Learn@UW Executive Committee Meeting  
November 29, 2pm – 4pm  
Conference Call and VH 1511

Attended in Van Hise, Madison: Al Hartman, Lorna Wong, David Schejbal, Linda Jorn, Chris Clements, Jeanne Blochwitz, Peter Mann  
Via Conference Call: Alan Aycock, Doug Wahl, Aaron Brower, Mary Alice Muraski  
Absent: Kathy Pletcher, Ed Meachen, Barbara Barnet, Stephen Kolison

Action Items:

ALL:  
• Think of creative names for ‘Problem Solving Fund’ and respond before Dec 16.

Al  
• Follow up with Mark Nook on replacement for Kathleen and Academic Affairs representation, and Tanya Joosten replacement for Alan Aycock

Al, Chris, Peter, Lorna  
• Finalize the CSRG budget request and submit by deadline  
  [Budget submitted on Dec 15]  
• Represent L@UW EC in the Jan 5 budget presentation to the CSRG Budget Subcommittee  
  [Al, Chris, Lorna, Jeanne presented on Jan 5 on Academic Budget and SAIP request]

Ed  
• Contact Ruth Ginsberg to start working on a waiver to extend D2L contract  
  (carried over from last meeting).

Meeting Notes

Minutes for Aug 1 and Sept 12 meetings were approved by all present.

Update on ‘Innovation Projects’ possibilities [Related to CSRG budget request]  
In the CSRG budget request, three innovation projects were proposed, currently named ‘Problem Solving Fund’. There were many suggestions for an alternative name – ‘Growth Agenda Fund’, ‘Education Innovation’, ‘Retention & Completion’, ‘Learning Research & Development’, ‘Advancing Excellence in Teaching and Learning’. However, there was no agreement on an alternative. Members were tasked to continue to give suggestions before CSRG submission.

• Learning Analytics ~$250,000 – more detailed report in item below.  
• Rich Media (Kaltura) $30,000 – continuation of a pilot supported by UWS/OLIT, to test the newly released D2L integration capability, to test the
new capabilities on captioning and mobile delivery.
• LMS Projects $50,000 – for research and development on LMS, to be better prepared for contract renewal next year, LMS space is in transition, to explore content independence, campuses are encouraged to experiment, need resources to monitor and support.

All three projects were endorsed by the Executive Committee members present. In addition the Executive Committee also endorsed continuing the e-portfolio and web conferencing functions approved last year.

Update on D2L Analytics Pilot – Lorna
• Ed and Lorna have been working with Al Essa at D2L on details of pilot project plan and pricing the past couple of months. Ed, Lorna, Lorie, and Linda Jorn followed up with D2L including John Baker at Educause.
• Ed and Lorna visited with M John at Warf, who advised that the IP venue may not be strong case to follow, we should aggressively pursue deep discount of license and other cost.
• Information from D2L had been slow.
[Note: Much progress has been made in the month of Dec with a series of meeting between D2L and Utility Technical folks, and project planning group. Pricing and implementation cost negotiation still going on. Technical infrastructure cost estimate confirmed for budget request purposes and submitted to CSRG accordingly.]
• Summary of D2L Analytics Tool & Pilot
  o D2L Analytics include the components that would build and access to the data warehouse, the Reporting Tool, and the standard and ad hoc reports that we can use right away.
  o We will enter into an 18 months pilot to set up the self-hosted Analytics environment, to test the Reporting tool, to participate in development and testing the SSS system.
  o D2L has assigned a team and will provide all technical expertise for setup, to manage the project, and deliver the SSS with UWS in the pilot for co-development.
  o UWS will need to provide the hardware and software to house the D2L data warehouse.
  o UWS will solicit 2-3 diverse campuses to participate
  o UWS will need to provide a project manager (.25FTE) and a technical liaison (.25FTE) to coordinate the efforts.

L@UW EC Membership – AL

• Members in transition:
  • Provost seat – vacated by Kathleen Enz Finken. Al has contacted Mark Nook for replacement, no news.
  • Faculty replacement for Alan Aycock retiring end of December – Tanya
CSRG Budget Review – Peter, Chris, Al, Lorna

The budget subcommittee presented the budget documents and highlighted items of interest:

- No appreciable changes in operations at Utility
- The increase in operations is due to the Integration piece being moved to Academic Systems from Miler ($230,000) to better reflect the focus of the service.
- Increase in usage of L@UW continues, which affects costs for storage, backup, and infrastructure. Purging and cleanup activities will not reduce storage because of increase in usage as more new courses are added than purged.
- D2L software costs increase are due to
  - Annual increase in student FTE license,
  - Addition of Language Packs - $16,500 for languages D2L offers for system wide access. Campus reactions are positive to enhance the learning environment, especially well received for the upper level courses.
  - Technical Account Manager – $50,000. This new program will provide more timely and direct technical support needed for our increasingly complex self-hosted environment. We will pilot the program spring semester 2012.
- Problem Solving Funds – $~300,000 Discussed above.
- Provosts were sent the CSRG budget requests. Request for input sought but Al received no input or feedback so far.
- The sub-committee will continue to finalize the documents and submit before the deadline on Dec 16.

The Budget was endorsed by the L@UW EC.

LMS Task Force Report Update - Lorna

The LMS Task Force has met and agreed to work on the following tasks:

- Review the membership to ensure balanced representation and expertise for the activities planned for 2011-12.
- [The LMS Task Force has since invited two new members to represent the Learning Technology area – Leif Nelson at UWGB and Kerry Huberty at UW-Oshkosh. Both accepted. ]
- Continue to survey the landscape and changes in the LMS market and provide a brief update to the Learn@UW Executive Committee in May 2012.
- Engage the LTDC group to actively participate in accomplishing various action items from the recommendations of the LMS Report.
- Lead the efforts in developing and facilitating a survey of UW students focused on LMS and online learning technology needs.
- Do a short study on content independence related to LMS systems, and provide recommendations to the Learn@UW Executive Committee.

Respectfully submitted,