

Board of Regents

1860 Van Hise Hall 1220 Linden Drive Madison, Wisconsin 53706 (608)262-2324

DATE: October 3, 2013

TO: Members of the Board of Regents

FROM: Jane S. Radue, Executive Director and Corporate Secretary JSR

Meetings of the UW System Board of Regents to be held at UW-Parkside Student Center, 900 Wood Road, Kenosha, WI 53144 on October 10 & 11, 2013

Thursday, October 10, 2013

9:00 a.m. All Regents – University Ballroom

- 1. Calling of the roll
- 2. Presentation by UW-Parkside Chancellor Deborah Ford: "Enriching Minds, Changing Lives at the University of Wisconsin-Parkside: 45 Years and Beyond" (including UW-Parkside's Strategic Direction)
- 3. *Presentation and Discussion*: Accountability Reports for 2012-13
 - a. UW System reports
 - b. UW-Madison report

12:00 p.m. Lunch – Main Place in Wyllie Hall

1:00 p.m. Research, Economic Development and Innovation Committee – University

Ballroom

1:00 p.m. Capital Planning and Budget Committee – Oak Room

2:30 p.m. Education Committee – University Ballroom

2:30 p.m. Business and Finance Committee – Oak Room

Friday, October 11, 2013

9:00 a.m. All Regents – University Ballroom, followed by Closed Session

The closed session may be moved up for consideration during any recess in the regular meeting agenda on either Thursday or Friday. The regular meeting will reconvene in open session following completion of the closed session.

Information about agenda items can be found during the week of the meeting at http://www.uwsa.edu/bor/meetings/ or may be obtained from Jane Radue, Executive Director, Office of the Board of Regents, 1860 Van Hise Hall, Madison, WI 53706, (608)262-2324. Persons with disabilities requesting an accommodation to attend are asked to contact Jane Radue in advance of the meeting. The meeting will be webcast at http://www.uwex.edu/ics/stream/regents/meetings/ on Thursday, October 10, 2013, from 9:00 a.m. until approximately noon.

October 10, 2013 Agenda Item 3

UW SYSTEM ACCOUNTABILITY REPORTS FOR 2012-13

BACKGROUND

The University of Wisconsin System has annually published detailed accountability reports since 1993. These reports reflect the UW System's longstanding commitment to demonstrating its accountability to the citizens of Wisconsin. Each annual accountability report covers a broad spectrum of higher education performance measures that address diverse constituent interests. Over the years, ongoing refinements and enhancements have been made to these reports to ensure their continued relevance and value as a resource for all potential users. The current report, *Knowledge Powers Wisconsin's Future -- UW System's Annual Accountability Report*, 2012-13, builds upon two earlier publications: *Achieving Excellence*, issued annually from 2001 to 2008, and its predecessor, *Accountability for Achievement*, published from 1993 to 1998. *Accountability for Achievement* was one of the first accountability reports for a university system in the U.S. The current report was titled *Investing in Wisconsin's Future* from 2009 to 2012.

While the performance indicators remain unchanged, the title of the report is changed this year to better reflect the UW System's *Knowledge Powers Wisconsin's Future* branding efforts. The current report reflects the strategic framework for advancing the UW System's goals to achieve a stronger workforce, stronger businesses and stronger communities. *Knowledge Powers Wisconsin's Future -- UW System's Annual Accountability Report*, 2012-13 is available electronically on the internet at: http://www.uwsa.edu/opar/accountability/.

In addition to this ongoing reporting effort, the 2011-13 biennial budget required submission to the legislature of an annual report by the UW System Board of Regents regarding all UW System institutions excluding UW-Madison, and a separate annual report from the Chancellor of UW-Madison. This annual report, entitled *University of Wisconsin System Legislated Accountability Report 2013*, incorporates many of the measures found in *Knowledge Powers Wisconsin's Future*, and includes additional items, especially in the area of faculty work and economic development.

REQUESTED ACTION

This report is for information only.

DISCUSSION

Knowledge Powers Wisconsin's Future -- UW System's Annual Accountability Report, 2012-13 represents the UW System's continuing commitment to broad-based accountability to the citizens of Wisconsin. All of the measures in the report were designed with the mission of the UW System in mind, concentrating on the many ways in which the University of Wisconsin seeks to serve its students and the State of Wisconsin. While it is not feasible to report on every possible area of university activity in a single document, the report attempts to provide a balanced approach, representing a broad diversity of stakeholder interests.

Knowledge Powers Wisconsin's Future -- UW System's Annual Accountability Report, 2012-13 includes updated information on the UW System's progress on its strategic priorities,

which serve as the blueprint for the UW System's strategic goals – "Stronger Workforce, Stronger Businesses, and Stronger Communities." The performance measures in the report include the traditional, widely-used indicators of access, equity and diversity, enrollments, retention, graduation, and resource management, and indicators of the UW System's impact on Wisconsin communities through civic participation and community outreach and engagement.

Since 2002, each of the 15 UW institutions has produced its own annual report as a companion to the systemwide report. Since 2011, these reports have had the same structure and expanded framework of the systemwide report, to provide common performance measures across institutions, but also to highlight the unique accomplishments of each UW campus. The institution-specific reports were developed in response to suggestions from members of the Board of Regents who felt that UW accountability efforts would be enhanced by the reporting of institutional measures in a format that is consistent across all campuses. The institutional reports are designed to demonstrate accountability in light of the specific character and mission of each institution. The institutional reports are available on the web at: http://www.uwsa.edu/opar/accountability/

The legislated reports, *University of Wisconsin System Legislated Accountability Report* 2013 and *The University of Wisconsin – Madison Legislated Accountability Report* 2013, contain a number of the performance indicators that are the same as those in the previously-mentioned reports. These legislated reports include additional indicators in post-graduate success, graduate and professional degrees awarded, faculty teaching loads and multiple indicators in the area of economic development. These additional measures bring into focus the work of the University of Wisconsin System in helping build a stronger economy in Wisconsin. While some of the specific data remain difficult to obtain, compile and analyze, the categories provide a structure to document the programs developed and their economic impact on regional and state economic development.

At the October 10, 2013 Board of Regents meeting, Senior Vice President Mark Nook will discuss the System's reports in a single presentation. He will be joined by UW-Oshkosh Chancellor Richard Wells and UW-Stevens Point Chancellor Bernie Patterson, who will discuss new programs designed to meet the changing needs of Wisconsin. UW-Madison Provost Paul DeLuca will make a presentation on *The University of Wisconsin-Madison Legislated Accountability Report 2013*. These reports are available on the web at: http://www.uwsa.edu/opar/accountability/

In addition to the above-mentioned reports, the UW System further demonstrates its accountability to the public through participation in the Voluntary System of Accountability (VSA). The VSA is a voluntary initiative of public four-year colleges and universities to provide information to parents and students on measureable educational outcomes in an accessible, understandable, and comparable way. Each UW four-year institution provides a College Portrait as part of this initiative, available at: http://collegeportraits.org.

RELATED REGENT POLICIES

No applicable Regent Policy Documents