

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Hosted by
UW Colleges and UW-Extension
Held in rooms 325-326
Pyle Center
Friday, April 11, 2008
9:00 a.m.

- President Bradley presiding -

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Hosted by
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Held in rooms 325-326
Pyle Center
April 11, 2008
9:00 a.m.

- President Bradley presiding -

PRESENT: Regents Bartell, Bradley, Connolly-Keesler, Crain, Cuene,
Davis, Falbo, Loftus, Pruitt, Rosenzweig, Shields, Smith,
Spector, Thomas, Vásquez, Walsh, and Womack

UNABLE TO ATTEND: Regent Burmaster

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Approval of Minutes of March 6, 2008 Meeting

Upon motion by Regent Bartell, seconded by Regent Smith, the minutes of the March 6, 2008 meeting were approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

**Report of the April 1 and 2, 2008, Meetings of the Wisconsin Technical
College System Board**

A written report was provided.

Regent Cuene, President of the Wisconsin Technical College System Board, expressed appreciation to Senior Vice President Rebecca Martin for attending the meeting and reporting on current initiatives.

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Congratulations to Regent Danae Davis

Regent President Bradley congratulated Regent Davis on receiving an Outstanding Woman of Color in Education Award. The award was presented the preceding week at the UW System's 32nd Annual Women's Studies Conference at UW-Green Bay.

Among the accomplishments cited were her service as a Regent and leadership of the Education Committee, offering a strong voice for educational excellence through diversity, access, and affordability, as well as her leadership of PEARLS for Teen Girls, a Milwaukee organization that guides teens, especially those facing poverty, toward furthering their education and becoming strong and successful women. The award description said: "Whether helping to guide the UW System or fighting to help teenage girls improve their lives one person at a time, Danae Davis is a leading voice for positive change in Wisconsin."

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Congratulations to Regent Jeff Bartell

Regent President Bradley congratulated Regent Bartell on having been chosen to receive the 2008 Charles L. Goldberg Distinguished Service Award from the Wisconsin Law Foundation.

The Goldberg Award, which is the highest award in the legal profession for service, recognizes the lifetime achievement of an individual in the legal profession with a record of service to the profession and to the public

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REPORT OF THE PRESIDENT OF THE SYSTEM

Achieving Excellence: Annual Accountability Report

In opening remarks, President Reilly recalled that the UW System was one of the first in the nation to adopt a system-wide accountability report in 1993. Fifteen years later, he remarked, the UW continues to "shine as a model" for other states in terms of accountability.

Noting that the report traditionally has tracked a number of measures related to important goals, he indicated that some changes will be needed to reflect implementation

of the Growth Agenda Action Steps; and advice as to what might be most useful will be sought from elected officials and others.

He then called on Interim Associate Vice President Sharon Wilhelm for a presentation on this year's accountability report.

Ms. Wilhelm began her remarks by recalling the long history of accountability reporting in the UW System. Beginning in 1993, *Accountability for Achievement* was published annually for six years. In 1999, the UW System undertook a review of accountability goals and developed the blueprint for the current document, *Achieving Excellence*, which has been published for eight years. While some modifications have been made over time, in response to issues raised by Regents and UW System leadership, the report has continued to reflect the broad goals and priorities identified eight years ago.

The new strategic framework for the UW System – Advantage Wisconsin – provides a natural opportunity to revisit accountability reporting, she observed, adding that internal discussions had already begun on measuring progress on the seven core strategies. The result is expected to be an updated document with a different organization that aligns with Advantage Wisconsin.

Turning to this year's report, Ms. Wilhelm listed the six goals toward which progress was measured:

- 1) Ensure widespread access to the UW System
- 2) Increase student persistence and degree completion
- 3) Improve learning competencies
- 4) Prepare students for a dynamic world community
- 5) Provide opportunities and student services that enhance the learning environment
- 6) Exercise efficient and effective stewardship of resources

Where possible, UW System performance toward achieving the goals was compared to national benchmarks, such as findings from surveys, including the ACT Alumni Outcomes Survey and the National Survey of Student Engagement (NSSE). In other cases, targets were developed.

The report includes a summary of goals and associated indicators, which shows that the UW System met its targets on 11 indicators, had mixed results on eight indicators and has yet to achieve one indicator. Of the 20 indicators, 19 were met or partially met.

Changes and additions to this year's report include:

- Access for students from lower-income families was measured by using the percent of undergraduates who receive Pell grants, which allows comparison with institutions nationally.

- Access, retention and graduation rates by race/ethnicity and for men and women has been provided in greater detail.
- Information on diversity of faculty and staff has been added to the indicator of preparing students for a diverse world.
- A new indicator on the energy efficiency of facilities has been added.

Good news in the report includes:

- The UW System continues to provide access for 33% of Wisconsin high school graduates.
- The UW System's six-year graduation rate increased to 64.8%, exceeding the goal of 64%. Although the target of retaining 82% of students to the second year was not achieved, the retention rate for the UW System remains above the national average.
- Alumni continue to give the UW System high marks on fostering critical thinking, planned learning experiences outside the classroom, faculty mentoring, and activities that promote good citizenship.
- UW graduates outperformed state and national averages on standardized tests of learning outcomes required for graduate study, for admission to medical school, and for certification in nursing and accountancy.
- The average number of credits attempted on the path to a bachelor degree is 134, down from 145 in 1993-94.

Remaining challenges include:

- A gap persists between the rate at which Wisconsin high school graduates of color enroll in the UW System, compared with white students.
- A gap also persists between the retention and graduation of students of color, compared with white students.
- Enrollments in pre-college programs declined slightly from last year, primarily due to a decline in federal and state funding
- Finally, students receiving Pell Grants make up a smaller share of UW undergraduates than at public four-year institutions nationwide, suggesting that more needs to be done to increase access for Wisconsin students with financial need.

Referring to institutional accountability reports that were provided as a supplement to the *Achieving Excellence* document, Ms. Wilhelm indicated that they show how each institution performed on four common measures: 1) Enrollment, 2) retention and graduation rates, 3) student involvement, and 4) credits to degree. They also contain

measures specific to particular institutions that were developed from campus strategic planning processes.

President Reilly then addressed challenges identified in the report, advising that action steps are in place to address them going forward.

Improving access and success for minority and disadvantaged students is addressed by the commitment to Inclusive Excellence – a key component of the 10 Growth Agenda Action Steps.

To compete more successfully in a global economy, he emphasized, Wisconsin must significantly increase the number of college-educated citizens among its population. As the traditional college-going population begins to decline, success will require enrolling and graduating a broader, deeper cut of the population. Making significant strides in this area will help the state achieve its economic goals.

Innovative initiatives to address these challenges include:

- The Equity Scorecard Project, in which faculty and staff drill down into campus data to uncover obstacles to student access and success. The project, being expanded to five more UW institutions, in addition to the five already engaged in the process, was developed by Professor Estella Bensimon of the University of Southern California.
- The Campus Climate Assessment Project, in which five UW institutions are participating. The project, which surveys students, faculty, and staff about the environment with respect to race/ethnicity, gender identity and expression, disability, and other areas of difference, is intended to help ensure a welcoming climate for all faculty, staff and students.
- The Wisconsin KnowHow2Go Network, which will assist in attracting and retaining diverse student populations, including first-generation college students. The program will enlist UW undergraduates as ambassadors to carry the message to schools and kids about the importance of higher education and how to prepare for it.
- A private fundraising campaign for need-based financial aid, which will send a powerful, positive signal to first-generation college students and families.
- The Wisconsin Covenant, which will serve as a mighty pump to enlarge the student pipeline.

Commenting on future steps toward diversity, Regent Davis indicated that, in preliminary conversations with fellow Education Committee members, Senior Vice President Rebecca Martin and her staff, as well as the Diversity Council, there was strong consensus that there should not be another ten-year plan. There also was strong consensus that the goals of Plan 2008 still are the right goals and should continue to be pursued.

A broader and more strategic framework for diversity, under the heading of Inclusive Excellence, she said, is the preferred direction for the future. Under this approach, diversity goals are embedded at the center of the higher education enterprise.

While high school graduation numbers for Wisconsin as a whole are among the highest in the nation, she pointed out, high school graduation rates for the Milwaukee Public Schools are only 46%, according to numbers released the preceding week, placing it 38th out of the 50 largest public school districts in the nation. Although the district issued different numbers, everyone agrees that neither number is acceptable.

Whatever the UW System does to move forward in diversity work, she said that it must do so in the context provided by data and by the state's largest and most diverse metropolitan area.

Critical questions include: what evidence will show whether progress is being made? And what "carrots and sticks" will be used to provide accountability? She noted that the Diversity Council pointed to the continued need to hold chancellors and institutions accountable in concrete ways.

Stating the need to be vigilant in following through in that regard as well as others, Regent Davis concluded her remarks by expressing optimism that one day soon progress will be more than incremental and it then can be said proudly that the UW System has significantly narrowed, if not closed the achievement gap.

Senior Vice President Martin added that there is a need to reprioritize and build additional measures into the *Achieving Excellence* Report. To succeed, Inclusive Excellence must be incorporated into the heart of UW institutions, including appropriate curricular changes. There also will be collaborations with the K-12 System to redesign and reinvigorate pre-college programs, as well as professional development to promote leadership in Inclusive Excellence. These matters will be worked on with constituent groups and brought to the Education Committee in the fall.

President Reilly reported that a briefing on and discussion of the accountability report will be held at the State Capitol in the near future, with state legislators and their staffs invited to attend. In the meantime, copies will be delivered to every legislative office. It is hoped that this session will engage elected leaders in a discussion about whether the current accountability system and reporting format are meeting their needs and how they might be improved.

President Reilly then referred to a publication titled *Measuring Success: Benchmarks for a Competitive Wisconsin*, prepared by the Wisconsin Taxpayers Alliance for Competitive Wisconsin. The publication lists categories and indicators, some of which relate directly to Growth Agenda for Wisconsin priorities, including research and development spending, environmental quality, student retention and graduation, and economic dynamism.

In updating the *Achieving Excellence* report to more closely align with Growth Agenda goals, he wished to consider more outward-looking indicators that relate to larger state goals. In addition, consideration would be given to including indicators used in the

Voluntary System of Accountability, a new federal program in which the UW System is among the first state systems to participate.

In discussion following the presentation, Regent Crain emphasized the urgency of addressing the challenge of serving students at risk, particularly in Milwaukee. Noting that other school districts face the same kind of challenges, she stated the importance of examining best practices.

In response to a question by Regent Crain, Ms. Wilhelm explained that some targets do not have specific numerical goals because it was considered preferable to call for improvement in some cases than to set numerical targets that might prove to be unrealistic.

Commending the excellence of the report, Regent Vásquez commented that, with respect to diversity, most employers are more interested in whether prospective employees graduated from college than what institutions they attended and how long it took them to graduate. Urging that the focus be placed on what matters most to employers, he expressed concern about the many students of color who enroll but fail to graduate and have their futures impaired in the process.

President Reilly agreed, noting that some of the Growth Agenda initiatives call for growth in enrollment, while others – like UW-Parkside’s – are focused on retention and graduation. The Adult Student Initiative will reach out to the population of about one million who have college credits but no degree.

Senior Vice President Martin added that the Equity Scorecard examines the campus experience to discover where students are not being well served and what can be done to intervene. This project is focused on graduation and access to majors.

Chancellor Gow agreed, noting that UW-La Crosse found that students of color are particularly eager to take advantage of one-on-one research opportunities with faculty.

Chancellor Wells mentioned UW-Oshkosh’s graduation project, through which students who stopped out as seniors were identified and provided with means to complete their degrees. One hundred of those students are now close to graduation, with 80 more on the way. Noting that there are few students of color in that group, he indicated that many of those students tend to leave earlier in their college years.

Regent Loftus suggested that success in this area could be made a more important part of judging chancellors’ performance and determining pay.

Chancellor Keating pointed out that the freshman cohort metric is flawed, as is the 6-year graduation model. Noting that many students attend two or more schools, he explained that a university receives credit only if a student both starts at and graduates from that institution. Institutions do not get credit for transfer students who graduate.

Noting that such reporting is mandated by federal requirements, Ms. Wilhelm said that the UW System and others are well on the way to better measures, based on information sent to a national clearinghouse.

With regard to enrollment of diverse students, Regent Bartell expressed concern about the disturbing decline in precollege program participation and asked whether more of that kind of programming needs to be done or whether new thinking is needed.

Noting that past efforts have not achieved the desired results, President Reilly replied that the Equity Scorecard is one new means of addressing the challenge, as are the Wisconsin Covenant and the KnowHow2Go program. With regard to precollege programs, he said that a reduction in federal funding is largely responsible for the decrease in attendance and that the methodology for counting participants needs improvement in order to include programs like UW-Green Bay's Phuture Phoenix.

Adding that programs like the Phuture Phoenix help to build the student pipeline, Chancellor Shepard indicated that the program is a large one, involving 6,000 young people and 1,000 UW-Green Bay students over a five-year period. Absences from school among participants have been cut in half and grade point averages have increased. Urging that focus be placed on further building the pipeline, he observed that the best way to improve retention is to enroll better-prepared students.

Regent Crain pointed out that the Phuture Phoenix program makes the issue more visible in the community as a whole.

Regent Falbo remarked that, in order to achieve goals, it is necessary to penetrate the market more deeply. Urging more efforts in high schools, he indicated that, in Milwaukee, K-8 programs receive emphasis, but students drop out in their high school years.

Acknowledging the commitment to this issue by President Reilly, the Regents, UW institutions and UW System staff, Regent Davis agreed that Equity Scorecard data will help to identify solutions to various aspects of the problem. Stating that she intended to move forward with a positive attitude and expected others to do the same, she remarked that both pipeline and retention issues must be addressed.

In response to a question by Regent Davis, Ms. Wilhelm explained that the UW System is seven percent below the national average in the enrollment of Pell Grant recipients for a number of reasons, including pipeline issues. She added that other Midwestern states share the same problem.

In response to a question by Regent Loftus, Ms. Wilhelm indicated that staff and technology resources needed to compile more accurate graduation data will result in additional costs but that the UW System is committed to making these improvements for both the *Achieving Excellence* report and the Voluntary System of Accountability. While the cohort method will still be used, students will be tracked beyond the current six-year time frame.

Chancellor Wells added that success in tracking graduation of students who move among schools will depend on institutional participation in a data clearinghouse and that strong efforts are being made to promote such participation.

In response to a question by Regent Cuene, Ms. Wilhelm indicated that participation by a broad range of institutions will make it possible to better track students who graduate after transferring.

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Growth Agenda Action Steps

Senior Vice President Rebecca Martin provided an update on work being done to advance the Growth Agenda Action Steps, which came out of the Advantage Wisconsin planning process.

Commitment to a coherent set of learning outcomes for all UW baccalaureate graduates is moving forward well. After conclusion of second semester classes in late May, a group of more than 100 faculty members, representing all UW institutions, will gather in Madison to begin discussion of broad, common learning goals. While it is essential, she said, that this discussion begin with faculty, there will be opportunities for involvement by Regents and others as the work progresses. By the end of the fall semester, there should be progress to report.

She also reported that a task force will be appointed to explore models and propose pilot projects for the UW Dual Transcript, which now is being called the Student Engagement Portfolio – a more accurate description. The task force will build on plans already in place at UW-Green Bay, UW-La Crosse, UW-Madison, and UW-Platteville. Regent involvement in the task force would be welcome.

A system-wide group is being formed to work on New Pathways Degrees. The group will develop guidelines for assessment of opportunities that already exist on UW campuses and consider approaches to prior learning assessment, credit repository, and new online program possibilities. Regent involvement in this group also would be welcome.

Extending the Madison Connections Program to UW comprehensive institutions is moving forward, with transfer to Madison in the junior year already offered at UW-Green Bay. Participation is being considered by others for fall 2009.

In conclusion, Dr. Martin added that work is proceeding in other areas as well, and that further reports would be made at future meetings.

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Ethics Brochure

President Reilly referred to a new brochure developed by General Counsel Pat Brady and her staff on the topics of employee ethics and public records. Electronic copies have been provided to all UW System employees, and printed copies will be included in employee orientation programs.

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UW-La Crosse German Exchange Students

President Reilly welcomed Anja Engelhorn and Johannes Bellermaun, German exchange students studying at UW-La Crosse, under a partnership between the La Crosse

Student Association and colleagues at Johann Wolfgang Gothe University in Frankfurt to foster cooperation and learning across nations.

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Making Opportunity Affordable

President Reilly announced that the UW System has received an opportunity to expand educational access, while preserving quality, through the Lumina Foundation's "Making Opportunity Affordable" grant program. As one of only 11 states chosen, the UW was invited to participate in an intensive planning academy to further develop ideas to address the project's objectives of lowering costs per degree and improving outcomes, goals that fit naturally with the Growth Agenda for Wisconsin. The foundation has provided a \$100,000 grant to support development of these plans.

Reporting that the application process included recent visits by the foundation to the offices of Representative Nass, Senator Vinehout, and Governor Doyle, he thanked them for their support and also thanked the UW's partners in the project – the Wisconsin Technical College System, the Department of Public Instruction, and Wisconsin Association of Independent Colleges and Universities.

If Wisconsin continues to advance, it would be one of five states to receive up to \$500,000 annually for up to four years to assist in achieving goals and increasing the number of residents with high-quality college degrees. This project allows Wisconsin to work with other states on how to increase the percentage of the population with a college degree, while at the same time preserving the quality of that credential.

President Reilly expressed special thanks to Associate Vice President Ron Singer for his leadership and to the many others who participated in moving this project forward.

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UW-Stout Raises \$5 Million from Private Donors

President Reilly congratulated Chancellor Sorensen and UW-Stout on raising \$5 million from private donors whose generosity will make a significant impact on the campus. The gifts will support the new Center for the Study of Ethics, student scholarships, and other worthwhile projects.

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Contribution to UW-Stout by Fulton Holtby Estate

President Reilly honored the late Fulton Holtby, whose estate made a substantial contribution to UW-Stout. A professor at the University of Minnesota, he was highly involved in UW-Stout's College of Technology, Engineering, and Management; and he funded more than 500 scholarships.

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UW Campuses Receive Grant to Fund Nurse Education

It was reported by President Reilly that five UW institutions – UW-Madison, UW-Eau-Claire, UW-Oshkosh, UW-Milwaukee, and UW-Green Bay – will do more to alleviate the nursing shortage with the help of a \$1.4 million grant from the Health Resources and Services Administration, a division of the federal Department of Health and Human Services. One of only two grants awarded nationally in 2007, it will fund the Wisconsin Technology Enhanced Collaborative Nursing Education (WI-TECNE) program. Each campus will focus on one specific technology and training course for their faculty for one year. The training and technology then can be used to enhance the institutions’ nursing curricula.

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UW-Eau Claire Students Make Civil Rights Pilgrimage

Over spring break, President Reilly reported, many students traveled on service and learning trips. One such group from UW-Eau Claire made a Civil Rights Pilgrimage, a trip that included stops in Atlanta, Birmingham, Selma, Little Rock and other cities at the heart of the civil rights movement, where they learned directly from the people and places that contributed to the movement.

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UW-River Falls Tissue and Cellular Innovation Center

Reporting that the Tissue and Cellular Innovation Center is making great progress, President Reilly reported that the center hosted students and faculty from the Nanotech Center at Chippewa Valley Technical College for a day of workshops on nanobiotechnology. This event, he observed, is another example of the benefits of institutional cooperation and sharing.

REPORT OF THE BUSINESS, FINANCE, AND AUDIT COMMITTEE

Regent Smith, chair, presented the committee’s report.

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UW Colleges/UW-Extension Presentation: Maximizing Access to UW Resources through Partnerships with County Governments

The committee heard a presentation on maximizing access to UW resources through partnerships with county governments.

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Amendments to Bylaws of the University of Wisconsin Medical Foundation

The committee passed a resolution approving the bylaw amendments for inclusion in the consent agenda.

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Approval of UW-Platteville Differential Tuition

The proposed differential tuition was for 1.9% of the undergraduate tuition rate, or \$50 per semester, for full-time undergraduate students.

Student Senate leadership was involved in developing the proposal and the full Student Senate passed a motion in support of it. Two student leaders spoke to the committee in support of the proposal.

The committee passed a resolution approving the differential tuition for inclusion in the consent agenda.

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Committee Business

Consideration of Salary Adjustments for Senior Academic Leaders to Address Recruitment and Retention Challenges for the Chancellors of UW-Green Bay and UW-Oshkosh and the Provost of UW-Oshkosh

The committee passed a resolution approving the requested salary adjustments for inclusion in the consent agenda.

Approval of UW-Stout and UW-Parkside Bookstore Contracts

Consideration of these contracts by the committee prompted considerable discussion about textbook costs, rentals, and other matters.

The committee passed resolutions approving the contracts for inclusion in the consent agenda.

2008-09 UW System Annual Distribution Adjustments

Associate Vice President Freda Harris discussed with the committee recommended budget distribution adjustments and allocation methodologies for new faculty recruitment and retention funding, pay plan and utility costs.

The committee passed a resolution approving the annual distribution adjustments for inclusion in the consent agenda.

Approval of UW System Policies for Large or Vital Information Technology Projects

The committee approved for inclusion in the consent agenda policies initially discussed at the February 2008 meeting on oversight of large IT projects. The policies fulfill a legislative directive and would apply to all projects costing \$1 million or more and projects considered vital to the functions of the university.

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Audit Issues

Protecting Computer Networks and Data in the UW System

Audit Director Julie Gordon presented a report on an important review that examined information protection laws, computer security staffing, policies and procedures related to computer security, access to computer networks and data, and user education. The report included a number of recommendations for computer security enhancement.

Follow up Review: A Best Practices Review of Policies and Procedures Addressing Copyright Infringement Issues

The committee heard a follow-up review on a report by the Office of Operations Review and Audit on copyright infringement issues, originally completed in 2003.

Quarterly Status Update on UW System Office of Operations Review and Audit

The committee received information on the status of on-going audit projects.

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Trust Funds

UW System Annual Endowment Peer Benchmarking Report

The committee heard summaries from three benchmarking studies.

UW System Voting of 2008 Non-Routine Proxy Proposals

The committee was presented with information regarding the proxy season environment and guidance for planned voting positions for the 2008 season. The dominant social issues include the environment and sustainability, corporate political contributions, equal opportunity and human rights.

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Report of the Vice President

Food Service Contract Process

A report on the food contract process was provided by Assistant Vice President Ruth Anderson, who noted that because of timing issues and with no Board meeting in May, the Executive Committee will be asked to approve contracts for UW-Superior and UW-River Falls.

Desire2Learn and Blackboard Litigation

General Counsel Brady reported on the status of litigation between Desire2Learn and Blackboard.

Legislative Audit Bureau Audit of Federal Programs and Expenditures

Vice President Durcan informed the committee that, of \$1.3 billion in expenditures, the audit questioned costs totaling only \$177.

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Consent Agenda

Regent Smith moved adoption by the Board of Resolutions 9452-9459 as consent agenda items, and the motion was seconded by Regent Shields.

At the request of Regent Loftus, Resolution 9453 was removed from the consent agenda.

The following resolutions then were adopted on a unanimous voice vote.

Amendments to the Bylaws of the University of Wisconsin Medical Foundation

Resolution 9452: That, upon the recommendation of the Chancellor of the University of Wisconsin-Madison, the Board of the University of Wisconsin Medical Foundation, and the President of the University of Wisconsin System, the Board of Regents approves the Phase II Proposed Amendments to the University of Wisconsin Medical Foundation By-laws as outlined in Attachment A and adopts the amended By-laws as defined in Attachment B of these materials.

Consideration of Salary Adjustments for Senior Academic Leaders to Address Recruitment and Retention Challenges for the Chancellors at UW-Green Bay and UW-Oshkosh and a Provost at UW-Oshkosh

Resolution 9454: Whereas, pursuant to ss. 20.923(4g) and 36.09(1)(j), Wisconsin Statutes, the salaries of UW System senior academic leaders must be set within the salary ranges established by the Board of Regents, and based upon a formula derived from the salaries paid by peer institutions to their academic leaders, and

Whereas, section 36.09(1)(j), Wisconsin Statutes, authorizes the Board of Regents to increase Chancellors' and other university senior academic leaders' salaries to address salary inequities or to recognize competitive factors in the periods between pay plan adjustments, and

Whereas, at the February 2006 Board of Regents meeting, the Business, Finance and Audit Committee endorsed the recommendation that the President of the UW System periodically perform a review and assessment of individual Chancellor's salaries to determine whether there is a need for an adjustment to recognize competitive factors or correct salary inequities among senior academic leadership, as allowed by law, and

Whereas, the Board of Regents affirms that leadership is critically important to the performance of our institutions and the students and citizens they serve and, therefore, places a high value on recruiting and retaining our outstanding senior academic leaders.

Now, therefore, be it resolved;

That, upon recommendation of the President of the University of Wisconsin System, the annual salary for Chancellor Shepard, Chancellor Wells, and Provost Earns be adjusted due to competitive market factors and equity reasons as set forth in the attached, effective April 11, 2008.

UW-Stout: Bookstore Contract with Validis Resources

Resolution 9455: That, upon the recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Board of Regents approves the five-year contract with Validis Resources to provide Bookstore Services at the University of Wisconsin-Stout effective May 22, 2008.

UW-Parkside: Bookstore Contract with Validis Resources

Resolution 9456: That, upon the recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Board of Regents approves the seven-year contract with Validis Resources to provide Bookstore Services at the University of Wisconsin-Parkside effective April 11, 2008.

2008-09 UW System Annual Distribution Adjustments

Resolution 9457: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 2008-09 UW System annual distribution adjustments.

UW System Policies for Large or Vital Information Technology Projects

Resolution 9458: That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves the attached UW System Policies for Large or Vital Information Technology Projects and directs the System Administration to submit the policies to the Legislative Joint Committee on Information Policy and Technology for approval as directed by 2007 Wisconsin Act 20.

UW System Voting of 2008 Non-Routine Proxy Proposals

Resolution 9459: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the non-routine shareholder proxy proposals for UW System Trust Funds, as presented in the attachment.

Adoption of Resolution 9453 was moved by Regent Smith and seconded by Regent Shields.

UW-Platteville Undergraduate Differential Tuition

Resolution 9453: That, upon the recommendation of the students and Chancellor of the University of Wisconsin-Platteville and the President of the University of Wisconsin System, the Board of Regents approves differential tuition for all UW-Platteville undergraduate students beginning in the Fall Semester of 2008-09. The tuition differential would be an additional 1.9 % of the resident undergraduate tuition rate set by the Board of Regents. The dollar amount would be \$50 per semester (\$100 per year) in academic year 2008-09. The differential would be prorated for part-time undergraduate students.

Noting that students had asked for a freeze on tuition, Regent Loftus stated that he would vote against the resolution. He urged that care be taken in approving differential tuition proposals in the future.

Regent Shields indicated that UW-Platteville students are not members of United Council, which advocated a tuition freeze. Because the student government had identified areas of immediate need and used the proper channels to bring the proposal forward, he intended to vote in favor of the resolution.

Regent Connolly-Keesler remarked that the issue is a difficult one and asked if such proposals will continue to come forward. However, she noted the strong student support for the UW-Platteville proposal.

David Dregne, President of the UW-Platteville Student Government, said that students had been involved in discussing options for meeting student service needs since fall 2007. The full Student Senate began discussing the issue in February 2008; reports were televised across campus; and there were three newspaper articles describing the process. Many students spoke in open listening sessions, and the proposal was modified accordingly. The Student Senate voted to support the proposal, with 16 in favor, 7 against, and 2 abstentions. Some of those voting against the proposal felt that mental health services also should be included, while others were concerned about the increase in tuition. Overall, the Student Government concluded that student success is dependent on high-quality student support services and that the proposed differential tuition is in the students' best interest.

Regent Rosenzweig commented that the spread of differential tuition is a disturbing trend. While she would not vote against the UW-Platteville proposal because of the strong case that the students had made, she asked whether the Board should continue approving such proposals.

Regent Falbo inquired as to whether detailed budgets had been developed for use of the funds generated by the differential tuition, and Mr. Dregne replied in the affirmative. Regent Falbo remarked that the Board has an obligation to ensure that the money is spent efficiently and effectively to accomplish the desired outcomes.

Regent Vásquez noted that the various parts of the state are different from one another and that campuses must reflect what is needed in their communities. In his experience, he had found that uniformity does not bring excellence and that each situation must be considered on its own merits. In this instance, he had decided to support the differential tuition.

In response to questions by Regent Walsh, Mr. Dregne said that the increase would be 1.9% per FTE student and pro-rated for less than full-time students. Michael Viney, Assistant Chancellor for Student Affairs, added that students participating in the Tri-State Initiative, as well as other non-resident students, all would pay 1.9% of resident undergraduate tuition.

Regent Shields commended the students for identifying needs that must be met, adding that mental health is also a great concern.

Indicating that mental health services should perhaps be part of the health cost structure, Regent Loftus remarked he could not recall any differential tuition proposal coming to the Board without student support, although they were brought forward upon the recommendation of the chancellor and the President of the UW System. Stating that the proposal would represent a tuition increase for costs other than instruction, he intended to vote against it and ask that proposals to fund these services be included in the university's budget request.

Associate Vice President Freda Harris observed that differential tuitions, which are in effect on seven UW campuses, can provide a margin of excellence that would not be achieved otherwise and that students have expressed satisfaction with use of this funding. She added that, while United Council advocated a tuition freeze, the group had not expressed opposition to differential tuition.

As a member of the Working Group on Tuition and Financial Aid, Regent Crain stated her support for the proposal because it is necessary to consider a variety of ways to accomplish what needs to be done at the various UW institutions. This differential and others that have been adopted, she said, have been well thought out and carefully considered. Any increase in tuition, she noted, is a difficult public issue for students and families.

Regent Loftus commented that it is inconsistent to ask the Legislature to hold down tuition, while the Board increases it in other ways.

Stating her concern that the student government president needed to ask for a tuition increase to maintain educational quality, Regent Thomas said that the Board must listen and allow students to pay more to get the services they need. Noting that education is not limited to the classroom, she urged the Regents to hear this earnest request to sustain quality. She felt it might be more truthful to include such costs in tuition, rather than in fees.

Regent Rosenzweig agreed with Regent Loftus that it would be inconsistent to raise tuition through the differential process, while at the same time asking the Legislature to hold down tuition increases. She reiterated that the Board must come to grips with this dilemma.

President Reilly said that Regent Loftus was correct in observing that no differential tuition proposal will be brought forth without student support. He noted that the preceding day the Board had adopted a resolution calling for review of differential tuitions every five years or whenever there is a significant change in how the money is used.

Differential tuition proposals, he said, are not easily developed and require much work and negotiation at the campus level. After they are enacted, students monitor how the money is used. While the Board is asked to consider such proposals on a case-by-case basis, the Legislature is asked to invest GPR funds adequately in the UW System. The Board then determines the necessary amount of tuition on an annual basis.

The question was put on Resolution 9453, and it was adopted on a voice vote, with Regent Loftus voting in opposition.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

The committee's report was presented by Regent Bartell, chair.

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UW-Extension Presentation – Maximizing Access Through Wisconsin Public Television's Digital Transition: University Place

Malcolm Brett, director of Broadcasting and Media Innovations at UW-Extension, presented an overview of how access to the university is maximized through Wisconsin Public Television's digital transition. He described a multi-year plan to bring the benefits of digital broadcasting to audiences around the state by upgrading the technology of Wisconsin Public Television, Wisconsin Public Radio, and the Instructional Communications Systems academic support unit within UW-Extension's Broadcasting and Media Innovations Division.

He described the potential of University Place – a new public television and internet service – to enhance public access to university content. An initiative of public television stations at the University of Wisconsin System, Ohio State, and Penn State, University Place will create a digital archive of university lectures, symposia, and other events, including a library of video learning objects for use in schools. Content will be available by broadcast, streaming on-line, and in some cases, cable video on demand.

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Report of the Associate Vice President

Building Commission Actions

Associate Vice President David Miller reported that the Building Commission approved about \$37.4 million of program revenue for projects at its March meeting.

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UW-Madison: Approval of the Design Report and Authority to Construct the Chadbourne and Barnard Residence Halls Renovation Project

The committee approved for inclusion in the consent agenda a UW-Madison request for authority to construct a renovation project for Chadbourne and Barnard residence halls, the final phase of renovation to improve housing in both halls, at a cost of \$12.4 million, which was less than originally estimated.

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UW-Milwaukee: Approval of the Design Report and Authority to Construct the Golda Meir Library Remodeling Project – Phase I

The committee approved for inclusion in the consent agenda a resolution granting requested authority to construct Phase I of the Golda Meir Library remodeling project, which will remodel space on the first and second floors of the west wing of the library to create a learning commons. The \$4.9 million cost includes \$1.4 million in gift funding.

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UW-Oshkosh: Authority to Accept 1.95 Acres of Land from the Department of Military Affairs Through an Inter-Agency Transfer

The committee approved for inclusion in the consent agenda a resolution granting authority to accept the transfer of a parcel of land with a maintenance building and three storage buildings from the Department of Military Affairs for no acquisition cost.

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UW-Parkside: Authority to Transfer General Fund Supported Borrowing from the Communications Arts Remodeling and Addition Project to the Union Parking Lot Reconstruction Project for the Purpose of Campus Road Construction

The committee approved for inclusion in the consent agenda a resolution granting requested authority to transfer \$1.6 million of general fund supported borrowing from the Communications Arts remodeling and addition project to the union parking lot reconstruction project for the purpose of constructing a campus road.

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UW-Whitewater: Authority to Enter into a Land Use Agreement to Allow the UW-Whitewater Foundation to Construct the Perkins Stadium Turf Replacement Project and Accept the Completed Facility as a Gift-In-Kind

UW-Whitewater received gift funds of \$1.1 million to convert its football field from natural to artificial turf. The UW-Whitewater Foundation will construct the project and give it to the university as a gift-in-kind.

The committee adopted a resolution granting the requested authority for inclusion in the consent agenda.

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UW System: Authority to Construct Various Classroom Renovation/Instructional Technology Improvement Projects

The committee adopted for inclusion in the consent agenda a resolution approving allocation of funds for the biennial classroom renovation/instructional technology improvements project and granting authority to construct those projects. The funds are used by the institutions to upgrade classrooms with updated technology.

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UW System: Authority to Construct All Agency Maintenance and Repair Projects

The projects included a UW-Madison request for funding for the Chamberlin Hall energy conservation project, which will use \$3.7 million provided in the 2007-09 Capital Budget to promote energy saving measures with short-term pay backs of four years. The program revenue borrowing will be repaid with savings achieved by reduced energy consumption.

Other projects at UW-La Crosse, UW-Superior, and UW-Oshkosh include fire alarm upgrades, utility upgrades, parking lot construction and asphalt repairs.

The committee approved a resolution granting the requested authority for inclusion in the consent agenda.

In discussion at the Board meeting, Regent Loftus inquired about recovering of energy savings. Regent Bartell explained that the savings are used to pay debt service. Mr. Miller added that the 2007-09 Capital Budget put in place \$30 million of program revenue borrowing to be used for energy savings projects, funded by general obligation bonds. There is a four-five year pay back on fixed costs, after which the savings will continue to accrue.

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2009-11 Capital Budget Process

Regent Bartell reported that, of nearly \$500 million in general fund supported projects requested, it is expected that there will be funding of about \$225 million. The

committee will be more involved than in past years in setting funding priorities, so that the Capital Budget request presented to the Board will reflect decisions made by the committee, as well as by staff, based on approved criteria.

Consent Agenda

Adoption by the Board of Resolutions 9460-9466 was moved by Regent Bartell, seconded by Regent Vásquez, and carried on a unanimous voice vote.

UW-Madison: Approval of the Design Report and Authority to Construct the Chadbourne and Barnard Residence Halls Renovation Project

Resolution 9460: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report of the Chadbourne and Barnard Residence Halls Renovation project be approved and authority be granted to (a) substitute \$2,000,000 Program Revenue-Cash for \$2,000,000 Program Revenue Supported Borrowing and (b) construct the project at a total cost of \$12,373,000 (\$10,373,000 Program Revenue Supported Borrowing and \$2,000,000 Program Revenue-Cash).

UW-Milwaukee: Approval of the Design Report and Authority to Construct the Golda Meir Library Remodeling Project

Resolution 9461: That, upon the recommendation of the of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct the Golda Meir Library Remodeling Phase I project at an estimated total project cost of \$4,908,000 (\$3,508,000 General Fund Supported Borrowing and \$1,400,000 Gift/Grant Funds).

UW-Oshkosh: Authority to Accept 1.95 Acres of Land from the Department of Military Affairs Through an Inter-Agency Transfer

Resolution 9462: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted to accept 1.95 acres of land located at 662 and 663 West Third Avenue in Oshkosh, Wisconsin, from the Department of Military Affairs through an inter-agency transfer.

UW-Parkside: Authority to transfer \$1,600,000 of General Fund Supported Borrowing from the Communications Arts Remodeling & Addition Project to the Union Parking Lot Reconstruction Project for the Purpose of Campus Road Construction

Resolution 9463: That, upon the recommendation of the UW-Parkside Chancellor and the President of the University of Wisconsin System, authority be granted to revise the funding for the Union Lot Reconstruction project by an increase of \$1,600,000 General Fund Supported Borrowing-Communication Arts Remodeling and Addition project; and a decrease of \$1,600,000 Program Revenue Supported Borrowing-Utilities Repair and Renovation; for an estimated total project cost of \$3,284,000 (\$1,600,000 General Fund Supported Borrowing-Communication Arts Remodeling and Addition, \$150,000 General Fund Supported Borrowing-UW Infrastructure, and \$1,534,000 Program Revenue Supported Borrowing-Utilities Repair and Renovation).

UW-Whitewater: Authority to Enter into a Land Use Agreement to Allow the UW-Whitewater Foundation to Construct the Perkins Stadium Turf Replacement Project and Accept the Completed Facility as a Gift-In-Kind

Resolution 9464: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, authority be granted to install artificial turf on the football field at Perkins Stadium under terms of a land use agreement between the Board of Regents and the UW-Whitewater Foundation, and authority to accept the completed project as a gift-in-kind.

UW System: Authority to Construct Various Classroom Renovation/Instruction Technology Improvement Projects

Resolution 9465: That, upon the recommendation of the President of the University of Wisconsin System, the allocation of the Classroom Renovation/Instructional Technology Improvement project funds be approved and authority be granted for the construction of the related projects at an estimated total cost of \$3,817,120 (\$3,500,000 2007-09 General Fund Supported Borrowing and \$317,120 Institutional Funds).

UW System: Authority to Construct All Agency Maintenance and Repair Projects

Resolution 9466: That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct various maintenance and repair projects at an estimated total cost of \$5,111,700 (\$435,000 General Fund Supported Borrowing, \$3,979,600 Program Revenue Supported Borrowing, and \$697,100 Program Revenue-Cash).

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REPORT OF THE EDUCATION COMMITTEE

Regent Davis, chair, presented the committee's report.

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Presentation – Maximizing Access to College Degrees for Adults Statewide: Status of the UW Colleges and UW-Extension Adult Student Initiative

The presentation was made by David Schejbal, Dean of the UW-Extension Division of Continuing Education, Outreach, and E-Learning, and Lisa Seale, Interim Associate Vice Chancellor for Academic Affairs for the UW Colleges.

The purpose of the Adult Student Initiative is to maximize access to college degrees for adults statewide and thus to increase the number of bachelor's degree holders in Wisconsin in order to fuel the state's knowledge economy.

Funded as part of the Growth Agenda for Wisconsin, the Adult Student Initiative is working on multiple fronts to increase awareness of the value of and need for baccalaureate degrees, as well as of the many programs and services available at UW institutions. It also is creating an array of student support services especially designed for adult and underserved students.

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Report of the UW System Engineering Education Task Force

The committee heard a summary of the Report of the 2007 UW System Engineering Education Task Force, from its chair, UW-Milwaukee Associate Vice Chancellor Dev Venugopalan.

The task force was charged by Senior Vice President Rebecca Martin to assess the state's needs for engineering education and to formulate recommendations that would enable the UW System to meet those needs effectively and efficiently.

The report showed that enrollment and graduation rates at the five UW institutions that offer engineering programs have been steady for the past ten years and that most programs have adequate capacity to accommodate the cyclical nature of demand. The task force found no evidence of unmet demand for engineers in the state or in any particular region of the state.

The report's key recommendations are to:

- Periodically assess regional and statewide demand for engineering graduates;
- Utilize existing resources to the extent possible to meet potential unmet regional need;
- Resolve any unmet regional demand that emerges through collaborative, off-site delivery of existing programs, as is being done by the UW-Platteville programs in the Fox Valley and Rock County.

The report also focused on developing strategies to meet needs of part-time and place-bound students in engineering programs because they are more likely than others to stay in Wisconsin.

Finally, the report recommended development of strategies to attract and retain more students of color and women. In discussing this matter, the committee suggested focusing on the pipeline, starting with students in middle school and even earlier.

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UW-Stout: Presentation of Campus Academic Plan

UW-Stout Chancellor Charles Sorensen and Provost Julie Furst-Bowe presented the campus' academic plan, which was appreciated by the committee as a way of better understanding UW-Stout's identity and future directions as the UW System's polytechnic university.

UW-Stout has undertaken a major reorganization of its colleges to align with the polytechnic model and has an ambitious plan for its future. Key areas targeted for growth include meeting the demand for teachers in STEM fields, providing degree-completion opportunities for working adults, and providing interdisciplinary programs in cutting-edge fields.

The committee heard a detailed accounting of the academic programs that are in various stages of planning and heard of several curricular initiatives, including revision of General Education, better assessment of student learning, and other quality improvement projects.

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Report of the Senior Vice President

Annual Report on Minority and Disadvantaged Students Programs and Annual Report on Orientation Programs and Information Provided to Students on Sexual Assault and Sexual Harassment

Senior Vice President Rebecca Martin advised that these two statutorily required annual reports would be mailed to the Regents.

UW-Milwaukee: Termination and Release of the Milwaukee Science Education Consortium, Inc., from Charter Agreement

Senior Vice President Martin advised the committee of the termination and release of the Milwaukee Academy of Science from the last year of its charter agreement with UW-Milwaukee.

Process for Consideration of UW Colleges' proposed Bachelor's Degree in Applied Arts and Sciences

The committee was informed by Dr. Martin of the process by which the UW Colleges' preliminary proposal for entitlement to plan a Bachelor's Degree in Applied Arts and Sciences would move forward.

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Consent Agenda

Adoption by the Board of the following resolutions as consent agenda items was moved by Regent Davis, seconded by Regent Bartell and carried on a unanimous voice vote.

UW-Milwaukee: Program Authorization (Implementation) B.S. in Applied Math & Computer Science

Resolution 9467: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Applied Math and Computer Science.

UW-River Falls: Program Authorization (Implementation) M.A. in TESOL

Resolution 9468: That, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.A. in Teaching English to Speakers of Other Languages.

Requests to Trustees of the William F. Vilas Trust Estate

Resolution 9469: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for \$11,572,059 for fiscal year July 1, 2008, to June 30, 2009, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

ADDITIONAL RESOLUTIONS

Resolution of Appreciation to UW-Extension and UW Colleges

Presenting Resolution 9470, Regent Crain expressed gratitude on behalf of the Board and other guests for the warm and gracious hospitality extended by the UW Colleges and UW-Extension in hosting the April 2008 meetings. They had presented inspiring programs, showcasing the work of students and faculty, and had provided much appreciated opportunities to talk with students, faculty, staff, and deans. In conclusion, she thanked all who contributed to arranging this perfectly organized meeting.

The following resolution was read by Regent Crain and adopted by acclamation, with a standing ovation.

Board of Regents Resolution of Appreciation University of Wisconsin-Extension and University of Wisconsin Colleges April 2008

Resolution 9470: **WHEREAS**, the Board of Regents of the University of Wisconsin System applauds UW Colleges’ and UW-Extension’s commitment to maximizing access to university research and resources for the benefit of all Wisconsin residents; and

WHEREAS, hard-working, committed adults throughout the state will benefit from increased access to college degree programs through the Adult Student Initiative; and

WHEREAS, UW Colleges and UW-Extension are leveraging their resources to work in partnership with municipalities, counties, and other higher education institutions; and

WHEREAS, UW Colleges and UW-Extension are helping to grow local businesses and the state economy, keeping Wisconsin competitive in a global economy, and creating a brighter future for our great state; and

WHEREAS, Wisconsin Public Television is deftly managing the transition to digital broadcasting, further enhancing its statewide capacity to educate, inform and engage citizens; and

WHEREAS, UW-Extension's statewide outreach programs reach more than 1.6 million Wisconsin residents annually, bringing lifelong learning and applied research to each of the 72 counties and three tribal nations in the state; and

WHEREAS, the UW-Extension Conference Centers have served as a roof for the Wisconsin Idea for 50 years, providing a setting for productive, comfortable, and technologically enlightened meetings; and

WHEREAS, UW-Extension and UW Colleges reach out to people of all ages, but especially young people in the state's inner cities and rural areas, through 4-H and pre-college programs;

THEREFORE, BE IT RESOLVED that the Board of Regents of the University of Wisconsin System thanks Chancellor David Wilson and the entire UW-Extension and UW Colleges community for graciously hosting the Board's April 2008 meeting, commending them for their efforts and dedication in advancing the Wisconsin Idea to every corner of the state.

The meeting was recessed at 11:25 a.m. and reconvened at 11:40 a.m.

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CLOSED SESSION

At 11:40 a.m., the following resolution, moved by Regent Pruitt and seconded, was adopted on a roll-call vote, with Regents Bartell, Bradley, Connolly-Keesler, Crain, Cuene, Davis, Falbo, Loftus, Pruitt, Rosenzweig, Shields, Smith, Spector, Thomas, Vásquez, and Womack (16) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 9471: Move into closed session to consider annual personnel evaluations, as permitted by s.19.85(1)(c), *Wis. Stats.*; to confer with legal counsel regarding pending or potential litigation, as permitted by s.19.85(1)(g), *Wis. Stats.*; to consider UW-Oshkosh honorary degree nominations, as permitted by s.19.85(1)(f), *Wis. Stats.*; and to consider request to extend leave of absence for a UW-Whitewater faculty member, as permitted by s.19.85(1)(c) and (1)(f), *Wis. Stats.*

The following resolution was adopted in the closed session. Regent Loftus excused himself from the meeting during discussion and vote on this item.

UW-Whitewater: Authorization to Extend Leave of Absence: Faculty Member

Resolution 9472: That, upon recommendation of the UW-Whitewater Interim Chancellor Richard Telfer and the President of the University of Wisconsin System, Associate Professor T. Kim Hixson be granted an additional two-year leave of absence for the period January 2, 2009 through January 1, 2011, if elected to serve a second term in the Wisconsin State Assembly.

The meeting was adjourned at 1:45 p.m.

Submitted by:

Judith A. Temby, Secretary