

Credit Momentum at UW-Parkside

UW System Advising Workshop
Pyle Center, UW-Madison
October 23rd

DeAnn Possehl, Assistant Provost for Student Success
Tammy McGuckin, Vice Provost, Student Affairs and Enrollment Services
Rob Ducoffe, Provost and Vice Chancellor, Academic and Student Affairs

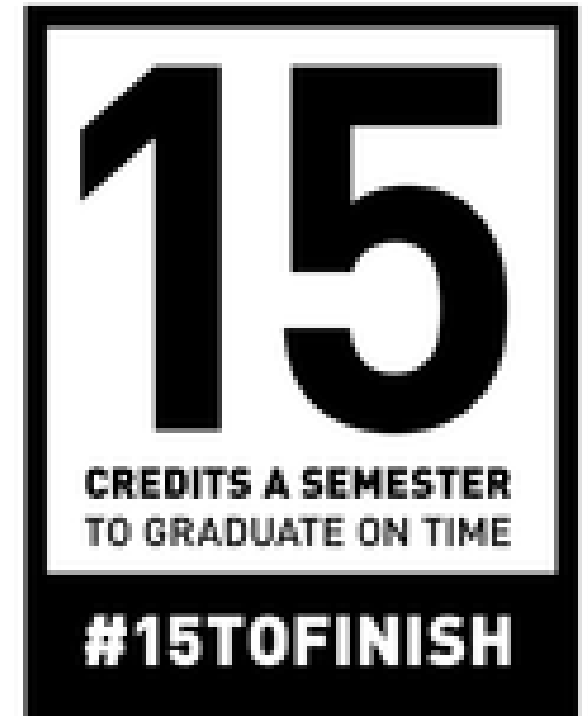
BOLD BEGINNINGS.



FUTURE FOCUS.

Outline

1. The case for credit momentum
2. What the data show at UW-Parkside
3. Messaging



1. The case for credit momentum

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“The math is clear: in order to graduate on time, students must take at least 15 credits per semester or 30 credits per year..... Each extra semester comes with a cost, and the longer it takes, the more life gets in the way – decreasing the likelihood students will ever earn their degree. Further complicating the matter, federal financial aid policies require students to be enrolled in just 12 credits each semester to be eligible for assistance, creating a de facto standard that 12 credits is “full-time.”

<https://completecollege.org/strategy/15-to-finish/#overview>

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Percent of FT, FT students completing 30-credits in their first year

	All	Hispanic	Black
• Two-year	12%	8%	4%
• Four-year all other	31%	25%	17%
• Four-year highest research	45%	39%	31%

Source: <https://completecollege.org/strategy/15-to-finish/#overview>

Percent of students who earned a bachelor's degree in 6-years: 1st –year credits

• 30+ credits	79.2%
• 24 – 29.9 credits	68.7%
• 12 – 23.9 credits	37.4%
• 0 – 11.9 credits	20.7%

Source: <https://completecollege.org/wp-content/uploads/2017/11/CCA-Intensity-Brief-April3-1.pdf>

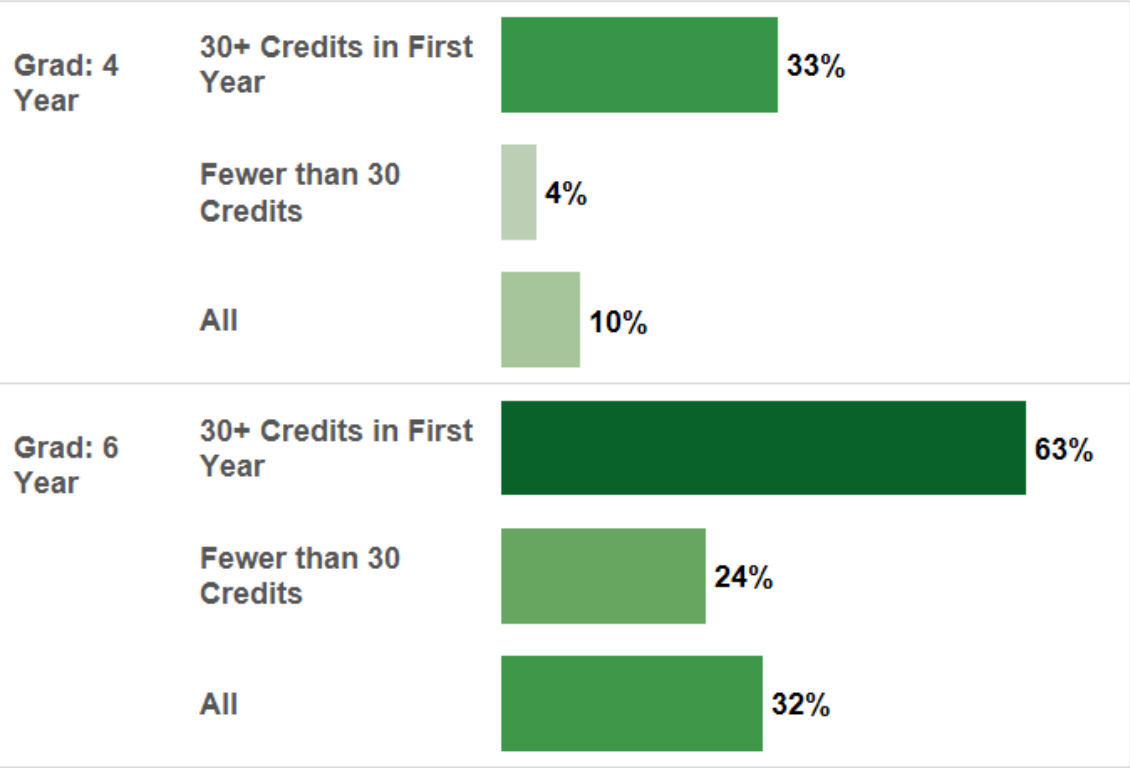
2. What the UWP data shows

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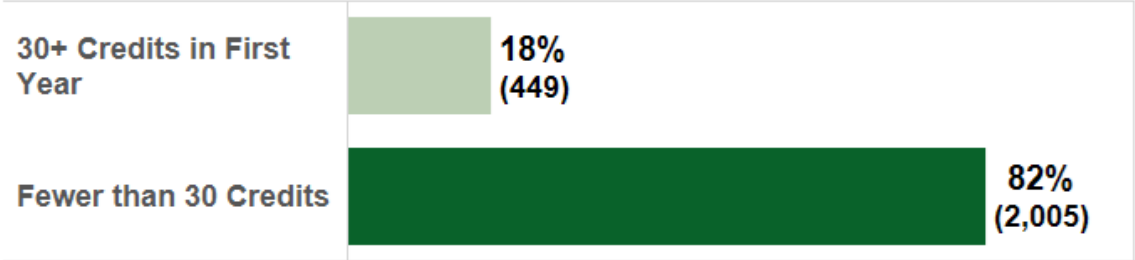


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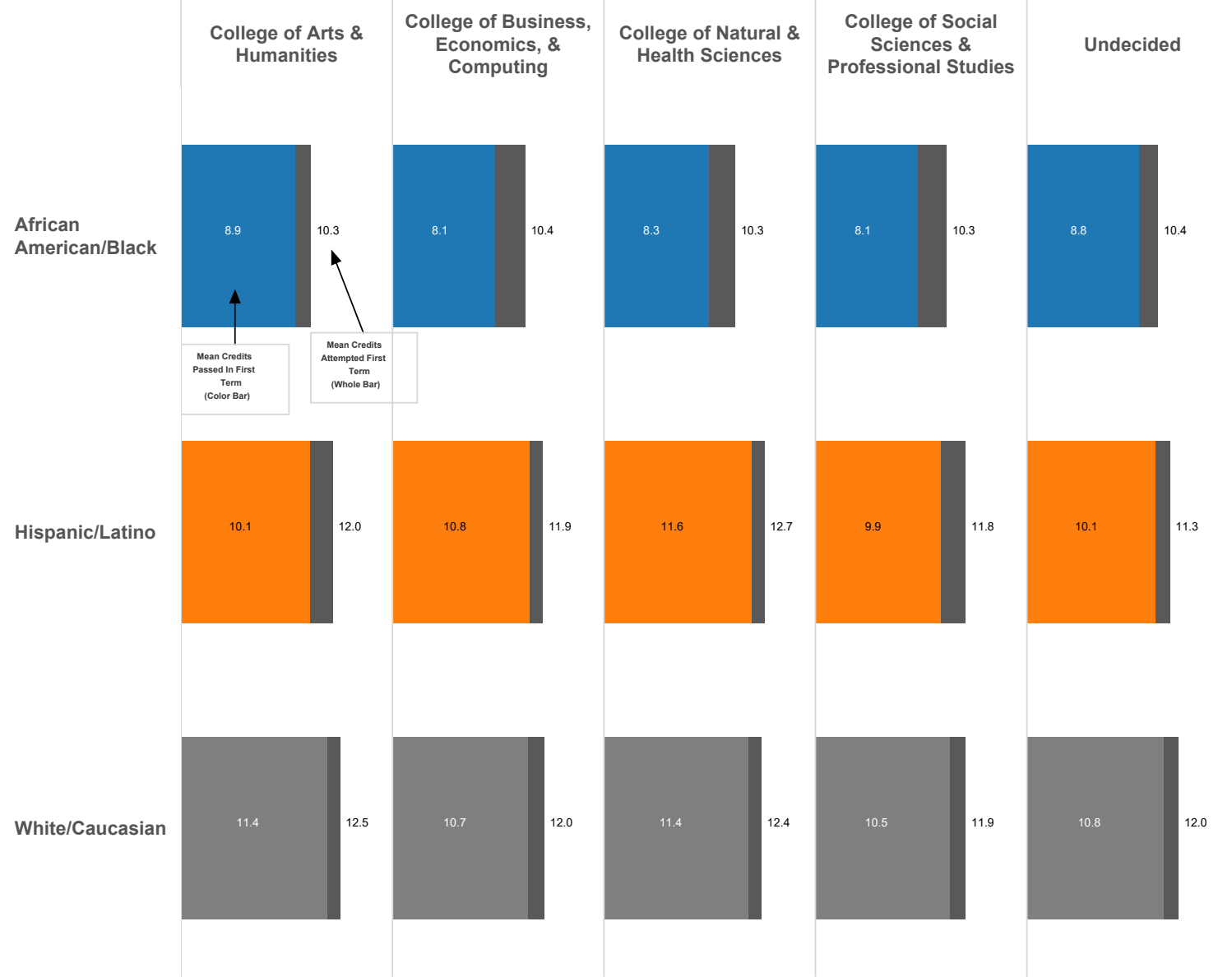
Graduation Rate By Credit Accrual in First Year (2007-2009 Cohorts)



of Students by Credit Accrual (2007-2009 Cohorts)



First Year Credit Accrual and Graduation Rates (2007-2009 Cohorts)



Average Credits Attempted and Passed in First Term by Intended College and Race (2007-2014 Cohorts)

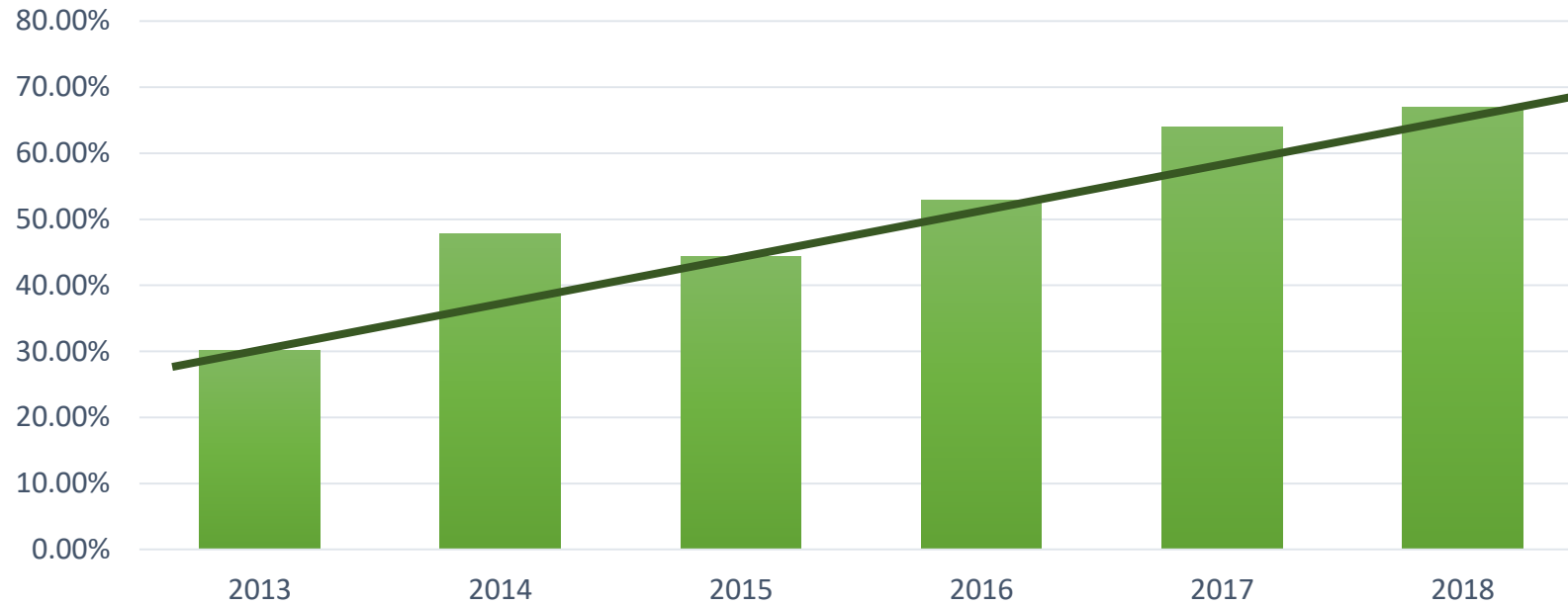
Note: Includes first-time full-time students only

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Percentage of FT Freshman with 15+

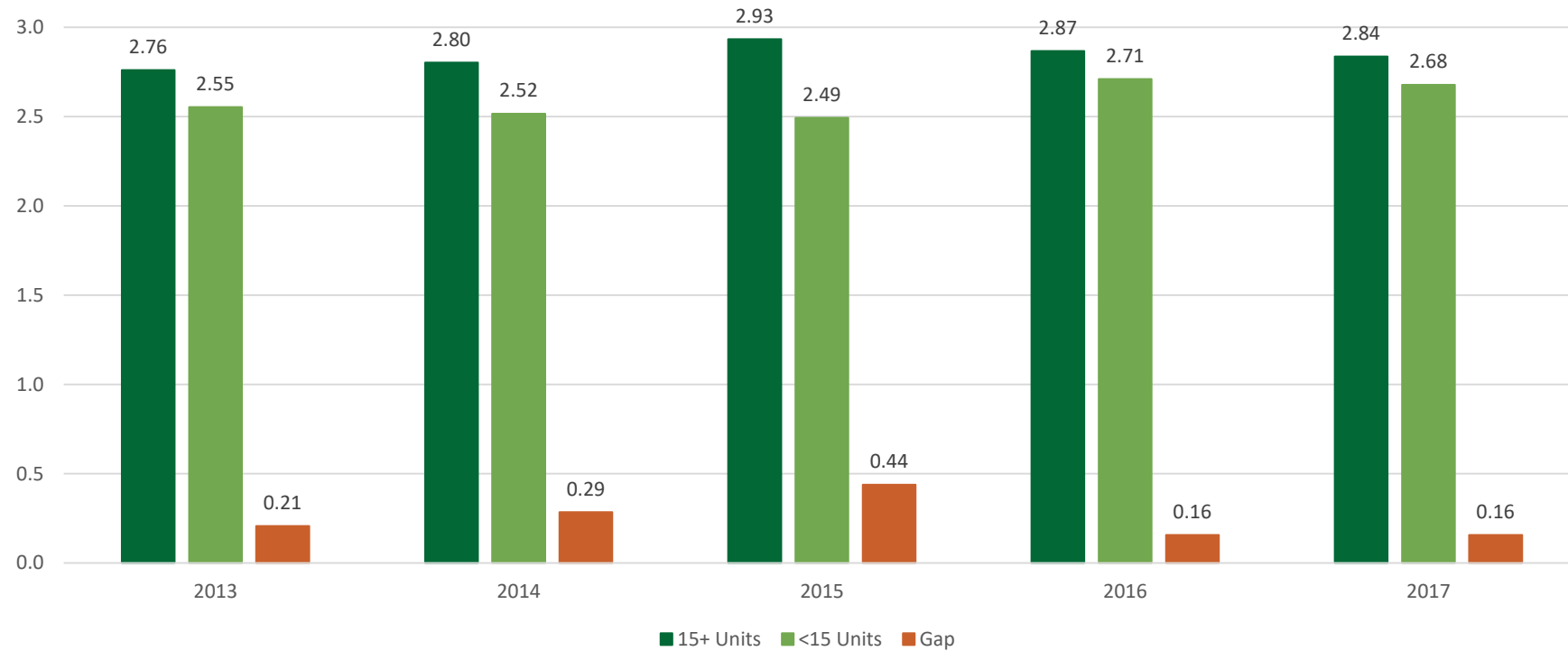


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First Term Mean GPA

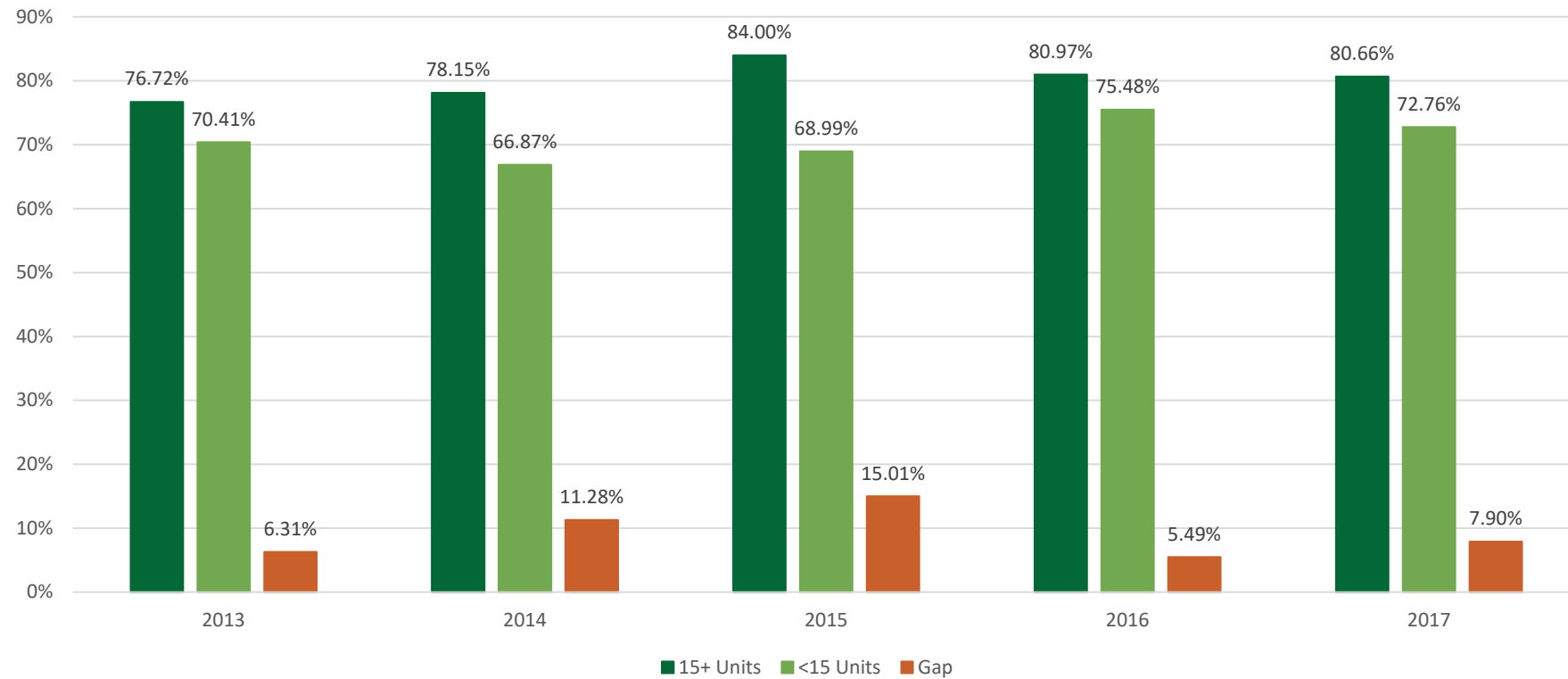


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Good Standing after First Term

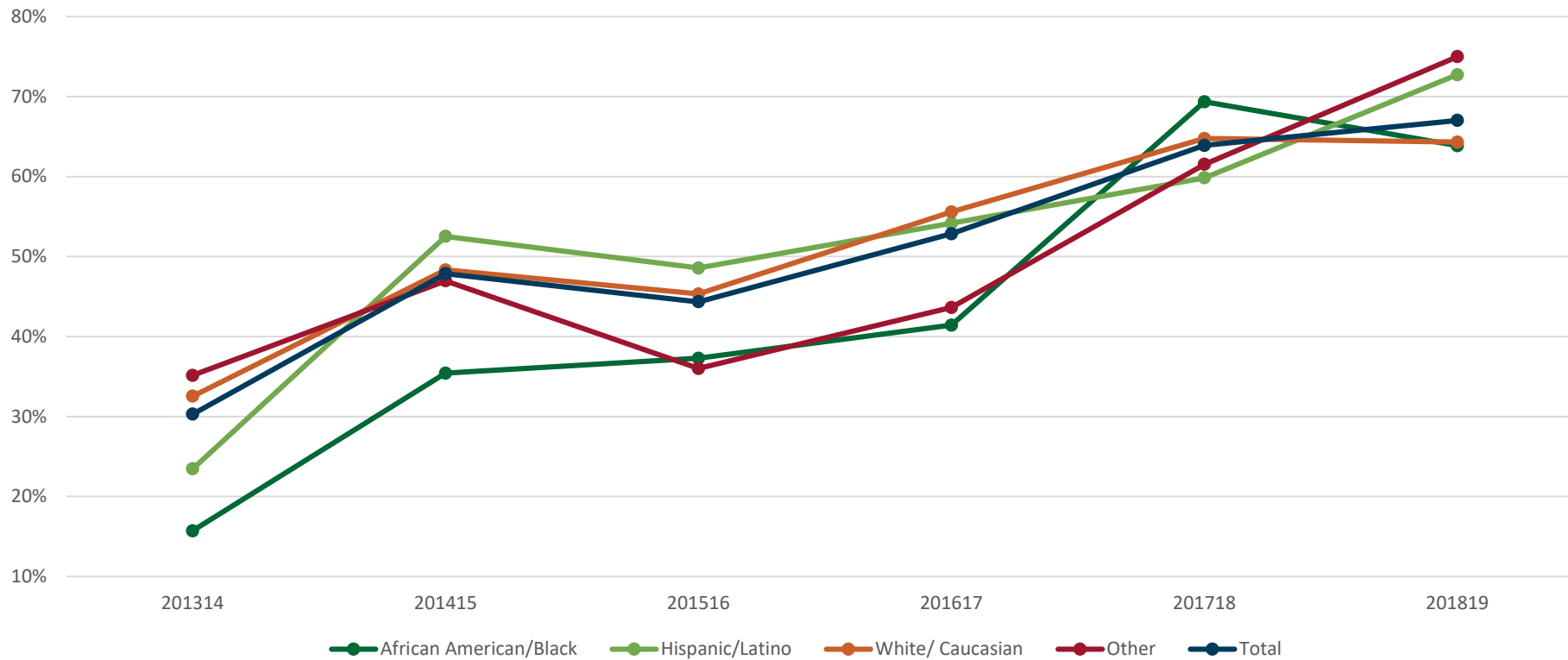


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15+ Units by Ethnicity

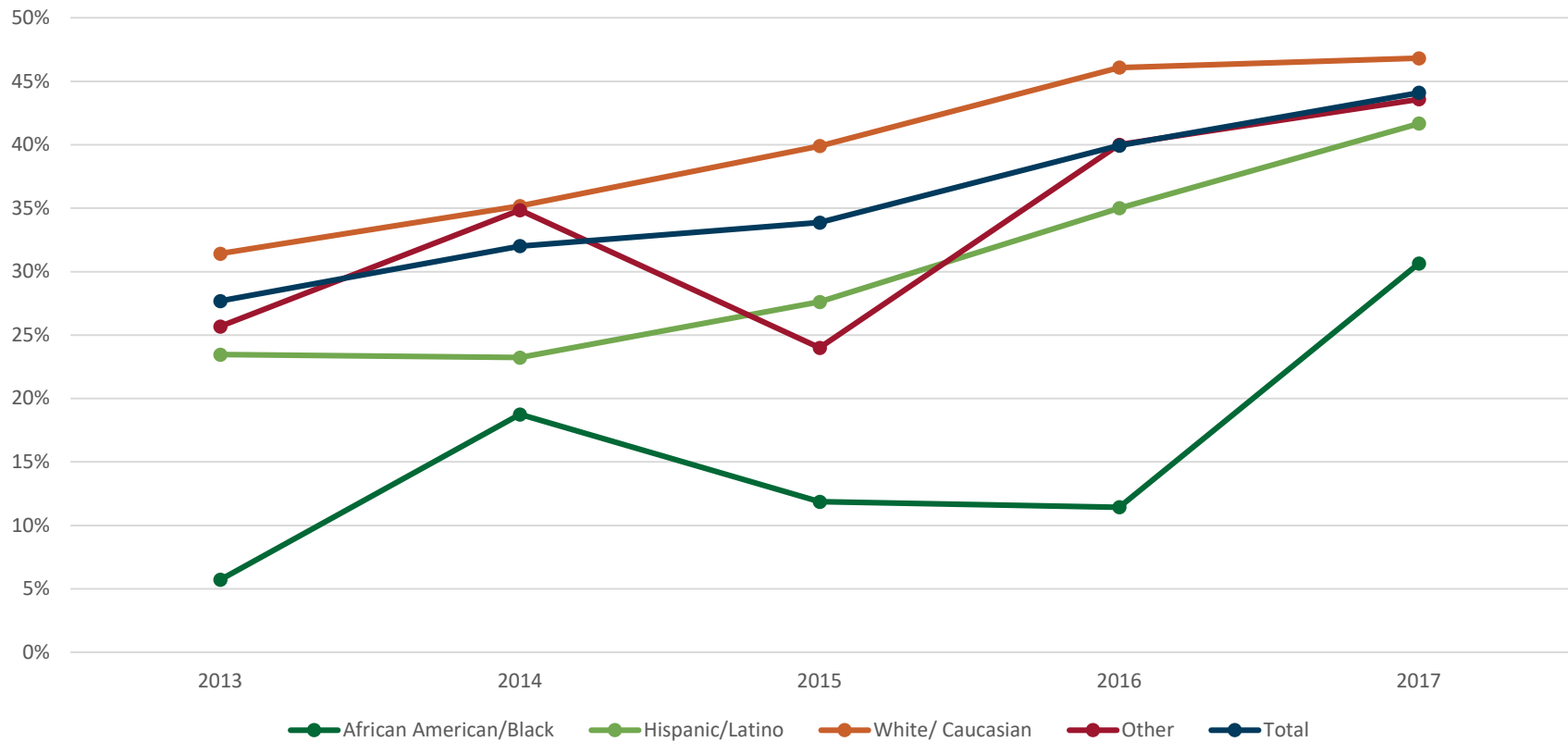


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30 Units by Ethnicity



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COST & EFFICIENCY

What is the average student loan debt at graduation?

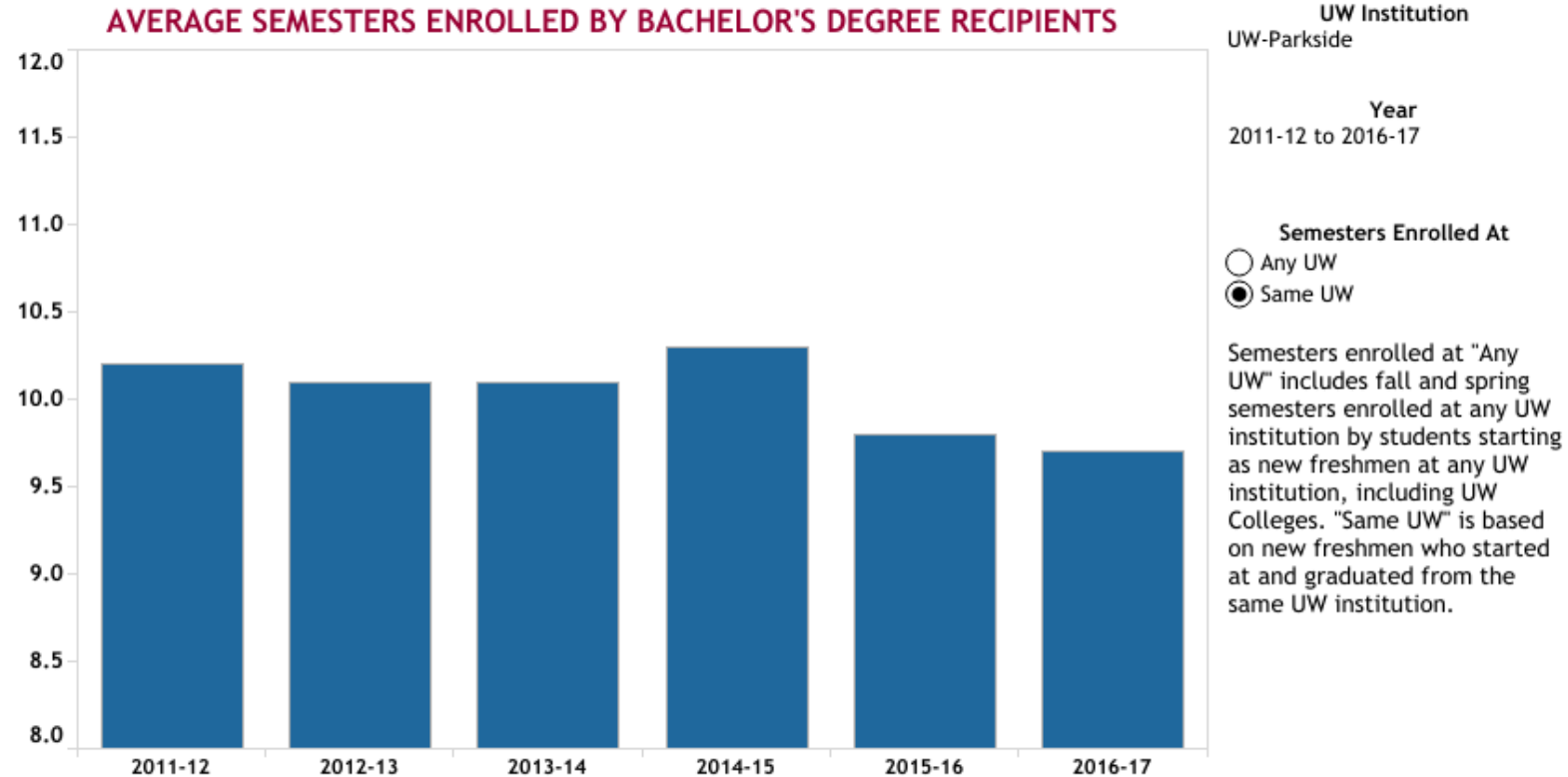
What are the student loan default rates?

How much need is left after all financial aid?

How many semesters do students enroll on the way to a degree?

How many credits do students attempt on the way to a degree?

How much is spent on university administration?



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3. Our Messaging

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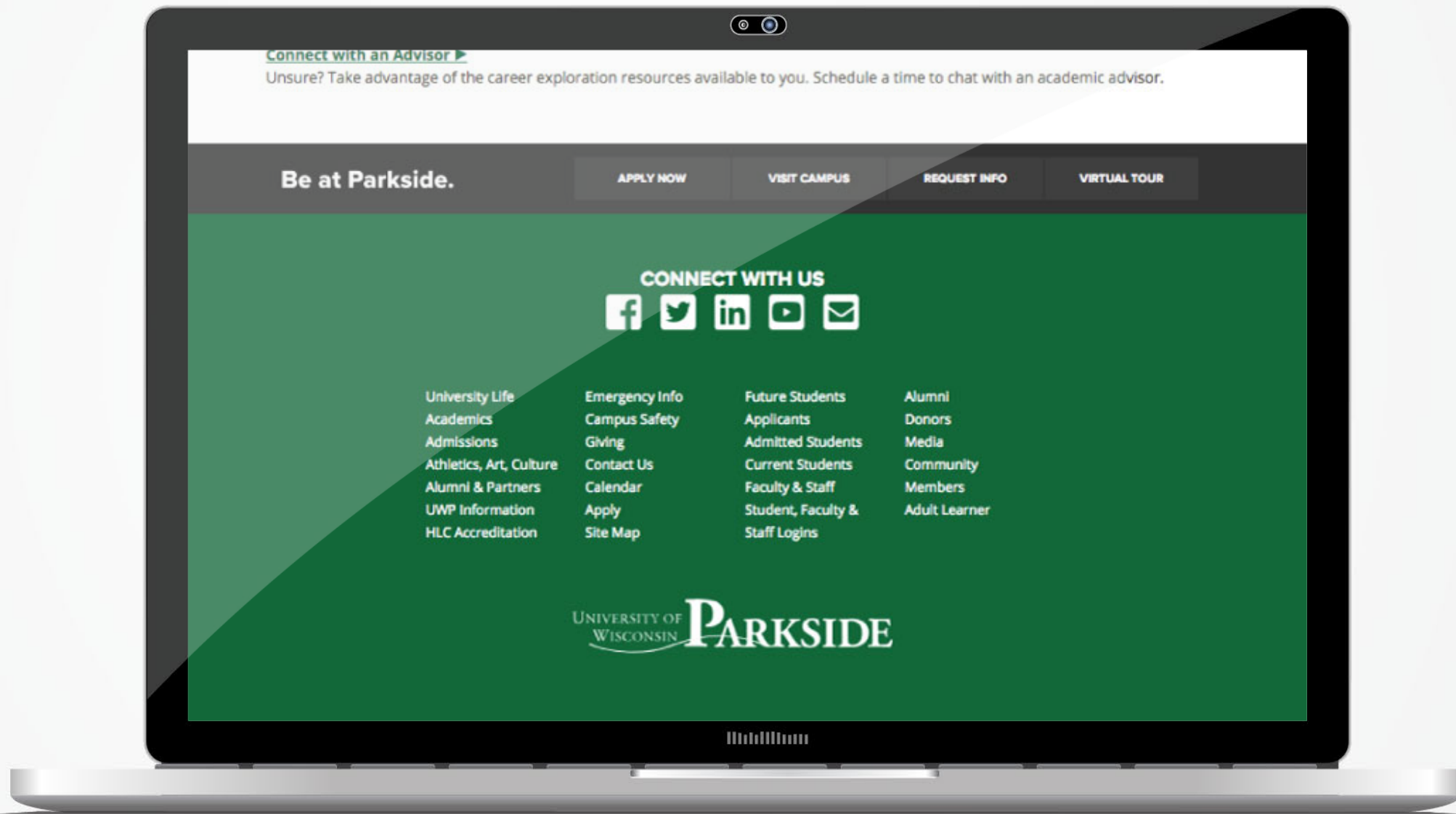
**15
to finish.**



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FINISH IN 4 YEARS

SAVE MONEY

Each additional year of college adds at least \$7388.00 more in tuition costs.

15 credits a semester to finish in 4 years.

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262-595-2040 | WYLLIE D175

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8 TIMES BETTER

If you complete 30 credits in your first year, you are 8x more likely to graduate in 4 years.

15 credits a semester to finish in 4 years.

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WANT TO GRADUATE
IN FOUR YEARS?

DO THE MATH

120 credits
÷ 4 years

30 credits
per year

15 credits a semester to finish in 4 years.

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