CUWL SUMMER CONFERENCE

June 8, 2017 – Pyle Center, Madison

9:00-9:30	Room
Meet and Greet Refreshments provided	325/326 3rd Floor East

9:30-10:20	Room
General Session Keynote: *Andrew Asher – Assessment Librarian at Indiana University Bloomington* The application of "big data" analysis and learning analytics techniques in academic libraries raises critical ethical questions that challenge the core values of librarianship. This keynote will explore the potential research ethics dilemmas facing librarians working in these areas, and will discuss best practices for addressing privacy, accountability, and disclosure for library data and systems.	325/326

10:30-11:20	Room
Digital Preservation Birds of a Feather *Ann Hanlon – UW-Milwaukee, Kristin Briney – UW-Milwaukee* Please join us to begin a conversation about digital preservation issues across the UW System. Possible topics include training needs and opportunities, digital preservation policies and definitions, tools, and other resources.	213
Fostering Collaborative Learning in the One Shot *Nicole Bungert – UW-Milwaukee* Librarians struggle to elicit critical thinking and engagement in one-shot information literacy instruction sessions. It's difficult to assess learning when your students won't speak! Collaborative learning is a high-impact educational practice long studied by researchers and utilized by teachers. Join your CUWL colleagues to learn why students learn better together and how you can harness the power of collaborative learning to generate insight and transformation in your one-shot information literacy instruction. We will work together (of course) to develop collaborative learning activities you can take back to your library and use this fall.	225
Copyright & Fair Use for Librarians *Rachel Becker – UW-Parkside, Liz Antaramian – UW-Parkside* Copyright and fair use can be intimidating topics for any library professional. However, with a little understanding anyone can become comfortable with applying basic library copyright law and fair use. Session participants will learn the basic copyright laws that relate to libraries including that notice on the copy machine, using pictures in library promotional material, and posting library material on learning platforms. Also, what is fair use and what can it do for librarians. Leave this session with a basic understanding of copyright law and be comfortable applying fair use.	309
Alma New UI Demo and Q&A *Crystal Buss – UW-Oshkosh* This session will be an early preview and a demonstration of the changes to the Alma user interface before it is released to all of our sites later this year. The new UI is a significant upgrade to our current interface. This session will be the first time most of our UW System Library staff will get to see how this looks and actually works live in a production environment in our consortium.	313

Asher Follow-up: User Understanding/Ethnographic Research *Andrew Asher – Indiana University, Bloomington* Using examples drawn from research studies at a number of academic libraries, this session will demonstrate the application of ethnographic research techniques to discover user needs and practices and to evaluate library resources, spaces, and services. Particular emphasis will be placed on using these methods to understand students' research workflows and use of library spaces.	325/326
11:30-12:20	**Room**
If They Only Knew: How Librarians Collaborate *Teri Holford – UW-La Crosse, Liz Humrickhouse – UW-La Crosse* Librarians from across the state joined forces to attend a brand new conference, C.A.L.L. to promote literacy among K-16 students. The conference was a collaboration between the University of Wisconsin-La Crosse Murphy Library, the School District of La Crosse, the La Crosse Public Library, and Western Technical College. Librarians and educators across the state and from all types of libraries and educational institutions, came to participate. After listening to keynote speaker Heather Brunold, a nationally recognized thought leader in adolescent development and family/school dynamics, who skyped in from Southern California, attendees networked and discovered new ways to collaborate with like-minded people from different types of libraries. The theme "If Only They Knew" referred to the idea that each library has things to share that could help other libraries be more successful as they all strive to advance literacy in kindergarten through college-age students. Liz and Teri will share the idea behind the conference, the experience and feedback, and future plans.	213
Patron Load Troubleshooting *Scott Prater – UW-Madison, Bruce Barton – UW-Madison* Scott Prater will review patron load troubleshooting and show the troubleshooting application he is currently developing. The emphasis will be on helping circulation staff quickly sort out the next step in resolving a problem with a patron's account.	225
Implementing Alma in the Archives *Abigail Nye – UW-Milwaukee, Debra Anderson – UW-Green Bay, Melissa Olson – UW-Parkside, Alison Bridger – Wisconsin Historical Society* Archivists from several UW campuses will share their experiences implementing Alma for archival workflows, including reading room circulation, resource sharing, and administrative uses. The session will focus on lessons learned and offer plenty of time for audience Q&A.	226
CUWL Cats Interest Group *Michael Cohen – UW-Madison*	309
Designing Effective Surveys – A Mini-workshop *Kate Hinnant – UW-Eau Claire, Robin Miller – UW-Eau Claire* With so many potential uses, surveys can be a librarian's best friend. However, developing a survey that yields useful results is difficult. In this mini-workshop, presenters will facilitate interactive activities that will help you begin to develop a survey. We will also discuss when your queries are better served by other methods of information gathering. Through group discussions, we will help you clarify the goals of a user survey and evaluate the merits of various question types. Using quick peer feedback, you will develop and test questions that will produce meaningful data. Drawing on current research and the presenters' own experience developing large-scale user surveys, this session can help a librarian from any library setting develop surveys that help you learn more about your patrons and their user experiences and desires.	325/326
12:20-1:20	

Lunch Coordinated options/on your own. **NOTE:** Food may not be brought back in to the Pyle Center. Instruction and/or Assessment Librarians – Robin Miller, UW-Eau Claire: millerob@uwec.edu Open Textbooks/OERs – Kristin Woodward, UW-Milwaukee: kristinw@uwm.edu Cataloging Staff – Michael Cohen, UW-Madison: michael.cohen@wisc.edu	
1:30-2:20	**Room**
Open Sesame! Advocating, Innovating, and Collaborating to Use Open Materials to Increase Access While Reducing Cost *Bob Butterfield – UW-Stout, Cory Mitchell – UW-Stout* Our story begins with the distressing news that library resource and textbook prices have sky-rocketed while budgets are on the decline. National attention is focused on declining investment in higher education while at the same time placing a bright spotlight on affordability for students. Is this the end to access to quality materials? Are our students doomed to struggle with ever increasing costs? Is there no one who can stem the tide? Enter our superhero: the librarian! Join two of our Resource Rangers as they discuss ways to innovate, collaborate and advocate to create a comprehensive program to maximize the use of open and low cost materials to increase access and extend the budget. They will talk about several ways they are thinking outside of the box to provide value to the students and have fun doing it. Come and get some tips (and share some) on becoming a Resource Ranger too!	213
Circulation, Media, Reserves, and Equipment Birds of a Feather *Beth Traylor – UW-Milwaukee*	225
CUWL Acquisitions Interest Group *Stephanie Shepro – UW-Green Bay*	309
Trends – Library of the Future *Julie Pohlman – UW-System Administration, Barb Smith Simons – UW-Madison* This session will be an exercise to allow staff to think about the big picture trends impacting higher education and how those trends could manifest in the library. Libraries of the future, big ideas, and out-of-the-box thinking encouraged, list of trends will be provided. Attendees will have time to consider questions on their own and then discuss within a small group. Groups will report out results to larger session audience. Facilitator from UW-Madison School of Education.	313
Measuring the Success of Student Library Users: Assessing Impact at Four CUWL Libraries *Robin Miller – UW-Eau Claire, Kristin Briney – UW-Milwaukee, Dave Dettman – UW-Stevens Point, William Doering – UW-La Crosse* Throughout the UW System, libraries are exploring connections between library use and measures of student success, like graduation rates, retention, and GPA. Panelists will discuss how their individual campuses are building and communicating large scale assessment projects using data from offices of Institutional Research and from systems like Alma. Panelists will discuss some initial findings and delve into the nuts and bolts of setting up assessment projects like this, including complex considerations like privacy and data retention and how these projects can be used to communicate library value. Attendees will have the opportunity to ask questions and panelists will foster discussion about potential CUWL assessment partnerships.	325/326
Archives Resource Sharing Lab Part 1 *Abigail Nye – UW-Milwaukee, Crystal Buss – UW-Oshkosh, Aaron Dobbs – UW-Milwaukee, Katie Sanders – UW-Madison* This session will offer archivists in the UW System training on Alma's Resource Sharing module as part of a deep dive into the various practices and workflows associated with using Resource Sharing in the ARC's. Our goal is to guide attendees through the Resource Sharing architecture, locate process, request statuses, Borrowing and Lending queue cleanup and maintenance, and develop training materials that specifically benefit archivists in their work. This workshop will help users understand both sides of requests that are dual in nature. **Held at UW-Madison, Memorial Library**	Memorial Lab, Rm.213 (nametag required for building entry)

2:20-2:30	Room
Afternoon Break Refreshments available until 4:00 p.m.	3rd Floor East

2:30-3:20	Room
Acquisitions *Kim Uetz – UW-Stout* Acquisitions and how we changed processing procedures to help our students' learning experiences, collaborate with our colleges, while remaining affordable. We will share our accomplishments and our learning experiences with others.	213
Interlibrary Loan Birds of a Feather *Beth Kucera – UW-Milwaukee*	225
CUWL e-Resources Interest Group Birds of a Feather *Karen Jander – UW-Milwaukee*	309
Analytics 101 *Stephen Meyer – UW-Madison, Bruce Barton – UW-Madison* Steve Meyer and colleagues will work through real world analytics examples. Proposed examples are: 1) acquisitions: risk management and valuation reporting for replacement cost estimating and collection insurance purposes; 2) shared content: a common way to report circulation statistics.	313
Bridging the Distance: Connecting with Instructors through Formal and Informal Learning *Kristin Woodward – UW-Milwaukee, Shauna Edson – UW-Parkside, Joe Pirillo – UW- Oshkosh* Distance learning provides a unique opportunity for faculty/library partnerships. Online course delivery requires not only advanced planning and careful assessment of learning outcomes, but also coordination of services such as information literacy instruction and access to library materials. In this panel, UW System Librarians will share how they have found opportunities for formal and informal outreach to faculty in their efforts to support online, distance and Flexible Option students.	325/326
Archives Resource Sharing Lab Part 2 *Abigail Nye – UW-Milwaukee, Crystal Buss – UW-Oshkosh, Aaron Dobbs – UW-Milwaukee, Katie Sanders – UW-Madison* This session will offer archivists in the UW System training on Alma's Resource Sharing module as part of a deep dive into the various practices and workflows associated with using Resource Sharing in the ARC's. Our goal is to guide attendees through the Resource Sharing architecture, locate process, request statuses, Borrowing and Lending queue cleanup and maintenance, and develop training materials that specifically benefit archivists in their work. An in-person setting for such a workshop will help users understand both sides of requests that are dual in nature. **Held at UW-Madison, Memorial Library**	Memorial Lab, Rm.213 (nametag required for building entry)
3:30-4:30	Room
Discovery-Fulfillment Expertise Group Birds of a Feather *Terri Muraski –UW-Stevens Point* Here's your chance to share ideas and ask questions about all things related to Discovery and Fulfillment, including the new Primo and Alma interfaces.	213

Library Liaison Birds of a Feather *Linda Kopecky – UW-Milwaukee* Focus will be on impact/assessment initiatives. UW librarians have an impact on the research and instructional success of faculty but what evidence are we collecting to show that we make a difference? Potential discussion threads: 1) Are any UW libraries utilizing a Customer Relationship Management (CRM) program to track faculty (and other non-student) interactions? 2) Do all Liaison Librarians also provide direct services to their assigned group, be that reference, instruction, collection management or research support? 3) Do any UW libraries have assigned liaison librarians for non-academic units (student services, campus administration, campus athletics, Honors College, Graduate School, etc.) and if so, can they share some of the activities/benefits?	225
Dealing with Controversial… Collections, Displays, Speakers, etc. *Kathryn Otto – UW-River Falls, Heather Stecklein – UW-Stout* Have you or someone in your library or archives worked with controversial collections/displays/speakers? What issues did it raise? How and why did you advocate for the collection, display, speaker, or other use? How did you overcome any push-back? What advice would you give to the others when dealing with controversial collections? Two speakers will share stories/experiences and lead an interactive discussion about dealing with and advocating for the use and display of controversial archival/book collections, etc.	309
Collection Strategies to Meet Present & Future Needs (& Challenges) *Janet Padway – UW-Milwaukee, Doug Way – UW-Madison, Cheryl Nessman – UW-Colleges, John Jax – UW-La Crosse, Lee Wagner – UW-Washington County* Collection development & management in these uncertain financial times requires fresh and creative approaches in order to meet our campus research and curricular needs. This panel will present some of the challenges we face as well as some strategies being implemented, on our individual campuses and collectively as part of the UW System.	313