

UW SYSTEM ACCOUNTABILITY REPORT FOR 2013-14
“KNOWLEDGE POWERS WISCONSIN’S FUTURE”

BACKGROUND

The University of Wisconsin System has annually published detailed accountability reports since 1993. These reports reflect the UW System’s longstanding commitment to demonstrating its accountability to the citizens of Wisconsin. Each annual accountability report covers a broad spectrum of higher education performance measures that address diverse constituent interests. Over the years, ongoing refinements and enhancements have been made to these reports to ensure their continued relevance and value as a resource for all potential users. The UW System was among the first in the nation to issue a system-specific accountability report. *UW System’s Annual Accountability Report for 2013-14 – Knowledge Powers Wisconsin’s Future* is available electronically on the web at: <http://www.uwsa.edu/opar/accountability/>.

The 2011-13 biennial budget required submission of an annual report by the UW System Board of Regents regarding all UW System institutions other than UW-Madison, and a separate annual report from the Chancellor of UW-Madison.

REQUESTED ACTION

This report is for information only.

DISCUSSION

UW System Administration Interim Senior Vice President David J Ward will present an overview of the *UW System Accountability Report for 2013-14 – “Knowledge Powers Wisconsin’s Future,”* which represents the UW System’s continuing commitment to broad-based accountability to the citizens of Wisconsin. All of the measures in *UW System’s Accountability Report for 2013-14* were designed with the mission of the UW System in mind, concentrating on the many ways in which the University of Wisconsin seeks to serve its students and the State of Wisconsin. While it is not feasible to report on every possible area of university activity in a single document, the *System Accountability Report for 2013-14* provides a balanced approach, representing a broad diversity of stakeholder interests.

The UW System Accountability Report for 2013-14 includes updated information on the UW System’s progress on strategic priorities. The performance measures in the report include not only the traditional, widely-used indicators of access, equity and diversity, enrollments, retention, graduation, and resource management, but also indicators of the UW System’s impact on Wisconsin communities through civic participation and community outreach and engagement. In this way, the report more fully reflects the ways in which the UW System affects Wisconsin’s future.

The presentation of the Accountability Report will organize the accountability measures around three themes:

- UW Students
- UW Faculty
- UW Programs

Among the items to be discussed are: measures of student preparation, performance, engagement, and outcomes; some insight on faculty composition and productivity; and selected measures on program efficiency and productivity.

Since 2002, each of the 15 UW institutions has produced its own annual report as a companion to the systemwide report. Since 2011, these reports have had the same structure and expanded framework of the systemwide report to provide common performance measures across institutions, but also to highlight the unique accomplishments of each UW campus. The institution-specific reports were developed in response to suggestions from members of the Board of Regents who felt that the accountability efforts would be enhanced by the reporting of institutional measures in a format that is consistent across all campuses. The institutional reports are designed to demonstrate accountability in light of the specific character and mission of each institution. The institutional reports are available on the web at:

<http://www.uwsa.edu/opar/accountability/>.

Included for the first time in the 2012 presentation to the Board, as required by the 2011-13 biennial budget (Act 32), the presentation to the Board on November 6, 2014, also will include various metrics from the Act 32 provisions. Indicators included in the Act 32 requirements will be presented by UW-Madison Provost Sarah Mangelsdorf. The two Act 32 reports – UW System excluding UW-Madison and UW-Madison – are available on the web at:

<http://www.uwsa.edu/opar/accountability/>.

In addition to the above mentioned reports, the UW System further demonstrates its accountability to the public through participation in the Voluntary System of Accountability (VSA). The VSA is a voluntary initiative of public four-year colleges and universities to provide information to parents and students on measureable educational outcomes in an accessible, understandable, and comparable way. Each UW four-year institution provides a College Portrait as part of this initiative, available at: <http://collegeportraits.org>.

RELATED REGENT AND UW SYSTEM POLICIES

No applicable Regent Policy Documents.

WISCONSIN'S WORKFORCE OF THE FUTURE AND THE ROLE OF THE UNIVERSITY OF WISCONSIN

BACKGROUND

One-day meetings provide a forum for the Board of Regents to assess important policy issues that they may not otherwise have an opportunity to address at length during regular business meetings. These sessions customarily focus on one or two issues, providing the Board of Regents an opportunity to explore selected topics in order to consider strategies, directions, and actions that may be pursued later.

DISCUSSION

As part of the University of Wisconsin's efforts to more closely align the resources of the university with the needs of the state, the day's agenda focuses on current and future state workforce needs. It will include four main segments, with ample time for questions and discussion.

1. Demographics and Wisconsin's Workforce of the Future

Todd Berry, President, Wisconsin Taxpayers Alliance, will speak about demographic trends and the future of the workforce in the state of Wisconsin. Mr. Berry also will address the implications of the flattening of the workforce on growing the state's economy and on the tax base of the state.

2. Wisconsin's Workforce Needs

Reggie Newson, Secretary of the Wisconsin Department of Workforce Development, will speak about workforce needs resulting from growth in key occupational areas and from the aging of the state's population. Mr. Newson is also expected to discuss regional needs in the next five to ten years.

3. Panel Discussion – Regional Business Leaders

A panel of business leaders will provide their perspectives on Mr. Berry's and Secretary Newson's presentations, discuss the changing needs of companies in their regions, and suggest ways in which the UW can better respond to changing workforce needs.

Panel members:

- Todd Battle, President, Kenosha Area Business Alliance
- Kathi Seifert, Retired Executive Vice President, Kimberly-Clark; Co-Chair, New North
- Mark Tyler, President, OEM Fabricators, Inc., Woodville, Wisconsin

4. Panel Discussion – University Chancellors

A panel of UW chancellors representing different geographic areas of the state will be asked to react to the discussions of demographics and workforce needs, to describe current actions UW System institutions are taking to address the changing needs, and to suggest ways in which the university can respond to future workforce needs.

Panel members:

- Rebecca Blank, Chancellor, UW-Madison
- Gary Miller, Chancellor, UW-Green Bay
- Bob Meyer, Chancellor, UW-Stout
- Dennis Shields, Chancellor, UW-Platteville

REQUESTED ACTION

While one-day meetings are not designed to lead to immediate action by the Board of Regents, the discussions will serve to identify issues and inform future decision-making.

RELATED REGENT POLICIES

None.