MINUTES OF THE REGULAR MEETING
of the
BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held in 1820 Van Hise Hall
1220 Linden Drive
Madison, Wisconsin

Friday, August 24, 2012
7:45 a.m.

CLOSED SESSION

CALENDAR OF BUSINESS

PRESENTATION OF THE 2012 TEACHING EXCELLENCE AWARDS

APPROVAL OF THE MINUTES OF THE APRIL AND JUNE MEETINGS

REPORT OF THE PRESIDENT OF THE BOARD

HIGH EDUCATIONAL AIDS BOARD, HOSPITAL AUTHORITY BOARD, AND WISCONSIN TECHNICAL COLLEGE SYSTEM BOARD REPORTS

GROWTH AGENDA PROJECTS

REGENT NEWS

RECENT SYSTEM CONTACTS

REPORT OF THE PRESIDENT OF THE SYSTEM

FEDERAL MATTERS

WISCONSIN INTERCOLLEGIATE ATHLETIC CONFERENCE CENTENNIAL

NEWS FROM AROUND THE SYSTEM

REPORT AND APPROVAL OF ACTIONS TAKEN BY THE BUSINESS, FINANCE & AUDIT COMMITTEE

COMMITTEE BUSINESS

Amgen, Inc. Contract

Fourth Quarter Gift, Grants & Contracts Report

Crisis Response & Continuity of Operations Planning: June 2012 UW-Superior Flood
UW System Efforts to Safeguard Minors: Status Update on Recommendations Contained in the Report on Reporting Crimes Against Children and Implementation of Executive Order #54

Operations Review & Audit: Status Update

Report of the Senior Vice President

Consent Agenda

UW-Madison Contractual Agreement with Amgen, Inc.

Report and Approval of Actions Taken by the Capital Planning & Budget Committee

Committee Business

Consent Agenda

Authority to Adjust the Scope and Budget of the Parking Ramp and Police Building Project, UW-La Crosse

Authority to Adjust the Budget of the Memorial Union Renovation—Phase I Project, UW-Madison

Authority to Adjust the Budget of the Multi-Sport Facility-Phase III Project, UW-Whitewater

Authority to Construct All Agency Maintenance and Repair Projects, UW System

Authority to Request the Release of Funds to Prepare Campus Master Plans for UW-Parkside, UW-Superior, and UW-Whitewater

Report and Approval of Actions Taken by the Education Committee

Committee Business

Milwaukee Partnership Academy Presentation

Education Committee Priorities

Overview of Committee Actions

Consent Agenda

Amendments to Faculty Personnel Rules, University of Wisconsin-Green Bay

Program Authorization (Implementation) B.S. in Athletic Training, UW-Madison

Program Authorization (Implementation) B.S. in Radiologic Science, UW-Oshkosh

Program Authorization (Implementation) M.S. in Clinical Exercise Physiology, UW-River Falls

Program Authorization (Implementation) Collaborative Online Master of Science in Sustainable Management, UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, and UW-Superior

Program Dissolution of Consortial Doctor of Physical Therapy, Program Authorizations of Independent Doctor of Physical Therapy Programs, UW-La Crosse and UW-Milwaukee

Regent Policy Document 4-12: Board of Regents Policy on Academic Program Planning, Review, and Approval

Report of the Research, Economic Development & Innovation Committee

Committee Background

Presentations to the Committee

Update on Legislative Task Force on UW Restructuring and Operational Flexibilities

Closed Session

Closed Session Resolution
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- President Smith presiding -

PRESENT: Regents Jeffrey Bartell, John Behling, Mark Bradley, John Drew, Tony Evers, Michael Falbo, Tim Higgins, Tracy Hribar, Ed Manydeeds, Regina Millner, Katherine Pointer, Charles Pruitt, Gary Roberts, Brent Smith, Mark Tyler, and Gerald Whitburn, with Regent David Walsh joining the session in progress.

UNABLE TO ATTEND: Regent José Vásquez

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CLOSED SESSION

President Smith called upon Regent Falbo to present Resolution 10102 to move into closed session. The motion was seconded by Regent Behling and adopted on a roll-call vote, with Regents Bartell, Behling, Bradley, Drew, Evers, Falbo, Higgins, Hribar, Manydeeds, Millner, Pointer, Pruitt, Roberts, Smith, Tyler, and Whitburn voting in the affirmative. There were no dissenting votes and no abstentions.

Closed Session Resolution

Resolution 10102: That the Board of Regents move into closed session to consider annual personnel evaluations, as permitted by Wis. Stats. §19.85(1)(c).

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The closed session was adjourned at 8:50 a.m., and the full-Board meeting convened at 9:05 a.m.

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CALLING OF THE ROLL

PRESENT: Regents Jeffrey Bartell, John Behling, Mark Bradley, John Drew, Tony Evers, Michael Falbo, Tim Higgins, Tracy Hribar, Ed Manydeeds, Regina Millner, Katherine Pointer, Charles Pruitt, Gary Roberts, Brent Smith, Mark Tyler, David Walsh and Gerald Whitburn

UNABLE TO ATTEND: Regent José Vásquez

PRESENTATION OF THE 2012 TEACHING EXCELLENCE AWARDS

Saying that the Board was honored to have special guests present, President Smith called upon Regent Pruitt, chair of the awards selection committee, to lead the presentation of the Teaching Excellence Awards.

Introduction

Regent Pruitt welcomed the award recipients and their guests and said that the Regents Teaching Excellence Awards marked their 20th anniversary this year; the awards recognize and honor some of the UW System’s most outstanding teachers, departments, and programs. The awards are a reminder of the treasure the System has in its faculty and academic staff, who bring special dedication, creativity, and passion to work. Regent Pruitt said that exceptional teachers inspire students not only to learn, but also to want to learn. They exemplify the critical importance of the sifting and winnowing process that supports the pillars of academic freedom that any great university needs to advance, protect, and defend.

Regent Pruitt said that the Teaching Excellence Awards are the highest recognition bestowed by the UW System on members of its faculty and academic staff for outstanding career achievements and teaching. He thanked fellow Regents Evers, Pointer, and Vásquez, who joined him on the selection committee. He said that deciding on the winners was difficult, and it was also a privilege to see up-close the kind of outstanding talent found throughout the University of Wisconsin System.

Referring to the 9,800 dedicated faculty and teaching staff in the UW System, Regent Pruitt observed that the winners likely would be the first to acknowledge that the collaboration, support, and inspiration of their teaching colleagues contributed to their individual successes and achievement. While the award recipients’ work is extraordinary, it is not unusual, he said. When it comes to teaching excellence, the award recipients are not exceptions, but examples of the fine teachers throughout the System.

Individual Award: Donald Hanlon, Professor in the School of Architecture & Urban Planning at UW-Milwaukee

Regent Evers introduced the first award recipient, Professor Donald Hanlon. He said that one of the most enjoyable and meaningful parts of his job as state superintendent was to honor
and recognize highly-performing teachers in the K-12 system, and he was thrilled to be doing so in the higher education arena.

Regent Evers said that Professor Hanlon had been sharing his love for architecture at UW-Milwaukee for the past 25 years. The professor calls architecture “a powerful emotional and intellectual instrument for interpreting the world.” Regent Evers said that Professor Hanlon says it is his goal to help students experience the joy of discovering their own creative potential.

Professor Hanlon has introduced three innovative and somewhat unexpected techniques into the design studio. The first is meditation, which helps students learn how to control the mental environment in which they work, as well as developing a sense of calm that is conducive to focused thinking. Second, he often brings in a teacher of Laban movement analysis to help students become more aware of how human bodies inhabit space in motion and how bodies shape and describe space. Third, he teaches specific methods of enhancing creativity.

Professor Hanlon’s textbook on “Compositions in Architecture” is widely used, Regent Evers said. He also has provided leadership to student groups in a variety of community projects locally and globally. He established the practice of teams of students and community members working together to provide architectural services to many Milwaukee non-profit organizations that could not afford to retain professional architects. He also has led student-service projects in Costa Rica, which have provided unique opportunities for architecture students to engage in service learning while honing their design skills in a practical setting. In addition, in 2010, he converted “Architecture 101: An Introduction to Architectural Theory” to an entirely on-line course; with about 350 students, it is among the largest on-line courses offered at UWM.

Regent Evers presented the award to Professor Hanlon, and Regents and all meeting attendees honored him with a standing ovation. Professor Hanlon expressed his appreciation for the award and said that he had had a wonderful time working for the last 25 years in the University of Wisconsin System overall and at UW-Milwaukee. He said that whatever success he might have had, he must attribute a great deal of it to the circumstances. He said he had the pleasure and the great opportunity to work in an extraordinarily open and tolerant environment in which he was allowed to experiment widely to be successful, but also to make mistakes. As was pointed out in the introduction, he said that the circumstances under which one works have a tremendous degree of influence on one’s success.

Observing that it is a tough time for everybody in higher education throughout the country, he said that it is significant that the university as a whole recognizes and encourages quality in teaching. He again expressed his thanks.

*Individual Award: Dr. Jennifer Kosiak, Associate Professor of Mathematics at UW-La Crosse*

Regent Pruitt presented the second award, in Regent Vásquez’s absence, to Professor Jennifer Kosiak of UW-La Crosse. As a faculty member of both the Mathematics Department and the School of Education, Professor Kosiak has been actively involved in improving the mathematical preparation of PK-12 teachers since she arrived on campus in 2004.
Regent Pruitt said that she is known for using a wide variety of strategies in the classroom to help her students learn, including rap music, which she both writes and performs to help get a point across. Professor Kosiak has studied and continually researches what pedagogies and technologies are the most effective, and she is constantly changing her classroom approach to take advantage of these methods. She is a leader in the secondary teaching educational program at UW-La Crosse and has also provided statewide leadership in mathematics education by serving on the Wisconsin Mathematics Council since 2007. She is currently working with 25 teachers on a project that is examining the integration of mathematics with teaching and writing. Technology is infused into most of her courses, including smart boards, podcasting and iPads.

Professor Kosiak is known for making learning personal by calling on students by name; by employing lessons and activities that reinforce students’ diverse backgrounds, knowledge, and learning styles; and by engaging students in collaborative group work. She believes that engaging students in doing mathematics involves creative planning and connecting things to the real world. In 2010 she was awarded the Teacher Educator of the Year Award by the Student Wisconsin Education Association.

Regent Evers presented the award to Professor Kosiak, and Regents and all meeting attendees honored her with a standing ovation.

Professor Kosiak thanked Regent Pruitt for the gracious introduction and said it was an honor to be present at the meeting. She thanked her colleagues for their support. She recalled flying into La Crosse in 2004 and wondering how she was going to inspire the next generation of students. She commented on the support she received, both in the Mathematics Department and through the School of Education. She said it was amazing to think that she had been inspired by students to do better things in the classroom and to find ways to engage them so that when they become mathematics teachers, they will be engaging the next generation of students at UW-La Crosse and the other sister schools. She again expressed her thanks.

Program Award: First-Year Interest Groups, UW-Madison

Regent Pointer next presented the 2012 Regents Teaching Excellence Award for a department or program to UW-Madison’s First Year Interest Groups Program, also known as FIGs, represented by its director, Gregory Smith.

First Year Interest Groups were developed to help students make the transition to the university, improve academic performance, and provide students with opportunities to connect with peers and with faculty. FIGs are groups of students living and learning together in an interdisciplinary learning community, usually during their first semester. Regent Pointer said that two of her best friends at UW-Madison both were in FIGs, and she had heard very good things.

Each FIG enrolls a group of about 20 students who are co-enrolled in three linked classes, usually including an ethnic studies course or a course that explores some element of diversity. FIGs also have addressed subjects such as disability issues, gender equality, and the roles of
women. Each FIG is led by a faculty member who teaches the core class and who integrates appropriate material.

The FIGs program also incorporates service learning opportunities that extend to the surrounding community, giving students a hands-on introduction to the Wisconsin Idea. Students may work with children in local schools, with disabled clients in group homes, or with incarcerated women and their families.

Regent Pointer noted that the program has shown a significant return on investment. Students participating in FIGs earn higher GPAs than non-FIG students, not only after their first semester but even at the time of graduation. FIG students are three times more likely to achieve GPAs of greater than 3.1. They also have higher retention and graduation rates than non-FIG students. One-quarter of FIG students come from under-represented minority groups; FIGs are one of the strongest tools to help students succeed on campus, both academically and socially. The FIGs program has grown significantly since it first started. In the fall of 2001, four pilot FIGs enrolled 75 students. By spring of 2012, more than 1,200 students were enrolled in 66 FIGs over two semesters.

Regent Pointer said that the learning community program had become a statewide, national, and international model, as the director of FIGs had been consulted by colleagues at other UW System campuses and at institutions from across the country and Canada. Regent Pointer presented the Regents Teaching Excellence Award to Director Smith, representing UW-Madison’s First Year Interest Groups Program. He was met with a standing ovation.

Director Smith said that receiving the award was a tremendous honor for him and his colleagues. He acknowledged Kari Fernholz and other colleagues who had supported the program, but also said that the award is a campus-wide award, with involvement by campus partners, such as Residence Life, the libraries, the writing center, the UW Foundation, and academic advisors throughout different departments.

The idea of a learning community that brings students and faculty together is a long-standing idea. FIG students have stretched their imaginations and honed their critical thinking skills. A few examples are “Classical Myth and Modern American Culture,” taught by Professor Monty Harris, present in the audience. Another example is “World of Vikings;” others are in medical imaging, bio-energy, and sustainability. Director Smith said that the real work is done by the faculty who teach these key seminars, and they are the ones doing the work and reinventing what they are doing, stretching themselves and their students. More than 6,000 students have participated so far, not including the 1,100 due to join in the fall.

Director Smith said that students who participate in FIGs do better in terms of GPA and retention, but also impressive are the students’ assessments every year. One student wrote, “being part of this FIG is something where you grow as a person. Being part of this FIG has changed the course of my education. Being part of this FIG, above all else, has shown me what I want to do with my life. If I had not taken this FIG, I would not be the person I am today.”
Director Smith said that the program had affected students, but it had also affected participating faculty, most of whom report that they have changed the way that they teach. They have learned about the student body, about their colleagues, and about themselves. Faculty have reported, for example, that “this was the most fun class I’ve taught in 42 years.” Faculty have observed that FIG students were well prepared, took an active role in class, and had been transformed through service learning.

By recognizing FIGs, Director Smith, said, the Board was communicating to colleagues across the UW System that it values the work being done, not only in UW-Madison’s FIGs program, but in similar learning community programs across the whole UW System. On their behalf, he expressed thanks.

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APPROVAL OF THE MINUTES OF THE APRIL AND JUNE MEETINGS

Upon the motion of Regent Whitburn, the Board unanimously approved the minutes that had been provided: for the April 12 and 13, 2012 and the June 8, 2012 regular Board meetings; the April 20, 2012 special meeting; and the April 13 and June 8, 2012 Research, Economic Development, and Innovation Committee meetings, when the Board met as a Committee of the Whole.

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REPORT OF THE PRESIDENT OF THE BOARD

Higher Educational Aids Board, Hospital Authority Board, and Wisconsin Technical College System Board Reports

President Smith noted that the reports for the Higher Educational Aids Board, Hospital Authority Board, and Wisconsin Technical College System Board had been provided. There were no questions or comments.

Growth Agenda Projects

President Smith noted that an article had appeared in the Milwaukee Journal Sentinel a couple of weeks earlier about a collaborative project with UW Colleges, UW-Madison, and UW-Platteville that uses a more advanced student-data tracking system to identify early those students at risk of doing poorly or even dropping out. This is one of 20 projects that received funding through the Growth Agenda for Wisconsin Growth Program led by Senior Vice President Mark Nook’s office. The grant program was restructured last year in a collaborative process involving representatives from every UW institution, resulting in a consolidation of what had been ten separate programs into two.

President Smith noted that two categories of projects were included: (1) initiatives resulting in multi-institutional change; and (2) with a smaller amount of funding, meetings and
conferences to address Growth Agenda goals and priorities. Projects range in focus from STEM education, to teacher preparation, to closing the achievement gap, to providing more students with more opportunities for undergraduate research, to assessment. Almost $2.9 million were awarded for multi-year projects, all of which were focused on using the best evidence-driven expertise of UW System faculty and staff to help more students be successful. He encouraged Regents to examine the impressive list of programs provided in their materials.

**Regent News**

President Smith acknowledged the recent retirement of Regent Walsh from Foley and Lardner and Attorney Walsh’s wonderful career. He congratulated Regent Walsh.

President Smith congratulated Regent Roberts on his new position as Regent-liaison to the Wisconsin Higher Educational Aids Board (HEAB) and thanked Regent Bartell for his excellent service on that board. He also noted the Governor’s appointment of a new student-appointee to HEAB, Tim Rindhal, a student at UW-Madison, who hails from Arcadia.

**Recent System Contacts**

President Smith noted that President Reilly would be sending a letter to nearly 12,000 Wisconsin high school juniors and seniors who took the AP exam in the spring of 2012, to encourage high schoolers to take additional AP courses and consider pursuing a college education at one of the UW System institutions. Students’ choice to take rigorous courses in high school is a sign of their willingness to take on tough challenges and should reflect favorably on them when it comes to submitting college applications. AP courses also could potentially reduce the amount of time and money needed to complete a college degree.

Observing that the UW System had been reaching out to legislative candidates, President Smith said that President Reilly had contacted candidates with a letter of introduction that provided key facts about higher education. As has been done in past years, President Smith said that the System was taking the opportunity to engage those running for elected office in a constructive dialogue about the System, one of the state’s most valuable assets.

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**REPORT OF THE PRESIDENT OF THE SYSTEM**

**Federal Matters**

President Reilly began his report by saying that he and UW-Madison Interim Chancellor David Ward took part in a day-long event at the Wisconsin State Capitol called “Connecting the Capitols.” The idea behind this new initiative was to strengthen relationships between state officials and Wisconsin’s congressional staff. They had the opportunity to meet with congressional chiefs of staff and other federal representatives. President Reilly said that, among other things, he addressed the issue of college costs and how the federal government’s role in maintaining student affordability is key to increasing student access and success. Interim
Chancellor Ward emphasized the federal role in supporting competitive university research and development.

In other federal matters, President Reilly expressed gratitude to Congress for including a one-year fix on subsidized Stafford loans. He also noted that the federal Budget Control Act of 2011 included a provision that would levy automatic cuts to federal spending beginning in January 2013, unless Congress and the President take action to stop it. This provision is called “sequestration.” This same Act also places statutory caps on annual discretionary spending through Fiscal Year 2021. A significant part of federal discretionary funding supports student financial aid and academic research and development, which means higher education is vulnerable to caps and across-the-board cuts in discretionary funding. President Reilly said that he had joined more than 150 university presidents and chancellors to ask that sequestration be prevented, and that a long-term, balanced approach be implemented to address the country's deficits and debt. Sequestration has the potential to cut several billion dollars from key areas important to UW System institutions, including research, student aid, and health care.

While mandatory funding for Pell Grants would be protected, there is concern that the discretionary contributions to Pell might be affected. This is significant because more applications are coming from an increasingly diverse group of students, who also happen to be low-income. In 2010-11, there were more than 48,500 undergraduate Pell recipients in the UW System, President Reilly said, which means that potentially more than one-third of all UW undergraduates could be affected by any changes to the Pell program. He said that the System and Assistant Vice President for Federal Relations, Kris Andrews, would be paying close attention to this issue.

**Wisconsin Intercollegiate Athletic Conference Centennial**

President Reilly noted that the Wisconsin Intercollegiate Athletic Conference, known as WIAC, would be celebrating its centennial this year. He quoted a *USA Today* article, which had referred to this Division III athletic conference as a “resolute symbol of stability and success.” President Reilly welcomed Gary Karner, Commissioner of the Wisconsin Intercollegiate Athletic Conference for 16 years, noting that the kick-off WIAC centennial banquet had more than 1,400 guests on hand to celebrate.

Dr. Karner thanked President Reilly, President Smith, and the members of the Board of Regents for the opportunity to speak. He noted that WIAC is comprised of 9 of the 13 four-year campuses of the UW System, all of which compete at the NCAA Division III level. This means that the participating student athletes compete without the benefit of athletic scholarships. Referring to an old cliché, he said that they really play “for the love of the game.”

The WIAC was founded in 1913, and of the nine institutions that currently comprise the WIAC, seven were at that initial meeting in 1913. UW-Stout joined in 1916 and UW-Eau Claire in 1979. With the exception of the departure of UW-Milwaukee in 1964, the conference has been stable ever since 1917. Dr. Karner said that this kind of stability is found nowhere else in college athletics.
One of the challenges when approaching this centennial year was to celebrate the milestone in a manner befitting the most successful Division III conference in NCAA history; the conference has captured 94 NCAA national championships. To put this into perspective, Dr. Karner noted that there are 42 Division III conferences, some of which have never captured a single NCAA Championship. The second-highest total is 71, which means WIAC is 23 championships ahead of the second-most championships won by any single conference in Division III history.

Dr. Karner said that the banquet on August 4th had 1,405 attendees from 22 states outside of the state of Wisconsin. He thanked President Reilly and the chancellors for all of their support. Referring to the banquet program, he said that the Board of Regents played a significant role from the start of the conference in 1913. In 1906 President Theodore Roosevelt convened a group of college presidents to talk about what was going on in college football, and that was the beginning of the NCAA. In 1913, the Board of Regents appropriated $4,000 for the support of athletic teams and, quickly thereafter, the Board appropriated $10,000 for the construction of athletic fields at Whitewater, including a football field, a baseball diamond, a track, and concrete stands. In 1914, the Board of Regents authorized the athletic association at each of the normal schools to collect a $2 annual athletic fee from each student; the conference is still very much dependent upon that fee, Dr. Karner said.

Also related to the centennial, Dr. Karner mentioned calendars produced the year before and artwork that was commissioned from an artist in Duluth, Minnesota, Tim Cortes. The artist was willing to work based on WIAC’s ability to pay. Dr. Karner displayed the artist’s original work, a colored-pencil drawing depicting all nine WIAC campuses and a number of different sports.

Dr. Karner mentioned other developments in conjunction with the centennial. At the banquet on August 4th, the inaugural WIAC Hall of Fame class was inducted. Governor Walker also proclaimed the 2012-13 academic year the year of WIAC. In addition, a documentary is expected to air on FS Wisconsin, FS North, and perhaps nationally on Fox’s College Sports Network.

Dr. Karner closed his remarks by expressing appreciation for the opportunity to be present at the meeting, and President Reilly offered his congratulations.

**News from Around the System**

**UW-Stout Receives U.S. Economic Development Grant**

In other news, President Reilly reported that UW-Stout received a $240,000 grant from the federal government to help small- and medium-sized companies increase their use of technology and become more competitive. The U.S. Economic Development Administration grant will be distributed to the UW-Stout Discovery Center over the course of the next two years for applied research and technical assistance for entrepreneurs. The goal is to accelerate the use of innovative technologies, increase product development and job creation, attract investment, and enhance regional competitiveness. Officials estimate that 20 projects would be paid for by
the grant, creating some 60 jobs and leveraging $1.5 million in private investment. President Reilly congratulated Chancellor Sorenson and the UW-Stout campus community.

U.S. Department of Education Reinstates Funding for UW-Stevens Point Upward Bound Program

UW-Stevens Point recently learned that the U.S. Department of Education reinstated funding for its Upward Bound program after a campus and community appeal of a decision to defund the program. Upward Bound prepares low-income, at-risk, and first-generation students for college. The Upward Bound program will be funded for five years at more than $414,000 per year, serving approximately 100 students a year from 10 school districts in central and northern Wisconsin. Advocacy for the funding came from U.S. Senator Herb Kohl, U.S. Congressman Sean Duffy, and the UW-Stevens Point administration, as well as a grassroots effort by Upward Bound alumni, students, families, and staff.

UW-Oshkosh Recognized for Environmental Sustainability

President Reilly reported that UW-Oshkosh was being nationally recognized and saluted for its strong commitment to environmental sustainability. The Sierra Club and Sierra Magazine released its annual “Coolest Schools” rankings, based on the “greenness” of participating universities. UW-Oshkosh was ranked 14th in the nation. Universities were evaluated in a broad range of categories, including energy supply, efficiency, food, academics, purchasing, transportation, waste management, administration, financial investments, innovation, and other initiatives.

UW-Eau Claire Foundation Acquires One-of-a-Kind Jazz Collection

The UW-Eau Claire Foundation is celebrating its acquisition of one of the nation’s largest collections of notes and recordings by many of the biggest names in jazz, President Reilly said. Woody Herman, Count Basie, Maynard Ferguson, Bill Holman, Stan Kenton, Tommy Dorsey, Benny Goodman, Henry Mancini, and Glenn Miller were among the jazz musicians whose original notes and recordings are in the collection. The collection was named the John L. Buchholz Jazz Library after the UW-Eau Claire professor emeritus of English, a longtime jazz musician and supporter of jazz studies.

UW’s Cooperative Extension Launches Drought Assistance Website

President Reilly, referring to the summer’s extreme drought conditions, reported that the UW’s Cooperative Extension was helping with its “Extension Responds – Drought 2012” website. Launched in early July, the website offers a wealth of information for farmers, on topics including buying and selling hay or forage, crop insurance, and livestock comfort during hot weather. Homeowners could find information on lawn and garden care, as well as human-health issues in high heat. From mid-July to mid-August, Google analytics reported over 8,000 site visitors and 17,000 page-views of the site. President Reilly cited this as an example of the Wisconsin Idea in action.
UW-Superior Recovering from June Flood

President Reilly reported that the UW-Superior campus was recovering nicely after a storm-of-the-century deluge delivered nine inches of rain to the area on June 19 and 20. Virtually every building on campus experienced some degree of flooding. The university library had eight feet of water in its lower level, and the heating plant was flooded and inoperable. Thanks to hard work by university employees, assistance from UW System, and help from a professional disaster recovery contractor, UW-Superior reopened the day after the flood and completed its summer classes and camps. The library staff continued serving patrons from a remote location until the building reopened on August 7. Students returning to campus in the fall were expected to encounter minimal disruption or inconvenience. President Reilly said that high praise was due to Chancellor Wachter and her UW-Superior colleagues for their competent crisis management and recovery.

UW-Whitewater Athletic Program Finishes Fifth in Director’s Cup Standings

UW-Whitewater’s athletic program finished fifth in the 2011-2012 Directors' Cup standings, President Reilly said. The Warhawks' 815.5 points is the most in school and WIAC history. No public university scored higher than UW-Whitewater. The Directors' Cup, awarded annually by the National Association of Collegiate Directors of Athletics, honors athletic success in men's and women's college sports in the United States.

UW-Milwaukee Dean Bob Greenstreet Awarded Freedom of the City of London

Bob Greenstreet, Dean of UW-Milwaukee’s School of Architecture and Urban Planning and former Interim Chancellor, was recently awarded the Freedom of the City of London honor. Greenstreet followed in the footsteps of his father, Joseph Greenstreet, a designer of World Fairs for the British government, in receiving this honor. The Freedom is one of the oldest surviving ceremonies in the United Kingdom and is believed to date back to the 13th century. Past recipients of the Freedom honor include Winston Churchill, Franklin D. Roosevelt, Luciano Pavarotti, Bill Gates, Nelson Mandela, Pitt the Elder (and Younger), J.K. Rowling, and Colin Firth. President Reilly congratulated Dean Greenstreet.

President Reilly concluded his remarks by reciting “An August Midnight,” a poem by novelist and poet Thomas Hardy.

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REPORT AND APPROVAL OF ACTIONS TAKEN BY THE BUSINESS, FINANCE & AUDIT COMMITTEE

President Smith noted that the written report of the Business, Finance, and Audit Committee had been provided, and he turned to Regent Whitburn, committee chair, for any additional comments.
Committee Business

Amgen, Inc. Contract

Regent Whitburn reported that the committee approved the UW-Madison contract with Amgen. This is a four-year data analysis agreement expected to generate more than a million dollars for the campus.

Fourth Quarter Gift, Grants & Contracts Report

The committee reviewed the summary of gift, grant, and contract awards for the last year. Total awards from federal and non-federal sponsors over this period were approximately $1.5 billion.

Crisis Response & Continuity of Operations Planning: June 2012 UW-Superior Flood

Regent Whitburn said that the committee received a very thorough briefing from UW-Superior Chancellor Wachter and Vice Chancellor Jan Hansen on the disastrous flooding. They were there in the middle of the night, watching eight feet of water accumulate in the heating plant. There was a wonderful response from the System, DOA, and a disaster-relief company, as well as from the community.

UW System Efforts to Safeguard Minors: Status Update on Recommendations Contained in the Report on Reporting Crimes Against Children and Implementation of Executive Order #54

The committee heard from several UW System representatives on the status of the important efforts to strengthen the policies, procedures, and practices related to safeguarding children in response to Governor Walker’s Executive Order #54 and the UW System audit report on reporting crimes against children. The challenge, Regent Whitburn said, is how to keep children safe in light of the vast variety of programs on UW campuses designed to serve children. He said that much progress was being made, and the committee would continue to receive briefings until new procedures are in place systemwide.

Operations Review & Audit: Status Update

Audit Director Elizabeth Dionne presented the Operations Review and Audit Status Update. She gave an overview of major project activity and discussed the recently-completed audit on undergraduate academic advising. Regent Whitburn noted that a major systemwide audit of travel, travel procedures, expenses, and management of travel was well underway.

Report of the Senior Vice President

Regent Whitburn said that in the report led by Senior Vice President Morgan, Associate Vice President Al Crist outlined the proposed implementation steps for the new University Personnel Systems, one for UW-Madison and the other for the rest of the campuses. He said that...
the committee would receive a more final update in October, and the two plans would be presented to the Board for approval in December.

Associate Vice President Julie Gordon and Travel Manager Terri Gill provided an update on the development of the university’s new travel program, to be put in place systemwide. This is a flexibility granted under Act 32.

Regent Whitburn said that Senior Vice President Morgan also sought input from the committee on potential subjects for the committee during the next year, and it was concluded that the committee would focus on the cost of higher education, the financing of higher education, and best practices in board oversight of NCAA athletics.

Consent Agenda

Regent Whitburn moved adoption of Resolution 10103, which had been unanimously approved by the committee. The motion was seconded by Regent Behling and adopted on a unanimous voice vote.

UW-Madison Contractual Agreement with Amgen, Inc.

Resolution 10103

That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the contractual agreement between the University of Wisconsin-Madison and Amgen, Inc.

REPORT AND APPROVAL OF ACTIONS TAKEN BY THE CAPITAL PLANNING & BUDGET COMMITTEE

President Smith noted that the written report of the Capital Planning and Budget Committee had been provided, and he turned to Regent Bartell for any additional comments.

Committee Business

Regent Bartell reported that the committee heard two presentations on building projects that were included in the 2013-15 capital budget request. One was a UW-Madison project, a major addition to the chemistry building; the other was a UW-La Crosse project, the new student union. Senior architect Maura Donnelly also reported on a recently-completed residence hall study done in cooperation with the Department of Administration’s Division of Facilities Development. All of these are reflective of deliberations of the Capital Planning and Budget staff that went into creating this year’s capital budget request.
Consent Agenda

Regent Bartell moved adoption of Resolutions 10104, 10105, 10106, 10107, and 10108, which had been unanimously approved by the committee. The motion was seconded by Regent Walsh and adopted on a unanimous voice vote.

Authority to Adjust the Scope and Budget of the Parking Ramp and Police Building Project, UW-La Crosse

Resolution 10104: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, authority be granted to increase the project scope and budget of the Parking Ramp and Police Services Building project by $936,000 Program Revenue-Cash for a total project cost of $14,774,000 ($6,838,000 Program Revenue Supported Borrowing and 7,936,000 Program Revenue-Cash).

Authority to Adjust the Budget of the Memorial Union Renovation–Phase I Project, UW-Madison

Resolution 10105: That, upon the recommendation of the UW-Madison Interim Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the Memorial Union Renovation-Phase I project by $1,200,000 Gift Funds for a revised project budget of $53,200,000 ($40,500,000 Program Revenue Supported Borrowing and $12,700,000 Gift Funds).

Authority to Adjust the Budget of the Multi-Sport Facility-Phase III Project, UW-Whitewater

Resolution 10106: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, authority be granted to increase the project budget of the Softball Building portion of the Multi-Sport Facility-Phase III project by $350,000 Program Revenue-Cash for a total project cost of $1,000,000 ($700,000 Program Revenue Supported Borrowing, $60,000 Gift Funds, and $240,000 Program Revenue-Cash).

Authority to Construct All Agency Maintenance and Repair Projects, UW System

Resolution 10107: That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct various maintenance and repair projects at an estimated total cost of $14,545,900 ($898,200 General Fund Supported Borrowing; $13,355,700 Program Revenue Supported Borrowing; and $292,000 Program Revenue-Cash).
Authority to Request the Release of Funds to Prepare Campus Master Plans for UW-Parkside, UW-Superior, and UW-Whitewater

Resolution 10108: That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to request the release of $645,000 Building Trust Funds—Planning and the use of $215,000 Program Revenue—Cash for the purpose of hiring master planning consultants to prepare a campus master plan for each UW-Parkside, UW-Superior, and UW-Whitewater.

REPORT AND APPROVAL OF ACTIONS TAKEN BY THE EDUCATION COMMITTEE

President Smith noted that the written report of the Education Committee had been provided and in Chair Vásquez’s absence, he turned to Regent Millner, vice chair of the committee, for any additional comments.

Committee Business

Milwaukee Partnership Academy Presentation

Regent Millner noted that the committee’s meeting began with an excellent presentation by Regent Emeritus Gerard Randall and Milwaukee Area Technical College President Michael Burke about the initiatives in Milwaukee to help the stressed K-12 students in the Milwaukee system.

Education Committee Priorities

The committee brainstormed a set of priorities for the coming year. Top priorities included the flexible degree model, dual enrollment, and under-represented minority-student access. These three topics are interrelated and can be addressed concurrently by focusing on how to build bridges between K-12 and higher education, especially for those students who are often left behind.

Overview of Committee Actions

Regent Millner said that the committee was pleased about some actions that it took that were out of the ordinary. The first was the dissolution of the Consortial Doctor of Physical Therapy and the conversion of that degree to two degrees, as independent degrees, at UW-La Crosse and UW-Milwaukee. The second was the approval of substantive revisions to the UW System’s Program Planning Review and Approval Process. This was a review of the substantive revisions to the System’s Planning Review and Approval process, which had not been changed for more than 20 years. The changes provide a newer process, the evolution of which Regents can consider in subsequent meetings and years.
Consent Agenda

Noting that the Education Committee had also approved the minutes of the June 7, 2012 meeting, Regent Millner moved adoption of Resolutions 10109, 10110, 10111, 10112, and 10113, 10114, and 10115, which had been unanimously approved by the committee. The motion was seconded by Regent Higgins and adopted on a unanimous voice vote.

Amendments to Faculty Personnel Rules, University of Wisconsin-Green Bay

Resolution 10109: That, upon the recommendation of the Chancellor of the University of Wisconsin-Green Bay and the President of the University of Wisconsin System, the Board of Regents approves the amendments to the UW-Green Bay Faculty Personnel Rules.

Program Authorization (Implementation) B.S. in Athletic Training, UW-Madison

Resolution 10110: That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to implement the Bachelor of Science in Athletic Training.

Program Authorization (Implementation) B.S. in Radiologic Science, UW-Oshkosh

Resolution 10111: That, upon the recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the Chancellor be authorized to implement the Bachelor of Science in Radiologic Science.

Program Authorization (Implementation) M.S. in Clinical Exercise Physiology, UW-River Falls

Resolution 10112: That, upon the recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor be authorized to implement the Master of Science in Clinical Exercise Physiology.

Program Authorization (Implementation) Collaborative Online Master of Science in Sustainable Management, UW-Green Bay, UW-Oshkosh, UW-Parkside, UW-Stout, and UW-Superior

Resolution 10113: That, upon the recommendation of the Chancellors of the University of Wisconsin-Green Bay, the University of Wisconsin-Oshkosh, the University of Wisconsin-Parkside, the University of Wisconsin-Stout, and the University of Wisconsin-Superior, and the President of the University of Wisconsin System, the Chancellors be authorized to implement the Collaborative Online Master of Science in Sustainable Management.
Program Dissolution of Consortial Doctor of Physical Therapy, Program Authorizations of Independent Doctor of Physical Therapy Programs, UW-La Crosse and UW-Milwaukee

Resolution 10114: That, upon the recommendation of the Chancellors of the University of Wisconsin-La Crosse and the University of Wisconsin-Milwaukee, and the President of the University of Wisconsin System:

1. The Chancellors of UW-La Crosse and UW-Milwaukee be authorized to dissolve the Consortial Doctor of Physical Therapy;
2. The Chancellor of UW-La Crosse be authorized to implement the Doctor of Physical Therapy at UW-La Crosse; and
3. The Chancellor of UW-Milwaukee be authorized to implement the Doctor of Physical Therapy at UW-Milwaukee.

Regent Policy Document 4-12: Board of Regents Policy on Academic Program Planning, Review, and Approval

Resolution 10115: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the changes to Regent Policy Document RPD 4-12, “Planning and Review Principles for New and Existing Academic Programs and Academic Support Programs.”

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REPORT OF THE RESEARCH, ECONOMIC DEVELOPMENT & INNOVATION COMMITTEE

President Smith noted that the written report of the Research, Economic Development and Innovation (REDI) Committee had been provided, and he called upon Regent Bradley for any additional comments.

Committee Background

Regent Bradley noted that Thursday’s meeting was historic in that it was the first stand-alone session of the newest standing committee of the Board of Regents. The purpose of the REDI Committee is to bring into sharper focus the work of faculty and staff throughout the UW System in the institutional missions of research and public service, especially in a modern-day economy.

Regent Bradley said that two important people had been invited to join the committee at the table, Dave Bruckardt, Assistant Vice President for Economic Development, and Ryan Murray, Deputy Secretary and Chief Operating Officer of the Wisconsin Economic Development Corporation (WEDC). He said that Mr. Murray’s presence at the meeting and close attention to
the presentations underscored WEDC’s commitment to the collaboration between the UW System and the new state agency. Regent Bradley said that he had expressed thanks in the committee meeting to WEDC Secretary Paul Jadin for the encouraging letter that was in the Board’s materials the day before.

Regent Bradley indicated that in embarking on a new project, it is good to start with a literature review. He suggested that the REDI Committee had been doing a literature review of sorts for the past several months, starting in April and June with meetings as a Committee of the Whole at UW-Superior and UW-Milwaukee. The committee learned about research, economic development, and technology transfer activities occurring in those parts of the state.

**Presentations to the Committee**

The “literature review” continued on Thursday with three presentations to the committee. The first was from Dr. Carmel Ruffolo, who has a joint appointment at UW-Milwaukee and UW-Parkside. She is involved in a program that is only about one year old and is developing important partnerships and corporate engagement in southeastern Wisconsin. She has some ambitious goals and is willing to come back in a year and report on the progress in southeastern Wisconsin.

A second presentation, from Dr. Maliyakal John, head of the WiSys Technology Foundation, covered efforts to foster the licensing of technology that comes out of research from the comprehensive campuses and also provided an update on the progress of the Wisconsin Small Company Advancement Program (WiSCAP). He identified some recommendations for ways to achieve even greater progress through WiSys.

The final presentation, from UW-River Falls Chancellor Dean Van Galen, described the importance of undergraduate research opportunities as an essential part of a modern-day college education. He discussed not only how the research opportunities benefit the students who participate in them, but also how they benefit the state because of the added horsepower these projects provide. UW-River Falls faculty member Dr. Tim Lyden, director of the Tissue and Cellular Innovations Center at UW-River Falls joined Chancellor Van Galen in the presentation.

Summarizing, Regent Bradley said that the “literature review” showed that a significant amount of activity is occurring at the comprehensive campuses and, in some cases, at the two-year Colleges, related to using the expertise of faculty to help solve problems that affect the communities in Wisconsin and beyond. He said that two themes had emerged. One was that for a relatively small and targeted additional investment, the UW System could be doing so much more. Recommendations might be developed related to budgetary assistance in this area through the UW System, WEDC, or a combination of both. A second theme was that, in some cases, policies are in place that have developed over the years and that impede progress, and in other cases, policies are not yet in place that might allow faculty and staff at the comprehensive institutions and UW Colleges to do a better job in economic-development related areas.

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UPDATE ON LEGISLATIVE TASK FORCE ON UW RESTRUCTURING AND OPERATIONAL FLEXIBILITIES

President Smith then asked Vice President Falbo to provide the final report on the Legislative Task Force on UW Restructuring and Operational Flexibilities.

Vice President Falbo reported that the Task Force met a total of seven times between December and June. Since the last Board of Regents meeting, the members of the Task Force reviewed preliminary recommendations and report drafts and voted on the final report. With those steps concluded, the Special Task Force on UW Restructuring and Operational Flexibilities released its report earlier in August. Vice President Falbo highlighted several items, saying that the Task Force:

- agreed with the Regents’ Ad Hoc Work Group on UW System Structure and Governance, chaired by Regent Smith, that institutional advisory boards, which would include one or two Regent members, should be created at the discretion of each chancellor;

- did not make any recommendations regarding the role of the Legislature in establishing tuition rates, but did recommend that the Board of Regents submit a tuition plan to the Legislature for consideration;

- found value in many of the steps being pursued by the UW University Personnel Systems Task Force, including that the Board of Regents be authorized to request funding for adjustments in employee compensation and benefits in its biennial budget request and provide merit-based salary increases to UW employees using base resources, both of which would require changes to state law;

- supported a series of recommendations that would provide much-needed procurement and capital planning flexibilities to the UW; and

- recommended that a study of state building processes be conducted, in order to determine whether changes, which would yield additional efficiencies, should be implemented.

As noted in the report, some of the recommendations can be implemented under the Board of Regents’ current authority, while others would require statutory changes or action by other state agencies.

Vice President Falbo offered special thanks to the UW staff who presented, developed background materials for, and responded to questions raised by the Task Force. He specifically thanked individuals who did a significant amount of work on the project: Sara Hynek and Breann Boggs of the Department of Administration; Bob Lang, Dave Loppnow, and Emily Pope of the Legislative Fiscal Bureau; and David Miller, Jessica Tormey, and Kristofer Frederick of the UW System. He also thanked the chancellors who served on the Task Force, Chancellors Shields, Cross, and Wells, as well as Regents Higgins and Tyler and Vice Chancellor Darrell Bazzell.
President Smith thanked Vice President Falbo for his report and for his hard work leading the Task Force. President Smith noted that the Task Force had supported a series of recommendations, ranging from the creation of institutional advisory boards to enhancements to the Transfer Information System (TIS). He also noted that while Regent Falbo was the chair and several chancellors and Regents served as members, this was a Legislative Task Force, and not a UW working group. Therefore, some of the recommendations would need to be addressed and considered through the legislative and state administrative processes.

President Smith noted that President Reilly and UW System and Board Office staff were reviewing the final recommendations and had already begun making progress on some of them, although in some cases a different approach toward implementation may be required. For example, under Board policies, chancellors already have the ability to pursue the creation of institutional advisory councils, but the policy may need tweaking to make those councils more useful and to include Regents. On the issue of improving transfer options for students, UW System staff have had discussions with the private institutions about how to approach adding these institutions to the TIS. President Smith also noted that UW System staff are discussing flexibility measures with the Department of Administration and would be working with the Governor and Legislature to advance those items that require statutory changes.

Many issues addressed by the Task Force fit within the new administrative approach for System Administration developed in response to the recommendations of the President’s Advisory Committee on the Roles of UW System Administration; as additional flexibilities are provided by the state, additional authority is being moved to UW institutions.

President Smith added his thanks to the Regents and chancellors who served on the Task Force and for the work of the System staff who provided testimony and information to the Task Force.

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The meeting recessed at 10:30 a.m. and reconvened at 10:40 a.m.

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CLOSED SESSION

President Smith called upon Regent Falbo to present Resolution 10116 to move into closed session. The motion was seconded and adopted on a roll-call vote, with Regents Bartell, Behling, Bradley, Drew, Evers, Falbo, Higgins, Hribar, Manydeeds, Millner, Pointer, Pruitt, Roberts, Smith, Tyler, Walsh, and Whitburn voting in the affirmative. There were no dissenting votes and no abstentions.

Closed Session Resolution

Resolution 10116: That the Board of Regents move into closed session to confer with legal counsel regarding pending or potential litigation, as permitted
by s. 19.85(1)(g), Wis. Stats.; and to consider annual personnel evaluations, as permitted by Wis. Stats. §19.85(1)(c).

The meeting was adjourned at 1:30 p.m.

Submitted by:

/s/ Jane S. Radue
Jane S. Radue, Secretary of the Board
Office of the Board of Regents
University of Wisconsin System