

Navigate360 Workshop

April 16, 2024, 9 a.m. - 4 p.m.
Pyle Center, Madison, WI

9:00-9:10 a.m. Welcome and Overview (Room 325-326)

Johannes Britz & Angie Kellogg, UWSA

9:10-10:25 a.m. Keynote (Room 325-326)

Christina Hubbard, EAB Senior Director, Research Advisory Services

Christina Hubbard joined EAB in 2017 and has spent nearly 25 years in higher education serving post-traditional learners. Prior to joining EAB, she served in a variety of roles including academic advising, program management, student access and success, financial aid, online teaching, workforce development, and community engagement and also served military students in the Pentagon and in university environments.

"Student Success for Today's Learner: The Higher Ed Landscape and Strategies for Navigating Toward a Brighter Future"

Higher education in the 2020s continues to undergo significant changes that will shape our future for years to come. Rather than seeing change as a threat, we can view it as an opportunity to build the stronger future we want for our students and our institutions. In this interactive presentation, we will explore six drivers that are influencing the future of higher education and discuss whether to adapt, promote, or reject practices other colleges and universities are using to respond to these drivers.

10:35-11:45 a.m. UW Universities' Presentations (Room 325-326)

Universities will present examples of their use of Navigate360 to support student success: UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Milwaukee, UW-Oshkosh, and UW-Parkside

11:45 a.m.-12:30 p.m. Lunch (Room 325-326)

12:30-1:40 p.m. UW Universities' Presentations (Room 325-326)

Universities will present examples of their use of Navigate360 to support student success: UW-Platteville, UW-River Falls, UW-Stevens Point, UW-Stout, UW-Superior, and UW-Whitewater

1:50-2:35 p.m. Communities of Practice Breakout Groups

Participants will meet with others across the UW universities in similar Navigate360 roles to share strategies used to leverage the platform and promote student success, and to discuss best practices and challenges.

Navigate360 Leadership (Room 309)

Facilitators: Gretel Stock, UW-Stevens Point & Angie Kellogg, UWSA

Leadership is critical in helping to further the vision and expansion of Navigate360 on campus. This session is for those who are responsible for the successful operation of Navigate360 to achieve goals and advance student success priorities, such as Program Owners, Program Sponsors, and other campus leaders.

Discussion in this group may focus on topics such as building effective leadership teams, communicating the value of Navigate360, and strategic uses of the platform to support university goals and priorities.

Navigate360 User Experience & Integration (Room 332)

Facilitators: Jamie Schweiger, UW-La Crosse & Sandy Kallio, UWSA

This session is for those who work with stakeholders across campus to answer user questions, provide platform access, troubleshoot issues and coordinate user training, as well as those who provide input and guidance around their campuses' technology ecosystem. Participants in this group may include App Admins, Content Admins, and IT partners. Discussion may focus on topics such as reporting, training and resources, communications, and strategies to support efficient processes and student-centered workflows.

Analytics (Room 327)

Facilitators: Grace Engen/Brenda Murray, UW-La Crosse & Lixia Qin, UWSA

This session is for those who analyze and interpret data to support decision-making and provide actionable information to improve student success outreach efforts. Interested participants may include Data Analysts, Institutional Researchers, faculty, and others involved in data-driven interventions and outreach. The discussion will address a wide range of issues related to identifying, planning, running progress reports, campaigns, other interventions and analyzing the effectiveness to improve those outreach efforts impact on student success.

Coordinated Care Partners (Room 325-326)

Facilitator: Alicia Stuedemann, UW Oshkosh & Anthony Marinetti, UW-Milwaukee

Navigate360 serves as a versatile tool that can be tailored for every department and office on campus. Members of this group include care unit leads and key collaborators who utilize the platform across various campus functions. Discussion in this group will center on the efficacy and potential enhancements of coordinating student success initiatives across diverse campus stakeholders and examples of successful use of Navigate360 by faculty and staff within care units and other departments.

Academic Advising (Room 325-326)

Facilitators: Marissa Delwiche, UW-Parkside & Kristen Jasperson, UWSA

Advisors have incorporated Navigate360 strategies into their workflows to promote proactive, holistic advising and to support equitable student success. Participants in this group will discuss communication strategies, such as case/progress report management, campaigns, shared appointment summaries, and proactive student outreach, and share successful methods in enhancing efficiencies, engaging students, and empowering them to take charge of their success.

2:35-2:45 p.m. Refreshments (Room 325-326)

2:45-3:30 p.m. Topical Discussion Groups

Facilitators will provide context and framing for discussions and will invite participants to discuss their related experiences, strategies, successes, challenges, and questions for colleagues.

Ensuring Coordinated Communications and Effective Interventions (Room 332)

Facilitators: Megan Strehlow, UW-Green Bay & Chase Vogel, EAB

Students are best supported when Navigate360 users share pertinent information and execute meaningful and timely interventions across the campus community. However, we know limited resources and frequent change can pose challenges. In this session, participants will discuss interventions and lessons learned, as well as strategies to drive deeper coordination across their institution.

Supporting Student Mental Health and Well-being (Room 325-326)

Facilitators: John Achter, UWSA & DeAnn Possehl, UW-Parkside

Meeting student mental health needs requires a whole-campus approach. Participants will discuss strategies and share successes and challenges in their efforts to foster a culture of care, support coping skills and social connection, and refer students to appropriate resources when needed. Ways to leverage Navigate360 and EAB's new partnership with Mantra Health in support of student mental health and well-being will also be discussed.

Making Navigate360 Meaningful for New Audiences (Room 309)

Facilitators: Trudy Bement, UW-Eau Claire & Paige Hammond, EAB

UW universities' use of Navigate360 has expanded to include more functions, features, and users beyond the early core Care Units. Our universities continue to recognize opportunities for growth or structural changes as they add stakeholders such as faculty, financial aid, veterans' services, athletics, residence life, and other areas. Participants will discuss successes and challenges in engaging new audiences and strategies to promote engagement.

Leading Change: Principles and Insight for Successful Change on Campus (Room 327)

Facilitators: Christina Hubbard, EAB & Megan Torkildson, UW-Superior

Those in leadership positions at the campus or department/unit level are often tasked with garnering buy-in and mobilizing teams for change initiatives. Participants in these roles will discuss the challenges of change leadership, how to create more change champions on your team, and strategies for supporting success efforts on campus, including implementation of student success initiatives such as Navigate360.

Making Data-Informed Decisions and Telling Your Story with Data (Room 325-326)

Facilitators: Jessica Stein/Nathan Callope, UW-Whitewater & Sue Buth, UWSA

Moving from knowing to taking action to affect student success is what data-informed decision-making encompasses. Effectively identifying at-risk indicators, planning targeted interventions, evaluating outcomes, and iterating on those efforts are all part of the process. This session will also address optimizing the use of data to strategically tell the student success story to senior leaders/stakeholders through key performance indicators, demonstration of effective outreach/interventions, and efficient use of scarce human/fiscal resources.

3:35-4:00 p.m. Closing (Room 325-326)

Angie Kellogg & Julie Amon, UWSA; Chase Vogel, EAB

Participants will be invited to share strategies and key takeaways from the day and will hear what's ahead.

Please use the QR code to complete the event evaluation. Thank you!

