



## Board of Regents

1860 Van Hise Hall  
1220 Linden Drive  
Madison, Wisconsin 53706  
(608)262-2324

DATE: September 29, 2016

TO: Members of the Board of Regents

FROM: Jane S. Radue, Executive Director and Corporate Secretary *JSR*

### PUBLIC MEETING NOTICE

Meetings of the Board of Regents and committees, to be held at  
UW-Eau Claire, Davies Center, Eau Claire, Wisconsin  
on October 6 & 7, 2016

#### **Thursday, October 6, 2016**

9:00 – 10:30 a.m. Education Committee – Ojibwe Ballroom (330)

9:00 – 10:30 a.m. Business and Finance Committee – Ho-Chunk Room (320E)

10:30 a.m. Break

10:45 a.m. – 12:15 p.m. Capital Planning and Budget Committee – Ho-Chunk Room (320E)

10:45 a.m. – 12:15 p.m. Research, Economic Development and Innovation Committee  
– Ojibwe Ballroom (330)

10:45 a.m. – 12:15 p.m. Audit Committee – Menominee Room (320F)

12:30 p.m. Lunch – Davies Center, Dakota Ballroom (340)

#### **1:15 p.m. All Regents – Ojibwe Ballroom (330)**

1. Calling of the roll
2. Updates and introductions
3. *Host-campus presentation* by James Schmidt, Chancellor, UW-Eau Claire: “Partners in Wisconsin’s Future”  
[Last in a four-year series of presentations including UW System chancellors’ strategic goals]

4. Introduction of Business and Community Mobilization Discussions, Ray Cross, President, UW System
5. *Presentation:* Tom Still, President, Wisconsin Technology Council, “The UW System’s Critical Role as an Economic Driver”
6. *Panel discussion:* Business and Community Mobilization
  - Zach Halmstad, product manager and founder, JAMF Software, 2004 UW-Eau Claire graduate
  - Dr. José Ortiz, Jr., orthopedic surgeon and chief of the medical staff at Mayo Clinic Health System, Eau Claire
  - Rene Daniels, executive director, North Central Wisconsin Workforce Development Board
7. Closing remarks by Ray Cross, President, UW System

Followed by:

**All Regents – Menominee Room (320F)**

8. Closed Session  
Move into closed session to: (a) consider personal histories related to the naming of a facility at UW-Madison, as permitted by s. 19.85(1)(f), Wis. Stats.; and (b) consider annual personnel evaluations, as permitted by s. 19.85(1)(c), Wis. Stats.

**Friday, October 7, 2016**

**9:00 a.m. All Regents – Ojibwe Ballroom (330)**

[See Friday agenda for details.]

*The closed session agenda may be considered during any recess in the regular meeting agenda on Thursday or Friday.*

*Information about agenda items can be found during the week of the meeting at <https://www.wisconsin.edu/regents/meetings/> or may be obtained from Jane Radue, Executive Director, Office of the Board of Regents, 1860 Van Hise Hall, Madison, WI 53706, (608)262-2324. Persons with disabilities requesting an accommodation to attend are asked to contact Jane Radue in advance of the meeting. The meeting will be webcast at <http://www.wisconsin.edu/regents/board-of-regents-videostreaming/> on Thursday, October 6, 2016, from 1:15 p.m. until approximately 4:00 p.m. and on Friday, October 7, 2016, from 9:00 a.m. until approximately 11:00 a.m.*

## **THE UW SYSTEM'S CRITICAL ROLE AS AN ECONOMIC DRIVER**

### **BACKGROUND**

In May 2016, the Wisconsin Technology Council released a report that advanced the case for supporting higher education, given its critical role as an economic driver and talent developer in the state.

As part of its findings, “The Value of Higher Education to Wisconsin’s Economy” report reaffirmed that further cuts in public support for higher education in Wisconsin will harm the state’s economy. Wisconsin colleges and universities provide necessary talent, technology transfer, innovation, and business development in the communities that they serve, according to the report.

The University of Wisconsin System, with its focus on education, research, and service, has long maintained that it is and should be a premier driver of a strong future for the state and its citizens. The UW System advances the growth of workforce talent, intellectual property, and economic activity. Further initiatives addressing these priorities are included in the UW System’s 2020*FWD* strategic framework.

### **REQUESTED ACTION**

For information only.

### **DISCUSSION**

Tom Still, president of the Wisconsin Technology Council (WTC), will address the findings of the WTC report on the value of higher education to Wisconsin’s economy. He will also lead a discussion about how Wisconsin can better capitalize on higher education’s economic benefits, which range from supplying talent to carrying out research that can create intellectual property, commercial products, and companies.

Still is the former associate editor of the Wisconsin State Journal in Madison. He serves on the advisory boards for the UW-Madison College of Engineering, the WiSys Technology Foundation, the Waisman Biomanufacturing Center, the Governor’s Council on Workforce Investment, and other corporate, civic and business groups. His “Inside Wisconsin” column appears regularly in 24 publications.

### **RELATED REGENT POLICIES**

Not applicable.

## UW SYSTEM BUSINESS AND COMMUNITY MOBILIZATION PANEL

### BACKGROUND

In August 2016, the UW System Board of Regents approved a new strategic framework for the UW System, "[2020FWD: Moving Wisconsin and the World Forward](#)." The framework, which was the culmination of a year-long strategic planning process that included input from nearly 5,000 Wisconsin citizens, had four primary areas of focus: the education pipeline; the university experience; business and community mobilization; and operational excellence.

In the area of business and community mobilization, the framework reiterates the need for the UW System to clearly identify and articulate the issues affecting the people, businesses and communities of Wisconsin and beyond. Once challenges are identified, UW System has a rich tradition of pursuing solutions and partnering with businesses and government.

In addition to further expanding the Wisconsin Idea to address the state's greatest needs and help Wisconsin businesses and communities become more successful, the UW System must also communicate more effectively the value of the university as a partner, collaborator, and inspiration for greatness.

### REQUESTED ACTION

For information only.

### DISCUSSION

To further explore the state's needs and opportunities, the UW System will convene a panel to discuss how the university, businesses and communities can best work together. Issues to be considered will include what the university and the business community can do to help each other; what types of graduates employers are looking for; and what the university can do to better align with identified needs.

Three panelists, all of whom were involved in the UW System's 2020FWD strategic framework planning, will participate:

- **Zach Halmstad**, product manager and founder, JAMF Software, 2004 UW-Eau Claire graduate
- **Dr. Jose Ortiz, Jr.**, assistant clinical professor of orthopedics, chief of medical staff, Mayo Clinic College of Medicine
- **Rene Daniels**, executive director, North Central Wisconsin Workforce Development Board

### RELATED REGENT POLICIES

Not applicable.