MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held in the Great Hall
UW-Stout Memorial Student Center
University of Wisconsin-Stout
Menomonie, Wisconsin

Thursday, October 5, 2017
12:30 p.m.

UPDATES AND INTRODUCTIONS ............................................................................................................................ 3
ANNUAL REPORT ON 2020FWD ........................................................................................................................................ 4
CHALLENGES ................................................................................................................................................................. 4
ACTIONS AND PROGRESS ............................................................................................................................................... 6
   Educational Pipeline ............................................................................................................................................. 6
   University Experience ........................................................................................................................................... 7
   Business and Community Mobilization ................................................................................................................ 7
   Operational Excellence ......................................................................................................................................... 8
CONCLUSION ................................................................................................................................................................ 8
DISCUSSION .................................................................................................................................................................. 9
REPORT OF THE ADMINISTRATIVE HIRING WORKGROUP .................................................................................... 10
INTRODUCTION ............................................................................................................................................................ 10
REPORT BY REGENT VICE PRESIDENT DREW PETERSEN, CHAIR OF THE ADMINISTRATIVE HIRING WORKGROUP ............................................................. 10
DISCUSSION ................................................................................................................................................................ 14
   Acceptance of the Report and Recommendations of the Administrative Hiring Workgroup and Revision of
   Regent Policy Document 6-4, “Selection Process for System President, Chancellors, and UW System Senior
   Leadership Positions” ......................................................................................................................................... 14
HOST CAMPUS PRESENTATION BY UW-STOUT CHANCELLOR BOB MEYER: “CELEBRATING WISCONSIN’S
POLYTECHNIC UNIVERSITY” .................................................................................................................................. 17
STOUT PROUD............................................................................................................................................................ 17
HISTORY AND MISSION ............................................................................................................................................. 18
WISCONSIN’S POLYTECHNIC UNIVERSITY .................................................................................................................. 19
VALIDATING UW-STOUT’S VALUE ............................................................................................................................. 20
   Economic Impact ................................................................................................................................................ 20
   Student/Faculty Research .................................................................................................................................. 20
   Successful Alumni ............................................................................................................................................... 22
   Comprehensive Fundraising Campaign .............................................................................................................. 24
   Engineering at UW-Stout ................................................................................................................................... 24
CLOSED SESSION .................................................................................................................................................. 26
   Closed Session Resolution .................................................................................................................................. 26
MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held in the Great Hall
UW-Stout Memorial Student Center
University of Wisconsin-Stout
Menomonie, Wisconsin

Thursday, October 5, 2017
12:30 p.m.

-Presiding-

PRESENT: Regents Robert Atwell, John Behling, José Delgado, Lisa Erickson, Tony Evers, Michael Grebe, Tim Higgins, Mike Jones, Regina Millner, Drew Petersen, Ryan Ring, Bryan Steil, Mark Tyler, and Gerald Whitburn

UNABLE TO ATTEND: Regents Margaret Farrow, Eve Hall, Tracey Klein, and Janice Mueller

- - -

UPDATES AND INTRODUCTIONS

President Behling thanked Chancellor Meyer and his team for welcoming the Board of Regents to UW-Stout. Observing that the Board had a busy agenda for the day, he invited President Cross to start the meeting with some introductions.

President Cross indicated that several new colleagues had joined the UW System. He first welcomed Dr. Karen Schmitt, the new Provost at UW Colleges. Provost Schmitt previously served as dean of the School of Arts and Sciences and vice provost for research and sponsored programs at the University of Alaska Southeast.

Provost Schmitt has extensive experience in two-year access institutions and online education. She has also held a number of research and science coordinator/manager positions at the University of Washington, Exxon, and ITT Antarctic Services. She has a Ph.D. in geological sciences from Columbia University, and a Master’s in geology from University of Otago in New Zealand.
President Cross noted that Provost Schmitt grew up on a family farm outside Madison and earned her undergraduate degree at UW-Madison, so the move to Wisconsin is a homecoming for her.

President Cross said he was also pleased to introduce two new chief business officers. He introduced Grace Crickette, who started her new role as Vice Chancellor for Administrative Affairs at UW-Whitewater on August 1st. She comes to the UW System from San Francisco State University, where she served as associate vice president for business operations.

Vice Chancellor Crickette previously served as senior vice president and chief risk and compliance officer at the American Automobile Association of Northern California, Nevada and Utah. She also spent nine years as chief risk officer at the University of California. She received her Bachelor of Science at the University of Redlands in California, and is a graduate of the Harvard Business School General Management Program.

President Cross also welcomed James Fletcher, the new Vice Chancellor for Administrative Services at UW-Oshkosh. Vice Chancellor Fletcher comes to UW-Oshkosh from Idaho State University, where he served as vice president for finance and administration since 2007.

President Cross said that Vice Chancellor Fletcher brings more than 25 years of experience working in higher education, including positions at the Texas A&M University System, Morehouse College, University of Colorado Boulder, and Howard University. His experience also includes work with IBM and Unisys. Vice Chancellor Fletcher has an MBA from Harvard Graduate School of Business Administration, a master’s degree in mechanical engineering from Fairleigh Dickinson University in New Jersey, and a bachelor’s degree in aeronautics and astronautics from the Massachusetts Institute of Technology.

On behalf of the Board, President Behling stated that the Regents looked forward to getting to know and working with their new colleagues.

ANNUAL REPORT ON 2020FWD

President Behling stated that the Board would next hear a progress report on 2020FWD, the UW System’s strategic framework, and invited President Cross to present his report.

Challenges

President Cross indicated that he would present the first annual report on progress with 2020FWD. He explained that 2020FWD is a strategic framework for the future of the University of Wisconsin System that is focused on how the university can most directly and effectively help the state prepare for the future. He described the plan as “a dynamic framework that reflects the voices of thousands of Wisconsinites,” on campus and off campus, including individuals, legislators, and community and business leaders who shared their concerns, their needs,
ideas, and their dreams with the UW System. He said that 2020FWD was created with a deep understanding and appreciation of the challenges facing the state. He then reviewed those major challenges, beginning with the most pressing: Wisconsin’s demographics.

President Cross pointed out that while Wisconsin’s population overall is growing, its workforce numbers are flat. The number of people age 65 and older in Wisconsin is expected to increase substantially in the next 20 to 25 years, and will account for almost 95 percent of the state’s population growth. Meanwhile, the traditional working age population – those between the ages of 18 and 64 – is projected to grow at a mere 0.4 percent (about 15,000 people) in the next 30 years. President Cross indicated that this is a huge challenge.

President Cross added that the Georgetown University Center on Education and the Workforce recently released a study that showed virtually all job growth in the United States since the recession has required some postsecondary education. Currently there are 8.1 million more jobs for Americans with a bachelor’s degree or above than existed when the recession began, and associate degree holders gained 3.1 million jobs. Conversely, those individuals with a high school diploma or less lost 6.3 million jobs during the recession – and very few of those jobs have come back.

President Cross said the message is clear: as demographic trends and workforce needs converge, Wisconsin will need more of its shrinking number of working-age adults to be college educated, and the UW System must get more students into and through the education pipeline. However, he added that college enrollments are also feeling the demographic pinch, as well as the impact of shifts in the state’s population from rural to urban centers, as noted during the Education Committee meeting earlier that morning.

Moving on to the second challenge facing the state, President Cross said that the UW System needs to create an educational environment that helps students to become more creative, more innovative, more entrepreneurial, and more open to diverse ideas. He noted that the university needs to do more to prepare graduates to work with those who differ in terms of color, religion, gender, or political beliefs. He suggested that the university learning experience needs to be more dynamic, more engaging, and more relatable in response to this challenge.

A third challenge is improving the UW System’s connections with businesses and communities. President Cross stated that it is critically important to their shared future that the university is in alignment with the businesses, communities, and individuals it regularly interacts with and serves. He indicated that the university needs to ask where businesses want to be in five years so that it can start preparing graduates to function in that environment.

Finally, President Cross highlighted the challenge of limited resources. For more than a decade, the UW System has faced the growing need to educate more and more Wisconsin residents, but with limited resources. As resources remain flat, President Cross said the university must continue to find creative and innovative ways to do things more efficiently and with the least negative impact on the classroom.
Actions and Progress

President Cross indicated that overall, the UW System is making significant and tangible progress across the 2020FWD plan’s four main focus areas: education pipeline, university experience, business and community mobilization, and operational excellence.

He explained that a series of initiatives were identified in each focus area, with detailed spreadsheets including action steps and five-year plans for tasks. System Administration then assessed which initiatives would be granted highest priority given the existing funding levels.

Educational Pipeline

In the focus area of the Educational Pipeline, President Cross said the UW System’s main objective is to get more people into and through the educational pipeline and connect them to a business or career in Wisconsin. Initially, five System-level priorities were identified in this area; due to funding, the UW System is focusing on two of the five priorities: 360 Advising and Seamless Transfer.

President Cross explained that 360 Advising is a priority because intrusive advising is known to help students navigate their educational experiences and engage in career planning, which positively impacts retention and graduation rates, as well as time to degree. Given the demographic challenges, he emphasized that the UW System must help get more of its students successfully through college.

In the past year, System Administration began identifying institutional experts who can assist in the planning and design of critical 360 Advising initiatives. Staff have started researching the roles and support the UW System has historically provided to its institutions, and have begun identifying where institutions may need greater advising support. As an example, President Cross pointed to discussions on this topic that have already been held at UW-Green Bay, UW-Oshkosh, and UW-Parkside.

Looking ahead, President Cross said he expects to conduct a “landscape analysis” of advising services across the UW System by the end of the year. System Administration will continue to define the goals, deliverables, and metrics for 360 Advising and plan to reconvene a System-wide advising council by early 2018. Additionally, UW System webpages related to advising will be reviewed and revised.

The second priority to expedite growth in college graduates is Seamless Transfer. Noting that transfers are increasingly part of the typical college experience, President Cross stated that Wisconsin’s higher education institutions need to do more in this area. The goal of this initiative is to ensure that the UW System’s transfer process is easy and accessible for all students, and President Cross indicated that there are many things the System can do to expedite the process.

A main objective of the 2020FWD transfer initiative is to create a common general education program. In the past year, System Administrative has been analyzing general education requirements at UW institutions, assessing current transfer policies, and reviewing
transfer-related webpages. Widening the scope, staff have also have been researching national
general education programs with an additional focus on the shared-learning-outcomes approach
to transfers. Looking ahead, President Cross stated that he would be bringing a broad general
education transfer policy to the Board in the near future.

Having provided Regents with an excerpt from the System’s operational plan for
Seamless Transfer, President Cross noted that the plan is intended to be part of a dynamic
process. He added that there are also campus initiatives associated with each of the focus areas.

University Experience

In the area of University Experience, the UW System is prioritizing the U² Initiative,
which includes high-impact practices (HIPs). Research clearly shows that these practices –
which include internships, undergraduate research, service learning experiences, capstone
projects, and collaborative learning – are hugely beneficial to students, leading to higher
retention and graduation rates. These kinds of learning experiences also translate to qualities that
employers seek, such as critical thinking, creative problem-solving, and collaborative work
styles.

President Cross stated that the next steps are to establish common operational definitions
around some of these HIPs. The UW System also wants to identify model partnerships with
community stakeholders for offering internships.

Business and Community Mobilization

In the area of Business and Community Mobilization, the UW System is making two
initiatives a priority: Career Connect and the Wisconsin Idea Summits. President Cross
observed that the need and demand for the UW System to be more directly engaged in helping
find solutions for the state’s biggest problems have never been greater, and said these two
initiatives tackle that challenge head-on.

Stating that the UW System’s goal is for undergraduates to participate in at least two
high-impact practices during their undergraduate experience, including internships, President
Cross explained that the UW System Career Connect website was launched as a truly
collaborative venture with the Department of Workforce Development (DWD), the Wisconsin
Economic Development Association, Wisconsin Manufacturers & Commerce, Wisconsin
Economic Development Corporation, Wisconsin Society for Human Resource Management, and
the Wisconsin Technology Council.

Through the Career Connect portal, employers are able to connect directly with campus
career services experts who represent key links in the UW’s talent pipeline, which graduates
about 35,000 students each year. President Cross said the goal is to find a professional
connection with Wisconsin business for every one of these students at some point during their
experience within the UW System.
President Cross said data indicates that the UW Career Connect concept has been well received: To date, there have been more than 2,500 total visits to the site, mostly from employers, and with very little advertising. Moving forward, the UW System will continue to expand this initiative and work with DWD to promote internships with employers across the state.

Turning to the Wisconsin Idea Summits, President Cross recalled that during the strategic planning process, he repeatedly heard about the university’s unique ability to play the role of “convener.” The UW System can bring people together from business, community, government, and the academy to discuss the state’s challenges and opportunities, while exploring solutions for the future – and that is what the Wisconsin Idea Summits are all about.

The UW System held its first summit in June 2017, focusing on the unique challenges facing the dairy industry in Wisconsin. Looking ahead, President Cross said the System hopes to host at least two summits each year.

**Operational Excellence**

President Cross stated that a continuing challenge is trying to become more efficient at what the UW System does without jeopardizing quality. In this area, the System is prioritizing its Commitment to Operational Reform and Excellence (CORE) initiative. CORE aims to harness the collective power of the UW System by standardizing, consolidating, streamlining, and modernizing business practices.

President Cross reported that CORE has had a number of early successes in the past year. For example, staff at each institution used to manually reconcile bank statements on a monthly basis; now the process is automated at most institutions and completed daily, saving considerable staff time and improving overall accuracy. Other examples include System Administration’s provision of centralized travel expense auditing and COBRA processing for all institutions, serving campuses with efficient, specialized expertise and simplifying their compliance efforts, and the deployment of a new virtual benefits counseling tool that provides access to personalized online assistance 24/7. In the area of capital planning and budget, the UW System is using its new gift and grant authority to manage 28 capital projects. President Cross said that the System is pleased so far with the more streamlined process.

Initial efforts under CORE effort include updating systemwide policies in areas like information security and procurement. Longer-term projects currently underway include the systemwide implementation of a modern budget and planning tool; the study of a regional facilities management model; the formation of a new data management council to systematically address data governance and data standardization across institutions; and the development of a cloud-based strategy for major software services.

**Conclusion**

President Cross stated that the CORE concepts are closely linked to a bigger vision for what the UW System’s role and impact should be in the years ahead. The UW System is
accelerating its efforts to standardize, consolidate, streamline, and modernize where possible in order to make itself more efficient. This is part of the UW System’s ongoing commitment to use the resources it has responsibly, while also upholding longstanding standards for excellence.

As the UW System does this, however, President Cross emphasized the need to recognize that demographic challenges – as expressed in enrollment trends and other factors – will make this even more urgent. There are larger forces at play that the System must acknowledge and address.

For years it has been said that Wisconsin’s population overall is getting older and increasingly diverse. Indicating that the UW System has been closely monitoring and analyzing this for quite some time, President Cross said that the university is now seeing clear evidence of these changing demographics in enrollment trends. He stated that the convergence of demographics and declining enrollments at a time when Wisconsin needs a more educated populace means the UW System needs to be acutely aware and focused on how to best position itself for the future of its students and the state.

Encouraging his colleagues to consider now what the university can and should look like in 15 years, President Cross indicated that the UW institutions must make some decisions in the very near future to position themselves wisely to serve those communities that are most directly impacted by demographics and other stressors. The good news, he continued, is that times like this are when a system of higher education can be particularly valuable: when the economies of scale and shared resources can be leveraged.

President Cross said that it is fitting that these issues be considered as part of the UW System’s strategic plan, the “2020FWD Framework for the Future.” He said he intends to continue the analysis and discussion of how to build and adapt the UW System to best meet the needs of Wisconsin and its people. He emphasized the importance of ensuring that the university has an infrastructure and plan focused on meeting future needs, not just maintaining the status quo.

**Discussion**

President Behling invited Regents to ask President Cross questions about the UW System’s 2020FWD strategic plan.

Vice President Petersen thanked President Cross for his presentation. Noting that the Board spent a considerable amount of time helping to craft the strategic plan, he complemented President Cross for developing a more targeted and refined framework.

In response to a question from Vice President Petersen about what the UW System is doing to publicize its strategic plan and vision for the future, President Cross said that this is an area where the System needs to spend more energy. The UW campuses are getting local press on a number of initiatives that are part of the strategic focus areas, but he said more work needs to be done at a statewide level.
With no further discussion, President Behling thanked President Cross for his report.

- - -

REPORT OF THE ADMINISTRATIVE HIRING WORKGROUP

President Behling next turned the Board’s attention to the report on administrative hiring practices. In July 2017, President Behling called for the creation of a workgroup to explore streamlining the hiring process for System and institutional leaders. He also asked the group, which was chaired by Regent Vice President Petersen, to consider options on how to broaden the applicant pool for these positions to potentially include candidates from the private sector as well as academic leaders. Before hearing the final report and recommendations of that workgroup, President Behling invited President Cross to say a few words of introduction.

**Introduction**

President Cross stated that recruiting and selecting the leaders of the UW institutions is one of the most significant responsibilities of the Board of Regents. He expressed his appreciation for the hard work done by the Administrative Hiring Workgroup to help streamline the process and also to help ensure that the UW institutions, students and Wisconsin taxpayers get the fine leaders they deserve.

President Cross acknowledged the rationale that exemplary leaders can be drawn from diverse experience and backgrounds. Noting that the workgroup’s recommendations would reduce the number of individuals on a search committee, he encouraged faculty and staff to create strong ways for the campus community to provide input to the search committee.

After stating his support for the workgroup’s recommendations, President Cross also expressed his disappointment that the UW System’s request to veto the chief academic officer position from state budget discussions about considering candidates from non-academic circles was denied. Though he expressed his belief that the chief academic officer of the university should have tenurable credentials, President Cross recognized that this was now law, and that the policy recommended by the Administrative Hiring Workgroup reflects that law.

With this in mind, President Cross said he was in favor of the proposed policy and resolution.

**Report by Regent Vice President Drew Petersen, Chair of the Administrative Hiring Workgroup**

President Behling asked Vice President Petersen to present the findings and recommendations of the Administrative Hiring Workgroup.

Vice President Petersen said he was glad for the opportunity to report to the Board about the work of the Administrative Hiring Workgroup, which had been asked to review the UW
System’s existing policies and procedures regarding hiring administrative leadership at both the campuses and at System Administration. The workgroup had two primary focuses: first, to find ways to make the hiring process as efficient as possible; and second, to ensure future candidate pools consider both academic and non-academic candidates.

Vice President Petersen indicated that one of the guiding principles of the group was the fact that its work should not be viewed as a negative reflection on the current group of chancellors or the System President. Speaking on behalf of the Board, he said that the UW System has an incredibly talented, dedicated, and impressive group of leaders serving its institutions.

Vice President Petersen explained that the real issue at hand is the next generation of leaders. According to a 2017 study conducted by American Council on Education (ACE), the average age of a university president or chancellor is 62 – a full decade older than the average was 30 years ago. More than half of all university heads are expected to leave their posts in the next five years. Therefore, the workgroup focused its attentions on how to make sure the UW System continues to recruit and hire the best and brightest considering these challenges.

Noting that the job of a chancellor is changing as well, Vice President Petersen said that the same ACE survey indicated that 65 percent of chancellors say budget management is the task they find most time-consuming, with fundraising a close second. Therefore, the workgroup considered what steps the UW System can take in the search process to ensure it is capturing candidates who reflect the new realities facing university leaders, and who maintain some of the newer skill-set requirements to succeed at the highest levels.

Vice President Petersen emphasized the importance of the UW System doing more to develop the talent at the faculty and dean level and preparing them to step up to the job of chancellor. He noted that the university will need to train Wisconsin’s best and brightest for future advancement, while also seeking great talent from other circles.

Finally, Vice President Petersen questioned how the UW System can make sure it has a search process that does not get dragged out in a way that discourages the best candidates from participating, or applying altogether. He suggested that anyone who has been responsible for recruiting and hiring candidates in the private sector would look at the UW’s process and be astonished at the inefficiency associated with the search process. Vice President Petersen argued that the UW System can and should streamline its processes while still maintaining shared governance and transparency principles. The workgroup’s research from previous Wisconsin searches has shown that hiring new candidates can take anywhere from five to nine months, which he concluded is simply too long.

Vice President Petersen said that the Administrative Hiring Workgroup’s discussion focused on addressing these issues, and the resulting report and recommendations will do just that. In order to streamline the hiring process and increase accountability, Vice President Petersen said he is recommending on behalf of the workgroup to reduce the size of the search committee from a minimum of 17 individuals to a total of ten individuals. The membership
would include five Regents, one of whom would be chair; two faculty, one of whom would be vice-chair; one student; one staff; and one community member or alum of the institution.

By utilizing a smaller committee, Vice President Petersen suggested that each member will be more empowered in the process – including the Regents. He indicated that taking a more hands-on approach in the hiring process will send a message to Wisconsin’s citizens, legislature, and Governor that the Regents are engaged and willing to take ownership over one of the most important decisions that comes before the Board.

Vice President Petersen indicated that Susan VanGilder, an executive search consultant with Storbeck/Pimentel & Associates, presented to the Administrative Hiring Workgroup and offered that a smaller committee would not only speed up the process, but would also demand search member engagement and help to keep the work of the search focused. He said the workgroup heard the same from many search consultants, and even from candidates who have gone through the UW’s process.

Vice President Petersen added that he had entertained contrary arguments from some campuses that ten people assigned the important task of selecting the next chancellor cannot make an informed and intellectually honest decision, and found them to be unpersuasive. Stating that it had been an honor for him to serve on five search committees, he said that there is a commitment to make informed and exceptional judgments and selections based on the applications put before the committee.

Another significant change called for in the workgroup’s report is the prohibition on institutions requiring candidates for chancellor and vice chancellor to have a terminal degree, or to have the academic and professional resume necessary to achieve tenure at the institution. This provision is directly in response to the statutory language that was included in the state budget. Vice President Petersen reiterated that the UW System will need to cast a wider net to attract the best candidates for chancellor and System President in the future. As the role of chief executive officers in higher education continues to evolve, this provision will ensure the System is able to recruit, attract, and hire candidates with the skills and experience necessary to excel.

Vice President Petersen added that the workgroup, including himself, did not embrace the idea of expanding that prohibition to include vice chancellors; they believed that decisions about the qualifications and hiring processes for positions like vice chancellor should be left to the institution and the chancellor. While control for hiring vice chancellors will remain on the campuses, he explained that the workgroup felt compelled to include relevant language in the proposed policy because the new statutory language regarding chancellor qualifications also includes vice chancellors. Stating that the UW System cannot be in violation of state statute, Vice President Petersen said that addressing this issue in Board policy ensures each of the institutions will be aligned with the new law.

Another item in the workgroup’s report that would require policy change is the reduction in the number of announced finalists from five to “up to” three. Vice President Petersen suggested that many candidates are reluctant to allow themselves to be announced as a finalist if they only have a 20-percent chance of getting the job. Recognizing that employers are never
happy to find out their employees are looking elsewhere, he pointed out that an announcement that an employee is a finalist can damage a relationship if that employee does not get the job. Announcing those who have at least a 33-percent or, in most cases, a 50-percent chance will likely reduce the challenge of this situation.

Vice President Petersen indicated that the other recommendations included in the workgroup’s report would not require policy updates but will help improve the UW System’s hiring process. Providing more professional development opportunities to existing employees is another tool that can help fill the gap created by the previously-mentioned demographic challenges. Ensuring that chancellors who are hired from outside of academia have the training and assistance necessary for them to work successfully within the System can help address many of the concerns raised throughout the process.

Finally, the creation of position description templates – which Senior Associate Vice President of Human Resources Shenita Brokenburr is already working on – will help streamline the process by creating a consistent starting point for position descriptions. Vice President Petersen added that this will also help everyone involved focus on the campus side of the equation, which he noted is “clearly the most important aspect of a chancellor’s job.” It will be paramount to tailor job descriptions as search teams consider the precise needs of each campus.

Vice President Petersen noted that because much of work was impacted by the legislative language inserted into the budget, the workgroup had a very truncated timeframe to make this happen. He thanked all members of the workgroup for their efforts in helping to meet that deadline, saying that their broad experiences, backgrounds, and perspectives informed this process and his report.

Despite the limited timeline, Vice President Petersen said that the workgroup did solicit and receive significant input from numerous sources. He had met with representatives of the American Association of University Professors early in the process; sat down with leadership from UW-Madison’s PROFS group; and sought input from long-time hiring consultants with close ties to the UW System.

Adding that they had also looked outside of Wisconsin, Vice President Petersen said that he and Regent Whitburn had a “great conversation” with University of California System President Janet Napolitano, who is a former Arizona Governor and U.S. Secretary of Homeland Security. Vice President Petersen indicated that President Napolitano offered helpful insight into the challenges and opportunities created when a non-academic like herself takes on a higher education leadership role.

The workgroup’s report and the proposed policy changes were also shared with shared governance and institutional leadership in advance of the Board’s meeting to allow time for input, a summary of which had been provided to the Regents. Vice President Petersen explained that after reviewing that input, changes were made to the policy document in a number of cases. He concluded that, while there certainly remained a number of areas of disagreement, these leaders’ input made the proposed policy a better document and resulted in a more productive process.
Vice President Petersen moved that the Board adopt Resolution 10933, accepting the report and recommendations of the Administrative Hiring Workgroup and revising Regent Policy Document 6-4, “Selection Process for System President, Chancellors, and UW System Senior Leadership Positions.” Regent Whitburn seconded the motion.

Resolution 10933
That, upon the recommendation of the Chair of the University of Wisconsin Administrative Hiring Workgroup and the President of the University of Wisconsin System, the Board of Regents accepts the recommendations outlined in the workgroup report and adopts the proposed revisions to RPD 6-4, “Selection Process for System President, Chancellors, and UW System Senior Leadership Positions.”

Before opening the floor to discussion, President Behling introduced State Representative Adam Jarchow of Wisconsin’s 28th District. He thanked Rep. Jarchow for joining the Board’s meeting.

Regent Whitburn indicated that he had the honor of serving as the vice chair of this workgroup. Noting that since being appointed as Regent he has served on six searches, including one that failed and one that almost failed, he agreed with Vice President Petersen’s conclusion that improvements can be made.

Regent Whitburn said that prior to being appointed to the workgroup, he was aware of some number of successful higher education leaders who came from nontraditional backgrounds, including former Indiana Governor Mitch Daniels at Purdue University, an R-I institution; and former attorney general, Governor of Arizona, and U.S. Secretary of Homeland Security Janet Napolitano at the University of California System, which includes nine R-I institutions.

However, he was not familiar with the many other universities and systems led by nontraditional leaders. These include the University of Massachusetts System, currently led by a former Congressman; the University of North Carolina-Chapel Hill, led by a former White House advisor in the Bush administration and former U.S. Secretary of Education; the University of Texas System, led by a retired Naval Admiral; and the University of Colorado System and the University of Iowa, both led by former businessmen. Regent Whitburn added that President Obama’s former Secretary of Health and Human Services was recently appointed president of American University in Washington, D.C., which is the only private institution of those listed.

Regent Whitburn suggested that this list is quite telling, and is consistent with President Behling’s thesis that it would be prudent for the UW System to widen the window to facilitating more robust consideration of nontraditional candidates for its top posts.
President Behling announced that Regent Klein had also served on the workgroup along with Vice President Petersen and Regent Whitburn. Though she was unable to attend the Board’s October meeting, Regent Klein submitted a short statement which President Behling asked Interim Executive Director Jess Lathrop to read into the record:

Regent President Behling and fellow members of the Board of Regents:

I sincerely regret I cannot be there in person today to share these remarks, but have asked that they be read into the record. I was asked by Regent President Behling and Regent Vice President Peterson to serve on the Administrative Hiring Workgroup formed to explore streamlining the hiring process for UW system institutional leadership.

I sincerely welcomed the opportunity to serve because I believe strongly that ensuring the UW’s administrative hiring practices are not out of step with peer group institutions is going to be enormously important to recruiting our next generation of leaders. At the outset I would note that the recommendations of the workgroup were very much in keeping with the advice we received from executive recruiters specializing in leadership searches for institutions of higher education.

My guiding principle since being appointed to the UW Board of Regents has been to work to ensure that we maintain and enhance the reputation of the UW System for academic excellence. In my mind, the key to our future success will be in recruiting the right leaders for the right roles. It will also lie in developing a strong strategic planning process for the System and each campus so we can tailor job descriptions and leadership searches to the needs of the specific campus and/or the System.

Seeking to engage a wide range of qualified applicants cannot be a mistake. For many positions, we absolutely should be open to a range of highly qualified candidates from academic, as well as non-academic, backgrounds. In this changing marketplace, I believe the search and screen committee function should include active recruiting. Going the extra mile to recruit the best and the brightest from across the country should be standard operating procedure.

Campus and stakeholder input is extremely important, but the size and composition of the search and screen committee should allow for aggressive recruitment of qualified candidates and nimble action. It also should also function within a strategic framework that will propel our future success. It cannot be an overly bureaucratic process that favors the status quo over new ideas or diverse applicants.

I strongly favor the recommendations set forth in Vice President Peterson’s report and urge you to support them as well.

Best regards,

Tracey Klein
Regent Millner stated that the three most important roles of any governance body are financial oversight, strategic direction, and selecting and evaluating leaders. She added that this policy puts two of these roles front and center: strategic direction and selecting leadership.

Since joining the Board in 2012, Regent Millner had observed numerous chancellor retirements and departures, served on the selection committee for four different chancellors, and chaired the search and screen committee for the President of the System. While those searches have had excellent results, she indicated that they also revealed possible flaws in the process that the Board must address.

In 2015 the Board made a first cut at modifying both the hiring policy and the process, she said, and today the Regents would take a second step that both reflects the changes in state law and continues to address System selection issues, such as streamlining the process. She complimented Vice President Petersen and the workgroup for the work they have done, adding that she highly supports the result, which addresses the critical importance of active Regent involvement in all phases of the search.

Regent Millner cautioned her fellow Regents to visit campuses, and actively listen and discuss with campus stakeholders what each campus needs from its leaders. With that in mind, she indicated that she highly supported the changes that the Administrative Hiring Workgroup had brought forward.

Regent Higgins indicated that he had also served on several search committees and the presidential selection committee, and said he had been enormously impressed by the very thoughtful and educated way members of the faculty, students, staff, administration, and community come together in the selection process to select a chancellor. He recalled that in the best cases, by the time the process was done, members of the selection committee were actually finishing each other’s sentences.

He expressed his agreement with Regent Millner’s comments about the importance of Regents spending a significant amount of time and effort in getting to know an institution and its role, and how that affects their decision in selecting a chancellor. Regent Higgins said he was highly supportive of the new policy, but suggested that an effort be made on each campus to have a group review the mission and the direction of the institution, and report their findings to selection committee, as that would be valuable input for the Regents on the selection committee.

Regent Steil commended the work of the Administrative Hiring Workgroup, acknowledging the time and effort this required. Noting that one of the Regents’ most important tasks is hiring the best person, Regent Steil said the proposal would streamline the process and focus on a hands-on approach by the Regents, broadening the pool of candidates that will be considered, and furthering the Regents’ ability to hire the best possible candidate. For that, he expressed his support for this proposal.

Regent Evers said he would oppose the policy for several reasons. Stating that academic preparation is important, and that the UW System has many people who everybody believes were great hires and are doing a great job, he suggested that this proposal was “a solution
seeking a problem.” After expressing his appreciation for Vice President Petersen’s work as chair of the Administrative Hiring Workgroup, Regent Evers indicated that the changes made in the proposed policy would send the wrong message and limit people’s input.

Regent Jones said that this resolution seemed to be a sensible streamlining of the UW System’s selection process that will result in a larger pool of qualified applicants, more efficient use of everyone’s time, and more timely selections. He urged support for the resolution.

Regent Delgado said he strongly supported the recommendation. Having participated in the selection of a chancellor, he recalled his surprise that there was only one internal candidate in that case. He encouraged consideration of internal candidates across the System, suggesting that an institution as large as the University of Wisconsin System would benefit tremendously from a crossflow of experience from one campus to another.

With no further discussion, Resolution 10933 was adopted on a voice vote.

President Behling thanked Vice President Petersen and the Administrative Hiring Workgroup for moving so quickly and efficiently, saying that their hard work was greatly appreciated.

- - -

HOST CAMPUS PRESENTATION BY UW-STOUT CHANCELLOR BOB MEYER: “CELEBRATING WISCONSIN’S POLYTECHNIC UNIVERSITY”

Before moving on to the next agenda item, President Behling introduced State Senator Sheila Harsdorf, who was present in the gallery. Recognizing both Senator Harsdorf and Rep. Jarchow for helping to pass the great state budget received by the UW System, President Behling expressed the Board’s appreciation for their hard work, time, and efforts.

President Behling then turned the floor over to UW-Stout Chancellor Bob Meyer for his presentation.

Stout Proud

After welcoming everyone to UW-Stout, Chancellor Meyer introduced a video featuring various UW-Stout administrators, faculty, and alumni explaining “what Stout Proud is all about” and sharing their own experiences with the institution.

Indicating that the video brings faculty, staff, students and alumni to tears every time it is shown on campus, Chancellor Meyer said that it points to how their pride in UW-Stout shows through. He then recognized the creators of the video, Christopher Bartlett and R.T. Vrieze, who were present in the gallery. Both are recent UW-Stout alumni who co-own Knorth Studios in Eau Claire.
Chancellor Meyer noted that he had just celebrated his third anniversary as the seventh chancellor in the 126-year history of UW-Stout. He indicated that he would try to explain what this institution means to him, how it changed his life, and what it means to have the honor and the privilege to serve as its chancellor.

First, he recognized the guests who were on campus, including the Regents, Senator Sheila Harsdorf, Representative Adam Jarchow, and Representative Rob Stafsholt. Representative Warren Petryk was also expected to make an appearance. Chancellor Meyer also welcomed UW System staff, faculty, and students, including shared governance leaders, and thanked them for their efforts to make the campus a better place.

Chancellor Meyer said he first stepped onto the UW-Stout campus some 40 years ago as “a somewhat scrawny kid from Port Washington, Wisconsin.” He was one of five children, the son of a sign painter, but he said that education was always important to his family. He came to visit UW-Stout with his father, and it did not take long to decide that he had come to the right place. Even before enrolling for classes, he remembered the late Chancellor Swanson telling a few jokes and winning his dad over.

Saying he felt at home at UW-Stout, “a feeling that continues today,” Chancellor Meyer indicated that his admissions staff have reported that the hardest part of recruiting a new student is getting them on campus – once they are at UW-Stout, they are hooked.

Chancellor Meyer recounted taking advantage of every opportunity he could to get involved in student life at UW-Stout, by joining student government, working in the student center bowling alley, serving as an R.A. in Milnes Hall, making a ton of lifelong friends, and most importantly meeting his wife, Debbie. In the end, UW-Stout transformed his and Debbie’s lives, as it did for his daughters Erica and Melly. He then introduced Debbie, who was present in the gallery.

History and Mission

Chancellor Meyer shared the history of UW-Stout and its founder, James Huff Stout, whose family had ownership in the lumber firm Knapp, Stout & Co. Stout served in several leadership roles within Knapp, Stout & Co., which was a key employer in the region and arguably the largest lumber firm in the world at the time. The enterprise created great wealth for the owners, including the Stout family.

Chancellor Meyer indicated that Stout believed in the concept of “noblesse oblige,” or that a wealthy person has certain obligations to society. In Stout’s case, he felt strongly about giving back to the citizens and the community. While providing leadership to the company in St. Louis during the mid-1880s, Stout was exposed to an evolving form of education that emphasized theory through application. In 1891, Stout partnered with the Menomonie School District to launch the Stout Manual Training School, providing the resources necessary to build the school, furnish it with state-of-the-art equipment and tooling, and all other necessary materials and supplies. Stout even paid the salaries of the instructors needed to prepare K-12 students for their future careers.
In 1903, Stout hired Lorenzo Dow Harvey, who had served as Wisconsin’s State Superintendent of Schools, to replicate Stout’s experiment with vocational education. To make that happen, Stout and Harvey worked to expand the role of the institute and quickly focused on three disciplinary areas: mechanical arts, domestic arts, and art. Chancellor Meyer noted that upon Stout’s death in 1910, Harvey succeeded him as the institute’s second leader.

While James Huff Stout might not recognize some of the programs now offered by Wisconsin’s Polytechnic University, Chancellor Meyer said he was convinced Stout would enthusiastically approve of how the institution has stayed true to his original vision. In fact, UW-Stout’s mission statement commits that the university will provide undergraduate and graduate programs leading to professional careers in practical fields. That is what James Huff Stout envisioned in 1891, and UW-Stout has put his vision into practice in a modern era of higher education.

Chancellor Meyer told the Regents that he never gets tired of hearing employers say they love hiring UW-Stout graduates because they hit the ground running and have an immediate impact. That too is what James Huff Stout envisioned, he said.

**Wisconsin’s Polytechnic University**

Chancellor Meyer stated that this was the 10th anniversary of UW-Stout’s designation by the Board of Regents as “Wisconsin’s Polytechnic University.” He indicated that this designation helped UW-Stout better define its special mission and its status in the UW System. Ten years later, he said it would be hard to imagine UW-Stout without this important designation.

Chancellor Meyer then shared a video prepared by UW-Stout’s marketing department which explained the institution’s polytechnic designation and what it has meant to UW-Stout.

The video highlighted the UW-Stout Career Services Office and its commitment to the career and professional development of UW-Stout’s students. As the institution’s entire approach to learning is career-focused, Career Services staff try to find every avenue possible to connect students and employers, and to facilitate networking opportunities, skill-building opportunities, applied-learning opportunities, and employment.

The video featured assistant professor Meriem Chida describing how, as part of the polytechnic mission, UW-Stout’s faculty blend theory with practice in all of its classes. Students work on real life projects in the classrooms, meeting with companies to address their challenges. The video also featured Joni Geroux, director of the Discovery Center, who explained how students working on the development of new products can build and test the prototypes at UW-Stout’s fabrication laboratory, or fab lab. She noted that UW-Stout has more laboratory space than lecture space, placing students in an applied learning setting that will help them get jobs and hit the ground running.

The video explained that UW-Stout’s Discovery Center serves as the central connecting point on campus between the faculty, students, and staff, connecting them with business and
industry needs. Since 1994, the Discovery Center has engaged in and facilitated more than 500 collaborative applied projects with faculty, staff and students. Through this they have also provided technology transfer for over 1,000 companies. These activities have helped create or retain over 5,000 jobs, and businesses report over $650 million in increased sales, cost savings, or investments. Collaborations occur at both local and national levels, providing organizations with a product and students with experience working for a client.

Validating UW-Stout’s Value

Economic Impact

Chancellor Meyer stated that UW-Stout conducts an economic impact study every five years, and uses it to validate the university’s value to the students, the region, the taxpayers, and alumni. Noting that this study only covers seven counties in western Wisconsin, he pointed out that UW-Stout’s overall impact is actually much broader than what is detailed in the study.

From the latest report, UW-Stout’s annual contributions to the regional economy total over $272 million and 4,624 jobs. Every year, visitors spend nearly $900,000 coming to UW-Stout, and the institution’s alumni add about $148 million to the economy. Chancellor Meyer highlighted that UW-Stout students make 15 percent annually on the money they invest in coming to UW-Stout, generating an overall 3.5 benefit-to-cost ratio. Taxpayers enjoy the same cost-to-benefit ratio, and a 14.6-percent annual rate of return. The cost benefit ratio for society as a whole is 6.5.

Indicating that UW-Stout prides itself on its employment rate for recent graduates, Chancellor Meyer said he was proud that this rate for 2015-16 graduates was 97.4 percent. He noted that 85 percent of UW-Stout graduates are employed in their field of study – a percentage that is also trending upward.

Calculating the total salaries UW-Stout’s recent graduates make every year, Chancellor Meyer said the 2015-16 cohort graduating class made $60.2 million walking out the door – another figure that is trending upward. He said he was also pleased to report that UW-Stout’s employment rate has gone up every year that he has been a chancellor, from 97 percent, to 97.1 percent, to 97.3 percent, and now 97.4 percent.

Referring to President Cross’s goal to provide every student with opportunities to experience at least two high impact learning practices, including internships and undergraduate research, Chancellor Meyer reported that UW-Stout is well on its way to meeting that goal. Last year, a record 1,085 students participated in a co-op experience. An estimated 90 percent of students leave UW-Stout with some form of experiential learning.

Student/Faculty Research

Chancellor Meyer indicated that another way UW-Stout students gain valuable field experience is through faculty/student research; as a former faculty member, he recalled how rewarding this kind of interaction is for both the student and the faculty member.
Highlighting one of UW-Stout’s highest-profile research projects, Chancellor Meyer explained that the NSF-funded LAKES (Linking Applied Knowledge in Environmental Sustainability) Research Experience for Undergraduates (REU) is working on various fronts to help improve the water quality for the Red Cedar River watershed, which includes Lake Menomin in Menomonie. He then introduced a short video featuring three students describing the program and its impacts on them.

After the video, Chancellor Meyer introduced two researchers with the LAKES REU program: Associate Professor Nels Paulson, and soon-to-be UW-Stout graduate Laura Donovan, who also served as president of the Stout Student Association the previous year.

Dr. Paulson said he was asked to speak about the LAKES project because it reflected the spirit of the polytechnic university. Polytechnic is a word that literally means “many skills”; he explained that the program tries to instill the idea that its student participants will need many skills as college graduates, but also in order to address any of the wicked problems in the world today. This means that the program’s instructors must bring to bear many different disciplines and perspectives.

The LAKES project is meant to bring in biological, economic, sociological, and anthropological research, among other fields. Researchers have found that Menomonie is missing out on $36 million each year due to phosphorus pollution. Dr. Paulson noted that this is not unique to Menomonie, but is rather a global problem. The project has also made discoveries about the cultural history and economic value of the water and land.

Dr. Paulson explained that another component of the LAKES project’s success relates to the Wisconsin Idea: making sure the project’s research is not just published in academic journals, but is also directly disseminated to the community. Community events are held every summer to report research in Menomonie and in the northern part of the watershed. Reports are also included in the Dunn County News every fall. LAKES research has been integrated into many of implementation strategies for cleaning up the phosphorous pollution in the watershed, improving the area’s soil health and water quality.

In addition to polytechnic and community engagement, Dr. Paulson said it is equally important to train undergraduates to produce research that is meaningful to problems like phosphorous pollution and blue-green algae, but will also give under-represented students in the scientific communities the skills to be successful in graduate school and in their careers.

Dr. Paulson indicated that one of the outstanding students from the LAKES REU project was present at the meeting: Laura Donovan, an applied social science student at UW-Stout. He said that Ms. Donovan has not only conducted great research during her experience with the LAKES REU, but has also transferred many skills from the project into other aspects of her life.

Ms. Donovan explained that she originally switched into UW-Stout’s applied social science program after taking a class about food access; she felt that what she was learning could be applied directly to her community. She then learned about the LAKES REU program after taking a class with Dr. Paulson. She applied and was accepted into the anthropology project,
where she interviewed community members about changes to the lake’s health, and the direct and indirect impacts on their lives.

Ms. Donovan noted that the community members asked questions of her too. She recalled that the question she heard most often was, “Have you fixed it yet?” Her answer referred to the need to support local farmers and involve the community in the solution for it to be sustainable. This experience made her realize that connecting with and involving the community was an important part of the project.

Ms. Donovan concluded that her experience at UW-Stout and the LAKES REU program has been about learning to think critically, working with her peers, and listening to the communities who are most impacted by a problem in order to create sustainable solutions and change those communities for the better.

Ms. Donovan ended her remarks by urging the Regents to read a statement made by the Stout Student Association on a proposed policy on Freedom of Expression, which was due to be considered by the Board the following day.

Chancellor Meyer thanked Dr. Paulson and Ms. Donovan for their remarks.

Successful Alumni

Chancellor Meyer stated that spotlighting successful alumni could become the longest part of his presentation, with choices including those who went on to work for IBM, Honeywell, Greenheck, Fastenal, Johnson Controls, General Mills, Motorola, Prent Corporation, Gordon Flesch Industries, and Select Comfort, to name a few. Instead, he had decided to feature two alumni – one a very recent graduate, and one who has been working for the last decade.

Chancellor Meyer first welcomed Tanna Hanson, who graduated in May 2017 from UW-Stout’s career, technical education and training program. He said Ms. Hanson is a great example of how well UW-Stout cooperates with the state technical colleges to help residents get the degree they need to be successful. Ms. Hanson transferred to UW-Stout from Fox Valley Technical College, and then returned to FVTC to work.

Ms. Hanson thanked Chancellor Meyer and the Board of Regents for the opportunity to share her experience. She also thanked Lori Kroiss from FVTC for her support.

Stating that she was no different than most other nontraditional students, Ms. Hanson explained that she took just a bit longer after high school to decide what she wanted to be when she grew up. While working in banking she realized that the best parts of her days were when she could teach others. Being able to guide and influence others to reach their full potential ignited her passion for training and development. In the fall of 2013, with a three-year-old daughter, a new son on the way, and a very supportive husband, Ms. Hanson enrolled into Fox Valley Technical College to work towards an associate’s degree in organizational development and training. Prior to the start of her final semester at Fox Valley, she contemplated going for an undergraduate degree to ensure that she had the credentials needed for the field.
During her search for training degrees, Ms. Hanson saw that UW-Stout offered an undergraduate degree in career, technical education and training (CTET). She said she immediately called Dr. Matthew Simoneau, the program director, who happened to be on the Fox Valley campus. After meeting Dr. Simoneau and learning more about UW-Stout, she dual-enrolled for the fall of 2015.

Ms. Hanson said that Dr. Simoneau is committed to his students and his program. She explained that because of the partnership formed by Lori Kroiss, manager of professional development at Fox Valley, and Dr. Simoneau, Ms. Hanson was able to take many hybrid courses from UW-Stout on campus at Fox Valley. She recalled that even though she had yet to step foot in Harvey Hall, she felt just as connected to UW-Stout as any traditional student.

Noting that Dr. Simoneau is not the only one at UW-Stout who champions his students, Ms. Hanson said that all UW-Stout faculty and staff had a hand in her success. She credited the dedication of the Distance Education department and the hardworking Admissions Office for ensuring that all 64 credits of her associate’s degree transferred. In addition, she was able to gain additional credit for certifications and licenses she held. She stated that UW-Stout made it easy for her to work towards her degree and her goal, and supported her every step of the way.

Ms. Hanson explained that UW-Stout’s polytechnic designation truly sets its students up for success. The CTET program challenged her to further expand her understanding of adult education, and the hands-on application allowed her to leverage the skills and knowledge she was building from the classroom to her internship at Fox Valley. She added that all of the courses she took, both program-specific and general, challenged her to think “big picture” and helped strengthen her leadership capabilities.

Ms. Hanson was offered a position at the Fox Valley Technical College, where she is currently the Organizational Development Assistant. Saying that she has a true leader in Lori Kroiss, who saw her potential and the value of her education with UW-Stout, Ms. Hanson thanked Ms. Kroiss for setting a positive example of the character and behaviors necessary for a true leader to help develop others.

Ms. Hanson remarked that she is truly blessed to get to live out her passion for developing others; she is able to encourage, build-up, and push others to achieve their dreams on a daily basis. Concluding that she would not be where she is without UW-Stout, Ms. Hanson added that her journey in learning with UW-Stout is not yet complete: two weeks before graduating in May, she had enrolled in her first graduate class. She thanked Dr. Simoneau and UW-Stout for pushing her to be her best self.

Chancellor Meyer thanked Ms. Hanson for her remarks. He then recognized Dr. Simoneau, who was in the gallery, and thanked him for his work in making transfer an easy and rewarding experience for students.

Chancellor Meyer then introduced a video of a recent interview with Brady Voss, who graduated from UW-Stout in 2006 with a Bachelor of Fine Arts and a multi-media design concentration. Mr. Voss is a St. Croix Falls native who went on to work for both Microsoft and
Facebook. He is currently a senior product designer at Facebook, working with the company’s founder and president, Mark Zuckerberg.

In the video, Mr. Voss explained that he had always been creative growing up, and applied to the graphic design program at UW-Stout because the institution has a solid reputation for being one of the better art programs in the upper Midwest.

Expressing appreciation for how the faculty pushed him to think about things differently, Mr. Voss explained that at the time, he did not see a true connection between 3-D animation, interactive design, and a presentation where students take markers and work on shading, depth, and perspective. He said that he now knows that one needs to understand and be good with elements like shape, form, and color in order to create one beautiful composition. He added that the faculty also pushed him to think about the basics all the way through the advanced skills, which could then be applied to everything he learned in the future.

Mr. Voss indicated that he is a huge advocate for hands-on learning, arguing that there is no better tool for learning than to do the work yourself. Noting that many people in the design field come from either a web design background, developer background, or true graphic design background, he said that his education at UW-Stout prepared him to jump into any of the creative work that a company wanted to do. He explained that this is an advantage, especially at smaller agencies where there are fewer people to depend on.

Comprehensive Fundraising Campaign

Chancellor Meyer told the Regents that one of the first things he did after becoming UW-Stout’s chancellor in 2014 was to challenge the campus to help double the assets held by the Stout University Foundation. He reported that the institution is well on its way to succeeding with the first comprehensive fundraising campaign in UW-Stout’s history. The Pathways Forward Campaign is intended to raise $35 million by June 2020. Chancellor Meyer indicated that he hoped to exceed that amount; they have already reached the halfway point on the campaign, and tentatively plan to start the public part of the campaign in one year. The campaign focuses on three major fundraising areas: improving the student experience, supporting learning environment, and program innovation.

Chancellor Meyer recalled launching the Chancellor’s Fund for Teaching Excellence and Student Success at his inauguration in 2014. Noting that this fund has attracted well over $100,000 in donations and currently stands at $91,900, he indicated that this funding has enabled UW-Stout to support 91 percent of the proposals that were submitted for faculty and staff professional development.

Engineering at UW-Stout

Chancellor Meyer also recalled his long involvement with engineering at UW-Stout, including helping to create the manufacturing engineering degree, helping to author the first curriculum for the program, and eventually serving as the second manufacturing engineering program director. He noted that the history of engineering at UW-Stout goes back 61 years to
when John Jarvis started the industrial technology degree. This was followed by several other programs, including manufacturing engineering, computer engineering, plastics engineering, and most recently mechanical engineering.

Indicating that employers in northwest Wisconsin kept telling UW-Stout that they needed more engineers, Chancellor Meyer explained that the institution joined with its partners at UW-Eau Claire and UW-River Falls to start the Northwest Wisconsin Engineering Consortium to make it easier for students in that region to get an engineering degree. He thanked Chancellor Schmidt, Chancellor Van Galen, and their staffs for making that partnership possible.

Chancellor Meyer said UW-Stout would take its engineering programs to the next level with its new School of Engineering. To honor a lifetime of passion and philanthropy to UW-Stout, in addition to a remarkably generous and transformational memorial gift of $2.5 million from the family of the late Robert F. Cervenka, founder of Phillips Plastics, Chancellor Meyer announced that the school will be named the Robert F. Cervenka School of Engineering, to be located in Fryklund Hall.

Chancellor Meyer then introduced a video featuring Mr. Cervenka’s wife, Debbie, and some of his former colleagues and employees, who described how he worked passionately to build his company and make engineering at UW-Stout a reality. The collaborative partnership with Phillips Plastics helped build the infrastructure for UW-Stout’s engineering programs, which in turn produced hands-on, capable engineers for local industry.

The video also featured UW-Stout faculty, students, and alumni, as well as local industry leaders, discussing how the new School of Engineering will add legitimacy to the instruction’s reputation; help attract more students, faculty, and staff; and positively impact the local economy. In turn, this will create more opportunities for students in the region to enter a high-paying, high-demand career field.

Noting that putting together this school was a major effort that required an enormous amount of work by many people, Chancellor Meyer recognized Vice Chancellor Mark Parsons and his staff for making the Cervenka family’s donation a reality. He also recognized Provost Patrick Guilfoile, Associate Provost Glendali Rodriguez, Dean Charles Bomar, and others from the engineering area for their work on the donation and the school.

Chancellor Meyer concluded his remarks by saying what an honor it was to appear before the Board of Regents, to describe what makes UW-Stout special and to convey his deep love for the institution.

President Behling thanked Chancellor Meyer for his presentation.
CLOSED SESSION

President Behling called upon Vice President Petersen to offer the resolution to move into closed session. The motion was seconded by Regent Ring and adopted on a roll-call vote, with Regents Behling, Erickson, Evers, Grebe, Higgins, Jones, Millner, Petersen, Ring, Steil, Tyler, and Whitburn voting in the affirmative. There were no dissenting votes and no abstentions.

Closed Session Resolution

Resolutions 10934 That the Board of Regents move into closed session to: (a) consider UW-Parkside honorary degree nominations, as permitted by s. 19.85(1)(f), Wis. Stats.; (b) consider personal histories related to the naming of a facility at UW-Madison, as permitted by s. 19.85(1)(f), Wis. Stats.; (c) consider a student request for review of a UW-Madison disciplinary decision, and a student request for review of a UW-Stevens Point disciplinary decision, as permitted by ss. 19.85(1)(a), (f), and (g), Wis. Stats.; (d) confer with legal counsel regarding pending litigation (Hagen v. Board of Regents; Lechnir v. UW-Oshkosh; Bank First National v. UW-Oshkosh Foundation; Board of Regents v. Sonnleitner and Wells; Brown v. State of Wisconsin; University of Wisconsin-Oshkosh Foundation, Inc. v. Board of Regents; John Doe v. Board of Regents and UW-Milwaukee; UW-Oshkosh Foundation, Inc. Chapter 11 Bankruptcy Filing) and potential litigation, as permitted by s. 19.85(1)(g), Wis. Stats.; (e) discuss candidates for, or consider a recommendation for the employment of, a new Executive Director and Corporate Secretary, Office of the Board of Regents, as permitted by s. 19.85(1)(c), Wis. Stats.; and (f) consider annual personnel evaluations of chancellors, as permitted by s. 19.85(1)(c), Wis. Stats.

The following resolutions were adopted during the closed session:

Authority to Rename the New Southeast Recreational Facility the “Nicholas Recreation Center,” UW-Madison

Resolution 10935 That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to name the new Southeast Recreational Facility the “Nicholas Recreation Center.”

Student Request for Review of a UW-Madison Disciplinary Decision

Resolution 10936 That the Board of Regents adopts the attached Proposed Decision and Order as the Board’s final Decision and Order in the matter of a student request for Regent review of a UW-Madison disciplinary decision.
Student Request for Review of a UW-Stevens Point Disciplinary Decision

Resolution 10937 That the Board of Regents adopts the attached Proposed Decision and Order as the Board’s final Decision and Order in the matter of a student request for Regent review of a UW-Stevens Point disciplinary decision.

- - -

The meeting was adjourned at 5:10 p.m.

- - -

Submitted by:

/s/ Jess Lathrop
Jess Lathrop, Interim Executive Director & Corporate Secretary
Office of the Board of Regents
University of Wisconsin System