## Minutes of the UW System Board of Regents Education Committee Meeting on August 23, 2018

## **Education Committee**

The Education Committee convened at 10:34 a.m. in the Symphony Room of the Gordon Dining and Event Center, on the UW-Madison campus. In attendance were Regents Millner (Chair), Jones (Vice Chair), Klein, Peterson, Plante, Ring, and Tyler. Absent was Regent Evers. The meeting adjourned at 12:04 p.m.

## **Committee Actions**

None of the Education Committee members reported a conflict of interest, regarding any of the agenda items. The Education Committee unanimously adopted the June 7, 2018, Meeting Minutes. The Committee unanimously approved seven resolutions, including:

- Resolution I.1.c.(1), Approval of the Bachelor of Science in Nursing at UW-Green Bay;
- Resolution I.1.c.(2), Approval of the Master of Business Administration at UW-Green Bay;
- **Resolution I.1.d.(1),** Approval of the Bachelor of Science in Finance at UW-Stevens Point:
- **Resolution I.1.d.(2),** Approval of the Bachelor of Science in Management at UW-Stevens Point;
- Resolutions I.1.d.(3), Approval of the Bachelor of Science in Marketing at UW-Stevens Point;
- **Resolution I.1.e.,** Approval of UW-Madison's Request in Response to the Supplemental Proffer from the Vilas Trust Fund
- **Resolution I.1.f.,** Approval of a Correction to the 2018 Report on Faculty Promotions, Tenure Designations, and Other Changes of Status

**Vice President's Report:** Karen Schmitt, Interim Vice President for Academic and Student Affairs, provided an update regarding both the UW Colleges and UW-Extension Restructuring Initiative, and the UW System Math Initiative.

**UW-Green Bay:** The Committee unanimously approved two degree programs from UW-Green Bay: A Bachelor of Science in Nursing (BSN), and an Executive Master of Business Administration (MBA). Appearing on behalf of UW-Green Bay were Provost Greg Davis; Susan Gallagher-Lepak, Dean of the College of Health, Education, and Social Welfare; Christine Vandenhouten, Chair of the Nursing Department; Matthew Dornbush, Director of Graduate Studies; and David Radosevich, Associate Professor of Management.

The undergraduate nursing degree program will expand the capacity of UW-Green Bay to fulfill unmet student demand for a high-quality BSN degree at a reasonable tuition cost. This degree program responds to market demand, indicated by data showing a current and future shortage of registered nurses in Wisconsin. Moreover, the Green Bay area has four major healthcare systems that will support student clinical placements, including Hospital Sisters Health System, Bellin Health, Aurora Bay Care, and Prevea. The program also will complement two, existing degree completion programs, which are designed for students who already hold Associates degrees and are licensed as Registered Nurses, and which are offered by UW-Green Bay in collaboration with the Northwestern Technical College and other UW institutions via distance education.

Through its new graduate program, UW-Green Bay is responding to market demand for an Executive Master of Business Administration degree. The program will showcase an innovative curriculum, which is designed to empower executives to implement solutions to address frontier-breaking challenges facing their organizations. The advanced knowledge and skills that students acquire in the program will be applicable and transportable across business areas, including information technology and security, manufacturing, healthcare, entrepreneurship, transportation, and financial intermediaries.

**UW-Stevens Point:** The Committee unanimously approved three degree programs from UW-Stevens Point: A Bachelor of Science in Finance, a Bachelor of Science in Management, and a Bachelor of Science in Marketing. Appearing on behalf of UW-Stevens Point was Chancellor Bernie Sanders and Provost Greg Summers.

In response to 2017 accreditation recommendations, which were submitted by the Association to Advance Collegiate Schools of Business (AACSB) Peer Review Team, UW-Stevens Point sought approval to expand three, existing degree programs from concentrations to fully articulated majors, within the UW-Stevens Point Bachelor of Science in Business Administration degree. These degree programs will distribute existing student enrollment from concentrations to defined majors in the Business Administration degree program, including a: Bachelor of Science in Finance, Bachelor of Science in Management, and Bachelor of Science in Marketing. The degree programs are projected to generate revenue, and do not require additional faculty or staff, because the requisite coursework is already offered through the existing concentrations within the major.

## Actions in Support of Ongoing Operations at Three UW System Institutions.

(1) Supplemental Proffer from the Trustees of the William F. Vilas Trust Estate: At the end of fiscal year 2018, the Vilas Trustees proffered unallocated income in the amount of \$3,753,332.99, and sought a supplemental request for this income from UW-Madison and the Board of Regents. In response, UW-Madison submitted a supplemental request for a special building fund in support of a construction project for its Chemistry Building. The Education Committee unanimously approved this request.

- (2) UW-Extension Request to Correct the 2018 Report on Faculty Promotions, Tenure Designations, and Other Changes of Status: On June 18, 2018, the UW System received a request from UW-Extension to correct an error on its faculty promotion report, which was submitted for Board of Regents' approval on June 8, 2018. The UW-Extension errantly listed Tricia Wagner as receiving a promotion from Associate Professor to Full Professor, when instead, it ought to have listed Mary Campbell Wood. Therefore, the Education Committee unanimously approved the Corrected 2018 Report on Faculty Promotions, Tenure Designations, and Other Changes in Status.
- (3) First Reading of a Proposed Change to the Distinct Mission Statement of UW-River Falls: In the first of a two-step process, the University of Wisconsin-River Falls submitted its revised mission statement and mission addendum for a first reading by the Board of Regents. The updated version includes required language regarding the types of student populations, academic programs, and degrees conferred by UW-River Falls. The University of Wisconsin-River Falls Faculty Senate unanimously approved the revised mission statement on August 1, 2018. Final approval will be requested at the October 4-5, 2018 meeting of the Board of Regents, which will facilitate success for UW-River Falls during the reaccreditation visit of the Higher Learning Commission on October 15-17, 2018.

Presentation by a Panel of Deans from the UW System Schools and Colleges of Education: A panel of four Deans of Education, including Dr. Carmen Manning from UW-Eau Claire, Dr. Marcie Wycoff-Horn from UW-La Crosse, Dr. Diana Hess from UW-Madison, and Dr. Alan Shoho from UW-Milwaukee completed a presentation for the Education Committee of the Board of Regents, entitled: "Building a Strong Teacher Workforce for Wisconsin." This presentation is the last in a series of four presentations, all of which have advanced the process developed by the Education Committee for considering issues related to licensure and teacher education in the State of Wisconsin.

Presentation by Dr. Carleen Vande Zande, Associate Vice President for Academic Programs and Educational Innovation (APEI), UW System: On an annual basis, the Associate Vice President for APEI provides an update to the Education Committee of the Board of Regents regarding the UW System academic program array. Accordingly, Dr. Vande Zande delivered a presentation entitled: "UW System Program Array Update," which addressed the growth and elimination of academic degree programs, as well as the expansion of collaborative and distance education programs over a five year time period, from 2013 to 2018.