University of Wisconsin - Green Bay

Information Technology Operational Plan

Date of Last Review: 11/24/2015

Goals:

1) Identify larger, long term projects

- 2) Identify projects that involve multiple areas or have a large impact
- 3) Clearly convey the description and status of a project
- 4) Does not include every project that IT staff are involved with
- 5) Not intended to be a method for detailed project tracking

Revisions:

Updated twice per year (April, October) with latest revision available on the campus web site. Retain previous plan revisions to address records retention needs.

Information Technology Strategic Plan Goals and Objectives 2014-2017

Leveraging information technology to create a competitive advantage for UW-Green Bay (Effective January 2014 – December 2017)

GOAL 1.0 - Advance the academic mission of the University through innovation and effective technologies, resources, and services.

Objective 1.1 - Leverage technologies and information resources for recruitment and retention efforts and to support student services.

Objective 1.2 - Provide technology systems and services to enhance student learning and to foster curricular innovation.

Objective 1.3 - Provide technology infrastructure and support for research, scholarship, and creative activities.

GOAL 2.0 - Leverage our reliable, secure, and efficient information technology infrastructure and maximize staff potential to foster innovation and excellence.

Objective 2.1 - Maintain and enhance the IT infrastructure to support the operations of the University.

Objective 2.2 - Provide a secure computing environment that ensures data privacy and integrity and mitigates cyber-security threats.

Objective 2.3 - Ensure a strong IT workforce capable of achieving the information technology goals of the University.

Objective 2.4 - Align funding and explore new funding sources essential for IT operations and new strategic initiatives.

GOAL 3.0 - Advance business processes and operational efficiencies through effective implementation of information technology.

Objective 3.1 - Support, upgrade, and enhance current business processes, tools, and administrative systems.

Objective 3.2 - Evaluate and implement new technologies to improve operational efficiency.

Objective 3.3 - Ensure excellent services to enable the effective use of technology, resources, and systems by the University community.

GOAL 4.0 - Provide technologies to enhance communications with the greater University community and the world.

Objective 4.1 - Leverage web, social media, and mobile technologies to provide effective and consistent content delivery.

Objective 4.2 - Support effective means of internal and external communications for all University constituent groups.

Information Technology Operational Plan - Guiding Principles

The Information Services Leadership Team will create a *Information Technology Operational Plan*, in support of the goals and objectives identified in the *Information Technology Strategic Plan*, using the following guiding principles.

We will ensure that:

- the proper staff, financial, and intellectual resources, to implement and maintain technologies, are secured before commitments are made;
- implemented services have the greatest impact on UW-Green Bay's mission;
- implemented technologies have a high return on investment
- new technologies maximize accuracy, security, integrity, share-ability, and re-usability of data using standards;
- both insource and outsource alternatives are evaluated where appropriate;
- the process is transparent and accountable to the University.

Project Tracking Flow In the Operational Plan

Project Step	Status	Achievement Date	Comments
1	Un-Started	Expected Completion Date (if known)	Waiting for resources. Research/evaluation has not started.
2	Researching	Expected Completion Date	Research/evaluation has started, resource requirements being determined.
3	In Progress	Expected Completion Date	Resources are available, project plan in place.
4	On-Hold	Expected Completion Date (if known)	If a project needs to be halted for some reason.
5	Complete	Actual Completion Date	Project is fully completed.

GOAL 1.0 - Advance the academic mission of the University through innovation and effective technologies, resources, and services.

Objective 1.1 - Leverage technologies and information resources for recruitment and retention efforts and to support student services.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Student organization application - Phase 2	ISD, Student Life	Holschbach, Landrum	3/31/2015	Complete	
					We are importing ACT information and housing data
Optimize the effectiveness of the CRM by					into the CRM. AP tests were not entered in the CRM
expanding the student data to include					because there are so few of them that were unique
additional information for ACT and AP tests,	Enrollment Services, Outreach				prospects. Financial Aid will be considered in a future
financial aid and housing data	and Adult Degree	Sewall, Trombley	4/30/2015	Complete	project.
Create a process to require students to update					
their Contact (bio demo) and emergency					
contact information yearly	Dean of Students, Public Safety	Amenson-Hill, Kujawa	7/10/2015	Complete	
Customize SIS to add a survey for the student					
when they withdraw and drop to zero credits.					
This information will be used for accreditation					
for the Nursing program and for retention and					
enrollment analysis	Enrollment Services, Nursing	Sewall, Lepak-Gallagher	8/17/2015	Complete	
Create web forms for Enrollment initiatives					
related to the Call team, Preview days for					
majors and special Lambeau event	Enrollment Services	Sewall, Jones	9/1/2015	Complete	
Standardize SIS security so that all students can					Previously, Outreach students had reduced security in
use the self-service functionality including					SIS which limited the services available to them.
enrolling in classes and making payments	Enrollment Services, Outreach				Changes were made so Outreach students have the
online.	and Adult Degree	Sewall, Trombley	9/1/2015		same security as other students.
Automate process to update Course Leaf for		Sewall, Hombley	5/1/2015	complete	same security as other students.
curriculum and catalog updates	Enrollment Services	Sewall	1/1/2016	In Progress	
	Enronment Services	Sewali	1/1/2010	III PIOgress	
Automating some of the business processes for					
the University Leadership Awards	Student Affairs	Tetzlaff	1/1/2016	In Progress	
					We met with Enrollment Services, Residence Life, Gboss,
Streamline the tracking of students					Bursar, Union to review processes and determine where
participating in the Bellin program to make sure					the processes were failing. These changes have been
they receive the network and SIS accounts and	Dean of Students, Enrollment				identified and will be completed for the Spring 2016
services they need	Services	Amenson-Hill, Sewall	2/1/2016	In Progress	semester.
How to manage fees for the Engineering					
Technology and Masters of Data Sciences	Bursars Office	Rentmeester	2/1/2016	In Progress	
					Working with Campus Management the CRM vendor to
Enhance the use of targeted and complex					resolve a filtering issue that is impeding progress on this
campaigns and tailored content in the CRM to	Enrollment Services, Outreach				project. The filter issue should be resolved with the
improve student engagement	and Adult Degree	Sewall, Trombley	4/1/2016		CRM 10.0 upgrade expected in 2016.
	and Adult Degree	Sewaii, HUIIDIEY	4/1/2010	in Flogress	Chini 10.0 upgraue expected in 2010.

GOAL 1.0 - Advance the academic mission of the University through innovation and effective technologies, resources, and services.

Objective 1.1 - Leverage technologies and information resources for recruitment and retention efforts and to support student services.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
					Working with Campus Management to create a CRM
Implement the mobile recruiting feature of the	Enrollment Services, Outreach				10.x test environment so we can review the mobile
CRM with the CRM upgrade to 10.x	and Adult Degree	Sewall, Trombley	4/1/2016	In Progress	recruiter.
Expand the CRM to include enrolled students					
and support communication and retention	Enrollment Services, Outreach				The group is meeting bi-weekly to discuss what
efforts	and Adult Degree	Sewall, Trombley	9/1/2016	In Progress	information is needed and how it will be used.
		Holschbach, Sewall, Jones,			Outreach used Hyperion Interactive Reporting to create dashboards for Admissions, Enrollment and Retention using CRM and SIS data for more enhanced reporting and analytics. Researching a project with Enrollment Services to develop dashboards. Admissions added a
Business intelligence / business analytics	and Adult Degree	Trombley	6/1/2017	In Progress	CRM Specialist position to help address this need.
How to setup SIS for the new doctoral					
Education degree with programs and grading					
basis versus career	Enrollment Services	Sewall	1/1/2016	Researching	
Evaluate the use of chat, social media, texting,	Enrollment Services, Outreach				
telephony and scripts in the CRM	and Adult Degree	Sewall, Trombley	9/1/2016	Researching	
Researching SIS and RMS and interface updates					
needed to develop and manage a partnership					
with NWTC and UWGB that would be a 1 + 2 + 1	Enrollment Services, Residence	Sewall, Sims-Aubert, Gallegher-			
type nursing program	Life, Nursing	Lepak	9/1/2016	Researching	
Transfer Subject Evaluation	Enrollment Services	Sewall	9/1/2016	Researching	
How to handle course requirement changes for					
degree audit	Enrollment Services	Sewall	9/1/2016	Researching	
Automate faculty advisor reassignment	Enrollment Services	Sewall	9/1/2016	Researching	
Evaluate and expand the use of the CRM for the					
graduate and undergraduate Nursing programs	Nursing	Lepak-Gallagher	6/1/2016	Un-Started	
Expand the CRM to include graduate student			0 14 10 5 1 5		
recruitment	Enrollment Services	Sewall	9/1/2016	Un-Started	
Optimize the effectiveness of the CRM by creating solutions to communicate with School counselors, parents and corporate partners.	Enrollment Services, Outreach and Adult Degree	Sewall, Trombley		Un-Started	
· · · ·					Uselect that was implemented by UW-System has been
Review transfer credit equivalency process in					replaced by Transferology. We need to review the
SIS	Enrollment Services	Sewall		Un-Started	business and technical requirements

Objective 1.1 - Leverage technologies and in	nformation resources for rec	ruitment and retention e	fforts and to support	student serv	ices.
			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Early alert and student advising tool evaluation	Student Affairs	Amenson-Hill		Un-Started	
Learning analytics tool evaluation	Student Affairs			Un-Started	
Review delegated access in SIS to provide more				01101011100	
parental access in SIS.	Enrollment Services	Sewall		Un-Started	
Objective 1.2 - Provide technology systems	and services to enhance stud	lent learning and to fost	er curricular innovatio	n.	
			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
					Kaltura Mediaspace (KMS) is a UW-System funded,
Provide media streaming capability within and					cloud hosted media streaming service that integrates
outside of D2L	Academic Affairs	Kraftcheck/CATL	3/1/2015	Complete	with D2L
Create a Collaborative Learning Space in Wood					
Hall room 440	Academic Affairs	Hubbard	9/1/2015	Complete	Room is in use for fall 2015 classes
Group Collaboration Lab/Ideas Lab	Library	Ganyard	6/1/2017	In Progress	
Review and assess current use of lecture					Meetings with academic departments and faculty powe
capture capability.	Academic Affairs	Hubbard		In Progress	users are completed.
Plan for lecture capture hardware replacement					
in 2015/2016	Academic Affairs	Hubbard		In Progress	Fall 2015 pilot of competing products in progress
Classroom control system replacements for					Resubmitted proposal for LAB MOD funding 2017 or
MAC Hall	ISD	Hubbard			state construction project (FY21)
Upgrade instructional technology in TH 310	ISD	Hubbard			Resubmitted proposal for LAB MOD funding 2017.
Upgrade instructional technology in TH 312	ISD	Hubbard			Resubmitted proposal for LAB MOD funding 2017.
Upgrade instructional technology in TH 316	ISD	Hubbard		Un-Started	Resubmitted proposal for LAB MOD funding 2017.
Chalkboard replacements in Studio Arts and					
Theatre Hall classrooms	ISD	Hubbard		Un-Started	Resubmitted proposal for LAB MOD funding 2017.
					Resubmitted proposal for LAB MOD funding 2017.
Digital interfaces for projectors in MAC Hall	ISD	Hubbard		Un-Started	(Control system replacements eliminate this need.)
	ISD	Hubbard			Resubmitted proposal for LAB MOD funding 2017.
· · ·					
Add instructional technology in MAC 303					
· · ·					

GOAL 1.0 - Advance the academic mission of the University through innovation and effective technologies, resources, and services.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Develop a plan for creation of a high quality					Identify space, review need and capability, determine
recording studio.	Music, Theatre	Gaines, Entwistle		Un-Started	cost and funding.
Plan for Music Miniatures Virtual Space - Digital organizational space to be national leader/clearing house for Miniatures groups that are springing up in major cities across the					
US. Would like web site space, perhaps radio					Review need and capability, determine cost and funding
streaming.	Music	McQuade-Dewhirst		Un-Started	required.
Objective 1.3 - Provide technology infrastru	icture and support for resear	ch, scholarship, and creative a	activities.		
Objective 1.3 - Provide technology infrastru	icture and support for resear	ch, scholarship, and creative a	Achievement		
	Icture and support for resear Responsible Department(s)	ch, scholarship, and creative a	т — т	Status	Comments
Project		Contact	Achievement		
Project Digital humanities hosting on University	Responsible Department(s)		Achievement Date		Hosting agreement with Domain of Ones Own
		Contact Kieper, Hubbard, Goldman,	Achievement	Complete	
Project Digital humanities hosting on University	Responsible Department(s)	Contact Kieper, Hubbard, Goldman,	Achievement Date		Hosting agreement with Domain of Ones

GOAL 2.0 - Leverage our reliable, secure, and efficient information technology infrastructure and maximize staff potential to foster innovation and excellence.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
UW-SysNet Implementation and Cutover	ISD	Kieper	11/4/2014	Complete	
Office 365 cloud storage/collaboration implementation	ISD	Pynaker	1/1/2015	Complete	
Single mode fiber optic backbone for Cofrin					
Library/diverse backbone between data centers	ISD	Kieper, Hubbard	2/1/2015	Complete	
Virtual Server Farm Physical Server Replacement	ISD	Kieper	6/1/2015	Complete	
Add Redundant Storage Area Network (SAN) Node in					
Backup Data Center	ISD	Kieper	6/1/2015	Complete	
· · · ·		· ·			Improves onboarding of student wireless devices to
Implement Aruba Clearpass device registration system	ISD	Kieper, Kennerhed	8/15/2015	Complete	segment wireless traffic
					Incremental cost is approximately \$5,000 for virtualized
Evaluate continuing to self-host email in Exchange versus					servers and storage. Conversion staff costs exceed this
outsourcing to Microsoft Office 365	ISD	Kieper	9/1/2015	Complete	
Implement load balancers for Improving server and					
service fault tolerance	ISD	Kieper	10/1/2015	Complete	
Emergency generator power and upgrade					
uninterruptable power supply for backup data center	ISD, Facilities	Kieper, Pinkston	10/1/2015	Complete	
Upgrade E-mail Servers to Exchange 2016	ISD	Kieper	2/1/2016	In Progress	
Network switch replacements for non-Residence Life				0	
buildings	ISD	Kieper	4/1/2016	In Progress	
Improve network resilience by splitting network core	ISD	Kieper	6/1/2016	In Progress	
Outdoor wireless (high traffic areas)	ISD	Kieper	6/1/2016	In Progress	
Office 2016 implementation	ISD	Goldman	6/1/2016	In Progress	
Upgrade campus wireless controllers and access points					
to support 802.11ac and increase capacity	ISD	Kieper, Kennerhed	10/1/2016	Researching	
Windows 10 deployment to campus owned workstations	ISD	Goldman		Researching	
				0	
Single mode fiber optic backbone for Student Services	ISD	Kieper, Hubbard		Un-Started	
Single mode fiber optic backbone for Theatre Hall	ISD	Kieper, Hubbard		Un-Started	
Single mode fiber optic backbone for Studio Arts	ISD	Kieper, Hubbard		Un-Started	
•					
Single mode fiber optic backbone for University Union	ISD	Kieper, Hubbard		Un-Started	
Single mode fiber optic backbone for Environmental					
Sciences	ISD	Kieper, Hubbard		Un-Started	
TCP/IP version 6 network deployment	ISD	Kieper		Un-Started	
Alarms and panic button system	Public Safety	Kujawa		Un-Started	
		1			

GOAL 2.0 - Leverage our reliable, secure, and efficient information technology infrastructure and maximize staff potential to foster innovation and excellence.

Objective 2.2 - Provide a secure computing environment that ensures data privacy and integrity and mitigates cyber-security threats.						
			Achievement			
Project	Responsible Department(s)	Contact	Date	Status	Comments	
Identity Finder PII data scanning implementation	ISD	Kieper	1/1/2015	Complete		
EMV (chip and pin) credit/debit card liability shift review			_/_/_0			
	Controller	Detampel	1/1/2016	In Progress		
Centralized server/network device log management and						
analysis	ISD	Kieper		Researching		
Hire IT Security Officer Full-Time	ISD	Kieper			Position proposed for 2016/17 fiscal year	
					Requires funding and recruitment of fulltime IT Security	
Information security awareness program	ISD	Kieper		Un-Started	Officer	
Objective 2.3 - Ensure a strong IT workforce capable	e of achieving the information	n technology goals of the	e University.			
			Achievement			
Project	Responsible Department(s)	Contact	Date	Status	Comments	
Subscribe to Lynda.com online training library and						
publicize availability to staff and students.	ISD	Theyerl	8/1/2015	Complete	· · · · · · · · · · · · · · · · · · ·	
Provide training for Office 365 including SharePoint						
					Workshops and just-in-time training being offered	
Online and OneDrive for Business	ISD	Theyerl	1/1/2016		throughout 2015/16 academic year	
Online and OneDrive for Business	ISD	Theyerl	1/1/2016			
Online and OneDrive for Business Objective 2.4 - Align funding and explore new fundi						
Objective 2.4 - Align funding and explore new fundi			gic initiatives.	In Progress		
	ng sources essential for IT o	perations and new strate	gic initiatives.	In Progress	throughout 2015/16 academic year	
Objective 2.4 - Align funding and explore new fundi Project	ng sources essential for IT o Responsible Department(s)	oerations and new strate	gic initiatives. Achievement Date	In Progress	throughout 2015/16 academic year Comments	
Objective 2.4 - Align funding and explore new fundi	ng sources essential for IT o	perations and new strate	gic initiatives.	In Progress	throughout 2015/16 academic year	

Goal 2 - 10

GOAL 3.0 - Advance business processes and operational efficiencies through effective implementation of information technology.

Objective 3.1 - Support, upgrade, and enhance current business processes, tools, and administrative systems.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Implementation of paperless applications and online					
deposit/payment gateway	Residence Life	Gerow	12/1/2014	Complete	
WashAlert - laundry monitoring and alert software					
implementation	Residence Life	Gering	1/1/2015	Complete	
TMA (The Maintenance Authority) server/software					
upgrade/WebTMA	Facilities	Pinkston	3/1/2015	Complete	
Automated License Plate Recognition (ALPR) and virtual					
parking permit - Phase 2	Public Safety	Kujawa	5/1/2015	Complete	
Persona access control system - WiFi locks for traditional					
apartment basement doors in Residence Life	Residence Life	Gerow	6/1/2015	Complete	
Research cost for enterprise agreement for Perceptive	Academic Affairs, Business and				Estimated one time cost is \$125,000 and annual
Software Imagenow	Finance	Kieper, Wikgren	6/1/2015	Complete	maintenance costs would double to \$40,000.
Migrate Bookstore MBS system to hosted server					
environment	Bookstore	Kannenberg	7/1/2015	Complete	
Upgrades to Counseling and Health Point n Click					
software to implement ICD10 and updates to lab and					
diagnosis templates	Counseling and Health	Henniges	9/30/2015	Complete	
Union point of sale terminal replacements	University Union	Wikgren	10/1/2015	Complete	
Ungerboeck - Event Management software					
implementation for Outreach	Outreach	Trombley	11/1/2015	Complete	
Evaluate and research processing of refunds in-house					
versus using an outside vendor (NelNet)	Controller, Bursar	Detampel, Rentmeester	12/1/2015	Complete	
Implementation of Keystone Key management software					
	Residence Life	Gerow	4/1/2015	In Progress	
	Academic Affairs, Business and				
Video surveillance system upgrade and expansion	Finance	Kieper, Wikgren	4/1/2016	In Progress	
	Enrollment Services, Outreach	Holschbach, Sewall,			
CRM server and software upgrade	and Adult Degree	Trombley	4/1/2016	In Progress	
Implementing online room retention and room selection				0	
for Residence Life	Residence Life	Gerow	6/1/2016	In Progress	
Automate the import of student applications from				0	
Ungerboeck to SIS	Outreach, Human Resources	Trombley	6/1/2016	In Progress	
Blackboard upgrade to V3.12.4.0	University Union	Wikgren	6/1/2016	In Progress	
Implementation of the CDR redesign for reporting to	·			0	
UW System	ISD, Institutional Research	Holschbach, Furlong	8/1/2016	In Progress	
· ·				- 0 - 20	Work has started on the new development server
					environment. Next steps will be to upgrade the
Peopletools 8.5x technical upgrade for SIS	ISD, Enrollment Services	Holschbach, Sewall	8/1/2016	In Progress	Peoplesoft software.

GOAL 3.0 - Advance business processes and operational efficiencies through effective implementation of information technology.

	[Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
					Initial bids exceed project budget. Project scope
Persona access control system for exterior doors	Public Safety	Kujawa	9/1/2016	In Progress	reduced and project was rebid by State DFD.
RMS (Residential Management System) Mercury					This will be completed as part of the RMS Mercury 3.0
conversion of reports from Crystal to Telerik	Residence Life	Gerow	9/1/2016	In Progress	scheduled for spring/fall of 2016
Review and enhance Student Financial processes for					
refund holds, reporting SSN for 1098T and collections					Will be implementing a student service application
					ScholarChip for 1098T. Need to review the Student
		Holschbach,			Financial processes for refund holds and collections with
	ISD, Bursar	Rentmeester	7/1/2016	Researching	the Bursar's office to see if any updates are needed.
					Waiting the release of Campus Solutions 9.2 scheduled
Peoplesoft Campus Solutions 9.2 application upgrade for					for the end of 2015 to see if we can combine this with
SIS	ISD, Enrollment Services	Holschbach, Sewall	8/1/2016	Researching	the Peopletools 8.5x technical upgrade for SIS
Implement veterans benefit enhancement to SIS	Financial Aid, Bursar	Rohan, Rentmeester	8/1/2016	Researching	
Implement voice over IP (VOIP) technology to replace					Potential collaborative system between several other
existing AT&T Centrex telephone service	ISD	Kieper, Hubbard	10/1/2016	Researching	UW campuses.
Evaluation of roommate matching tools for Residence					
Life	Residence Life	Gerow	10/1/2016	Researching	
Parking lot video surveillance system design/costs	Public Safety	Kujawa		Researching	
Review of auto email notifications to students	Residence Life	Gerow	6/1/2016	Un-Started	
RMS Mercury 3.0 upgrade	Residence Life	Gerow	9/1/2016	Un-Started	
Upgrades to Counseling and Health Point n Click					
software to implement prescription labeling and multi-					
version lab orders	Counseling and Health	Henniges		Un-Started	
Evaluate payment vendors for SIS					
	Controller, Bursar	Detampel, Rentmeester		Un-Started	
Evaluation of Outreach business processes to determine					
if there are possible interfaces to SIS and HRS.					
	Outreach, Human Resources	Trombley, Wikgren		Un-Started	
Virtual Private Network (VPN) for campus provisioned					
computers	ISD	Kieper		Un-Started	
Business intelligence / business analytics	Budget Office	Anderson		Un-Started	

GOAL 3.0 - Advance business processes and operational efficiencies through effective implementation of information technology.

			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Office 365 /Pro Plus rollout to all employees	ISD	Kieper	1/1/2015	Complete	Includes versions to allow editing on iPad devices.
/oyager media scheduler module replacement with					Single sign-on and self reservation features still in
Neb Checkout	ATS	Schmitt	1/1/2015	Complete	implementation
					Voyager system is replaced with Alma. Interface
Library Alma implementation and interfaces	Library	Platkowski	12/1/2015	In Progress	between SIS and the Library is in progress
Evaluate replacement for Hyperion Interactive Reporting	ISD Institutional Research	Holschbach, Furlong	12/1/2015	In Progress	Final vendor selection should complete soon
Implement replacement for Hyperion Interactive Reporting	ISD, Institutional Research	Holschbach,	12/1/2015	III PIOgress	Working with other UW campuses to develop an
Reporting	ISD, Business and Finance	VanGruensven	7/1/2017	In Progress	upgrade plan
	15D, Dusiness and Finance	Validiaciisven	//1/201/	in rogress	UW-Milwaukee currently in RFP process for e-forms
Electronic forms and workflow	Human Resources	Wikgren		Un-Started	
					- 0
Digital video/image asset management and storage	Athletics, Advancement	Vlies		Un-Started	
Objective 3.3 - Ensure excellent services to enable t	he effective use of technolo	gy, resources, and syste	ems by the Unive	ersity commu	inity.
			Achievement		
Project	Responsible Department(s)	Contact	Date	Status	Comments
Replace roaming profiles to enhance stability of					
Windows environment	ISD	Goldman	9/1/2015	Complete	
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GOAL 4.0 - Provide technologies to enhance communications with the greater University community and the world.							
Objective 4.1 - Leverage web, social media, and mobile technologies to provide effective and consistent content delivery.							
			Achievement				
Project	Responsible Department(s)	Contact	Date	Status	Comments		
	ISD, University				Modifications to internal search appliance to correct		
Search engine optimization	Communications	Goldman	6/30/2016	In Progress	onsite searches are complete, external SEO ongoing		
Research and implement web content	ISD, University				Kentico EMS was selected and has been purchased.		
management system	Communications	Goldman	6/30/2016	In Progress	Implementation is in process.		
Upgrade web applications to use new versions							
of database access software	ISD	Holschbach	9/30/2016	Researching			
				-	University Marketing's Social Media person is		
					monitoring pre-existing accounts and passing IT related		
Departmental use of social media	ISD	Goldman		Un-Started	information along		
					UWM App Brewery has been selected as the app		
					designer and SUFAC / SGA have agreed to provide		
Student mobile app	ISD, Student Government	Goldman	2/1/2016	In Progress			
	,			0			
Objective 4.2 - Support effective means of	internal and external commu	unications for all Univo	rsity constituon	tarounc	<u> </u>		
Objective 4.2 - Support effective means of			isity constituent	t groups.			
			Achievement				
Project	Responsible Department(s)	Contact	Date	Status	Comments		
	Web Services, University						
Redesign of University home and top level	Marketing, Office of the				Final design has been approved by the Chancellor,		
pages	Chancellor	Goldman	1/1/2016	In Progress	target launch date of 12/21/15		
					Identified Visix as viable system for campus use.		
	Business and Finance,				Collaborated with student government and University		
	Academic Affairs, University				Union. Close to purchasing software/hardware as of		
Centrally managed digital signage system	Marketing	Hubbard	2/1/2016	In Progress			
			, , ===	- 0	· ·		