

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held in Varsity Hall II, Union South
1308 W. Dayton Street
University of Wisconsin-Madison
Madison, WI 53715

Friday, February 7, 2014
9:00 a.m.

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- President Falbo presiding -

PRESENT: Regents John Behling, John Drew, Tony Evers, Michael Falbo, Tim Higgins, Tracy Hribar, Chad Landes, Edmund Manydeeds, Regina Millner, Janice Mueller, Drew Petersen, Charles Pruitt, Gary Roberts, José Vásquez, and Gerald Whitburn

UNABLE TO ATTEND: Regents Mark Bradley, Margaret Farrow, and David Walsh

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REPORT OF THE PRESIDENT OF THE BOARD

Hospital Authority Board and Wisconsin Technical College System Board Reports

The reports for the Hospital Authority and Wisconsin Technical College System Boards had been provided. There were no questions or comments.

Evans Scholars – UW-Madison

Thanking Chancellor Blank for her generous hospitality during the Board meeting, President Falbo said that as part of his report, he would like to highlight one of the nation’s largest and most successful privately-funded college scholarship programs, which has had a chapter on the UW-Madison campus since 1953—the Evans Scholarship Program. This program, administered by the Western Golf Association, provides more than 200 full-tuition-and-housing scholarship awards each year to high school graduates who are evaluated on the following criteria: excellent academics, financial need, outstanding character, and strong record as a golf caddie. President Falbo introduced Chancellor Blank and special guests from the Evans Scholarship Program.

Chancellor Blank thanked President Falbo for the opportunity to introduce representatives of the Evans Scholarship program, explaining that the scholarship was created in 1929 by famed golfer Chick Evans, Jr. Noting that the Wisconsin chapter was organized in 1953, she said that 66 Evans Scholars currently attending UW-Madison come from towns and cities across Wisconsin, with a handful coming from Illinois. She explained that the scholars live together in the Evans Scholars House on Langdon Street, which fosters a sense of community and facilitates a lifelong set of connections and friendships.

Chancellor Blank said the scholarship, which covers full tuition and housing expenses, and is one of the most generous available at UW-Madison, is awarded based on a strong caddie record, excellent grades, outstanding character and demonstrated financial need. Noting that the university needs to be affordable to all state residents, she said that full scholarships like the Evans Scholarship place a UW-Madison education within reach of low- and middle-income Wisconsin families. She then introduced John Maloney, Director and State Coordinator of the Evans Scholarship Foundation in Wisconsin.

Mr. Maloney thanked President Falbo for inviting him and his colleagues and for providing an opportunity to share information regarding the Evans Scholars Program. He then introduced John Kaczowski, President and Chief Executive Officer of the Western Golf Association Evans Scholar Foundation.

Noting that he is a native Wisconsinite and a proud alumnus of UW-Madison, Mr. Kaczowski said that he is fortunate to oversee the nation's largest privately-funded scholarship program, which provides more than \$12 million annually in full tuition and housing scholarships to young men and women who caddie. He said the program currently includes 840 men and women on scholarship attending 19 partner universities around the country. He noted that upon graduation, Evans Scholars alumni pursue a variety of professional fields, with many continuing to provide financial assistance to the program. Since 1930, alumni have donated more than \$60 million to the foundation. He said the Evans Scholars program has a long history in the state of Wisconsin, thanks in large part to the support of thousands of golfers and a strong partnership with UW-Madison. He then introduced Mr. Jeff Harrison, Senior Vice President for the Evans Scholars Foundation.

Mr. Harrison said that the Evans Scholars Foundation is proud to have been a part of the UW-Madison campus for more than 60 years, providing life-changing scholarship opportunities to students and helping them to realize their dream of a college education. He said that the 60 Evans Scholars currently on campus are doing well, with a 3.38 cumulative grade point average and a four-year graduation rate of 98 percent. More than 900 Wisconsin caddies have graduated since the UW-Madison program was founded in 1953.

Mr. Harrison explained that the scholars live and learn together, and their house on Langdon Street is consistently recognized for its appearance and upkeep. This past year, the foundation provided \$665,000 in tuition assistance to UW-Madison students; and since 1953, more than \$8 million has been provided. He said that the scholars are very involved in their community and are excelling in the classroom and on campus; the foundation is very proud of them. He then introduced two of the current Evans Scholars—Jacob Blatnik and Dianne

Kilgas—who shared their experiences as caddies, UW-Madison students, and recipients of the Evans Scholarship. Each spoke passionately of the value of the scholarship opportunity, Mr. Blatnik describing his personal circumstances and observing that receiving the scholarship had been a life-changing experience for him, and Ms. Kilgas stating that it would take a lifetime to define the significance it had on her.

Regent Drew said he wanted to congratulate the two students, Mr. Blatnik and Ms. Kilgas, saying he tried caddying but never went back to it after a disgruntled golfer threw a club in his direction! He said he also wanted to mention a graduate and alumni of the Evans Scholars program—Josh Jackson—who came from a working-class background in Milwaukee and whom Regent Drew had the privilege of coaching in soccer. He said that Mr. Jackson received a fabulous education from UW-Madison and is now a kindergarten teacher in the Milwaukee Public Schools, giving back to the community. Regent Drew said it was a testament to the Evans Scholars program that Mr. Jackson had been able to accomplish so much.

Mr. Maloney said he again wanted to thank the Board for the opportunity they provided. He commented that the Evans Scholars program is a quiet presence at the university, one of which he and his colleagues are very proud. He also indicated that the Western Golf Association was planning to renovate the Evans Scholars house on Langdon Street within the next couple of years and to expand the number of scholars at UW-Madison. Ending his presentation with a short video about Evans Scholars, he said that his organization values its relationship with UW-Madison and is looking forward to many future successes.

Status Update – Board of Regents’ Planning Process

President Falbo provided an update on the Board of Regents’ planning process, expressing appreciation to the Board committees for continuing to work on committee goals during a time of much transition. He announced that each committee had now completed the process of identifying their goals. He said that the Board of Regents Office was compiling the goals into a single report, which would be forwarded to Regents and others in the near future. Over the next couple of months, committee chairs and committee staff members would be relied upon to continue making progress on the goals. President Falbo asked that each chair prepare a report on their committee’s progress by mid-May, in time for the June Board meeting; the Board Office will develop a standard structure for those reports. He said that some committees were already well on their way to meeting their goals, and he would look forward to further discussion of the goals.

Personnel Search Updates

President Falbo provided an update on several ongoing personnel searches. He said that the search-and-screen committees for both the UW-Stout and UW-Green Bay chancellor positions have been officially charged, and advertising for those positions has begun. Both Chancellor Chuck Sorensen at UW-Stout and Chancellor Tom Harden at UW-Green Bay have indicated that they will step down in mid-August, and the goal is to identify their successors in advance of that, with names potentially coming to the Board for approval at the June meeting.

Aaron Brower, the former Interim Provost and Vice Chancellor of UW-Extension, has been named the Interim Chancellor for UW Colleges and UW-Extension. That appointment had been approved in closed session the prior day. The timeline to initiate a search for a permanent successor is still under discussion.

Late in January, UW-Oshkosh Chancellor Rick Wells announced that he would be stepping down in August, as well. The search timeline for finding his successor is also in discussion.

With respect to other searches, President Falbo said that the process for identifying a Vice President for University Relations – a new UW System position – was underway. The priority application deadline was January 24, and the search-and-screen committee was reviewing applications. It is anticipated that a decision could be made by sometime in late March.

President Falbo noted that the System was also looking for a new Vice President for Finance. A search committee has been appointed, and an appointment likely will be made in early May. As for the UW System's Chief Audit Executive position, President Falbo said that interviews would be occurring later in the day.

President Falbo noted that Governor Walker recently announced that he was accepting applications for a new non-traditional student Regent. Regent Tracy Hribar's term comes to a close in a few months.

Other changes announced recently in UW System Administration include Deputy General Counsel Chris Ashley's acceptance of a new position as General Counsel of the Research Foundation for the State University of New York. Mr. Ashley's last day would be February 21st. Mr. Ashley began working for the Office of General Counsel in 1999, and ably represented the University and the state of Wisconsin for over 14 years. As General Counsel Tom Stafford noted in sharing this news, he worked with Chris for 13 of those years, and he would greatly miss Chris's "keen legal mind, his steadiness, and his willingness to take on difficult assignments." President Falbo offered congratulations to Chris on his new position.

Also, Dave Giroux, Executive Director of Communications and External Relations for the UW System, has announced that he has accepted a new opportunity as Director of the Marketing and Communications team in UW-Madison's Division of Continuing Studies. Continuing Studies recently stepped forward to participate in the UW Flexible Option. President Falbo praised Mr. Giroux's work, saying that the challenges at times have been daunting--from helping to articulate the University's position on important issues, to fielding press calls, to juggling multiple priorities and interests—and Mr. Giroux met these challenges with great patience and aplomb, a keen understanding of the details, and a welcome dose of wit. President Falbo thanked Mr. Giroux, on behalf of the Board, for his service and dedication to the UW System.

March Board Meeting

Looking ahead to the March one-day Board meeting, President Falbo said that it was expected that Dennis Winters, chief economic advisor with the Wisconsin Department of Workforce Development, would give a presentation on the economic and workforce trends and growth opportunities in Wisconsin. This will be followed by conversations with business and university leaders about how the UW is anticipating the state's future needs to become more competitive. Discussions surrounding biennial budget development will also continue in March. As the March meeting will be President-designate Cross's first meeting in his new role as President of the UW System, he will address his vision and priorities going forward. In addition the Regents' Academic Staff Excellence Awards will be presented. President Falbo thanked Interim Chancellor Telfer for the strong role he had been playing in the planning of the March meeting.

REPORT OF THE INTERIM PRESIDENT OF THE SYSTEM

Update on recent events

Joint Statement to Washington

President Falbo asked Interim President Telfer to present his report. Dr. Telfer reported that in January, Wisconsin's higher education leaders joined together to send a joint statement to Washington. The chancellors and presidents of the University of Wisconsin System, the Wisconsin Technical College System, and the Wisconsin Association of Independent Colleges and Universities—the public and private, nonprofit colleges and universities of Wisconsin—released an open letter to the President of the United States and the U.S. Congress indicating their united support of President Obama's vision to once again make the United States the world leader in the percentage of its population with a postsecondary degree.

The higher education leaders also expressed deep concern, however, that proposals in the administration and Congress to create a Postsecondary Institution Ratings System (PIRS) could undermine the achievement of that vision by: limiting the choices students have when determining which institution to attend; reducing financial aid for low-income, adult, and place-bound students; and causing redundancy and inefficiency in the data that Wisconsin's public and private nonprofit universities and colleges already make readily available to potential students and their families.

This push to develop a federal rating system for colleges and universities has touched off a robust discussion among the higher education community nationally, as well as in Wisconsin. It is rare for all three sectors to collaborate on a letter like this, but it was considered important to register a shared commitment to access, affordability and achievement, as well as deep concerns with key elements of the President's proposal. Because the Department of Education is

gathering input on the construction of such a system, it was important to share specific concerns, as well as respond to the call for comments issued by the Education Department.

Posters in the Rotunda

Interim President Telfer reminded everyone of the UW System's *Posters in the Rotunda* event, a celebration of undergraduate research, coming up on Wednesday, March 12th in the State Capitol. The academic research done on UW campuses has a major impact on the state's economy, and students are increasingly a part of that. This event, now in its 11th year, is a wonderful showcase of the many and varied research endeavors taken on by UW student researchers and their faculty advisors across the System. It is also a popular opportunity to join other UW representatives in making legislative visits.

Growing Wisconsin Magazine

Dr. Telfer called Regents' attention to a magazine in their folder, "*Growing Wisconsin*," a publication sponsored by the Wisconsin Department of Agriculture, Trade, and Consumer Protection. Included in the magazine was an example of a "Knowledge Powers Wisconsin" ad, this one showing how world-class UW research and specialized degrees power Wisconsin farmers and the state's \$50-billion agriculture industry. Several UW institutions, in addition to the UW System, collaborated on the ad; they include UW Cooperative Extension, UW-Platteville, UW-River Falls, and UW-Madison's School of Veterinary Medicine and the College of Agricultural and Life Sciences.

News from Around the UW System

Interim President Telfer shared news from around the System:

UW-Milwaukee Graduate is New Microsoft Leader

Two days prior, Microsoft had named University of Wisconsin-Milwaukee grad Satya Nadella as its next CEO, the company's third leader in its 38-year history. Mr. Nadella is a 22-year veteran of Microsoft who has been overseeing various aspects of the company's corporate software business since 1992. Over the past several years, Mr. Nadella's cloud and enterprise division was one of Microsoft's best-performing units. Mr. Nadella graduated from UW-Milwaukee in 1990 with a master's degree in computer science, having come to UW-Milwaukee with an undergraduate degree in electrical engineering from Manipal University in his native India. UW-Milwaukee presented Mr. Nadella with its Chancellor's Innovator Award just last year.

UW-Platteville Sky's the Limit Program Receives Award

UW-Platteville reported that its The Sky's the Limit program received the Rosa Parks Diversity Leadership Award from the Wisconsin chapter of the Women's Transportation Seminar, an international organization focused on building the future of transportation through the global advancement of women. UW-Platteville's outreach program, which was launched in 2005 and expanded in 2010, is designed to introduce young women to careers in the STEM

fields. It offers weekend events for girls in grades 7 through 12, centered around age-appropriate, hands-on projects that encourage them to learn more about careers in STEM fields, while interacting with college students and professionals. The Rosa Parks Diversity Leadership Award is presented to an organization that has exhibited outstanding efforts in developing opportunities for women and minorities, while also promoting diversity and cultural awareness within their organization.

Sleep-Pattern Technology Used for Epilepsy Research at UW-Madison

UW-Madison researchers pioneered the use of high-density electro-encephalograph (HD-EEG) technology to study sleep patterns and the effects of meditation. Now, that same technology is being evaluated to see how it might benefit people with epilepsy. Dr. Giulio Tononi, a UW-Madison neuroscientist and psychiatrist, is leading efforts to develop proprietary software that can help interpret the massive amounts of data generated by HD-EEG sleep studies. The typical EEG devices used in hospitals gather information about brain activity using 19 electrodes placed on the scalp. By comparison, HD-EEGs use up to 256 electrodes. Dr. Tononi believes the HD-EEG techniques used for sleep study also might yield important breakthroughs for epilepsy patients, and his lab will receive \$100,000 from Lily's Fund for Epilepsy Research to support those studies.

President-elect of University Professional and Continuing Education Association from UW-Extension

Interim President Telfer reported that David Schejbal, Dean of Continuing Education, Outreach and E-Learning, has been named president-elect of the University Professional and Continuing Education Association, the leading association for professional, continuing, and online education. It serves 365 institutions, including most of the leading public and private colleges and universities in North America.

UW-Milwaukee Professor Receives National Science Foundation Grant

Chris Yingchun Yuan, an assistant professor of mechanical engineering at UW-Milwaukee, has received a prestigious Early CAREER grant from the National Science Foundation to examine the environmental impact of next-generation electric car batteries. These lithium-ion batteries will allow electric vehicles to drive much farther on a single charge, but they do raise some environmental and health concerns. Dr. Yuan will use the \$400,000 grant on a five-year project to develop mathematical models and computation tools that will lead to greener and more environmentally benign lithium-ion batteries. He is collaborating with Johnson Controls as well as General Motors and PE International on the research, which also has the goal of developing batteries at lower cost. CAREER awards are the NSF's most prestigious grants for younger researchers. They support the career development of teacher-scholars who are most likely to become the academic leaders of this century. Last year, four UWM faculty members were awarded CAREER grants.

UW-Superior Online Degree Program Ranked Among the Best

UW-Superior is pleased to share the news that its online degree program ranks among the best in the country, according to the latest U.S. News & World Report's Best Online Education Program Rankings. UW-Superior is ranked ninth overall for its online bachelor's programs and is the top-ranked campus in the UW System for online degrees. The university's 35-year-old distance learning program is one of the oldest in the state, and was the first to offer self-paced independent learning leading to a degree. The program went online in 1999. The U.S. News rankings considered student engagement, faculty credentials and training, peer reputation, and student services and technology. Currently, 551 – or 19 percent – of UW-Superior students are seeking online degrees. More than 75 percent of these students are women, and most are between the ages of 25 and 49. Nine out of 10 have some prior college education, and 60 percent are employed full-time.

Rare Collection of Robert Frost Materials at UW-Eau Claire

A friendship that began more than 70 years ago between a 20th-century American poet and a quiet country boy from Wisconsin will live on in McIntyre Library's Special Collections and Archives department at UW-Eau Claire, with the recent acquisition of a rare and extensive collection of Robert Frost materials. The collection, acquired by the UW-Eau Claire Foundation from Joan Christopherson Schmidt of Milwaukee, is believed to be one of the most extensive Frost collections maintained outside of academia. It contains 44 Frost books, most of which are first- or rare limited editions, including many that have been signed and inscribed by the poet. The collection also includes manuscript materials containing handwritten poetry, Christmas cards and pamphlets, as well as dozens of books about Frost. Mrs. Schmidt, affectionately known as Miss Chris, is the wife of the late Frederick Schmidt (Fritz), a man who cultivated a lifelong friendship with Frost while a student at Dartmouth College in 1942. Mrs. Schmidt said she is pleased the Frost collection that meant so much to her and her husband now has a home at UW-Eau Claire, surrounded by the nature they both loved.

UW-Whitewater Football Team Claims Fifth Division III Title

Dr. Telfer, reporting news from his home campus, noted that the UW-Whitewater football team claimed its fifth Division III national championship and fourth in the past five years, with a dominating 52-14 victory over top-ranked Mount Union at the 41st Amos Alonzo Stagg Bowl in Salem, Virginia. Warhawk quarterback Matt Behrendt finished with a school-record 40 touchdown passes for the season, throwing just one interception in 460 passes. Wide receiver Jake Kumerow also set a school record, with 19 scores through the air. Dr. Telfer Congratulated Coach Lance Leipold and the Warhawk football organization.

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PRESENTATION AND DISCUSSION: UW-MADISON'S NCAA DIVISION I ATHLETICS 2012-13 ANNUAL REPORT

President Falbo, introducing the next agenda item, said that in 2012 the Board of Regents approved new reporting guidelines, calling for UW institutions that participate in NCAA Division I athletics to annually provide information to the Board regarding academic, fiscal and compliance matters related to NCAA Division I intercollegiate athletics. This accountability framework allows the Board to provide proper oversight and safeguard the wellbeing and success of UW System student-athletes. It also provides an opportunity to review the financial viability of UW athletic programs and how they contribute to the institutions' academic missions.

The UW System has three institutions with Division I NCAA athletic programs. UW-Madison was the first to present, in December 2012. Last June UW-Milwaukee presented its report, and in December 2013 UW-Green Bay presented its first report. President Falbo asked Chancellor Blank to begin the presentation.

Background

Chancellor Blank said she asked to say a few words of introduction before Athletic Director Barry Alvarez spoke, not because he needs an introduction—everyone knows of his success as football coach and as athletic director—but to emphasize several other things about UW-Madison's strong athletics program. She said that she was very pleased that UW-Madison's athletics program pays attention to those "other things," which include following the rules and staying out of trouble with the NCAA. She said that UW-Madison's athletics program has been one of the cleanest programs in the country, a record of which she is proud, a record of which Mr. Alvarez is proud and for which he is responsible, and a record everyone wants to keep. Chancellor Blank said that, even more importantly, she is proud of the educational outcomes of the student-athletes. She noted that under Mr. Alvarez's leadership, more than 1,000 student athletes had earned Academic All-Big Ten Honors. She invited Mr. Alvarez to the podium.

After thanking the chancellor and greeting the Board, Mr. Alvarez congratulated UW-Whitewater on their recent national championship. He then introduced his senior staff in attendance—Katie Smith, Assistant Athletic Director for Compliance; Doug Tiedt, Associate Athletic Director responsible for academics; and Randy Marnocha, Associate Athletic Director responsible for budget.

Mr. Alvarez said the athletic department is dedicated to its mission of providing athletic opportunities to a wide range of students and providing an environment where student-athletes can achieve their academic and athletic goals. He said that the challenges facing the department are considerable, as it continues to compete in the most consistently competitive conference in the country, with peer institutions whose academic reputations are very distinguished. He noted that the Big Ten Conference has never compromised academics for athletics and is committed to a broad-based athletics program, with conference schools averaging 24 sports per school; this is unlike the philosophy of many other conferences or schools that offer the minimum number of

sports and focus most of their attention on football. Mr. Alvarez said that the department never loses sight of its mission to serve student-athletes. Mr. Alvarez posed four questions in four areas, which he said he would address in his remarks:

- Academics: Do you graduate your student athletes?
- Fiscal responsibility: Is your budget responsible? Are you responsible with your budget?
- Compliance: Do you pay attention to the rules in the Big Ten and the NCAA?
- Competitiveness: Are you competitive in the arena?

Academic Success

With regard to academic success, Mr. Alvarez explained that one of the department's goals is to graduate student athletes at a higher rate than the student body graduation rate of 82 percent. Although the department did not meet this goal, with a student-athlete graduation rate of 75 percent, the department's rate is higher than the Big Ten Conference graduation rate of 74 percent and the Division I graduation rate of 65 percent. He said that he was proud that the 900 student-athletes maintain a cumulative grade point average greater than 3.0. He also indicated that a point of emphasis for the department was to improve the graduation rate of African American student-athletes, which had increased by 5 percent.

Fiscal Responsibility and Compliance

Mr. Alvarez noted that in terms of fiscal responsibility, the department's \$108 million budget supports 23 sports, approximately 900 student athletes, and 600 employees. He also indicated that a recent economic impact study showed that the department generates \$1 billion in revenue and \$52.8 million in income tax revenues, and creates 9,000 jobs. He also noted the department ended the 2012-13 year with a positive cash balance. As for compliance, he reported that the department had no major violations and 20 secondary violations, which is consistent with prior years. He noted that there is good communication between the coaches and the compliance office, and the department is very proud of its record.

Competitiveness

Mr. Alvarez shared a slide illustrating the success of all athletic teams during the 2012-13 season and also noted that in the last 20+ years UW-Madison has had more NCAA basketball appearances and bowl game appearances than anyone in the country. He said the university cannot become complacent, noting that it is hard to stay competitive, but that he is proud that coaches have stayed focused and how coaches and student-athletes represent the university in a positive way.

Discussion

Regent Higgins noted that the report provided by the athletics department indicated a budgetary basis of accounting was used to prepare the statement of revenues and expenditures, rather than the generally accepted accounting principles (GAAP) established by the Governmental Accounting Standards Board. He asked why the department uses a budgetary

basis, rather than generally accepted accounting principles. Mr. Marnocha explained that the established practice within the department has been to use the budgetary basis of accounting. Vice Chancellor Bazzell noted that the university maintains its books on a cash basis, as that is what the state does and the way in which the university has to report to the state. He explained that GAAP does not impose any requirements on the department, but the university thinks that it is wise to understand what the department's books look like from a budgetary perspective.

Regent Pruitt asked Mr. Alvarez where he sees Division I athletics going over the next three or four years, given the explosion in dollars and the conference realignments; he noted that the changes raise certain issues about how big is too big, the dollars involved, and potential compromises within programs. Mr. Alvarez noted that schools are trying to realign with conferences to access a larger share of the television revenues. He questioned whether there would be many more realignments and speculated that there would be a huge change in NCAA rules and a deregulation of rules that are considered antiquated, as well as an emphasis on separating the "big five" conferences from the smaller Division I schools. He said he does not know where all of the changes will end; he said that it causes concern to see the money and the cost continue to rise, but the athletic department is prudent and adheres to the principles developed by the Big Ten Conference. He said he feels fortunate that UW-Madison is a member of the Big Ten conference, as it is one of the stable conferences.

Regent Millner noted that over the years, compliance has really "gone into the weeds" (e.g., student-athletes could be given bagels, but not cream cheese). She recalled that the NCAA might be reassessing its involvement in compliance to focus on real issues, and asked Mr. Alvarez and his staff to comment. Ms. Smith explained that the NCAA recently restructured their enforcement process and review of their rules, changing from major and secondary violations to more appropriately categorize violations into four levels of violations. She said the new structure places a lot of ownership on head coaches to create a culture of compliance within their sport, which is the emphasis of head coaches at UW-Madison. She also indicated that the NCAA is trying to pare down the rules to allow compliance offices and athletic departments to focus on core values.

Regent Landes noted that student-athletes at Northwestern University recently voted to unionize, and asked Mr. Alvarez to elaborate on the issue. Mr. Alvarez said that student-athletes have every opportunity to exercise that right and that those student-athletes were primarily concerned with student welfare, such as how many hours they practice. He suggested that the students will have to prove that they are employees, which may be very difficult to do. He added that every rule the NCAA has recently passed has been focused on student welfare.

Mr. Alvarez concluded his presentation by expressing appreciation to the Board for the opportunity to speak, and President Falbo thanked him for his report.

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BOARD OF REGENTS 2014 DIVERSITY AWARDS

Moving to the next item on the agenda, President Falbo said it was time for one of the Regents' most enjoyable responsibilities, the presentation of Regent awards. Noting the visitors in attendance at the meeting, President Falbo welcomed the recipients of the sixth annual Regent Diversity Awards, as well as their families, friends and colleagues. He then invited Regent Drew, Chair of the award selection committee, to begin the presentation of awards.

Introduction

Regent Drew said that while the Regent Diversity awards were relatively new, the ideals had been promoted by the UW System for the past 25 years. He explained that the Diversity Awards were established through a Board directive calling for the formal recognition of individuals, teams, or units within the UW System who have successfully fostered greater access and success for historically under-represented populations. He said that these efforts are vitally important, not only because it is the socially just and fair thing to do, but because it is also the Wisconsin thing to do. These efforts recognize that an education debt is owed to those under-represented minorities who have been systemically deprived of educational opportunities because of a legacy of racism and income inequality. Wisconsin does better as a whole when all of its people do better.

Regent Drew said that the UW System has done better in certain areas. For example, the enrollment of under-represented minorities has steadily increased over the past 10 years, but in other areas, such as enrollment of Native Americans, the System has gone backwards. He also noted that the System's flagship campus, UW-Madison, trails other schools in the Big Ten in the percentage of African American students enrolled. He said that the UW System has "miles to go and promises to keep" and it is vitally important to remain committed to the spirit that the Diversity Awards embody.

Regent Drew then recognized the hard work and commitment of his committee colleagues, Regents Hribar, Manydeeds, and Vásquez. He also thanked Associate Vice President Vicki Washington and her team for their work in reviewing nomination submissions and making recommendations. He said he thought all who read the many pages of submitted materials would agree that it was inspiring and rewarding to see the exceptional work on diversity and inclusion that is being done around the UW System. He said that this year's award winners understand what is needed, and do something about meeting these needs, with each showing a genuine respect for human differences, a deep attentiveness to the learning process, and a keen responsiveness to students and their educational needs. He said the Regents are proud to recognize their accomplishments and proud that they are part of the UW System family. He then called upon Regent Hribar to present the first award.

Dr. Roger Haro, UW-La Crosse – Individual Award

Regent Hribar said that it would be her privilege to present the first of the 2014 Board of Regents Diversity Awards in the individual category to Dr. Roger Haro, Professor of Biology at UW-La Crosse. A colleague noted that, as a tenured faculty member in UW-La Crosse's largest

department – Biology – Dr. Haro is in a unique position to serve as a mentor to both students *and* new faculty on campus.

Regent Hribar said that Dr. Haro, himself a first-generation undergraduate student of color, knows first-hand the lasting impact of mentors. He often tells his personal story of being taken under the wing of some graduate student researchers. As a result of these positive influences, Dr. Haro felt compelled ever since to “pay it forward.” Dr. Haro’s impact on student learning and success goes well beyond the traditional classroom or laboratory. In addition to his responsibilities as a biology professor and assistant director of the UW-La Crosse River Studies Center, Dr. Haro had taken on a variety of key roles to support diverse student populations on campus. He is the director of UW-La Crosse’s McNair program, which prepares and supports eligible students for graduate school. He was the primary author of the grant proposal that brought the McNair Program to UW-La Crosse in 2009, and he also authored the successful grant proposal that will continue to fund the program through 2018. This is significant at a time when, unfortunately, over 70 existing McNair programs across the country lost their funding because of federal budget constraints.

Regent Hribar said that Dr. Haro is also the director of the First-Year Research Exposure, or FYRE, program, a new initiative he and colleagues launched in summer 2012, aimed at retaining first-year science students. FYRE uses a learning community approach, and serves as a pipeline to the McNair program. In addition, Dr. Haro was instrumental in UW-La Crosse and other UW institutions becoming pilot sites for the Equity Scorecard project, a data-driven method to evaluate equity in access, retention, academic excellence, and institutional receptivity between students of color and their majority peers.

Regent Hribar presented the individual Regents’ Diversity Award to Dr. Haro, who was met with a standing ovation.

Dr. Haro thanked the Board for the great honor, noting that the award is a wonderful testament to the commitment of Wisconsin’s great system of higher education. He also thanked the leadership at UW-La Crosse, for without the commitment, latitude and support they provide, the things that he and his colleagues had been able to achieve would not have happened. He also thanked his wife, Lisa, present in the audience, for all the support she had provided through the years.

Dr. Haro shared that he came from an inner city home; his father was a waiter, and his mother a secretary. He was the first in his family to go to college. During college, he said he gained the confidence of a number of graduate students who took him their wing and helped him make connections. He said what helps bridge the achievement gap is connections, not only connections with other students but with key institutional staff, faculty members, and community members. He said that UW-La Crosse is lucky to have a great variety of resources that students can call upon. He emphasized the importance of mentorship and helping students of color. Dr. Haro concluded his remarks by again expressing his thanks, and saying that he was honored to be placed in the ranks of the other award recipients, Ms. DeWalt and Dr. Wood.

Dr. Brett Carlton Woods, UW-Whitewater – Individual Award

Regent Manydeeds, taking the podium to present the next award, first thanked Chairman Drew for his remarks. He stressed the importance of the awards and said it was important to remember that there is a long way to go.

Regent Manydeeds announced that the second Regents Diversity Award in the individual category would go to Dr. Brett Carlton Woods, Assistant Professor of Biological Sciences at UW-Whitewater. Dr. Woods joined the UW-Whitewater faculty in 2008 after several years as biology professor at Beloit College. While he was there he helped form alliances between that private college and several UW institutions to support minority students in the STEM fields -- science, technology, engineering and mathematics. Currently director of the Wisconsin Alliance for Minority Participation program at UW-Whitewater, or WiscAMP, Dr. Woods says his main goal is “a committed pipeline approach” to the recruitment and retention of a more diverse population of students, with an emphasis on recruiting underrepresented minority students into the university’s science programs.

Dr. Woods knows first-hand how difficult it is to be a member of an underrepresented minority group in a STEM field – made even more difficult when one is a first-generation student. He received critical support as an undergraduate from a mentor, and he has since then vowed to be an agent for change and provide the needed support for underrepresented minorities in the sciences. One of the critical ways he does this is to pair faculty mentors with students. In the programs he has helped create, over 30 students have been paired with faculty mentors over the years, providing both student support and also fostering relationships that otherwise would not have developed. Since 2005, Dr. Woods has worked directly or indirectly with over 100 underrepresented minority students in the STEM fields.

Dr. Woods has been closely involved with creating and supporting several programs at UW-Whitewater, including part-time research assistantships and summer boot camps to help reduce racial and ethnic disparities in STEM participation, retention, and graduation. The summer boot camps provide focused attention for underserved populations, while also evaluating the university’s approaches and generating data for best practices. He has been the principal or co-principal investigator on grants totaling more than \$150,000 in support of students of color in STEM fields.

Regent Manydeeds presented the individual Regents’ Diversity Award to Dr. Brett Carlton Woods, who was met with a standing ovation.

After thanking the Regents, Dr. Woods said that he had been amazed at the number of emails and attention he had received because of this award, and he said it occurred to him that he is only doing for others what someone did for him. He recalled that when he was a student at Berkeley, he had no idea how to “do college” until the late Dr. Ned Johnson helped him figure it out and took the time to help him with getting recommendations, knowing who to talk to, and completing an application. He said that often students who are struggling need someone to say “I am going to help you figure this out,” which is what he tries to do with everyone that comes to

him, especially those who may have some deficiencies in their preparation for college and beyond.

Dr. Woods thanked his family, his wife and brother who flew in from California for the occasion, Dean Pinkerton, Chancellor Telfer, and Provost Kopper. He said that it is amazing what one can do when they have the support and the help from those who claim that diversity is important. He said that in his life, those who have claimed that diversity is important have literally “put their money where their mouth is,” and he wanted to thank them for that. He closed by again thanking the Board and saying that he hoped to continue in this struggle and this fight because he believes the UW System can and will do better.

PEOPLE Program, UW-Madison – Program Award

Before presenting the next award, Regent Vásquez shared that he was recently asked why the Board of Regents is still giving Diversity Awards. The question was not asked with any malice, anger, or mischievousness, but with genuine belief that the award was not needed. He said he was glad the question was asked of him as it gave him a moment to think. Two thoughts came immediately to mind, he said, and he described two recent experiences.

The first occurred when he and his son were returning to the United States after a trip to Cuba in 2002. While waiting in a long line for approval to re-enter the United States, the immigration agent looked at Regent Vásquez’s name in his passport and proceeded to sing, “José can you see....” Regent Vásquez recalled that his son immediately said that the agent was insulting and making fun of him. Regent Vásquez agreed, but told his son that the agent was wearing a uniform, had a badge, and was carrying a gun in her holster; more importantly, she was going to decide whether to let them back into their country, and it was not the time to debate the issue. He said his son was very angry, not only with the agent but also with him, and Regent Vásquez said he felt ashamed that he did not argue with the agent.

The second experience he recalled occurred on Super Bowl Sunday, when he viewed a Coca-Cola commercial in which a familiar song was sung in many languages, showing many people enjoying this great and beautiful country. He said that as soon as the commercial ended he told his wife that he thought there would be a lot of anger over the commercial, and by the following morning his prediction was confirmed. He recalled there were many righteous and angry comments suggesting that it was wrong to sing the National Anthem in any language but English. He said it was sad that those who were angry did not know that the song “God Bless America” is not the nation’s National Anthem.

Regent Vásquez said that he prays a lot, saying half of his prayers in English and the other half in Spanish. He said he found out the day after that commercial that God was only listening to him half of the time, because God only speaks English, and he hopes there is a saint or an angel that has been translating the other half of his prayers.

Regent Vásquez said that the Diversity Awards are needed because in this country there are Americans that judge other Americans because of the color of their skin; the accent of their speech; or because, like he, they were not born in this country. He said he wished he could say

“enough, we don’t need to give this award” or as he prefers to say “basta, no más!” He said this award is needed until all Americans can enjoy liberty, freedom, and justice for all.

Regent Vásquez then discussed the Pre-College Enrichment Opportunity Program for Learning Excellence, or PEOPLE program, which was being recognized with the Regents Diversity Award. He explained that UW-Madison’s PEOPLE program is considered one of the most comprehensive talent-development diversity scholarship programs for underrepresented, economically disadvantaged and first-generation students in the country.

Regent Vásquez said that programs like PEOPLE are needed. Since the program’s inception in 1999, participation had grown from 66 Milwaukee high school students to more than 1,300 students from the 2nd through 16th grade levels from across the state, including all of the federally-recognized Native American tribes in the state of Wisconsin.

He noted that teachers often comment on the ripple effect that the program has on younger siblings and the school student body, positively influencing the schools attended by PEOPLE program participants. He explained that the pre-college activities include K-12 student exposure to potential college majors and career options, after-school tutoring services, informal mentoring, college preparation services, and family leadership councils to provide families with the tools and knowledge necessary to support their children’s educational experience. College-level activities include a summer bridge program which offers orientation, advising and other support.

Regent Vásquez explained that the PEOPLE program outcomes include a 96-percent enrollment rate in institutions of higher education for pre-college program participants and a 71-percent six-year graduation rate for those accepted at UW-Madison, with participating students earning 274 undergraduate degrees and 15 graduate degrees so far.

Regent Vásquez said that it was his pleasure to present the 2014 Regents Diversity Award in the team category to the PEOPLE Program at UW-Madison, represented by Executive Director Jacqueline DeWalt. The presentation was greeted with a standing ovation.

First to take the podium was Patrick Simms, Vice Provost and Chief Diversity Officer of the Division of Diversity Equity and Educational Achievement, which houses the PEOPLE Program. He expressed his appreciation to Jackie DeWalt and her team, saying that he had witnessed firsthand – in his community, through church members, and through others who had worked with the PEOPLE Program – the amazing array of activities and experiences for students, particularly vulnerable young people. He expressed appreciation to the PEOPLE Program for investing resources, time and energy, to help young people realize that they can succeed.

Ms. DeWalt then took the podium and said that as the Executive Director of the PEOPLE program, a Wisconsin native, an alumna of UW-Madison, and a participant in one of UW-Madison’s first diversity programs, she was extremely honored and pleased to receive such a prestigious award on behalf of her team. She said the award was a testament to the excellence of the students and staff, but also to the power of partnerships.

Ms. DeWalt also thanked the UW System's Office of Inclusivity, Diversity, Equity and Student Success, under the leadership of Associate Vice President Vicki Washington, saying that the PEOPLE program was born from one of UW-Madison's innovative responses to Plan 2008. She explained that there were two charges that propelled the development of PEOPLE: (1) to work with children and their families early on to prepare them for higher education; and (2) to increase the number of students of color, low-income and first-generation students who apply and who are accepted into UW System schools and universities. She said the program is unique in that it not only prepares students to enter higher education, but also holds the system accountable for ensuring the students successfully complete higher education.

Ms. DeWalt said that the program's motto is "PEOPLE, where the Wisconsin Idea happens." She noted that when many think about the Wisconsin Idea, they think in terms of extending the resources of the university into communities. She indicated that in addition to the Wisconsin Idea, University of Wisconsin President Charles Van Hise was also known for stating that he would not rest until the benevolence of the university reaches all of the homes in the state of Wisconsin. She said that the PEOPLE program makes sure that the university's resources are actually reaching students and parents who live in the most underserved communities in the state.

Ms. DeWalt attributed the success of the program to teamwork and partnerships among UW-Madison and K-12 students, parents, public schools and community organizations; partnerships with faculty, staff, undergraduates and graduate students from all the schools and colleges in the university; and partnerships with alumni, corporations and foundations. She said that of the 1,300 students served, approximately 350 of these students are college students who have matriculated and successfully completed the pre-college program and are now attending the university. The program's service areas include Madison, Milwaukee, Waukesha, Racine, Kenosha and all the federally-recognized Native American tribes in the state. She also noted that 52 percent of participants attend UW-Madison, and 19 percent attend other UW System institutions. The program's successes have positively affected individual students and families, the state, and the national and global economy, with 96 students having traveled to 26 countries, providing service and also studying abroad.

Ms. DeWalt acknowledged PEOPLE Assistant Directors Carl Wesley and Goodson Vue, along with university leadership for their support of the program, as well as two donors, AT&T and the Great Lakes Higher Education Corporation, whose corporate representatives were seated in the gallery.

Ms. DeWalt said that the work of diversity, closing achievement and equity gaps, and infusing inclusive excellence as a standard requires that everyone do their part. She said many people look at pre-college programs as something that is separate from higher education, and that higher education only starts when students become freshmen, which is not true. She said that great strides can be made if resources are properly aligned, and the equity gap can be closed by putting resources into pre-college programs. She noted that many of the directors of pre-college programs work together with Associate Vice President Washington and her office to share best

practices; it is critical to benefit from what has been learned at each of the institutions and help uplift the youth throughout the state of Wisconsin.

Ms. DeWalt closed by issuing a challenge. She asked everyone, as they reflect on their personal and professional work, to think about their role in closing the equity gap. She asked everyone to ponder some questions she attributed to Mikhail Gorbachev—if not me, who? If not now, when?

President Falbo congratulated all of the recipients and thanked them for their inspiring words.

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE RESEARCH, ECONOMIC DEVELOPMENT AND INNOVATION COMMITTEE

President Falbo called upon Regent Higgins to present the report of the actions taken by the REDI Committee. Regent Higgins reported that the committee had welcomed new WiSys Technology Executive Director Arjun Sanga, who was named to the position in January after a nationwide search. Arjun has a strong background in technology transfer; is an attorney with experience in patent regulation; is a mathematician; and has done business start-ups and intellectual property management.

Then Kris Andrews, UW System Assistant Vice President, and Laila Robbins, Assistant Director of Federal Relations at UW-Madison, provided an update on how the UW System and UW-Madison are promoting UW System research, economic development and innovation priorities in the second session of the 114th Congress.

After their report, UW Madison Provost Paul DeLuca and Agriculture Science Professor Mark Koch gave a joint presentation on the Discovery to Product (D2P) and Igniter Initiative that are designed to accelerate university efforts that directly support business incubation and product development leading to commercialization. This initiative is one of the twelve Economic Development Incentive Grant recipients.

Regent Higgins reported that Reed Hall, CEO and Secretary of WEDC, provided an update on economic and business development projects and programs. He discussed key ways WEDC and the UW System collaborate to encourage and promote economic growth. This included outlining initiatives and goals for 2014, which encourage businesses to move to Wisconsin, and efforts to help develop, support and grow new and existing businesses. Ryan Murray, WEDC Chief Operating Officer, concluded by demonstrating interactive mapping collaboration efforts with UW-Madison and UW-Whitewater. This online map and database showcases business development reporting capabilities, which allows users to search economic development grants and activities across the state and to filter results using multiple search criteria.

Regent Higgins closed his report by reminding everyone that on March 12th, in conjunction with Posters in the Rotunda, there would be a special reception in the Capitol, recognizing the Economic Development Incentive Grant recipients, selection committee members and the legislators who supported this program.

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE BUSINESS AND FINANCE COMMITTEE AND AUDIT COMMITTEE

Asked to present a report of the actions taken by the Business and Finance Committee and the Audit Committee, Regent Whitburn reported that the Business and Finance Committee approved a three-year UW Colleges contract for bookstore services involving eight UW campuses with Neebo Complete College Outfitter, resulting in an approximate \$360,000 annual commission to the university system.

The committee also approved the assignment and legal rights of the Quality Educator Interactive (QEI) trademark from the Board of Regents to the nonprofit QEI. QEI is a collaborative effort which develops, maintains and provides storage and access to K-12 educators' professional development plans and requirements.

The committee also approved a resolution addressing potential conflicts of interest and appropriate management for the UW-Madison agreement with Intraband, Inc. and the United States Navy. State law prohibits a UW employee from having a private interest in a public contract but provides an exception in instances where the potential conflicts of interest are evaluated and managed.

The committee also received a briefing on compensation adjustments received by UW staff and faculty outside the state-approved pay plans in FY 12 and 13; 30% of all staff received base adjustments during the two-year period, and chancellors reallocated approximately \$19 million in FY 12 and \$34 million in FY 13 to fund these base adjustments. Also, chancellors allocated one-time resources of approximately \$18.6 million in FY12 and approximately \$23.7 million in FY13 to fund one-time lump sum payments. This is the first time a systemwide report with this data has been prepared. The committee has requested the data continue to be reported on an annual basis.

Regent Whitburn reported that Senior Vice President Miller reported on several important issues. First, the required policies on program revenue and balances are pending before the Legislative Audit Committee and the Joint Committee on Finance. Board leadership and the system staff have determined that merging the methodology and the balances policy will create a complete picture of UW finances that will increase transparency. Staff hope to meet with the legislative leaders shortly. The committee was also told that nationwide advertising for the chief financial officer position would begin the following Friday.

Regent Whitburn reported that the committee received a preliminary management report on revenues and expenditures through the second quarter of the current fiscal year. The staff is

working on a new report to break down expenditures by category and will be tracking monthly cash balances, with quarterly updates to be provided.

The committee received a quarterly report on gifts, grants and contracts for the last six months. Total awards for the period were approximately \$781 million, an increase of \$7 million compared to the prior year.

The UW System Information Technology Report is required by the state and includes UW System strategic plans for large IT projects, as well as all individual institutional strategic plans. Regent Whitburn reported that institutions are paying significant attention to improving instructional space, supporting mobile applications and enhancing data driven decision making. The institutions reported no large vital IT projects at this time.

The committee also received and discussed the 2013 Annual Trust Funds report. These funds are comprised of gifts and requests made directly to a UW institution, rather than to their respective foundations. At the end of the fiscal year, the funds held net assets totaling \$484 million, an increase of \$28 million from the end of the prior fiscal year.

In a joint meeting with the Audit Committee, the Business and Finance Committee received a report on the recently-issued Human Resource System audit by the Legislative Audit Bureau. The committees also were presented with summary information on the 2013 annual financial report. The published report includes an opinion from the Legislative Audit Bureau that the financial statements fairly presented the financial position of the UW System and the respective changes to the position and cash flows.

As to the HRS System, the committee discussed the audit findings that secured the material weakness. The committee questioned when these security issues will be addressed. The UW staff reported that security is being addressed in a systematic fashion by first prioritizing external risks, internal risks, internal risks, specifically those related to user access and the program change process are now being addressed through additional separation groups. Committee members were promised that these security risks would be resolved by the end of June of this year.

Regent Whitburn also reported that the Audit Committee approved the 2014 audit plan. The plan was developed based on institutional surveys, assessments, risks, state and federal regulations and activities in the university.

Regent Whitburn moved adoption of Resolutions 10314, 10315, 10316, and 10317. The motion was seconded by Regent Behling and adopted on a voice vote.

Approval of UW Colleges Bookstore Contractual Agreement

Resolution 10314	That, upon the recommendation of the Chancellor of the University of Wisconsin Colleges and the Interim President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the University of Wisconsin Colleges and Neebo Complete College Outfitter to provide Bookstore Services.
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Approval of QEI trademark Assignment to QEI, Inc.

Resolution 10315 That, upon the recommendation of the Interim President of the University of Wisconsin System, the Board of Regents authorizes Jane Radue, Corporate Secretary of the Board of Regents, to sign an agreement transferring rights to the Board-owned "QEI" trademark to QEI, Inc.

Acceptance of Conflict of Interest Review Assessment regarding UW-Madison Agreement with Intraband, Inc. and U.S. Navy

Resolution 10316 That, upon the recommendation of the Interim President of the University of Wisconsin System, the Board of Regents finds that potential conflicts of interest within the proposed contract with Intraband, Inc., are managed appropriately such that the contractual relationship does not violate Wis. Stat. §946.13.

Approval of Calendar Year 2014 Audit Plan

Resolution 10317 That, upon the recommendation of the Interim President of the University of Wisconsin System, the Board of Regents approves the Calendar Year 2014 Audit Plan.

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE CAPITAL PLANNING AND BUDGET COMMITTEE

President Falbo called upon Regent Manydeeds to present the report of the Capital Planning and Budget Committee. Regent Manydeeds reported that the committee heard a presentation describing progress on UW-Madison's master plan, and then he described the nine resolutions that the committee had adopted.

Resolutions 10318, 10319, 10320, and 10321, related to the Madison campus: (1) sought approval of the design report for the Memorial Union Renovation–Phase II, Alumni Park Project, authority to increase the budget by \$4.5 million gift funds and authority to construct the project; (2) approval to convey the title of land to the University Research Park, Inc., which has entered into a transaction for development; (3) authority to construct a Camp Randall Stadium information technology infrastructure upgrade project, with an estimated cost of \$4.9 million, to provide the structure, cabling, and power necessary to support WiFi and other improvements comparable to other conferences across the country; and (4) approval to pay the City of Madison a municipal assessment for street and utility improvements on the 700 and 800 blocks of State Street and immediate surrounding areas. These latter improvements involve paving, storm and sanitary sewer, lighting, sidewalks and improvement of landscaping on the blocks running from North Lake Street to North Park Street.

Regent Manydeeds reported that Resolution 10322 was brought by the University of Oshkosh and requested approval to expand the campus boundary and to accept an in-kind gift of

a new 38,000 square-foot alumni welcome and conference center from the University of Oshkosh Foundation. The center is valued at approximately \$4.5 million. The majority of this would include meeting rooms and banquet facilities for several outreach functions including alumni affairs, an urban success center, conference services, and a satellite facility for admissions.

Resolution 10323, brought by UW-Whitewater, requested approval for the authority to construct the Laurentide Hall Student Success Center addition project, with an estimate total cost of \$4.5 million General Fund Supported Borrowing. This is a three-story addition to the recently-remodeled facility formerly known as Wisconsin Hall, to house campus tutorial services and other services.

Regent Manydeeds reported that Resolution 10324, brought by the UW System, requested authority to construct all-agency maintenance and repair projects with a total cost of \$3.7 million, related to improving the safety of electrical equipment and renovating central utilities at UW-Madison.

Resolution 10325, brought by UW-Madison, requested approval to design the hospital ramp expansion project and authority to increase the budget for construction. The revised total cost is \$34.1 million. This project will construct horizontal expansion of the existing ramp which will provide new parking and replace the surface.

Resolution 10326, brought by UW-La Crosse, would support the purchase of a parcel of land known as the Fairgrounds Substation, for the purpose of utility repairs and replacement. . This would be to rebuild antiquated equipment and to be replaced.

Regent Manydeeds closed his report by mentioning that the committee received a report from UW Colleges, which emphasized the level of support provided by local municipalities and counties.

Regent Manydeeds moved adoption of the nine resolutions, which had been approved by the Capital Planning and Budget Committee. The motion was seconded by Regent Whitburn and adopted on a voice vote.

UW-Madison: Approval of the Design Report of the Memorial Union Renovation–Phase II, Alumni Park Project and Authority to Increase the Budget and Construct the Project

Resolution 10318 That, upon the recommendation of the UW-Madison Chancellor and the Interim President of the University of Wisconsin System, the Design Report of Memorial Union Renovation-Phase II/Alumni Park project be approved and authority be granted to increase the project budget by \$4,500,000 Gift Funds and construct the project for a revised estimated total cost of \$54,585,000 (\$38,000,000 Gift Funds, \$9,000,000 Program Revenue Supported Borrowing, and \$7,585,000 Program Revenue-Cash).

UW-Madison: Approval to Convey Title of Land Parcels to University Research Park for the Purpose of Development

Resolution 10319 That, upon the recommendation of the UW-Madison Chancellor and the Interim President of the University of Wisconsin System, approval be granted to convey to University Research Park, Inc. over time and upon their request: (1) title of land parcels in University Research Park-Pioneer Plat, except for portions of Outlot 6, Lots 28, 29, and 31, and Lots 26 and 27, which are not part of 113 acres acquired in 2001, to University Research Park Inc. and (2) title of land parcels in University Research Park-Pioneer Addition Plat.

UW-Madison: Authority to Construct the Camp Randall Stadium Information Technology Infrastructure Upgrade Project

Resolution 10320 That, upon the recommendation of the UW-Madison Chancellor and the Interim President of the University of Wisconsin System, authority be granted to construct the Camp Randall Stadium Information Technology Infrastructure Upgrade at an estimated total cost of \$4,988,000 (\$3,973,500 Program Revenue Supported Borrowing – Utility Repair and Renovation and \$1,014,500 Program Revenue-Cash).

UW-Madison: Approval of Reimbursement to the City of Madison, Wisconsin, for Assessable Improvements

Resolution 10321 That, upon the recommendation of the UW-Madison Chancellor and the Interim President of the University of Wisconsin System, approval be granted to pay a City of Madison municipal assessment of \$487,800 (\$356,100 General Fund Supported Borrowing – Utilities Repair and Renovation and \$131,700 Program Revenue-Cash) for street and utility improvements on the 700-800 blocks of State Street and the immediately surrounding areas.

UW-Oshkosh: Approval to Accept a Gift-in-Kind of a New Alumni Welcome and Conference Center

Resolution 10322 That, upon the recommendation of the UW-Oshkosh Chancellor and the Interim President of the University of Wisconsin System, approval be granted to expand the campus boundary and accept a gift-in-kind from the UW-Oshkosh Foundation of a new Alumni Welcome and Conference Center valued at approximately \$12,400,000.

UW-Whitewater: Approval of the Design Report and Authority to Construct the Laurentide Student Success Center Project

Resolution 10323 That, upon the recommendation of the UW-Whitewater Chancellor and the Interim President of the University of Wisconsin System, the Design

Report be approved and authority be granted to construct the Laurentide Hall Student Success Center Addition project for an estimated total cost of \$4,500,000 General Fund Supported Borrowing.

UW System: Authority to Construct All Agency Maintenance and Repair Projects

Resolution 10324 That, upon the recommendation of the Interim President of the University of Wisconsin System, authority be granted to construct maintenance and repair projects at an estimated total cost of \$3,711,800 (\$1,081,300 General Fund Supported Borrowing and \$2,630,500 Program Revenue-Cash).

UW-Madison: Approval of the Design Report of the Hospital Ramp Expansion Project and Authority to Increase the Budget and Construct the Project

Resolution 10325 That, upon the recommendation of the UW-Madison Chancellor and the Interim President of the University of Wisconsin System, the Design Report of the Hospital Ramp Expansion project be approved and authority be granted to increase the project budget by \$7,867,000 Program Revenue-Cash and construct the project for a revised estimated total cost of \$34,120,000 (\$25,753,000 Program Revenue Supported Borrowing and \$8,367,000 Program Revenue-Cash).

UW-La Crosse: Authority to Purchase a Parcel of Land and Improvements Known as the Fairgrounds Substation and Construct the Campus 5kV Switchgear Replacement Project

Resolution 10326 That, upon the recommendation of the UW-La Crosse Chancellor and the Interim President of the University of Wisconsin System, authority be granted to purchase an approximately 0.19 acre parcel of land and improvements, known as the Fairgrounds Substation, for \$30,000 General Fund Supported Borrowing-Land Acquisition and construct a Campus 5kV Switchgear Replacement project for an estimated total cost of \$4,530,000 (\$2,491,500 GFSB Utility Repair and Renovation, and \$2,038,500 PRSB.)

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE EDUCATION COMMITTEE

President Falbo called upon Regent Evers, vice chair of the committee, to report on the actions taken by the Education Committee. Regent Evers noted that Provost DeLuca presented a UW-Madison update, highlighting a number of enrollment, graduation, and program statistics in the context of student success. He also provided an update on the Center for Educational Innovation, which enhances UW-Madison students' experiences, as well as capacity and fiscal stability.

Regent Evers reported that Senior Vice President Nook spoke in his report about the intersection and interaction between Wisconsin higher education leaders and federal government leaders, as mentioned previously by Interim President Telfer.

Regent Evers moved adoption Resolutions 10327, 10328, and 10329, which had been adopted by the committee. The motion was seconded by Regent Higgins and adopted on a voice vote.

UW-Parkside, Approval of a B.S. in Marketing

Resolution 10327 That, upon the recommendation of the Chancellor of the University of Wisconsin-Parkside, as well as the Interim President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Marketing.

UW-Stout, Approval of a B.S. in Criminal Justice and Rehabilitation

Resolution 10328 That, upon the recommendation of the Chancellor of the University of Wisconsin-Stout, as well as the Interim President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Criminal Justice and Rehabilitation.

Dissolution of the UW-Green Bay and UW-Oshkosh Collaborative Master of Social Work and Approval of an Independent Master of Social Work at UW-Green Bay and Independent Master of Social Work at UW-Oshkosh.

Resolution 10329 That, upon the recommendations of the Chancellor of the University of Wisconsin-Green Bay and the Chancellor of the University of Wisconsin-Oshkosh, as well as the Interim President of the University of Wisconsin System, the Chancellors of each institution be authorized to dissolve the Collaborative Master of Social Work; and

That, upon the recommendation of the Chancellor of the University of Wisconsin-Green Bay, as well as the Interim President of the University of Wisconsin System, the Chancellor be authorized to implement the independent Master of Social Work; and

That, upon the recommendation of the Chancellor of the University of Wisconsin-Oshkosh, as well as the Interim President of the University of Wisconsin System, the Chancellor be authorized to implement the independent Master of Social Work.

RESOLUTION OF APPRECIATION FOR UW-MADISON'S HOSTING THE FEBRUARY 2014 MEETING

Regent Falbo called upon Regent Millner to read the resolution of appreciation for UW-Madison's hosting the February Board meeting. The motion was adopted by acclamation:

Resolution of Appreciation for UW-Madison

Resolution 10330 WHEREAS, the members of the Board of Regents of the University of Wisconsin System proudly recognize the University of Wisconsin-Madison's worldwide impact on research, teaching and outreach; and

WHEREAS, through the Wisconsin Idea – the principle that the university should improve people's lives beyond the classroom – UW-Madison continues to positively influence and improve the lives of citizens across Wisconsin and globally through innovative programs involving faculty, students, and staff; and

WHEREAS, UW-Madison continues to prepare students to compete successfully in a global economy by developing their critical thinking skills and encouraging them to apply their knowledge in and out of the classroom; and

WHEREAS, the Regents were interested in hearing the campus presentations, including an update on the campus master plan and recreational sports facilities master plan, as well as Chancellor Rebecca Blank's presentation, "Education, Innovation and Institutional Change at UW-Madison," showing how the administration is pursuing inventive and responsible means to provide budgetary solutions to the campus through initiatives such as Educational Innovations and Administrative Excellence; and

WHEREAS, the university has embarked on an ambitious Discovery to Product program that will help spark entrepreneurship on campus, and bring the innovations of the faculty, staff and students into the public domain; and

WHEREAS, UW-Madison continues to be an extraordinary economic development asset to the state; committed to using knowledge to power Wisconsin's economy, with an annual economic impact estimated at \$12.4 billion and, along with its affiliated organizations and startup companies, to support 128,146 jobs; and

WHEREAS, UW-Madison continues to be pre-eminent in its research mission, conducting more than \$1.3 billion worth of research in fiscal year 2013 in the sciences, arts and humanities; and

WHEREAS, the Regents appreciated the tour of UW-Madison's Chemistry Instructional Facilities Project in the Chemistry Building, including the presentation explaining the need for an addition and renovation, followed by the warm reception at Olin House;

BE IT THEREFORE RESOLVED that the University of Wisconsin Board of Regents hereby thanks Chancellor Rebecca Blank, Provost Paul M. DeLuca Jr., and all of their colleagues for making UW-Madison a world-class university that advances teaching, research, and outreach, and for their generous hospitality and thought-provoking presentations as they hosted this February 2014 Board meeting.

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REGENT COMMUNICATIONS, PETITIONS AND MEMORIALS

President Falbo noted that President-designate Cross was absent from the Friday meeting, as his mother had passed away earlier in the week at the family's home in Michigan. She was 89 years old. On behalf of the Board, he extended heartfelt condolences to Ray, his family and friends.

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The meeting was adjourned at 11:10 a.m.

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Submitted by:

/s/ Jane S. Radue

Jane S. Radue, Executive Director and Corporate Secretary
Office of the Board of Regents
University of Wisconsin System