

**RECORD OF THE REGULAR MEETING OF THE
UNIVERSITY OF WISCONSIN SYSTEM BOARD OF REGENTS**

Thursday, October 10, 2019
1:15 p.m.

UW-Superior Yellowjacket Union
Great Room
1605 Catlin Avenue
Superior, Wisconsin

-President Petersen presiding-

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The video recording of this meeting's open session is available at: [October 10, 2019 Video Webcast](#)

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CALLING OF THE ROLL

[\[Video: 00:00:25\]](#)

PRESENT: Regents Robert Atwell, Scott Beightol, José Delgado, Michael Grebe, Eve Hall, Mike Jones, Tracey Klein, Becky Levzow, Edmund Manydeeds, Janice Mueller, Andrew Petersen, Cris Peterson, Jason Plante, Carolyn Stanford Taylor, Torrey Tiedeman, Karen Walsh, and Olivia Woodmansee

UNABLE TO ATTEND: Regent Gerald Whitburn

Before considering any items on the open session agenda, President Petersen asked if any Board members wished to declare any conflicts of interest as per Regent Policy Document 2-4, "Ethics and Conflict of Interest Policy for the UW System Board of Regents." No conflicts of interests were declared.

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UPDATES AND INTRODUCTIONS

[\[Video: 00:01:27\]](#)

President Cross introduced Dr. Anny Morobel-Sosa as the UW System's new Vice President

for Academic and Student Affairs, and Charles “Chuck” Saunders as the new Executive Director of the UW System Trust Funds Office.

President Cross also welcomed several colleagues serving in new roles at the UW institutions, including Dr. Patrick Guilfoile as interim Chancellor at UW-Stout; Dr. Glendali Rodriguez as interim Provost at UW-Stout; Sheryl Van Gruensven as interim Chancellor at UW-Green Bay; Dr. John Karl Scholz as the new Provost and Vice Chancellor for Academic Affairs at UW-Madison; and Christina Rickert as interim Chief Business Officer at UW-Stevens Point.

OPENING REMARKS BY UW SYSTEM PRESIDENT RAY CROSS: “INFLUENTIAL BEYOND THE BOUNDARIES OF THE CLASSROOM”

[\[Video: 00:08:57\]](#)

President Cross stated, “At this meeting, we will see how the UW System is influential in driving research that improves lives and strengthens our state’s economy. At the core, this is the Wisconsin Idea in action. The challenges facing the people of Wisconsin are the challenges facing UW System.”

President Cross then provided examples from the October meeting highlighting how the influence of the UW System extends beyond classrooms and laboratories into lives and communities across the state.

- The UW System is playing a leadership role in both organizing the creation of a Dairy Innovation Hub and spearheading a Dairy Task Force to help Wisconsin farmers.
- UW-Superior’s Lake Superior Research Institute is building partnerships and conducting vital research to reduce the spread of invasive species in the Great Lakes.
- The UW System’s Math Initiative, a three-year program to improve competency through adding relevant and timely coursework, is part of an institution-level emphasis on improving student retention, success, and completion.
- Building on research that stresses the importance of early childhood education, the Literacy Link project is helping build family support that reduces recidivism and combats learning delays often found in children of incarcerated parents.
- In response to the needs of businesses and students, UW institutions have created several new academic programs in the areas of computer engineering, data science and business analytics – all areas of keen interest and high demand for employers.

HOST-CAMPUS PRESENTATION BY UW-SUPERIOR CHANCELLOR RENÉE WACHTER: "SMALL BUT MIGHTY: A STORY OF SUPERIOR IMPACT"

[\[Video: 00:12:15\]](#)

Recognition of the Anishinaabe People

[\[Video: 00:14:00\]](#)

In recognition that UW-Superior inhabits the land of the Ojibwe people, UW-Superior Chancellor Renée Wachter began her presentation with a moment of silence "to honor and celebrate ancestral Ojibwe land and the sacred lands of all indigenous peoples."

The Buffalo Bay Singers of the Red Cliff Band of Lake Superior Ojibwe then performed an honor song paying "tribute and respect to all of those who lead and support student achievement."

History of UW-Superior

[\[Video: 00:20:00\]](#)

Chancellor Wachter presented a video on the history of UW-Superior and its transformation from a small training school for teachers to a nationally recognized institution of higher education.

Supporting the Needs of UW-Superior Students

[\[Video: 00:25:40\]](#)

Chancellor Wachter provided an overview of UW-Superior's 2,601 students: 46% are first generation students; 28% are non-traditional students; 44% are transfer students; and 9% are international students.

Noting that 38% of UW-Superior students are Pell-eligible and that many are working or have declared themselves independent, Chancellor Wachter highlighted the important role of the UW-Superior Foundation in supporting the financial needs of these students. The UW-Superior Foundation provided \$850,000 in scholarship support and over \$1.3 million in support to the campus last year.

Chancellor Wachter presented a video spotlighting Dakota Dansereau, an Upward Bound student and Swenson Scholar. The Swenson Scholars program, now in its 25th year, has awarded more than 930 annual scholarships for a total of more than \$6 million. To date, the Swenson Family Foundation has contributed a total of \$12.4 million to the UW-Superior Foundation.

Chancellor Wachter stated that UW-Superior also works very hard to address and support students with their mental health and well-being needs. The Pruitt Center for Mindfulness and Well-Being explores tools and techniques that can affect both mental and physical health. These tools are incorporated into classes for incoming students and offered to community mental health and K-12 educational professionals to increase resilience and foster positive mental health.

UW-Superior's Community Impact

[\[Video: 00:38:10\]](#)

Chancellor Wachter highlighted the results of a recent economic impact study which showed that UW-Superior created 626 jobs in Superior and Douglas counties and generated more than \$54 million in total economic impact in the local community. UW-Superior students also spent 58,000 hours on academic and other projects with 700 community partners.

UW-Superior received nearly \$2,000,000 in research awards for applied research performed by the Great Lakes Maritime Research Institute, the Lake Superior Research Institute, the Transportation and Logistics Research Center, the Lake Superior National Estuarine Research Reserve, and the Small Business Development Center.

Chancellor Wachter said UW-Superior also impacts the community through arts and culture, innovative online programming, and various academic/community partnerships. As an example of the latter, she invited three panelists to discuss a successful partnership between UW-Superior's Legal Studies & Criminal Justice program and the Superior Police Department:

- Dr. Maria Stalzer Wyant Cuzzo, interim Provost & Vice Chancellor for Academic Affairs and former coordinator of the Legal Studies & Criminal Justice program;
- Officer Charlie Malin of the Superior Police Department, UW-Superior alumnus and former president of the Criminal Justice Student Association; and
- Chief Nick Alexander of the Superior Police Department.

The panelists discussed how research conducted by students in the Criminal Justice Policy Issues & Reform senior capstone course is used by the Superior Police Department to assess and improve existing practices, guide strategic planning efforts, and support other grant applications.

Challenges and the Need for Investment

[\[Video: 01:04:02\]](#)

Chancellor Wachter concluded by briefly summarizing some of the challenges UW-Superior faces related to the increasing costs of compliance, the need for greater investment in faculty and staff salaries, competition with other local higher education institutions in recruiting for talent, changing technology infrastructure, and aging housing and recreation facilities.

Following her presentation, Chancellor Wachter answered questions from the Regents about UW-Superior's economic impact and how the institution maintains its enrollment numbers in a highly competitive marketplace.

RESOLUTION OF SUPPORT FOR THE LAKE SUPERIOR RESEARCH INSTITUTE'S BALLAST WATER MANAGEMENT SYSTEMS

[\[Video: 01:09:00\]](#)

Noting that UW-Superior is engaging in significant water research on a number of fronts, President Petersen invited Regent Plante to present a resolution affirming the Board's support for the Lake Superior Research Institute's ballast water management system.

Regent Plante read aloud Resolution 11275 and moved for its adoption. The motion was seconded by Regent Grebe and approved on a voice vote.

Resolution of Support for the Lake Superior Research Institute's Ballast Water Management Systems

Resolution 11275 WHEREAS, for more than 50 years, UW-Superior has been a leader in advanced research on fresh water, including Lake Superior and the other Great Lakes, which form the largest body of fresh water in the world; and

WHEREAS, the federal government, through the Great Lakes Restoration Initiative, supports UW-Superior's Great Waters Research Collaborative, a partnership between the university's Lake Superior Research Institute and the U.S. Department of Transportation's Maritime Administration; and

WHEREAS, since 2010, the Lake Superior Research Institute has annually received an average of \$1.4 million in private, state, and

federal funds to find innovative solutions to prevent ships from spreading invasive species through ballast water; and

WHEREAS, the Great Waters Research Collaborative conducts high-quality environmental research and provides independent testing services to support “green” shipping and, since 2003, its research team has tested over 70 technologies for ballast water treatment and rapid assessment, annually employing and training UW-Superior students; and

WHEREAS, project findings are critical to the continuous improvement of those policies and technologies that help the regional, national, and international stakeholders of healthy water resources to have confidence in green shipping innovations as environmental protection tools; and

WHEREAS, in May 2019, UW-Superior purchased the only land-based ballast water technology testing facility on the Great Lakes, located on Montreal Pier in Superior, to conduct large-scale testing of ballast water treatment systems; and

WHEREAS, the Lake Superior Research Institute’s new research facility has gained national attention from lawmakers, the public, and the scientific community as an important tool to protect the Great Lakes while supporting undergraduate research, job creation, recreational activities, and economic development;

BE IT THEREFORE RESOLVED that the Board of Regents of the University of Wisconsin System hereby acknowledges the great importance of the research done by UW-Superior’s Great Waters Research Collaborative and Lake Superior Research Institute to find innovative solutions to treat ballast water to benefit the shipping industry, prevent the spread of invasive species, and sustainably manage the natural resources of the Great Lakes and fresh water around the world.

PRESENTATION & DISCUSSION: DAIRY INNOVATION HUB

[\[Video: 01:12:58\]](#)

The Dairy Innovation Hub is a direct outcome of the 2017 UW System Dairy Summit, which brought together dairy leaders from Wisconsin's production and processing industries along with researchers and instructors from UW System campuses with the shared goal of addressing the challenges and opportunities facing the dairy industry in Wisconsin. The resulting Dairy Innovation Hub proposal was developed by the faculty and deans of UW System's three agricultural colleges.

President Petersen introduced:

- Dale Gallenberg, Dean of the College of Agriculture, Food and Environmental Sciences at UW-River Falls;
- Wayne Weber, Dean of the College of Business, Industry, Life Science and Agriculture at UW-Platteville; and
- Kathryn A. VandenBosch, Dean of the College of Agricultural and Life Sciences at UW-Madison.

The three deans presented on how the Dairy Innovation Hub will help position the state's dairy industry to meet the challenges of today and tomorrow through corporate partnerships, research and innovation, and through developing future industry leaders. The Dairy Innovation Hub is made possible through legislative funding that includes \$1 million in FY2020 and \$7.8 million per year ongoing.

The Dairy Innovation Hub will be anchored by four main pillars: stewardship of land and water resources; enriching human health and nutrition; ensuring animal health and welfare; and growing farm businesses and communities. The deans outlined how their campuses will leverage their existing resources and the new funding to pursue investments in these four areas, including: equipment and facility renovations; Dairy Innovation Summit plans; research and teaching fellowships; additional faculty, graduate student/post-doc, and support staff positions; and Dairy Task Force 2.0 projects.

Following the presentation, Regents Peterson, Levzow, and Atwell each expressed their strong support for the Dairy Innovation Hub and the UW System's partnership with the state's dairy industry.

President Petersen thanked the presenters and stated, "I hope this is an incubator for tremendous progress."

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CLOSED SESSION

[\[Video: 01:49:38\]](#)

President Petersen called upon Vice President Grebe to read the motion to move into closed session. The motion was seconded by Regent Tiedeman and adopted on a roll-call vote, with Regents Atwell, Beightol, Delgado, Grebe, Hall, Jones, Lezow, Manydeeds, Mueller, Petersen, Peterson, Plante, Stanford Taylor, Tiedeman, Walsh, and Woodmansee voting in the affirmative. There were no dissenting votes and no abstentions.

Closed Session Resolution

Resolution 11276 That the Board of Regents move into closed session to: a) consider two UW-La Crosse honorary degree nominations, as permitted by s. 19.85(1)(f), Wis. Stats.; b) consider two UW-Madison honorary degree nominations, as permitted by s. 19.85(1)(f), Wis. Stats.; c) consider two UW-Madison salary adjustments, as permitted by s. 19.85(1)(c), Wis. Stats.; d) consider personnel evaluations of chancellors, as permitted by s. 19.85(1)(c), Wis. Stats.; and e) confer with legal counsel regarding potential litigation in which it is likely to become involved regarding contracts, as permitted by s. 19.85(1)(g)., Wis. Stats.

Before considering any items on the closed session agenda, President Petersen asked if any Board members wished to declare any conflicts of interest as per Regent Policy Document 2-4, "Ethics and Conflict of Interest Policy for the UW System Board of Regents."

Regent Beightol and Regent Jones recused themselves from discussion of potential litigation due to potential conflicts of interest.

During the closed session, Resolution 11277 was moved by Regent Atwell, seconded by Regent Jones, and adopted on a voice vote.

Salary Adjustment for Ananth Seshadri, Professor, Department of Economics, UW-Madison

Resolution 11277 That, upon the recommendation of the President of the UW System and the Chancellor of the University of Wisconsin-Madison, the annual salary for Ananth Seshadri, Professor, Department of Economics, at the University of Wisconsin-Madison, be increased by \$43,083, to \$498,011,

effective November 1, 2019 to recognize performance and market-based factors.

Resolution 11278 was moved by Regent Delgado, seconded by Regent Jones, and adopted on a voice vote.

Salary Adjustment for Randall Wright, Professor, Department of Finance and Department of Economics, UW-Madison

Resolution 11278 That, upon the recommendation of the President of the UW System and the Chancellor of the University of Wisconsin-Madison, the annual salary for Randall Wright, Professor, Department of Finance and Department of Economics, at the University of Wisconsin-Madison, be increased by \$32,947, to \$450,000, effective November 1, 2019 to recognize performance and market-based factors.

The meeting was adjourned at 4:50 p.m.

Submitted by:

/s/ Jess Lathrop _____

Jess Lathrop
Executive Director & Corporate Secretary
Office of the Board of Regents
University of Wisconsin System