

UW System Navigate Workshop

UW-Stevens Point

March 11, 2020

9:30 a.m.-4:00 p.m.

- 9:00-9:30 a.m. Registration and Light Breakfast (Alumni Room)**
- 9:30-9:50 a.m. Welcome and Workshop Overview (Alumni Room)**
Ben Passmore and Sue Buth of UW System will provide statewide/systemwide enrollment, graduation, and educational attainment context, including systemwide initiatives designed to improve student success.
- 9:50-10:55 a.m. Rick Sluder Keynote: Breaking Through the Complexity of Implementing Student Success Initiatives—What Can I Do? (Alumni Room)**
The Vice Provost for Student Success at Middle Tennessee State University will present on their ongoing journey to improve student outcomes and make a difference in the lives of students.
- 11:00-12:15 p.m. Institutional Sharing of 5 x 5 PowerPoints (descriptions/rooms on flip side)**
Institutions present examples of their use of Navigate to support their student success goals.
- 12:15-1:15 p.m. Networking Lunch (Alumni Room, topics for informal discussions on flip side/table tents)**
- 1:15-2:15 p.m. Breakout Sessions**
- **Engaging Faculty Through Effective Progress Report and Alert Workflow Design, Mike Baker, EAB (Room 374):** This session will focus on the key elements to the design of effective progress report campaigns to gather faculty feedback and build buy-in. This session also will discuss the principles of alerts and cases that support the progress report workflows.
 - **Executing on an Appointment Campaign Strategy, Linda Marchlewski, EAB (Legacy Room):** Many campuses have developed intentional campaign plans but face the challenge of creating cultural change. This session will address some key barriers teams face when trying to launch proactive appointment campaigns and allow time for discussion on how to move past them.
 - **Reaching Students Through Thoughtful Navigate-Student Strategies, Erin Doyle Lastowka, EAB (Room 378):** Creative and engaging content is an important part of engaging students through Navigate's mobile app. This session will focus on advice for creating strong content and the importance of a strategy for Navigate's intake survey and quick polls.
 - **Cultivating Campus Engagement, Rick Sluder, Middle Tennessee State University (Alumni Room):** This session will focus on effective strategies for engaging the campus community and meeting the needs of diverse stakeholders. Participants will learn about how to foster buy-in and engagement regarding the functionality of Navigate and create a data-informed culture across campus.
- 2:15-2:50 p.m. Institution Team Time (Alumni Room)**
Campus teams will discuss information shared during the workshop and identify strategies they want to pursue and next steps.
- 2:50-3:00 p.m. Refreshments (Alumni Room)**
- 3:00-4:00 p.m. Team Sharing / Moving Forward Together (Alumni Room)**
Teams will share their strategies with the large group. Sue Buth of UW System and Amanda Johannsen of EAB will outline next steps and moving forward with the systemwide Navigate implementation and engagement.

5 x 5 Presenter Groupings and Room Assignments**Room 374**

- UW-River Falls: Appointment campaign
- UW-Green Bay: Appointment campaign/Learning Center launch
- UW-Superior: Early alerts
- UW-Platteville: Progress reports
- UW-Milwaukee: Texting re-enrollment campaign
- UW-Parkside: Professional advisor adoption

Legacy Room (370)

- UW-La Crosse: Campus engagement
- UW-Stevens Point: Appointment campaign
- UW-Stout: Spring class registration campaign
- UW-Whitewater: Progress report campaign
- UW-Oshkosh: Early alerts/texting re-enrollment campaign
- UW-Eau Claire: Purposeful advising report

Lunch Table Topics for Informal Discussions

- Academic advising
- Training
- Site configurations & data validation
- Faculty engagement
- Care unit engagement
- Smart Guidance
- Analytics use and initiative assessment
- Student success leadership
- Advancing equity
- Branch campus coordination
- Proactive student interventions