

SAVE THE DATE**[Integrating Purpose First to Promote Student Success](#)**

To be held virtually on October 4th, 13th, and 19th 2022

8:30 AM – 11:30 AM

The [Student Success Summit Series](#) is dedicated to bringing together campus partners in a community of practice to discuss strategies to foster student success and well-being. The Office of Student Success convenes campus professionals throughout the year to present and facilitate discussions on strategies to support success along the pathway to graduation.

In partnership with [Complete College America](#) (CCA), the upcoming summit will focus on strategies from the CCA Purpose First Initiative, which seeks to empower students with resources to make informed choices of majors, building early academic momentum and ultimately increasing their likelihood of success and completion. The initiative promotes the importance of early and intentional major and career exploration and strives to facilitate a culture of purpose that supports students as they work toward graduation and a rewarding career.

- Purpose First Executive Summary ([link](#))
- Purpose First Full Report ([link](#))

Overview of Sessions:

Making the Case
Description: To ensure greater social mobility for minoritized communities, high school graduates, or displaced workers, colleges must provide relevant information and integrate career exploration activities throughout the student's academic experience. This session will discuss how best to support students in identifying their purpose and provide an overview of Purpose First strategies.
Setting the Stage for Purpose First Strategies in the UW System
Description: This session will present relevant UW System data and provide specific examples on how Purpose First strategies are being implemented at campuses across the system.
Career Integration Into the Onboarding Process
Description: This session will present practical applications to actively engage students with information and activities designed for career exploration and major choice, especially through required onboarding processes such as the application process, student orientation, academic advising, and first-year experience program.
Aligning Career Competencies and Learning Outcomes
Employers and institutions of higher education often speak different languages, even when saying the same things. This session will discuss explicitly how to showcase the relevance and alignment between coursework, programs of study and workforce needs by, among other things, translating course and program learning outcomes into skills and competencies.
Connecting to the Workforce
To best connect degrees to the workforce, higher education must go to the source and engage with employers. This session will provide models for institutions to engage with local and regional employers to help identify desired competencies in jobs and careers, help connect programs of study with careers, and develop opportunities for experiential learning activities.

If you are interested in attending the upcoming summit, [please submit your information here](#). A formal invitation will be sent via email when registration is open for the event. Please share this information with others from your campus who may benefit from attending this summit. Successful implementation of the Purpose First Initiative requires a coordinating and intentional effort by institutions across several key areas: Institutional Culture; Recruiting, Admissions & Onboarding; Career Exploration; Academic Structures; and The First Year & Beyond.

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