## RECORD OF THE REGULAR MEETING OF THE UNIVERSITY OF WISCONSIN SYSTEM BOARD OF REGENTS

Thursday, November 7, 2019 9:00 a.m.

Gordon Dining & Event Center Concerto Room 770 W. Dayton Street Madison, Wisconsin

-President Petersen presiding-

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THE FUTURE OF RESEARCH WITHIN THE UW SYSTEM
CLOSED SESSION – SONATA ROOM
Closed Session Resolution

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The video recording of this meeting is available here: November 7, 2019 Video Webcast

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#### **COLOR GUARD**

[Video: 00:00:08]

In recognition of Veterans' Day on November 11, 2019, President Petersen invited the University of Wisconsin Naval ROTC Color Guard, commanded by Color Sergeant Midshipman 2<sup>nd</sup> Class Jacob Friend, to present the colors.

Following the flag presentation, President Petersen invited all veterans and active military personnel to stand and be recognized: "We thank all those who wear, have worn, or will wear the uniform in service of our country. We have deep respect and gratitude for those who serve, both on and off the battlefield – those who steadfastly stand on guard to ensure our freedom, our security, and our way of life."

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#### **CALLING OF THE ROLL**

[Video: 00:06:15]

PRESENT: Regents Robert Atwell, Scott Beightol, José Delgado, Michael Grebe, Eve Hall, Mike Jones, Becky Levzow, Edmund Manydeeds, Janice Mueller, Andrew Petersen, Jason Plante, Carolyn Stanford Taylor, Torrey Tiedeman, Karen Walsh, Gerald Whitburn and Olivia Woodmansee UNABLE TO ATTEND: Regents Tracey Klein and Cris Peterson

Before considering any items on the open session agenda, President Petersen asked if any Board members wished to declare any conflicts of interest as per Regent Policy Document 2-4, "Ethics and Conflict of Interest Policy for the UW System Board of Regents."

During the report and approval of actions taken by the Business & Finance Committee, Regent Scott Beightol recused himself from discussing or voting on Resolution 11313, "Approval of a UW-Milwaukee Contractual Agreement with APT Manufacturing Solutions," due to a potential conflict of interest.

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#### **APPROVAL OF MEETING RECORDS**

[Video: 00:07:01]

Approval of the record of the October 10-11, 2019 Board of Regents was moved by Regent Whitburn, seconded by Regent Hall, and adopted on a voice vote.

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#### **REPORT OF THE PRESIDENT OF THE BOARD**

[Video: 00:07:17]

President Petersen began his report by congratulating Regents Edmund Manydeeds, Karen Walsh, and Olivia Woodmansee on having their appointments to the Board confirmed by the Wisconsin Legislature earlier that week.

#### All in Wisconsin Tour

President Petersen provided an update on the UW System's All in Wisconsin tour. The campaign has included events at six campuses, most recently at UW-Oshkosh and UW-Stevens Point. The All in Wisconsin tour will continue with additional stops planned at UW-Stout, UW-Eau Claire, and UW-Whitewater.

#### Update on the UW-Stout and UW-Green Bay Chancellor Search Processes

President Petersen reported that the UW-Stout Search & Screen Committee has advanced four candidates as finalists. In upcoming weeks, each candidate will participate in separate public forums with students, faculty, staff, and community members. The Special Regent Committee and President Cross will interview finalists on November 19<sup>th</sup> and recommend a candidate to the full Board for approval.

The UW-Green Bay Search & Screen Committee is currently identifying candidates. Semifinalists are expected to be named sometime in early January.

#### Announced Retirement of President Cross and the Search for His Successor

Following President Cross's recent announcement that he intends to retire, President Petersen appointed a nine-member Search & Screen Committee to help identify the next UW System President. Regent Vice President Michael Grebe will serve as chair of the committee, which also includes President Petersen; current Regents Mike Jones, Ed Manydeeds, and Torrey Tiedeman; UW-Madison Chancellor Rebecca Blank, UW-Superior Chancellor Renée Wachter, Regent Emerita Regina Millner, and UW-La Crosse Provost Betsy Morgan. The committee is expected to convene in December to launch the national search.

Thanking committee members for their willingness to participate in the search, President Petersen stated, "This is very important work for the future of our students, our institutions, and the state."

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# REPORT AND APPROVAL OF ACTIONS TAKEN BY THE BUSINESS AND FINANCE COMMITTEE

[Video: 00:11:00]

President Petersen called upon Regent Mueller to present a report of the actions taken by the Business and Finance Committee.

Regent Mueller reported on one contractual agreement for UW-Milwaukee and three contractual agreements for UW-Madison that were considered by the Business & Finance Committee. She then moved for the adoption of Resolutions 11313, 11314, 11315, and 11316. The motion was seconded by Regent Jones and approved on a voice vote. (Regent Beightol abstained from voting due to potential conflicts of interest related to Resolution 11313.)

#### <u>Approval of UW-Milwaukee Contractual Agreement with APT Manufacturing</u> <u>Solutions</u>

Resolution 11313 That, upon the recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as University of Wisconsin-Milwaukee, and APT Manufacturing Solutions.

#### Approval of UW-Madison Contractual Agreement with American Family Insurance

Resolution 11314 That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and American Family Insurance for a period of ten years.

#### Approval of UW-Madison Contractual Agreement with Allergan Sales LLC

Resolution 11315 That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and Allergan Sales, LLC for a term of 36 months or the date on which all services are completed or terminated.

#### <u>Approval of UW-Madison Contractual Agreement with Change Healthcare</u> <u>Technologies, LLC successor in interest to McKesson Technologies Inc.</u>

Resolution 11316 That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and Change Healthcare Technologies, LLC successor in interest to McKesson Technologies Inc. for a period from May 2016 through May 2021.

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#### UW MISSING IN ACTION RECOVERY AND IDENTIFICATION PROJECT

[Video: 00:14:07]

The main goal of the University of Wisconsin Missing in Action Recovery and Identification Project (UW MIA RIP) is to research, recover and biologically identify the remains of missing-in-action service members, of which there are an estimated 82,000 – including 1,500 from Wisconsin. Regent Torrey Tiedeman, a U.S. Marine veteran and UW MIA RIP communications coordinator, introduced members of the project team who were present. Charles Konsitzke, Associate Director of the UW Biotechnology Center and UW MIA RIP founder/team lead, noted that service members are missing from communities across Wisconsin: "This is a statewide issue." He provided some background on the cases of three service members the UW Biotechnology Center and UW MIA RIP have already helped to recover and identify.

Samantha Zinnen, a former UW-Madison student volunteer and current historical research lead at UW MIA RIP, described the historical and present-day impacts of missing service members on Wisconsin's local communities.

Alicia Lawson, a UW-Madison student historical research volunteer, explained the various strategies UW MIA RIP uses to research the personal histories of missing service members.

Christopher Zacyzk, U.S. Army Captain and operations manager for UW MIA RIP, provided a demonstration of the database created to track information about Wisconsin's missing service members. He explained how the database allows the project team to filter information and target their efforts on sites with a higher density of missing service members, greater probability of successful recovery (land vs. sea), and pre-existing relationships with partner contractors.

Dr. Gregg Jamison, assistant professor of anthropology at UW-Milwaukee at Waukesha and field principal investigator at UW MIA RIP, discussed the project team's field research methods and the unique challenges the team faces related to time restraints, heavy reliance on machinery for excavations, and limited post-fieldwork analysis. He noted that student volunteers come from a variety of backgrounds – including history, archaeology, and forensic or biological anthropology – and learn valuable problem-solving and leadership skills through fieldwork that will benefit them in their future careers.

Emily Eiseman, a UW-Milwaukee graduate student and UW MIA RIP field team volunteer, describe her experiences participating in two MIA recovery missions in Europe.

Following the presentation, the UW MIA RIP team answered questions about potential partnerships with other universities, the number of missing service members from other countries, and their experiences during the most recent recovery expedition.

Dr. Jamison noted that UW MIA RIP welcomes the involvement of student volunteers from across the UW System.

Noting that the Department of Defense only funds recovery efforts and not research and scouting efforts, Mr. Konsitzke indicated that a proposed bill granting state funds to UW MIA RIP would provide some autonomy from the Department of Defense. He explained that this would enable the project team to work with family members of missing service members during the research phase and conduct their own bioanalysis at the UW

Biotechnology Center (which takes less than one month) rather than relying on bioanalysis by the Department of Defense (which can take 5 to 16 months).

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### REMARKS BY UW SYSTEM PRESIDENT RAY CROSS: INCREDIBLE RESEARCH -DISCOVERING, DISSEMINATING AND EXTENDING KNOWLEDGE

*Video: 01:00:051* 

President Petersen announced the theme of the November meeting: "Incredible Research."

President Cross said the Board would hear three presentations from UW-Milwaukee, UW-Oshkosh, and UW-Madison providing an overview of research initiatives or projects at those institutions. He added that future meetings would continue to highlight some of the most fascinating, impactful and promising research being conducted on the UW campuses.

To explain why public university research is important, President Cross provided some historical context about how many of the big national and industrial research labs which performed federal research and development during and after World War II have shut their doors, with governments and businesses turning to universities to fill the gap. Today, universities are the primary sources of U.S. research, discovery, and innovation.

President Cross stated, "Our UW researchers – and that includes faculty, staff and students - are producing research that improves our health, grows our economy, and enhances our day-to-day lives in profound ways." University research plays a significant role in regional and national economic development, and makes universities powerful innovation hubs for fostering startups, business incubators, and technology accelerators.

Noting that engaging in academic research enhances students' skills and employability, and that the hands-on experience of solving challenges through research can provide a real competitive advantage in finding high-paying jobs, President Cross said undergraduate research is a priority actively encouraged throughout the UW System.

Wisconsin is home to two R-1 universities: UW-Madison, which has roughly \$1.2 billion in annual expenditures for research across all fields, about half of which comes from federal awards; and UW-Milwaukee, which received its designation in 2016. UW System's comprehensive institutions are also enhancing their research agendas, both in applied research work that can lead directly to company and job creation, as well as basic research that is foundational to further discoveries.

Although students, businesses, and communities all benefit from university research, President Cross noted that government funding for research is declining in the U.S. He said the Board would have an opportunity to discuss the future of research in the UW

System following the morning's presentations. Discussion topics will include how the UW System can increase funding for research; how to form more productive alliances between institutions, businesses, and others to facilitate research partnerships; and how to create a culture where research is valued.

In conclusion, President Cross pointed out that the UW System's statutory mission explicitly charges the university to: "...develop human resources, to discover and disseminate knowledge, to extend knowledge and its application beyond the boundaries of its campuses."

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### MILWAUKEE INSTITUTE FOR DRUG DISCOVERY

[Video: 01:09:26]

Dr. Doug Stafford, Director of the Milwaukee Institute for Drug Discovery, described how the institute supports faculty conducting medicinal research by creating additional sources of financing, providing expertise on late stages of drug development process, and assisting with licensing technologies.

Dr. Stafford noted that pharmaceutical manufacturers are increasingly outsourcing earlystage drug development trials to academic researchers. From 2010 to 2016, all 210 new drugs approved by the Food and Drug Administration received NIH support in academic laboratories.

Providing an overview of the drug development process, Dr. Stafford indicated that it may take up to 15 years from the initial concept to final approval, with costs ranging in the hundreds of millions of dollars. The Milwaukee Institute for Drug Discovery works closely with the UWM Research Foundation to help researchers patent inventions and establish their value prior to contracting with commercial companies.

Dr. Stafford stated that the Milwaukee Institute for Drug Development aims to improve the quality of life by targeting drugs that will treat or prevent illnesses like cancer, asthma, infectious disease (both viral and antibiotic-resistant), and neurological problems like alcoholism, depression, anxiety, or schizophrenia. He highlighted some of the research currently being conducted by UWM faculty.

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#### **UW-OSHKOSH – HIVE CENTRAL**

[Video: 01:37:25]

In 2018, the UW-Oshkosh Alta Resources Center for Entrepreneurship and Innovation (CEI) partnered with WiSys to develop an annual entrepreneurship program offering students an opportunity to assess and develop potential products for the market.

UW-Oshkosh student entrepreneurs Jessica Tartar, Parker Schmidt, and McCall Hill chose to promote the Bee Shield, invented by UW-Superior professor Edward Burkett and his colleague Kenn Raihala to prevent wind from entering hives in winter. The product aims to reduce bee mortality rates, which can range from 30 to 50 percent in cold-weather climates in the United States.

Ms. Tarter, Mr. Hill, and Mr. Schmidt each discussed their experiences with the product development process, which included applying for grants, marketing, and working with the inventor on proposed modifications.

Ms. Tarter expressed her appreciation to Colleen Merrill and Dan Brosman of the Alta Resources Center for guiding the student team through the process and connecting them with mentors from the business community and UW-Oshkosh engineering department staff.

Highlighting the value of these types of research and experiential learning opportunities compared to the typical business internship, Mr. Hill stated that there should be more programs like CEI's entrepreneurship program in the UW System.

Mr. Schmidt indicated that the next step for Hive Central is to run quantifiable tests on the effectiveness of the Bee Shield.

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# WISCONSIN ALZHEIMER'S INSTITUTE AND THE WISCONSIN REGISTRY FOR ALZHEIMER'S PREVENTION

[Video: 01:55:30]

Dr. Cindy Carlsson, Director of the Wisconsin Alzheimer's Institute and Associate Professor of Medicine at the UW School of Medicine and Public Health, discussed the impact of Alzheimer's and dementia in the U.S. and the state of Wisconsin. Over 110,000 people in Wisconsin are diagnosed with dementia, and over 195,000 people are caregivers. Dementia is the 6<sup>th</sup> leading cause of death in the state, and over \$20,000 per capita in Medicare funding is spent on people with dementia. Dr. Carlsson discussed the status of current dementia treatment and prevention efforts and the development of new therapies. She also provided an overview of the UW-Madison Alzheimer's Disease Program, which includes the Wisconsin Alzheimer's Disease Research Center (ADRC) and the Wisconsin Alzheimer's Institute.

Dr. Sterling Johnson, Associate Director of the Wisconsin Alzheimer's Institute and Jean R. Finley Professor of Geriatrics and Dementia at the UW School of Medicine and Public Health, presented information about the goals of the Wisconsin Registry for Alzheimer's Prevention (WRAP) study and the demographics of its participants.

Dr. Johnson noted that WRAP is an international leader in Alzheimer's-dementia research focused on early detection. WRAP and ADRC use advanced technologies to understand the pre-clinical course of Alzheimer's disease in an effort to answer questions about who will experience symptoms, how early those symptoms begin, and whether any lifestyle and health factors have an impact on the disease.

Following the presentation, Dr. Carlsson and Dr. Johnson answered questions about how the program can further succeed, develop partnerships with the private sector, and overcome policy obstacles and negative mindsets related to academic-industry partnerships.

President Cross remarked on the difficulty of hosting clinical studies in Wisconsin. Dr. Carlsson noted that the School of Medicine and Public Health has hired a new clinical trial coordinator to assist researchers with the process of arranging clinical studies.

Responding to questions from Regent Delgado, Dr. Johnson explained that growing awareness is contributing to higher numbers of Alzheimer's and dementia patients, but these aging-related diseases are also becoming more prevalent due to longer lifespans and better treatments for other life-threatening diseases. He indicated that the Wisconsin Alzheimer's institute is studying ethnicity and social determinants, such as access to healthcare, as possible factors related to the incidence of dementia symptoms.

THE FUTURE OF RESEARCH WITHIN THE UW SYSTEM

[Video: 02:35:02]

President Petersen invited UW-Madison Chancellor Becky Blank, UW-Milwaukee Chancellor Mark Mone, and UW-River Falls Chancellor Dean Van Galen to join the Board for a discussion about the scope and significant impact of research being done in the UW System. President Cross began the discussion by asking about the impact of hiring faculty in clustered groups on research dollars and efforts. Chancellor Blank observed that federal funding is increasingly going to big research problems that require multidisciplinary teams.

Chancellor Van Galen suggested the key is to build a culture where undergraduate research is valued and supported, because faculty serve as mentors for those activities.

Chancellor Mone said that in the absence of resources for cluster hiring, UWM is instead hiring "connectors" who can bridge two disciplines. He recommended building more partnerships with other universities and industries as another way to grow research activities, as well as becoming better at sharing the stories of the UW institutions and individual researchers.

Regent Atwell asked the chancellors to rate their institutions, or the UW System, on how effectively the university is fostering research. Chancellor Mone rated UW-Milwaukee as 5 out of 10 in terms of realizing its research potential, noting that the institution has remarkable faculty and staff but needs to build more momentum.

Chancellor Van Galen rated the UW System as 7 out of 10, remarking on the commitment to undergraduate research demonstrated by the comprehensive campuses and their faculty, as well as the support provide by WiSys.

Chancellor Blank rated UW-Madison as 8 out of 10, but indicated that the flagship university should be 10 out of 10. Although UW-Madison is one of the top 10 research universities in the country, she said the institution has lost faculty due to budget cuts and tenure debates; experiences ongoing difficulties in facilitating clinical trials and industry research; and currently has expertise gaps in some areas of science.

Regent Mueller asked the chancellors for their advice to the Board related to oversight of ethics in research, especially medical research. Noting that the federal government already has extensive controls in place on animal and human research, Chancellor Blank suggested the better role for the Board is in making sure research ethics are part of the conversation and culture of undergraduate research on campus.

Chancellor Van Galen expressed agreement with Chancellor Blank and reported that undergraduate researchers are often already aware of the ethical aspects of their work and think deeply about the implications.

Chancellor Mone noted that in addition to external oversight bodies, UW campuses also have internal institutional review boards that seek to ensure the ethical treatment of human and animal research subjects. Chancellor Blank added that falsifying evidence is deeply antithetical to the research culture of every university.

Regent Hall asked the chancellors to comment on their institutions' efforts to increase the number of faculty and students of color involved in research. Chancellor Mone highlighted recent scholarship campaigns at UWM specifically aimed at increasing the number of students of color participating in undergraduate research. He noted that faculty of color often receive many recruitment opportunities, and that it is hard to expand diversity when UWM's faculty body has been contracting in recent years.

Chancellor Van Galen noted that this issue is receiving national attention and said UW-River Falls is working to bolster participation by students of color in high-impact practices including undergraduate research.

Chancellor Blank spoke about a UW-Madison program that allows departments to make targeted hires in an effort to improve diversity (racial, gender, ideological, etc.). She also remarked on the need for pipeline programs, such as summer activities that bring underrepresented students to campus.

Responding to a question from Regent Jones, Chancellor Mone said the UWM Research Foundation was created to assist UW-Milwaukee researchers with patent applications, licensing, and technology transfer activities. He added that WiSys is currently asking legislators to identify key research issues that UW System institutions could collaboratively solve together.

Regent Woodmansee asked how the chancellors' institutions are working to overcome obstacles to undergraduate research.

Chancellor Van Galen indicated that the largest obstacles to participating in undergraduate research are the significant teaching responsibilities for faculty and the need to balance full course loads with jobs for students. To help faculty and students find time for research, UW-River Falls is trying creative solutions like embedding research in the classroom and providing stipends to students for research activities.

Chancellor Blank noted that many of UW-Madison's faculty have research grants and seek out undergraduate students to help with their research. Suggesting that one of the biggest obstacles is when students do not consider undergraduate research as a possibility, she said UW institutions need to communicate with students about the many opportunities available and the valuable skills and knowledge they can acquire by participating in undergraduate research.

Chancellor Mone outlined some steps UW-Milwaukee has taken to increase participation in undergraduate research, including requiring research for students enrolled in certain

majors (particularly in the natural sciences) and increasing the number of hours students are engaged in experiential learning activities.

President Petersen observed that this discussion had provided valuable insights into the UW System's efforts to prepare students for their future careers. Both Chancellor Mone and Chancellor Blank emphasized that university research and talent are central to fostering a strong regional economy.

President Cross concluded that helping legislators and the public understand the value of research to the state is critical to the UW System's future.

The Board recessed for lunch at 12:12 p.m. and reconvened in open session at 1:00 p.m. in the Sonata Room.

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#### **CLOSED SESSION – SONATA ROOM**

President Petersen called upon Vice President Grebe to read the motion to move into closed session. The motion was seconded by Regent Jones and adopted on a roll-call vote, with Regents Atwell, Beightol, Delgado, Grebe, Hall, Jones, Levzow, Manydeeds, Mueller, Petersen, Plante, Stanford Taylor, Tiedeman, Walsh, Whitburn, and Woodmansee voting in the affirmative. There were no dissenting votes and no abstentions. (Regent Klein joined the meeting after the roll-call vote.)

#### **Closed Session Resolution**

Resolution 11317 That the Board of Regents move into closed session to: a) consider a student request for review of a UW-La Crosse disciplinary decision, as permitted by s. 19.85(1)(a), (f), and (g), Wis. Stats.; b) consider a student request for review of a UW-Milwaukee disciplinary decision, as permitted by s. 19.85(1)(a), (f), and (g), Wis. Stats.; c) consider personnel evaluations of chancellors, as permitted by s. 19.85(1)(c), Wis. Stats.; d) confer with legal counsel regarding potential litigation in which it is likely to become involved regarding contracts, as permitted by s. 19.85(1)(g), Wis. Stats.; and e) discuss ongoing personnel matters, as permitted by s. 19.85(1)(f), Wis. Stats.

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Before considering any items on the closed session agenda, President Petersen asked if any Board members wished to declare any conflicts of interest as per Regent Policy Document 2-4, "Ethics and Conflict of Interest Policy for the UW System Board of Regents."

Regent Becky Levzow and Regent Olivia Woodmansee recused themselves from consideration of a student request for review of a UW-La Crosse disciplinary decision to avoid the appearance of a conflict.

Regent Beightol and Regent Jones recused themselves from discussion of potential litigation due to potential conflicts of interest.

During the closed session, Resolution 11318 was moved by Regent Beightol, seconded by Regent Jones, and adopted on a voice vote. (Regent Woodmansee abstained from voting.)

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#### Student Request for Review of a UW-La Crosse Disciplinary Decision

Resolution 11318 That the Board of Regents adopts the attached proposed decision and order as the Board's final decision and order in the matter of a student request for Regent review of a UW-La Crosse nonacademic disciplinary decision.

Resolution 11319 was moved by Regent Beightol, seconded by Regent Hall, and adopted on a voice vote.

#### Student Request for Review of a UW-Milwaukee Disciplinary Decision

Resolution 11319 That the Board of Regents adopts the attached proposed decision and order as the Board's final decision and order in the matter of a student request for Regent review of a UW-Milwaukee academic disciplinary decision.

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The meeting was adjourned at 3:05 p.m.

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Submitted by:

<u>/s/ Jess Lathrop</u>

Jess Lathrop, Executive Director and Corporate Secretary Office of the Board of Regents University of Wisconsin System