Following the 2017 University of Wisconsin System Restructure (Resolution 10956, amended by Resolution 10961), which directed that the model of statewide outreach and public service overseen by the former UW-Extension be preserved, University of Wisconsin System President Ray Cross further directed that System policies be updated to preserve this model within the new administrative structures of the former divisions of UW-Extension. Consistent with this directive, the four System policies above (SYS 125-130) were updated to maintain the philosophical and operational features of the existing model for statewide outreach and public service, updated to the structural requirements resulting from the systemwide restructure. The existing model for statewide outreach and public service within the UW System is a partnership model; the policies describe this model and the relevant oversight and reporting roles and responsibilities of the partners.

The UW System original policy language was changed only as necessary to meet this objective. These policies should be read as a set. These policies describe:

- The continued character, coordination, and delivery of “statewide outreach and public service.” (Note: this is the new phrasing for “Extension Services,” which referred to the statewide outreach and public service mission of the former UW-Extension. This new phrase was made necessary by “Extension” becoming the exclusive reference for UW-Madison Extension, the new name for the former Division of Cooperative Extension).

- The continuation of the domain-specific statewide outreach roles and responsibilities of the relevant former divisions of UW-Extension, adapted to their post-structure identities, including continuation of existing funding and reporting roles and responsibilities.

- The continuation and adaptation of how programs and services are identified and described that are offered through the statewide outreach and public service model.

Feedback on these policies is due on Friday, April 24, 2020. To provide comments, please utilize the feedback form on the UW System Policies website.
Policy Summary

Policy #: 125 (formerly ACIS 5.1)

Policy Title: Maintaining Continuity of Extension, Statewide Outreach and Public Service Following the 2017 University of Wisconsin System Restructure

Last revised: May 1, 1989

SYS 125, Maintaining Continuity of Extension, Statewide Outreach and Public Service Following the 2017 University of Wisconsin System Restructure

This policy is effective upon approval.

Summary of Policy and Policy Revisions

- This is the foundational policy that describes: (1) the purpose of “statewide outreach and public service” (i.e., the new name for the statewide outreach mission of the former UW-Extension, which is now owned individually by each of the former divisions); (2) how statewide outreach and public service works in the UW System; (3) and the domain-specific statewide outreach roles and responsibilities for each of the former Extension divisions.
  - Added in a preamble that describes the UW’s outreach mission, the role of UW-Extension in fulfilling that mission, and the Board of Regent’s intent to preserve that model following the 2017 restructuring.
  - Clarified the definition of UW-Extension regarding changes that were made as a result of the 2017 restructuring.
  - Described the history of responsibilities of the four former divisions of UW-Extension and their locations under the 2017 restructuring:
    - UW-Madison Extension (historically Cooperative Extension)- transferred to UW-Madison
    - Wisconsin Public Media (historically Broadcast and Media Innovations)- transferred to UW-Madison
    - UW Extended Campus (historically CEOEL)- reports directly to UW System
    - The Institute for Business and Entrepreneurship (historically Business and Entrepreneurship)- reports directly to UW System
  - Clarified that the individuals previously responsible for programming and outreach, including the receipt and allocation of FTEs and 104 Funds, will continue to work in partnership with the UW institutions.
  - Defined the specific partnership responsibilities in the UW Partnership Outreach Model following the 2017 restructuring.
  - Clarified the roles of the three institutions that distribute state funds in service of their respective statewide outreach responsibilities (i.e., “the three state-wide outreach
entities” UW-Madison Extension, UW Extended Campus, the Institute for Business and Entrepreneurship) in planning, coordination, oversight, and reporting activities and responsibility for outreach activities.

- Delineated which activities are part of the annual program planning, coordination, oversight, and reporting process initiated and led by the three state-wide outreach entities and which activities are not under the jurisdiction of the three state-wide outreach entities.
  - Removed sections regarding personnel classification, the personnel appointment process, and personnel: faculty standing and authority.
  - Modified the budgetary policy to reflect changes made by 2017 restructuring.
  - Reduced Data Reporting and Monitoring Section to only the basic delineations of responsibility for category 1 and category 2 activities between UW institutions and the state-wide outreach entities.
  - Reduced Accountability/Review Section to reference the new administrative homes of the four former divisions of UW-Extension.
  - Added a section to address the process for dispute resolution.

Affected Areas on Campuses

- This policy impacts all areas on campus that previously interfaced with UW-Extension.

Campus Implementation

- The revisions to this policy reflect changes to the provision of UW-Extension services resulting from the 2017 restructuring. Implementing these policies is not expected to require any additional campus resources.

Additional Communication

- No further communication is planned at this time.
Proposal to Rescind UW System Administrative (SYS) Policy

Policy: 126 (formerly ACIS 5.2), Statewide Planning, Communication and Coordination of Extension Programs in the UW System

Last Revised: May 1, 1989

SYS 126, Statewide Planning, Communication and Coordination of Extension Programs in the UW System

Background Summary of Policy

- This document described the history of UW-Extension and it will now be considered a “guidance document” vs. a policy. That is, this document will no longer provide policy directives. A new paragraph was written that will precede this policy, converting it to a guidance document.

Rationale for Rescission

- In 2017, pursuant to Regent Resolutions 10956 and 10961, the UW Colleges and UW-Extension were restructured. Hence, the UW System Policy, SYS 126, Statewide Planning, Communication and Coordination of Extension Programs in the UW System, became a guidance document, rather than an active policy. As a guidance document, SYS 126 describes many of the foundational aspects of the statewide extension function, for ready access by current and future UW System faculty, staff, and students, as well as members of the public. The UW System policies that remain in effect as active policies include: SYS 125, SYS 127, and SYS 130.
Policy Summary

Policy #: 127 (formerly ACIS 5.3)

Policy Title: Identification of the Extension, Statewide Outreach and Public Service Functions in the University of Wisconsin System

Last revised: May 1, 1989

SYS 127, Identification of the Extension, Statewide Outreach and Public Service Functions in the University of Wisconsin System

This policy is effective upon approval.

Summary of Policy and Policy Revisions

- This document describes how to co-brand statewide outreach activities in the context of the UW System partnership model of statewide outreach.
  - Replaced language about the formation of Extension and its mission with a description of the transfer of historical responsibilities and divisions following the 2017 restructuring (further detailed in SYS 125, Maintaining Continuity of Extension, Statewide Outreach and Public Service Following the 2017 University of Wisconsin System Restructure).
  - Added definitions, replicated from SYS 125, to clarify the two basic forms of outreach activities and public service, and delineate reporting responsibilities:
    - **Category 1:** The three statewide outreach entities have responsibility to direct the planning, coordination, and oversight of their respective outreach and public service programs and activities for which resources are allocated to them by UW System (the currently called “Fund 104” resources). Each of the three statewide outreach entities exercise budgetary control over their resources through IIAs, which codify agreements reached between individual UW campuses and the three statewide outreach entities, and which should include mutually agreed programming, annual allocations, market and other research to support said programming. Each of the three statewide outreach entities retain final authority and control over their respective FTE and 104 dollars. Each campus must use the allocated 104 funds and FTE for their intended purpose, as specified in the IIA; these FTE and dollars are specifically not a “pass through” from the state through the three statewide outreach entities and to each UW campus.
    - **Category 2:** For non-104-supported programs and activities out in the state but supported by UW campuses and under that campus’s purview, each of the three statewide outreach entities is assigned by the UW System reporting
responsibility only to promote coordination and mission compatibility. The UW campuses retain final authority and responsibility over the FTE and dollars associated with these non-104-funded programs and activities.

- Defined “Extension” after the 2017 restructure to be shorthand for the UW-Madison Division of Extension (i.e., formally the Division of Cooperative Extension) and its activities.
- Replaced references to UW-Extension with Statewide Outreach Entity or the specific division name.
- Removed section regarding Identification of UW Institutional Response Unites Responsible for the Extension Function.
- Removed section regarding Identification of Faculty/Staff With Collaborative Appointments.

Affected Areas on Campuses

- This policy impacts all areas on campus that previously interfaced with UW-Extension.

Campus Implementation

- The revisions to this policy reflect changes to the provision of UW-Extension services resulting from the 2017 restructuring. Implementing these policies is not expected to require any additional campus resources.

Additional Communication

- No further communication is planned at this time.
Policy Summary

Policy #: 130 (formerly ACIS 5.4)

Policy Title: Programming for The Nontraditional Market in the UW System

Last revised: May 1, 1989

SYS 130, Programming for the Nontraditional Market in the UW System

This policy is effective upon approval.

Summary of Policy and Policy Revisions

- This document describes the purpose of the IIAs, CEEC, and how Fund 189 (formally Fund 104-2) should be used. This policy also contains three important appendices including processes for service-based pricing.
  - Emphasized the importance of the non-traditional student in the UW mission and described how services are managed within missions, resources, and academic policy framework of the UW System and Institutions.
  - Removed references to fund 104-2, the history of non-traditional student enrollment, and Enrollment Management 21.
  - Added explanation of the Board of Regents’ intent to preserve and affirm the partnership model of statewide outreach through the new administrative structures created via the 2017 restructure, and added reference to SYS 125, Maintaining Continuity of Extension, Statewide Outreach and Public Service Following the 2017 University of Wisconsin System Restructure.
  - Explained the role of the institutional Continuing Education Executive Council (CEEC, formerly the Continuing Education Extension Committees) in the systemwide coordination of credit and noncredit programming.
  - Removed distinction between adult and high school programming in the Types of Programming and Funding Sources to be Used Section.
  - Removed language about increasing enrollment of adult students from the Pricing Policies Related to Non-Traditional Markets Section.
  - Removed references to Fund 104-2 from the Responsibility for Credit Courses Section.
- SYS 130 Appendix A-
  - Replaced references to Fund 104-2 with Fund 189.
  - Removed and replace references to UW-Extension with the appropriate division under the 2017 restructuring.
  - Removed reference to the Extension Statewide Plan.
- SYS 130 Appendix B-
  - Replaced definition of nontraditional students with reference to Appendix A.
  - Removed distinction for adult non-traditional programs.
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- Added information about the market and competitive pricing may be submitted by UW Extended Campus or the UW institution.
- Removed requirement that institutions describe incentives systems that reward the sponsoring academic units.
- Removed requirement that proposals be sent simultaneously to various offices, that the president report on written action to the Board of Regents, and that existing tuition rates initiated through Fund 104 are exempt from review.
  - SYS 130 Appendix C-
    - Replaced reference to UW-Extension with UW-Extended Campus.
    - Added that UW Extended Campus, along with UW institutions, will be held accountable for their distance education pricing and cost analyses.

Affected Areas on Campuses

- This policy impacts all areas on campus that previously interfaced with UW-Extension.

Campus Implementation

- The revisions to this policy reflect changes to the provision of UW-Extension services resulting from the 2017 restructuring. Implementing these policies is not expected to require any additional campus resources.

Additional Communication

- No further communication is planned at this time.