University of Wisconsin-Whitewater Institutional Statement

UW-Whitewater and the Rock County campus entered into a cooperative process to plan for restructuring. Working groups were formed to address various aspects of this HLC response. This document is based on the premise that the Rock County campus will be structured as a college that will report to the Provost and Executive Vice Chancellor for Academic Affairs at UW-Whitewater, just as existing UW-Whitewater colleges do. The Rock County campus mission is strongly aligned with that of UW-Whitewater. The restructuring should enhance the strategic plan goals already established by UW-Whitewater. The two campuses are building a culture of collaborative communication and mutual development. Faculty and staff at UW-Whitewater and the Rock County campus envision a bridge between the two campuses that will allow for a flow of talent and trust. Much of the work proposed here is still a work in process.

Part B: Transactional Documents

Item 2: Governance Documents

B.2.1 Academic Integrity

UW-Whitewater uses the following governance structures and processes to approve, evaluate, and assess academic programs.

- **Governance structure for curriculum and assessment.**
  - UW-Whitewater has *curriculum and assessment committees* at individual department, college, and university levels, ultimately reporting to the Provost. Committee membership at each level includes representatives from each constituent unit and is governed by applicable department, college, and university policies. At the University level, both the University Curriculum Committee (UCC) and the University Assessment Committee (UAC) are faculty committees. Members are elected from each college; ex-officio members are appointed from other constituencies.
  - The *University Audit & Review (A&R) Committee* is a faculty committee charged with conducting a review of each academic program on a regular five-year cycle. This committee consists of elected faculty representatives from each college, college experts appointed by the college Deans, and one ex-officio member appointed by the Provost’s Office.
  - The *Essential Learning and Assessment Review Committee (ELARC)* is an administrative committee that discusses assessment data and other indicators related to student achievement of the UW-Whitewater baccalaureate learning outcomes (including information from both academic and co-curricular units) and makes recommendations to improve teaching, learning, and assessment. Membership consists of appointed representatives from Academic Affairs, Student Affairs, all campus governance groups, all academic colleges and the Graduate School, Andersen Library, the Office of Academic Assessment, and the Office of Institutional Research and Planning.
The University Program Array Review Committee (UPARC) is a new administrative committee with members appointed by the Provost and governance groups. This committee is charged with regular review of the entire academic program array to identify and make recommendations regarding additions and other modifications needed to best align with student demand, disciplinary trends, and state, regional and other market needs.

- **Curricular process.** Proposals for curricular actions begin at the department level. If the proposed curricular actions may impact other departments, those departments are offered the opportunity for consultation. If a consultation is requested, the affected department(s) provides documentation containing their support for or opposition to the proposed action. After department approval, curricular proposals are sent to the College Curriculum Committee, the UCC, and Faculty Senate for review. At each level, the curricular proposal may be approved, denied, or returned for further development. Requests must be approved by a majority vote of the committee members before being sent on to the next level.

- **Assessment process.** Each program at UW-Whitewater has program student learning outcomes (SLOs) and is expected to assess student achievement of these SLOs according to a reasonable assessment plan, developed by the program. Programs decide on the specific assessment strategies and tools to be used. The UAC reviews the assessment plans; some colleges also provide feedback on assessment plans to their constituent programs. Each program must report its assessment process, plan, results, and databased decisions at least once every five years as part of the campus program review process. Many programs are required to submit an annual assessment report to their colleges. Programs also contribute data to reports that are submitted to ELARC.

- **Program review process.** The University A&R Committee reviews every program at UW-Whitewater at least every five years. Programs submit a self-study that is reviewed by the college Dean and then evaluated by A&R committee members. A report prepared by the A&R committee is discussed in a meeting attended by A&R committee members, program representatives, the Provost, the AVC for Academic Affairs, and the college Dean. The A&R committee reaches a final decision regarding program standing and makes specific recommendations for continued program improvement.

**Branch Campus Governance**

UW-Whitewater is planning an organizational structure in which the Rock County campus functions as a new college and reports to the Provost as all existing colleges do. The Rock County branch campus will have representation on all of the University-level curriculum, assessment, and program review committees described above. The new Rock County campus unit will follow all processes described above as to how it creates and modifies curriculum, conducts and reports assessment, and participates in academic planning and program review.

- **Curriculum development and review at the Rock County campus will follow the same processes used by all existing colleges at UW-Whitewater. That is, all proposals for**
curricular actions at the Rock County campus will start with division (‘divisions’ at the Rock County campus will be equivalent to ‘departments’ at the UW-Whitewater campus) discussion and approval. Consultation with other Rock County and Whitewater programs will be included as needed, as already established within UW-Whitewater policy. Proposals will then be sent to the Rock County Campus Curriculum Committee for consideration. Approved proposals will be sent to the UCC and then Faculty Senate for university approval. The Rock County campus will have elected representatives from the Rock County Campus Curriculum Committee on the UCC.

- For program review purposes, the HLC-accredited AAS degree at the Rock County campus will be considered as the Liberal Arts Program. It will be evaluated as a separate program within the existing UW-Whitewater program review process. The Rock County campus will elect representatives to serve on the University A&R Committee.
- Consistent with existing practice at UW-Whitewater, an academic assessment committee will be formed at the Rock County campus to assess the Liberal Arts program. As with all existing academic programs at UW-Whitewater, the Rock County campus Liberal Arts program will be responsible for articulating program SLOs, developing and implementing an appropriate assessment plan, making use of assessment data for continued program improvement, and reporting assessment activities and data to relevant college and university-level committees including the UAC and ELARC. The Rock County campus will elect/appoint representatives to serve on the UAC and ELARC.

**B.2.7 Curriculum Approval and Assessment**

- Consistent with existing practice at UW-Whitewater, the existing Rock County campus Curriculum Committee will approve courses put forth by the existing divisions, forwarding them to the UCC for approval.
- An Academic Assessment Committee will be formed at the Rock County campus to develop and execute the assessment plan and to report data for the Liberal Arts program.
- The Liberal Arts program at the Rock County campus will prepare an Audit & Review self-study for inclusion in the UW-Whitewater program review process.
- A parallel process for reviewing the BAAS and collaborative degrees will be determined after decisions are made about how to distribute responsibility for these degrees among the 4-year institutions.
- As noted above, the Rock County campus will have appropriate representation on all university-level curriculum and assessment committees including University Curriculum Committee, University Assessment Committee, University Audit & Review Committee, ELARC, and the University Program Array Review Committee.
B.2.2. Governance Representation and/or Structures

UW-Whitewater and the Rock County campus will collaboratively conduct an audit of all existing university-level committees to determine how the Rock County campus will be represented. For Faculty Senate committees, the Organization Committee of UW-Whitewater Faculty Senate will propose necessary changes to the composition or functions of those committees. Proposed changes will be voted on at the Spring Faculty Meeting, per the UW-Whitewater Faculty by-laws. The Rock County campus constitution and Division by-laws will be amended to reflect reporting and representation to the main campus in alignment with existing UW-Whitewater colleges. A link to a list and functions of University Committees can be found at www.uww.edu/university-committees/.

Faculty:

The Rock County campus will form a new constituency in the governance structure. This new constituency will have one ranked faculty representative to Faculty Senate elected by and from that constituency. “Ranked” faculty refers to tenure-line faculty. The four existing UW-Whitewater constituencies – its four colleges, with nearly 400 ranked faculty distributed across them – each have five Senators in the Faculty Senate. The number of ranked faculty members at the Rock County campus (currently 19) warrants one constituency representative from the new College. In addition, the Rock County campus ranked faculty members will be eligible to be elected as Senators-at-large. The UW-Whitewater faculty constitution will be amended to reflect the new organizational structure. This change will be initiated by the Organization Committee and voted on at the Spring Faculty meeting, per UW-Whitewater faculty by-laws.

Academic Staff:

We propose that the Rock County campus Academic Staff will be represented on the UW-Whitewater Academic Staff Assembly based on the distribution of Non-Instructional/Instructional staff.

UW-Whitewater’s current governance structure allows any Academic Staff with at least a 50% continuing appointment to participate. Given the number of instructional academic staff without continuing appointments at UW-Rock County, a better understanding is needed of who is included in the constituency and what, if any, representation those outside that constituency will receive.

University Staff:

The University Staff Council (USC) at UW-Whitewater is a governance group established at the direction of the Board of Regents in 2012. The Council has full participation in institutional governance and policy development while promoting professional development and ongoing educational opportunities for university staff. The USC represents all university staff employees—whether permanent, temporary, or project appointment. Membership of the Council is determined by nomination and election of university staff employees depending on whether an individual is employed in Student Affairs, Academic Affairs, or Administrative
Affairs. Employees who are not part of a division are split among the three units. Representation currently consists of four employees from Student and Administrative Affairs each, and two from Academic Affairs.

We propose that the USC will vote to revise its structure to incorporate the Rock County campus colleagues in the next election cycle, which will occur in spring 2018.

**Students:**

Whitewater Student Government

The Whitewater Student Government is the Governing body for the UW-Whitewater Student Governance part of shared governance as outlined in chapter 36.09(5). It has two governing documents, one being the constitution, which must be ratified by a university-wide referendum. The other is the standing rule, which state how the organization functions internally.

The Senate of the Whitewater Student Government will integrate two new director positions to represent students from the Rock County campus. The Senate of the Whitewater Student Government will have two (2) executives, president and vice president, one (1) clerk, six (6) directors, Academic Affairs, Associate Academic Affairs, Community and Communication, Marketing, Student Affairs, Associate Student Affairs, two (2) directors from Rock County, the president and vice president of the campus, one (1) senate speaker, one (1) deputy speaker, one (1) parliamentarian, and 27 senators proportionally elected from the student body and divided by district as written in the constitution. The speaker, deputy speaker, and parliamentarian are also senators.

The Rock County campus District is the present student government of the Rock County campus. This District will continue to function as the Student Government Association of Rock County. It is chaired by the President of the Rock County campus and the Vice Chair is the Vice President of the Rock County campus. The body functions largely as a programing body and addresses student needs of the campus. Membership will include two Rock County campus District senators to the Whitewater Student Government, with the elected representation from the campus population.

**UW-Whitewater SUFAC:**

Segregated University Fee Allocation Committee (SUFAC) at UW-Whitewater will be chaired by the respective individual who abides by the campus policies, system policies and policies laid forth by the committee and the Whitewater Student Government.

**The Rock County campus SUFAC:**

Segregated University Fee Allocation Committee at the Rock County campus will be chaired by the respective individual who abides by the campus policies, system policies and policies laid forth by the committee and the Whitewater Student Government.
B.2.3 Tenure

Faculty:

*Changes at UW-Whitewater*

Given the proposal that UW-Whitewater will establish a new college-type structure at the Rock County campus, governance groups at UW-Whitewater will review and approve this new college’s standards for retention, tenure and promotion as they do for all other colleges.

All changes suggested are in process and will need to be voted on and approved by the appropriate constituency.

*Changes at the Rock County campus*

1. A College Constituency Standards Committee will be created at the Rock County campus, parallel to the structure of the retention, tenure, and promotion processes within existing colleges at UW-Whitewater. The Rock County campus committee will be formed from the existing Evaluations Committee and will develop all necessary criteria for retention, tenure, and promotion for the new college.
2. Rock County campus divisions will function as departments for these purposes. Divisions will interpret the college standards for retention, tenure, and promotion of ranked faculty, and will evaluate candidates according to these standards. Divisions will also develop and apply standards for instructional academic staff (IAS) retention and promotion.
3. The Rock County campus constitution or other appropriate governance documents will be revised to rename/create committees and divisions analogous to those at UW-Whitewater.
4. The Rock County campus may develop a tenure timeline analogous to the timeline in place at UW-Whitewater.
5. The Rock County campus divisions will hire their own ranked faculty and instructional academic staff as UW-Whitewater current departments do with final hiring authority resting with the UW-Whitewater Chancellor.
6. Ranked faculty with tenure at the Rock County campus will be tenured in the new College, within their division with their existing rank and years of service.
7. Ranked faculty at the Rock County campus will be evaluated according to the promotion and post-tenure review processes established by their divisions, College, and the UW-Whitewater Provost and Chancellor, just as UW-Whitewater faculty are all currently evaluated.
8. Ranked faculty and instructional academic staff at the Rock County campus will be affiliated with their corresponding academic departments at UW-Whitewater. For instructors at the Rock County campus who do not have a corresponding academic department at UW-Whitewater, the department for an allied discipline will serve this role. The purpose of this affiliation is to provide for collegial exchange of disciplinary expertise, ideas, and shared resources.
Rock County campus document changes:

Rock County campus governance documents will be revised/amended to reflect the changes above and adopt procedures and formats that are consistent with UW-Whitewater governance documents and policies.

Instructional Academic Staff:

Currently Instructional Academic Staff at UW-Whitewater are eligible for promotion (up to Level 4) based on years of service (or equivalent) and degree held. Instructional Academic Staff at the Rock County campus will be included in this promotion process.

*Item 7: Organizational Charts*

For current and post restructuring organizational charts, see Appendix C: Organizational Charts.

With the information we have been provided by UW System, we have developed a preliminary organizational structure for our joined campuses. However, this structure has not been fully reviewed by campus constituencies in both communities.

At this time, we anticipate establishing an administrative unit, most likely a college that will be managed and led by an appropriately titled administrative position, most likely a dean. This administrator will report to the Provost at UW-Whitewater.

At this time, we anticipate having the following report to this administrator:

- Academic programs, including the three existing divisions (see bullets). These divisions will be coordinated as they are currently.
  - Math and science
  - Social sciences
  - Fine arts and humanities
- Student services, including:
  - Advising & academic support (including financial aid, financial services, admissions, academic planning, tutoring, federal TRIO program)
  - Student life & services (including career counseling, student organizations, conduct, Title IX coordination, disability services and Veterans affairs, mental health services)
- Campus operations, including:
  - Facilities support, maintenance & custodial
  - Bookstore
  - Food service
- Campus technology support

Based on budget information provided by UW System, we have designated nine new positions either at the Rock County campus or UW-Whitewater to support the new campus and integration with functions and services on the main UW-Whitewater campus.
Here are the new positions reporting at the Rock County campus:

- The Rock County campus administrator (1 new FTE), reporting to the UW-Whitewater Provost
- Director of Student Services (1 new FTE), reporting to the Rock County campus administrator. The Director will oversee existing student services staff and functions at the Rock County campus, as well as 2 additional new staff FTE (one in advising & academic support, one in student life & services; details described above).
- Director of Campus Operations (1 new FTE), reporting to the Rock County campus administrator. This position will oversee existing facilities maintenance, custodian, bookstore and food service staff and functions.
- Information technology (1 new FTE)

New positions reporting to main campus areas are:

- Financial services (1 FTE) – reporting to UW-Whitewater Vice Chancellor for Administrative Affairs
- Recruiting (1 FTE) – reporting to UW-Whitewater Admissions, which reports to the UW-W Assistant Vice Chancellor for Enrollment and Retention
- Marketing (1 FTE) – reporting to the UW-Whitewater Assistant Vice Chancellor for University Marketing and Communications

We propose these above positions and arrangements as a preliminary organizational structure based on current information.

Finally, we do not have enough information to determine where the following functions will be assigned:

- We are uncertain regarding the fiscal agency of the existing federal TRIO program, thus, until it is determined how this grant will be administered, we cannot determine how best to organize this aspect of reporting. However, existing program elements for this program will continue to be housed in the Rock County Learning Support Center.

Reporting structures are described above. Others are noted below and also shown on the attached organizational chart.

Functions we anticipate having report to the main campus:

- Philanthropic and alumni relations will report to the UW-Whitewater Vice Chancellor for Advancement with staff assigned to these activities at the Rock County campus.
- Rock County campus athletics will report to the UW-Whitewater Athletic Director.
- The Rock County campus library staff will report to the UW-Whitewater Library Director, who reports to the Associate Provost. We will continue to operate the library at the Rock County campus with existing staff.
At this point in time, we are anticipating that several functions will also have dotted line reporting to the following administrators at UW-Whitewater.

A. Functions having a dotted line reporting to UW-Whitewater’s Assistant Vice Chancellor (AVC) for Enrollment & Retention:
   • Academic advising to ensure collaboration and connection with main campus policies and procedures.
   • While primary admissions, registrar and financial aid processes will be housed at UW-Whitewater, some advising functions related to these areas will be assigned to existing and new advising staff at the Rock County campus.

B. Functions having a dotted line reporting to UW-Whitewater’s Assistant Vice Chancellor (AVC) for Instructional, Communication and Information Technology (ICIT):
   • Campus technology support staff will have a dotted line reporting to ICIT to ensure compliance and integration of services with main campus resources and policies.

C. Functions having a dotted line reporting to UW-Whitewater’s Vice Chancellor for Student Affairs:
   • Mental health functions as well as services to support students with disabilities and Veteran’s Affairs.
   • Student life and conduct, including Title IX coordination, investigations, etc.

D. Functions having a dotted line reporting to UW-Whitewater’s Vice Chancellor for Administrative Affairs:
   • Campus operations (facilities support, custodial, maintenance, bookstore, and food service), including coordination of security services, compliance and Clery Act reporting with main campus policies and procedures including emergency operations.

Part C: Institutional Statements

Item 1: Alignment of Missions

C.1.1. Alignment of Colleges Mission Statement with UW-Whitewater

UW-Whitewater and the Rock County campus mission statements are in harmony. Each entity will retain its existing statement for the immediate future. Both include language related to the Associate Degree and access to higher education.

See Appendix B for UW-Whitewater Mission Statement

C.1.2. Proposed Change to UW-Whitewater Mission Statement

The UW-Whitewater mission statement will serve both campuses. The Rock County campus will be encouraged to develop its own mission statement and strategic plan in alignment with the UW-Whitewater strategic plan as is expected of existing colleges at UW-Whitewater.
Item 2: Continuity of Educational Programs

C.2.1. Associate Degree

UW-Whitewater already offers an Associate of Arts Degree as described in the Degree and Graduation Information section of the Undergraduate catalog.

For the 2018-19 academic year, courses will be offered as currently planned for existing degrees. The proposed new UW Colleges AAS degree curriculum will not be offered.

In spring of 2018, key stakeholders from UW-Whitewater and the Rock County campus will conduct a cross-walk of the general education and Associate Degree curricula to identify gaps, redundancies, bottlenecks, and barriers for students. Courses from both campuses will be considered in order to improve curriculum efficiency, especially for students moving from the Rock County campus to the Whitewater campus.

In addition, curriculum discussions will occur regarding the collaborative Nursing and Engineering programs that UW-Rock County currently shares with other UW universities. We are committed to ensuring completion of these programs by currently enrolled students as well as working towards enhancing both programs by leveraging the strengths and expertise of UW-Whitewater faculty and other resources.

A number of decisions are yet to be made which will influence how the two curricula correspond. The crosswalk process has as one of its key goals to increase the number of course-to-course transfers to improve transfer rates of students to UW-Whitewater.

Transfer of courses

Initially, current transfer agreements and guides will be utilized, and current transfer policies (such as the 72-credit rule limiting the number of credits that students from two-year institutions may transfer to UW-Whitewater) will remain in effect. Currently, all courses transfer for credit between the two institutions, though sometimes credits transfer as electives. The current UW Colleges Associate Degree meets all the General Education requirements at UW-Whitewater.

The two institutions have one longstanding articulation agreement that allows students at the Rock County campus to complete a bachelor's degree through UW-Whitewater's Collaborative Degree Program in Liberal Studies by combining up to 90 of the Rock County campus credits with at least 30 credits of online coursework through UW-Whitewater. [Source: http://rock.uwc.edu/academics/majors-degrees/bachelors/collaborative]

C.2.2 Curriculum Oversight and Governance

The overall process for curricular oversight and governance is described in Item B.2.1. With respect to the general education programs, proposed changes at either campus will be reviewed by the UW-Whitewater General Education Review Committee (GERC). The Rock
County campus will have representation on GERC. Recommendations from GERC go to the UW-Whitewater University Curriculum Committee for review and approval.

Program review processes (i.e., Audit and Review) are described in Item B.2.1. The AAS degree at The Rock County campus will be included in the 5-year schedule for audit and review and will be reviewed using the same process as currently used for other UW-Whitewater academic programs. The curricular process can be found at: http://www.uww.edu/acadaff/facstaff/curriculum.

**Item 4: Post-Restructuring Enrollments**

Post-restructuring enrollments are presented in the UW System Statement Item 4.

**Item 5: Revised Enrollment and Recruitment Projections**

Revised enrollment and recruiting projections for each institution following the transaction by semester and modality are presented in the UW System Statement Item 5.

**Item 7: C.7 Revised Planning Processes**

C.7.1. Planning and Budgeting

Budget data were sent in a separate attachment labeled Item C.7.1 UW-Whitewater & UW-Rock County.

UW-Whitewater does not plan to add budget and planning staff because of the restructuring. The same systems for budgeting and financial reporting will continue to be employed. UW-Whitewater has an established budget process with Division, Departmental and College Budget Managers and will engage counterparts at the Rock County campus to be part of this program.

The Strategic Planning and Budget Committee (SPBC) is a committee composed of faculty, staff, administrators, students and community members. The committee plays an essential role in aligning institutional resources with the university’s mission and strategic priorities. The SPBC prioritizes goals, monitors progress and makes recommendations to the Chancellor. The Rock County campus will participate in the SPBC following the same processes used by other units at UW-Whitewater. The UW-Whitewater Strategic Plan can be found at: http://www.uww.edu/strategic-plan.

Changes to the existing process would not occur beyond the addition of representation from the Rock County campus in the UW-Whitewater oversight and planning processes.

Just as UW-Whitewater looks for opportunities at departmental and college levels to identify revenue generation and efficiencies, the university will work with the Rock County campus leadership to do the same. The university will also work to budget and fund initiatives to improve student success and increase retention and enrollment at both campuses. UW-Whitewater will continue to align its budget and funding to support strategic plans at all levels.
The restructuring relationship will give rise to new initiatives and innovations. Both campuses will ensure that communication and information channels are in place to keep budget, finance, and administrative teams apprised of emerging changes so that they can respond with appropriate financial planning.

UW-Whitewater will work with the Rock County campus to remain responsive to campus needs in support of our collective goals and priorities.

C.7.2. Planning and Monitoring Related to Enrollment

UW-Whitewater currently has a strategic enrollment planning effort in place. The campus will include the Rock County campus in these efforts going forward. The current Strategic Enrollment Plan for UW-Whitewater can be found at: http://www.uww.edu/Documents/strategic-planning/Strategic-Enrollment-Management-Plan-2015.pdf

The UW Colleges statewide recruiting office currently provides high school recruitment for the thirteen UW Colleges campuses. The College Resource Counselor assigned to the Rock County campus provides direct services to approximately 60 high schools from September – May. However, with this structure being dissolved as a result of the restructuring, we anticipate expanding current UW-Whitewater recruiting efforts, with new FTE as yet to be identified, to include Rock County campus programs. This will include visits with the same high schools and building on existing relationships with current counselors; however, UW-Whitewater recruiters will need to consider the potential for different recruitment timelines and outreach efforts that serve traditional undergraduate students as well as those nontraditional students served by the Rock County campus. Expanding relationships with regional high schools could result in offering more students Early College opportunities at UW-Rock County.

Along with established efforts, UW-Whitewater will integrate the Rock County campus into the overall marketing of the institution while focusing on the specific benefits of the Rock County campus, which include differential tuition, accessibility, and the seamless transfer to UW-Whitewater and other 4-year institutions.

Milestones for enrollment are articulated in the Strategic Plan (Goal 1, Objectives 1 and 2), with key performance indicators identified. The key performance indicators are operationalized through the strategic enrollment plan.

*Item 8: C.8 Short-Range and Long-Range Strategic Plans*

The UW-Whitewater Strategic Plan states the following goals:

1. We will improve student access and success, including recruitment of a larger and increasingly diverse student body.
2. We will transform lives and impact society, providing experiences that enhance student learning and development.
3. We will foster diversity and inclusion.
4. We will strengthen our resources.
5. We will deepen partnerships and relationships, seeking opportunities to build new partnerships with community, business, and governmental organizations.
6. We will celebrate the accomplishments of our campus community.

Restructuring with the Rock County campus will contribute to fulfillment of the strategic plan for all stated goals. Key performance indicators are identified in the UW-Whitewater Strategic Plan and will be tracked at both campuses through the Strategic Planning and Budget Committee.

Plans for Faculty and Instructional Academic Staff

Faculty and staff development opportunities will be supported through a combination of college, department, university, and community resources. For example, UW-Whitewater has already included the Rock County campus faculty and staff in two professional development opportunities – the LEAP Teams and the UW-Whitewater administrative fellowship program.

Goals for Enrollment and Recruiting

The long-term plans include better coordination with the regional school districts in order to streamline recruiting visit efforts for both campuses. Further, there will also be continued collaboration working with community and regional partners to recruit non-traditional students, which are important to both the Rock County and Whitewater campuses. As the Rock County campus students will be UW-Whitewater students, there will also be a seamless matriculation process for them and they will have the ability to have earlier conversations about making the transition.

Long Range Goals for Student Experience

With respect to long range goals, the campuses will identify key areas where closer collaboration of services may be warranted. Opportunities related to our shared commitment to access and outreach to local communities and underrepresented populations have already become apparent.

Goals for Community Relations

The restructuring will result in many opportunities for increased community outreach to serve the nonprofit sector. These opportunities will enhance and broaden current activities and programming by bringing the resources and partnerships of both Rock County and UW-Whitewater together. One example is Make a Difference Day. Over 600 UW-Whitewater students participate annually in Make a Difference Day and have participated in many projects in Rock County. Restructuring will open up this community-building event to the Rock County campus students and broaden the impact across the community. Another example is the Rock County Homeless Intervention Task Force, which brings together representatives of human service agencies, businesses, local government, citizen groups, and service consumers. The Rock County campus faculty and staff have participated in the annual homeless count and are
confident that engaging UW-Whitewater’s large social service programs (Social Work, School Psychology, Counseling, etc.) and their faculty and student organizations will deepen the reach and understanding of how best to support the homeless in our communities.

Outreach to the business community would increase with restructuring. Rock County is home to a broad mix of businesses. The two campuses can leverage existing relationships to enhance outreach programs offered by the UW-Whitewater College of Business and Economics. These programs include individual business consulting, customized economic research, access to entrepreneurial startup programming, the Small Business Development Center, and the Wisconsin Center for IT Services. In addition, restructuring will allow UW-Whitewater to build closer relationships with business community leaders in Rock County as represented by groups such as Forward Janesville, the Rock County Development Alliance, and the Greater Beloit Economic Development Center. Relationships at all levels will increase the opportunity for internship placements and other work-based learning.

UW-Whitewater and the Rock County campus will collaborate with local governments. UW-Whitewater, for instance, will build on its recently inaugurated Local Government Institute to provide professional development to regional county and municipal personnel. Its Outreach Council is a venue for university and community representatives to prioritize regional needs. Regional engagement is also coordinated in monthly meetings of the UW-Whitewater Chancellor, Whitewater City Manager and Whitewater Unified School District Superintendent. Given the deep ties of the Rock County campus with the county and the city of Janesville, representatives from these bodies will join in discussions about how best to deploy our shared resources to partner on regional projects.

**Item 9: C.9 Explanation of the Impact of the Revised Structure**

Impacts of the restructuring have been expressed in earlier sections of this document. To review, UW-Whitewater and the Rock County campus will experience impacts in the forms of a revised organizational structure, revamped membership on committees and governance bodies, enhanced community relationships, and contributions of the Rock County campus to all goals in the UW-Whitewater Strategic Plan. We also anticipate that the restructuring will enhance the access mission of UW-Whitewater, expand opportunities for higher education throughout southern Wisconsin and northern Illinois, and enhance partnerships and community engagement across the region. As Institutional Administration resources are reallocated, both campuses will need further support in administration, admissions, recruiting, advising and other student support functions, facilities maintenance marketing, and financial services.

**Item 13: C.13 Continued Compliance with HLC**

C.13.1.

The most recent HLC accreditation review for UW-Whitewater took place in fall 2015. All criteria were met, no concerns were noted, and no interim monitoring was required.
The June 2017 HLC review of UW-Colleges Assurance Argument presented a “met with concerns” result for Criterion 4 (specifically, Core Component 4.B). An interim report is due 8/31/2019 focused on utilization of data to make curricular improvements, and clear statements of course-level student outcomes. Since the review was of the entire UW-Colleges, it is not clear whether the points noted are an issue specifically at the Rock County campus. Personnel at the Rock County campus, in collaboration with relevant university-level committees, will review the areas of concern and address them as needed. All interim monitoring reports will be submitted as required by HLC.

C.13.2. What impact might the proposed branch campus have on any of the challenges identified as part of or subsequent to your last HLC review?

No challenges were noted in UW-Whitewater’s most recent review, so the addition of the Rock County campus will not have an impact in this regard. UW-Whitewater will support the Rock County campus in addressing the concerns noted in the UW Colleges’ assurance review.

Item 15: Additional Information

As referenced in C.13 earlier, interim reports for assurance review will be submitted as required by HLC.

UW-Whitewater has additional locations for its MBA program at American Family Insurance in Madison, WI, and for the MSE-Professional Development in three locations (Bigfoot School District in Walworth; Mukwonago Area School District; School District of Waukesha). UW-Whitewater is planning to apply for the Notifications Program for additional locations in spring 2018. In addition, UW-Whitewater has a partnership with Blackhawk Technical College for a BSE in Early Childhood Education. Post-baccalaureate degrees are offered in partnership with UW-Stevens Point (teacher licensure in Gifted and Talented). An M.S. in Educational Leadership and Policy Analysis is offered in collaboration with UW Madison.

The Rock County campus has MOUs with:

- the University of Wisconsin – Oshkosh and Blackhawk Technical College to help meet the needs of local health care providers for trained nurses in Rock County by offering a Bachelor of Science in Nursing (BSN) degree;
- the University of Wisconsin – Platteville to offer a bachelor degree in either electrical or mechanical engineering locally in Rock County;
- Blackhawk Technical College to accept their Associate Degree as part of the Rock County campus’s BAAS Degree Program; and
- UW-Whitewater with respect to transferring courses for a bachelor degree for liberal studies.

In addition, the Rock County campus has agreements and/or partnerships with UW-Madison Police to offer training in emergency management.
UW-Whitewater Documentation Summary

For current and post restructuring organizational charts, see Appendix C: Organizational Charts. For mission statement, see Appendix B: Mission Statements.