

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Held in LGI 113 & 114 University Center
UW-Fond du Lac
UW-Extension Fond du Lac County
Fond du Lac, Wisconsin

Friday, April 9, 2010
9:00 a.m.

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Friday, April 9, 2010
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- President Pruitt presiding -

PRESENT: Regents Jeffrey Bartell, Mark Bradley, Eileen Connolly-Keesler, Judith Crain, Stan Davis, John Drew, Anthony Evers, Michael Falbo, Kevin Opgenorth, Charles Pruitt, Brent Smith, Michael Spector, José Vásquez, David Walsh, Aaron Wingad, and Betty Womack

UNABLE TO ATTEND: Regents Danae Davis and Thomas Loftus

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APPROVAL OF MINUTES OF JANUARY 8 AND FEBRUARY 4 & 5, 2010 MEETINGS

The minutes of the January 8 and February 4 & 5, 2010 meetings stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report of the Wisconsin Technical College System Board

A written report was provided.

Wisconsin Covenant

Extending thanks once again to UW Colleges and UW-Extension for hosting the Board's meetings, President Pruitt followed up on Thursday morning's discussion of increasing the number of college graduates in Wisconsin and the vital importance of adequate preparation for

college. The Wisconsin Covenant sends a clear message to Wisconsin students that college is within their reach, both academically and financially, and also that they need to do their part and work hard to get there. President Pruitt said that he believes it is important for the Board of Regents to show its strong enthusiasm for the Covenant, and he proposed that the Board act formally to demonstrate its support. The Covenant dovetails with the UW System's *Growth Agenda for Wisconsin*, and its goal to increase the number of baccalaureate degree holders in the state. The Wisconsin Covenant will be instrumental in achieving the UW System's objective of better serving students from traditionally underrepresented populations, which is necessary to meet the *Growth Agenda* goals.

The UW System and its individual institutions will support Covenant students in concrete ways. Wisconsin students need to know that college is within their financial and academic reach and, once admitted, that they will have the academic preparation, opportunities, and support services necessary to succeed.

President Pruitt noted that he had asked the staff to draft a resolution of support for the Covenant. After an amendment from Regent Crain to add to the proposed resolution a reference to degrees "of high quality," Regent Wingad made a motion in support of Resolution 9742, Regent Smith seconded the motion, and it was carried unanimously.

Endorsement of Wisconsin Covenant Scholars Package

Resolution 9742: WHEREAS, the University of Wisconsin System's *Growth Agenda for Wisconsin* is a long-range vision to develop the state's human potential, to create new jobs, and to strengthen local communities; and

WHEREAS, a central part of that plan is to encourage more people in our state to earn a college degree of high quality so that they will be able to make a family-sustaining wage in a highly competitive, global knowledge economy; and

WHEREAS, the changing demographics of Wisconsin require that a broader, deeper cut of the state's students attend and graduate from college in order for the University to achieve this vision; and

WHEREAS, it is important that the University of Wisconsin System take steps to ensure that students come to a University of Wisconsin System school, or a Technical College, or a private college, ready to succeed; and

WHEREAS, these steps seek to raise families' aspirations to attend college, enhance academic readiness of students, and assure help with the cost of attaining a college education for those who need it; and

WHEREAS, the Wisconsin Covenant is an important component of this effort to increase college attendance and graduation, sending a clear message to Wisconsin students and their families that college is within

their reach, both academically and financially, and that they need to work hard on their studies to get there; and

WHEREAS, the System Covenant Scholar Package will provide tools, information, and resources to enhance the success of Wisconsin Covenant students while in high school and after enrolling at a UW institution;

BE IT THEREFORE RESOLVED that the Board of Regents of the University of Wisconsin System hereby endorses the UW System Wisconsin Covenant Scholars Package.

Regent and Other News

President Pruitt continued by saying that he would like to share some good news. First, Governor Doyle has reappointed Regent Mark Bradley to serve on the Board until May 2017. Offering congratulations, President Pruitt mentioned that Regent Bradley also was recently voted president of the Ruder Ware law firm in Wausau, effective July 1, 2010.

In other Regent news, the Governor has appointed Ed Manydeeds, an Eau Claire attorney and graduate of UW-Superior and the UW-Madison Law School, to succeed Regent Eileen Connolly-Keesler, whose term ends on May 1, 2010.

President Pruitt also announced that Regent Aaron Wingad has been named as one of 60 Truman Scholars for 2010. Truman Scholars are selected on the basis of leadership potential, intellectual ability, and the likelihood of “making a difference.” The 60 Truman Scholars, who were selected from a field of 576 candidates from 245 colleges and universities nationwide, will each receive a scholarship providing up to \$30,000 for graduate study. President Pruitt offered congratulations to Regent Wingad.

President Reilly and UW-Madison Chancellor Biddy Martin were named recently to the board of directors of the American Council on Education (ACE). ACE is the largest national college organization of its kind. Many of the issues that ACE is working on are reflected in the Board’s own discussions and priorities, including such issues as increasing the number of graduates to keep the United States competitive; maintaining a mission of a liberal education that equips students to thrive in a 21st-century, globally interconnected world; and managing in a climate of limited resources. It is a great honor to have two representatives from one higher education system serving simultaneously on this board of directors. In recent years, the Board has made it a priority for the UW System to have a voice on the national higher education scene, and these appointments are a way to have an impact.

President Pruitt also reported that President Reilly and Regent Vice President Mike Spector attended the National Conference on Trusteeship, presented by the Association of Governing Boards (AGB) in Orlando, Florida. Topics of discussion included the financial squeeze placed on students and families, the continuing viability of higher education’s business model, tensions among participants in shared governance, and the implications of presidents’ retirements for a board’s work. President Reilly was a panelist for a session entitled

“Overcoming Inertia: Can higher education change?” Vice President Spector was on a panel addressing challenges facing system governance. President Pruitt concluded his remarks, observing that UW System has a seat at the table for high-level discussions of higher education in this country.

President Pruitt then invited President Reilly to present his report.

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REPORT OF THE PRESIDENT OF THE SYSTEM

“Wisconsin Public Television – Recognizing Wisconsin’s Vietnam Veterans: Listening and Telling their Stories”

President Reilly extended a special welcome to those who were present to share a preview of *LZ Lambeau*, a special event to be held on May 21 to 23, 2010 in Green Bay, to welcome home Wisconsin’s Vietnam and Vietnam-era veterans. Developed with veterans and veterans’ service organizations, *LZ Lambeau* aims to provide Vietnam veterans with the welcome home and “thank you” that many did not receive 40 years ago.

In addition to a weekend full of free events, one major attraction at *LZ Lambeau* occurs on the evening of Saturday, May 22, when there will be a special ceremony inside Lambeau Field in Green Bay. Among other speakers, music, and presentations, will be excerpts from the “Wisconsin Vietnam War Stories” documentary, produced by Wisconsin Public Television. The three-hour documentary involved interviews with more than 100 Wisconsin veterans from all branches of service, among them Regent Mike Falbo.

President Reilly noted that the Board also includes other veterans – Regents Walsh, Bartell, Loftus, and Opgenorth. He expressed the hope that all veterans can feel at home at UW System institutions. More than 4,000 veterans are enrolled in UW institutions, many of them taking advantage of the Wisconsin GI Bill. Offering veterans the chance to earn a college degree is a meaningful way to honor their personal sacrifice to this country.

President Reilly noted that Wisconsin Public Television is a service of the Educational Communications Board and UW-Extension and expressed pride in being associated with this endeavor. President Reilly then introduced Malcolm Brett, Director of Broadcasting and Media Innovations for UW-Extension.

Mr. Brett expressed appreciation for the opportunity to share this project with the Board. This production is an example of how Wisconsin Public Television can provide programming and a connection with the statewide community. Mr. Brett thanked Regents Falbo and Walsh for recognizing the possibilities inherent in Wisconsin Vietnam veterans’ stories; they committed time and resources as some of the first enlistees in the project. Telling these stories is a solemn responsibility, and the work will endure beyond the impact of the broadcast. Acknowledging longstanding partners, the Wisconsin Historical Society and the Department of Veterans Affairs,

Mr. Brett said that the roots of this project go back to 1917, when the University of Wisconsin started broadcasting with the first radio station in the nation.

The three-hour documentary will be offered to all public television stations across the country, as well as all commercial television stations in Wisconsin. Leading the effort, Mr. Brett said, is Wisconsin Public Television Director, James Steinbach.

Beginning his remarks, Mr. Steinbach expressed pride in the Vietnam veterans project and noted that the University of Wisconsin and many sponsors came together to support the project because of both the importance of understanding the past and hope for the future. It is at this intersection of heritage and hope that the veterans' stories are shared, he said. Mr. Steinbach also noted that this project is unique in the country. It combines the three-hour documentary, a book, the extraordinary photographs of veterans, and a school curriculum.

LZ Lambeau is an opportunity to say "thank you" to Vietnam veterans, who did not hear those words 40 years ago, when they returned from the war in Vietnam. Mr. Steinbach then showed several minutes of the three-hour documentary, which covers the 20-year arc of the war.

Next, Mr. Steinbach introduced Don Jones, project manager for *LZ Lambeau*. Mr. Jones recalled his early exposure to the UW, including memories of University of the Air, broadcast on public radio during his childhood. He thanked the Board of Regents for their work. He said that 160,000 Wisconsin citizens, mostly draftees, served in Vietnam or during that period; 1,244, including 37 missing in action, did not come back. Families served as much as did the veterans.

Upon returning from Vietnam, it was clear that the veterans' return was very different from that of World War II veterans. He related several difficult stories, exemplifying the hostile reaction to veterans when they returned. He said that the video and *LZ Lambeau* give veterans a chance to tell their stories and to meet other veterans. Mr. Jones urged Board members to extend an invitation to veterans and all citizens in the state to attend the *LZ Lambeau* event. He extended his thanks to each member of the Board of Regents who is a veteran.

President Reilly thanked the presenters and expressed hope that the event would be helpful for the healing process. Regent Crain, a Green Bay resident and the Board's representative on the Educational Communications Board, expressed pride in the work that has been done. Regent Falbo echoed this sentiment.

Good News From Around the System

President Reilly, first introducing new UW-Parkside Provost Terry Brown, shared news from around the UW System. He noted that on February 16, 2010 work officially started on the \$34 million project to renovate and expand UW-Parkside's Communication Arts Building. The project will renovate 91,000 square feet of existing space, and create 72,000 square feet of new space to better serve current and future art, theatre arts, and music students, as well as the community. The project is scheduled for completion by fall 2011.

Four UW institutions, UW-Parkside, UW-River Falls, UW-Eau Claire, and UW-Madison, have been named to the President's Higher Education Community Service Honor Roll. Presented by the Washington, D.C.-based Corporation for National and Community Service, this honor roll recognizes institutions of higher education for their impact on issues ranging from poverty and homelessness to environmental justice and job creation. Additionally, UW-Eau Claire was named to the Honor Roll with Distinction, the fourth time the campus has received this honor.

President Reilly next recognized Chancellor David Wilson, chancellor of UW-Extension and UW Colleges, for being named by President Obama to the President's Board of Advisors on Historically Black Colleges and Universities. The board advises the Obama administration on ways to strengthen these institutions' educational capacities. Chancellor Wilson soon will be dealing with these issues more directly, as president of Morgan State University in Baltimore.

A recent Annual Undergraduate Employment Report showed that 97 percent of UW-Stout students who graduated in December 2008, May 2009, and August 2009 were employed. Of these, 74 percent had jobs that were in or were related to their fields of study. UW-Stout's Career Services office points out that besides offering majors that are attractive to employers, UW-Stout students receive a variety of services that help them gain a foothold in the workplace, including the Cooperative Education Program, which places students with employers for work-related experience before graduation. President Reilly congratulated Chancellor Sorenson and his colleagues at UW-Stout.

In sports news, President Reilly reported that the UW-Stevens Point men's basketball team defeated Williams College for the NCAA Division III National Championship, the Pointers' third national title in the last seven years. In honor of the occasion, Governor Doyle declared March 31st "University of Wisconsin-Stevens Point Pointers Day". President Reilly congratulated Coach Bob Semling and his team, Interim Chancellor Nook, and the Stevens Point community.

In addition, the UW-La Crosse gymnastics team recently won its third consecutive and fourteenth overall National Collegiate Gymnastics Association (NCGA) championship, the Eagles' ninth national title in the last ten years. Head coach Barb Gibson, who had led the team for 25 years and 14 national titles, was named the NCGA co-coach of the year. President Reilly congratulated Coach Gibson, Chancellor Gow and the UW-La Crosse campus.

The UW-Oshkosh Model United Nations team continued its winning streak at the 50th Annual Midwest Model United Nations Competition in St. Louis in February, winning more awards than any other university. More than 600 students from 53 universities participated in the competition. President Reilly congratulated Chancellor Wells and UW-Oshkosh.

The Princeton Review, one of America's most widely known education services and test preparation companies, recently recognized UW-Stevens Point as one of the 50 best undergraduate institutions in the U.S. and Canada for studying computer game design.

President Reilly provided a brief update on the Wisconsin Idea Forums, designed to focus the resources of the UW System on some of the state's most vexing social, environmental, and economic challenges; three forums have been held. In spring 2009, UW-Eau Claire hosted a public policy forum on alcohol abuse; in fall 2009, UW-Madison hosted a forum on financial aid policy issues; and in March 2010 UW Colleges and UW-Extension hosted a forum at the UW-Fox Valley campus on building sustainable communities. These events have been well received, President Reilly said. The next forum will be hosted by UW-Milwaukee in fall 2010, focusing on water issues.

In closing, and before reading Shakespeare's Sonnet 98, President Reilly told the Board that UW-Green Bay recently announced a widely-reported font change for its e-mail, from Arial to Century Gothic, which uses about 30 percent less ink when printed and could lead to significant cost savings.

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REPORT OF THE CAPITAL PLANNING & BUDGET COMMITTEE

President Pruitt called upon Regent Bartell to present the report of the Capital Planning and Budget Committee. Regent Bartell reported that the committee approved six resolutions, presented to the Board as consent agenda items.

Resolution 9743, brought by UW-Eau Claire, requests approval of the new student union project and authority to seek a waiver to allow single prime contractor bidding. This project will replace the existing Davies University Center and will construct a new three-story student union building that will include space for student organizations, dining and food service, and the University Bookstore. The building will include sustainable design elements, such as geothermal heating and cooling, solar panels to generate hot water, and photovoltaic panels to generate electricity, with a goal of achieving a LEED Silver rating. The new location saves the historic Council Oak.

Resolution 9744, brought by UW-Green Bay, requests approval to construct the Rose Hall/Wood Hall Remodeling project at a cost of \$6.7 million General Fund Supported Borrowing. This project will remodel space in Rose and Wood halls to create improved general access classrooms that are more accurately-sized to meet the needs of the campus. The remodeling also will allow three major academic departments from other buildings to relocate to these facilities and form a cohesive College of Professional and Graduate Studies.

Resolution 9745, brought by UW-Platteville, requests authority to purchase a small (0.19 acre) parcel of land with improvements to use for the development of an expanded parking area.

Resolution 9746 requests approval of a minor increase in the scope and budget of the UW-Stout Hovlid Hall Renovation and Addition project by \$600,000 Program Revenue-Cash. The budget increase will provide funding to cover additional construction costs that resulted from unanticipated site conditions and a decision to do more extensive improvements than originally planned, including completion of a north campus fitness facility.

Resolution 9747 requests authority to construct five All Agency Maintenance and Repair projects that will occur on two campuses and total \$13 million. A notable UW-Madison project will improve energy conservation in five campus buildings and provide substantial energy cost savings. The payback will be less than six years.

Resolution 9748 requests approval of the allocation of the 2009-11 Classroom Renovation/Instructional Technology Improvement funds and authority to construct projects totaling \$5.3 million, a portion of which will be distributed to each UW System institution. The purpose of the Classroom Renovation/IT Improvements Program is to upgrade and equip classrooms throughout the UW System. During the past seven biennia, nearly \$52 million has been authorized to implement projects in 530 classrooms. However, general assignment classroom deficiencies still exceed \$35 million. The UW System, excluding UW Colleges, has nearly 1,600 general assignment classrooms, a vast majority of which have not been updated since construction. Regent Bartell explained that this fund is used periodically to upgrade classrooms.

Stating that these six resolutions were passed unanimously by the committee, Regent Bartell moved that the Board adopt as consent agenda items Resolutions 9743, 9744, 9745, 9746, 9747 and 9748. The motion was seconded by Regent Drew. Regent Stan Davis requested that Resolution 9743 be removed from the consent agenda so that he could recuse himself from voting; he stated that he did the same in committee. Regent Womack asked that Resolution 9746 be removed.

Resolutions 9744, 9745, 9747 and 9748 then were adopted on a unanimous voice vote:

Approval of the Design Report and Authority to Construct the Rose Hall/Wood Hall Remodeling Project, UW-Green Bay

Resolution 9744: That, upon the recommendation of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, the Design Report of the Rose Hall/Wood Hall Remodeling project be approved and authority be granted to construct the project at a total cost of \$6,734,000 General Fund Supported Borrowing.

Authority to Purchase a Parcel of Land with Improvements located at 555 Irene Street in the City of Platteville for Parking Purposes, UW-Platteville

Resolution 9745: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, authority be granted to purchase a 0.19 acre parcel of land with improvements located at 555 Irene Street, in the city of Platteville for \$143,250 plus closing costs using Program Revenue-Cash.

Authority to Construct All Agency Maintenance and Repair Projects, UW System

Resolution 9747: That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct various maintenance and repair projects at an estimated total cost of \$13,158,900 (\$489,800 General Fund Supported Borrowing; \$11,479,000 Program Revenue Supported Borrowing; \$947,500 Program Revenue-Cash; and \$242,600 Building Trust Funds).

Authority to Construct Various Classroom Renovation/Instructional Technology Improvement Projects, UW System

Resolution 9748: That, upon the recommendation of the President of the University of Wisconsin System, the allocation of the Classroom Renovation/Instructional Technology Improvement project funds be approved and authority be granted to construct the related projects at an estimated total cost of \$5,292,800 (\$5,000,000 General Fund Supported Borrowing and \$292,800 Institutional Funds).

Authority to Adjust the Scope and Budget of the Hovlid Hall Renovation, UW-Stout

Regent Womack inquired about a breakdown in the adjustment in the scope and budget of the Hovlid Hall project. Regent Bartell explained that the subsoil of the project was too wet, and the land needed to be filled. With minor additional funds, it was determined that a small fitness room could be added. The adjustment was a small percentage of the total cost of the project.

President Pruitt then called for a vote on Resolution 9746, which was approved on a voice vote. The resolution is as follows:

Resolution 9746: That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, authority be granted to increase the scope and budget of the Hovlid Hall Renovation and Addition project by \$600,000 Program Revenue-Cash for a revised estimated total project cost of \$13,600,000 (\$8,570,000 Program Revenue Supported Borrowing, \$1,880,000 Residual Program Revenue Supported Borrowing, and \$3,150,000 Program Revenue Cash).

Approval of the Design Report of the New Student Union Project and Authority to Seek a Waiver of Wis. Stats. § 16.855 under Provisions of Wis. Stats. § 13.48 (19) to Accept a Single Prime Contractor Bid and Construct the Project, UW-Eau Claire

President Pruitt then called for a vote on Resolution 9743, which was approved on a voice vote, with Regent Stan Davis abstaining. The resolution is as follows:

Resolution 9743: That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, the Design Report of the New Student Union project be approved and authority be granted to: (1) seek a waiver of Wis. Stats. § 16.855 under the provisions of Wis. Stats. § 13.48 to allow single prime bidding and (2) construct the New Student Union project at an estimated cost of \$48,802,000 (\$39,917,000 Program Revenue Supported Borrowing and \$8,885,000 Program Revenue-Cash).

Continuing his report, Regent Bartell said that Fond du Lac County Executive Allen Buechel spoke to the Capital Planning and Budget Committee about how the county benefits from the investments it makes in the local campus and extension offices. Mr. Buechel told the committee that the County Board's vote to approve the construction of the UW-Fond du Lac facility for \$14 million was unanimous at the time and would be unanimous were it to occur today.

In addition, Regent Bartell noted that Associate Vice President Miller reported that the Building Commission approved about \$60 million for projects at its December and January meetings. Associate Vice President Miller also updated the committee on the status of several pieces of legislation: (1) the project delivery legislation, which was supported by the Board of Regents, was voted out of the Senate Committee on Government Operations; (2) the legislation to enumerate the Carlson Hall building renovation, using savings from other 2009 projects, was passed by the full Assembly and the Senate Committee on Government Operations and was ready for a final vote by the full Senate; and (3) the legislation enumerating the four projects recommended by the Board of Regents for UW-Milwaukee was approved by the Senate Committee on Government Operations and due to be voted on by the full Senate during the week of April 12. Regent Bartell said that April 22, 2010 would be the goal for final passage of all three bills, before the regular legislative session ends.

Finally, Regent Bartell said that six UW projects won the 2009 Governor's Design and Construction Award, which is a tribute to the work of Associate Vice President Miller and his staff.

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REPORT OF THE EDUCATION COMMITTEE

President Pruitt called upon Regent Crain to present the report of the Education Committee. Regent Crain said that she would provide a short summary, in the interests of time, and the committee's minutes will provide a full report of what was a productive meeting.

Sexual Assault Prevention Initiatives at UW Campuses

Regent Crain reported that the committee began its meeting with an important conversation about sexual assault prevention and sexual assault occurrence on UW campuses. This is a complex topic, and one that has had recent publicity. The committee heard from: Senior Vice President Rebecca Martin; Susan LaFlash, Sexual Assault Prevention Coordinator at

the Department of Health Services; April Goodwin, Budget and Policy Analyst at UWSA; and Carmen Hotvedt, Violence Prevention Specialist, University Health Services, UW-Madison.

Regent Crain said that sexual assault is a problem deep within our society, and our campuses are not immune. Sexual assault is unreported in many situations. Some of the committee's discussion revolved around these points: (1) a belief that reporting is difficult for victims, and that adequate structures are not in place to address victims' needs or to deal with perpetrators; (2) the UW System and institutions are taking this issue very seriously and are engaged in prevention initiatives; (3) the System, in collaboration with other state agencies, is working to change the environments that are conducive to sexual assault on campuses; and (4) UW System is working to improve the consistency, reliability, and accessibility of the data on sexual assault, again in collaboration with other state agencies.

The committee engaged in a lengthy discussion of the initiatives at UW campuses and, in particular, the work on the UW-Madison campus, including the social contract that needs to be upheld by everyone on a college campus to help students to understand the responsibilities they have in preventing and addressing sexual assault.

There was discussion about the issue of alcohol, as it relates to sexual assault; about the extent to which sexual assault is about power and control and victims' disempowerment; about the need for better accountability and prosecution of perpetrators in addition to better victim services; and about the extent to which violence affects victims' future health and academic success. One of the most difficult components of the recent media coverage on sexual assaults in the UW System was that in addition to the trauma to student victims from sexual assault, they also felt mistreated and let down by the disciplinary system.

Regent Crain re-emphasized that underreporting is a serious part of the issue, and that continued focus on the issue is necessary.

UW Colleges and UW-Extension Presentation: "Expanding Access through Innovation and Collaboration"

Regent Crain reported that the committee enjoyed a presentation from the host institutions. Christine Quinn, Provost at UW-Extension, and Greg Lampe, Provost for the UW Colleges, highlighted programs that work to expand access, foster innovation, and promote excellence, including the Adult Student Initiative, UW Colleges Online, and the new University of Wisconsin eCampus. The committee gained a sense of the passion and compassion with which these two institutions seek to provide low-cost, high quality educational opportunity to those in the state who have traditionally had less access to higher education. The committee also heard from two faculty members, one from UW-Extension and one from the UW Colleges, about what it is like to be educators at these two institutions.

Electronic Textbooks and the Core Concepts Project at UW-Oshkosh

Regent Crain noted that the Education Committee heard an extraordinary presentation from UW-Oshkosh student Alex Abendschein on the *Core Concepts* Project. This is a grant-

funded project at UW-Oshkosh designed to produce electronic books, or e-textbooks, in house, at great savings to students. The *Core Concepts* component is the common content that is similar for textbooks in every discipline. This project adds to that common core professor-specific material as appendices to the e-textbooks.

The model allows for more professorial control over the course content and structure, which, as Alex emphasized, is very important to faculty. Some potential benefits to students are lower costs, increased student learning outcomes, and better integration of lower- and upper-division courses.

Regent Crain said that Senior Vice President Martin reminded the committee of the System's and the Regents' interest in exploring innovative ways to provide affordable textbooks to students. The guidelines adopted a year ago will be brought back to the committee in June as a policy for the Board's consideration. This project is an innovative alternative and it may well be the next generation of textbooks.

UW-Eau Claire: First Reading of Revised Mission

UW-Eau Claire presented a revised mission statement for a first reading before the Committee. The statement will have a public hearing, and will come back to the Board for a second reading.

UW-Milwaukee Charter Schools

Regent Crain reported that the Education Committee was asked to approve: (1) the extension of UW-Milwaukee's charter school contract with the YMCA Young Leaders Academy; and (2) a new charter school contract with the Urban Day School. Dr. Kattman was present, along with several administrators and board members from the two schools.

The Young Leaders Academy is one of UW-Milwaukee's highest performing charter schools, and the request for a full five-year renewal was approved by the committee.

The Urban Day School has been a private voucher school, looking to raise the academic achievement levels of its students; it sought out UW-Milwaukee as its charter authority. The school includes a head-start program and an in-house family advocacy program. The committee also approved this school. It will be a new school for UW-Milwaukee, but there will be a decrease of two schools within a couple of months, due to contracts ending.

Consent Agenda

Regent Crain moved that the Board adopt as consent agenda items Resolutions 9749, 9750, 9751 and 9752, which were approved by the committee. The motion was seconded by Regent Vásquez. Resolution 9751 was removed from the consent agenda at the request of Regent Falbo, who indicated he would abstain on the vote, because he was part of starting the

school that was the subject of the resolution. Resolution 9752 was removed from the consent agenda at the request of Regent Drew.

Resolutions 9749 and 9750 then were adopted on a unanimous voice vote:

Program Authorization (Implementation) B.F.A. in Interior Architecture, University of Wisconsin-Stevens Point

Resolution 9749: That, upon recommendation of the Interim Chancellor of the University of Wisconsin-Stevens Point and the President of the University of Wisconsin System, the Interim Chancellor be authorized to implement the B.F.A. in Interior Architecture.

Requests to Trustees of the William F. Vilas Trust Estate

Resolution 9750: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for \$3,433,818 for fiscal year July 1, 2010, to June 30, 2011, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

University of Wisconsin-Milwaukee Charter School Contract Extension Young Leaders Academy

President Pruitt then called for a vote on Resolution 9751, which was adopted on a voice vote, with Regent Falbo abstaining. The resolution is as follows:

Resolution 9751: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the extension of the charter school contract with the YMCA Youth Leadership Academy, Inc., together with amendments to the contract, maintaining a charter school known as the Young Leaders Academy, effective July 1, 2010.

University of Wisconsin-Milwaukee Charter School Contract Approval, Urban Day School

President Pruitt called upon Regent Drew, who spoke against the resolution to approve the Urban Day School contract. He said that by all accounts, Urban Day school is a good, long-standing high-quality school, but he did not understand how the university was furthering its mission to foster change and innovation by taking on a school that is already established as a good school. It is important to look more broadly at the university's mission with respect to K-12 and charter schools. Recent research shows that even early proponents of charter schools are

beginning to re-think the effectiveness of charter schools and the effect that they have of skimming students away from urban public schools, leaving special-needs and disadvantaged students in the public system. The university should examine its effectiveness in supplying high-quality “raw material” – teachers and administrators – to urban public schools, as well as its teacher preparation activities. Regent Drew posed several questions, including whether teacher graduates are staying in the state, whether these graduates are going to urban schools, and whether they are learning innovative techniques needed to advance public education?

Regent Vásquez, speaking in favor of the motion, explained that the school in question does have a record of success and has been a choice school, but now wishes to become a charter school. The school is moving from one funding stream to another; and seeks to take advantage of a funding vehicle that is already available. It would not be appropriate to decline to give the school that opportunity.

Regent Crain noted that this issue has arisen in the past. She said that the debate involves varying opinions on the role of charter schools on the educational scene. She also said that the issues being raised do not relate to the quality that UW-Milwaukee is providing.

Senior Vice President Rebecca Martin added that when the president of the school was asked at Thursday’s meeting why the school wanted to move into the UW-Milwaukee charter school group, the school did not mention funding, but rather cited a desire to move their academic program to a new, highly-accountable level.

Regent Evers, speaking in favor of the motion, said that while he shares some of Regent Drew’s concerns, in this specific case, the higher level of accountability is important.

Regent Spector added that better training for teachers and administrators in areas of great need is not mutually exclusive from the UW-Milwaukee charter school endeavor. Both can be done. Schools of education should be encouraged to train teachers well, and at the same time, public schools can aspire to meet high standards.

President Pruitt called for a vote on Resolution 9752, which was adopted on a voice vote, with Regent Drew voting in opposition.

Resolution 9752: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the charter school contract with the Urban Day School, Inc., establishing a charter school known as the Urban Day School, effective July 1, 2010.

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REPORT OF THE BUSINESS, FINANCE & AUDIT COMMITTEE

President Pruitt called upon Business, Finance, and Audit Committee Chair Brent Smith to present that committee’s report.

UW Colleges and UW-Extension Presentation

Regent Smith reported that Chancellor Wilson opened the meeting with his presentation regarding local fundraising efforts by a variety of organizations associated with UW Colleges or UW-Extension. Following the Chancellor's remarks, Christa Williams, Director of the UW-Fond du Lac Foundation, and Cindy Shoskey, a local 4H leader, spoke about the challenges and rewards of local fund raising efforts.

Voting of 2010 Non-Routine Proxy Proposals

UW System Trust Funds Portfolio Analyst Tom Reinders presented information regarding non-routine shareholder proxy proposals. After a spirited discussion, the Committee approved Resolution 9753.

Annual Endowment Peer Benchmarking Report

Trust Funds Director Doug Hoerr presented highlights from the annual benchmarking studies. He reported that annual returns for UW Trust Funds exceeded those of peers in the one-, three-, five-, and ten-year periods ending June 30, 2009.

Acceptance of New Bequests Over \$50,000

The Committee was asked to formally accept four bequests with a total value of \$1,062,000, all benefiting UW-Madison. The Committee unanimously approved Resolution 9753.

Operations Review and Audit Status Update

Director Julie Gordon presented a status report on major projects underway in the Office of Operations Review and Audit. The update included information on five current projects. Prior Learning Assessment, in particular, dovetails with the *Growth Agenda* and could be presented as early as June.

Status Update on Human Resource System

Senior Vice President Anderes presented information on the current status of the UW System Human Resource System project. Tom reported that while the majority of tasks are on schedule, there are a couple areas where work is slightly behind. Actual fiscal year expenditures to date are less than planned. The committee asked Senior Vice President Anderes to review the 2009 financial report of Huron Consulting and to report back at the next committee meeting.

UW System Review and Approval of Revised Differential Tuition Policy

Regent Smith continued, noting that the committee was asked to approve a new differential tuition policy. Based on feedback at the February meeting, a subcommittee

consisting of Regent Connolly-Keesler, Chancellor Gow, Senior Vice President Anderes, General Counsel Brady, and Regent Smith met to discuss revisions based on comments Regents submitted to the subcommittee. Recognizing individual campus differences, mandatory provisions were not put in place for restrictions on the amount of the differential, a fixed percentage for financial aid, or a prescribed process for student input.

Some of the more substantial changes to the document include: (1) adding that students are to be “consulted,” rather than advised, regarding any differential tuition initiatives; (2) expanding requirements on Board receipt of student positions on initiatives from all known sources – i.e., student government and non-student government votes; (3) ensuring adequate time for student government review; and (4) requiring institutions to consult with the UW System and Board of Regents presidents prior to publicly announcing or seeking student support for a differential tuition initiative.

At Thursday’s Business, Finance, and Audit Committee meeting, there was discussion of more clearly specifying that students would be provided a mechanism for periodic review of expenditures. Also, there was a desire to allow interim modifications, if approved by the chancellor and students, to be brought to the Board of Regents for consideration.

The committee approved Resolution 9755, with the understanding that amendments would be developed. Regent Smith moved Resolution 9755 as originally presented, and Regent Falbo seconded the motion.

Regent Wingad then discussed amendments that had been drafted since the Thursday meeting. The following language would be added in the Regent Policy Document: “A mechanism for periodic review by students of expenditures from the differential tuition.” This mechanism would be included with an institution’s differential tuition proposal. The following language would be added in the proposed UW System guidelines: “Interim modifications can be made if agreed upon by students and the Chancellor. Significant modifications to the differential tuition process may be brought to the Board for consideration.”

Regent Vásquez commented that this latter language seems to put students and the chancellor on the same plane, even if they do not agree. He asked whether the students would be given veto power over the proposals’ leaving the campus and coming to the Board. Regent Bartell noted that this addition relates to the process itself. Regent Wingad said that based on consultation with students, students would like more clarity about how they fit in the process.

Regent Connolly-Keesler observed that the added language regarding process is in the section on modification of differential tuition purpose, which does not seem an appropriate place to put it.

Regent Stan Davis asked a question about the definition of “students,” and whether this refers to student government. Regent Wingad said that this is the case, and that the language could refer to elected student government.

Regent Vásquez renewed his concern, saying that if the chancellor and students do not agree, the differential tuition proposal does not move. The chancellor is held accountable for managing the institution, but another party can stop the chancellor's action, he said.

Chancellor Gow noted that various options had been explored during the subcommittee process. He commented that the chancellor, under the guidelines, needs to come to the Regents and describe the student input; but if everything has to be a referendum, this usurps the chancellor's authority to make a decision in the best interests of the campus. There are two phases: approval of the initial proposal, and then once it is approved, review of any changes.

Regent Falbo suggested an interim change could be made by the chancellor "in consultation with" elected student government, rather than agreed upon by the chancellor and the students. Regent Wingad responded that this wording would address students' concerns.

Regent Bartell next noted the distinction between the policy and the guidelines, noting that the policy itself already includes language stating that "any substantial change in the purposes for which the funding is expended shall be approved by the Board of Regents."

During extensive further discussion of detailed language changes, Regent Smith reiterated that the policy, not the guidelines, were to be acted upon at the meeting. Regent Spector, expressing reservations about the wisdom of attempting to draft language during the full Board meeting, suggested either doing no drafting during the meeting or else adopting the policy and turning back the guidelines for President Reilly to amend at a later time.

President Pruitt reviewed the Board's options for action and then called the question. The Board voted to approve Resolution 9755:

UW System Review and Approval of Revised Differential Tuition Policy

Resolution 9755: That, upon the recommendation of the President of the University of Wisconsin System, Regent Policy Document 32-7, Student Involvement in Differential Tuition Initiatives, be repealed and recreated to read as set forth in Attachment 1.

Thereafter, the Board voted to approve the addition of II.C.5. to the differential tuition policy. The amended language, which had earlier been moved by Regent Wingad, states: "A mechanism for periodic review by students of expenditures from the differential tuition." Regent Smith, noting that President Reilly had already received significant input on the guidelines, indicated that the guidelines would need not to come back to the Board.

Following the differential tuition policy discussion, Regent Smith moved adoption of Resolutions 9753 and 9754. The motion was seconded by Regent Falbo. Resolutions 9753 and 9754 were adopted on a unanimous voice vote:

UW System Trust Funds Voting of 2010 Non-Routine Proxy Proposals

Resolution 9753: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 2010 non-routine shareholder proxy proposals for UW System Trust Funds, as presented in the attachment.

UW System Trust Funds Acceptance of New Bequests

Resolution 9754: That, upon the recommendation of the Chancellors of the benefiting University of Wisconsin institutions and the President of the University of Wisconsin System, the bequests detailed on the attached list be accepted for the purposes designated by the donors, or where unrestricted by the donors, by the benefiting institution, and that the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfers for the benefit of the University of Wisconsin.

Let it be herewith further resolved, that the Chancellors of the benefiting University of Wisconsin institutions, the Deans and Chairs of the benefiting Colleges and Departments, and the President and Board of Regents of the University of Wisconsin System, express their sincere thanks and appreciation to the donors and their families for their generosity and their devotion to the values and ideals represented by the University of Wisconsin System. These gifts will be used to sustain and further the quality and scholarship of the University and its students.

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RESOLUTION OF APPRECIATION TO UW COLLEGES AND UW-EXTENSION AS MEETING HOSTS

President Pruitt called upon Regent Spector to present the resolution of appreciation to UW Colleges and UW-Extension for hosting the April Board of Regents meeting. Regent Spector said that in light of the earlier, moving presentation on veterans, he would call upon Regent Opgenorth, his “back-up” for presenting the resolution – and a veteran – to do the presentation.

Regent Opgenorth, echoing the numbers Chancellor Wilson had emphasized in his presentation: 13 UW Colleges campuses, 75 county and tribal-nation UW-Extension sites, 14,000 UW Colleges students, and 1.6 million educational contacts through UW-Extension, said that these numbers demonstrate the great impact of UW Colleges and UW-Extension. Regent Opgenorth said that the passion and commitment of the students, staff, and Chancellor Wilson were evident during the Board’s visit. He then presented the following resolution, which was adopted by acclamation:

Resolution of Appreciation to UW-Extension and UW Colleges

Resolution 9756: WHEREAS, the Board of Regents of the University of Wisconsin System is pleased to learn more about how the University of Wisconsin-Extension and University of Wisconsin Colleges lead locally in all 72 Wisconsin counties and on 13 freshman/sophomore campuses to generate degree holders and program outcomes that have statewide impact and embody the Wisconsin Idea; and

WHEREAS, UW Colleges and UW-Extension lead in the innovative use of technology to deliver educational opportunities to people of all ages throughout Wisconsin and beyond via UW Colleges Online, high-definition TV, interactive teleconferences, the innovative online bachelor's degree in sustainable management, and the development of the new eCampus initiative; and

WHEREAS, UW-Extension and UW Colleges provide their dedicated faculty and staff members with award-winning Multicultural Awareness training that enhances their effectiveness in working with an increasingly diverse Wisconsin population; and

WHEREAS, UW Colleges and UW-Extension help grow strong state and local economies, keeping Wisconsin competitive in a global economy and creating a brighter future for our great state; and

WHEREAS, UW-Extension and UW Colleges serve as the welcoming gateways to the knowledge and resources of the world-renowned University of Wisconsin System, with UW Colleges providing an affordable foundation for a baccalaureate degree to almost 14,000 traditional and nontraditional students and UW-Extension having 1.6 million educational contacts with children, youth, adults, and seniors each year; and

WHEREAS, UW Colleges and UW-Extension develop outstanding youth and adult community and statewide leaders through 4-H Clubs, Leadership Wisconsin, campus student organizations, and the Leadership Academy;

BE IT THEREFORE RESOLVED that the Board of Regents of the University of Wisconsin System thanks Chancellor David Wilson and the UW-Extension and UW Colleges community for graciously hosting the Board's April 2010 meeting and commend them for their commitment to maximizing access to educational opportunities for Wisconsin's people, wherever they live and work.

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COMMUNICATIONS, PETITIONS, AND MEMORIALS

President Pruitt recognized Regent Opgenorth, who made an announcement related to United Council. He reported that the state student association has been holding Regent-mandated referenda to maintain or add dues-paying campus members. This year, the United Council of UW Students will add: UW-Green Bay, UW-Oshkosh, and UW-Superior to a membership list that already includes: UW-Eau Claire, UW-Madison, UW-Parkside, UW-Stevens Point, and 11 of the 13 UW Colleges. Additionally, this spring, UW-Platteville and UW-Fox Valley will be taking a referendum; UW-La Crosse, UW-Milwaukee, and UW-River Falls are all laying the groundwork to rejoin next fall.

Regent Opgenorth continued, saying that this activity is leading up to a requested and anticipated Board of Regents vote in the fall that would finally allow students to organize and speak with one voice on a statewide level without the burden of biennial campus-level referenda, as all but one of the institutions' student presidents have requested in writing to President Reilly.

President Pruitt then recognized Regent Drew, who noted that the UW-Extension School for Workers will be providing training in interest-based bargaining to UAW committees at Miller-Coors and their management counterparts.

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The meeting was recessed at 11:30 a.m.

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CLOSED SESSION

The following resolution was moved by Regent Spector, seconded, and adopted on a roll-call vote, with Regents Bartell, Bradley, Connolly-Keesler, Crain, Stan Davis, Drew, Evers, Falbo, Loftus, Opgenorth, Pruitt, Smith, Spector, Vásquez, Walsh, Wingad, and Womack voting in the affirmative. There were no dissenting votes and no abstentions.

Closed Session Resolution

Resolution 9757: That the Board of Regents move into closed session to consider UW-Oshkosh honorary degree nominations, as permitted by s. 19.85(1)(f), Wis. Stats., to consider appointment of a UW-Platteville chancellor, as permitted by s. 19.85(1)(c), Wis. Stats., to discuss collective bargaining activities at UW institutions, as permitted by s. 19.85(1)(e), Wis. Stats., and to confer with legal counsel regarding pending or potential litigation, as permitted by s. 19.85(1)(g), Wis. Stats.

The following resolution was adopted in closed session:

Authorization to Appoint: Chancellor University of Wisconsin-Platteville

Resolution 9758: That, upon recommendation of the Special Regent Committee and President of the University of Wisconsin System, Dennis J. Shields be appointed Chancellor of the University of Wisconsin-Platteville, effective July 1, 2010, at a salary of \$200,000.

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The meeting was adjourned at 12:30 p.m.

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Submitted by:

/s/ Jane S. Radue
Jane S. Radue, Secretary of the Board
Office of the Board of Regents
University of Wisconsin System