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Acadeum

The Power of a Collaborative Network

Bolster Retention & Attract New Learners

EAB

Agenda

1 Navigating the Dynamic Higher Education Landscape

2 Collaboration Creates Impact from Data-Driven Insights

3 Leveraging EAB Navigate to Enhance the Student Experience

4 Actionable Steps to Bolster Student & Institutional Success

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Navigating the Dynamic Higher Education Landscape

Managing the Enrollment Risk

Institutional leaders cited enrollment as the most significant risk facing colleges and universities for the fourth year in a row.

Source: 2022 Top Risks Report

6 in 10 students

say they have experienced difficulty enrolling in classes they need to meet requirements

1 in 5 students

say they will stop attending their current school if they are unable to enroll in the classes they need

42% of students

who frequently have trouble finding courses agree they will stop attending their current school if they're unable to enroll in the classes they need

How Can Your Institution Adapt Quickly with New Program Offerings?

The World Health Organization estimates a projected **shortfall of 10 million healthcare workers** by 2030.

30% of current U.S. job openings in major metropolitan areas are in STEM fields, however, only 11% of the U.S. population has a degree in STEM.

Employment in **management occupations** is projected to grow 8% over the next decade, resulting in **over 800,000 new jobs**.

1.

Attracting and retaining enrollment

2.

Preparing students for the job market

3.

Launching new programs to meet market demand

4.

Supporting students during program transitions

5.

Course scheduling, sequencing, and frequency

6.

Hiring and retaining faculty in specialized areas

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Collaboration Creates Impact with Data-Driven Insights

The Power of a Network by Higher Ed for Higher Ed

460+
Colleges &
Universities

100k+
Course Sections
Available

100+
Customized
Program Pathways

100+
In-Demand
Certificate Offerings

The World's Leader in Powering Networks

Curricular Solutions to Expand Academic Capacity

1 Acadeum Course Share
Increase Access to In-Demand Courses and Certifications

2 Acadeum Program Share
Maintain a Competitive Edge with Custom Curricular Programs

3 Acadeum Skills Marketplace
Attract Workforce Learners by Bridging Education and Career Pathways

By Higher Ed, For Higher Ed

Course and program sharing enables colleges and universities to access or share high-quality courses across in-demand programs.

A low-risk way to ensure students have the courses they need when they need them to stay on track to degree completion.

Quickly launch new or enhance existing programs, concentrations, or minors while maintaining institutional identity and values.

Advance Student Progression with Course Sharing

Your Students Get:

- Access to pre-approved courses to eliminate barriers to academic progress and completion

Your Institution Gets:

- A vast inventory of high-quality courses from like-minded peers, allowing your institution to be responsive and nimble to keep students enrolled, retained, and on track to graduation

Launch New or Bolster Existing Programs While Supporting Students Through Program Transition

Your Students Get:

- Access to in-demand, workforce-aligned programs and coursework that may be unavailable at your institution
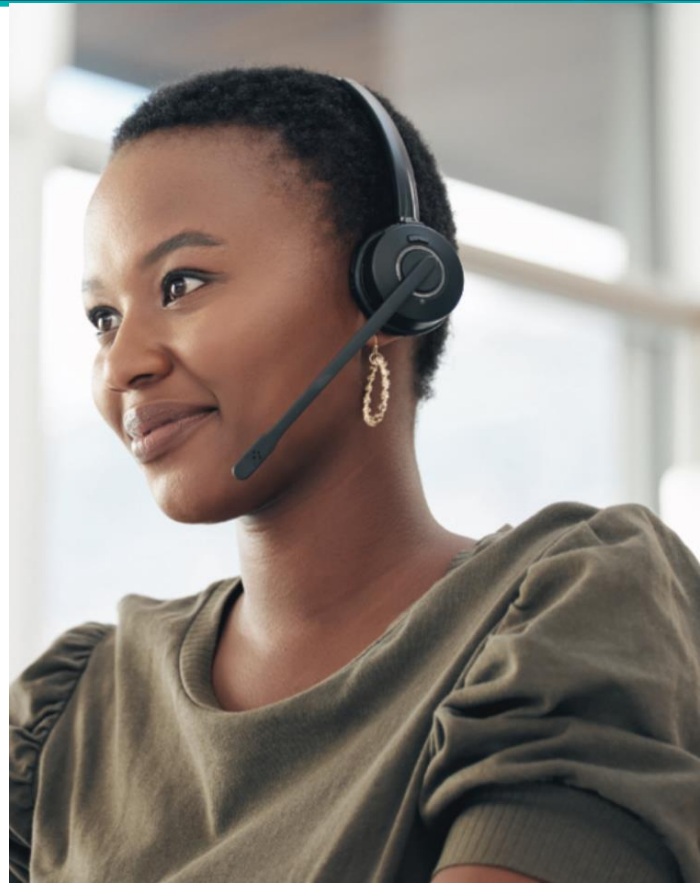
Your Institution Gets:

- Deliver in-demand majors and minors for both undergraduate and graduate programs in industry-aligned pathways to attract and retain enrollment

- Go to market with accredited programs that mirror market demand with speed and confidence

Supporting Quality in Online Course Sharing

As a member of the Acadeum network, you are part of a community of academic champions and experts who believe in the power of collaboration.

Acadeum is proud to partner with Quality Matters in establishing standards for Institutional Recognition for Course Sharing to promote best practices in supporting student success.

Albertus Magnus College

The Challenge

- Workforce shortage in niche areas
- 75,000 social worker jobs are unfilled in the U.S.
- Produce top talent in a short time
- Time and cost to launch new programs

The Solution

- Mutually beneficial partnership between Albertus Magnus College and Quinnipiac University
- Unique expedited pathway program reducing time and cost for students
- Collaborative partnerships to overcome curricular and logistical challenges that can be used to expedite undergraduate and graduate pathways

Dr. Marc Camille, President, Albertus Magnus College

"I believe innovative, expanded, and expedited degree program pathway agreements offer great promise to better serve the equally important needs of students and workforce development."

Jarvis Christian University

The Challenge

- Expand course catalog while ensuring academic rigor and quality

- Retain students who were facing course conflicts

- Ensure students graduate on time or early to reduce financial costs

The Solution

- Helped 47 students get the courses needed to progress in just one summer term

- Recovered $100k in tuition revenue by retaining students

- Effectively implemented a summer term as a new retention tool to keep students on the path to graduation

JARVIS
CHRISTIAN UNIVERSITY

Dr. Glenell Lee-Pruitt, President, Jarvis Christian University

"Course sharing has become ingrained in our academic culture. Students are asking for them, taking ownership. They're planning for their future and know they can be finished early."

Angelo State University

375+ students
retained by increasing access to flexible course solutions

$1.3 million
recovered revenue by eliminating the need for students to bring in transfer credit

30+ partnerships
built collaborative relationships to expand academic capacity

Common Use Cases

Helped pre-nursing students complete prerequisites

Created flexible options to retain students working full-time

Avoided LOA and stop outs for family/health challenges

Provided options to military students who may be deployed

Conversation:
What Roadblocks Are Students Facing on Their Path to Degree Completion at Your Institution?

Student

Needs a course to make progress toward graduation

Home Institution

Advisor or student recommends/requests pre-approved course, registrar approves request

Teaching Institution

Accepts student, creates student account, sends grade to Home Institution

Simplify reporting processes by creating section tags for students enrolled in a course through Acadeum

Help manage varying start dates and timelines to help students stay on track to degree completion

Enhance communication to students so they understand the process of course sharing

Provide accurate course sharing data through simplified reporting processes

Create key checkpoints throughout the time students are enrolled in a course

Allows for advisors to be more actively involved in the success of the student

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Leveraging EAB Navigate to
Enhance the Student Experience

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Actionable Steps to Bolster Student & Institutional Success

A Targeted Intervention in Coordinated Care Approach

Eliminate Registration Barriers

Surfaced from registration audits and create meta-majors and exploratory pathways

Flexible Online Options

For learners who are at risk of dropping or stopping out

Intervention Mitigating Risk

Provide solutions for risk indicators such as SAP, GPA, D/F/Ws, less than FT credits to get back on track to timely completion

Care Unit Networks

To help understand course share intervention opportunities (advising, athletic directors, faculty, enrollment management)

Advisor & Academic Unit Collaboration

To proactively find course matches that create barriers for learners in academic pathways

Micro-Grants to Offset Cost

Consider the potential course costs during sub-terms or intercessions that keep students engaged

1.

Identify majors and courses where students face roadblocks

2.

Determine cohorts of students you need to support with schedule flexibility on a consistent basis, such as athletes, graduation walkers, and DFW students

3.

Evaluate your institution's academic portfolio and identify where you can create market-aligned programs

4.

Connect with our academic experts to advise on how the Acadeum network can expand your institution's academic capacity

Q&A

Connect with Us

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