



Office of General Counsel

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General Counsel

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To: Chancellors

From: Quinn Williams, General Counsel
Stefan Fletcher, Director, Administrative Policies, Projects, and Academic Fellowships

RE: UW System COVID Vaccination Incentive Program Guidance

On Sunday, July 25, 2021, the UW System will be announcing its "70 for 70" Campaign to incentivize students to receive their full course of COVID-19 vaccinations by October 15. The implementation of this campaign falls under UW system administrative policy [SYS 330, Awards, Prizes, and Gifts](#) and [Chapter 945, Wis Stats](#). UW System institutions are permitted to supplement '70 for 70' with individual vaccination incentive programs. Institutions should adhere to the guidance below, as applicable, when considering drawings associated with individual vaccination incentive programs. Campuses should consult with the Office of General Counsel prior to implementation of drawings associated with campus vaccination incentive programs.

Review the below for guidance on issues that affect both '70 for 70' and campus vaccination incentive programs.

I. Award Amounts and SYS 330, Awards, Prizes, and Gifts

[SYS 330, Awards, Prizes, and Gifts](#) states in section 4.A that the value of prizes *should* not exceed \$200. Given the importance of campuses achieving a 70 percent vaccination rate, and in alignment of the UW System's commitment to public health, prizes that are part of the '70 for 70' program or a campus vaccination incentive programs may exceed this recommended threshold.

II. Drawing Eligibility Guidance

As part of the 70 for 70 Program, fully vaccinated students may register for the drawing and be eligible for one of the pro-rated awards on their campus if they provide proof of vaccination status when receiving the award. Students that are medically ineligible to participate or cannot or will not be fully vaccinated are not eligible to register or receive the award.

Non-vaccinated students do not have a right to participate in the voluntary '70 for 70' program or similar drawings that are part of a campus vaccination incentive program.