



Where potential becomes purpose

At UW-Eau Claire, we believe in the power of potential — and in the counselors who help students discover it. That's why we value our partnership with you as students explore what comes next. Here, they'll find a supportive community that challenges them to grow, caring faculty who know them by name, and hands-on learning experiences that prepare them for meaningful careers and lives.

Whether your students are drawn to scientific discovery, creative exploration, entrepreneurship, or making a difference in their communities, UW-Eau Claire is a place where curiosity becomes confidence. Through research, internships, global experiences, and strong industry partnerships, students gain the knowledge, skills, and experiences to make an impact long after graduation.

NEW SCIENCE AND HEALTH SCIENCES BUILDING

Opening in Fall 2027, Riverside Science Center will bring together students and faculty from across the sciences and health professions in a space built for collaboration, innovation, and hands-on learning. It will also strengthen the university's nationally recognized partnerships with industry-leading employers like Mayo Clinic Health System and Hewlett Packard Enterprise, creating even more opportunities for undergraduate research, experiential learning, internships, and career preparation.

POPULAR + UNIQUE PROGRAMS

MOST POPULAR

- Biology
- Biomedical Engineering
- Business Administration
- Business Undecided
- Criminal Justice
- Elementary-Middle Education: Grades 4K-9
- Exercise Science
- Finance
- Music
- Nursing
- Psychology
- Social Work
- Undecided

UNIQUE

- Actuarial Science
- Bioinformatics
- Critical Hmong Studies Certificate
- Health Care Administration
- Materials Science + Engineering
- Neuroscience
- Recording Arts Certificate
- Rehabilitation Science
- Social Diversity Certificate
- Speech, Language, and Hearing Sciences

MAJORS + MINORS WEB PAGES

Students can view a dedicated page for each of our 200+ academic programs, detailing key program features and opportunities for firsthand professional experience.

PAGE HIGHLIGHTS

- Degree program introduction
- Scholarship and financial aid information
- Accreditation, if applicable
- Degree program highlights
- Career outcomes
- Curriculum
- Related programs

Visit uwec.ly/majors to view the full list.



Prepared with the skills, experience, and vision to take on anything

- **8,329** total student population
- Named a Top University in the Country for quality, affordability, and student outcomes.
Money's The Best Colleges in America 2025
- Among the most environmentally responsible universities in the nation.
The Princeton Review Guide to Green Colleges 2026

- **7,854** undergrads
- **91%** of students are involved in at least one high-impact practice
Undergrad research, study abroad, immersion trips and internships allow our students to put their experience to work in the real world long before they graduate.

Admissions Process

UW-Eau Claire + UWEC – Barron County

ADMISSION GUIDELINES

UW-Eau Claire: Academic preparation and success are the primary considerations for admission and include: high-school class rank, GPA, trends in grades, senior year courses, test scores (if applicable) and course rigor. Non-academic factors are also considered and include leadership, special achievements, service, diversity in personal background and experiences.

For UWEC admission requirements, including required academic units, visit uwec.ly/requirements.

UW-Eau Claire – Barron County:

Offers open access with a 100% acceptance rate, and is committed to providing access to quality higher education.

For UWEC – Barron County admission requirements, including required academic units, visit uwec.ly/bcapply.

APPLICATION DEADLINES

UW-Eau Claire

- ▶ Application opens | **Aug. 1**
- ▶ Submit application for space-available consideration | **Feb. 1**

UW-Eau Claire – Barron County

- ▶ Application opens | **Aug. 1**
- ▶ Submit application for priority consideration | **Feb. 1**
- ▶ Submit application for space-available consideration | **Aug. 1** (before fall semester of your entry term begins)

HOW DO I APPLY?

The following materials are required for admission consideration.

- A completed application at uwec.edu/apply
 - ▶ **Universities of Wisconsin application**
 - ▶ **Common App**
- A \$25 application fee or fee waiver.
- Unofficial initial high school transcripts. (Official final transcripts required prior to enrollment.)
- ACT/SAT test score (if applicable). UW-Eau Claire is not requiring test scores for students applying through summer 2027. Choosing to apply test-optional means that the student's ACT/SAT score(s) will not be considered as part of the admission review process.

NOTE: If official test scores have not been sent, students may self-report test scores through the UWEC-specific application. Students will be required to submit official ACT or SAT score results before the first day of classes if they did not choose to apply test-optional.

WHERE DO I SEND MATERIALS?

University of Wisconsin-Eau Claire ADMISSIONS OFFICE
Flesch Family Welcome Center
127 Roosevelt Ave | PO Box 4004
Eau Claire, WI 54702-4004

UW-EAU CLAIRE SCHOLARSHIP APPLICATION PROCESS

Students may be eligible for financial assistance based on merit through our scholarship program. Each year, UWEC awards over \$3 million in scholarships ranging from \$1,000 for one year to \$32,000 over four years.

Although our scholarships are competitive, we strongly encourage every student to complete the Admissions Scholarship Application available at uwec.ly/scholarships.

Final scholarship deadline: Feb 1. Recommend submitting by Dec. 1 for consideration for early awards.

UWEC – BARRON COUNTY A SEAMLESS TRANSITION TO EAU CLAIRE CAMPUS

Students currently enrolled at UW-Eau Claire – Barron County who would like to continue their education at the Eau Claire campus should complete the Change of Campus Location Form.

This form does not guarantee admission to specific majors or programs that have selective and competitive admission. Students should work with their academic advisor regarding specific requirements to prepare for a successful transition.



University of Wisconsin
Eau Claire
Barron COUNTY
BY THE NUMBERS

- **464** total enrollment
- **11 students** – average class size
- **74%** of students receive financial aid
- **35%** first-generation students
- **2-year** associate degree program
- **100%** acceptance rate



A campus visit designed for your students

UWEC.LY/VISIT



We're here to help

The best way for your students to know if a campus is right for them is to visit! But we understand that not everyone is looking for the same thing on their visit. That is why we have designed a variety of visit options with your students in mind.

UW-EAU CLAIRE

Specific dates and details are available at uwec.ly/visit

● In-person visits

All visits include a 30-minute admissions presentation and a 90-minute student-led campus tour.

- General campus visit
- Saturday visit
- Sunset visit
- Blugold Preview Day

● Virtual opportunities

- Virtual tour
- Residence hall video tours

UWEC – BARRON COUNTY

Specific details are available at uwec.ly/bcvisit

● In-person visits

Our weekday visits offer a personalized tour of campus and lasts around 45-60 minutes.

● Virtual opportunities

- Virtual group visits
- Virtual info session

GENERAL CONTACT INFO

UW-Eau Claire

admissions@uwec.edu
715-836-5415

UWEC – Barron County

uwecbcinfo@uwec.edu
715-788-6244

CONTACT ADMISSIONS

Visit uwec.ly/contactadmissions to see a full list of our Admissions team, including counselors.

OTHER HELPFUL ADMISSIONS CONTACTS

High School Special Inquires

collegecredit@uwec.edu

Group Visit Inquiries

visit@uwec.edu

Campus Visit inquiries

visit@uwec.edu

University of Wisconsin
Eau Claire

#UWEC | UWEC.EDU

**BUILT
TO**

RISE



**MOST CLASSES
<20 STUDENTS**

200+

**ACADEMIC
PROGRAMS**

11,560

TOTAL ENROLLMENT

POPULAR ACADEMIC PROGRAMS

- Business & Accounting
- Human Biology
- Psychology
- Nursing
- Communication
- Computer Science
- Education
- Environmental Science
- Engineering & Engineering Technology
- Software Engineering
- Media Arts & Production

EDUCATION = POWER

We're proud to partner with you in making higher education accessible and inspiring for every student. At UW-Green Bay, everyone has a place, and we're committed to expanding access through opportunity and support. When we work together, extraordinary things happen—and together, we rise.

**Gateway to
Phoenix
Success
(GPS) program**

Built in support:
Academic Advisor
Faculty Mentor
Career Advisor



**High-impact
practices enhance
learning and
career readiness**



"What I like most about the Geoscience program is the professors. They really care about their students and give us opportunities to work on real research and apply what we learn in class. It's helped me build skills and confidence for the future I want—and maybe even my dream job someday: conducting geoscience research on Mars!"

- Mason Wesner
Geoscience

**Scan the code for
counselor resources.**



Higher Education Partner
of the Green Bay Packers

52% FIRST-GENERATION
college students



920-465-2111



uwgb@uwgb.edu

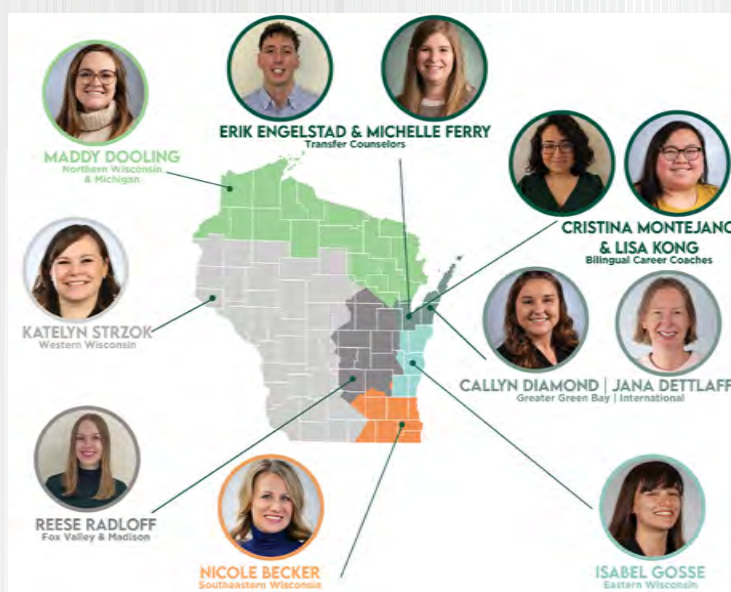


UNIVERSITY of WISCONSIN
GREEN BAY

UWGB.EDU

No matter their schedule, there's a visit experience waiting at UW-Green Bay—from weekday and Saturday visits to major-focused tours and special events. Students can explore hands-on learning spaces, connect with our community and picture themselves as a Phoenix. Explore options at uwgb.edu/visit.

EXPERIENCE PHOENIX LIFE



WE'RE
HERE
FOR
YOU

Looking for Academic & Career Planning (ACP) presentations, a virtual or in-person 1:1 student meeting or anything else? Your admissions counselor is here to help you (and your students!). Send us an email at uwgb@uwgb.edu with your request.

95% Post-Graduate Success into jobs, graduate school or military service

70% STUDENTS HIRED before graduation

130+ Clubs and organizations

81% STUDENTS receive financial aid

\$1.68M+ Annual scholarships awarded
**many need-based*



*Priority Application
Date: **February 15**

AMONG THE MOST
AFFORDABLE
COLLEGES IN THE MIDWEST*
**IA, IL, MI, MN, WI*

TOP 100 
Shorewood Disc Golf Course

#1
FASTEST
GROWING
UW



UNIVERSITY of WISCONSIN
GREEN BAY

UW

UW-LA CROSSE

Counselor Update | 2026

EMBARK ON
YOUR PATH.
**WE'LL SHOW
YOU THE WAY.**

#1

TOP PUBLIC REGIONAL
UNIVERSITY IN WISCONSIN,
MINNESOTA & ILLINOIS

- *US NEWS & WORLD REPORT*

BEST VALUE PUBLIC
UNIVERSITY IN WISCONSIN

- *SMARTASSET*

BEST SMALL COLLEGE TOWN
IN WISCONSIN

- *PREPLY*

MOST NCAA DIVISION III
NATIONAL CHAMPIONSHIPS IN
WISCONSIN



UNIVERSITIES OF
WISCONSIN



QUICK FACTS

ENROLLMENT:

10,622

OUR STUDENT
BODY COMES
FROM:

45 STATES

29 COUNTRIES

80% WISCONSIN
RESIDENTS

AVERAGE HS GPA

3.67

(unweighted 4.0 scale)

AVERAGE ACT

24

MEDIAN
CLASS SIZE:

24

20:1  STUDENT-FACTORY RATIO

ADMISSIONS INFORMATION

Apply for Admission

Regular Decision Application Deadline – February 1

Applications received after February 1 will be considered on a space-available basis.

- Application for admission – apply.wisconsin.edu
- \$25 application fee
- High school transcripts (may be uploaded with the application for admission)
- Senior year courses
- ACT or SAT scores (encouraged)
ACT code: 4672, SAT code: 1914

HIGH SCHOOL COURSES	MINIMUM	AVERAGE
ENGLISH	4	4
MATHEMATICS: Algebra I, Geometry and Algebra II	3	4
NATURAL SCIENCES: At least two credits from Biology, Chemistry, Physics or advanced courses in these disciplines	3	4
SOCIAL SCIENCE/HISTORY	3	4
WORLD LANGUAGE	No Requirement	3

Tips to Being a Competitive Applicant

Strong applicants should have rigor in their senior schedule. Courses in the core curriculum of English, math, science and social science are extremely important.

Essays

First Essay Prompt (Universities of Wisconsin):

Each student is unique. Please tell us about the particular life experiences, talents, commitments, and/or interests you will bring to our campus.

Second Essay Prompt (UWL):

Please respond to ONE of the following: (1) Tell us about any circumstances that may have had an impact on your academic performance. OR (2) Tell us why you are interested in attending UW-La Crosse and what aspects of the campus are especially important to you.

ACT/SAT Scores

Submitting ACT or SAT scores is not required for admission consideration. Applicants choosing to not submit standardized tests will not be at a disadvantage nor will it negatively impact their application review. Students who have taken the ACT or SAT are encouraged to submit their score, especially for scholarship consideration.

Applicants may send official test scores directly from the testing agency or may self-report test scores.

Superscores

UWL superscores both the ACT and SAT. To take advantage of superscoring, we recommend submitting all test scores if taken multiple times. For both the ACT and SAT, UWL will use the highest score of each section (e.g., English, math, reading), regardless of test date, to calculate an ACT or SAT superscore. UWL does not consider the writing portion of either test.

Unofficial High School Transcripts

Unofficial high school transcripts may be uploaded with the application for admission or sent from the high school to the UWL Admissions Office. An official final high school transcript will be required for all admitted students enrolling at UWL. We accept official transcripts with the graduation date sent by the high school via USPS mail or an electronic sending service (e.g., Parchment, Xello, etc.).

Credit By Exam

We publish information about our policies for accepting AP, IB and CLEP credits through our Credit by Exam guide, available at uwla.edu/admissions/ap-ib-clep-credit.

Transferology

Transferology is a nationwide network designed to help students understand how their courses will transfer. Students enter courses to find equivalent courses at UWL or use the Transferology site to inform UWL about coursework that has not yet been evaluated. www.transferology.com/school/uwla

WINGS Student Center: Need To Know

When a student applies to UWL, they are sent an email to the email address provided on their application with a username and password providing access to their WINGS Student Center. Through their WINGS Student Center, they will track the status of their application, pay their enrollment deposit, complete the housing contract, view information about financial aid, sign up for START, register for classes and review information about transfer credit.

AFFORDING UWL

ESTIMATED 2026-27 UNDERGRADUATE COST OF ATTENDANCE

	Wisconsin	Minnesota with reciprocity	Nonresident	Midwest Tuition Rate
Tuition and Fees	\$10,961	\$11,501	\$21,077	\$16,317
Room	\$4,834	\$4,834	\$4,834	\$4,834
Meals	\$3,336	\$3,336	\$3,336	\$3,336
Total	\$19,131	\$19,671	\$29,247	\$23,591

Tuition and fees Include

- 12-18 semester credits
- Textbook rental
- Use of Recreational Eagle Center facilities
- City bus pass
- Use of Student Health Center
- Admission into regular-season athletic events

It Make\$ Cents! Center for Money Management & Scholarship Resources

The It Make\$ Cents! Center for Money Management & Scholarship Resources encourages students to focus on alternative funding options. They provide excellent resources and support through the scholarship process.

uwlax.edu/scholarships

Midwest Tuition Rate

This is a competitive merit-based tuition reduction program for selected new freshmen who are Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio or South Dakota residents.

Scholarships

Students who are admitted to UWL can apply for scholarships through the UW-La Crosse Alumni & Friends Foundation. The application can be found at uwlax.edu/foundation/impact/scholarships-and-fellowships/ and is due January 15. There are also academic merit scholarships that students are automatically considered for based on their application for admission. High school course rigor, class rank and grade point average, ACT/SAT test scores and the essay responses are among criteria that will be reviewed for scholarship purposes. Students will be notified by the Admissions Office if they receive an academic merit scholarship.

SENIOR TIMELINE

Fall	• Apply after August 1 • Submit \$100 Enrollment Deposit • Submit \$150 Housing Deposit/Contract
October-January	• Apply for Financial Aid & Scholarships
March-May	• Take Placement Tests
April	• Apply for Minnesota Tuition Reciprocity
May	• Deadline for \$100 Enrollment Deposit (May 1) • Deadline for START Sign Up (May 31)
June	• Receive Hall & Roommate Assignments • START (freshman registration)
September	• Move-in Labor Day Weekend • Classes Begin

Deadlines are important at UWL. Not meeting deadlines may prevent a student from enrolling at UWL.



SENIOR YEAR GRADES & COMPLETION OF COURSES

Final admission is contingent upon students maintaining their GPA/class rank and successfully completing all courses identified on the application for admission. Students with poor senior year grades or not completing all courses may have their admission rescinded. Schedule changes should be reviewed with the UWL Admissions Office.



TOP GRADUATING PROGRAMS

- BIOLOGY
- EXERCISE & SPORT SCIENCE
- FINANCE
- MARKETING
- PSYCHOLOGY

NEW ACADEMIC PROGRAMS

- EXERCISE & SPORT SCIENCE: KINESIOLOGY
- ACCELERATED GRADUATE PROGRAM IN ESS: KINESIOLOGY B.S. AND ATHLETIC TRAINING M.S.
- ACCELERATED GRADUATE PROGRAM IN COMPUTER SCIENCE: ARTIFICIAL INTELLIGENCE B.S. AND SOFTWARE ENGINEERING M.S.E
- ACCELERATED GRADUATE PROGRAM IN DATA SCIENCE B.S. AND APPLIED STATISTICS M.S.

UNIQUE PROGRAMS

- ARCHAEOLOGICAL STUDIES
- NUCLEAR MEDICINE TECHNOLOGY
- RADIATION THERAPY
- RECREATION THERAPY

SUPPORT FOR STUDENTS

Academic Advising & Career Services

advising@uwlax.edu
608.785.6950

Multicultural Student Services

omss@uwlax.edu
608.785.8225

Center for Civil Dialogue & Civic Engagement

cdce@uwlax.edu
608.785.5094

Pride Center

wvanroosenbeek@uwlax.edu
608.785.8887

Counseling & Testing Center

cchampion@uwlax.edu
608.785.8073

Student Health Center

shcnetworking@uwlax.edu
608.785.8558

Disability Resource Center

drc@uwlax.edu
608.785.6900

Student Support Services

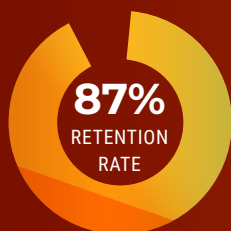
sss@uwlax.edu
608.785.8535

Financial Aid Office

finaid@uwlax.edu
608.785.8604

88%

OF UWL GRADUATES EARN
THEIR DEGREE IN 4 ½ YEARS
OR LESS



NEW FRESHMEN WHO RETURN
TO UWL THEIR NEXT YEAR

VISITING CAMPUS

We offer a variety of visit options. Head to uwlax.edu/visit to learn about our tours and schedule a visit!

CAMPUS CLOSE-UP

Each day provides information on admission guidelines, academic programs, financial aid, residence life, extracurricular activities and what students think about UWL.

Dates for 2026-27 are:

Friday, October 16, 2026

Friday, October 23, 2026

Friday, November 13, 2026

Friday, February 19, 2027

Friday, April 23, 2027

HIGH SCHOOL VISITS

Contact Sam Pierce at spierce@uwlax.edu to request a visit to your high school, including our Virtual High School Visit option.

MEET THE UWL ADMISSIONS STAFF

- **Corey Sjoquist** | Director of Admissions
csjoquist@uwlax.edu
- **Sam Pierce** | Associate Director of Admissions
spierce@uwlax.edu
- **Dyllan Griepentrog** | Admissions Counselor
dgriepentrog@uwlax.edu
- **Holly Korfmacher** | Admissions Counselor
hkorfmacher@uwlax.edu
- **Amalia Malecek** | Admissions Counselor
amalecek@uwlax.edu
- **Emily Moua** | Multicultural Admissions Counselor
emoua@uwlax.edu
- **Alison Sprangers** | Admissions Counselor
asprangers@uwlax.edu
- **Zachary Tanz** | Milwaukee Regional Multicultural Admissions Counselor
ztanz@uwlax.edu
- **Deja Williams** | Multicultural Admissions Counselor
dwilliams3@uwlax.edu
- **Franky Zavala** | Multicultural Admissions Counselor
fzavala@uwlax.edu
- **Tracy Farwell** | Freshman Application Review Specialist
Early College Credit Program
tfarwell@uwlax.edu

The Admissions Office is here to help you and your students. Please call (608.785.8939) or email (admissions@uwlax.edu) us with any questions, comments or concerns.



STAY CONNECTED

Admissions Office
2320 Student Union
1725 State Street, La Crosse, WI 54601
uwlax.edu/admissions
admissions@uwlax.edu | 608.785.8939



@uwlaxadmissions



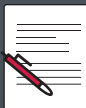
WISCONSIN

UNIVERSITY OF WISCONSIN-MADISON

COUNSELOR UPDATE 2026

APPLYING TO UW MADISON

APPLICATION MATERIALS



Two Essays



Courses & Grades

Self-reported within the application* or official transcripts.



One Letter of Recommendation



ACT/SAT Scores**

Optional through spring 2028!

Must be sent directly from the testing agency. Self-reported scores will not be accepted.



English Language Proficiency**

* Official transcripts from all schools and colleges attended will be required prior to enrollment.

** Official test scores must be submitted from the testing agency.

DEADLINES

	Application Deadline	Materials Deadline	Decision On or Before
First-Year Early Action	November 1	November 9	January 31
First-Year Regular Decision	January 15	January 22	March 31
Spring Regular Decision	October 1	October 15	October 31

MINIMUM COURSEWORK REQUIREMENTS

An applicant's high school record should demonstrate both rigor and breadth in the types of coursework they pursue. Applicants must meet the minimum course requirements listed below to be eligible for admission to UW-Madison. Competitive applicants often take additional credits in the core subject areas, including the most challenging advanced-level courses offered at or through their school in as many areas as possible, while maintaining a strong GPA.



English
4 Years



Natural Science
3 Years



Math
3 Years***



Social Science
3 Years



Electives
4 years****

*** Math requirement includes at least one year each of algebra, geometry, and advanced math with algebra or geometry prerequisites.

**** While there is no requirement for world language to be admitted to the university, taking two years of the same world language in high school is highly recommended, as this can fulfill the world language requirement for students at UW-Madison. Students interested in earning a Bachelor of Arts degree in the College of Letters & Science will have additional world language course requirements for graduation from UW-Madison and are encouraged to fulfill those requirement with four years of the same world language within high school.

APPLICATION FEE & WAIVERS

Application fee waivers are always available for applicants with financial hardship. Eligible students can request a fee waiver at the time of application.

If your student did not request an application fee waiver at the time of application but are eligible to have their fee waived, they may submit the Application Fee Waiver Request Form at go.wisc.edu/fee-waiver via email to onwisconsin@admissions.wisc.edu.

To ensure it is not a barrier to applying, verification by a counselor is no longer required.

UW-MADISON UPDATES

ACT 15 & CORE GENERAL EDUCATION REQUIREMENTS

gened.wisc.edu

As a result of ACT 15, the general education requirements for UW-Madison have changed. As of summer term 2026, students enrolled at a college or university for the first time since graduating high school, will be required to complete the new general education requirements known as Core GenEd.

To meet Core GenEd requirements, a student will need to earn a total of 30 credits from ten courses across six different categories.

A transferred course will only meet one Core GenEd requirement, but it may also satisfy a school/major requirement.

Students who transfer credit (dual enrollment credit) to UW-Madison from another Universities of Wisconsin institution will satisfy the same Core GenEd category awarded by the institution where the credit was earned.

The UW-Madison Credit Evaluation Services team is working to have the new Core GenEd attributes added to Transferology to help students in choosing their courses.

CHANGES TO OUR MAJORS

guide.wisc.edu

NEW MAJORS

Aerospace Engineering – College of Engineering

Public Policy – College of Letters & Science

DISCONTINUED MAJORS

Biochemistry – College of Letters & Science. Biochemistry is now offered exclusively in the College of Agricultural & Life Sciences

IRVING & DOROTHY LEVY HALL - HUB FOR THE HUMANITIES

ls.wisc.edu/irving-and-dorothy-levy-hall

Opening this summer, Irving and Dorothy Levy Hall will serve as the hub for the humanities and qualitative social sciences. Located in the heart of campus, the building will be home to eight academic units and 13 modern classrooms in a 136,000-square-foot facility.

REMINDER ON ADDITIONAL MATERIALS & CONTINUED INTEREST CHANGES

For students with a defer decision or a wait list decision, self-reported mid-year grades are the single most important factor in the admission consideration. Deferred students who wish to share updated information since they applied or wish to express continued interest can do so once when self-reporting their grades. Students on the wait list must accept their wait list offer to be considered for admission. They will also have an opportunity to share their continued interest via a form after accepting their spot. Those who accept their spot on the wait list will be notified if they are admitted or if the wait list has closed.

Please do not send or have your students or their families send anything additional, as it will not impact their decision and will not be accepted. If we need any additional information, we will reach out to the student directly.

OFFICE OF ADMISSIONS & RECRUITMENT

702 W. Johnson Street, Ste. 1101
Madison, WI 53715



admissions.wisc.edu



608-262-3961



onwisconsin@admissions.wisc.edu



[UWMadisonAdmissions](https://www.instagram.com/UWMadisonAdmissions)



[UWMadisonAdmissions](https://www.facebook.com/UWMadisonAdmissions)



**SIGN UP FOR OUR SCHOOL
COUNSELOR NEWSLETTER
AND UPDATES**

go.wisc.edu/counselor



**INVITE US TO VISIT YOUR
SCHOOL OR ATTEND
A FAIR OR EVENT AT
YOUR SCHOOL**

invite@admissions.wisc.edu



**EXPLORE OUR IN-PERSON
AND VIRTUAL VISIT
OPPORTUNITIES**

go.wisc.edu/visit_UW



PLAN A GROUP VISIT

go.wisc.edu/cvp

Set up a custom group visit with the Campus Visit Program



POWER THEIR PURPOSE. FUEL THEIR FUTURE. MAKE WAVES AT UWM.

2026-27 Estimated Yearly Tuition and Fees

	Wisconsin	Midwest	MN Reciprocity	All Other States
Tuition and Fees	\$10,916	\$15,522	\$15,182	\$23,516
Average Room Rate	\$7,058	\$7,058	\$7,058	\$7,058
Standard Meal Plan	\$5,100	\$5,100	\$5,100	\$5,100
Books	\$800	\$800	\$800	\$800
Milwaukee Advantage Program	NA	-\$1,000	-\$1,000	NA
Estimated Total	\$23,874	\$27,480	\$27,140	\$36,474

STUDENT FINANCIAL SERVICES

At UWM, 93% of new, full-time undergrads received financial aid — including loans, scholarships and grants — in 2023-24. Students and families should apply for financial aid as early as possible. UWM's financial aid advisors are ready to answer questions and help families navigate the process. Most students are eligible to pay for school through installment plans. uwm.edu/financialaid

SCHOLARSHIPS

More than 10,000 students received scholarships in 2024-25. UWM offers merit-based admission scholarships, such as the Chancellor's Merit Scholarship. It's automatically awarded to incoming freshmen based on unweighted GPA and provides up to \$6,000 in aid over four years. uwm.edu/scholarships

For the most current tuition information, visit uwm.edu/cost-aid.

Approximately 1 in 2

STUDENTS RECEIVED A SCHOLARSHIP IN 2024-25.

UWM CAMPUS TOURS

The best way for your students to decide if UWM is right for them is to see our campus in person. They'll meet current UWM students, talk to an admissions counselor, see residence halls and facilities, and learn about our programs. Tours are available year-round.

- **On-Campus Events**

UWM hosts events throughout the year for students and their families, no matter where they happen to be in the research, application or admission process.

- **Group Tours**

Experience UWM as a group! We customize every visit to match your students' goals, which can include tailored presentations, student panels and specialized tours to meet the needs of your students.

Learn more about our visit options at uwm.edu/visituwm.

200+
ACADEMIC
PROGRAMS

1,000+
UNDERGRADUATE
RESEARCH OPPORTUNITIES

300
STUDENT
ORGANIZATIONS

17:1
STUDENT-TO-TEACHER
RATIO

apply

**UWM IS A PROUD
PARTICIPANT IN DIRECT
ADMIT WISCONSIN.**

TIMELINE

AUG. 1, 2026

Admissions application window
opens for Fall 2027

OCT. 2026

FAFSA for the 2027-2028 academic
year becomes available

NOV. 1, 2026

Priority deadline for best
scholarship consideration*

DEC. 1, 2026

Spring 2027 application deadline

MARCH 1, 2027

FAFSA 2027-28 priority filing and Fall 2027
priority application recommended date*

AUG. 1, 2027

Deadline for Fall 2027 applications

*Applications continue to be accepted after priority
deadlines until capacity, funding availability or the
final deadline is reached.

Prospective first-year students can apply for free with the
Common App or **Universities of Wisconsin** application. ACT/SAT
scores are optional. Counselors are happy to answer any questions
at **414-229-2222** or **undergraduateadmissions@uwm.edu**.

To learn more about the application process, visit
uwm.edu/apply.

CONTACTS

We're here to help! Feel free to get in touch personally or provide your
students with this contact information for help with any questions.

OFFICE OF UNDERGRADUATE ADMISSIONS

undergraduateadmissions@uwm.edu
414-229-2222
uwm.edu/undergrad-admission

Lauren Thate

Assistant Director of Operations
thate@uwm.edu

Andrea Page

Assistant Director of Visit Programs
apage16@uwm.edu

Erica Harwell

Assistant Director of Recruitment
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Alyssa Conrardy

Assistant Director of Orientation
& Transition
ambc@uwm.edu

Admissions Counselors

For a list of all our admissions
counselors, please visit:
uwm.edu/admissionscounselors

OTHER UWM RESOURCES

UWM Student Financial Service Center & Scholarships

2442 E. Kenwood Blvd.
Milwaukee, WI 53211
414-229-4541
uwm.edu/financialaid
uwm.edu/scholarships

University Housing

3400 N. Maryland Ave.
Milwaukee, WI 53211
414-229-4065
uwm.edu/housing

Accessibility Resource Center

3203 N. Downer Ave #115
Milwaukee, WI 53211
414-229-6287
archelp@uwm.edu

**FOR A COMPLETE LIST
OF OUR ACADEMIC
PROGRAMS, VISIT**



23,104

STUDENTS
ENROLLED

3.1

AVERAGE
HIGH SCHOOL GPA

\$11,964

AVERAGE FINANCIAL
AID AWARD

\$30M

AWARDED IN
SCHOLARSHIPS
EACH YEAR



Updated: July 2025

CONNECT WITH ADMISSIONS



✉ admissions@uwosh.edu
📷 [@uwoadmissions](https://www.instagram.com/uwoadmissions)
📲 Download the **ZeeMee** app
🖱 uwosh.edu/admissions

Phone: (920) 424-3164
Fax: (920) 424-1207

800 Algoma Blvd.
Dempsey Hall 135
Oshkosh, WI
54901

Find your regional admissions counselor using the map below. Each counselor specializes in serving a designated area of Wisconsin and is available to answer questions, provide guidance, and support students throughout the admissions process.



Director of Admissions
ALICIA STUEDEMANN
(920) 424-0404
stuedema@uwosh.edu



LAUREN LAGANOWSKI
(920) 424-4650
laganowskil@uwosh.edu



CHASE MILLAM
(920) 424-4644
millamc@uwosh.edu



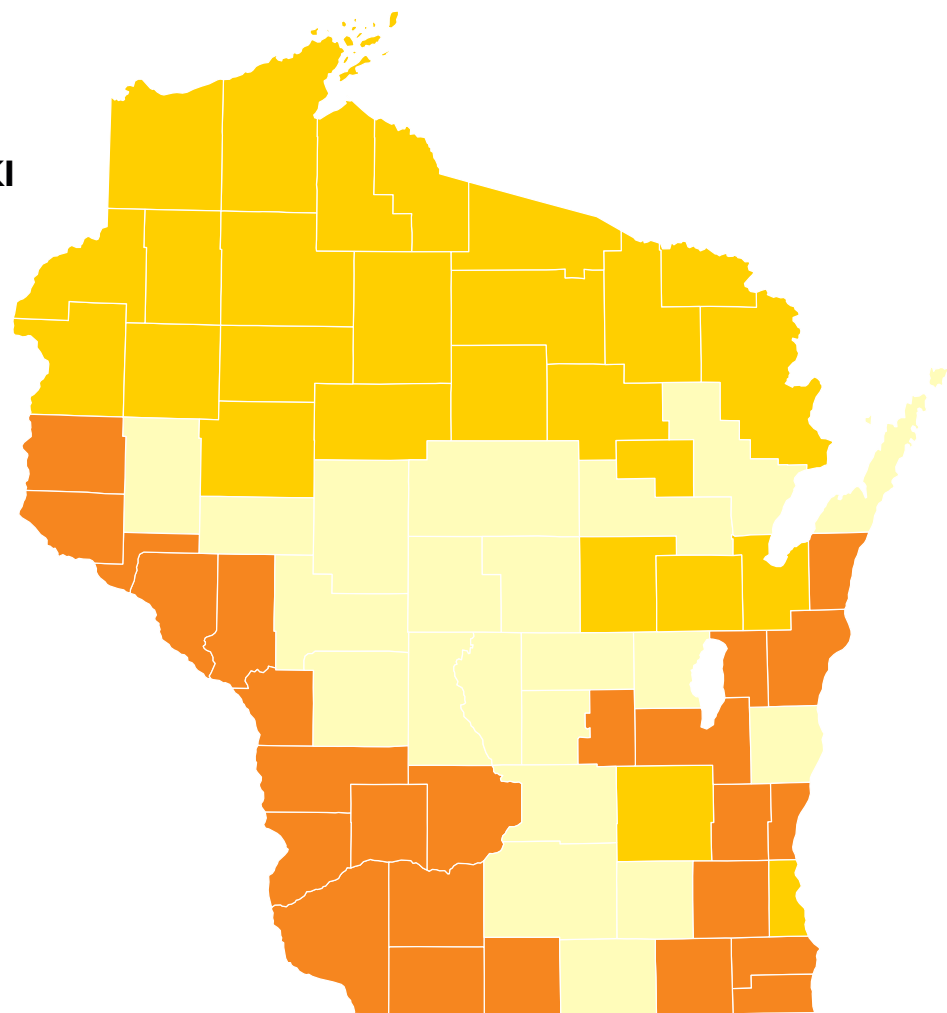
KAONUE XIONG
(920) 424-2143
xiongk@uwosh.edu



ROGER WESCOTT
(920) 424-0926
wescott@uwosh.edu



CADE MILLAM
(920) 424-0228
millamcc@uwosh.edu



TOTAL ENROLLMENT

12,516

*Undergraduate, graduate, doctoral
and high school learners*

TOP MAJORS

- ▶ Nursing
- ▶ Business
- ▶ Biology
- ▶ Kinesiology
- ▶ Psychology
- ▶ Engineering Technology
- ▶ Education
- ▶ Criminal Justice
- ▶ Computer Science
- ▶ Radio/TV/Film
- ▶ Social Work
- ▶ Communication Studies



**SEE ALL
OF OUR
PROGRAMS**
uwosh.edu/majors

ALWAYS ONE STEP AHEAD.

At UWO, students don't just prepare for the future—they step into it, one real-world experience at a time. Experiential learning is a core advantage of a UWO education, giving students the opportunity to apply what they're learning through hands-on work, research, internships, clinicals and community partnerships.

Across every discipline, Titans are building skills and confidence through meaningful, résumé-worthy experiences.

- ▶ Nursing students are preparing for modern healthcare by training in telehealth delivery.
- ▶ Electrical engineering technology students are solving real-world problems in partnership with Switchgear Power Systems.
- ▶ A geology major was selected from more than 30,000 applicants for a prestigious NASA research internship.
- ▶ UWO runs the only professionally structured broadcast-style program in the state, which directly prepares students for higher-level job entry after graduation. Our current Titan TV News Director worked the Monday Night Football game at Lambeau!
- ▶ Computer science students are developing AI-powered applications that solve real-world challenges, giving them hands-on experience with emerging technologies while building solutions for real users.
- ▶ Students had the opportunity to work alongside a UWO faculty forensic anthropologist on research that contributed to solving a decades-old cold case in Ozaukee County which was later featured in an episode of the national streaming series "Bloodline Detectives."

At UWO, learning doesn't stop in the classroom. Students are empowered to lead, innovate and contribute—right now, not years from now. These experiences shape not just what students know, but who they become.



EXPLORE YOUR MAJOR. BUILD YOUR FUTURE.



www.mymajors.com

Finding a major that aligns with your interests, strengths, and career goals doesn't have to be overwhelming. Complete the **free My Majors assessment** to receive a **personalized list of UW-Oshkosh majors and potential career paths** that match your aptitudes and interests.

At UW-Oshkosh, choosing a major is just the beginning. Our academic programs intentionally integrate career-ready skills into the classroom through hands-on learning, internships, undergraduate research, service learning, and real-world projects. Combined with career coaching, networking opportunities, and experiential learning, you'll graduate with the knowledge, professional skills, and confidence employers are looking for.

Whether you're exploring majors or preparing for your future career, **UW-Oshkosh is committed to helping you discover your path and achieve your goals.**



A STRONG FUTURE FOR TITAN ATHLETICS

UW-Oshkosh athletics continues to grow, creating new opportunities for student-athletes and strengthening the community. With the return of **men's soccer** in 2027, the addition of **women's flag football**, and continued championship success from programs like **women's gymnastics** and **basketball**, UW-Oshkosh is expanding its tradition of excellence both on and off the field. These programs provide students with opportunities to compete, connect, and be part of the Titan legacy.



INVESTING IN CAMPUS IMPROVEMENTS

UW-Oshkosh is investing in the future of its campus through strategic renovations, modernization projects, and thoughtful planning. Major initiatives like the **transformation of Polk Library into a state-of-the-art Learning Commons** and the **redevelopment of legacy residence halls** reflect UWO's commitment to creating spaces that better support today's learners. These projects position UW-Oshkosh for a strong and sustainable future while enhancing the student experience for generations to come.



HISTORIC GIFT FOR NURSING & STEM

Home to the **highest NCLEX pass rate among UW nursing programs**, UW-Oshkosh is advancing health care and STEM education through a historic **\$10 million gift from alumna Mary Novak-Jandrey**. The investment will strengthen student success, faculty development, curriculum innovation, and hands-on learning across nursing, health professions, and STEM. In recognition, the college will be renamed the **Mary Novak-Jandrey College of Nursing, Health Professions, and STEM**.

THE NEXT STEP FOR FUTURE TITANS

STANDARD APPLICATION

UW-Oshkosh offers **free, rolling admission**, allowing students to apply throughout the year. To maximize scholarship and financial aid opportunities, **students are encouraged to apply by the University's priority deadlines.**

- **Application fee:** Free
- **Applications:** Accepted year-round
- **Materials:** UW application, high school transcript, senior schedule, and optional ACT/SAT scores
- **Scholarships:** The main application deadline for incoming freshman scholarships is February 12, 2027.

DIRECT ADMISSION

UW-Oshkosh participates in **Direct Admit Wisconsin**, offering eligible **high school juniors** at participating Wisconsin high schools the opportunity to receive an admission offer based on their academic record—**no traditional application required.**

- **Eligible students:** High school juniors at participating Wisconsin high schools
- **Participation:** Students must opt in through their high school
- **Class of 2027:** Accept offers by May 1, 2027



Schedule your visit at **uwo.sh/visit**

TITAN PREVIEW

Titan Preview events give a taste of everything UWO has to offer. You'll hear from professors and current students, take a campus tour and attend awesome information sessions about academic programs and life on campus.

CAMPUS VISIT

Campus visits, held on Mondays, Thursdays, Fridays, and select Saturdays, include a group presentation and tour.

VIRTUAL OPTIONS

Explore UWO on your own with our virtual tour. Each "stop" on the tour provides a glimpse of why so many students call UWO home.

ON-SITE EVENTS

We love coming to your high school for on-site admissions, to meet with students, do classroom presentations and participate in college nights. Contact admissions to schedule your school visit.



START YOUR APPLICATION TODAY
uwosh.edu/apply-to-uwo/

TITAN PREVIEW DATES

2026

FRIDAY, OCTOBER 16

Nursing Preview

FRIDAY, OCTOBER 30

Titan Preview (all majors)

FRIDAY, NOVEMBER 13

Health Science Preview

2027

COMING SOON

SIGN UP & LEARN MORE



TOP 10 MAJORS

- ✦ ACCOUNTING
- ✦ APPLIED HEALTH SCIENCE
- ✦ BIOLOGICAL SCIENCES
- ✦ BUSINESS MANAGEMENT
- ✦ COMPUTER SCIENCE
- ✦ CRIMINAL JUSTICE
- ✦ MARKETING
- ✦ ELEMENTARY EDUCATION
- ✦ PSYCHOLOGY
- ✦ SPORTS MANAGEMENT

MORE AFFORDABLE

OUR TUITION AND FEES ARE SOME OF THE **LOWEST AMONG FOUR-YEAR** ACCREDITED WISCONSIN UNIVERSITIES



DIVERSE STUDENT POPULATION

- WHITE/CAUCASIAN | 57.3%
- HISPANIC/LATINO | 21.6%
- AFRICAN AMERICAN/BLACK | 8.6%
- ASIAN | 3.2%
- OTHER RACE/ETHNICITY | 9.3%

ACADEMIC PROGRAMS

45 MAJORS **52** MINORS **13** GRADUATE DEGREES

ENROLLMENT

3920 | **3310** UG
610 GRAD

100% ⁹JOB PLACEMENT

WITHIN TWO WEEKS OF GRADUATION FOR OUR MOST RECENT THEATRE ARTS GRADUATES

PRIME LOCATION

- 30 MINUTES FROM MILWAUKEE
- 60 MINUTES FROM CHICAGO



OVER  **\$1,000,000**
IN SCHOLARSHIPS



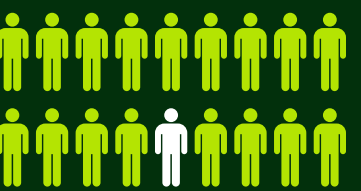
PARKSIDE PROMISE PROGRAM

GUARANTEES FREE TUITION AND SEGREGATED FEES FOR QUALIFYING STUDENTS

51% OF OUR STUDENTS GRADUATE **DEBT FREE**

99%

JOB PLACEMENT FOR COMPUTER SCIENCE GRADS

17:1 
STUDENT: FACULTY RATIO

52% | OF STUDENTS ARE THE **FIRST IN THEIR FAMILIES** TO EARN A FOUR YEAR DEGREE.

FULL-TIME FACULTY WITH PHD OR TERMINAL DEGREE

82%

#1

CRIMINAL JUSTICE PROGRAM IN THE STATE RATED FROM CORRECTIONALOFFICER.ORG

AVERAGE CLASS SIZE **21**

91% ACCEPTANCE RATE INTO MEDICAL SCHOOL



WISCONSIN'S ONLY **DII** NCAA ATHLETICS PROGRAM



ADMISSIONS

uwp.edu/admissions
admissions@uwp.edu | 262-595-2355
900 Wood Road, Kenosha, WI 53144



You guide students toward their future—we help them build it. The University of Wisconsin-Platteville delivers high-quality academics, real-world experience, and dedicated support to help your students thrive inside and outside the classroom.

UW-Platteville is a smart investment for students who want:

- Hands-on learning from day one
- Personal attention from expert faculty
- An affordable degree with a high ROI
- State-of-the-art facilities and resources
- Endless ways to connect and get involved
- A supportive and welcoming community

Career-Focused Programs

uwplatt.edu/academics

Our programs prepare students for successful careers in fields like:

- Agriculture
- Biology and Health Sciences
- Business
- Computer Science and Cybersecurity
- Construction Management
- Criminal Justice and Forensic Investigation
- Education
- Engineering
- Environmental and Natural Sciences

New Computer Science Emphases

Students can specialize in AI, game development, big data, software development, or networking—preparing them for in-demand careers.

More Than Memorization

We connect learning with real projects in innovative spaces such as:

- **Huff Family Innovation Center** – a 20,000-square-foot makerspace to design, prototype, and test ideas
- **Pioneer Farm** – 430 acres of working agricultural research, including dairy, swine, beef, and soil operations
- **Forensic Investigation Crime Scene House** – a residential structure to investigate mock crime scenes and learn entry procedures, evidence documentation, and bloodstain pattern analysis

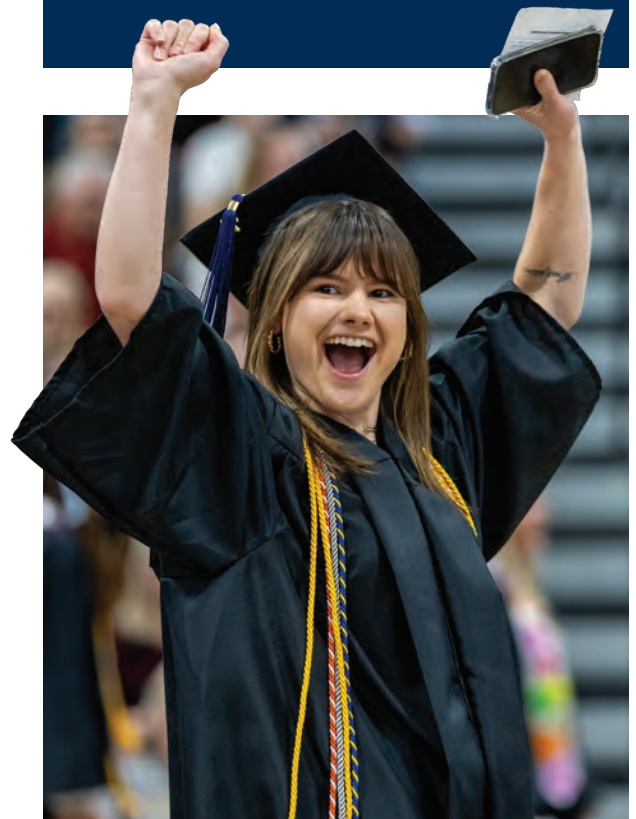
6,422 total enrollment

20:1 student-to-faculty ratio

160+ clubs and organizations

92% placement rate

\$70,000 median starting salary



2026–2027 College of Distinction

UW-Platteville has been recognized as a College of Distinction, a national honor that highlights our dedication to an exceptional, affordable education.



Admission
uwplatt.edu/how-apply

While academic potential is a part of what makes a great Pioneer, our **comprehensive application review** also takes into account non-academic factors, such as activities, work experiences, and volunteering; passion for continuing education; and the goals and motivations presented in the essay portion.

UW-Platteville is proud to participate in the **Direct Admit Wisconsin** initiative for high school students. Please encourage students to opt in and complete the Direct Admit form to confirm their admission to UW-Platteville.

Smart. Affordable. UW-Platteville.
uwplatt.edu/paying-college

UW-Platteville has received national recognition for the value of our degrees, and we have many options to make education even more affordable.

The **Platteville Promise** guarantees that the university will pay any gap between eligible first-year student tuition and fees and their scholarships and grants.

UW-Platteville awards more than \$6 million in scholarships each year. Our simplified application process makes it easy to access funding so students can focus on their education, not the cost.

- Scholarship deadlines – Priority: Feb. 1, Final: April 1

2026–27 Undergraduate direct costs+

Direct Costs	Resident	Minnesota Reciprocity	IA/IL Tuition Advantage	Non-Resident
Tuition and Fees^	\$9,297	\$11,524	\$14,551	\$18,892
Housing and Meals*	\$8,905	\$8,905	\$8,905	\$8,905
Academic Year Total	\$18,202	\$20,429	\$23,456	\$27,797

+ Estimates are for undergraduate students for an academic year (fall and spring semester).
^ Due to the cost of delivery, some majors have a program-specific tuition rate. This includes agriculture majors, computer science, construction management, cybersecurity, engineering majors, and engineering technology management.
* Average cost for the majority of students.

Experience UW-Platteville
uwplatt.edu/visit

Daily visits offer a personalized opportunity to tour campus, explore labs and residence halls, and meet current students, faculty, and staff. You can also schedule a group visit and bring your entire class.

For a closer look into life at UW-Platteville, consider a specialty visit like Pioneer Preview, Admitted Student Days, Construction Career Day, STEM Career Exploration Day, Medical Exploration Day, and Platteville Business Challenge.



Contact Information

Megan Jensen
Director of Admissions and Recruitment
jensenmeg@uwplatt.edu | 608.342.1125

Group visits
visit@uwplatt.edu | 608.342.1125

Financial Aid and Scholarships
finaid@uwplatt.edu | 608.342.1836

General inquiries
admissions@uwplatt.edu | 877.UWPLATT



Meet the Admissions Team



Cindy Holbrook
Director of Admissions
cindy.holbrook@uwrf.edu



David Toles
Associate Director of Admissions
david.toles@uwrf.edu



Jordan Kellogg
Assistant Director of Recruitment
jordan.kellogg@uwrf.edu



Cory Clark
Admissions Counselor
cory.clark@uwrf.edu



Mikhayla Clausen
Admissions Counselor
mikhayla.clausen@uwrf.edu



Grant Erickson
Admissions Counselor
grant.erickson@uwrf.edu



Hanne Johnson
Admissions Counselor
hanne.johnson@uwrf.edu



Zach Vang
Admissions Counselor
zachary.vang@uwrf.edu



Grace Trongard
Transfer Admissions Counselor
grace.trongard@uwrf.edu



Sarah Jakupciak
Event and Visit Manager
sarah.jakupciak@uwrf.edu

Admissions Office

103 David Rodli Hall
410 S. 3rd St.
River Falls, WI 54022
715-425-3500
admissions@uwrf.edu
www.uwrf.edu



Visiting Campus

Experience the atmosphere and energy of campus for yourself and see how small school support leads to large school outcomes. During your visit a current student will guide your campus tour and share their experience as a Falcon. Regardless of your location or schedule, we want you to get familiar with our community so we offer a variety of events to choose from. Register for a visit at uwrf.edu/admissions/visit.

Daily Visit: The classic campus visit, two hours total. This option includes a general information session with an admissions counselor and a student-led walking tour of campus.



Falcon Preview Day or Campus Close Up: Dive deeper into UWRF by spending a half day on campus. These events give you the opportunity to chat with resources on campus (such as Residence Life, Financial Aid, and Dining), learn about your academic program from college leadership, go on a student-led walking tour and interact with current students during a live Q&A (Falcon Preview Day only). Both events also offer a guided tour of the Falcon Center and the campus farms!

Specialized Visits: Keep an eye on our website for announcements about upcoming special events like Falcon For a Day (for admitted students) , Future Educator Day, Day of Music and more!



Learn more from UWRF students by watching our series on **The College Tour**.



Get to know campus by visiting, either in person or virtually. Explore our virtual tour.

@uwriverfalls



COUNSELOR UPDATE

2026-27

Our Nationally Recognized Programs

- Dairy Science
- Animal Science
- Agriculture Education
- Engineering
- Biology/Biomedical Science
- Business Administration

Our Most Popular Majors

- Animal Science
- Business Administration
- Elementary Education
- Biology
- Health and Human Performance
- Psychology

Our Most Unique Majors

- Neuroscience
- Environmental Engineering
- Teaching English to Speakers of Other Languages (TESOL)
- Biotechnology
- Data Science and Predictive Analytics



UNIVERSITY OF WISCONSIN
RIVER FALLS

For details on all 80+ areas of study, visit
www.uwrf.edu/programs

UW-RIVER FALLS BY THE NUMBERS

24

students per class
on average

5,358

students enrolled

30

minutes from
Minneapolis/St. Paul

35%

of our students are the first
in their family
to attend college

20:1

student/faculty
ratio

120+

student organizations
on campus

76%

of students
participate in
experiential
learning in the
classroom



varsity sports
teams

95%

of graduates are
employed or
continuing their
education within six
months of graduation

85%

of students receive
financial aid

537

different organizations
hired Falcons who
graduated in 2025

\$56,476

average salary
for graduates

Guaranteed Admission

UWRF participates in multiple Guaranteed Admission programs for students who are high achievers, have taken prior credit at UWRF while in high school or are eligible for the Direct Admit Wisconsin program. You can find information on all three routes via the QR codes below:



Wisconsin
Guarantee



UWRF
Direct Admit



High School
Credit Options

Scholarships: Investing in Student Success

With more than \$2.5 million awarded in scholarships each year, UW-River Falls continues to be among the top scholarship providers in the Universities of Wisconsin. We're committed to offering need and merit-based scholarships to students with a history of strong academic performance – **with or without test scores**. Students can find the scholarship application at uwrf.academicworks.com.

Take a closer look at some of our most competitive scholarships:

Chancellor's Scholarship: Full-tuition and half-tuition scholarships renewable for four years.

Falcons Fly Higher Scholarship (\$500-\$2,500): A one-time award offered to first-year or transfer students. Academic potential, background and experiences, financial need, leadership and potential to enrich the campus community are given consideration when making these awards.

GUARANTEED SCHOLARSHIPS

Awards ranging from \$1,000 to \$2,000 are awarded to students with a 3.3 GPA or higher at the time of admission. No additional application is needed.

Traditional Application Reminders

Test-Optional

Students are not required to submit test scores, but may submit them if they choose for admission or scholarship consideration. ACT scores can also be used for placement purposes.

Two Ways to Apply

We accept both the Common Application and the Wisconsin eApp (transfer students should submit the Wisconsin eApp).

Online Application Status

Students will receive access to an online portal status checker which is an easy way to monitor the status of an application, ensure that all materials have been received and receive their admissions decision.

Falcon Tuition Promise

Wisconsin residents whose families meet income and net worth requirements are eligible to have their tuition covered at UWRF through this new grant program! You can find out more about the eligibility requirements on our website.

New on Campus

SciTech Officially Open: UWRF's newest building has been completed and classes are now in session inside! Students taking biology, chemistry, psychology, physics and other STEM courses are utilizing SciTech's state-of-the-art labs, equipment, collaborative study lounges, research spaces and greenhouses.

Student Voice Wins nine Awards: UWRF's student-run newspaper The Student Voice received nine awards at the 2025 Wisconsin Newspaper

Association Foundation Collegiate Better Newspaper Contest. Student journalists credit their newspaper writing experience with giving them opportunities to grow and develop as writers.

UWRF Humane Handling Institute: UWRF became the first in the nation to utilize augmented reality goggles for animal handling training in the Human Handling Institute. Participants are already gaining better understanding of the how and why behind animal behavior. Animal science and pre-vet majors are on the cutting edge of animal welfare science with this new technology utilization.

Two National Championships: UWRF's women's hockey team continued their streak and won their third straight national championship right here on their home ice, while the Falcon football team earned their first national championship in January! Go Falcons!

ADMISSIONS UPDATE



OFFICE OF ADMISSIONS AND RECRUITMENT

Welcome Center, UW-Stevens Point
2108 Fourth Avenue
Stevens Point, WI 54481-3897
phone: 715-346-2441
admiss@uwsp.edu
uwsp.edu/admissions

LEADERSHIP STAFF

Executive Director of Admissions and Financial Aid
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**Assistant Director of Recruitment
Operations and Events**
Genna Mattioli | gmattioli@uwsp.edu

Assistant Director of Recruitment
Aaron Zimmerman | azimmerm@uwsp.edu

Associate Director of Admissions
Bev Wenzel | bwenzel@uwsp.edu

FINANCIAL AID AND VETERAN SERVICES

715-346-4771
finaid@uwsp.edu | uwsp.edu/finaid

OFFICE OF THE REGISTRAR

715-346-4301
registrar@uwsp.edu | uwsp.edu/regrec

HOUSING AND RESIDENCE LIFE

715-346-3511
housing@uwsp.edu | uwsp.edu/housing

ADMISSION CRITERIA MADE MORE FLEXIBLE

Admission to the University of Wisconsin-Stevens Point is competitive. Admission decisions are based on a comprehensive review of both academic and nonacademic factors.

Academic factors: Class rank percentile, ACT or SAT, high school grades, rigor of high school courses, trend in grades in academic courses over time.

Nonacademic factors: Demonstrated leadership; involvement through work experience, extracurricular activities and volunteering; personal characteristics and accomplishments including special talents and abilities, honors, awards and personal qualities; diversity in background and experience; and life circumstances.

No UWSP app fee: Starting August 1, students can apply for free using the Universities of Wisconsin application or Common Application.

UW-Stevens Point is continuing to accept self-report/unofficial high school transcripts for admission as an alternative. In addition, UW-Stevens Point campuses are essay and test-optional; scores are not required for admissions purposes. ACT or SAT scores may be required for some scholarships. Visit our website for more details.

PROFILE OF ADMITTED NEW FIRST-YEAR STUDENTS

Average ACT: 24
Average GPA: 3.38
Average class rank percentile: 64%
ACT of middle 50% of first-year students: 21-26

VISIT US—IN PERSON OR VIRTUALLY

Explore UW-Stevens Point your way! All three campuses—Stevens Point, Marshfield and Wausau—offer in-person tours and virtual visits. Join us on campus or connect from home to learn about admissions, financial aid and more.

Start your visit at the Stevens Point Welcome Center or in Marshfield and Wausau at the Solution Centers. Stevens Point visit dates are as follows:

Saturday Visits

July. 18, 2026
Aug. 15, 2026
Sept. 26, 2026
Oct. 31, 2026
Nov. 14, 2026
Dec. 5, 2026
Jan. 30, 2027
Feb. 13, 2027
March 13, 2027
April 17, 2027
May 8, 2027

Preview Days

Oct. 3, 2026
Oct. 24, 2026
April 10, 2027
May 1, 2027

Admitted Student Days

Feb.-March

**Additional campus
tours are available upon
request. Visit us online
for availability. Register
at uwsp.edu/visit.**

LiveSP Virtual Visit Events

Sept. 8 – Honors Program
Sept. 22 – Sentry School of Business and Economics
Oct. 6 – UWSP as an out-of-state student
Oct. 13 – Applying for housing
Oct. 20 – College of Natural Resources
Nov. 10 – FAFSA and Financial Aid Q&A
Nov. 17 – Honors Program
Dec. 8 – Scholarships 101

*Tours/visits for Marshfield and Wausau may be scheduled through their Solution Centers: 715-389-6530 (Marshfield) and 715-261-6235 (Wausau).

UNIVERSITY HIGHLIGHTS AND DISTINCTIONS

- Named a 2026-2027 College of Distinction with four distinctions awarded for: Engaged Students, Great Teaching, Vibrant Community and Successful Outcomes



- Welcomed largest first-year class in over 40 years for the 2025-2026 academic year, with a total of 2,021 first-year students at all three campuses.

- Ranked in the Top 15 among best public, Midwest universities by U.S. News and World Report



CAREER QUIZ TOOL

Students can explore
their interests with the
Discover Your Purpose Quiz.

SCHOLARSHIPS AVAILABLE

MARSHFIELD CAMPUS

Learn about the Eiche Invest in Your Future and Eiche Marshfield Destination Scholarships at uwsp.edu/marshfield/scholarships.

WAUSAU CAMPUS

Learn more about merit award scholarships at uwsp.edu/wausau.

INVEST IN YOUR PURPOSE SCHOLARSHIP AT THE MAIN CAMPUS

Students with a 3.25+ GPA will be automatically eligible for a **\$1,000 nonrenewable Invest in Your Purpose Scholarship** contingent upon acceptance to main campus for fall 2027. Funds are limited. Scholarships are given out on a first-come, first-served basis. Visit uwsp.edu/affordable for more information.

FIRST-YEAR STUDENT SCHOLARSHIPS

The merit-based scholarship application can be found on the admissions website at uwsp.edu/affordable. Priority application deadline for merit scholarships for all three campuses. The final deadline is Feb. 1.

DESTINATION WISCONSIN SCHOLARSHIP

Our Destination Wisconsin Scholarship is guaranteed to any student with a 2.75+ GPA or 19+ ACT/980+ SAT or 75% class rank or greater at the time of application to the university who is not a resident of Wisconsin or Minnesota. Students will automatically be awarded this scholarship.

- Midwest Student Exchange Program Students*: \$1,000/year, renewable for 4 years
*Indiana, Kansas, Missouri, Nebraska, North Dakota and Ohio residents
- All Return to Wisconsin students will receive a \$1,000/year, renewable for 4 years
- All other out-of-state students: \$4,000/year, renewable for 4 years

Need-based Consideration

Cumulative GPA 2.0-2.74 plus financial need \$2,000/year, renewable for 4 years (\$1,000 fall/\$1,000 spring). FAFSA required.

NEWS AND UPDATES AT UW-STEVENS POINT

• New Leadership, Continuous Growth

UW-Stevens Point is excited to welcome the following administrators to its leadership team for the 2026–2027 academic year.

- Chancellor **Chancellor Robert Brinkmann**
- Interim Vice Chancellor for Student Affairs **Pratima Gandhi**

• UWSP's long-standing legacy of sustainability is again recognized in 2026 by Princeton Review Guide to Green Colleges

• Gale and Paul Kirby Library and Student Resource Center opened in April 2026 and features quiet study areas, group collaboration rooms, meeting spaces, computing lounges, wellness rooms, tutoring spaces, advising offices, financial aid and veterans services and the registrar.

- \$96 million dollar project
- First UW building project to meet all of the Universities of Wisconsin sustainability guidelines, featuring 30% electricity savings and 20% thermal energy savings

• \$32.9 million Health and Wellness Center opened in August 2025 featuring fitness and recreation along with health service and counseling.

- Dawg Fitness doubled in size with additional weight racks, selectorized weight equipment and cardio equipment.
- Student Health Service includes 10 exam rooms, an EMS hold room, two procedure rooms a lab, pharmacy, staff offices, nursing hub, locker room and meeting room.
- Counseling and Testing Center is more accessible, easier to find and includes eight offices for therapy and one group therapy room

TUITION AND FEES

UW-Stevens Point tuition is one of the lowest in the state of Wisconsin and the Midwest. In addition, students can take advantage of our text rental program to save hundreds of dollars on books each semester.

UNDERGRADUATE DEGREE COSTS FOR 2026-2027 (FIGURES ARE ESTIMATES)

Stevens Point Campus

	WI Resident	MN Resident	Midwest Exchange	Non-Resident
Tuition / Fees	\$9,912	\$11,446	\$13,864	\$18,932

Marshfield and Wausau Campuses

	WI Resident	MN Resident	Midwest Exchange	Non-Resident
Tuition / Fees	\$6,218	\$6,372	\$8,976	\$14,068

* Actual total semester cost will vary depending on housing and meal option chosen by the student.

To apply for grants, educational loans or work study, complete the Free Application for Federal Student Aid (FAFSA) as soon as possible after October 2026. UWSP FAFSA Code is 003924. The FAFSA online application can be found at studentaid.gov.

Construction and grand opening updates



Sentry Hall will open in 2028-29 as the home of Wisconsin's fast-growing business school.



Colman Track construction will be completed in fall 2027.

Information updated in August 2026

University of Wisconsin-Stevens Point is an Equal Opportunity/Affirmative Action Institution
UW-Stevens Point is accredited by the Higher Learning Commission (hlcommission.org), a regional accreditation agency recognized by the U.S. Department of Education.



UW-Stout
Polytechnic

Campus Update

2026-2027



3x

Labs & Studios
as Traditional
Classrooms

1000

Internships
Throughout the U.S.

99%

Employed or
Continuing
Education

100%

Graduate with
Applied-Learning
Experience



Visit UW-Stout Polytechnic!

Individual Campus Visits

Students can schedule a personalized visit that includes a campus tour and an admissions overview—we also offer academic visits focused on a specific career cluster. Visits are available most weekdays, with morning and afternoon options.

Group & School Visits

We offer custom visit experiences for high school and college access groups. Our team will work with you to coordinate a visit that fits your group's schedule and interests. Reserve your date by emailing groupvisits@uwstout.edu.

Large Visit Days & Admitted Student Events

Stout hosts a variety of large-scale preview events and admitted student programs throughout the year—great opportunities for students to explore campus, connect with faculty, and learn more about the Stout experience.

Learn More

» UWStout.edu/Visit

Our Polytechnic Advantage

At UW-Stout Polytechnic, students don't just learn—they do. As Wisconsin's only polytechnic university, we blend applied learning, career-focused academics, and industry collaboration to give students a true competitive edge.

- **Laptop and degree-relevant software** included in tuition
- **3x as many labs** and studios as traditional classrooms
- **1,000 internships** completed annually across the U.S.
- **99% of graduates employed** or continuing education within six months
- **125+ Fortune 500 employers** hired Stout grads in the past five years
- **Textbook rental** included in tuition—saving \$300–\$500 per semester
- **700 industry and community partners** help shape programs and provide opportunities

Learn More

» UWStout.edu/Polytechnic

Degree Programs at UW-Stout Polytechnic

Our 50+ industry-aligned undergraduate majors and 70+ minors prepare graduates to do more in their careers from day one. Many of our polytechnic programs are unique to Stout or offered nowhere else in the Midwest.

Stout's Flagship Programs

- **Engineering** (Mechanical, Engineering Technology)
- **Technology** (Cybersecurity, Computer Science)
- **Design** (Graphic Design, Interior Design)
- **Management** (Business, Hospitality, Construction)

Other Areas of Excellence

- Psychology
- Specialized Education (Early Childhood, Tech Ed)
- Pre-Health (Biology)
- Pre-Law (Applied Social Science)

Unique Programs

- Fashion Design
- Game Design
- Packaging
- Plastics Engineering
- Video Production

View All Majors

» UWStout.edu/Programs



99%

Employed or
Continuing
Education



125+

Fortune 500
Employers in
the Past 5 Years



\$59K

Average
Starting
Salary

Scholarships

UW-Stout Polytechnic awards more than \$2 million in scholarships to incoming and continuing students.

Admissions Scholarships

Merit-based scholarships with no separate application required. To be considered, students must be fully admitted by December 1.

UW-Stout Foundation & Alumni Association Scholarships

Apply with one universal scholarship application. Application deadline: February 1.

Learn More

[UWStout.edu/Scholarships](https://uwstout.edu/Scholarships)

Admission Information

Requirements for Class of 2027

- No application fee
- ACT/SAT score optional
- No essay

Credit Requirements:

4 English, 3 Math, 3 Social Science, 3 Science, and 4 Elective

Math Requirements:

 Geometry, Algebra I and Algebra II

A fourth year is strongly encouraged for STEM majors; statistics can count as third year of math for admission.

World Language:

 Not required

Program Requirements:

All majors offer direct entry for first-year students. B.F.A. art students are the exception: they begin as Pre-B.F.A. and must complete a successful portfolio review to enter the major.

How to Apply

Students must submit the following:

- UW Application **OR** Common App
- High School Transcript

Learn More

[UWStout.edu/Apply](https://uwstout.edu/Apply)

Direct Admission

Stout is a participant in the Direct Admit Wisconsin program. Please encourage students to opt in and complete the Direct Admit form to confirm their admission to UW-Stout Polytechnic.

Learn More

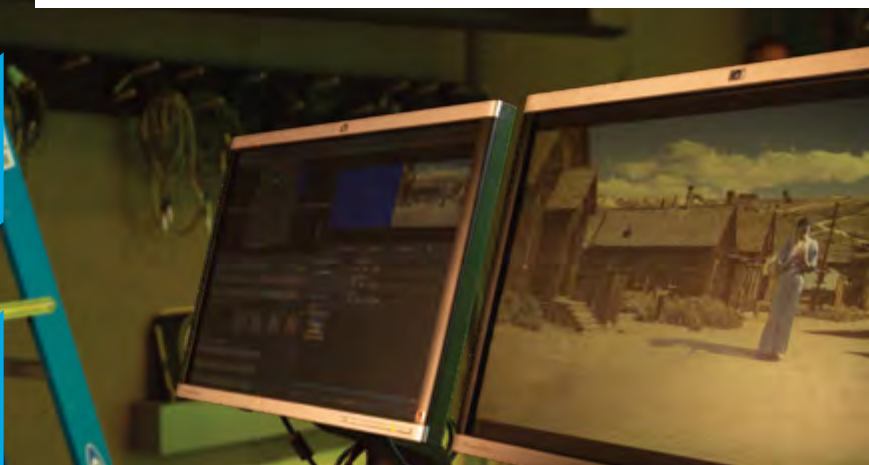
[UWStout.edu/Direct-Admission](https://uwstout.edu/Direct-Admission)

Next Steps for Admitted Students

Upon admission, students receive a text message, email, and mailed letter with the exciting news!

View Enrollment Checklist

[UWStout.edu/Future-Blue-Devil](https://uwstout.edu/Future-Blue-Devil)



Meet the Admissions Team

Students can schedule a one-on-one meeting with their admissions counselor by using the meeting links below.



Brianna Banks

First-Year Admissions Counselor -
Southern MN + Twin Cities
Call or Text: 715-232-5149
banksb@uwstout.edu
Schedule a Meeting:
uwstout.edu/brianna



Alyse Tainter

First-Year Admissions Counselor -
Central WI
Call or Text: 715-232-4067
taintera@uwstout.edu
Schedule a Meeting:
uwstout.edu/alyse



Kailey Strunk

First-Year Admissions Counselor -
Northern WI & Northern MN
Call or Text: 715-232-5188
strunkk@uwstout.edu
Schedule a Meeting:
uwstout.edu/kailey



Michael Capel

First-Year Admissions Counselor -
West Central WI
Call or Text: 715-232-3199
capelm@uwstout.edu
Schedule a Meeting:
uwstout.edu/michael



Coming Soon!

First-Year Admissions Counselor-
Southern WI
Call or Text: 715-232-5225
admissions@uwstout.edu



Jeanie Albricht

Assistant Director of Admissions-
Out of State Students
Call or Text: 715-232-2555
albrichtje@uwstout.edu
Schedule a Meeting:
uwstout.edu/jeanie



Brian Weber

Director of Admissions
Call: 715-232-1230
weberbri@uwstout.edu



Darren Ward

Associate Director of Admissions
Call or Text: 715-232-1787
warddar@uwstout.edu
Schedule a Meeting:
uwstout.edu/darren



Linda Otto

Visit & Office Coordinator
Call or Text: 715-232-1411
campusvisits@uwstout.edu

Dual Credit at UW-Stout Polytechnic

If your high school is interested
in dual credit options, contact:



Joel Helms

Associate Director of
Educational Pathways
Call: 715-232-3485
helmsj@uwstout.edu

Contact Us

UWStout

UWStout

UWStoutPics & uwstoutadmissions

admissions@uwstout.edu

715-232-1232

715-602-8088

Connect With Our Team

UWStout.edu/Team



University of Wisconsin
Stout Polytechnic

2026-27 COUNSELOR UPDATE

TOP ENROLLING PROGRAMS

- 1 Elementary Education
- 2 Psychology
- 3 Exercise Science
- 4 Business Administration
- 5 Biology

UNIQUE PROGRAMS

- 1 Transportation & Logistics Management*
- 2 Sport & Recreation Management
- 3 Environmental Science*
- 4 Business Analytics
- 5 Multimedia Journalism

**Lake Superior and the Twin Ports provide unique hands-on learning in freshwater science and across all major transportation modes.*



Minutes from
Lake Superior



International students
from **35** countries



41% of students are
first-generation



2800+
students enrolled

17
average student
class size

13:1
student-to-faculty ratio

4
research centers

VISIT YOUR WAY

Schedule a visit at
uwsuper.edu/visit

Daily Visit

Hour-long tour led by a campus ambassador followed by a one-on-one meeting with an admissions counselor with the opportunity to customize your visit with other meetings.

Group Visit

Designed for high schools and community-based organizations bringing a group of five students or more to campus. Includes an hour-long campus tour proceeded by an optional information session led by an admissions counselor and/or a selected resource department.

Preview Days

A large, open-house style event consisting of an admissions presentation, a campus tour, faculty meet-and-greet and the opportunity to connect with current UW-Superior students. Preview Days typically last around three and a half hours and are open to students at any stage of the college search process.

VISIT US!



Bridge Program

UW-Superior offers access and additional assistance to students who may be struggling with core curriculum coming out of high school. Our Bridge Program is designed for students with additional educational needs and provides students with support for one or two semesters to ensure they will be successful in completing their college degrees.

OUT-OF-STATE AFFORDABILITY

- Tuition reciprocity allows Minnesota residents to attend UW-Superior and pay a tuition rate similar to what they would pay as a Minnesota resident attending the Minnesota State University System.
- The Non-Resident Tuition Waiver (NTW) is available for out-of-state residents other than Minnesota. NTW enables the university to waive **up to nearly 50%** of your non-resident tuition. uwsuper.edu/NTW

Admissions Office

Yellowjacket Union, Suite 230
PO Box 2000
Superior, WI 54880

Contact

Call or text: 715-394-8230
admissions@uwsuper.edu



@uwsuper



@uw_superior



@uw_superior



@uwsuperior

DIII ATHLETICS

Women's

Basketball
Cross Country
Golf
Ice Hockey
Soccer
Softball
Tennis
Track & Field
Volleyball
Lacrosse

Men's

Baseball
Basketball
Cross Country
Golf
Ice Hockey
Soccer
Tennis
Track & Field
Club Sports
Hockey
Soccer

DATES TO REMEMBER

Application Opens

August 1

Preview Days

October 16-17

Scholarship Deadlines

October 1 – Scholarship Apps open

December 1 – Priority Deadline

Rolling after priority deadline based on availability



Ben Mooney

Director of Admissions
bmooney1@uwsuper.edu
715-394-8306



Ryan Dunn

Associate Director of Admissions
rdunn2@uwsuper.edu
715-394-8238



Jordan Schneidermann

Transfer Coordinator & Greater MN Counselor
jschne20@uwsuper.edu
715-394-8196



Camille Blake

Twin Cities Regional Counselor
cblake2@uwsuper.edu
715-319-4073



Josh Porter

Eastern Wisconsin Counselor
jporter7@uwsuper.edu
715-394-8217



Holland Venhuizen

Western Wisconsin Counselor
hvenhuiz@uwsuper.edu
715-394-8284



Jane Becker

Online Programs Counselor
jbecke22@uwsuper.edu
651-202-8685



John Baillie

Online Programs Counselor
jbaille@uwsuper.edu
715-394-8230

To Our Counselors

UW-Whitewater is proud to be the home of Warhawk Bold — a spirit reflected in the achievements of our students, the innovation of our university, and our commitment to helping every Warhawk succeed.

As a university, we continue to advance Warhawk Bold by investing in new ideas, expanding opportunities, and strengthening the student experience.

Across our campuses, this momentum is clear. The College of Education and Professional Studies graduates the highest number of first-time licensed educators in Wisconsin and is undergoing a \$90 million classroom renovation. The College of Business and Economics remains the largest accredited business school in the state. The College of Letters and Sciences has launched a new Bachelor of Science in Artificial Intelligence major, preparing students for one of the fastest-growing fields. The College of Arts and Communication is home to more Gaarder Award winners than any other Universities of Wisconsin school. And at UW-Whitewater at Rock County, the College of Integrated Studies offers students an affordable pathway to a degree while preparing future nurses, engineers, and other professionals for meaningful careers.

These accomplishments reflect our ongoing commitment to access and value. UW-Whitewater provides Wisconsin students with the lowest overall cost in the Universities of Wisconsin while continuing to deliver an exceptional student experience. For the second year in a row, UW-Whitewater is ranked No. 1 in student experience among Wisconsin public colleges, recognizing the quality of campus life from classrooms and dining facilities to residence halls and athletic fields.

With two welcoming campuses, a broad range of academic programs, expanded support services, award-winning tutorial services, and successful alumni, UW-Whitewater is prepared to meet students where they are and help them reach their goals.

Future Warhawks also have opportunities to begin their college journey before arriving on campus. Our reinvigorated Dual Enrollment options allow high school students to save time and money by taking college courses now while gaining confidence in their next steps.

As a student advocate, you play a vital role in helping students discover where they belong. Thank you for your dedication and service to students. Together, we can continue working collaboratively to build the next generation of Warhawks.

Jeremy Smith
Director of Admissions

UW-Whitewater Profile

STUDENT PROFILE: WHITEWATER CAMPUS

Total enrollment	12,267
Average GPA	3.2
Acceptance rate	94.5%
Percentage of new first-year students who are first generation	37%
States represented	48
Countries represented	34

STUDENT PROFILE: ROCK COUNTY CAMPUS

Total enrollment	843
Acceptance rate	100%
Percentage of new first-year students who are first generation	48%

Our Most Popular Majors

Finance	Elementary/Middle Education
Accounting	Biology
Marketing	Management
General Business	Human Performance
Psychology	Communication

We offer 63 undergraduate majors and more than 130 minors. Find out more at uww.edu/academics.

Top Undergraduate Minors

Adaptive Education Licensure
Spanish
Psychology
Human and Social Services
Allied Health Foundations

Programs of Interest at URock

Engineering
Medical Sciences
Nursing



Cost | 2026-2027

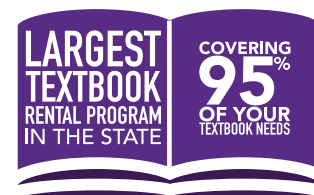
	WHEATWATER CAMPUS	TUITION AND FEES	HOUSING AND MEAL PLAN	TOTAL
Wisconsin Resident		\$9,235	\$8,448	\$17,683
Minnesota Resident		\$11,470	\$8,448	\$19,918
Return to Wisconsin*		\$14,905	\$8,448	\$23,353
Nonresident**		\$19,336	\$8,448	\$27,784
ROCK COUNTY CAMPUS (WISCONSIN RESIDENT)		\$8,340	----	\$8,340***

* Discount for nonresident students whose parent or grandparent received a degree from UW-Whitewater.

** Nonresident scholarships offer an annual reduction of tuition based on merit. Incoming new freshmen who meet specific academic criteria will automatically qualify at the time of admission.

*** Rock County campus students are eligible to live in residence halls on the Whitewater campus for the same cost that Whitewater campus students pay.

TOTAL COST INCLUDES



UW-Whitewater continues to provide students with an exceptional value and an affordable tuition and fees rate that are among the best in the Universities of Wisconsin. Warhawks benefit from additional savings including the state's largest textbook rental program at no extra cost.

National College of Distinction Honors



For more than 10 years, UW-Whitewater has been named a College of Distinction — earning badges as a public, career development, business, education, and equity and inclusion college — for demonstrating continued dedication to high-impact educational practices. More recent badges include the transfer, affordable, international, and military support badges.

See Where Warhawks Thrive

Daily tours: Campus tours are led by friendly, knowledgeable Warhawks who love sharing all UW-Whitewater has to offer. We offer tours of our Whitewater campus most weekdays and the occasional Saturday. Spanish-language tours are available by appointment as well.

Warhawk Preview Day: This exciting daylong program allows students to explore what it means to be a Warhawk. This comprehensive event allows participants to meet with representatives of our five academic colleges, experience campus support and learn about pathways toward becoming a Warhawk.

LLAVE (Latinos Logrando Altas Visiones Educativas): This event is for Spanish-speaking students and their families to learn more about the college search and admissions process at UW-Whitewater. Sessions include information on academic and campus resources, financial aid, a campus tour, and more on how the university creates an environment focused on student success. For more information about our support for Spanish-speaking students and their families, visit uww.edu/espanol.

Tuesday Tours at Two on the Rock County campus: Every Tuesday at 2 p.m. we offer a campus tour. We also offer individual tours, including Spanish-language tours, by appointment.

Group tours: Bring your group of 10 or more students to visit UW-Whitewater to learn more about our university, academic programs and college life, and then take a tour! Group tours can be crafted to fit your specific needs.

Register for any of our visit opportunities by visiting uww.edu/tour. Questions? Contact the Office of Admissions at uwwadmit@uww.edu or 262-472-1440.