Strategic Plan for the University of Wisconsin System Learning and Technology Development Council (LTDC)

2011 - 2013

Introduction

As the Learning Technology Development Council (LTDC), our vision is one of highly engaged learning and teaching in a collaborative environment enhanced by the effective use of technology to foster active learning and critical thinking. We require robust, readily accessible learning technologies characterized by operational and functional excellence. At the same time, we introduce and support both innovative and more traditional, standard technologies to maintain a thoughtful balance among the needs and interests of early, mainstream, and late adopters. Finally, we want and expect a carefully documented assessment of student learning and the efficacy of the technological component.

The LTDC is wholly committed to the use of technology-enhanced learning to address broader initiatives such as the Wisconsin Growth Agenda, the LEAP Essential Learning Outcomes, and the AACU High-Impact Education Practices.

Strategic Initiative 1: Collaboration, Sharing and Campus Awareness

- Foster and encourage collaboration on and between campuses to effectively integrate technology in the teaching and learning process
- Raise awareness across the campuses of emerging instructional technologies and new uses for existing ones
- Facilitate collaboration and sharing of best use practices, documentation and resources across campuses for effective and efficient integration of instructional technology

Strategic Initiative 2: Broader Program Awareness

- Support and provide awareness of UW-System program and initiatives, such as the Wisconsin Growth Agenda
- Become familiar with UW-System's initiatives and programs
- Determine means of furthering those initiatives and programs through LTDC programs, services, and information dissemination
- Continue to track broader national initiatives such as LEAP Essential Learning Outcomes and the AACU High Impact Education Practices, as appropriate to inform and support UW-System campuses

Strategic Initiative 3: Collegial Support

- Provide mutual support of LTDC colleagues
- Share end-user documentation across the campuses
- Share integration ideas and practices across the campuses
- Lead professional development activities for other LTDC staff

Strategic Initiative 4: Best Practices for Teaching with Technology

- Foster deeper integration of technology into teaching practices
- Inform each other and UW-System faculty and staff of possibilities
- Assist with technology integration into curricula
- Determine and share best practices with teaching using technology

Strategic Initiative 5: Emerging Technologies

- Support forecasting, research, implementation, and evaluation of emerging and existing instructional technologies
- Search for sources for research funding in the emerging technologies area

Strategic Initiative 6: Program Evaluation

- Conduct regular formative and summative evaluations of LTDC activities
- Regularly gather feedback to improve services and programs
- Annually meet to examine the feedback
- In this context, develop at least one action item annually to improve services and programs

Strategic Initiative 7: Stewardship of Resources

- Manage the LTDC budget consistent with the Strategic Plan
- Encourage campuses to balance their support of learning technologies among early, mainstream, and late adopters
- Employ robust, readily accessible learning technologies to support active, engaged learning

Strategic Initiative 8: Showcase our Successes

- Inform campus leaders and decision leaders on how LTDC can and does enhance student learning
- Provide success stories to UW-System officials for sharing with major stakeholders
- Provide success stories to media outlets
- Develop technology showcases