The Video Interoperability Challenge
Room Systems

A room system is a video-equipped meeting room or classroom

- Sizable investment
- Limited interoperability
- Emerging solutions costly
Key Goals:

- Interoperable
- Simple
- Low Cost
ICS solved the interoperability problem
ICS solved the ease of use problem
Document Sharing
WisLine
ANYTIME VIDEO

Recording and Streaming
WisLINE
ANYTIME VIDEO

IM and Group Chat

ics.uwex.edu
Web RTC Real-Time Communication

- Real-time audio/video embedding in web browser
- No plugin
- Chrome, Firefox, Opera, Project Spartan
Quality of Service

- powered by Pexip
- came from video (from Tandberg after Cisco acquisition)
Lync & Skype = Skype for Business

- can connect to some room systems
- can monitor, can’t participate (no content sharing)
Student Experience

• Removes the ‘Hyper-awareness’ (Skype / Skype)
• Solution is seamless, transparent
• If you’re comfortable with Skype, use Skype
• Connects room systems
What about price?
WisLINE
ANYTIME VIDEO

$12,000!
Per account per year

ics.uwex.edu
WisLine
ANYTIME VIDEO

$249!
Per account per year

ics.uwex.edu
We’ve worked hard to make this work for you

- Interoperable
- Simple
- Low Cost
WisLine
ANYTIME VIDEO

Ask for a free account, get a cookie!

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The technology & team to help you succeed

WisLine Anytime – Reservationless audio and video conferencing.

WisLine Audio Plus – Reserved and managed audio conferencing.

WisLine Video – Video conferencing from room systems, desktops or mobile devices.

WisLine Web – Integrated VoIP and phone audio with web sharing and collaborative tools.

WisLine Video Production – Broadcast meetings or conferences on the web with streaming video and content.

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Let us show you why thousands of people have successfully partnered with us since 1965!

Call or email us today!

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Thank you for your time today!