

1/28/2014

**BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM**

UW-Madison, Union South, 1308 W. Dayton Street, 2<sup>nd</sup> Floor,

Madison, Wisconsin 53715

February 7, 2014

II.

**Friday, February 7, 2014**

9:00 a.m. All Regents – Varsity Hall II

1. Calling of the roll
2. Approval of the minutes of the December 5-6, 2013 meeting
3. Report of the President of the Board
  - a. Hospital Authority Board, Higher Educational Aids Board, and Wisconsin Technical College System Board reports
  - b. Evans Scholars – UW-Madison
  - c. Status update – Board of Regents' planning process
  - d. Additional items that the President may report to the Board
4. Report of the Interim President of the System
  - a. Update on recent events
  - b. Other news from around the UW System
5. Presentation and discussion: UW-Madison's NCAA Division I Athletics 2012-13 Annual Report
6. Board of Regents 2014 Diversity Awards
  - a. Dr. Roger Haro, UW-La Crosse
  - b. Dr. Brett Carlton Woods, UW-Whitewater
  - c. PEOPLE Program, UW-Madison
7. Report and approval of actions taken by the Research, Economic Development, and Innovation Committee
8. Report and approval of actions taken by the Business and Finance Committee and Audit Committee
9. Report and approval of actions taken by the Capital Planning and Budget Committee
10. Report and approval of actions taken by the Education Committee
11. Resolution of Appreciation for UW-Madison's hosting the February 2014 meeting
12. Regent communications, petitions, and memorials

## **UW-MADISON NCAA DIVISION I ATHLETICS 2012-13 REPORT TO THE BOARD OF REGENTS**

### **EXECUTIVE SUMMARY**

#### **BACKGROUND**

Collegiate athletics are high-profile activities that exist for the betterment of the student body, student athletes, and the university. As some of the most visible programs at institutions of higher education, athletics provide valuable experiences for student athletes, opportunities to engage the broader community and a public face for the institution. This visibility, as well as the number of student-athlete participants, the members of the public attending athletic events and the substantial compliance requirements, necessitates a high level of oversight and scrutiny by both administrators and governing bodies.

A recent study by the Association of Governing Boards of Colleges and Universities (AGB), *“Trust, Accountability, and Integrity: Board Responsibilities for Intercollegiate Athletics”* (2012) included three recommendations:

- The governing board is ultimately accountable for athletic policy and oversight and should fulfill this fiduciary responsibility.
- The board shall act decisively to uphold the integrity of the athletics program and its alignment with the academic mission of the institution.
- The board must educate itself about its policy role and oversight of intercollegiate athletics.

The UW System has three institutions with Division I NCAA athletics programs (UW-Green Bay, Madison, and Milwaukee); one institution with a Division II athletics program UW-Parkside; and nine institutions with Division III athletics programs (UW-Eau Claire, La Crosse, Oshkosh, Platteville, River Falls, Stevens Point, Stout, Superior, and Whitewater). In fiscal year 2011, UW System athletics programs generated over \$100 million in revenue, with 7,000 UW student-athletes participating in NCAA-sanctioned competition.

In November 2012, the Board of Regents established a reporting framework for UW institutions that participate in NCAA Division I athletics. Under this framework, institutions annually provide information to the Board regarding academic, fiscal and compliance matters related to NCAA Division I intercollegiate athletics.

The framework requires each of the UW institutions with an NCAA Division I athletic program to submit a written annual report to the Board of Regents, which is the basis for annual presentations to the Board by the Chancellor and Athletic Director. The report and presentation are designed to assist the Board in ensuring that the institutions are: 1) adhering to any performance standards implemented by an institution or its athletic board; 2) safeguarding the welfare of all students; 3) maintaining NCAA compliance; and 4) assuring fiscal integrity.

## **REQUESTED ACTION**

This item is for discussion purposes only.

## **DISCUSSION**

UW-Madison has submitted its athletics report to the Board of Regents for discussion at the Board's February 2014 meeting. An overview of significant items in the report follows.

### ***I. Athletics***

UW-Madison's 2012-13 report to the Board of Regents includes a link to the Athletics Department 2012-13 Annual Report, which provides an overview of accomplishments and progress towards specific goals. The report also highlights the following athletic accomplishments:

- UW-Madison teams earned five conference championships, in: men's cross country, football, men's track, men's hockey, and softball.
- Sixteen teams advanced to post-season play.
- Six teams ranked among the top 25 nationally in attendance: men's and women's basketball, football, men's and women's hockey, and volleyball.
- Twenty-nine individual student-athletes were named First- or Second-Team All-American.

During 2012-13, the Athletics Department provided educational support and athletic opportunities to nearly 900 student-athletes in 23 varsity sports.

### ***II. Academics***

According to the Athletics Department report to the Board of Regents, there was considerable academic achievement among UW-Madison's student-athletes during 2012-13. UW-Madison student-athletes maintained a 3.02 cumulative grade point average (GPA) at the end of the Spring 2013 term. After the Spring 2013 term, 385 student-athletes, or 52%, maintained a 3.0 GPA or above, 118 student-athletes maintained a 3.5 GPA or above, and six student-athletes had a perfect 4.0 cumulative GPA.

The 2012-13 Annual Report identified several additional academic accomplishments:

- 5 teams had record-high grade point averages in the fall, spring or both semesters.
- 30 student-athletes were recognized as Big Ten/WCHA Distinguished Scholars;
- 194 student-athletes were recognized as Academic All-Big Ten Honorees;
- 296 student-athletes were named to the dean's list or dean's honor list.

The Athletics Department report identifies three measures used to monitor academic progress of student-athletes—the federal graduation rate (FGR), the graduation success rate (GSR), and the academic progress rate (APR)—and established benchmarks for each. The

Athletics Department identified three benchmarks related to the federal graduation rate. The benchmarks are to maintain a student-athlete FGR that is: (1) greater than the rate for all UW-Madison students; (2) greater than the median rate for the Big Ten Conference; and (3) greater than the rate for all Division I student-athletes. The Athletics Department met two of these three benchmarks, as its FGR for student-athletes of 75% exceeded the median rate for the Big Ten Conference (74%) and all Division I student-athletes (65%). However the student-athlete FGR of 75% fell short of UW-Madison's rate for all students of 83%. The report points out that over the past decade, there has been an increase in graduations for student-athletes and the general student body.

The report also identifies two benchmarks related to the graduation success rate. These call for a graduation success rate (GSR) for student-athletes that is: (1) greater than the median GSR of the Big Ten Conference; and (2) greater than the GSR of all Division I athletes. With a GSR of 85%, the Athletics Department did not meet the first of these two benchmarks, as the median GSR for the Big Ten Conference was at 88%. However, UW-Madison's GSR was higher than the GSR of all Division I athletes (80%).

The report also identifies two benchmarks related to the Academic Progress Rate: (1) all teams will have a multiyear APR above 930; and (2) all teams will have a single-year APR above 930. All 23 teams maintained multiyear and single-year APRs above 930. The multiyear APRs for men's sports ranged from a low of 961 for swimming to a maximum of 1,000 for cross country. The range for women's sports ranged from a low of 985 for volleyball to a maximum of 1,000 for the golf team and tennis team.

### ***III. Financial Situation***

The Athletics Department report to the Regents includes the department's final budget, debt balances and payments, and endowments for the 2012-13 fiscal year. The report also points out that 2012-13 was unusual in that there was a one-time increase in expenditures for building projects, specifically the Student-Athlete Performance Center, an expenditure increase that was offset by a similar increase in gift funds. The report notes that the department's budget is approximately \$108 million, not including the \$25 million one-time increase. The report also identifies an unrestricted fund balance of \$361,915 at the end of the 2012-13 fiscal year, or 0.3% of 2012-13 expenditures.

The Athletics Department budget has increased substantially over the past five years, primarily due to increases in gift revenue and capital expenses. The 2012-13 Annual Report projects 2013-14 expenditures of \$127.6 million, including \$33.8 million in capital expenses. The department indicates that the availability of modern, well-equipped athletic facilities is a key component to the success of student athletes and the enjoyment of fans. Revenue and expense data included in recent online Annual Reports suggest that continued oversight of facility development, fundraising, and overall budget increases is important in light of the limited unrestricted fund balance.

As noted, the Athletics Department budget supports 23 sports and approximately 900 student-athletes; the department employs more than 600 people. The department's economic

impact has been estimated at \$970 million annually, with more than 8,800 jobs supported and created by the department, and \$52.8 million in generated tax income.

#### ***IV. NCAA Rules Compliance***

An examination of the Athletics Department's NCAA rules-compliance program for 2012-13 was performed by UW-Madison's Internal Audit unit. This review looked at eleven compliance areas including eligibility certification (initial, continuing, and transfer), camps and clinics, financial aid administration, recruiting, rules education, student-athlete employment, playing and practice seasons, amateurism, and commitment to compliance. The review concluded that there is an adequate system in place to monitor compliance in each of these areas, but noted documentation limitations within some of these areas and included six recommendations.

The report to the Regents indicates no major NCAA violations and 20 secondary violations in 2012-13, and indicates that these numbers are consistent with prior years.

#### **RELATED REGENT POLICIES**

Regent Policy Document 10-1: Endorsement of the Statement of Principles from the Knight Foundation Commission on Intercollegiate Athletics

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# 2012-13

## REPORT TO BOARD OF REGENTS ON INTERCOLLEGIATE ATHLETICS AT UW-MADISON



January 29, 2014

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## **2012-13 Executive Summary to Board of Regents**

### **Introduction**

This report provides information about intercollegiate athletics for the Board of Regents. It addresses fiscal responsibility, academics, and compliance.

### **The Athletics Department: Makeup, Mission, & Membership**

The Division of Intercollegiate Athletics, generally referred to as the “Athletics Department,” is a departmental unit within the University governed by the policies of the University of Wisconsin-Madison. The Athletics Department is led by the Director of Athletics reports to the Chancellor of the University, who has final authority over the department, and the Athletic Board. The Chancellor reports to the President of the UW System, who in turn reports to the UW Board of Regents.

The Athletics Department dedicates itself to the mission of providing athletic opportunities to a wide range of students and providing an environment in which all student-athletes can achieve their academic and competitive goals.

The Athletics Department is a member institution of the National College Athletic Association (NCAA), the Big Ten Conference and the Western Collegiate Hockey Association. Therefore, the department abides by the rules and regulations promulgated by these organizations.

The department creates an Annual Report which provides an overview of the department’s accomplishments and progress towards specific performance goals. Within the Annual Report, the Game Plan outlines the department’s specific performance goals and measurable benchmarks by which to evaluate its progress towards those goals.

### **Financial Highlights**

The full Report contains the final budget, debt balances and payments, and endowments for the 2012-13 fiscal year (see page 5 and Appendices A & B). The 2012-13 fiscal year was unusual in that there was a one-time increase in expenditures for building projects, specifically the Student-Athlete Performance Center. This increase was off-set by a similar increase in gift funds. The annual budget for the Department is approximately \$108 million, not counting the \$25 million one-time increase. This budget supports 23 sports and approximately 900 student-athletes at any given time, depending on cuts, quits, and other roster changes. The Department employs over 600 people. The economic impact has been estimated at \$970 million annually, with 8,853 jobs supported and created by the Department. The Department generates \$52.8 million in tax income. There is no deficit to be handled from 2012-13 operations. Endowments showed a market value increase of nearly \$5 million over the 2012-13 fiscal year.

### **Academic Measures**

The Athletics Department uses various means to monitor the academic progress of the student-athletes. The federal graduation rate (FGR), graduation success rate (GSR) and Academic Progress Rate (APR) are the most recognizable of these measures. The established benchmarks include:

- Maintain a student-athlete graduation rate that is greater than the rate for all UW-Madison students. **UNMET in 2012-13. (UW S-A: 75%, All UW: 83%).** Over the past decade there has been a significant increase in graduation rates for both student-athletes and the general student body.
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- Maintain a student-athlete graduation rate that is greater than the rate for the Big Ten Conference. **MET in 2012-13. (UW S-A: 75%, Big Ten S-A: 74%)**
  - Maintain a student-athlete graduation rate that is greater than the rate for all Division I Student-Athletes. **MET in 2012-13. (UW S-A: 75%, D1 S-A: 65%)**
  - Maintain a GSR for student-athletes that is greater than the median GSR of the Big Ten Conference. **UNMET in 2012-13. (UW S-A: 85%, Big Ten S-A: 88%)**
  - Maintain a GSR for student-athletes that is greater than the GSR of all NCAA Division I Athletes. **MET in 2012-13. (UW S-A: 85%, D1 S-A: 80%)**
  - All teams have a multiyear Academic Progress Rate (APR) above 930. **MET in 2012-13. (No sport had a multiyear APR of 930 or below)**
  - All teams have a single year Academic Progress Rate (APR) above 930. **MET in 2012-13. (No sport had a single year APR of 930 or below)**

University of Wisconsin student-athletes carried a 3.02 cumulative GPA at the end of the Spring 2013 term. After the Spring 2013 semester, 385 student-athletes (52%) carried a 3.00 GPA or above, 118 student-athletes (16%) achieved a cumulative GPA above 3.50, and 6 student-athletes have a perfect 4.00 cumulative GPA.

UW student-athletes currently major in 92 diverse areas of study. Sociology, Life Sciences, Kinesiology, and Biology are the most common majors among student-athletes, but there are currently 70 different areas of study which 10 or fewer student-athletes have declared as majors. A total of 109 student-athletes graduated during the 2012-13 academic year.

UW-Madison does not employ a special admission process for student-athletes. Student-athletes progress through the admissions process in the same manner as other applicants. The University of Wisconsin–Madison utilizes a holistic, competitive, and selective admissions review.

### **Agreed-Upon Procedures & Intercollegiate Athletics Budget Report**

The full report contains reports from an independent auditor on the Athletics Department's agreed-upon procedures and budget report for the 2012-13 fiscal year.

### **Compliance**

The Athletics Department reported no major violations and twenty secondary violations in 2012-13. These numbers are consistent with reporting statistics from previous years. For a detailed list of reported secondary violations, see Appendix H in the full executive summary.

The 2012-13 Internal Audit of Athletics Department compliance procedures found that there exists an adequate system to monitor NCAA compliance, exclusive of minor issues within the areas of recruiting, camps and clinics, playing and practice seasons, and student-athlete employment.

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# INTERCOLLEGIATE ATHLETICS REPORT

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## **INTRODUCTION**

The intent of this report is to provide annual information of intercollegiate athletics and the functions outlined by the Faculty Senate to the Board of Regents. In the first section, information is provided about the NCAA, the Big Ten, and the Intercollegiate Athletics Department. The second section will outline specific information addressing academics, fiscal responsibility and compliance regulation.

### **I. DIVISION OF INTERCOLLEGIATE ATHLETICS**

The Division of Intercollegiate Athletics, generally referred to as the “Athletics Department,” is a departmental unit within the University governed by the policies of the University of Wisconsin-Madison. The Athletics Department is led by the Director of Athletics who is hired by the Chancellor of the University. The Director of Athletics reports jointly to the Athletic Board and to the Chancellor, who has final authority over the department. The Chancellor reports to the President of the UW System, who in turn reports to the UW Board of Regents.

#### **A. Mission of Intercollegiate Athletics**

The Athletics Department dedicates itself to the mission of providing athletic opportunities to a wide range of students and providing an environment in which all student-athletes can achieve their academic and competitive goals. The department strives to provide equitable opportunities for all student-athletes and staff regardless of gender or ethnic backgrounds. To honor its academic mission and that of the university, the department supports the educational aspirations, academic progress and general welfare of the student-athlete. In competition, the department fosters principles of sportsmanship, respect, fair play and athletic excellence. In all of its activities, the department insists on integrity, ethical conduct and accountability.

The mission on behalf of the...

- **Student-Athletes** - Provide the resources for student-athletes to pursue their academic and athletic dreams, while shaping their development into adulthood.
- **University** - Operate all areas of the department with class and quality while accepting our role as a source of school spirit and pride for all faculty, staff, students and alumni of the university.
- **Citizens of the State** - Support the community by participating in a variety of public service projects, hosting events that provide good entertainment and contribute positively to the economy, and serving as a source of state pride through the academic achievement of our student-athletes and successful performance in their athletic pursuits.

This mission is derived from the overall mission of the University to provide the opportunity for highest achievement in all areas of human knowledge and endeavor: intellectual, artistic and physical. Intercollegiate Athletics is a part of the University’s total educational purpose: 1) through values; 2) through diversity and outreach; 3) through cultural appreciation, and 4) through physical human development. In addition, to these four explicit interactions with the University’s purpose, intercollegiate athletics is entwined with the university’s mission through tradition.

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## **B. National Collegiate Athletic Association (NCAA)**

The colleges, universities and conferences, referred to as “members,” make up the NCAA. The members appoint volunteer representatives that serve on committees which introduce and vote on rules called bylaws. The members also establish programs to govern, promote and further the purposes and goals of intercollegiate athletics.

Approximately 350 paid professionals that implement the rules and programs established by the membership make up the “national office.” The national office staff is located primarily at the headquarters office in Indianapolis, Indiana. The entire organization comprised of members and staffs is referred to as the NCAA.

The NCAA's core ideology consists of two notions: core purpose - the organization's reason for being - and core values - essential and enduring principles that guide an organization.

Their purpose is to govern competition in a fair, safe, equitable and sportsmanlike manner, and to integrate intercollegiate athletics into higher education so that the educational experience of the student-athlete is paramount. The NCAA - through its member institutions, conferences and national office staff - shares a belief in and commitment to:

- The collegiate model of athletics in which students participate as an avocation, balancing their academic, social and athletics experiences.
- The highest levels of integrity and sportsmanship.
- The pursuit of excellence in both academics and athletics.
- The supporting role that intercollegiate athletics plays in the higher education mission and in enhancing the sense of community and strengthening the identity of member institutions.
- An inclusive culture that fosters equitable participation for student-athletes and career opportunities for coaches and administrators from diverse backgrounds.
- Respect for institutional autonomy and philosophical differences.
- Presidential leadership of intercollegiate athletics at the campus, conference and national levels.

For more information regarding the NCAA, visit <http://www.ncaa.org/>.

## **C. History of Intercollegiate Athletics**

The creation of athletic teams (most notably rowing and baseball) occurred just 25 years after the University of Wisconsin-Madison (“UW”) was founded in 1848. By the end of the 19th century, the UW joined six other schools to form the Western Conference (now known as the Big Ten Conference). As a charter member of the Big Ten, the UW has a long and proud athletic history.

Men’s sports dominated the scene at the UW until the late 1960s when women’s athletics began to grow. Kit Saunders was named the administrator of the women’s sports program in 1967 and Title IX of the Educational Amendments Act of 1972 helped vault women’s athletics into the mainstream.

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That movement along with growing popularity of sports on college campus around the nation catapulted the UW Athletic programs into the college culture.

Today, the UW sponsors 23 sport programs supporting approximately 900 student-athletes at any given time, depending on cuts, quits, and other roster changes. Those sport programs are well supported and funded, which is evident in the all-sports Directors' Cup rankings, in which UW has finished among the nation's top 30 programs 13 times in the past 15 years. UW sport programs have enjoyed some of their most successful seasons in the past decade, with Rose Bowl appearances, national titles in men's and women's hockey, men's indoor track, men's cross country, men's rowing and women's lightweight rowing, along with remarkable facilities construction such as the Porter Boathouse and LaBahn Arena, as well as the renovation of Camp Randall Stadium.

For more information regarding the Division of Intercollegiate Athletics, visit [www.uwbadgers.com](http://www.uwbadgers.com).

The Athletics Department is a member institution of the National College Athletic Association (NCAA), the Big Ten Conference and the Western Collegiate Hockey Association (WCHA). Therefore, the department abides by the rules and regulations promulgated by these organizations.

### **Big Ten Conference**

The Big Ten Conference is an association of 12 world-class universities whose member institutions share a common mission of research, graduate, professional and undergraduate teaching and public service. Intercollegiate athletics has an important place within the common mission. Conference institutions sponsor broad-based athletic programs supporting more than 270 teams.

Founded in 1896, the Big Ten Conference has sustained a comprehensive set of shared practices and policies that enforce the priority of academics in student-athletes' lives and emphasize the values of integrity, fairness and competitiveness. Big Ten universities provide approximately \$100 million in athletic scholarship aid to more than 8,500 men and women student-athletes who compete for 28 championships, 14 for men and 14 for women.

The Big Ten Conference institutions provide an avenue for thousands of young men and women to pursue higher education while competing in sport. The Big Ten Conference sponsors the following 28 sports:

#### **Men's Sports**

Baseball  
Basketball  
Cross Country  
Football  
Golf  
Gymnastics  
Ice Hockey  
Lacrosse  
Soccer  
Swimming & Diving  
Tennis  
Indoor Track & Field  
Outdoor Track & Field  
Wrestling

#### **Women's Sports**

Basketball  
Cross Country  
Field Hockey  
Golf  
Gymnastics  
Lacrosse  
Rowing  
Soccer  
Softball  
Swimming & Diving  
Tennis  
Indoor Track & Field  
Outdoor Track & Field  
Volleyball

For more information regarding the Big Ten, visit [www.bigten.org](http://www.bigten.org).

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## **Western Collegiate Hockey Association (WCHA)**

The Big Ten conference does not sponsor women's hockey, thus the Athletics Department is a member of the Western Collegiate Hockey Association (WCHA).

From the association's founding days as the Midwest Collegiate Hockey League (MCHL) from 1951-53, to the Western Intercollegiate Hockey League (WIHL) from 1953-58, and ultimately on to the Western Collegiate Hockey Association in 1959, this prestigious conference has maintained a tradition of excellence that is second to none. With a noteworthy past that now spans seven decades, three overriding characteristics that have continued to define the WCHA over the league's 62 seasons are history, tradition and success.

In fact, no collegiate conference - in any sport - can top the impressive list of national scale accomplishments of the WCHA. Since 1951, teams representing this conference have earned an amazing 37 NCAA Championships and finished as the national runner-up another 27 times.

For more information regarding the WCHA, visit <http://www.wcha.com/>.

### **D. Athletics Department Annual Report**

On a yearly basis the department creates an Annual Report which provides an overview of the department's accomplishments and progress towards specific performance goals. Within the Annual Report, the Game Plan outlines the department's specific performance goals and measurable benchmarks by which to evaluate its progress towards those goals. Within the framework of the Game Plan, the department has embraced the following core values as those that will guide future decision making:

**EXCELLENCE**  
in **Academics** and **Athletic Competition**

**COMMITMENT**  
to **Fiscal Responsibility, Compliance** and **Diversity and Gender Equity**

**PERSONAL DEVELOPMENT**  
of **Student-Athletes**

**SERVICE AND CONNECTION**  
to **Community** and **Campus**

**PROFESSIONAL DEVELOPMENT**  
of **Staff**

**RECOGNITION**  
of **Department Success**

An annual report is found online at <http://www.uwbadgers.com/athletic-dept/business-reports.html>

## II. FINANCIAL HIGHLIGHTS

### A. 2012-13 University of Wisconsin Athletics Department Final Budget Report

Please see **Appendix A** on page 10 for the detailed report.

### B. 2012-13 University of Wisconsin Athletics Department Debt Balances & Payments Report

Please see **Appendix B** on page 11 for the detailed report.

### C. 2012-13 University of Wisconsin Athletics Department Endowments Report

	Market Value	Cash/ Interest
June 2013	\$49,083,731	\$1,036,745
June 2012	\$44,530,682	\$3,220,790

## III. MEASURES & BENCHMARKS USED TO ASSESS STUDENT-ATHLETE ACADEMIC PROGRESS

### A. Measure 1: Federal Graduation Rate

#### Three-Year Federal Graduation Rate Trend for Three Highest Revenue Men's Sports

	Football	Basketball	Hockey
2012-2013 (2006-2007 Cohort)	71%	67%	50%
2011-2012 (2005-2006 Cohort)	52%	33%	75%
2010-2011 (2004-2005 Cohort)	53%	0%	14%

#### Three Year Federal Graduation Rate Trend Data for Three Highest Revenue Women's Sports

	Basketball	Hockey	Volleyball
2012-2013 (2006-2007 Cohort)	80%	100%	33%
2011-2012 (2005-2006 Cohort)	50%	83%	100%
2010-2011 (2004-2005 Cohort)	50%	100%	100%

**Benchmark I:** Maintain a student-athlete graduation rate that is greater than the rate for all UW-Madison students.

#### UW Student-Athletes vs. All UW Madison Students

Year	Graduation Rate			Four Year Average		
	UW S-A	UW	Difference	UW S-A	UW	Difference
2013	75%	83%	(8%)	72%	82%	(10%)
2012	73%	83%	(10%)	68%	82%	(14%)
2011	71%	83%	(12%)	68%	81%	(13%)
2010	67%	81%	(14%)	69%	80%	(11%)

**Benchmark II:** Maintain a student-athlete graduation rate that is greater than the rate for the Big Ten Conference.

**UW Student-Athletes vs. Median of Big Ten Conference**

Year	Graduation Rate			Four Year Average		
	UW S-A	Big Ten S-A	Difference	UW S-A	Big Ten S-A	Difference
2013	75%	74%	1%	72%	72%	-
2012	73%	75%	(2%)	68%	71%	(3%)
2011	71%	73%	(2%)	68%	68%	-
2010	67%	70%	(3%)	69%	66%	3%

**Benchmark III:** Maintain a student-athlete graduation rate that is greater than the rate for all Division I Student-Athletes.

**UW Student-Athletes vs. All NCAA Division I Student-Athletes**

Year	Graduation Rate			Four Year Average		
	UW S-A	D1 S-A	Difference	UW S-A	D1 S-A	Difference
2013	75%	65%	10%	72%	65%	7%
2012	73%	65%	8%	68%	64%	4%
2011	71%	65%	6%	68%	64%	4%
2010	67%	64%	3%	69%	64%	5%

**B. Measure 2: Graduation Success Rate (GSR)**

Please see **Appendix C** on page 12 for the detailed report.

**Benchmark I:** Maintain a GSR for student-athletes that is greater than the median GSR of the Big Ten Conference.

**UW Student-Athletes vs. Median of Big Ten Conference**

Year	UW S-A	Big Ten S-A	Difference
2013	85%	88%	(3%)
2012	83%	85%	(2%)
2011	81%	82%	(1%)
2010	81%	80%	1%

**Benchmark II:** Maintain a GSR for student-athletes that is greater than the GSR of all NCAA Division I Athletes.

**UW Student-Athletes vs. All Division I Student-Athletes**

Year	UW S-A	D1 S-A	Difference
2013	85%	80%	5%
2012	83%	80%	3%
2011	81%	80%	1%
2010	81%	79%	2%

### C. Measure 3: Academic Progress Rate (APR)

Please see **Appendix D** on pages 13-16 for the detailed NCAA 2011-12 report. \*\*The 2011-2012 NCAA report is the most current publicly available data.

**Benchmark I:** All teams have a multiyear Academic Progress Rate (APR) above 930.

#### Number of Sports with a Multiyear APR below 930

Year	APR < 930
2013	0 sports
2012	0 sports
2011	0 sports
2010	0 sports

#### Multiyear APR by Sport

Men's Sports	Multiyear APR	Women's Sports	Multiyear APR
Basketball	975	Basketball	986
Cross Country	1000	Cross Country	996
Football	989	Rowing	988
Golf	976	Golf	1000
Hockey	981	Hockey	990
Rowing	-	Soccer	987
Soccer	981	Softball	992
Swimming	961	Swimming	991
Tennis	968	Tennis	1000
Track (Indoor)	979	Track (Indoor)	996
Track (Outdoor)	983	Track (Outdoor)	994
Wrestling	970	Volleyball	985

**Benchmark II:** All teams have a single year Academic Progress Rate (APR) above 930.

#### Single Year APR by Sport

Men's Sports	Single Year APR	Women's Sports	Single Year APR
Basketball	981	Basketball	964
Cross Country	1000	Cross Country	1000
Football	994	Rowing	994
Golf	1000	Golf	1000
Hockey	1000	Hockey	1000
Rowing	-	Soccer	969
Soccer	987	Softball	1000
Swimming	951	Swimming	988
Tennis	1000	Tennis	1000
Track (Indoor)	1000	Track (Indoor)	1000
Track (Outdoor)	1000	Track (Outdoor)	1000
Wrestling	942	Volleyball	1000



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#### **D. Additional Information: GPA & Major Selection**

University of Wisconsin student-athletes carried a 3.02 cumulative GPA at the end of the Spring 2013 term. After the Spring 2013 semester, 385 student-athletes (52%) carried a 3.00 GPA or above, 118 student-athletes (16%) achieved a cumulative GPA above 3.50, and 6 student-athletes have a perfect 4.00 cumulative GPA.

UW student-athletes currently major in 92 diverse areas of study. Sociology, Life Sciences, Kinesiology, and Biology are the most common majors among student-athletes, but there are currently 70 different areas of study which 10 or fewer student-athletes have declared as majors. A total of 109 student-athletes graduated during the 2012-13 academic year. For a full list of majors, please see **Appendix E** on pages 17 & 18.

#### **E. Additional Information: Special Admissions of Student-Athletes**

UW-Madison does not employ a special admission process for student-athletes. Student-athletes progress through the admissions process in the same manner as other applicants. The University of Wisconsin–Madison utilizes a holistic, competitive, and selective admissions review. Our goal is to recruit, admit, and enroll a high quality and diverse student body. The academic record always comes first in our review, but we also consider written statements, standardized test scores, extracurricular activities, leadership involvement, and optional letters of recommendation.

#### **IV - V. AGREED – UPON PROCEDURES REPORT & INTERCOLLEGIATE ATHLETIC BUDGET REPORT**

Please see **Appendix F** on pages 19-44 for the detailed evaluation report.

#### **VI. COMPLIANCE EVALUATION REPORTS IN ACCORDANCE WITH SECTION 22.2.1.2(E) OF THE NCAA DIVISION I MANUAL**

Please see **Appendix G** on pages 45-52 for the detailed evaluation report.

#### **VII. NCAA SELF-STUDY REPORT (IN YEARS REQUIRED BY NCAA)**

Not applicable at this time.

#### **VIII. COMPLIANCE MAJOR/SECONDARY NCAA VIOLATIONS REPORT & NCAA OVERSIGHT CERTIFICATION LETTER**

Please see **Appendix H** on page 53 for detailed report, and **Appendix I** on page 54 for letter.

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## IX. APPENDICES

ATHLETICS DEPARTMENT ANNUAL REPORT & GAME PLAN .....	FOUND ONLINE
A. 2012-13 UNIVERSITY OF WISCONSIN ATHLETICS DEPARTMENT FINAL BUDGET REPORT .....	10
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## Appendix A

### 2012-13 Wisconsin Athletics Final Budget Report

<u>Revenue</u>	<u>Budget</u>	<u>Actual</u>
Ticket Sales	28,654,106	27,675,492
Gift Funds	31,750,000	58,405,247
Conference Distributions	21,930,571	23,238,755
Concessions and Catering	6,980,000	6,668,258
Multi Media	9,730,000	7,857,226
Events	974,500	900,784
Other Revenue	5,287,400	5,696,207
Post Season Reimbursements	3,000,000	2,700,876
<b>TOTAL REVENUE</b>	<b>108,306,577</b>	<b>133,142,845</b>
<u>Expenses</u>		
Salaries and Fringes	37,086,519	34,935,793
Operating Expenses	32,935,639	32,630,290
Debt Service	13,152,355	11,968,485
Financial Aid	5,669,600	6,081,376
Post Season Participation	3,100,000	2,950,530
Capital Expenses	16,245,000	44,582,194
<b>TOTAL EXPENSES</b>	<b>108,189,113</b>	<b>133,148,668</b>
<b>Net Operating Margin</b>	<b>117,464</b>	<b>(5,823)</b>
<b>Carryover Cash Balance 2011-12</b>		<b>375,346</b>
<b>Ending Cash Balance 2012-13</b>		<b>361,915</b>
(Unrestricted Fund Balance)		

There is no deficit to be handled from 2012-13 operations.

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Appendix B

**2012-13 Wisconsin Athletics Debt Balances & Payments**

<u>Project</u>	<u>Outstanding Debt, as of 6/30/13</u>	<u>Debt Service Payment FY '13</u>
Kohl Center	8,836,491	2,562,583
McClain Athletic Facility	0	0
McClimon Track & Utility System Improvements	0	75,621
Goodman Softball Complex	267,790	53,506
Camp Randall Stadium Renovation	54,877,618	6,654,328
Crew House	3,913,027	481,694
Camp Randall Electric	0	3,860
Nielsen Tennis Stadium Floor	6,507	1,025
University Ridge Golf Course	143,538	13,828
Hockey/Swimming Facility	8,722,139	578,773
Student Athlete Performance Center	48,012,553	<u>1,298,715</u>
Totals	124,779,662	11,723,934
Dane County Bonds		244,551
Total payments		11,968,485

## Appendix C

# Graduation Success Rate Report

**2003 - 2006 Cohorts: University of Wisconsin, Madison**

Men's Sports			Women's Sports		
Sport	GSR	Fed Rate	Sport	GSR	Fed Rate
Baseball	-	-	Basketball	83	57
Basketball	44	36	Bowling	-	-
CC/Track	85	74	CC/Track	96	81
Fencing	-	-	Crew/Rowing	100	93
Football	72	57	Fencing	-	-
Golf	88	70	Field Hockey	-	-
Gymnastics	-	-	Golf	90	88
Ice Hockey	57	43	Gymnastics	-	-
Lacrosse	-	-	W. Ice Hockey	96	92
Mixed Rifle	-	-	Lacrosse	-	-
Skiing	-	-	Skiing	-	-
Soccer	96	85	Soccer	94	88
Swimming	100	71	Softball	86	79
Tennis	100	86	Swimming	95	83
Volleyball	-	-	Tennis	100	100
Water Polo	-	-	Volleyball	89	73
Wrestling	61	56	Water Polo	-	-
Men's Non-NCAA Sponsor. Sports	-	-	Women's Non-NCAA Sponsor. Sports	-	-

**\*\*The 2011-2012 NCAA report is the most current publicly available data.**

# NCAA Division I 2011 - 2012 Academic Progress Rate

## Public Report

Institution: University of Wisconsin, Madison

Date of Report: 06/09/2013

This report is based on NCAA Division I Academic Progress Rate (APR) data submitted by the institution for the 2008-09, 2009-10, 2010-11 and 2011-12 academic years.

*[Note: All information contained in this report is for four academic years. Some squads may still have small sample sizes within certain sport groups. In accordance with the Family Educational Rights and Privacy Act's (FERPA's) interpretation of federal privacy regulations, data cells containing three or fewer student-athletes have been suppressed and are indicated by an \* symbol. The information in this report does not reflect any changes to data made after this date.]*

The following chart represents by-sport APR averages for noted subgroups.

Sport (N)	Multiyear APR	2011-2012 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
By Sport - Men's											
Baseball (298)	NA	NA	NA	NA	965	959	977	970		961	963
Basketball (346)	980	1000	80th-90th	50th-60th	952	945	967	957		947	953
Cross Country (315)	994	1000	70th-80th	80th-90th	975	971	983	979		970	976
Football (245)	985	994	90th-100th	60th-70th	949	944	964	954		943	NA
Fencing (18)	NA	NA	NA	NA	975	969	979	977		976	971

\* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.

N/A = No APR or not applicable

N = Number of teams represented

<sup>1</sup> Denotes APR that does not subject the team to ineligibility for postseason competition based on institutional, athletics and student resources and the team's Graduation Success Rate.

<sup>2</sup> Denotes APR that does not subject the team to ineligibility for postseason competition due to the team's demonstrated academic improvement.

<sup>3</sup> Denotes APR that does not subject the team to ineligibility for postseason competition due to the squad-size adjustment. The "upper confidence boundary" of a team's APR must be below 900 for that team to be subject to ineligibility for postseason competition. Squad-size adjustment does not apply to teams with four years of APR data and a multiyear cohort of 30 or more student-athletes.

<sup>4</sup> Denotes APR that does not subject the team to penalties due to the team's demonstrated academic improvement.

<sup>5</sup> Denotes APR that does not subject the team to penalties due to the squad-size adjustment. The "upper confidence boundary" of a team's APR must be below 900 for that team to be subject to penalties. The squad-size adjustment does not apply to teams with four years of APR data and a multiyear cohort of 30 or more student-athletes.

<sup>6</sup> Denotes APR based on a one year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>7</sup> Denotes APR based on a two year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>8</sup> Denotes that team is not subject to ineligibility for postseason competition and/or penalties based on institutional resources.

<sup>9</sup> Denotes that team's APR data is under review.



# NCAA Division I 2011 - 2012 Academic Progress Rate

## Public Report

Institution: University of Wisconsin, Madison

Date of Report: 06/09/2013

Sport (N)	Multiyear APR	2011-2012 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
Golf (297)	968	938	20th-30th	30th-40th	974	971	981	983	983	970	969
Gymnastics (16)	NA	NA	NA	NA	979	979	975	980	980	986	965
Ice Hockey (58)	977	990	20th-30th	40th-50th	983	977	989	983	983	993	978
Lacrosse (61)	NA	NA	NA	NA	974	972	975	984	984	974	967
Skiing (11)	NA	NA	NA	NA	978	969	992	981	981	988	960
Soccer (203)	979	972	60th-70th	40th-50th	969	961	976	969	969	972	967
Swimming (137)	968	952	20th-30th	30th-40th	976	972	983	977	977	975	977
Tennis (261)	946	900	10th-20th	10th-20th	974	970	980	978	978	970	974
Track, Indoor (260)	971	992	50th-60th	30th-40th	965	958	980	967	967	961	967
Track, Outdoor (280)	974	992	50th-60th	40th-50th	968	961	982	969	969	964	970
Volleyball (22)	NA	NA	NA	NA	978	974	983	978	978	982	977
Water Polo (22)	NA	NA	NA	NA	980	978	981	989	989	991	968
Wrestling (77)	964	1000	50th-60th	20th-30th	961	956	973	965	965	960	953
By Sport - Women's											
Basketball (344)	991	1000	80th-90th	70th-80th	972	967	980	972	972	971	972

\* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.

N/A = No APR or not applicable.

N = Number of teams represented.

<sup>1</sup> Denotes APR that does not subject the team to ineligibility for postseason competition based on institutional, athletics and student resources and the team's Graduation Success Rate.

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<sup>3</sup> Denotes APR that does not subject the team to ineligibility for postseason competition due to the "upper confidence boundary" of a team's APR must be below 900 for that team to be subject to ineligibility for postseason competition.

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<sup>6</sup> Denotes APR based on a one year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>7</sup> Denotes APR based on a two year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>8</sup> Denotes that team is not subject to ineligibility for postseason competition and/or penalties based on institutional resources.

<sup>9</sup> Denotes that team's APR data is under review.

# NCAA Division I 2011 - 2012 Academic Progress Rate Public Report

Institution: University of Wisconsin, Madison

Date of Report: 06/09/2013

Sport (N)	Multiyear APR	2011-2012 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
Bowling (36)	NA	NA	NA	NA	964	957	977	981		955	984
Cross Country (343)	987	1000	40th-50th	60th-70th	983	981	989	985		981	985
Fencing (22)	NA	NA	NA	NA	983	974	988	977		989	986
Field Hockey (79)	NA	NA	NA	NA	989	985	993	986		992	988
Golf (258)	1000	1000	90th-100th	90th-100th	986	984	991	988		984	986
Gymnastics (61)	NA	NA	NA	NA	989	989	988	989		992	981
Ice Hockey (34)	995	966	70th-80th	80th-90th	989	985	991	988		993	987
Lacrosse (93)	NA	NA	NA	NA	988	984	989	988		987	987
Rowing (86)	986	962	40th-50th	60th-70th	986	984	988	984		989	985
Skiing (12)	NA	NA	NA	NA	988	985	994	974		994	998
Soccer (322)	987	989	50th-60th	60th-70th	981	978	987	983		978	982
Softball (289)	972	1000	20th-30th	30th-40th	978	974	988	982		975	978
Swimming (197)	992	988	60th-70th	70th-80th	986	984	989	987		985	986
Tennis (322)	1000	1000	90th-100th	90th-100th	982	980	987	985		980	983

\* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.  
N/A = No APR or not applicable.  
N = Number of teams represented.

<sup>1</sup> Denotes APR that does not subject the team to ineligibility for postseason competition based on institutional, athletics and student resources and the team's Graduation Success Rate.

<sup>2</sup> Denotes APR that does not subject the team to ineligibility for postseason competition due to the team's demonstrated academic improvement.

<sup>3</sup> Denotes APR that does not subject the team to ineligibility for postseason competition due to the "upper confidence boundary" of a team's APR must be below 900 for that team to be subject to ineligibility for postseason competition. Squad-size adjustment does not apply to teams with four years of APR data and a multiyear cohort of 30 or more student-athletes.

<sup>4</sup> Denotes APR that does not subject the team to penalties due to the team's demonstrated academic improvement.

<sup>5</sup> Denotes APR that does not subject the team to penalties due to the squad-size adjustment. The "upper confidence boundary" of a team's APR must be below 900 for that team to be subject to adjustment does not apply to teams with four years of APR data and a multiyear cohort of 30 or more student-athletes.

<sup>6</sup> Denotes APR based on a one year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>7</sup> Denotes APR based on a two year cohort, not subject to ineligibility for postseason competition and/or any penalties.

<sup>8</sup> Denotes that team is not subject to ineligibility for postseason competition and/or penalties based on institutional resources.

<sup>9</sup> Denotes that team's APR data is under review.



# NCAA Division I 2011 - 2012 Academic Progress Rate Public Report

Institution: University of Wisconsin, Madison

Date of Report: 06/09/2013

Sport (N)	Multiyear APR	2011-2012 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
Track, Indoor (314)	992	1000	80th-90th	70th-80th	977	972	987	978	973		979
Track, Outdoor (322)	990	1000	70th-80th	70th-80th	978	974	988	979	975		981
Volleyball (329)	985	1000	50th-60th	60th-70th	980	976	990	982	977		982
Water Polo (34)	NA	NA	NA	NA	980	970	989	981	978		982
By Sport - Co-Ed											
Rifle (22)	NA	NA	NA	NA	976	977	964	981	965		NA

\* Denotes data representing three or fewer student-athletes. In accordance with FERPA's interpretation of federal privacy regulations, institutions should not disclose statistical data contained in this report in cells made up of three or fewer students without student consent.

N/A = No APR or not applicable

N = Number of teams represented.

<sup>1</sup> Denotes APR that does not subject the team to ineligibility for postseason competition based on institutional, athletics and student resources and the team's Graduation Success Rate.

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<sup>8</sup> Denotes that team is not subject to ineligibility for postseason competition and/or penalties based on institutional resources.

<sup>9</sup> Denotes that team's APR data is under review.

## Appendix E

### Student-Athlete Major Analysis

#### Student-Athletes vs. Student Body

Student-Athlete Majors vs. Student Body Majors (As of 8.5.2013)			
Major	# S-A Majors*	S-A %	Student Body %
Agricultural & Appl Econ	5	.48%	.15%
Agricultural Business Mgmt	14	1.35%	.19%
Animal Sciences	3	.29%	.59%
Anthropology	5	.48%	.37%
Art	5	.48%	.90%
Art Education	1	.09%	.03%
Art History	1	.09%	.15%
Asian Studies	2	.19%	.14%
Atmospheric & Oceanic Science	1	.09%	.08%
Biochemistry	11	1.06%	1.51%
Biological Systems Engineering	4	.39%	.51%
Biology	30	2.89%	4.11%
Biomedical Engineering	11	1.06%	1.51%
Bus: Accounting	6	.58%	1.14%
Bus: Finance, Invest & Bank	14	1.35%	1.44%
Bus: International Business	1	.09%	.30%
Bus: Management & Hum Res	8	.77%	.84%
Bus: Marketing	10	.96%	1.15%
Bus: Operations & Tech Management	1	.09%	.06%
Bus: Real Estate & Urban Econ	4	.39%	.28%
Bus: Risk Man. & Insurance	4	.39%	.31%
Chemical Engineering	7	.67%	1.64%
Chemistry	8	.77%	.43%
Chinese	1	.09%	.13%
Civil Engineering	13	1.25%	1.56%
Communication Science & Disorders	2	.19%	.05%
Communication Arts	11	1.06%	1.18%
Community & Env Soc	3	.29%	.17%
Community & Nonprofit Leadership	14	1.35%	.31%
Comparative Literature	1	.09%	.01%
Computer Engineering	6	.58%	.75%
Computer Sciences	1	.09%	.63%
Consumer Affairs	2	.19%	.33%
Consumer Science	1	.09%	.03%
Economics	26	2.50%	2.12%
Educational Leadership MS**	4	.39%	-
Electrical Engineering	3	.29%	1.03%
Elementary Education	5	.48%	1.28%
English	14	1.35%	1.21%
Environmental Science	2	.19%	.16%
Environmental Studies	7	.67%	.16%
Family, Cons and Comm Ed	1	.09%	.41%
Food Science	4	.39%	.50%
Forest Science	1	.09%	.13%
French	2	.19%	.13%
Gender and Women's Studies	4	.39%	.22%
Genetics	2	.19%	.94%

Major	# S-A Majors*	S-A%	Student Body %
Geography	1	.09%	.19%
Geology & Geophysics	2	.19%	.22%
German	1	.09%	.14%
History	15	1.45%	1.16%
History of Sci, Med & Tech	1	.09%	.03%
Human Development & Family St	16	1.54%	.57%
Industrial Engineering	2	.19%	.77%
Interior Design	1	.09%	.16%
International Studies	6	.58%	.84%
Journalism	2	.19%	1.19%
Kinesiology	49	4.72%	1.96%
Latin	1	.09%	.02%
Legal Studies	9	.87%	.55%
Life Sciences Comm	54	5.20%	.45%
Life Sciences Comm MS**	1	.09%	-
Materials Science & Engineering	2	.19%	.27%
Mathematics	3	.29%	.72%
Mechanical Engineering	15	1.45%	2.83%
Microbiology	1	.09%	.54%
Medical Micro & Immun	1	.09%	.30%
Music	1	.09%	.43%
Nuclear Engineering	3	.29%	.43%
Nursing	12	1.16%	.25%
Nutritional Sciences	15	1.45%	.88%
Personal Finance	12	1.16%	.19%
Pharmacy	3	.29%	-
Philosophy	3	.29%	.37%
Physics	3	.29%	.20%
Political Science	27	2.60%	1.9%
Portuguese	1	.09%	.03%
Pre-Interior Design	1	.09%	-
Pre-Apparel and Textile Design	1	.09%	-
Psychology	19	1.83%	2.5%
Rehabilitation Psychology	5	.48%	.40%
Retailing	7	.67%	.03%
Russian	1	.09%	.09%
Scandinavian Studies	1	.09%	.06%
Social Welfare	4	.39%	.51%
Sociology	81	7.80%	1.16%
Spanish	9	.87%	1.18%
Special Education	2	.19%	.25%
Supply Chain Management Spcl	2	.19%	-
Textile and Apparel Design	1	.09%	.33%
Wildlife Ecology	2	.19%	.31%
Zoology	16	1.54%	.78%
Undecided	308	29.67%	35.62%
Grand Total	1,038		

\* Duplicated counts. As students with more than one major are counted as one unit in each major, the total number of majors may exceed the total number of students.

\*\* Since these majors are graduate or doctorate degrees, they were not included in the undergraduate student body percentage calculation.

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Appendix F

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE  
ATHLETICS**

Madison, Wisconsin

**STATEMENT OF REVENUES AND  
EXPENDITURES – BUDGETARY BASIS**

For the Year Ended June 30, 2012

TOGETHER WITH INDEPENDENT AUDITORS' REPORT  
AND REPORT ON AGREED-UPON PROCEDURES  
REQUIRED BY THE PROVISIONS OF NCAA CONSTITUTION 3.2.4.16

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

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For the Year Ended June 30, 2012

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Baker Tilly Virchow Krause, LLP  
Ten Terrace Ct, PO Box 7398  
Madison, WI 53707-7398  
tel 608 249 6622  
fax 608 249 8532  
bakertilly.com

## INDEPENDENT AUDITORS' REPORT

To the Chancellor  
University of Wisconsin-Madison  
Madison, Wisconsin

We have audited the accompanying statement of revenues and expenditures – budgetary basis of the University of Wisconsin – Madison Division of Intercollegiate Athletics (the "Athletic Department") for the year ended June 30, 2012. The statement of revenues and expenditures – budgetary basis is the responsibility of the Athletic Department's management. Our responsibility is to express an opinion on the statement of revenues and expenditures – budgetary basis based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the statement of revenues and expenditures – budgetary basis is free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the statement of revenues and expenditures – budgetary basis. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall statement of revenues and expenditures – budgetary basis presentation. We believe that our audit provides a reasonable basis for our opinion.

As discussed in Note 1, the statement of revenues and expenditures – budgetary basis of the Athletic Department is intended to present the changes in financial position of the State of Wisconsin that are attributable to the transactions of the Athletic Department. The financial statement does not purport to, and does not, present fairly the financial position of the State of Wisconsin as of June 30, 2012, the changes in its financial position, or, where applicable, its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

As discussed in Note 1, the Athletic Department prepares its statement of revenues and expenditures – budgetary basis following the accounting principles used in managing its operations in accordance with its budgetary procedures (the "budgetary basis") which is a comprehensive basis of accounting other than accounting principles generally accepted in the United States of America.

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To the Chancellor  
University of Wisconsin-Madison

In our opinion, the financial statement referred to in the first paragraph presents fairly, in all material respects, the revenues and expenditures of the Athletic Department for the year ended June 30, 2012 in conformity with the basis of accounting described in Note 1.

This report is intended solely for the information and use of the Chancellor, management of the University of Wisconsin and Athletic Department, or an authorized representative of the National Collegiate Athletic Association and is not intended to be, and should not be, used by anyone other than these specified parties.

*Baker Silly Viechow Krause, UP*

Madison, Wisconsin  
January 24, 2013



**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

STATEMENT OF REVENUES AND EXPENDITURES - BUDGETARY BASIS  
For the Year Ended June 30, 2012

	FOOTBALL	MEN'S BASKETBALL	MEN'S HOCKEY	WOMEN'S BASKETBALL	OTHER SPORTS	NON- PROGRAM SPECIFIC	TOTALS
<b>REVENUES</b>							
Ticket Sales	\$ 18,332,242	\$ 5,713,463	\$ 3,232,534	\$ 141,777	\$ 137,650	\$ 11,422	\$ 27,569,088
Away Sales and Guarantees	1,000,000	-	-	-	-	-	1,000,000
Contributions	9,989,305	1,095,430	2,559,814	1,108,999	2,951,119	1,998,594	19,703,261
Direct Institutional Support	1,528,581	274,876	192,111	279,898	2,407,810	41,480	4,814,756
Facilities and Administrative Support	14,966,430	8,981,321	32,104	-	-	2,312,697	25,436,365
NCAA and Conference Distributions	-	-	-	-	-	1,405,272	3,328,133
Broadcasts and Internet Rights	-	-	-	-	-	3,328,133	10,305,693
Programs, Concessions and Parking	2,136,280	728,357	549,761	84,892	142,308	3,757,415	4,703,861
Royalties and Advertisements	206,705	56,445	68,947	42,563	571,786	1,564	1,721,760
Sports Camp Revenue	208,731	269,700	84,268	21,555	1,135,942	-	1,215,859
Endowment and Investment	-	-	-	-	-	1,666,787	1,666,787
Other	13,725	6,456	1,694	616	2,297	-	22,403,308
Total Revenues	48,381,999	17,128,048	6,721,233	1,880,300	7,490,150	-	103,803,038
<b>EXPENDITURES</b>							
Athletics Student Aid	2,920,878	506,204	611,403	513,021	5,705,848	43,480	10,300,834
Guarantees	1,819,499	452,453	42,420	31,500	33,666	-	2,379,538
Head Coach Salaries and Benefits	2,886,304	2,298,894	371,778	606,919	2,607,858	1,500	8,773,243
Assistant Coaches Salaries and Benefits	3,331,744	655,462	307,879	379,537	2,403,599	13,008	7,091,229
Support Staff Compensation	852,658	285,819	203,500	71,258	596,641	19,064,254	21,174,130
Recruiting	212,045	66,911	37,485	92,031	427,011	-	835,483
Team Travel	3,291,180	1,193,909	525,884	426,534	3,181,418	310,856	8,929,781
Equipment, Uniforms and Supplies	338,027	62,378	199,636	40,176	950,908	393,735	1,985,060
Game Expenditures	1,101,433	289,383	207,786	185,515	152,165	3,937,592	5,853,874
Fundraising, Marketing and Promotion	-	-	-	-	-	2,512,812	2,512,812
Sports Camps Expenditures	83,547	159,161	12,488	11,247	417,060	-	683,513
Direct Facilities and Maintenance	6,667,116	781,156	2,891,609	781,186	4,819,776	5,350,269	21,291,112
Spirit Groups	-	-	-	-	-	697,603	697,603
Indirect Facilities and Administrative	-	-	-	-	-	2,312,697	2,312,697
Medical Expenditures	299,893	42,485	64,977	29,989	2,069,260	-	2,506,604
Memberships and Dues	2,090	965	455	-	9,928	-	13,438
Other	324,884	43,941	84,318	131,362	545,088	3,824,558	4,934,251
Total Expenditures	24,231,298	6,839,111	5,541,828	3,280,275	23,920,226	38,462,464	102,275,202
<b>EXCESS OF REVENUES OVER (UNDER) EXPENDITURES</b>	\$ 24,150,701	\$ 10,288,937	\$ 1,179,405	\$ (1,599,975)	\$ (16,430,076)	\$ (16,059,156)	\$ 1,527,836

See accompanying notes to statement of revenues and expenditures - budgetary basis.



**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

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REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

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**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012**

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

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The accompanying statement of revenues and expenditures – budgetary basis has been prepared on the budgetary basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles (GAAP). The budgetary basis for the University of Wisconsin-Madison Division of Intercollegiate Athletics represents the accounting principles used in managing its operations in accordance with its budgetary procedures. The Governmental Accounting Standards Board establishes generally accepted accounting principles for states and local governmental units, including the University of Wisconsin-Madison Division of Intercollegiate Athletics. The most significant differences between the budgetary basis and GAAP (full accrual basis) are as follows:

- > Capital asset acquisitions funded by revenues are reported as expenditures rather than as capital assets.
- > Capital asset acquisitions funded by debt proceeds or from the State of Wisconsin are not reported.
- > Depreciation on capital assets is not reported.
- > Long-term debt proceeds are not reported as a liability.
- > Principal payments on long-term debt are reported as expenditures rather than as a reduction of a liability.
- > In-kind contributions are reported as revenues and expenditures in the year the goods were received or services provided to the Division of Intercollegiate Athletics.

See also Note 1B.

The format of the statement of revenues and expenditures – budgetary basis is based upon the prescribed format of the National Collegiate Athletic Association.

**A. REPORTING ENTITY**

The Division of Intercollegiate Athletics (the "Athletic Department") of the University of Wisconsin-Madison (the "University") is responsible for intercollegiate sports programs of the University. The Athletic Director is responsible for the day to day operation of the Athletic Department. The Athletic Department is ultimately governed by the University's Chancellor through the authority delegated by the Board of Regents of the University of Wisconsin System, which is part of the State of Wisconsin.

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012**

---

**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)**

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**A. REPORTING ENTITY (cont.)**

This report includes the statement of revenues and expenditures – budgetary basis of the Athletic Department's intercollegiate sports programs. All functions related to these intercollegiate sports programs are included. The University Ridge Golf Course financial activity has not been included except for the payments for the UW Men's and Women's Golf Teams use of the golf course. Officially recognized booster organizations have been established to aid the Athletic Department with its outreach booster efforts. These organizations are not component units of the University and are not under the direct accounting control of the University or Athletic Department. As such, the accompanying statement of revenues and expenditures – budgetary basis excludes the financial activity of these booster organizations. However, the accompanying statement of revenues and expenditures – budgetary basis includes, upon satisfying all donor restrictions, those cash or in-kind contributions made to the Athletic Department by the recognized booster organizations.

Expenditures of these organizations are excluded from the accompanying statements. The recognized booster organizations at June 30, 2012 are as follows:

Badger Basketball Boosters  
Mendota Gridiron Club, Inc.  
National "W" Club, Inc. and Subsidiary

**B. BASIS OF ACCOUNTING**

The accompanying statement of revenues and expenditures – budgetary basis has been prepared on the budgetary basis of accounting which is a comprehensive basis of accounting other than generally accepted accounting principles (GAAP). Under the budgetary basis of accounting, revenues are recorded when susceptible to accrual, i.e., both measurable and available. Available means collectible within the current period or soon enough thereafter to be used to pay liabilities of the current period. For this purpose, the Athletic Department considers revenues to be available if they are collected within 60 days of the end of the current fiscal period. Significant revenues susceptible to accrual include most operating revenues. Contributions from recognized booster organizations generally are recorded as revenues when received in cash or in-kind because they are not measurable or available until actually received. Cash receipts from advance ticket sales related to athletic events to be held in the subsequent year are deferred and will be recognized as revenues during the year the event takes place.

Expenditures are recorded when the related fund liability is incurred, except for unmatured interest on long-term debt, claims, judgments, compensated absences, and pension expenditures, which are recorded as a liability when expected to be paid with expendable available financial resources. Guaranteed payments to nonconference football opponents are reported as expenditures. Ticket sales shared with conference opponents are netted against gross ticket revenues.

Tuition waivers are recorded as athletic scholarships and tuition waivers. The value of the Adidas merchandise received is reported under the sports or other team expenditure categories while revenue is recorded under corporate sponsorships.

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)**

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**C. MEASUREMENT FOCUS**

The measurement focus of the statement of revenues and expenditures – budgetary basis is the flow of current financial resources concept. Under this concept, sources and uses of financial resources, including capital outlays funded by operating revenues and debt retirements are reflected in operations. Resources not available to finance expenditures and commitments of the current period are recognized as deferred revenue. Liabilities for claims, judgments, compensated absences and pension contributions which will not be currently liquidated using expendable available financial resources are not recognized as current expenditures. These related expenditures are recognized when the liabilities are liquidated.

**D. GENERAL CAPITAL ASSETS**

General capital assets acquired for Athletic Department purposes are recorded as expenditures in the statement of revenues and expenditures – budgetary basis when they are funded by operating revenues. Capital assets funded by debt proceeds and the State of Wisconsin are not reported.

Depreciation is not recorded on capital assets and is not reflected in the statement of revenues and expenditures – budgetary basis.

**E. COMPENSATED ABSENCES**

Under terms of employment, employees are granted sick leave and vacations in varying amounts. Employees are allowed to accumulate unused sick leave and vacation time and carry it forward to future periods. The Athletic Department is charged for sick leave by the State of Wisconsin as the sick leave is earned. Amounts are accumulated by the State of Wisconsin in the accumulated sick leave fund in the state's Comprehensive Annual Financial Report. Therefore, no sick leave liability exists for the Athletic Department. Total vested vacation time and other compensated absences at June 30, 2012 were \$2,379,788.

Payments for vacation and sick leave will be made at rates in effect when the benefits are used. Vested benefit liabilities are determined on the basis of current salary rates and include salary related payments.

**F. OTHER POSTEMPLOYMENT BENEFITS**

The State of Wisconsin's health insurance program, a cost-sharing multiple employer, defined benefit plan, is an employer-sponsored program offering group medical coverage to eligible employees and retirees of the State of Wisconsin. Under this plan, retired employees of the State are allowed to pay the same healthcare premium as active employees creating an implicit rate subsidy for retirees. This implicit rate subsidy, which is calculated to cover pre-age 65 retirees is treated as an other postemployment benefit (OPEB) and results in an actuarial determined liability and expense in the State of Wisconsin's Comprehensive Annual Financial report. Details of the plan are included in the Comprehensive Annual Financial Report of the State of Wisconsin for the year ended June 30, 2012. The liability and expense is computed for the entire State of Wisconsin and is not separately calculated for the Athletic Department.



**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

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**NOTE 1 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)**

---

**G. CLAIMS AND JUDGMENTS**

Claims and judgments are recorded as expenditures if all the conditions of Governmental Accounting Standards Board pronouncements are met. There were no significant claims or judgments at year end.

The Division of Intercollegiate Athletics is a unit of a state governmental body. The Board of Regents of the University of Wisconsin System and DIA, as a unit of this state agency, cannot be sued because they have governmental immunity. Claims arising out of employment or agency (excluding employment discrimination claims) must be brought against state employees or agents individually under § 895.46, Wis. Stats.

**H. CONTRIBUTIONS**

The Athletic Department receives contributions in support of various intercollegiate sports programs. All contributions for the Athletic Department are initially remitted to the University of Wisconsin Foundation (the "Foundation") which is the official not-for-profit fund raising corporation for the University of Wisconsin-Madison.

The Athletic Department applies some of the contributions for capital outlay (capital assets). Other contributions are used to support the annual operations of the Athletic Department. These contributions are reported as fundraising revenues. Contributions are recorded as revenues when they are drawn from the Foundation.

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**NOTE 2 – LONG-TERM DEBT**

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The State of Wisconsin has issued various general obligation bonds, portions of which were for construction of various Athletic Department projects.

The general obligation bonds are backed by the full faith and credit of the State of Wisconsin. The Athletic Department's share of these bonds will be retired by Athletic Department program revenues.

In 2011-12, the Athletic Department's debt service payments consisted of the following:

	2011-12
Principal on bonds	\$ 6,021,535
Interest on bonds	3,782,178
Total	<u>\$ 9,803,713</u>

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

**NOTE 2 – LONG-TERM DEBT (cont.)**

The following represents the unpaid balance of all long-term general obligation debt for which the Athletic Department is financially responsible:

	Issue Year	Original Debt	Maturity Date	Average Interest Rates	Balance 6/30/12
Utility System Improvement	1998	627,278	4/15/17	5.50%	\$ 514,144
	2004	48,155	4/15/19	5.00%	24,587
	2005	140,509	4/15/18	5.00%	140,509
	2007	31,802	4/15/20	5.00%	31,802
Total Utility System Improvement					<u>711,042</u>
Goodman Softball Complex	2004	74,838	4/15/19	5.00%	38,211
	2005	218,366	4/15/21	5.00%	218,366
	2007	31,802	4/15/20	5.00%	49,423
Total Goodman Softball Complex					<u>306,000</u>
Kohl Center	1998	11,653,139	10/15/17	5.50%	<u>9,551,413</u>
Environmental Management Center	1998	223,729	10/15/17	5.50%	183,379
	2002	210,732	4/15/15	5.50%	97,068
	2003	130,251	4/15/23	4.62%	6,426
	2004	2,628	4/15/19	5.00%	1,341
	2004	132,960	4/15/20	4.99%	129,359
	2004	96,262	4/15/20	5.00%	95,370
	2005	7,668	4/15/18	5.00%	7,668
	2007	31,802	4/15/20	5.00%	48,746
	2011	26,763	10/17/22	5.00%	<u>26,763</u>
Total Environmental Management Center					<u>596,120</u>
McClimon Track	1993	519,091	4/15/13	5.03%	<u>73,669</u>
Camp Randall					
	2001	3,661	4/15/13	5.50%	3,659
	2003	15,000,000	4/15/23	4.83%	696,495
	2004	30,000,000	4/15/24	4.90%	2,740,483
	2004	373,454	4/15/20	4.94%	373,454
	2004	10,000,000	4/15/24	4.53%	913,530
	2004	15,000,000	4/15/25	4.70%	6,598,062
	2005	7,113,428	4/15/25	4.84%	2,872,195
	2005	4,366,472	4/15/15	5.00%	1,539,871
	2005	622,599	4/15/17	5.00%	622,596
	2007	17,362,138	4/15/20	5.00%	17,362,138
	2011	431,577	4/15/22	5.00%	431,577
	2011	16,816,187	10/17/22	5.00%	16,816,187
	2012	7,690,868	4/15/25	5.00%	<u>7,690,868</u>
Total Camp Randall					<u>58,661,115</u>

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

**NOTE 2 – LONG-TERM DEBT (cont.)**

	Issue Year	Original Debt	Maturity Date	Average Interest Rates	Balance 6/30/12
Nielsen Stadium	2004	657	4/15/19	5.00%	\$ 655
	2004	611	4/15/20	5.00%	611
	2005	4,586	4/15/20	5.00%	4,586
	2007	31,802	4/15/20	5.00%	811
	2011	511	4/15/21	5.00%	511
Total Nielsen Stadium					<u>7,174</u>
Crew House	2003	264,305	4/15/23	4.25%	13,039
	2004	13,896	4/15/20	4.81%	13,896
	2004	5,822,000	4/15/24	4.94%	531,835
	2007	2,030,000	4/15/20	5.00%	2,023,000
	2011	1,194,973	10/17/22	5.00%	1,194,973
	2012	408,390	4/15/21	5.00%	408,390
Total Crew House					<u>4,185,133</u>
Hockey/Swim Facility	2011	9,000,000	4/15/31	5.00%	<u>8,864,458</u>
University Ridge Golf Course	2008	172,338	4/15/28	5.00%	<u>149,874</u>
Student Athlete Performance Center	2012	31,422,857	4/16/42	5.50%	31,422,857
	2012	6,474,464	5/03/21	5.50%	<u>6,474,464</u>
Total Student Athlete Performance Center					<u>37,897,321</u>
Total					<u>\$ 121,003,319</u>

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

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**NOTE 2 – LONG-TERM DEBT (cont.)**

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Future general obligation debt repayment schedule:

<u>Fiscal Year</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2012-13	\$ 6,338,890	\$ 5,442,044	\$ 11,780,934
2013-14	7,124,297	5,343,586	12,467,883
2014-15	7,438,575	4,972,380	12,410,955
2015-16	7,807,570	4,571,919	12,379,489
2016-17	8,167,148	4,180,584	12,347,732
2017-18 – 2021-22	33,066,904	15,859,453	48,926,357
2022-23 – 2026-27	19,322,945	8,378,253	27,701,198
2027-28 – 2031-32	12,236,990	5,636,819	17,873,809
2032-33 – 2036-37	8,552,143	3,169,825	11,721,968
2037-38 – 2041-42	10,947,857	1,356,643	12,304,500
Totals	<u>\$ 121,003,319</u>	<u>\$ 58,911,506</u>	<u>\$ 179,914,825</u>

**ADVANCE REFUNDING OF DEBT**

In fiscal year 2011-12, the State of Wisconsin issued general obligation bonds to advance refund portions of prior year's debt issuances. The economic gain or loss on the advance refunding is computed on the entire refunding issues of the State of Wisconsin and is not separately calculated for the Athletic Department.

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**NOTE 3 – LONG-TERM CAPITAL LEASES**

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On July 28, 2010, The Athletic Department entered into a lease/purchase contract with the State of Wisconsin to purchase a Tennant sweeper/scrubber. The original cost of the equipment was \$61,580.

Future lease payment schedule:

<u>Fiscal Year</u>	<u>Principal</u>	<u>Interest</u>	<u>Total</u>
2012 – 2013	\$ 21,644	\$ 1,657	\$ 23,301
2013 – 2014	11,311	399	11,710
Totals	<u>\$ 32,955</u>	<u>\$ 2,056</u>	<u>\$ 35,011</u>



**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012**

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**NOTE 4 – EMPLOYEES' RETIREMENT SYSTEM**

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All eligible Athletic Department employees participate in the Wisconsin Retirement System ("system"), a cost-sharing defined benefit multiple-employer public employee retirement system (PERS).

All permanent employees expected to work over 600 hours a year are eligible to participate in the system. Covered employees are required by statute to contribute 6.5% of their salary to the plan. The Athletic Department makes these contributions to the plan on behalf of the employees. The total contributions by the Athletic Department for the year ended June 30, 2012 are unknown.

Details of the plan are included in the Comprehensive Annual Financial Report of the State of Wisconsin for the year ended June 30, 2012.

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**NOTE 5 – COMMITMENTS AND CONTINGENCIES**

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During the ordinary course of business, the Athletic Department enters into various long-term commitments with third parties. These commitments vary in duration and in the amount of resources required to fulfill each commitment. A description of the major commitments in effect at June 30, 2012, and the expiration date of the current agreements are summarized below:

<u>Description of Long-Term Commitment</u>	<u>Expiration Date of Current Agreement</u>
Employment contract – football head coach	January 31, 2017
Employment contract – men's basketball head coach	May 31, 2017
Employment contract – men's hockey head coach	June 30, 2017
Employment contract – women's basketball head coach	May 31, 2017
Employment contract – men's track head coach	June 30, 2015
Employment contract – wrestling head coach	May 31, 2015
Employment contract – volleyball head coach	January 31, 2015
Employment contract – women's hockey head coach	June 30, 2017
Employment contract – men's crew head coach	June 30, 2015
Employment contract – director of strength and conditioning	June 30, 2013
Employment contract – assistant football coach	June 30, 2013
Employment contract – assistant football coach	June 30, 2014
Employment contract – assistant football coach	June 30, 2013
Employment contract – assistant football coach	June 30, 2013
Employment contract – assistant football coach	June 30, 2013
Employment contract – assistant football coach	June 30, 2013
Employment contract – assistant football coach	June 30, 2013
Employment contract – men's tennis head coach	June 30, 2015

During fiscal year 2011-12, the Athletic Department began its University Ridge all season practice facility renovation project. Including amendments subsequent to 2011-12, the Athletic Department has entered into construction contracts totaling \$2,800,000. At June 30, 2012, \$639,369 has been expended.

During fiscal year 2011-12, the Athletic Department began its softball practice facility renovation project. Including amendments subsequent to 2011-12, the Athletic Department has entered into contracts totaling \$3,525,000. At June 30, 2012, \$159,478 has been expended.

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**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

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**NOTE 5 – COMMITMENTS AND CONTINGENCIES (cont.)**

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During fiscal year 2010-11, the Athletic Department began its student athlete performance center project. Including amendments subsequent to 2010-11, the Athletic Department has entered into construction contracts totaling \$86,165,000. At June 30, 2012, \$18,565,600 has been expended.

During fiscal year 2010-11, the Athletic Department began its swimming/hockey facility project. Including amendments subsequent to 2010-11, the Athletic Department has entered into construction contracts totaling \$36,996,000. At June 30, 2012, \$26,593,040 has been expended.

From time to time, the Athletic Department is party to various pending claims and legal proceedings. Although the outcome of such matters cannot be forecasted with certainty, it is the opinion of management and the Legal Affairs Office that the likelihood is remote that any such claims or proceedings will have a material adverse effect on the Athletic Department's statement of revenues and expenditures – budgetary basis.

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**NOTE 6 – ADIDAS CONTRACT**

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A five year contract with Adidas Promotional Retail Operators was entered into on August 20, 2010. During each contract year, Adidas shall be the exclusive supplier of athletic footwear and apparel to UW Intercollegiate Athletic teams, and Adidas shall provide compensation in the form of goods, services and monetary contributions to benefit the University, Athletic Department and the Madison community.

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**NOTE 7 – RELATED PARTY TRANSACTIONS**

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The University provides various administrative and accounting services to the Athletic Department. The cost of these services is charged to the Athletic Department. In addition, the Foundation provides various administrative and accounting services to the Athletic Department. The Athletic Department pays the Foundation for these costs.

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012

**NOTE 8 – CAPITAL ASSETS**

A summary of changes in capital assets follows:

	Balance 7/01/11	Additions	Deletions	Balance 6/30/12
Land	\$ 2,975,678	\$ -	\$ -	\$ 2,975,678
Buildings and fixtures	226,051,810	212,513	-	226,264,323
Construction in progress	2,521,021	51,828,021	-	54,349,042
Improvements other than buildings	9,705,093	-	-	9,705,093
Equipment	7,695,978	925,603	-	8,621,581
<b>Total Capital Assets</b>	<b>248,949,580</b>	<b>52,966,137</b>	<b>-</b>	<b>301,915,717</b>
Less: Accumulated depreciation for:				
Buildings and fixtures	61,820,871	6,331,453	-	68,152,324
Improvements other than buildings	6,022,084	373,597	-	6,395,681
Equipment	6,748,833	422,505	-	7,171,338
<b>Total Accumulated Depreciation</b>	<b>74,591,788</b>	<b>7,127,555</b>	<b>-</b>	<b>81,719,343</b>
<b>Capital Assets, Net of Depreciation</b>	<b>\$ 174,357,792</b>			<b>\$ 220,196,374</b>

**NOTE 9 – SIGNIFICANT CONTRIBUTIONS**

In fiscal year 2011-12, the Foundation did not receive contributions for the Athletic Department from any individual constituting greater than ten percent of all contributions received by the Foundation for Athletic Department purposes.

**NOTE 10 – RISK MANAGEMENT**

The Athletic Department participates in the State of Wisconsin's Risk Management Fund. It is the general policy of the State not to purchase commercial insurance for the risks of losses to which it is exposed. Instead, the State believes it is more economical to manage its risks internally and set aside assets for claim settlement in its Risk Management Fund. The fund services most claims for risk of loss to which the State is exposed, including damage to State owned property, liability for property damages and injuries to third parties, and worker's compensation.

In addition, the Athletic Department participates in the Wisconsin Department of Employee Trust Funds. The Wisconsin Department of Employee Trust Funds operates four public entity risk pools: health insurance, group income continuation insurance, protective occupation duty disability insurance, and long-term disability insurance. Information regarding these risk pools can be found in the State's Comprehensive Annual Financial Report.

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**NOTES TO STATEMENT OF REVENUES AND EXPENDITURES – BUDGETARY BASIS  
For the Year Ended June 30, 2012**

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**NOTE 11 – CONTRIBUTIONS AND ENDOWMENTS HELD BY THE UNIVERSITY OF WISCONSIN FOUNDATION**

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As of June 30, 2012 the Athletic Department had \$106,296,944 of fundraising, endowment and other investments held at the Foundation. The Athletic Department will draw funds from the Foundation as needed to finance expenditures of the Athletic Department.

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**NOTE 12 – SUBSEQUENT EVENTS**

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On December 4, 2012, the State of Wisconsin issued general obligation bonds. The Athletic Department's portion of these bonds was \$8,647,637 with an interest rate of 3%. This amount will be used for the athlete performance center construction project.

In December 2012, the head football coach resigned to accept a similar position at another university.

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## SUPPLEMENTAL INFORMATION

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Baker Tilly Virchow Krause, LLP  
Ten Terrace Ct, P.O. Box 7398  
Madison, WI 53707-7398  
tel 608 249 6622  
fax 608 249 8532  
bakertilly.com

## INDEPENDENT AUDITORS' REPORT ON APPLYING AGREED-UPON PROCEDURES FOR BOOSTER ORGANIZATIONS

To the Chancellor  
University of Wisconsin-Madison  
Madison, Wisconsin

We have performed the procedures enumerated below, which were agreed to by the University of Wisconsin-Madison Division of Intercollegiate Athletics (the "Athletic Department") and the National Collegiate Athletic Association (the "NCAA"), solely to assist you with respect to complying with NCAA Constitution 3.2.4.16 for the year ended June 30, 2012. The University of Wisconsin-Madison Division of Intercollegiate Athletics is responsible for compliance with the requirements of NCAA Constitution 3.2.4.16. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures we performed are summarized as follows:

- a. We obtained a list of recognized booster organizations ("organizations") and related statements of changes in cash of recognized booster organizations presented in Exhibit A for the year ended June 30, 2012, or comparable period. No audit procedures were performed on these statements in connection with our audit of the statement of revenues and expenditures – budgetary basis.
- b. We confirmed with the appropriate office of the recognized booster organizations the cash receipts and disbursements of the organizations for the year ended June 30, 2012, or comparable period as shown in Exhibit A.
- c. We obtained a schedule of expenditures of the recognized booster organizations for or on behalf of the Athletic Department's intercollegiate athletic programs or employees and reconciled those expenditures to the revenues recorded on the Athletic Department's accounting records.
- d. We received the financial statements of the National "W" Club, Inc. and subsidiary for the year ended June 30, 2012, and the financial statements of the Mendota Gridiron Club, Inc. for the year ended December 31, 2011, both of which had been audited by other independent auditors who expressed unqualified opinions on these statements.

The results of these procedures are summarized in the following statement of changes in cash of recognized booster organizations.

---

To the Chancellor  
University of Wisconsin-Madison

We were not engaged to, and did not, conduct an audit, the objective of which would be the expression of an opinion on the accompanying statements of changes in cash of recognized booster organizations. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the Chancellor, management of the University of Wisconsin and Athletic Department, or an authorized representative of the National Collegiate Athletic Association and is not intended to be, and should not be, used by anyone other than these specified parties.

*Baker Tilly Varchow Krause, LLP*  
Madison, Wisconsin  
January 24, 2013

**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**STATEMENT OF CHANGES IN CASH OF RECOGNIZED BOOSTER ORGANIZATIONS**  
For the Year Ended June 30, 2012

	Beginning Cash Balance	Booster Cash Receipts	Expenditures On Behalf of Athletics	Expenditures On Behalf of Booster Organization	Ending Cash Balance
Badger Basketball Boosters	\$ 30,277	\$ 101,540	\$ -	\$ (104,156)	\$ 27,661
Mendota Gridiron Club, Inc.	80,173	204,152	(2,878)	(227,246)	54,201
National "W" Club, Inc. and Subsidiary	1,326,150	6,930,552	(641,548)	(6,418,345)	1,196,809
<b>TOTALS</b>	<b>\$ 1,436,600</b>	<b>\$ 7,236,244</b>	<b>\$ (644,426)</b>	<b>\$ (6,749,747)</b>	<b>\$ 1,278,671</b>

See independent auditors' report on applying agreed-upon procedures for booster organizations and notes to statement of changes in cash of recognized booster organizations.



**UNIVERSITY OF WISCONSIN-MADISON  
DIVISION OF INTERCOLLEGIATE ATHLETICS**

**NOTES TO STATEMENT OF CHANGES IN CASH OF  
RECOGNIZED BOOSTER ORGANIZATIONS  
For the Year Ended June 30, 2012**

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**(1) Cash Receipts**

Cash receipts represent funds deposited by recognized booster organizations in their checking accounts during their fiscal year. These amounts are proceeds from club activities. Individual gifts made in support of particular sports are made directly to the University of Wisconsin Foundation and, therefore, are not reflected as a booster organization receipt in the Statement of Changes in Cash of Recognized Booster Organizations. These amounts are recognized as revenues when they are transferred to the Athletic Department.

**(2) Expenditures**

Cash disbursements are made by the recognized booster organizations for various purposes.

Disbursements that are reflected on the Statement of Changes in Cash of Recognized Booster Organizations as expenditures on behalf of the Athletic Department include the following:

- a. Annual sport banquet, parent weekend and senior day expenses
- b. Products used specifically by department staff

Disbursements that are reflected on the Statement of Changes in Cash of Recognized Booster Organizations as expenditures on behalf of support organizations include the following:

- a. Cost of goods sold (where the organization sells products or services)
- b. Administrative expenses
- c. Athletic Department sanctioned club activity expense
- d. Other miscellaneous disbursements

In addition to these expenditures, the Athletic Department may expend funds from specific Foundation funds to assist support organizations in their club activities. These amounts are included in the Athletic Department's statement of revenues and expenditures – budgetary basis.



Baker Tilly Virchow Krause, LLP  
Ten Terrace Ct, PO Box 7398  
Madison, WI 53707-7398  
tel 608 249 6622  
fax 608 249 8532  
bakertilly.com

INDEPENDENT AUDITORS' REPORT ON APPLYING AGREED-UPON PROCEDURES FOR THE  
UNIVERSITY OF WISCONSIN – DIVISION OF INTERCOLLEGIATE ATHLETICS

To the Chancellor  
University of Wisconsin-Madison  
Madison, Wisconsin

We have performed the procedures enumerated below, which were agreed to by the University of Wisconsin-Madison Division of Intercollegiate Athletics (the "Athletic Department") and the National Collegiate Athletic Association (the "NCAA"), solely to assist you with respect to complying with NCAA Constitution 3.2.4.16 for the year ended June 30, 2012. The University of Wisconsin-Madison Division of Intercollegiate Athletics is responsible for compliance with the requirements of NCAA Constitution 3.2.4.16. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures we performed are summarized as follows:

- a. We compared and agreed each operating revenue category reported in the statement of revenues and expenditures – budgetary basis to supporting schedules provided by the Athletic Department.
- b. We traced a sample of operating revenue receipts to supporting documentation including:
  1. Confirmed Big Ten Conference receipts directly with Big Ten Conference management.
  2. Confirmed WCHA Conference receipts directly with WCHA Conference management.
- c. We compared each major revenue account to prior period amounts and budget estimates and obtained and documented significant account variations.
- d. We compared and agreed each operating expenditure category reported in the statement of revenues and expenditures – budgetary basis to supporting schedules provided by the Athletic Department.
- e. We tested a sample of operating expenditures to supporting documentation for the following:
  1. Athletic Department disbursements
  2. University of Wisconsin Foundation disbursements on behalf of the Athletic Department
  3. Athletic Department payroll disbursements

To the Chancellor  
University of Wisconsin-Madison

- f. We compared each major expenditure account to prior period amounts and budget estimates and obtained and documented significant account variations.
- g. We obtained the Athletic Department's schedule of capital assets, additions and improvements summarized by type.
- h. We tested significant capitalized fixed assets greater than \$25,000 incurred during the reporting period and reconciled the recorded cost to supporting documentation.
- i. We obtained a list of individual contributions of moneys, goods or services received directly by an intercollegiate athletics program from any affiliated or outside organization to determine whether it was 10 percent or more of all contributions received for intercollegiate athletics during the reporting year.
- j. We disclosed the source of funds, goods and services, as well as the value associated with these items within the notes to the financial statement if they exceeded 10 percent of all contributions.
- k. We obtained repayment schedules for all outstanding Athletic Department debt and reconciled the audited year's activity to amounts reported by the Athletic Department.
- l. We reviewed the Capital Expenditure Survey content and compared the reported amounts to those in the financial statement and related footnotes.
- m. We obtained the NCAA EADA report submission and compared the reported amounts to those in the financial statement and related footnotes.

There are no findings to report as a result of these procedures.

We were not engaged to, and did not, conduct an audit, the objective of which would be the expression of an opinion. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the Chancellor, management of the University of Wisconsin and Athletic Department, or an authorized representative of the National Collegiate Athletic Association and is not intended to be, and should not be, used by anyone other than these specified parties.

*Baker Silly Virchow Krause, LLP*

Madison, Wisconsin  
January 24, 2013



Baker Tilly Virchow Krause, LLP  
Ten Terrace Ct, PO Box 7398  
Madison, WI 53707-7398  
tel 608 249 6622  
fax 608 249 8532  
bakertilly.com

## INDEPENDENT AUDITORS' REPORT ON APPLYING AGREED-UPON PROCEDURES FOR THE UNIVERSITY RIDGE GOLF COURSE

To the Chancellor  
University of Wisconsin-Madison  
Madison, Wisconsin

We have performed the procedures enumerated below, which were agreed to by the University of Wisconsin-Madison Division of Intercollegiate Athletics (the "Athletic Department"). This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the parties specified in this report. Consequently, we make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose.

The procedures we performed related to the University Ridge Golf Course for the period July 1, 2011 through June 30, 2012 are summarized as follows:

- a. We compared each major revenue account to prior period amounts and budget estimates and obtained and documented significant account variations.
- b. We tested a sample of operating expenditures to supporting documentation for the following:
  1. Athletic Department disbursements for University Ridge activity.
  2. Athletic Department payroll disbursements for University Ridge personnel.
- c. We compared each major expenditure account to prior period amounts and budget estimates and obtained and documented significant account variations.
- d. We tested individual capital assets greater than \$25,000 to supporting documentation.
- e. We obtained repayment schedules for all outstanding capital leases of the University Ridge Golf Course and agreed the payments reported by the Athletic Department to the schedules.

There are no findings to report as a result of these procedures.

---

To the Chancellor  
University of Wisconsin-Madison

We were not engaged to, and did not, conduct an audit, the objective of which would be the expression of an opinion. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you.

This report is intended solely for the information and use of the Chancellor and management of the University of Wisconsin and Athletic Department, and is not intended to be, and should not be, used by anyone other than these specified parties.

*Robert Silly Virchow Krause, CPA*

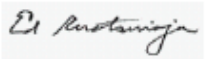
Madison, Wisconsin  
January 24, 2013

## Appendix G



DATE: October 15, 2013

TO: Barry Alvarez  
Walter Dickey  
Katie Smith  
Dale Bjorling  
Darrell Bazzell

FROM: Ed Ruotsinoja   
Marisa Melby

CC: Martha Kerner  
Randy Marnocha  
Steve Mentel

RE: Athletic Department NCAA Compliance Examination

Attached is the final report on our Athletic Department NCAA Compliance Examination. If there are any areas of concern, you can contact me at [eruotsinoja@bussvc.wisc.edu](mailto:eruotsinoja@bussvc.wisc.edu) or 890-1807. The Internal Audit team would like to express our thanks for the cooperation and assistance extended to us during this project.

---

### INTERNAL AUDIT

University of Wisconsin-Madison • 21 N. Park Street, Suite 5270 • Madison, WI 53715  
608/262-6417 • (Fax) 608/262-5322 • [www.bussvc.wisc.edu/intaudit](http://www.bussvc.wisc.edu/intaudit)





# Internal Audit Report

## Athletic Department NCAA Compliance

*For the period beginning July 1, 2012 and ending June 30, 2013*

Submitted by: UW-Madison Internal

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## SCOPE

Internal Audit (IA) has completed our examination of the NCAA rules-compliance program for the period July 1, 2012 to June 30, 2013.

## OBJECTIVE

This examination was conducted to comply with *Bylaw 22.2.1.2 (e)* of the *2012-13 NCAA Division I Manual* that requires every Division I institution to have its athletic rules-compliance program evaluated at least once every four years by an authority outside of the athletics department. Our examination included the recommended audit procedures suggested by the comprehensive program in the *NCAA Division I Compliance Audit Guide* published by the Association of College and University Auditors (ACUA). This comprehensive program provides for a general understanding of the compliance system with limited substantive work involving testing and data examination. This was an examination of eleven of the fifteen compliance areas as identified below.

- |   |                                 |
|---|---------------------------------|
| 1. Initial-eligibility certification    | 7. Rules education              |
| 2. Continuing-eligibility certification | 8. Student-athlete employment   |
| 3. Transfer-eligibility certification   | 9. Playing and practice seasons |
| 4. Camps and clinics                    | 10. Amateurism                  |
| 5. Financial aid administration         | 11. Commitment to compliance    |
| 6. Recruiting                           |                                 |

## METHODOLOGY

Our examination was planned to cover all compliance areas by rotating the teams and compliance areas over a four year period. Investigations and self-reporting was reported on in September 2011 and governance and organization, academic performance program, and extra benefits were all reported on in September 2012. For each compliance area, IA reviewed policies and procedures as well as tested documentation and monitoring activities as suggested in the ACUA audit guide. This report is the first issued in the four year rotation period.

## FINDINGS

### RECRUITING

1. The compliance staff maintains written materials to document recruiting activities. The materials are used to ensure that teams are within NCAA limitations for various recruiting bylaws. These forms should be filled out properly and turned in within a timely manner to ensure accurate reporting of all activities.

IA notes there were multiple inconsistencies on the recruiting logs that indicate the logs are not being thoroughly reviewed (i.e. logs that were predated or dated on days that do not exist). For example, ten of the forms were not turned in within a timely manner, and one form was not dated. IA also notes one form had different dates listed for recruiting activity than the included expense report. Finally, IA notes the logs used for men's basketball and men's wrestling only have one time listed at which recruiting activities occurred. Since there is no indication of a start and end time, IA is unable to determine the actual timeframe that coaches are recruiting.

---

## CAMPS AND CLINICS

1. The compliance staff will maintain adequate documentation about all individuals employed by the institutions sports camp and clinic. Included in this documentation would be any indication if an employee is an institutional, two-year college, or high school coach or a prospective or enrolled student-athlete (see NCAA Bylaw 13.12.1.7 and 13.12.2).

IA notes the compensation roster does not indicate any special characteristics regarding employees. Because there is no indication of any special characteristics for employees, IA was unable to determine if there were any institutional, two-year college, or high school coach or a prospective or enrolled student-athlete employed at a camp or clinic. Additionally, IA was unable to determine if any camp counselors or coaches were paid above the going rate.

## PLAYING AND PRACTICE SEASONS

1. CARA forms are used by each team coach to report monthly on their team's compliance with NCAA limits on hours and type of activities. These NCAA limits vary by sport and include individual, group, and team activities such as conditioning, skill instruction, meetings, and clinics. For women's volleyball, the team cannot have more than 20 hours per week and four hours per day of countable athletically related activities (see NCAA Bylaw 17.1.6.1).

IA notes the CARA log for women's volleyball was not signed by the compliance office for the month of August. Additionally, the women's volleyball team partook in 4.5 hours of countable activities on August 27 and 29 which exceeds the four per day limitation.

2. University and compliance staff members will partake in "real time" monitoring of practice activities. Activities that could take place would include random interviews of student-athletes and coaching staff members, establishing a random comment box for student-athletes and staff, and observing practice activities and times. These monitoring events will help to ensure that coaches are properly completing practice logs.

IA notes the compliance staff does not conduct any "real time" monitoring activities; however, there are athletic trainers and equipment managers at all practice activities who are aware of all NCAA rules and regulations.

3. CARA forms are used by each team coach to report monthly on their team's compliance with NCAA limits on hours and type of activities. These NCAA limits vary by sport and include individual, group, and team activities such as conditioning, skill instruction, meetings, and clinics. The form includes a roster of student-athletes for each day of the month to indicate which student-athletes partook in skill instruction each day.

IA notes the forms were not being filled out correctly for men's hockey, making it hard to determine whether sports were in compliance with NCAA legislation. IA notes the men's hockey form lists almost all student-athletes partaking in skill instruction on the same day. Per NCAA Bylaw 17.1.6.2.2, men's hockey may not have more than four student-athletes partaking in skill-related instruction with their coaches at any one time. Since there is no indication of actual time frame or how many student-athletes are in a group, IA is unable to determine if a violation occurred.

---

## STUDENT ATHLETE EMPLOYMENT

1. A spreadsheet is used to track information on each employer of a student-athlete. The spreadsheet indicates the name and location of the employer, the name of the supervisor of the student-athlete, any arrangements for employment, amount of pay and description of job responsibilities. These categories are monitored to ensure that student-athletes are not receiving any extra benefits for employment that may be based on their reputation.

IA notes numerous student-athletes were missing documentation regarding their employment, either during the school year or during the summer. Things that were missing included summer employer forms, names of supervisors, and descriptions of the student-athlete's job responsibilities.

## RECOMMENDATIONS

### RECRUITING

1. IA recommends communicating the importance of submitting all documentation in a timely manner with all coaches and staff members involved in recruiting activities. A spreadsheet could be compiled by the compliance staff to ensure all coaches are turning recruiting forms in within a timely manner. This would help to ensure that recruiting materials are being properly reviewed. Finally, as of August 1, 2013, Bylaw 11.7.4.3.1 was removed and is no longer a limitation eliminating any restriction on the number of coaches allowed to recruit off-campus. The recommendation to add a column to the off-campus recruiting logs to indicate a start time and stop time for recruiting activities is no longer necessary.

### CAMPS AND CLINICS

1. IA recommends adding new fields onto the camp compensation roster. These fields should indicate any characteristics of employees such as institutional, two-year college, or high school coach or a prospective or enrolled student-athlete. Additionally, a field should indicate the duration of time worked to ensure employees are not being paid above the going rate for camp counselors.

### PLAYING AND PRACTICE SEASONS

1. IA recommends holding a review session to ensure that coaches and athletes are properly informed about daily and weekly hour limitations. Additionally, IA recommends the compliance office sign and date all CARA logs to ensure compliance with NCAA regulations is occurring. Also the athletic department should self-report to the NCAA the two days which practice exceeded the allowed four hours for women's volleyball.
2. IA recommends exploring other options in which student-athletes, trainers, coaches, and other members of the athletic department can report any knowledge of potential violations. IA also recommends the compliance staff expands its current efforts in holding real time monitoring of practice activities to ensure accuracy in the reporting of countable athletically related activities.
3. IA recommends revising the CARA form used to include a specific indication of skill instruction. Additionally, IA recommends the coaches indicate the actual time that each individual is working with which coach. This will ensure that not more than four individuals are participating in skill instruction at a time. It would be worth the time to reeducate the coaches on what activities need to be reported on the CARA logs and how to fill out the individualized skill instruction sheet properly.



## STUDENT-ATHLETE EMPLOYMENT

1. IA recommends the department frequently check and update the spreadsheets used to track student-athlete employment. Additionally, follow up letters or other means of communication should be conducted frequently to ensure the compliance department has all documentation on employed student-athletes.

## CONCLUSIONS

Based on this examination it is our opinion that there is an adequate system in place to monitor compliance in each of the functioning areas, exclusive of three documentation limitations within Article 7- Recruiting, Article 9- Camps and Clinics, Article 17- Playing and Practice Seasons, and Article 18- Student-Athlete Employment, as discussed above. Our assessment is derived from a review of formal documented policies, monitoring procedures, and training programs for compliance in the areas IA tested.

## ACTION PLANS

### RECRUITING

1. *MANAGEMENT RESPONSE:* Partial agreement. The office will consider "a timely manner" for submission of logs to be sixty days from the end of each month. However, the office will maintain the process of coaches turning in these logs with their requests for reimbursement of recruiting and travel expenses, which the office feels provides the greatest incentive for timely submission. Due to recent NCAA deregulation allowing all head and assistant coaches to be off-campus recruiting, the office will not add a column to the off-campus recruiting logs to indicate a start time and stop time for recruiting activities.

*RESPONSIBLE INDIVIDUAL:* Joel Ott

*TARGET COMPLETION DATE:* Submission date monitoring - completed/on-going. Addition of new column - N/A.

### CAMPS AND CLINICS

1. *MANAGEMENT RESPONSE:* Disagreement. Camp Employees complete a rigorous hiring process which includes completing all normal human resource paperwork and completing a camp employment contract. All camp employees and volunteers are required to check-in with camp administration and receive a camp credential prior to working camps. All items must be completed in order for an employee to be allowed to work and earn compensation. Camp Directors submit camp compensation rosters which are reviewed by the Assistant Director of Camps to ensure all steps have been completed. The Director of Budget and Camps reviews all payroll amounts checking for any extraordinary payroll amounts. Camp employees come from many different walks of life, and we feel that the hiring and payroll processes we have implemented would likely prohibit any risk contemplated by the recommendation. It doesn't matter who you are or what your status is, all payrolls are reviewed. Finally, all camp employees are paid by camp session.

*RESPONSIBLE INDIVIDUAL:* Joel Ott, Mario Morris, and Tracy Chynoweth

*TARGET COMPLETION DATE:* N/A

---

## PLAYING AND PRACTICE SEASONS

1. *MANAGEMENT RESPONSE:* Partial agreement. Monthly CARA logs are reviewed and signed by Greg Offerman. The August log was reviewed, but not signed. This was an oversight and does not reflect the standard procedure followed by the compliance office. The institution self-reported the volleyball CARA violation, for which relief was granted by the NCAA due to the fact that the violation occurred under the former coaching staff.

*RESPONSIBLE INDIVIDUAL:* Greg Offerman and Dan Rohrer

*TARGET COMPLETION DATE:* N/A

2. *MANAGEMENT RESPONSE:* Partial agreement. Dating back to the start of the 2013-2014 academic year, the compliance office has placed a greater emphasis on "real-time" monitoring of team activities, such as attendance at practices and traveling with teams to away competitions. We attempt to do proactive education of team staffs and support staff, which often results in questions. For example, a sports medicine staff member notified the compliance office in March 2012 of a potential CARA violation in men's tennis after reading the office's weekly educational e-mail. The staff member's information resulted in an eventual self-report by the institution.

*RESPONSIBLE INDIVIDUAL:* Katie Smith, Joel Ott and Dan Rohrer

*TARGET COMPLETION DATE:* Date: Completed

3. *MANAGEMENT RESPONSE:* Partial agreement. Men's hockey has begun to note which individual student-athletes make up each group for purposes of skill instruction to ensure that no more than four individuals are participating in skill instruction at a time. There is no need to reeducate the men's hockey coaches given that they have sufficiently altered the way in which they complete their CARA logs.

*RESPONSIBLE INDIVIDUAL:* Greg Offerman

*TARGET COMPLETION DATE:* Completed

## STUDENT-ATHLETE EMPLOYMENT

1. *MANAGEMENT RESPONSE:* Partial agreement. All documentation needed to track student-athlete employment was completed for the 2012- 2013 year but was misplaced during a reassignment of job responsibilities within the compliance office. Going forward, the office will make a concentrated effort to ensure all forms are properly filed in the event of another reassignment or transition.

*RESPONSIBLE INDIVIDUAL:* Greg Offerman

*TARGET COMPLETION DATE:* On-going

## Appendix H

# 2012-2013 Summary of Secondary NCAA Violations

Sport/Department	Occurred	Bylaw(s) Involved	Violation
Administrative	Sep-12	13.1.2.1	Representative of athletics interests contact with prospective student-athlete and parents during official visit to campus
Administrative/Football	Oct-12	16.6.1	Parents of student-athlete received impermissible meal at department function
Administrative/Football	Mar-13	12.5.1.1	Football student-athlete missed class while participating in permissible community service activity
Administrative/WBB & WVB	May-13	12.5.1.6	Use of current student-athletes in camp advertisement
Men's Crew	Feb-13	11.01.5	Impermissible banquet meal for guest of volunteer coach
Men's Ice Hockey	Oct-12	12.3.1.2	Impermissible benefit from family advisor
Men's Soccer	Mar-13	11.7.1.1.1	Impermissible practice player
Men's Track	Oct-12	12.1.1.1.3.1, 14.3.5.1.1	Practice beyond temporary certification period prior to being certified - amateurism & initial eligibility
Men's Track	Oct-12	12.1.1.1.3.1, 12.1.1.1.3	Practice beyond temporary certification period prior to being certified - amateurism
Swimming	Jul-13	13.4.1.2	Impermissible text message to prospective student-athlete of permissible age to receive correspondence
Volleyball	Aug-12	11.01.5	Volunteer coach received meal in conjunction with unofficial visit
Volleyball	Aug-12	17.1.6.3.5 & 17.1.6.1	Exceeded countable athletically related activities limitations by one hour
Volleyball	Feb-13	16.02.3, 16.8.1.3	Impermissible entertainment expenses to student-athletes while at national team tryout
Volleyball	Mar-13	13.10.2	Staff member publicized verbal commits prior to their signing a NLI, Big Ten Tender or Acceptance of Admission
Women's Basketball	Sep-12	13.4.1.2	Coach posted on public Twitter feed of three prospective student-athletes
Women's Basketball	Sep-13	13.1.7.8, 13.02.5.4	Evaluation during quiet period
Women's Ice Hockey	May-13	15.5.7	Exceeded scholarship limitations due to graduating student-athlete
Women's Soccer	Nov-12	13.1.3.1	Assistant coach contact with parent of prospective student-athlete prior to permissible time period
Wrestling	Mar-13	16.11.2.1	Permissible academic assistance outside of regular institutional procedures
Wrestling	Apr-13	13.1.1.1	Impermissible off-campus contact with high school junior during unofficial visit meal

## Appendix I

### NCAA OVERSIGHT CERTIFICATION LETTER



January 21, 2014

Mr. Michael J. Falbo, President, University of Wisconsin Board of Regents  
Mr. Richard J. Telfer, President, University of Wisconsin System  
Van Hise Hall  
1220 Linden Drive  
Madison, WI 53706

Presidents:

In connection with your oversight of the University of Wisconsin-Madison's intercollegiate athletics program, we are confirming via this letter and supporting documents, to the best of our knowledge and belief, the following pertaining to 2012-2013.

There were no instances of any major compliance violations. We are aware of 20 secondary violations of non-compliance with NCAA rules and regulations which occurred during 2012-13.

There were no illegal acts or non-compliance with federal, state, or local law by individuals employed by the institution or representatives of the University of Wisconsin's athletics interests.

There are no monitoring reviews currently underway by the NCAA, law enforcement officials, or others, except for routine audits done annually or periodically.

There are no allegations of fraud or suspected fraud affecting intercollegiate athletics received in communication from employees, former employees, or others.

There have been no modifications to the institution's gender-equity plan from our previous self-study, dated 2008-2009, and all aspects of the plan have been fully implemented.

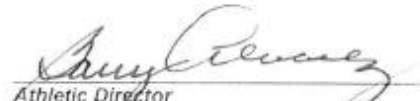
We have processes in place to ensure background checks are performed on all coaches, assistant coaches, contractors, volunteers, student employees, and any other individuals serving as an agent of the institution related to intercollegiate athletics. These processes apply to those involved with offering camps and clinics, and others who participate in activities involving children. Adverse outcomes of background checks are evaluated by Director of Human Resources Holly Weber.

We understand our fiduciary responsibilities to act in the best interest of the institution even if it conflicts with the immediate interests of the athletic department.

The athletic department has not intervened when a student-athlete is being disciplined under regular student conduct rules.

Very truly yours,

  
Chancellor

  
Athletic Director

  
Athletics Compliance Officer

  
Chief of Staff

University of Wisconsin • Intercollegiate Athletics

Kellner Hall • 1440 Monroe Street • Madison, Wisconsin 53711  
(608) 262-1866 • [www.uwbadgers.com](http://www.uwbadgers.com)