

**2026**

# **UNIVERSITIES OF WISCONSIN FALL WORKSHOPS**



# AGENDA

- Universities of Wisconsin and Go Wisconsin Updates
- Part I: Universities of Wisconsin University & Admission Updates
- Break
- Part II: Universities of Wisconsin University & Admission Updates
- Q & A



# RESOURCES

- UW Fall Workshop Folders
  - Universities of Wisconsin resources
  - UW university counselor update handouts
  - Frequently Asked Questions and Answers
- PowerPoint presentation, handouts, and FAQs are available online
- Virtual recording will be available the week of September 28 on YouTube at @gowisconsin



[wisconsin.edu/  
uw-fall-workshops](https://wisconsin.edu/uw-fall-workshops)

***GO WISCONSIN***

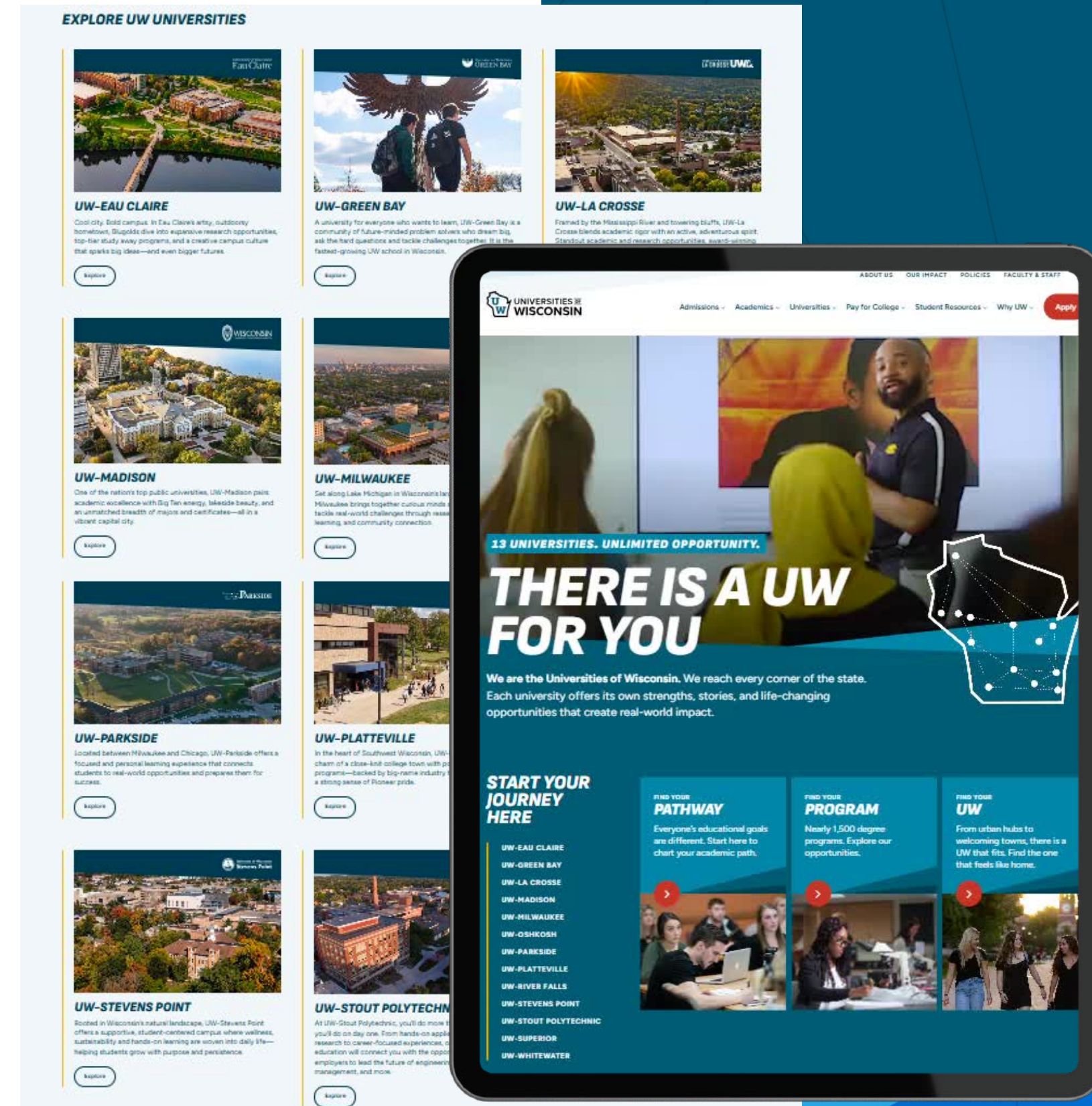
# **UNIVERSITIES OF WISCONSIN UPDATES**



# UNIVERSITIES OF WISCONSIN

## WISCONSIN.EDU

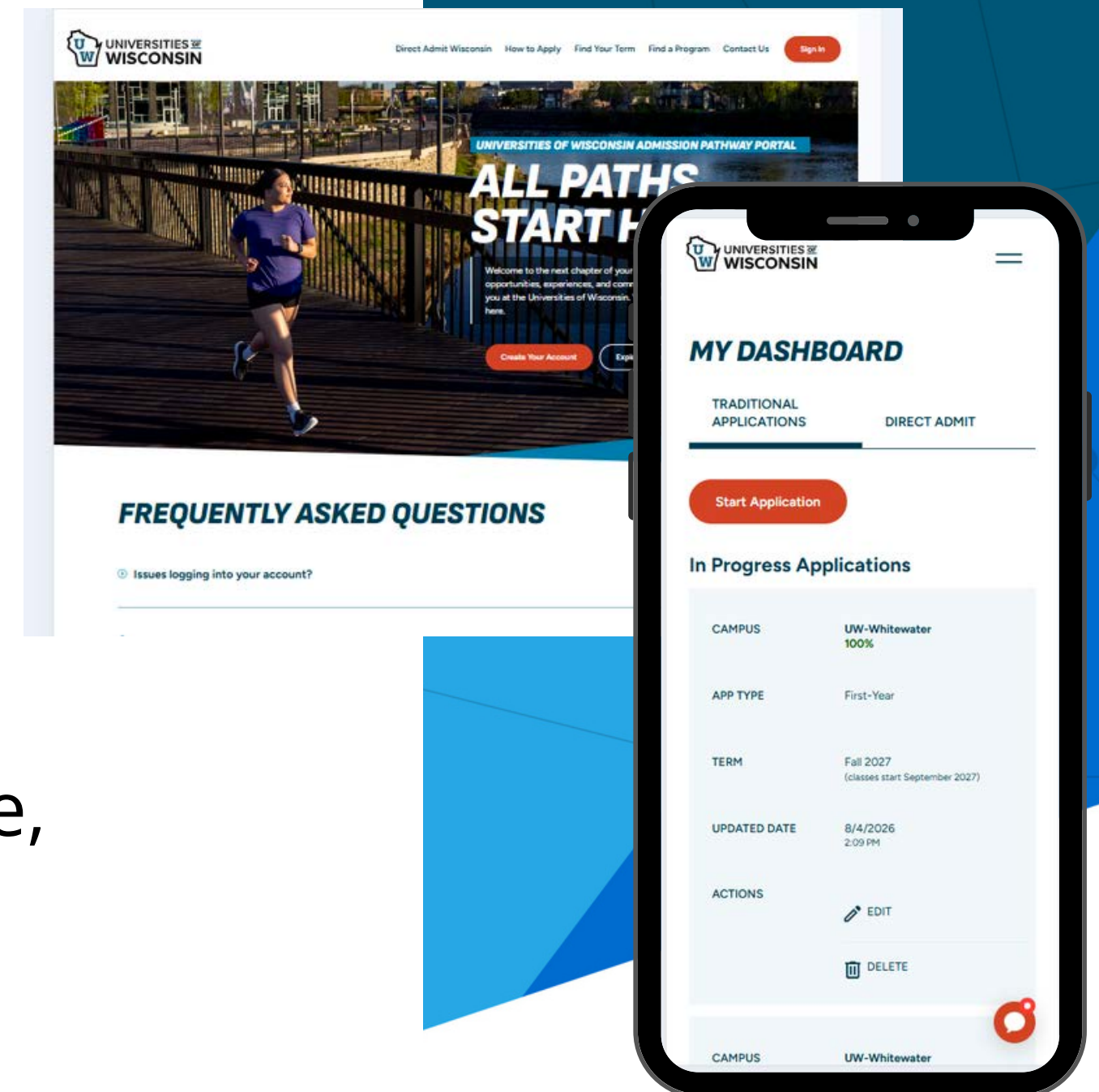
- Next phase of rebrand completed in spring 2025
- Go Wisconsin integrated into the main **wisconsin.edu** website
- Resources available to all prospective students, families, high school counselors and other college access professionals



# UNIVERSITIES OF WISCONSIN

## UW ADMISSION PATHWAY PORTAL

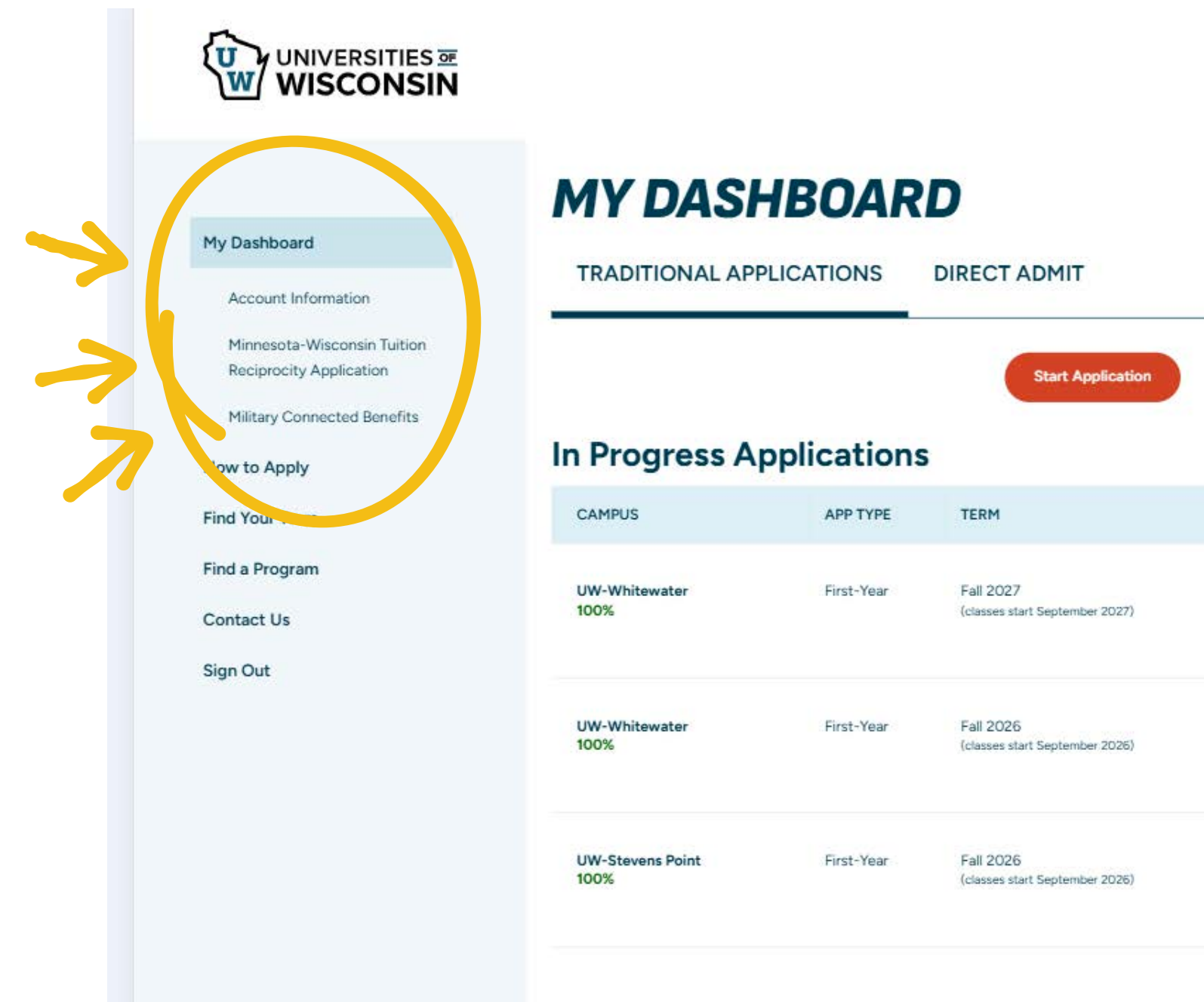
- ***apply.wisconsin.edu***
- Updated look and feel
- No changes to the user experience
- Improved mobile experience
- Improved chatbot
- Looking ahead (August 2027): More intuitive, accessible, and user-friendly experience



# ***UW ADMISSION PATHWAY PORTAL***

## ***CENTRALIZED PORTAL FOR VARIOUS RESOURCES***

- Continues to house the traditional Universities of Wisconsin Admission Application and Direct Admit Form
- Minnesota-Wisconsin Tuition Reciprocity Application
- Military Connected Student Benefits Assessment Tool



# UW ADMISSION PATHWAY PORTAL

## MINNESOTA-WISCONSIN TUITION RECIPROCITY APPLICATION

- Wisconsin students seeking tuition reciprocity must complete the online Minnesota-Wisconsin Tuition Reciprocity
- Students should apply for the correct term by the appropriate deadline
- Social Security Number should be accurate!



The image shows a tablet displaying the 'UNIVERSITIES OF WISCONSIN ADMISSION PATHWAY PORTAL' with a banner for 'WISCONSIN-MINNESOTA RECIPROCITY'. Below it, a laptop displays the 'MINNESOTA RECIPROCITY' application form. The form includes a sidebar with navigation links and a main section for personal information.

**UNIVERSITIES OF WISCONSIN**

Direct Admit Wisconsin How to Apply Find Your Term Find a Program Contact Us Sign Out

**UNIVERSITIES OF WISCONSIN ADMISSION PATHWAY PORTAL**

**WISCONSIN-MINNESOTA RECIPROCITY**

**MINNESOTA RECIPROCITY**

This application should be used for Wisconsin residents looking to attend a public Minnesota school. Information only for the student applying for reciprocity.

**More information**

Legal First Name  Last Name/Family Name

Preferred Start Term  Level of Study

What school(s) do you plan to attend?

**PERSONAL INFORMATION**

Legal Sex  Date of Birth

# ***UW ADMISSION PATHWAY PORTAL***

## ***MINNESOTA-WISCONSIN TUITION RECIPROCITY APPLICATION***

- Automatic renewal process
- Applications for Fall 2026 opened February 1, 2026
- Applications for Spring 2027 will open October 1, 2026
- Applications will not be processed retroactively



The image shows a tablet displaying the 'UNIVERSITIES OF WISCONSIN ADMISSION PATHWAY PORTAL' with a banner for 'WISCONSIN-MINNESOTA RECIPROCITY'. Below it, a laptop displays the 'MINNESOTA RECIPROCITY' application form. The form includes a sidebar with navigation links and a main section for personal information.

**UNIVERSITIES OF WISCONSIN**

Direct Admit Wisconsin How to Apply Find Your Term Find a Program Contact Us Sign Out

**UNIVERSITIES OF WISCONSIN ADMISSION PATHWAY PORTAL**

**WISCONSIN-MINNESOTA RECIPROCITY**

**MINNESOTA RECIPROCITY**

This application should be used for Wisconsin residents looking to attend a public Minnesota school. Information only for the student applying for reciprocity.

**More information**

Legal First Name  Last Name/Family Name

Preferred Start Term  Level of Study

What school(s) do you plan to attend?

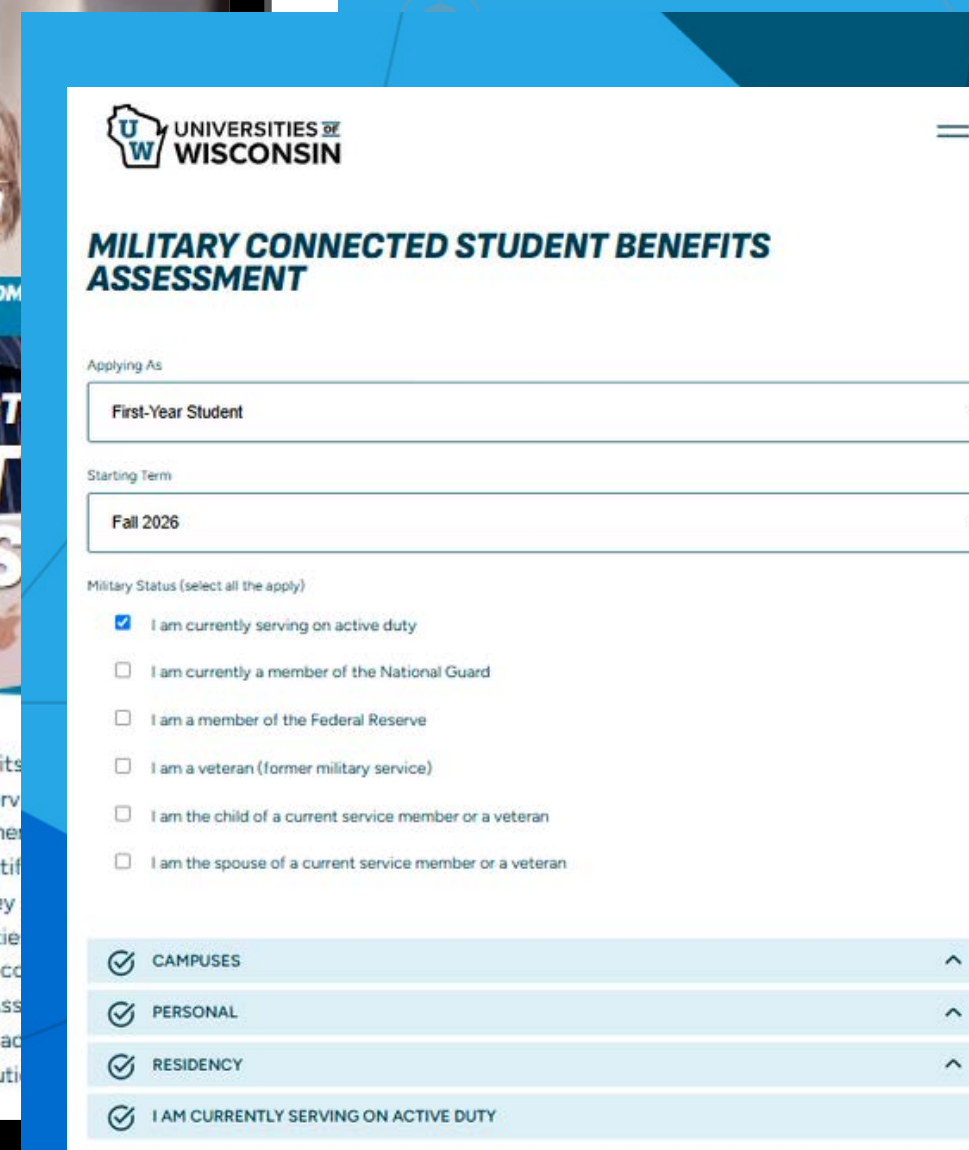
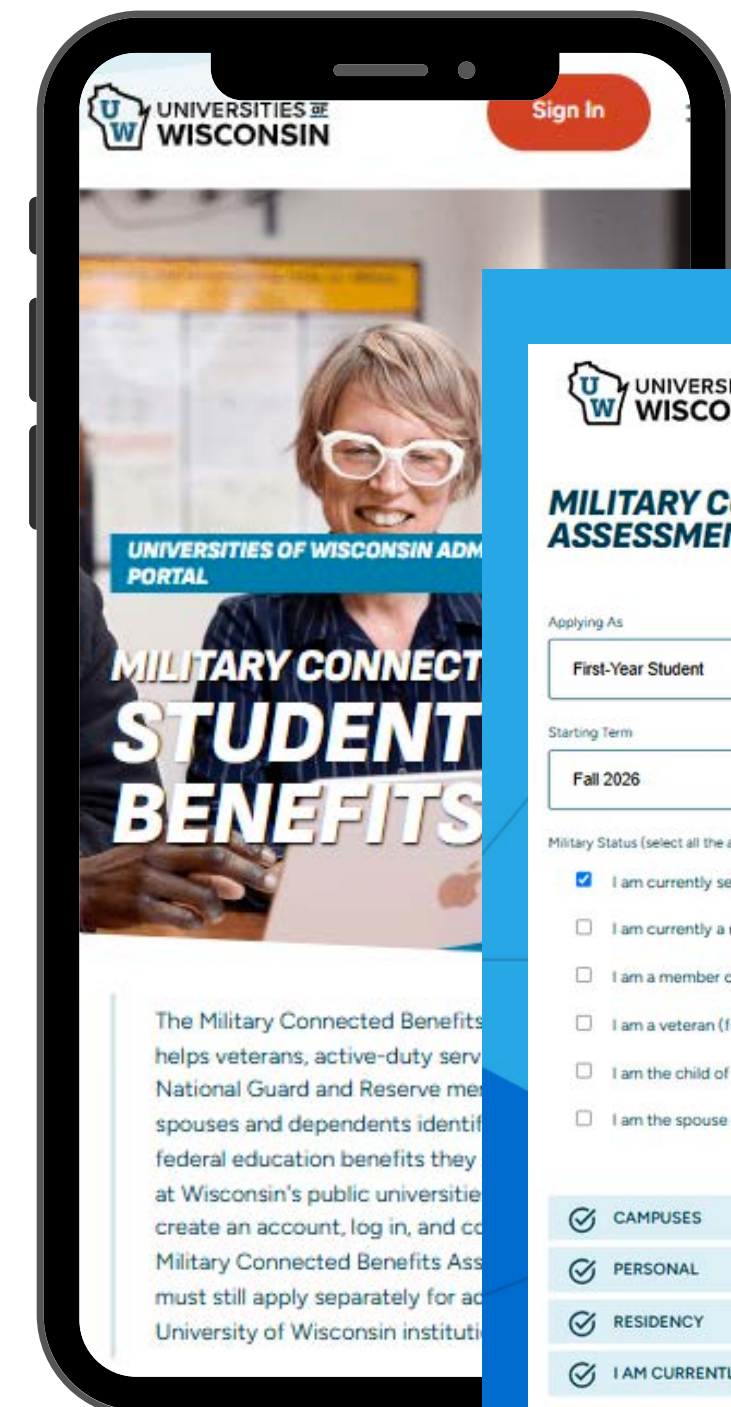
☒ **PERSONAL INFORMATION**

Legal Sex  Date of Birth

# UW ADMISSION PATHWAY PORTAL

## MILITARY CONNECTED STUDENT BENEFITS ASSESSMENT TOOL

- Identifies military benefits students may qualify for
- Results are shared with UW Veteran and Military Services offices



The image displays the 'Military Connected Student Benefits Assessment' tool on both a smartphone and a desktop screen. The smartphone screen shows the portal's landing page with a 'Sign In' button and a banner for the assessment tool. The desktop screen shows the assessment form itself, which includes fields for 'Applying As' (First-Year Student), 'Starting Term' (Fall 2026), and 'Military Status' (select all that apply). The 'Military Status' section has checkboxes for various categories, with 'I am currently serving on active duty' selected. Below this, there are expandable sections for 'CAMPUSES', 'PERSONAL', 'RESIDENCY', and 'I AM CURRENTLY SERVING ON ACTIVE DUTY'.

**UNIVERSITIES OF WISCONSIN**

**MILITARY CONNECTED STUDENT BENEFITS ASSESSMENT**

Applying As:

Starting Term:

Military Status (select all that apply)

- ☒ I am currently serving on active duty
- ☐ I am currently a member of the National Guard
- ☐ I am a member of the Federal Reserve
- ☐ I am a veteran (former military service)
- ☐ I am the child of a current service member or a veteran
- ☐ I am the spouse of a current service member or a veteran

☒ CAMPUSES

☒ PERSONAL

☒ RESIDENCY

☒ I AM CURRENTLY SERVING ON ACTIVE DUTY

# APPLICATION REMINDERS

## ACT/SAT TEST-OPTIONAL

- Students indicate on the application whether they want ACT/SAT scores considered for admission review
- Students opting out of ACT/SAT scores will not be negatively impacted
- Scores cannot be uploaded. Scores must be sent directly to the Admissions Office

### ACADEMIC BACKGROUND: TEST SCORES

The Universities of Wisconsin currently do NOT require an ACT and/or SAT score. This applies to undergraduate applicants submitting applications for admission to Fall 2026 to Summer 2028. All Universities of Wisconsin campuses will review your application and consider you for admission with or without one of these standardized test scores.

Do you intend to send an ACT and/or SAT score to be reviewed with your application?

- ☒ Yes, consider my ACT and/or SAT score for admission
- ☐ No, do not consider/I am not sending my ACT and/or SAT score for admission

Back

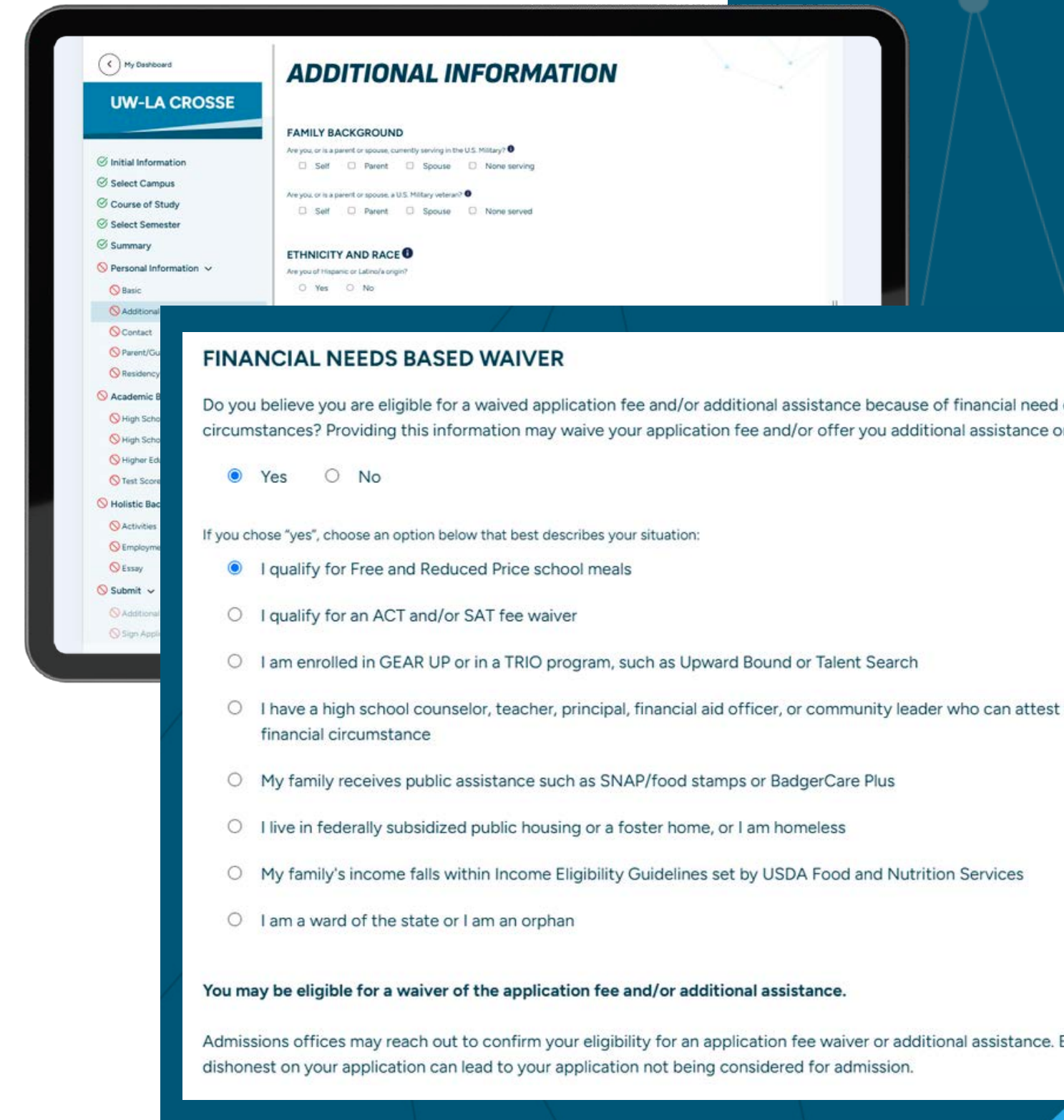
Save and Continue



# APPLICATION REMINDERS

## APPLICATION FEE WAIVER

- No application fee to apply as an undergraduate student to all UWs except UW-Eau Claire (\$25), UW-La Crosse, (\$25) and UW-Madison (\$80)
- Students can self-report a need for an application fee waiver in “Personal Information: Additional”



The image shows a tablet displaying the UW-La Crosse application portal. The left sidebar lists various sections: Initial Information, Select Campus, Course of Study, Select Semester, Summary, Personal Information (selected), Basic, Additional, Contact, Parent/Guardian, Residency, Academic Background, High School, High School, Higher Education, Test Scores, Holistic Background, Activities, Employment, Essay, Submit, Additional, and Sign Application. The main content area is titled 'ADDITIONAL INFORMATION' and includes sections for 'FAMILY BACKGROUND' and 'ETHNICITY AND RACE'. Below this, a 'FINANCIAL NEEDS BASED WAIVER' form is displayed, asking if the applicant is eligible for a waived application fee and/or additional assistance. The form includes a 'Yes' radio button (selected) and a 'No' radio button. Below this, there are several options for financial need, each with a radio button: 'I qualify for Free and Reduced Price school meals' (selected), 'I qualify for an ACT and/or SAT fee waiver', 'I am enrolled in GEAR UP or in a TRIO program, such as Upward Bound or Talent Search', 'I have a high school counselor, teacher, principal, financial aid officer, or community leader who can attest to my financial circumstance', 'My family receives public assistance such as SNAP/food stamps or BadgerCare Plus', 'I live in federally subsidized public housing or a foster home, or I am homeless', 'My family's income falls within Income Eligibility Guidelines set by USDA Food and Nutrition Services', and 'I am a ward of the state or I am an orphan'. At the bottom, a statement reads: 'You may be eligible for a waiver of the application fee and/or additional assistance. Admissions offices may reach out to confirm your eligibility for an application fee waiver or additional assistance. Being dishonest on your application can lead to your application not being considered for admission.'

**ADDITIONAL INFORMATION**

**FAMILY BACKGROUND**

Are you, or is a parent or spouse, currently serving in the U.S. Military? ☐ Self ☐ Parent ☐ Spouse ☐ None serving

Are you, or is a parent or spouse, a U.S. Military veteran? ☐ Self ☐ Parent ☐ Spouse ☐ None served

**ETHNICITY AND RACE**

Are you of Hispanic or Latino/a origin? ☐ Yes ☐ No

**FINANCIAL NEEDS BASED WAIVER**

Do you believe you are eligible for a waived application fee and/or additional assistance because of financial need or other circumstances? Providing this information may waive your application fee and/or offer you additional assistance on campus.

☒ Yes ☐ No

If you chose "yes", choose an option below that best describes your situation:

☒ I qualify for Free and Reduced Price school meals

☐ I qualify for an ACT and/or SAT fee waiver

☐ I am enrolled in GEAR UP or in a TRIO program, such as Upward Bound or Talent Search

☐ I have a high school counselor, teacher, principal, financial aid officer, or community leader who can attest to my financial circumstance

☐ My family receives public assistance such as SNAP/food stamps or BadgerCare Plus

☐ I live in federally subsidized public housing or a foster home, or I am homeless

☐ My family's income falls within Income Eligibility Guidelines set by USDA Food and Nutrition Services

☐ I am a ward of the state or I am an orphan

**You may be eligible for a waiver of the application fee and/or additional assistance.**

Admissions offices may reach out to confirm your eligibility for an application fee waiver or additional assistance. Being dishonest on your application can lead to your application not being considered for admission.

# APPLICATION REMINDERS

## FOSTERING SUCCESS

- Question in application and Direct Admit Form inquiring about independent student status
- Identify independent students and connect them with campus resources and services

The image shows a tablet displaying the UW-Whitewater application portal. The left sidebar lists the application progress: Initial Information, Select Campus, Course of Study, Select Semester, Summary, Personal Information (selected), Basic, Additional, Contact, Parent/Guardian, Residency, and Academic. The main content area is titled 'ADDITIONAL INFORMATION' and includes sections for Family Background, Ethnicity and Race, and Additional Support.

**ADDITIONAL INFORMATION**

**FAMILY BACKGROUND**

Are you, or is a parent or spouse, currently serving in the U.S. Military? ☐ Self ☐ Parent ☐ Spouse ☐ None serving

Are you, or is a parent or spouse, a U.S. Military veteran? ☐ Self ☐ Parent ☐ Spouse ☐ None served

**ETHNICITY AND RACE**

Are you of Hispanic or Latino/a origin? ☐ Yes ☒ No

Which of the option(s) below best describe how you identify yourself? (Check all that apply.)

☐ American Indian or Alaska Native

☒ Asian

☐ Black or African American

**ADDITIONAL SUPPORT**

Independent students who meet one or more of the following criteria may be eligible for additional support services:

- I am or was in permanent legal guardianship (court-appointed, not with a parent)
- I am or was an emancipated minor
- I am or was in foster care or a ward of the court at any time after I turned 13
- Both of my parents are deceased and I was not adopted
- Both of my parents are currently incarcerated
- I am unaccompanied (not living with or in the physical custody of a parent or guardian) and homeless; or self-supported and at risk of homelessness

Do any of the above apply to you?

☐ Yes ☐ No ☐ Prefer not to answer



# ***APPLICATION REMINDERS***

## ***FRAUDULENT APPLICATIONS***

- Rise in fraudulent applications being submitted
- Admissions offices may request additional verification from students as part of the application review process
- Reach out to admissions offices with any questions or concerns



# ***PATHWAYS TO ADMISSION***

## ***TRADITIONAL ADMISSION***

- Standard application with holistic review

## ***WISCONSIN GUARANTEE***

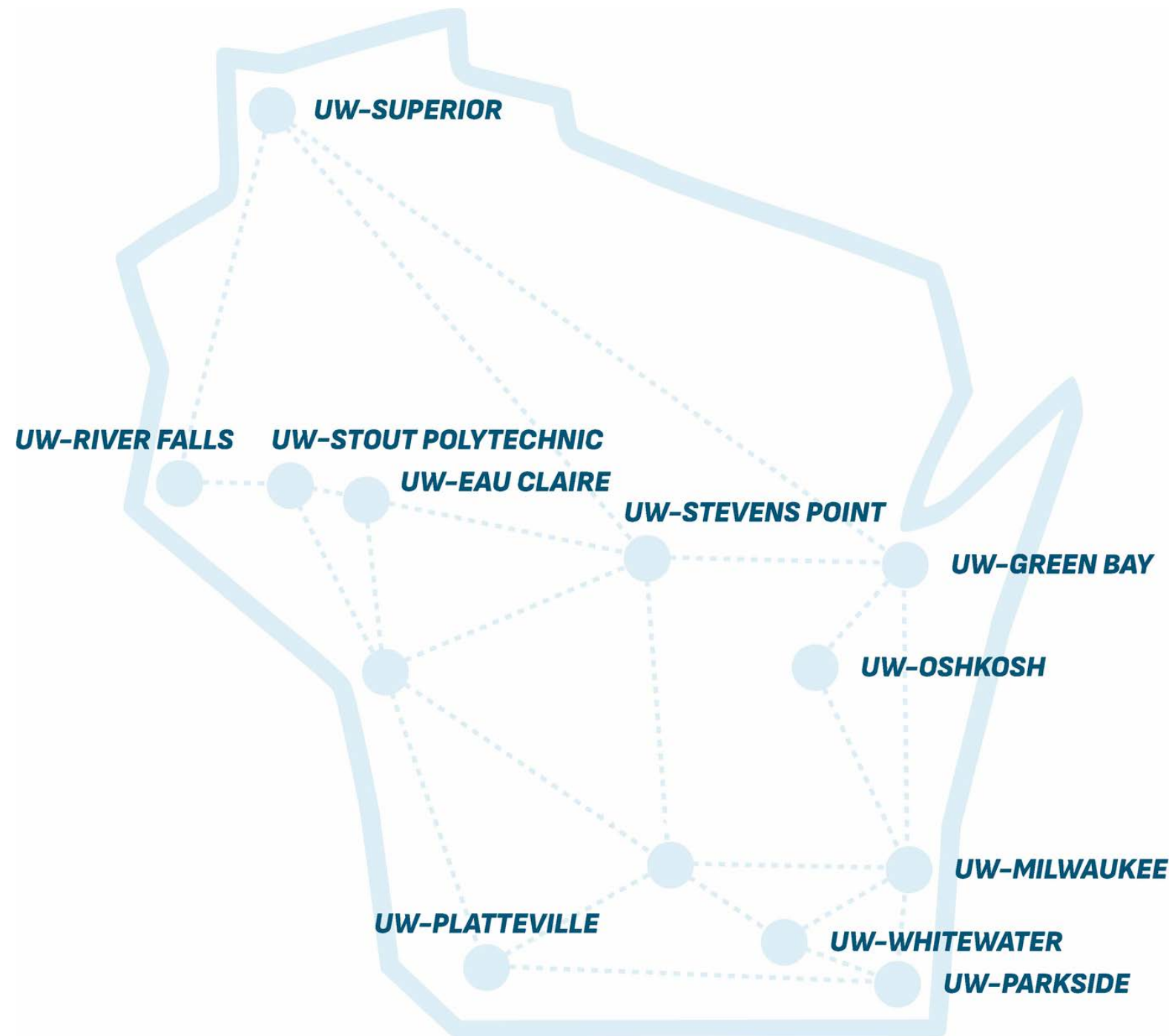
- Guaranteed admission based on class rank
- Top 10% (all except UW-Madison) and Top 5% (all UWs)
- UW-Madison: Early Action deadline of November 1

## ***DIRECT ADMIT WISCONSIN***

- Universities of Wisconsin direct admission program



# ***DIRECT ADMIT WISCONSIN***



- 10 of 13 UWs (Fall 2027 term)
- Welcoming UW-Eau Claire for Class of 2028 (Fall 2028 term)
- UWs to provide proactive admission to Wisconsin seniors at participating high schools
- Direct admission based on academic coursework, GPA, and high school completion



# ***DIRECT ADMIT WISCONSIN***

| Year               | Class | Offers of Admission | Participating High Schools |
|--------------------|-------|---------------------|----------------------------|
| Year 1 (2024-2025) | 2025  | 24,000 +            | 312                        |
| Year 2 (2025-2026) | 2026  | 33,500 +            | 467                        |
| Year 3 (2026-2027) | 2027  | 36,200 + *          | 510                        |

\* as of August 1, 2026

# ***DIRECT ADMIT WISCONSIN***

## ***LUMINA FOUNDATION GRANT***

- Universities of Wisconsin Administration received a national Great Admissions Redesign grant to support admissions redesign
- The project will use an AI-driven tool to help identify high school math courses that meet Direct Admit Wisconsin college-ready math criteria
- UW universities and high school partners will collaborate through workgroups with faculty, admissions staff, math teachers, and curriculum leaders
- Participating DAW high schools will be asked in late September to share math course information to support clearer admissions pathways for students and families

# ***DIRECT ADMIT WISCONSIN***

## ***OFFERS OF ADMISSION***

- ***August 1, 2026:*** Students whose data was submitted during the summer submission window received offers of admission
- ***September 8-25, 2026:*** Students whose data is submitted during the fall submission window will receive offers on a rolling basis throughout September and October
- ***September 8-October 31, 2026:*** Ad-hoc submissions open for adding or editing individual students

# ***DIRECT ADMIT WISCONSIN***

## ***OFFERS OF ADMISSION***

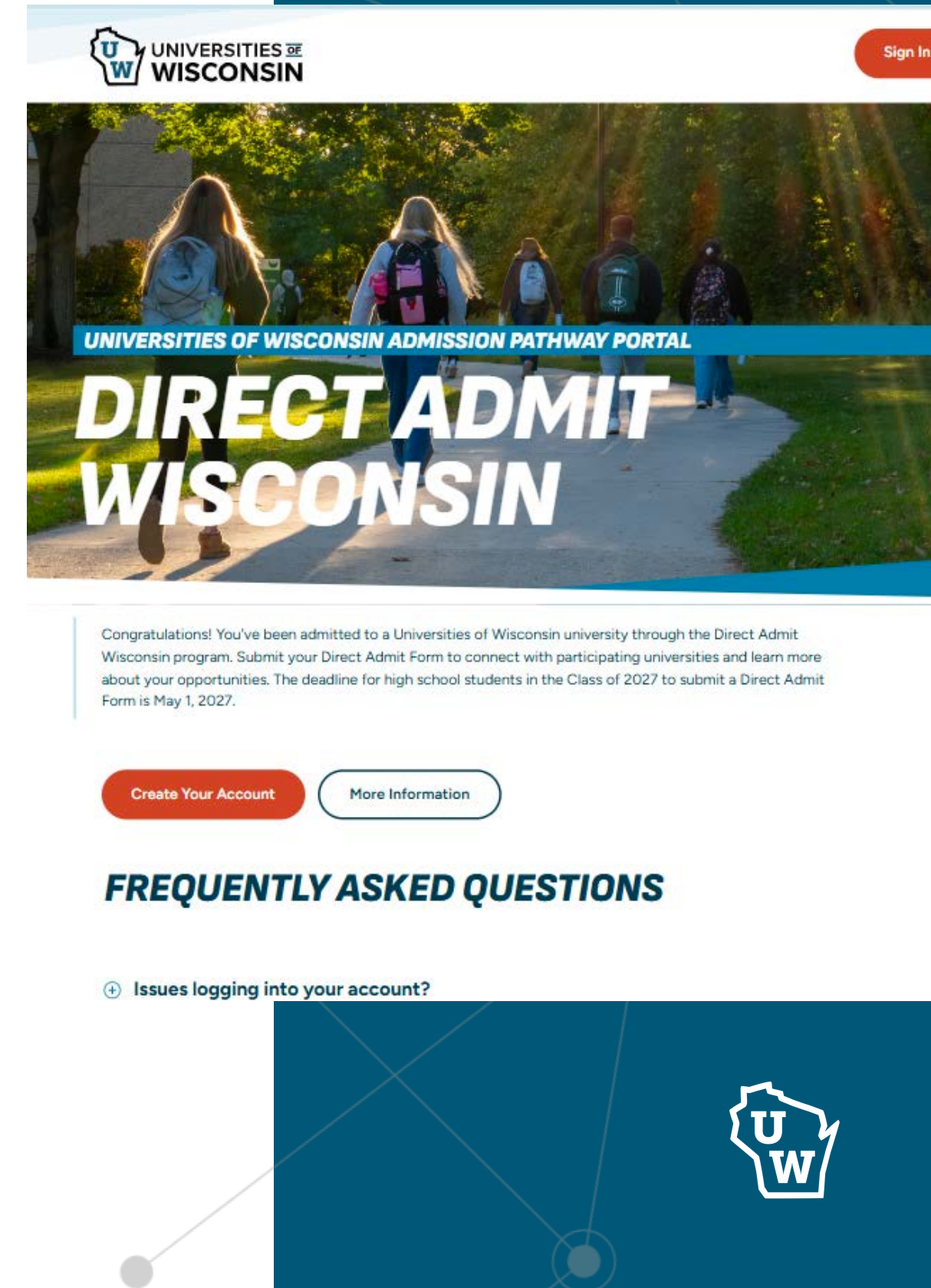
- Physical letter and email sent from the Universities of Wisconsin
- Encourage students to check school emails and postal mail!
- Direct Admit Wisconsin offers can also be accessed on the UW Admission Pathway Portal



# ***DIRECT ADMIT WISCONSIN***

## ***DIRECT ADMIT FORM***

- ***apply.wisconsin.edu/direct-admit***
- Direct Admit Form expresses interest in directly admitted UW universities
- Does not commit a student to attending a UW
- **May 1, 2027:** Deadline to accept Direct Admit Wisconsin offers for Class of 2027



# ***DIRECT ADMIT WISCONSIN***

## ***UPCOMING EVENTS***

### **Statewide Meeting - Save the Date!**

Annual meeting of Direct Admit Wisconsin High School Partners highlighting successes and opportunities for growth

**October 28 (virtual): 11:00 AM-12:00 PM**

**November 4 (in-person): 5:00-6:30 PM**

For more information, visit ***[wisconsin.edu/direct-admit-hs-resources/events-webinars](https://wisconsin.edu/direct-admit-hs-resources/events-webinars)***



# ***DIRECT ADMIT WISCONSIN***

## ***UPCOMING EVENTS***

### **Kick-off Sessions for Continuing High School Partners**

Join a virtual kick-off session to get an overview of what's new for this academic year, get reminded about key next steps, and ask any questions that you have.

**September 28:** 11:00 AM

**October 6:** 11:00 AM

**September 30:** 11:00 AM

**October 8:** 11:00 AM



# ***DIRECT ADMIT WISCONSIN***

## ***YEAR 4, CLASS OF 2028***

- Now through October 23, Direct Admit Wisconsin is accepting new partner high schools for the upcoming high school class of 2028
- Register for a New Partner High School Information Session (on next slide) or contact Direct Admit Wisconsin at ***directadmitwi@wisconsin.edu***
- Complete the opt-in form by October 23, 2026



# ***DIRECT ADMIT WISCONSIN***

## ***UPCOMING EVENTS***

### **New Partner High School Information Sessions**

Learn how Direct Admit Wisconsin works, what high school participation looks like, and how to get started.

**September 29:** 11:00 AM

**October 5:** 11:00 AM

**October 1:** 11:00 AM

**October 7:** 11:00 AM

More information at ***[wisconsin.edu/direct-admit](https://wisconsin.edu/direct-admit)***



# ***DIRECT ADMIT WISCONSIN***

## ***UPCOMING EVENTS***

### **Informational Webinars for Students and Families**

High school students and their families are invited to learn about Direct Admit Wisconsin.

**September 21** (for juniors): 6:00 PM

**October 19** (for seniors): 6:00 PM

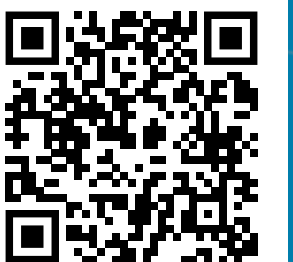
More information at ***[wisconsin.edu/direct-admit](https://wisconsin.edu/direct-admit)***



# ***DIRECT ADMIT WISCONSIN***

## ***RESOURCES***

- Direct Admit Wisconsin High School Resources:  
***wisconsin.edu/direct-admit-hs-resources***
- Subscribe to the Direct Admit Wisconsin Newsletter
- Direct Admit Administrator Portal (located in Technical Documentation Library): Access your High School Dashboard to view reports on your students' Direct Admit activity



# FAFSA

## ***FREE APPLICATION FOR FEDERAL STUDENT AID***

- 2027-28 FAFSA to open on October 1
- Students should complete the 27-28 FAFSA as early as possible
- FAFSA priority dates will vary by UW university
- Universities of Wisconsin resources: ***wisconsin.edu/pay-for-college***
- College Goal Wisconsin: ***collegegoalwi.org***



# ***COMMITMENT TO AFFORDABILITY***

## ***TUITION PROMISES***

- No new statewide tuition promise for Fall 2027
- UW-specific tuition promises available

## ***OTHER TUITION DISCOUNTS***

- Midwest Tuition Rate
- Other available tuition discounts, grants, and scholarships



# ***MN-WI TUITION RECIPROCITY***

- Minnesota-Wisconsin Higher Education Reciprocity allows Minnesota and Wisconsin residents to attend colleges in either state at resident tuition rates.
- Reciprocity benefits automatically renew each year for students attending a reciprocity college
- All UW universities offer Minnesota-Wisconsin tuition reciprocity to eligible students



# ***MN-WI TUITION RECIPROCITY***

## ***MINNESOTA STUDENTS SEEKING RECIPROCITY***

- Must complete the online Tuition Reciprocity Application through the Minnesota Office of Higher Education
- ***[ohe.mn.gov/paying-college/other-ways-pay/tuition-reciprocity](https://ohe.mn.gov/paying-college/other-ways-pay/tuition-reciprocity)***

## ***WISCONSIN STUDENTS SEEKING RECIPROCITY***

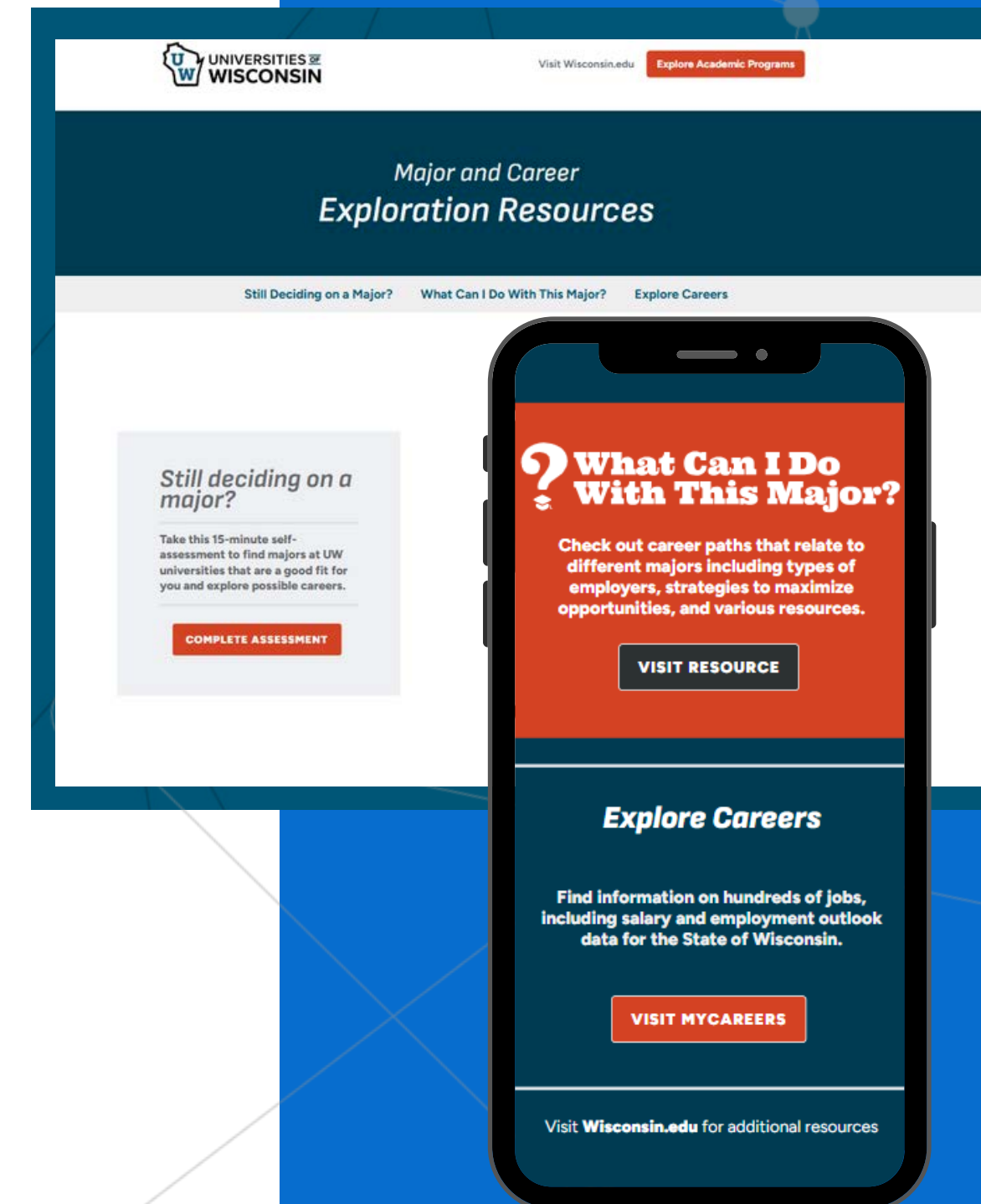
- Must complete the online Minnesota-Wisconsin Tuition Reciprocity Application through the UW Admission Pathway Portal
- ***[wisconsin.edu/reciprocity](https://wisconsin.edu/reciprocity)***



# UNIVERSITY OF WI RESOURCES

## MYMAJORS

- Universities of Wisconsin major and career exploration tool
  - Complete a free 15-minute self-assessment
  - Receive personalized major recommendations
  - Explore majors and related career paths
- Share with your students!
- ***wisconsin.mymajors.com***



# ***UNIVERSITY OF WI RESOURCES***

## ***DISABILITY RESOURCES***

- Students requiring accommodations should reach out early (before end of senior year)
- Students must self-identify as a student with a disability, apply for services, and provide the required documentation.
- ***[wisconsin.edu/disability-resources](https://www.wisconsin.edu/disability-resources)***



# ***UNIVERSITY OF WI RESOURCES***

## ***MENTAL HEALTH AND WELLBEING***

- All UWs have access to a wide range of resources to support students
  - Counseling centers
  - Health centers
  - On-demand support line
  - Peer support platform
  - Self-help resources
- ***[wisconsin.edu/student-behavioral-health](https://wisconsin.edu/student-behavioral-health)***



# ***UNIVERSITY OF WI RESOURCES***

## ***FOSTERING SUCCESS PROGRAMS***

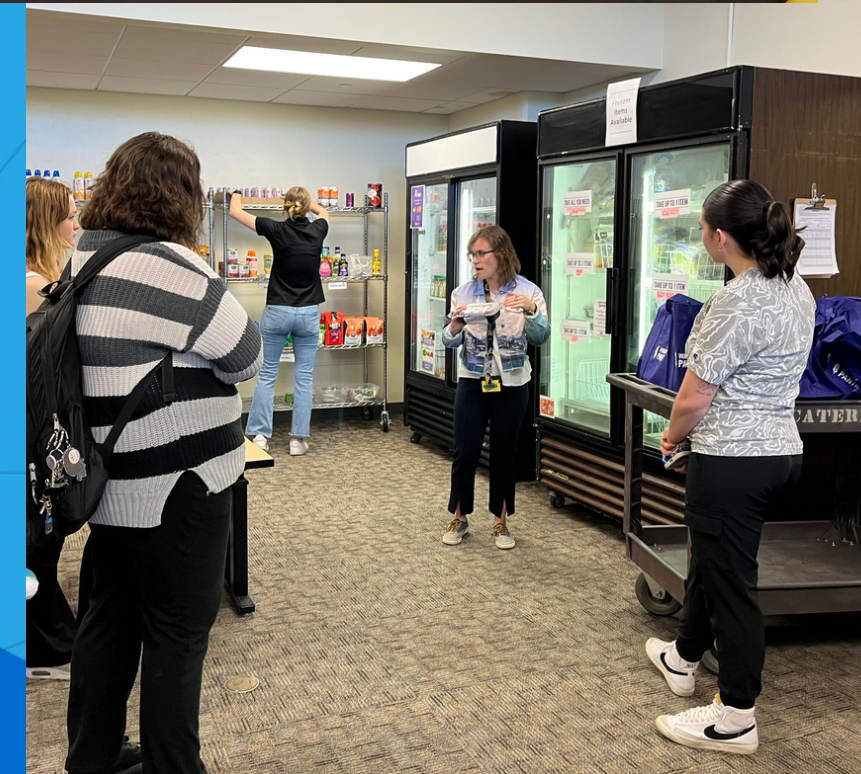
- UW's Fostering Success programs support students with experience in foster care, homelessness, or who are orphaned or wards of the court
- Available at 11 UW universities
- All 13 UW universities have designated campus contacts for former foster youth
- ***[wisconsin.edu/foster-student-resources](https://wisconsin.edu/foster-student-resources)***



# UNIVERSITY OF WI RESOURCES

## FOSTERING SUCCESS PROGRAMS

- Campus services include
  - Campus visits for foster youth
  - Individualized support & referrals
  - Opportunities for leadership & advocacy
  - Work-study positions
  - Community of support
  - Basic needs resources
  - Emergency funds



# ***UNIVERSITY OF WI RESOURCES***

## ***GO WISCONSIN***

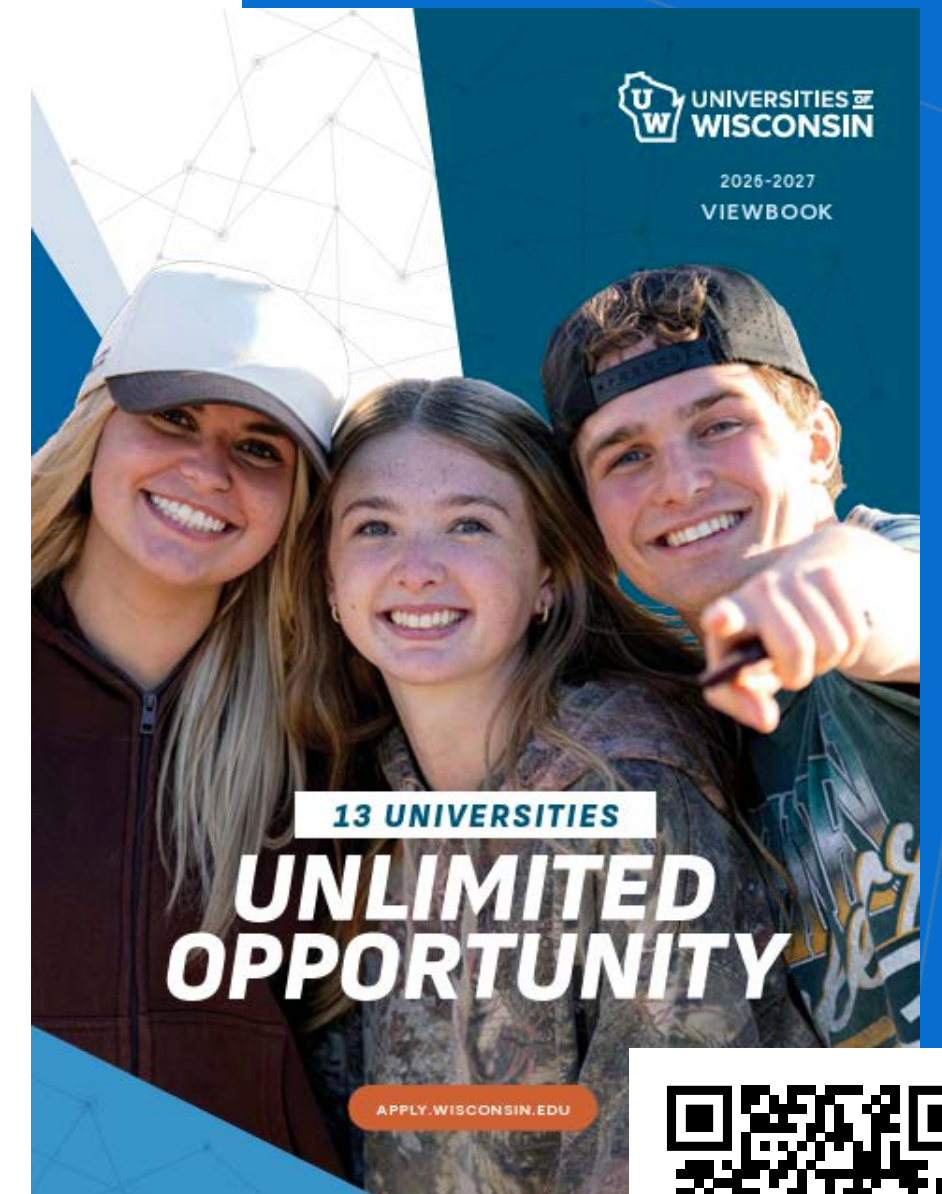
- ***wisconsin.edu/go-wisconsin***
  - Subscribe to the Go Wisconsin Newsletter
  - Share and register for monthly webinars
  - Request a presentation
- Walkthroughs and recordings available on YouTube channel at @gowisconsin



# UNIVERSITY OF WI RESOURCES

## GO WISCONSIN

- **Universities of Wisconsin Viewbook**
  - Offered in Spanish this year (new!)
  - Preordered UW Viewbooks to be delivered by end of the month
  - Submit order form for new requests
  - Contact Go Wisconsin to confirm or make additional requests



# ***NACAC COLLEGE FAIRS***

***FIND US AT THE NACAC COLLEGE FAIRS!***

## **Chicago, IL**

September 26 from 11:00 AM-3:00 PM

## **Milwaukee, WI**

September 27 from 12:00 PM-3:00 PM

## **Minneapolis, MN**

October 5 from 9:00 AM-12:00 PM, 5:30-7:30 PM

October 6 from 9:00 AM-12:00 PM



# ***CONNECT WITH US***

## ***GO WISCONSIN***

We are here to support you! Request a presentation, college fair, or visit tailored to you and your students!

***PHONE:*** 1-800-442-6459

***EMAIL:*** [contact@go.wisconsin.edu](mailto:contact@go.wisconsin.edu)

***WEB:*** [wisconsin.edu/go-wisconsin](http://wisconsin.edu/go-wisconsin)



# ***UNIVERSITY OF WI RESOURCES***

**Universities of Wisconsin**

[wisconsin.edu](https://www.wisconsin.edu)

**Go Wisconsin Website**

[wisconsin.edu/go-wisconsin](https://www.wisconsin.edu/go-wisconsin)

**UW Fall Workshop Resources**

[wisconsin.edu/uw-fall-workshops](https://www.wisconsin.edu/uw-fall-workshops)

**High School Counselor Resources**

[wisconsin.edu/high-school-counselor-resources](https://www.wisconsin.edu/high-school-counselor-resources)

**Paths to Admission**

[wisconsin.edu/admission-pathways](https://www.wisconsin.edu/admission-pathways)

**Direct Admit Wisconsin**

[wisconsin.edu/direct-admit](https://www.wisconsin.edu/direct-admit)

**Wisconsin Guarantee**

[wisconsin.edu/wisconsin-guarantee](https://www.wisconsin.edu/wisconsin-guarantee)

**UW Admission Pathway Portal**

[apply.wisconsin.edu](https://apply.wisconsin.edu)

**Direct Admit Form**

[apply.wisconsin.edu/direct-admit](https://apply.wisconsin.edu/direct-admit)

**Fostering Success**

[wisconsin.edu/foster-student-resources](https://www.wisconsin.edu/foster-student-resources)

**MyMajors**

[wisconsin.mymajors.com](https://www.wisconsin.mymajors.com)

**Online Wisconsin**

[online.wisconsin.edu](https://online.wisconsin.edu)

**Find Your Program**

[wisconsin.edu/find-your-program](https://www.wisconsin.edu/find-your-program)

**WI-MN Reciprocity**

[wisconsin.edu/reciprocity](https://www.wisconsin.edu/reciprocity)



# ***UW UNIVERSITIES***

**UW-Eau Claire**

[uwec.edu/apply](http://uwec.edu/apply)

**UW-Green Bay**

[uwgb.edu/admissions](http://uwgb.edu/admissions)

**UW-La Crosse**

[uwlax.edu/admissions](http://uwlax.edu/admissions)

**UW-Madison**

[admissions.wisc.edu](http://admissions.wisc.edu)

**UW-Milwaukee**

[uwm.edu/undergrad-admission](http://uwm.edu/undergrad-admission)

**UW-Oshkosh**

[uwosh.edu/admissions](http://uwosh.edu/admissions)

**UW-Parkside**

[uwp.edu/apply/admissions](http://uwp.edu/apply/admissions)

**UW-Platteville**

[uwplatt.edu/admission](http://uwplatt.edu/admission)

**UW-River Falls**

[uwrf.edu/admissions](http://uwrf.edu/admissions)

**UW-Stevens Point**

[uwsp.edu/admissions-aid](http://uwsp.edu/admissions-aid)

**UW-Stout Polytechnic**

[uwstout.edu/admissions-aid](http://uwstout.edu/admissions-aid)

**UW-Superior**

[uwsuper.edu/admissions](http://uwsuper.edu/admissions)

**UW-Whitewater**

[uww.edu/admissions](http://uww.edu/admissions)



***UNIVERSITIES OF WISCONSIN***

# **UW UNIVERSITY ADMISSION UPDATES I**



# University of Wisconsin Eau Claire

**8,329**  
total enrollment

**\$111,800**  
median 20-year salary  
for UWEC grads

**91%**  
students involved in one  
high-impact practice

**#1**

Ranked Best in  
the Midwest by  
current students

—The Princeton Review 2026

**#1**

Highest-rated public  
regional university  
in WI and MN

—Wall Street Journal 2025



University of Wisconsin  
Eau Claire

**Barron**  
COUNTY

**464** total enrollment

**100%** acceptance rate

**35%** first-generation students

**74%** of students receive financial aid

# RISE WITH US



**11,560**  
TOTAL ENROLLMENT

**#1**  
WI'S FASTEST  
GROWING UW

**70%**  
HIRED BEFORE  
GRADUATION

**81%**  
RECEIVE  
FINANCIAL AID

**52%**  
FIRST-GEN  
STUDENTS



Higher Education Partner  
of the Green Bay Packers



By earning so many college credits early, I saved my family a lot of money. As a first-generation college student, that meant everything. It made college more affordable and let me focus on what I wanted to do next instead of worrying about debt."

—Elena Talingo '25  
Rising Phoenix



UNIVERSITY of WISCONSIN  
**GREEN BAY**

ENROLLMENT:  
**10,622**

OUR STUDENT  
BODY COMES  
FROM:

**45** STATES

**29** COUNTRIES

**80%** WISCONSIN  
RESIDENTS

AVERAGE HS GPA

**3.67**  
*(unweighted 4.0 scale)*

AVERAGE ACT

**24**

MEDIAN  
CLASS SIZE:

**25**

**86%**  
RETENTION  
RATE

NEW FRESHMEN WHO RETURN  
TO UWL THEIR NEXT YEAR

**89%**

OF CLASSES HAVE LESS  
THAN 50 STUDENTS

**20:1**  STUDENT-FACULTY RATIO



**#1** MOST NCAA DIVISION III  
NATIONAL CHAMPIONSHIPS  
IN WISCONSIN

**UWL**

# MADISON

**CSS Profile No Longer Required for Financial Aid (Starting Fall 2027)**

**Academic Program Changes**

**Discontinued: Biochemistry in College of Letters and Science**

**Offer exclusively in the College of Agricultural & Life Sciences**

**New: Aerospace Engineering (College of Engineering)**

**Public Policy (College of Letters & Science)**

**New College: College of Computing & Artificial Intelligence (CAI)**

**Incoming students not currently being admitted**

**New Irving & Dorothy Levy Hall - Humanities Hub**

**8 Academic units and 13 classrooms**

• **23,104**  
ENROLLED STUDENTS

• **200+**  
ACADEMIC PROGRAMS

• **43%**  
FIRST-GEN STUDENTS

• **\$30M**  
SCHOLARSHIPS  
AWARDED



# MAKE NEW waves

**MICHAEL FIGUEROA  
OSORIO**

From Navy corpsman to  
community advocate, Michael  
finds purpose at UWM.  
**School of Public Health**

**JENA CHOI**

Jena improves water quality and expands community  
understanding through research and outreach.

**School of Freshwater Sciences**



**LILLIAN HAYWARD**

Lillian launched a  
concessions program  
that helps fund student  
scholarships.

**Peck School of the Arts**





**UWO**  
UNIVERSITY OF WISCONSIN  
**OSHKOSH**

 **12,516**

**TOTAL ENROLLMENT**  
*Undergraduate, graduate, doctoral  
and high school learners*

**#1**

**BEST PLACE FOR  
RECENT COLLEGE  
GRADUATES**  
*SmartAsset, 2024*

**52**

**NATIONAL  
CHAMPIONSHIPS**



**10**

**MINUTE WALK  
ACROSS CAMPUS**

**22:1**

**STUDENT TO  
FACULTY RATIO**



**41%**

**FIRST-GENERATION  
STUDENTS**



UNIVERSITY OF WISCONSIN  
**PARKSIDE**



**TREVER SCHNEIDER**

*'24 BIOLOGICAL SCIENCES*



**KELLY BENITEZ**

*'27 BUSINESS MANAGEMENT*



**RYAN THOMPSON**

*'17 PIANO PERFORMANCE  
'27 DATA ANALYTICS*

***UW FALL WORKSHOPS***

**BREAK**



***UNIVERSITIES OF WISCONSIN***

# **UW UNIVERSITY ADMISSION UPDATES II**



**6,422**  
total enrollment

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**92%**  
placement rate

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**36%**  
first-generation college  
students

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**\$70,000**  
median starting salary

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**20:1**  
student-to-faculty ratio

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Graduates leave with  
**\$10,000**  
less debt than the  
state average

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**60+**  
undergraduate majors

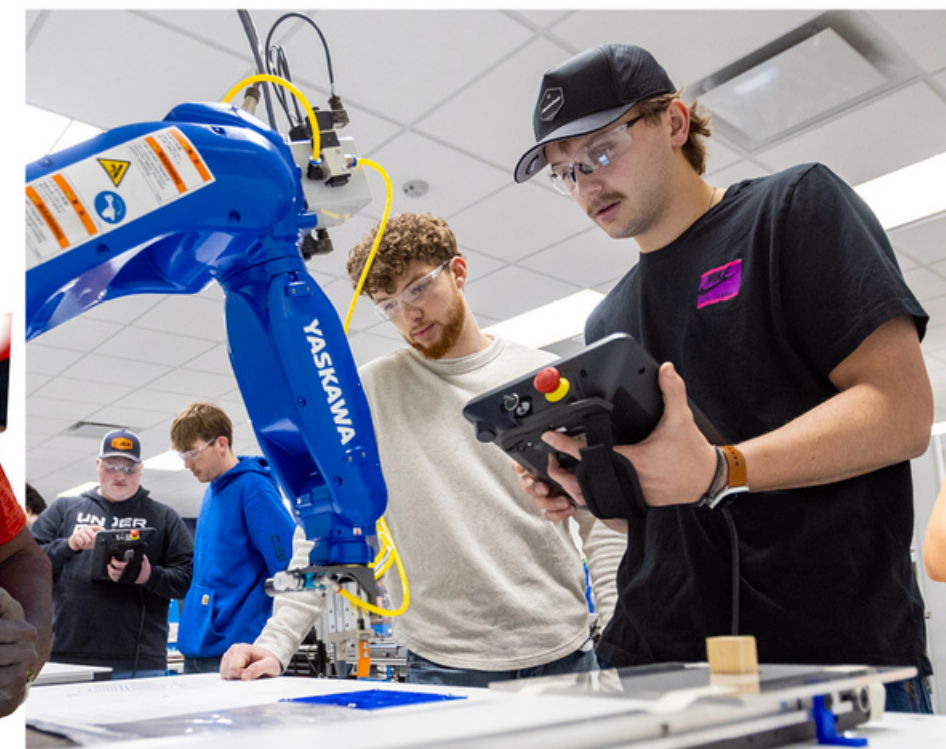
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**2nd highest**  
lifetime ROI in the Universities  
of Wisconsin

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**96%**  
of students participate in  
hands-on learning activities

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# 5,358

students attend UWRF



# 20:1

student to faculty ratio

# 30

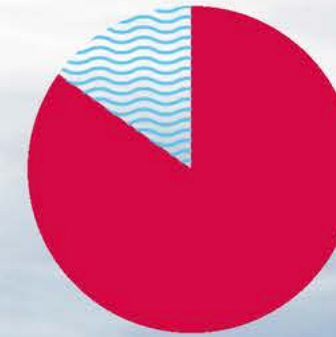
minutes from  
Minneapolis/St. Paul

# 35%

of students are first gen

# 80+

areas of study



# 85%

of students  
receive  
financial aid

# \$2.5M

awarded in  
scholarships last year

# 95%

of graduates  
employed or  
continuing  
education



University of Wisconsin  
**Stevens Point**

STEVENS POINT • MARSHFIELD • WAUSAU

## New Undergraduate Programs

- Sport Business
- Sociology: Criminology option
- 3+2 Communication Sciences and Disorders

## New Graduate Programs

- MSW School Social Work Pathway
- Doctorate in Language and Literacy
- Independent Doctorate of Audiology



**\$98 million SENTRY Hall for the fastest-growing school of business in Wisconsin**



**New Colman Track to be unveiled in fall 2027**

## Important dates and deadlines

- **Dec. 1**  
Priority application deadline for merit scholarships for all three campuses. The final deadline is Feb. 1.
- **Feb.-March**  
Admitted Student Days
- **March 11**  
Orientation registration opens





# UW-Stout Polytechnic

## Do on Day One.

### Flagship Programs

Engineering (Mechanical, Engineering Technology)  
Technology (Cybersecurity, Computer Science)  
Design (Graphic Design, Interior Design)  
Management (Business, Hospitality, Construction)

### Other Areas Of Excellence

- Psychology
- Specialized Education
- Pre-Health
- Pre-Law

# 99%

Employed or  
Continuing Education

# 77%

Hired Before  
Graduation

# \$59K

Average Starting



## Laptop Included

Laptop with unrestricted access and industry-standard, degree-relevant software included with tuition.



## 3x Labs & Studios

Labs and studios outnumber traditional classrooms by 300%.



## 1,000 Internships

Paid and unpaid opportunities throughout the U.S. with our industry partners.



## 700+ Industry Partners

Co-op, internship & research partners throughout the United States.

**Photo:** Students design and test lunar dust chamber in partnership with Sierra Space.



## TOP ENROLLING PROGRAMS

- 1 Elementary Education
- 2 Psychology
- 3 Exercise Science
- 4 Business Administration
- 5 Biology

## UNIQUE PROGRAMS

- 1 Transportation & Logistics Management\*
- 2 Sport & Recreation Management
- 3 Environmental Science\*
- 4 Business Analytics
- 5 Multimedia Journalism

*\*Lake Superior and the Twin Ports provide unique hands-on learning in freshwater science and across all major transportation modes.*



Minutes from  
Lake Superior



International students  
from 35 countries



41% of students are  
first-generation

**2800+**

students enrolled

**17**

average student  
class size

**13:1**

student-to-faculty ratio

**4**

research centers

**Total Enrollment 12,267**

**LARGEST**  
business school

**#1**  
In student  
experience  
in Wisconsin

**98%**  
Of graduates  
employed or  
in grad school  
within a year

**500+**  
new transfer  
students  
every year



**37%**  
first-generation  
students



University of Wisconsin  
**Whitewater**

Whitewater • Rock County

***UW FALL WORKSHOPS***

**Q & A**



***THANK YOU!***

# **UNIVERSITIES OF WISCONSIN FALL WORKSHOPS**

