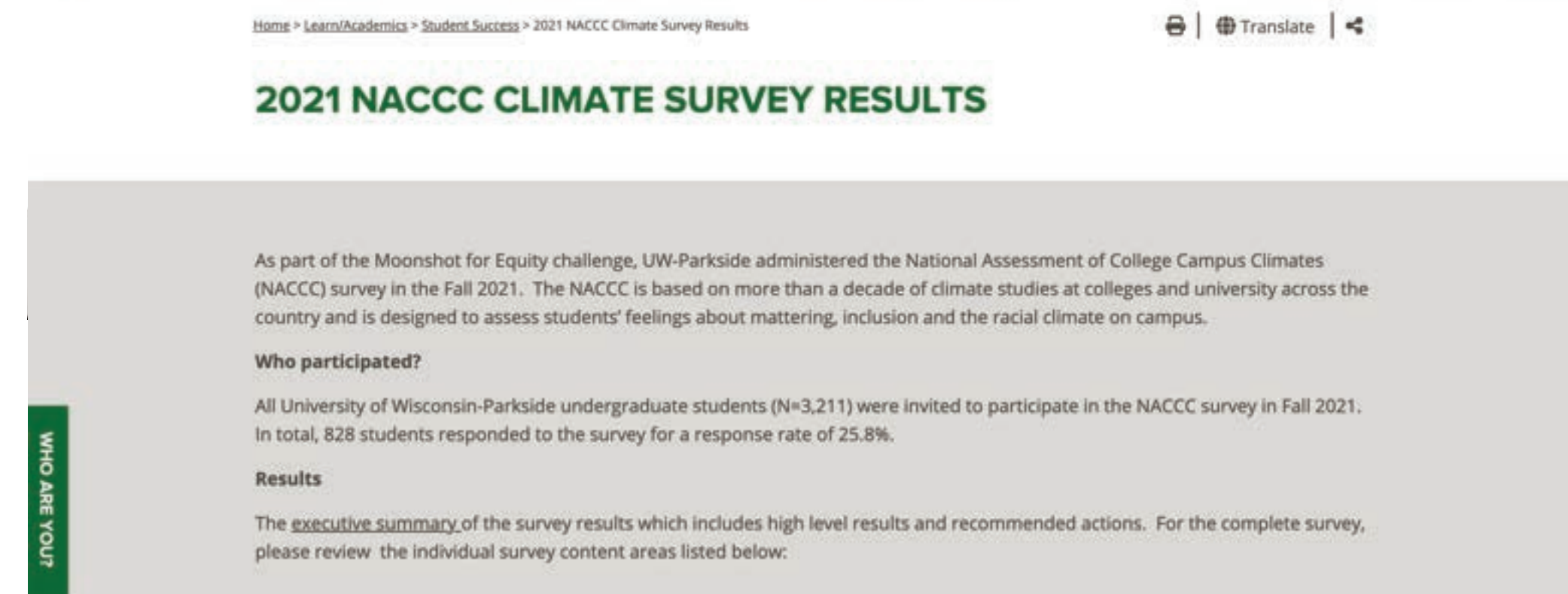
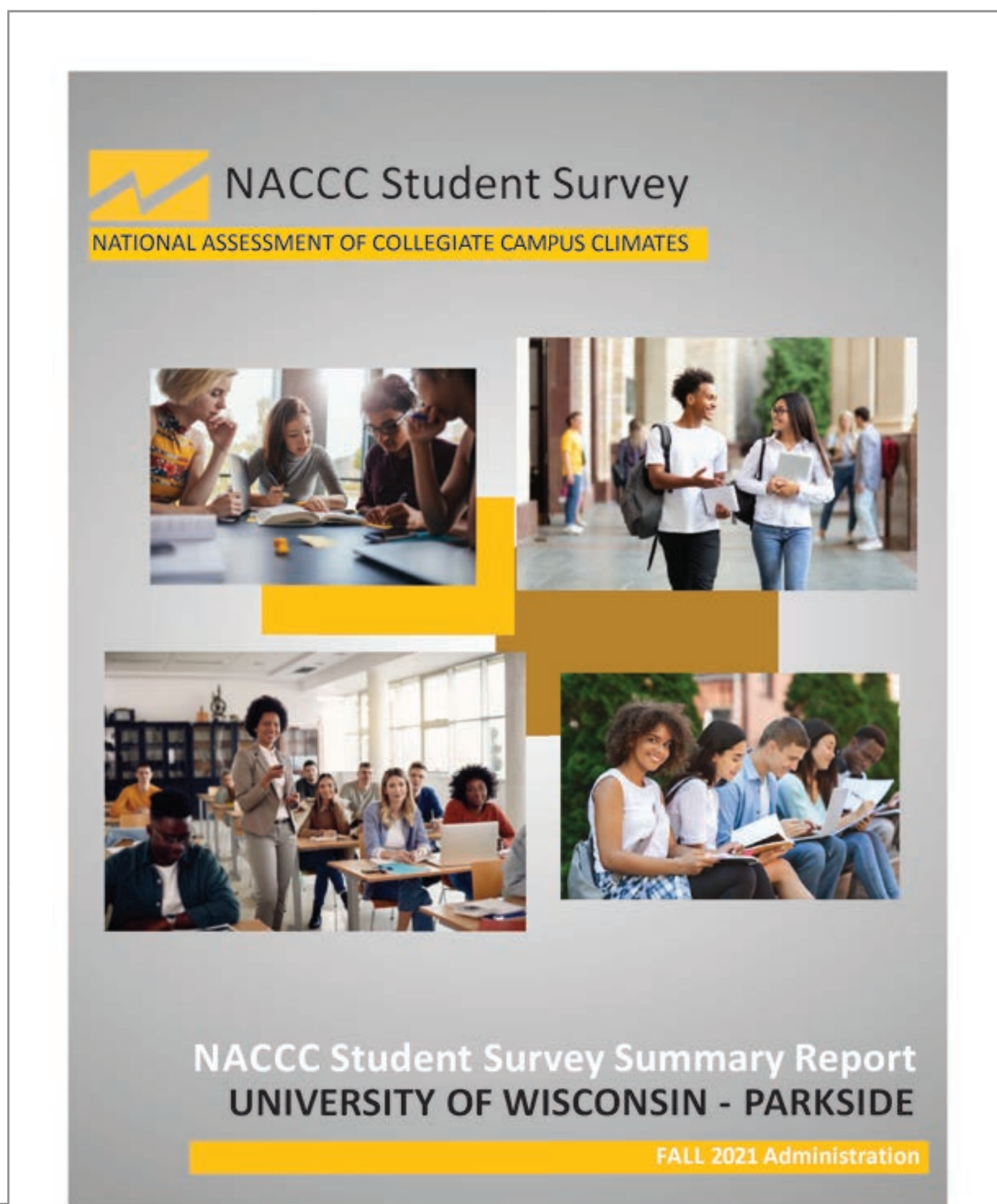


Transparent Campus Climate Survey

UNIVERSITY OF
WISCONSIN
PARKSIDE



NACCC BACKGROUND

WHY WE CREATED THE NACCC

Every week, news outlets report on racial incidents on campuses across the United States. At the USC Race and Equity Center, we have developed the NACCC because these issues are so pervasive. The NACCC elicits perspectives from undergraduates on ways they experience the campus racial climate. NACCC participation signals institutional commitment to understanding racial realities on campus and provides institutional leaders with better information and more data-driven guidance for improving the climate for all students. Having NACCC data will allow institutional leaders to better understand and more strategically address racial problems on campus before they escalate to crises.

WHAT IS NACCC

The National Assessment of Collegiate Campus Climate (NACCC) is a quantitative national survey of undergraduate students and is informed by more than a decade of our center's climate work. The NACCC is an approximately 15-minute web-based survey that includes six content areas essential to understanding racial climate on campus and collects participants' demographic information in order to conduct meaningful data disaggregation. The survey has been designed specifically for and tested by undergraduate students at community colleges and four-year postsecondary institutions across the country.

THE SIX NACCC SURVEY CONTENT AREAS

Mattering and Affirmation	Racial Learning and Literacy	Appraisals of Institutional Commitment
Cross-Racial Engagement	Encounters with Racial Stress	Impact of External Environments

USC EQUITY INSTITUTES

As a complement to NACCC assessment, the USC Race and Equity Center offers the USC Equity Institutes, a professional learning series for campus leaders and faculty members. For more information, visit [equityinstitutes.usc.edu](#)

NACCC DEVELOPMENT & METHODOLOGY

Content Development	Advisory Panel and Peer Review
The NACCC survey content is based on more than a decade of the USC Race and Equity Center's qualitative climate studies conducted at colleges and universities across the country. In addition, a 14-member content team of race, equity, and inclusion experts from across the United States convened to identify the most salient and timely survey content areas and questions in the field of campus racial climate.	Thirty college and university presidents and provosts, campus diversity offices, race and equity content faculty and experts, postsecondary institution membership association directors, institutional researchers, and survey methodologists comprised the NACCC Advisory Panel. This group consulted with NACCC staff on best practices for the content, methodology, and administration of the NACCC survey, as well as the best ways to engage colleges and universities with their specific NACCC results.
Cognitive Interviews	Student Advisory Panel
To develop the NACCC, the survey methodologists conducted one-on-one cognitive interviews with more than 60 undergraduate students attending community colleges and four-year institutions across the United States. In these interviews, students completed the NACCC, thinking aloud as they progressed through the survey. By analyzing the questions asked by respondents as well as any comments or confusion they expressed, the following aspects of the survey were improved substantially: the NACCC content areas, clarity of the survey questions, terminology, response options, and the overall usability of the survey.	The NACCC Student Advisory Panel consisted of a diverse group of undergraduate students from colleges and universities across the United States. These students consulted with NACCC staff on the ways in which undergraduate students engage with campus surveys generally, and specifically provided review and input on the survey content of the campus racial climate survey.
Pilot Testing	NACCC Portal
A select set of community colleges and four-year institutions participated in the pilot test. Pilot testing ensured that the NACCC consists of survey questions that gather quality data (i.e. valid and reliable) through a secure data collection process on campuses. Pilot testing helped to refine the survey questions, as well as improve the utility of the survey results for campus administrators.	A customized, one-stop, user-friendly, campus survey administration web portal was built for the NACCC survey. The portal is the hub for data collection and survey distribution via emails. Participating institutions can access the portal to manage their survey distribution and monitor their survey progress.



Moon Shot



**Regional
Public
4-Year**



**4,000
Students**



**Kenosha,
Wisconsin**

Discussing the results of this survey with teams across campus led to important progress, such as the Chancellor's Cabinet's commitment to provide annual professional development for all employees on JEDI (Justice, Equity, Diversity, and Inclusion) and including JEDI in their annual evaluation process.