

**UW System Board of Regents
Education Committee
Meeting Minutes
Thursday, June 4, 2020**

Proceedings of the Education Committee Meeting. The Education Committee convened via WebEx from 10:30 a.m. to 12:33 p.m. Committee members in attendance were: Regents Colón,

Klein, Manydeeds, Stanford Taylor, Walsh, and Woodmansee. Absent was Regent Hall. No Regent declared a conflict of interest regarding any of the items listed on the meeting agenda.

Committee Agenda Items: Unanimously Approved. The Education Committee unanimously approved eighteen resolutions, including:

- Approval of the Minutes of the February 6, 2020 Meeting of the Education Committee
 - Resolution C.1.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Green Bay: Approval of Bachelor of Business Administration in Finance
 - Resolution C.2.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW Green Bay: Approval of Bachelor of Business Administration in Human Resource Management
 - Resolution C.3.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Green Bay: Approval of Bachelor of Business Administration in Management
 - Resolution C.4.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Green Bay: Approval of Bachelor of Business Administration in Marketing
 - Resolution C.5.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Madison: Approval of Master of Science – Business: Analytics
 - Resolution C.6.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Milwaukee: Approval of Bachelor of Arts in Computer Science
 - Resolution C.7.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Milwaukee: Approval of Bachelor of Arts in Digital Arts and Culture
 - Resolution C.8.

- A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Milwaukee: Approval of Doctor of Philosophy in Electrical Engineering
 - Resolution C.9.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Milwaukee: Approval of Master of Urban Design
 - Resolution C.10.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- UW-Platteville: Approval of Bachelor of Science in Cybersecurity
 - Resolution C.11.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- Approval of the Annual Request for Funding from the Vilas Trust Fund for UW-Madison and UW-Milwaukee
 - Resolution C.12.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.
- Approval of Changes to Regent Policy Document (RPD) 20-2, “Student Evaluation of Instruction”
 - Resolution D.
 - A motion to approve was made by Regent Woodmansee, and seconded by Regent Manydeeds.
- Approval of the 2020 Report on Faculty Promotions, Tenure Designations, and Other Changes of Status
 - Resolution E.
 - A motion to approve was made by Regent Manydeeds, and seconded by Regent Walsh.
- UW-Stevens Point: Approval of the Schools of Design and Communication; Performing Arts; Behavioral and Social Sciences; Biology, Chemistry, and Biochemistry; Humanities and Global Studies; Mathematics, Computing, Physics, and Astronomy; and Health Sciences and Wellness
 - Resolution G.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Stanford-Taylor.
- UW-Stevens Point: Approval of Bachelor of Science in Conservation Law Enforcement
 - Resolution H.
 - A motion to approve was made by Regent Walsh, and seconded by Woodmansee.
- UW Stevens Point: Approval of Bachelor of Fine Arts in Graphic Design
 - Resolution I.
 - A motion to approve was made by Regent Walsh, and seconded by Woodmansee.
- UW-Stevens Point: Approval of Bachelor of Arts in Media Studies
 - Resolution J.
 - A motion to approve was made by Regent Walsh, and seconded by Regent Woodmansee.

Proposed Consent Agenda. Given the large number of agenda items to be covered during the 90 minute meeting, the Chair requested a motion to move the following routine, non-controversial items to a consent agenda. Note: Items on a consent agenda may be acted upon by the committee in a single vote.

Any Board Member may remove items from a consent agenda for separate discussion and consideration. The meeting minutes must reflect the motion and vote on each item.

The meeting agenda reflected the twelve following items on the consent agenda:

1. Approval of the Minutes of the February 6, 2020 Meeting of the Education Committee
2. UW-Green Bay: Approval of Bachelor of Business Administration in Finance
3. UW Green Bay: Approval of Bachelor of Business Administration in Human Resource Management
4. UW-Green Bay: Approval of Bachelor of Business Administration in Management
5. UW-Green Bay: Approval of Bachelor of Business Administration in Marketing
6. UW-Madison: Approval of Master of Science – Business: Analytics
7. UW-Milwaukee: Approval of Bachelor of Arts in Computer Science
8. UW-Milwaukee: Approval of Bachelor of Arts in Digital Arts and Culture
9. UW-Milwaukee: Approval of Doctor of Philosophy in Electrical Engineering
10. UW-Milwaukee: Approval of Master of Urban Design
11. UW-Platteville: Approval of Bachelor of Science in Cybersecurity
12. Approval of the Annual Request for Funding from the Vilas Trust Fund for UW-Madison and UW-Milwaukee

Regent Klein requested a motion to approve. A motion was made by Regent Walsh and seconded by Regent Woodmansee. All items remained on the consent agenda, and all Regents unanimously approved the items listed on the consent agenda.

Agenda Item F.: UW-Milwaukee Update: Freshwater Collaborative of Wisconsin. The University of Wisconsin-Milwaukee provided an update on the status of planning for the Freshwater Collaborative of Wisconsin (FCW). This initiative builds upon the collective assets of all 13 campuses to collaborate on freshwater research, training, innovation and economic development. At its June 6, 2019, the Board of Regents requested periodic updates on the Freshwater Collaborative. This presentation was the fourth in a series of such updates, and was provided by UW-Milwaukee Provost Johannes Britz and Dean Val Klump of the School of Freshwater Sciences. Provost Britz and Dean Klump also introduced Dr. Marissa Jablonski, who is the newly-hired Executive Director of the Freshwater Collaborative of Wisconsin.

Agenda Item G.: Approval UW-Stevens Point: Approval of the Schools of Design and Communication; Performing Arts; Behavioral and Social Sciences; Biology, Chemistry, and Biochemistry; Humanities and Global Studies; Mathematics, Computing, Physics, and Astronomy; and Health Sciences and Wellness

Agenda Item H.: UW-Stevens Point: Approval of Bachelor of Science in Conservation Law Enforcement

Agenda Item I.: UW Stevens Point: Approval of Bachelor of Fine Arts in Graphic Design

Agenda Item J.: UW-Stevens Point: Approval of Bachelor of Arts in Media Studies

Presenting on behalf of UW-Stevens Point were: Dr. Greg Summers, Provost, and Dr. Mary Bowman, Professor and Chair, UWSP Common Council. Drs. Summers and Bowman first described the purpose of the proposed renaming and reorganization of UW-Stevens Point Schools. Thereafter, Provost Summers described the three proposed academic degree programs for which the campus sought approval.

In response to the presentation on the proposed renaming and restructuring of schools, Regent Walsh first asked: What metrics will you utilize, in order to determine whether this restructuring succeeds in achieving the goals you have stated?

Provost Summers stated that the campus will track student recruitment, and time to degree. These metrics have been integrated into the DNA of the institution, so that in all aspects of campus work, they can ensure that students not only retain to degree, but also do so in as short a time as possible. Provost Summers also stated that the restructuring will not cost anything additional for the campus. Moreover, the restructuring facilitates an interdisciplinary approach to research and coursework, especially for undergraduate students. Students will now have multi-disciplinary options, when building their careers and planning their degree programs.

Regent Klein stated that there are real cost savings through reduction of FTEs, and that it seems that degree programs are grouped together to save administrative costs. Hence, she asked: Is this restructuring an effort to expand the scope of each Dean's focus, and to be more efficient in the use of administrative personnel?

Provost Summers replied affirmatively, stating that the restructuring will, indeed, achieve administrative efficiency. He also stated that one of the things the campus is hoping to do is to have a more useful, centrally-coordinated course structure for students, which also will result in greater student success and administrative cost savings. Finally, Provost Summers stated that UW-Stevens Point is already administratively lean, because of prior cuts to the administrative workforce. As a result, cost savings will come in future years, as faculty work across disciplines to plan courses and degree offerings.

Regent Klein next asked: What role did the consulting firm, BBK Worldwide, play in helping to shape the current strategic plan for UW-Stevens Point? She also asked: What disagreements have people had with the plan, and what concerned the dissenters?

Provost Summers reported that BBK Worldwide played a significant role in helping the campus complete its strategic planning process. In particular, BBK helped campus leaders understand, and implement, a brand strategy. This brand strategy has helped campus leaders to describe, and focus upon, how to communicate the purpose of UW-Stevens Point. Moreover, campus leaders are embedding this purpose statement in its brand, so that people, especially prospective students, immediately understand what the purpose is, and how UW-Stevens Point can help them choose their degree programs and pathway to fulfilling careers.

Professor Bowman reported that there was not direct opposition from faculty for the current strategic plan. And during the strategic planning process, faculty worked collaboratively with campus leaders, as if everyone were working together on a puzzle, with puzzle pieces. All involved were excited to consider the possibilities, especially the future possibilities of combining different departments. What could happen? What possibilities would exist? How would interdisciplinarity shape the student experience, as well as the research potential for faculty members?

Regent Walsh asked: Does this restructuring affect tenure homes for faculty members, and how is tenure affected?

Provost Summers stated that the tenure home for each faculty member will be moved into each, new school. There will be a spectrum for evaluation, so that each school can determine what kind of review process is most fitting for their particular school and academic disciplines.

Finally, Provost Summers reported that the three proposed degree programs from UW-Stevens Point represent elevations of existing concentrations into stand-alone degree programs. As such, the degree programs already exist as degree options, which the campus would now like to elevate to full-standing degree programs.

Vice President's Report. Dr. Anny Morrobel-Sosa, UW System Vice President for Academic and Student Affairs, reported on two topics, including:

1. Update: Task Force for Advancing Teachers and School Leaders in Wisconsin
2. Update: UW System Plan for COVID-19

First, the Vice President reported that the work of the UW System Task Force for Advancing Teachers and School Leaders for Wisconsin has been held in abeyance due to financial commitments necessitated by the COVID-19 pandemic. Nonetheless, the UW System is focused on meeting workforce demand for teachers and school leaders. President Cross has recommended that the next UW System Biennial Budget include a request for expanding funding for the Teacher Loan Forgiveness Program, which is administered by the Higher Education Authorization Board of Wisconsin. The Office of Academic and Student Affairs will continue to work with UW System Provosts and Deans of the Schools and Colleges of Education to both increase student enrollment and meet workforce demand for teachers and school leaders in the State of Wisconsin.

Second, the Vice President asked the Provosts from UW-Parkside, UW-Platteville, UW-Stout, and UW-Whitewater to join her in describing how their campuses responded to the COVID-19 pandemic, during the spring semester of 2020.

On behalf of the Board of Regents, Regent Klein expressed gratitude to the Provosts. She stated that the Regents are very proud of the efforts Provosts and faculty have engaged in, in order to keep campuses safe, and to ensure that instruction continued. She also stated that the Provosts had provided keen insight into the herculean efforts undertaken at the campus level, and that their collaborative efforts have been exemplary.

The Education Committee meeting was adjourned by Regent Klein at 12:33 p.m.