

CONNECTED 24





LaToya White



Managing Director
Technology Partner Success





Richard Staley

Vice President
Technology Partner Success



**Evolving
Demographics**



**Student Mental
Health**



**Sustainable
Scope**



College Value



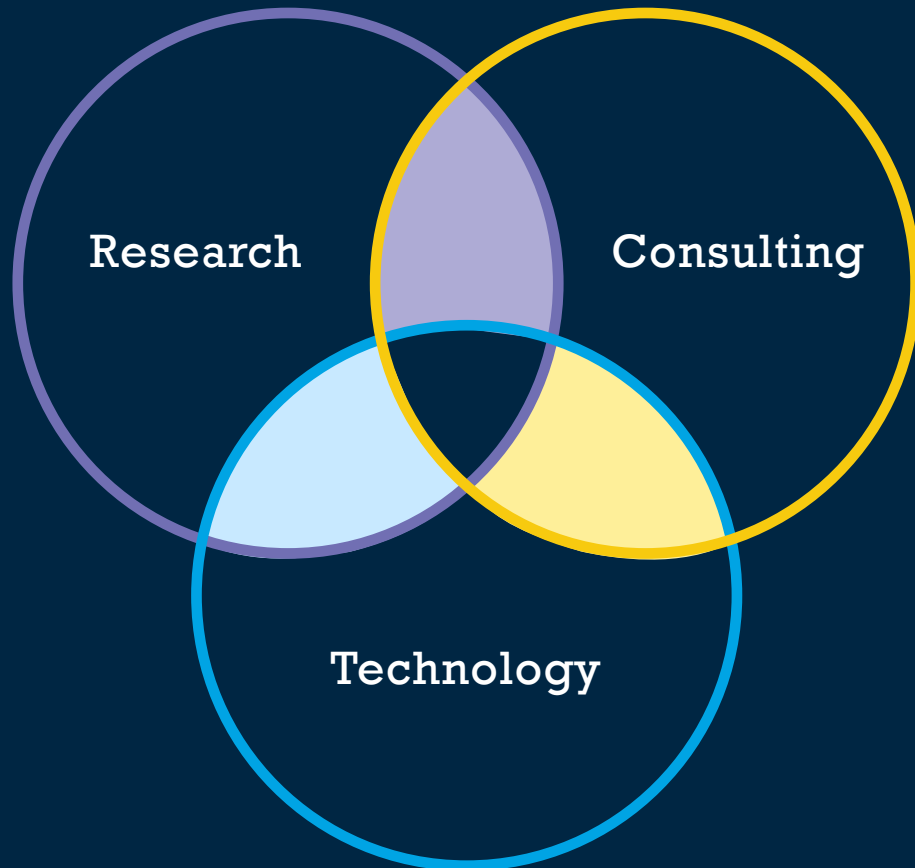
**Academic
Preparation**



**Artificial
Intelligence**

PAST





Research

Consulting

Technology

Research



Technology



Consulting





Education
Advisory
Board
October 2015
Georgia State University
The thousand dollars...

Ann Cudd

Mark Dard...

Tara L...

Mark Dard...

ABSENT	LIMITED	EXPANDED	STRATEGIC
			✓
			✓
		✓	
	✓		
	✓		✓
		✓	
	✓		
		✓	
		✓	
	✓		
		✓	
	✓		
		✓	
		✓	
			✓

Baseline Support
6 Practices

Student Support
5 Practices

Actions and Differentiate Care
5 Practices

	ABSENT	LIMITED	EXPANDED	STRATEGIC
Standardized Appointment Scheduling and Check-In		✓		
Consistent Reporting of Student Interactions		✓		
Differentiated Outreach Calendar	✓			

1

Take a Fresh Look

Take a Fresh Look



ALAMO
COLLEGES
DISTRICT



Saint Peter's
UNIVERSITY

Resource Center



2

Be Intentional with **CONNECTED**

Be Intentional with CONNECTED

Albany State University 

500

New Users

 CalPoly Pomona

92%

Attendees


ARAPAHOE COMMUNITY COLLEGE

Navigate Alerts Comment Rubric

	UNSATISFACTORY (1)	NEEDS IMPROVEMENT (2)	APPROACHING (3)	MEETS EXPECTATIONS (4)
Includes Language Used	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student.
Statement Clarity	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student.
Explanation of Efforts	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student.
Defines Next Steps and/or Reasons for Closing Case	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student. 	<ul style="list-style-type: none"> Includes common expressions that are not helpful to the student. Includes common expressions that are not helpful to the student.

3

Be Proud of Your Progress



Denver

Community College of Denver
Red Rocks Community College

Louisiana

McNeese State University

Eastern Oregon

Eastern Oregon University
Treasure Valley Community College
Blue Mountain Community College

Eastern Tennessee

East Tennessee State University

Central Maryland

Prince George's Community College

Greater Cincinnati

Northern Kentucky University
Miami University
Cincinnati Technical & Community College
Gateway Community & Technical College

Southeastern Pennsylvania

West Chester University
Delaware County Community College

Milwaukee/Kenosha

University of Wisconsin Milwaukee
University of Wisconsin Parkside
Carthage College
Milwaukee Area Technical College
Gateway Technical College

New Jersey

Kean University
Fairleigh Dickinson University

Eastern North Carolina

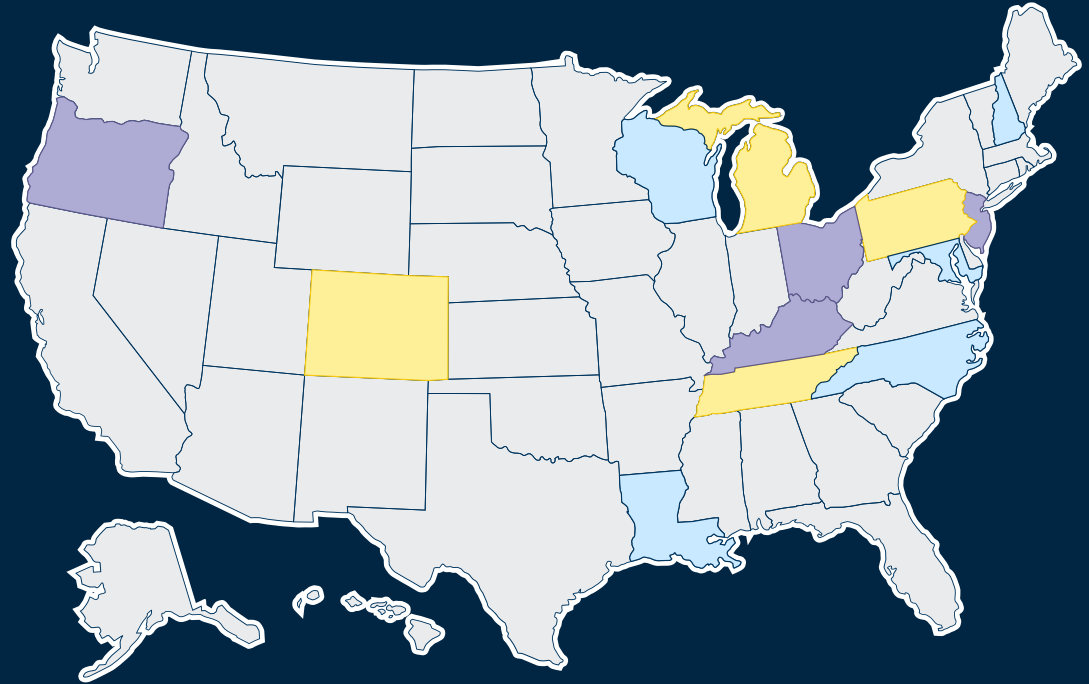
East Carolina University

New Hampshire

Nashua Community College

Central Michigan

Ferris State University

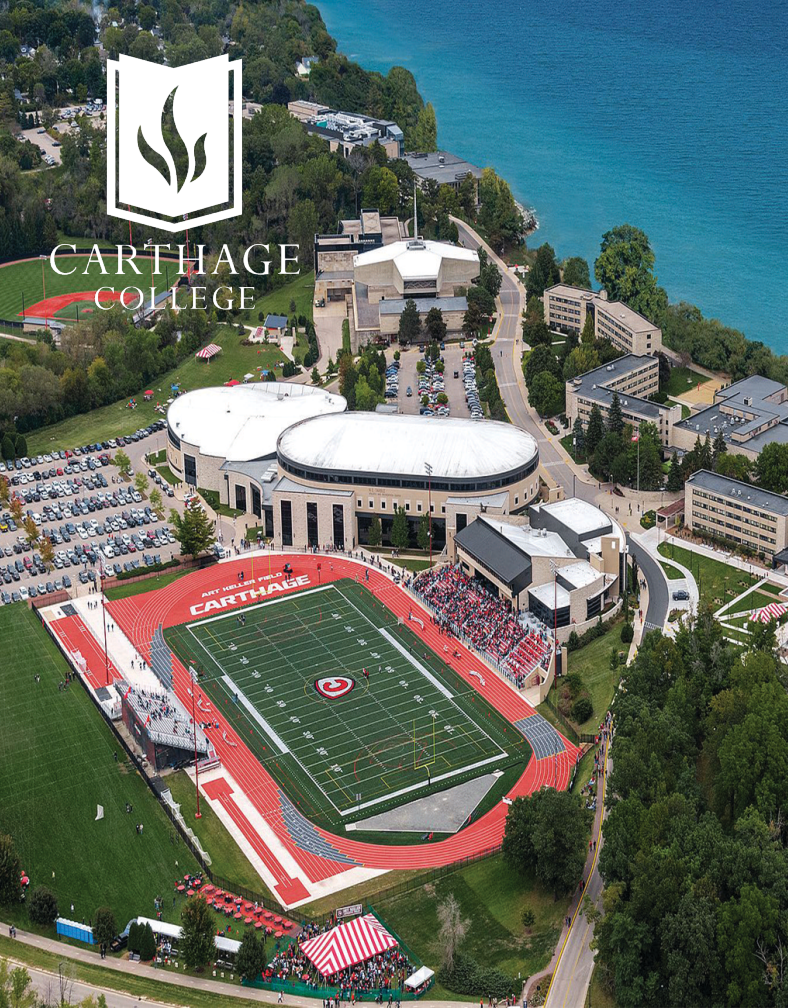


Milwaukee / Kenosha



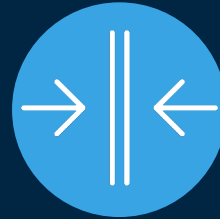


CARTHAGE
COLLEGE



82%

2022 RETENTION RATE



25% to 2%

BLACK STUDENT RETENTION GAP

Alignment



Funding



Greater Cincinnati
Northern Kentucky

\$100K

Practices



- Holds
- Microgrants
- Second Chance
- Advising
- Student Belongingness



PRESENT





Chris Johnson

Managing Director
Product



High School
High Performer



Vocational
School



Unsure on What
Major to Pick



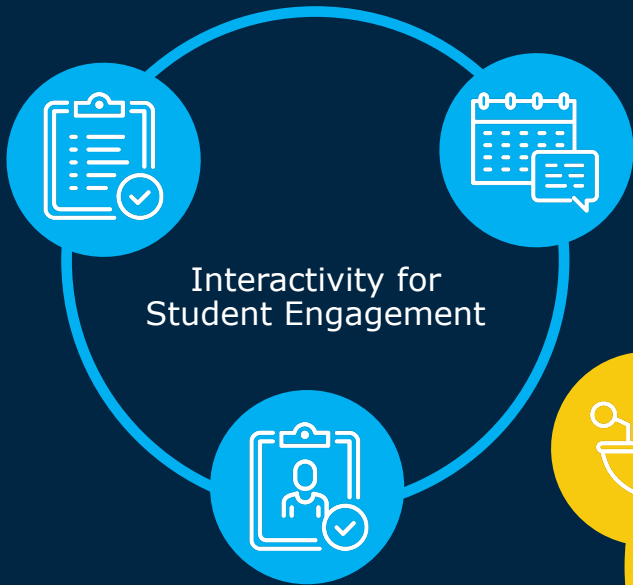
First Generation
College Student









Started Community
College



Bachelors Degree
from MTSU



Navigate360    Groups Main    S1

Spring 2024 Freshman

STUDENTS IN CAMPAIGN

1260


STUDENTS ENROLLED

70%


859 Students

Nudge Metrics

Scheduled Nudge
Send Date: 12/18/2023 **Subject:** Don't forget - Spring class registration closes next week!!

CLICK-TO-OPEN-RATE 79% 

Emails Sent	327	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
Emails Opened	138	<div style="width: 42%; height: 10px; background-color: #007bff;"></div> <div style="width: 58%; height: 10px; background-color: #ccc; border: 1px dashed #ccc;"></div>
Links Clicked	109	<div style="width: 33%; height: 10px; background-color: #007bff;"></div> <div style="width: 67%; height: 10px; background-color: #ccc; border: 1px dashed #ccc;"></div>

[Show More](#) 

Options

- [Edit Campaign Details](#)
- [Export Students Enrolled](#)
- [Export Students Not Enrolled](#)

Campaign Information

Term
2024 Spring


Tracking URL
http://www.eab.com

Tracking URL Text
EAB.com

End Date
01/10/2024

>

Students enrolled in term Students not enrolled in term

 Support

STUDENTS IN CAMPAIGN
1260

STUDENTS ENROLLED
70%
859 Students

Nudge Metrics

Scheduled Nudge

Send Date: 12/18/2023 Subject: Don't forget - Spring class registration closes next week!!

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Links Clicked	109	<div style="width: 33%;"><div style="width: 33%;"></div><div style="width: 67%; background-color: #ccc;"></div></div>

Show More 

Campaign Information

Term

2024 Spring

Tracking URL

<http://www.eab.com>

Tracking URL Text


EAB.com

End Date

01/10/2024

Students enrolled in term

Students not enrolled in term

 Support





















**BENEDICTINE
COLLEGE**
ATCHISON, KANSAS




95.5% + 93.5%

SPRING + FALL 2023 ENROLLMENT RATES

Navigate360      



November Survey 2023 Details

Dec 11, 2023 - Dec 22, 2023

STUDENTS IN CAMPAIGN

85

SURVEYS COMPLETED

28%

24 surveys

SURVEYS IN PROGRESS

7%

6 surveys

SURVEYS NOT STARTED

65%

55 surveys

Options

- [Edit Campaign Details](#)
- [Delete This Campaign](#)
- [Export Student List](#)

Campaign Information

Survey
Fall 2023 Student Wellness Survey

Start Date
12/11/2023

End Date
12/22/2023

Status Possible Explanations

Unable to Send

- Student is not active in Smart Guidance

Sent

- The survey was sent to the student and they have not answered any questions yet

In Progress



- The student has started but not finished the survey

Completed

- The student has finished the survey

Students In Campaign

<input type="checkbox"/>	≡	NAME	DATE ADDED	RECIPIENT STATUS
<input type="checkbox"/>	≡	Anna Yang	11/29/2023	Sent
<input type="checkbox"/>	≡	Bernard Clark	11/29/2023	Sent
<input type="checkbox"/>	≡	Amelia Kirtley	11/29/2023	Sent
<input type="checkbox"/>	≡	Samuel Maciel	11/29/2023	Sent
<input type="checkbox"/>	≡	Annie White	11/29/2023	Sent
<input type="checkbox"/>	≡	Steven Collins	11/29/2023	Sent

0 selected  

1 - 85 of 85 K < 1 > X

STUDENTS IN CAMPAIGN
85

SURVEYS COMPLETED
28%
24 Surveys

SURVEYS IN PROGRESS
7%
6 Surveys

SURVEYS NOT STARTED
65%
55 Surveys

November Survey 2023 Details

Students In Campaign

<input type="checkbox"/>	NAME	DATE ADDED	RECIPIENT STATUS
<input type="checkbox"/>	Anna Yang	11/29/2023	Sent
<input type="checkbox"/>	Bernard Clark	11/29/2023	Sent
<input type="checkbox"/>	Amelia Kirtley	11/29/2023	Sent
<input type="checkbox"/>	Samuel Maciel	11/29/2023	Sent
<input type="checkbox"/>	Annie White	11/29/2023	Sent
<input type="checkbox"/>	Steven Collins	11/29/2023	Sent

0 selected

1 - 85 of 85 < 1 >

Survey Fall 2023 Student Wellness Survey

Start Date
12/11/2023

End Date
12/22/2023

Status Possible Explanations

Unable to Send

- Student is not active in Smart Guidance

Sent

- The survey was sent to the student and they have not answered any questions yet

In Progress

- The student has started but not finished the survey

Completed

- The student has finished the survey

Starfish

Report Queue pending 3

System Settings

Change Password

Session Settings

System Announcements

Terms

Silent Mode

SMTP Configuration

Help Desk Information

Integrations

Users & Roles

Data & Analytics

Feature Configuration

Appointment Types

Degree Planner

Flag Thresholds

Kiosks

Note Types

Progress Surveys

Request Help

Reserve Time Categories

Services

SpeedNotes

Student Surveys

Student View

Success Plan Types

Retention Score

Tracking Rules

User Profile

Message Templates

Reports

Student Survey: Academic Support

Properties Build Audience Timing Confirm & Schedule

Build

This page cannot be modified after this Student Survey is scheduled.

QUESTION SECTION HEADER TEXT

Academic Support

Get to know you

fill this out to the best of your ability

* Are you a student athlete?

Yes

No

Do you have difficulty speaking or understanding English?

Yes

No

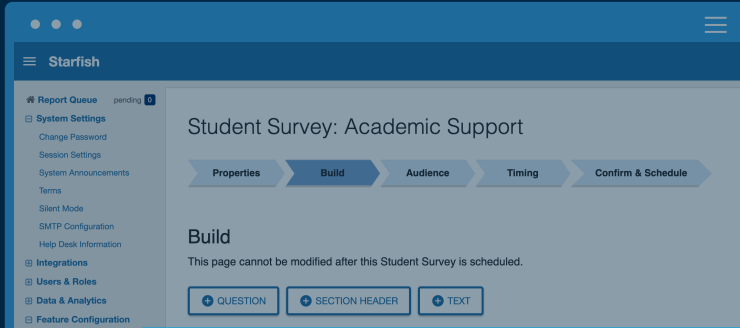


STATE CENTER
COMMUNITY COLLEGE DISTRICT



1,200 parents
1,600 students

HAVE COMPLETED THE SURVEY
AS OF DECEMBER 2023



Academic Support

Get to know you

Fill this out to the best of your ability

***Are you a student athlete?**

- YES
 NO

Do you have difficulty speaking or understanding English?

- YES
 NO



STATE CENTER
COMMUNITY COLLEGE DISTRICT



1,200 parents
1,600 students

**HAVE COMPLETED THE SURVEY
AS OF DECEMBER 2023**

- 
- 
- 
- 
- 
- 
- 
- 
- 
- 
- 
- 

Automation Occurrence Details

TOTAL MATCHES FOUND 5	TOTAL ACTIONS TAKEN 5	TOTAL MATCHES OMITTED 0
---------------------------------	---------------------------------	-----------------------------------

Search in Results

<input type="checkbox"/>	NAME OF USER	ACTION TAKEN	INCLUDED	UPDATED AT	CREATED AT
<input type="checkbox"/>	Jordan Bat	<input type="button" value="Yes"/>	<input type="button" value="Yes"/>	04/18/2023, 10:00 AM CT	04/18/2023, 10:00 AM CT
<input type="checkbox"/>	Jordan Battle (cell / yes)	<input type="button" value="Yes"/>	<input type="button" value="Yes"/>	04/18/2023, 10:00 AM CT	04/18/2023, 10:00 AM CT
<input type="checkbox"/>	Jordane Bradtke	<input type="button" value="Yes"/>	<input type="button" value="Yes"/>	04/18/2023, 10:00 AM CT	04/18/2023, 10:00 AM CT
<input type="checkbox"/>	Jordane Bradtke	<input type="button" value="Yes"/>	<input type="button" value="Yes"/>	04/18/2023, 10:00 AM CT	04/18/2023, 10:00 AM CT
<input type="checkbox"/>	Jordan Braun	<input type="button" value="Yes"/>	<input type="button" value="Yes"/>	04/18/2023, 10:00 AM CT	04/18/2023, 10:00 AM CT

0 selected

1 - 5 of 5



Options

[Edit Automation](#)
[Automation Details](#)

Occurrence Information

Automation Occurrence Status
Processed

Action
Send a Message - SMS

Based on Saved Search
Students with no major

Search Scheduled For
04/18/2023 10:00 AM CT

Search Performed At
04/18/2023 10:00 AM CT

Processed At
04/18/2023 10:01 AM CT

Cancelled At
N/A

 **Support**

Navigate360 [User Profile] [Search] [Help] [Settings] [Logout]

Automations [Automations] [Save As...] [Delete Saved Report]

Data Filters [Share These Filters]

Filters Logic: [Match all Filters (AND)] [?] Results must match ALL filters: 1

Field * [] [X]

[+ Add Filter]

Include Inactive Users Include My Students Only

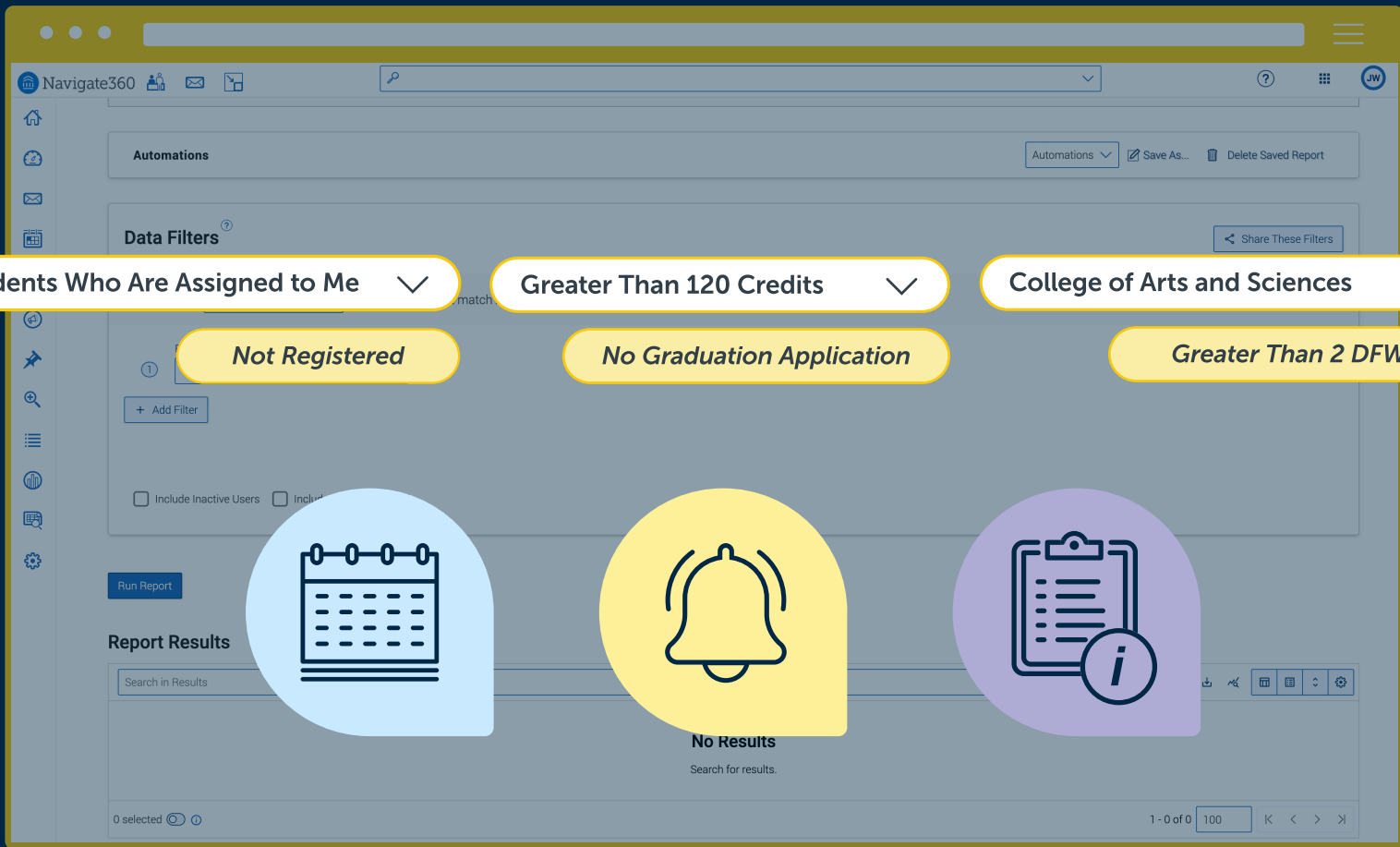
[Run Report]

Report Results

[Search in Results] [Filter] [Export] [Print] [Refresh] [Settings]

No Results
Search for results.

0 selected [] [] 1 - 0 of 0 [100] [K] [] [] [X]



Students Who Are Assigned to Me

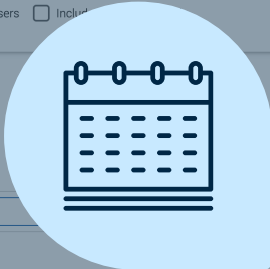
Greater Than 120 Credits

College of Arts and Sciences

Not Registered

No Graduation Application

Greater Than 2 DFW



No Results

Search for results.



WICHITA STATE
UNIVERSITY



**30 Credits + Full
Time + High
Support Need**

Expand Your Student Success Initiatives with Edify





UTAH TECH[™]

UNIVERSITY

4%+ Increase

IN RETENTION RATE + TIME SAVINGS
FOR STUDENTS AND ADVISORS





NC STATE UNIVERSITY



Hand Raise

< Hand Raise



Hand Raise

Raise your hand to get help from someone at Woodley University. They will review your request and contact you to follow up. You can see your previous hand raises in the "My Docs" tab.

Please select a reason*

Need help connecting with my advisor



Additional comments*

I would like to meet face to face with my advisor.
I am so screwed, and I would like guidance about dropping and changing majors.



Home



Journeys



Actions



Apps



Knowledge Bot

< Hand Raise



Hand Raise

Raise your hand to get help from someone at Woodley University. They will review your request and contact you to follow up. You can see your previous hand raises in the "My Docs" tab.

Please select a reason*

Need help with my coursework



Additional comments*

I'm having trouble finding academic resources for tutoring.



Home



Journeys



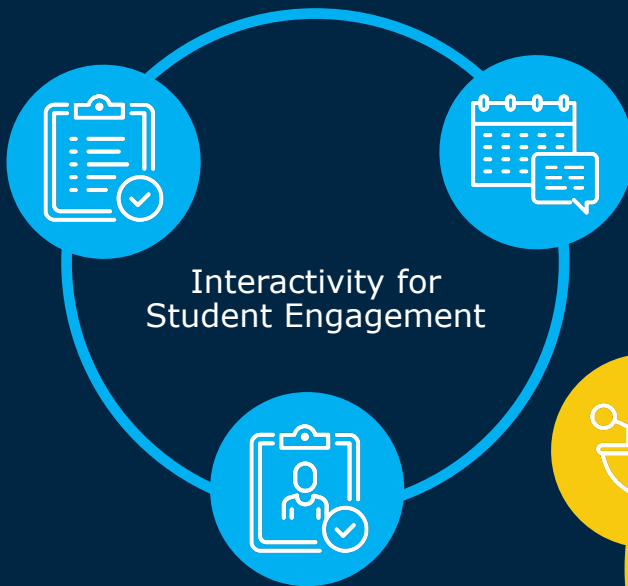
Actions



Apps



Knowledge Bot



Interactivity for Student Engagement



Student Access and Self-Service



Access and Impact With Data

FUTURE



Navigate360

Recruit, retain, and empower students in college and beyond





Navigate360

Recruit, retain, and empower students in college and beyond



Recruitment Success



Navigate360

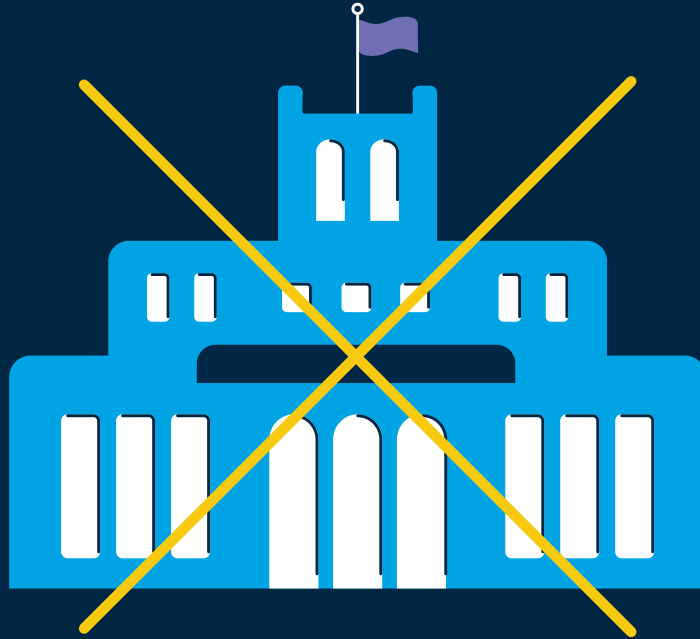


Tosin Aje-Adegbite



Managing Director
Product

8 Million



2019

67%



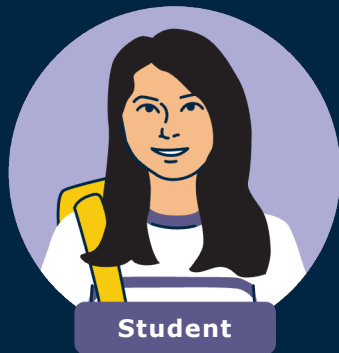
2023

40%



**DIFFICULTY
CONNECTING**

84%




**THINK STUDENTS
WILL LEAVE**

63%



WOODLEY COLLEGE

Navigate360  Hallie

Bradley, Ava [+ Add New](#) [Send Message](#) [Edit Details](#)



Last modified by Hallie Burton at

Email ava_bradley@email.com **Phone Number** 555-202-1133 **Location** Washington, DC **Enrollment Coach** Hallie Burton **Prospect Type** Degree-Seeking

Prospect Status **Inquiry** Prospect — **Inquiry** — Applicant — Eligible to Register — Enrolled

Interactions Applications Details



Inquiries [+ Add Activity](#)

TYPE	DATE
Submitted Inquiry via website	Fri Dec 29 2023 12:35:42

1 of 1 rows [K](#) [<](#) [1](#) [>](#) [X](#)

Activities [+ Add Activity](#)

TYPE	DATE
Attended Navigator Info Session at Harrison High School	Dec 28 2023

1 of 1 rows [K](#) [<](#) [1](#) [>](#) [X](#)

Send E-mail Send Text

To: Ava Bradley

Subject: Welcome to Woodley!

Message:

B I | | Paragraph |

Thank you for your interest in Woodley College! Would you like to set up a call to speak further about your program of interest?

Best,
Hallie Burton

Add Attachment:

Choose File No file chosen

Send Message Cancel

WOODLEY COLLEGE

Hallie

+ Add New

Send Message

Edit Details

Phone Number	Location	Enrollment Coach	Prospect Type
555-202-1133	Washington, DC	Hallie Burton	Degree-Seeking

Prospect — **Inquiry** — Applicant — Eligible to Register — Enrolled

Applications

Details

Inquiry via website

DATE

Fri Dec 29 2023 12:35:42

1 of 1 rows

100

<

1

>

Search in Results

TYPE

DATE

Attended Navigator Info Session at Harrison High School

Dec 28 2023

1 of 1 rows

100

<

1

>

Woodley University



Application Portal

LG

Welcome, Laura!

Thanks for your interest in applying to Woodley University. Before you start, review the [Admissions Requirements](#).

My Applications

+ Start New Application

Undergraduate General Studies, Fall 2024 >

Form started. Missing 1 To-Do
Due 1/31/2024

Incomplete

Honors Program, Fall 2024 >

Form submitted.
Due 2/15/2024

Complete



Home



Journeys



Actions




Apps



Knowledge Bot

Woodley University

 **Application Portal** LG

Welcome, Laura!

Thanks for your interest in applying to Woodley University. Before you start, review the [Admissions Requirements](#).

My Applications

+ Start New Application

Undergraduate General Studies, Fall 2024 >






Form started. Missing 1 To-Do
Due 1/31/2024

Incomplete

Honors Program, Fall 2024 >

Form submitted.
Due 2/15/2024

Complete

 Home  Journeys  Actions  Apps  Knowledge Bot

Woodley University

Associate Degree Application

LG

The Basics

First Name:*

Laura

Middle Name:

Ellen

Last Name:*

Granger

Date of Birth:*

06/31/2006

[Save Section](#)[Contact Information](#)

Not Started

[State Reporting](#)

Not Started

[Documents](#)

Not Started



Home



Journeys



Actions



Apps



Knowledge Bot



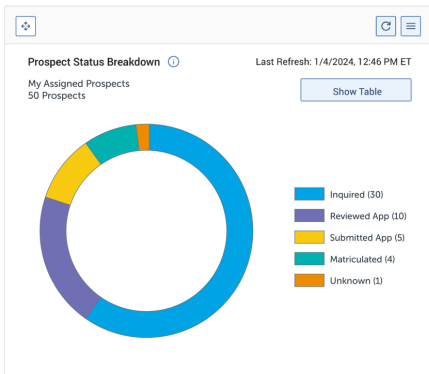
Hi, Jane

Here is what's happening today.

Save Layout

Settings

Add



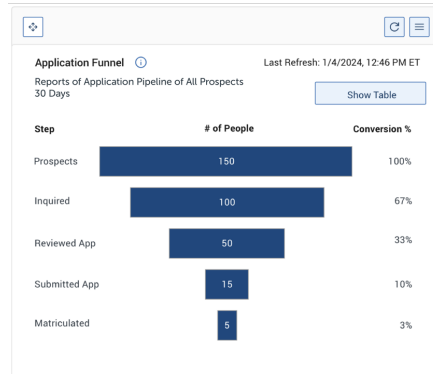
My Assigned Prospects Last Refresh: 1/4/2024, 12:46 PM ET

Prospects by Status | [View All Prospects](#)

Search in results

FULL NAME	PROSPECT STATUS	PRIMARY EMAIL
Anderson, Bran	Inquiry	bran.anderson@gmail.com
Burgess, Clara	Inquiry	clburgess@yahoo.com
Conway, Randall	Inquiry	randy.a.conway1021@gm...
Diaz, Jason	Inquiry	jadiaz1999@gmail.com
Espinosa, Jacklyn	Inquiry	jackiespinoza@outlook.net
Fritz, Perry	Inquiry	pryfitroz@hotmail.com
Gutierrez, Jaime	Inquiry	jaimegut@apple.com

1 - 50 of 100



My Upcoming Appointments Last Refresh: 1/4/2024, 12:46 PM ET

January 8, 2024

Search in results

<p>Check in with Anderson, Bran</p> <p>Office In person</p> <p>8:00 - 8:30 AM</p>
<p>Check in with Burgess, Clara</p>

My Appointment Campaigns Last Refresh: 1/4/2024, 12:46 PM ET

Active Campaigns | [View all](#)

Search in results

NAME	DATES	# STUDENTS	SCHEDULED
Spring 2024 Recruitment...	01/31/2024-04/30/2024	92	33%
Spring 2024 Open House C...	01/31/2024-04/30/2024	102	25%
E/W Appointment Reminde...	08/31/2023-11/30/2023	543	98%

Woodley University

RECRUITMENT MANAGEMENT

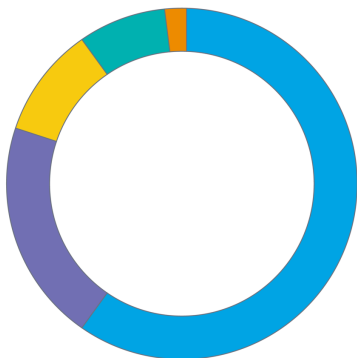


Prospect Status Breakdown ⓘ

Last Refresh: 1/4/2024, 12:46 PM ET

My Assigned Prospects
50 Prospects

Show Table

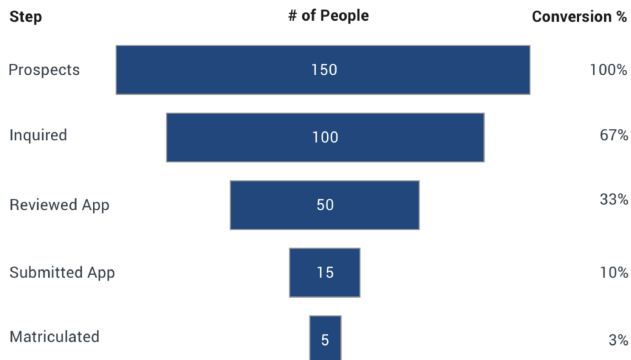


Application Funnel ⓘ

Last Refresh: 1/4/2024, 12:46 PM ET

Reports of Application Pipeline of All Prospects
30 Days

Show Table



Search in results

Check in with Anderson, Bran
Office | In person
8:00 - 8:30 AM

Check in with Burgess, Clara

Search in results

NAME	DATES	# STUDENTS	SCHEDULED
Spring 2024 Recruitment...	01/31/2024-04/30/2024	92	33%
Spring 2024 Open House C...	01/31/2024-04/30/2024	102	25%
F/W Appointment Reminde...	08/31/2023-11/30/2023	543	98%

WOODLEY UNIVERSITY

Navigate360

Hallie

BACK TO CAMPAIGN HOME

First Gen Resources

RECIPIENTS IN CAMPAIGN

114

Nudge Metrics

NUDGE	CLICK-TO-OPEN-RATE
NUDGE 1	52%
Emails Sent	98
Emails Opened	61
Links Clicked	32
NUDGE 2	40%
Emails Sent	98
Emails Opened	57
Links Clicked	23
NUDGE 3	63%
Emails Sent	98
Emails Opened	67
Links Clicked	42

Options

I want to ...

- Edit Campaign Details
- Delete This Campaign
- Export Student List

Campaign Information

Term
Fall 2024

Tracking URL
<https://woodley.eab/first-gen>

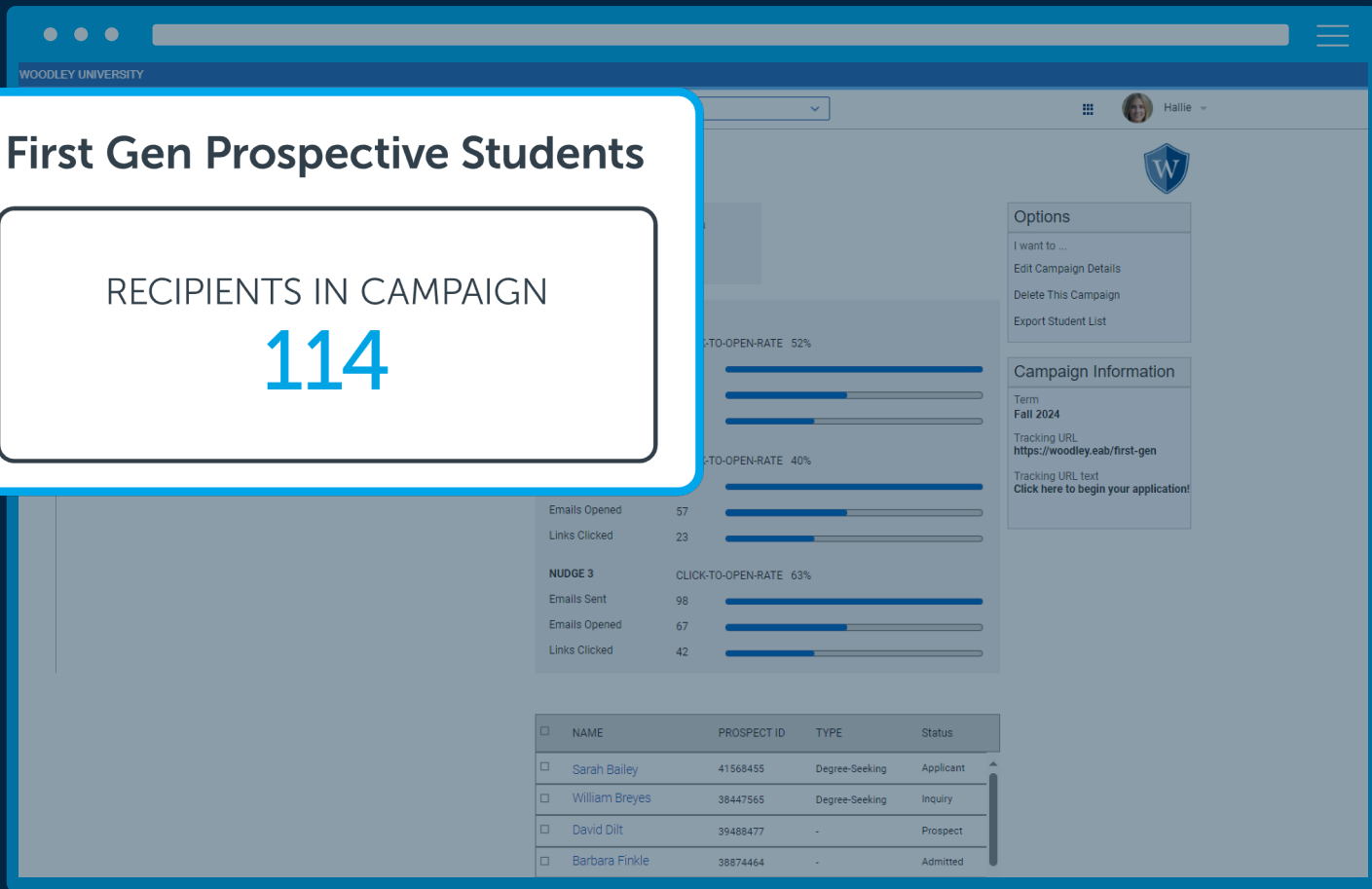
Tracking URL text
Click here to begin your application!

<input type="checkbox"/>	NAME	PROSPECT ID	TYPE	Status
<input type="checkbox"/>	Sarah Bailey	41568455	Degree-Seeking	Applicant
<input type="checkbox"/>	William Breyes	38447565	Degree-Seeking	Inquiry
<input type="checkbox"/>	David Dilt	39488477	-	Prospect
<input type="checkbox"/>	Barbara Finkle	38874464	-	Admitted

First Gen Prospective Students

RECIPIENTS IN CAMPAIGN

114



**INCREASE IN
INQUIRIES**

150%



**INCREASE IN
INQUIRIES**

150%



**INCREASE IN
PROSPECTS**

249%



Career and Life Success

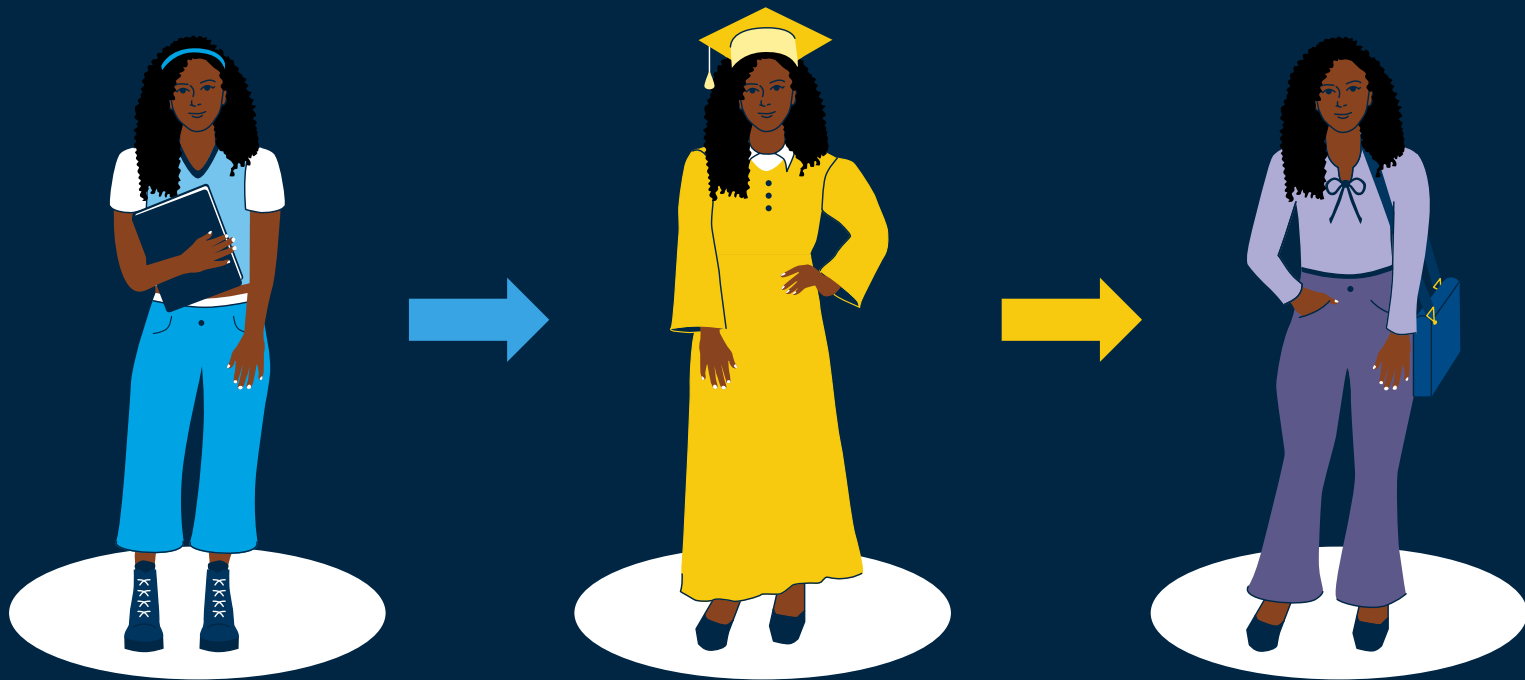




Aash Gupta

Associate Principal
Strategy and New Ventures



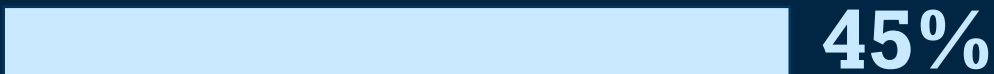


What are you looking for in your college experience?

Career Preparation



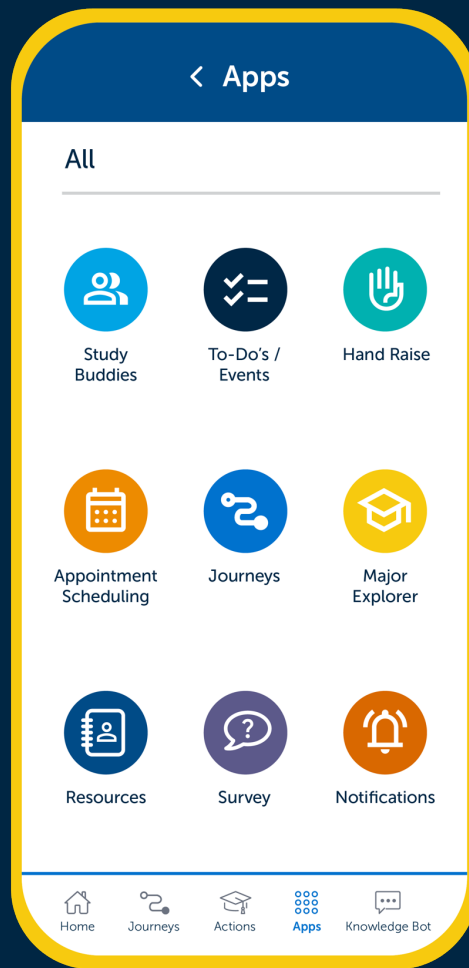
Affordability

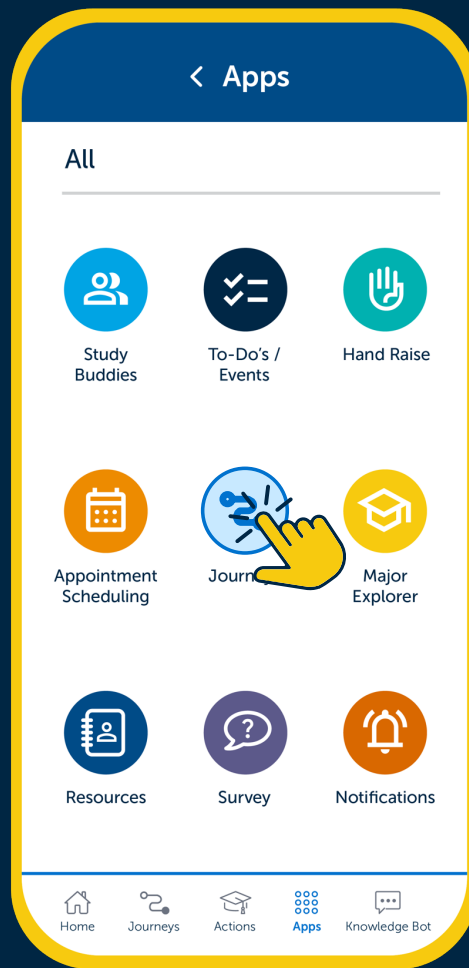


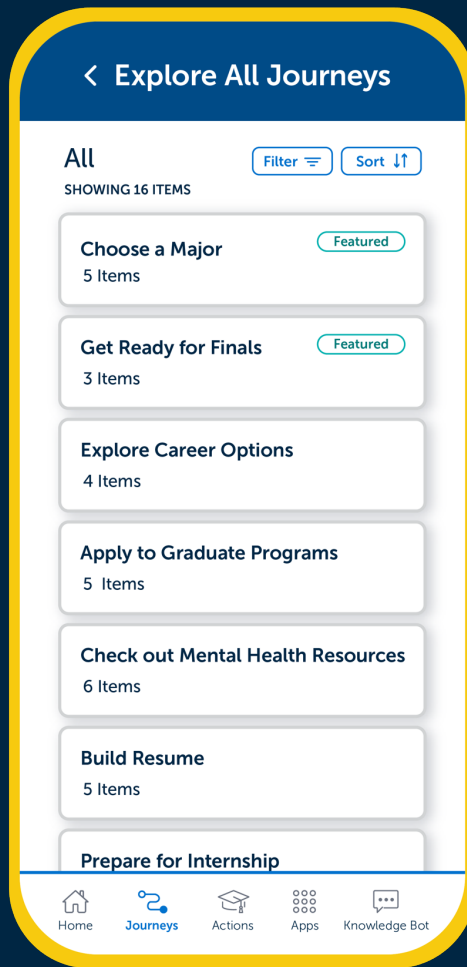
Safe Campus Environment

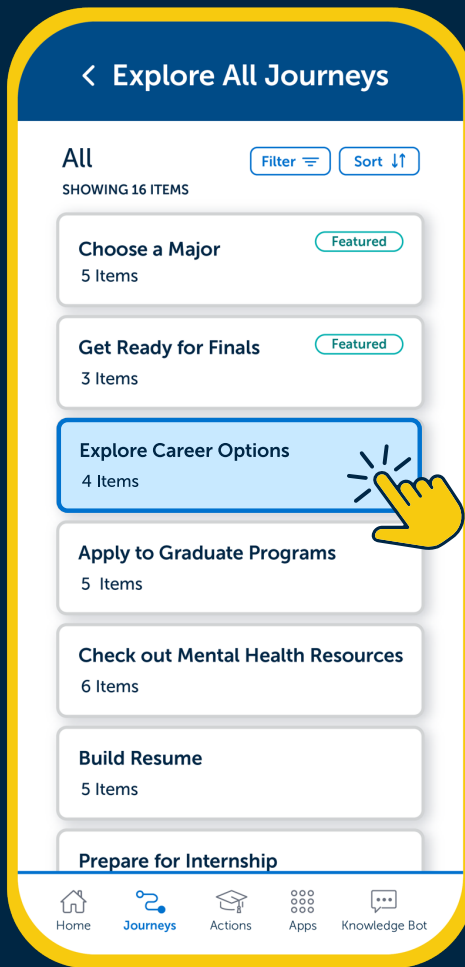


Respondents could provide more than one answer.









< Journey Details

Explore Career Options

Featured

+ Add to My Journeys

Topic: Careers

Are you thinking about your career options after graduation? These Journey steps will introduce you to valuable career tools and practices for finding a fulfilling career and get you started down the right path.

Items in this Journey (6)

1. Take Major Explorer in Navigate
2. Identify Your Top Three Strengths
3. Research Common Career Paths for Your Major
4. Attend Upcoming Career Fair on Campus
5. Meet With Your Career Advisor



Home



Journeys



Actions



Apps



Knowledge Bot

< Journey Details

Explore Career Options

Featured

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Home



Journeys



Actions



Apps









Knowledge Bot

Journeys

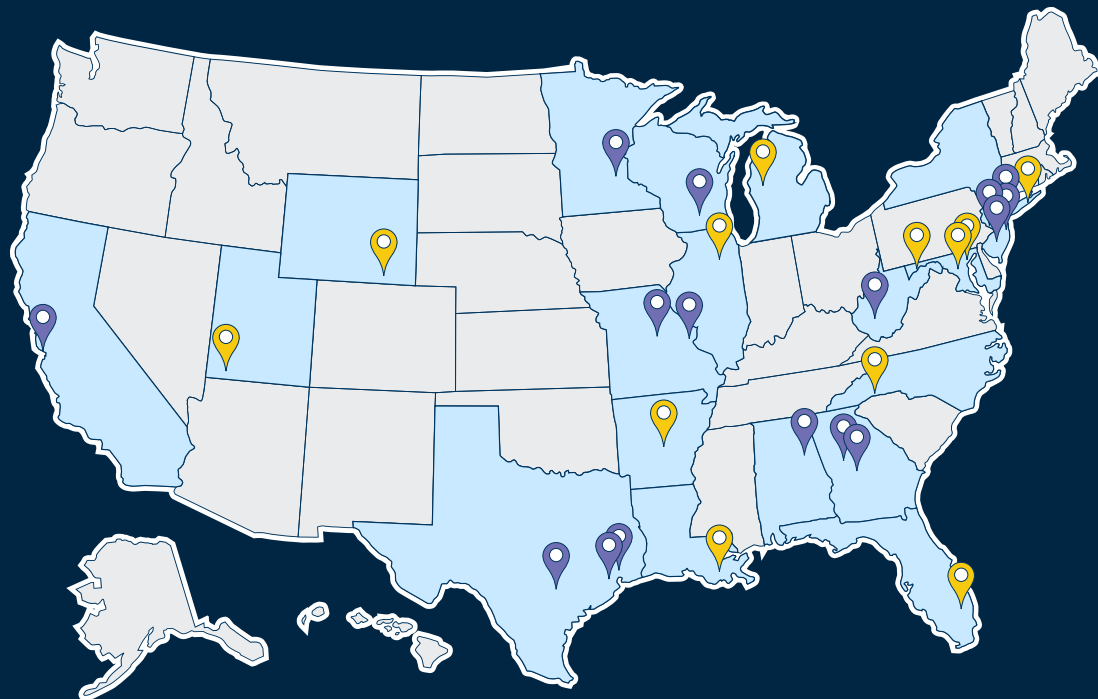
My Journeys Filter Sort

- Explore Career Options** ✓ ADDED
0 of 5 Completed
- Get Ready for Finals**
2 of 5 Completed
- Prepare for Internship**
4 of 5 Completed
- ✓ Completed
Choose a Major
5 of 5 Completed
- ✓ Completed
Check out Mental Health Resources
6 of 6 Completed

 Explore All Journeys

 Home  Journeys  Actions  Apps  Knowledge Bot

Introducing Our Founding Partner Cohort





 seramount

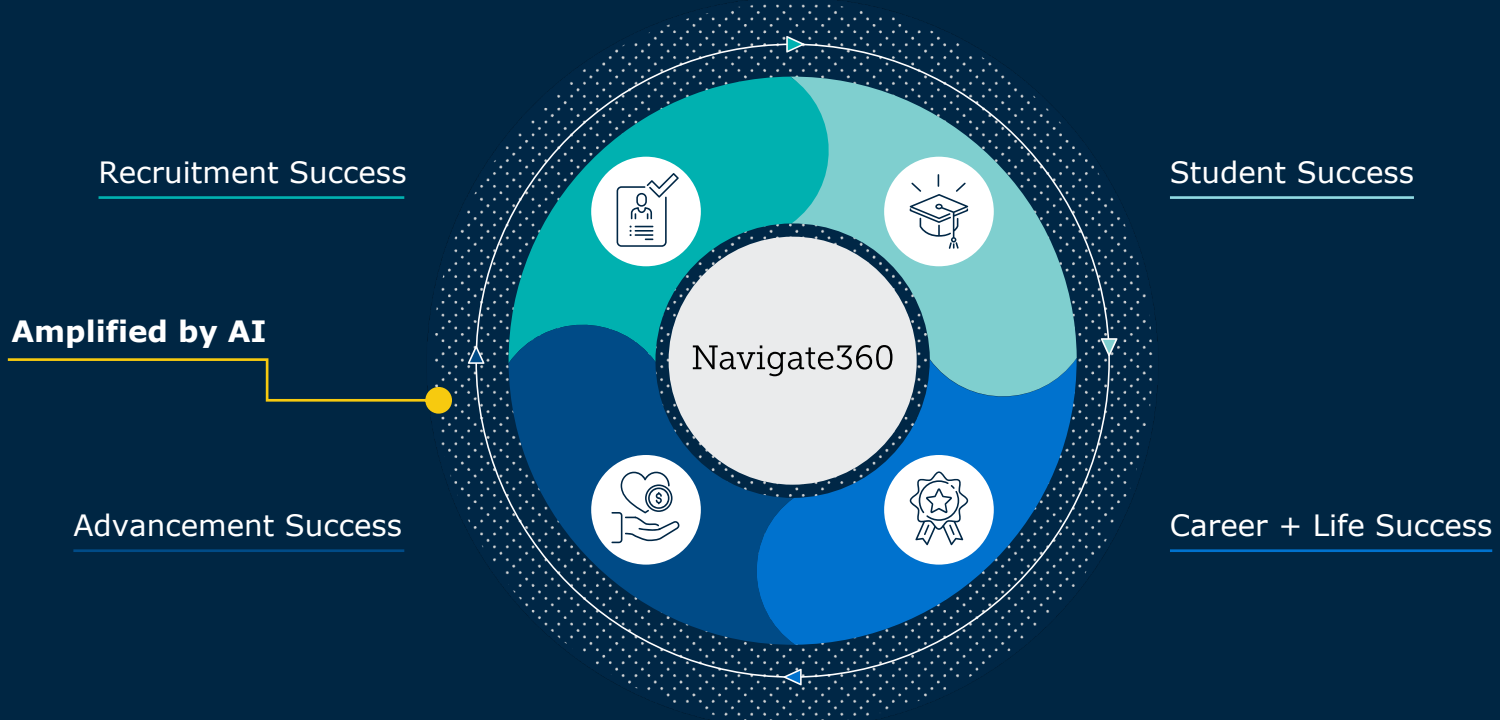
500

CORPORATE PARTNERS



Navigate360

Recruit, retain, and empower students in college and beyond



Recruitment Success

Student Success

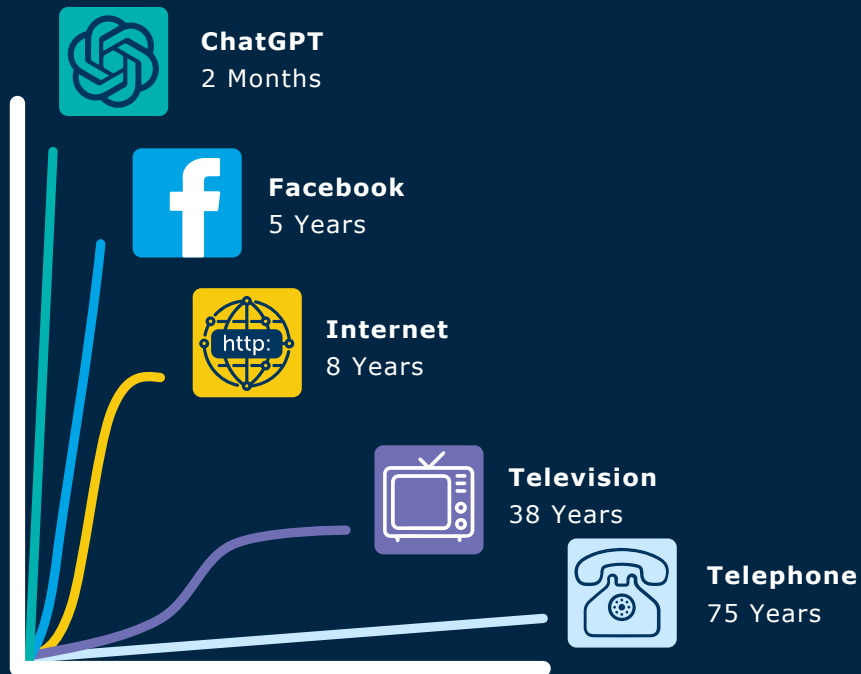
Amplified by AI

Advancement Success

Career + Life Success

Navigate360

Time to 100M Users by Technology



Accessible to
Everyone

Trained on Extensive
Knowledge Bases

Generates New,
Human-like Content



OpenAI

New Message Campaign

1. Define Campaign
2. Select Recipients
3. Compose Nudges
4. Verify & Start

Nudge Type

Email SMS

Compose Email

Email Subject *

(\$student_first_name), This Email Could Change Your Entire College Experience

Email Message *

B **I** **↵** **🔗** **📧** **Heading 2** **⋮**

Hello (\$student_first_name),

As your advisor, it's my job to help set you up for success at Woodley. I noticed you've completed less than 67% of the...

Concept Testing AI message assistance is a feature currently in concept testing

Custom prompt for AI:

Create a message encouraging students with less than 67% credits completed to set up an appointment with their academic advisor to get them back on track

Generate a custom AI message


Tone Enhancement

Choose one ⌵

Enhance

Preview Email

(\$student_first_name), This Email Could Change Your Entire College Experience

 **Navigate360**

Hello (\$student_first_name),

As your advisor, it's my job to help set you up for success at Woodley. I noticed you've completed less than 67% of the credits required in our Biology program. I'd like to work with you to get you on track to complete your degree on time. I've included a link to schedule an advising appointment so that I can answer any questions about course load this Fall.


(\$schedulelink)

Jack Whitten
Academic Advisor

Copy and Paste Available Merge Tags

(\$student_first_name)	Inserts the student's first name
(\$student_last_name)	Inserts the student's last name
(\$student_hyperlink)	Insert a link to register in the term
(\$term)	Insert name of the term the campaign is associated with

Add Attachment

 No file chosen

Send Date *

11/03/2023

New Message Campaign

1. Define Campaign 2. Select Recipients 3. Compose Nudges 4.

Nudge Type

Email SMS

Email Message*

B *I* | ::= ½= @ | Heading 2 ▾ | :

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Custom Prompt for AI:

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Tone Enhancement

Urgency ▾

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{\$student_last_name} Inserts the student's last name

{\$student_hyperlink} Insert a link to register in the term

{\$term} Insert name of the term the campaign is associated with

Attachment:

Choose File No file chosen

Send Date *

11/03/2023

Preview

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{\$schedulelink}

Jack Whitten
Academic Advisor

A screenshot of a mobile application chat interface. At the top, there is a blue header with a back arrow and the text 'Ask Woodley'. Below the header, there are three white chat bubbles with rounded corners. The first bubble contains a blue icon of a building and the text 'Hey there, welcome to Ask Woodley! What can we help you with today?'. The second bubble contains the same icon and the text 'Yes! You can find student parking on campus at the south entrance. To use this lot, you'll need a parking pass – you can request one at [this link.](#)'. The third bubble contains the same icon and the text 'Sources: • [Student Parking and Transportation.pdf](#) • [reslife_handbook.pdf](#)'. To the right of the second bubble, there is a yellow-bordered white box containing the text 'I want to drive to class on Tuesdays and Thursdays – is there parking on campus?'. At the bottom of the chat interface, there is a blue 'Send' button and a navigation bar with icons for 'Home', 'Journeys', 'Actions', 'Apps', and 'Knowledge Bot'.

< Ask Woodley



Hey there, welcome to Ask Woodley!
What can we help you with today?

I want to drive to class on Tuesdays
and Thursdays – is there parking on
campus?



Yes! You can find student parking on
campus at the south entrance. To use
this lot, you'll need a parking pass –
you can request one at [this link.](#)



Sources:

- [Student Parking and Transportation.pdf](#)
- [reslife_handbook.pdf](#)

Send






Reports

My Saved Reports **Standard Reports**

Standard Reports

Select a report type below to customize and run a new report. To save a report for future use, click save from the report results.

REPORT TYPE	CATEGORY
Appointment Requests Report	Appointment/Visits Reports
Appointment Summaries Report	Appointment/Visits Reports
Appointments Report	Appointment/Visits Reports
Check-Ins Report	Appointment/Visits Reports
Alerts Report	Intervention Reports
Cases Report	Intervention Reports

1 - 17 of 17   

AI Report Assist

Concept Testing

Welcome to the AI Report Builder. What can we find for you today?

3:05 PM

Show me all appointments with Biology majors in the last 7 days

3:05 PM

This is the report configuration we think you are looking for:

Report: Appointments Report

Condition Statement: 1 and 2

Filters:

- MAJOR CONTAINS BIOLOGY
- TIMEFRAME CONTAINS LAST 7 DAYS

Open Report

3:05 PM

Enter Prompt

Send

Navigate360

Reports

My Saved Reports **Standard Reports**

Standard Reports

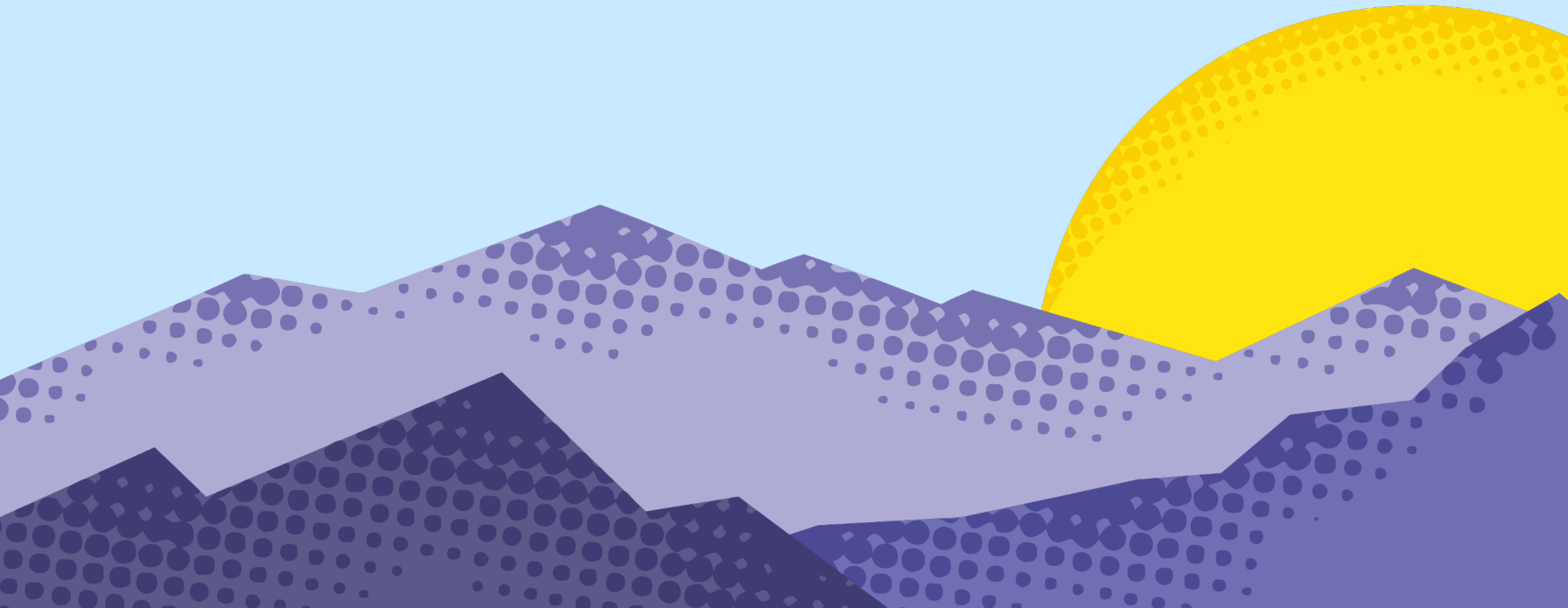
Select a report type below to customize and run a new report. To save a report for future use, click save from the report results.

Search in Results

REPORT TYPE	CATEGORY
Appointment Requests Report	Appointment
Appointment Summaries Report	Appointment
Appointments Report	Appointment
Check-Ins Report	Appointment
Alerts Report	Intervention
Cases Report	Intervention

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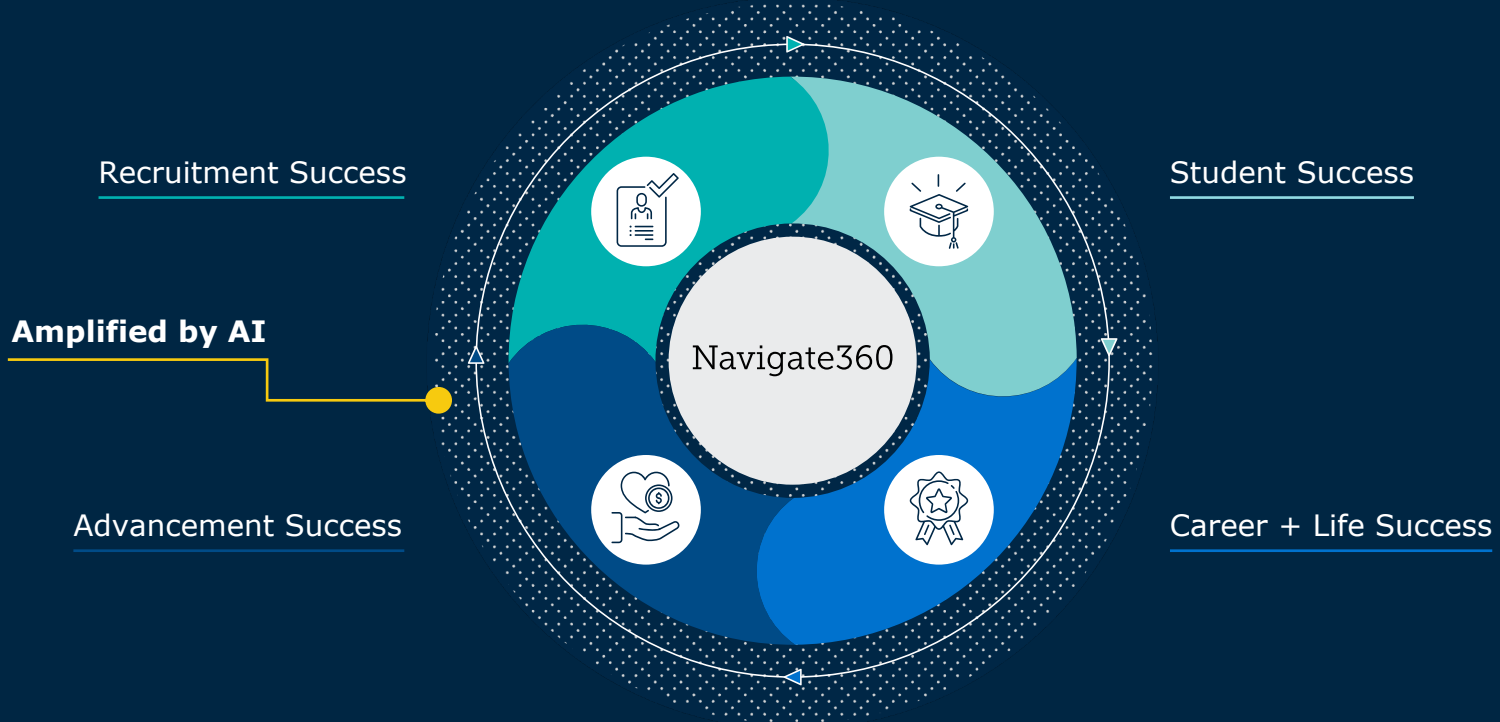
WHAT'S NEXT?



cjohnson@eab.com

Navigate360

Recruit, retain, and empower students in college and beyond



Resource Center



2023

STUDENT SUCCESS
COLLABORATIVE AWARDS

CONNECTED24

