

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Capital Planning & Budget Committee

Thursday, February 6, 2020
10:45 a.m. – 12:15 p.m.

UW-Madison Union South
Varsity Hall I
1308 W. Dayton Street
Madison, Wisconsin

- A. Approval of the Minutes of the December 5, 2019 Meeting of the Capital Planning and Budget Committee
- B. UW-Green Bay: Authority to Sell a Parcel of Improved Land
- C. UW-Madison: Authority to Construct the Sellery Hall Addition and Renovation Project
- D. UW-Madison: Authority to Increase the Budget of the Babcock Hall Dairy Plant Addition Project
- E. UW-Madison: Authority to Increase the Budget of the Meat Science and Muscle Biology Laboratory Project
- F. UW-Madison: Authority to Enter Into a Lease of Space for the Administrative Transformation Program
- G. UW-Whitewater: Authority to Name the New Residence Hall
- H. UW System: Authority to Construct a 2017-19 Classroom Renovation/Instructional Technology Improvement Program Project
- I. UW System: Authority to Construct All Agency Maintenance and Repair Projects
- J. UW System: Approval to Modify Regent Policy Document 19-14, "Naming of University Facilities and Lands"
- K. UW-Madison: Authority to Complete the Design and Construct the UW-Managed Zoology 1st Floor Wang Lab Renovation Project
- L. UW-Madison: Presentation: *UW-Madison Capital Program*
- M. Report of the Senior Associate Vice President
 - 1. State Building Commission Actions
 - 2. 2021-23 Capital Budget and 2021-27 Capital Plan Update

3. Other Updates

**AUTHORITY TO SELL A PARCEL OF IMPROVED LAND,
UW-GREEN BAY**

REQUESTED ACTION

Adoption of Resolution B., granting authority to sell a parcel of improved land.

Resolution B. That, upon the recommendation of the Chancellor of UW-Green Bay and the President of the UW System, the UW System Board of Regents grants authority to sell a 1.674-acre parcel of land with improvements located at 3015 Bay View Road, Green Bay, Wisconsin.

SUMMARY

The Board of Regents owns a parcel of land improved with a 3,465 square foot single family house that has until recently been occupied by the chancellor of the university. The finishes in the house are dated and at least \$70,000 is needed to update the bathrooms and other interior areas plus another \$20,000 for site improvements. The three bedroom, three full-bathroom and two half-bathroom house is large and conducive to entertaining, however it is located approximately 10 minutes from campus. Given there are other entertaining options located on campus, it was decided that the house is no longer necessary. As the house was donated to the university, the agreement dictates that sale proceeds shall be used to fund an appropriate program and not be deposited into the operating budget.

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

The house was constructed in 1971 and reflects the architecture of the period with vaulted ceilings and a sprawling partitioned floor plan. It contains three bedrooms and three full bathrooms which is typical for the neighborhood. Two appraisals were completed with market values of \$349,500 and \$356,000. The house was listed for sale at \$385,000. The final

offer was accepted at full price. The offer included financing and inspection contingencies that have both been removed.

Related Policies

- Regent Policy Document 13-2, [“Real Property Contracts: Signature Authority and Approval”](#)

ATTACHMENTS

- A) UW-Green Bay: Proposed Land Sale Map



Sources: UW System Administration,
State of Wisconsin, Wisconsin State
Cartographers Office,
US Census Bureau

This map is for reference purposes only.

UW-Green Bay: 3015 Bay View Dr.

	Proposed Sale		Campus Building
	UW Property		Campus Parking Area

0 500 1,000 Feet



**AUTHORITY TO CONSTRUCT THE SELLERY HALL ADDITION AND
RENOVATION PROJECT, UW-MADISON**

REQUESTED ACTION

Adoption of Resolution C., authorizing construction of the Sellery Hall Addition and Renovation Project

Resolution C. That, upon the recommendation of the Chancellor of UW-Madison and the President of the UW System, the UW System Board of Regents authorizes construction of the Sellery Hall Addition and Renovation for an estimated total cost of \$78,811,000 (\$59,108,000 Program Revenue Supported Borrowing and \$19,703,000 CASH).

SUMMARY

This project renovates the Sellery Hall student residence to provide programmatic and infrastructure upgrades that will improve functionality, efficiency, and building code compliance. It also constructs one additional floor to provide space for approximately 125 new beds, an addition to provide a new accessible building entrance and circulation stairs, improved and expanded common spaces (lounges/study space, kitchenettes, and restrooms), and consolidates mechanical equipment and the location of passenger elevators. The project plans to construct the bathrooms within a new connecting link to ease constructability, avoid code variance needs, and minimize impact to residential life during construction.

The central building core, first floor, and basement areas will be renovated and expanded to accommodate five new passenger elevators and common spaces. All mechanical, electrical, and plumbing systems and associated controls; telecommunications; and security and life safety systems will be replaced. The HVAC system will be improved by installing new individual room temperature controls and providing centralized cooling service throughout the facility and it will add a room dehumidification system to reduce moisture build-up and potential for mold. The roofing systems will be replaced. Student resident room architectural finishes, doors, and door hardware will be replaced. The first floor, basement, and common circulation corridors and stairwells will receive select upgrades, including architectural finishes and lighting. Accessibility improvements will be

made inside and outside the building, including those to improve the move-in and-out activities. The first floor and basement level classrooms, resident life, and office spaces will be renovated, and two new apartments for on-site managers will be provided.

A new main entrance onto the East Campus Mall will be constructed and the West Johnson Street entrance, adjacent lobby, and Residence Life office suite will be renovated. All exterior areas of the facility will be regraded and landscaped. The loading dock area originally included a new wall screen, however that will be removed from this project and completed as a separate project after utility work in the adjacent area is complete.

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

Sellery Hall (230,408 GSF) was constructed in 1961. It is composed of two wings of nine floors and houses first- and second-year students. The renovation of Sellery Hall is an integral component of the Division of University Housing Master Plan that addresses deficiencies in the residence halls and makes improvements to meet future student needs. Improvements to the building will make it safer, more efficient, and reduce overall maintenance costs. All windows and HVAC systems are original to the 1961 building and beyond their normal service life. Resident floor bathrooms have received periodic fixture upgrades, but the domestic water supply piping has not been replaced and the configurations do not meet current code or functional requirements. Common area finishes are in need of upgrades to be consistent with the core area renovations, as well as improved lighting and acoustics. The elevator systems, two cars per tower, are inadequate for the number of staff and residents. This project will provide a new three-car elevator tower to be constructed at the building perimeter.

This configuration will provide faster, reliable service, and allow the previous core elevator area on each floor to be converted to other functional space. This increased functional space on each floor will allow the addition of kitchen and study spaces and reconfiguration of the bathrooms and floor lounges. Because resident rooms are relatively small, there is a need for appropriate shared areas to congregate and study. Each residential floor has a single den that does not support multiple activities and limits availability of programing/study space. The main entrance to Sellery Hall was reoriented to East Campus Mall after the development of the Gordon Dining Facility and University Square. Creating a new main entrance and lobby at this location will align the building with pedestrian circulation and the overall Campus Master Plan.

Budget

Construction	\$64,657,531
Design	\$3,657,560
DFDM Mgt.	\$2,865,300
Contingency	\$6,973,597
Equipment	\$0
Other Fees	\$657,012
Total	\$78,811,000

Previous Action

August 24, 2018
Resolution 11079

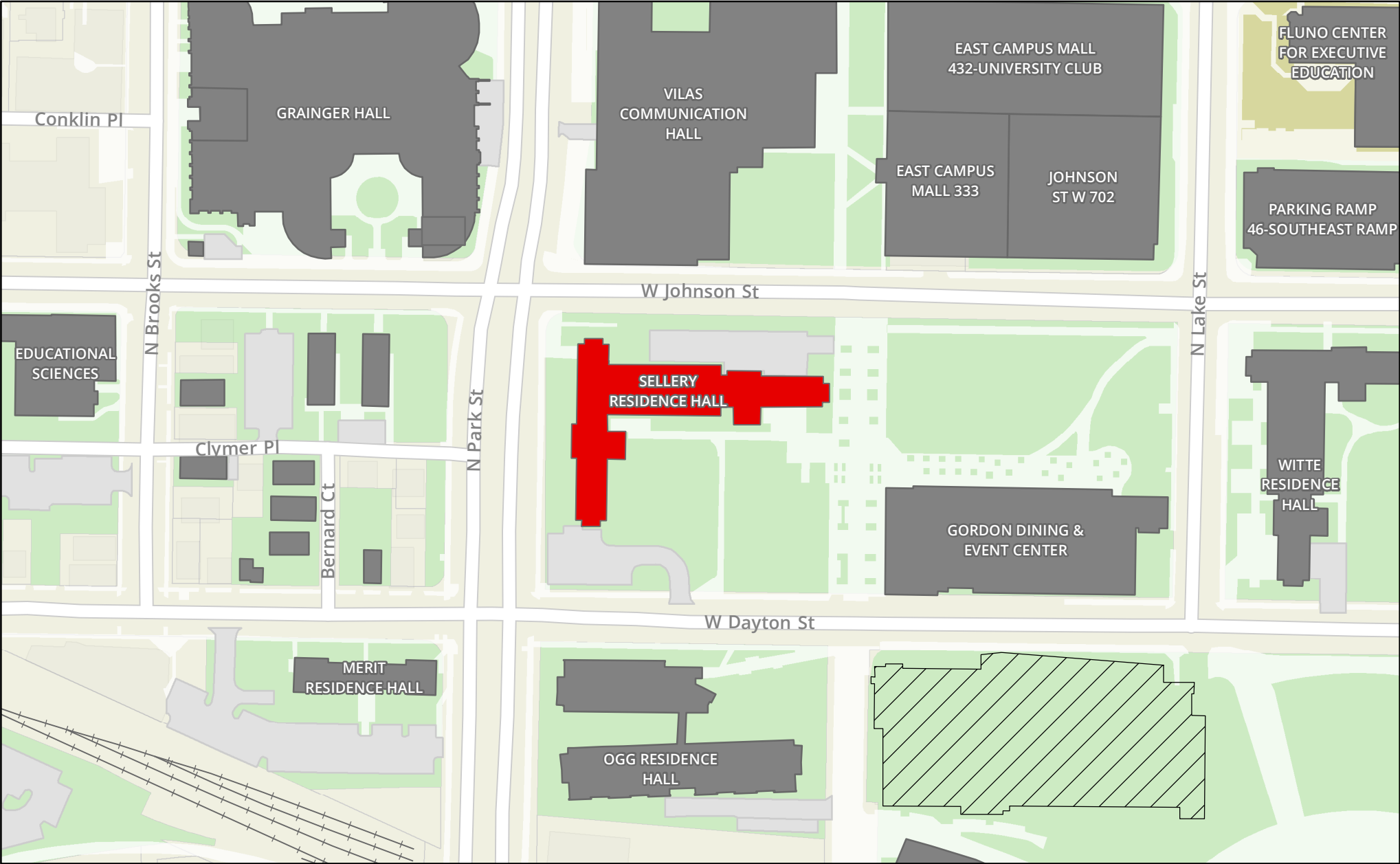
Recommended that the Sellery Hall Addition and Renovation project be submitted to the Department of Administration and the State Building Commission for enumeration as part of the 2019-21 Capital Budget request at an estimated total project cost of \$78,811,000 (\$59,108,000 Program Revenue Supported Borrowing and \$19,703,000 CASH).

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

ATTACHMENT





A) UW-Madison: Sellery Hall Renovation



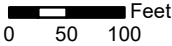
Sources: UW System Administration,
State of Wisconsin, Wisconsin State
Cartographers Office,
US Census Bureau

This map is for reference purposes only.

UW-Madison: Sellery Hall Renovation

 Proposed Renovation	 Campus Building
 UW Owned	 Campus Parking Area

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**AUTHORITY TO INCREASE THE BUDGET OF THE BABCOCK HALL
DAIRY PLANT AND CENTER FOR DAIRY RESEARCH ADDITION
PROJECT, UW-MADISON**

REQUESTED ACTION

Adoption of Resolution D., authorizing a budget increase for the Babcock Hall Dairy Plant and Center for Dairy Research Addition project.

Resolution D. That, upon the recommendation of the Chancellor of UW-Madison and the President of the UW System, the UW System Board of Regents authorizes a budget increase of \$25,689,047 (\$4,000,000 Existing General Fund Supported Borrowing, \$5,500,000 Gifts and \$16,189,047 Cash) for the Babcock Hall Dairy Plant and Center for Dairy Research Addition project for a revised estimated total cost of \$72,609,047 (\$15,959,000 General Fund Supported Borrowing, \$10,250,000 Existing General Fund Supported Borrowing, \$23,961,000 Gifts and \$22,439,047 Cash).

SUMMARY

This project will construct a three-story addition and remodel portions of Babcock Hall to house the Center for Dairy Research. The project will demolish 2,770 GSF of space within Babcock Hall, demolish the 3,200 GSF Science House, construct an approximately 48,569 GSF addition to the west of the existing building, and renovate approximately 28,905 GSF of space in the existing building. The renovation and addition will provide a state-of-the-art production, teaching, and research facility for both the Department of Food Science Dairy Plant and the Center for Dairy Research (CDR).

Presenters

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget
- Laurent Heller, Vice Chancellor for Finance and Administration, UW-Madison

BACKGROUND

Wisconsin's dairy industry contributes \$45.6 billion to the state's economy each year and provides around 157,100 jobs. UW-Madison partners closely with the dairy industry to stay on the cutting edge of innovation and maintain Wisconsin's status as the Dairy State. This project to modernize the Babcock Hall Dairy Plant and Center for Dairy Research, a one-of-a-kind facility, combines the precision of scientific research laboratories and the safety and security of commercial (licensed and inspected) food processing plants – all at a pilot plant scale.

The construction project involves the renovation of the Babcock Hall Dairy Plant on its existing footprint, as well as a new, three-story addition for the Center for Dairy Research (CDR). Babcock Hall was built in the early 1950s, and today houses the Department of Food Science, the Babcock Hall Dairy Plant, the Babcock Hall Dairy Store, and the CDR. This project represents the first major upgrade to the Babcock Hall Dairy Plant since then. It will also provide the CDR, which was established in 1986, with the space and equipment it needs to meet its growing research and outreach mission.

Unlike a commercial processing facility that produces a limited line of products at a large scale, this facility must be flexible enough to produce scores of different products (including fluid milk, plus a wide variety of cheeses, ice creams and other frozen desserts, yogurts, whey-fortified beverages, and other products, etc.) in small batches. It also requires the capacity to conduct replicable research and produce consumer-safe food products. These requirements make this renovation and addition different from a standard research laboratory facility and a commercial processing facility. For example, the new facility will include nine individually controlled specialty cheese ripening rooms (a.k.a. cheese caves, with precise temperature, moisture and air flows) that will support the growth of the specialty cheese industry in Wisconsin.

In April of 2018, after construction bids were received, the budget was increased due to rising costs of materials over time and to account for the complexities of this project, while recognizing that portions of the design were not yet complete. The equipment, control systems and utility services required a customized delivery method with a specialized contractor during construction. The project proceeded with an allowance for processing equipment (dairy equipment, piping, and automation controls) while the remaining design work was completed.

In early 2019, quotations for equipment and process piping came in higher than the original project allowance. Since then, the project team representatives from the Department of Administration, the Department of Agriculture, Trade and Consumer Protection, UW System, UW-Madison and the dairy industry have met regularly to assess construction progress. The project team engaged Hill International, a company specializing in managing construction risk, to conduct an external review of the project. Hill

recommended the partners engage an owner's representative to assist with the final stages of project planning and construction. Gilbane Building Company has been serving as the owner's representative since November.

Because project documents were approved and construction began before the design elements for all specialized equipment were complete, the project budget as approved is inadequate to cover the costs to ensure this facility that provides important research and training for the dairy industry will be fully functional. A detailed accounting of equipment and necessary piping and controls is now complete. Utility locations, electrical service, hub drains and other facility changes will be undertaken as the design of the equipment is finalized. The new budget will ensure completion of facilities that are true to the original vision for this project and that will be able to meet the needs of the dairy industry into the future.

Budget

	April 2018	February 2020
Construction	\$38,942,600	\$60,904,162
Design	\$3,293,500	\$5,132,176
DFDM Mgt/Costs	\$1,647,700	\$2,653
Contingency	\$2,251,700	\$4,426,156
Equipment	\$165,500	\$2,143,900
Other Fees	\$619,000	\$0
Total	\$46,920,000	\$72,609,047

*Separate projects were established to retain the services of Hill International and Gilbane Building Company as third-party consultants at a cost of \$724,000.

Previous Action

August 23, 2012
Resolution 10101

Recommended that the Babcock Hall Dairy Plant Addition project be submitted to the Department of Administration and the State Building Commission for enumeration as part of the 2013-15 Capital Budget request at an estimated total project cost of \$31,920,000 (\$15,959,000 General Fund Supported Borrowing and \$15,961,000 Gift Funds.)

December 1, 2015
Resolution 10584

Approved the Design Report of the Babcock Hall Dairy Plant Renovation and Center for Dairy Research Addition project and granted authority to (a) increase the project budget by \$2,500,000 Gift Funds and (b) construct the project for an

estimated total cost of \$34,420,000 (\$15,959,000 General Fund Supported Borrowing and \$18,461,000 Gift Funds).

April 6, 2018
Resolution 10633

Granted authority to increase the project budget for the Babcock Hall Dairy Plant and Center for Dairy Research Addition project by \$12,500,000 (\$6,250,000 Existing General Fund Supported Borrowing and \$6,250,000 Cash) for a revised estimated total cost of \$46,920,000 (\$15,959,000 General Fund Supported Borrowing, \$6,250,000 Existing General Fund Supported Borrowing, \$18,461,000 Gifts and \$6,250,000 Cash).

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

**AUTHORITY TO INCREASE THE BUDGET OF THE MEAT SCIENCE AND
MUSCLE BIOLOGY LABORATORY PROJECT, UW-MADISON**

REQUESTED ACTION

Adoption of Resolution E., authorizing a budget increase for the Meat Science and Muscle Biology Laboratory project.

Resolution E. That, upon the recommendation of the Chancellor of UW-Madison and the President of the UW System, the UW System Board of Regents authorizes a budget increase of \$7,000,000 (\$2,800,000 Existing General Fund Supported Borrowing, \$2,000,000 Gift Funds and \$2,200,000 Cash) for the Meat Science and Muscle Biology Laboratory project for a revised estimated total cost of \$57,077,000 (\$24,377,000 General Fund Supported Borrowing, \$2,800,000 Existing General Fund Supported Borrowing, \$25,400,000 Gift Funds, and \$4,500,000 Cash).

SUMMARY

This project constructs a new 67,540 GSF building for the Meat Science program at UW-Madison. The new facility will house a meat laboratory, lecture/demonstration suite, BSL-2 laboratory suite, teaching and research laboratories, as well as office and support spaces. It will also demolish the 17,750 GSF Seed Facility.

Presenters

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget
- Laurent Heller, Vice Chancellor for Finance and Administration, UW-Madison

BACKGROUND

Wisconsin's meat industry contributes \$12 billion directly and \$26 billion in total (including indirect contributions) to the state's economy, provides 88,000 rural and urban jobs, and pays \$975 million in state and local taxes. For over 90 years, the UW-Madison Meat Science and Muscle Biology program has conducted scientific research that has improved meat

quality and food safety and trained the next generation of meat and food industry leaders through classroom and Extension-based education.

The existing building, built in 1931 with an addition constructed in 1959, no longer supports high impact research needs. It is unable to effectively educate and prepare the future leaders of the industry, nor does it meet federal or the Department of Agriculture, Trade and Consumer Protection (DATCP) Food Safety and Humane Animal Handling regulations and standards.

The new building will provide state-of-the-art animal handling, processing, demonstration, and research capabilities that do not exist in the current laboratory. Constructing both a USDA inspected Meat and Poultry Processing facility and a Biosafety Level 2 (BSL-2) facility (including food processing capability and a microbiology laboratory) will allow opportunities to partner with state and national meat and food companies to develop new products, as well as test methods for elimination of pathogens under full commercial conditions mimicking meat and poultry processing establishment processes. In addition, the new building will enhance capabilities to educate future leaders through an array of innovative learning approaches including youth through adult instruction.

Unlike a typical commercial meat and poultry processing plant, which focuses on set processes with limited scope (a few products such as turkey, pork or beef), this specialized teaching, research and outreach facility must have the capacity to process many types of meat products and requires flexible equipment to accommodate carcasses of different sizes and weights, making it a unique facility unlike those routinely constructed by the industry.

Construction began in January 2017. During the site excavation, a large amount of below-grade contaminated soil was discovered that was unknown at the time of bidding. These soils had to be removed to certified landfills and new structural soil needed to be installed. In April of 2018, the project budget was increased to cover these unexpected costs.

As construction continued, the highly complex technical design and construction needs of the facility became fully realized. Significant efforts were made during construction to support the original vision-- to construct the most state-of-the art facility of its kind, which subsequently impacted the budget and schedule. To complete the project and achieve the vision, several smaller, yet significant and essential, parts of the project need to be completed to allow the intended operational function and support innovative and high-impact utilization of the facility. Several major elements of the facility have presented particular challenges, including: (1) coordination and design of infrastructure needed to accommodate donated equipment, (2) design and installation of equipment necessary to support harvest and further processing (i.e. hydraulic plant, holding pens, live animal scale), and (3) technical equipment used for chilling carcasses following industry standard practices (animal spray chill system).

Completion of the non-processing spaces - including offices, conference rooms, classrooms, public spaces, a retail store, and individual labs - continues on schedule and is nearly finalized. This budget increase will facilitate design work needed to complete the construction of the processing systems mentioned above, all of which need flexibility to accommodate more types of animals than typical commercial plants because of the many small-scale research projects and number of outreach educational programs that will be conducted within the plant. The processing plants (USDA inspected and BSL-2) are at the core of the research, teaching, and training (outreach) the facility will offer to the industry and students. Without these final elements, the building will not serve its intended purpose, nor allow the program to achieve the original vision.

Budget

	April 2018	October 2019*	February 2020
Construction	\$ 36,636,000		\$ 49,326,500
Design	\$ 3,076,000		\$ 4,743,000
DFDM Mgt.	\$ 1,544,800		\$ 1,975,400
Contingency	\$ 3,760,000		\$ 56,400
Equipment	\$ 3,800,000		\$ 975,700
Other Fees	\$ 660,200		
Admin Aid		\$600,000	
TOTAL	\$ 49,477,000	\$50,077,000	\$ 57,077,000

* Per State Building Commission policy funds can be transferred into the project without formal approval. These funds permitted the design team to finalize the necessary equipment specifications to complete the project.

Previous Action

August 23, 2012 Resolution 10101	Recommended that the Meat Science Laboratory project be submitted to the Department of Administration and the State Building Commission for enumeration as part of the 2013-15 Capital Budget Request at an estimated total project cost of \$42,877,000 (\$22,877,000 General Fund Supported Borrowing and \$20,000,000 Gift Funds).
February 5, 2016 Resolution 10633	Approved the Design Report of the Meat Science Laboratory project and granted authority to: (a) demolish the Seed Building, (b) increase the budget by \$2,900,000 Gift Funds, and (c) construct the project at a total cost of \$45,777,000

(\$22,877,000 General Fund Supported Borrowing and \$22,900,000 Gift Funds).

April 6, 2018
Resolution 11028

Granted authority increase the project budget for the Meat Science and Muscle Biology Laboratory project by \$3,700,000 (\$1,500,000 General Fund Supported Borrowing and \$2,200,000 Cash) for a revised total cost of \$49,477,000 (\$24,377,000 General Fund Supported Borrowing, \$22,900,000 Gifts and \$2,200,000 Cash).

(Note: In October 2019, DFDM was allowed to administratively add \$600,000 to this project.)

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

**AUTHORITY TO ENTER INTO A LEASE OF SPACE FOR THE
ADMINISTRATIVE TRANSFORMATION PROGRAM, UW-MADISON**

REQUESTED ACTION

Adoption of Resolution F., granting authority to enter into a lease of office space for the Administrative Transformation Program at UW-Madison.

Resolution F. That, upon the recommendation of the UW-Madison Chancellor and the President of the UW System, the UW System Board of Regents grants authority for UW-Madison to enter into a lease of 18,948 GSF to provide office space for the Administrative Transformation Program.

SUMMARY

UW-Madison is providing significant staff and financial resources in preparation for the Administrative Transformation Program (ATP), a multi-year effort to streamline administrative processes. Included in the preparation is a request to lease office space to house the estimated 150 staff who will be working on the project. Office space at 700 Regent Street, Madison, was identified through a Request for Information completed in May 2019, and is available for immediate occupancy. The space is being offered partially furnished, providing a savings to UW-Madison of approximately \$250,000. The lease term will commence March 1, 2020, and will continue for five years. The lease rate includes all operating, common area, and office suite janitorial expenses. Tenant improvements to update the space that include furniture are expected to cost no more than \$600,000. The landlord has agreed to contribute \$189,000 towards the tenant improvement costs.

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

The Administrative Transformation Program is a collaborative effort of University of Wisconsin System Administration and UW-Madison to reduce administrative complexity and increase resiliency across UW System. Goals include increasing data reporting

capability and financial control while streamlining core processes in order to stabilize administrative costs that have increased as a result of the previous decade of institutional growth. The collaborative nature of this program requires office space that is flexible and convenient for UWSA and UW-Madison staff to facilitate stakeholder engagement. ATP is currently in the pre-planning phase with relatively few staff, but is actively hiring and already outgrowing the currently available office space. As the planning and implementation phases launch, the program is projected to reach roughly 150 staff within the next 18 months. Interaction with outside consultants and vendors requires flexible landing space within the ATP offices in order to collaborate effectively and efficiently.

There is no contiguous office space large enough on the UW-Madison campus to meet this need.

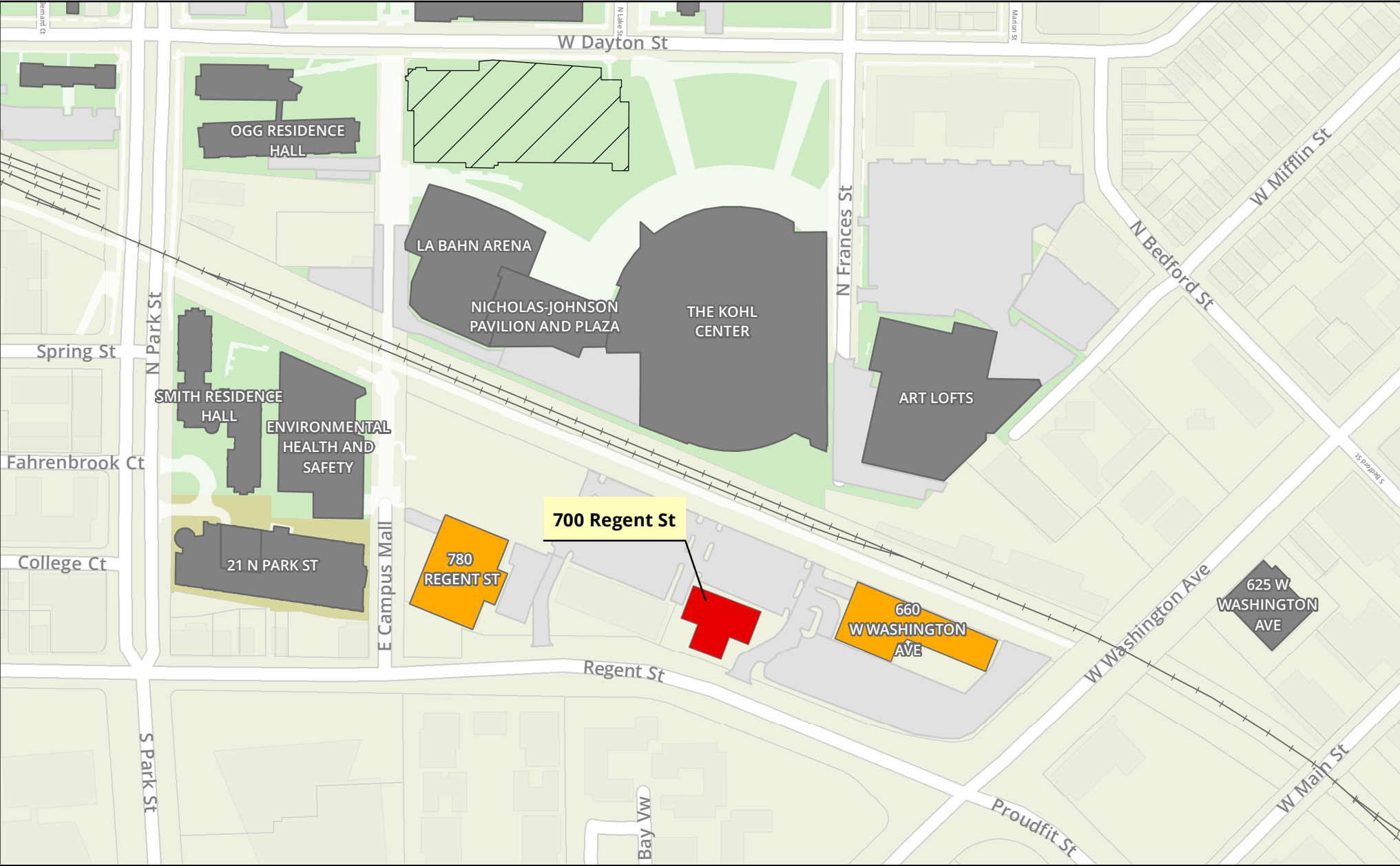
University Function	Administrative Transformation Program	
Lease Location	700 Regent Street, Madison, WI	
Type of Negotiation or Selection Process	Request for Information	
Lessor	The Alexander Company	
Anticipated Occupancy Date	March 1, 2020	
Lease Term	5 years	
Escalation Rate	2% annually on gross rental rate	
Operating Expenses	Included	
Renewal Option(s)	Two 5-year renewal options	
Purchase Option	None	
Space Type	Office	
Square Feet	18,948	
Total Gross Cost Per Square Foot, year 1	\$27.12 GSF	
Initial Lease Term Total Projected Cost	Gross rent	\$2,674,198
	Tenant Improvements	<u>\$600,000</u>
	Total	\$3,274,198
Funding Source	Grant Fund 150	

Related Policies

- Regent Policy Document 13-1, "[General Contract Approval, Signature Authority, and Reporting](#)"
- Regent Policy Document 13-2, "[Real Property Contracts: Signature Authority and Approval](#)"

ATTACHMENT





A) UW-Madison: Administration Transformation Program Lease




Sources: UW System Administration,
State of Wisconsin, Wisconsin State
Cartographers Office,
US Census Bureau

This map is for reference purposes only.

UW-Madison: Administration Transformation Program Lease

 Proposed Lease Location	 Campus Building
 UWSA Lease Locations	 UW Property

0 100 200 Feet



AUTHORITY TO NAME THE NEW RESIDENCE HALL, UW-WHITewater

REQUESTED ACTION

Adoption of Resolution G., authorizing the naming of the new UW-Whitewater residence hall.

Resolution G. That, upon the recommendation of the Chancellor of UW-Whitewater, and the President of the UW System, the UW System Board of Regents authorizes that the new residence hall be named, "Ma'iingan Hall."

SUMMARY

This request is in accordance with the Board of Regents of the University of Wisconsin System Policy 19-14, requiring that every request to name a facility be submitted to the Capital Budget and Planning Committee for approval.

This request concerns the naming of the UW-Whitewater new residence hall. The name was chosen in cooperation with Mr. Wayne LaBine, CEO of the Great Lakes Inter-Tribal Council, and with the support of the members of the Great Lakes Inter-Tribal Council. The name of Ma'iingan was provided to the University of Wisconsin-Whitewater for consideration and was approved by the Chancellor's Cabinet on December 9, 2019.

Presenter

- Grace M. Crickette, Vice Chancellor of Administrative Affairs and Ethics

BACKGROUND

This name was chosen as a tribute to the diverse Native peoples who for thousands of years have lived on the lands upon which UW-Whitewater sits. In the knowledge and

understanding of this history, the university acknowledges that this land was and remains the historic and traditional territory of many Native peoples.

- ***Ma'iingan (Wolf) Hall*** (*my-ing-gan*) *Ojibwe*
Ma'iingan was sent by the Creator to join Way nah boo zhoo, the Original Man, to keep him company. The Creator tasked both to travel the Earth and visit all places, naming every plant, animal, and place. After they finished, the Creator tasked them to go separate ways, but also told them that if something happened to one of them, it would happen to the other as well, for they had become spiritual brothers.

Related Policies

- Regent Policy Document 19-14, ["Naming of University Facilities and Lands"](#)

**AUTHORITY TO CONSTRUCT A 2017-19
CLASSROOM/INSTRUCTIONAL TECHNOLOGY IMPROVEMENT
PROGRAM PROJECT, UW SYSTEM**

REQUESTED ACTION

Adoption of Resolution H., authorizing construction of a 2017-19 Classroom Renovation/Instructional Technology Program project.

Resolution H. That, upon the recommendation of the President of the UW System, the UW System Board of Regents approves the allocation of the remaining 2017-19 Classroom Renovation/Instructional Technology Improvement Program funds; authorizes construction of the related project at an estimated total cost of \$2,051,300 General Fund Supported Borrowing of the originally enumerated \$10,000,000 General Fund Supported Borrowing and \$450,000 Cash; and allows the Division of Facilities Development to transfer balances, adjust individual project budgets, and add or substitute other high-priority Classroom Renovation/Instructional Technology projects within the authorized funding.

SUMMARY

Inst	Project	GFSB	Cash	Total
PKS	IS Greenquist Hall Instructional Space Renovation	\$2,051,300	\$450,000	\$2,501,300
	Total	\$2,051,300	\$450,000	\$2,501,300

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

UW-Parkside – IS Greenquist Hall Instructional Space Renovation:

This project will remodel an existing instructional lab (Room 220) that is underutilized and defunct to support modern teaching pedagogy and provide a state-of-the-art active learning classroom. In addition, this project remodels an existing science instructional lab (Room 370) to provide a modern state-of-the-art instructional lab to address infrastructure and configuration deficiencies, safety concerns, and to increase student recruitment and retention. This project is guided by the results and successes of the 2013-15 Chemistry Laboratory project.

A partnership with UW-Milwaukee's College of Nursing has provided an access program for prospective nursing students across southeastern Wisconsin since 1980. This collaborative program is instrumental to meet increased workforce demands for nurses by leveraging available resources between the two institutions. This project will address lagging pedagogical resources on the UW-Parkside campus, provide an interactive, state-of-the-art active learning classroom for the program, and allow a seamless transition for students who attend instructional sessions at both institutions. UW-Milwaukee's College of Nursing introduced this pedagogical environment with the opening of Cunningham Hall's 25-seat active learning classroom in spring 2016, and expanded the program to a second 109-seat active learning classroom with the opening of Cunningham 107 in fall of 2017. This project will provide UW-Parkside's Nursing Program with a similarly equipped and functioning 48-seat active learning classroom that allows seamless interactive learning opportunities for students.

The existing analytical science space located in Greenquist 370 is outdated, has inadequate utilities and infrastructure to support modern instrumentation, contains broken and damaged cabinetry and bench tops, and is poorly configured. Further, the space is not conducive to collaborative work, which is now central to UW-Parkside's science curriculum. The need to support changed pedagogy, increase student engagement and retention, and provide support for interdisciplinary utilization, has led to UW-Parkside's request for support of a renovation project designed to have a 10-year or greater life span, which will retain current students, attract new students, and support future growth in the science curriculum. In view of the likelihood that UW-Parkside will have a significant waiting period before the campus would be considered for a new science building, this project is being proposed at a logical juncture in the timeline for continued renovation and improvement of the university's science facilities. Further, the space proposed will be designed to utilize the space more efficiently and increase capacity from 16 to 24, while providing improved conditions that support interactive group instruction. This proposal is also in alignment with UW-Parkside's Academic Plan, program priorities, and strategic plan.

Budget

Construction	\$1,555,300
Design	208,600
DFDM Mgt.	68,000
Contingency	142,700
Equipment	525,300
Other Fees	1,400
Total	\$2,501,300

Previous Action

August 18, 2016
Resolution 10745

Recommended that the UW System Instructional Space Projects Program Funding request of \$10,000,000 General Fund Supported Borrowing be submitted to the Department of Administration and the State Building Commission as part of the UW System 2017-19 Capital Budget request. The project was subsequently enumerated as described.

June 6, 2019
Resolution 11233

Approved the allocation of the 2017-19 Classroom Renovation/Instructional Technology Improvement Program funds and granted authority to construct the related projects at an estimated total cost of \$4,234,000 (\$4,116,700 General Fund Supported Borrowing and \$117,300 Institutional Funds) of the originally enumerated \$10,000,000 General Fund Supported Borrowing and allow the Division of Facilities Development to transfer balances, adjust individual project budgets, and add or substitute other high-priority Classroom Renovation/Instructional Technology projects within the authorized funding.

July 12, 2019
Resolution 11262

Approved the allocation of the 2017-19 Classroom Renovation/Instructional Technology Improvement Program funds and granted authority to construct the related projects at an estimated total cost of \$1,672,000 General Fund Supported Borrowing of the originally enumerated \$10,000,000 General Fund Supported Borrowing and allow the Division of Facilities Development to transfer balances, adjust individual project budgets, and add or substitute other high-priority Classroom Renovation/Instructional Technology projects within the authorized funding.

October 11, 2019
Resolution 11294

Approved the allocation of the 2017-19 Classroom Renovation/Instructional Technology Improvement Program funds and granted authority to construct the related projects at an estimated total cost of \$2,160,000 General Fund Supported Borrowing of the originally enumerated \$10,000,000 General Fund Supported Borrowing and allow the Division of Facilities Development to transfer balances, adjust individual project budgets, and add or substitute other high-priority Classroom Renovation/Instructional Technology projects within the authorized funding.

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

Capital Planning and Budget Committee

February 6, 2020

Item I.

AUTHORITY TO CONSTRUCT ALL AGENCY MAINTENANCE AND REPAIR PROJECTS, UW SYSTEM

REQUESTED ACTION

Adoption of Resolution I., authorizing construction of various maintenance and repair projects.

Resolution I. That, upon the recommendation of the President of the UW System, the UW System Board of Regents grants authority to construct various maintenance and repair projects at an estimated total cost of \$1,520,000 Program Revenue Supported Borrowing.

SUMMARY

FACILITY MAINTENANCE AND REPAIR

INST	PROJ. NO.	PROJECT TITLE	GFSB	PRSB	CASH	GIFT/GRANT	TOTAL
MIL	19B1C	Purin Hall Infrastructure Repairs		\$325,000			\$325,000
WTW	19C2J	Esker Hall Roof Replacement		\$1,195,000			\$1,195,000
FMR SUBTOTALS			\$0	\$1,520,000	\$0	\$0	\$1,520,000

GFSB	PRSB	CASH	GIFT/GRANT	TOTAL
\$0	\$1,520,000	\$0	\$0	\$1,520,000

FEBRUARY 2020 TOTALS

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

UW-Milwaukee – Purin Hall Infrastructure Repairs:

This project resolves urgent repair and life safety requirements for continued use as a residence hall. Project work includes repair or replacement of 26 exterior wall lintels, installing new flashing as required, regrading the east side perimeter landscaping, and coping and building envelope repairs as necessary.

The Purin Hall Renovation Feasibility Study (17B1N) was completed in January 2018. The

result of the study recommended that critical repairs be performed immediately to continue use of the building. It is anticipated that in approximately five years, the building will be abandoned or demolished for a parking lot. The study determined that the building is near the end of its life, and to renovate, repair, or rebuild on the property are not feasible options. The Purin Hall residential facility is comprised of three floors of resident rooms above a grade-level parking garage. It serves approximately 50 students. The building was completed in 1956 as an apartment building and UW-Milwaukee purchased it in 1963. It provides one- and two-bedroom, suite style accommodations with a kitchen.

The building envelope is of medium quality construction, typical of 1955 construction techniques. Steel lintels supporting brick and cast stone are in very poor condition and failing from corrosion. Four steel lintels have already failed. Much of the cast stone trim is significantly deteriorating. Grading around the building slopes toward the foundation walls, which is causing their deterioration.

UW-Whitewater – Esker Hall Roof Replacement:

This project replaces roof coverings for Esker Dining Hall and completes all other associated ancillary work to maintain envelope integrity and prevent damage to the building and its contents. Project work includes replacing approximately 41,657 SF of a built-up and aluminum coated roof system with a 60-mil fully adhered Ethylene Propylene Diene Monomer (EPDM) roof system. The roofing systems, flashing, drain assemblies will be removed, properly disposed, and replaced. The deck will be exposed and inspected to ensure it is clean and free of defects, and new insulation with an average R value equal to 30 will be installed. The roof systems will be tapered to drain areas as needed. Roofing area RA1 will also include the installation of a new mechanically attached deck sheathing. Staging areas will be strictly defined and coordinated with the campus to ensure pedestrian safety and underground utilities are protected as roof replacement proceeds. An OSHA compliant fall protection system will also be installed.

The roof was installed in 1986 and consists of three plies of tapered insulation board, a ply of high-density overlay, and a membrane surface layer. An inspection conducted during 2005 discovered the roof has significant bubbling and ridging of membrane and deterioration where the membrane laps onto vertical surfaces. It called for full roof replacement in 2006. Instead, the roof was covered with an aluminum roof coating with the hope that it would extend the existing roof life 15 more years. Now the roof coating is failing and areas of the roof are leaking and causing damage to ceiling tiles and drywall in areas underneath them. The roof warranty is expired and the roof is way past the point of any repair.

Previous Action

None.

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-15, "[Physical Development Principles](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

**REGENT POLICY DOCUMENT REVIEW:
RPD 19-14, "NAMING OF UNIVERSITY FACILITIES AND LANDS"**

REQUESTED ACTION

Adoption of Resolution J., which amends RPD 19-14, "Naming of University Facilities and Lands," to incorporate provisions related to naming UW buildings, facilities, and land for corporations or other legal entities.

Resolution J. That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the amendment of Regent Policy Document 19-14, "Naming of University Facilities and Lands," to establish standards and guidelines for naming UW facilities and land for corporations or other legal entities.

The Education Committee will consider a separate proposal to amend RPD 4-19, "Naming of University Academic Units," related to naming academic units for corporations or other legal entities.

SUMMARY

This proposal requests that the Capital Planning and Budget Committee consider amending RPD 19-14, "Naming of Facilities and Lands," to establish standards, criteria, and procedures for naming UW buildings, facilities and land for corporations or other legal entities. The Education Committee is considering a separate proposal to amend RPD 4-19, "Naming of University Academic Units," to establish standards for naming academic units for corporations or other legal entities.

Both RPD 4-19 and RPD 19-14 address situations where UW institutions choose to name academic units, buildings, facilities or parcels of land to recognize the scholarship, service, or financial contributions of individuals. However, there is a growing national trend toward naming university facilities after corporate or other legal entities, usually in exchange for a financial contribution to the institution. Adoption of this proposal revises RPD 19-14 to include considerations for naming university buildings, facilities and land for a corporation or other legal entity rather than an individual. Corporations or other legal entities include

for-profit businesses, non-profit organizations, foundations, trusts, or any similar non-university organization.

Presenter

- Alex Roe, Senior Associate Vice President, Office of Capital Planning & Budget

BACKGROUND

One of the first actions taken by the newly formed UW System Board of Regents in December 1971 was the adoption of Resolution 53, codified as Regent Policy Document (RPD) 71-6, authorizing institutions to name university facilities and requiring the Board's Physical Planning and Development Committee to review proposals to name a building or facility after a person. Since then, the Board has modified the policy several times, most recently as part of the Board's Regent Policy Document review process in June 2016. At that time, the Board clarified the chancellor's authority to name parcels of land and outlined criteria the Board and chancellors should consider when naming UW buildings, facilities or lands. The policy was renumbered and renamed to RPD 19-14, "Naming of University Facilities and Lands," and was reformatted to meet the standards for a Regent Policy Document. A copy of RPD 19-14 is included as Attachment A.

In December 2016, the Board also adopted a new policy, RPD 4-19, "Naming of University Academic Units." The policy requires Board approval before an institution names a college or school at a UW System institution and delegates authority to UW Chancellors to name departments, programs, and centers or other academic units. Similar to RPD 19-14, the policy also establishes criteria for the Board and UW Chancellors to consider when naming UW System academic units.

Corporate Naming Policies

A review of governing board and administrative policies from other university systems found that policies vary significantly in terms of whether, and the extent to which, the policies identify procedures for naming a university facility for a corporate or other legal entity. For example, the University of Minnesota Board of Regents policy indicates that the university may name "significant University assets" after individuals or "non-University entities." Similarly, the University of Missouri's policy allows institutions to name university buildings, exterior areas, landmarks, and interior spaces after individuals or "organizations," that include foundations, trusts, not-for-profit entities, corporations or other legal entities. The University of Georgia System's Board policy allows "places, colleges, or schools," to be named in honor of an "individual, corporation, foundation, or organization." SUNY allows for naming assets on behalf of an individual or "legal entity."

The University of Washington's Board rules allow buildings or outdoor spaces to be named for a corporation or organization in only "rare, exceptional situations" where the entity has made a gift representing a "substantial contribution" toward the cost of a project. The University of Illinois' campus administrative policy states that the name of a facility in honor of a commercial enterprise will be determined on a case-by-case basis.

The review also identified specific provisions, summarized as follows, outlining special considerations related to approving a corporate or other organizational name for a facility or academic unit. Each of these provisions were considered in the proposed revision of RPD 4-19 and RPD 19-14.

Due Diligence

Several policies state that proposed names of university facilities or academic units for corporate or other legal entities requires "additional due diligence" beyond that required for naming a facility or administrative unit for individuals. The Board of Regents State of Iowa policy, the University of Nebraska, Ohio State University, and the University of Texas System Board all include provisions requiring "additional due diligence" before approving names for corporate or other legal entities. The policies further describe additional due diligence as follows:

1. A review to ensure there are no potential conflicts of interest or no appearance of commercial influence (Iowa, Nebraska, Ohio State, and Texas).
2. A review of the potential impact upon the academic and research autonomy of the institution (Iowa and Nebraska).
3. Evaluation of the impact on future giving by the donor or others (Iowa and Nebraska).
4. Consultation with general counsel (Iowa, Nebraska, Ohio State, and Texas).
5. Consultation with the Board's bond counsel to determine whether the naming could impact existing or future tax-exempt bonds (Iowa, Nebraska, and Texas).

The University of Texas policy also requires the Offices of the Board of Regents and Business Affairs to ensure there are no conflicts or legal issues with a proposed naming. The Iowa Board policy also requires consultation, when appropriate, with the applicable fundraising arm of the institution to ensure compliance with applicable laws and regulations.

Logos and Branding

Two policies reviewed included provisions intended to prevent the appearance of commercial influence when naming facilities for corporations or other legal entities.

- The University of Nebraska's policy states that a name that includes a commercial enterprise may be assigned to a facility only if the use of the name will not result in the impermissible commercial endorsement or advertising benefitting the commercial enterprise.
- The University of North Carolina's policy includes a provision stating that signage reflecting a corporate or organizational naming of a facility must conform to all University signage guidelines and may not include the organization logo or other components of branding.

Duration of Facility Names

While policies often state that facility names generally remain for the life of the building, area, or space, some policies include notable exceptions for facilities named for corporate or other legal entities.

- The University of Nebraska's policy states that naming a facility in honor of a commercial enterprise will have a set number of years attached to the naming, which will be determined on a case-by-case basis and included in a signed gift agreement associated with the naming of the facility. The duration of a commercial naming should not exceed 25 years.
- The University of Texas System policy states that corporate namings for athletics facilities, arts facilities, and museums, conference centers, and non-academic and non-health facilities may receive consideration with preference given to term limits for corporate namings.
- The University of Washington's administrative policy limits the number of years it will name a building for a corporation or organization to a period not exceeding 25 years. The University of Washington also created a separate policy provision for temporary naming rights for intercollegiate athletic facilities and playing fields, which limits naming rights for a fixed term of between five and ten years. The duration depends on the amount of the contribution received for the rights.

Naming for Donor Recognition

The Board of Higher Education (BHE) in Massachusetts uniquely established donor thresholds for approving naming rights. Under the policy, the Board considers approving the naming rights for a new building with a minimum donation of \$2,000,000, for renovated or repurposed buildings at \$1,500,000, and unnamed buildings for donations of \$1,000,000. The policy recognizes that individual institutions vary in size and naming rights are allowed for donations under the

established thresholds if approved by the BHE. The policy requires the foundation of the institution to receive the donation.

Name Changes

Several policies also include provisions related to renaming university facilities, spaces, and academic units. In general, these provisions state that the university reserves the right to rename any facility.

- Pennsylvania State's administrative policy states that if the name of a corporation changes after an institution names a facility for the corporation, the name of the facility would remain the same, unless the Facilities Naming Committee recommends a change.
- The University of Nebraska's Board of Regents policy states that, "Once established, a commercial enterprise name assigned to a facility shall normally remain the same notwithstanding future changes in the commercial enterprise name." However, "in the event of a name change in the commercial enterprise, the Board of Regents may in the exercise of its sole discretion elect to remove the established commercial enterprise name from the Facility or to rename the Facility, if either such action is determined to be in the best interest of the University."
- The University of Washington's policy requires that a clause in any agreement with a corporation or organization stating that any name changes during the contract period will be at the University's sole discretion, subject to approval by the Board.

Name Removal

Many policies include a provision authorizing the removal of an approved name in extraordinary circumstances, most commonly in instances where the naming would damage the reputation of the university or when a benefactor fails to satisfy the financial commitment associated with the naming. Some examples include:

- The University of Georgia System's policy states that it is the Board's sole discretion, in consultation with the Chancellor, to remove a name "if warranted."
- Iowa's policy allows for reconsideration of the naming in extraordinary circumstances if the prior approved naming may be damaging to the reputation of the Board or the institution, or contradictory to applicable law or the policies, procedures or strategic objectives of the institution.

- The University of Minnesota's Board policy states that the Board may revoke a naming if for any reason it presents risk or harm to the reputation of the University, or if the intent of a gift or terms of a sponsorship cannot be fulfilled. The president or a delegate has the authority to remove a name for namings not approved by the Board.
- Indiana University's policy states that the University reserves the right to withdraw a name under extraordinary circumstances in cases where the continued use of a name compromises the public trust and reflects adversely upon the University or in cases where a benefactor fails to satisfy a financial commitment.

Facilities Financed with Governmental Tax-Exempt Bonds

State and local governmental units, including public universities, often finance the construction of buildings with use of tax-exempt governmental bonds. Universities must use particular care when naming such facilities to ensure they properly assess, monitor, and manage the facility's use so as not to jeopardize the university's tax-exempt status.

Both the UW System Office of General Counsel (OGC) and the Office of Capital Planning and Budget are resources for institutions in assessing and monitoring private business use in buildings financed in tax-exempt financed buildings. In Wisconsin, the Department of Administration (DOA) has bonding authority for the University of Wisconsin System. The UW System Administration's Office of Capital Planning and Budget coordinates capital budgeting issues between the Board of Regents, UW System institutions and with the State of Wisconsin Building Commission. The Office of Capital Planning and Budget is the primary contact between DOA's Capital Finance Office regarding the issue of private business use in tax-exempt funded university facilities.

The Office of Capital Planning and Budget will work with OGC and other administrative offices to ascertain if any proposed naming for a non-governmental entity will result in a private business use that affects the status of tax-exempt bonding.

Naming Academic Units

While many universities have named certain types of university buildings, such as stadiums and event centers, after private businesses, the use of a corporate or other legal entity name for academic buildings and academic units is more complex. In addition to the issues related to any naming, naming an academic building or unit

after a corporate or other legal entity has the potential to create perceived or actual conflicts regarding the academic and research autonomy of the institution.

For example, in 2007, the health insurance company Wellmark Blue Cross and Blue Shield offered the University of Iowa a \$15 million donation in exchange for possible naming rights of its College of Public Health. The proposal raised concerns that the arrangement could compromise the actual or perceived academic independence of the college. The university ultimately rejected the proposal and the gift was rescinded.¹

While many policies do not distinguish between procedures for naming academic units from procedures for naming other university facilities, some university system policies expressly prohibit naming an academic unit for a corporate or other organizational entity.

- Indiana University's university policy states that, "major academic facilities and major academic organizations should be permanently named for individuals and not for corporate entities."
- The University of Texas Board Policy prohibits corporate namings for academic and health buildings, colleges and schools, and academic departments "with the exception of rare and special circumstances."
- Pennsylvania State University administrative policy also prohibits the use of corporate names for academic units.

Proposed Revisions to RPDs 4-19 and 19-14

The proposed revisions to RPDs 4-19 and 19-14 recognize the need for additional due diligence when naming a university facility, parcel of land, or an academic unit for a corporate or other legal entity.

The policies are updated throughout to include references to naming for corporations and other legal entities, in addition to individuals. The policies define other legal entities to include for-profit businesses, non-profit organizations, foundations or trusts or any similar non-university organization.

¹ "Iowa State Seeks to Name First Buildings after Businesses," The Gazette, April 05, 2018. Retrieved on July 9, 2019 from <https://www.thegazette.com/subject/news/education/iowa-state-seeks-to-name-first-buildings-after-businesses-20180405>

The proposed policies continue to delegate authority to UW chancellors for naming academic units other than colleges and schools, for naming portions of buildings, and for naming land for individuals as currently allowed under RPD 4-19 and 19-14.

Although some university systems prohibit the use of the name of a corporation or other legal entity for academic units, RPD 4-19 would allow such names to be used in rare and exceptional circumstances.

While UW institutions may name an academic unit or building for a variety of reasons, the policy includes a provision creating an expectation that institutions negotiate naming rights as one facet of a development strategy to leverage private support for the benefit of the university. The policy also allows UW institutions to consider the level of donor support as one factor when establishing a timeframe for a naming for a corporate or legal entity.

The policies include new provisions intended to ensure that naming agreements do not create a perception of commercial influence. The policies prohibit individuals, corporations or other legal entities with UW naming agreements from using the UW System or any UW institution's name, logo, or similar branding for commercial endorsement or advertising. The policy further prohibits university exterior or way-finding signage from including a corporation or other legal entity's logo or other components of branding, with the exception of the corporation or legal entity's name.

Both policies recognize that the naming of a building, area, space, or academic unit will be in effect for an established time period, which is to be determined on a case-by-case basis.

The policies each include a provision allowing the Board to maintain, change, or remove the name of a facility, parcel of land, or academic unit in cases where the name of a corporation or other legal entity changes during the term of the agreement with the UW System.

The policies include provisions retaining authority for the Board, or UW Chancellors in cases where chancellors have been delegated authority to approve the naming, to remove a name under certain exceptional circumstances. These circumstances may arise when continued use of the name could damage the reputation of the UW System or a UW System institution, when a donor or sponsor has not met the financial terms in a naming agreement, or for any other reason of similar severity as determined by the Board or the chancellor.

Related Policies

- Regent Policy Document 4-19, "Naming of University Academic Units"

ATTACHMENTS

- A) RPD 19-14, "Naming of University Facilities and Lands"– Current
- B) RPD 19-14, "Naming of University Facilities and Lands" – Proposed Changes
- C) Proposed changes to RPD 4-19, "Naming of University Academic Units" under consideration by the Education Committee

ATTACHMENT A: CURRENT POLICY

RPD 19-14, “Naming of University Facilities and Lands” (Current Policy)

Scope

This policy applies to the naming of facilities, buildings, and land owned or otherwise controlled by the University of Wisconsin System Board of Regents.

Purpose

The purpose of this policy is to protect the assets and reputation of the UW System by providing criteria to be applied when naming a building, a facility that constitutes less than a building, and land within the campus boundaries. In addition, the policy clarifies expectations as related to the continued recognition for previously named buildings, facilities, and land.

Policy Statement

It is the preference of the Board of Regents to commemorate individuals’ contributions to academic excellence through the naming of scholarships, programs, professorships, and other similar actions. However, the Board recognizes that, from time to time, there may be a desire to name university facilities or portions of the university’s buildings or land after an individual or individuals.

Naming of an entire building is subject to prior approval by the Board of Regents. A request to name or dedicate a building shall be made by the chancellor of the institution. A chancellor shall submit support for such a request, demonstrating consideration of the factors below, to the UW System Office of Capital Planning and Budget for review. Any proposed naming agreement shall also be reviewed by the UW System Office of General Counsel.

The chancellor of each institution is delegated the authority to name:

- facilities, when the naming involves less than an entire building, such as rooms, wings, or exterior amenities; and
- parcels of land.

For all namings under this policy, the following factors shall be considered:

1. Whether the individual has promoted the purpose and mission of the UW System as expressed in s. 36.01, Wis. Stats.;
2. Whether the reputation of the individual may reflect negatively or adversely upon the UW System or a UW System institution;

3. Whether the individual is in compliance with all agreements with the UW System or a particular UW System institution;
4. Whether any existing agreements prohibit changing or adding a facility name;
5. Whether there is a plan for continued recognition of the individual for whom a building, facility, or land was previously named. A plan for continued recognition is required unless an institution can demonstrate why such recognition is no longer needed. Examples of continued recognition include such methods as a plaque, an appropriately placed monument, or incorporation of a cornerstone; and
6. Whether the individual was employed by the UW System or has served as an elected or appointed public official. Normally, a waiting period of at least five years must have elapsed from the time the individual's UW employment ended or the individual left public office. Exceptions may be considered under certain circumstances, including when:
 - a. The individual is no longer living; or
 - b. A gift requests the naming.

Oversight, Roles, and Responsibilities

The Board of Regents is responsible for the physical assets of the UW System and for considering requests to name an entire building.

The UW System Office of Capital Planning and Budget shall ensure all of the requirements of this policy are met prior to a chancellor's submitting a request to name a building to the Board of Regents.

Related Regent Policies and Applicable Laws

- Regent Policy Document 19-5, Authorization to Remove Unneeded Structures

History: Res. 53, adopted 12/17/1971, created Regent Policy Document 71-6; Res. 674, adopted 02/08/1974, created Regent Policy Document 74-1; Res. 2112, adopted 03/07/1980, revised Regent Policy Document 71-6 and created Regent Policy Document 80-1; Res. 5205, adopted 04/07/1989, amended Regent Policy Document 80-1; Res. 5415, adopted 02/02/1990, rescinded Regent Policy Documents 74-1 and 80-1, and created Regent Policy Document 90-1; Res. 7166, adopted 03/08/1996, rescinded Regent Policy Document 90-1 and created Regent Policy Document 96-1; subsequently renumbered 19-14; Res. 9154, adopted 03/10/2006, amended Regent Policy Document 19-14; Res. 10686, adopted 06/10/2016, amended and renamed Regent Policy Document 19-14, "Naming of University Facilities and Lands."

ATTACHMENT B: PROPOSED CHANGES TO RPD 19-14

RPD 19-14, "Naming of University Facilities and Lands" (Proposed Policy)

Scope

This policy applies to the naming of facilities, buildings, and land owned or otherwise controlled by the University of Wisconsin System Board of Regents.

Purpose

The purpose of this policy is to protect the assets and reputation of the UW System by providing criteria to be applied when naming a building, a facility that constitutes less than a building, and land within the campus boundaries. In addition, the policy clarifies expectations as related to the continued recognition for previously named buildings, facilities, and land.

Policy Statement

It is the preference of the Board of Regents to commemorate ~~individuals'~~ contributions to academic excellence through the naming of scholarships, programs, professorships, and other similar actions. However, the Board recognizes that, from time to time, there may be a desire to name university facilities or portions of the university's buildings or land after an individual ~~or individuals, corporation, or other legal entity. It is expected that UW institutions negotiate naming rights as one facet of a development strategy to leverage private support for the benefit of the university.~~

Facilities, buildings, and land covered by this policy may be named for individuals, corporations, or other legal entities. For the purposes of this policy, other legal entities include any for-profit business or non-profit organization, foundation, trust, or any similar non-university organization.

Naming ~~of~~ an entire building is subject to prior approval by the Board of Regents. A request to name or dedicate a building shall be made by the chancellor of the institution. A chancellor shall submit support for such a request, demonstrating consideration of the factors below, to the UW System Office of Capital Planning and Budget for review. Any proposed naming agreement for an entire building shall also be reviewed by the UW System Office of General Counsel to ensure compliance with this policy and any applicable laws.

The chancellor of each institution is delegated the authority to name:

- facilities, ~~when the naming~~ involves less than an entire building, such as rooms, wings, or exterior amenities; and
- parcels of land.

For ~~all~~any namings under this policy, including those delegated to Chancellors, the following factors shall be considered:

1. Whether the individual, corporation or other legal entity has promoted the purpose and mission of the UW System as expressed in s. 36.01, Wis. Stats.;
2. Whether the reputation of the individual, corporation or other legal entity may reflect negatively or adversely upon the UW System or a UW System institution;
3. Whether the individual, corporation or other legal entity is in compliance with all agreements with the UW System or a particular UW System institution;
4. Whether any existing agreements ~~prohibits~~ changing or adding a facility name;
5. Whether there is a plan for continued recognition of the individual, corporation or other legal entity for whom a building, facility, or land was previously named. A plan for continued recognition is required unless an institution can demonstrate why such recognition is no longer needed. Examples of continued recognition include such methods as a plaque, an appropriately placed monument, or incorporation of a cornerstone; ~~and~~
6. Whether the naming represents a potential conflict of interest, appearance of commercial influence, or could compromise the institution's academic or research autonomy; and
7. Whether the naming is compliant with applicable laws if the naming will occur in a building financed with tax-exempt governmental bonds.

A naming for an individual shall consider ~~Whether~~ the individual was employed by the UW System or has served as an elected or appointed public official. Normally, a waiting period of at least five years must have elapsed from the time the individual's UW employment ended or the individual left public office. Exceptions may be considered under certain circumstances, including when:

~~The~~ the individual is no longer living; or
A gift requests the naming.

Use of Logos and Branding

Any individual, corporation or other legal entity for which a UW facility, building or parcel of land is named is prohibited from using the name, logo, or other component of branding of the UW System or any UW institution as a commercial endorsement or for advertising. University exterior or way-finding signage shall not include the logo or other components of branding, with the exception of the corporation or legal entity's name.

Duration of Naming

Names shall be for a specified number of years. The term of the agreement shall be determined on a case-by-case basis, which may vary depending on the level of private support received by the UW institution from a donor.

Removing or Changing a Name

In certain circumstances, it may be necessary to remove or change a name assigned to a facility, building, or parcel of land. The UW System Board of Regents retains the authority to remove or change a name of a facility, building, or parcel of land if the name presents a risk to the institution's reputation, if the donor or sponsor fails to meet the financial obligations of the naming agreement, or as otherwise deemed necessary by the Board. The Board delegates authority to the UW Chancellor of the institution to remove or change the name of a portion of a facility, building or parcel of land if the name presents a risk to the institution's reputation, if the donor or sponsor fails to meet the financial obligations of the naming, or as otherwise deemed necessary by the Chancellor.

If the name of a corporation or other legal entity changes during the term of a naming agreement for a building, the Board of Regents may exercise its discretion to maintain, change, or remove the name.

Any naming agreement between the UW System and an individual, corporation, or other legal entity shall include provisions describing the Board or Chancellor's authority to remove or change a name.

Oversight, Roles, and Responsibilities

The Board of Regents is responsible for the physical assets of the UW System and for considering requests to name an entire facility or building, as well as for naming portions of facilities or buildings or parcels of land named except where delegated to chancellors.

The UW System Office of General Counsel and the Office of Capital Planning and Budget shall ensure all of the requirements of this policy are met prior to ~~a chancellor's~~ submitting an institutional request to ~~name a building to~~ the Board of Regents for consideration of a naming of a facility, building or parcel of land as required under this policy.

UW Chancellors shall ensure all of the requirements of this policy are met prior to naming facilities involving less than an entire building, such as rooms, wings, or exterior amenities, or parcels of land.

Related Regent Policies and Applicable Laws

- Regent Policy Document 4-19, "Naming of University Academic Units"
- Regent Policy Document 19-5, "Authorization to Remove Unneeded Structures"

History: Res. 53, adopted 12/17/1971, created Regent Policy Document 71-6; Res. 674, adopted 02/08/1974, created Regent Policy Document 74-1; Res. 2112, adopted 03/07/1980, revised Regent Policy Document 71-6 and created Regent Policy Document 80-1; Res. 5205, adopted 04/07/1989, amended Regent Policy Document 80-1; Res. 5415, adopted 02/02/1990, rescinded Regent Policy Documents 74-1 and 80-1, and created Regent Policy Document 90-1; Res. 7166, adopted 03/08/1996, rescinded Regent Policy Document 90-1 and created Regent Policy Document 96-1; subsequently renumbered 19-14; Res. 9154, adopted 03/10/2006, amended Regent Policy Document 19-14; Res. 10686, adopted 06/10/2016, amended and renamed Regent Policy Document 19-14, "Naming of University Facilities and Lands."

ATTACHMENT C: PROPOSED CHANGES TO RPD 4-19 (For Information Only)

THE FOLLOWING POLICY IS UNDER CONSIDERATION FOR REVISION BY THE EDUCATION COMMITTEE. THE POLICY AND PROPOSED REVISIONS ARE INCLUDED FOR INFORMATION ONLY.

4-19 NAMING OF UNIVERSITY ACADEMIC UNITS (Proposed Changes)

Scope

This policy applies to the naming of academic units at UW institutions. An academic unit for purposes of this policy is considered to be defined as a school, college, department, program, center, or similar unit within a UW institution. Naming of academic buildings shall be considered under the provisions of RPD 19-14, "Naming of University Facilities and Land."

Purpose

The purpose of this policy is to provide Board oversight of namings ~~which~~that may affect the reputational interests of the UW System by providing criteria to be applied when naming academic units (for example, schools and colleges).

Policy Statement

It is the preference of the UW System Board of Regents to commemorate individuals' contributions to academic excellence through the naming of scholarships, programs, professorships, and other similar actions. However, the Board recognizes that the naming of academic units may at times be an appropriate means of recognizing ~~individuals~~the service, dedication to academic excellence, or financial contributions made by an individual, corporation, or other legal entity.

Academic units under this policy may be named for individuals or, in exceptional and rare instances, for corporations or other legal entities. For the purposes of this policy, other legal entities include any for-profit business or non-profit organization, foundation, trust, or any similar non-university organization. An academic unit for purposes of this policy is considered to be a school, college, department, program, center, or similar unit within a UW institution.

School or College

Naming of a college or school within a UW institution is subject to prior approval by the Board of Regents. A request to name or dedicate a college or school shall be made by the

Chancellor of the institution. A Chancellor shall submit support for such a request, demonstrating consideration of the factors below, to the UW System Office for Academic and Student Affairs for review. Any proposed naming agreement for a school or college ~~also~~ shall be reviewed by the UW System Office of General Counsel to ensure compliance with this policy and any applicable law.

Department, Program or Center

The Chancellor of each institution is delegated the authority to name departments, programs, and centers, or other academic units other than colleges or schools.

Criteria

For ~~all~~ any namings of an academic unit under this policy, including those delegated to Chancellors, the following factors shall be considered:

1. Whether the individual, corporation or other legal entity has promoted the purpose and mission of the UW System as expressed in s. 36.01, Wis. Stats.;
2. Whether the reputation of the individual, corporation or other legal entity may reflect negatively or adversely upon the UW System or a UW System institution;
3. Whether the individual, corporation or other legal entity is in compliance with any agreements with the UW System or a particular UW System institution;
4. Whether any existing agreements prohibit changing or adding a name to an academic unit;
5. Whether there is a plan for continued recognition of an individual, corporation or other legal entity for whom an academic unit was previously named; ~~and~~
6. Whether the naming represents a potential conflict of interest, appearance of commercial influence, or could compromise the institution's academic or research autonomy; and
7. Whether the naming is compliant with applicable laws if the naming will occur in a building financed with tax-exempt governmental bonds.

A naming for an individual shall consider ~~Whether~~ whether the individual was employed by the UW System or has served as an elected or appointed public official. Normally, a waiting period of at least five years must have elapsed from the time the individual's UW employment ended or the individual left public office. Exceptions may be considered under certain circumstances, including when:

~~The~~ The individual is no longer living; or
~~A~~ A gift requests the naming.

Use of Logos and Other Branding

Any individual, corporation or other legal entity for which an academic unit is named is prohibited from using the name, logo, or other component of branding of the UW System or any UW institution as a commercial endorsement or for advertising. University exterior or way-finding signage shall not include the logo or other components of branding, with the exception of the corporation or legal entity's name.

Duration of Naming

Names shall be for a specified number of years. The term of the agreement shall be determined on a case-by-case basis, which may vary depending on the level of support received by the UW institution from a donor.

Removing or Changing a Name

In certain circumstances, it may be necessary to remove or change a name assigned to an academic unit. The UW System Board of Regents retains the authority to remove or change a name of a college or school if the name presents a risk to the institution's reputation, if the donor or sponsor fails to meet the financial obligations of the naming agreement, or as otherwise deemed necessary by the Board. The Board also retains the authority to remove or change a name of any academic unit named for a corporation or other legal authority. UW Chancellors retain the authority to remove or change the name of a department, program, or center, or academic unit other than a college and school in cases where the academic unit is subject to approval by a UW Chancellor as allowed under this policy.

If the name of a corporation or other legal entity changes during the term of a naming agreement with a UW institution, the UW System Board of Regents may exercise its discretion to maintain, change, or remove the name.

Any naming agreement between the UW System and an individual, corporation, or other legal entity shall include provisions describing the UW System Board of Regents or UW Chancellor's authority to remove or change a name.

Oversight, Roles, and Responsibilities

The Board of Regents is responsible for considering requests to name colleges and schools within the UW System and for naming other academic units except where delegated to chancellors.

The UW System Office for Academic and Student Affairs and the Office of General Counsel shall ensure all of the requirements of this policy are met prior to a chancellor's submitting an institutional request to name a college or school within a UW institution to the Board of Regents, as required under this policy.

UW Chancellors shall ensure all of the requirements of this policy are met prior to naming departments, programs, and centers, or other academic units other than colleges or schools.

Related Regent Policies and Applicable Laws

- Regent Policy Document 19-14, "Naming of University Facilities and Lands"

History: Res. 10788, adopted 12/08/2016, created Regent Policy Document 4-19.

**AUTHORITY TO COMPLETE THE DESIGN AND CONSTRUCT THE
UW-MANAGED ZOOLOGY 1ST FLOOR WANG LAB RENOVATION,
UW-MADISON**

REQUESTED ACTION

Adoption of Resolution K., authorizing construction of the Zoology 1st Floor Wang Laboratory Renovation project.

Resolution K. That, upon the recommendation of the Chancellor of UW-Madison and the President of the UW System, the UW System Board of Regents authorizes the completion of design and construction of the Zoology 1st Floor Wang Laboratory Renovation project for an estimated total project cost of \$1,136,000 Gift Funds.

SUMMARY

This project will remodel a portion of the first floor of the Integrative Biology Research Building to accommodate a research laboratory for Dr. Han Wang, a new assistant professor who joined the Department of Integrative Biology in January 2020.

The project will reconfigure approximately 1700 GSF of lab space into two rooms with benches, a room with an air table, a room for equipment and chemical storage as well as a refurbished walk-in freezer, and a temperature controlled dark room. Lab benches and finishes will be upgraded, fume hoods will be serviced or purchased new, and mechanical, electrical, and plumbing systems will be reconfigured to meet current research needs. This project will seek to maintain most of the existing wall configuration. New furniture and equipment will be purchased as part of this project.

Presenter

- Alex Roe, Senior Associate Vice President for Capital Planning and Budget

BACKGROUND

The Department of Integrative Biology conducted multiple faculty searches during the 2018-19 academic year. Dr. Han Wang interviewed on campus in the spring of 2019 and was offered a faculty position as assistant professor, which he accepted in July 2019. He arrived on campus in January of 2020. Professor Wang urgently needs laboratory space to establish his research program. His current research focuses on the molecular and circuit mechanism of sleep regulation and the development of novel genetic tools that facilitate our biological studies. He uses *C. elegans* in his research, which is a type of nematode or roundworm that is known for sharing many biological characteristics akin to human biology.

Integrative Biology and the College of Letters and Science are trying to maintain an adequate number of integrative biology faculty and staff to accommodate the student demand for biology courses arising from enrollment expansion on campus and the increasing student interest in STEM majors that require foundational and advanced courses in biology. Professor Wang was recruited to help address this need.

The need to outfit a laboratory for this recent hire is exceptionally urgent. Temporary lab space for Professor Wang not only impacts another researcher, but it does not accommodate the equipment and instrumentation needs that are a critical and unique requirement for his research program. This project creates the laboratory and support facilities that are essential for Professor Wang to establish his research program.

Budget

Construction	\$863,645	A/E Selection	Dec 2019
Design	104,555	BOR Approval	Feb 2020
Contingency	84,300	Bid Opening	Jul 2020
Equipment	36,000	Start Construction	Aug 2020
Abatement	15,000	Substantial Completion	Jan 2021
Other Fees	32,500	Final Completion	Feb 2021
TOTAL	\$1,136,000		

Previous Action

- None.

Related Policies

- Regent Policy Document 19-8, "[Funding of University Facilities Capital Costs](#)"
- Regent Policy Document 19-15, "[Physical Development Principles](#)"
- Regent Policy Document 19-16, "[Building Program Planning and Approval](#)"

2021-23 UW-MADISON'S CAPITAL PROJECT PROGRAM

REQUESTED ACTION

For information only.

SUMMARY

UW-Madison's capital project program is crucial to the success of the university and its mission of research, education, and outreach. This complex program requires effective collaboration across the university and with partners from UW System and the State of Wisconsin.

This presentation provides an overview of the UW-Madison capital project program, including the types of projects, funding sources, approval methods, and delivery methods used. Examples of recent and proposed projects will be used to elucidate specific aspects of this program.

UW-Madison's capital projects support its world-class research, education, and outreach programs and strategic priorities.

Presenter

- Laurent Heller, Vice Chancellor for Finance and Administration, UW-Madison