DATE: August 31, 2011

TO: Each Regent

FROM: Jane S. Radue

PUBLIC MEETING NOTICE
Meetings of the UW System Board of Regents
to be held at Van Hise Hall, 1220 Linden Drive, Madison, Wisconsin 53706
on September 8, 2011

8:30 a.m. Capital Planning and Budget Committee – Room 1920

9:30 a.m. All Regents – Room 1820

   a. Calling of the roll

   b. Approval of the minutes of the June 2011 Board of Regents meeting

   c. Presidents’ greeting

   d. Resolution of appreciation for Regent Emeritus Tom Loftus’s service on the Board

   e. Report of the President’s Advisory Committee on the Roles of UW System Administration

   f. UW System President’s Response to the report of the President’s Advisory Committee on the Roles of UW System Administration and proposed UW System Administration Budget Reduction Plan

11:30 a.m. Box Lunch
12:00 p.m.  All Regents – Room 1820

UW System President’s Response to the report of the President’s Advisory Committee on the Roles of UW System Administration and proposed UW System Administration Budget Reduction Plan (Continued)

[Resolution I.1.f.]
[Resolution I.2.f.]

g. Report and approval of actions taken by the Capital Planning and Budget Committee

h. Resolution of appreciation for Regent Danae Davis’s service on the Board

i. Communications, petitions, and memorials

j. Move into closed session to confer with legal counsel regarding pending or potential litigation, as permitted by s. 19.85(1)(g), Wis. Stats.

Persons with disabilities requesting an accommodation to attend are asked to contact Jane Radue in advance of the meeting at (608)262-2324. Information about agenda items can be found the week of the meeting at http://www.uwsa.edu/bor/meetings.htm. The meeting will be webcast at http://www.uwex.edu/ics/stream/regents/meetings/ on Thursday, September 8, 2011 from 9:30 a.m. until approximately 3:00 p.m.
EXECUTIVE SUMMARY

President’s Advisory Committee on the Roles of UW System Administration, UW System President’s Response, and Proposed UW System Administration Reduction Plan

BACKGROUND

In May 2011, UW System President Kevin P. Reilly created a President’s Advisory Committee on the Roles of UW System Administration. He appointed members from throughout the UW System – Regents and a former Regent, chancellors, provosts, faculty and academic staff representatives, chief business officers, and others – and charged them with considering how to “reshape UW System Administration in a manner that preserves what is necessary and effective at System Administration, sheds what is best done elsewhere or not at all, and considers opportunities to better serve core stakeholders—the Board of Regents, UW System institutions, and the people of Wisconsin.”

In addition, Wisconsin Act 32, the 2011-13 Biennial Budget for the State of Wisconsin, requires the UW System Board of Regents to submit a plan to the Secretary of the Department of Administration and to the Legislature’s Joint Finance Committee, specifying the allocation of a reduction to UW System Administration of $2,460,100 and 51.17 full-time-equivalent positions.

REQUESTED ACTION

Two actions are requested: (1) endorsement of President Reilly’s response to the President’s Advisory Committee on the Roles of UW System Administration; and (2) approval of the proposed University of Wisconsin System Administration 2011-13 Budget Reduction Plan and the President’s submission of the plan to the Secretary of the Department of Administration and to the Joint Finance Committee.

DISCUSSION

At its September 8, 2011 meeting, the Board of Regents will discuss: (1) the Report of the President’s Advisory Committee on the Roles of UW System Administration; and (2) President Reilly’s response to the Advisory Committee Report. President Reilly’s response incorporates as appendices both the Advisory Committee Report and the proposed UW System Administration 2011-13 Budget Reduction Plan.
September 8, 2011

Endorsement of Response
to the President’s Advisory Committee
on the Roles of UW System Administration

BOARD OF REGENTS

Resolution I.1.f.:  

That the Board of Regents endorses President Reilly’s response to the report of the President’s Advisory Committee on the Roles of UW System Administration and expresses strong support for the policy changes and actions outlined in the response.
September 8, 2011

Agenda Item I.2.f.

Approval of University of Wisconsin System Administration 2011-13 Budget Reduction Plan

BOARD OF REGENTS

Resolution I.2.f.:

That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the University of Wisconsin System Administration 2011-13 Budget Reduction Plan and the President’s submission of the plan to the Secretary of the Department of Administration and to the Joint Finance Committee of the Wisconsin Legislature on or before September 15, 2011.
PRESIDENT REILLY’S RESPONSE TO THE
PRESIDENT’S ADVISORY COMMITTEE ON THE
ROLES OF UW SYSTEM ADMINISTRATION

SEPTEMBER 2, 2011
CONTENTS

Executive Summary .................................................................................................................. 2

Introduction ............................................................................................................................ 6
  Sweeping Changes in Higher Education.............................................................................. 8
  2011-13 State Budget: Sweeping Changes in Wisconsin....................................................... 9
  President’s Advisory Committee ........................................................................................ 10
  Budget Reduction Plan: Immediate Cuts ............................................................................. 11

Broad New Approaches ........................................................................................................ 12
  New Leadership Roles for UW Chancellors....................................................................... 12
  The “ITMAC” Concept ....................................................................................................... 13
  Board Structures ............................................................................................................... 14

Selected Major Changes ....................................................................................................... 15
  Academic Program Review............................................................................................... 15
  Academic Affairs Grants................................................................................................. 16
  Academic Affairs Advisory Groups .................................................................................... 16
  Academic Affairs Initiatives ............................................................................................. 17
  Operations Review and Audit ........................................................................................... 18
  Economic Development .................................................................................................... 18
  Current and Future UW System Administration Staffing ................................................ 20
  Specific Delegated Authorities .......................................................................................... 20
  New Accountability Indicators .......................................................................................... 21

Conclusion ............................................................................................................................. 22

ATTACHMENT 1: Report from the President’s Advisory Committee on the Roles of UW System Administration

ATTACHMENT 2: UW System Administration 2011-13 Budget Reduction Plan
EXECUTIVE SUMMARY

The University of Wisconsin System is widely recognized as one of the nation’s most efficient, accountable, and productive systems of higher education. Our universities and colleges are enrolling record numbers of students, conferring more degrees than ever, smoothing out the process of transferring from one campus to another, and expanding cutting-edge research that improves our quality of life.

Fulfilling the promise of the Wisconsin Idea, UW outreach and extension programs serve Wisconsin citizens in every corner of the state. The UW System has achieved these and other benchmarks while keeping costs down, spending about half of the national average on administrative overhead.

But we cannot rest on our laurels. We must continue to evolve to meet changing demands and explore new opportunities. Building upon our record of excellence, and the flexibilities the UW received from the state in the 2011-13 budget, we must reform the relationship between UW System Administration and the UW institutions to better serve the people of Wisconsin, the nation, and the world.

Across the United States, institutions of higher education are being reshaped by powerful forces, while higher education systems face unique pressures of their own. The National Center for Higher Education Management Systems asserts that systems “are increasingly being asked to shift their focus from the management of institutions to the connection of public higher education to the needs of the state.”

In Wisconsin, this shift manifested itself in the 2011-13 biennial state budget. With support from the legislature and the Governor, the final budget incorporated many themes and statutory changes from the Wisconsin Idea Partnership, providing UW institutions with substantial new operational flexibilities. Together with a requirement to cut $2.4 million from UW System Administration’s annual budget, these changes call for a new organizational model.

The report submitted by the President’s Advisory Committee on the Roles of UW System Administration provides many useful suggestions that will help us begin this change process. I value this broad perspective, focused on how the UW System must be more innovative, nimble, and entrepreneurial, and I embrace all of the Committee’s recommendations.

Chaired by Regent Charles Pruitt (former President of the Board), the Advisory Committee worked over four months to analyze the current functions at UW System Administration, and how the roles of both UW System Administration and the UW institutions might need to evolve. Fully implementing the Advisory Committee’s recommendations will take time, but we can
identify some opportunities now to implement large, strategic shifts and specific operational modifications, such as the following:

- **New Roles for Chancellors:** UW Chancellors will take on new leadership roles, including serving on the UW System President’s Cabinet, working directly with Regents, and helping to shape UW System policies from the ground up.

- **New Leadership Philosophy:** In keeping with this overall shift to distributed and delegated leadership, UW System Administration is also implementing a new management philosophy focused on *interpreting, training, monitoring, advocacy,* and *consulting.* UW System Administration staff are already in the early stages of implementing this “ITMAC” model.

- **New Board Structures:** I will recommend to Regent President Michael Spector that he appoint a special committee to review alternate university board structures around the country for consideration by the University of Wisconsin System.

Along with these broad considerations, I will consult with the UW Board of Regents, the UW Chancellors, and others to move forward with immediate changes to UW System Administration in such areas as:

- **Academic Program Review:** Restructure the process of reviewing and approving new undergraduate and graduate degrees, with a goal of driving down the length of the process to no more than four months, so that UW institutions can be more responsive to the demand for new degree programs.

- **Academic Affairs Grants:** Restructure the grant-making process to be more responsive to changing UW priorities, using a simplified application process to secure strategic grants that influence measurable institutional change.

- **Academic Affairs Advisory Groups:** Decentralize working groups that can be better led and supported by individual UW institutions that have the desire and expertise to help the entire UW System address new higher education challenges.

- **Academic Affairs Initiatives:** Reduce the number of new national initiatives and projects, re-committing to the core goals of the UW System’s *Growth Agenda for Wisconsin,* to produce more better-prepared graduates, to build strong communities, and to develop the local and statewide economy.
• **Operations Review and Audit**: Focus auditing resources more tightly on Board policies, fiduciary responsibilities, and compliance, while delegating to the institutions more responsibility for programmatic reviews.

• **Economic Development**: Re-invest in UW System’s economic development activity, providing for a more deliberate, targeted approach that builds upon the impressive work done by UW institutions, establishing new partnerships with the Wisconsin Economic Development Corporation (WEDC), the Wisconsin Technical College System, and others to ensure that initiatives produce maximum return on investment.

• **Current and Future UW System Administration Staffing**: Review and revise, as necessary, all UW System Administration position descriptions, comparing assigned duties and performance measures with new priorities identified by the Advisory Committee.

• **Specific Delegated Authorities**: Continue working with the Regents to aggressively delegate maximum management authority to the local UW institutions in a timely, effective manner.

• **New Accountability Indicators**: Implement new accountability indicators that address educational outcomes and UW performance, as outlined in the 2011-13 biennial budget.

As we implement these and other changes, we will continue working to advance the UW System’s *Growth Agenda for Wisconsin* – a vision for a more prosperous state, driven by well-prepared college graduates and job-creating research. Transforming UW System Administration along the lines laid out by the Advisory Committee will strengthen our ability to realize this bold vision.

Internally, we must communicate these changes clearly. Externally, we must mount an intensified campaign to advocate for further statutory changes that secure additional leadership flexibilities from the state. This will be part of a larger effort to advocate effectively for all UW institutions, the value of a college degree, and the UW’s role in economic development.

I will ask Chancellors to report back to me by June 1, 2012, on how the new flexibilities from the state and changes at UW System Administration are affecting their local operations, where further flexibilities may be needed, and how UW System Administration might help achieve them.

The challenges of our time call upon us to be as transformative and forward-looking as were the founders of the UW System in their time. Thanks to the hard work of UW System
Administration staff and their counterparts at UW institutions who have served students and taxpayers so well over four decades, we have a university system in Wisconsin second to none. We will now outfit their wonderful legacy for the 21st century by championing the reforms described above.

Kevin P. Reilly
President, UW System
INTRODUCTION

The University of Wisconsin System is widely recognized as one of the nation’s most efficient, accountable, and productive systems of higher education.

- With a record-high 182,000 enrolled students, UW institutions are meeting the growing demand for college. More than nine out of ten Wisconsin residents who apply for admission to a UW campus are admitted, and resident tuition remains very low compared to other colleges and universities.

- Graduation rates in the UW System consistently beat the national average, and the number of transfer students is also breaking new records – the result of a concerted effort to simplify the process of moving from one UW institution to another. Counting transfer students, the Systemwide graduation rate is even higher.

- UW system institutions granted more than 33,000 degrees in 2009-10, a new record, and those graduates completed their degrees faster, as a result of streamlined course requirements.

- Each graduating UW class increases Wisconsin’s annual income by about $500 million. Out of every 100 Wisconsin residents who earn a UW degree, about 81 will remain in the state after graduation, putting their college degree to work for Wisconsin businesses.

- UW alumni are very satisfied with their college experience. About 92% of UW System graduates say their UW campus alma mater charged a “fair price” for their education. About 94% agree that college was worth all the time and money required, and 98% have a “favorable” impression of their alma mater.

- Scientific discoveries emerging from UW labs yield important benefits for human health, environmental sustainability, and economic growth. Led by UW-Madison, academic research and development is a $1.1-billion industry in Wisconsin, translating into more than 38,000 jobs.

- All Wisconsin citizens see a return on their investment in higher education. UW-Extension outreach networks make UW resources available in every community, business, and home, reaching over a million learners every year.

The UW System has achieved these and other performance benchmarks while keeping costs down, spending about half of the national average on administrative overhead. This led the National Center for Higher Education Management Systems (NCHEMS) to rank Wisconsin fourth
among states in performance of public research universities and fifth in the performance of public comprehensive universities.

With the passage of the 2011-13 biennial budget, Wisconsin ushered in a bold new era for the UW System, building upon a strong record of success. We must seize this opportunity and significant momentum to lead the nation in developing a new kind of higher education structure – one that benefits from maximum local leadership within a cohesive network of colleges, universities, and extension networks that complement each other, preserve educational opportunities, and contribute to a vibrant Wisconsin economy.

This document provides a formal response to the recommendations submitted by the President’s Advisory Committee on the Roles of the University of Wisconsin System Administration. It links these recommendations to long-term strategic changes across the UW System and immediate budget reductions at the central UW System Administration offices.

Regent Charles Pruitt and all members of the Advisory Committee have earned my heartfelt appreciation for their hard work on this report, providing a great number of thoughtful recommendations in a very short amount of time.

While the Committee focused on the roles of UW System’s central administrative offices and related functions, the suggestions they offer have far-reaching benefits that affect how the System as a whole will function.

I value this broad perspective, focused on how the UW System and its member institutions must be more innovative, nimble, and entrepreneurial. I embrace all of the Committee’s recommendations, and will implement all of them. Once implemented, these ideas will help reshape Wisconsin’s public universities in ways that will let us respond more nimbly to the state’s current and future needs.

In keeping with the spirit of our Wisconsin Idea Partnership, the Advisory Committee reaffirmed the value of an integrated public system of higher education, while further underscoring the need to provide greater leadership flexibility to individual UW institutions and to the Chancellors who lead them. In short, the report underscores our call for a unified higher education structure in which distinctive institutions can prosper.

Translating all of these recommendations into tangible, fundamental change will be a long-term process. My initial response, outlined in this paper, identifies some of the first important steps we will take in that new direction.
SWEEPING CHANGES IN HIGHER EDUCATION

Across the United States, institutions of higher education are being reshaped by powerful forces, not the least of which are growing demands for college education and lagging financial support from state governments. Universities and colleges, both public and private, are searching out new ways to overcome these challenges, identifying creative new strategies to increase revenue, control expenses, maximize efficiency, and sustain educational quality.

Beyond these and other forces that affect individual institutions, public higher education systems face unique pressures of their own. As part of an upcoming survey of university system offices undertaken by Dennis Jones of the National Center for Higher Education Management Systems and Jane Wellman of the National Association of System Heads, these nationally respected experts assert the following:

“Public system offices play multiple roles: administration and governance, public advocacy, planning and oversight. Born out of what were often shotgun marriages, brokered between state and institutional constituencies, they have historically had to straddle a line between state, system and campus interests. This is increasingly challenging in the current political and financial environment.

“The academic and educational leadership responsibilities facing public systems are also changing. They are increasingly being asked to shift their focus from the management of institutions to the connection of public higher education to the needs of the state. This requires much greater capacity to focus on access and attainment; efficiency and effectiveness; accountability for outcomes and for use of resources; and for contributing to public needs for economic development. Added to this is the on-going job of connecting the institutions to a variety of external constituencies, through effective communication, credibility in leadership, and personal connections to the state’s economic and political leaders.”

In the University of Wisconsin System, we have begun this shift to decentralize management of the UW institutions through a series of steps delegating existing authority to the 14 UW Chancellors.

The Board of Regents and UW System Administration are undertaking a review of all Regent policies, one goal of which is to let institutional leadership make more decisions more expeditiously at the campus level. A variety of flexibilities have already been extended to Chancellors, including the ability to use certain titles and make certain appointments and pay decisions on campus without Board or System approval. These and other newly granted
flexibilities are described in the Report of the President’s Advisory Committee on the roles of UW System Administration, pp. 20-21 of Attachment 1.

This process of becoming more nimble and responsive will continue, and indeed be greatly accelerated, by virtue of the UW System’s success in achieving a number of long-sought freedoms from state control in the 2011-13 state budget.

2011-13 STATE BUDGET: SWEEPING CHANGES IN WISCONSIN

In its 2011-13 biennial budget, the State of Wisconsin reduced taxpayer funding for the UW System by $125 million annually ($250 million over the biennium), including a requirement for UW System Administration to cut its annual budget by $2.46 million, and eliminate 51.17 full-time equivalent staff positions from the central offices.

As the state was developing its 2011-13 biennial budget, UW leaders revived a longstanding effort to secure new administrative flexibility for all University of Wisconsin institutions, giving UW institutions greater management authority and new relief from cumbersome state laws, regulations, and procedures.

UW Regents and Chancellors, joined by elected officials, business leaders, students, alumni, and other external constituents, supported the resulting Wisconsin Idea Partnership – a plan to enact specific statutory changes that would help the UW System manage significant funding cuts, allocate limited resources more efficiently, and compete more effectively in the higher education arena.

The final budget, approved by the legislature and signed by the Governor, incorporated many general themes and recommended statutory changes from the Wisconsin Idea Partnership, providing UW institutions with some, but not all of the requested flexibilities sought, in six areas:

- **Budgeting** – ability to reallocate savings from one area to another, using all available financial resources to address legitimate university needs.

- **Financial Management** – authority to manage revenues and retain interest earnings.

- **Personnel Systems** – freedom to develop new personnel systems (one for UW-Madison and another for the other institutions) that reflect the unique roles of UW employees.

- **Purchasing** – authority to enter into contracts for materials, supplies, equipment, or services that relate to higher education and which agencies other than the UW System do not commonly purchase.
• **Tuition** – authority to increase resident undergraduate tuition without restriction, subject to a two-year 5.5% cap on tuition increases for these students.

• **Construction** – authority to manage building projects costing less than $500,000 that are entirely funded with gifts and grants, without approval by the State Building Commission.

As these new freedoms came into focus, it became clear that we could not simply apply new rules to an old structure. While the UW System never has been a linear, top-down organization, it has operated under state laws and regulations that provided little management leeway compared to the ways in which public universities and colleges operate elsewhere. The structure, operating procedures, and general culture of UW System Administration have evolved over decades to reflect this centralized state structure.

The Regents, Chancellors, other UW System leaders, and I recognize that deploying these new operational flexibilities to their full potential requires a new operating model, and a re-examination of relationships between UW System Administration and the individual universities, colleges, and extension networks.

**PRESIDENT’S ADVISORY COMMITTEE**

Before making any near-term decisions about reducing UW System Administration’s operating budget, as required by the 2011-13 biennial budget, I first wanted to seek constructive advice about our effort to reshape UW System Administration – what we do, how we do it, and how it might be done differently in the future. This high-level analysis would then inform how we would accomplish our necessary budget cuts in ways that address the priorities of our governing board, our member institutions, and the people of Wisconsin.

On May 27, 2011, I announced my intention to appoint a **President’s Advisory Committee on the Roles of UW System Administration**. Chaired by Regent Charles Pruitt (former President of the Board), and facilitated by former UW-Superior Chancellor and former University of Maine System chief executive Terry MacTaggart, the Advisory Committee worked over four months to analyze the current functions at UW System Administration, and how the roles of both UW System Administration and the UW institutions might need to change.

The Advisory Committee received substantial input from a variety of campus constituencies on all aspects of UW System Administration operations, and submitted a final report to me on August 16, 2011 (see Attachment 1 for the full report, including the committee membership). In that report, the Advisory Committee recommends a new model for leadership and administration throughout the UW System – one that requires a substantial delegation of
authority and responsibility to the institutions within the System. The committee identified ways to further empower UW Chancellors who would be backed by a leaner, more tightly focused central administration.

The Advisory Committee’s report was then shared with Regents, Chancellors, UW System Administration staff members, and others.

As we adopt these new ideas and contemplate the best ways to manage this strategic change process, it is important to acknowledge the many important contributions made by dedicated, talented professionals employed by UW System Administration, and those who have worked in these offices over the past 40 years.

Introspection is often an uncomfortable process, but the Advisory Committee members were careful to offer very constructive suggestions about new roles and new ways of doing business, while respecting the individuals who have filled those roles in the past.

**BUDGET REDUCTION PLAN: IMMEDIATE CUTS**

Based on broad input from the Advisory Committee, we have developed a Budget Reduction Plan (see Attachment 2) for UW System Administration. In accordance with the provisions of Wisconsin Act 32 (the 2011-13 budget legislation), this plan does the following:

- Reorganizes UW System Administration’s Academic Affairs unit, eliminating one Associate Vice President position and other staff positions, shifting more responsibility to the UW institutions for academic quality and integrity, subject to general UW System oversight.

- Integrates diversity efforts into the core aspects of institutions, consolidating four positions and reducing expenditures by the Academic Affairs office.

- Delegates greater responsibility for Human Resources leadership to institutions and eliminates positions dedicated to collective bargaining.

- Reduces staffing in Budget and Planning to recognize efficiencies inherent in the new block grant process secured under the Wisconsin Idea Partnership.

- Reduces staffing devoted to Information Technology (IT) support for UW System Administration employees by decreasing services related to legacy computer applications.

- Eliminates administrative support services positions by more effectively managing these services across multiple departments within UW System Administration.
Together, these and other changes will result in annual savings of $2,460,100, which represents 25% of UW System Administration’s GPR budget.

I should note here that these savings cannot be achieved without some risk, as a leaner UW System Administration staff strives to lead and serve higher education institutions that are enrolling record numbers of students, implementing budget cuts and staffing reductions of their own, and working to make significant contributions to Wisconsin’s economic growth.

Cutting such a significant share of any organization’s budget dictates that it forgo some activities, using remaining resources to focus on higher priorities. In doing so, the organization must minimize the liability resulting from those reductions. I believe the strategy presented here and in the attached Budget Reduction Plan does just that.

**BROAD NEW APPROACHES**

The development and implementation of this annual budget reduction plan is an important first step, but our strategic response to the changing landscape must also include larger, more significant structural and cultural changes that benefit the people of Wisconsin and their UW System over a longer period of time.

**NEW LEADERSHIP ROLES FOR UW CHANCELLORS**

The Advisory Committee recommended that we look for ways to “further engage the Chancellors in upstream discussions of policy options well before System Administration makes recommendations for Regent approval, or System Administration implements new policies.”

Likewise, all of the current UW Chancellors have expressed interest in taking more active roles in developing policy, shaping agendas, and participating directly in UW System Administration activities.

Having appointed 12 of our 14 current Chancellors, I am keenly aware of their exceptional leadership capabilities, and I am eager to tap this available talent pool in new ways. I have therefore invited all the UW Chancellors to take on significant new leadership responsibilities on a Systemwide level. These new opportunities for Chancellors include:

- Serving as full members of the UW System President’s Cabinet.
- Working with our Regents and our UW System Administration staff to operationalize the new leadership flexibilities described above, helping to develop new policies and procedures.
• Developing upcoming meeting agendas, presentations, and policy discussions for the UW System Board of Regents.

• Consulting directly with Board of Regents leadership on future policy and management issues, providing additional management insights from new perspectives.

• Orienting and mentoring fellow UW Chancellors and senior UW System Administration officials.

• Developing UW System’s legislative agenda and strategic communication plans.

These are only some examples of the ways that we will engage UW Chancellors more fully in meaningful dialogue about the future directions of the UW System as a whole, leveraging their considerable leadership experience and higher education expertise.

THE “ITMAC” CONCEPT

In keeping with the overall shift from a management system that is seen as centralized to one that more clearly distributes and delegates leadership, UW System Administration must find the right balance between service and oversight.

Recognizing the healthy tension between these inter-related roles, the Advisory Committee suggested a concise way to illustrate the purposeful shift to UW System’s new management model designed to “empower and evaluate.”

This led to the mnemonic “ITMAC,” reflecting UW System Administration’s core roles of interpreting, training, monitoring, advocacy, and consulting.

• **Interpret**: UW System Administration staff are responsible for interpreting Regent policies, Wisconsin statutes, agency rules, federal laws, and other pertinent regulations.

• **Train**: Working with new and continuing managers at each UW System institution, UW System Administration staff can build local capacity and aid in the application of “best practices,” especially in areas of newly delegated authority.

• **Monitor**: On behalf of the Board of Regents and the people of Wisconsin, UW System Administration staff will monitor compliance with all pertinent laws, regulations, and policies, and play a key role in measuring institutions’ operational performance against benchmarks and goals.
• **Advocate**: UW System staff will advocate for systemwide goals and higher education issues, based upon the unique needs of each of the colleges, universities, and extension networks in the UW System.

• **Consult**: Provide advice and counsel on a wide variety of topics, including legal, risk management, budget, legislative, personnel, and advocacy.

ITMAC serves as a practical reminder for UW System Administration managers and staff, as we work to focus on a more service-oriented, consultative role. UW System Administration staff are already in the early stages of adopting and implementing this model, which will evolve over time.

To better understand how this new philosophy would manifest itself in daily operations, here are just a few brief examples of ITMAC in practice:

• In the area of **human resources**, UW institutions will have full responsibility for classified personnel recruitment, including development of related materials and exams, with no review and approval by UW System Administration. In general, UW System Administration’s role will be less intrusive and more consultative, as reflected in several actions already undertaken, in which the Board and I delegated a number of administrative flexibilities to UW Chancellors in the area of unclassified personnel.

• In **purchasing and procurement**, advocacy will become the primary goal. Procurement staff members are currently working with UW institutions to adjust procedures that incorporate higher legal thresholds for complex contractual bidding processes. Similarly, procurement experts from across the UW System are working to develop a common definition of “uniquely university related” purchases, so that all UW institutions can take full advantage of new flexibilities granted in the 2011-13 state budget.

• In **information technology**, UW System Administration staff will consult with Chancellors, Chief Business Officers, and other campus leaders to determine needs and priorities related to large IT systems that are used across all UW institutions.

**BOARD STRUCTURES**

Regarding the ways that citizen trustees are involved in university governance and advocacy, the Advisory Committee encouraged “a thoughtful and broad statewide conversation on the benefits and drawbacks of establishing campus-based institutional boards...”
Questions about the usefulness of such boards, how they might be constituted and appointed, as well as their authority, are indeed timely given the ever widening variety of non-state funding streams and stakeholders that support our public universities.

I will recommend to Regent President Michael Spector that he appoint a special committee of the Board of Regents to work with several Chancellors and me to review select university board structures around the country, and bring our estimation of their strengths and weaknesses to the full Board for a public discussion.

SELECTED MAJOR CHANGES

In addition to the broad cultural and organizational changes described above, and the specific cuts outlined in the Budget Reduction Plan, I will consult with the UW Board of Regents, the UW Chancellors, and others on moving forward now with some other major changes to UW System Administration.

ACADEMIC PROGRAM REVIEW

To meet the rapidly changing educational needs of a knowledge-based economy, we must reduce the time it takes to approve new academic degree programs at UW institutions.

I will recommend to the Board of Regents Education Committee that we significantly restructure the process of reviewing and approving new undergraduate and graduate degrees offered across the state, with a goal of driving down the length of the process to no more than four months. We can achieve this gain by focusing UW System Administration’s role on the importance of maintaining the proper array of degree options across the state. In doing so, UW System Administration should curtail the review of new degree proposals for the purpose of assessing academic quality, leaving that in the capable hands of the UW faculty who are best equipped to assess the integrity and rigor of a degree curriculum developed in their respective disciplines.

With ample oversight by Deans, Provosts, Chancellors, and higher education accreditation agencies, UW faculty experts are in the best position to develop and implement high-quality degree offerings in ways that leverage academic strengths and respond to emerging workplace needs.

UW System Administration should focus on ensuring that necessary programs are available to serve the needs of the region and state, avoiding unnecessary and inefficient duplication across the System, while also identifying gaps that may need to be filled.
ACADEMIC AFFAIRS GRANTS

Grants made by UW System to individual academic departments and institutions can incentivize new strategic directions and fuel entrepreneurial activity. While preserving this core activity in UW System Administration’s Academic Affairs unit, I recommend that we restructure the grant-making process to be more responsive to changing priorities, establishing a simplified grant application process, and offering grants that influence measurable institutional change.

The current grant structure operates with a large number of separate funds established to help support narrowly defined criteria. The large number of separate funds and limited financial resources result in most of the grants being awarded in relatively small amounts, less than $5,000. This structure makes it difficult for institutions, colleges, or departments to seek funding for initiatives and programs with the potential to create large-scale change at any level within the institution.

As institutions work to meet their Growth Agenda for Wisconsin goals and help their local economies grow new high-paying jobs, they must have available funds awarded on a competitive basis that allow them to develop new ideas to meet those challenges. A grant-making structure needs to provide incentives to institutions to be innovative and take reasonable risks in developing solutions to the challenges of their institution, their local region, and our state.

ACADEMIC AFFAIRS ADVISORY GROUPS

Academic Affairs supports various advisory/working groups that have been assembled over the years to address specific challenges within higher education in Wisconsin. Many of these advisory groups have matured beyond their original goals and can be fully supported by an institution.

I am asking the Senior Vice President for Academic Affairs to establish a process to review and select new campus “homes” for these advisory/working groups, where they can be adequately sustained by individual UW institutions that have the expertise and desire to take on Systemwide roles.

This approach can leverage institutions’ significant strengths and resources, where appropriate campus experts are willing to provide leadership and coordination for a group’s statewide activities. We have UW institutions that are anxious to establish a reputation of excellence in the disciplines or activities of a particular advisory/working group, where faculty and staff are willing to take on new leadership responsibility in that area. The transfer of these activities will
help the “home” institutions build their national reputations while fostering greater collaboration across the system.

The UW System continues its commitment to the goals and ideals of the Growth Agenda for Wisconsin and Inclusive Excellence. Reductions within UW System Administration will affect specific programs including the Institute for Race and Ethnicity, and we will see changes to the organizational structures of the Women’s Studies Consortium and the Institute for Urban Education. However, UW System Administration remains committed to enhancing efforts to improve access, opportunity, and success for all Wisconsin citizens. Activities in these areas will not stop, but they should be reorganized and refocused to achieve a deeper impact for all Wisconsin citizens who are pursuing their college dreams.

Before determining which programs will be transferred to individual institutions, the Senior Vice President for Academic Affairs will submit a recommendation to the Education Committee of the Board of Regents for its review and possible action.

**ACADEMIC AFFAIRS INITIATIVES**

The University of Wisconsin will continue strengthening its national reputation as a leader in addressing the challenges within higher education. This is best done through commitment to UW System’s Growth Agenda for Wisconsin goals and participation by the institutions in selected national projects that focus on those shared goals.

I am asking that we all re-commit to the goals of the Growth Agenda, to produce more, better-prepared graduates, to build stronger communities, and to develop the local and statewide economy, specifically jobs, through entrepreneurship and innovation.

As a System and as individual institutions, we will reduce the number of new national initiatives and projects to maintain that focus on the Growth Agenda for Wisconsin core goals and specific efforts that advance those goals. UW System Administration will work with Chancellors and their institutions in the selection of new Systemwide initiatives and projects and the manner in which each institution will participate.

As a System we are united by our commitment to the educational needs of the people of Wisconsin, our role in developing the economic strength of our state, and our role in strengthening the communities of Wisconsin. There are initiatives, such as our More Graduates and Inclusive Excellence initiatives, that we must work on together. These Systemwide initiatives need to show their strong relationship to our shared mission, goals, and commitments. We should also allow each institution to participate in a manner consistent with its unique institutional mission, goals, and commitments.
OPERATIONS REVIEW AND AUDIT

I propose a shift for this office, moving away from programmatic reviews conducted by UW System Administration in favor of financial and compliance audits that focus even more tightly on Board policies and priorities, as well as state and federal regulations.

There should be an emphasis at UW System Administration on financial, management, and operations audits related to the new flexibilities (block grants, human resources, etc.). Future System audits should be based on risk analysis and campus impact. In order to build this kind of audit capacity, the existing program auditor vacancy at UW System Administration will be repurposed to a financial auditor.

A reorganization in 1996 provided each UW institution with funding and position authority for at least one campus-level auditor position. These auditors provide the Chancellors objective analysis of institutional financial and operational activities, evaluating systems of control, examining financial transactions, and reviewing capital equipment inventories. Campus auditors should continue to focus on institution-level operational issues, with System Administration staff conducting reviews in cases where the Board of Regents may feel it has a special programmatic interest or significant liability. Too often, UW System Administration program reviews, conducted at a distance, yield non-campus-specific recommendations that may not justify the commitment of resources.

The UW System Administration Office of Operations Review and Audit will continue to collect information from UW institutions to ensure that an appropriate level of audit activity is occurring on each campus in six additional core areas: (1) cash handling; (2) payroll/personnel; (3) property control; (4) auxiliary operations; (5) tuition and segregated fee revenues; and (6) major information technology systems. UW System Administration staff will work directly with individual auditors at UW institutions when a possible breach of fiscal integrity is identified. I am asking the Senior Vice President for Administration and Fiscal Affairs to consult with the Board of Regents’ Business, Finance, and Audit Committee on this plan and on ensuring balance among the various audit functions and levels.

ECONOMIC DEVELOPMENT

The Advisory Committee urged us to “enhance System Administration and institutional capacities to lead, coordinate, and respond to community economic development opportunities throughout the state.” Indeed, through the Growth Agenda for Wisconsin, we have made the case that one of the UW System’s central “value propositions” for the state and its people is its role as a core economic engine.
To prosper in a 21st-century knowledge economy, states need to call upon their public university systems to help generate, attract, and retain new sustainable industries with high-wage jobs. Certainly, the UW will have to play this role if the Governor is to meet his goal of creating 250,000 new jobs in Wisconsin.

The research, commercialization of new discoveries, and outreach activities of public universities increasingly play a key role in states’ economic development strategies. The postsecondary preparation of a broadly educated, highly skilled 21st-century citizenry and workforce is an essential element of robust job growth and higher quality of life.

UW System’s colleges, universities, and extension networks across the state offer a wide and deep variety of programs to enhance the business and economic climate of Wisconsin. These range from Small Business Development Centers, to entrepreneurial “boot camps,” to support for faculty and staff who bring their intellectual property to market. These also include county economic development agents, customized contract training, high-quality undergraduate and graduate degree programs in business, and industry partnerships that focus on both research and talent development. I could go on and on. But I believe these efforts have not been organized and coordinated strategically enough, in partnership with local and state governments and with the corporate sector.

Both the recent “Be Bold Wisconsin” report and the UW System’s “Research to Jobs” Task Force recommended a more targeted approach to the UW’s investment in economic development. Based on those and other recommendations, I initiated conversations with the chief executive of the Wisconsin Economic Development Corporation (WEDC), Paul Jadin, about establishing a position in UW System Administration to coordinate with this new state entity to ensure that all UW System economic development initiatives and offerings produce maximum return on investment for the future of the state. Mr. Jadin has graciously agreed to join with me in co-funding this position.

President Dan Clancy of the Wisconsin Technical College System is also enthusiastic about working with us on this new mandate to bring the full strength of all Wisconsin’s public higher education institutions to bear together with the WEDC on creating a more competitive Wisconsin.

After we reduce UW System Administration’s GPR budget by 25%, I pledge, with the Regents’ blessing, to reallocate some of the remaining resources to co-fund such a leadership position. Recognizing that this area of the UW System’s mission is vital to the prospects of our children and grandchildren, we will help ensure that university and state partners are pushing in unison the boundaries of Wisconsin’s competitive energy.
CURRENT AND FUTURE UW SYSTEM ADMINISTRATION STAFFING

Taken together, the Budget Reduction Plan (Attachment 2) and the restructuring of Academic Affairs (above) will produce significant changes in the roles and responsibilities of UW System Administration staff. This is a good start, but it does not adequately reflect the level of change needed in UW System Administration’s operational roles and organizational culture.

I will direct my senior staff to undertake a thorough review of all current UW System Administration position descriptions, comparing these assigned duties and performance measures with the new priorities outlined in the Advisory Committee’s report. Where individual duties or overall responsibilities no longer align with the “ITMAC” philosophy, the overall directions outlined in the Advisory Committee report, or the changes outlined in this response, those position descriptions will be revised. For Cabinet-level managers, I will undertake this review myself, and those positions will be aligned with new expectations for UW System Administration leaders.

In the future, as UW System Administration departments experience staff turnover, we will scrutinize those new vacancies and the related position descriptions again, to determine if the staffing needs have changed. This analysis will occur with all UW System Administration vacancies and searches, including top-level management positions.

SPECIFIC DELEGATED AUTHORITIES

In expressing its unanimous support for the Wisconsin Idea Partnership, the UW System Board of Regents resolved on March 10, 2011, to “delegate...new flexibilities directly to each UW institution, while ensuring transparency and appropriate levels of board oversight and public accountability.”

Since that time, UW System leaders have been working diligently to translate that resolution into action. In that spirit, we will continue working with the Regents, directing UW System Administration staff to aggressively delegate maximum management authority to the UW institutions in a timely, effective manner.

This process has begun in earnest in several areas, including:

- **Block Grants**: Formerly, UW System institutions were not allowed to move state-allocated funds from one account to another. These dollars were provided in “silos,” and UW leaders did not have the flexibility to prioritize available funds to address emerging needs. As requested under the Wisconsin Idea Partnership, all UW institutions now receive a “block grant” of state funds through the UW System. This provides the
new ability to use those limited resources for any appropriate university purposes, shifting savings from one area of the budget to support core academic operations. UW System Administration staff have already begun working with Chief Business Officers from each of the 15 UW System institutions to ensure that this new flexibility is implemented appropriately.

- **Personnel Systems:** New state statutes (s. 36.115) direct the UW System to develop new personnel systems that account for the distinctive roles played by university employees, including one new system that aligns with UW-Madison’s unique role as the flagship research institution, and another for all other UW System employees. These must be implemented by July 1, 2013. I have already asked Interim UW-Madison Chancellor David Ward and UW-Platteville Chancellor Dennis Shields to co-chair a task force to begin this complex development process, working with fellow Chancellors and UW System Administration staff, with broad input from Regents, Provosts, Chief Business Officers, UW faculty, UW academic staff, and UW classified staff.

These are two current examples of how UW System is working to take full advantage of new flexibilities provided by the 2011-13 biennial budget, delegating maximum leadership responsibility to the individual UW institutions and their Chancellors.

**NEW ACCOUNTABILITY INDICATORS**

One key role of a higher education system is to collect, analyze, and report performance data from across the state in a manner that provides greater accountability to taxpayers, students, and other stakeholders. Using common benchmarks and apples-to-apples data, UW System Administration can ensure that external stakeholders have the information they need to assess the performance of individual institutions and the System as a whole.

Since 1993, the UW System has produced and distributed formal Accountability Reports designed to enhance transparency and promote continuous quality improvement. The report is presented to the Board of Regents at public meetings, delivered to the Governor and every legislative office, and posted prominently on the UW System website.

The 2011-13 biennial budget introduces new accountability indicators developed by the legislature with input from the UW System. **We will implement these new measures in partnership with the state and the UW institutions.**

Specifically, the 2011-13 biennial budget calls for two accountability reports – one compiled on behalf of the UW System, and one focused solely on the University of Wisconsin-Madison. New reports emphasize educational outcomes and institutional performance, with specific measures
to be included in each of the following broad areas: Performance, Financial Reports, Access and Affordability, Undergraduate Education, Graduate and Professional Education, Faculty, Economic Development, and Collaboration. Each of these measures will enhance and expand our “report card to the people” on the UW Growth Agenda for Wisconsin.

Many of the mandated measures have been reflected in our current Accountability Report format. Other new measures will be incorporated using existing resources. Where data required in the new report are not readily available, UW System’s Office of Policy Analysis and Research will work with colleagues at each UW institution to explore how to address these requirements.

CONCLUSION

As these examples illustrate, UW System Administration is already shifting its focus “from the management of institutions to the connection of public higher education to the needs of the state,” as suggested by the National Center for Higher Education Management Systems report cited in my introduction above. In doing so, we are preserving Wisconsin’s longtime commitment to academic excellence and cost efficiency, upholding the UW’s reputation as one of the most effective systems of higher education in the United States.

In spite of today’s financial challenges, our great institutions are well-positioned to pursue the long-term goals of our Growth Agenda for Wisconsin — UW System’s vision for a more prosperous state, driven by well-prepared college graduates and job-creating research. Transforming UW System Administration along the lines laid out by the Advisory Committee will strengthen our ability to realize this bold vision.

Internally, we will work with the Board of Regents to review, update, and eliminate outdated policies that inhibit innovative management approaches. As the Advisory Committee recommended, we will “develop a comprehensive communication plan that calls attention not only to the changes in decision making within the System recommended by this report, but also to the changes in culture and attitude required by all members of the university community to make this new model successful.”

Externally, we will employ similar communication strategies as part of an intensified long-term campaign to advocate for further statutory changes that benefit all UW institutions and secure additional leadership flexibilities from the state.

To do this, UW System will “increase...capacity to advocate for higher education in Wisconsin and for UW institutions in particular,” as the Advisory Committee recommends. This will entail the development and implementation of more sophisticated communication strategies that
focus on the importance of public universities, the increasing value of a college degree, and the UW System’s central role in economic growth and job creation.

I will ask Chancellors to report back to me by June 1, 2012, on how the new flexibilities from the state and changes at UW System Administration are affecting their local operations, their ability to provide more effective leadership of their institutions, and their service to their students and communities. I will also ask them to tell me where further flexibilities may be called for, and how UW System Administration might supply additional support or services in achieving them.

Taken together, the flexibilities afforded to UW institutions in the 2011-13 biennial budget, the new ways of operating recommended by the Advisory Committee, and the actions outlined in this response constitute the most significant set of changes to the University of Wisconsin System since it was created some 40 years ago, through the merger of the University of Wisconsin and the Wisconsin State Universities. The challenges of our time call upon us to be as nimble, transformative, and forward-looking as were the founders of the UW System in their time.

Thanks to the hard work of UW System Administration staff and their counterparts at UW institutions who have served students and taxpayers so well over four decades, we have a university system in Wisconsin that is second to none in the world. We will now outfit that wonderful legacy for the 21st century by championing the reforms described above.
ATTACHMENT 1: REPORT FROM THE PRESIDENT’S ADVISORY COMMITTEE ON THE ROLES OF UW SYSTEM ADMINISTRATION
August 16, 2011

President Kevin P. Reilly
University of Wisconsin System
1720 Van Hise Hall
1220 Linden Drive
Madison WI 53706

Dear President Reilly:

On behalf of all of our members, thank you for the opportunity to serve on the President’s Advisory Committee on the Roles of UW System Administration. You assembled an able, dedicated, and representative group of members who readily engaged in candid discussion of what works well in the System and what needs to be changed. It was my pleasure to serve as chair of the committee with these engaged, thoughtful, and at times, outspoken individuals. Every member of this Committee cares deeply about the University of Wisconsin System and I believe that our report reflects that shared commitment and belief.

I draw on the preamble to our recommendations in Section Five of the report for the comments that follow. I believe they capture much of the essence of our advice to you on reshaping the System to better serve the needs of the state.

“The usefulness of this report and its recommendations rests on finding the right balance between centralization and a distributive model of authority and responsibility. It should be clear, however, we are recommending a decided shift toward the decentralized model compared with current practice. As mentioned earlier the Committee has been guided in its deliberations by attempting to answer three key questions to shape the future of UW System Administration: What does it do? How does it do it? And why does it do it?

In searching for the right balance, we are convinced that certain functions of a centralized UW System, under the leadership of the Board of Regents, remain critical for Wisconsin’s future and the future of higher education in our state. These include:

- Advocating to political decision makers and citizens on the need for strong and continued state investment in the UW System and support for overriding higher education goals such as the Growth Agenda for Wisconsin and Inclusive Excellence;
- Ensuring effective transfer of students from one university to another and between UW System and other higher education sectors;
- Ensuring and incentivizing collaboration between institutions within the UW System;
- Ensuring accountability to the people of Wisconsin and their representatives in government by measuring progress on student retention, graduation, and access for Wisconsin residents; and
- Setting final tuition rates to ensure access for Wisconsin students to a high quality UW education. These remain important priorities for any new business model for the UW System.

The following recommendations encourage the President to lead a serious, long-term shift in the orientation and operations of the UW System from the current centralized model to one that includes much greater distribution of authority and responsibility to the UW System institutions. It also requires a major shift in the culture of UW System Administration towards one that serves the institutions in an open, transparent and collaborative manner. While the traditional business model has worked well over the years, it requires a serious and substantial change in light of the constrained resources and the importance of encouraging entrepreneurial institutional leadership to sustain institutions and develop Wisconsin’s knowledge-based economy. This model also requires that institutions understand and adhere to all federal, state, and regent policies.”

The committee asked me to let you know that we stand ready as a group or individuals to work with you and your staff in communicating, explaining, and implementing our recommendations.

If you have any questions about this report, I know you will feel free to contact me or any member of this committee. Thank you again for the opportunity to serve.

Sincerely,

Charles R. Pruitt
Chair, President’s Advisory Committee on the Roles of UW System Administration
Member, University of Wisconsin System Board of Regents

cc: President’s Advisory Committee on the Roles of UW System Administration
A New Model for Change within the University of Wisconsin System:

Report of the President’s Advisory Committee on the Roles of UW System Administration

Submitted to
Kevin Reilly
University of Wisconsin System President
August 16, 2011
# Table of Contents

Executive Summary .......................................................................................................................... 1  
Section 1: Introduction .................................................................................................................. 3  
  Committee Charge .................................................................................................................... 3  
  New Model for Change .............................................................................................................. 3  
  Historical Context: 2011-13 Biennial Budget and the Wisconsin Idea Partnership ................. 4  
  Advisory Committee Process .................................................................................................... 5  
  Guiding Principles for Delivering on the Wisconsin Idea Partnership .................................... 5  
Section 2: The Growth Agenda for Wisconsin and Inclusive Excellence ................................... 7  
  Growth Agenda for Wisconsin ................................................................................................. 7  
  Inclusive Excellence ............................................................................................................... 9  
Section 3: Entrepreneurial Universities and an Effective System Represent Wisconsin’s Competitive Advantage ..................................................................................................................... 9  
  Finding the Right Balance ...................................................................................................... 10  
  Advantages of a Higher Education System ............................................................................ 11  
  Distributed Authority and Responsibility .............................................................................. 11  
Section 4: Essential Roles and Responsibilities .......................................................................... 12  
  Distribution of Authority, Responsibility, and Accountability ................................................ 13  
  Streamlining ......................................................................................................................... 14  
  Setting Priorities ................................................................................................................... 15  
  Advocacy ............................................................................................................................... 16  
  Transparency .......................................................................................................................... 16  
Section 5: Recommendations—Striking the Right Balance .......................................................... 16  
  New Flexibilities Provided in the 2011-13 Biennial Budget .................................................... 19  
  New Flexibilities Extended to Institutions by the UW System Board of Regents and System Administration Consistent with the Wisconsin Idea Partnership ............................................. 20  

Appendix 1: Members of the President’s Advisory Committee on the Roles of UW System Administration ........................................................................................................................................ 18  
Appendix 2: Flexibilities Extended to UW Institutions ............................................................... 19  
  New Flexibilities Provided in the 2011-13 Biennal Budget ..................................................... 19  
  New Flexibilities Extended to Institutions by the UW System Board of Regents and System Administration Consistent with the Wisconsin Idea Partnership ..................................... 20
Executive Summary

This report of the President’s Advisory Committee on the Roles of UW System Administration recommends a new model for leadership and administration throughout the UW System. This new model embodies both change and continuity.

The change aspect requires a substantial delegation of authority, responsibility, and accountability to the UW institutions within the System; further empowers the Chancellors to lead their universities with less reliance on System Administration in academic and operational matters; results in a leaner and more focused central administration; and changes the roles of the central administration in that System Administration staff will more often act as advocates, advisors, and sources of best practice for the UW System institutions.

This new approach has been described within the Advisory Committee as the “Entrepreneurial Universities/Effective System” model. The globally competitive environment, the need to prepare more graduates to serve successfully as citizens in a democracy and professionals in a knowledge-based economy, as well as the likelihood of continued limitations in state financial support all contribute to the rationale for this new model. This new model, combining a lean statewide administration and a unified system of institutions with the flexibility to respond rapidly to the state’s needs for education and research, represents a distinct competitive advantage for the state of Wisconsin.

The continuity within this proposed new model is as important as the change. In practical terms, the model presents a compass for implementing the Wisconsin Idea Partnership, a key feature of recent statewide budget discussions. The model assumes that Regents will continue to place a high priority on advancing the Growth Agenda for Wisconsin and Inclusive Excellence, albeit with more devolved responsibility and greater opportunity for innovation at the institutions. The historic roles of the Regents, the President, and System Administration—for leadership and advocacy, for ensuring compliance with state and federal law, and for some centralized services—remain as well. Perhaps most important, the commitment of the UW System to exceptionally high academic standards, to the principles of broad access and affordability, and to the progressive aspirations of the Wisconsin Idea are all sustained in this new operating model.

The Advisory Committee identifies the essential elements of the new model as leadership, accountability, decision-making, governance, and relationships and culture within UW System.

- Leadership—broadly shared and defined statewide priorities that can be delivered collaboratively.
- Accountability—focused on results, serving Regent, institution and state needs, and shared between institutions and System Administration.
- Decision-making—more distributed to Chancellors and consensus oriented.
- Governance—more transparent and greater participation.
- Relationships and Culture—valuing of distinctive missions and broadly shared decision-making.
The Advisory Committee’s report includes 21 recommendations, on pages 14-16, that encourage the President to lead a serious, long-term shift in the orientation and operations of the UW System. These recommendations include the following:

**Distribution of Authority, Responsibility, and Accountability**
- Continue to implement and expand the Wisconsin Idea Partnership;
- Shift planning and decision-making responsibility and authority to the institutions whenever possible;
- Make changes with attention to different capacities at individual institutions;
- Change the academic program approval process to reduce preparation time for institutions;

**Streamlining**
- Balance UW System Administration to give greater attention to its service role;
- Shift System Administration resources toward priorities identified in this report;
- Implement a new business model for System Administration that provides leadership and service to UW institutions;
- Consolidate the multiple grant programs within Academic Affairs;
- Reduce and/or transfer System Administration’s role in convening and leading constituent groups;
- Transfer responsibility of selected system-wide activities within Academic Affairs to interested institutions;
- Focus on compliance audits and programmatic reviews that are a priority for the Board of Regents;

**Setting Priorities**
- Encourage the Board of Regents and System Administration to limit and prioritize their initiatives and requirements;
- Emphasize the distinctive role of individual institutions in Inclusive Excellence;
- Review common IT systems to determine needs and priorities;
- Enhance capacities to lead, coordinate, and respond to community economic development opportunities;

**Advocacy**
- Advance the Growth Agenda for Wisconsin and related initiatives;
- Encourage a broad, deep conversation regarding institutional boards;
- Increase UW System’s capacity to advocate for higher education in Wisconsin and for UW institutions;

**Transparency**
- Further engage the Chancellors in discussions of policy options;
- Work toward a higher level of transparency and open discussions; and
- Review the pros and cons of the pooling of resources.

The final section of the Committee’s report identifies a multi-faceted approach for implementing the recommendations and ensuring this new model is effective and successful. This approach includes: Regent oversight; a review of operational policies and procedures; implementation of professional development, education, and training; and the development of a comprehensive communication plan.
Section 1: Introduction

Committee Charge

To enable the University of Wisconsin System to better respond to the changing economic and educational realities in the State of Wisconsin, President Reilly sought advice on two related goals. The first, a short-term goal to reduce System Administration’s operating budget, is necessitated by the 2011-13 biennial budget which reduced System Administration’s operating budget by $2.4 million. President Reilly’s second, longer-term goal is to reshape the working relationship between UW System Administration and the UW System institutions.

In his letter appointing individuals to the President’s Advisory Committee on the Roles of UW System Administration, President Reilly called attention to his longer-term goals in the charge letter. He challenged committee members with the following:

“We are at a pivotal point in the evolution of the UW System. These changes, when taken individually or in combination, are significant and require careful and strategic consideration if we are to reshape UW System Administration in a manner that preserves what is necessary and effective at System Administration, sheds what is best done elsewhere or not at all, and considers opportunities to better serve core stakeholders—the Board of Regents, UW System institutions, and the people of Wisconsin.”

President Reilly also asked the Committee to sustain the fundamental values of the Growth Agenda for Wisconsin and Inclusive Excellence in its deliberations.

New Model for Change

The new model for change proposed here envisions a System Administration that is more focused on its essential tasks and streamlined in its operations; a decision-making environment wherein greater authority, responsibility, and accountability for performance is vested in the institutions and their leaders; and UW System institutions that enjoy the flexibility to operate in a more entrepreneurial fashion both to secure alternative sources of revenue and to serve the educational needs of the people of Wisconsin.

Within the Advisory Committee, this new model has been described as “Entrepreneurial Universities/Efficient System.” This new model, featuring a lean System Administration and a more nimble, market-responsive stance at the institutions, represents a distinct competitive advantage for the state of Wisconsin as it prepares more graduates to perform both as thoughtful citizens in a democracy and professionals in a knowledge-based economy.

There is continuity in the midst of this change. The perennial values of the academy, such as veneration of the liberal arts and sciences and study in the humanities, all need to be sustained even as the institutions and System Administration respond to the realities of the marketplace.
As underscored in this report, continuity must persist in the role of the Regents and System Administration. The fundamental charge to the Regents and System Administration endures—to carry out specific oversight duties, ensure compliance with state and federal law, and provide leadership in representing the needs and interests of UW institutions and the people of Wisconsin. At the same time, there will be greater sharing of the burden of these responsibilities with the institutions than in the past.

Assigning a stronger role in operations and policy making to the institutions will require changes in the mechanics of administration to be sure. These changes will also demand intentional adjustments to the current administrative culture both in System Administration and at the UW System institutions. This shift will move the organization from what has been perceived as an overly controlling role, to one where System Administration staff act more often as advocates, mentors, advisors, and sources of best practice. Simultaneously, institutional leaders will need to take even greater responsibility for the fortunes of their institutions and for compliance with Regent, state, and federal requirements. The remainder of this report recommends in greater detail how the President can lead in striking the right balance between continuity and change in implementing this new model for leadership and service to Wisconsin.

Historical Context: 2011-13 Biennial Budget and the Wisconsin Idea Partnership

The 2011-13 biennial budget process included proposals to change the structure of the UW System. In response, UW System proposed the Wisconsin Idea Partnership, which includes the following goals:

- Obtain needed administrative flexibilities for all UW institutions and use them to help institutions manage budget reductions, and to help grow Wisconsin’s economy;
- Preserve the integrity, efficiency, and quality of a unified UW System; and
- Create a stronger, collaborative UW System that is better prepared to tackle the challenges of the 21st century.

The final budget bill passed by the State Legislature and signed into law by the Governor included some of the tenets of the Wisconsin Idea Partnership, including the preservation of a unified UW System that includes UW-Madison, and administrative flexibilities for all UW System institutions. The final bill also included provisions that will create additional challenges and opportunities for UW System. The bill:

- Reduces UW System’s annual GPR (General Purpose Revenue) base budget by $125 million, which includes a $2.4 million annual base budget reduction for System Administration;
- Requires the Board of Regents to submit a plan to the Secretary of the Department of Administration and to the Joint Committee on Finance by September 1, 2011, specifying how it intends to allocate the funding reduction to System Administration;
- Reduces the number of GPR full-time equivalent positions authorized for System Administration by 51.17;
• Creates a Special Task Force on Restructuring and Operational Flexibilities charged with addressing six specific issues, with reports due to the Senate and Assembly standing committees on higher education and the Joint Committee on Finance not later than January 1, 2012.

However, the Advisory Committee’s charge went far beyond considering the monetary reductions noted above. In responding to the President’s charge, the Committee reviewed the flexibilities included in the Wisconsin Idea Partnership along with other responsibilities and policies of System Administration and the Board of Regents. The Committee’s work resulted in proposals for major organizational change within the UW System, with greater emphasis on distributing authority, responsibility, and accountability to the UW System institutions.

Advisory Committee Process

The Committee asked itself three questions when discussing how to shape the future of UW System Administration: What does System Administration do? How does it do it? And why does it do it?

The President’s Advisory Committee met four times between May and August, 2011, to discuss:

• Current functions and services provided by UW System Administration;
• How the roles of UW System Administration and institutions will need to change with the implementation of the Wisconsin Idea Partnership and recently provided administrative flexibilities;
• Input provided by UW System employees and constituency groups;
• Reshaping UW System Administration in such a way that serves core clients—the Board of Regents and UW System institutions—while preserving functions that are necessary, effective, and add value;
• A more streamlined organization that encourages and allows Chancellors and other leaders greater responsibility for decision making and operation of their institution; and
• Issues related to changing the culture of the UW System in a way that recognizes and supports institutional leadership.

The committee received substantial input from the UW System community on all aspects of System Administration operations. The committee appreciates this thoughtful input. Many of the ideas suggested are included in this report.

Guiding Principles for Delivering on the Wisconsin Idea Partnership

The Advisory Committee’s specific charge was to develop recommendations to guide President Reilly in how to change the structure and function within UW System Administration in light of pending budget cuts. However, members acknowledge the importance of reshaping the working relationships between System Administration and the UW System institutions.
The goal of the Committee was to provide recommendations that lead to:

- a greater distribution of authority and responsibility;
- a more streamlined System Administration;
- a sharper focus on System Administration’s role as service provider to institutions and its leadership role as an advocate for public higher education in Wisconsin; and
- a more nimble and responsive decision-making culture that positions the UW System and all its institutions to contribute more fully and efficiently to the needs of the State.

The Committee sought a model that enables the institutions to operate more as entrepreneurial enterprises coupled with a lean, focused, and effective System Administration. Through the process of our Committee deliberations, all of us—System administrators, university leaders and representatives, Regents, and students—came to a deeper understanding of how to work more effectively together.

The Committee’s recommendations were developed with an appreciation for the importance of the following principles:

- The fundamental responsibility of the Board of Regents and all UW institutions—Universities, Colleges, Extension, and System Administration itself—to serve the people of Wisconsin through exceptionally high quality educational, research, and service programs.

- Sustaining the Regents’, President’s, and Chancellors’ responsibility for leadership, oversight, and accountability.

- Supporting essential UW System functions and services that underpin the UW System’s educational, research, and service missions.

- Delegating planning and decision-making authority to UW System institutions, unless there is a paramount need for setting broad common priorities, coordination, and consistency; devolution results in excessive cost or unnecessary duplication of effort; System Administration provides a unique service that cannot be replicated at an institution; or Regent policy directives, responsibilities, accountability, governance and leadership, or state or federal statutes or regulations require central administration of the function or service.

- Strengthening the UW System’s position in the State as a highly effective force for improving the educational, economic, and cultural vitality of Wisconsin through its educational, research, and outreach programs.

- Recognizing the importance of UW System’s statewide initiatives, such as the Growth Agenda for Wisconsin and Inclusive Excellence, and institutions’ ability to implement initiatives.
• Recognizing and supporting the capacity of the UW System institutions for entrepreneurial growth and institution-based decision making.

• Initiating effective and efficient delivery of services which may include consortial, collaborative, and other means.

• Taking advantage of technology to reduce cost and improve effectiveness.

• Avoiding any inappropriate shifting of costs from UW System Administration to institutions within the UW System.

• Fostering the changes in culture and working relationships that support greater efficiency, transparency, and collaboration in policy and decision making within the UW System, as well as greater respect and appreciation of our interdependency.

Section 2: The Growth Agenda for Wisconsin and Inclusive Excellence

In recent years, educational and economic changes have altered the environment in which UW System operates. For example, the recovery from the recession that began in 2008 will be much slower than past economic downturns. Limitations in state support will continue for the foreseeable future. To prepare UW System institutions to produce more, highly prepared graduates in high demand fields, we must adjust the relationships between the institutions and System Administration to enable the institutions to be more fully in charge of and responsible for their own affairs. While this report argues for a new relationship between the Board of Regents, System Administration, and the UW institutions, strategic efforts such as the Growth Agenda for Wisconsin and Inclusive Excellence, need to remain overarching goals of the UW System.

Just as procedural and cultural changes within System Administration need to be led by the President of UW System, there also needs to be transformation of procedures and attitudes at the institutions as well. It will become a major responsibility of individual Chancellors to lead their colleagues through this change process, being attentive to the mechanics of change but also the impact on faculty, staff, and students. The new realities described here represent an important part of the rationale for the Growth Agenda for Wisconsin and Inclusive Excellence.

Growth Agenda for Wisconsin

In 2007, the UW System engaged in a comprehensive planning process called Advantage Wisconsin. The Growth Agenda for Wisconsin, endorsed by the Board of Regents in 2008, grew out of this planning process. This strategic framework establishes goals to increase the percentage of Wisconsin residents with a college degree, stimulate the creation of well-paying jobs, and build stronger communities.

As the data below show, Wisconsin lags behind the national average in the percentage of its citizens with a college education, and even further behind neighboring Minnesota. The economic impact of this disparity can be seen in comparisons of per capita income. In 2008,
Wisconsin’s per capita income was approximately $2,500 below the national average and more than $5,000 behind neighboring Minnesota.

As the data suggest, higher education plays a key role in the emerging knowledge economy, and the UW System needs to increase the number of graduates in order to accelerate Wisconsin’s economic development. The challenge is to advance the Growth Agenda and increase the number of highly prepared graduates while operating with limited state support.

State funding for the UW System has decreased in eight of the eleven most recent fiscal years. As shown below, reductions to UW System’s budget since 2001-02 total nearly $450 million.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>State Funding Reductions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001-02</td>
<td>($21,670,600)</td>
</tr>
<tr>
<td>2002-03</td>
<td>(28,039,400)</td>
</tr>
<tr>
<td>2003-04</td>
<td>(110,000,000)</td>
</tr>
<tr>
<td>2004-05</td>
<td>(30,000,000)</td>
</tr>
<tr>
<td>2005-06</td>
<td>(35,634,400)</td>
</tr>
<tr>
<td>2006-07</td>
<td>0</td>
</tr>
<tr>
<td>2007-08</td>
<td>0</td>
</tr>
<tr>
<td>2008-09</td>
<td>0</td>
</tr>
<tr>
<td>2009-10</td>
<td>(59,724,800)</td>
</tr>
<tr>
<td>2010-11</td>
<td>(35,000,000)</td>
</tr>
<tr>
<td>2011-12</td>
<td>(125,125,000)</td>
</tr>
<tr>
<td>Total</td>
<td>($445,194,200)</td>
</tr>
</tbody>
</table>

With state revenues struggling to rebound from the recent recession and increasing competition from other sectors for scarce resources, the UW System must look to reshape how it operates to meet the state’s needs for more, highly prepared graduates while it continues to press for a much needed reinvestment in public higher education.
Inclusive Excellence

Inclusive Excellence is a key component of the Growth Agenda for Wisconsin. It calls for a series of efforts that will educate a wider and deeper cut of Wisconsin’s population for life and work in the 21st-century global society. To succeed in the 21st century, students need certain knowledge, skills, and multicultural perspectives, including the ability to empathically put themselves in another’s shoes. Inclusive Excellence is designed to help UW institutions establish a set of comprehensive, well-coordinated strategic actions that foster greater diversity, equity, inclusion, and accountability at every level of institutional life and close the achievement gap. In the future, greater responsibility for achieving the goals of Inclusive Excellence will rest with the institutions as part of the greater distribution of authority recommended in this report.

In addition to continuing activities in support of the Growth Agenda for Wisconsin and Inclusive Excellence, UW System Administration needs to recognize and support its institutions to:

- Continue to provide outstanding educational opportunities;
- Continue to seek ways to serve the people of Wisconsin through exceptionally high quality educational, research, and service programs;
- Operate within an environment of maximum flexibility; and
- Develop more entrepreneurial opportunities at the institutional level.

Section 3: Entrepreneurial Universities and an Effective System Represent Wisconsin’s Competitive Advantage

As the country and Wisconsin attempt to recover from the global and national recession, there is an increasing awareness that innovation, creativity, and high tech solutions, combined with a highly skilled work force, are key factors in driving sustained, long-term job creation and economic growth. Public higher education, working in concert with the private sector and economic development entities, are important components in this equation. The UW System is a premier developer of human capital and knowledge and is regarded as one of the best systems of higher education in the country. Being a system with statewide reach, including a presence by UW-Extension in all 72 counties, provides Wisconsin with a competitive economic advantage over other states. The challenge we face is how to further develop and utilize this advantage we have as a premier system of entrepreneurial universities, colleges, and a statewide extension. This is the basis for the Growth Agenda for Wisconsin and an expanded role for UW activities directly related to economic development.

In order to meet the UW System Growth Agenda’s strategic goals of contributing to the number of highly prepared college graduates, growing more well-paying jobs, and growing stronger communities, while managing in an environment of very tight state resources, the UW System needs to look internally and reshape how it operates. Specifically, the UW System needs to enable its institutions to operate with greater flexibility and responsiveness, to develop innovations that lower cost and raise new revenues, and to take advantage of opportunities for growth in the marketplace for education, research, and other university activities.
In the midst of this environment of greater independence and entrepreneurship, the UW System and its institutions must continue to emphasize social and academic values that make it worth preserving in the first place. The UW System institutions enjoy a long history of exceptional academic performance in a range of disciplines. In the humanities, arts and sciences, artistic study and performance, the universities contribute to and perpetuate the highest cultural values of our civilization. The tripartite mission of the modern university—teaching, research, and public service—are not only legacy aspects of UW System’s mission but also continue as vital components of the university’s work now and into the future. In specific terms, the values that we all must preserve, even as we put our shoulder to the wheel of economic development, include:

- Providing rigorous, high quality academic programs;
- Maintaining a high level of access and affordability;
- Extending diversity in enrollment, staffing, and intellectual discourse;
- Ensuring stewardship for public resources; and
- Asserting leadership in education research and policy making for Wisconsin as a whole.

Finding the Right Balance

In matters such as the statutory role of the Board of Regents or compliance with state and federal regulations, UW institutions will need to continue to meet common requirements. In other matters, by moving from a system-centric approach to an institution-centric approach, the UW institutions will be freed to better serve the needs of their key constituencies—students, their region, and the state.

In light of the new compact for flexibility for UW System institutions, some critical principles for finding this right balance include:

- The value of each institution is expressed in the distinctiveness of the institution, and its service and benefits to students and the state. Institutions will meet strategic goals through an expression of their distinct missions and cultures.
- Careful judgment is exercised by System Administration and the Board of Regents in requiring that all institutions participate in specific initiatives. Across-the-board compliance is appropriate in connection with integrity issues and state/federal regulations. Across-the-board compliance may not be appropriate for all UW institutions to advance strategic directions.
- Recognition is given that the UW System is a multi-institution system, not a multi-campus university, and each UW institution is afforded with appropriate autonomy and accountability.

UW System Administration must be redefined in a way that supports entrepreneurial universities and the higher educational needs of the state. For UW System Administration, this means an organization that is focused, streamlined, and adds value in the services it provides to the Board of Regents, UW System institutions, and the state of Wisconsin.
Advantages of a Higher Education System

This report recommends substantive change in the way the UW System operates. However, it also confirms the importance of a system to serve the state and its institutions. Since this report may be read by a large number of individuals outside of higher education, it is worth pointing out the many advantages of a central administration within a university system. Policymakers often seek “one voice” in response to regulations, laws, and requests for information. UW System Administration operates in a highly regulated environment with the Governor, Legislature, Department of Administration, the federal government, and the Board of Regents requiring information, reports, and accountability related to budgeting and expenditures, human resources, capital planning, and information technology. Another important benefit is the support of policies and initiatives of the Board of Regents, such as the Growth Agenda for Wisconsin and Inclusive Excellence, which require coordinated planning and centralized reporting and oversight. The challenge is to retain the essential features and scale economies of central administration, while at the same time moving to a more streamlined and less costly model that provides greater sharing of responsibility and authority with institutional leaders.

Distributed Authority and Responsibility

While the UW System remains highly revered and intact, the way it operates must change. The relationship between UW System Administration and the UW System institutions must move toward leadership that is more distributed and shared among institutions. The following table lists the attributes of a new orientation for UW System Administration and the UW System as a whole.

<table>
<thead>
<tr>
<th>Elements of the New Model</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership</td>
</tr>
<tr>
<td>• Broadly shared with UW System institutions</td>
</tr>
<tr>
<td>• Shared responsibility for advocacy and communication with the System’s many stakeholders</td>
</tr>
<tr>
<td>• Affirming and occasionally adjusting the mission of the System and the institutions</td>
</tr>
<tr>
<td>• Defining those statewide priorities that can only be delivered by the collaborative efforts of all the institutions</td>
</tr>
<tr>
<td>Accountability</td>
</tr>
<tr>
<td>• Focused on results, not process</td>
</tr>
<tr>
<td>• Selective reporting; use sampling to measure compliance</td>
</tr>
<tr>
<td>• Serving Regent, institution, and State needs</td>
</tr>
<tr>
<td>• Accountability tailored to well-defined need</td>
</tr>
<tr>
<td>• Shared accountability between institutions and System Administration</td>
</tr>
<tr>
<td>• Greater participation in budget and finance policy</td>
</tr>
<tr>
<td>Decision-making</td>
</tr>
<tr>
<td>• More distributed to Chancellors</td>
</tr>
<tr>
<td>• Consensus-oriented when possible</td>
</tr>
<tr>
<td>• More upstream discussions precede planning and decisions</td>
</tr>
</tbody>
</table>
| Governance | • A higher level of transparency  
|           | • Emphasize institutions’ roles  
|           | • Greater participation overall  
| Relationships/Culture | • Continued valuing of distinctive missions  
|           | • Increase two-way communication  
|           | • Maximize voluntary collaboration  
|           | • Broadly shared decision-making  

It is important to emphasize that these changes will occur along a continuum and not as movements from one extreme to another.

### Section 4: Essential Roles and Responsibilities

In a classic itemization of essential system functions, Bruce Johnstone, former head of the State University of New York (SUNY) System, former President of the State University College at Buffalo, and Professor at SUNY-Buffalo, one of the state’s four major research universities, offers the following:

1. To determine, reaffirm, and occasionally to alter the mission of the system and of its constituent campuses.

2. To appoint, nurture, evaluate, and if necessary remove the chief executive officer (chancellor or president) of the system and of the constituent campuses or institutions.

3. To advocate to the legislature, governor, and other key opinion leaders and patrons the needs of the system.

4. To advocate to the constituent campuses the needs of the state.

5. To allocate operating and capital resources and missions to the respective constituent institutions and missions.

6. To provide liaison between the executive and legislative offices of state government and the member campuses.

7. To mediate disputes over programs and missions among constituent institutions.

8. To foster cooperation among campuses that can both cut costs and enlarge options for students.

9. To audit and otherwise assess the stewardship of resources, including the assessment of academic programs.
10. To foster consolidation of those activities that can be done more cost-effectively on a system-wide or consolidated basis.

This list from Johnstone shows why systems continue to be important in higher education. States increasingly recognize the need for leadership and the benefits of coordination between state universities and other institutions. State governors and legislatures find it beneficial to deal with one body advocating on behalf of all higher education institutions through one budget presentation. In addition, many states have found it beneficial to have a system coordinating academic programming across the state and fostering cooperation among institutions. Finally, various services can be provided more effectively and efficiently from a central office than trying to replicate this service at each university or institution.

It is important to acknowledge that within higher education systems, there is often tension between the central administration and the system institutions. It is not uncommon for system institutions to resist control by system offices. System offices serve as a buffer between state government and governing boards on the one hand and system institutions on the other. System offices need to represent the needs of the universities and other institutions, while also relaying the decisions, policies, and concerns of state government and boards back to the universities and other institutions.

Section 5: Recommendations—Striking the Right Balance

The usefulness of this report and its recommendations rests on finding the right balance between centralization and a distributive model of authority and responsibility. It should be clear, however, that we are recommending a decided shift toward the decentralized model compared with current practice. As mentioned earlier, the Committee has been guided in its deliberations by attempting to answer three key questions to shape the future of UW System Administration: What does it do? How does it do it? And why does it do it?

In searching for the right balance, we are convinced that certain functions of a centralized UW System, under the leadership of the Board of Regents, remain critical for Wisconsin’s future and the future of higher education in our state. These include:

- Advocating to political decision makers and citizens on the need for strong and continued state investment in the UW System and support for overriding higher education goals such as the Growth Agenda for Wisconsin and Inclusive Excellence;
- Ensuring effective transfer of students from one university to another and between UW System and other higher education sectors;
- Ensuring and incentivizing collaboration between institutions within the UW System;
- Ensuring accountability to the people of Wisconsin and their representatives in government by measuring progress on student retention, graduation, and access for Wisconsin residents; and
- Setting final tuition rates to ensure access for Wisconsin students to a high quality UW education.
These remain important priorities for any new business model for the UW System.

The following recommendations encourage the President to lead a serious, long-term shift in the orientation and operations of the UW System from the current centralized model to one that includes much greater distribution of authority and responsibility to the UW System institutions. The new model also requires a major shift in the culture of UW System Administration towards one that serves the institutions in an open, transparent, and collaborative manner. While the traditional business model has worked well over the years, it requires a serious and substantial change in light of the constrained resources and the importance of encouraging entrepreneurial institutional leadership to sustain institutions and develop Wisconsin’s knowledge-based economy. This model also requires that institutions understand and adhere to all federal, state, and regent policies.

The Committee’s recommendations are organized under the following headings: Distribution of Authority, Responsibility, and Accountability; Streamlining; Setting Priorities; Advocacy; and Transparency. The recommendations are offered in no particular order and with the acknowledgement of some overlap among them.

Distribution of Authority, Responsibility, and Accountability

1. Continue to implement and expand the Wisconsin Idea Partnership with its dual emphasis on seeking greater independence from unnecessary and costly state regulations and shifting authority and responsibility from System Administration to UW System institutions.

2. Shift planning and decision-making responsibility and authority to the institutions whenever possible, unless there is a paramount need for system-wide visioning and prioritization, coordination, and consistency; devolution results in excessive cost or unnecessary duplication of effort; System Administration provides a unique service that cannot be replicated at an institution; or Regent policy, state or federal statutes, or regulations require central administration of the function or service.

3. Make changes in administration of the UW System with attention to different capacities at individual institutions for operating with various levels of System support. For example, some institutions may have the capacity to provide administrative and other services themselves, while others may require greater assistance and support.

4. Change the academic program approval process in ways that will reduce preparation time for institutions, increase flexibility in the development of the Universities and Colleges program array, shorten timelines for program approval, and reduce staffing requirements within the Office of Academic Affairs.

Streamlining

5. Balance UW System Administration priorities, staffing, and organizational units to focus on their service role to UW System institutions.
6. As System Administration moves forward with implementing the budgetary reductions required by 2011 Wisconsin Act 32, continue to evaluate staffing and programs with an eye to shifting resources toward priorities identified in this report.

7. Implement a new business model for System Administration, such as ITMAC or a similar approach, providing leadership and service to UW System institutions by emphasizing the following: Interpreting, Training, Monitoring, Advocating, and Consulting. Implementation of a new business model should include an emphasis on best practices for university staff especially when this information is requested by institutions and it is more efficient and effective to provide it centrally. Implementation should also emphasize a reduction in System Administration’s role in day-to-day transactional activities.

8. Consolidate the multiple grant programs within Academic Affairs in an effort to reduce or streamline administrative and application processes, identify priorities for use of limited resources, increase flexibility of existing grant programs, and make larger grant awards.

9. Reduce System Administration’s role in convening and leading constituent groups and consider transferring or sharing leadership responsibility with institutional staff, or eliminating constituent group meetings.

10. Transfer to a college or university responsibility for operation of selected system-wide activities within the Academic Affairs unit. Transferring responsibility for these activities will reduce administrative oversight by the Office of Academic Affairs, as well as ensure institutional ownership for a system-wide agenda and/or strategic initiatives.

11. Prioritize audits conducted by System Administration to focus on compliance audits and programmatic reviews that are a priority for the Board of Regents.

**Setting Priorities**

12. Encourage the Board of Regents and System Administration to limit and prioritize their initiatives and requirements to ensure that top priorities receive top attention and scarce resources are well deployed.

13. Emphasize the distinctive role of individual institutions contributing to the goals of Inclusive Excellence.

14. Review common IT systems to determine needs and priorities.

15. Enhance System Administration and institutional capacities to lead, coordinate, and respond to community and economic development opportunities throughout the state.
Advocacy

16. In advancing the Growth Agenda for Wisconsin and related initiatives, continue the attention to quality and educational effectiveness embodied in the goal of producing more highly prepared graduates.

17. Encourage a thoughtful and broad statewide conversation on the benefits and drawbacks of establishing campus-based institutional boards, recognizing that in our multi-institution system, one size does not fit all.

18. Increase UW System’s capacity to advocate for higher education in Wisconsin and for UW institutions in particular. In the long-term, one of UW System’s most important priorities should be to make the case to Wisconsin citizens and legislators of the critical need to reinvest in their public university system.

Transparency

19. Further engage the Chancellors in upstream discussions of policy options well before System Administration makes recommendations for Regent approval, or System Administration implements new policies.

20. Work toward a higher level of transparency and open discussions between System Administration and the UW System stakeholders regarding budgets and rationales for allocations and other financial matters.

21. Review the pros and cons of the pooling of resources, and related benefits and consequences for institutions, and ensure greater transparency in the allocation of resources.

Section 6: Next Steps—From Idea to Reality

Redefining the roles of UW System Administration in a way that supports the devolution of authority and responsibility to the institutions and further enables them to engage in entrepreneurial activities will require significant organizational changes. A multi-faceted approach should be considered to ensure this new model is effective and successful:

- **Regent Oversight**
  At least twice a year, the Board of Regents meeting agenda should include an opportunity for Chancellors, Provosts, and Chief Business Officers to share the progress, successes, and setbacks related to this initiative. Similarly, Chancellors, Provosts, Chief Business Officers, and other constituency groups should discuss the progress of this initiative at their meetings. The Regents may well consider additional ways to secure input from these groups.
Essential to implementing the recommendations of this report will be a schedule of activities and reporting requirements. Therefore, it is important that the President ask System Administration staff to develop a two-year schedule of activities along with projected milestones to record achievement and indicators of progress.

- **Operational Policies and Procedures**
  Similar to the comprehensive review of Regent Policy Documents initiated by the Board of Regents in early 2011, System Administration in consultation with Chancellors or their designees, should review, reevaluate, and change its operational policies and procedures to reflect the devolution of responsibility to UW System institutions. The institutions will also need to review and change operational policies and procedures in accordance with new responsibilities and authority.

- **Professional Development, Education, and Training**
  Institutional managers and employees will need education and training to effectively implement new administrative flexibilities related to budgeting, financial management, procurement, human resources, and capital planning. System Administration managers and employees will need education and training to effectively carryout new or changed responsibilities. System Administration leadership should consider implementing an organizational development program within System Administration to support employees and managers as they adapt to the new business model.

- **Communications**
  The System President, in concert with Regents and Chancellors, is encouraged to develop a comprehensive communication plan that calls attention not only to the changes in decision making within the System recommended by this report, but also to the changes in culture and attitude required by all members of the university community to make this new model successful. The communication plan should reach audiences within the university community and the general public, and should emphasize the new model described in this report.
Appendix 1: Members of the President’s Advisory Committee on the Roles of UW System Administration

Charles Pruitt, Regent and Committee Chair
Jeff Bartell, Regent
Darrell Bazzell, Vice Chancellor for Administration, UW-Madison
Christy Brown, Vice Chancellor for Finance and Administrative Affairs, UW-Milwaukee
Andrea Cool, Academic Staff Representative, UW-Platteville
Judy Crain, Regent
Debbie Ford, Chancellor, UW-Parkside
Tom Harden, Chancellor, UW-Green Bay
Gregg Heinselman, Associate Vice Chancellor for Student Affairs, UW-River Falls
Pat Kleine, Provost, UW-Eau Claire
Beverly Kopper, Provost, UW-Whitewater
Jason Krug, Student, UW-La Crosse
Rebecca Martin, Sr. Vice President for Academic Affairs, UW System Administration
Michael Morgan, Sr. Vice President for Administration and Fiscal Affairs, UW System Administration
Mark Nook, Provost, UW-Stevens Point
Nick Sloboda, Faculty Representative, UW-Superior
Brent Smith, Regent
Jay Smith, Regent Emeritus
Tom Stafford, General Counsel, UW System Administration
Rick Wells, Chancellor, UW-Oshkosh
Steve Wildeck, Vice Chancellor for Administration, UW Colleges/Extension

Staff
Terry MacTaggart, Committee Facilitator
Bob Jokisch, Office of Academic Affairs, UW System Administration
Jess Lathrop, UW System Board of Regents Office
Appendix 2: Flexibilities Extended to UW Institutions

New Flexibilities Provided in the 2011-13 Biennial Budget

The budget provides a number of significant new administrative flexibilities for all UW System institutions. Implementation of these flexibilities over the next several months will be the focus of legislative, Board of Regent, UW System, and UW institutional leadership.

Budgeting: Two GPR appropriations are created for the UW System, including a block grant for general program operations and a debt service appropriation. The Board of Regents is directed to allocate funds to UW System institutions in the form of block grants. Separate appropriations must be maintained for UW System Administration, the State Lab of Hygiene, and the Veterinary Diagnostic Lab. All other GPR appropriations for the UW System were deleted.

Tuition: Current law’s language limiting increases in resident undergraduate tuition are deleted, and the issue of future tuition flexibility will be studied by a Special Task Force to be convened by legislative leadership and the Governor. Undergraduate resident tuition increases are capped at 5.5% annually during the 2011-13 biennium. Differential tuition plans approved prior to June 1, 2011, are exempt from this limit, but no new differential tuitions may be added during this biennium.

Financial Management: A separate fund will be established that would contain all program revenues received by the UW System. Four new appropriations are created within this fund, including general program operations, self-amortizing debt service, gifts and grants, and inter-agency transfers. Interest earnings will be provided to UW System institutions based on the revenues generated and deposited in another fund. Institutions are required to use segregated student fees for the purpose for which they were generated.

Personnel Systems: The Chancellor of UW-Madison is authorized to develop a new personnel system for employees of UW-Madison, while the Board of Regents is authorized to establish a new, separate personnel system for all other UW System institutions. Both of these systems must be approved by the Joint Committee on Employment Relations (JCOER). The language retains existing employee protections for current employees, and permits current represented classified employees to continue to have collective bargaining rights similar to other state employees. Current position creation authority for GPR funds will continue.

Supplemental Pay Plans: For the 2011-13 biennium, the Board of Regents is permitted to provide supplemental pay plans for classified and unclassified staff, subject to approval by the Joint Committee on Employment Relations (JCOER). UW-Madison is also provided this same option separately. These supplemental pay plans are in addition to any pay plans approved by JCOER and must be self-funded.

Employee Benefits and Position Control: UW System employees will continue to participate in state group health insurance plans and the Wisconsin Retirement System. Although positions
created using the GPR block grant funds will continue to be determined by the Legislature, the Board of Regents will have the authority to create and abolish positions funded from all other fund sources. Quarterly position reports are still required.

**Dual Employment:** Compensation received by full-time employees of a UW System institution for work in addition to their normal duties at that institution or at another UW institution will no longer be limited by statute. This eliminates a $12,000 statutory cap.

**Construction:** UW System projects costing less than $500,000, which are entirely funded with gifts and grants, will no longer require approval by the State Building Commission. The Board is required to establish policies for competitive bidding, which must be approved by the State Building Commission and the Joint Committee on Finance. UW System institutions will not be charged the 4% fee for project management unless the UW System chooses to use Division of State Facilities’ services.

**Purchasing and Procurement:** The Department of Administration (DOA) is required to delegate to the Board of Regents and to UW-Madison the authority to enter into contracts for materials, supplies, equipment, or services that relate to higher education and which agencies other than the UW System do not commonly purchase. The threshold that requires official sealed bids is increased from $25,000 to $50,000. The UW will continue to award contracts competitively, but the time to seek and review vendor bids will be reduced by weeks. The UW System and UW-Madison are also exempted from several other DOA purchasing requirements.

**New Flexibilities Extended to Institutions by the UW System Board of Regents and System Administration Consistent with the Wisconsin Idea Partnership**

Institutions are no longer required to:
- Obtain UW System Administration’s approval to designate a position as limited.
- Obtain UW System Administration’s approval to use Director Unspecified titles, Administrative Officer titles, or Special Assistant titles, or to create a new Dean (academic) position.
- Submit their pay plan distribution plans to UW System Administration for approval.

UW Chancellors are granted the authority to:
- Approve named professorships.
- Grant an unclassified staff member an extension of a non-medical leave of absence beyond five years.
- Approve Provost/Vice Chancellor pay plan and base adjustments within the Board of Regents approved salary range.
- Recruit, appoint, and set the salary within the Board of Regents approved salary range for new and interim Provosts/Vice Chancellors.
- Approve the faculty salary when an administrator returns to a faculty position.
- Use a modified chancellor title and assign the position to a UW System salary range.
- Approve extraordinary salary ranges for unclassified staff.
- Establish institution-specific peer institutions for market salary comparisons.
• Establish institutional guidelines for the use of the academic staff distinguished prefix.

The Chancellor of UW Colleges and Extension is granted the authority to:
• Appoint and set the salary of UW Colleges Interim Deans and the State Geologist.
• Appoint and set the salary for the UW Colleges Deans.

The Chancellor of UW-Madison is granted the authority to appoint and set salary of the Director of the State Laboratory of Hygiene, the Director of the Psychiatric Institute, and the State Cartographer.
ATTACHMENT 2: UW SYSTEM ADMINISTRATION 2011-13 BUDGET REDUCTION PLAN
Wisconsin Act 32, the 2011-13 Biennial Budget for the State of Wisconsin, requires the UW System Board of Regents to submit a plan to the Secretary of the Department of Administration (DOA) and to the legislature’s Joint Finance Committee specifying the allocation of the funding reduction to UW System Administration. The reduction amount is $2,460,100, which is the difference between the total amounts shown in schedule 20.005(3) for appropriation 20.285 (3)(a) for fiscal years 2009-10 and 2010-11, and the amounts shown in the schedule for that appropriation for fiscal years 2011-12 and 2012-13.

Also contained in Act 32 is a provision that UW System Administration eliminate 51.17 FTE positions as part of that $2.4 million reduction. The plan is to be submitted in September for a 14-day passive review by the Joint Finance Committee.

While Wisconsin Act 32 included significant budget reductions to the UW System and to UW System Administration, it also provided many of the major management flexibilities outlined in the Wisconsin Idea Partnership. In view of these changes, University of Wisconsin System President Kevin Reilly appointed and charged a 19-member advisory committee with providing advice on the best ways to reshape the relationship between UW System Administration and the System’s universities, colleges and extension networks. The President’s Advisory Committee on the Roles of the University of Wisconsin System Administration was asked to provide advice on how to consider, carefully and strategically, ways to reshape UW System Administration in a manner that “preserves what is necessary and effective at System Administration, sheds what is best done elsewhere or not at all, and considers opportunities to better serve core stakeholders – the Board of Regents and UW System institutions – and the people of Wisconsin.”

The Advisory Committee included four members of the Board of Regents, one former Regent, three Chancellors, two Provosts, three Chief Business Officers, a Chief Student Affairs Officer, a Faculty Representative, an Academic Staff Representative and a UW Student, as well as three representatives from UW System Administration. The meetings were facilitated by Terry MacTaggart, an experienced higher education leader and scholar who has served as the Chancellor at the Minnesota State University System, at the University of Maine System, and at UW-Superior.

After a four-month process of gathering input and information from constituency groups across the UW System, the Advisory Committee submitted a report to President Reilly containing 21 recommendations. Based on the input/suggestions emerging from these conversations, UW System Administration developed a plan, in accordance with Act 32, that addresses many of the Advisory Committee’s recommendations while reducing annual funding by $2,460,100.

Based on the recommendations included in the President’s Advisory Committee report to: (1) balance UW System Administration priorities, staffing, and organizational units to focus on their service role to UW System institutions; and, (2) continue to implement and expand the Wisconsin Idea Partnership with its dual emphasis on seeking greater independence from
unnecessary and costly state regulations, and shifting authority and responsibility from System Administration to UW System institutions, this plan makes the following reductions:

a) Reorganize Academic Affairs to eliminate an Associate Vice President position and others, recognizing changing priorities for service and moving to a more distributed leadership approach. This reorganization will involve streamlining the academic program review process, and strategically restructuring some institutes and consortia currently overseen by the Academic Affairs office. These changes overall will result in savings of **7.54 FTE and $953,446** ($650,550 in salaries and $302,896 in fringe benefits).

b) Delegate greater responsibility for leadership in Human Resources areas to institutions and reduce staffing in areas such as faculty and academic staff collective bargaining. These changes will result in savings of **4 FTE and $481,879** ($328,793 in salaries and $153,086 in fringe benefits).

c) Reduce staffing in Budget and Planning to recognize the efficiencies inherent in the Block Grant process. This will result in savings of **1.0 FTE and $79,305** ($54,111 in salaries and $25,194 in fringe benefits).

d) Down-size the staffing devoted to IT support for UWSA employees by decreasing services related to a legacy computer application, outsourcing support of applications until they are replaced, and taking advantage of technology changes to reconfigure data services and system development areas while refocusing efforts to support and provide web services as needed by UWSA staff. This restructuring will result in savings of **6.5 FTE and $566,654** ($386,636 in salaries and $180,018 in fringe benefits). These savings will not impact service to the UW Colleges, Universities or Extension and will occur based primarily on technology changes resulting from a change in platform and support provided for Help Desk, and a flattening of the IT organizational structure.

e) More effectively manage administrative support services across multiple departments within UW System Administration by taking advantage of new tools that provide greater independence in travel arrangements, document preparation, etc., and by seeking efficiencies that may occur through greater centralization of certain support services. Reduction of program assistant support will result in savings of **2.0 FTE and $141,609** ($96,622 in salaries and $44,987 in fringe benefits).

f) Cut executive level positions within the President’s office to save **.5 FTE and $131,904** ($90,000 in salaries and $41,904 in fringe benefits).

g) Included in the reduction of 51.17 FTE positions are more than 29 long-term vacant positions that resulted from previous reductions where the funding was removed but the position authority remained in the hopes that in better times the system might be able to restore the functions if they were deemed to be a priority. Some examples of positions that were previously reduced include the only civil engineer position within UW System Administration, the Market Research unit, a director of Budget and Planning, accountant and auditor positions, and positions related to utilities management.

h) Decrease overall support for supplies and expense in UW System Administration by **$105,303**.
These changes result in overall savings of $2,460,100. The table below shows the distribution of the reduction by class.

<table>
<thead>
<tr>
<th>2011-13 Budget Reduction by Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class</td>
</tr>
<tr>
<td>-----------------------------------</td>
</tr>
<tr>
<td>Salaries</td>
</tr>
<tr>
<td>Fringe Benefits at 46.56%</td>
</tr>
<tr>
<td>Supplies and Expense</td>
</tr>
<tr>
<td>Total Reduction</td>
</tr>
</tbody>
</table>

Conclusion

The University of Wisconsin System is one of the most highly regarded systems of higher education in the country. It is a key driver of economic, knowledge, and community development in Wisconsin. Distinct, individual UW Universities, Colleges, and a statewide Extension, led and served by an efficient central office, can play ever more important roles in ensuring broad access to high-quality educational opportunities, advancing cutting-edge research, and extending life-enhancing outreach programs.

The $250-million reduction this biennium to the UW System as a whole, including these reductions to the central administration, continues a trend of shrinking the capacity of the University of Wisconsin to support the needs of Wisconsin, at a time when the economic development, educational, and research opportunities that the UW System provides are most needed to create and sustain jobs in the state.

Thirty years ago, the UW received more than 12 cents of every tax dollar spent by the state. During this biennium, the UW will receive about 6 cents on each such dollar. This long-term disinvestment in higher education will need to be reversed if Wisconsin is to be a more competitive state in our 21st century knowledge economy—if our children and grandchildren are to receive the kind of education and have the kind of job opportunities they will need to prosper here.

Cutting such a significant share of any organization’s budget means it has to forgo some activities and refocus on those that are top priority, while limiting as much as possible the liability resulting from the reductions. UW System Administration staff strives to lead and serve higher education institutions that are enrolling record numbers of students, and implementing budget cuts and staffing reductions of their own. The System Administration will be leaner, but is moving forward and will continue to deliver value to UW Universities, Colleges, and Extension.

With these cautionary notes in mind, UW System Administration is making an aggressive effort to re-invent itself, reshaping what it does and how it does it. This is largely a byproduct of the Wisconsin Idea Partnership and broad public support for new operational flexibilities provided to UW institutions during the 2011-13 biennial budget process. The objective is to unleash the potential of the UW System through reduced central management oversight and more
opportunities for entrepreneurial and innovative thinking and actions at each UW institution. Yet more flexibility from the state will be needed to complete this transition.
I.3. Capital Planning and Budget Committee

Thursday, September 8, 2011
Room 1920 Van Hise Hall
1220 Linden Drive
Madison, Wisconsin

8:30 a.m.  Capital Planning and Budget Committee – Room 1920

a. Approval of the Minutes of the July 14, 2011 Meeting of the Capital Planning and Budget Committee

b. UW-Madison: Authority to Seek a Waiver of Wis. Stats. § 16.855 under Provisions of Wis. Stats. § 13.48 (19) to Allow a Design-Build Entity to Design and Construct the General Library System Storage Facility Project
   [Resolution I.3.b.]

c. UW-Madison: Authority to Construct a Multi-Building Energy Conservation – Phase III Project
   [Resolution I.3.c.]

d. UW-Stevens Point: Approval of the Design Report and Authority to Construct the North DeBot Residence Halls Renovation - Phase I Project
   [Resolution I.3.d.]

e. UW-Stout: Approval of the Design Report and Authority to Construct the Fleming Hall Renovation Project
   [Resolution I.3.e.]

f. UW-Whitewater: Approval of the Design Report and Authority to Adjust the Budget and Construct the Young Auditorium Dance Studio Addition Project
   [Resolution I.3.f.]

g. UW System: Authority to Construct All Agency Maintenance and Repair Projects
   [Resolution I.3.g.]

h. UW System: Approval of Procedures for Implementing Capital Projects under Wis. Stats. § 36.11(53)
   [Resolution I.3.h.]

i. Report of the Associate Vice President
   1. Building Commission Actions
   2. Other
Authority to Seek a Waiver of Wis. Stats. § 16.855 under Provisions of Wis. Stats. § 13.48 (19) to Allow a Design-Build Entity to Design and Construct the General Library System Storage Facility Project, UW-Madison

CAPITAL PLANNING AND BUDGET COMMITTEE

Resolution:

That, upon the recommendation of the UW-Madison Interim Chancellor and the President of the University of Wisconsin System, authority be granted to seek a waiver of Wis. Stats. § 16.855 under provisions of Wis. Stats. § 13.48 (19) to allow a design-build entity, selected through a Request for Proposals (RFP) process, to design and construct a General Library System Storage Facility project at a total project cost of $1,500,000 Gift Funds.
1. **Institution:** The University of Wisconsin-Madison

2. **Request:** Authority to seek a waiver of Wis. Stat. § 16.855 under provisions of Wis. Stat. § 13.48 (19) to allow a design-build entity, selected through a Request for Proposals (RFP) process, to design and construct a General Library System Storage Facility project at a total project cost of $1,500,000 Gift Funds.

3. **Project Description and Scope:** The project will construct a 10,000 GSF addition to the existing Materials Distribution Services (MDS) warehouse on Thousand Oaks Trail in Verona to provide storage space for campus libraries. The addition will be a 120 feet x 85 feet x 20 feet high, temperature-controlled space for storage of up to one million volumes of library materials. There will be no offices, restrooms, processing space, or entry/exits other than those required for emergencies. The existing MDS loading dock will be utilized to move materials for this storage space and no new parking spaces will be created. The addition will be tied into the existing utility system, including the fire suppression system.

   The purchase and installation of shelving will be phased in over time via the General Library System (GLS) operating budget, beginning with a capacity for approximately 500,000 volumes. An RFP process will be used to competitively bid and purchase the shelving.

4. **Justification:** The waiver will allow for the construction of a pre-engineered addition to the existing warehouse building, which was constructed so that it could be expanded as efficiently as possible as future needs warrant. The design-build process requested is consistent with industry practice for buildings of this type, which do not require the level of programming or design typically involved for the construction of state facilities. Approval of the waiver will also allow for a faster construction of the gift-funded addition and, in turn, allow the General Library System to vacate 29,000 square feet of library space for updated library services, study, and computer-enhanced learning space.

   The selection process will be competitive and will use a qualification-based selection system similar to that used for the selection of design consultants.

5. **Budget and Schedule:** The total project cost is not to exceed $1,500,000.

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue RFP</td>
<td>November 2011</td>
</tr>
<tr>
<td>Receive Proposals</td>
<td>December 2011</td>
</tr>
<tr>
<td>Selection of Proposal</td>
<td>February 2012</td>
</tr>
<tr>
<td>Start Construction</td>
<td>April 2012</td>
</tr>
</tbody>
</table>

   **Fee Impact:** The construction of this facility will not impact fees.
6. **Previous Action:**

August 19, 2010 Resolution 9801

Recommended that the General Library System Storage Facility project be submitted to the Department of Administration and the State Building Commission as part of the UW System 2011-13 Capital Budget at an estimated total project cost of $1,500,000 Gift Funds. The project was subsequently enumerated at that level and funding amount.
Authority to Construct a Multi-Building
Energy Conservation–Phase III Project, UW-Madison

CAPITAL PLANNING AND BUDGET COMMITTEE

Resolution:

That, upon the recommendation of the UW-Madison Interim Chancellor and the President of the University of Wisconsin System, authority be granted to construct the Multi-Building Energy Conservation - Phase III project at a total project cost of $16,589,500 Program Revenue Supported Borrowing.
THE UNIVERSITY OF WISCONSIN SYSTEM

Request for
Board of Regents Action
September 2011

1. **Institution**: The University of Wisconsin-Madison

2. **Request**: Authority to construct the Multi-Building Energy Conservation - Phase III project at a total project cost of $16,589,500 Program Revenue Supported Borrowing.

3. **Description and Scope of Project**: This project implements energy conservation opportunities in approximately 846,000 GSF among three academic buildings (Biotron, Mechanical Engineering, and Microbial Sciences) and lighting retrofits in 24 buildings and approximately 3,563,000 GSF across campus, as recommended by a recently completed comprehensive energy study.

   Building work includes performance of a wide range of energy conservation measures throughout the campus. Electrical work includes selective lighting and ballast replacements and variable speed drive installations. Mechanical work includes selective cooling coil conversions, chiller replacement, air handling unit replacement, HVAC system controls replacement, reduction of the outside air intake and supply airflow, rebalancing the HVAC system, and retrofitting fume hoods with occupancy sensors.

4. **Justification of the Request**: Governor Doyle issued Executive Order 145 on April 11, 2006, relating to Conserve Wisconsin and the creation of high-performance green building standards and energy conservation for state facilities and operations. The order included direction that the Department of Administration, in consultation with state agencies and the UW System, set energy efficiency goals for state facilities. The order requires a ten percent reduction in energy conservation from FY05 levels by FY08 and a twenty percent reduction by FY10.

   This project will assist UW–Madison in complying with the energy reduction goals stipulated in Executive Order 145. The implementation of the energy conservation measures identified in this request will result in an anticipated annual energy cost savings of approximately $1,635,639 with a simple payback of 10.1 years. This is well below the state energy fund simple payback requirement of 16 years or a 20-year payback with repayment at a 5.25% bond rate and a 3% inflation rate.
5. **Budget and Schedule:**

<table>
<thead>
<tr>
<th>Budget</th>
<th>%</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
<td></td>
<td>$11,067,100</td>
</tr>
<tr>
<td>A/E Fees</td>
<td>8.0%</td>
<td>885,400</td>
</tr>
<tr>
<td>DSF Management Fee</td>
<td>4.0%</td>
<td>254,500</td>
</tr>
<tr>
<td>Contingency</td>
<td>15.0%</td>
<td>1,660,100</td>
</tr>
<tr>
<td>Movable Equipment</td>
<td></td>
<td>2,722,400</td>
</tr>
<tr>
<td>Total Project Cost</td>
<td></td>
<td>$16,589,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Date</th>
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<tbody>
<tr>
<td>Program Approval</td>
<td>September 2011</td>
</tr>
<tr>
<td>Start of Construction</td>
<td>January 2012</td>
</tr>
<tr>
<td>Substantial Completion</td>
<td>June 2013</td>
</tr>
<tr>
<td>Final Completion</td>
<td>December 2013</td>
</tr>
</tbody>
</table>

6. **Previous Action:** None.
Approval of the Design Report and Authority to Construct the Burroughs and Knutzen Residence Halls Renovation Project, UW-Stevens Point

CAPITAL PLANNING AND BUDGET COMMITTEE

Resolution:

That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, the Design Report of the North DeBot Residence Halls Renovation - Phase I project be approved and authority be granted to construct the project for a total cost of $11,720,000 Program Revenue Supported Borrowing.

09/08/11
1. **Institution:** The University of Wisconsin-Stevens Point

2. **Request:** Approval of the Design Report and authority to construct the North DeBot Residence Halls Renovation - Phase I project for a total cost of $11,720,000 Program Revenue Supported Borrowing.

3. **Project Description and Scope:** This project will renovate Burroughs Residence Hall during the summer of 2012 and Knutzen Residence Hall during the summer of 2013 in the North DeBot residence hall quadrant on the UW-Stevens Point campus. The bidding for both projects will be a combined bid for the two summers. The halls represent the fifth and sixth halls to be renovated and each hall comprises a total of 54,337 GSF and 270 total beds. Each hall will receive significant renovations with room lighting upgrades, updates to closet side panels, the replacement of existing resident room windows with energy efficient frames and glazing, and the replacement of steam radiant heat with a four-pipe system that will incorporate hot water and chilled water for future air conditioning with individual room controls. The front desk lobby area will be reconfigured and updates will be made to the lounge area.

   Americans with Disabilities Act (ADA) modifications to the residence halls will include the renovation of private baths on floors two, three, and four to accommodate those with restricted mobility; the modification of lower-level rest rooms to make them fully accessible; the installation of a five-stop elevator; the construction of an exterior ramp to the lobby level; and the installation of lever-style door hardware. Eleven resident rooms on various floors will be made fully ADA accessible as will the hall director’s apartment. A fire sprinkler system will be installed throughout the buildings. The existing masonry block walls will receive a thin-coat plaster finish and will be repainted. The existing wood fiber cement panels will be removed in the corridors and all ceilings will be repainted. A roof-mounted domestic solar hot water array will be added to Burroughs Residence Hall. Also, an emergency generator will be added in the basement of Thomson Hall to serve all four residence halls in the North DeBot complex.

   These renovations are designed to achieve sustainable design and operation as a LEED Existing Building (LEED-EB) as outlined by the U. S. Green Building Council (USGBC). LEED landscaping design credits will include water efficient plantings and a rain garden feature. It is anticipated that these will become the second and third buildings on campus to achieve a LEED-EB designation.

4. **Justification:** Both Burroughs Hall and Knutzen Hall were constructed in 1967 as four-story “T” shaped buildings and both contain 270 beds along double-loaded interior
corridors. A major renovation of both halls in 1994 concentrated primarily on common areas such as shower rooms, kitchenette-lounges, the installation of recycling chutes, and the removal of all asbestos-containing material in the public areas. At that time, all fire alarm systems and voice-data wiring were upgraded, but addressable digital and synchronized alarm light technology was not yet available. The updating of the resident rooms was limited to only the installation of carpet tile and repainting.

The radiant steam heating system is currently configured with one thermostat controlling the heat in 48 rooms (one half of a wing) on all four floors. The heat control valves are poorly located, and the steam traps are not reliable. Both items are a constant source of maintenance problems. The hall is currently air conditioned using window units during the summer months for conferences and camps. Central chilled water was extended to both buildings in 2011 in anticipation of providing conditioned air more efficiently and economically. Although not required by code or law, a fire sprinkler system is considered to be an essential life-safety component for this project and its installation is supported by the local city fire department. The existing fire alarm and emergency notification system does not meet current standards.

The campus presently manages twelve, four-story residence halls with approximately 3,100 beds and just over 700,000 GSF. All were constructed in the late 1950s and throughout the 1960s. A five-story 323-bed suite-style residence hall will become available for the first time in September of 2011. The 2006 housing master plan highly recommended making the improvements described above to provide for the long-term safety of the residents, ADA compliance, and a reasonable level of expected housing quality. This project represents the fifth and sixth halls to be renovated since 2007 in a plan to renovate one hall per summer. The pursuit of the LEED-Existing Building designation continues a long UW-Stevens Point tradition of commitment to the demonstration, implementation, and advancement of practical sustainable design and building operations.

5. **Budget and Schedule:**

<table>
<thead>
<tr>
<th>Schedule</th>
<th>Burroughs Hall</th>
<th>Knutzen Hall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Review</td>
<td>November 2011</td>
<td>November 2011</td>
</tr>
<tr>
<td>Bid Opening</td>
<td>January 2012</td>
<td>January 2012</td>
</tr>
<tr>
<td>Start Construction</td>
<td>May 2012</td>
<td>May 2013</td>
</tr>
<tr>
<td>Substantial Completion/Occupancy</td>
<td>August 2012</td>
<td>August 2013</td>
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<table>
<thead>
<tr>
<th>Budget</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Construction</td>
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<td>Hazardous Materials Abatement</td>
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<td>Contingency (7%)</td>
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<td>A/E Design</td>
<td>754,000</td>
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<td>Other Fees and LEED Certification Costs</td>
<td>186,000</td>
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<tr>
<td>DSF Management (4%)</td>
<td>415,000</td>
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<tr>
<td>Total</td>
<td>$11,720,000</td>
</tr>
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</table>
6. Previous Action:

August 19, 2010 Resolution 9801 Recommended that the North DeBot Residence Halls Renovation project, estimated at $10,500,000 Program Revenue Supported Borrowing, be submitted to the Department of Administration and the State Building Commission as part of the UW System 2011-13 Capital Budget request.
Resolution:

That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, the Design Report of the Fleming Hall Renovation project be approved and authority be granted to construct the project at an estimated total project cost of $6,599,000 Program Revenue Supported Borrowing.
1. **Institution:** The University of Wisconsin–Stout

2. **Request:** Approval of the Design Report and authority to construct the Fleming Hall Renovation project at an estimated total project cost of $6,599,000 Program Revenue Supported Borrowing.

3. **Description and Scope of Project:** The existing 26,460 ASF/40,298 GSF building will be completely renovated to provide 198 beds in a traditional dormitory style of double occupancy rooms and four triple occupancy rooms. The renovation work will completely replace all plumbing, mechanical, electrical, and telecommunications systems and will add an automatic sprinkler system. Asbestos will be abated. Remodeling work will provide full accessibility to comply with the Americans with Disabilities Act (ADA). All wall, floor, and ceiling finishes will be replaced or upgraded and all interior doors and hardware will be replaced. Exterior work will include the replacement of all exterior windows and doors, masonry tuckpointing, and sealant replacement. Additions of 1,160 ASF/2,394 GSF will be constructed to provide for an elevator and expanded remodeled restrooms that will meet current standards.

4. **Justification of the Request:** A full analysis of need was provided as part of the 2011-13 Capital Budget request. In general, Fleming Hall was constructed on the North Campus in 1961, contains four stories and a basement, and houses students in traditional double rooms. Although there is a demand for this style of housing, the building itself has not been renovated since its original construction and the infrastructure and finishes have deteriorated. In addition, restrooms lack ADA accessibility and do not meet current students’ expectations for privacy or quality. Renovating the facility will extend the usable life of the building and meet current student expectations. Fleming Hall is the second project in a multi-year plan to upgrade and renovate the entire housing stock at UW-Stout.

5. **Fee Impact:** This project will be funded by an increase in room rates. In addition to normal inflation, this project will add $150 for housing rates. A one-time increase in room rates including inflation is necessary to support this project. The FY 11 typical double room rate of $3,300 will increase to $3,450 in FY 12.
6. **Budget and Schedule:**

<table>
<thead>
<tr>
<th></th>
<th>%</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Contingency</td>
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<td>A/E design &amp; Other Fees</td>
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<tr>
<td>DSF Management</td>
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<tr>
<td>Hazardous Material Abatement</td>
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<td>110,600</td>
</tr>
<tr>
<td>Movable &amp; Special Equipment</td>
<td>5.0%</td>
<td>245,000</td>
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<tr>
<td>Estimated Total Project Cost</td>
<td></td>
<td>$6,599,000</td>
</tr>
</tbody>
</table>

- 35% Design Approval: September 2011
- Bid Date: November 2011
- Start Construction: January 2012
- Substantial Completion: August 2012
- Project Completion: December 2012

27,620 ASF / 42,692 GSF   65% Efficiency  
Construction Cost per GSF  $117  
Project Cost per GSF      $155

7. **Previous Action:**

August 19, 2010 Resolution 9801

Recommended that the Fleming Hall Renovation project, at an estimated total project cost of $6,599,000 Program Revenue Supported Borrowing, be submitted to the Department of Administration and State Building Commission as part of the UW System 2011-13 Capital Budget request. The project was subsequently enumerated at that level and fund source.
Resolution:

That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, the Design Report of the Young Auditorium Dance Studio Addition project be approved and authority be granted to (a) increase the scope and budget by $183,000 Gift/Grant Funds and (b) construct the project at a total cost of $1,123,000 Gift/Grant Funds.
THE UNIVERSITY OF WISCONSIN SYSTEM

Request for
Board of Regents Action
September 2011

1. **Institution:** The University of Wisconsin–Whitewater

2. **Request:** Approval of the Design Report of the Young Auditorium Dance Studio Addition project and authority to (a) increase the scope and budget by $183,000 Gift/Grant Funds and (b) construct the project at a total cost of $1,123,000 Gift/Grant Funds.

3. **Description and Scope of Project:** This project will construct an approximately 2,810 ASF/4,500 GSF addition to the southeast side of the Young Auditorium to house a dance studio, a lobby, two changing rooms with cubicles and lockers, a storage closet, and a unisex restroom.

   The dance studio addition will include a studio with a sprung wood dance floor, ballet mirrors, ballet barres, a sound system, and a projection screen.

4. **Justification of the Request:** The Theater Dance Department does not have a dedicated dance studio to house its growing dance program. The dance program and the theater program share the Hicklin Theater and the Kachel Center, which is a multipurpose room. Each semester the dance program offers at least seven instructional courses with approximately twenty students per class. Each year it stages The Emerging Choreographers Concert, and prepares groups of students for performances in the American College Dance Festival Association regional conferences.

   Due to the lack of available space, dance students must use the National Guard Armory in downtown Whitewater. Further, the dance program lacks changing rooms, lockers, and showers for this physically demanding activity. Currently, there are 37 dance students in this growing program and the lack of a dedicated studio makes the offering of classes and performances difficult and prevents the growth of the program.

   This project will provide adequate classroom and rehearsal space that meets the standards of the National Association of the Schools of Dance (NASD), as well as provide changing rooms, lockers, and a restroom.

   During the design phase it became clear that the existing HVAC system would be at full capacity with the addition of this space. The increase in the project budget will allow the addition of one air handling unit and the ability to construct mezzanine space to house the unit.
5. **Budget and Schedule:**

<table>
<thead>
<tr>
<th>Budget</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Construction</td>
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<td>Contingency</td>
<td>10%</td>
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<td>A/E Fee</td>
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<td>87,000</td>
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<td>Other Fees</td>
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<td>DSF Management Fee</td>
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<td>Percent for Art</td>
<td>0.25%</td>
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<tr>
<td>Total Project Cost</td>
<td></td>
<td>$1,123,000</td>
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<table>
<thead>
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<th>Schedule</th>
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<tr>
<td>100% Construction Documents</td>
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<td>Bid Opening</td>
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<td>Construction Start</td>
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<td>Substantial Completion</td>
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7. **Previous Action:**

Resolution 9853  December 10, 2010  Recommended that the Young Auditorium Dance Studio Addition project, at an estimated total project cost of $940,000 Gift/Grant Funds, be submitted to the Department of Administration and State Building Commission as part of the UW 2011-13 Capital Budget request. The project was subsequently enumerated at that level and fund source.
Resolution:

That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct various maintenance and repair projects at an estimated total cost of $12,087,600 ($5,805,400 General Fund Supported Borrowing and $6,282,200 Program Revenue Supported Borrowing).
THE UNIVERSITY OF WISCONSIN SYSTEM

Request for
Board of Regents Action
September 2011

1. **Institution**: The University of Wisconsin System

2. **Request**: Authority to construct various maintenance and repair projects at an estimated total cost of $12,087,600 ($5,805,400 General Fund Supported Borrowing and $6,282,200 Program Revenue Supported Borrowing).

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<th>INST</th>
<th>PROJ NO.</th>
<th>PROJECT TITLE</th>
<th>GFSB</th>
<th>PRSB</th>
<th>CASH</th>
<th>GIFT/GRANT</th>
<th>BTF</th>
<th>TOTAL</th>
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<tr>
<td>RVF</td>
<td>11F2L</td>
<td>Johnson Hall HVAC/Restroom Renv</td>
<td>$</td>
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<td>2,756,200</td>
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**FM & R SUBTOTALS**: $ - $ 2,756,200 $ - $ - $ - $ 2,756,200

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<th>UTILITIES REPAIR &amp; RENOVATION</th>
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**URAR SUBTOTALS**: $5,805,400 $3,526,500 $ - $ - $ - $ 9,331,900

**SEPTEMBER 2011 TOTALS**: $5,805,400 $6,282,200 $ - $ - $ - $ 12,087,600

3. **Description and Scope of Project**: This request provides maintenance, repair, renovation, and upgrades through the All Agency Projects Program.

**Facilities Maintenance and Repair Requests**

**RVF - Johnson Hall HVAC System and Restroom Renovation ($2,756,200)**: This project replaces the heating and plumbing infrastructure in Johnson Hall, including replacing the steam heating system with a new hot water system and completely renovating eight communal restrooms.

Heating system work includes removal and disposal of all the following: steam distribution and condensate return piping, 182 steam convectors, pneumatic controls for terminal devices, cabinet heaters, 16 unit ventilators, and 60 LF of wall mounted fin tube radiation units. New hot water supply and return piping mains and branch distribution to new terminal devices will be installed. The pneumatic controls will be replaced with new direct digital controls in each resident room. All room finishes will be repaired or replaced as required and will match existing finishes. Hazardous materials abatement will be required.

Restroom and shower room work includes selective demolition and reconstruction (architectural, mechanical, electrical, and plumbing), hazardous materials abatement, and complete renovation of ~5,480 SF of custodial and restrooms on each floor and the auxiliary...
restrooms in the basement. All infrastructure, fixtures, and finishes will be removed and replaced with new components. Each main restroom contains four water closets, four lavatories, and six showers. The building incinerator will be removed. All domestic water supply piping will be replaced.

Johnson Hall (58,145 GSF) is a 4-story and 290-bed student residence hall that was constructed in 1965. The communal restroom/shower rooms have leaking shower pans, failing plumbing systems, and inadequate exhaust systems. All room finishes are difficult to maintain. This project will redesign all restrooms and shower rooms to meet current accessibility standards and complement the pending elevator addition (10D1Q). The steam heating system is original to the facility and is in poor condition. The system is unreliable and energy inefficient and the condensate return piping has failed due to corrosion. The steam traps fail regularly and result in high energy and maintenance costs.

Utilities Repair and Renovation Requests

**EAU - Lower Campus Steam Loop Extension ($2,604,400):** This project completes the lower campus central steam and condensate utility loop by constructing ~900 LF of new steam and condensate lines enclosed in concrete box conduit; constructing three new utility pits; and connecting Hibbard Hall and Schofield Hall. This project also provides a connection point for the future Education Building (08A1Z).

Project work includes constructing ~750 LF of new concrete box conduit containing 8-inch high pressure steam (HPS) and 4-inch condensate piping from the north end of Phillips Hall north to new utility Pit A. Three new utility pits will be constructed, one north of Garfield Avenue and near the southwest corner of Hibbard Hall (Pit A), one near the southwest corner of Zorn Arena (Pit B), and one near the northwest corner of Schneider Hall (Pit C). The new pit locations will form a logical north-south utility corridor between Phillips Hall and Hibbard Hall along established pedestrian pavements, and avoid conflicts with the electrical/telecommunications corridor that is already established.

Pit B will also serve as the connection point for the new Education Building and Zorn Arena. Pit B design and construction will be coordinated with the new Education Building (08A1Z) project. This project also constructs ~150 LF of new concrete box conduit containing 6-inch HPS and 3-inch condensate piping from Pit C west to the underground vault room (site of original campus central heating plant) at the southeast corner of Schofield Hall.

Historically, the lower campus was served by a single steam pipe source constructed in 1966 from the upper campus heating plant to the lower campus, routed along campus hill and Garfield Avenue. This arrangement did not allow maintenance service without shutting down the majority of lower campus. During 2010, a steam loop extension was constructed (09A1Z), connecting Phillips Hall, Schneider Hall, the School of Nursing, and the new student center. This project completes the lower campus steam loop, allowing all facilities to be served from at least two directions, and providing flexible operations and maintenance management. This project replaces and provides redundancy for some of the oldest (1950s
vintage) central steam system components and increases capacities to the remote east campus which has the largest demand load. Completing the steam loop will increase the efficiency and reliability of the entire system, provide additional capacity during normal operations, and redundant capacity during critical service periods.

**MIL - Northwest Quadrant Central Utility Extension ($4,994,000):** This project extends central campus utilities (underground steam and condensate box conduit, chilled water piping, primary electric and signal communication ductbank, and fiber optic cabling) to connection points within the Northwest Quadrant (former Columbia Saint Mary’s Hospital complex) buildings. All central utilities except the primary electric service will be energized as part of this project. All work, either completed as part of this project or planned for a future project, will allow the Energy Center to be razed for potential site development.

Steam and condensate work includes constructing ~470 LF of concrete box conduit containing 10-inch high pressure steam and 4-inch steam condensate lines from the navigable utility tunnel near the intersection of East Hartford Avenue and North Maryland Avenue to the Northwest Quadrant (NWQ) East Wing building tunnel. Three new steam vaults will be constructed and the navigable utility tunnel will be expanded at the campus connection point for steam and condensate, chilled water piping, and valve connections.

Chilled water work includes installing ~470 LF of 24-inch chilled water supply and chilled water return piping from the navigable utility tunnel near the intersection of East Hartford Avenue and North Maryland Avenue to the west side of North Maryland Avenue in the vicinity of the NWQ Energy Center. New 18-inch chilled water supply and return lines will be extended from the East Wing tunnel into the West Wing chiller room. The existing chillers, pumps, and cooling towers will be disconnected and abandoned in place.

Primary electric and signal communications work includes constructing ~470 LF of electrical ductbank containing six 5-inch primary electric conduits and six 4-inch signal communication conduits from campus primary and signal pits near the intersection of East Hartford Avenue and North Maryland Avenue to a new signal pit located west of North Maryland Avenue in the vicinity of the NWQ Energy Center. Three new primary electric and signal communication pits will be constructed. Signal communications conduits will be extended into the NWQ complex, and 96 strands of single mode fiber will be installed in the NWQ data center and connected to the campus network hub in Enderis Hall.

Connecting the NWQ to the central campus utility systems provides significant annual savings in operating costs and lowered purchased utility costs. This project eliminates steam generation at the NWQ Energy Center and chilled water production from the chillers and cooling towers distributed throughout the NWQ.
This project also eliminates the need to staff the NWQ Energy Center and to maintain the generation and production equipment in these facilities. It is estimated that four full time staff would be required to manage the Energy Center operations and cost $245,000 annually. The steam generation equipment in the campus Heating Plant is estimated to operate with a 9% better efficiency than the NWQ Energy Center due to equipment types, controls, and system design. The total annual savings is estimated to be $438,000.

STP - Parking Lots P and V Reconstruction ($1,733,000): This project reconstructs and reconfigures two parking lots providing a total of 424 parking spaces. Lot P, a 284-stall parking lot located on the northwest corner of campus, will be reconfigured to incorporate 4,100 SF of new stormwater bio-filtration and collection devices interior to the pavement areas by expanding the paving footprint approximately 40 feet north and 5,700 SF total. Filtered storm runoff will continue to be directed to the city of Stevens Point storm water system. No subsurface diversion will occur. Lot V, a 140-stall parking lot located on the northwest corner of campus and adjacent to the south of Lot P, will be reconstructed. Lot V is divided into two portions north and south of 601 Division Street, a campus building. The north portion contains 91 stalls and the south portion contains 49 stalls. Due to size restrictions, no storm water management facilities will be included for Lot V. The parking lot design solution will provide a minimum of 2% of the interior paved surface area dedicated to plantings and will incorporate dark sky compliant lighting fixtures.

Lot P and Lot V-North are located above a recognized contaminated groundwater plume with its remediation being supervised by the Wisconsin DNR. The design team will need to coordinate with the Wisconsin DNR to ascertain the proper handling of any excavated material. Past excavation of material within the plume east of the site has not required special handling.

The surface condition of both parking lots is severely deteriorated and annual maintenance procedures (crack filling, infrared bituminous thermal patching) are no longer effective. Reconstructing the lots is the only option to address and remedy their condition. The city of Stevens Point zoning requires a minimum of 2% interior planting islands on all parking lots greater than one acre and requires compliance when more than 50% of the surface area is reconstructed. Lots P and V occupy 2.5 acres. In addition, UW-Stevens Point is required by the Wisconsin DNR to reduce total suspended solids (TSS) by 40% by March 2013. This project will achieve an annual TSS reduction of at least 0.5 tons through the introduction of new storm water management facilities in Lot P.

The high pressure sodium lighting does not provide broad spectrum lighting, nor the energy efficiency currently available. The cobra-head light fixtures do not comply with dark sky standards for reduction of light pollution and light-spread to adjoining property. This project will install new energy efficient, high performance, and dark sky compliant light fixtures.

4. **Justification of the Request:** UW System Administration and the Division of State Facilities continue to work with each institution to develop a comprehensive campus physical
development plan, including infrastructure maintenance planning. After a thorough review and consideration of approximately 450 All Agency Project proposals and over 4,500 infrastructure planning issues submitted, and the UW All Agency Projects Program funding targets set by the Division of State Facilities (DSF), this request represents high priority University of Wisconsin System infrastructure maintenance, repair, renovation, and upgrade needs. This request focuses on existing facilities and utilities, targets the known maintenance needs, and addresses outstanding health and safety issues. Where possible, similar work throughout a single facility or across multiple facilities has been combined into a single request to provide more efficient project management and project execution.

5. **Budget:**

   General Fund Supported Borrowing ................................................................. $ 5,805,400  
   Program Revenue Supported Borrowing ..........................................................  6,282,200  

   **Total Requested Budget**  $ 12,087,600

6. **Previous Action:** None.
Resolution:

That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents adopts the Procedures for the Design and Construction of Gift and Grant Funded Projects Under $500,000.
THE UNIVERSITY OF WISCONSIN SYSTEM
PROCEDURES FOR THE DESIGN AND CONSTRUCTION OF
GIFT AND GRANT FUNDED CAPITAL PROJECTS UNDER $500,000

EXECUTIVE SUMMARY

BACKGROUND
Wisconsin 2011 Act 32 exempts certain capital projects of the University of Wisconsin System from Building Commission approval and Division of State Facilities management.

Section 13.48 (10) (c): Paragraph (a) does not apply to any contract for a building project involving a cost of less than $500,000 to be constructed for the University of Wisconsin System that is funded entirely from the proceeds of gifts and grants made to the system.

Act 32 also required that procedures for bidding projects be developed by the Board of Regents and approved by the State Building Commission and Joint Committee on Finance.

36.11 (53) BIDDING PROCEDURES: BUILDING PROJECTS.
The board shall prescribe bidding procedures to be used by the system for building projects that are exempted from compliance with s. 16.855. Prior to the implementation of any such procedures or changes thereto, the board shall submit a copy of the proposed procedures or changes thereto in final form to the department of administration, for transmittal to the building commission. If the building commission does not approve the procedures or changes thereto, the board shall not implement the procedures or changes. If the building commission approves the proposed procedures or changes thereto, the department shall transmit the proposed procedures or changes thereto to the co-chairpersons of the joint committee on finance. If the co-chairpersons of the committee do not notify the board that the committee has scheduled a meeting for the purpose of reviewing the proposed procedures or changes thereto within 14 working days after the date of the department’s submittal to the co-chairpersons, the board may implement the proposed procedures or changes thereto if otherwise authorized to do so. If, within 14 working days after the date of the department’s submittal, the co-chairpersons notify the board that the committee has scheduled a meeting for the purpose of reviewing the proposed procedures or changes thereto, the board shall not implement the proposed procedures or changes without the approval of the committee.

The projects permitted under this procedure are limited to $500,000 and, therefore, are based upon the Department of Administration’s Administrative Code procedures for projects under $5,000,000 specified in s. Adm. 20.05.

REQUESTED ACTION
Approval of Resolution I.3.h. The Board of Regents is asked to approve the Procedures for the Design and Construction of Gift and Grant Funded Projects under $500,000.

PROPOSED PROCEDURES
The following policies and procedures establish rules for hiring architectural/engineering services and bidding and construction of projects permitted under Wis. Stats. 13.48 (10) (c). These procedures will be published on the UW System official website.
UNIVERSITY OF WISCONSIN SYSTEM
PROCEDURES FOR THE DESIGN AND CONSTRUCTION
OF GIFT AND GRANT FUNDED PROJECTS UNDER $500,000

1. Definitions:

1.1 “Approval” means the written or electronic procedure for evaluation and acceptance.

1.2 “Architect/engineer” means a registered design professional, per Wisc. Stats. 443. The term applies to an individual or firm that provides architectural, landscape architectural, or engineering services and does not require more than one of the registrations for an individual or individuals within a design firm.

1.3 “Data record form” means a form upon which architects/engineers shall provide specific data requested by the university to facilitate evaluation of the design firm’s eligibility, performance capabilities, experience, personnel and staff, and statistics on past and present projects.

1.4 “Eligible architect/engineer” means an architect, landscape architect, or professional engineer who meets or exceeds the following criteria in order to be considered by the selection committee for a project:
   (a) Has one or more architect, landscape architect, or professional engineer as a responsible member of the firm.
   (b) Has been in business for a period of not less than 1 year.
   (c) Has a permanent office within Wisconsin, where responsible direction of all services will be based. Out-of-state firms will be considered when the selection committee determines there are no Wisconsin firms qualified or available to provide the services required.
   (d) Has been responsible for the design and substantial completion of a similar project with a total construction cost or size of at least 50 percent as large as the construction cost or size of the project under consideration.

1.5 “Selection committee” means a group composed of five university employees who are familiar with the scope and program of the project; two of whom shall be appointed by the President of the University of Wisconsin System or his or her designee, one of whom shall serve as chairperson; and three of whom shall be appointed by the chancellor, or his/her designee, of the institution for which the project will be constructed. Two of the members shall be registered architects, landscape architects, or professional engineers. Each committee member shall have one vote.

1.6 “University” means the University of Wisconsin System Administration, or an institution of the UW System to which a project is delegated.

2. Convening the Selection Committee:
2.1 At the call of the chairperson, the selection committee shall convene for the purpose of administering the process of selecting architects/engineers for the project.

2.2 An agenda will be furnished to the selection committee prior to their meeting to allow committee members an opportunity to obtain background information. The agenda shall provide the following information:
   (a) Project identification
   (b) Estimated project budget
   (c) Other pertinent project information.

2.3 The selection committee shall be responsible for reviewing the requirements of each project and the qualifications of architects/engineers and recommending the selection of an architect/engineer considered to be the most appropriate for each project.

3. Procedures for Selecting and Contracting Architect/Engineering Services:

3.1 The UW System shall solicit for architects/engineers by posting an advertisement for the project on the UW System’s official website and in other media as determined necessary by the selection committee in order to obtain competitive proposals. The advertisement shall include a project description, proposed budget, schedule, and a contact name for questions during the solicitation period.

3.2 Architects/engineers who are interested in a project shall submit a letter of interest following instruction on the website for review by the selection committee.

3.3 An architect/engineer responding to the project solicitation shall provide all of the following information in the letter of interest:
   (a) Completed and updated data record form.
   (b) List of similar projects the architect/engineer has, at minimum, substantially completed, including approximate project square footage or cost of project.
   (c) Architect’s/engineer’s proposed staff and sub-consultants for the project.
   (d) Schedule indicating when the architect/engineer can begin project work.
   (e) Any other pertinent information indicating the architect’s/engineer’s qualifications and experience.

3.4 Copies of the submitted architect/engineer letters of interest will be made available to the selection committee for consideration for each project.

3.5 The selection committee shall determine its primary and secondary choices for selection of an architect/engineer including justification supporting the decisions.

3.6 Minutes of the selection committee meeting shall record the name of the architects/engineers considered for each project, the action taken by the selection committee, and the justification supporting the selection committee’s decisions.
3.7 The chairperson shall notify the UW System president or his/her designee of the committee’s decisions.

3.8 The UW System shall post the results of the selection on the official website.

3.9 The university shall establish a time and date for the primary architect/engineer to meet with the university’s designated representative to negotiate a contract. If negotiations with the primary architect/engineer firm do not achieve a contract, negotiations may be initiated with the secondary architect/engineer firm as determined by the selection committee.

3.10 If at any time during the selection process the university determines that submitted materials misrepresent qualifications, the university may reject the letter of interest of a recommended architect/engineer.

4. Contract Processing:

4.1 The university will prepare contracts and submit them to the architect/engineer for signature.

4.2 Contracts will be signed by the UW System president or his/her designee or the chancellor or his/her designee of the institution at which the project is located, if the project has been delegated.

4.3 Change order requests shall be reviewed by the designated university representative coordinating the project. A change order shall contain specific information which will document the reason for the contract change, a description of the work involved, and the change to the maximum cost. The change order must be signed by the UW System president or his/her designee or the chancellor or his/her designee of the institution at which the project is located, if the project has been delegated.

5. Board of Regents Approval:

The project scope and budget will be presented to the Capital Planning and Budget Committee, and if approved, the full board, for final authority to construct the project.

6. Construction Project Bids and Contracts:

6.1 The university shall let by contract, to the lowest qualified responsible bidder, all construction work except as permitted in sub. 6.9. As permitted under Wis. Stats. 16.855 (2), projects under $50,000 may use a simplified bid process of soliciting bids.

6.2 The university shall:
(a) Advertise for proposals by publication of a class 1 notice, under ch. 985, in the official state newspaper. Similar notices may be placed in publications likely to inform potential bidders of the project. The university may solicit bids from
qualified contractors to insure adequate competition. All advertisements shall contain the following information:
1. Location of work and the name of UW System institution.
2. Scope of the work.
3. Amount of bid guarantee required.
4. Date, time and place of bid opening.
5. Date and place where plans will be available.

(b) Require that a guarantee of not less than 10 percent of the amount of the bid shall be included with each bid submitted guaranteeing the execution of the contract within 10 days of offering, if offered within 30 days after the date set for the opening thereof. The parties may agree to extend the time for offering of the contract beyond 30 days after the opening of bids. If the federal government participates in a state project, the bid guarantee required in this paragraph controls, unless the federal government makes a specific provision for a different bid guarantee.

(c) Publicly open and read aloud, at the time and place specified in the notice, all bids. Within a reasonable time after opening, tabulations of all bids received shall be available for public inspection.

(d) Not allow or make any correction or alteration of a bid, except as provided in sub. 6.6.

6.3 At any time prior to the published time of opening, a bid may be withdrawn on written request submitted to the university by the bidder or the bidder’s agent, without prejudice to the right of the bidder to file a new bid.

6.4 If a bid contains an error, omission or mistake, the bidder may limit liability to the amount of the bidder’s bid guarantee by giving written notice to the university within 72 hours of the bid opening, of intent not to execute the contract. The UW System, with the approval of the attorney general, may settle and dispose of cases and issues arising under this subsection. However, if no such settlement is obtained, the bidder is not entitled to recover the bid guarantee unless the bidder proves in the circuit court for Dane County that in making the mistake, error or omission the bidder was free from negligence.

6.5 Any or all bids may be rejected if, in the opinion of the university, it is in the best interest of the university. The reasons for rejection shall be given to the bidder or bidders in writing.

6.6 Nothing contained in this section shall prevent the university from negotiating deductive changes in the lowest qualified bid.

6.7 The university may issue contract change orders if in their best interest, however a change order may not cause the total project cost to exceed $500,000.
6.8 When the university believes that it is in the best interests of the university to contract for certain articles or materials available from only one source, it may contract for said articles or materials without the usual statutory procedure, after a publication of a class 1 notice, under ch. 985, in the official state newspaper.

6.9 The university may use the “design-build” means of project delivery in which a firm or corporation is selected to act as a builder for a project; to provide all design and construction services to complete the project per the approved project scope, cost and schedule.

The UW System president or his/her designee may permit the use of design-build contracting if he/she determines some or all of the following project criteria apply:

(a) The project involves the construction of a structure that is simple in design and one for which an accurate budget estimate can be developed.

(b) The project involves the construction of a structure that is a common building type and likely to attract proposals from enough firms to ensure adequate competition in the selection of a design build firm.

(c) The project goals can best be achieved with a pre-designed building.

(d) A publicly competitive Request for Proposals (RFP) process will be used to select design-build contractors.

(e) The selection committee will be composed of university employees who are familiar with the scope and program of the project; two of whom shall be appointed by the President of the University of Wisconsin System or his or her designee, one of whom shall serve as chairperson; and three of whom shall be appointed by the chancellor, or his/her designee, of the institution for which the project will be constructed. Two of the members shall be registered architects, landscape architects, or professional engineers. Each committee member shall have one vote.

7. General Provisions:

7.1 The university may award any contract to a minority business, a disabled veteran-owned business, or a woman-owned business as certified by a governmental entity, that submits a qualified responsible bid that is no more than five percent higher than the apparent low bid. The UW System shall maintain and biennially publish data on contracts awarded under this paragraph. An award may not cause the total project cost to exceed $500,000.

7.2 The prime contractor shall:
(a) submit a list of the major subcontractors along with their bid,

(b) submit pay requests within a specified time frame (30 days) and pay subcontractors promptly (within 15 days of receipt of payment)
(c) pay out retainage when subcontractor work is completed to the satisfaction of the construction representative/project manager on the project.

7.3 Changes may be made in the list of subcontractors, with the agreement of the university and the prime contractor.

7.4 As the work progresses under any contract for construction the university, from time to time, shall grant to the contractor an estimate of the amount and proportionate value of the work done, which shall entitle the contractor to receive the amount thereof, less the retainage, from the proper fund.

(a) The retainage shall be an amount equal to not more than ten percent of the construction contract until 50 percent of the work has been completed.

(b) At 50 percent completion, an amount not to exceed five percent shall be retained, and partial payments shall be made in full to the contractor unless the architect or engineer certifies that the job is not proceeding satisfactorily. At 50 percent completion or any time thereafter when the progress of the work is not satisfactory, additional amounts may be retained but in no event shall the total retainage be more than ten percent of the value of the work completed.

(c) Upon final completion of the work, all amounts retained will be paid to the contractor.

7.5 The university institution for which the project is being constructed will be responsible for all construction administration, including construction supervision.
UW SYSTEM BOARD OF REGENTS
REGULAR MEETING SCHEDULE -- 2011

February 10-11, 2011 – In Madison

March 10, 2011 – In Madison

April 7-8, 2011 – Hosted by UW-Platteville

June 9-10, 2011 – Hosted by UW-Milwaukee

July 14-15, 2011 – In Madison

September 8, 2011 – In Madison

October 6-7, 2011 – Hosted by UW-Green Bay

December 8-9, 2011 – Hosted by UW-Madison

UW SYSTEM BOARD OF REGENTS
REGULAR MEETING SCHEDULE – 2012

February 9-10, 2012 – In Madison

March 8, 2012 – In Madison

April 12-13, 2012 – Hosted by UW-Superior

June 7-8, 2012 – Hosted by UW-Milwaukee

August 23-24, 2012 – In Madison

October 4-5, 2012 – Hosted by UW-Stout

November 8, 2012 – In Madison

December 6-7, 2012 – Hosted by UW-Madison