

Restructuring of UW Colleges and UW-Extension:
Transfer of Wisconsin Public Radio and
Wisconsin Public Television to UW-Madison

BOARD OF REGENTS EXECUTIVE COMMITTEE

Resolution 2.a.:

WHEREAS the Board of Regents approved Resolution 10956 in November 2017 regarding the restructuring of UW Colleges and UW-Extension, to include moving the UW-Extension's Division of Broadcasting and Media Innovations, Division of Business and Entrepreneurship, and Division of Continuing Education, Outreach, and E-Learning to UW System Administration; and

WHEREAS UW-Extension's Division of Broadcasting and Media Innovations includes two broadcasting units, Wisconsin Public Radio and Wisconsin Public Television, that provide educational, culturally enriching, and informative programming, extending the borders of the university to the state and beyond, working collaboratively with Wisconsin's Educational Communications Board; and

WHEREAS the missions of Wisconsin Public Radio – to “realize the ‘Wisconsin Idea’ by producing, acquiring and delivering high quality audio programming that serves the public’s need to discuss ideas and opinions, and that provides cultural enrichment, intellectual stimulation, and intelligent, enlightening entertainment” – and Wisconsin Public Television – to “boldly enrich, educate and entertain diverse audiences of children and adults through the innovative use of television production and broadcasting, other communication technologies and community outreach” – better align with the mission of the University of Wisconsin-Madison to “provide a learning environment in which faculty, staff and students can discover, examine critically, preserve and transmit the knowledge, wisdom and values that will help ensure the survival of this and future generations and improve the quality of life for all”; and

WHEREAS Wisconsin Public Radio and Wisconsin Public Television are educational entities producing high quality educational programming that is not broadcast but distributed to K-12 institutions for use in classrooms around the state and the nation; and

WHEREAS Wisconsin Public Radio and Wisconsin Public Television wish to increase the programming they produce for K-12 institutions through a closer relationship with the faculty at UW-Madison; and

WHEREAS the studios and production facilities of Wisconsin Public Radio and Wisconsin Public Television are physically located on the UW-Madison campus; and

WHEREAS Wisconsin Public Radio and Wisconsin Public Television will be housed within an administrative unit considered a Division at UW-Madison, which will also house Cooperative Extension; this Division will have the ability to hire and tenure faculty;

BE IT THEREFORE RESOLVED that effective July 1, 2018, Wisconsin Public Radio and Wisconsin Public Television will be moved to the University of Wisconsin-Madison, amending the action taken with the approval of Resolution 10956 in November 2017; and

BE IT FURTHER RESOLVED that the Chancellor of UW-Madison is authorized to implement this resolution.