Overview:

The University of Wisconsin System currently supports a common and centrally hosted Learning Management System (LMS) utilizing the Desire2Learn (D2L) application platform. More than 85% of the courses offered within the UW System make use of the LMS environment for supporting face-to-face, blended/hybrid, and fully-online courses.

The existing contract with D2L ends in July 2016, with the option to renew in two, one-year intervals. The higher education learning technology landscape is fast changing. In order to stay current and understand teaching and learning needs, the following initiatives have been completed:

- LMS Task Force study in 2011 and revised in 2012
- 2014 UWS Faculty Survey on the LMS
- Learn@UW Roadmap Summit and Report

Based on the findings of the above initiatives, the Committee has recommended that we proceed with a formal, needs analysis process and, based on those findings, create an RFP for a Learning Environment (expanding from the traditional LMS product) as the market has evolved to include non-traditional learning management systems made up of multiple, interoperable products.

UW Stakeholders & Constituents (additional may be identified):

- Accessibility Coordinators
- Assessment & Accreditation Professionals
- D2L Site Administrators
- Educational Media Technology Council (EMTC)
- Faculty and Instructional Staff
- Identity Access & Management (IAM) & Technical Advisory Group (TAG)
- Information Technology Management Council (ITMC)
- Instructional Designers
- Learn@UW Utility Staff
- Learning Technology Development Council (LTDC)
- Librarians
- Office of Professional and Instructional Development (OPID)
- Provosts
- Registrars
- Students
- Student Information Systems (SIS) Professionals
- Technology and Information Security Council (TISC)
- UW Campus CIOs
**Timeline Leading to Execution of RFP:**

<table>
<thead>
<tr>
<th>KEY ACTIVITIES</th>
<th>DEADLINE</th>
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<tbody>
<tr>
<td>Review Charter with UWS Procurement</td>
<td>December 2014</td>
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<tr>
<td>Submit Draft Charter to Learn@UW Executive Committee for feedback</td>
<td>December 2014</td>
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<tr>
<td>Submit Final Charter to Learn@UW Executive Committee for approval</td>
<td>January 2015</td>
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<tr>
<td>Develop RFP Steering Committee</td>
<td>January 2015</td>
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<tr>
<td>Hire Project Manager</td>
<td>January 2015</td>
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<tr>
<td>Carry out UWS Needs Analysis</td>
<td>Summer 2015</td>
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<tr>
<td>Summarize findings from pilot activities and market research</td>
<td>Summer 2015</td>
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<tr>
<td>Develop RFP</td>
<td>Fall 2015</td>
</tr>
<tr>
<td>Review &amp; finalize the Learning Environment RFP on behalf of the UW System CIO</td>
<td>Fall 2015</td>
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</tbody>
</table>

**Out of Scope:**
- RFP Publishing, Execution and Administration
- Cost/benefit analysis

**Assumptions:**
- In keeping with the mission of the University of Wisconsin, it is necessary to examine the use of instructional technologies, current trends in Higher Education, and continue the tradition of providing a learning environment that employs high quality instructional systems.

- It is our responsibility to understand the present and future needs of UW System institutions and to seek opportunities to improve available services to address those needs.

- Results from UWS needs analysis, as well as findings from prior task forces, work groups, pilot activities and market research will be used to develop the RFP.

- There is sufficient leadership within the Stakeholders and Constituents to provide support to execute this charter.

- CSRG funding will be made available to support preparation of the RFP. All requests for funding the RFP preparation process requires the approval of Robert Hoar, Chair, Learn@UW Executive Committee.