

RECORD OF THE MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM  
EXECUTIVE COMMITTEE

Monday, March 25, 2019  
3:00 p.m.

Held by telephone conference  
1820 Van Hise Hall  
1220 Linden Drive  
Madison, Wisconsin

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PRESENT: Regents John Behling (Chair), Eve Hall, Mike Jones, Tracey Klein, and Gerald Whitburn

UNABLE TO ATTEND: Regents Michael Grebe, Regina Millner, and Drew Petersen

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After the roll was recorded, Regent President Behling asked if Board members wished to declare any conflicts of interest with items on the open session agenda. No conflicts or potential conflicts of interests were declared with items included on the open session agenda.

Regent Behling then asked Vice Chancellor Laurent Heller to provide an overview of UW-Madison's request for approval of a contractual agreement with Learfield Levy Foodservice LLC for the purchase of food and beverage concessions services, Catering and Premium Seating services at all athletic venues, and Athletics Team Meals services.

Contract highlights include:

- a term of five years, with five optional one-year extensions;
- continued fundraising opportunities for local non-profit organizations;
- projected increases in sales revenue across all event types;
- additional menu choices for both fans and athletes;
- projected commissions of \$19.1 million over a five-year period; and
- a capital improvement contribution of \$750,000.

In response to a question from Regent Whitburn, Vice Chancellor Heller indicated that feedback from employees has been positive. No employees will lose their jobs under this agreement, though some will be offered positions in other food service areas.

Regent Hall asked about how salary impacts on employees are factored into the procurement process.

Regent Klein asked whether five-year contracts are the industry standard.

President Behling requested a motion to adopt the resolution. Resolution 11186 was moved by Regent Whitburn, seconded by Regent Klein, and adopted on a voice vote.

**UW-Madison Contractual Agreement with Learfield Levy Foodservice LLC**

Resolution 11186      That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and Learfield Levy Foodservice LLC.

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The meeting was adjourned at 3:15 p.m.

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Submitted by:

/s/ Jess Lathrop  
Jess Lathrop, Executive Director and Corporate Secretary  
Office of the Board of Regents  
University of Wisconsin System