



BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Tuesday, August 5, 2025
8:30 a.m.

By Videoconference

1. Calling of the Roll
2. Declaration of Conflicts
3. Minutes and Reports
 - A. Approval of the records of the July 10, 2025 meeting of the UW System Board of Regents
 - B. Report(s) of the Wisconsin Technical College System Board
4. Approval of UW System Telehealth Platform Agreement with Mantra Health, Inc.
5. Administrative Transformation Program (ATP) Status Update

Adjourn

Videoconference information and meeting materials can be found at <https://www.wisconsin.edu/regents/meetingmaterials> or may be obtained from Megan Wasley, Executive Director, Office of the Board of Regents, 1860 Van Hise Hall, 1220 Linden Drive, Madison, WI 53706, (608) 262-2324.

**APPROVAL OF UW SYSTEM TELEHEALTH PLATFORM AGREEMENT
WITH MANTRA HEALTH, INC.**

REQUESTED ACTION

Adoption of Resolution 4., approving an amendment to the agreement between the Board of Regents and Mantra Health, Inc.

Resolution 4. That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the amendment and extension of the current contract between the Board of Regents of the University of Wisconsin System and Mantra Health, Inc.

SUMMARY

In 2022, the University of Wisconsin System conducted a competitive Request for Proposal (RFP) process (JD-22-2806) to seek a telehealth services contractor to provide tele-mental health and well-being services. Mantra Health, Inc. was the winning vendor and has been providing the following services to 12 UW universities (excluding UW-Madison) since October 2022: virtual counseling and psychiatry services, 24/7 on-demand support and crisis management, and evidence-based self-help resources focused on improving mental health and well-being. The objective of implementing these services was to extend campus-based resources to increase access to mental health and well-being resources for students.

The initial three-year telehealth contract was funded within a \$5.0 million allocation of federal American Rescue Plan Act (ARPA) funds from Governor Evers to enhance access to mental health resources for Universities of Wisconsin students. The current contract expires on August 31, 2025. Given the success of services outlined above, the Universities of Wisconsin requested funding in the 2025-27 state biennial budget to extend these virtual mental health services. The state budget bill enacted in July 2025 provides \$7 million over the biennium for this purpose.

In addition to the original set of services, the proposed contract amendment adds these additional services, which were successfully piloted at five UWs in 2024-25 (Eau Claire, Parkside, Platteville, River Falls, and Stevens Point):

- Emotional wellness and productivity self-help modules, and optional wellness coaching services, for students seeking help who may not be in need of therapy or psychiatry services.
- Togetherall, a virtual peer-to-peer support platform that is moderated by mental health professionals, available to all students as an alternative to seeking clinical care.
- Video and text options added to the 24/7 support and crisis service.

UW System is requesting approval from the Board to amend and extend the current contract established between UW System and Mantra Health for a period of four (4) years, with the stipulation that funding for years three (3) and four (4) of the amendment continues to be available through the State of Wisconsin 2027-29 biennial budget or is accounted for through other resources.

- Total anticipated cost for the first two years: \$6.1 million
- Total anticipated cost for the second two years: \$6.7 million

Presenters

- Brent Tilton, Director of Procurement-Strategic Sourcing, UW Administration
- John Achter, Senior Director of Student Success and Wellbeing, UW Administration

BACKGROUND

[Regent Policy Document 13-1](#) requires that any UW System grant or contract with private, profit-making organizations with a value greater than \$5,000,000 be presented to the Board of Regents for formal approval prior to execution.

Previous Action or Discussion

The current agreement with Mantra Health, Inc. was contracted at a cost of \$3.2 million, below the threshold required for Board approval. Tele-mental health services has been a recurring topic of Board of Regents meetings, including as a presentation to the full Board at its July 2023 meeting, which provided utilization data and campus-level impact of the first year of implementation of these services.

Related Policies

- [Regent Policy Document 13-1](#), "General Contract Signature Authority, Approval, and Reporting"

ADMINISTRATIVE TRANSFORMATION PROGRAM (ATP) UPDATE

REQUESTED ACTION

No action is required; this item is for information and discussion.

SUMMARY

The Executive Sponsors and Executive Director for the Administrative Transformation Program (ATP) will present an update on the status of the project following its go-live on July 7, 2025.

Presenters

- Steven Hopper, Associate Vice President for Learning and Information Technology, UW Administration
- Julie Gordon, Interim Vice President for Finance and Administration, UW Administration
- Rob Cramer, Vice Chancellor for Finance and Administration, UW-Madison

BACKGROUND

The Administrative Transformation Program (ATP) is a modernization project to address the unsustainable level of complexity in the previous administrative environment across the Universities of Wisconsin, thus building its administrative infrastructure for the future. The project goals are to standardize processes, organize roles, and modernize technology with the Workday cloud-based enterprise resource planning (ERP) software.

Previous Action or Discussion

At the October 8, 2020, Board of Regents meeting, the business case for ATP was presented to the Business and Finance Committee. The full Board of Regents approved Resolution 11507 as a two-phase project, with a total budget of \$212 million.

Since its approval, the ATP project has been included in the semi-annual Large and High-risk IT Project Report that is presented to the Business and Finance Committee and further approved by the full Board at its February and July/August meetings.

As part of a transition when Associate Vice President Hopper assumed leadership of the project, a detailed update was provided to a joint meeting of the Business and Finance and Audit Committees in March 2023.

A timeline revision that established the go-live date as July 2025 was shared with the Business and Finance Committee at its October 2023 meeting. A full review of the business case and overall status was shared with the full Board at its February 2025 meeting. The Business and Finance Committee received updates on the project's readiness in June 2025, and on the status of the project post go-live in July 2025.