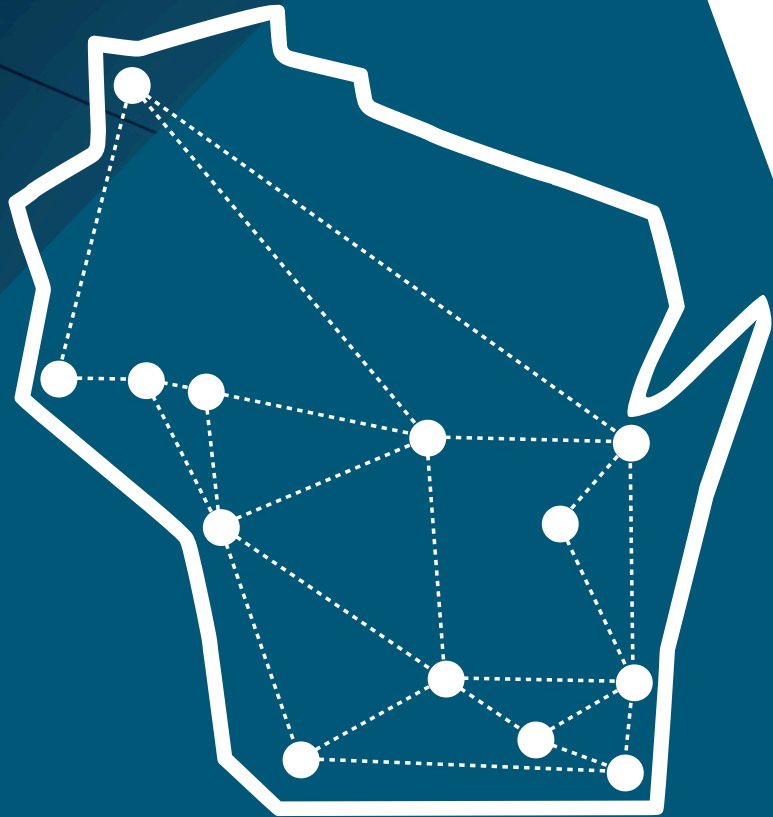




UNIVERSITIES OF WISCONSIN

**2
0
2
5**

**FALL
WORKSHOPS**



13 UNIVERSITIES

**UNLIMITED
OPPORTUNITY**



TODAY'S AGENDA



[go.wisconsin.edu/counselors/
fall-workshops](https://go.wisconsin.edu/counselors/fall-workshops)

**Universities of Wisconsin and
Go Wisconsin Updates**

**Part I: Universities of Wisconsin
Campus and Admission Updates**

Break

**Part II: Universities of Wisconsin
Campus and Admission Updates**

Q & A

UNIVERSITIES OF WISCONSIN UPDATES



PATHWAYS TO ADMISSION



The Wisconsin Guarantee



Direct Admit Wisconsin



Traditional Application

PATHWAYS TO ADMISSION

	TRADITIONAL ADMISSION	DIRECT ADMIT WISCONSIN	THE WISCONSIN GUARANTEE
Which Universities of Wisconsin are participating?	All UW Universities	All UW Universities except UW-Eau Claire, UW-La Crosse & UW-Madison	All UW Universities
How is eligibility determined?	Holistic Review of Multiple Student Factors	High School Courses & GPA	Class Rank Determined by GPA on 11th Grade Transcript Top 5% Admitted to ALL UWs Top 10% Admitted to All UWs Except UW-Madison
When are admission decisions made?	Beginning August 1/August of Senior Year, Application Date and UW Decision Date	July Before Senior Year	Beginning August 1/August of Senior Year, Application Date and UW Decision Date
Do high schools have to agree to opt in?	No	Yes	No
Do students have to agree to participate?	No	Yes	No
Are applications required?	Yes	No	Yes
Are application fees required?	Yes, if charged by the UW university	No	Yes, if charged by the UW university
Available to out-of-state applicants?	Yes	No	No
Admission guaranteed to a UW university?	No	Yes*	Yes
Admission guaranteed to specific academic programs/majors?	No	No	No

WISCONSIN GUARANTEE



Wisconsin Guarantee (Wisconsin Act 95) requires schools to prepare a class ranking of pupils for the purposes of facilitating guaranteed admissions to the Universities of Wisconsin.

- Class rank determined by GPA on 11th grade transcript
- Top 10%: Admitted to all UWs except UW-Madison
- Top 5%: Admitted to all UWs
- Application and all required materials for admission is required
 - UW-Madison: Early Action Deadline of November 1

WISCONSIN GUARANTEE



WISCONSIN GUARANTEE SUPPORT

- **Wisconsin Guarantee Website**
wisconsin.edu/wisconsin-guarantee

- **Julie Amon**
Associate Vice President for Enrollment & Student Success
Universities of Wisconsin

julie.amon@wisconsin.edu

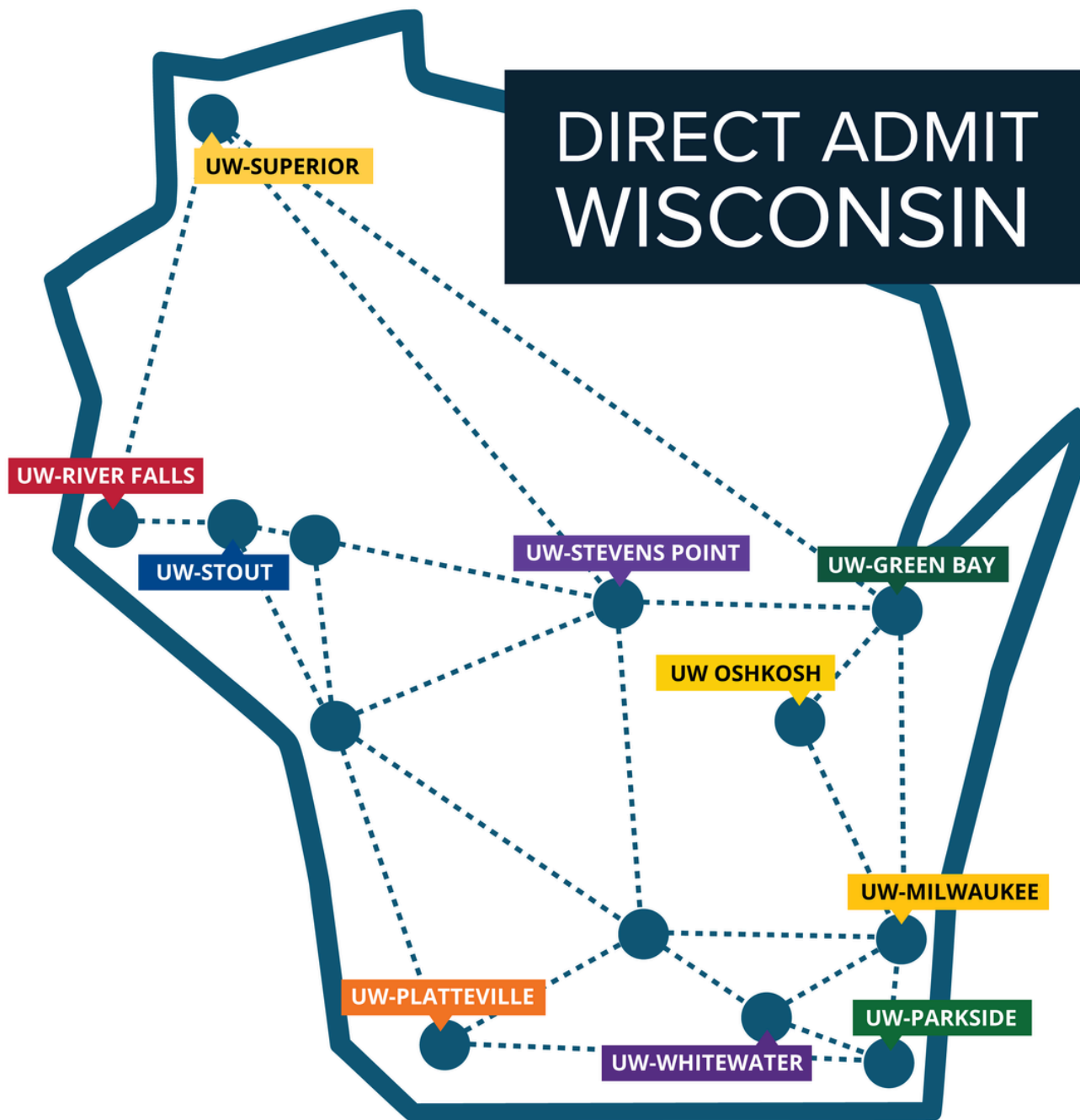
DIRECT ADMIT WISCONSIN



Direct Admit Wisconsin is the Universities of Wisconsin program proactively offering direct admission to students

- Ensure all students know they have a place at the Universities of Wisconsin
- Streamline college admissions process
 - No application, no application fee, no admission essay
 - Direct Admit Form required

DIRECT ADMIT WISCONSIN



- UW-Green Bay
- UW-Milwaukee
- UW Oshkosh
- UW-Parkside
- UW-Platteville

- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater

DIRECT ADMIT WISCONSIN



YEAR 1, CLASS OF 2025

- 10 participating UWs
- 24,000+ offers of admission
- 312 participating high schools
- InfiniteCampus, Skyward, PowerSchool

YEAR 2, CLASS OF 2026

- 10 participating UWs
- 33,523 offers of admission
- 467 participating high schools
- InfiniteCampus, Skyward, PowerSchool, and JMC

DIRECT ADMIT WISCONSIN



“ Direct Admit Wisconsin will continue to open doors for our students—removing barriers and creating real opportunities for their future. It eliminates the stress and uncertainty of the college admissions process and sends a clear message to our kids: you are college and life ready. At Delavan-Darien, this is about equity, access, and making sure every student understands that higher education is within reach—if that’s the path they choose to pursue. ”

Drew Halbesma, Superintendent, Delavan-Darien School District

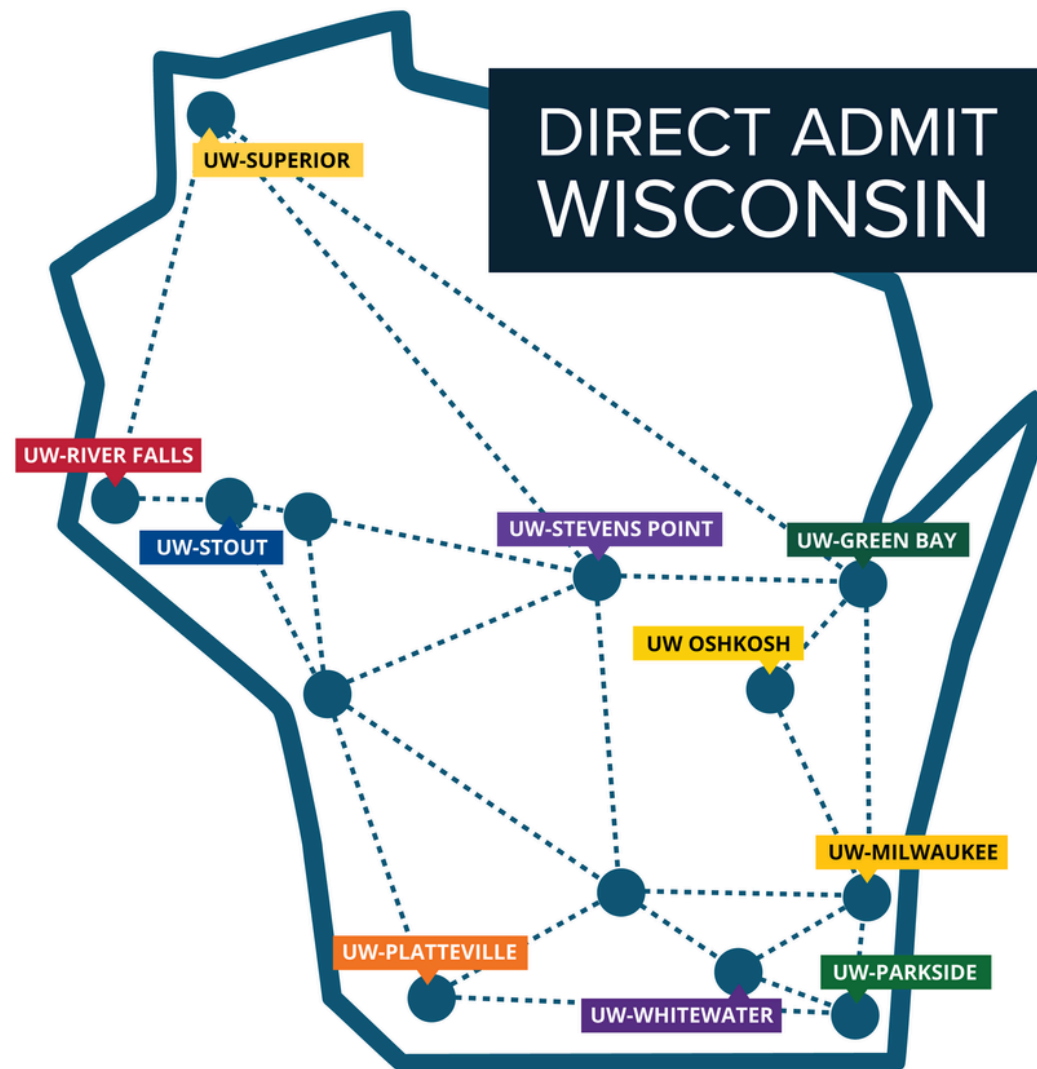
“ Appleton Area School District is proud to support the Direct Admit Wisconsin program because it removes barriers and opens doors for every student to see college as an attainable goal. This initiative aligns with our commitment to equity by ensuring that all learners have access to clear, seamless pathways to higher education. We are excited to watch our students step confidently into their future with the knowledge that their hard work will be recognized and rewarded. ”

Michael Hernandez, Assistant Superintendent for Secondary Education

“ Direct Admit Wisconsin (DAW) has been an absolute game changer for students in Wisconsin. The streamlined DAW process has really helped to create more visible and accessible post-secondary opportunities for many students. DAW has been especially eye opening for qualified students who may not have viewed themselves as able to attend a four year university. Great job Universities of Wisconsin! ”

Mark Landis, High School Counselor, Waunakee Community High School

DIRECT ADMIT WISCONSIN



wisconsin.edu/direct-admissions/hs-resources/

IMPORTANT DATES FOR PARTICIPATING HIGH SCHOOLS

■ September 9

Second submission window opens

- Available to schools who missed the July 14 deadline or schools with corrections or additional students to include

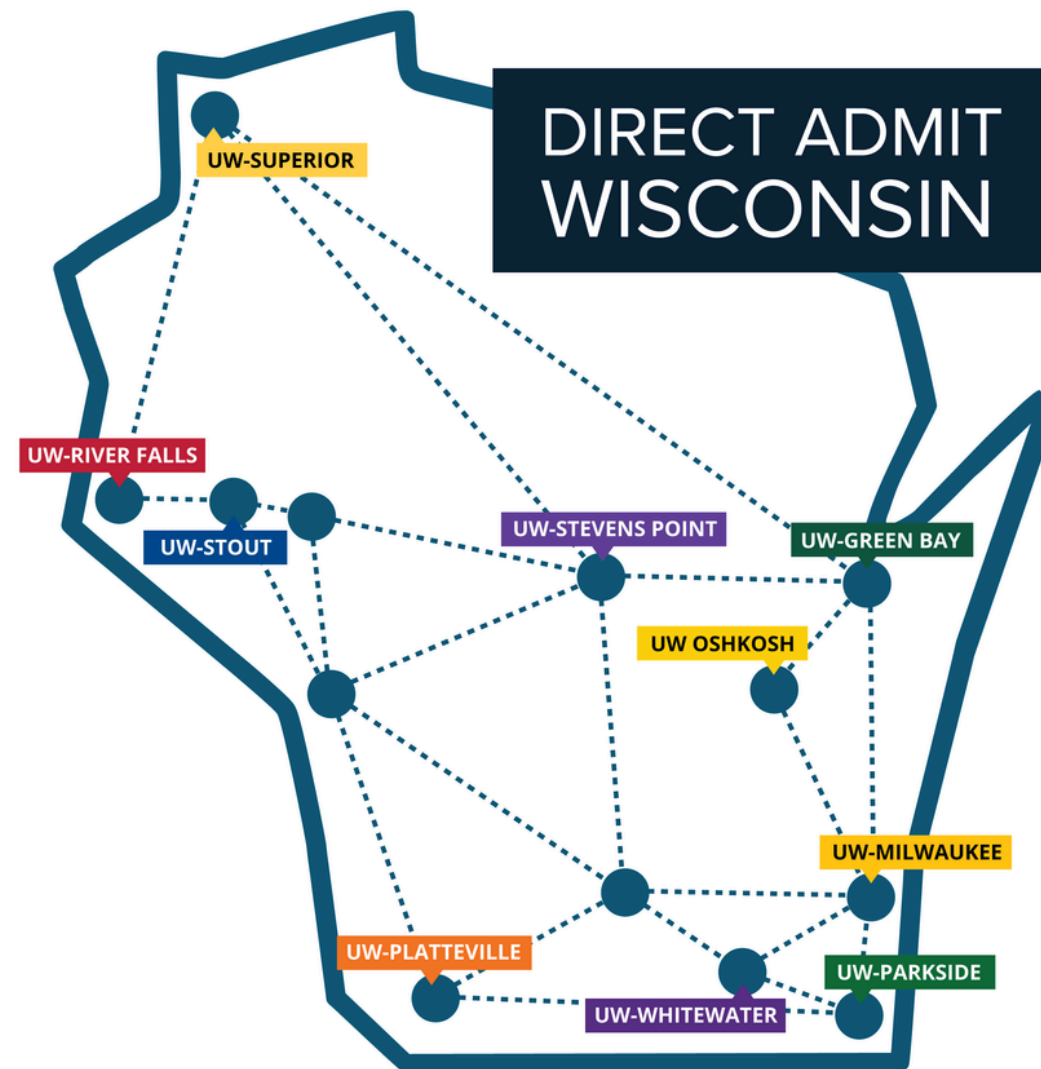
■ September 26

Second submission window closes

■ October

Students in second submission window will receive their Direct Admit admission offer letters

DIRECT ADMIT WISCONSIN



IMPORTANT DATES FOR PARTICIPATING HIGH SCHOOLS

■ Fall Virtual Kick-Off Sessions

September 24: 11:00-12:00 PM

September 26: 11:00-12:00 PM

September 30: 11:00-12:00 PM

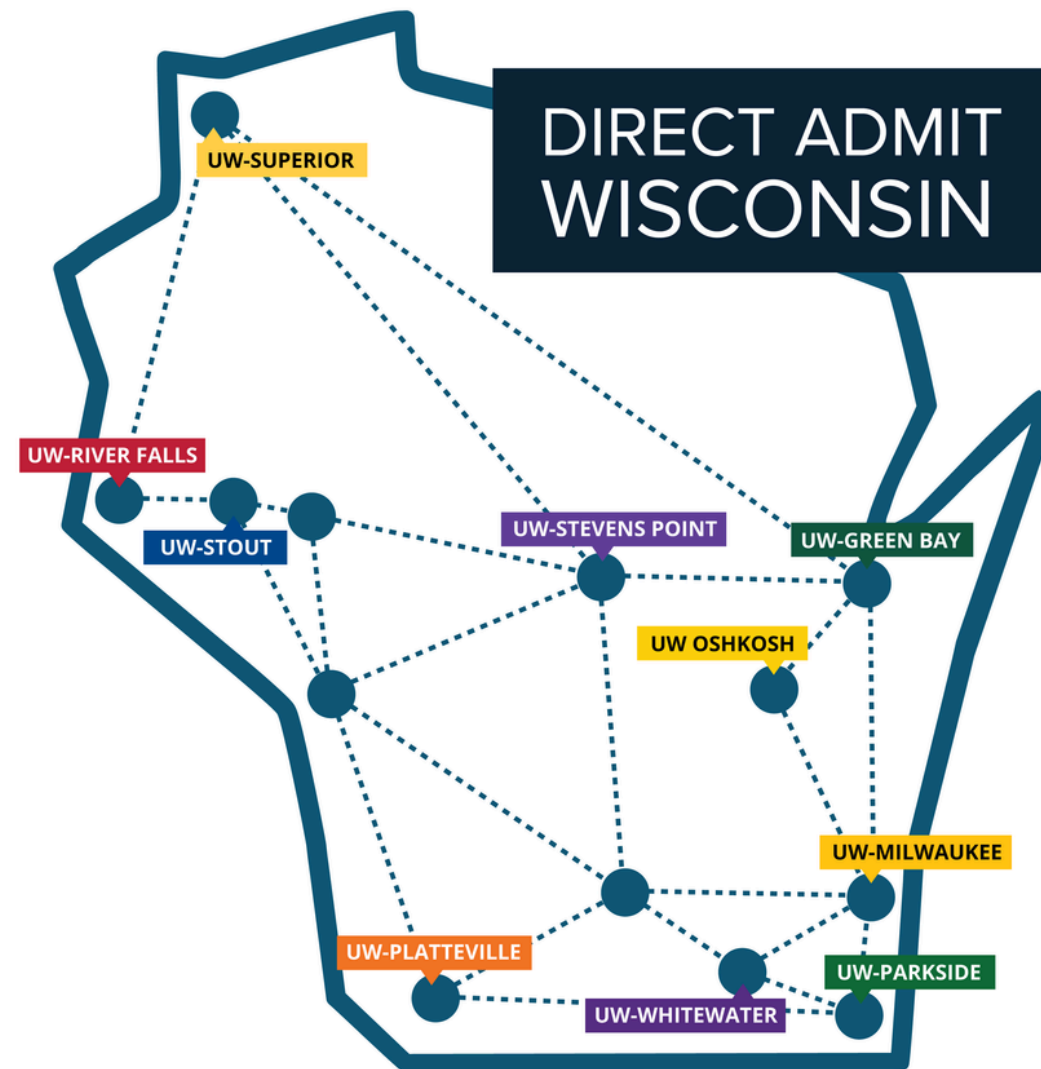
October 2: 11:00-12:00 PM

Join a virtual kick-off session to get an overview of what's new for this academic year, get reminded about key next steps, and ask any questions that you have.



wisconsin.edu/direct-admissions/hs-resources/

DIRECT ADMIT WISCONSIN



IMPORTANT DATES FOR PARTICIPATING HIGH SCHOOLS

■ Statewide Meeting - Save the Date!

November 7: 12:30-4:30 PM

This event will follow the close of the WSCA conference at Kalahari Resort in Wisconsin Dells, WI

Registration available via the conference registration or if you are not attending the conference you can register online.



wscaweb.org/conferences/2025-2026-annual-conference/direct-admit-meeting/

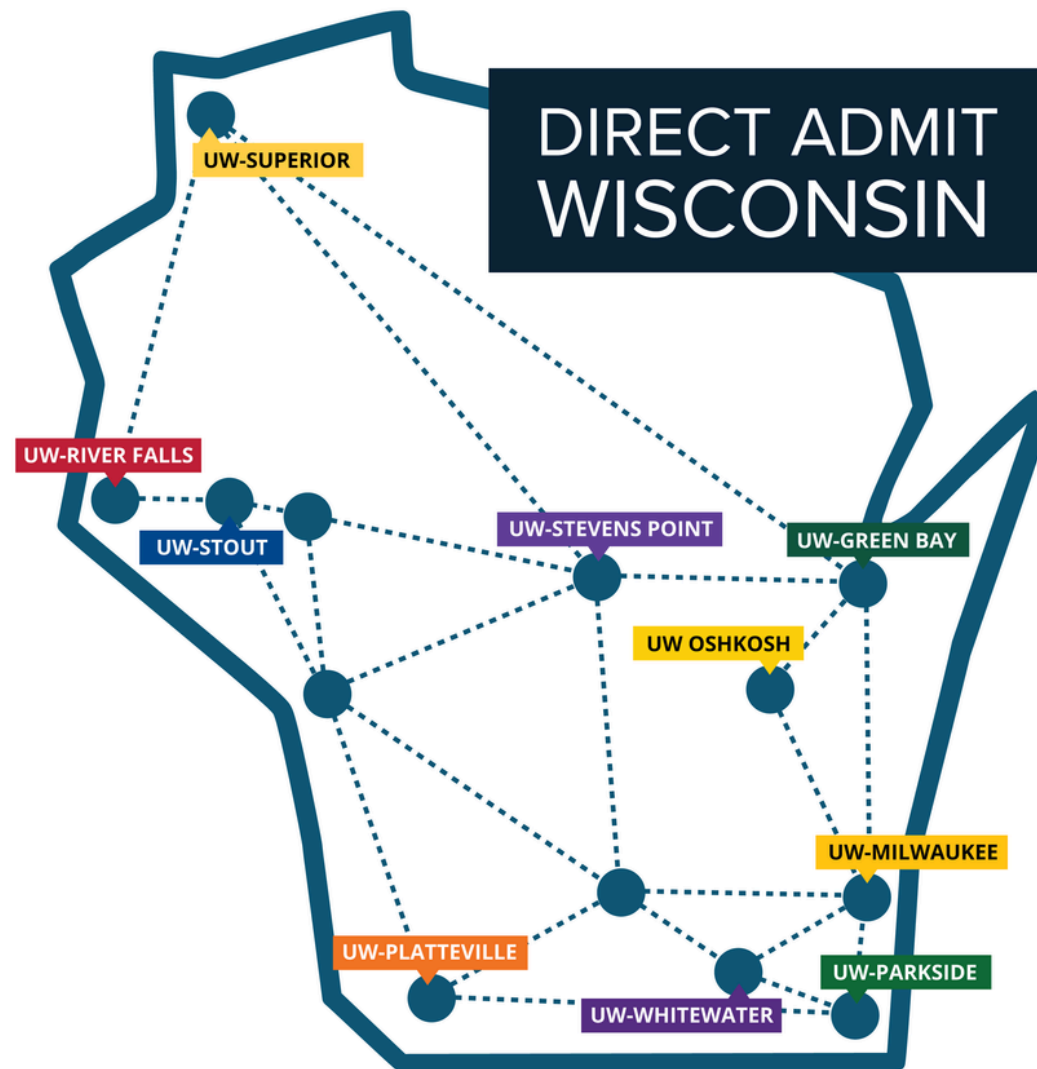
DIRECT ADMIT WISCONSIN



YEAR 3, CLASS OF 2027

Direct Admit Wisconsin is now accepting new high schools for the upcoming school year

- Email has been sent to the District and School Administrators for high schools who are not currently participating
- Complete the opt-in form by October 24



wisconsin.edu/direct-admissions/hs-resources/

DIRECT ADMIT WISCONSIN



YEAR 3, CLASS OF 2027

■ Informational Webinars

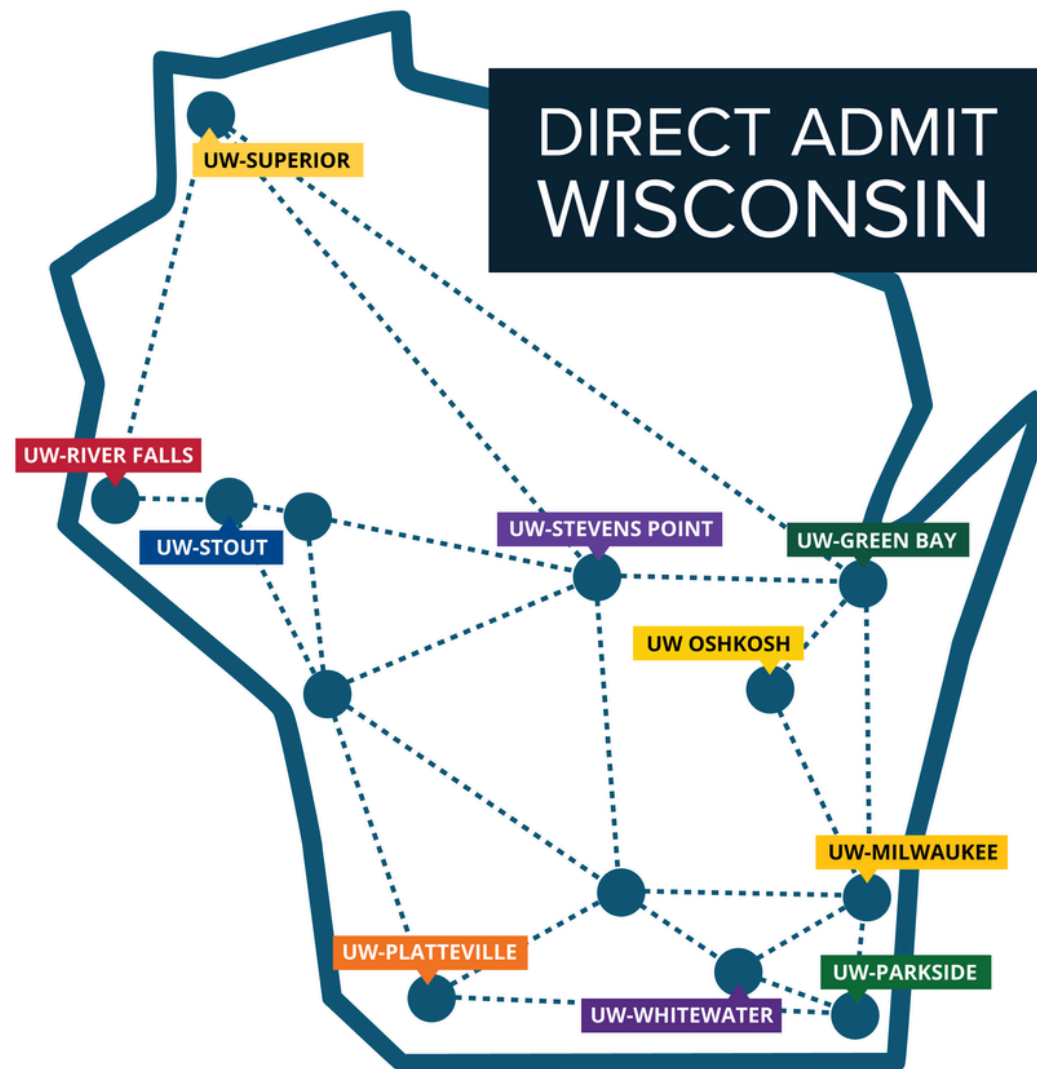
Direct Admit Wisconsin is now accepting new high schools for the upcoming school year

September 23: 11:00-12:00 PM

September 25: 11:00-12:00 PM

September 29: 11:00-12:00 PM

October 1: 11:00-12:00 PM



wisconsin.edu/direct-admissions/hs-resources/

DIRECT ADMIT WISCONSIN



IMPORTANT DATES FOR CURRENT HIGH SCHOOL SENIORS



- **August 1**
Direct Admit portal opens
- **August-October**
Direct Admit WI offer letters mailed to students
- **May 1, 2026**
Last day to accept Direct Admit offers

DIRECT ADMIT FORM

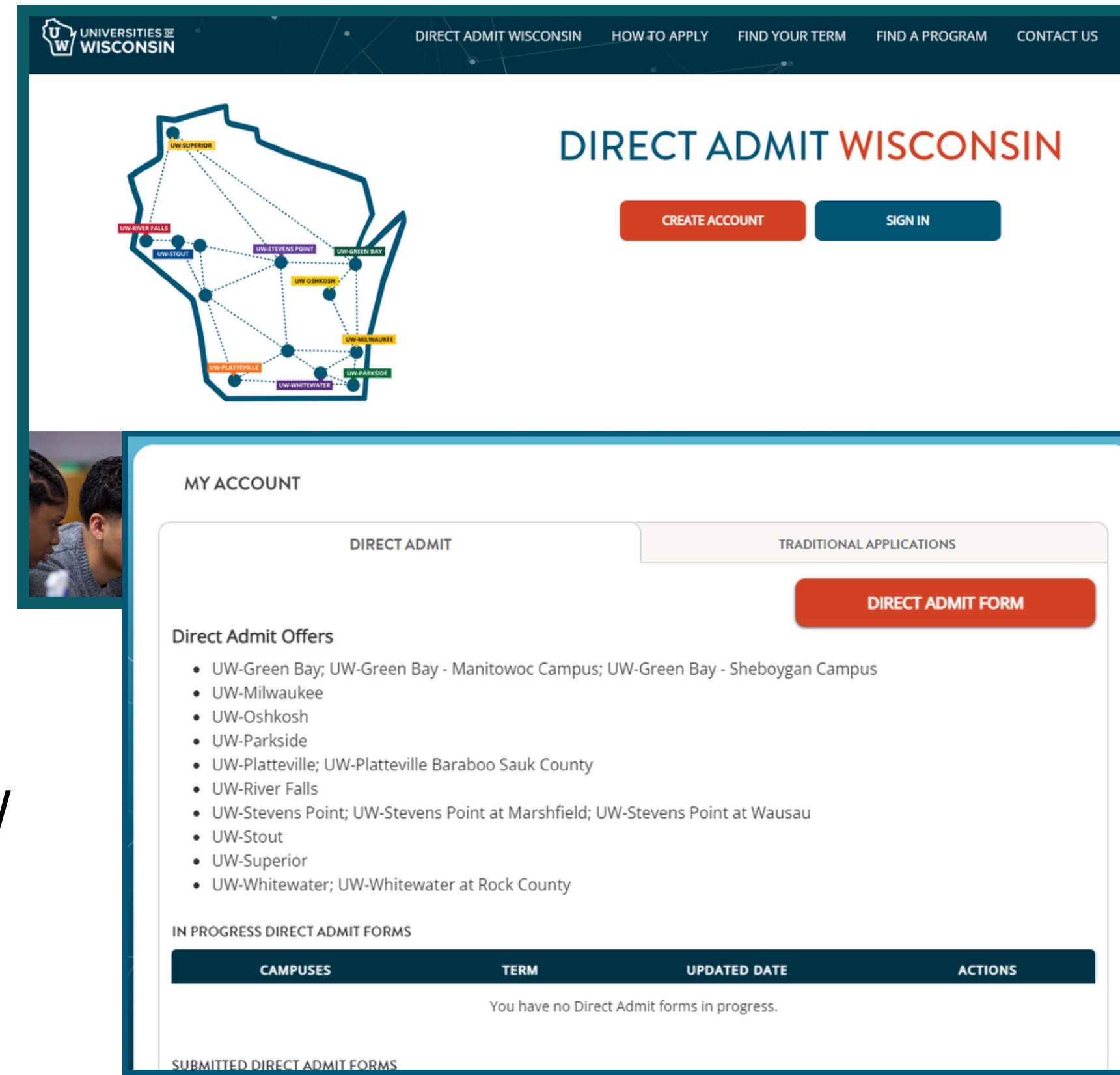


DIRECT ADMIT PORTAL

apply.wisconsin.edu/direct-admit

DIRECT ADMIT FORM

- Serves as a way to show interest in the UW that has directly admitted the student.
- Students are not committed to a UW by submitting a Direct Admit Form.
- Students are not required to enroll at the UW they submit their Direct Admit Forms to.

A screenshot of the Direct Admit Wisconsin portal. The top navigation bar includes the University of Wisconsin logo, the text 'UNIVERSITIES OF WISCONSIN', and links for 'DIRECT ADMIT WISCONSIN', 'HOW TO APPLY', 'FIND YOUR TERM', 'FIND A PROGRAM', and 'CONTACT US'. The main header area features a map of Wisconsin with various campus locations marked and connected by lines. To the right of the map, the text 'DIRECT ADMIT WISCONSIN' is displayed, followed by 'CREATE ACCOUNT' and 'SIGN IN' buttons. Below the map, there is a 'MY ACCOUNT' section with tabs for 'DIRECT ADMIT' and 'TRADITIONAL APPLICATIONS'. Under the 'DIRECT ADMIT' tab, there is a 'DIRECT ADMIT FORM' button and a list of 'Direct Admit Offers' including various UW campuses and their locations. Below this, there is a section for 'IN PROGRESS DIRECT ADMIT FORMS' with a table header for 'CAMPUSES', 'TERM', 'UPDATED DATE', and 'ACTIONS'. The table currently shows 'You have no Direct Admit forms in progress.' At the bottom, there is a section for 'SUBMITTED DIRECT ADMIT FORMS'.

DIRECT ADMIT FORM



CREATE YOUR ACCOUNT

High School Email Address

This is your high school assigned email address. We will use this to verify your identity so you can access your Direct Admit Wisconsin admission offer.

Enter your high school email address

Personal Email Address

This will be your log in email. Make sure it is an email address you can access after high school.

Enter your email address

Confirm Personal Email Address

Enter your email address

Legal First Name

Enter your legal first name

GETTING STARTED: NEW ACCOUNT

- Create Account
- Verify emails with verification codes

VERIFY YOUR EMAIL

We've sent a code to **personal@gmail.com**. Please verify that email address by providing that code.

Code

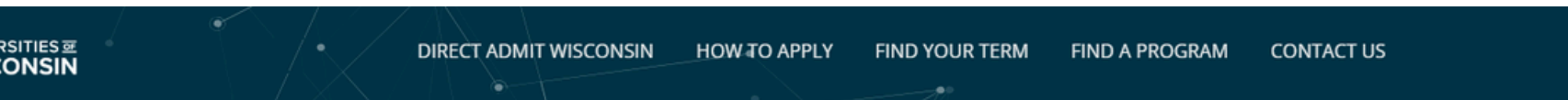
Code

SUBMIT

Did you receive a code? If not, we can [send you another one](#), or if there is a problem with **personal@gmail.com**, you can [change your email](#).

[Logout](#)

DIRECT ADMIT FORM



UNIVERSITIES OF WISCONSIN ADMISSIONS PORTAL

ALL PATHS **START HERE**



Explore the path...

GETTING STARTED: EXISTING ACCOUNT

- Sign In
- Link Direct Admit Records
- Verify emails with verification codes



MY ACCOUNT

TRADITIONAL APPLICATIONS

DIRECT ADMIT

Are you a high school student participating in the Direct Admit Wisconsin program?

LINK YOUR DIRECT ADMIT RECORD

DIRECT ADMIT FORM



NEW! ACADEMIC BACKGROUND


- Senior year courses - option to skip
- Students must notify the Admissions Offices with any changes or updates to senior year's courses

ACADEMIC BACKGROUND: HIGH SCHOOL/SECONDARY COURSES

We have received your high school transcript through your junior year. Please **do not** submit another transcript. However, we do need to know your senior course schedule.

Please list the courses you will be taking your senior year, regardless of whether your schedule is finalized. Please include as much information as you currently know.

If your schedule changes, please notify the UW University Admission Office(s).

[How do I get my schedule?](#) 

How do you wish to provide your high school courses?

☐ Manually Enter ☐ Upload file

☒ I do not know any of my senior course schedule. Once I know my schedule, I will notify the UW University Admission Office(s).

BACK

SAVE AND CONTINUE

DIRECT ADMIT FORM



NEW! FOSTERING SUCCESS-RELATED QUESTION

- Asked to identify students who may be independent so the university can connect them with support services

ADDITIONAL SUPPORT

Independent students who meet one or more of the following criteria may be eligible for additional support services:

- I am or was in legal guardianship (court-appointed, not with a parent)
- I am or was an emancipated minor
- I am or was in foster care or a ward of the court at any time after I turned 13
- Both of my parents are deceased
- Both of my parents are currently incarcerated
- I am unaccompanied (not living with or in the physical custody of a parent or guardian) and homeless; or self-supporting and at risk of homelessness

Do any of the above apply to you?

☐ Yes ☐ No ☐ Prefer not to answer

DIRECT ADMIT WISCONSIN



DIRECT ADMIT FORM/PORTAL SUPPORT

■ Go Wisconsin

contact@go.wisconsin.edu

dawi@go.wisconsin.edu

DIRECT ADMIT WISCONSIN PROGRAM SUPPORT

■ directadmitwi@wisconsin.edu

DIRECT ADMIT WISCONSIN



DIRECT ADMIT WISCONSIN RESOURCES

Direct Admit Wisconsin Website

wisconsin.edu/direct-admissions

Direct Admit Wisconsin Newsletter

bit.ly/4n0cTlw

High School Toolkit

wisconsin.edu/direct-admissions/hs-resources

Direct Admit Form

apply.wisconsin.edu/direct-admit

Direct Admit Form Walkthrough Video

youtu.be/NJSFgOjD5cE?si=4HXDWPYPYQD5b9e2



TRADITIONAL APPLICATION



- Traditional application for admission to any UW university
apply.wisconsin.edu
- Application, college essay, transcripts, and other required documents
- Holistic review



TRADITIONAL APPLICATION



ESSAY UPDATES

- Essay requirement will vary by UW
 - Required, not required, or optional
- NEW! UW-Eau Claire secondary essay requirement

Tell us why you are interested in attending UW-Eau Claire and what aspects of the campus (academics, activities, experiences, etc.) are especially important to you.

TRADITIONAL APPLICATION



APPLICATION FEE AND FEE WAIVER

- No application fee to apply as an undergraduate student to all UWs with the following exceptions:

UW-Eau Claire:	\$25
UW-La Crosse:	\$25
UW-Madison:	\$80 (NEW!)

- Students can self-report need for financial needs-based waiver in the application

A screenshot of the application progress bar. It shows four steps: 'Personal Information', 'Basic', 'Additional', and 'Contact'. Each step has a green checkmark to its left. A yellow arrow points from the 'Additional' step towards the right, indicating the current step in the process.

FINANCIAL NEEDS BASED WAIVER

Do you believe you are eligible for a waived application fee and/or additional assistance because of other circumstances? Providing this information may waive your application fee and/or offer additional assistance on campus.

☒ Yes ☐ No

If you chose "yes", choose an option below that best describes your situation:

- ☐ I qualify for Free and Reduced Price school meals
- ☐ I qualify for an ACT and/or SAT fee waiver
- ☒ I am enrolled in a TRIO program, such as Upward Bound
- ☐ I have a high school counselor, teacher, principal, financial aid officer, or community leader who can attest to my financial circumstance
- ☐ My family receives public assistance

TRADITIONAL APPLICATION




NEW! ACADEMIC BACKGROUND

- Senior year courses - option to skip
- Students must notify the Admissions Offices with any changes or updates to senior year's courses

ACADEMIC BACKGROUND: HIGH SCHOOL/SECONDARY COURSES

Please list the courses you will be taking your senior year, regardless of whether your schedule is finalized. Please include as much information as you currently know.


If your schedule changes, please notify the UW University Admission Office(s).

[How do I get my schedule?](#) 

How do you wish to provide your high school courses?

☐ Manually Enter ☐ Upload file

☐ I do not know any of my senior course schedule. Once I know my schedule, I will notify the UW University Admission Office(s).



TRADITIONAL APPLICATION



NEW! FOSTERING SUCCESS-RELATED QUESTION

Asked to identify students who may be independent so the university can connect them with support services

ADDITIONAL SUPPORT

Independent students who meet one or more of the following criteria may be eligible for additional support services:

- I am or was in legal guardianship (court-appointed, not with a parent)
- I am or was an emancipated minor
- I am or was in foster care or a ward of the court at any time after I turned 13
- Both of my parents are deceased
- Both of my parents are currently incarcerated
- I am unaccompanied (not living with or in the physical custody of a parent or guardian) and homeless; or self-supporting and at risk of homelessness

Do any of the above apply to you?

☐ Yes ☐ No ☐ Prefer not to answer

TRADITIONAL APPLICATION

A screenshot of a web application menu. The menu is a vertical list of items, each preceded by a green checkmark in a circle. The items are: 'Academic Background', 'High School', 'High School Courses', 'Higher Education Check', 'College/Post-Secondary', 'College/Post-Secondary Courses', 'Test Scores', and 'Holistic Background'. A yellow curved arrow points from the left towards the 'Test Scores' item.

ACADEMIC BACKGROUND: TEST SCORES

The Universities of Wisconsin currently do NOT require an ACT and/or SAT score. This applies to applicants submitting applications for admission to Fall 2025 to Summer 2027. All Universities will review your application and consider you for admission with or without one of these standardized tests.

Do you intend to send an ACT and/or SAT score to be reviewed with your application?

☐ Yes, consider my ACT and/or SAT score for admission

☒ No, do not consider/I am not sending my ACT and/or SAT score for admission

ACT/SAT TEST-OPTIONAL

- Students can choose if they want to submit ACT/SAT scores for admission review and will need to indicate a decision on the application for admission
- Students opting out of ACT/SAT scores will not be negatively impacted
- Students choosing to submit ACT/SAT scores must send scores direct to the Admissions Office

TRADITIONAL APPLICATION



ACT/SAT TEST-OPTIONAL

- ACT/SAT test-optional for students applying for undergraduate admission to terms Fall 2026 to Summer 2027
 - Applies to the high school Class of 2026 (current seniors) applying for admission to Fall 2026 term
- TBD for Class of 2027 and beyond

COMMITMENT TO AFFORDABILITY



TUITION PROMISE

- No new Universities of Wisconsin Tuition Promise
 - 2025 Wisconsin Tuition Promise (Fall 2025-Spring 2029)
 - 2023 Wisconsin Tuition Promise (Fall 2023-Spring 2027)

COMMITMENT TO AFFORDABILITY



CAMPUS-SPECIFIC TUITION PROMISES

UW-Madison: Bucky's Tuition Promise, Bucky's Poll Pathway, Badger Promise, and WI Tribal Educational Promise

financialaid.wisc.edu/types-of-aid

UW-Milwaukee: Milwaukee Tuition Promise

uwm.edu/cost-aid/tuition-promise

UW-Parkside: Parkside Promise Plus

uwp.edu/apply/promise.cfm

UW-Platteville: Platteville Promise

uwplatt.edu/promise

MN-WI RECIPROCITY



- The Minnesota-Wisconsin Higher Education Reciprocity Agreement allows Minnesota and Wisconsin residents to attend higher education institutions in either state without having to pay nonresident tuition.
- Reciprocity benefits will be automatically renewed each year for students attending a reciprocity college or university in Wisconsin.

MN-WI RECIPROCITY



MINNESOTA STUDENTS SEEKING RECIPROCITY

- Apply for admission to a UW
- Apply for reciprocity by completing the online Tuition Reciprocity application through the Minnesota Office of Higher Education
 - New applications are available each spring for the following academic year
- Reciprocity benefits will be automatically renewed as long as there is no gap in enrollment

MN-WI RECIPROCITY



WISCONSIN STUDENTS SEEKING RECIPROCITY (NEW!)

- Apply for admission to a Minnesota public institution
- Apply for reciprocity by completing the online reciprocity application through the Universities of Wisconsin Admission Pathway Portal
 - apply.wisconsin.edu/mn-reciprocity

UNIVERSITIES OF WISCONSIN

DIRECT ADMIT WISCONSIN HOW TO APPLY FIND YOUR TERM FIND A PROGRAM CONTACT US

WISCONSIN-MINNESOTA RECIPROCITY

CREATE AN ACCOUNT SIGN IN

MINNESOTA RECIPROCITY

This application should be used for Wisconsin residents looking to attend a public Minnesota school only.

[More information](#)

Term
Select Term

What school(s) do you plan to attend?
SELECT CAMPUSES

Legal Sex
Female

Date of Birth
January 1, 2005

US Social Security Number
XXX-XX-XXXX

Confirm Social Security Number
XXX-XX-XXXX

Are you a US Citizen?
Yes

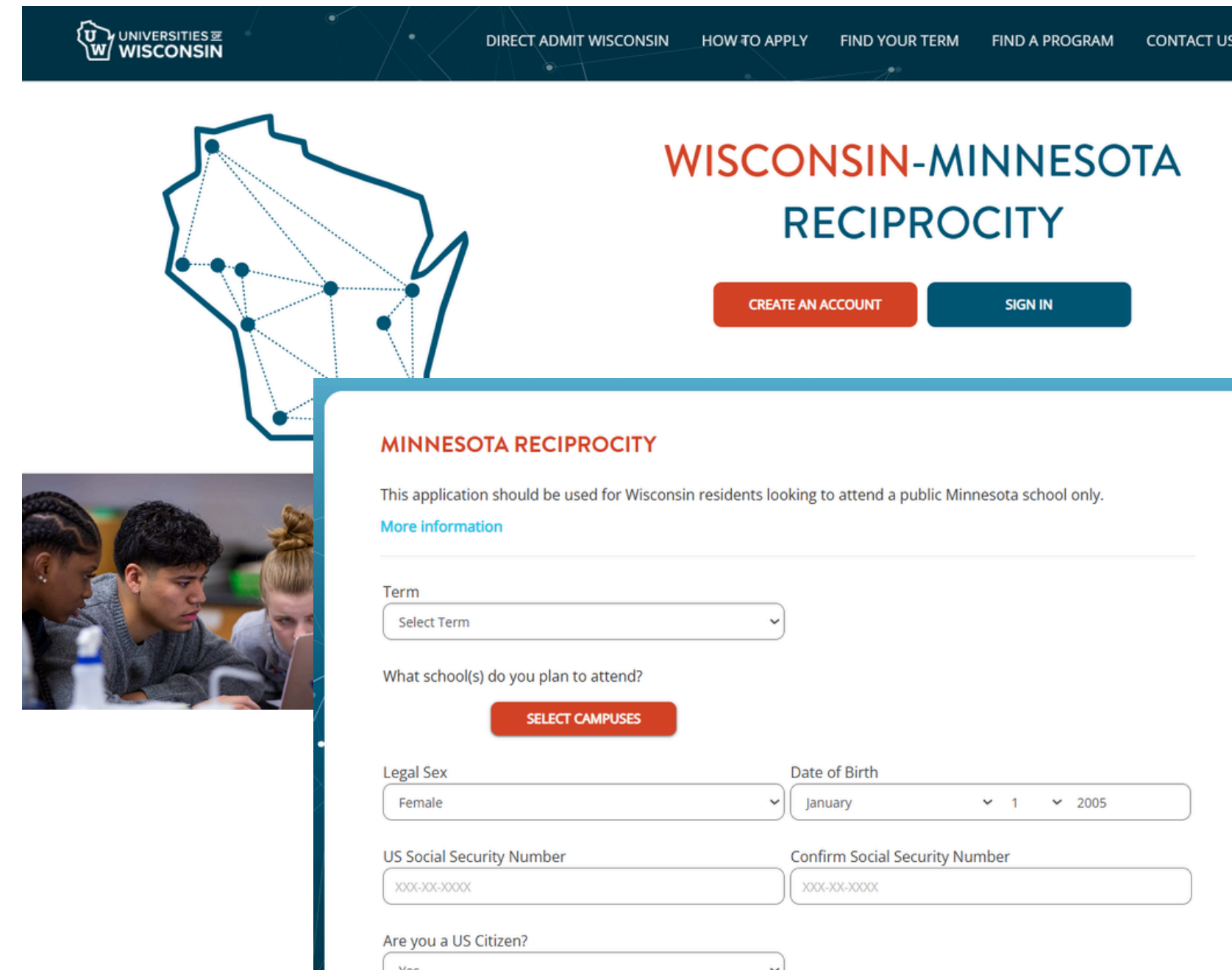
MN-WI RECIPROCITY



WISCONSIN STUDENTS SEEKING RECIPROCITY (NEW!)

- New applications are available each spring (February) for the following academic year
- Reciprocity benefits will be automatically renewed as long as there is no gap in enrollment

wisconsin.edu/reciprocity



The screenshot shows the 'WISCONSIN-MINNESOTA RECIPROCITY' application form. At the top, there is a dark blue navigation bar with the 'UW WISCONSIN' logo and links for 'DIRECT ADMIT WISCONSIN', 'HOW TO APPLY', 'FIND YOUR TERM', 'FIND A PROGRAM', and 'CONTACT US'. Below the navigation bar, the title 'WISCONSIN-MINNESOTA RECIPROCITY' is displayed in red and blue text. To the left of the title is a graphic of the state of Wisconsin with a network of dots and lines. Below the title are two buttons: 'CREATE AN ACCOUNT' (red) and 'SIGN IN' (blue). The main form area is titled 'MINNESOTA RECIPROCITY' and includes a note: 'This application should be used for Wisconsin residents looking to attend a public Minnesota school only.' Below this note is a link for 'More information'. The form contains several input fields: 'Term' (a dropdown menu with 'Select Term' as the placeholder), 'What school(s) do you plan to attend?' (a text field with a red 'SELECT CAMPUSES' button below it), 'Legal Sex' (a dropdown menu with 'Female' as the selected option), 'Date of Birth' (a date picker showing 'January 1, 2005'), 'US Social Security Number' (a text field with a placeholder 'XXX-XX-XXXX'), 'Confirm Social Security Number' (a text field with a placeholder 'XXX-XX-XXXX'), and 'Are you a US Citizen?' (a dropdown menu with 'Yes' as the selected option).

MSEP



MIDWEST STUDENT EXCHANGE PROGRAM (MSEP)

- Program allows undergraduate and graduate students from participating states, including Indiana, Kansas, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin to attend colleges or universities in other participating states at a reduced tuition rate.
- Incoming new freshmen who meet criteria will automatically qualify at the time of admission. No separate application is required.

MIDWEST TUITION RATE



NONRESIDENT MIDWEST TUITION RATE

- Tuition reduction program for selected new freshmen who are residents of Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio, or South Dakota.
- Midwest Tuition Rate is equivalent to 150% of the tuition a Wisconsin resident would pay.
- Only new freshmen are eligible to be awarded the Midwest Tuition Rate.
- Incoming new freshmen who meet criteria will automatically qualify at the time of admission. No separate application is required.

FAFSA



2026-2027 FREE APPLICATION FOR FEDERAL STUDENT AID

- For the 2026-2027 academic year, the Free Application for Federal Student Aid (FAFSA) is expected to open on October 1, 2025
- Students should complete the 26-27 FAFSA as early as possible
- UW FAFSA priority dates

go.wisconsin.edu/pay-for-college/explore-financial-aid/uw-financial-aid-contacts

- College Goal Wisconsin: collegegoalwi.org



RESOURCES FOR FOSTER YOUTH

UW's Fostering Success programs provide guidance and resources for students with experience in foster care, homelessness, or who are orphaned or wards of the court.

- Campus Visits for Foster Youth
- Individualized Support & Referrals
- Opportunities for Leadership and Advocacy
- Work-Study Positions
- Community of Support
- Basic Needs Resources
- Emergency Funds

**LEARN
MORE
ONLINE**



MYMAJORS



Universities of Wisconsin major and career exploration tool available for students to:

- Complete a free 15-minute self-assessment
- Receive a personalized list of suggested majors at UW universities that are a fit for them based on their interests, strengths, and personality
- Explore information on majors and possible career paths

FIND *your* **MAJOR**

WISCONSIN.MYMAJORS.COM



UNIVERSITIES OF
WISCONSIN

GO WISCONSIN RESOURCES



NEW 2025-2026 UW VIEWBOOKS

- Preordered Viewbooks to be delivered in the coming weeks
- Contact Go Wisconsin to request Viewbooks



NACAC COLLEGE FAIRS



JOIN US AT THE NACAC COLLEGE FAIRS!

■ Saturday, September 13

11:00 AM-3:00 PM

Chicago, IL

■ Sunday, September 14

11:00 AM-2:00 PM

Milwaukee, WI

■ Tuesday, October 7

9:00 AM-12:00 PM & 5:30-7:30 PM

Minneapolis, MN

■ Wednesday, October 8

9:00 AM-12:00 PM

Minneapolis, MN



REGISTER TODAY!

nacacattend.org/fairs



**WE'RE HERE
TO HELP**

GO WISCONSIN

*Request presentations and visits
tailored to you and your students!*

PHONE: 800-442-6459
EMAIL: contact@go.wisconsin.edu
WEB: go.wisconsin.edu/contact



UW CAMPUS ADMISSION UPDATES

University of Wisconsin Eau Claire

9,461
total enrollment

\$108,900
median 10-year salary
for UWEC grads

86%
students involved in one
high-impact practice

#1

Ranked Best in
the Midwest by
current students

—The Princeton Review 2025

#1

Highest-rated public
regional university
in WI and MN

—Wall Street Journal 2025



University of Wisconsin
Eau Claire

Barron
COUNTY

535 total enrollment

100% acceptance rate

40% first-generation students

74% of students receive financial aid

RISE WITH US



11,198
TOTAL ENROLLMENT

#1
WI'S FASTEST
GROWING UW

70%
HIRED BEFORE
GRADUATION

80%
RECEIVE
FINANCIAL AID

52%
FIRST-GEN
STUDENTS



UNIVERSITY of WISCONSIN
GREEN BAY



Higher Education Partner
of the Green Bay Packers



It was completely different than what I expected, going to office hours. My professor, Prof. Linda Toonen, gave feedback in a positive way. She definitely pushed me to use campus resources, especially the Writing Center."

—Angie Ramos '25
Business Admin



ENROLLMENT:

10,492

OUR STUDENT
BODY COMES
FROM:

39 STATES

30 COUNTRIES

80% WISCONSIN
RESIDENTS

AVERAGE HS GPA

3.68

AVERAGE ACT

24

MEDIAN
CLASS SIZE:

25

20:1



STUDENT-FACULTY RATIO



NEW FRESHMEN WHO RETURN
TO UWL THEIR NEXT YEAR



OF CLASSES HAVE LESS
THAN 50 STUDENTS

 **JUST APPROVED**

PRAIRIE SPRINGS
SCIENCE CENTER II

#1

MOST NCAA DIVISION
III NATIONAL
CHAMPIONSHIPS IN
WISCONSIN

UWL



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

Invite us to visit your school or attend an event
invite@admissions.wisc.edu

Join Our School Counselor Mailing List at
go.wisc.edu/counselor

Updates

New Major Programs

- Korean Language and Culture
- Plant Science and Technology

Discontinued Major Programs

- Agronomy
- Horticulture

Morgridge Hall Grand Opening

- A new home for Computer, Data & Information Sciences
- Co-locating departments for cross-disciplinary collaboration

Now Accepting CSS Profile

- Starting 2026-2027 application year
- Required for new students to complete only
- The FASFA will still need to be complete annually to be eligible for Federal Aid.
- Opens: October 1 (same as FAFSA)
- Priority Deadline: December 1 (same as FAFSA)
- CSS Code: 1846



WHERE STUDENTS make waves

\$189 MIL

Renovation to UWM's Northwest Quad:

Reorganization of health sciences programs, labs and classrooms.

Merit-based Scholarship
deadline Nov. 1

Milwaukee Tuition Promise
available to qualifying students

SCHEDULE A VISIT

UWM.EDU/VISITUWM

• **23,000**
TOTAL STUDENTS

• **200+**
ACADEMIC PROGRAMS

• **41%**
FIRST-GENERATION
STUDENTS

RECENT HEADLINES

UWM Houses Nation's First Microsoft AI Lab
Focused on Manufacturing.



UWO
UNIVERSITY OF WISCONSIN
OSHKOSH

12,964

TOTAL ENROLLMENT

*Undergraduate, graduate, doctoral
and high school learners*

#1

**BEST PLACE FOR
RECENT COLLEGE
GRADUATES**

SmartAsset, 2024

50

**NATIONAL
CHAMPIONSHIPS**



10

**MINUTE WALK
ACROSS CAMPUS**

22:1

**STUDENT TO
FACULTY RATIO**



41%

**FIRST-GENERATION
STUDENTS**

ENROLLMENT
3948 | 3207 UG
741 GRAD

UNIVERSITY OF
WISCONSIN **PARKSIDE**

16:1 
STUDENT:FACULTY RATIO

**MORE
AFFORDABLE**



Our tuition and fees are the lowest of any four-year accredited Wisconsin University.

49% of students are the first in their families to earn a four year degree.



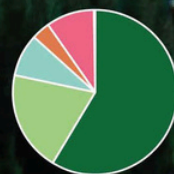
**NCAA DIVISION II
ATHLETICS**

As Wisconsin's only NCAA Division II athletics program, the Rangers are committed to competitive excellence.

**MOST DIVERSE
STUDENT POPULATION
OF THE UNIVERSITIES OF WISCONSIN**

RACE/ETHNICITY (Fall 2024)

- White/Caucasian | 59.3%
- Hispanic/Latino | 19.6%
- African American/Black | 8.6%
- Southeast & Other Asian | 3.6%
- Other race/ethnicity | 9.6%



93% of students report engaging in internships, research, study abroad, and community-based projects.

91% acceptance rate into medical school.

#1 Criminal Justice program in the state rated from CorrectionalOfficer.org.

99% job placement for Computer Science graduates.

100% job placement rate in the within two weeks of graduation for our most recent theatre arts graduates.

UNIVERSITY OF WISCONSIN- PLATTEVILLE



6,395

enrollment
(all populations)

20:1

faculty to
student ratio

60+

majors

\$6

million in
scholarships

95%

undergraduate
placement rate with an
average salary of \$67K

86%

of students complete
internships or
similar experiences

**WIAA
CHAMPS**

men's basketball
and football



U.S. News
and Report

Top

20

Public Schools
Midwest

Top

50

for Best
Undergraduate
Engineering

Top

20

College Town
in the U.S.

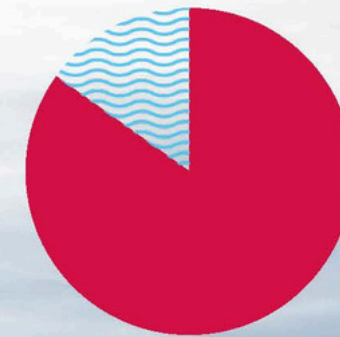
4,772
students attend UWRF


17:1 student to faculty ratio

30
minutes from
Minneapolis/St. Paul

37%
of students are first gen

70+
areas of study



85%
of students
receive
financial aid

\$2.5M
awarded in
scholarships last year

98%
of graduates
employed or
continuing
education

DISCOVER YOUR PURPOSE

New Undergraduate Programs

- Artificial Intelligence
- Cannabis Science Certificate
- Sport Business (coming Fall 2026 pending UW System Board of Regents approval)

New Graduate Programs

- Doctorate in Language and Literacy
- Master of Social Work
- Geographic Information Systems Certificate
- Process Control Engineering Certificate



\$32.9 million Health and Wellness Center



\$96 million Library and Student Resource Center

Important dates and deadlines

- **Feb. 2**
Application deadline for merit scholarships for all campuses
- **Feb.-March (Admitted Student Days)**
Feb. 16, 20, 27
March 6
- **March 11**
Orientation registration opens



University of Wisconsin
Stevens Point

STEVENS POINT • MARSHFIELD • WAUSAU

Wisconsin's Polytechnic University

Do on Day One.

Technology-forward.
Industry-informed.
People-focused.

NEW

Artificial Intelligence
Business Intelligence & Analytics
Event Management
Game & Media Studies
Varsity Sport—Women's Flag Football

Flagship Programs

ENGINEERING (Mechanical, Engineering Technology)
TECHNOLOGY (Cybersecurity, Computer Science)
DESIGN (Graphic Design, Interior Design)
MANAGEMENT (Business, Hospitality, Construction)

Other Areas Of Excellence

- Psychology
- Specialized Education (Early Childhood, Tech Ed)
- Pre-Health (Biology)
- Pre-Law (Applied Social Science)

99%

Employed

\$57K

Average Starting

35%

Accept Offer
from Internship



Laptop Included

Laptop with unrestricted access and industry-standard, degree-relevant software included with tuition.



3x Labs & Studios

Labs and studios outnumber traditional classrooms by 300%.



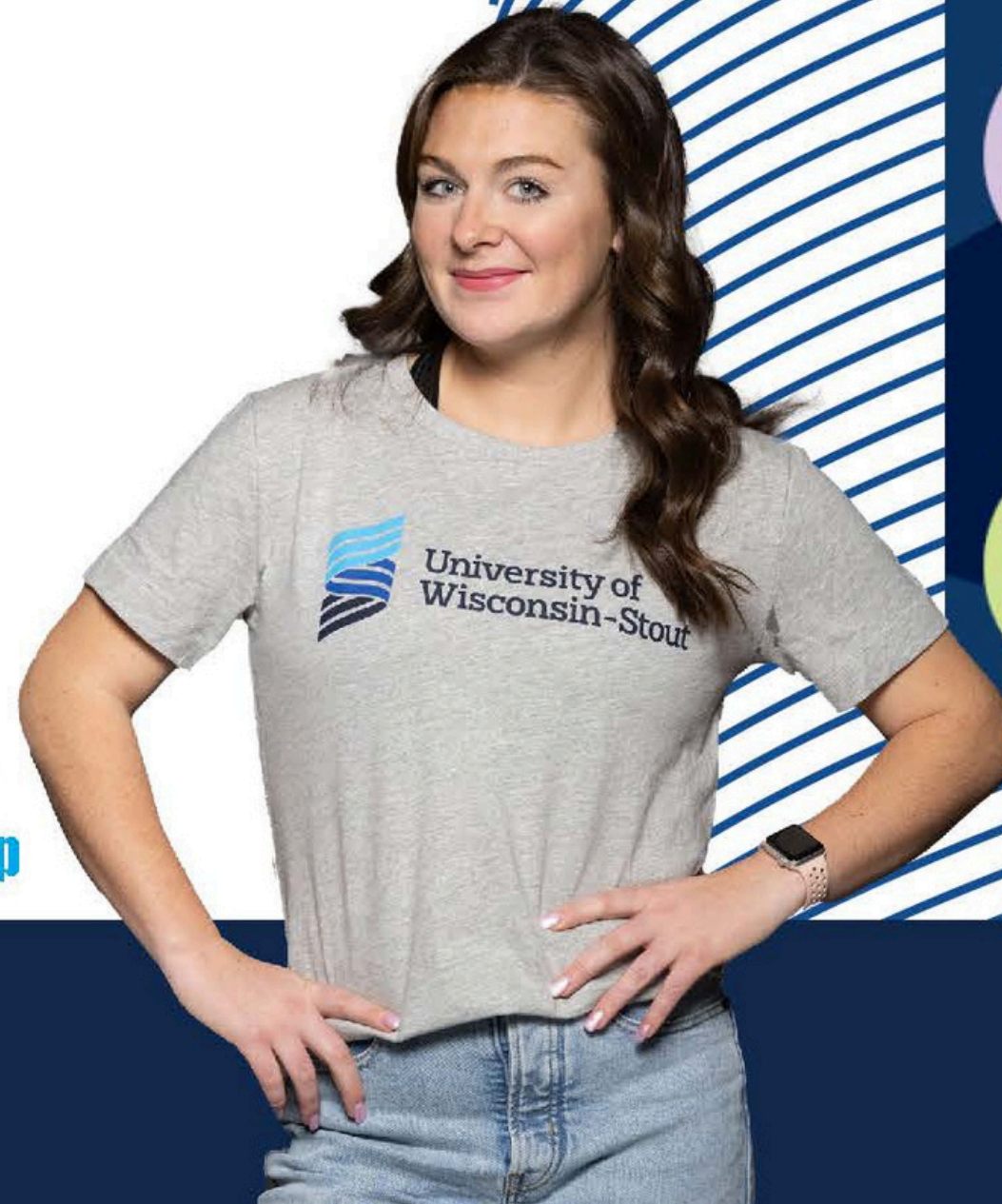
990 Internships

Paid and unpaid opportunities throughout the U.S. with our industry partners.



700+ Industry Partners

Co-op, internship & research partners throughout the United States.



University of
Wisconsin-Stout

TOP ENROLLING PROGRAMS

- 1 Elementary Education
- 2 Business Administration
- 3 Physical Education
- 4 Psychology
- 5 Biology

UNIQUE PROGRAMS

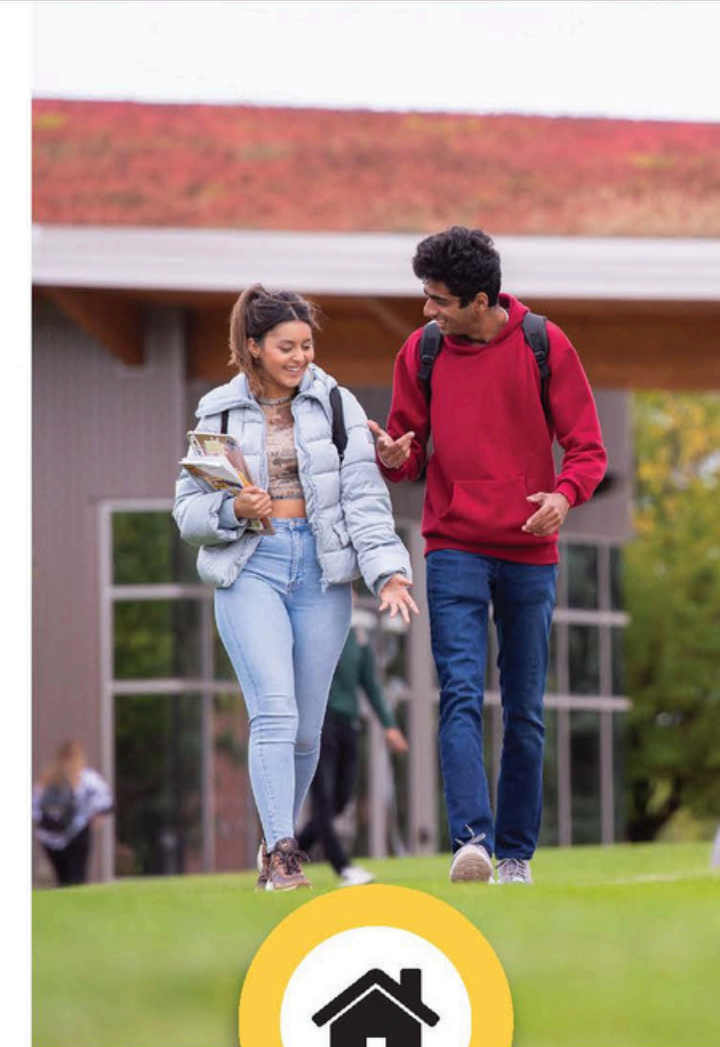
- 1 Transportation & Logistics Management
- 2 Criminal Justice
- 3 Environmental Science
- 4 Business Analytics
- 5 Multimedia Journalism



Minutes from
Lake Superior



International students
from 38 countries



44% of students are
first-generation

2800+

students enrolled

18

average student class
size

14:1

student-to-faculty ratio

4

world-class
research centers

Total Enrollment 11,752

LARGEST
Business School

#1
In Student Experience In Wisconsin

98%
Of Graduates Employed Or In Grad School Within A Year

MOST
Teaching Licenses Awarded

36%
first-generation students



University of Wisconsin
Whitewater
Whitewater • Rock County

GO WISCONSIN RESOURCES



Universities of Wisconsin

wisconsin.edu

Go Wisconsin Website

go.wisconsin.edu

Go Wisconsin Additional Resources

go.wisconsin.edu/resources

Paths to Admission

wisconsin.edu/students/wipathways

Direct Admit Wisconsin

wisconsin.edu/direct-admission

Wisconsin Guarantee

wisconsin.edu/wisconsin-guarantee

UW Admission Pathway Portal

apply.wisconsin.edu

Direct Admit Form

apply.wisconsin.edu/direct-admit

Fostering Success

wisconsin.edu/fostering-success

MyMajors

wisconsin.mymajors.com

Online Wisconsin

online.wisconsin.edu

Find a Program

apply.wisconsin.edu/find-a-program

WI-MN Reciprocity

wisconsin.edu/reciprocity

UW ADMISSIONS



UW-Eau Claire

uwec.edu/apply

UW-Green Bay

uwgb.edu/admissions

UW-La Crosse

uwlax.edu/admissions

UW-Madison

admissions.wisc.edu

UW-Milwaukee

uwm.edu/undergrad-admission

UW-Oshkosh

uwosh.edu/admissions

UW-Parkside

uwp.edu/apply/admissions

UW-Platteville

uwplatt.edu/admission

UW-River Falls

uwrf.edu/admissions

UW-Stevens Point

uwsp.edu/admissions-aid

UW-Stout

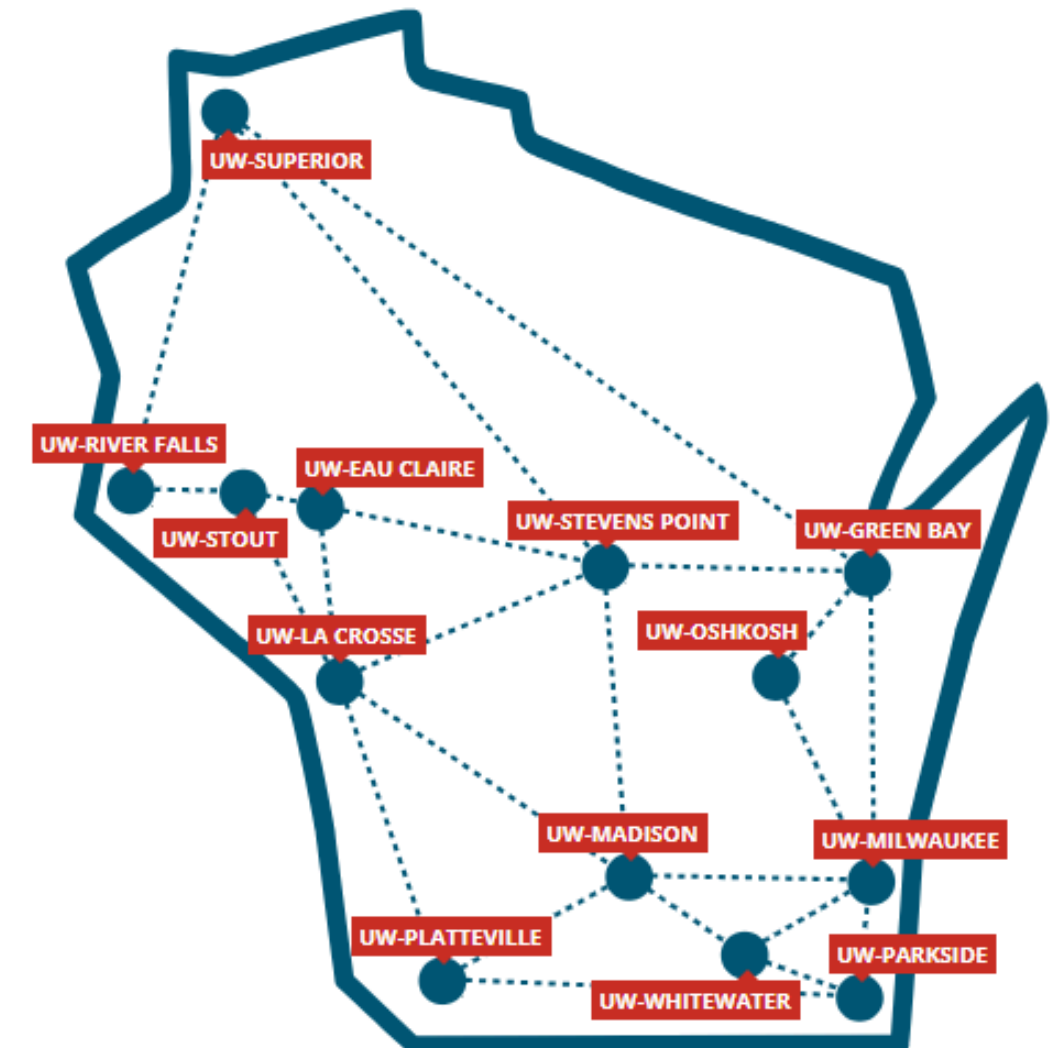
uwstout.edu/admissions-aid

UW-Superior

uwsuper.edu/admissions

UW-Whitewater

uww.edu/admissions



**UNIVERSITIES OF
WISCONSIN**



UNIVERSITIES OF WISCONSIN

2025 FALL WORKSHOPS

Thank you!



13 UNIVERSITIES

**UNLIMITED
OPPORTUNITY**

GO WISCONSIN

PHONE: 800-442-6459

EMAIL: contact@go.wisconsin.edu

WEB: go.wisconsin.edu/contact