

Every Leader Is a Data Leader

Using Edify to Meet the Needs of Tomorrow's Students

Expansion Spotlight



CONNECTED24

Recap: Creating Our Future

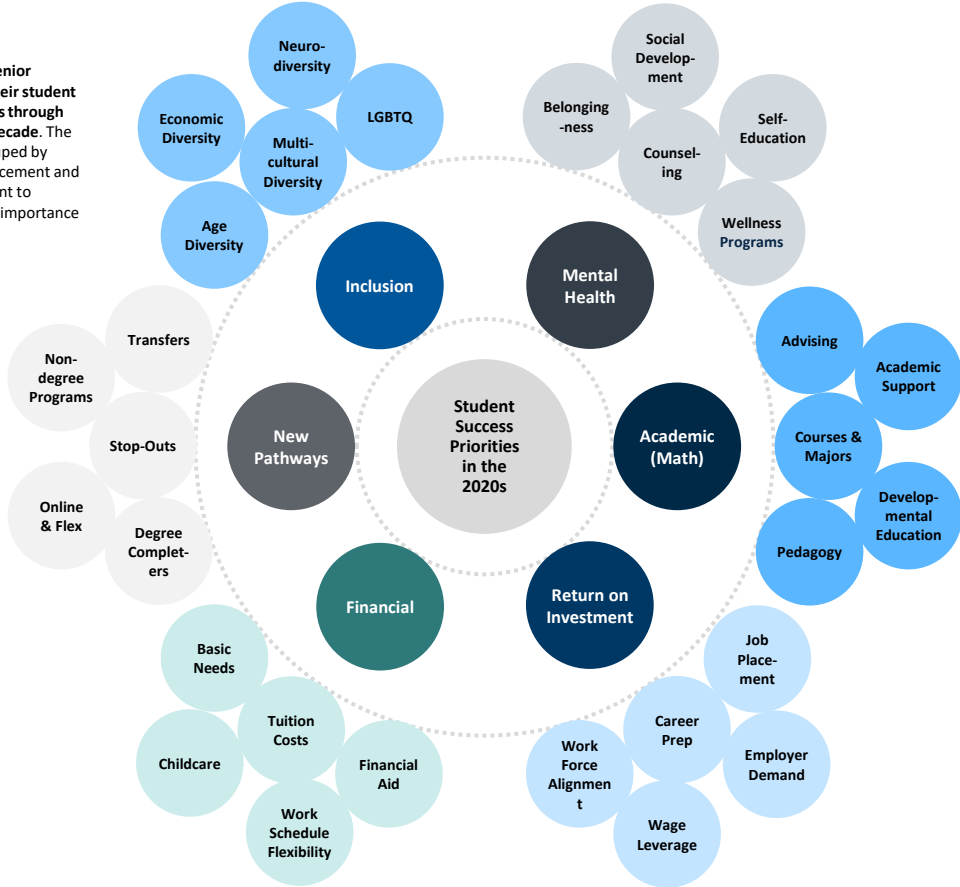
SECTION

1



Future of Student Success Priorities

We asked 30+ senior leaders about their student success priorities through the end of the decade. The bubbles are grouped by theme. Their placement and size are not meant to indicate relative importance or commonality.





Six Key Drivers of Higher Ed's Future

1

Public Perception of Higher Ed Value

2

Enrollment and Demographics

3

Sustainable Support Models

4

K-12 Academic Preparation

5

Student Mental Health and Wellness

6

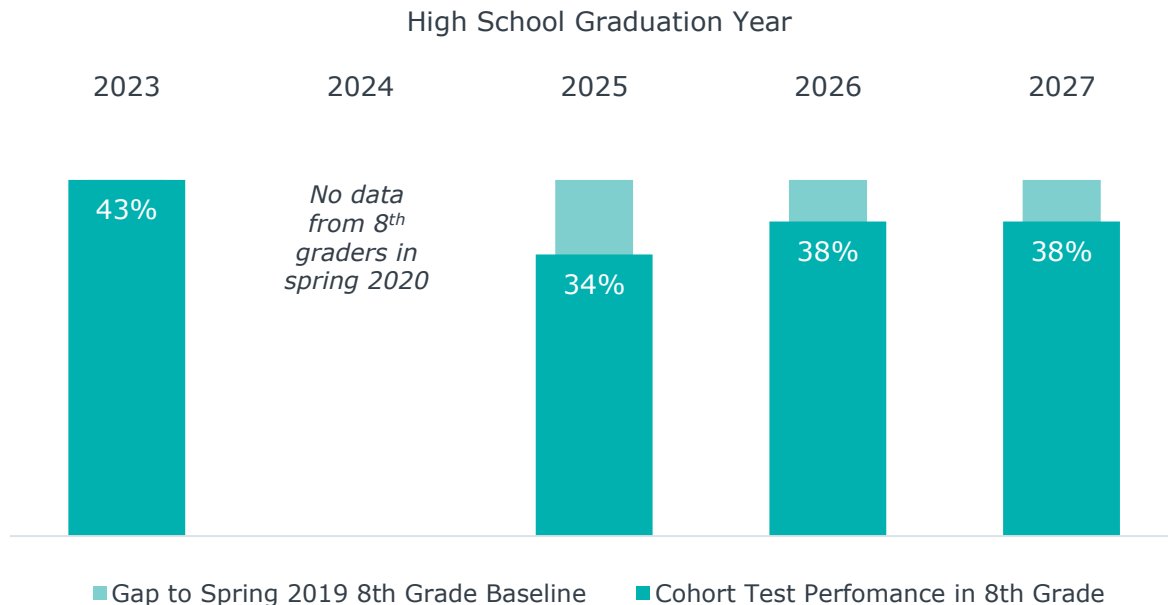
Artificial Intelligence

Prepare for Lower Levels of College Math Prep



Pandemic-Era Unfinished Learning May Impact STEM Programs for Years

Percentage of Students Meeting College- and Career-Readiness Standards for Math in Eighth Grade¹

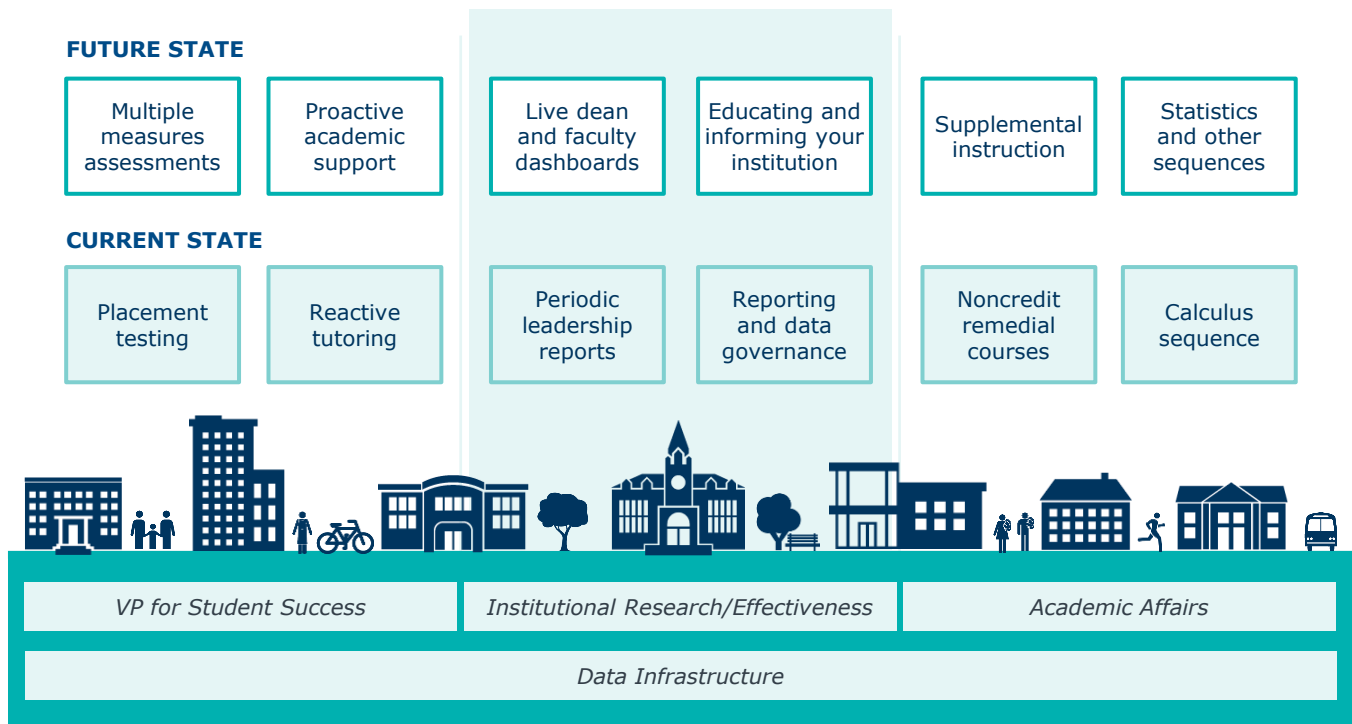


1) Class of 2025 data was analyzed separately and may not be fully comparable to other cohorts.

Source: EAB analysis of data from Curriculum Associates "State of Student Learning in 2023" and Curriculum Associates "State of Student Learning in 2022."

Preparing for the Math Challenge

Strategic Decisions That May Be on Your Horizon



CONNECTED24

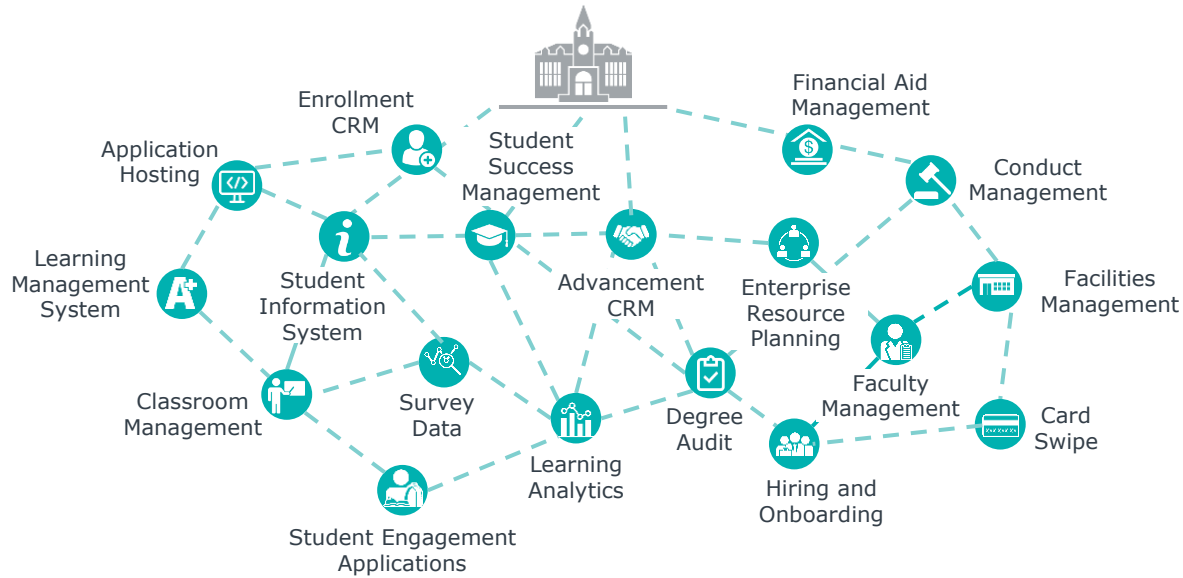
Connecting the Dots to Technology

SECTION

2



Data Fragmentation Impedes Progress



What Are the Consequences?



Slow Decision-Making

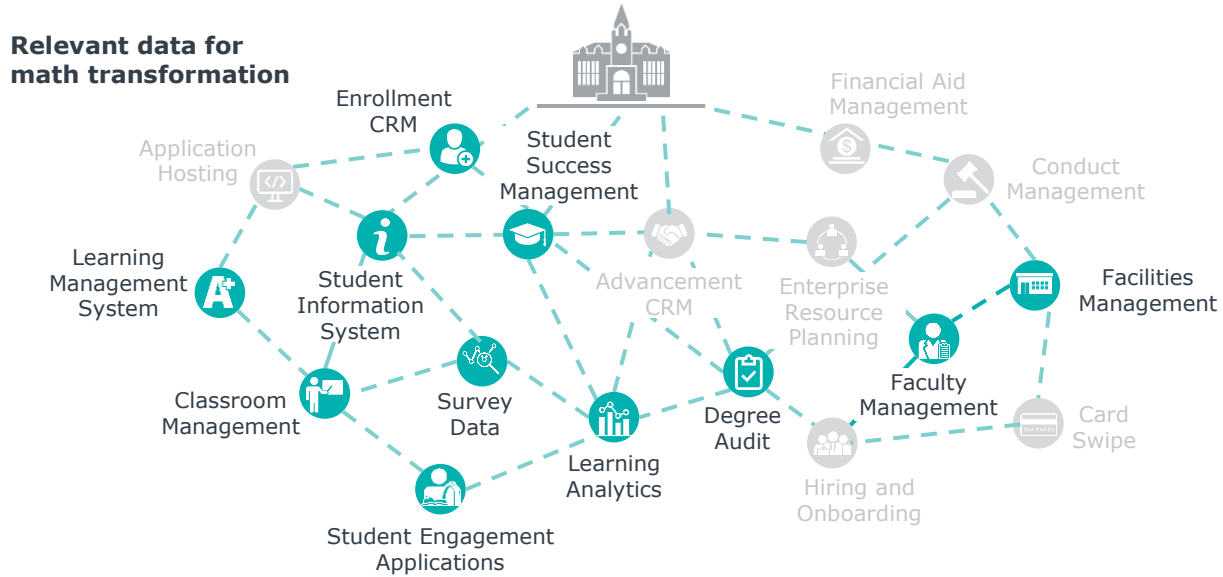


Costly Data Governance



Uphill Management

Data Fragmentation Impedes Progress



What Are the Consequences?



Slow Decision-Making



Costly Data Governance

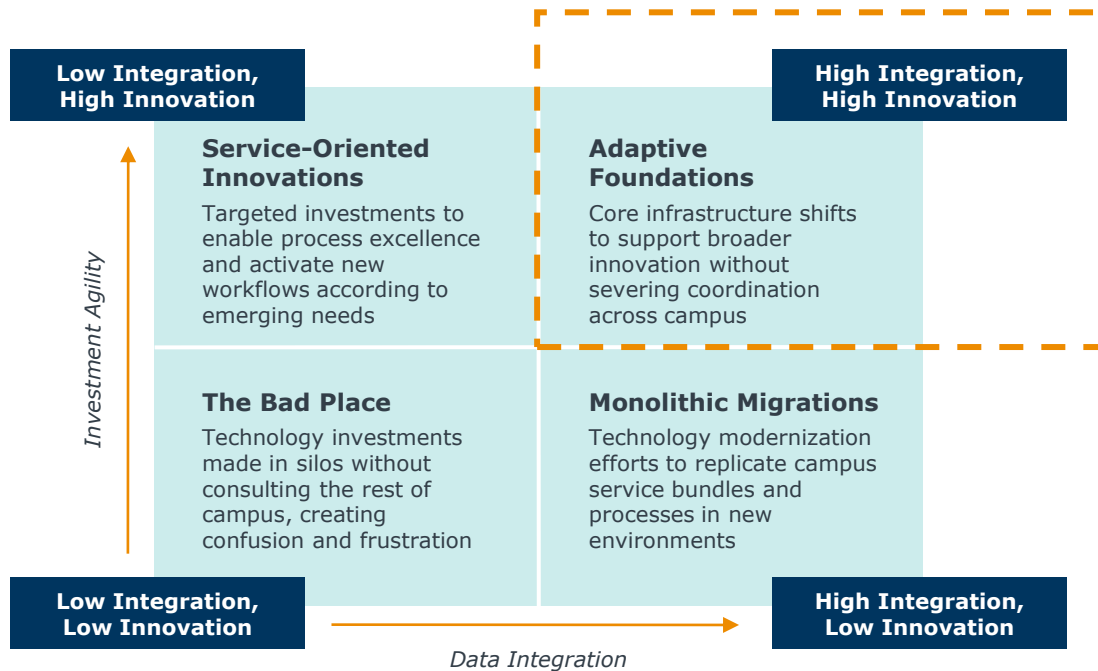


Uphill Management

Today's Campus Tech Roadmap

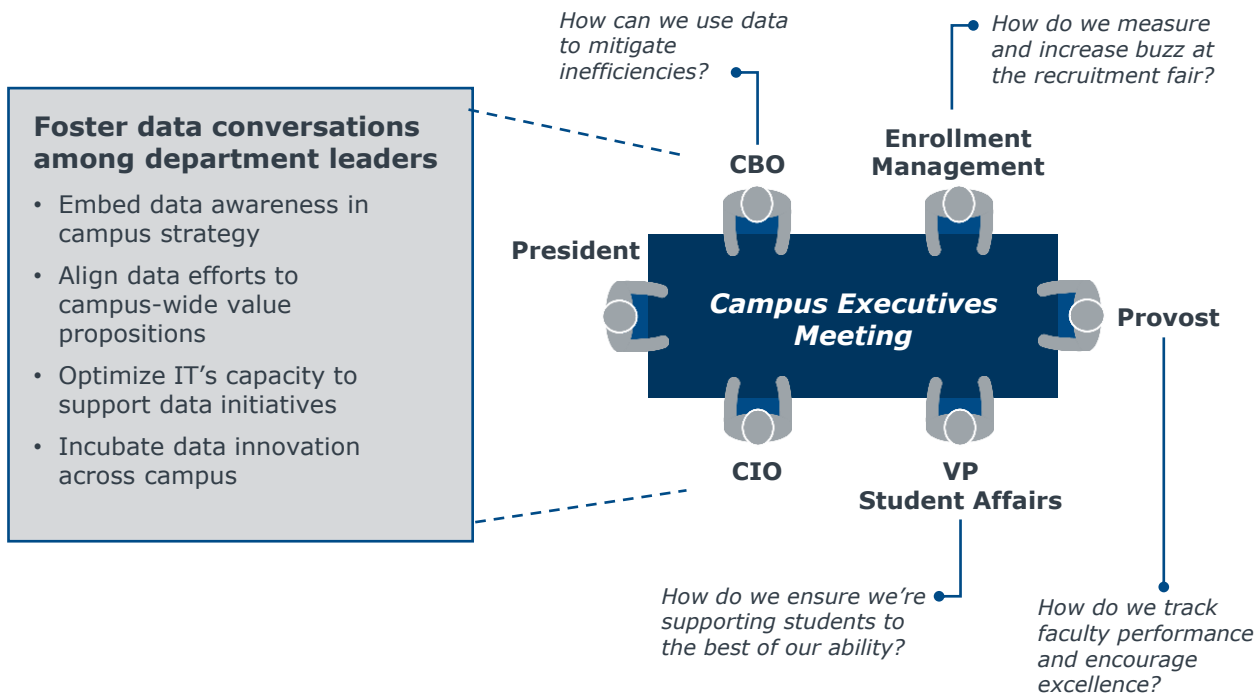
Ongoing Investments Fall into Three Main Categories

Technology Investment Strategies for Digital Agility



Promote Data Leadership Across Campus

Encourage the Strategic Use of Data in Every Department



CONNECTED24

Edify in Action

SECTION

3





Six Key Drivers of Higher Ed's Future

1

Public Perception of Higher Ed Value

2

Enrollment and Demographics

3

Sustainable Support Models

4

K-12 Academic Preparation

5

Student Mental Health and Wellness

6

Artificial Intelligence

DEMO

The bottom of the slide features a decorative graphic consisting of several overlapping, jagged, mountain-like shapes. These shapes are filled with a blue color and a pattern of small, dark blue dots, creating a halftone or stippled effect. The overall aesthetic is modern and minimalist.

Your Data Strategy Toolkit

Pick up a copy on your way out



Quick Start guide – snap a picture or check the app!

- **STRATEGIC DIRECTION**

Page 10, question 1: *What are the top 3-5 institutional or departmental strategic priorities that can be augmented by better data?*

- **OFF-CAMPUS SUPPORT**

Page 10, question 6: *How could we work with peers or vendor partners to help us advance faster and more comprehensively toward our vision?*

- **CAMPUS OBSTACLES**

Page 11, question 1: *What upcoming changes might present key opportunities for effecting parts of our campus data strategy?*

Questions?



Matt Hagerty

Director, Technology
mhagerty@eab.com



Ed Venit

Managing Director, Research
evenit@eab.com

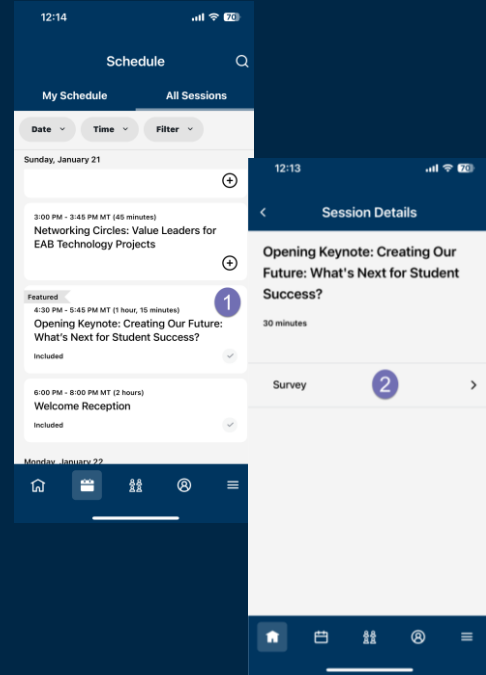
Complete Session Evaluations

Your feedback is important to us, please take a few moments to **tell us about your CONNECTED experience.**

Evaluations are available in the event app by clicking on a session and then clicking **Survey**.

Need help with the app?

Stop by the **information desk!**

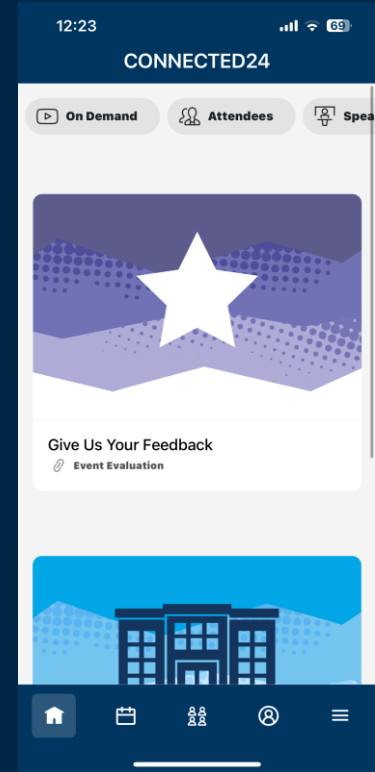


Complete the Event Feedback Survey

From the front page of the app, click the Give Us Your Feedback box.

Need help with the app?

Stop by the **information desk!**





202-747-1000 | eab.com

 [@eab](https://twitter.com/eab)  [@eab_](https://www.linkedin.com/company/eab_)  [@WeAreEAB](https://www.facebook.com/WeAreEAB)  [@eab.life](https://www.instagram.com/eab.life)

