

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

UW-Madison

Held in Room 1820 Van Hise Hall

Friday, May 7, 2004

9:00 a.m.

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9:00 a.m.

- President Marcovich presiding -

PRESENT: Regents Amato, Axtell, Burmaster, Connolly-Keesler, Gottschalk, Gracz, Marcovich, Olivieri, Pruitt, Randall, Richlen, Rosenzweig, Salas and Walsh

ABSENT: Regents Bradley, Davis and Mohs

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APPROVAL OF THE MINUTES

The minutes of the April 1st and 2nd meetings stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the April 23rd meeting of the Educational Communications Board

A written report on the April 23rd meeting of the Educational Communications Board was provided.

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Report on the April 30th meeting of the Higher Educational Aids Board

The Board received a written report on the April 30th meeting of the Higher Educational Aids Board.

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Wisconsin Technical College System Update

A written update on the Wisconsin Technical College System was provided.

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Report on the May 5th meeting of the Hospital Authority Board

The Board received a written report on the May 5th meeting of the Hospital Authority Board.

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Reception at Executive Residence

Regent President Marcovich expressed appreciation to Governor Doyle for hosting a reception for business leaders, campus leaders, regents, faculty and staff who are working together to enhance business development, grow jobs and restore Wisconsin's economic vitality.

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Legislative Hearing on the UW System

Regent President Marcovich reported that the committees of the Assembly and the Senate that oversee higher education came together to host a joint hearing on the state of the university. He thanked Regent Gottschalk and Associate Vice President Margaret Lewis for their work in arranging for the hearing to take place.

Regent President Marcovich and Regent Gottschalk provided an update on the Charting a New Course study and spoke about impacts of budget cuts over the past few years, and President Lyall shared some public policy concerns looking toward the future.

The occasion provided the setting for a fruitful dialogue with legislators and the opportunity to hear concerns they expressed on a number of issues, including financial aid for students and brain gain for Wisconsin. Noting that these legislators are strong supporters of UW campuses and students, Regent Marcovich said that he came away with the feeling that "much more ground unites us than divides us" and that he looks forward to continuing that dialog as time goes on.

Celebration of Undergraduate Research

Regent President Marcovich reported that on April 27th, the UW hosted “Posters in the Rotunda: A Celebration of Undergraduate Research”. He asked the chancellors to convey the Board’s thanks to all of the students and faculty who participated in this event. Speaking at the celebration were Regent Vice President Walsh and Senior Vice President Marrett, along with representatives of the Governor’s Office and the National Science Foundation. He expressed his appreciation to the speakers, as well as to the chancellors, university officers, and Regents Axtell, Mohs and Richlen who also attended.

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UW Spirit Week and UW Spirit Day

Noting that this was UW Spirit Day, as part of UW Spirit Week, Regent President Marcovich remarked that throughout Wisconsin alumni, students, faculty, staff, parents and friends were wearing their school colors, logo wear and special badges to proclaim their connection to their great university system. Earlier in the week, the Governor signed a proclamation officially declaring UW Spirit Week.

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TABOR Status

Regent President Marcovich reported that the Board’s position taken at the April meeting on the proposed Taxpayer Bill of Rights has been communicated to the entire Legislature and to the Governor. Many deans and chancellors also have communicated with local legislators and written opinion pieces for local newspapers on the devastating impact that such a constitutional amendment could have on state funding for higher education. At this time, both houses are continuing to discuss ways to reduce state spending. While a constitutional amendment remains a possibility, he felt that the Board’s resolution on TABOR caused some to think twice about using this method to solve the state’s fiscal challenges.

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State Employee Recognition Day

Noting that State Employee Recognition Day was celebrated earlier in the week, Regent President Marcovich, on behalf of the entire board, commended the employees of the UW System and its institutions for their exemplary work and dedication under very difficult conditions.

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Wisconsin Idea Fellows Program

Regent Axtell explained that Resolution 8831 identifies 100 faculty and staff from across the state to be named 2003-04 Wisconsin Idea Fellows. This honor is in recognition of their public service contributions to their communities and the state and for their help in furthering job creation in Wisconsin.

In addition to annually graduating 29,000 students, 80% of whom stay in Wisconsin, he noted that the UW System has a great reservoir of talent and expertise in its 6,000 tenured faculty, 11,000 academic staff, and 9,000 classified staff—many of whom have specialized skills that are used to help business and agriculture in the state.

The 100 Fellows honored in this resolution were nominated by the president of the system and the chancellors of the UW institutions. The title is honorary and carries no additional salary or stipend. The purpose of the program is to elevate the role of public service and to invite business and others to make use of the magnificent resources available in our universities.

The program grew out of input from local community leaders in meetings with regents, President Lyall and chancellors as part of the Engage Wisconsin program, headed by Regent Gottschalk. These civic leaders and business owners asked for help in stimulating economic development across the state. The list of Wisconsin Idea Fellows is a step in that direction.

Indicating that many of the newly designated Fellows can provide ideas and support to stimulate high-wage job growth and promote economic development in agriculture, manufacturing, technology and the environment, Regent Axtell noted that these are important goals of Governor Doyle's Grow Wisconsin program. As examples of what is being done, he mentioned Jan Gallagher, of UW-La Crosse and UW-Extension, who advises businesses in seven western counties; Larry Cox, who directs the Weinert Center for Entrepreneurship of UW-Madison; and William Gregory, Dean of the UW-Milwaukee School of Engineering, who formed a new company that will develop products to improve detection and diagnosis of breast cancer.

Regent Axtell expressed special appreciation to those who had taken part in launching the program, including Regent Gottschalk, Regent Bradley, Regent Rosenzweig, Chancellor Reilly, President Lyall, and all the chancellors who designated Wisconsin Idea Fellows.

Adoption of the following resolution was moved by Regent Axtell, seconded by Regent Rosenzweig and carried on a voice vote with no opposition expressed.

Wisconsin Idea Fellows Program

Resolution 8831:

WHEREAS, the Wisconsin Idea has been a guiding principle of the University of Wisconsin since the presidency of Charles Van Hise one hundred years ago when it was first noted that, in our modern vernacular, "the boundaries of the university are the boundaries of the State of Wisconsin;" and

WHEREAS, thousands of faculty and staff of the University of Wisconsin System serve the citizens of the state daily by providing their talents, time and expertise beyond the classroom in countless ways, performing public service throughout the state; and

WHEREAS, through this work, the University of Wisconsin plays a central role in the economic vitality of the state as well as its quality of life; and

WHEREAS, the Board of Regents wishes to acknowledge and encourage such activity and to make the connections between UW faculty and staff and the communities, non-profits and businesses that they serve much more visible; and

WHEREAS, in the spirit of “Engage Wisconsin,” we want to call the attention of the public, government and business leaders to UW experts who can serve as resources for them and help encourage job growth in the state;

NOW THEREFORE BE IT RESOLVED THAT the University of Wisconsin Board of Regents establishes “The Wisconsin Idea Fellows Program” to recognize and honor the faculty and staff who are contributing to their communities and to the state;

AND BE IT FURTHER RESOLVED THAT the Board directs the UW System President and Chancellors to advance to the Board each spring the names of faculty and staff to receive the honorary title “Wisconsin Idea Fellow” for the following academic year.

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REPORT OF THE PRESIDENT OF THE SYSTEM

2004 Commencements

Noting that May is the month of commencements, President Lyall observed that education not only opens the way to careers but also changes people as human beings. Graduates see themselves not only in the context of their careers, but in the context of a larger world with many viewpoints, questions and uncertainties, including questions of how to balance environmental values with economic growth; how to tell if and when war is necessary; and how to provide opportunities for the next generation.

This month, she continued, the UW System is sending forth 29,000 graduates, including 580 nurses, 3,600 teachers, 100 pharmacists, 140 doctors, 1,600 engineers and many others who skills and hard work will determine the future of the state and nation.

Noting that one value the university attempts to instill in graduates is the obligation to give back to others by promoting educational growth, she called on Chancellor Erlenbach who has made a practice of giving that charge to UW-Superior graduates.

The Chancellor explained that he has the book, *The Little Engine That Could*, placed at the seats of all graduates at commencement, with the request that each of them read the book to a child to help instill a love of learning and to give the book to the child if he or she does not have many at home. There has been a very positive response, he indicated, to this idea.

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Parting Comments by United Council President

President Lyall invited Jeff Pertl, who was turning over the presidency of United Council to Stephanie Hilton, to make some parting remarks.

Mr. Pertl began by thanking Regent Richlen for her excellent advocacy for students and distinguished service on the Board of Regents. He also thanked Stephanie Hilton, remarking that her skill, talent and dedication will help to move forward United Council's positive relationship with the board and others.

Noting that the university's role in spurring economic growth has been a strong focus in recent years, he commented that, while this role is of great value, it is important not to lose sight of the "soul" of the university and the great value of liberal arts and interdisciplinary education. In that regard, he considered himself a stakeholder, with an investment in the university community that establishes a far stronger relationship than that of simply a consumer of education.

In order to protect the opportunity to have that kind of relationship, he said, both affordable and quality education are needed. This includes a safe and healthy university environment, strong pre-college programs, dynamic and interesting activities inside and outside of the classroom, diverse campuses, and opportunities for international education that will prepare the next generation of civic leaders.

Mr. Pertl then spoke of five concerns about tuition. First, he hoped for an end to surcharges for extra credits, non-resident status, or as a means to make up for budget shortfalls. Second, he hoped there would be no more raids on student auxiliary funds to use for other purposes. Third, he expressed concern that, while differential tuition had begun as a means to supplement and enhance the educational experience, it seemed to be moving toward use as a substitute for other dollars. Fourth, he was concerned that a high-tuition, high-aid model would not work well for students because of the possibility that financial aid would not keep up with tuition increases. Fifth, he was concerned that undergraduate resident tuition authority not be used by the board to raise tuition higher than would be the case under legislative mandate. Finally, he urged that the effects on students of the comprehensive cost of education be taken into account, including tuition increases, differential tuition, and various fees.

Looking to the future, he hoped that the board would continue to work with the legislature and students to reverse the steady decline in funding over the past years and to move the university in a forward direction.

President Lyall thanked Mr. Pertl for his leadership during a difficult period.

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The College Access and Opportunity Act

Following up on a conversation the board had the preceding fall with Congressmen Tom Petri and Ron Kind, President Lyall reported that the preceding week Congressmen John Boehner and Howard “Buck” McKeon introduced the College Access and Opportunity Act to reauthorize the federal Higher Education Act. Two features of the bill, she pointed out, would have significant impacts on Wisconsin students.

First, the bill would provide for a federally computed college affordability index. Any institution that had an index over twice the rate of inflation would be required to file an action plan and timetable to reduce tuition increases. If tuition-setting authority is shared with state government, as it is in Wisconsin, then state government also would have to file a report. If this policy were in effect in 2005, it is likely that the UW’s index would exceed the threshold because of the large GPR cuts and related tuition increases.

Noting that the original version of the bill provided for withholding federal financial aid from students in states that exceeded the threshold, she was glad to report that this feature had been removed from the current version of the bill so that students would not be punished. However, she indicated that provision of an affordability index for all universities, if passed, would be something for the board and legislature to take into consideration going forward.

2005-07 Biennial Budget Development

President Lyall indicated that the board would be asked to review a preliminary draft of the 2005-07 biennial budget request at the June meeting and give staff guidance for developing a more complete document over the summer. The board would be asked to adopt a final version of the budget request at its August meeting that would be submitted to the Governor in September as required by statute.

Noting that financial aid had been discussed at last month's meeting, she indicated that the intent at this meeting would be to share three more possible elements of the request: cost-to-continue, the Charting a New Course recommendations, and stemming the erosion of faculty resources that is jeopardizing the quality of the undergraduate student experience.

With regard to cost-to-continue, President Lyall pointed out that Wisconsin has not included effects of inflation in its budget since the mid-1980s. Cost-to-continue reflects costs incurred in the previous year that have been carried forward into the coming budget. The basis for estimating these costs is provided by the Department of Administration and must be reflected in the final budget document that goes forward from the board.

Further explaining the budget category called cost-to-continue or standard budget adjustments, Associate Vice President Freda Harris said that the first part of the biennial budget process involves establishing a base-year budget that begins with the previous legislative budget and adds funding for items already approved and funded by the legislature, including such items as pay plan increases. After the base year has been established, standard budget adjustment funding to continue current operations into the next biennium is added. These are costs over which agencies have little or no discretion and do not include adjustments to reflect inflation.

The university also has added a second set of initiatives to cover costs not defined by DOA as standard budget adjustments, including increases for financial aid, which by statute are to increase by the same percentage as tuition funds to support disabled student services previously provided by Vocational Rehabilitation but recently phased out, and the state share of salaries for Smith/Lever Act staff who are paid through a combination of federal, state, and county funds.

In addition, as part of the 2003-05 budget request, the board asked for standard budget adjustments to maintain current investments in UW libraries, supplies and equipment, instructional technology and building maintenance. For the past two bienna, agencies have been asked not to submit a request for funding of utilities. However, because of concerns related to the shortfall of funding in this area, DOA has granted approval for the UW to submit this item as a cost to continue for the coming biennium.

In 2001-03, the cost to continue request was \$36.9 million biennially; and in 2003-05, the request was \$76 million. The amount for 2005-07 will be calculated after receiving budget instructions from DOA.

Ms. Harris then turned to biennial budget requests stemming from the board's Charting the Future recommendations. The working groups agreed that the state needs a strong university system in order to contribute to the vision of good paying jobs and a high end economy. This requires investing in education.

Noting that the university is striving to maximize its positive impact on the economy, she pointed out that it begins with students who become educated citizens, earn higher incomes and contribute to the state's workforce, and by helping to attract and create new companies in Wisconsin. Eighty percent of all UW graduates remain in the state, with each graduating class contributing more than \$350 million of additional revenue annually to the state's economy.

To all students who enroll in the UW System, she continued, an implicit commitment is made to prepare them with quality education that will allow them to succeed in life and the global economy. The university and state together commit to ensuring that the student has:

- The courses needed to complete a degree;
- The financial resources to pursue higher education;
- Timely advice needed to ensure timely degree completion;
- Adequate library and technology resources to prepare instructional and research assignments;
- An environment conducive to learning.

Noting that this commitment requires reasonable stability in resources and staffing, she indicated that a growing threat to quality is erosion in student contact with faculty. Over the last decade, the percentage of student credit hours taught by regular faculty has declined from nearly 70% in 1995 to 60% because of budget cuts. Forty percent of student credit hours now are taught by non-faculty instructional staff, compared to 25% a decade ago. Although these teachers know their material and care about students, they are temporary staff who do not:

- Perform research or engage students in research – activities that have a positive impact on the state and regional economy;
- Provide academic advising for students in their majors;
- Supervise graduate students;
- Serve as mentors for students and new faculty members;
- Create original materials to advance their field of study;
- Develop new classroom approaches and interdisciplinary programs.

Ms. Harris pointed out that quality instruction requires frequent opportunities to meet with faculty both in and outside of the classroom; challenging assignments, with writing frequently required; and personal advising for careers. Frequent interaction between students and faculty provide these activities and support that are key to student learning, success, and retention.

She referred to a graph showing the divergence in numbers of faculty and student enrollments over the past decade. Since 1993-94, enrollment has grown by more than 8,700 FTE students, while the number of faculty has decreased by 670 FTE. As a result, student contact with faculty has declined by nearly 20%.

Noting that 85% of the university's budget is devoted to people, she pointed out that, as the UW struggled to absorb GPR cuts over the past decade, campuses have been reluctant to turn away students. Instead, they have reduced permanent faculty and partially filled the gap with instructional academic staff. The Working Group on Re-Defining Educational Quality stated clearly that this trend is not compatible with a quality UW educational experience; and it must be reversed, either by restoring some faculty or reducing enrollment levels or a combination of the two.

In view of the fact that Wisconsin already ranks below the national average in proportion of college graduates, Ms. Harris observed, reducing enrollments should be a last resort. Rebuilding a faculty base adequate to provide quality education for current enrollment levels is the best first step toward maintaining access, quality and building the state's college educated workforce.

As a start, it will be recommended that the state be asked to provide an additional 300 faculty members in 2005-07. These faculty will:

- Improve student/faculty contact;
- Increase retention and graduation rates, yielding about 1,000 more graduates annually and adding \$17.5 million in additional income to Wisconsin every year.

At the end of five years, this investment will have added \$87.5 million annually to the state's personal income base. The estimated biennial cost is \$38.7 million GPR/Fees.

The Working Group on Research and Public Service recommended that any additional faculty positions be funded on a 12-month basis to teach during the academic year and perform research and public service that are vital to the needs of the region or state during the summers.

The working groups further recommended that the UW serve more place-bound and adult students by seeking \$10.6 million biennially for online/instructional technology and library funding. The university will continue to educate 32% of the state's high school graduates and also needs to build the infrastructure and support system to address state needs for more collaborative programming with the technical colleges and more access for adults who have never attended higher education or who have shifted careers and need to re-tool in order to succeed in their new fields.

The Working Group on Educational Quality also recommended moving faculty salaries up to peer levels. While the board requested a 2003-05 pay plan of four percent per year to keep faculty salaries competitive, the state approved a zero percent pay plan for 2003-04 and one percent in 2004-05. To ensure that faculty salaries do not fall farther behind in 2005-07, a biennial budget request to close the gap is recommended. Preliminary data show that the UW is six percent behind its peers for 2003-04. The estimated biennial cost would be \$80 million GPR/Fees.

These recommendations, Ms. Harris noted, mesh well with United Council of UW Students' biennial budget priorities, which include:

- Establishing state funding for competitive faculty and staff pay plans;
- Providing funding for additional instructional positions;
- Increasing course availability;
- Increasing funding for printed and online resources.

At the June meeting, Ms. Harris indicated, there will be discussion of some ways that the university could help address some of these funding needs, if provided additional authority, including ability to manage investment of funds, manage procurement operations and purchasing through higher education consortia, and operate more efficiently in the capital building area. While these changes would result in cost savings that could help to reduce the amount of funding needed by the university, concurrence by the Governor and Legislature will be needed in order to implement them.

In addition, the university continues to reallocate large amounts of funding to support critical operations, for a total of \$33 million in the current budget.

In discussion following the presentation, Regent Rosenzweig asked that the savings to be obtained from additional authority be quantified in order to show how much would be available to reduce funding needs.

In response to a question by Regent Olivieri, Ms. Harris explained that, if salary increases took effect in January, only six months of those increases would be reflected in base year funding. Cost to continue would carry forward those salary increases into the coming biennium. Regent Olivieri noted that the \$76 million request for 2003-05 only covered moving forward with current commitments and included no new programs.

Replying to a further question by Regent Olivieri regarding the request for 300 faculty positions, Ms. Harris indicated that additional students have been enrolled in UW institutions even though resources have been stretched very thin. The investment in additional faculty is needed in order to provide quality education to those students. In addition, more students would be expected to graduate because of the educational improvements provided by expanded faculty resources.

Regent Salas asked for information on how the 300 faculty members would be distributed throughout the system and pointed out that this would be an opportunity to enhance diversity on UW campuses.

Noting that some of the reallocated funds were used for health insurance, Regent Salas asked if something could be done to address the problems experienced by teaching assistants who are being required to pay part of their health insurance coverage. Ms. Harris replied that, because the teaching assistants engage in collective bargaining directly with the state, the board would not have the ability to make any changes in the contract. In response to a further question by Regent Salas, President Lyall indicated, that before the teaching assistants were unionized, the university administered their pay and fringe benefit programs as it does for faculty and staff. Legislative action would be required to change their current status.

Regent Rosenzweig added that the Legislature had been strongly lobbied by the teaching assistants to permit them to unionize. It would require a change from their perspective in order to begin such a discussion.

Regent Salas felt that, because the teaching assistants are part of the university, there might in the future be discussions with the Legislature and the Governor on how to collaborate in order to avoid work disruptions and the impact such actions have on the university.

Replying to a question by Regent Walsh about the request for additional faculty, Ms. Harris said that the UW had 5,542 faculty in 2003-04. President Lyall added that, over the past decade, the number of faculty has been reduced by 670 at a time when enrollments increased by almost 9,000. The requested 300 positions would make up less than one-half of that reduction.

Asked by Regent Olivieri about the trend in total number of employees over the past 10 years, President Lyall replied that the number of employees supported by non-GPR dollars has gone up, while the number supported by GPR dollars has gone down.

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Regent President Marcovich Receives UW-Superior Award

President Lyall congratulated Regent President Marcovich on receiving the UW-Superior Chancellor's Award for Service to Higher Education. This medal, which is given infrequently, recognizes a broad pattern of support for UW-Superior and its mission of providing accessibility to quality education, particularly for students in the northern part of the state. Regent Marcovich and his family have provided a high level of such support for many years.

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"Introduction" Gets CASE Award

It was reported by President Lyall that *Introduction to the UW System* received the silver medal for student recruitment publications from the Council for Advancement of Secondary Education. *Introduction* is sent to every 8th grade and high school student in

Wisconsin, as well as to every high school counselor. She thanked the University Relations office and the HELP office for this very useful and award-winning publication.

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Guggenheim Awards

President Lyall congratulated UW-Madison professors Gregg Mitnam and Henry Drewal who won prestigious Guggenheim professorship awards this year. Professor Mitman will use his award to complete a book on the effects that hay fever sufferers have had on advancing the conservation movement in the United States through their vacation patterns. Professor Drewal will use his award to complete a book on African art. These professors are two of 185 Guggenheim winners nationwide.

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Dean Sidney Bremer Retirement

President Lyall acknowledged the retirement of Dean Sidney Bremer, who had served as head of UW-Marinette for the past nine years. Under her leadership, the campus has become a key element in the Marinette community, giving it a cultural focus and acting as a partner in many community development efforts. For the last 20 years, the campus also has been the location for the UW System's Faculty College, a retreat for master teachers where improvement of college teaching is a subject of study and examination each year. President Lyall extended best wishes to Dean Bremer for a rewarding and fulfilling retirement and thanked her for her nine years of excellent leadership.

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UW System Business Consortium Graduates First Online MBA Class

It was reported by President Lyall that 11 UW-Eau Claire students this month will be the first to earn their MBA's completely online. Offered as part of a business consortium that includes UW-Eau Claire, UW-La Crosse, UW-Oshkosh and UW-Parkside, the program is taught by faculty from the four participating campuses, all of which have accredited business programs. The arrangement allows campuses to share resources and to provide access to e-learners. One hundred students currently are enrolled in the online program, including students living on both coasts, as well as in Florida, North Carolina, Minnesota and across Wisconsin.

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Online Learning Tool

President Lyall reported the availability of a convenient new online learning tool that will be helpful to prospective entrepreneurs. Called "First Steps Toward Starting a Business," it is a web-based distance learning module designed collaboratively by UW-Extension's Small Business Development Center and UW Learning Innovations. Last year, state businesses assisted by the Small Business Development Centers increased sales by \$45 million, created 655 new jobs and retained 194 other employees. They generated \$2.5 million in state tax revenues and obtained \$12 million in financing.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

The report of the Physical Planning and Funding Committee was presented by Regent Gracz, Chair.

UW-Madison: Camp Randall Stadium Expansion/Renovation Budget Increase

The Physical Planning and Funding Committee and the Business and Finance Committee met jointly to consider an increase to the budget of the UW-Madison Camp Randall Stadium Expansion/Renovation project. Associate Vice Chancellor Alan Fish explained that the increase will pay for higher bids on part of Phase 2, and work on the east side which had been postponed until funding became available. The request was to fund the increase using program revenue supported bonding. Mr. Fish reported that the athletic department has sold all the suites, specialty seats, and season tickets as well as raised 95% of the gift funding for this project. After discussion, the committees revised the resolution to include the requirement that any future gifts specifically for this project should be used to offset at least 50 percent of the additional amount of the program revenue supported borrowing requested.

Adoption of the following resolution was moved by Regent Gracz and seconded by Regent Randall:

UW-Madison: Authority to Increase the Budget of the Camp Randall Stadium Expansion/Renovation Project

Resolution: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the Camp Randall Stadium Expansion/Renovation project by \$7,804,500, Program Revenue Supported Borrowing, for a revised total project cost of \$106,904,900 (\$85,104,900 Program

Revenue Supported Borrowing, \$6,000,000 Gift Funds, and \$15,800,000 General Fund Supported Borrowing). Any future fundraising specifically for this project should be used to offset at least 50% of the additional amount of Program Revenue Supported Borrowing requested.

Moving that the resolution be amended to remove the last sentence, Regent Gottschalk stated that, while he would vote for the resolution whether or not the amendment were passed, he felt strongly that the sentence would violate an important principle and would set a precedent for the board to dictate how gift monies are to be spent, which could have a dampening effect on philanthropy. Regent Walsh seconded the motion for the purpose of discussion.

Noting that this was the third time the renovation plan had come before the board, Regent Gracz explained that the sales would amount to an additional \$560,000 per year for periods ranging from one to seven years. Even if it were assumed that this amount could be expected for seven years, it would total only half of the requested additional \$7.8 million. At a cost of \$618,000 per year, the bonding would total a \$12 million liability over 20 years. Under the circumstances, he thought it reasonable to ask that an additional \$3.9 million in gifts be raised.

Regent Walsh understood the agreement of the committees to be that additional funding raised for the project prior to the time of bonding would be used to reduce the amount of bonding requested.

Regent Olivieri indicated that he was not sure he could agree with the proposition that the board should have no involvement in how gift funding is spent and, therefore, was not ready to support the proposed amendment.

In response to a question by President Lyall, Mr. Fish indicated that UW-Madison agreed with the understanding stated by Regent Walsh.

The question was put on the amendment, and it failed to pass on a voice vote.

Regent Walsh moved to amend the last sentence of the resolution to read as follows: "Fundraising specifically for this project prior to bond funding for this project shall be used to offset at least 50% of the additional amount of program revenue supported borrowing requested." The motion was seconded by Regent Randall, and carried on a voice vote.

The question was put on the resolution as amended and it was adopted on a voice vote with no opposition expressed.

UW-Madison: Authority to Increase the Budget of the Camp Randall Stadium Expansion/Renovation Project

Resolution 8832: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the Camp Randall Stadium Expansion/Renovation project by \$7,804,500, Program Revenue Supported Borrowing, for a revised total project cost of \$106,904,900 (\$85,104,900 Program Revenue Supported Borrowing, \$6,000,000 Gift Funds, and \$15,800,000 General Fund Supported Borrowing). Fundraising specifically for this project prior to bond funding for this project shall be used to offset at least 50% of the additional amount of Program Revenue Supported Borrowing requested.

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Report of the Assistant Vice President

Nancy Ives, Assistant Vice President, reported that the Building Commission approved about \$ 7.5 million for various projects at the April meeting. The Request For Proposals for the UW-Milwaukee Kenilworth project, she noted, has been released and interviews for finalists are scheduled for the first week of June.

Ms. Ives provided an overview of the six-year facility plans for UW institutions. All campuses will need to remodel existing space as well as provide additional space to accommodate current teaching and learning methods. Overall, needs for facilities are extensive and will require significant funding

United Council President Jeff Pertl expressed continuing interest in working with System Administration staff and keeping students involved and informed in future facility planning.

The following resolutions, passed by the Physical Planning and Funding Committee were presented to the Board of Regents by Regent Gracz as consent agenda items. The motion was seconded by Regent Randall. Resolution 8839 was removed from consent agenda, after which Resolutions 8833-8838 were adopted unanimously.

UW-La Crosse: Approval of the Design Report and Authority to Construct a Residence Hall Project

Resolution 8833: That, upon the recommendation of the UW-La Crosse Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Residence Hall project at an estimated total cost of \$22,244,000 of Program Revenue Supported Borrowing.

UW-Madison: Authority to Increase the Scope & Budget of the Engineering Centers Building Project

Resolution 8834: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the Engineering Centers Building project by \$140,000, General Fund Supported Borrowing – WISTAR, for a revised total cost of \$53,540,000 (\$23,090,000 GFSB-WISTAR and \$30,450,000 Gifts and Grants).

UW-Madison: Authority to Construct a Kohl Center Dining Space Project

Resolution 8835: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Kohl Center Dining Space project, at a total project cost of \$350,000 Gift Funds-Athletics.

UW-Platteville: Authority to Issue a Request For Proposals (RFP) for Residence Hall Development

Resolution 8836: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, authority be granted to issue a Request For Proposals (RFP) for the private development of a new suite style residence hall on the UW-Platteville campus.

UW-River Falls: Approval of the Design Report and Authority to Construct a Hunt/Knowles Locker Room Addition

Resolution 8837: That, upon the recommendation of the UW-River Falls Interim Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Hunt/Knowles Athletic Facilities project at a total estimated cost of \$2,492,000 (\$1,876,000 Existing General Fund Supported Borrowing and \$616,000 Program Revenue - Cash).

UW-Stevens Point: Authority to Transfer a Lease and to Construct a Sunset Lodge Renovation and Addition Project at Central Wisconsin Environmental Station

Resolution 8838: That, upon the recommendation of the UW-Stevens Point Interim Chancellor and the President of the University of Wisconsin System, authority be granted to transfer the existing lease to the Department of Administration, and authority to construct a renovation and addition of Sunset Lodge at the Central Wisconsin Environmental Station (CWES) at a total estimated cost of \$500,000, (\$200,000 of existing Gift and Grants, \$200,000 of Agency funds, and \$100,000 Program Revenue Cash).

Upon motion by Regent Walsh, seconded by Regent Randall, Resolution 8839 was amended to delete from paragraph (6), second line, the words “to fully amortize the financing over a period of 32 years” from between the words “Park” and “for”. The resolution as amended was adopted unanimously.

UW-Madison: Authority to Enter Into Lease Agreements and to Grant Easements

- Resolution 8839: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted:
- (a) to enter into a ground lease with University Research Park (URP) to allow construction of:
 - a 139,000 GSF office building and 330 stall parking ramp on UW owned properties at 13-21 North Park Street and 8 North Murray Street (garage/fleet site) and
 - a 15,000 GSF garage/fleet facility on a portion of current parking lot 51, located at 27 North Charter Street.

 - (b) to enter into a lease agreement with University Research Park for:
 - the newly constructed office building and parking ramp at 13-21 North Park Street and 8 North Murray Street,
 - the newly constructed garage/fleet facility at 27 North Charter Street, and

- a newly constructed 425 bed residence hall located on properties at 29-41 North Park Street and 101-103 North Park Street.
- (c) to grant easements as necessary for University Research Park to [1] connect these facilities to the central campus utilities and [2] undertake landscaping and sitework on adjacent University property in Murray Street and Murray Mall.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Connolly-Keesler, Vice Chair of the Business and Finance Committee, presented the report.

The Business and Finance Committee met in joint session with the Physical Planning and Funding Committee to discuss the UW-Madison Camp Randall Stadium Expansion/Renovation project budget, and alternatives for addressing the utility budget shortfall.

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Alternatives for Addressing the Utility Budget Shortfall

The UW System has experienced a shortfall in its utility appropriation for the past four consecutive years, Vice President Durcan reported. It is anticipated, that by the end of April, the appropriated amount will not sufficiently cover expenditures by \$12 to \$13 million in 2003-04. Ms. Durcan outlined some of the energy conservation initiatives undertaken by the campuses.

Reporting on *Energy Conservation Issues and Opportunities*, Rob Cramer, Administrator of the Division of State Facilities Management, addressed the committee regarding alternatives to the utility budget shortfall. UW System campuses have worked with the Wisconsin Energy Initiative to reduce energy usage per square foot, which will ultimately provide a \$6M annual savings. Noting that a focused energy reduction initiative will be piloted by DOA with UW Colleges, UW-Eau Claire, UW-Oshkosh, and UW-Madison campuses, Mr. Cramer stated this is a goal for financial and environmental impact reductions.

On behalf of the Business and Finance Committee, Regent Connolly-Keesler moved adoption of the following resolution by the Board of Regents. Seconded by Regent Pruitt, it passed unanimously.

Utility Budget Shortfall

Resolution 8840: That, the Board of Regents directs System Administration to prepare and submit to the Joint Committee on Finance a request for an increase to the GPR appropriation for utilities in an amount sufficient to cover 2003-04 expenditures (both current and prior year) in accordance with Section 13.10 *Wisconsin Statutes*.

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Operations Review and Audit Update

Children's Centers

The director of the Office of Operations Review and Audit, Ron Yates, reported on the implementation of Regent Policy Document 83-5, which specifies that each UW institution “should set a goal of seeing that top quality, low cost child care and extended child care services, preferably campus based, are available to the children of students, faculty, and staff.”

Twenty-two children’s centers and preschool laboratories serve the child care needs of the university community, providing instruction, academic support, research, public service, and outreach. The children’s centers are increasingly used by academic departments for a wide range of degree programs.

Mr. Yates noted that the centers have adopted strategies for increasing affordable access, enhancing services, adopting creative enrollment management strategies, and seeking additional funding. And some of the centers may substantiate a greater GPR contribution, while taking greater advantage of federal grants, parent subsidies, or fundraising opportunities.

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Federal Student Right to Know

Compliance with the federal Student Right-to-Know and Campus Security Act, Mr. Yates reported, requires higher educational institutions to provide students, and in some cases, university employees with financial, institutional, and security information. The intent of the Campus Security Act is to provide students, their families, and employees with information to assess the benefits, obligations, and risks associated with attending an institution of higher education.

Mr. Yates referred to UW-Stout which has developed one of the most comprehensive descriptions of institutional programs. A description of each program, the curriculum, faculty, costs, and facilities associated with the program is listed on their web page.

Mr. Yates remarked that the review recommended institutional implementation of approaches to make information more accessible and easier for students, families, and employees to use.

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Quarterly Gifts, Grants and Contracts

Total gifts, grants and contracts for the nine-month period ending March 31, 2004 were \$886 million, Vice President Durcan reported.

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Report of the Vice President

UW-Madison Laptop Program

Vice President Durcan stated that the UW-Madison Laptop Program for students is scheduled to begin in the fall of 2004. This is a program for students enrolled in the Finance MBA program, and is similar to UW-Milwaukee's laptop program for students in the School of Architecture.

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LAB Administrative Audit Update

Vice President Durcan commented that the UW System received a letter from the state auditor regarding the Legislative Audit Bureau Administrative Audit. Updating their data analyses from 2004 will provide the best possible analysis and improve the relevance of the report. The UW System should receive a confidential draft in June.

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LAB Economic Development Audit

An entrance conference with LAB regarding their audit of the State's economic development programs was held with UW System staff in April. This comprehensive audit is expected to aid the legislature in their 2005-07 budget deliberations.

The review will include:

- Developing an inventory of the various programs and how much is being spent on each.
- Duplication and overlap.
- Gap analysis—are we spending enough or not enough.

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LAB Fleet Audit

An audit of the statewide fleet was approved by the Joint Audit Committee.

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LAB A-133 Audit

Ms. Durcan pointed out that in the federally mandated A-133 audit for fiscal year 2003, there were very few questioned costs for the UW System.

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Bonding 101

UW System staff participated in a course offered by the Central Association of College and University Business Officers on the basics of bonding. Frank Hoadley, the State's Capital Finance Officer, RJ Binau, the DOA budget analyst and Peter Maternowski, from the Division of Facilities Management explained how the state operates its bonding program.

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Regent Connolly-Keesler moved adoption of the following resolutions. The motion was seconded by Regent Rosenzweig and carried unanimously.

Tuition Policy Revision

Resolution 8841: That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents approves a change to the current Board of Regents Tuition Policy Principles to specifically state that “nonresident tuition rates should be competitive with those charged at peer institutions and sensitive to institutional nonresident enrollment changes and objectives.”

Contract for Exclusive Merchandising Rights and Facilities Rental Agreement for UW-Madison Division of Intercollegiate Athletics

Resolution 8842: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the agreement with Gold Country, Inc.

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REPORT OF THE EDUCATION COMMITTEE

The report of the Education Committee was presented by Regent Olivieri, Chair.

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Report of the Senior Vice President for Academic Affairs

Education Committee Planning for 2004-05

Planning for 2004-05 will be influenced by the final report of the Charting a New Course for the UW System study, Regent Olivieri noted. Senior Vice President Marrett suggested the theme for 2004-05 be “Sustaining the Commitment to Success for All Students”, recognizing that the advancement of students is the core concern of the university system.

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Program Authorizations - First Reading

Five UW institutions presented their proposals to the committee for program authorization. None of these programs require any additional GPR funding, but funding will be provided through reallocation of existing budgets. All of the proposed programs build on existing undergraduate majors or sub-majors. These programs include:

B.S. in Management Information Systems, UW-Parkside

Due to a significant demand for graduates, as well as involvement of the private sector in program development, Regent Olivieri pointed out that offering a B.S. degree in Management Information Systems will meet the needs of the growing information technology business.

B.A. in Digital Arts, UW-Parkside

Regent Olivieri noted that the B.A. in Digital Arts, which focuses on animation and technical skills, is in strong demand in business, industry, education and the entertainment fields. The Digital Arts program has an articulation agreement with Gateway Technical College and provides students an opportunity to be involved in the community through service learning.

M.S. in Occupational Therapy, UW-Madison

UW-Madison will replace the bachelors degree program with a master's degree in Occupational Therapy. By 2007, the professional accrediting agency will mandate all accredited OT programs offer a masters degree. There is a growing demand for OT professionals throughout the State of Wisconsin. Faculty expressed strong support for this transformation as it will respond to the changing nature of the profession and the increasing complexity of the health care system.

B.A. in Women's Studies, UW-Milwaukee

The B.A. in Women's Studies will replace a degree in Interdisciplinary Studies. As this is essentially a re-titling of an existing B.A., no new resources will be required. A more structured and assessable curriculum will be developed for the Women's Studies program.

M.S. in Manufacturing Engineering, UW-Stout

A masters degree in Manufacturing Engineering will target working, place bound professionals in the Chippewa Valley and Fox Valley regions. Courses will be offered in the evenings and weekends and delivered on-site at UW-Stout, UW-Eau Claire and UW-Oshkosh. Partnerships with two technical colleges are being developed.

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Charter School Contract Extension, UW-Milwaukee

Regent Olivieri noted that the Board of Regents has approved seven charter schools through the UW-Milwaukee Office of Charter Schools. With a stable leadership in place and enrollment issues effectively addressed, UW-Milwaukee is proposing a contract extension of four years.

Regent Richlen suggested the importance of having UW-Milwaukee more fully engaged with the charter schools, specifically in service learning opportunities.

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Revised Mission Statement, UW Colleges - Second Reading

It was recommended that the revised mission statement for UW-Colleges be approved.

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Authorizations to Recruit

Authorizations to recruit a UW-River Falls chancellor and a provost at UW-Oshkosh were considered.

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Regent Olivieri presented the following resolutions as consent agenda items. Seconded by Regent Axtell, the motion carried unanimously.

UW-Milwaukee: Charter School Contract Extension

Resolution 8843: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the extension of the charter school contract with the Milwaukee Science Consortium, Inc., together with amendments to the contract, establishing a charter school known as the Milwaukee Academy of Science.

UW Colleges: Revised Mission Statement

Resolution 8844: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the University of Wisconsin Colleges' revised mission statement.

UW-River Falls: Authorization to Recruit: Chancellor

Resolution 8845: That, the President of the University of Wisconsin System be authorized to recruit for a Chancellor of the University of Wisconsin-River Falls, at a salary within the Board of Regents salary range for university senior executive salary group three.

UW-Oshkosh: Authorization to Recruit: Provost and Vice Chancellor

Resolution 8846: That, the President of the University of Wisconsin System be authorized to recruit for a Provost and Vice Chancellor of the University of Wisconsin-Oshkosh, at a salary within the Board of Regents salary range for university senior executive salary group one.

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**SPECIAL REGENT COMMITTEE FOR UW-RIVER FALLS
CHANCELLOR SEARCH**

Regent President Marcovich announced that the Regent Selection Committee for the UW-River Falls Chancellor Search will consist of: Regents Pruitt, Chair; Regent Amato, Regent Connolly-Keesler, Regent Davis, and Regent Salas.

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ADDITIONAL RESOLUTIONS

Referring to discussion at the Thursday meeting, Regent Olivieri indicated that language in the proposed policy revision had been changed to ensure that students transferring from the UW Colleges and those transferring from the WTCS College-parallel programs would receive identical treatment in terms of credit transfer.

Adoption of the following resolution was moved by Regent Olivieri and seconded by Regent Amato.

Revisions to Undergraduate Transfer Policy University of Wisconsin System

Resolution 8847: That, upon recommendation of the President of the University of Wisconsin, the revisions to the UW System Undergraduate Transfer Policy be approved.

Regent Gracz commended Regent Olivieri for all he had done over the years to facilitate transfer to the UW from the Technical Colleges. He pointed out that for many people, including single parents and first-generation college students, the Technical Colleges provide the only real opportunity to begin their pursuit of higher education.

Regent President Marcovich added his commendations to Regent Olivieri, noting that his efforts are now bearing fruit.

Regent Olivieri expressed appreciation to the staff who worked very hard on the transfer issue, dealing with many constituencies in the process. He was impressed by the fact that the UW and WTCS are now making joint presentations as the matter continues to go forward.

The question was put on Resolution 8847, and it was adopted on a voice vote, with no opposition expressed.

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CLOSED SESSION

The meeting was recessed at 11:25 a.m. and reconvened at 11:40 a.m., at which time the following resolution, moved by Regent Walsh and seconded by Regent Randall was adopted on a roll-call vote, with Regents Walsh, Salas, Rosenzweig, Richlen, Randall, Pruitt, Olivieri, Marcovich, Gracz, Gottschalk, Connolly-Keesler, Burmaster, Axtell and Amato (14) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 8848: That, the Board of Regents recess into Closed Session, to consider appointment of a UW-River Falls Interim Chancellor as permitted by s.19.85(1)(c), *Wis. Stats.*, and to confer with Legal Counsel concerning pending and potential litigation, as permitted by s.19.85(1)(g), *Wis. Stats.*

The board arose from closed session at 11:50 a.m., having adopted the following resolution:

UW-River Falls: Authorization to Appoint Interim Chancellor

Resolution 8849: That, upon recommendation of the President of the University of Wisconsin System, Virgil C. Nylander be appointed Interim Chancellor of the University of Wisconsin-River Falls, effective June 1, 2004, at a salary of \$164,686.

Judith A. Temby, Secretary

