MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held at UW-Milwaukee Union
2nd Floor, Wisconsin Room
2200 East Kenwood Boulevard
Milwaukee, Wisconsin

Friday, June 8, 2018
9:00 a.m.

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-Presiding-

PRESENT: Regents Robert Atwell, John Behling, José Delgado, Tony Evers, Michael Grebe, Eve Hall, Mike Jones, Regina Millner, Janice Mueller, Drew Petersen, Cris Peterson, Jason Plante, Ryan Ring, Bryan Steil, Mark Tyler, and Gerald Whitburn.

UNABLE TO ATTEND: Regent Tracey Klein

Per Regent Policy Document 2-4, “Ethics and Conflict of Interest Policy for the UW System Board of Regents,” the following conflicts or potential conflicts of interests were declared with items included on the open session agenda:

Regent Regina Millner recused herself from discussion and voting on Resolution 11060, “UW-Madison Contractual Agreement with AbbVie, Inc.”


Regent Michael Grebe recused himself from discussion and voting on Resolution 11060, “UW-Madison Contractual Agreement with AbbVie, Inc.” He also recused himself from discussion of the UW-Eau Claire and Mayo Clinic Health System collaboration.

Additionally, Regent Bryan Steil announced that he would recuse himself from discussing or voting on all contracts between the UW System and any outside 3rd parties for the duration of his Congressional campaign.
APPROVAL OF THE MINUTES OF THE APRIL 2018 MEETING

The minutes of the April 5-6, 2018 Board of Regents meeting had been provided. Regent Whitburn moved approval of the minutes. The motion was seconded by Vice President Petersen and adopted on a voice vote.

REPORT OF THE PRESIDENT OF THE BOARD

Reports of the Wisconsin Technical College System Board and Higher Educational Aids Board

The reports of the Wisconsin Technical College System Board and Higher Educational Aids Board had been provided. There were no comments or questions.

State Investment in the UW System

President Behling thanked Chancellor Mone and his team for their hospitality, adding that it is always a pleasure to come to Milwaukee.

As the Board prepares to formally adopt the 2018-2019 operating budget, President Behling said he would take a moment to discuss the significant investment the state of Wisconsin makes in the UW System. Over the two years of the 2017-19 biennial budget, the state will invest over $2.2 billion of taxpayer dollars – an increase of nearly $60 million.

President Behling indicated it is the Board’s job to ensure that funding is put to good use. This state investment, including the additional funding tied to the new outcome-based formula, will help the UW institutions focus on the programs that put its students in the best place to succeed.

The state also increased its investment, providing for the largest salary increase for UW employees in over a decade. Observing the UW System has some of the best faculty and staff in the country, President Behling said this compensation increase demonstrates that the university’s partners in the Capitol see their value. On behalf of everyone on the Board, he affirmed that “investing in the faculty and staff has been and will always be a priority.”

Additionally, the chancellors are working to increase their gift and grant funds. As would be noted in the Business and Finance Committee’s report, those funds are up nearly $100 million over last year. President Behling thanked the chancellors and provosts for that incredible achievement.
Commencement Season

On the subject of “putting our money to hard work,” President Behling noted that the spring commencement season had just concluded. Many Regents took part in commencement ceremonies around the state; he encouraged those who have not yet had the opportunity to participate in winter commencements later in the year. “There’s no greater place to be than graduation day.”

This past spring the UW System awarded 21,000 degrees. These graduates are the workers, the leaders, the innovators, and the economic engine that drives Wisconsin’s economy. On behalf of the entire Board, President Behling wished all of the graduates congratulations and great success.

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REPORT OF THE PRESIDENT OF THE SYSTEM

President Behling turned the floor over to President Cross for his report.

Recent Discussions on Higher Education

President Cross led his report by noting that the past several weeks have included a number of opportunities to interact with colleagues nationwide. As a board member of the National Association of System Heads, he attended an April meeting where the leaders of 45 systems shared perspectives and ideas on the challenges and opportunities facing public higher education.

In mid-May, he participated in the National Summit on Dual-Mission Institutions in Higher Education hosted at Utah Valley University. The purpose of the meeting was to explore the idea that one institution can serve both two-year and baccalaureate missions for students. President Cross’s presentation centered on the UW System’s efforts in achieving that goal in the context of its restructuring initiative.

Closer to home – and more importantly – over the past month he had met with representatives of three of the four shared governance groups from throughout the System, and he is scheduled to meet with the faculty representatives next week. President Cross said his goal in these meetings is to have a thoughtful and deliberative discussion regarding the role of each shared governance unit within the System, and focus specifically on what the role of shared governance is at the System level.

President Cross said he was pleased to report that these meetings have been productive, and he looks forward to building on these conversations.
**State and Federal Legislative Updates**

On the state front, the UW System is monitoring fall elections and also preparing for the 2019-20 legislative session. The university’s state relations team has developed a list of all candidates running this fall and will be working closely with institutions to set forth an aggressive engagement and advocacy strategy plan. As in the past, this will include external partners, students, chancellors, and Board members – President Cross indicated Regents will be hearing from the state relations team in the coming weeks to be briefed on the plan and to seek their support and assistance.

The state relations team is also working with institutional leaders to identify potential legislative items to bring forward during the next session. This will include increased flexibilities and necessary statutory updates. President Cross said more information on this initiative would be available later.

On the federal front, he drew the Regents’ attention to the UW System’s 2018 Federal Priorities Report included in their meeting binders. This annual report outlines the UW System’s federal priorities agenda for the coming year and articulates strategies and positions on key issues facing higher education. Kris Andrews, Associate Vice President for Federal Relations, will be in Washington, D.C. over the next several weeks to distribute this report to legislative offices as part of discussions about the UW System’s interests.

The UW System has also provided input over the last several months on the reauthorization of the Higher Education Act, better known as the PROSPER Act. Though noting that Senator Alexander recently indicated this legislation is dead for the year, President Cross indicated that the Board would be kept posted as discussions continue.

**Update on Biennial Budget Process**

President Cross next offered a brief update on the biennial budget process, which the Board of Regents will be asked to approve in August 2018.

The UW System’s biennial budget request has seven components – President Cross indicated the Board would be acting on one that day: the UW System’s recommendation to the Higher Education Aids Board (HEAB) regarding student financial aid. A second component is the UW System’s compensation request for employees. The Board will be asked to officially act on that recommendation at its meeting in December 2018.

The other five components of the biennial budget will be taken up in August. These include:

- The setting of tuition;
- The operating budget request;
- A package of initiatives to increase capacity in high-demand fields at every institution in the UW System;
- The capital budget request; and
• A request to expand accountability and flexibilities, particularly around PR bonding and project management.

President Cross reported that System leaders have had good conversations with chancellors and others about several ideas related to these seven components. He promised to keep the Board posted as things continue to develop.

**News from Around the UW System**

President Cross next shared some news from around the UW System, through a video presentation.

**UW-Milwaukee Senior Presents Research to Federal Lawmakers**

UW-Milwaukee senior Kirill Shmilovich works with assistant professor of physics Ionel Popa to study how protein hydrogels respond to force. This work could help develop better artificial tissues and smart drug delivery systems. Ms. Shmilovich was one of 60 undergraduates from across the country invited to speak to federal lawmakers in April.

**UW-La Crosse College of Business Administration Receives International Seal of Approval**

The UW-La Crosse College of Business Administration, with more than 2,000 undergraduates and a highly qualified instructional staff of 68, has just received an international seal of approval from a global accrediting body. The college maintains its local and global mindset with active collaborations within the region and internationally.

**UW-Green Bay Student Entrepreneur Succeeds at International Competition**

UW-Green Bay student entrepreneur Sam Hunt has had big success pitching his ideas. His Local Food Experiment won the WiSys Wisconsin Big Idea Tournament. He then became a semifinalist at the International Business Model Competition, earning $3,000.

**UW-Eau Claire Students Study Well Contamination with State and Local Officials**

UW-Eau Claire students are working with local health officials and the Wisconsin DNR to determine causes of nitrate contamination in area homeowners’ wells. This invaluable experience will help them secure jobs as environmental health professionals and/or continue their education at graduate school.

**Capstone Projects Help UW-Extension Students Launch Careers**

Capstone projects prepare students in UW-Extension’s online multi-campus degree programs to jumpstart careers in healthcare, business, and IT. For example, student Mariah Rathkamp improved patient care by streamlining the medical record process at Watertown Regional Medical Center. This experience helped her land a job as a medical record analyst.
UW-Manitowoc’s Founders Hall Renovations Integrate Technology into Curriculum

UW-Manitowoc’s renovated Founders Hall will allow the campus to better integrate technology into the curriculum, and expand research opportunities for students. The newly created physics and engineering lab, for example, will be key to the region’s future workforce development.

UW-Whitewater’s Celebrates 150th Anniversary with Fundraising and Community Service

In April, UW-Whitewater marked its 150th anniversary. To celebrate, the university has launched a $15-million campaign to support students, teaching, and mentoring. The campus is also highlighting a service culture with a goal of exceeding 150,000 hours of community service to be performed by members of the Warhawk family.

Swenson Family Foundation Awards Science Scholarships at UW-Superior

UW-Superior students, staff, and faculty gathered to recognize Swenson Scholars and pay tribute to Jim and Sue Swenson. Over the years, the Swenson Family Foundation has awarded more than 860 scholarships, totaling nearly $6 million to benefit biology or chemistry majors.

UW-Stout’s First Mechanical Engineering Graduates

Six students became UW-Stout’s first mechanical engineering graduates, less than three years after the program began. Most already have jobs. More graduates are on the way, with program enrollment of nearly 400 expected by fall. The program has grown sharply, according to Professor Devin Berg.

UW-Stevens Point Graduate Finds Dream Job

Michigan native and May graduate Farrah Scears followed her passion to UW-Stevens Point. There she found a double major in chemical engineering and paper science engineering, as well as hands-on experiences, close mentorship, and the path to her dream job as a chemical vendor specializing in tissue manufacturing.

UW-River Falls Celebrates Grand Opening of St. Croix Valley Business Innovation Center

UW-River Falls celebrated the grand opening of the St. Croix Valley Business Innovation Center. The facility is an example of UW-River Falls’ commitment to innovation and partnerships among businesses, faculty, and students. It is funded by a federal grant and will offer a range of business services.

UW Colleges Transfer Student Becomes Valedictorian of UW-Platteville School of Business

The valedictorian of UW-Platteville’s School of Business, Addie Peper, credits her success to being organized and on time. Addie enrolled at UW-Baraboo/Sauk County, where she
exceeded in the smaller setting. At UW-Platteville, she majored in business administration with a double emphasis in marketing and management.

**UW-Parkside Student Research Recognized by American Physical Society**

This year’s Student Showcase at UW-Parkside featured poetry, theatre, and research. It included a poster presentation by senior physics major Siva Shankar. His research was voted the best undergraduate presentation at the American Physical Society national meeting, topping 90 other posters from across the country.

**UW-Oshkosh Student Teachers Ace Licensing Assessment**

For the past three semesters, UW-Oshkosh student teachers have achieved a 98-percent pass rate on an assessment tool crucial to gaining endorsement for Wisconsin licensure. The high pass rate speaks to the students’ commitment to becoming effective PK-12 teachers.

**UW-Madison Students Win Fashion Scholarship Competition**

Four UW-Madison students won scholarships from the Fashion Scholarship Fund, considered the premier competition for gifted young designers, merchandisers, retailers, and business majors. The School of Human Ecology graduates students who are well-prepared to succeed in this $1.75-trillion global industry.

**Director of Wisconsin Public Media Receives PBS Station Leadership Award**

Following the video, President Cross said he had one other piece of news to share: In May, PBS named Malcolm Brett, Director of Wisconsin Public Media, as this year’s recipient of the Daniel K. Miller Station Leadership Award. This annual award recognizes a current or former PBS manager whose leadership, vision, courage and commitment to the mission of public media have inspired their colleagues and had a lasting impact in their communities.

As PBS President Paula Kerger noted when she presented him with the award, “Malcolm has always understood that our service to the American people is only as successful as our ability to forge strong ties between stations and communities.” She went on to say that public broadcasting will benefit from his extraordinary legacy for years to come.

On behalf of the UW System, President Cross extended congratulations to Malcolm Brett for this very significant honor.

**Faculty Spotlight**

President Cross introduced Karyn Frick, a neuroscience professor in the Psychology Department at UW-Milwaukee. Dr. Frick was recruited to UWM in 2010 after a decade at Yale University. Dr. Frick’s primary area of research focuses on hormones and age-related cognitive decline and dementia – an important concern given the rapidly expanding elderly population worldwide.
Dr. Frick thanked President Cross for the opportunity to describe her research. She explained that her career has been spent trying to understand how memories are formed under both normal conditions and when things do not happen as planned, particularly during aging and in Alzheimer’s disease.

Alzheimer’s disease is a neurodegenerative disease marked by brain atrophy – the severe loss of brain matter – as well as protein inclusions in the brain called plaques and tangles. Alzheimer’s is the leading cause of dementia and is marked by severe memory loss, confusion, and impaired planning, judgement and decision-making. Eventually the disease itself attacks the entire brain, robbing its patients of the ability to perform the basic daily activities of dressing themselves, feeding themselves, etc.

Unfortunately, the incidence of Alzheimer’s disease is rising. Data from the Alzheimer’s Association shows incidents of Alzheimer’s currently affect 5.3 million Americans over 65, and will rise to over 13 million by 2050. Dr. Frick indicated that there are few potential cures on the horizon, and no one has ever survived a diagnosis of Alzheimer’s disease – so new treatments for the prevention and treatment of Alzheimer’s disease are desperately needed.

Dr. Frick warned that if Alzheimer’s has not affected your family, it soon will. Her own family was most recently impacted by the death of her aunt in November 2017 from the disease. Dr. Frick said that her aunt was typical of most Alzheimer’s patients in that she was female – the incidence of Alzheimer’s disease among women is considerably higher than it is among men. Data from the Alzheimer’s Association shows the estimated lifetime risks of Alzheimer’s disease at ages 65, 75 and 85 is much higher for women than it is for men.

Dr. Frick explained that the higher incidence of Alzheimer’s among women is suspected to be at least in part due to the loss of hormones like progesterone and particularly estrogen during menopause. Estrogens are important chemicals for keeping neurons in the brain alive, particularly neurons in parts of the brain like the hippocampus and prefrontal cortex that are necessary for cognitive function. Hormone therapy may be a potential treatment option, but can also involve side effects like cancer or strokes.

At UWM, Dr. Frick and her colleagues are attempting to figure out exactly how these hormones – particularly the potent estrogen estradiol – regulate memory. If they can figure out the exact molecular mechanisms through which estradiol regulates memory formation in parts of the brain like the hippocampus, those molecules could potentially be targets for the development of new drugs that can help prevent and reverse Alzheimer’s disease.

UWM researchers work with mice models of aging and Alzheimer’s disease. To measure memory in a mouse, the researchers use very simple object-based tasks. For example, two identical objects are placed into the corners of an empty white box, which the animals are allowed to explore for up to 30 seconds at a time. After drug treatment and a delay, the animals are then allowed to explore two more objects: one identical to the object they saw before, and one novel object. If the animals remember the old object, they spend more time exploring the new object.
In addition to object recognition, researchers also use object placement to measure how well animals know where objects are in space by moving one of the training objects to a new location in the box. Dr. Frick stated that in both tasks the animals that receive a control substance will spend the same amount of time with the two objects. However, animals that receive a dose of estradiol directly into the hippocampus part of their brains will spend more time with the novel and moved objects, which suggests that they remember the objects from their training.

UWM researchers are using this data to try to figure out what causes this memory enhancement. Dr. Frick indicated that receptors, enzymes, and factors affecting gene expression may be future targets for drug development.

Dr. Frick and her team have presented this work in published papers, book chapters, and presentations given by her and her students many times in the eight years since she arrived at UWM. Their work is funded by extramural and intramural grants, including two National Institute of Health grants. They received an inaugural Sex and Gender in Alzheimer’s Disease Grant from the Alzheimer’s Association to study the interactions between estradiol and the apolipoprotein E (APOE) gene, which is the leading genetic risk factor for Alzheimer’s disease. They are also funded by two UWM Research Foundation grants.

Dr. Frick acknowledged the hard work of the people in her lab. Besides postdoctoral researchers, her team includes three (soon to be four) graduate students who are supported by research assistantships from her grants, teaching assistantships from the College of Letters and Science, and graduate school fellowships. There are also eight undergraduates working in her lab, many of whom have been generously supported by the Office of Undergraduate Research. Saying she simply could not do this work without them, Dr. Frick thanked the Board of Regents, President Cross, and Chancellor Mone for their support and funding for student research.

President Cross thanked Dr. Frick for providing some insight into the important and valuable research her team is doing, and wished her well in her efforts to find solutions to this serious problem.

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE EDUCATION COMMITTEE

President Behling called upon Regent Millner to present the report of actions taken by the Education Committee.

Regent Millner reported the Education Committee successfully addressed many items essential for the campuses, faculty, and staff to succeed in fulfilling the mission of the UW System.
Regent Millner welcomed Interim Vice President Karen Schmitt to her new role as leader of the Office of Academic and Student Affairs. Dr. Schmitt previously served as Provost and Vice Chancellor for UW Colleges and as vice provost and dean in the University of Alaska System. Dr. Schmitt earned her doctorate from Columbia University and was a Fulbright Scholar.

Regent Millner said she was particularly happy to learn that Interim Vice President Schmitt is a product of the Wisconsin Idea: she grew up on a 700-acre Wisconsin dairy farm, was a 4-H club member, and is also a proud graduate of both Columbus High School and UW-Madison.

Regent Millner indicated Interim Vice President Schmitt reported to the committee on the UW System’s outcome-based funding model. The committee members were pleased to learn that the Joint Finance Committee approved the model without revision on April 18, 2018.

The Education Committee then unanimously approved three degree programs: First, the Master of Science and Athletic Training degree program at UW-La Crosse directly responds to accreditation requirements and helps to ensure UW-La Crosse will remain a national leader in athletic training education, which was actually part of its founding.

Next, the Bachelor of Science degree in Public Health at UW-Milwaukee creates a new opportunity for undergraduate students to major in public health. By establishing this program at UW-Milwaukee, students will have access to the only school in Wisconsin that is accredited by the Council on Education for Public Health.

Finally, the Masters of Business Administration degree in Applied Leadership and Decision-Making at UW-Stevens Point will directly respond to the needs of employers in central Wisconsin.

Regent Millner said the Board of Regents’ approval each year in June is the final step in the process by which faculty are promoted and receive tenure. This year the campuses have recommended 514 faculty members for promotion and tenure. Of this number, 282 people were newly appointed to tenure status. She congratulated each of the UW System’s tenured faculty members on this remarkable achievement.

The Education Committee then approved four resolutions to meet Higher Learning Commission accreditation requirements related to the UW System’s restructuring of the UW Colleges and UW-Extension. These included approval of new colleges at both UW-Milwaukee and UW-Whitewater to house branch campuses in Rock County, Washington County, and Waukesha. The committee also accepted the UW Colleges tenure transfer report and granted approval to UW-Parkside to implement the UW Flex Degree in Business Administration.

The Education committee approved the proffer from the Vilas Trust Fund. This year the Vilas Trustees will provide more than $9.8 million to support UW-Madison and UW-Milwaukee, as well as more than $1 million for the new music school at UW-Madison.
Next, Regent Millner said the Education Committee granted the Board secretary permission to revise two Regent Policy Documents and to rescind two Regent Policy Documents.

In compliance with state statute, the committee also appointed two UW-Madison professors to the Wisconsin Natural Areas Preservation Council.

The Education Committee heard a presentation from a task force of four provosts which addressed the needs of teacher education programs within the UW System. Regent Millner said this presentation advanced the process developed by the Education Committee for considering issues related to licensure and teacher education in the state of Wisconsin. She encouraged all Regents to view the recorded presentations from the Education Committee’s last three meetings on this topic.

Finally, Regent Millner said Provost Johannes Britz delivered a presentation regarding UW-Milwaukee’s strategic investment to create an outstanding learning environment for students.

Regent Millner thanked the Education Committee members for accomplishing so much in the allotted time. She then moved for the adoption of Resolutions 11043, 11044, 11045, 11046, 11047, 11048, 11049, 11050, 11051, 11052, 11053, 11054, and 11055. The motion was seconded by Regent Tyler, and President Behling opened the floor to discussion.

Vice President Petersen stated that it is an important time every year in June when the Board of Regents confers tenure to faculty members. Observing that there seemed to be a material increase in the number of tenured positions this year, he asked staff to share information with the Board after the meeting on trends in conferring tenure over the last few years.

Regent Millner agreed, saying the Education Committee continues to closely watch the UW System’s tenure activity. She noted it takes seven years to achieve tenure and that this is an important component in faculty member’s professional and personal lives.

With no further discussion, Resolutions 11043, 11044, 11045, 11046, 11047, 11048, 11049, 11050, 11051, 11052, 11053, 11054, and 11055 were adopted on a voice vote.

**Program Authorization (Implementation) Master of Science in Athletic Training, UW-La Crosse**

Resolution 11043 That, upon the recommendation of the Chancellor of University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor is authorized to implement the Master of Science in Athletic Training at UW-La Crosse.
Program Authorization (Implementation) Bachelor of Science in Public Health, UW-Milwaukee

Resolution 11044 That, upon the recommendation of the Chancellor of University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor is authorized to implement the Bachelor of Science in Public Health at UW-Milwaukee.

Program Authorization (Implementation) Master of Business Administration in Applied Leadership and Decision Making, UW-Stevens Point

Resolution 11045 That, upon the recommendation of the Chancellor of University of Wisconsin-Stevens Point and the President of the University of Wisconsin System, the Chancellor is authorized to implement the Master of Business Administration in Applied Leadership and Decision Making at UW-Stevens Point.

2018 Report on Faculty Promotions, Tenure Designations, and Other Changes of Status

Resolution 11046 That, upon the recommendation of the respective Chancellors and the President of the University of Wisconsin System, the 2018 Report on Faculty Promotions, Tenure Designations, and Other Changes of Status be approved.

Approval of the Establishment of a College of General Studies, UW-Milwaukee

Resolution 11047 That, upon the recommendation of the Chancellor of UW-Milwaukee and the President of the University of Wisconsin System, the Board of Regents authorizes the University of Wisconsin-Milwaukee to establish a College of General Studies.

Approval of the Establishment of a College of Integrated Studies, UW-Whitewater

Resolution 11048 That, upon the recommendation of the Chancellor of UW-Whitewater and the President of the University of Wisconsin System, the Board of Regents authorizes the University of Wisconsin-Whitewater to establish a College of Integrated Studies.

2018 Tenure Transfer Report for UW Colleges

Resolution 11049 That, upon the recommendation of the Chancellor of the University of Wisconsin Colleges and the President of the University of Wisconsin System, the 2018 Tenure Transfer Report for UW Colleges be approved.
Program Authorization (Implementation) UW Flexible Option B.S. in Business Administration, UW-Parkside

Resolution 11050 That, upon the recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Chancellor is authorized to implement the UW Flexible Option Bachelor of Science in Business Administration at UW-Parkside.

Acceptance of the Proffer from the Trustees of the Vilas Estate to UW-Madison and UW-Milwaukee

Resolution 11051 That, upon the recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee, and the President of the University of Wisconsin System, the Board of Regents approves the proffer of $9,893,364.00 made by the Trustees of the William F. Vilas Trust Estate for fiscal year July 1, 2018 to June 30, 2019, as provided by the terms of the Vilas Trust for the same fiscal year, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences, and Music; and approves the proffer of $1,018,666.19 for the special fund for the construction of a music performance building adjacent to the Chazen Museum at the University of Wisconsin-Madison.


Resolution 11052 That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents: (1) approves the attached revisions to Regent Policy Document 14-6, “Discrimination, Harassment, and Retaliation;” and (2) directs the Executive Director and Corporate Secretary of the Board of Regents to remove Regent Policy Document 14-7, “Implementation of Statute on Discrimination Against Students,” from the Regent Policy Documents.

Removal of Regent Policy Document 24-1, “Coeducational Housing”

Resolution 11053 That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents authorizes the Executive Director and Corporate Secretary of the Board of Regents to remove Regent Policy Document 24-1, “Coeducational Housing,” from the Regent Policy Documents because it is obsolete.

Removal of Regent Policy Document 24-3, “Residence Halls Visitation”

Resolution 11054 That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents authorizes the Executive
Director and Corporate Secretary of the Board of Regents to remove Regent Policy Document 24-3, “Residence Halls Visitation,” from the Regent Policy Documents because it is obsolete.

**Approval of Reappointment and Approval of Appointment to the Natural Areas Preservation Council**

Resolution 11055 That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the reappointment of Dr. David J. Mladenoff and the appointment of Dr. Donald M. Waller for three-year terms, effective beginning July 1, 2018 and ending July 1, 2021, as University of Wisconsin System representatives to the Natural Areas Preservation Council.

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**REPORT OF THE JOINT MEETING OF THE BUSINESS AND FINANCE COMMITTEE AND AUDIT COMMITTEE**

President Behling called upon Regent Whitburn to present a report of the joint meeting of the Business and Finance Committee and Audit Committee.

Regent Whitburn said the committees were briefed by staff on the engagement of Plante Moran, a Michigan-based organization with a major higher education auditing practice, for an audit of UW operations in both fiscal years 2018 and 2019, as directed by state budget legislation. Plante Moran partners outlined for committee members their plans to execute this audit of the UW System’s financials.

The Audit Committee and Business and Finance Committee also received an update from Associate Vice President Katherine Mayer on the progress being made on information technology security programs. Each chancellor has designated an environment owner for all IT operations on their respective campuses, and five work groups have been established to take necessary immediate actions, consistent with the UW System’s 24-month work plan.

Finally, Regent Whitburn reported that the committees held a joint closed session to receive a briefing from Chief Audit Executive Lori Stortz and her staff on one campus IT security audit which required the Board’s attention.

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**REPORT AND APPROVAL OF ACTIONS OF THE BUSINESS AND FINANCE COMMITTEE**

Regent Whitburn said the Business and Finance Committee heard an excellent presentation from UW-Milwaukee Vice Chancellor Robin Van Harpen on how the campus
leadership team currently envisions the institution’s future given challenges with recently declining enrollment and ongoing limited resources.

The Business and Finance Committee reviewed and approved a contract with Pepsi Beverages Company to provide fountain and vending services for UW-Milwaukee for one year, with the option for six renewals.

The committee approved a contract between pharmaceutical company AbbVie, Inc. and UW-Madison’s Department of Biostatistics & Medical Informatics to perform clinical trials on testosterone replacement therapies.

The committee approved a contract between UW-Madison and Novo Nordisk A/S, a Danish multi-national pharmaceutical company, to conduct clinical trials associated with Type 2 diabetes.

The committee also approved two UW-Madison contracts with Genentech, Inc., a biotechnology company based in San Francisco, to research treatments of macular eye disease in diabetes patients.

A previous state budget granted the UW System authority to establish two new separate human resource structures – one for UW-Madison, another for the other UW institutions – more specifically tailored to the needs of higher education. The Business and Finance Committee received an update on the progress being made on this very complicated project. Regent Whitburn suggested that the UW System could transition to the new systems by the end of the next year.

The Business and Finance Committee reviewed the 3rd-quarter gift and grant contracts report for fiscal year 2018, which showed total awards were up $94 million over the previous year; almost $73 million of the increase came from federal funds. Regent Whitburn noted that UW-Madison represented $60 million of the $94 million increase.

The committee also received and reviewed the 3rd-quarter financial management report, which compares financial performance to budget across the campuses. Regent Whitburn indicated that Regent Atwell and Vice President for Finance Sean Nelson will be working together in the weeks ahead to develop a more comprehensive mid-year report that includes year-end forecasting – something the current report lacks.

Finally, Vice President Nelson reported to the Business and Finance Committee on the transfer of trust fund assets to the State of Wisconsin Investment Board (SWIB). Regent Whitburn said the transition has gone well, and the committee will meet with SWIB senior staff in August to receive the first performance report in this new arrangement.

Regent Whitburn then moved for the adoption of Resolutions 11056, 11057, and 11058. The motion was seconded by Regent Ring, and the resolutions were adopted on a voice vote. Regent Steil abstained from voting.
UW-Madison Contractual Agreement with Novo Nordisk A/S

Resolution 11056 That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and Novo Nordisk A/S. The term of this contract is to be approximately June 15, 2018 through completion of services or June 30, 2025, whichever is earlier.

UW-Madison Contractual Agreement with Genentech, Inc.

Resolution 11057 That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and Genentech, Inc. The term of the agreement is expected to run from date of last signature (approximately June 30, 2018) through December 31, 2022.

Regent Whitburn next moved for the adoption of Resolution 11059. The motion was seconded by Regent Ring, and the resolution was adopted on a voice vote. Regents Jones and Steil abstained from voting.

UW-Milwaukee Exclusive Soft Drink Pouring Rights and Vending Rights Agreement with Pepsi Beverages Company

Resolution 11059 That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin - Milwaukee, the Board of Regents approves a contract between the University, doing business as UW-Milwaukee, and Pepsi Beverage Company to provide Exclusive Soft Drink Fountain and Vending Services to the University for a one-year term with six one-year option periods.

Finally, Regent Whitburn moved for the adoption of Resolution 11060. The motion was seconded by Vice President Petersen, and the resolution was adopted on a voice vote. Regents Grebe, Jones, Millner, and Steil abstained from voting.
**UW-Madison Contractual Agreement with AbbVie, Inc.**

Resolution 11060  That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the Board of Regents of the University of Wisconsin System, doing business as UW-Madison, and AbbVie, Inc. The term of the agreement is anticipated to be conducted during the period from July 1, 2018 through completion of services.

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**REPORT OF THE AUDIT COMMITTEE**

President Behling called upon Regent Grebe to present the report of the Audit Committee.

Regent Grebe reported that Chief Audit Executive Lori Stortz briefly reviewed progress to-date on the FY2018 Audit Plan and confirmed the remaining audits that have not otherwise been deferred will be presented at the committee’s upcoming meetings in August or October.

Ms. Stortz then provided an overview of the proposed FY2019 Audit Plan, describing both the specific audits included and the collaborative process her team used to develop the plan, working with the chancellors and their teams.

Regent Grebe said the Audit Committee discussed a proposed audit to evaluate institutional effectiveness in adopting procedures to comply with the Board of Regents’ policies related to sexual violence, sexual harassment and consensual relationships. Following that discussion, the committee asked the Office of Internal Audit to collaborate with the System President’s Sexual Violence and Harassment Priorities Working Group to ensure the Board’s policies are implemented, communicated and enforced. The committee also requested that the Office of Internal Audit work with the Office of General Counsel to determine whether additional actions should be taken in that regard, with a response to be provided at the committee’s August meeting.

Regent Grebe then moved for the adoption of Resolution 11061. The motion was seconded by Regent Whitburn, and the resolution was adopted on a voice vote.

**UW System Administration Office of Internal Audit Fiscal Year 2019 Audit Plan**

Resolution 11061  That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the Fiscal Year 2019 Audit Plan.

The Audit Committee also heard reports from staff regarding audits completed since its last meeting. Audit Director Steve Mentel reviewed two audits of bank account creation.
management and oversight for UW-Stevens Point and UW-Whitewater, as well as the UW System’s payroll continuous audit for the October 1, 2017 to December 31, 2017 testing cycle.

Mr. Mentel then updated the committee on management’s corrective action to audit comments, including audit reports and letters, and confirmed that management at each institution was responding appropriately. Regent Grebe noted that 35 comments have been closed since the committee’s last meeting.

In her report to the Audit Committee, Ms. Stortz indicated the Office of Internal Audit will be going through a quality assessment review in fiscal year 2019, which will then be verified by independent parties in 2020. Regent Grebe explained that “auditing our own auditors” is a best practice. Ms. Stortz also informed the committee that her office is in the process of requisitioning a cloud-based work paper solution.

As outlined in its charter, the Audit Committee is charged with the oversight of five areas: internal and external audit related matters; compliance with laws and regulations; internal controls; enterprise risk management; and ethics. In order to fully comply with all elements of this charter, Regent Grebe announced the agendas for future Audit Committee meetings will be set to reflect the most relevant and important matters. He asked Ms. Stortz, General Counsel Quinn Williams, and Vice President of Administration Rob Cramer to work with him on selecting the matters most pertinent to discuss at the committee’s public meetings: “Given our continuing efforts to improve internal controls, formalize enterprise risk management, and demonstrate our commitment to compliance and ethics, we expect our meetings to be substantive and robust.”

Regent Grebe also noted the internal audit function will not be diminished in any way as the result of this change to the meeting agendas: “The Board is fully committed to our important role in ensuring that the UW System continues to operate in a manner worthy of the public trust.”

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE CAPITAL PLANNING AND BUDGET COMMITTEE

President Behling called upon Regent Steil to present the report of the Capital Planning and Budget Committee.

Regent Steil reported that the Capital Planning and Budget Committee approved seven resolutions:

Resolution 11062, brought by UW-Green Bay, requests authority to enter into a ground lease with Brown County to allow for the construction of a three-story multi-tenant office and laboratory building on campus. A portion of the facility will be known as the Brown County STEM Innovation Center and will accommodate the new UW-Green Bay mechanical engineering program. Regent Steil indicated a lease between Brown County and the Board of
Regents for the office and lab space is in development and will be presented to the Board for approval in the near future.

Resolution 11063, brought by UW-Milwaukee, requests authority to construct the Northwest Quadrant Renovation Project for an estimated total cost of $52.2 million. The project addresses critical life safety and building code upgrades in the former Columbia-St. Mary’s Hospital building complex, which was constructed between 1919 and 1993. The project scope includes the addition and upgrades of automatic fire sprinklers and fire protection systems, egress lighting, elevator modifications, asbestos abatement, and accessibility improvements.

Resolution 11064, brought by UW-River Falls, requests authority to increase the budget for the May Hall Addition and Renovation Project by $2.5 million of existing program revenue-supported borrowing and to construct for the project for a total cost of $7.4 million. The project will renovate and update May Hall and construct a small addition to address accessibility deficiencies. Improvements will be made to resident areas, and infrastructure upgrades will include an elevator for accessibility to all floors and the installation of a new fire suppression system. Regent Steil explained the budget increase is necessary to provide for construction of additional square footage required to accommodate ADA requirements for the elevator lobbies on each floor. Noting that the building is in dire need of an update, he also pointed out that UW-River Falls will not be increasing housing fees related to this request.

Resolution 11065, brought by UW System on behalf of UW-Eau Claire, requests authority to execute the remaining design contract and construct the $5.5 million gift-funded Visitor Center, which will house the Office of Admissions, the UW-Eau Claire Alumni Association, and UW-Eau Claire Foundation operations. The first floor will provide staff offices and gathering space for greeting prospective students, parents, and others on campus. The second floor will provide conference rooms, offices, and work stations for alumni and foundation operations. Regent Steil commended Chancellor Schmidt for obtaining these gift funds and working through his campus organizations.

Resolution 11066, brought by UW Eau-Claire, requests authority to rename UW-Barron County the “University of Wisconsin-Eau Claire – Barron County,” subject to Higher Learning Commission approval of the UW Colleges and UW-Extension restructuring proposal. Regent Steil said this change will reflect the integration of the institution with its new strategic partner and allow UW-Eau Claire to launch the new name in a timely manner for 2018-19 recruitment efforts. Noting that this is the first renaming of a two-year campus as part of the restructuring – a change which “carries significant symbolic weight” – Regent Steil remarked that Chancellor Schmidt operated a terrific process and had broad support in the renaming of this program.

Resolution 11067, brought by UW System, requests authority to construct an All-Agency Maintenance and Repair Project at UW-Whitewater to replace a deteriorated concrete pedestrian bridge on the north side of the Williams Center. The project will also construct all associated pedestrian walkways, site improvements, and landscaping to meet ADA requirements for entry into the building.
Finally, Resolution 11068, brought by UW System, requests authority to complete the design and construction of the Bascom Hall Room 165 Remodel Project for a total cost of $1.9 million in gift funds. In keeping with recent campus master plans to convert underutilized classroom space into badly needed program space, Regent Steil said this project will repurpose Lecture Hall 165 into an office suite, reorganize the location of executive and administrative staff, and create a more efficient working configuration.

Real estate specialist Ellen Rosner presented the UW System Semi-annual Report on Leasing, updating the Capital Planning and Budget Committee on the status of leasing activities since December 2017. The committee also received the Semi-annual Report on Projects Managed by the UW System, with program administrator Pat Rebholz providing information about qualifying gift-funded projects underway at UW institutions.

The Capital Planning and Budget Committee received a presentation by Vice Chancellor Robin Van Harpen on UW-Milwaukee’s capital plan, including the decompression and building repair needs as documented in the 2010 campus master plan, the redevelopment plan for Northwest Quadrant facilities, and UWM’s request for 2019-21 major project funding.

Finally, Vice President Alex Roe reported to the committee on State Building Commission approvals and provided an update on the development of the UW System’s capital budget request.

Regent Steil then moved for the adoption of Resolutions 11062, 11063, 11064, 11065, 11066, 11067, and 11068. The motion was seconded by Regent Ring, and the resolutions were adopted on a voice vote.

**Authority to Enter Into a Ground Lease with Brown County, UW-Green Bay**

Resolution 11062  That, upon the recommendation of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, authority be granted to execute a ground lease and allow Brown County to construct a 63,000 square foot building on 7.9 acres of land on the UW-Green Bay campus. The President shall not execute said ground lease until the Board of Regents has approved the lease terms on behalf of UW-Green Bay.

**Authority to Construct the Northwest Quadrant Renovation Project, UW-Milwaukee**

Resolution 11063  That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct the Northwest Quadrant Renovation project for an estimated total cost of $52,180,000 ($46,800,000 General Fund Supported Borrowing, $3,200,000 Existing Program Revenue Supported Borrowing, and $2,180,000 Gifts/Grants).
Authority to Construct the May Hall Addition and Renovation Project, UW-River Falls

Resolution 11064  That, upon the recommendation of the UW-River Falls Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the May Hall Addition and Renovation project by $2,475,600 Existing Program Revenue Supported Borrowing and construct the project for a revised estimated total cost of $7,430,600 Existing Program Revenue Supported Borrowing.

Authority to Execute the Remaining Design Contract and Construct the UW-Eau Claire Visitor Center and Admissions Building Project, UW System

Resolution 11065  That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to execute the remaining design contract and construct the UW-Eau Claire Visitor Center and Admissions Building project for a total cost of $5,500,000 Gift Funds.

Authority to Rename the University of Wisconsin-Barron County, UW-Eau Claire

Resolution 11066  That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, authority be granted to rename UW-Barron County “University of Wisconsin-Eau Claire – Barron County,” subject to the Higher Learning Commission approval of the UW Colleges and UW-Extension Restructuring proposal.

Authority to Construct an All Agency Maintenance and Repair Project, UW System

Resolution 11067  That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct a maintenance and repair project at an estimated total cost of $696,700 ($397,100 General Fund Supported Borrowing and $299,600 Program Revenue Supported Borrowing).

Authority to Complete the Design and Construction of the UW-Madison Bascom Hall Room 165 Remodel Project

Resolution 11068  That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to complete the design and construction of the UW-Madison Bascom Hall Room 165 Remodel project for a total project cost of $1,900,000 Gift Funds.
REPORT OF THE RESEARCH, ECONOMIC DEVELOPMENT, AND INNOVATION COMMITTEE

President Behling called upon Regent Hall to present the report of the Research, Economic Development, and Innovation Committee.

Regent Hall said Chancellor Mark Mone led an update on UW-Milwaukee’s innovation, entrepreneurship, and business partnerships. The committee members were introduced to staff, faculty and students for a discussion about opportunities for innovation and community engagement between students and faculty with local businesses. Faculty and student presentations highlighted the comprehensive support available on campus for cross-disciplinary innovation and entrepreneurship opportunities. The support available through funding, business development, and research support activity creates a positive entrepreneurial ecosystem on campus.

Regent Hall said the committee members also learned that grants made available through UW System funding – including support from the 2013 Research, Economic Development, and Innovation Committee Incentive Grant Program – have leveraged millions of dollars in additional public and private funding. UWM student and faculty presenters highlighted a wide range of entrepreneurial initiatives, including progress toward new drug discoveries, developments in social support programs, and innovations in new food and beverage products, among others.

Regent Hall reported that she moderated a panel discussion exploring perspectives on internships and how they help build a diverse and inclusive workforce. The committee learned from panelists that internships are important because they provide the single best entry into the workplace. As noted by one panelist, the attorney John Daniels, the MKE Fellows Program is specifically designed to change the trajectory of African American males in Wisconsin, and to create work experiences necessary to expand their engagement in the economy of the future.

Regent Hall indicated that another panelist, Griselda Aldrete, President and CEO of the Hispanic Professionals of Greater Milwaukee, noted that providing internship and mentorship opportunities for minority and underserved populations can help to greatly expand how students see their impact and role beyond campus. She added that this is especially true as it relates to having more diverse representation and leadership roles.

Student presenters discussed how their internship experiences with the Milwaukee Bucks and the Milwaukee County Court System led to significant growth in both their personal and professional engagement, and specifically helped them improve communication skills, increase confidence, and develop a passion to build strong communities.

Regent Hall said the panelists advised that the Board of Regents can further these efforts by promoting the value of internships across all disciplines; expanding the number of opportunities for students to learn about internship opportunities; and supporting efforts to
encourage students to engage in internship opportunities earlier in their college careers, rather than waiting until their senior year.

In closing, Regent Hall announced that Carl Hampton, the UW System President’s Special Assistant for Diversity and Inclusion, will lead an exploratory initiative to find new ways to connect diverse students with employers who provide internships. This initiative will focus on determining best pathways forward, including the prospect for private funding and match grants to support external internship programs for UW System students along the lines of the MKE Fellows Program.

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UW-MILWAUKEE’S NCAA DIVISION I ATHLETICS 2018 ANNUAL REPORT

Since 2012, the Board of Regents has called for UW institutions that participate in NCAA Division I athletics to annually provide updates to the Board regarding academic, fiscal and compliance matters. The UW System has three institutions with Division I NCAA athletic programs: UW-Madison, UW-Green Bay and UW-Milwaukee.

President Behling said the Board would next hear a presentation on “Panther Nation” from UW-Milwaukee Athletic Director Amanda Braun.

UW-Milwaukee Chancellor Mark Mone stated that student athletes are first and foremost students, and their accomplishments in the classroom and on the field are formative and foundational. He added that the UWM athletics program is an exemplification of the theme of stewardship: Its community fan base expects continued success in terms of the department’s financials, the athletic and academic performance of the student athletes, and UWM’s leadership in athletics.

Chancellor Mone indicated that Director Amanda Braun has over the previous five years brought stability and strong leadership to UWM’s athletics program, “which is incredibly important for the coaches and the athletes, as well as the fans.” Director Braun then presented UW-Milwaukee’s 2018 annual athletics report.

Purpose and Impact

Director Braun said the purpose of athletics at UW-Milwaukee is to serve as leaders and build a foundation of passion and pride for the university while adhering to certain core values: education, excellence, leadership, respect, integrity, and pride. In fulfilling this purpose, the athletics program engages the campus and community in exciting ways, bringing together students, alumni and community supporters.

She acknowledged that athletics has a unique ability to elevate the visibility and brand of the university, not just locally but also regionally and nationally. When student-athletes
positively represent UW-Milwaukee – through academic excellence, athletic performance, and community engagement – it reflects well on students, faculty, staff and alumni, and grows a sense of pride in both the university and the community. This in turn has a positive impact on the university in terms of recruitment, enrollment and financial support.

**Academic Excellence and Student-Athlete Support**

For the 2017-18 academic year, UW-Milwaukee’s 300 student-athletes have continued the academic success of previous years by achieving a 3.35 GPA in spring 2018. This marks the 36th consecutive semester with a GPA of 3.0 or higher, and the 7th consecutive semester where student-athletes achieved a GPA of 3.2 or better in each semester.

In May 2018 the NCAA recognized UW-Milwaukee’s men’s basketball program as one of just 35 men’s basketball Division I programs that have achieved a perfect four-year academic progress rate. Director Braun observed that the program has come a long way from where it was five years ago.

Noting that UWM’s student-athletes and staff work incredibly hard to achieve at this level, Director Braun said this is truly amazing given all that is required of them outside of the classroom.

Beyond providing academic support, athletics staff are focused on ensuring each aspect of the student-athletes’ experience is positive and that they feel safe and supported. Director Braun said the department is focused on integrating the sports performance experience and has improved nutritional, emotional, and mental health support. The department is also focused on student-athletes’ safety through Title IX training and education on how to report and communicate any issues or concerns.

Director Braun also highlighted the ways in which the athletics program embraces the diversity of its student-athletes and works hard to ensure that every student-athlete feels included as a Panther. She said these are critical elements for preparing student-athletes for life after their time on campus.

**Competitive Excellence**

Director Braun stated that this support and the hard work of both student-athletes and the coaches and staff mean UW-Milwaukee’s teams continue to excel in competition as well. This year teams achieved a high level of competitive success: Nine of UWM’s 15 teams finished in the top three in the Horizon League.

Director Braun highlighted the women’s soccer program winning a third consecutive league title and completing the season with an undefeated record. The men’s basketball team made a run to the league tournament semi-final game, and was the only team in the league to advance to the semi-final round in each of the past two years. Finally, the women’s basketball team reached more than 20 wins for a second consecutive year and earned an at-large bid to the Women’s National Invitation Tournament, where they advanced to the second round.
Director Braun said these performances are consistent with UW-Milwaukee’s historical competitive success. She indicated that over more than 20 years the Panthers have dominated the Horizon League: “When student athletes choose UWM, they know they have a chance to compete at the top of the league.” This enables coaches to recruit not only great athletes but also better students with great character and work ethic, because those student-athletes know they can come to UW-Milwaukee and be very competitive in their sports.

In the past five years, the Panthers have won 12 Horizon League Team Championships, finished as runner-up 29 times, and achieved 53 Top 3 finishes.

**Campus and Community Engagement**

Beyond excellence in the classroom and in competition, Director Braun said another annual point of pride for the athletics department is the way in which UW-Milwaukee’s student-athletes, coaches and staff engage and give back to the Milwaukee community. Panther student-athletes and staff annually participate in more than 3,000 hours of community service. Director Braun indicated that the athletics department makes it a priority to continually find ways to give back to the community, and that they all take real pride in serving as ambassadors for UWM.

In addition to this service to the community and participation as ambassadors at community functions and activities, the athletics program also makes it a priority to create strong partnerships with organizations in the community. One partnership involves spring training games against the Brewers – during which the student-athletes are treated like Major League Baseball players – as well as the use of Miller Park for an annual regular season game against a Division I opponent.

Another partnership with the Wisconsin Center District provides an excellent competition venue for the men’s basketball team at the UW-Milwaukee Panther Arena, located in the heart of Milwaukee.

One of the newest partnerships with Rock Ventures will provide a beautiful baseball competition facility for Wisconsin’s only Division I baseball program. The facility is located in a very strong baseball community near Franklin and Oak Creek. Director Braun explained this opportunity provides the university with visibility and brand exposure, additional community engagement with local alumni, and the potential for recruitment of prospective students from that area.

**Financial Stability**

Director Braun emphasized that it is extremely important for the athletics department to achieve all of this success while also being a responsible steward of its resources. In the midst of university funding reductions, declining enrollment, and increasing costs for Horizon League membership, the UWM athletics program achieved financial stability in its base budget and has balanced the budget in each of the past four years.
Director Braun said the athletics department is grateful to students for supporting their Division I athletics program, and will continue to prioritize student and campus engagement and pride-building athletics excellence in order to enhance their experience at UW-Milwaukee.

In order to stabilize the budget, the athletics department recognized that it must grow support from external revenue sources, including ticket sales, corporate partnerships and philanthropic support. Director Braun indicated that they have seen the greatest progress in the latter category in recent years: annual gifts and pledges have increased in each of the past four years, and the number of donors has increased from just over 350 in FY 2013 to more than 800 in FY 2017.

As the athletics program continues to fulfill its purpose for the university through excellence in the classroom, in competition, and in the community, Director Braun said they will continue to prioritize external revenue sources for stability and growth, and remain responsible stewards of all resources.

**Discussion**

Regent Steil asked if Director Braun had any concerns about compliance with rules and regulations, and in particular whether she was confident in UW-Milwaukee’s reporting structure as it relates to Title IX sexual harassment or sexual assault.

Director Braun stated that she is confident, adding that the athletics department has committed staff members and is part of a committed university. She indicated that university leadership did a great job ensuring that everyone was engaged with the Title IX training effort, which achieved 100-percent participation. Each team is told at the beginning of the year about how they can report anything they are uncomfortable with. The department also conducts bystander training and participates in the One Love dating violence prevention initiative, which helps ensure there are avenues for student-athletes to talk about those things.

Regent Steil said that this was great to hear.

Responding to a question from Regent Peterson, Director Braun explained that the athletics department increased donations by focusing in particular on multi-year gifts. The department also relied on existing donors making introductions and sharing the program’s story with others in the community.

With no further questions, President Behling led a round of applause for Athletic Director Braun.

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UW-EAU CLAIRE AND MAYO CLINIC HEALTH SYSTEM COLLABORATION

President Behling announced that the next presentation would introduce a new research agreement between the Mayo Clinic and UW-Eau Claire. The collaboration is designed to focus on research that will help improve health outcomes and transform patient care, as well as strengthen Wisconsin’s leadership in biomedical education. The intent of the partnership is to attract the best and brightest students to the region, offer them significant opportunities to connect with Mayo staff, researchers and clinicians, and fast track them into medical programs and jobs that will help retain talent here in Wisconsin.

Governor Walker and President Behling recently received a briefing from the Mayo Clinic at UW-Eau Claire. President Behling said he was so impressed with their message that he asked members of the Mayo Clinic’s leadership team to present their vision for the UW System’s future students directly to the Board of Regents.

President Behling welcomed UW-Eau Claire Chancellor Jim Schmidt, as well as Dr. Michael Morrey, Regional Chair for Mayo Clinic Health System Administration, and Dr. Timothy Nelson, Director of Research and Innovation at Mayo Clinic Health System. He also noted that Dr. Nelson is both a nationally acclaimed researcher in his field of medicine and a Blugold graduate.

Perspective of the University

Chancellor Schmidt suggested this exciting new agreement, which has been in place for a little over a year, will be the most important thing he works on during his tenure at UW-Eau Claire. The universal research agreement between UW-Eau Claire and Mayo Clinic is only the second agreement of its kind that Mayo Clinic has signed. It will eliminate many barriers and bureaucracy between having Mayo Clinic scientists and doctors do research with UW-Eau Claire faculty and students. It also creates an incentive for Mayo Clinic doctors and scientists to be directly engaged with the university in that research by allowing for the joint appointment of doctors and faculty members.

Looking at new medically-related programming, Chancellor Schmidt said UW-Eau Claire wants to build off its already well-known science programs by one or two classes needed to offer an excellent degree. However, he indicated that finding a scholar in that area and recruiting them to northern Wisconsin with what UW faculty are paid “is probably a losing proposition.” Instead UW-Eau Claire will now be able to approach the Mayo Clinic to see if one of its world-known experts anywhere in the world would be willing to teach a class, possibly through distance education, at a very affordable price.

Beyond cost effective additions to UW-Eau Claire’s academic programs, the new agreement allows for a coordinated research agenda. Close to 40 percent of UW-Eau Claire students do undergraduate research with a UW faculty member outside of the regular curriculum. The Council on Undergraduate Research named UW-Eau Claire the nation’s number one masters-level institution for undergraduate research in 2017.
Chancellor Schmidt said this agreement builds on the expertise of both parties, which are already greatly aligned. He explained that the Mayo Clinic is organized much like a university: doctors can achieve faculty status, including assistant professor, associate professor, and full professor; departments are organized under department chairs; and top administrators are called deans. The Mayo Clinic logo has three shields: practice, education and research; similarly, the mission of the university has three main areas: education, research and service.

For the last 30 years, universities across the country have seen decreases in state funding and experienced limits to the ability of students to pay increasing tuition amounts. Chancellor Schmidt said everyone wants to make sure that their children and grandchildren have the same opportunity to receive a world-class education. To help solve this challenge, he has spent the last 30 years of his career looking for partnerships that can leverage the resources of a community or a business to improve the educational experience for students.

With regards to this agreement with the Mayo Clinic, Chancellor Schmidt said he has found “not only an intersection, but a total alignment of mission.” The Mayo Clinic is a nonprofit organization that holds many of the same values as UW-Eau Claire. This agreement will allow the Mayo Clinic to build out its three shields model, particularly focused on research and education in northwest Wisconsin. The creation of a National Center of Excellence will give students the best opportunities across the world for access to expert scientists and doctors. It will also build a pipeline of talent – not only for Mayo Clinic, but all of health care in Wisconsin – as more undergraduates are brought to UW-Eau Claire to take advantage of this program.

Chancellor Schmidt indicated the agreement will allow the Mayo Clinic to recruit better doctors, researchers and nurses to northwest Wisconsin, because all of these people enjoy the opportunity to be work with undergraduates on a university campus again. For UW-Eau Claire, the agreement will create amazing student opportunities and allow the university to do a better job of recruiting faculty and students from across the country. Access to globally known scientists as faculty will bring UW-Eau Claire to a level of excellence and allow the campus to expand its greatly-needed medical programs. Finally, this agreement will position the state of Wisconsin as a center of excellence and health care innovation, address critical employment shortages, and allow for the cost-effective expansion of these opportunities.

**Perspectives from the Mayo Clinic**

Dr. Morrey provided some background on the Mayo Clinic’s mission and values. The three shield logo represents at its central point the clinical practice, or care for patients, which drives the organization. The shield of practice is flanked by the shields of education and research: About 150 years ago, the Mayo brothers and their father recognized that they needed to be challenged by young learners and their fellows for the betterment of their patients. They also recognized the need for a spirit of scholarly inquiry, as new methods of care needed to be tested.

The Mayo Clinic’s main campus is in Rochester, Minnesota, with additional campuses in Arizona and Florida. The Mayo Clinic Health System spans both Wisconsin and Minnesota, and its hub campuses in Eau Claire and La Crosse include seven hospitals, 19 clinics, about 500
physicians, and almost 6,500 to 7,000 staff to support care needs in that part of the state, with specialties ranging from rural health care to high-level cardiac care. Dr. Morrey noted the Wisconsin side of the Mayo Clinic Health System generates more than $2.3 billion dollars for the state’s economy.

The Mayo Clinic’s CEO issued a charge to further develop the shields of research and education in the Midwest. In recent years the Mayo Clinic started a family medicine residency program to help support rural health care needs. In 2020 the Mayo Clinic will establish a psychiatry residency program with support from its main clinic in Rochester, which will help to address dire mental health needs in the region and state. A number of fellowships are in development for the next few years, and the Mayo Clinic will leverage advanced training from Rochester and across its organization to serve at the Midwestern campuses.

Dr. Morrey said the partnership with UW-Eau Claire is particularly exciting because it allows clinicians to partner with faculty, teachers, and students in developing new knowledge, technology, and innovation for the western part of Wisconsin. He indicated that this will extend beyond the local region to help the state attract and retain great talent: “We really view this as a key innovation hub for the foreseeable future.”

Dr. Morrey said the Mayo Clinic knew strong local talent was needed to help continue to cultivate the education and research components, and Dr. Nelson is one of the individuals who will become a great catalyst for its practice.

Dr. Nelson stated that creating the people, process, and technology for research and innovation is going to change Wisconsin as a health care leader and amplify current efforts. The Mayo Clinic is proud to launch this shared mission recognizing Wisconsin as a growth opportunity for research and innovation.

Dr. Nelson said his own student-faculty research experience at UW-Eau Claire changed his career and life by sparking a passion for health care innovation. Working as an EMT at Luther Hospital helped him pay his way through college and provided exposure to the health care system and the critical needs faced by patients every day. He went on to obtain his Ph.D. at the Medical College of Wisconsin and completed his residency training in Rochester, where he grew to love the culture and the mission of Mayo Clinic.

Dr. Nelson helped develop the Todd and Karen Wanek Family Program for Hypoplastic Left Heart Syndrome (HLHS), an idea that emanated from Wisconsin and the Mayo Clinic’s culture of research and innovation. The program’s nationwide platform is leading stem cell technology and research to cure congenital heart disease with cell-based therapies. Dr. Nelson said this program inspired him to help build western Wisconsin as a new platform and hub to do similar things.

Dr. Nelson said there are many great examples of how a patient’s unmet need can bring together cross-functional teams to work together to solve that problem, and that the core of Mayo Clinic’s culture is the partnership of physicians and scientists. Proximity between the physician and the researcher, and to patient, is critical. He indicated that UW-Eau Claire represents
proximity to a world-class research institution which has spent decades perfecting student-faculty research opportunities. By bringing students and faculties together with the old-fashioned mission of a cross-functional partnership, the Mayo Clinic can refresh what they do with new technology, new processes, and the energy of students that bring the “why not” attitude to these partnerships.

Dr. Nelson said that Mayo Clinic believes that UW-Eau Claire represents the ability to have a hub that goes beyond Wisconsin and beyond national borders to inspire the next generation of student learners and physicians, and give hope to patients that goes well beyond the regional biases and silos that exist today. By recruiting these students and faculty, the Mayo Clinic can promote teamwork and retain talent in Wisconsin.

Conclusion

Chancellor Schmidt said it is humbling to think that one of the Wisconsin’s universities has something to add to a partnership with arguably the best medical institution in the world.

UW-Eau Claire started its neuroscience program with the Board’s approval in December 2017. Over the course of the coming year, Chancellor Schmidt anticipated bringing forward a proposal for a biomedical engineering program as an outgrowth of UW-Eau Claire’s material science engineering program, as well as proposals for a biomedical informatics degree and an expansion of its nursing program at the B.S., master, and doctoral levels, and in many specialty care areas.

The Mayo Clinic has set aside three out of 30 slots in its internationally-known summer undergraduate research fellowship program for UW-Eau Claire students; a fourth slot also went to a UW-Eau Claire student this year. Chancellor Schmidt said this program will attract the best students, faculty, doctors, nurses, and scientists to Wisconsin.

The program aligns with UW-Eau Claire’s strategic, academic, and even its facility master plans. This year’s biennial capital budget request includes funding for a science building at UW-Eau Claire. Like many other great science facilities in the proposal, Chancellor Schmidt said these buildings are critical infrastructure to the state, “just like roads and bridges.” State investment in university facilities is necessary not only to drive the economy but also to address safety concerns.

Discussion

President Behling opened the floor to questions for the presenters.

Regent Plante remarked that he is the father of an 11-year-old daughter whose life was saved at the Rochester clinic by heart surgery on her second day of life. He said the ability to bring that kind of care into western Wisconsin and improve on it is “truly a game-changer for everybody.” He also commended Dr. Nelson for combining the Mayo Clinic’s mission with a personal passion and for bringing that dedication and research to the local community.
Responding to a question from Regent Plante about how the new agreement can help recruitment efforts at Wisconsin’s rural health care facilities, Dr. Morrey shared that a former Wisconsin resident has been recruited back to Eau Claire from the east coast Ivy League university where he finished training in interventional radiology. This person is bringing with him a project that will span throughout Mayo Health System’s record system to the community hospitals, engaging local practitioners in state-of-the-art care. This screening process, which connects patients with lifesaving therapies through a technology-based digital platform, has been tested in other areas and now will engage physicians in the rural hospitals.

Dr. Morrey indicated research and innovation do not happen in the academic centers only; they start with the unmet needs of patients who live and work in rural communities. He suggested this is likely the biggest opportunity for UW-Eau Claire research and innovation to transform and directly change an area neglected in typical academic-focused research. This engagement of rural patients is something the Rochester clinic did 50 years ago, and the Mayo Clinic Health System needs to emulate that.

From a workforce perspective, Dr. Nelson added that some of the residency programs started by the Mayo Clinic have specific rural tracks for residents interested in serving those communities. He reported that these programs have had success recruiting individuals from the University of Wisconsin, the Medical College of Wisconsin, and the University of Minnesota.

Regent Evers thanked the presenters for their great collaborative effort, which will be good for students across the state. He then asked them to discuss potential plans for medical student programming through the Mayo Clinic in the Eau Claire area or elsewhere in the state.

Dr. Morrey stated that the Mayo Clinic’s highest representatives, the dean of education and dean of research, sit on the partnership’s Joint Collaboration Committee. The dean of education has mentioned a possible program where students take premed courses at UW-Eau Claire and then finish at the Mayo Medical School at Rochester or in Arizona. Active discussions are underway about what that program might look like.

Regent Ring said he has seen firsthand the energy and positive response this collaboration has generated from his peers and faculty at UW-Eau Claire. He asked the presenters to comment on why they felt this collaboration was a good fit specifically with UW-Eau Claire.

Dr. Nelson said the starting point is the alignment of the two organizations’ missions. UW-Eau Claire also has a strong undergraduate student-faculty research relationship that is core and paramount to the whole collaboration. Noting that no other university structures in Rochester have been able to emulate this, he asked what the Rochester clinic would be like today if UW-Eau Claire had been in its backyard?

Dr. Morrey added that the Mayo Clinic’s dean of education, a world-renowned Ivy League-trained neuroscientist, was “totally blown away” by what UW-Eau Claire had to offer in terms of its faculty and students.
Chancellor Schmidt said Dr. Richard Helmers, the regional vice president for the northwest Wisconsin region of Mayo Clinic Health System, told him this partnership’s goal should be for UW-Eau Claire to be the nation’s preeminent premed school. He suggested that UW-Eau Claire will be able to recruit nationally if it can guarantee that students will begin a research project with a Mayo scientist and UW-Eau Claire faculty member from their first day as a freshman.

Regent Steil stated, “This is a terrific example of where the UW System has teamed up with businesses to directly address the state’s economy and our workforce needs.”

With no further questions, President Behling led a round of applause for Dr. Morrey and Dr. Nelson.

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**UW SYSTEM 2018-19 ANNUAL OPERATING BUDGET AND TUITION & FEE SCHEDULES**

President Behling announced the Board would next turn its attention to the 2018-19 annual operating budget, followed by the UW System’s official recommendation to the Higher Educational Aids Board regarding financial aid.

President Cross said the proposed $6.34 billion budget will serve more than 174,000 students across the UW System. By the end of the coming year, the UW System expects to award more than 36,000 degrees. As the largest employer in the state, the budget will also serve the UW System’s nearly 40,000 employees. It will also allow the university to equip and maintain more than 61 million square feet in more than 1,400 buildings and facilities statewide.

President Cross noted that under this proposal the state contributes about 18 percent to the total budget, or about 43 percent of the instructional portion of the budget. For every dollar the state invests in the university there is a return of about $23, “a significant return on the state’s investment.”

President Cross then introduced Vice President for Finance Sean Nelson to highlight the components of the annual operating budget proposal.

**2018-19 Annual Budget Highlights**

Vice President Nelson indicated state funding for FY 2019 is projected to increase by 5.6 percent or about $59.7 million. The overall budget will increase about 2 percent or $125 million, with state support making up about half of that increase.

Resident undergraduate tuition is frozen for the sixth consecutive year at the 2012-13 levels. Segregated fee increases are limited overall, and program revenue balances are projected to further decline.
Overall revenues are projected to be about $6.25 billion, and expenditures will be $6.35 billion. Vice President Nelson explained that the UW System plans to balance the budget using about $99 million of its program revenue balances.

State support, or general purpose revenues, represent about 18 percent of the total expenditures, primarily supporting salary, fringe benefits and debt service. Tuition covers 24 percent of expenditures, and auxiliary operations (including residence halls, dining facilities, parking, etc.) cover 12 percent. Remaining expenditures are supported by general program operations (self-supporting or enterprise activities, including print and copy shops, conference centers, camps, and clinics); federal indirect reimbursements (for costs incurred in administering federal grants); gifts, grants and contracts (restricted funds from private gifts as well as federal and non-federal grants); and federal financial aid (pass-through dollars supporting students).

**State GPR and Additional Funding Sources**

The net increase in state GPR in FY 2019 will be 5.6 percent or $59.6 million. This increase includes $42.6 million for a salary pay plan: UW System employees will see a 2-percent pay plan increase go into effect on July 1, 2018, followed by another 2-percent increase on January 1, 2019. Per longstanding practice, the salary pay plan is supported 70 percent by the state and 30 percent by tuition. Vice President Nelson explained that given the ongoing tuition freeze, campuses had to pick up that share of the cost which totaled about $11.4 million.

The increase in state GPR support also includes $26.25 million for performance-based funding. Performance metrics developed by Vice President Henderson were approved by the Joint Committee on Finance on April 18, 2018. Vice President Nelson indicated these funds will be sent out to the campuses in the fall as System Administration collects year-end data.

Turning to additional fund sources, Vice President Nelson said the UW System is projecting increases of about $11.2 million in general program operations; $10 million in federal indirect costs reimbursement; and about $72.8 million in gifts, grants and contracts (chiefly due to an increase in grants and philanthropic support for UW-Madison). He also indicated the projected decrease in federal financial aid is directly linked to lower enrollments.

FY 2019 will be the sixth consecutive year of the resident undergraduate tuition freeze. However, Vice President Nelson said there would be an overall net tuition revenue increase of about $34.7 million largely attributable to increases in professional school and nonresident tuition at UW-Madison. UW-Madison has also grown summer school tuition receipts by 10 percent and has added some additional graduate programs, which were approved by the Board of Regents in December 2016.

On the auxiliary side, Vice President Nelson indicated that instructions were sent to the campuses to limit increases in these areas unless they were attributable to the pay plan, documented contractual increases, debt service enumerated projects, or student-initiated programs. With that specific guidance in mind, he said over half of the proposed segregated fee increases can be attributed to debt for facilities, including the UW-Platteville field house, the UW-La Crosse field house, and the UW-Stevens Point health and wellness facility.
Student-initiated costs includes an increase in mental health services at UW-Milwaukee, an additional counselor position at UW-Stout, and an additional diversity and inclusivity position at UW-River Falls. Similarly, a large share of segregated fee increases in FY 2019 is attributable to the mandated pay plan compensation costs, which the campuses had to honor. Finally, increases due to documented contractual agreements were mostly related to local and regional transit. Overall, the average increase in segregated fees at four-year institutions will be $33 per year, or about 2.6 percent.

Vice President Nelson said there was a similar story for room and board rates, which will increase at four-year institutions by an average of $118 per year or 1.6 percent. For facility debt, UW-Stout had its North Hall remodel project, UW-Whitewater added a new residential hall, and UW-Eau Claire had a new residence hall as well as some renovations. Contractual increases are largely related to multi-year food service contracts, some of which have inflationary clauses tied to the Consumer Price Index. The pay plan increase is also reflected.

Vice President Nelson concluded that the segregated fee and room and dining rate increases represent an overall increase in average total costs for resident freshmen of 1 percent over the previous year, or 2.4 percent over the biennium.

**Balances**

Tuition balances are estimated to decrease by $330 million or approximately 60 percent since 2012-13. Auxiliary balances are expected to decrease by approximately $30 million or 11 percent from 2017-18.

The original tuition freeze took effect in July 2013. Looking at the effect of that freeze, the use of GPR-tuition balances has declined from $551 million in FY13 to about $221.4 million at the close of FY19. Vice President Nelson called this remarkable progress.

Regent Policy 21-6, “Program Revenue Calculation and Fund Balances Policy,” identifies a 12-percent threshold as a prudent level of reserves. UW institutions are now dropping below that amount; any campus reporting balances above the 12-percent threshold must come to the Board in October to provide a plan on how they plan to use those balances over time.

Noting the GPR/tuition balance levels were beginning to flatten out at this point, Vice President Nelson suggested the UW System should have more conversation about what the prudent level of reserves should be at each institution. However, at the aggregated level he said the System was at about the right place.

Auxiliary balances decreased $30 million from the previous year. Vice President Nelson highlighted the portion of the balances committed for capital projects – dollars which will ultimately flow through to the state’s Department of Administration to support capital commitments. He indicated that the UW System is doing its best to improve the through-put of these capital dollars, and said over time the Regents should see more progress in advancing those funds to the university’s state partners.
Overall, total program revenue balances are following the downward trend of the GPR/tuition and auxiliary balances. Vice President Nelson concluded the UW System is expected to reach a reasonable level of program revenue balances by the close of FY19, and indicated the Board would hear more about this in October 2018 with the presentation of the FY18 Program Revenue Balances Report.

**Restructuring FY19 Pro Forma Budgets**

Vice President Nelson said the proposed budget includes all of the restructuring budget information provided to the Higher Learning Commission in January 2018. System Administration has been reintegrating, improving and updating those funding crosswalks to reflect what the receiving institutions expect to do in FY19 and FY20. The Regents’ budget materials included an appendix with a funding crosswalk mapping resources from the UW Colleges to their new four-year campus. The receiving institutions provided a list of assumptions for the pro-forma budget for FY19 which was also included in the budget materials.

Vice President Nelson indicated the materials also included an outline of how System Administration plans to solve the structural deficit for FY19 through revenue sharing, expenditure reductions, and use of balances for FY19 and FY20.

Vice President Nelson noted the Higher Learning Commission would not decide on the restructuring proposal until June 28, 2018. He and Vice President Cramer have been working very closely with the campuses in the meantime to develop these pro forma budgets and help them understand where the financials are heading.

In addition to the UW Colleges budget reallocation, System Administration is also looking at how to fully integrate UW-Extension’s FY2019 budgets into the UW System’s FY2020 plan, which Vice President Nelson said should be finalized by next April.

**Conclusion**

Vice President Nelson said System Administration is committing to a realignment of current UW System resources to support information security efforts. Interim Associate Vice President for Information Security Katherine Mayer detailed her resource plan for the coming year at the previous day’s joint meeting of the Audit Committee and Business & Finance Committee. Several campuses, including UW-Eau Claire, UW-Stevens Point, UW-Madison and UW-Extension are also committing resources to this important effort.

Finally, Vice President Nelson indicated the implementation of a new budget and planning system is underway, to be phased in over the next several years. He noted that Regent Atwell has been an advocate for this critical initiative, which is needed to increase the UW System’s visibility into its own operations and capacity to develop long-range planning for its institutions. He concluded that within the next three to four years the UW System will be much better able to understand its financial position at any given point in time.
**Discussion**

Regent Petersen moved for the adoption of Resolution 11069, “Approval of the 2018-19 Operating Budget, including Rates for Segregated Fees, Room and Board, and Textbook Rental; and Estimated Expenditures from Program Revenue Fund Balances.” The motion was seconded by Regent Steil. President Behling then opened the floor to discussion.

Responding to a question from Regent Whitburn, Vice President Nelson affirmed that the proposed budget is the UW System’s largest.

Regent Ring thanked Vice President Nelson and his team for this thoughtful budget and for keeping affordability a priority for students. Saying he was a little uneasy at first with the increase in both segregated fees and room and board, Regent Ring said after hearing the presentation he is now more comfortable supporting this budget because most of those increases are student initiated or the result of the university’s mandated compensation or facility debt obligations – including the new residence hall projects, which are good for both the campuses and students.

Regent Atwell thanked Vice President Nelson for his work on this budget. He also underscored the need for an improved budgeting and forecasting model across the entire UW System, noting chancellors have commented on how it is difficult to look ahead to next year’s budget based on last year’s budget, rather than looking ahead at next year’s budget based on this year’s actual revenues and expenses. Saying he looked forward to that project’s implementation, Regent Atwell concluded it was “kind of mind-boggling” that the UW System has operated without a forecasting model for so long.

Observing the legislature is very focused on access and affordability for students in Wisconsin, Regent Atwell said he understood why tuition has been frozen for so long and agreed that the freeze was necessary. He requested more information about the “enrollment elasticity” of different tuition levels: Does the assumption that lower tuition will increase enrollment and access continue to hold true, or has the UW System reached a point where lower tuition is no longer effective in improving access and affordability, especially given robust financial aid support available for families of lower income?

Vice President Nelson indicated the campuses are seeing that the lack of additional revenue is starting to affect operations. He said the university must also be focused on the quality of education.

Regent Atwell questioned whether cutting tuition by $2,000 instead of freezing it would allow more students to enroll, or whether raising tuition by $2,000 would really decrease access.

Regent Tyler said Regent Atwell raised a very interesting question that Wisconsin’s technical colleges have been grappling with for a long time. Though the technical colleges have not experienced the same tuition-setting challenges, they have been very cautious in balancing access and affordability with the need for additional resources to provide needed technology and quality enhancements in the schools.
Regent Tyler said tuition at the technical colleges currently increases in increments similar to the Consumer Price Index (CPI), in the 1.5-percent range. He explained the challenge is that schools cannot control outside costs such as transportation, health care, and food, which continue to rise at a rate higher than inflation. Annual polls show students have consistently supported modest increases, because they know that in time the ability of the institution to provide quality education will be impacted without an increase.

Regent Tyler agreed with Regent Atwell that the UW System is starting to reach the point where reduced tuition probably does not increase enrollment, but does impact the university’s ability to deliver quality education. He reiterated that students want institutions to be careful with resources but are willing to pay modest increases to support them.

Regent Atwell acknowledged that parents and students are probably not going to say “please charge me more,” but suggested that a substantial body of parents and students can and would be willing to pay more. He advocated for more analysis and discussion with the legislature on this issue.

Regent Mueller said she did not know if her colleague’s assumption of “robust” financial aid was accurate or not, because the UW System’s current budget does not indicate how much student financial aid is available. Instead information is provided on federal financial aid expenditures and gifts, grants and contracts, and the Board votes on additional funding received from the state’s Higher Educational Aids Board. Indicating that it is not clear after her many years on the Board whether financial aid is up, down, or about the same, Regent Mueller added that looking at totals is not helpful because the great variable is how many students receive aid.

Vice President Nelson agreed with Regent Mueller’s suggestion that the Board review and discuss financial aid trends and any potential gaps at a future meeting.

Regent Millner noted that after six years of a tuition freeze, an increase tied to CPI would not be raising tuition in present dollar terms.

Stating “student affordability is critical,” Regent Steil recalled that he voted against the previous year’s budget proposal because it increased student fees in particular. He went on to say this year’s budget proposal is the best he has seen since joining the Board of Regents, calling it a “statement on affordability” that holds the line on tuition, keeps increases for student housing and segregated fees below inflation, and keeps total cost significantly below inflation. Thanking President Cross, the chancellors and staff for their hard work to find efficiencies that keep costs under control, Regent Steil said he was proud to support a budget that drives high quality, affordable education.

Regent Hall said she also supported the budget and agreed with the requests for more information about financial aid trends and how the UW System can impact continued affordability and access for students. President Behling said he would work with President Cross to add that topic to the Board’s agenda in 2018.

With no additional discussion, Resolution 11069 was approved on a voice vote.
Resolution 11069  That, upon the recommendation of the President of the University of Wisconsin System, the 2018-19 operating budget be approved, including segregated fees, room and board, and textbook rental; and estimated expenditures from program revenue fund balances as attached in the document, “2018-19 Operating Budget and Fee Schedules, June, 2018.” The 2018-19 operating budget amounts are:

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RECOMMENDATION ON FINANCIAL AID FOR THE 2019-21 BIENNUM

President Behling next invited President Cross to introduce the Board’s recommendation on financial aid for the 2019-21 biennium.

President Cross explained the Board’s recommendation on the Wisconsin Higher Education Grant (WHEG) is advisory, as the Higher Educational Aids Board (HEAB) actually makes the request and administers the funds. HEAB will meet in July or August to review the Board’s recommendation and to develop its request. WHEG funds for the UW System have held steady at about $59 million, until the previous year’s $3.5 million increase to about $63 million.

In 2016-17, almost seven out of ten UW System students received $1.3 billion in some form of financial aid. State GPR and federal financial aid each constitute about 18 percent of the UW System’s $6.34 billion budget. WHEG is the largest need-based state grant program available to Wisconsin residents attending UW institutions: One in every four resident undergraduates, or more than 30,000 students, received one of these grants in 2016 or 2017, averaging a little over $2,000.

President Cross asked Vice President Nelson to provide an overview of the 2019-21 request.

Overview

Vice President Nelson indicated this request is the first step in the UW System’s biennial budget process development. The Board’s financial aid recommendation will be presented in July or August to HEAB, which will then make a recommendation to the Governor.

The Wisconsin Grant is the primary need-based program for Wisconsin residents; awards are given to UW resident undergraduate students with an Expected Family Contribution (EFC) of $5,000 or less. Of roughly 30,000 recipients, just over 45 percent have an EFC of $0.

Historically funding for the Wisconsin Grant has been relatively flat since 2010-11, though the UW System saw an increase of about $3.6 million over the current biennium. Vice President Nelson said three factors determine the overall purchasing power of the Wisconsin Grant: the overall level of funding, the amount of eligible recipients, and the cost of attendance. Over time, the value of the grant has decreased primarily due to the higher cost of attendance, as well as an increase in recipients in 2013-14 years. An increase in the average Wisconsin Grant in 2016-17 was largely driven by enrollment declines.

For its 2019-21 funding request, the UW System is projecting a need for an increase of about $3.25 million annually, or $6.5 million over the biennium, in order to keep pace with the average award in 2009-10.
Discussion

Regent Millner moved for the adoption of Resolution 11070, “Financial Aid: 2019-21 Wisconsin Grant-UW Funding Recommendation.” The motion was seconded by Regent Petersen. President Behling then opened the floor to discussion.

Noting the UW System has focused diligently on affordability for a number of years, Regent Grebe said one element of this is making sure tuition does not increase; other elements include time-to-degree and – foremost for many Wisconsin families – financial aid. He then stated his support for the proposed 2019-21 funding recommendation.

With no additional comments, Resolution 11070 was approved on a voice vote.

Financial Aid: 2019-21 Wisconsin Grant-UW Funding Recommendation

Resolution 11070

That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents submits the following 2019-21 Wisconsin Grant-UW funding request to the Wisconsin Higher Educational Aids Board (HEAB), for inclusion in HEAB’s 2019-21 biennial budget request:

“That the funding for the Wisconsin Grant-UW program increase by $3,247,100 in 2019-20 to return the average award to the 2009-10 level of $2,161, providing a biennial increase of $6,494,200.”

ANNUAL ELECTION OF OFFICERS OF THE BOARD OF REGENTS

President Behling announced that he would turn the floor over to Regent Regina Millner, the Board’s most recent past president, to preside over for the annual election of officers of the Board of Regents.

Regent Millner explained the bylaws of the Board specify that officers of the Board are elected at the annual meeting held in June, and hold their offices for one year until their successors are selected. If there is only one nominee for an office, the election is by voice vote. If there is more than one nominee, the election is by ballot. The terms of the office begin immediately after the June meeting.

Election of President and Vice President

Regent Millner opened the floor to nominations for the offices of President and Vice President of the Board.

Regent Grebe said it was his pleasure to nominate John Behling and Drew Petersen as President and Vice President of the Board of Regents. He stated that both had exhibited strong
leadership, tireless effort, and thoughtfulness in their roles over the last year while dealing with a
number of very challenging issues: “Our Board, the System, and the state would be well-served
to benefit from their continued leadership.”

Regent Steil seconded the nomination of Regent Behling for President and Regent
Petersen for Vice President. He highlighted their strong leadership on policy and their
communication style with System leadership, as well as their accessibility to fellow Board
members, responsiveness to suggestions, and inclusiveness in decision-making.

Hearing no other nominations for either office, Regent Millner indicated that the election
would be conducted by voice vote. Regent John Behling was re-elected President of the Board
of Regents, and Regent Drew Petersen was re-elected Vice President of the Board of Regents.
Regent Millner offered her congratulations to both President Behling and Vice President
Petersen.

_Election of Other Officers of the Board_

Moving on to the election of other officers of the Board, Regent Millner indicated that
these could be considered at the same time. The incumbents and proposed office holders were:

- Jessica Lathrop, Corporate Secretary of the Board;
- Sandra Cleveland, Assistant Secretary;
- Megan Wasley, Assistant Secretary;
- Sean Nelson, Trust Officer; and
- Quinn Williams, Assistant Trust Officer.

With no other nominations, the proposed officers were elected on a voice vote.

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**BOARD OF REGENTS 2018 TEACHING EXCELLENCE AWARDS**

President Behling announced that the Board of Regents would next present its 26th annual
Teaching Excellence Awards, the UW System’s highest recognition for faculty and academic
staff. He called on the selection committee’s chair Regent Janice Mueller to lead those
presentations.

On behalf of the Board of Regents, Regent Mueller said it was her great pleasure to
welcome the recipients of the 2018 Regents Teaching Excellence Awards, as well as their
families, friends and colleagues. She indicated these awards, which recognize and honor some
of UW System’s most outstanding teachers, departments and programs, are a welcomed
reminder of what the UW System has in its faculty and academic staff – those who bring a
special dedication and creativity and passion to their craft and who are entrusted with the
education of students, helping them to achieve their fullest potential.
Observing that exceptional teachers go the extra mile in their teaching, and by doing so inspire in their students the desire to go that extra mile in different ways, Regent Mueller said the recipients of the 2018 Teaching Excellence Awards have motivated their students, their colleagues, and even themselves to venture further than they thought possible in the higher education journey.

Three award recipients – two professors and one academic department – will be honored with the highest recognition bestowed by the UW System on members of its faculty for outstanding career achievements in teaching. Regent Mueller noted that profiles of each of the award winners had been provided to the Regents.

Regent Mueller thanked her fellow Regent committee members: Regent Evers, Regent Plante, and Regent Jones. While deciding on the recipients is never easy, she said it is inspiring to see and hear up close the outstanding talent found around the UW System. She concluded that the 2018 Regents Teaching Excellence Award winners are “impressive examples of the powerful impact excellent teachers can have on students’ lives.”

**Program Award: Department of History, UW-Green Bay**

Regent Evers presented the first award recognizing the outstanding teaching of a department or program to the History Department at UW-Green Bay, represented at the meeting by department chair Dr. Heidi Sherman. UW-Green Bay’s History Department is a high-impact, student-centered program that uses hands-on applied learning and community engagement.

The department’s enrollment has been increasing in recent years, with 123 students currently majoring in the program and 29 students declaring history as a minor. Regent Evers noted faculty have been working very hard to address gender inequities among the student body: Female student enrollment is now at 47 percent, higher than the national average. A growing number of history majors are pursuing internships, jumping from 24 percent in 2011-12 to 43 percent five years later.

Regent Evers said the department credits its success to revisions in the curriculum and focusing on innovative instruction to attract and retain a variety of students. Faculty members in the department view students as active knowledge producers. They help students build skills of interpretation, argument, and writing in collaboration with fellow students.

Regent Evers said it was an honor to present the Regents Teaching Excellence Award to department chair Heidi Sherman on behalf of UW-Green Bay’s History Department.

Dr. Sherman said it was a tremendous honor to receive this award. She thanked UW-Green Bay Chancellor Gary Miller and Provost Greg Davis for the nomination and their support of the History Department. She added that it was exciting to be the only department in the humanities or social sciences to have been recognized with this award in many years.

As department chair, Dr. Sherman said it was exciting to see the program’s innovation in instruction and the excitement of its students. Observing that many people have the perception
that history students just listen to lectures, write papers, and read thick books, she explained that in most history programs students are getting out of their seats and out into the community, creating websites, exploring archives, and working with each other. Graduates of the UW-Green Bay History Department are currently working at the American Institute in Washington, D.C., with Wisconsin corporations, and as teachers in the local community.

With this award Dr. Sherman said she hoped people will recognize that history programs all over Wisconsin are vibrant, exciting, and continue to grow. These programs help students get jobs, but also help them learn what they love to do. Saying it is important that students have the opportunity to learn what they love, Dr. Sherman thanked the Board of Regents for their encouragement.

**Individual Award: Dr. Martina Lindseth, UW-Eau Claire**

Regent Plante presented the first individual Regents Teaching Excellence Award to Dr. Martina Lindseth, a professor of German in the Department of Language at UW-Eau Claire.

During her 19 years at UW-Eau Claire, Dr. Lindseth has become a recognized expert in her field, demonstrating a deep commitment to her students’ learning and the use of innovative teaching strategies. Her quick-paced lectures have used a variety of research-based learning strategies that promote student learning through conversation and collaboration. Regent Plante noted Dr. Lindseth’s efforts in curriculum design and language instruction have played a key role in UW-Eau Claire’s German program being designated as a German Center of Excellence by the American Association of Teachers of German.

Dr. Lindseth was selected by the American Council on the Teaching of Foreign Languages to become one of its trainers in 2011. In that capacity, she has trained and mentored educators in language proficiency assessment and curriculum development at many of the Big 10 universities and private institutions such as Stanford, Duke, and the University of Chicago. In addition, she provides curriculum design and teaching strategies to K-12 school districts across the state, region, and nation.

At UW-Eau Claire, Dr. Lindseth has mentored students in 16 different collaborative research projects, including two students who became Fulbright Scholars. In 2017 she earned the Distinguished German Educator Award by the Wisconsin chapter of the American Association of Teachers of German.

In nominating Dr. Lindseth, UW-Eau Claire Provost Patricia Kleine said: “Dr. Lindseth’s skill at stretching and pushing students beyond their comfort zone leads to students who are adaptable, confident in their abilities, and able to achieve beyond their original aspirations.” Regent Plante said it was his privilege to recognize Dr. Lindseth with the first 2018 Regents Teaching Excellence Award for an individual.

Dr. Lindseth thanked the Board of Regents for the honor, adding this had been a year of personal milestones for her. Thirty years ago, almost to the day, she came to the United States from East Germany, which would cease to exist a year later with the fall of the Berlin Wall. Dr.
Lindseth recalled that she had no specific plan and nothing much to her name other than a desire to learn about the language and culture of her new home.

The following year she was unexpectedly asked to teach a beginning German class. Student enrollment had skyrocketed with the fall of the Berlin Wall, and the department chair at Indiana University – Purdue University Indianapolis (IUPUI) happened to be in attendance at a presentation she had given about her personal perspective on growing up in East Germany. Despite having no experience in teaching and only broken English at the time, he gave Dr. Lindseth the chance and she accepted the risk.

Suddenly teaching a peer group of students her own age was like “giving an unrehearsed live performance in a sociology experiment.” Dr. Lindseth had grown up in a completely different part of the world behind the Iron Curtain, yet she had an immediate rapport with her students and felt the immediate passion for teaching. That was when she decided to pursue a Ph.D. and become a college professor. Though much has changed over the years, Dr. Lindseth said this passion and connection to the students, and her willingness to take on new challenges and risks, has been a constant throughout her career.

Ten years later – exactly 20 years ago – Dr. Lindseth came to “the beautiful Badger State” to take a job at UW-Eau Claire. Saying she always felt fortunate and privileged to have been given this opportunity to share her expertise in language, linguistics and cultures with the young people of this state, Dr. Lindseth said she was exceptionally proud to bring back this award to the UW-Eau Claire Blugolds.

At UW-Eau Claire she designed her classroom to be a space where students are inspired to do their best and feel safe to make mistakes. Dr. Lindseth teaches language with a functional approach: “It is much more important what you can do with the language in real life than what you know about the language.” She stated, “Language is at the heart of the human experience” and can open unforeseen opportunities, as it did for her with an unexpected job offer 30 years ago.

Dr. Lindseth added that it is very gratifying to send her own students on the lifelong journey of discovery that comes with learning how to communicate in another language: “The transformation is striking.” Students become interculturally confident and competent individuals with new perspectives on their own cultures, as well as passion and empathy for others.

In 2003, while on a semester abroad with students, she took the group to the reopening of a church in her birthplace of Dresden. The church had been in ruins since its destruction in 1945 and had just been rebuilt with donations from the United States and Great Britain. Dr. Lindseth said she was able to witness her students engaging in German with the local residents of Dresden, but beyond the language they were understanding the significance and symbolism of the moment. “This is an example of what we as language educators strive to achieve.”

Dr. Lindseth said it was a great honor to receive this award, but added that the nomination process was equally rewarding and inspiring. Nominees are asked to reflect on their own teaching philosophy and how it evolved, and also to gather submissions from colleagues.
and students describing the impact their work has had. She indicated this process allowed her to look back at her teaching career and how it evolved, and to realize the lasting positive affects her efforts have had on so many others, especially her students.

Concluding that this was the best way she could ever imagine finishing her 20th year of service to the UW System and UW-Eau Claire, Dr. Lindseth said she was thankful for all the support she received from colleagues, students, the administration, and the Board of Regents.

**Individual Award: Dr. Kirthi Premadasa, UW-Baraboo/Sauk County**

Regent Jones said it was his privilege to present the next Regent Teaching Excellence Award to Dr. Kirthi Premadasa.

Dr. Premadasa has spent more than ten years teaching at the UW System, including nine as a faculty member at UW Colleges. As a mathematician and a scientist, he implements his teaching philosophy through a wide range of research-guided interventions in the classroom.

For example, Dr. Premadasa addressed student difficulty understanding integration by reviewing existing research and learned that the underlying cause was the students’ inability to visualize integral as an accumulation. He and his colleagues developed a special lesson to help students, which was published in a peer-reviewed international journal.

Dr. Premadasa engages students with deep learning and robust peer discussion. Regent Jones said he has been known to use social media, cell phone clickers, “and even a sense of humor” to engage students in solving problems and to give them each a voice in his class.

Professor Premadasa worked with the department chair to design a new pathway for students taking developmental mathematics to increase the odds that they would go on to pass college algebra. Regent Jones reported that program is now in its third year with very positive results. Dr. Premadasa has also mentored four undergraduate research projects, two of which have gone on to be published. In December 2017 he was named a U.S. Fulbright Specialist for a three-year term.

One of his colleagues said, “Kirthi Premadasa is one of the best teachers that I have ever had the pleasure of getting to know. Not only is he superb with students in the classroom, he continues his teaching every minute of the day by tirelessly helping department members stay current on the newest technologies and teaching methods that directly result in us becoming better teachers.”

Dr. Premadasa said he never dreamed this great moment would come when his story began twelve years ago. At about 7:30 p.m. on May 17, 2006, an OB/GYN called to inform Dr. Premadasa and his wife that their daughter, whom they had after many years of trying to have a child, had been diagnosed with a chromosomal abnormality. He said it was at that moment he decided to give his oldest daughter the privilege of living in a country with a strong constitution where she would have rights, be protected, and get the best opportunity to live.
Dr. Premadasa began applying for jobs in the United States, where he had completed his graduate studies. He recalled how difficult it was to apply for a job and get an interview from Sri Lanka. After applying for quite a few positions and hearing nothing, he said one university had the courage to give him a six-month position on a visa. Dr. Premadasa thanked UW-Whitewater and its mathematics department for giving him that chance.

When his visa was about to expire, Dr. Premadasa had two days to leave the country with his family. Then UW-Whitewater renewed his position and relentlessly battled to keep him there; later on the UW Colleges took over. Dr. Premadasa thanked his colleagues, deans, and chancellors at UW-Marathon County, UW-Baraboo/Sauk County, and later UW-Platteville for always giving him inspiration and a warm welcome, saying they had kept him going for the last ten years of his life.

Dr. Premadasa also gave thanks to his “amazing wife,” with whom he had just finished celebrating their 20-year wedding anniversary in Paris. He joked that being married to a mathematician for 20 years “is no easy task!”

Regarding recommendation letters students wrote for his award nomination in which they said he had touched their lives, Dr. Premadasa noted that these students came from small towns in Wisconsin and had never before met someone from south Asia with a real accent, let alone been taught the subject of mathematics by them. “Yet they feel that I touched their lives. How did I do that?”

With a classroom full of students who often have the preconception that they hate math, Dr. Premadasa explained the best way to touch their lives is to give them confidence that their lives mean something, “that they can realize their dreams.” He said it is not enough to make them solve easy, routine problems – students need to engage in “deep learning” and solve difficult problems, because only then will they gain confidence and become self-reliant learners.

Dr. Premadasa indicated his last ten years of research have been focused on getting students to solve difficult problems, whether by using Twitter, undergraduate research, cell phone clickers, or inverted classrooms. He said in his dying moments he may not be able to recognize the numbers 1 and 2 – “let alone solve highly difficult equations!” – but his students all over Wisconsin, the nation, and the world will use the mathematics he taught and the confidence he gave them. He added that he now has a chance to give back to his home country of Sri Lanka, where for the first time private sector IT and robotics companies and the university will do live problem-solving in the classroom.

Reflecting on how all this happened, Dr. Premadasa said it could be mathematical probability and statistics: “Even the remotest event can happen – that is allowed.” He then offered an alternative explanation: “Or it could be the passion of a couple of parents who fought tenaciously for their family for 20 years. Ladies and gentlemen, sometimes I feel when I got that fateful telephone call 12 years ago, that it was written that someday I would tell my story to this most prestigious audience in the UW System.”
REGENT COMMUNICATIONS, PETITIONS, AND MEMORIALS

President Behling called upon Regent Steil to present the Board’s resolution of appreciation to UW-Milwaukee for hosting the June meeting. Regent Steil read aloud the resolution of appreciation, which was adopted by acclamation:

Resolution of Appreciation to UW-Milwaukee

Resolution 11071 WHEREAS, the members of the Board of Regents are pleased to recognize
the University of Wisconsin-Milwaukee as the official host campus for the
Board’s June 2018 meeting, and the Board is grateful for the generous
hospitality extended by Chancellor Mark Mone and the entire Panther
community; and

WHEREAS, the board appreciated hearing Chancellor Mone’s presentation,
“UWM’s Impact: Progress, Partnerships and Paths Forward,” which addressed
the regional, state, and societal needs for higher education and UWM’s unique
role in meeting those needs; and

WHEREAS, Business and Finance Committee members heard from Vice
Chancellor for Finance and Administrative Affairs Robin Van Harpen about
UWM’s current fiscal situation and how the institution is planning to address
challenges going forward; and

WHEREAS, the members of the Research, Economic Development, and
Innovation Committee heard a presentation led by Brian Thompson, President
of the UWM Research Foundation and Director of the Lubar Entrepreneurship
Center, about UWM’s efforts to increase engagement with local, regional, and
global business entities, building on the institution’s international reputation;
and

WHEREAS, the Capital Planning and Budget Committee received a closer
look at the university’s capital building program in the presentation, “UWM
Capital at a Crossroads;” and

WHEREAS, the Education Committee thanks Provost Johannes Britz for the
presentation, “Our Path Forward: Strategic Investment in Outstanding
Learning Environment;” and

WHEREAS, the Board was delighted to hear from Dr. Karyn Frick, a
neuroscience professor in UW-Milwaukee’s Psychology department, featured
in this month’s Faculty Spotlight; and

WHEREAS, Board members were pleased to take a campus tour, which
included the UWM Union, the Lubar Entrepreneurship Center, the Chemistry
Building, and Chapman Hall;
BE IT THEREFORE RESOLVED that the Board of Regents hereby thanks UW-Milwaukee for this month’s informative presentations, its forward-thinking spirit, and its many continued contributions to the UW System and to the state of Wisconsin.

There were no other communications, petitions, or memorials.

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The meeting was adjourned at 11:56 a.m.

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Submitted by:

/s/ Jess Lathrop
Jess Lathrop, Executive Director and Corporate Secretary
Office of the Board of Regents
University of Wisconsin System