

Council of University of Wisconsin Libraries
Strategic Directions 2018-2020: *One System, One Library*

The Council of University of Wisconsin Libraries (CUWL) is committed to advancing teaching, learning and research through access to its world-class collections and exemplary cooperative services. The University of Wisconsin Libraries have a shared collection of more than 15 million volumes and thousands of electronic titles to support the research needs of faculty, staff, and students. CUWL is committed to the innovative discovery, management, and accessibility of these resources. The UW Libraries have successfully employed the concept of *One System, One Library* in order to maintain and improve a world-class collection. *One System, One Library* has allowed the UW Libraries to achieve efficiencies by sharing management and discovery tools and by collaboration in collection management in an environment of flat or reduced budgets, rapidly increasing costs, and pressures for library space to support changing needs.

As members of CUWL:

We value:

- Equity, diversity, and inclusion as reflected in access, collections, staffing, and services
- Preservation and sharing of knowledge to advance learning and research
- Decision-making guided by positive impact on student learning

We demonstrate:

- Adaptability and innovation in our approaches to problem-solving and planning
- Cooperation and collaboration in the provision of library services
- Commitment to ethical practices and integrity in all aspects of our work

CUWL Strategic Directions for 2018-2020

CUWL is committed to the principles advanced in the [University of Wisconsin System 2020FWD Framework](#): Educational Pipeline, University Experience, Business & Community Mobilization, and Operational Excellence.

1. Focus on excellence in teaching and learning

- a. Showcase the UW System Libraries as 21st century community learning spaces. *(Educational Pipeline, University Experience, Business & Community Mobilization)*
- b. Contribute to an informed citizenry, prepared for lifelong learning. *(University Experience, Business & Community Mobilization)*
- c. Provide leadership, advocacy and expertise in the UW System for the use and production of open access resources and OER. *(Educational Pipeline, University Experience, Business & Community Mobilization)*

2. Improve business operations

- a. Advocate for strategic investment and decision-making that support equitable library programs across the UW System amidst large-scale restructuring efforts. *(Operational Excellence)*
- b. Maximize library employee potential, reinvesting expertise into innovative initiatives. *(Operational Excellence)*
- c. Maximize consortial purchasing potential, leveraging resources in pursuit of building an equitable, statewide core collection. *(Operational Excellence)*

3. Further strategic data harvesting and use

- a. Employ learning analytics strategies to optimize the student learning experience. *(Educational Pipeline)*
- b. Model responsible and ethical uses of data that protect student privacy. *(Operational Excellence)*
- c. Collect and analyze data to build responsive, balanced, and dynamic collections. *(Educational Pipeline, University Experience)*