Strategic Plan for the University of Wisconsin System Learning and Technology Development Council (LTDC)

April, 2007- April, 2010

Introduction

The Learning and Technology Development Council, a recognized unit of the UW-System Office of Learning and Information Technology (OLIT), brings together representatives of the UW-System campuses in their quest to support the System's faculty and students as they integrate instructional technology into course design to improve student learning outcomes. Within OLIT resides a liaison position which serves as the communication channel to and from the campus LTDC representatives in successfully carrying out the LTDC mission and plan and in managing the LTDC resources.

Brief History of LTDC

The Learning and Technology Development Council was created in 1997 with formal recognition of its purpose and membership by UW System, as instructional technology became readily available to faculty and as the campuses appropriated resources to support faculty using instructional technology. Through the Faculty Technology / Curricular Redesign allocation (currently known as Curricular Redesign Program) The LTDC was instrumental in funding support positions on the campuses and began providing incentives in the form of grant funds for faculty to explore innovative and effective uses of technology. From its inception the LTDC has promoted collaboration between UW-System campuses in supporting instructional technology and in providing professional development for both faculty and instructional technology support staff.

Mission

The mission of the LTDC is to foster and promote System-wide collaboration and individual campus efforts which support teaching and learning through the effective use of instructional technologies and facilitate the implementation of new applications of existing and emerging technologies.

Vision

The LTDC envisions an educational system in which student learning is enhanced and improved through the effective and appropriate use of instructional technology. Educational technologies will be fully integrated into courses and programs as an essential component of instructional and curricular designs that address student needs and prepare students for their future roles in our technological world. Faculty will receive the technical and pedagogical support they need to adopt educational technologies that meet their curricular goals. Students will receive the support they need to make full use of educational technologies to enhance their learning and cocurricular experiences. Finally, the LTDC envisions that technology-enhanced learning experiences will be documented and assessed through the scholarship of teaching and learning and other systematic approaches, and that study results and best practices will be shared across UW System campuses.

Situational Analysis

The LTDC representatives completed a situational analysis at the Fall 2006 face-to-face meeting. The following summarizes that analysis.

What We Do: Working in a collaborative environment, the LTDC raises faculty aware of emerging technologies and how they might be best integrated into curricula. We share instructional technology information, documentation and resources across the UW-System campuses. We develop best practices for using instructional technologies and disseminate those to UW-System faculty and staff and to wider audiences through presentations at national and international conferences.

What We Value: The LTDC highly values its intra and intercampus collaborations to meet a shared mission while supporting campuses with unique cultures. We value the need for and worth of faculty and staff professional development. We believe in the importance of leveraging our individual strengths and resources as we explore the ever changing modes of instructional technology. Above all, we share a passion for enhancing student learning.

How We Operate: The LTDC functions as a loosely knit team to support the instructional technology needs of the UW-System faculty, staff and students while encouraging and empowering faculty and staff to explore emerging technologies as well as innovative uses of existing technologies.

Our Mission: The UW-System Learning and Technology Development Council fosters faculty and staff instructional technology development through collaboration and leveraging of resources

Our Audience: The LTDC directly serves full and part time faculty and instructional staff; indirectly, it serves the students in the UW-System.

STRAGETIC INITIATIVES

The LTDC strives to meet the following initiatives while keeping in mind the broad initiates of the UW-System and the missions of each of the UW-System campuses. *Strategic Initiative 1*

- Foster and encourage collaboration on and between campuses to effectively integrate technology in the teaching and learning process
 - Raise awareness across the campuses of emerging instructional technologies and new uses for existing ones
 - Facilitate collaboration and sharing of best use practices, documentation and resources across campuses for effective and efficient integration of instructional technology

Strategic Initiative 2

- Support and provide awareness of UW-System program and initiatives
 - Become familiar with UW-System's initiatives and programs
 - Determine means of furthering those initiatives and programs through LTDC programs, services, and information dissemination

Strategic Initiative 3

- Provide mutual support of LTDC colleagues
 - Share end-user documentation across the campuses
 - o Share integration ideas and practices across the campuses
 - o Lead professional development activities for other LTDC staff

Strategic Initiative 4

- Foster deeper integration of technology into teaching practices
 - o Inform each other and UW-System faculty and staff of possibilities
 - Assist with integration into curricula
 - o Determine and share best practices

Strategic Initiative 5

• Support forecasting, research, implementation, and evaluation of emerging and existing instructional technologies to increase their effective and efficient use

Strategic Initiative 6

- Conduct regular formative and summative evaluations of LTDC activities
 - Regularly gather feedback to improve services and programs
 - Annually meet to examine the feedback
 - o Develop at least one action item annually to improve services and programs

Strategic Initiative 7

• Continue good stewardship of resources

Strategic Initiative 8

- Showcase our successes
 - Inform campus leaders and decision leaders on how LTDC can and does enhance student learner
 - Provide success "stories" to UW-System officials for sharing with major stakeholders, the legislators, etc.
 - Provide success "stories" to media outlets
 - o Develop technology showcases

This document was created by the LTDC Exec Committee: Donna Raleigh – UW Eau Claire (Chair) Jim Jorstad – UW La Crosse Lisa Larson – UW Superior Andy Speth – UW Green Bay Pat Eaton – UW Parkside

This plan was formally endorsed by the LTDC, Fall 2007.