



Board of Regents of the University of Wisconsin System
Office of the Secretary
1860 Van Hise Hall
Madison, Wisconsin 53706
(608)262-2324

June 2, 2004

REVISED

TO: Each Regent

FROM: Judith A. Temby

A handwritten signature in black ink, appearing to read "J. A. Temby".

PUBLIC MEETING NOTICE

RE: Agendas and supporting documents for meetings of the Board and Committees to be held at UW-Milwaukee on June 10 and 11, 2004.

Thursday, June 10, 2004

10:00 a.m. - 2005-07 Biennial Operating Budget

- Priorities
- Statutory Language
- Cost-to-Continue

2005-07 Biennial Capital Budget

- Funding Options
- Program Revenue Priorities

Wisconsin Room

All Regents Invited

11:00 a.m. - Plan 2008 Phase II

[Resolution A]

Wisconsin Room

All Regents Invited

12:00 noon - Lunch

UW-Milwaukee Presentation on Scholarships

Union - Ballroom (East)

All Regents Invited

1:00 p.m. - 2004-05 Annual Operating Budget

[Resolution I]

Resident Tuition for Undocumented Students

Wisconsin Room

All Regents Invited

1:45 p.m. Education Committee meeting
 Wisconsin Room

1:45 p.m. - Joint Committee meeting:
 Business and Finance Committee
 Physical Planning and Funding Committee
 Union - E280

2:00 p.m. - Business and Finance Committee reconvened
 Union - E280

 Physical Planning and Funding Committee reconvened
 Union - E260

Friday, June 11, 2004

8:00 a.m. – Board of Regents
 Union Wisconsin Room

Persons wishing to comment on specific agenda items may request permission to speak at Regent Committee meetings. Requests to speak at the full Board meeting are granted only on a selective basis. Requests to speak should be made in advance of the meeting and should be communicated to the Secretary of the Board at the above address.

Persons with disabilities requesting an accommodation to attend are asked to contact Judith Temby in advance of the meeting at (608) 262-2324.

Information regarding agenda items can be found on the web at <http://www.uwsa.edu/bor/meetings.htm> or may be obtained from the Office of the Secretary, 1860 Van Hise Hall, Madison, Wisconsin 53706 (608)262-2324.

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Endorsement of
Plan 2008 Phase II Guidelines

Resolution A:

That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents endorses the following *Plan 2008 Phase II* Planning Guidelines:

- That, the focus of Phase II will be to address the achievement gap between UW System students of color and white students measured by retention and graduation from UW institutions.
- That, UW System institutions will focus their resources and efforts on narrowing the achievement gap in ways that are appropriate to their particular mission, student population, and other circumstances.
- That, UW System institutions will develop a means of assessing *Plan 2008 Phase II* initiatives, refocusing resources and making programmatic changes based on the evidence from that assessment.
- That, pursuant to these guidelines, the UWSA Office of Academic Affairs will: work with UW institutions in developing Phase II plans; report back to the Board with summaries of institutional and UWSA Phase II plans in spring 2005; and make biennial reports of progress thereafter.

PLAN 2008 PHASE II GUIDELINES

EXECUTIVE SUMMARY

BACKGROUND

In the effort to advance educational excellence and diversity through expanded opportunity across the University of Wisconsin System, *Plan 2008: Educational Quality through Racial and Ethnic Diversity* was developed in 1998. The Plan was formally adopted by the Board of Regents in May of that year. At that time, the Board directed the President of the UW System to make a report once each biennium on the System's progress in achieving the Plan's seven goals.

Following the adoption of Plan 2008, each UW System institution developed an individualized institutional diversity plan focusing on race, ethnicity and economic disadvantage. The Plan's ten-year time horizon was broken down into two five-year segments to ensure that institutional plans maintained the flexibility to respond to their unique experiences, student demographics, and campus climates, as well as to an ever-changing social, economic and legal environment. Since that time, the UW System, primarily through the Office of Academic Affairs, has worked with the institutions to help facilitate the implementation of their individual plans. The first major report on Plan 2008 was presented to the Board of Regents in fall 2001. In April, 2004, the Senior Vice President for Academic Affairs presented to the Board a report on the mid-point evaluation of the progress that has been made and the challenges that remain. It included a review of Phase I of the Plan (1998-2003), and indicated directions for Phase II (2004-08).

REQUESTED ACTION

Approval of resolution A, endorsing key components of the Plan 2008 Phase II Guidelines.

DISCUSSION

One of the conclusions drawn from the mid-point evaluation of Plan 2008 was that the lessons learned from Phase I can and should guide system and institutional planning in Phase II. In formulating guidelines for Phase II of Plan 2008, the Office of Academic Affairs consulted widely with institutional constituents. The Phase II Guidelines propose a systemwide focus on narrowing the achievement gap that exists between students of color and white students, yet allow for institutional autonomy and flexibility in how that goal will be addressed. Each UW System institution will develop a Phase II Plan that addresses this focus by seeking to reduce the differences in the retention and graduation rates of students of color and their white counterparts. Critical to this goal are classroom and campus climates that facilitate success for all students.

Each institution will further incorporate into their plans effective means of assessment to determine whether efforts to reduce the achievement gap are working, and refocus resources to address the achievement gap in ways appropriate to its missions, student population, and other relevant circumstances.

Resolution A requests the Board of Regents' endorsement of these key components of the Plan 2008 Phase II Guidelines, as a crucial step towards their implementation. Over the course of the next few months, UW System institutions will work with UW System Administration to develop institutional plans for Phase II. These plans will be finalized and presented to the Board of Regents by March, 2005, with biennial reports of progress made thereafter.

RELATED REGENT POLICIES

Regent Resolution 7692, adopted 5/8/98.

2004-05 Operating Budget
including Rates for Academic
Tuition, Academic Tuition Refund
Policy and Schedule, Segregated
Fees, Textbook Rental, Room and
Board, and Apartments

BOARD OF REGENTS

Resolution:

That, upon the recommendation of the President of the University of Wisconsin System, the 2004-05 operating budget be approved, including the tuition refund policy and schedule, rates for academic tuition, segregated fees, textbook rental, room and board, and apartments as reflected in the document 2004-05 Operating Budget and Fee Schedules, June, 2004. The 2004-05 amounts are:

GPR	\$992,904,285	25.55%
<u>Academic Tuition</u>	<u>\$807,142,103</u>	<u>20.77%</u>
Total GPR/Fees	\$1,800,046,388	46.32%
<u>Other</u>	<u>\$2,086,170,551</u>	<u>53.68%</u>
Total	\$3,886,216,939	100.00%

That the President of the UW System is authorized to approve any minor changes required to Program Revenue totals due to parity adjustments approved by the Joint Committee on Employment Relations (JCOER) in May.

Academic tuition for Minnesota Reciprocity students will be incorporated into the 2004-05 Academic Fees/Tuition Schedule upon receipt of final Minnesota tuition information.

6/10/04

I.2.



2004-05 Operating Budget and Fee Schedules

The University of
Wisconsin System
June, 2004

UW SYSTEM 2004-05 ANNUAL BUDGET

TABLE OF CONTENTS

	<u>Page</u>
A. EXECUTIVE SUMMARY AND INTRODUCTION	A-1
B. ACADEMIC TUITION AND REFUND POLICY AND SCHEDULE	
2004-05 Tuition Rates	B-1
Table B-1 UW System Proposed 2004-05 Tuition Schedule for Full Academic Year	B-3
Table B-2 UW System Proposed 2004-05 Differential Tuition	B-4
Differential Tuition	B-5
Table B-3 UW System Recommended 2005 Summer Session Tuition Schedule	B-7
Table B-4 UW System Consolidated Schedule of Tuition and Segregated Fees	B-8
UW System Tuition Refund Policy and Schedule	B-9
C. UW AUXILIARY OPERATIONS	
Program Summary	C-1
Table C-1 2004-05 Academic Year Segregated Fees	C-2
Table C-2 2004-05 Academic Year Room and Board Rates	C-3
Table C-3 2004-05 Academic Year Segregated Fee Explanations	C-4
Table C-4 2004-05 Academic Year Textbook Rental Fees	C-8
Table C-5 2004-05 Academic Year Residence Halls and Meal Plan Rates	C-9
Table C-6 2004-05 Apartment Monthly Rates	C-11
Table C-7 Auxiliary Operations Budget Summary (Funds 123, 128, 129, 528, and 530)	C-12
Table C-8 Auxiliary Resources and Expenditures	C-13
D. 2004-05 INSTRUCTIONAL TECHNOLOGY/DISTANCE EDUCATION REALLOCATION PLANS	
Instructional Technology/Distance Education Reallocation Plans	D-1
APPENDIX A: DECISION RULES APPROVED BY REGENTS, MARCH 2004	a-1
APPENDIX B: OTHER ROOM AND BOARD RATES	b-1

A. EXECUTIVE SUMMARY AND INTRODUCTION

UW SYSTEM 2004-05 ANNUAL OPERATING BUDGET

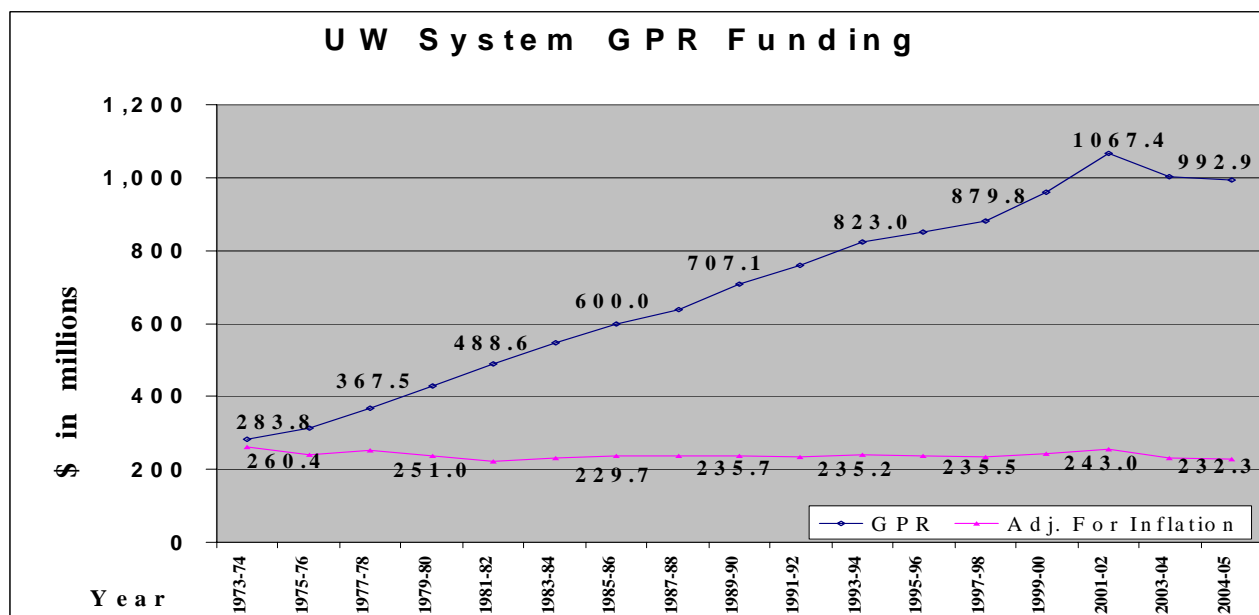
EXECUTIVE SUMMARY

INTRODUCTION

The 2004-05 annual budget includes the second year of GPR reductions for the 2003-05 biennium. These cuts, partially offset by tuition, represent the largest GPR reductions ever in the history of the UW System.

2003 Wisconsin Act 33 included a \$250 million GPR reduction for the University of Wisconsin System over the two year biennial budget period beginning July 1, 2003. The cut was taken as a \$110 million GPR reduction in 2003-04, offset by a \$50 million increase in tuition revenue. In this year, 2004-05, the GPR cut increases from \$110 million to \$140 million and the tuition offset increases to \$100 million. This annual operating budget document allocates the 2004-05 portion of that reduction, a further cut of \$30 million in GPR, along with the tuition offset of \$50 million. The \$50 million offset is being generated by a tuition increase that is capped at \$250 per semester at the Comprehensive Universities and the UW Colleges, and at \$350 per semester at the Doctoral Institutions. The GPR reduction and the tuition offset will result in an ongoing reduction to the GPR/Fee base of \$40 million.

This year, GPR funding for the UW System will increase by \$536 thousand for debt service, and decrease by \$788 thousand for depreciation offset and \$1.2 million for fuel and utilities. Even after increases for pay plan and estimated increases for health insurance (+\$21 million), GPR funds for the System will decrease by \$10 million compared to 2003-04. A graph of the GPR funding for the UW System is shown below.



The 2004-05 annual operating budget allocates GPR and Fee funding based on changes included in 2003 Wisconsin Act 33. Funding increases and decreases are distributed to the institutions based upon the UW System Annual Budget Allocation Decision Rules passed by the Board in March 2004 (see Appendix A).

In addition, this annual budget document:

- Sets tuition and fee rates for the 2004-05 fiscal year.
- Reflects the net \$40 million dollar ongoing base reduction for the 2003-05 biennium (\$150 million reduction in GPR, offset by \$110 million of tuition revenue).
- Includes the reduction of 27.8 GPR positions. 2003 Wisconsin Act 33 required the UW System to reduce positions by 325 FTE in 2003-04 and an additional 325 FTE in 2004-05, for a combined total reduction of 650 FTE during the biennium. The institutions reduced their budgets by 629 FTE in 2003-04, requiring a further reduction of 21 FTE in 2004-05, rather than the 325 included in Act 33. The larger number of position reductions occurred in 2003-04 because institutional reduction plans were mostly in place by the time the legislature changed the position reduction from 650 to 325 for 2003-04. Changing the position cuts at that point would have meant finding further reductions elsewhere. However, the legislative change allowed some institutions additional time to decide how to take the reductions while preserving the long term capacity to serve students and the state.

The other 6.8 FTE positions are being removed as part of a statewide position reduction associated with the vetoes in 2003 Wisconsin Act 33.

The budget will need to be adjusted slightly to reflect changes in program revenue funds due to parity adjustments approved by the Joint Committee on Employment Relations (JCOER) in May. Any changes required will be minor and approval is delegated to the President of the System.

The 2004-05 annual budget does not reflect a required lapse of \$5,275,000 that will occur this fiscal year to accommodate funding that was vetoed in 2003 Wisconsin Act 33. This includes \$5,031,600 to pay for the cost of health insurance for employees who are between 50 and 75 percent time, \$67,000 (25 percent of the funding) for Discretionary Compensation Adjustments) and \$176,400 associated with the veto of statewide positions. The 6.8 FTE positions associated with the Act 33 vetoes will be removed as part of this budget.

MAJOR FEATURES

The 2004-05 annual budget includes the allocation of GPR/Fee funding for utilities, debt service, compensation, the return of \$20 million in GPR/Fee funds that had been lapsed on a one-time basis in 2003-04, tuition, auxiliary operations, and reallocations for distance education and instructional technology. This document includes funding for a 1 percent pay plan increase plus 10 cents per hour and funding for a one time \$250 lump sum payment for unclassified and classified employees. Non-represented graduate assistants will receive increases of 1 percent plus 10 cents per hour and a lump sum payment of \$125.

GPR

GPR funding for the UW System decreases by 1 percent from 2003-04 budgeted levels (-\$10 million), largely due to the \$30 million budget reduction included in the biennial budget bill. GPR is 25.55 percent of the 2004-05 budget compared to 27.33 percent of the 2003-04 budget and 30.9 percent of the 2002-03 budget. The 2004-05 budget does not reflect a \$5 million lapse of funds to cover items that were vetoed as part of 2003 Wisconsin Act 33. Therefore, the amount of GPR in the 2004-05 budget is in actuality \$5 million less than the amounts shown.

GPR/Fee Funded Initiatives

The current budget provides no funding for new initiatives. Table A-1 shows the allocation of GPR/Fee resources by institution including the return of \$20 million of GPR/Fees that had been lapsed on a one-time basis in 2003-04, funding of 2004-05 pay plan increases for classified and unclassified staff, changes to utilities, debt service, student technology fees, credit extension and increases in tuition for differentials and enrollment related adjustments.

Funding for utilities will decrease in 2004-05, even though there is an estimated shortfall of between \$10-13 million for fiscal year 2003-04. The under-funding of utilities has been a problem for the past four years and is expected to continue to create funding concerns in 2004-05.

Tuition

Tuition increases for resident undergraduates are capped at \$250 per semester at the Comprehensive institutions and the UW Colleges and at \$350 per semester at the Doctoral institutions.

Tuition will also increase at this rate for graduate and nonresident students. Law school tuition will increase by an additional 5 percent (\$450 resident, \$1,220 nonresident) as the first phase of a four year quality improvement plan. Medical School and Veterinary Medicine tuition will remain frozen at the 2002-03 levels.

The Board of Regents has approved the following differential tuition changes for institutions this year:

- UW-Eau Claire's differential tuition will be charged at 4.5 percent of the previous year's differential tuition rate from 2004-05 forward.
- UW-Milwaukee will initiate differentials within four different schools/colleges: The Peck School of the Arts, the School of Business Administration, the College of Engineering and Applied Science and the College of Nursing.
- UW-Oshkosh will charge \$55 per semester for the Oshkosh Personal Development Compact which will increase support for assessment, advising, co-curricular involvement, and wellness, and

- Eight institutions will implement the “Return to Wisconsin” program, which provides a differential tuition to undergraduate non-resident students who are the children and/or grandchildren of that specific institution’s qualifying alumni. The tuition for “Return to Wisconsin” students is 25 percent lower than regular non-resident tuition, excluding other campus-wide differentials. Participating institutions include UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Oshkosh, UW-Parkside, UW-River Falls, UW-Stevens Point, and UW-Whitewater.

Base Reallocation for Instructional Technology/Distance Education

Institutions are required by the Board of Regents to base reallocate at least \$6 million annually for instructional technology, collaborative programs and distance education initiatives. For the past few years, it has been necessary to reallocate much more to meet the increasing costs and high priority of these needs. This year, institutions are reallocating \$14.5 million.

Segregated Fees

Segregated fee rates will increase by an average of 4.9 percent at the thirteen four-year institutions, and 5.5 percent at the thirteen two-year Colleges.

Increases are primarily due to student initiated programming, compensation and utilities cost increases.

Other Auxiliary Operations Rates

Room and board rates will increase at an average 5.3 percent. Dorm rate increases are caused principally by debt service increases, additions, maintenance and remodeling.

All Funding Sources

Funding from other sources (neither GPR nor Fees) continues to account for more than half of the UW System budget, as has been the case since 1991-92. While funding from other sources is expected to increase 6.9 percent, these increases are from sources such as federal grants and contracts, federal aid, and gift funds which must be used as required by the providers. Increases in other funds do not serve to substitute for GPR and Fees.

The biennial budget, as approved by the Legislature, includes a required transfer of funding from the UW System’s Auxiliary balances to fund financial aid, including increases for the Wisconsin Higher Education Grants for UW Students (WHEG), Lawton Undergraduate Minority Retention Grants (LUMRG), and the Advanced Opportunity Program (AOP). In 2004-05, \$18.5 million will be used for this purpose. The reduction is not reflected in this Annual Operating Budget Document, but will be accomplished by a transfer during the year.

<p>B. ACADEMIC TUITION AND REFUND POLICY AND SCHEDULE</p>
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2004-05 TUITION RATES

Tuition for most resident and nonresident students will increase by \$350 per semester at UW-Madison and UW-Milwaukee and \$250 per semester at the UW Comprehensives and the UW Colleges for the 2004-05 academic year. Tuition for Medical and Veterinary School students will remain frozen at 2002-03 levels. Tuition for Law School students will increase by \$700 plus an additional 5% as the first phase of a four year quality improvement plan.

This is the third year of UW-Stout's laptop program for freshman, sophomore, and junior students, which includes per credit tuition and an additional per credit laptop fee. It is the first year of UW-Milwaukee's program differentials in the College of Business Administration, College of Engineering and Applied Science, College of Nursing, and the Peck School of the Arts. With the exception of a few core classes students taking courses within these Colleges/Schools will be charged an additional amount per credit; \$10, \$5, \$30, and \$10 respectively. The College of Engineering and Applied Science differential applies to both undergraduate and graduate students, while the others apply only to undergraduates.

The Board of Regents has approved 2004-05 differential tuition changes for UW-Eau Claire, UW-Milwaukee, and UW-Oshkosh. Eight institutions will implement the "Return to Wisconsin" program, which reduces tuition by 25% for undergraduate non-resident students who are the children and/or grandchildren of that specific institution's qualifying alumni. Participating institutions include UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Oshkosh, UW-Parkside, UW-River Falls, UW-Stevens Point, and UW-Whitewater. More information on these programs is provided on pages B-5 and B-6.

The following table summarizes the distance to the peer median for UW-Madison tuition in 2003-04.

2003-04 MADISON BIG TEN PEER GROUP TUITION COMPARISONS			
	TUITION AND SEGREGATED FEES	PEER GROUP MID-POINT	DISTANCE FROM MID- POINT
Resident Undergraduate	\$5,136	\$6,581	(\$1,445)
Non-resident Undergraduate	\$19,136	\$16,826	\$2,310
Resident Graduate	\$7,590	\$7,369	\$221
Non-resident Graduate	\$22,860	\$15,816	\$7,044

The following table summarizes the 2004-05 estimated academic year tuition and dollar increase over 2003-04 actual academic year tuition for UW-Madison and its peer group.

UW-MADISON 2004-05 RESIDENT UNDERGRADUATE TUITION COMPARISON		
	TUITION DOLLAR INCREASE	ESTIMATED TUITION
Illinois – Entering Summer 2004 & After (1)	\$892	\$6,460
Illinois - Entered Before Summer 2004 (1), (3)	\$1,496	\$6,014
Indiana - Entered Summer 2003 & After (1)	\$230	\$5,986
Indiana - Entered Before Summer 2003 (1)	\$370	\$4,946
Iowa (1)	\$360	\$4,702
Michigan	\$184	\$7,847
Michigan State	\$150	\$6,417
Minnesota	\$715	\$6,677
Ohio State - Entered Summer 2003 & After	\$849	\$7,077
Ohio State - Entered Summer 2002 to Spring 2003	\$837	\$7,026
Ohio State - Entered Before Summer 2002	\$768	\$6,408
Purdue - New Students (1), (2)	\$232	\$6,092
Purdue - Returning Students (1), (2)	\$192	\$5,000
UW-Madison (2)	\$700	\$5,862
Average Excluding Madison (4)	\$452	\$6,407

- (1) Tuition rates shown are final.
- (2) Includes tuition and segregated fees.
- (3) The University of Illinois changed the year that distinguishes the two tiers of student rates. This year's University of Illinois rate for students who entered before summer 2004 was compared to last year's rate for students who entered before summer 2001, which is the reason for such a large tuition dollar increase shown above.
- (4) Averages reflect the rates for new students for the universities that have separate rates for new and returning students.

TABLE B-1

**UNIVERSITY OF WISCONSIN SYSTEM
PROPOSED 2004-05
TUITION SCHEDULE
FOR FULL ACADEMIC YEAR**

		2004-05 TUITION			
	2003-04	ANNUAL TUITION	SEMESTER TUITION	DOLLAR INCREASE (Academic Year)	SEMESTER INCREASE
UW-MADISON					
<u>Resident</u>					
Undergraduate	\$4,554	\$5,254	\$2,627	\$700	\$350
Graduate	\$7,008	\$7,708	\$3,854	\$700	\$350
Business Masters	\$8,464	\$9,164	\$4,582	\$700	\$350
Law School	\$8,972	\$10,122	\$5,061	\$1,150	\$575
Medical School	\$21,152	\$21,152	\$10,576	\$0	\$0
Veterinary School	\$15,270	\$15,270	\$7,635	\$0	\$0
<u>Nonresident</u>					
Undergraduate	\$18,554	\$19,254	\$9,627	\$700	\$350
Graduate	\$22,278	\$22,978	\$11,489	\$700	\$350
Business Masters	\$23,902	\$24,602	\$12,301	\$700	\$350
Law School	\$24,420	\$26,340	\$13,170	\$1,920	\$960
Medical School	\$32,276	\$32,276	\$16,138	\$0	\$0
Veterinary School	\$23,304	\$23,304	\$11,652	\$0	\$0
UW-MILWAUKEE					
<u>Resident</u>					
Undergraduate	\$4,438	\$5,138	\$2,569	\$700	\$350
Graduate	\$6,734	\$7,434	\$3,717	\$700	\$350
Business Masters	\$8,128	\$8,828	\$4,414	\$700	\$350
<u>Nonresident</u>					
Undergraduate	\$17,190	\$17,890	\$8,945	\$700	\$350
Graduate	\$21,100	\$21,800	\$10,900	\$700	\$350
Business Masters	\$22,564	\$23,264	\$11,632	\$700	\$350
UW COMPREHENSIVE UNIVERSITIES					
<u>Resident</u>					
Undergraduate	\$3,500	\$4,000	\$2,000	\$500	\$250
Graduate	\$4,842	\$5,342	\$2,671	\$500	\$250
Business Masters	\$5,396	\$5,896	\$2,948	\$500	\$250
<u>Nonresident</u>					
Undergraduate	\$13,546	\$14,046	\$7,023	\$500	\$250
Graduate	\$15,452	\$15,952	\$7,976	\$500	\$250
Business Masters	\$16,032	\$16,532	\$8,266	\$500	\$250
UW COLLEGES					
<u>Resident</u>	\$3,200	\$3,700	\$1,850	\$500	\$250
<u>Nonresident</u>	\$11,900	\$12,400	\$6,200	\$500	\$250

If a student is called to active military duty while enrolled at a UW System institution and the student is unable to complete his/her coursework for that semester, the student will be assessed the same tuition upon his/her return to school as was charged during the last term he/she attended. This applies only to the first semester the student enrolls after returning from active duty. To be eligible the student must enroll within two years of returning from active military duty.

Refer to Table B-2 for tuition rates of the differential tuition programs previously approved by the Board of Regents.

Tuition rates shown in this table have been rounded to the dollar. Campus fee schedules and student billing statements will include actual rates that will be within a dollar of these rates.

TABLE B-2

UNIVERSITY OF WISCONSIN SYSTEM
PROPOSED 2004-05
DIFFERENTIAL TUITION SCHEDULE
(for semester rate, divide academic year by 2)

	2004-05		2005
	ACADEMIC YEAR TUITION	SEMESTER TUITION	SUMMER SESSION TUITION (a)
UW-MADISON			
<u>Resident</u>			
Pharmacy	\$10,246	\$5,123	\$2,562
<u>Nonresident</u>			
Pharmacy	\$22,496	\$11,248	\$5,624
UW-MILWAUKEE			
<u>Resident</u>			
Communication Science & Disorders	\$8,622	\$4,311	\$2,156
Occupational Therapy	\$8,622	\$4,311	\$2,156
<u>Nonresident</u>			
Communication Science & Disorders	\$25,786	\$12,893	\$6,447
Occupational Therapy	\$25,786	\$12,893	\$6,447
<u>Resident and Nonresident Students (b)</u>			
College of Business Administration	\$10/credit	\$10/credit	\$10/credit
College of Engineering and Applied Science	\$5/credit	\$5/credit	\$5/credit
College of Nursing	\$30/credit	\$30/credit	\$30/credit
Peck School of the Arts	\$10/credit	\$10/credit	\$10/credit
UW-EAU CLAIRE			
<u>Resident</u>			
Undergraduate	\$4,131	\$2,065	\$1,033
<u>Nonresident</u>			
Undergraduate	\$14,177	\$7,088	\$3,544
UW-LA CROSSE			
<u>Resident</u>			
Undergraduate	\$4,040	\$2,020	\$1,010
Occupational Therapy/Physician Assistant	\$4,840	\$2,420	\$1,210
Graduate	\$5,382	\$2,691	\$1,495
Business Masters	\$5,936	\$2,968	\$1,649
Physical Therapy	\$6,450	\$3,225	\$1,792
<u>Nonresident</u>			
Undergraduate	\$14,086	\$7,043	\$3,522
Occupational Therapy/Physician Assistant	\$16,895	\$8,448	\$4,224
Graduate	\$15,992	\$7,996	\$4,442
Business Masters	\$16,572	\$8,286	\$4,603
Physical Therapy	\$19,182	\$9,591	\$5,328
UW-OSHKOSH			
<u>Resident</u>			
Undergraduate	\$4,110	\$2,055	\$1,027
<u>Nonresident</u>			
Undergraduate	\$14,156	\$7,078	\$3,539
UW-STOUT			
<u>Resident</u>			
Fresh/Soph/Junior (Per Credit Tuition)	\$148.51	\$148.51	\$148.51
Seniors	\$4,200	\$2,100	\$1,050
Graduate	\$5,609	\$2,805	\$1,558
<u>Nonresident</u>			
Fresh/Soph/Junior (Per Credit Tuition)	\$492.67	\$492.67	\$492.67
Seniors	\$14,246	\$7,123	\$3,562
Graduate	\$16,219	\$8,110	\$4,505
UW-SUPERIOR			
<u>Resident</u>			
Undergraduate	\$4,150	\$2,075	\$1,037
<u>Nonresident</u>			
Undergraduate	\$14,196	\$7,098	\$3,549
UW-WHITEWATER			
<u>Resident</u>			
Undergraduate	\$4,140	\$2,070	\$1,035
<u>Nonresident</u>			
Undergraduate	\$14,186	\$7,093	\$3,547
RETURN TO WISCONSIN PROGRAM (c)	\$10,535	\$5,267	\$2,634

(a) Represents tuition for a full-time summer session student. Full-time is defined as half of the full-time academic year semester load.

(b) These per credit amounts are in addition to the regular per credit tuition for students taking courses in these disciplines.

(c) The amounts shown do not include campus differentials. The differentials will be added to the amount shown.

Tuition rates shown in this table have been rounded to the dollar. Campus fee schedules and student billing statements will include actual rates that will be within a dollar of these rates.

Differential Tuition

Existing Differential Tuitions

UW-Madison

The Doctor of Pharmacy Program, implemented in Fall 1997, is a six year professional program, with the first two years in pre-Pharmacy.

UW-Milwaukee

The general tuition for Allied Health Graduate Programs was increased by 20 percent (10 percent in 1998-99 and an additional 10 percent in 1999-00) to help defray the costs of these health science programs.

UW-Eau Claire

This undergraduate differential tuition funds opportunities such as faculty/student collaborative research, service-learning programs, internships, and freshman seminars/capstone courses. The charge began at \$50 per semester in Fall 1997, and was increased to \$55 per semester in Spring 2003, \$60 per semester in Fall 2003, and \$65 per semester in Spring 2004. Beginning with the 2004-05 academic year, the differential rate will increase by 4.5 percent annually, rounded to the nearest half dollar, until the Student Senate directs otherwise. The rate will be \$130.50 for the 2004-05 academic year.

UW-La Crosse

- a) The Allied Health Programs tuition differential, implemented in Fall 1997, increased tuition by 20 percent (10 percent in 1997-98 and an additional 10 percent in 1998-99) to help defray costs for operating the undergraduate Occupational Therapy and Physician Assistant programs and the graduate Physical Therapy program.
- b) The undergraduate and graduate student-initiated differential tuition for academic excellence initiatives, implemented in Fall 2003, increased tuition for all students by \$20 per semester (\$40 per year). In 2004-05 the rate will not change, but it is expected to increase in 2005-06 and thereafter. The program will be reevaluated for continued academic excellence support, in consultation with student government, after Spring 2008.

UW-Oshkosh

The differential tuition to support the Oshkosh Personal Development Compact for Undergraduates began in Fall 2003. Undergraduate tuition increased \$25 per semester (\$50 per year) in 2003-04, and will increase to \$55 per semester (\$110 per year) in 2004-05. The differential rate will remain at \$55 per semester through the 2006-07 academic year.

UW-Stout

This undergraduate and graduate student-initiated five percent differential tuition began in Fall 1999. Both residents and non-residents pay the same differential tuition dollar amount. In addition, the Board of Regents approved a phased per-credit tuition model for UW-Stout to accompany its mandatory laptop computer initiative. For 2004-05 tuition for Freshmen, Sophomore, and Junior students will be assessed on a per credit basis. Returning Senior undergraduate and graduate students will continue under the previous plateau model.

UW-Superior

This undergraduate student-initiated differential tuition for academic excellence initiatives has an immediate emphasis on the Jim Dan Hill Library operation and support structure. Implemented in Fall 2003, the initiative increased tuition for undergraduate students by \$75 per semester

(\$150 per year). This differential fee will be re-evaluated for continued academic excellence support, in consultation with student government, after Spring 2008.

UW-Whitewater

This undergraduate student-initiated differential tuition began in Fall 2002. The differential is calculated as 3.5% of resident undergraduate tuition. Both residents and non-residents pay the same differential tuition dollar amount.

UW-Colleges

This is the second phase of a two phase differential tuition program. The first phase, completed in 1999-00, included a four year phased differential to raise tuition to 87 percent of the Comprehensive rate. The second phase includes automatic increases each year in order to reduce the gap between the Comprehensive rate and the Colleges rate to no more than \$300.

New Differential Tuitions

UW-Milwaukee

- a) This undergraduate student-initiated differential tuition for the Peck School of the Arts will begin in Fall 2004. The rate will apply to all undergraduate courses provided by the Peck School of the Arts, with the exception of eight 100 level General Education Requirement courses. The differential will be \$10 per credit in 2004-05, and will increase to \$15 per credit in 2005-06 and to \$20 per credit in 2006-07. Following the 2006-07 academic year the differential will be reviewed in consultation with the Student Association.
- b) This undergraduate and graduate student-initiated differential tuition for the College of Engineering and Applied Science will begin in Fall 2004. The rate will apply to all undergraduate and graduate courses provided by the College and will begin at \$5 per credit in 2004-05. It will increase to \$10 per credit in 2005-06, \$15 per credit in 2006-07, and be capped at \$20 per credit in 2007-08, at which time the differential will be reviewed in consultation with student government.
- c) This undergraduate student-initiated differential tuition for the School of Business Administration will begin in Fall 2004. The rate will apply to all 200 to 600 level courses provided by the School and will begin at \$10 per credit in 2004-05. It will increase to \$15 per credit in 2005-06 and \$20 per credit in 2006-07, at which time the differential will be reviewed in consultation with student government.
- d) This undergraduate student-initiated differential tuition for the College of Nursing will begin in Fall 2004. The rate will apply to all students enrolled in clinical major courses within the College. A differential of \$30 per credit will be applied to all 300 level courses in 2004-05, and to all 300 and 400 level courses beginning 2005-06. Following the 2005-06 academic year, the differential will be reviewed in consultation with student government.

Return to Wisconsin Program:

This program will begin in Fall 2004. The differential tuition rate will apply to undergraduate non-resident students who are the children and/or grandchildren of a specific institution's qualifying alumni. The non-resident student must be a legal resident of a state other than Wisconsin or Minnesota. The differential rate will be equal to the non-resident tuition rate less 25%, but not less than the projected cost of a student's education. Participating institutions include UW-Eau Claire, UW-Green Bay, UW-La Crosse, UW-Oshkosh, UW-Parkside, UW-River Falls, UW-Stevens Point, and UW-Whitewater.

TABLE B-3

**UNIVERSITY OF WISCONSIN SYSTEM
RECOMMENDED 2005 SUMMER SESSION
TUITION SCHEDULE (a)**

	<u>2004 Tuition</u>	<u>Proposed 2005 Tuition</u>
UW-MADISON (b)		
<u>Resident</u>		
Undergraduate	\$1,140	\$1,314
Graduate	\$1,752	\$1,927
Business Masters	\$2,116	\$2,291
Law School	\$2,244	\$2,530
<u>Nonresident</u>		
Undergraduate	\$4,638	\$4,813
Graduate	\$5,568	\$5,745
Business Masters	\$5,976	\$6,151
Law School	\$6,108	\$6,585
UW-MILWAUKEE (b)		
<u>Resident</u>		
Undergraduate	\$1,110	\$1,285
Graduate	\$1,684	\$1,859
Business Masters	\$2,032	\$2,207
<u>Nonresident</u>		
Undergraduate	\$4,296	\$4,473
Graduate	\$5,276	\$5,450
Business Masters	\$5,640	\$5,816
UW COMPREHENSIVE UNIVERSITIES GENERAL RATES (b)		
<u>Resident</u>		
Undergraduate	\$876	\$1,000
Graduate (c)	\$1,345	\$1,484
Business Masters	\$1,500	\$1,638
<u>Nonresident</u>		
Undergraduate	\$3,384	\$3,512
Graduate (c)	\$4,290	\$4,431
Business Masters	\$4,455	\$4,592
UW COLLEGES		
<u>Resident</u>	\$798	\$925
<u>Nonresident</u>	\$2,976	\$3,100

- (a) The rates shown represent the tuition paid by a full-time summer session student. Full-time is defined as one-half of the full-time semester load for the academic year.
- (b) Refer to Table B-2 for summer session tuition rates for differential tuition programs approved by the Board of Regents.
- (c) Graduate students at UW-Eau Claire, UW-Oshkosh, UW-Platteville, UW-River Falls, and UW-Superior pay tuition on a per credit basis.

Tuition rates shown in this table have been rounded to the dollar. Campus fee schedules and student billing statements will include actual rates that will be within a dollar of these rates.

TABLE B-4

UNIVERSITY OF WISCONSIN SYSTEM
CONSOLIDATED SCHEDULE OF TUITION AND SEGREGATED FEES
2004-05 ACADEMIC YEAR
(Some Segregated Fees Rounded To The Nearest Dollar)

	ACADEMIC TUITION				TOTAL TUITION AND FEES		
				SEGREGATED FEES PAID BY ALL STUDENTS (a)			
	Residents	Nonresidents	Minnesota Reciprocity		Residents	Nonresidents	Minnesota Reciprocity
<u>DOCTORAL UNIVERSITIES (b)</u>							
<u>Undergraduate</u>							
Madison	\$5,254	\$19,254	NA	\$608	\$5,862	\$19,862	NA
Milwaukee	\$5,138	\$17,890	NA	\$693	\$5,831	\$18,583	NA
<u>Graduate</u>							
Madison	\$7,708	\$22,978	NA	\$608	\$8,316	\$23,586	NA
Milwaukee	\$7,434	\$21,800	NA	\$693	\$8,127	\$22,493	NA
Law	\$10,122	\$26,340	NA	\$608	\$10,730	\$26,948	NA
Medicine	\$21,152	\$32,276	NA	\$608	\$21,760	\$32,884	NA
Veterinary Medicine	\$15,270	\$23,304	NA	\$608	\$15,878	\$23,912	NA
<u>COMPREHENSIVE UNIVERSITIES GENERAL RATES (b)</u>							
<u>Undergraduate</u>							
EAU CLAIRE	\$4,131	\$14,177	NA	\$576	\$4,706	\$14,752	NA
GREEN BAY	\$4,000	\$14,046	NA	\$1,154	\$5,154	\$15,200	NA
LA CROSSE	\$4,040	\$14,086	NA	\$706	\$4,746	\$14,792	NA
OSHKOSH	\$4,110	\$14,156	NA	\$502	\$4,612	\$14,658	NA
PARKSIDE	\$4,000	\$14,046	NA	\$648	\$4,648	\$14,694	NA
PLATTEVILLE	\$4,000	\$14,046	NA	\$672	\$4,672	\$14,718	NA
RIVER FALLS	\$4,000	\$14,046	NA	\$630	\$4,630	\$14,676	NA
STEVENS POINT	\$4,000	\$14,046	NA	\$569	\$4,569	\$14,615	NA
STOUT	\$4,200	\$14,246	NA	\$528	\$4,728	\$14,774	NA
SUPERIOR	\$4,150	\$14,196	NA	\$652	\$4,802	\$14,848	NA
WHITEWATER	\$4,140	\$14,186	NA	\$556	\$4,696	\$14,742	NA
<u>Graduate</u>							
EAU CLAIRE	\$5,342	\$15,952	NA	\$576	\$5,918	\$16,527	NA
GREEN BAY	\$5,342	\$15,952	NA	\$1,154	\$6,496	\$17,106	NA
LA CROSSE	\$5,382	\$15,992	NA	\$706	\$6,088	\$16,698	NA
OSHKOSH	\$5,342	\$15,952	NA	\$502	\$5,844	\$16,454	NA
PARKSIDE	\$5,342	\$15,952	NA	\$648	\$5,990	\$16,600	NA
PLATTEVILLE	\$5,342	\$15,952	NA	\$672	\$6,014	\$16,624	NA
RIVER FALLS	\$5,342	\$15,952	NA	\$630	\$5,972	\$16,582	NA
STEVENS POINT	\$5,342	\$15,952	NA	\$569	\$5,911	\$16,521	NA
STOUT	\$5,609	\$16,219	NA	\$528	\$6,137	\$16,747	NA
SUPERIOR	\$5,342	\$15,952	NA	\$652	\$5,994	\$16,604	NA
WHITEWATER	\$5,342	\$15,952	NA	\$556	\$5,898	\$16,508	NA
<u>UW COLLEGES</u>							
BARABOO/SAUK	\$3,700	\$12,400	NA	\$281	\$3,981	\$12,681	NA
BARRON	\$3,700	\$12,400	NA	\$238	\$3,938	\$12,638	NA
FOND DU LAC	\$3,700	\$12,400	NA	\$246	\$3,946	\$12,646	NA
FOX VALLEY	\$3,700	\$12,400	NA	\$220	\$3,920	\$12,620	NA
MANITOWOC	\$3,700	\$12,400	NA	\$178	\$3,878	\$12,578	NA
MARATHON	\$3,700	\$12,400	NA	\$210	\$3,910	\$12,610	NA
MARINETTE	\$3,700	\$12,400	NA	\$168	\$3,868	\$12,568	NA
MARSHFIELD/WOOD	\$3,700	\$12,400	NA	\$221	\$3,921	\$12,621	NA
RICHLAND	\$3,700	\$12,400	NA	\$255	\$3,955	\$12,655	NA
ROCK	\$3,700	\$12,400	NA	\$210	\$3,910	\$12,610	NA
SHEBOYGAN	\$3,700	\$12,400	NA	\$248	\$3,948	\$12,648	NA
WASHINGTON	\$3,700	\$12,400	NA	\$243	\$3,943	\$12,643	NA
WAUKESHA	\$3,700	\$12,400	NA	\$219	\$3,919	\$12,619	NA

(a) Excludes United Council of UW Student Government's Fee Assessment of \$4.00 (\$2.00 per semester).

(b) Plus the Board of Regents approved differential tuition rates found on Table B-2 plus the institutional segregated fee.

NA = data not available at this time.

Tuition rates shown in this table have been rounded to the dollar. Campus fee schedules and student billing statements will include actual rates that will be within a dollar of these rates.

UW System Tuition Refund Policy and Schedule

Refunds shall be made in accordance with Section Q. Refunds/Withdrawals/Drops and Attachment C of the Financial and Administrative Policy F44.

Q. Refunds/Withdrawals/Drops

UW System institutions are responsible for complying with federal regulations governing participation in the student financial assistance programs authorized under Title IV of the Higher Education Act of 1965, as amended. To the extent that these regulations require a larger refund to federal funding sources than the amount specified by the refund policy stipulated below, the student will be responsible for the difference.

For refund, withdrawal, drop/adds and late payment purposes, the first session week is defined to end as of the close of regular business on Friday of the first full calendar week or, at the institution's option, after five class days.

Up to the end of the second session week (as institutionally defined) or the end of the 10th day of class, refunds for any credit reduction shall be at 100 percent (less the optional withdrawal fee). During the third and fourth session week, the refund shall be reduced to 50 percent and after the fourth session week, there shall be no refunds of tuition. At the institution's option, a flat add/drop fee as approved by the Vice President for Business and Finance may be assessed after the 100 percent refund period to cover administrative costs. The fee shall be deposited to Fund 128.

The burden of proof in determining the date of withdrawal/drop shall be on the student. The same refund schedule shall apply to both withdrawals and class drops. During the 100 percent refund period, a student who adds and drops credits of concurrently offered classes within the same session week shall be assessed additional fees or receive a refund based on the net result of those adds and drops. After the 100 percent refund period, students will be assessed for all adds and drops. If a part-time student only adds credits during the session week, the credits should be assessed at the full per-credit rate disregarding any previous refunds. Undergraduate students who take 12 through 18 credits and graduate students should not pay more than full-time student fees. Undergraduates who take more than 18 credits shall have the refund schedule applied to those credits which exceed the 18 credit plateau. Exceptions to this provision must have the prior approval of the Vice President for Business and Finance or designee.

In those instances in which a student can document nonattendance at the institution after having enrolled in one or more courses, the student shall be assessed fees equal to 20 percent of the original fees due, reduced to resident rates, plus the late payment fee.

The refund policy may be adjusted for differences in starting dates and session lengths. Exceptions may be made, at the institution's option, for changing sections within a course.

At the institution's option, a withdrawal fee not to exceed \$50.00 may be assessed during the first session week and up to \$100 during the second session week. The withdrawal fee shall be deposited to Fund 128 and used to support the fee collection operations and defray the cost of processing withdrawals.

ATTACHMENT C

REFUND AND PAYMENT SCHEDULES FOR WITHDRAWALS OR DROPS

SESSION LENGTH	REFUND SCHEDULE FOR WITHDRAWALS OR DROPS					PAYMENT SCHEDULE FOR WITHDRAWAL, CANCELLATION OF REGISTRATION OR DROPS WITHOUT PAYMENT OF FEES (Assessment for administrative costs)				
	Week of Session					Week of Session				
	Week 1	Week 2	Week 3	Week 4	Thereafter	Week 1	Week 2	Week 3	Week 4	Thereafter
12 weeks and over	100%	100%	50%	50%	None	None	None	50%	50%	100%
8 weeks thru 11 weeks	100%	50%	25%	None	None	None	50%	75%	100%	
5 weeks thru 7 weeks	100%	50%	None	None		None	50%	100%	100%	
3 weeks thru 4 weeks	100%	25%	None	None		None	75%	100%	100%	
2 weeks	100%	None				None	100%			

NOTE: For sessions of shorter duration, campuses should extend schedules appropriately.

Source: Financial Policy and Procedure Paper #44.

C. UW AUXILIARY OPERATIONS

Summary of Auxiliary Rate Increases

As approved by the Board of Regents in 1996, explanations of auxiliary rate increases will focus on those above the 3 year rolling average increase in Wisconsin per capita disposable income (4.5% for 2004-05). General increases across the System included the following:

- **Segregated fee rate increases average 4.9% (weighted average is 4.6%).**

Five of thirteen four-year institutions exceed the 4.5% threshold, for reasons including: student initiatives, compensation, and utilities cost increases. The most significant increases are explained below:

Segregated fees at **UW-Parkside** increased 13.3% as the result of adding parking to the segregated fee, and remodeling and expansion of the Student Union. UW-Parkside students requested the new parking fee because the vast majority of students use the service. In 2003-04, student parking permits were \$63 per year, the seg fee for the service is \$56.68. Without the parking change, UW-Parkside's increase would have been 3.4%.

UW-Platteville's increase of 9.3% is primarily attributed to expansion and renovations of Athletic facilities, and **UW-Stevens Point's** increase of 9.1% is mainly due to converting the Allen Center (a health and wellness center) into a campus wide center, adding a U-Pass program and increasing funding for organized activities.

- **Segregated fee increases at the UW Colleges average 5.5%.**

Six of the thirteen Colleges exceed the 4.5% threshold, largely due to increased funding for student activities.

- **Room and Board rates increased an average 5.3% (weighted average is 5.9%).**

The increases are primarily due to debt service, additions, maintenance, and remodeling.

UW-La Crosse saw the largest room and board increases at 10.2% due to the funding requirements of a new residence hall planned for 2005. **UW-Oshkosh** reported the second largest room and board increase at 8.2% attributed to capital projects, such as new elevators, new sprinkler systems, and the renovation of Taylor Hall.

PROGRAM SUMMARY

Auxiliary operations are self-supporting programs whose primary purpose is to provide services to students (e.g., residence halls, student centers/unions, student health clinics, bookstores) and whose secondary purpose is to provide services to staff (e.g., parking, clinics, conferences, printing and duplicating services), and occasionally the general public. User fees, segregated fees, merchandise sales, and interest earnings generate revenues for auxiliary operations, and the operations are allowed to maintain reserves to fund new facilities, remodeling/additions, deferred maintenance, high cost equipment, debt service obligations, and to ensure adequate funding for current operations. Students participate in the programming and budgeting process through institutional Segregated University Fee Allocations Committees (SUFAC's).

Based on directions from the Business & Finance Committee of the Board of Regents, the increases in major auxiliary rates are subject to a reporting threshold equal to the 3-year rolling average change in Wisconsin Disposable Income Per Capita (**4.5% for 2004-05**). Institutions with rate increases below that threshold have reduced annual budget paperwork and those above must continue to provide detailed reporting on their rate increases. The threshold applies separately to the following major auxiliary categories: Segregated Fees (in total), Room and Board, Textbook Rental, and Apartment Rental. Tables C-3 through C-6 include explanations of increases for those institutions above the **4.5% threshold**.

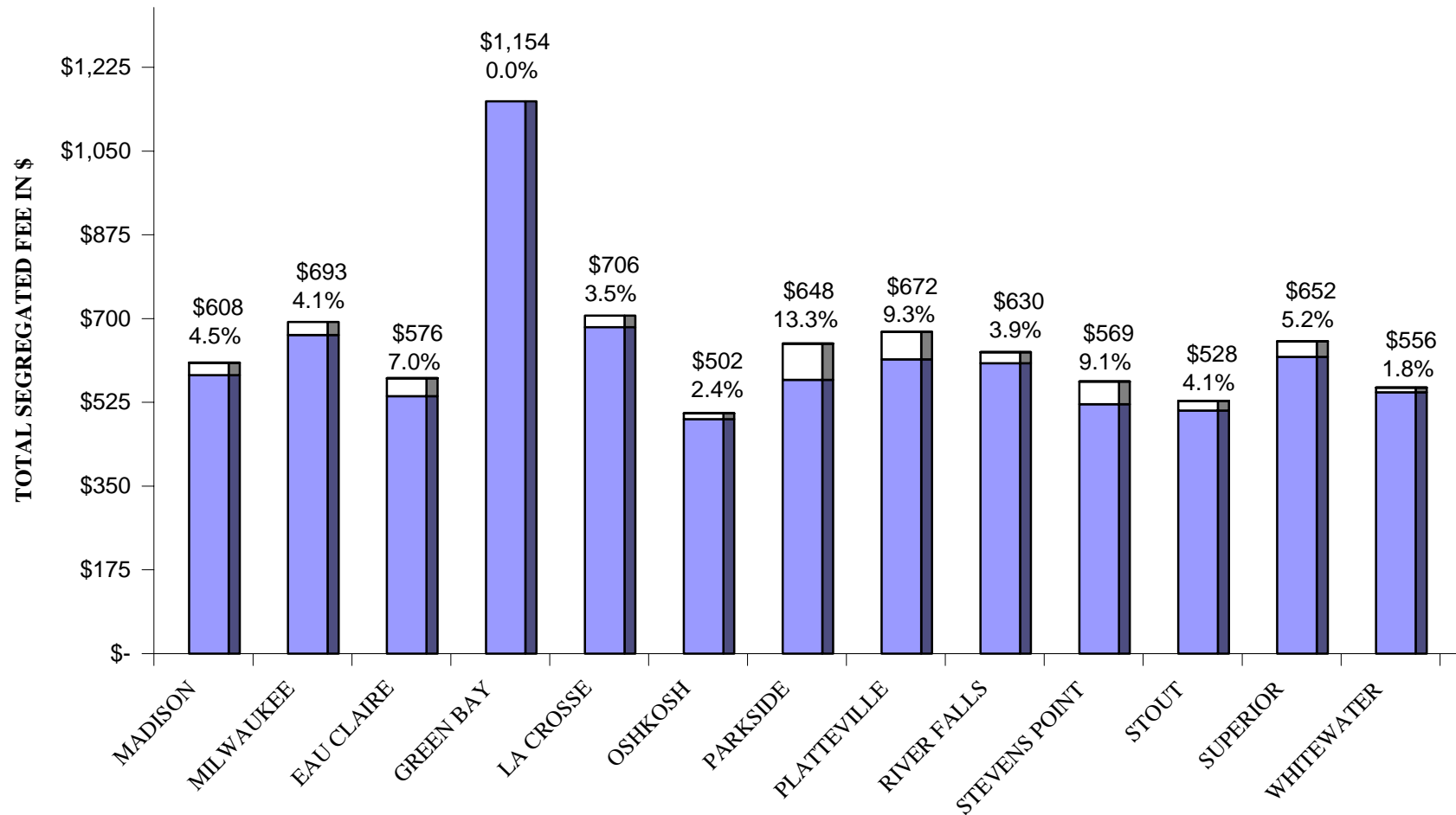
OPERATIONS HIGHLIGHTS

The 2003-04 auxiliary operations budget includes adjustments covering increased compensation, supplies and expenses, added health care costs, new services, and additional capital expenditures.

- Expenditures will increase **1.5% in 2004-05 to \$571.8 million**.
- Revenues from charges to students for segregated fees and room and board, as well as other auxiliary revenues, will increase by **\$21.9 million or 4.1%**. Auxiliary fees and rates are determined by the institutions in cooperation with the students, and reviewed and approved at the system level.
- The average segregated fee (excluding UW Colleges) is **\$653** with an average increase of **\$30 (4.9%)**; institution rate changes range from **\$0 to \$76 (0.0% to 13.3%)**. The UW Colleges average segregated fee is **\$226** with an average increase of **\$12 (5.5%)**; institution rate changes range from **\$1 to \$30 (0.8% to 14.3%)**. At a majority of the institutions, student initiated programs are the major reasons for the increases. Table C-1 shows the **2004-05** percent increase and total segregated fees by institution. Table C-3 explains the increases for those institutions above the **4.5%** the threshold.
- The average room and board rate is **\$4,329** with an average increase of **\$217 (5.3%)**; institution rate changes range from **\$94 to \$420 (2.0% to 10.2%)**. For additional information see Table C-5.
- See Tables C-4 and C-6 for Textbook Rental and Apartment rates.

TABLE C-1

**UW SYSTEM AUXILIARY OPERATIONS
2004-05 ACADEMIC YEAR
DOCTORAL & COMPREHENSIVE
SEGREGATED FEES***



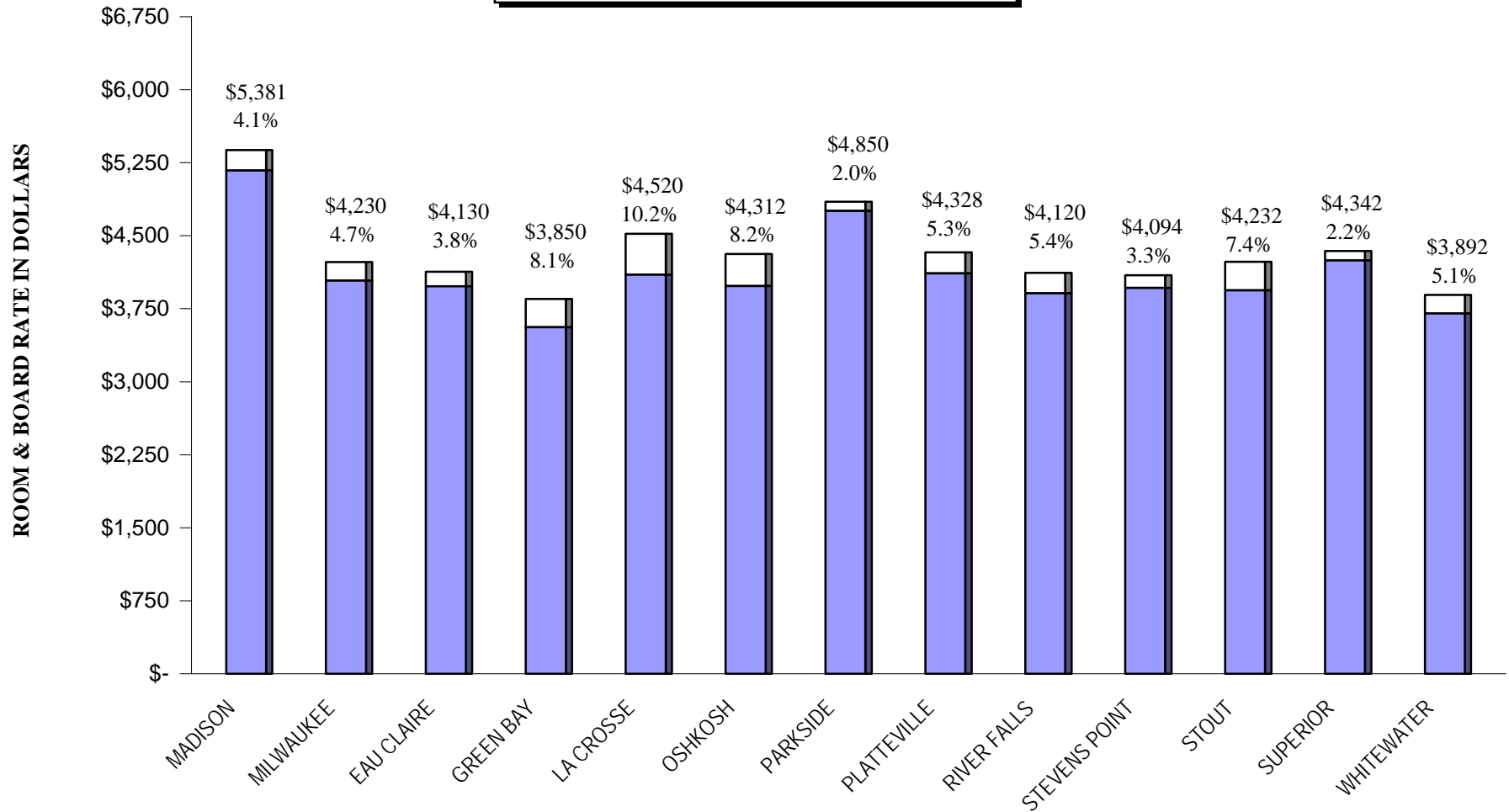
*For additional information, see Table C-3

■ 2003-04 RATE □ 2004-05 INCREASE

*Divide by 2 for semester rates

TABLE C-2

**UW SYSTEM AUXILIARY OPERATIONS
2004-05 ACADEMIC YEAR
DOCTORAL & COMPREHENSIVE
ROOM & BOARD RATES***



*For additional information, see Table C-5

■ 2003-04 RATE □ 2004-05 INCREASE

*Divide by 2 for semester rates

TABLE C-3 (DETAIL)

UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR DOCTORAL & COMPREHENSIVE SEGREGATED FEES
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<u>INSTITUTION</u>	<u>2003-04 RATE</u>	<u>2004-05 RATE</u>	<u>INCREASE</u>	<u>% CHANGE</u>	<u>EXPLANATION OF CHANGES ABOVE THE 4.5 PERCENT THRESHOLD</u>
					*(%) indicates related segregated fee increases.
MADISON	\$582.00	\$608.00	\$26.00	4.5%	
MILWAUKEE	\$665.60	\$693.00	\$27.40	4.1%	
EAU CLAIRE	\$538.00	\$575.50	\$37.50	7.0%	Three components pushed Eau Claire's segregated fee beyond the threshold: the Student Union (\$30.00), Athletics (\$3.47), and Health Services (\$6.37). The Student Union increases are a result of a student referendum that approved an addition and remodeling project in March, 2000; the current fee increase represents the next phase of the project. Eau Claire's Athletics fee changed as result of the increased cost to permit free student admittance to athletic events and providing additional funding for a portion of the Athletic Director position. Health Service increases resulted from compensation adjustments and student initiated programming. The Organized Activities fee increased as a result of higher costs and minor program changes.
GREEN BAY	\$1,154.00	\$1,154.00	\$0.00	0.0%	The SUFAC made a commitment to hold the segregated fee at last year's level due to significant increases over the last four years.
LA CROSSE	\$682.21	\$706.19	\$23.98	3.5%	
OSHKOSH	\$490.00	\$502.00	\$12.00	2.4%	
PARKSIDE	\$572.01	\$648.00	\$75.99	13.3%	Parkside's segregated fee increased in two areas: Transit (\$56.68) and the Student Union (\$95.54). Parkside students initiated the transit increase by converting student parking to a segregated fee from a separate parking fee. The Student Union fee increased as a result of a student-initiated \$24.1 million expansion and remodeling project: the Student Union segregated fee will rise over the next four years and have a cap of \$400. The increases are offset by reductions totaling \$76.23.
PLATTEVILLE	\$615.00	\$672.00	\$57.00	9.3%	Stadium operations (\$30.00), Health Services (\$11.00), the Student Union (\$10.00), and the Pioneer Activity Center (\$6.00) caused Platteville's segregated fee increase. The Stadium fee increase is due to a major upgrade proposal approved by the students, and the Health Service fee increase is a result of higher medicine and other supply costs. The Platteville Student Union fee, along with cost cutting, will reduce an operational deficit. Payroll increases and equipment replacement caused the higher Pioneer Activity Center fee.

TABLE C-3 (CONTINUED)

UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR DOCTORAL & COMPREHENSIVE SEGREGATED FEES

<u>INSTITUTION</u>	<u>2003-04 RATE</u>	<u>2004-05 RATE</u>	<u>INCREASE</u>	<u>% CHANGE</u>	<u>EXPLANATION OF CHANGES ABOVE THE 4.5 PERCENT THRESHOLD</u>
					*(%) indicates related segregated fee increases.
RIVER FALLS	\$606.50	\$630.00	\$23.50	3.9%	
STEVENS POINT	\$521.20	\$568.80	\$47.60	9.1%	Three operations contributed to the rise in the Stevens Point segregated fee: the Student Union (\$24.00), Organized Activities (\$14.97), and Athletics (\$5.32). The Student Union increase is a result of changing funding sources for the Allen Center from the residential life budget to a campus-wide segregated fee. The Allen Center was designed as a residential life facility, but over time it has evolved to a campus-wide Center; the Students approved this change. For Organized Activities, the Students approved increases to annually fund student organizations, and a new U-Pass program on a one-year basis providing students with increased bus service. Higher expenses related to travel, payroll, and officiating fees contributed to the Athletics fee increases.
STOUT	\$507.60	\$528.24	\$20.64	4.1%	
SUPERIOR	\$620.20	\$652.34	\$32.14	5.2%	Superior had four operations that contributed to its segregated fee increase: Wessman Arena (\$10.00), Health Services (\$9.20), Organized Activities (\$6.35), and the Student Union (\$6.00). The higher Arena fees resulted from Students approving facility enhancements, such as new and remodeled locker rooms, training rooms, and added storage space. Health Services increased for two reasons: one, more students are utilizing counseling services, and two, federal regulations pertaining to the accessibility and privacy of health information created higher costs. The Student Senate increased Organized Activity fees to fund additional programs and organizations, and the Student Union fee rose as a result of compensation increases, inflation, and maintenance costs.
WHITEWATER	\$545.80	\$555.64	\$9.84	1.8%	

TABLE C-3 (CONTINUED)

UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR UW-COLLEGES SEGREGATED FEES

<u>INSTITUTIONS</u>	<u>2003-04 RATE</u>	<u>2004-05 RATE</u>	<u>INCREASE</u>	<u>% CHANGE</u>	<u>EXPLANATION OF CHANGES ABOVE THE 4.5 PERCENT THRESHOLD</u>
					*(%) indicates related segregated fee increases.
BARABOO	\$257.80	\$281.20	\$23.40	9.1%	Baraboo's segregated fees rose beyond the threshold because of Organized Activities (\$11.50) and Health Services (\$11.30). Student initiated programming caused the higher Organized Activities fee, and Baraboo will begin offering counseling services to students, which generated a higher health service fee.
BARRON	\$208.00	\$237.70	\$29.70	14.3%	Organized Activities (\$21.30) and the Student Center (\$10.00) pushed Barron's segregated fees over the threshold. Learning services, such as tutoring, caused the higher Organized Activities fee. Wisconsin Indianhead Technical College (WITC) phased out financial support of the Barron Student Union because of low use by WITC students; this caused the higher Student Union fee.
FOND DU LAC	\$238.40	\$245.60	\$7.20	3.0%	
FOX VALLEY	\$211.80	\$220.00	\$8.20	3.9%	
MANITOWOC	\$168.20	\$177.80	\$9.60	5.7%	Manitowoc's Organized Activities fee increased \$16.00 to fund a 25% student activities coordinator position. Manitowoc also reduced Athletics and Municipal Service fees by \$6.40.
MARATHON	\$206.20	\$210.30	\$4.10	2.0%	
MARINETTE	\$166.70	\$168.00	\$1.30	0.8%	
MARSHFIELD	\$219.30	\$221.20	\$1.90	0.9%	
RICHLAND	\$241.40	\$254.60	\$13.20	5.5%	Segregated fees primarily increased as a result of programming changes in Athletics (\$7.50) and Organized Activities (\$6.00).
ROCK	\$200.80	\$209.80	\$9.00	4.5%	

TABLE C-3 (CONTINUED)

UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR UW-COLLEGES SEGREGATED FEES

<u>INSTITUTIONS</u>	<u>2003-04 RATE</u>	<u>2004-05 RATE</u>	<u>INCREASE</u>	<u>% CHANGE</u>	<u>EXPLANATION OF CHANGES ABOVE THE 4.5 PERCENT THRESHOLD</u>
					*(%) indicates related segregated fee increases.
SHEBOYGAN	\$231.40	\$248.10	\$16.70	7.2%	Program expansion, salary increases, and supplies and expenses caused higher Athletics (\$32.20) and Municipal Services (\$8.30) charges. Sheboygan also reduced fees by \$23.80 associated with Organized Activities and Childcare.
WASHINGTON	\$239.10	\$243.00	\$3.90	1.6%	
WAUKESHA	\$194.20	\$218.70	\$24.50	12.6%	Waukesha increased Organized Activities (\$13.30) funding for seven existing organizations, and it provided funding for three new organizations in 2003-04 through the use of segregated fee reserves. The higher segregated fees will help sustain funding in 2004-05. Waukesha had other increases totaling \$13.10 and decreases in Municipal Services of \$1.90.

Note: UW-Colleges campus' segregated fee rates can vary significantly from one year to the next due to the small student populations.

TABLE C-4

UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR TEXTBOOK RENTAL RATES

<u>INSTITUTIONS</u>	<u>2003-04 RATE</u>	<u>2004-05 RATE</u>	<u>INCREASE</u>	<u>PERCENT CHANGE</u>
EAU CLAIRE	\$147.00	\$154.00	\$7.00	4.76%
LA CROSSE	\$135.79	\$148.61	\$12.82	9.44%
PLATTEVILLE	\$136.00	\$136.00	\$0.00	0.00%
RIVER FALLS	\$118.00	\$118.00	\$0.00	0.00%
STEVENS POINT	\$127.20	\$130.80	\$3.60	2.83%
STOUT	\$123.36	\$128.88	\$5.52	4.47%
WHITEWATER	\$110.40	\$120.00	\$9.60	8.70%
<u>UW-COLLEGES</u>				
BARRON	\$120.00	\$120.00	\$0.00	0.00%
RICHLAND	\$120.00	\$123.00	\$3.00	2.50%

INSTITUTIONS ABOVE 4.5 PERCENT THRESHOLD**INSTITUTIONS**

EAU CLAIRE	Material cost increases for textbooks and course packs had the most impact on Eau Claire's Text Rental fees.
LA CROSSE	La Crosse increased text rental rates to replenish reserves to maintain its three-year inventory turn-over.
WHITEWATER	Whitewater implemented a three-year book replacement schedule, and this has increased the cost of text book purchases.

TABLE C-5

**UW SYSTEM AUXILIARY OPERATIONS
2004-05 ACADEMIC YEAR
RESIDENCE HALLS AND MEAL PLANS***

	RESIDENCE HALLS (1)			MEAL PLANS (1)				TOTAL			
	<u>03-04</u>	<u>04-05</u>	<u>INCREASE</u>	<u>03-04</u>	<u>04-05</u>	<u>INCREASE</u>	<u>TYPE</u>	<u>03-04</u>	<u>04-05</u>	<u>INCREASE</u>	<u>%</u>
Madison	\$3,160	\$3,286	\$126	\$2,010	\$2,095	\$85	ALA CARTE	\$5,170	\$5,381	\$211	4.08%
Milwaukee	\$2,540	\$2,670	\$130	\$1,500	\$1,560	\$60	ALA CARTE - 1	\$4,040	\$4,230	\$190	4.70%
Eau Claire	\$2,410	\$2,480	\$70	\$1,570	\$1,650	\$80	ALA CARTE	\$3,980	\$4,130	\$150	3.77%
Green Bay (2)	\$2,461	\$2,700	\$239	\$1,100	\$1,150	\$50	ALA CARTE - 1	\$3,561	\$3,850	\$289	8.12%
La Crosse	\$2,300	\$2,530	\$230	\$1,800	\$1,990	\$190	14 MEALS	\$4,100	\$4,520	\$420	10.24%
Oshkosh	\$2,278	\$2,530	\$252	\$1,706	\$1,782	\$76	14 MEAL PLAN	\$3,984	\$4,312	\$328	8.23%
Parkside	\$3,156	\$3,250	\$94	\$1,600	\$1,600	\$0	ALA CARTE - 1	\$4,756	\$4,850	\$94	1.98%
Platteville	\$2,120	\$2,336	\$216	\$1,992	\$1,992	\$0	15 MEALS	\$4,112	\$4,328	\$216	5.25%
River Falls	\$2,248	\$2,394	\$146	\$1,660	\$1,726	\$66	14 MEALS	\$3,908	\$4,120	\$212	5.42%
Stevens Point	\$2,324	\$2,406	\$82	\$1,640	\$1,688	\$48	10 MEALS/ 200 pts	\$3,964	\$4,094	\$130	3.28%
Stout	\$2,292	\$2,500	\$208	\$1,650	\$1,732	\$82	POINT SYS - 3	\$3,942	\$4,232	\$290	7.36%
Superior	\$2,407	\$2,502	\$95	\$1,840	\$1,840	\$0	BLOCK PLAN	\$4,247	\$4,342	\$95	2.24%
Whitewater	\$2,232	\$2,332	\$100	\$1,470	\$1,560	\$90	14 MEALS	\$3,702	\$3,892	\$190	5.13%
System Avg's:	\$2,456	\$2,609	\$153	\$1,657	\$1,720	\$64		\$4,113	\$4,329	\$217	5.27%
Colleges (Marathon County)	\$2,238	\$2,388	\$150	\$1,172	\$1,224	\$52	10 - MEAL PLAN	\$3,410	\$3,612	\$202	5.92%

Notes: (1) Residence Hall rate is for double room and Meal Plan type above is for most popular meal plan or represents average spending per student for meals at each institution.
(2) Green Bay's room rate represents a four-student per apartment rate.
(3) For other Residence Hall and Meal Plan rates, please see Appendix B.

*Divide by 2 for semester rate.

TABLE C-5 (CONTINUED)

EXPLANATIONS OF INCREASES IN 2004-05 RESIDENCE HALLS AND MEAL PLAN RATES ABOVE THE 4.5 PERCENT THRESHOLD

Increases due primarily to additions, maintenance, remodeling, and utilities increases.

Milwaukee	Milwaukee raised the double-room rate five percent to cover additional debt service requirements related to East Tower; the five percent annual increase was approved during the process of planning and building of the Tower. Utility rate increases also impacted housing rates. Milwaukee's cash reserves could not absorb the utility increases because cash reserves financed the state mandated in-room sprinkler system.
Green Bay	Green Bay's housing rates exceeded the threshold due to the need to refurbish aging facilities; the upgrades include new paint, lighting, flooring, and furniture. Green Bay's students continue to prefer the more expensive ala carte meal plan, a driving factor behind meal plan rate increases.
La Crosse	La Crosse raised room and board rates to build cash reserves for a future residence hall that has construction beginning in 2005. Meal plan rates increased as a result of new dining contract.
Oshkosh	Oshkosh raised housing rates beyond the threshold to cover higher fringe benefit and utility costs. Oshkosh also has several capital projects, such as new sprinkler systems, new elevators, and renovating Taylor Hall that required higher housing rates to cover debt service payments.
Platteville	Platteville increased resident hall rates by ten percent to cover deferred maintenance projects—an asbestos study, new windows, computer network upgrades, and the McGregor roof replacement.
River Falls	Students and Administrators at River Falls have adopted an aggressive ten year master plan, and the plan calls for replacing all of the current furniture and addressing deferred maintenance concerns.
Stout	Stout's residential life buildings have age ranges between thirty and fifty years old, and they need expensive infrastructure upgrades. These upgrades required higher housing rates to cover additional debt service requirements.
Whitewater	Several factors impacted Whitewater's resident life increases: higher utility charges, large capital projects—such as the Wells Hall sprinkler system—and higher food costs with fewer students expected.
Colleges	Marathon County currently provides cable television to student lounge areas, but it is expanding this service to resident rooms. Marathon County plans on using reserve funds for infrastructure related costs, but the access charge of forty-eight dollars (\$48) per month must be absorbed with higher rates. Other factors impacting Marathon County's rates include higher compensation, supplies and expenses, and non-allocable program changes.

TABLE C-6

UW SYSTEM AUXILIARY OPERATIONS 2004-05 APARTMENT MONTHLY RATES

	<u>2003-04</u>	<u>2004-05</u>	<u>2004-05 INCREASE</u>	<u>% INCREASE OVER 03-04</u>
<u>STUDENT FAMILY APARTMENTS</u>				
MADISON (Eagle Heights)				
ONE BEDROOM*	\$563	\$580	\$17	3.02%
TWO BEDROOM*	\$640	\$660	\$20	3.13%
THREE BEDROOM	\$765	\$785	\$20	2.61%
LARGE 2 BEDROOM	\$755	\$760	\$5	0.66%
LARGE 3 BEDROOM	\$885	\$890	\$5	0.56%
<u>MADISON (Harvey St. , Academic Year, Per Person)</u>				
ONE BEDROOM	\$5,314	\$5,500	\$186	3.50%
TWO BEDROOM	\$3,833	\$3,967	\$134	3.50%
<u>MILWAUKEE (Purin Hall)</u>				
SINGLE (Academic Year)	\$3,600	\$3,780	\$180	5.00%
DOUBLE (Academic Year)	\$2,800	\$2,940	\$140	5.00%
<u>FACULTY APARTMENTS</u>				
MADISON				
ONE BEDROOM	\$698	\$715	\$17	2.44%
TWO BEDROOM	\$825	\$845	\$20	2.42%
THREE BEDROOM	\$910	\$930	\$20	2.20%

**EXPLANATIONS OF INCREASES IN THE 2004-05
APARTMENT RATES THAT ARE GREATER THAN 4.5 PERCENT**

Milwaukee	Milwaukee's apartment rates exceeded the threshold because of utility rate increases. Milwaukee's University Housing cash reserves could not absorb these increases as a result of the state mandated in-room sprinkler system, a project Milwaukee financed using mostly cash.
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TABLE C-7

UNIVERSITY OF WISCONSIN SYSTEM AUXILIARY OPERATIONS BUDGET SUMMARY (FUNDS 123, 128, 129, 528, AND 530)¹

Table below shows the change in the source of revenue supporting the 2004-05 auxiliary operations (Source of Funds), and how the revenue will be expended (Expenditures).

<u>Source of Funds</u>	<u>2003-04</u>	<u>2004-05</u>	<u>Percent Change</u>
Receipts			
Segregated University Fee	\$88,205,435	\$93,497,408	6.0%
Room and Board	141,134,608	149,554,567	6.0%
Other Receipts	300,547,379	310,633,849	3.4%
Interest Receipts	<u>4,087,021</u>	<u>2,167,980</u>	<u>-47.0%</u>
Total Receipts	\$533,974,443	\$555,853,804	4.1%
Operating Contributions from Reserves ²	<u>29,414,357</u>	<u>15,969,007</u>	<u>-45.7%</u>
Total	\$563,388,800	\$571,822,811	1.5%
<u>Expenditures</u>			
Operations ³			
Salaries and Wages	\$208,223,884	\$197,120,806	-5.3%
Fringe Benefits	64,975,183	63,793,366	-1.8%
Supplies & Expenses	374,211,291	392,628,024	4.9%
Sales Credits	(166,388,156)	(152,649,705)	-8.3%
Aids to Individuals/Special Purpose	15,348,284	11,437,549	-25.5%
Capital	<u>41,616,148</u>	<u>34,936,179</u>	<u>-16.1%</u>
Sub-total	\$537,986,634	\$547,266,219	1.7%
Debt Service	<u>25,402,166</u>	<u>24,556,592</u>	<u>-3.3%</u>
Total	\$563,388,800	\$571,822,811	1.5%

¹ Funds 123 - Debt Service, Fund 128 - Auxiliaries, Fund 129 - Stores, Fund 528 - Athletic Auxiliaries, and Fund 530 - Athletic Nonincome Sports. Does not include Physical Plant Service Departments (Fund 120) of \$2,075,700.

² Operating Contributions from Reserves shows the difference between Total Expenditures and Other Receipts, drawn from Auxiliary Reserve Balances.

³ Amounts do not include unallocated spending authority for debt service of \$8,772,839 in 2003-04 and \$15,946,684 in 2004-05.

TABLE C-8
UNIVERSITY OF WISCONSIN SYSTEM
2004-05 ANNUAL BUDGET
AUXILIARY RESOURCES AND EXPENDITURES
BY INSTITUTION

	Revenues					Operating Contributions From Reserves	Total Resources Required	Expenditures (1)		
	Segregated Fees	Room and Board	Other (2)	Interest	Subtotal			Fund 123	Funds 128 & 129 528 & 530	Total
MSN	\$22,702,200	\$37,642,200	\$175,280,100	\$774,200	\$236,398,700	\$8,297,217	\$244,695,917	\$8,092,600	\$236,603,317 (3)	\$244,695,917
MIL	17,260,100	12,570,750	28,227,275	95,900	58,154,025	\$3,719,936	\$61,873,961	3,275,405	58,598,556	61,873,961
EAU	5,269,206	11,662,145	6,908,021	8,700	23,848,072	\$90,878	\$23,938,950	1,267,278	22,671,672	23,938,950
GBY	5,370,499	1,481,310	15,894,907	217,106	22,963,822	(\$431,664)	\$22,532,158	475,775	22,056,383	22,532,158
LAC	6,812,629	11,979,850	9,306,614	18,162	28,117,255	(\$458,479)	\$27,658,776	769,542	26,889,234	27,658,776
OSH	4,435,075	13,413,141	13,543,699	49,894	31,441,809	\$1,007,969	\$32,449,778	2,616,714	29,833,064	32,449,778
PKS	2,712,952	3,510,774	2,871,281	24,985	9,119,992	\$385,822	\$9,505,814	1,395,335	8,110,479	9,505,814
PLT	4,452,015	9,660,000	7,765,227	40,009	21,917,251	\$301,189	\$22,218,440	1,281,903	20,936,537	22,218,440
RVF	4,053,290	8,480,337	5,613,129	60,234	18,206,990	\$426,322	\$18,633,312	294,633	18,338,679	18,633,312
STP	5,642,600	12,281,700	14,436,400	507,200	32,867,900	\$369,700	\$33,237,600	2,073,800	31,163,800	33,237,600
STO	4,783,521	10,887,893	5,992,775	98,227	21,762,416	\$1,090,415	\$22,852,831	1,108,872	21,743,959	22,852,831
SUP	1,493,633	2,194,604	4,065,739	70,760	7,824,736	\$88,202	\$7,912,938	151,467	7,761,471	7,912,938
WTW	6,520,717	13,237,331	11,058,195	123,735	30,939,978	\$987,016	\$31,926,994	1,615,558	30,311,436	31,926,994
COL	1,988,971	552,532	4,284,604	23,318	6,849,425	\$331,827	\$7,181,252	0	7,181,252	7,181,252
EXT	0	0	4,465,968	55,550	4,521,518	(\$237,343)	\$4,284,175	137,710	4,146,465	4,284,175
SYS/SA	0	0	919,915	0	919,915	0	\$919,915	0	919,915	919,915
TOTAL (4)	\$93,497,408	\$149,554,567	\$310,633,849	\$2,167,980	\$555,853,804	\$15,969,007	\$571,822,811	\$24,556,592	\$547,266,219	\$571,822,811

(1) Fund 123 - Debt Service, Fund 128 - Auxiliaries, Fund 129 - Stores, Fund 528 - Athletic Auxiliaries, and Fund 530 - Athletic Nonincome Sports.

(2) Includes transfers.

(3) Includes amounts for Athletics - Fund 528 (\$49,342,600) and Fund 530 (\$250,000).

(4) 2004-05 amounts do not include unallocated spending authority for debt service of \$15,946,684 in Fund 123 and \$2,075,700 in Fund 120 for Physical Plant Service Departments.

**D. 2004-05 INSTRUCTIONAL
TECHNOLOGY/DISTANCE EDUCATION
REALLOCATION PLANS**

2004-05 INSTRUCTIONAL TECHNOLOGY/DISTANCE EDUCATION REQUIRED REALLOCATION PLANS BY INSTITUTION

The June, 1996 Board of Regents' *Study of the UW System in the 21st Century* recommended that the UW System establish and manage a fund to expand the use of instructional and distance education technologies. The study recommended that an annual fund of \$25 million be generated from one or all of the following resources: (1) new state funding; (2) base reallocation at the institutions; and (3) extramural funds (e.g. gifts, partnerships, grants, entrepreneurial activities, etc.).

The 1997-99 operating budget request approved by the Board of Regents in August 1996 established a target of \$6 million, 0.5% of the GPR/Fee base, annually for each institution to reallocate for instructional technology/distance education purposes. Base reallocations are defined as funds reallocated from other institutional purposes to support the activity.

	<i>2003-04</i>	<i>2004-05</i>
UW GPR/Fees Request	\$ 1.2 million	\$ 3 million
New State Funding	\$ 0 (GPR/Fees)	\$ 0 (GPR/Fees)
UW Base Reallocations	\$14.1 million	\$14.5 million
External Funding	\$ 1.3 million	\$ 1.3 million

Several points concerning the above table should be noted.

- The State has not increased its investment in UW System instructional technology. Therefore, its share of the investment required to keep the UW System on the forefront of technology as we proceed in the 21st Century continues to decline.
- Although the University of Wisconsin System requested \$4.2 million in 2003-05 for distance education services, no state funding was provided for these services nor for additional permanent IT staff or replacement of outdated technology.
- UW System institutions and System Administration remain committed to reallocating base resources at a level above that required by the Board of Regents' target (\$14.5 million for 2004-05 compared to the \$6 million target) to meet academic needs.
- In addition, institutions continue to look for external funding for IT/DE purposes. In 2004-05, institutions estimate that they will generate \$1.3 million in external funding for these purposes, approximately the same amount as in 2003-04 and markedly less than the \$4.8 million provided in 2002-03. This is the fourth year without an increase in this area.

The table below shows institutions' reallocation targets for 2004-05, as well as the actual amount of base resources they plan to reallocate in the next fiscal year. As the table indicates, the total amount that all institutions have committed to base reallocations exceeds the required \$6 million level. In addition, the Systemwide figure includes funds that institutions have pooled together to maximize purchasing power for distributed learning systems.

Table D-1

Projected 2004-05 Base Reallocations for Instructional Technology/Distance Education by Institution

Institution	Required Reallocation	Projected Reallocation
Madison	\$2,321,016	\$5,990,000
Milwaukee	752,370	2,830,423
Eau Claire	295,692	295,700
Green Bay	136,062	136,062
La Crosse	251,562	263,000
Oshkosh	291,666	291,666
Parkside	130,158	305,000
Platteville	165,480	165,480
River Falls	163,986	263,187
Stevens Point	258,558	258,558
Stout	230,664	335,258
Superior	82,854	327,890
Whitewater	266,064	382,410
Colleges	201,816	834,595
Extension	307,020	735,910
System Admin. and Systemwide	<u>145,032</u>	<u>1,114,528</u>
Total	\$6,000,000	\$14,529,667

The table below shows, on a Systemwide basis, projected 2004-05 base reallocations by specific categories of IT/DE expenditures.

Table D-2

<u>Expenditure Category</u>	<u>Projected Reallocation</u>	<u>Percent of Total</u>
Infrastructure	\$ 7,611,618	52.4%
Curricular redesign*	<u>4,096,176</u>	<u>28.2%</u>
Subtotal	\$11,707,794	80.6%
Student/Transfer Information Systems	\$ 1,539,142	10.6%
Libraries-Acquisition of books, journals and other documents, databases, reference services, delivery services	\$ 1,282,731	8.8%
Total	\$14,529,667	

*Includes professional development for K-12 teachers.

- The overwhelming majority of the resources are being reallocated for infrastructure and curricular redesign. UW System requested funds to assist institutions with some of these costs by establishing a desktop computer replacement cycle program to replace and upgrade LANs (local area networks), hardware and software. However, no new state resources were provided for these activities.
- There have been increases in the levels of reallocation for student/transfer and other information systems (\$1.5 million in 2004-05 vs. \$1.3 million in 2003-04) and for library acquisitions (\$1.3 million in 2004-05 vs. \$1.1 million in 2003-04).

Conclusion

Institutions' overall base reallocations for 2004-05 more than doubled the \$6 million goal. In addition, external funding for IT/DE purposes, while showing no increase from the previous year, still funds some initiatives. However, as state support for the UW System declines, the ability of institutions to continue to reallocate base resources to meet IT needs will be limited. Therefore, it is clear that UW System must continue to seek additional state funding in order to meet the Regents' 21st Century Study goals, in addition to other UW System goals including:

1. Providing training, support and, at a minimum, access to University-based, state-of-the-art hardware and software necessary for students, faculty and staff to use technologies effectively in their teaching and learning;
2. Using instructional and distance education technologies to increase cooperation and collaboration among UW System institutions and with appropriate other institutions such as other universities, K-12 schools and technical colleges in developing appropriate programs and distance education delivery systems;
3. Encouraging the delivery of programs beyond the borders of the state through distance education, but only when out-of-state delivery makes access to the program more affordable for Wisconsin citizens and when this delivery may leverage funds;
4. Creating a network of organizations with market research and development capabilities that can provide feedback to educational organizations to allow informed policy and program decisions;
5. Creating a network of resources with equipment and staff expertise to help scholars and entrepreneurs develop, market, distribute and export educational products;
6. Continuing to build the strong campus infrastructure necessary to support the above goals for the increased use of technologies at UW System institutions.

Funding for these purposes is crucial to maintaining the UW System's position at the technological forefront. Campuses can no longer continue to reallocate for these initiatives at the levels of earlier biennia.

**APPENDIX A. 2004-2005 DECISION RULES
APPROVED BY BOARD OF REGENTS**

2004-05 BUDGET ALLOCATION DECISION RULES

The annual budget allocation decision rules included in this document are based on funding included in the 2003 Wisconsin Act 33, the 2003-05 Biennial Budget Act.

I. ALLOCATION DECISION RULES FOR NEW FUNDING

A. NEW UW SYSTEM DECISION RULES

1. LAWTON UNDERGRADUATE MINORITY RETENTION GRANT/ADVANCED OPPORTUNITY PROGRAM (AOP)

The Governor recommended increasing the Lawton Grant by \$1,080,600 and the AOP by \$825,000 in 2004-05. The additional funding is to come from auxiliary enterprises and is placed in two program revenue (PR) appropriations. Funding for 2004-05 from the auxiliary appropriations will be allocated based on each institution's proportion of a three-year rolling average headcount of students of color. For the Lawton Grant, allocations are based on an institution's three-year average headcount of undergraduate students of color (African-American, American Indian, Hispanic, and Southeast Asian American). For AOP, allocations are based on an institution's three year average headcount of graduate students of color (part-time students are weighted 35 percent).

2. UTILITIES

The 2003-05 biennial budget included a \$1,238,800 decrease in GPR funding for utilities for 2004-05. The total funding available for utilities will be distributed based on each institution's 2002-03 actual utility expenditures.

B. MODIFIED UW SYSTEM DECISION RULES

1. STUDENT TECHNOLOGY FEE

The 2003-05 biennial budget provided \$1,038,472 in 2004-05 in additional funding to meet student needs for instructional technology and information access at all UW System institutions. Allocation of this funding is proportional to 2002-03 combined academic year and summer session fee budgets excluding the student technology fee.

II. ALLOCATION DECISION RULES FOR EXISTING (BASE) FUNDING

A. LAWTON UNDERGRADUATE MINORITY RETENTION GRANT/ADVANCED OPPORTUNITY PROGRAM

Funding for 2004-05 will be allocated in the same manner as in prior years. For the Lawton Grant, allocations are based on an institution's three-year average headcount of undergraduate students of color (African-American, American Indian, Hispanic, and Southeast Asian American). For AOP, allocations are based on an institution's three year average headcount of graduate students of color (part-time students are weighted 35 percent).

III. ALLOCATION DECISION RULES FOR COMPENSATION

A. 2001-03 CLASSIFIED PAY PLAN ADJUSTMENTS

The 2001-03 classified pay plan was not implemented until late in fiscal year 2003 and the actual costs were not known until after the 2003-04 budget was approved. Allocations for the full funding of the 2001-03 classified pay plan will be distributed based on actual costs at each institution.

B. 2004-05 UNCLASSIFIED PAY PLAN

The 2003-05 unclassified pay plan approved by the Joint Committee on Finance in October of 2003 approved a one percent pay plan increase for 2004-05. Due to possible parity adjustments as a result of the 2003-05 classified bargaining agreements, unclassified pay plan recommendations will be reviewed when there is more certainty on whether or not there should be an adjustment to the approved one percent. If the unclassified pay plan is less than two percent, it will be distributed across-the-board to all those who have a solid performance rating. If the unclassified pay plan is two percent or more, revised decision rules will be brought back to the Board for approval.

APPENDIX B. OTHER ROOM AND BOARD RATES

<p align="center">UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR OTHER RESIDENCE HALLS AND MEAL PLAN RATES*</p>
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	<u>Single Room Rates</u>	<u>Other Room Rates</u>	<u>Other Board Plans</u>
Madison	\$3,987	Small Double \$3,118 Large Double \$3,377	Base meal rate is \$1,175 and students may deposit any amount for purchase of food.
Milwaukee	\$3,360	Triple \$2,395 Large Single \$4,305 Large Double \$3,150	Plan 2 \$1,730 Plan 3 \$1,835 Plan 4 \$2,040 Plan 5 \$2,655
Eau Claire	\$3,520		Ten Meal \$1,650 Fourteen Meal \$1,830 Nineteen Meal \$2,100 Seven Meal + \$325 \$2,100 Seven Meal + \$150 \$1,830
Green Bay	\$4,000	Double Apartment \$3,730	
La Crosse	\$3,330		19 Meals + Points \$2,040 10 Meals + Points \$1,960 7 Meals + Points \$1,940
Oshkosh	\$3,506		21 Meal \$1,965 145/120 block \$1,782 Titan Dollar \$1,965 90 block \$1,090 90 block + \$780 \$1,900 All Access Plan \$2,205
Parkside	\$3,690	Small Double \$2,820 Double (Univ. Apts.) \$3,160 Single (Univ. Apts.) \$3,690 Single (Ranger Hall) \$3,780	Plan 2 \$1,800 Plan 3 \$2,000 Plan 4 \$2,200
Platteville	\$3,260		19 Meals \$2,076 14 Meals/week +\$50 \$2,050 10 Meals/week +\$100 \$2,018 110 Meals/sem +\$125 \$1,482 90 Meals/sem +\$100/sem \$1,168 175 meals + \$100/sem. \$2,080 150 Meals/sem +\$100/sem. \$1,980 50 Meals/sem \$580 50 Meals/sem +\$75/sem. \$696 75 Meals/sem +\$100/sem. \$988
River Falls	\$3,094		10 Meal Plan \$1,664 19 Meal Plan \$1,780 Any 5 Meal Plan \$1,150 Take 5 Meal Plan \$1,664

<p align="center">UW SYSTEM AUXILIARY OPERATIONS 2004-05 ACADEMIC YEAR OTHER RESIDENCE HALLS AND MEAL PLAN RATES*</p>
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	<u>Single Room Rates</u>	<u>Other Room Rates</u>	<u>Other Board Plans</u>	
Stevens Point	\$3,312		20 Meals + 20 Points	\$1,688
			7 Meals + 270 Points	\$1,688
			14 Meals + 100 Points	\$1,688
			All Points	\$1,688
			Off campus-50 Meal	\$480
Stout	\$3,950		Plan 1	\$1,500
			Plan 2	\$1,608
			Plan 4	\$1,828
Superior	\$3,614	Large Single		
				\$4,074
Whitewater	\$3,578	Large Single	7 Meals	\$1,500
		Triple	10 Meals	\$1,530
			19 Meals	\$1,610
			Full Point	\$1,720
			Mega Point	\$1,920
			100 Meal Block	\$1,560
Colleges		Double - NTC	UW-14	\$1,230
			UW-19	\$1,284
			NTC-10	\$1,272
			NTC-14	\$1,332
			NTC-19	\$1,392
*Divide by 2 for semester rate.				

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

I. Items for consideration in Regent Committees

1. Education Committee - Thursday, June 10, 2004
University of Wisconsin-Milwaukee
Wisconsin Room, Union
1:45 p.m.

10:00 a.m. All Regents

- 2005-07 Biennial Operating Budget
 - Priorities
 - Statutory Language
 - Cost-to-Continue
- 2005-07 Biennial Capital Budget
 - Funding Options
 - Program Revenue Priorities

11:00 a.m. All Regents

- Plan 2008 Phase II
[Resolution A]

12:00 p.m. Lunch

- UW-Milwaukee Presentation on Scholarships

1:00 p.m. All Regents

- 2004-05 Annual Operating Budget
[Resolution I]
- Resident Tuition for Undocumented Students

1:45 p.m. Education Committee

- a. Approval of the minutes of the May 6, 2004, meeting of the Education Committee
- b. Discussion: All-Regent Sessions
- c. Report of the Senior Vice President for Academic Affairs:
 - (1) Enrollment Planning and UW-Milwaukee's Investment Plan – A Work in Progress
 - (2) UW System Strategic Plan on International Education

- d. Announcement of the proffer from the Trustees of the William F. Vilas Trust Estate for support of scholarships, fellowships, professorships, and special programs in arts and humanities, social sciences and music
[Resolution I.1.d.]
- e. Report on promotions, tenure designations and related academic approval items
[Resolution I.1.e.]
- f. Program Authorizations – First Reading: Ph.D. in Medical Informatics, UW-Milwaukee and the Medical College of Wisconsin
- g. Program Authorizations – Second Readings:
 - (1) B.S. in Management Information Systems, UW-Parkside
[Resolution I.1.g.(1)]
 - (2) B.A. in Digital Arts, UW-Parkside
[Resolution I.1.g.(2)]
 - (3) M.S. in Occupational Therapy, UW-Madison
[Resolution I.1.g.(3)]
 - (4) B.A. in Women’s Studies, UW-Milwaukee
[Resolution I.1.g.(4)]
 - (5) M.S. in Manufacturing Engineering, UW-Stout
[Resolution I.1.g.(5)]
- h. UW System Appointment to the Natural Areas Preservation Council
[Resolution I.1.h.]
- i. Additional items that may be presented to the Education Committee with its approval

Acceptance of the Proffer from the Trustees
of the William F. Vilas Trust Estate

EDUCATION COMMITTEE

Resolution I.1.d.:

That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents accepts the proffer made by the Trustees of the William F. Vilas Trust Estate for fiscal year July 1, 2004 to June 30, 2005, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

**ANNOUNCEMENT OF THE PROFFER FROM THE
TRUSTEES OF THE WILLIAM F. VILAS TRUST ESTATE
FOR SUPPORT OF SCHOLARSHIPS, FELLOWSHIPS,
PROFESSORSHIPS, AND SPECIAL PROGRAMS IN ARTS AND
HUMANITIES, SOCIAL SCIENCES AND MUSIC, AND
A SPECIAL CONSTRUCTION FUND**

EXECUTIVE SUMMARY

BACKGROUND

The terms of the Deed of Gift and Conveyance of the estate of William F. Vilas, subsequently validated and accepted by an act of the Legislature of Wisconsin, provides in part that the Trustees of the Estate may proffer in writing to the Board of Regents funds for the maintenance of scholarships, fellowships, professorships, with their respective auxiliary allowances, and other like endowments specifically enumerated, defined, and provided for by the Deed.

At the beginning of each calendar year, the Trustees of the William F. Vilas Trust Estate formally request that the President of the UW System ask the Chancellors of UW-Madison and UW-Milwaukee to determine from the Vilas Professors the amounts they will request for special project allowances for the ensuing academic year and to obtain from the Chairs of the UW-Madison and UW-Milwaukee music departments their programs and requests for the next year. In addition, the Chancellor of UW-Madison is asked to determine the number of scholarships, fellowships, Vilas Associates, and any other initiatives to be requested.

The Board of Regents approved the UW-Madison and UW-Milwaukee requests at the April, 2004, meeting; following approval, President Lyall sent the formal request to the Trustees. The Trustees determine the amount of income that is available for the various awards (particularly for music, which varies with the value of the trust) and respond with a proffer of funds, which is included in the following document.

REQUESTED ACTION

Approval of resolution I.1.d., accepting the proffer from the Trustees of the William F. Vilas Trust Estate.

DISCUSSION

The attached document contains the Vilas Trustees' proffer detailing how the funds may be expended. It has several components: (a) support for the "2004-2005 Guest Artists" program, UW-Madison (\$26,000); (b) support for the "Careers in Music – Preparing Professional Musicians and Educators for the 21st Century" program, UW-Milwaukee (\$18,790); (c) continuation of trustee-approved programs, UW-Madison and UW-Milwaukee (\$4,148,600); (d) expansion of trustee-approved programs, UW-Madison (\$160,000); (e) one-time-only program allocations, UW-Madison (\$998,000); and (f) approval of a request from UW-Madison that, pursuant to Article 5 of the Deed of Gift and conveyance, one-half of the annual net income be allocated to a special construction fund for the research facility of the BioStar program, identified as the Microbial Sciences Building (\$5,851,501.08).

As noted above, the proffer includes \$160,000 designated for the expansion of trustee-approved programs. The Vilas Trustees have reserved this amount from the income of the Trust to be proffered to the Regents if the Trustees and the Office of the Chancellor at UW-Madison are able to reach agreement for the support of four teaching professorships upon terms that are satisfactory to both the Trustees and the University. Chancellor Wiley and Provost Spear are working with the Trustees to successfully tailor a program that is responsive to both the needs of the University of Wisconsin-Madison and the restrictions imposed by the Trust.

Supporting material for Agenda Item I.1.d., Acceptance of the Proffer from the Trustees of the William F. Vilas Trust Estate, may be obtained by contacting the Board of Regents Office.

Phone: 608-262-2324

Fax: 608-262-5739

2004-05 Tenure Designations and
New Tenured Appointments

EDUCATION COMMITTEE

Resolution I.1.e.:

That, upon recommendation of the respective Chancellors and the President of the University of Wisconsin System, the 2004-05 tenure designations and new tenured appointments, reported in the attached materials by institution, be approved.

**UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW -MADISON**

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
College of Agriculture & Life Sciences					
Sunde, Roger A	Nutritional Sciences	Professor-Tenure	1/1/04	A	
School of Education					
Nathan, Mitchell J	Educational Psychology	Associate Professor-Tenure	8/23/04	C	
College of Letters and Science					
Chinn, Menzie David	LaFollette School of Public Affairs	Professor-Tenure	6/26/03	C	
Gerber, Theodore P	Sociology	Associate Professor-Tenure	6/26/03	C	
Goodwin, Laurel B	Geology & Geophysics	Professor-Tenure	1/9/04	C	
Klemm, Albrecht D	Physics	Associate Professor-Tenure	9/5/03	C	
Martin, John L	Sociology	Associate Professor-Tenure	8/25/03	C	
Soss, Joe B	Political Science	Associate Professor-Tenure	6/15/03	C	
Sweeney, Susan R	Theatre & Drama	Professor-Tenure	9/19/03	C	
Medical School					
Anderson, Warwick H	Medical History & Bioethics	Professor-Tenure	10/13/03	A	
Denu, John M	Biomolecular Chemistry	Associate Professor-Tenure	8/1/03	A	
Hogle, Linda F	Medical History & Bioethics	Associate Professor-Tenure	1/1/04	A	
School of Pharmacy					
Roberts, Jeanette C	Pharmacy	Professor-Tenure	10/13/03	A	
Yu, Lian	Pharmacy	Associate Professor-Tenure	1/1/04	C	

**UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - MILWAUKEE**

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
College of Health Sciences					
GROUP 1					
Janis, Eells	Health Sciences	Associate	8/25/03	C	
School of Education					
GROUP 1					
Santiago-Rivera, Azara	Educational Psychology	Associate	8/23/04	C	
College of Letters and Science					
GROUP 1					
Marquez, Ismael	Spanish and Portuguese	Full	8/25/03	C	
Oxford, Jeffrey	Spanish & Portuguese	Associate	8/23/04	C	
Sangari, Kumkum	English	Full	8/23/04	C	
GROUP 2					
Santiago, Carlos	Economics	Full	7/15/04	A	
School of Information Studies					
GROUP 1					
Koohang, Alex	Information Studies	Associate	8/25/03	C	
Olson, Hope	Information Studies	Full	8/25/03	C	
School of Nursing					
GROUP 1					
Coenen, Amy	Nursing	Associate	8/25/03	C	
Sawin, Kathleen	Nursing	Full	7/25/03	A	
Schiffman, Rachel	Nursing	Full	8/25/03	C	

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - EAU CLAIRE

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
College of Arts & Sciences					
D. Scott Lowe	Philosophy & Religious Studies	Professor w/Tenure	8/23/04	C	Chair

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - GREEN BAY

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
None					

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - LA CROSSE

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
None					

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - OSHKOSH

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
College of Letters and Science					
Richards, Stephen C.	Public Affairs	Hired with tenure	9/1/04	C	Assoc Professor

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - PARKSIDE

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
None					

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - PLATTEVILLE

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
None					

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - RIVER FALLS

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - STEVENS POINT

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - STOUT

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - SUPERIOR

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - WHITEWATER

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW COLLEGES

<u>Name</u>	<u>Department</u>	<u>Status</u>	Start <u>Date</u>	Pay <u>Basis</u>	<u>Comments</u>
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None

UNIVERSITY OF WISCONSIN SYSTEM
NEW TENURED APPOINTMENTS
2004-05 BUDGET
UW - EXTENSION

<u>Name</u>	<u>Department</u>	<u>Status</u>	<u>Start Date</u>	<u>Pay Basis</u>	<u>Comments</u>
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None					
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UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MADISON

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Agricultural & Life Sciences						
GROUP 1						
Forest, Katrina	Bacteriology	Assistant	P	Associate	T	
Fricke, Paul M	Dairy Science	Assistant	P	Associate	T	
Groblewski, Guy E	Nutritional Sciences	Assistant	P	Associate	T	
Ingham, Barbara H	Food Science	Assistant	P	Associate	T	
GROUP 2						
Combs, David K	Dairy Science	Associate	T	Full	T	
Goldman, Irwin L	Horticulture	Associate	T	Full	T	
Kruger, Eric L	Forest Ecology & Management	Associate	T	Full	T	
Smith, Susan M	Nutritional Science	Associate	T	Full	T	
School of Business						
GROUP 1						
Johnstone, Karla M	School of Business	Assistant	P	Associate	T	
Kavajecz, Kenneth A	School of Business	Assistant	P	Associate	T	
Rindfleisch, Aric P	School of Business	Assistant	P	Associate	T	
Trevor, Charlie O	School of Business	Assistant	P	Associate	T	
GROUP 2						
Davis, Jon S	School of Business	Associate	T	Full	T	
Thompson, J Craig	School of Business	Associate	T	Full	T	
School of Education						
GROUP 1						
Bolt, Daniel M	Educational Psychology	Assistant	P	Associate	T	
Borman, Geoffrey D	Educational Administration	Assistant	P	Associate	T	
Connors, Michael G	Art	Assistant	P	Associate	T	
Gralnick, Lisa B	Art	Assistant	P	Associate	T	
Van De Water, Manon	Curriculum & Instruction	Assistant	P	Associate	T	
	Also L&S/Theatre & Drama					

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MADISON

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	(P) <u>or</u> (T)	<u>Proposed Status</u> *	(P) <u>or</u> (T)	<u>Comments</u>
School of Education (con't)						
GROUP 2						
Fultz, Michael	Educational Policy Studies	Associate	T	Full	T	
Gloria, Alberta M	Counseling Psychology	Associate	T	Full	T	
Kalish, Charles W	Educational Psychology	Associate	T	Full	T	
College of Engineering						
GROUP 1						
Crone, Wendy C	Engineering Physics	Assistant	P	Associate	T	
Hagness, Susan C	Electrical & Computer Engineering	Assistant	P	Associate	T	
Schauer, James J	Civil & Environmental Engineering	Assistant	P	Associate	T	
Turng, Lih-Sheng	Mechanical Engineering	Assistant	P	Associate	T	
Venkataramanan, Giri	Electrical & Computer Engineering	Assistant	P	Associate	T	
GROUP 2						
Anderson, David T	Electrical & Computer Engineering	Associate	T	Full	T	
Graham, Michael D	Chemical and Biological Engineering	Associate	T	Full	T	
Henderson, Douglass L	Engineering Physics	Associate	T	Full	T	Effective 1/9/04
Shi, Leyuan	Industrial Engineering	Associate	T	Full	T	
Vanderweide, Daniel W	Electrical & Computer Engineering	Associate	T	Full	T	
Yin, John	Chemical and Biological Engineering	Associate	T	Full	T	
School of Human Ecology						
GROUP 1						
Zeldin, Richard S	School of Human Ecology	Assistant	P	Associate	T	
Gaylord Nelson Inst Environmental Study						
GROUP 2						
Foley, Jonathan A	Academic Programs Also L&S/Atmospheric & Oceanic Science	Associate	T	Full	T	
Law School						
GROUP 2						
Brito, Tonya	Law School	Associate	T	Full	T	
Klug, Heinz J	Law School	Associate	T	Full	T	
Shaffer, Gregory C	Law School	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MADISON

<u>Name</u>	<u>Department</u>	<u>Present</u> <u>Status</u> *	(P) or (T)	<u>Proposed</u> <u>Status</u> *	(P) or (T)	<u>Comments</u>
College of Letters and Science						
GROUP 1						
Asen, Robert B	Communication Arts	Assistant	P	Associate	T	
Barger, Amy J	Astronomy	Assistant	P	Associate	T	
Barry, Amy Quan	English	Assistant	P	Associate	T	
Blasius, Leslie D	School of Music	Assistant	P	Associate	T	Effective 8/25/03
Borisov, Lev	Mathematics	Assistant	P	Associate	T	
Csikszentmihalyi, Mark A	East Asian Languages & Literature	Assistant	P	Associate	T	
Danaher, David S	Slavic Languages	Assistant	P	Associate	T	
Dharwadker, Aparna	Theatre & Drama	Assistant	P	Associate	T	
Eriksson, Mark A	Physics	Assistant	P	Associate	T	
Fleming, John David	English	Assistant	P	Associate	T	
Frantzen, Diana L	Spanish & Portuguese	Assistant	P	Associate	T	
Gertler, Brie	Philosophy	Assistant	P	Associate	T	
Gleicher, Michael L	Computer Sciences	Assistant	P	Associate	T	
Jenson, Deborah C	French & Italian	Assistant	P	Associate	T	
Lazarian, Alexander	Astronomy	Assistant	P	Associate	T	
Levine, Caroline	English	Assistant	P	Associate	T	
Lichterman, Paul R	Sociology	Assistant	P	Associate	T	
Mason, Joseph Adland	Geography	Assistant	P	Associate	T	
Pan, Yibin	Physics	Assistant	P	Associate	T	
Pollak, Seth D	Psychology	Assistant	P	Associate	T	
Robert, Stephanie A	Social Work	Assistant	P	Associate	T	
Saffman, Mark	Physics	Assistant	P	Associate	T	
Sheehan, Brett	History	Assistant	P	Associate	T	
Stanley, Emily H	Zoology	Assistant	P	Associate	T	
Tlatli, Soraya T	French & Italian	Assistant	P	Associate	T	
Van De Water, Manon	Theatre & Drama	Assistant	P	Associate	T	
	Also Educ/Curriculum & Instruction					

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MADISON

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Letters and Science (con't)						
GROUP 2						
Alibali, Martha Wagner	Psychology	Associate	T	Full	T	
Baum, David A	Botany	Associate	T	Full	T	
Bernstein, Susan D	English	Associate	T	Full	T	
Bilbija, Ksenija	Spanish & Portuguese	Associate	T	Full	T	
Chavez, Monika Maria T	German	Associate	T	Full	T	
Foley, Jonathan A	Atmospheric & Oceanic Science	Associate	T	Full	T	
	Also Gaylord Nelson IES Academic Progs	Associate	T	Full	T	
Goldstein, Kenneth M	Political Science	Associate	T	Full	T	
Ionel, Eleny-Nicoleta	Mathematics	Associate	T	Full	T	
Jensen, Janet L	School of Music	Associate	T	Full	T	Effective 8/25/03
Kautsky, Catherine C	School of Music	Associate	T	Full	T	
Lundin, Anne H	School of Library & Information Studies	Associate	T	Full	T	
Macken, Marlys A	Linguistics	Associate	T	Full	T	
Manion, Melanie	Lafollette School of Public Affairs	Associate	T	Full	T	
	Also Political Science	Associate	T	Full	T	
Marcouiller, David W	Urban & Regional Planning	Associate	T	Full	T	
Marler, Catherine A	Psychology	Associate	T	Full	T	
Martin, Jonathan Edward	Atmospheric & Oceanic Science	Associate	T	Full	T	
Phillips, Quitman E	Art History	Associate	T	Full	T	
Rzchowski, Mark S	Physics	Associate	T	Full	T	
Shah, Dhavan V	Journalism & Mass Communication	Associate	T	Full	T	
Tripp, Aili	Political Science	Associate	T	Full	T	
Vandenheuvel, Michael J	Theatre & Drama	Associate	T	Full	T	
Medical School						
GROUP 1						
Mahoney, Jane E	Medicine	Assistant	P	Associate	T	
Meyerand, Mary Elizabeth	Medical Physics	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MADISON

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	(P) <u>or</u> (T)	<u>Proposed Status</u> *	(P) <u>or</u> (T)	<u>Comments</u>
Medical School (con't)						
GROUP 2						
Bangs, James D	Medical Microbiology	Associate	T	Full	T	
Jarjour, Nizar N	Medicine	Associate	T	Full	T	
Mares, Julie A	Ophthalmology & Visual Sciences	Associate	T	Full	T	
Sandor, Matyas	Pathology & Laboratory Medicine	Associate	T	Full	T	
Stafstrom, Carl E	Neurology	Associate	T	Full	T	
Valdivia, Hector H	Physiology	Associate	T	Full	T	
School of Nursing						
GROUP 1						
Murray, Mary Ellen	Academic Affairs	Assistant	P	Associate	T	
School of Pharmacy						
GROUP 1						
Kao, Weiyuan John	Pharmacy	Assistant	P	Associate	T	Effective 1/9/04
GROUP 2						
Shen, Ben	Pharmacy	Associate	T	Full	T	Effective 1/1/04
Thorson, Jon S	Pharmacy	Associate	T	Full	T	Effective 1/9/04
School of Veterinary Medicine						
GROUP 1						
Trepanier, Lauren A	Medical Sciences	Assistant	P	Associate	T	
GROUP 2						
Olsen, Christopher W	Pathobiological Sciences	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MILWAUKEE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Health Sciences						
GROUP 2						
Lambrecht, Randall	Health Sciences	Associate	T	Full	T	
School of Architecture and Urban Planning						
GROUP 2						
Hanlon, Donald	Architecture	Associate	T	Full	T	
School of Business Administration						
GROUP 1						
Bauman, Christine	Business	Assistant	P	Associate	T	
Bhatnagar, Amit	Business	Assistant	P	Associate	T	
Levitas, Edward	Business	Assistant	P	Associate	T	
School of Education						
GROUP 1						
Curtain, Helena	Curriculum & Instruction	Assistant	P	Associate	T	
Owens, Laura	Exceptional Education	Assistant	P	Associate	T	
Tapia, Javier	Educational Policy & Community Studies	Assistant	P	Associate	T	
Walker, Cindy	Educational Psychology	Assistant	P	Associate	T	
GROUP 2						
Huinker, DeAnn	Curriculum & Instruction	Associate	T	Full	T	
College of Engineering and Applied Science						
GROUP 3						
Reza, Ali	Electrical Engineering & Computer Sciences	Associate	T	Full	T	8/25/03
Peck School of the Arts						
GROUP 1						
Hartman, Kevin	Music	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - MILWAUKEE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Letters and Science						
GROUP 1						
Agterberg, Daniel	Physics	Assistant	P	Associate	T	
Aldstadt, Joseph	Chemistry	Assistant	P	Associate	T	
Allen, David	Journalism and Mass Communication	Assistant	P	Associate	T	
Bagnoli, Carla	Philosophy	Assistant	P	Associate	T	
Bose, Niloy	Economics	Assistant	P	Associate	T	
BradyPatrick	Physics	Assistant	P	Associate	T	
Chakrabarti, Avik	Economics	Assistant	P	Associate	T	
Dunn, Peter	Biological Sciences	Assistant	P	Associate	T	
Geissinger, Peter	Chemistry	Assistant	P	Associate	T	
Maranci, Christina	Art History	Assistant	P	Associate	T	
McCarthy, Linda	Geography	Assistant	P	Associate	T	
Netzloff, Mark	English	Assistant	P	Associate	T	
Redding, Kent	Sociology	Assistant	P	Associate	T	
Supriya, Karudapuram	Communication	Assistant	P	Associate	T	
Wheatley, Kathleen	Spanish & Portuguese	Assistant	P	Associate	T	
GROUP 2						
Anapol, Fred	Anthropology	Associate	T	Full	T	
Grundl, Timothy	Geosciences	Associate	T	Full	T	
Isbell, John	Geosciences	Associate	T	Full	T	
Kim, Sunwoong	Economics	Associate	T	Full	T	
Roebber, Paul	Mathematical Sciences	Associate	T	Full	T	
Ruggiero, Kristin	History	Associate	T	Full	T	
GROUP 3						
Braman, Sandra	Communications	Associate	T	Full	T	8/25/03
School of Information Studies						
GROUP 1						
Zhang, Jin	Information Studies	Assistant	P	Associate	T	
College of Nursing						
GROUP 1						
Johnson, Teresa	Nursing	Assistant	P	Associate	T	
GROUP 3						
Schmid, Marlene	Nursing	Assistant	P	Associate	T	1/9/04

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - EAU CLAIRE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Arts & Sciences						
GROUP 1						
Kristina Beuning	Biology	Assistant	P	Associate	T	
Michael Carney	Chemistry	Associate	P	Associate	T	
Stephen Drucker	Chemistry	Assistant	P	Associate	T	
Marcus McEllistrem	Chemistry	Assistant	P	Associate	T	
Scott Oates	English	Assistant	P	Associate	T	
Kate Reynolds	Foreign Languages	Assistant	P	Assistant	T	
Matthew Waters	Foreign Languages	Assistant	P	Associate	T	
Douglas Faulkner	Geography/Anthropology	Assistant	P	Associate	T	
Phillip Ihinger	Geology	Associate	P	Associate	T	
Patricia Turner	History	Associate	P	Associate	T	
Matthew Waters	History	Assistant	P	Associate	T	
Randal Dickerson	Music and Theatre Arts	Assistant	P	Associate	T	
Richard Nimke	Music and Theatre Arts	Assistant	P	Associate	T	
Douglas Dunham	Physics and Astronomy	Assistant	P	Associate	T	
Scott Whitfield	Physics and Astronomy	Assistant	P	Associate	T	
Marie Crothers	Psychology	Assistant	P	Associate	T	
GROUP 2						
Terrence Chmielewski	Communication & Journalism	Associate	T	Full	T	
Jack Tan	Computer Science	Associate	T	Full	T	
Mary Iribarren	Foreign Languages	Associate	T	Full	T	
Kent Syverson	Geology	Associate	T	Full	T	
Walter Reid	Mathematics	Associate	T	Full	T	
Robert Baca	Music and Theatre Arts	Associate	T	Full	T	
Robert Knight	Music and Theatre Arts	Associate	T	Full	T	
Gary Schwartzhoff	Music and Theatre Arts	Associate	T	Full	T	
Kim Pierson	Physics and Astronomy	Associate	T	Full	T	
Randall Beger	Political Science	Associate	T	Full	T	
College of Business						
GROUP 1						
Anthony Keys	Management Information Systems	Assistant	P	Associate	T	
Ruidong Zhang	Management Information Systems	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - EAU CLAIRE

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	(P) <u>or</u> (T)	<u>Proposed Status</u> *	(P) <u>or</u> (T)	<u>Comments</u>
School of Education						
GROUP 1						
Tamara Lindsey	Curriculum & Instruction	Associate	P	Associate	T	
Kate Reynolds	Foreign Languages	Assistant	P	Assistant	T	
Human Science & Services						
GROUP 1						
Gloria Fennell	Social Work	Assistant	P	Associate	T	
Richard Ryberg	Social Work	Assistant	P	Associate	T	
GROUP 2						
Larry Solberg	Communication Disorders	Associate	T	Full	T	
School of Nursing						
GROUP 1						
Janice Berry	School of Nursing	Assistant	P	Associate	T	
Lois Taft	Nursing Systems	Associate	P	Full	T	
Janice Berry	Family Health Nursing	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - GREEN BAY

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Liberal Arts and Sciences						
GROUP 1						
Brezney, Peter T.	Information and Computing Sciences	Assistant	P	Associate	T	
Fermanich, Kevin J.	Natural and Applied Sciences	Assistant	P	Associate	T	
Jeffreys, Derek S.	Humanistic Studies	Assistant	P	Associate	T	
Katers, John F.	Natural and Applied Sciences	Assistant	P	Associate	T	
Pearson, Debra A.	Human Biology	Assistant	P	Associate	T	
Reed, Tara L.	Natural and Applied Sciences	Assistant	P	Associate	T	
School of Professional Studies						
GROUP 1						
Kaufman, Timothy U.	Education	Assistant	P	Associate	T	
Lepley, William H.	Business Administration	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - LA CROSSE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) Or (T)</u>	<u>Proposed Status *</u>	<u>(P) Or (T)</u>	<u>Comments</u>
College Of Business Administration						
GROUP1						
Achenreiner, Gwen R	Marketing	Associate	P	Associate	T	
GROUP 2						
Kastantin, Joseph T	Accountancy	Assistant	T	Associate	T	
Brooks, Taggart J	Economics	Assistant	P	Associate	P	
Wen, Kuang Wei	Information Systems	Associate	T	Full	T	
GROUP 3						
Stapleton, Andrew	Management	n/a		Associate	P	New Hire
College of Education, Exercise Science, Health, & Recreation						
GROUP 1						
Martinez, Raymond D	Exercise & Sports Science	Assistant	P	Assistant	T	
Yu, Chia-Chen	Exercise & Sports Science	Assistant	P	Associate	T	
GROUP 2						
Mikat, Richard P	Exercise & Sports Science	Associate	T	Full	T	
Murray, Susan E	Recreation Management & Therapeutic Rec	Associate	T	Full	T	
College of Liberal Studies						
GROUP 1						
Terpstra, Jennifer A	Art	Associate	P	Associate	T	
Swanson, Douglas J	Communications Studies	Assistant	P	Associate	T	
Barillas, William D	English	Assistant	P	Assistant	T	
Vandenberg-Daves, Jodi E	History	Associate	P	Associate	T	
Provencher, Denis M	Modern Languages	Associate	P	Associate	T	
DeBoer, Betty V	Psychology	Assistant	P	Assistant	T	
Wilson, Carmen R	Psychology	Associate	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - LA CROSSE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) Or (T)</u>	<u>Proposed Status *</u>	<u>(P) Or (T)</u>	<u>Comments</u>
College Of Liberal Studies (con't)						
GROUP 2						
Macias-Gonzalez, Victor	History	Assistant	P	Associate	P	
Anderson, Mary L	Theatre Arts	Assistant	P	Associate	P	
Cherne, Margaret B	Theatre Arts	Assistant	P	Associate	P	
Vogt, Kimberly A	Sociology/Archaeology	Associate	T	Full	T	
Clow, Billy T	Theatre Arts	Associate	T	Full	T	
Morzinski, Mary E	English	Associate	T	Full	T	
College of Science & Allied Health						
GROUP 1						
Galbraith, Anne M	Biology	Associate	P	Associate	T	
Seebach, Bradley S	Biology	Associate	P	Associate	T	
McGaff, Robert W	Chemistry	Associate	P	Associate	T	
Weaver, Todd M	Chemistry	Associate	P	Associate	T	
Hunt, Kenny A	Computer Science	Assistant	P	Assistant	T	
Schwan, William R	Microbiology	Associate	P	Associate	T	
Ragan, Robert J	Physics	Associate	P	Associate	T	
GROUP 2						
Baggett, Jeffrey S	Mathematics	Assistant	P	Associate	P	
Reineke, David M	Mathematics	Assistant	P	Associate	P	
Miller, Paul D	Chemistry	Assistant	P	Associate	P	
Berlin, Cynthia J	Geography/Earth Science	Assistant	P	Associate	P	
Hoffman, Michael A	Microbiology	Assistant	P	Associate	P	
Miskowski, Jennifer A	Biology	Assistant	P	Associate	P	
Kernozeck, Thomas W	Health Professions	Associate	T	Full	T	
Cooper, Scott T	Biology	Associate	T	Full	T	
Periyasamy, Kasilingam	Computer Science	Associate	T	Full	T	
Headington, Mark R	Computer Science	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - OSHKOSH

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Education & Human Services						
GROUP 1						
Henn-Reinke, Kathryn	Education	Assoc	P	Assoc	T	
Paxton, Richard J.	Educational Foundations	Assist	P	Assoc	T	
Saginak, M. Alan	Counselor Education	Assist	P	Assoc	T	
GROUP 2						
Shearer, Brenda A.	Reading Education	Assoc	T	Full	T	
College of Business Administration						
GROUP 1						
Desai, Ashay B.	Mgt, Mktg, HR	Assist	P	Assoc	T	
Lilly, Bryan S.	Mgt, Mktg, HR	Assist	P	Assoc	T	
GROUP 2						
Beck, Kristine L.	Finance	Assist	P	Assoc	P	
College of Letters & Science						
GROUP 1						
Angwall, Merlaine A.	Theatre/Drama	Assist	P	Assoc	T	
Atwell, Bruce W.	Music	Assist	P	Assoc	T	
Bowen, John T.	Geography	Assist	P	Assoc	T	
Hudak, George J.	Geology	Assist	P	Assoc	T	
Kalinoski, Richard A.	Theatre/Drama	Assist	P	Assoc	T	
Kovzik, Alexander	Economics	Assoc	P	Assoc	T	
Masters, Richard A.	Art	Assist	P	Assoc	T	
Muldoon, Maureen A.	Geology	Assist	P	Assoc	T	
Ramanayake, Kaleli Asoka	Mathematics	Assist	P	Assoc	T	
Vaughan, Dana K.	Biology & Microbiology	Assist	P	Assoc	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - OSHKOSH

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Letters & Science (con't)						
GROUP 2						
Adler, Gregory H.	Biology & Microbiology	Assoc	T	Full	T	
Cooper, Sheldon J.	Biology & Microbiology	Assist	P	Assoc	P	
Hill, Charles A.	English	Assoc	T	Full	T	
Panske, Gail D.	Art	Assoc	T	Full	T	
Seimers, David J.	Political Science	Assist	P	Assoc	P	
Winters, Steven J.	Mathematics	Assoc	T	Full	T	
Wise, Robert R.	Mathematics	Assoc	T	Full	T	
Xie, Linfeng	Chemistry	Assoc	T	Full	T	
King, Karen N.	Political Science			Assoc	P	
College of Nursing						
GROUP 2						
Huebscher, Roxana R.	Nursing	Assoc	T	Full	T	
Stewart, Stephanie M.	Nursing	Assoc	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - PARKSIDE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Arts and Sciences						
GROUP 1						
Mary Lenard	English	Assistant	P	Associate	T	
Jonathan Olsen	Political Science	Assistant	P	Associate	T	
Leonardo Zaibert	Philosophy	Assistant	P	Associate	T	
Dean Yohnk	Theatre Arts	Associate	P	Associate	T	
GROUP 2						
Laura Gellott	History	Associate	T	Full	T	
School of Business and Technology						
GROUP 1						
Suresh Chalasani	Business	Associate	P	Associate	T	
GROUP 2						
Zhemina Wang	Business	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - PLATTEVILLE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Business, Industry, Life Science and Agriculture						
GROUP 1						
Ranney, Arthur	Communication Technologies	Associate	P	Associate	T	
Reed, Bernice	Communication Technologies	Associate	P	Associate	T	
Kaiser, Colleen	Industrial Studies	Associate	P	Associate	T	
Metzloff, Kyle	Industrial Studies	Associate	P	Associate	T	
GROUP 2						
Shelstrom, Marc	Industrial Studies	Associate	T	Full	T	
Hunt, Thomas	Agriculture	Assistant	T	Associate	T	
College of Liberal Arts and Education						
GROUP 1						
Thrun, Jason	Education	Associate	P	Associate	T	
Faymonville, Carmen	Humanities	Associate	P	Associate	T	
Faymonville, Carmen	Women's Studies	Associate	P	Associate	T	
Kinder, Deborah	Humanities	Associate	P	Associate	T	
Rowley, David	Social Sciences	Assistant	P	Associate	T	
GROUP 2						
Tigerman, Kathleen	Humanities	Assistant	P	Associate	P	
Hagen, Patrick	Humanities	Assistant	P	Associate	P	
Rink, John	Social Sciences	Associate	T	Full	T	
College of Engineering, Math and Science						
GROUP 1						
Thrun, Jason	Math	Associate	P	Associate	T	
Sealy, Phil	Electrical Engineering	Assistant	P	Associate	T	
Parker, Philip	Civil/Environmental Engineering	Associate	P	Associate	T	
Schmitt, Robert	Civil/Environmental Engineering	Associate	P	Associate	T	
Jenkins, Patricia	Industrial Engineering	Assistant	P	Assistant	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - PLATTEVILLE

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Engineering, Math and Science (con't)						
GROUP 2						
Meyers, Mark	Civil/Environmental Engineering	Assistant	P	Associate	P	
Cornett, Charles	Chemistry-Engineering Physics	Assistant	P	Associate	P	
Evensen, Harold	Chemistry-Engineering Physics	Assistant	P	Associate	P	
Safari-Shad, Nader	Electrical Engineering	Assistant	P	Associate	P	
Thomas, Anthony	Math	Associate	T	Full	T	
Wills, Sheryl	Math	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - RIVER FALLS

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	<u>(P) or (T)</u>	<u>Proposed Status</u> *	<u>(P) or (T)</u>	<u>Comments</u>
College of Arts and Sciences						
GROUP 1						
Berg, Patricia J.	Journalism	Assistant	P	Associate	T	Early Tenure
Brantley, Jennifer S.	English	Assistant	P	Associate	T	
Chapin, Wesley D.	Political Science	Assistant	P	Associate	T	
Kroutil, Lisa C.	Chemistry	Assistant	P	Associate	T	
GROUP 2						
Callahan, Colleen A.	Journalism	Assistant	T	Associate	T	
Miller, E. Katherine	Biology	Associate	T	Professor	T	
Olsen, Stephen T.	Marketing Communications	Associate	T	Professor	T	
Werner, Barbara L.	Speech Communication & Theatre Arts	Associate	T	Professor	T	
College of Business and Economics						
GROUP 1						
Hukai, Dawn M.	Business Administration	Assistant	P	Associate	T	
GROUP 2						
Ngoboka, Pascal T.	Economics	Associate	T	Professor	T	
College of Education and Professional Studies						
GROUP 2						
Allyn, Debra A.	Health and Human Performance	Associate	T	Professor	T	
Crotty, Teri	Teacher Education	Associate	T	Professor	T	
Yatsevitch, Margaret M.	Teacher Education	Associate	T	Professor	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - STEVENS POINT

<u>Name</u>	<u>Department</u>	<u>Present Status</u>	<u>(P) or (T)</u>	<u>Proposed Status</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Fine Arts and Communication						
GROUP 1						
Buchman, Mathew J.	Department of Music	Assistant Profess	P	Associate Profes	T	
Smith, John O	Department of Art and Design	Assistant Profess	P	Associate Profes	T	
Sprague, Rhonda J.	Division of Communication	Associate Profes	P	Associate Profes	T	
GROUP 2						
Holland, Patricia C.	Department of Music	Associate Profes	T	Professor	T	
Sherwin, Susan H.	Department of Theatre and Dance	Assistant Profess	T	Associate Profes	T	
College of Letters and Science						
GROUP 1						
Bowman, Mary R.	Department of English	Assistant Profess	P	Associate Profes	T	
Chan, David Kum-Wah	Department of Philosophy & Anthro	Assistant Profess	P	Associate Profes	T	
McCabe, Cynthia L.	Department of Math & Computing	Assistant Profess	P	Associate Profes	T	
Stephens, Rebecca L.	Department of English	Assistant Profess	P	Associate Profes	T	
Tanke, Robin S.	Department of Chemistry	Assistant Profess	P	Associate Profes	T	
Toumi, Al	Department of Foreign Languages	Associate Profes	P	Associate Profes	T	
Wild, Erik R.	Department of Biology	Assistant Profess	P	Associate Profes	T	
GROUP 2						
Dempsey, Corinne M.	Department of Philosophy & Anthro	Assistant Profess	P	Associate Profes	P	
College of Professional Studies						
GROUP 1						
Chitharanjan, Jayne S.	School of Health Promotion and Human Development	Assistant Profess	P	Associate Profes	T	
GROUP 2						
Watson, Marie May	School of Communicative Disorders	Associate Profes	T	Professor	T	
Academic Affairs						
GROUP 1						
Schmetzke, Axel	LRC Public Services	Associate Profes	P	Associate Profes	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - STOUT

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Arts and Sciences						
GROUP 1						
Bendel, Christopher	Math, Stats and Computer Sciences	Associate	P	Associate	T	
Gariff, David M.	Art and Design	Associate	P	Associate	T	
Parsons, Ann M.	Biology	Associate	P	Associate	T	
GROUP 2						
Bomar, Charles R.	Biology	Associate	T	Full	T	
Fitch, Brian C.	English and Philosophy	Assistant	P	Associate	P	
Kapus, Jerry S.	English and Philosophy	Assistant	P	Associate	P	
Kirby, Alexander B.	Social Science	Assistant	T	Associate	T	
McCullough, Laura E.	Physics	Assistant	P	Associate	P	
Vandelinde, Anamagdalena Q.	Chemistry	Associate	T	Full	T	
Zimmerman, Scott D.	Biology	Assistant	P	Associate	P	
College of Human Development						
GROUP 1						
Eberhard, Susan J.	Rehabilitation and Counseling	Associate	P	Associate	T	
GROUP 2						
Deery, Kathleen M.	Rehabilitation and Counseling	Assistant	P	Associate	P	
College of Technology, Engineering and Management						
GROUP 1						
Murphy, William J.	Business	Assistant	P	Assistant	T	
Stradins, Linards U.	Technology	Associate	P	Associate	T	
GROUP 2						
Bensen, Ted M.	Communications, Education and Training	Associate	T	Full	T	
Rothaupt, Richard	Technology	Associate	T	Full	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - STOUT

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	(P) <u>or</u> (T)	<u>Proposed Status</u> *	(P) <u>or</u> (T)	<u>Comments</u>
School of Education						
Group 1						
McAlister, Brian K.	School of Education	Associate	P	Full	T	
Schlieve, Amy	School of Education	Associate	P	Associate	T	
Group 2						
Maricle, Denise E.	School of Education	Assistant	P	Associate	P	
Orme, Scott F.	School of Education	Assistant	P	Associate	P	
Weissenburger, Jacalyn W.	School of Education	Assistant	T	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - SUPERIOR

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Letters & Sciences						
GROUP 1						
Faerber, Matthew L.	Music	Associate	P	Associate	T	
Gabrys-Alexson, Randy N.	Biology (Geography)	Associate	P	Associate	T	
Jacobs, Laura E.	Library Science	Assistant	P	Assistant	T	
GROUP 2						
Lane, James W.	Chemistry	Associate	T	Full	T	
Piotrowski, Victor P.	Mathematics & Computer Science	Associate	T	Full	T	
Sipress, Joel M.	History, Politics & Society (History)	Associate	T	Full	T	
Stewart, Richard D.	Business & Economics (Transp & Logistics)	Associate	T	Full	T	
Waxman, Michael A.	Chemistry	Associate	T	Full	T	
Engstrom, Jeffrey W.	Health & Human Performance (Athletic Trainer)	Assistant	T	Associate	T	
Bustos, Pamela B.	Music	Assistant	P	Associate	P	
Kronzer, Terri A.	Educational Administration	Assistant	P	Associate	P	
Distance Learning Center						
GROUP 1						
Gabrys-Alexson, Randy	Biology (Extended Degree Program)	Associate	P	Associate	T	
University Library						
GROUP 1						
Jacobs, Laura	Library Science (University Library)	Assistant	P	Assistant	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - WHITEWATER

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
College of Business and Economics						
GROUP 1						
Basu, Suvojit Choton	Management	Assistant Profess	P	Associate Profes	T	
GROUP 2						
Skidmore, Mark L.	Economics	Associate Profes	T	Professor	T	
College of Education						
GROUP 1						
Norman, Donald M.	Counselor Education	Assistant Profess	P	Associate Profes	T	
GROUP 2						
Gwalla-Ogisi, Nomsa	Special Education	Associate Profes	T	Professor	T	
Rogers-Adkinson, Diana L.	Special Education	Associate Profes	T	Professor	T	
Taveira, Alvaro Divino	Occupational and Environmental Safety and Health	Associate Profes	T	Professor	T	
College of Arts and Communication						
GROUP 1						
Allsen, Jon M.	Music	Assistant Profess	P	Associate Profes	T	
McGuire, Daniel	Art	Assistant Profess	P	Associate Profes	T	
GROUP 2						
Colwin, Thomas L.	Theatre/Dance	Associate Profes	T	Professor	T	
College of Letters and Sciences						
GROUP 1						
Boukahil, Abdelkrim	Mathematical and Computer Sciences	Assistant Profess	P	Associate Profes	T	
Chehade, Nayla	Languages and Literatures	Assistant Profess	P	Associate Profes	T	
Lollar, Xia Li	Political Science	Assistant Profess	P	Associate Profes	T	
Rhine, Marjorie E.	Languages and Literatures	Assistant Profess	P	Associate Profes	T	
Thornton, Edith P.	Languages and Literatures	Assistant Profess	P	Associate Profes	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - WHITEWATER

<u>Name</u>	<u>Department</u>	<u>Present Status</u> *	(P) <u>or</u> (T)	<u>Proposed Status</u> *	(P) <u>or</u> (T)	<u>Comments</u>
College of Letters and Sciences (con't)						
GROUP 2						
Ahmadi, Mohammad H.	Mathematical and Computer Sciences	Associate Profes:	T	Professor	T	
Free, Jr., Marvin Davis	Sociology	Associate Profes:	T	Professor	T	
Han, Baocheng	Chemistry	Associate Profes:	T	Professor	T	
Travis, David J.	Geography and Geology	Associate Profes:	T	Professor	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW COLLEGES

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
UW-ADMIN						
GROUP 2						
Lampe, Greg	Communication & Theatre Arts	Associate	T	Professor	T	
UW-BARRON						
GROUP 1						
Ferrari, Noreen	Physical Education & Athletics	Assistant	P	Associate	T	
UW-FOND DU LAC						
GROUP 1						
Gustin, Richard	Communication & Theatre Arts	Assistant	P	Associate	T	
GROUP 2						
Payesteh, Sayeed	Business & Economics	Associate	T	Professor	T	
UW-FOX						
GROUP 1						
Schatz, Kimberly	Chemistry	Assistant	P	Associate	T	
Gonya, Teresa	Biological Sciences	Assistant	P	Associate	T	
GROUP 2						
Henke, Diana	Business & Economics	Associate	T	Professor	T	
UW-MANITOWOC						
GROUP 2						
Gratz, David	English	Associate	T	Professor	T	
UW-MARATHON						
GROUP 2						
Seale, Lisa	English	Associate	T	Professor	T	
UW-MARINETTE						
GROUP 1						
Erdman, Paul	Computer Science, Engineering, Physics	Assistant	P	Associate	T	
Murray, Dail	Anthropology & Sociology	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW COLLEGES

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
UW-MARINETTE (con't)						
GROUP 2						
Bugaj, Albert	Psychology	Associate	T	Professor	T	
Kowalski, Dorothy	Physical Education & Athletics	Associate	T	Professor	T	
UW-WASHINGTON						
GROUP 1						
Brunette-Hill, Sandi	Anthropology & Sociology	Assistant	P	Associate	T	
Price, Paul	Geography & Geology	Assistant	P	Associate	T	
UW-WAUKESHA						
GROUP 1						
Hankenson, Margaret	Political Science	Assistant	P	Associate	T	
Krioukov, Alexei	Mathematics	Assistant	P	Associate	T	

UNIVERSITY OF WISCONSIN SYSTEM
FACULTY PROMOTIONS, TENURE DESIGNATIONS, AND OTHER CHANGES OF STATUS
2004-05 BUDGET
UW - EXTENSION

<u>Name</u>	<u>Department</u>	<u>Present Status *</u>	<u>(P) or (T)</u>	<u>Proposed Status *</u>	<u>(P) or (T)</u>	<u>Comments</u>
Division of Cooperative Extension						
GROUP 1						
Bjorklund, Annette	Youth Development	Assistant	P	Associate	T	
Gotkowitz, Madeline B.	Environmental Sciences	Assistant	P	Associate	T	
Haas, Kathleen J.	Community Resource Development	Assistant	P	Associate	T	
Ivey, Debra	Youth Development	Assistant	P	Associate	T	
Jones, Anna M.	Community Resource Development	Assistant	P	Associate	T	
Jorgensen, Matthew A.	Agriculture/Agribusiness	Assistant	P	Associate	T	
Kohlman, Tina L.	Agriculture/Agribusiness	Assistant	P	Associate	T	
Malek, Faye M.	Family Development	Assistant	P	Associate	T	
Nagelkerk, Susan E.	Family Development	Assistant	P	Associate	T	
Paine, Laura	Agriculture/Agribusiness	Assistant	P	Associate	T	
Silberstein, Jane	Community Resource Development	Assistant	P	Associate	T	
GROUP 2						
Andrews, Greg L.	Agriculture/Agribusiness	Associate	T	Professor	T	
Grabow, Steven H.	Community Resource Development	Associate	T	Professor	T	
Pinkovitz, William H.	Community Resource Development	Associate	T	Professor	T	
Weber, Dianne G.	Family Development	Associate	T	Professor	T	
Wise, Gregory J.	Community Resource Development	Associate	T	Professor	T	
GROUP 3						
Herman, Marilyn	Family Development			Professor	T	Eff. 03/29/04
Leholm, Arlen G.	Community Resource Development			Professor	T	Eff. 08/18/03
Klemme, Merry L.	Youth Development	Assistant	P	Associate	T	Eff. 01/31/04
Fischer, David W.	Agriculture/Agribusiness	Instructor	P	Assistant	P	Eff. 04/01/04
Stubbe, Douglas	Youth Development	Instructor	P	Assistant	P	Eff. 07/01/03
Vander Velde, Keith	Agriculture/Agribusiness	Instructor	P	Assistant	P	Eff. 02/01/04

NEW PROGRAM AUTHORIZATION
Ph.D. in Medical Informatics
University of Wisconsin-Milwaukee
(INITIAL REVIEW)

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedure outlined in Academic Program Review (ACS-1.0 revised), the new program proposal for a Ph.D. in Medical Informatics is presented to the Board of Regents for initial review. As indicated in ACIS-1.0 revised, this program proposal will be on the agenda for the September 2004 meeting for a second review, at which time the Board of Regents will take final action on this request. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Milwaukee and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

The proposed Ph.D. in Medical Informatics is an interdisciplinary and a collaborative program between UW-Milwaukee and the Medical College of Wisconsin. It will draw on the skills, expertise, and facilities at both institutions. Medical Informatics is a field that is concerned with the cognitive, information processing, and communication aspects of medicine including the information sciences and technology to support these tasks. The field covers the application of information technology in clinical medicine, medical record keeping, medical instrumentation, and healthcare management.

REQUESTED ACTION

No action is requested at this time.

DISCUSSION

Program Description

The proposed Ph.D. in Medical Informatics draws on the collective strengths of several academic units across the UW-Milwaukee campus and at the Medical College of Wisconsin (MCW). The curriculum is interdisciplinary in nature, with required as well as elective courses offered by MCW and several academic units at UW-Milwaukee. The MCW and UW-Milwaukee collaboration will help address research problems at the interface of information technology and medicine, provide data to work with, and a testing environment in which to develop solutions.

The program will be housed in the Department of Electrical Engineering and Computer Science at UW-Milwaukee. The students will be admitted to UW-Milwaukee, which will also award the doctoral degree. Graduate faculty from both institutions will serve as advisors and research supervisors. Most of the courses needed in the new program are already being offered either at UW-Milwaukee or at MCW. Since the two campuses are located in the City of Milwaukee

and separated by only about ten miles, students will use public or private transportation for travel between campuses.

Units initially participating at UW-Milwaukee are the College of Engineering and Applied Science, the College of Health Sciences, the School of Business Administration, the School of Information Studies, and the College of Nursing. The curriculum will consist of a common set of core courses and four tracks. The core course work will include human pathophysiology, databases, medical informatics, and medical ethics. The four tracks include:

- (1) The Knowledge Based Systems Track, which focuses on the development of techniques to support decision-making in medical practice.
- (2) The Health Services Management and Policy Track, which focuses on standard, functional business areas, in addition to government health/policy/reimbursement/regulation, insurance, and other payer mechanisms.
- (3) The Health Information Systems Track, which studies the role of administrative and clinical information systems in hospitals and other healthcare organizations.
- (4) The Medical Imaging and Instrumentation Track, which focuses on understanding and developing medical imaging systems and medical instrumentation.

The program will require students to complete a minimum of 61 credits beyond the Bachelor's degree. Up to 24 credits from a related Master's degree, such as Computer Science, Electrical Engineering, Business Administration, Nursing, or Health Sciences, may be transferred to this Ph.D. program. All students will write a dissertation based on independent research conducted under the supervision of UW-Milwaukee and/or MCW faculty.

A student enrolled full-time in the program with adequate prior background, such as a Master's degree in Medical Informatics, can be expected to complete the degree in two-to-three years. A typical part-time student, working in the local medical/healthcare industry with a similar background, will probably take three-to-six credits of courses per semester, and be able to complete the degree in five-to-seven years.

Program Goals and Objectives

The main goal of the Ph.D. program is to prepare graduates to advance research in the discipline and assume leadership roles in the healthcare industry. The faculty has established specific learning outcomes and competencies for all graduates. These include proficiency in communication, research experience, shared decision-making, application of research findings, interdisciplinary collaborations, and leadership skills. Graduates will have the ability to:

- Critically review, analyze, and summarize the literature in a specific Medical Informatics area;
- Design, conduct, and analyze original Medical Informatics research that adds to the existing body of scientific knowledge;
- Apply research findings in a way that improves methods or approaches to existing techniques in Medical Informatics;
- Demonstrate proficiency in written, verbal, and electronic modes of communication in the Medical Informatics sciences;

- Publish research findings in peer-reviewed, scientific journals;
- Successfully present and defend original research findings;
- Establish interdisciplinary collaborations through education and research; and
- Function in a leadership role in an academic, research, or technical/clinical discipline.

Relationship to Institutional Mission

The proposed Ph.D. program in Medical Informatics directly relates to the Milwaukee Idea and Investment Plan priorities of "Environment, Health, Education, and Economic Development." The program also fits very well within the Milwaukee Technology Initiative, which is designed to support technological innovation in areas including, "software development, information technology, and medical records." Last, but not least, the program significantly furthers UW-Milwaukee's important goals to create and enhance interactive groups of scholars working collaboratively within UW-Milwaukee and with other regional and international universities.

Diversity

The collaborating academic units in this program have been actively working to attract and retain diverse faculty and students in terms of race and gender. Nationally, the fields of computer science and engineering have competed for the very few graduate students and potential faculty members who are from United States minority populations and/or women. UW-Milwaukee has had recent success in adding women to departments that have been heavily male in the past. In the past two years, the Electrical Engineering and Computer Science Department has hired two women faculty. Other participating units, including the School of Business Administration, have also successfully improved their gender balance among faculty in recent years.

The Advanced Opportunities Program (AOP) administered by the Graduate School, offers fellowships designed to attract and retain minority and economically disadvantaged students. The Electrical Engineering and Computer Science Department at UW-Milwaukee already has been successful in attracting a more diverse student body through the use of AOP Fellowships. The Program will continue to use the AOP fellowships and several national programs as a recruiting tool to attract and retain students with diverse backgrounds. These programs include the National Institutes of Health (NIH) Bridges to the Doctoral Degree, Minority Access to Research Careers Pre-doctoral Fellowships, the Agency for Healthcare Research and Quality Minority Pre-doctoral Fellowship Program, and the National Library of Medicine (NLM) Medical Informatics Training Program, which puts special emphasis on training minority students

Need

There is a need for medical informatics professionals with Ph.D.-level training at both the national and regional levels to carry on research and to further train students in applied informatics. With relatively few Ph.D. programs, Medical Informatics is a growing field in terms of interest and demand.

As a new discipline, statistics from the Bureau of Labor Statistics are not yet available, but graduates of the existing Ph.D. programs readily find employment in industry, integrated healthcare

delivery organizations, or universities. Student interest in the field is high, with many of the Ph.D. granting programs accepting just a small percentage of those applying for admission.

Healthcare is one of the largest industries and employers in southeast Wisconsin. The healthcare workforce in Wisconsin, and especially in this region, needs professionals who have completed an advanced interdisciplinary program that has trained them in how to integrate clinical and administrative applications of information technology in medicine. The Computer Science Industrial Advisory Council at UW-Milwaukee, whose members come from large and small industry and business organizations in Wisconsin (including GE Medical Systems and VIASYS Healthcare), has endorsed the need for advanced graduate training in medical informatics and supports this proposal.

Comparable Programs in Wisconsin and Nationally

Seven Ph.D. programs in Medical Informatics exist to date in the United States. They are at Columbia University, Duke University, Stanford University, the University of California-San Francisco, the University of Minnesota, the University of Pittsburgh, and the University of Utah. The graduates of these programs are in high demand and are employed in diverse settings. Of these programs, the only program in the Midwest is the Health Informatics Ph.D. program at the University of Minnesota. Minnesota's focus of research is on Public Health Informatics, Clinical Decision Support, Neuro-imaging, and Telemedicine. Of these four areas, only two—Clinical Decision Support and Neuro-imaging—have components that are similar to two of the four tracks in the proposed program. Currently, there is no Ph.D. program in Medical Informatics in Wisconsin. UW-Madison offers a Biomedical Informatics track within their Computer Science Ph.D. program. However, the focus of the UW-Madison program is on Bioinformatics, which is not an area of focus in the proposed UW-Milwaukee program. In addition, the seven existing programs, and other programs which may provide similar doctoral level training but go by a different name, do not address the needs of the place-bound professionals who are expected to comprise over half of the students in the program.

There are two related Master's degree programs in Wisconsin: a new M.S. program in Healthcare Informatics in the College of Health Sciences at UW-Milwaukee; and an M.S. program in Medical Informatics offered collaboratively between MCW and the Milwaukee School of Engineering. We expect that graduates of these programs will be potential students in the proposed Ph.D. program.

Collaboration

This program is a collaboration between MCW and several academic units at UW-Milwaukee. The Ph.D. program proposal itself is the culmination of more than two years of joint effort between MCW and UW-Milwaukee faculties to design the curriculum and receive approval for the program. This effort was rooted in collaborative research by Computer Science faculty at UW-Milwaukee and Radiology faculty at MCW. The current program proposal expands this early collaboration by extending it to also include faculty at UW-Milwaukee in Electrical Engineering, Nursing, Business Administration, Information Studies, and Health Sciences.

Use of Technology/Distance Education

There are more than fifteen research and teaching laboratories or centers with state-of-the-art technology resources at UW-Milwaukee and MCW that will be used to train students in the Medical Informatics Ph.D. program. Included among them are:

- The Decision Systems and Artificial Intelligence Laboratory (UW-Milwaukee-Computer Science);
- The Center for Cryptography, Computer and Network Security (UW-Milwaukee-Computer Science);
- The Medical Imaging Laboratory (UW-Milwaukee-Electrical Engineering);
- The Biotechnology and Bioengineering Center (MCW); and
- The Functional Imaging Research Center (MCW).

Because the program has a significant laboratory component and the two institutions involved in this collaborative Ph.D. are located close to one another, there are no plans to provide courses by distance education.

Academic and Career Advising

Each student in the program will be assigned a faculty advisor, either from UW-Milwaukee or from MCW. The advisor will assist the student in planning his/her program of study and direct the student's doctoral thesis research. The advisor will also help set up the student's doctoral committee consisting of graduate faculty from the two institutions. This committee will approve the student's dissertation proposal and will serve as the examining committee for the dissertation defense. Each student's doctoral committee will include faculty with an informatics background, as well as those specializing in medical and healthcare issues. The program will maintain a job registry with links to prospective employers. In addition, currently existing career services at MCW and UW-Milwaukee will be available to students and the graduates of this new program.

Projected Enrollment

The program will attract part-time applicants from local industry and healthcare organizations, such as HMOs and hospitals, as well as full-time students with training in any of the disciplines represented by the participating academic units. The program will initially admit four to six students in each of the first three years. About half of each year's cohorts are expected to be part-time students. In three years we plan to reach a steady-state enrollment of fifteen.

	1 st Year	2 nd Year	3 rd Year	4 th Year	5 th Year
New Students Admitted	4	4	5	5	5
Continuing Students	0	3	7	10	10
Total Enrollment	4	7	12	15	15
Graduating Students	0	0	1	3	4

Assessment and Program Evaluation

The learning outcomes identified above will be assessed by evaluating student performance in doctoral qualifying and preliminary examinations, Medical Informatics seminars, and doctoral dissertation defenses. Evidence of student learning outcomes will be annually evaluated by a committee of the program faculty. This committee will report the recommendations for improving the program to the faculty. The report will include overall evaluations based on the direct evidence of how students are demonstrating these outcomes in examinations, seminars and dissertation defenses, as well as indirect measures such as admission and graduation rates, student evaluations of relevant courses and instructors, alumni surveys, and research publications and grants.

Evaluation from External Reviewers

The two outside reviewers for the Ph.D. in Medical Informatics endorsed the program as “well thought-out and justified.” They complimented the breadth and strength of the faculty involved and the strong involvement from computer scientists and engineers, which is somewhat unusual in other Ph.D. programs in Medical Informatics. The reviewers also provided helpful comments and clarifying questions that have been used to improve the program. For example, one of the reviewer’s comments led to a policy that doctoral committees always include faculty from both the medical/healthcare and the informatics areas. One of the reviewers suggested that courses in epidemiology and public health be part of the core curriculum, rather than electives, for the Health Services and Management Policy track. The lead faculty planner for the program will recommend approval for this change when all of the faculty participating in the program meet in the fall.

Resources

The resources needed to implement the program were received as part of the Milwaukee Idea Economic Development Plan, and reallocated from resources that already exist at MCW and in the participating academic units at UW-Milwaukee. A small amount of funding is anticipated from tuition revenue allocated to this program based on additional tuition revenue generated by the UW-Milwaukee campus as a whole.

Several new faculty have been recently hired at UW-Milwaukee in Medical Informatics or in closely related areas. There is ongoing recruitment for two additional faculty members. Due to its collaborative nature, numerous faculty in related areas at UW-Milwaukee will participate in this program. They already teach courses and are engaged in research that is of direct relevance to the program. There are also seven MCW faculty (1.0 FTE) who will initially participate in the program. Funding for one FTE graduate student is available in the program budget; others students will receive support from expected extramural grants obtained by faculty at both institutions.

Estimated Total Costs and Income

	FIRST YEAR		SECOND YEAR		THIRD YEAR	
CURRENT COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel						
Faculty/Academic Staff	1.0	\$78,853	1.0	\$81,219	1.0	\$83,655
Graduate Assistants	1.0	\$23,640	1.0	\$24,349	1.0	\$25,079
Classified Staff	0.5	\$18,836	0.5	\$19,401	0.5	\$19,983
Non-personnel						
S&E		\$12,000		\$12,000		\$12,000
Computing		\$8,000		\$8,000		\$8,000
Subtotal		\$141,329		\$144,969		\$148,717
ADDITIONAL COSTS (Specify)	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel	2.0	\$157,707	2.0	\$ 162,438	2.0	\$167,311
Non-personnel				\$1,000		\$2,000
Subtotal		\$157,707		\$163,438		\$169,311
TOTAL COSTS		\$299,036		\$ 308,407		\$318,028
CURRENT RESOURCES						
GPR (Milwaukee Idea Economic Development Plan - New GPR funding 2003)		\$157,707		\$157,707		\$157,707
Fees						
Subtotal		\$157,707		\$157,707		\$157,707
ADDITIONAL RESOURCES						
GPR Reallocation within the College and participating units at UW-Milwaukee		\$132,847		\$132,385		\$124,671
Tuition (allocation to this program based on additional tuition revenue generated by campus as a whole)		\$8,482		\$18,315		\$35,650
Subtotal		\$141,329		\$150,700		\$160,321
TOTAL RESOURCES		\$299,036		\$308,407		\$318,028

Program Authorization (Implementation)
B.S. in Management Information Systems
University of Wisconsin-Parkside

EDUCATION COMMITTEE

Resolution I.1.g.(1):

That, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Management Information Systems.

NEW PROGRAM AUTHORIZATION
Bachelor of Science in Management Information Systems (BS MIS)
University of Wisconsin-Parkside
(IMPLEMENTATION)

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedures outlined in Academic Planning and Program Review (ACIS-1.0 revised), the new program proposal for a Bachelor of Science degree in Management Information Systems (MIS) is presented to the Board of Regents for implementation. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Parkside and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

The Management Information Systems program builds upon an existing concentration in MIS in the School of Business and Technology. The MIS concentration has been in place since 1978 and requires only minor revision to become a major. The proposed program of study will prepare students to apply information technology to a particular business problem. Students will take courses in marketing, finance, accounting, management, and production as well as courses related to information technology, such as database management, programming, and networking.

REQUESTED ACTION

Approval of Resolution I.1.g.(1), authorizing the implementation of the Bachelor of Science in Management Information Systems, UW-Parkside.

DISCUSSION

Program Description

The proposed B.S. in MIS will be offered as a major within the undergraduate Business program, in the School of Business and Technology. The current concentration of 21 credits will be expanded to 27 credits so as to provide additional preparation in MIS. MIS students will take a common set of 49 credits in pre-business and business foundation courses that are required of all business students.

The proposed MIS degree builds on this common business core to provide a specialized sequence of courses in MIS, including a required MIS Foundations sequence designed to provide the core knowledge and skills needed by all MIS graduates. Upon completion of the core courses, students pursue a specialized area of study within MIS by choosing among tracks in web

design, graphic design, software design, network and infrastructure, project management, or ebusiness. The curriculum of the proposed B.S. MIS major was developed by first reviewing the curricula of regional and national MIS programs and the 2002 model MIS curriculum. The MIS learning outcomes and curriculum were then developed in consultation with four regional employers.

The program revisions and increased institutional visibility from offering a major in MIS will better serve students seeking high-quality education in this field and will enhance our ability to meet the needs of employers within our region. MIS graduates will be qualified for careers in areas such as: systems analysis, systems design, programming, web development, database administration, network administration, and information technology project management.

Program Goals and Objectives

The primary goal of the program is to prepare students to become information technology professionals who can work with organizations to specify, design, develop, implement, and administer information technology solutions that address an organization's needs. The MIS major designed an assessment plan based upon the following learning outcomes. All students will:

1. Create programs using common programming structures such as conditions, loops, sub-procedures, and functions.
2. Develop programs using an event-based, object-oriented programming language.
3. Retrieve and update data from a database.
4. Develop well-designed logical database schemas (through 3NF).
5. Write single and multi-user database applications.
6. Develop a network solution for a business situation.
7. Develop and follow an information systems (IS) project plan.
8. Specify IT requirements and propose an IT solution that meets the needs of an organization.
9. Learn new MIS methods, languages, and technology throughout their career.

Relation to Institutional Mission

The mission of UW-Parkside is to offer high-quality educational programs, creative and scholarly activities, and services that are responsive to a diverse student population, and to local, national, and global communities. The proposed MIS major directly addresses the needs of the regional business community and the unique needs of UW-Parkside students. Over the past few years, the university has become increasingly involved in economic development efforts, both as a convener of regional groups and as a source of intellectual capital for area businesses.

As an engaged university, UW-Parkside strives to meet the needs of its diverse student population and the region it serves. The MIS major is aligned with the UW-Parkside mission and will provide the education necessary to allow our diverse, place-bound students to move into information technology positions at regional companies. UW-Parkside has one of the most regionally based and place-bound student bodies in the UW System. As indicated by the National Survey of Student Engagement study, UW-Parkside students have significantly greater

work and family responsibilities than those at other universities, both nationally and within the UW System. Some 53 percent of our freshmen are employed off campus, compared to 19.1 percent nationally, and 15.2 percent on all other UW campuses. The proportion of adult students at UW-Parkside is about twice that of the other comprehensives. Although some students from the region are able to relocate or commute long distance to attend other MIS programs, this is not a viable option for most students who attend UW-Parkside. Many UW-Parkside students are full-time employees of local companies and have significant interaction with local companies as part of the project work that they accomplish in various courses.

Diversity

Within the MIS curriculum, an understanding of stakeholder diversity is one of the learning outcomes for the business program, and all students must fulfill a three-credit International/Intercultural requirement. Diversity is an important human resources issue in MIS, and will be addressed in the proposed new course, Strategy and Project Management. The School of Business also sponsors on-campus programs that address contemporary business issues, including globalization and diversity. The business program as a whole and the proposed MIS major has been successful in attracting diverse faculty and students. Three of the outside reviewers for the program lauded the notable success of the MIS concentration in attracting a student body that is 30 percent women and 40 percent students of color.

Need

Although the state currently has a number of other MIS undergraduate programs, the market research indicates that the need for students trained in these fields will continue. At UW-Parkside, even with the economic downturn and the use of offshore outsourcing, MIS students continue to be in demand. Graduates of the MIS concentration have been successful in obtaining positions. From 1997 to 2002, 112 of 126 MIS graduates reported finding employment upon graduation with most being placed in MIS positions.

A ten-year outlook (2000-2010) for MIS-related positions in Wisconsin and Lake County, Illinois estimates 800 openings in Kenosha, Walworth, and Racine counties; 21,730 openings overall in Wisconsin; and 6,940 openings in Lake County, Illinois. This latter figure is relevant since many people in Southeast Wisconsin work in Lake County. The average annual number of MIS-related undergraduate degrees awarded by all business programs in Wisconsin from 1998 to 2002 was 500. An average of 526 computer science degrees were awarded annually from universities and colleges located in Wisconsin. A comparison of demand and supply forecasts indicates that during the ten-year period 2000-2010, the number of graduates produced in the state will meet only 50 percent of the predicted job need in Wisconsin.

Comparable Programs

Each of the comprehensive campuses in the UW System offers one or more business degrees. Of these, seven provide at least one MIS or closely related major within the business program: UW-Eau Claire, UW-La Crosse, UW-Madison, UW-Milwaukee, UW-Oshkosh,

UW-Superior, and UW-Whitewater. Students at UW-River Falls and UW-Platteville may specialize in MIS within the business program.

In Minnesota, the University of Minnesota-Twin Cities and Saint Cloud State University offer MIS programs. Several MIS programs are available in Illinois, at Northern Illinois University, University of Illinois-Chicago, Loyola University, and DePaul University. No MIS program is offered in the Illinois counties that border Kenosha and Walworth counties.

Collaboration

UW-Parkside faculty offering the proposed MIS major will collaborate with UW-Whitewater faculty to provide MIS courses to students at both campuses via distance learning. This collaboration will create efficiencies and provides a means for sharing specialized faculty expertise to allow greater diversity in course offerings at both campuses. A telecommunications course is offered this spring at UW-Parkside to UW-Whitewater students via compressed video. This collaboration is expected to continue with both UW-Whitewater and UW-Parkside offering courses via distance education to students at the other campus.

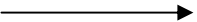
Use of Technology/Distance Education

Since the program involves learning information technology theory and practice, the use of technology is an integral part of the overall learning experience. Existing computer labs and computer-equipped classrooms will be used in supporting learning. Distance education will be used in courses offered jointly with UW-Whitewater.

Academic and Career Advising

MIS professors will serve as academic advisors to MIS students. Students meet with their academic advisors each semester prior to registration to get one-on-one advising regarding career options, coursework, and internships that would be best suited to a student's academic goals. Additionally, UW-Parkside's Career Center provides advice and information about careers, internships, and employers. Several other sources for career information are also provided, including an annual MIS career day, the School of Business and Technology's Executive-in-Residence program, and career-related content in MIS courses.

Projected Enrollment (5 years)

Year 	Implementation Fall 2004	2 nd year	3 rd year	4 th year	5 th year
New students admitted	35	39	42	46	46
Continuing students	48	51	56	61	66
Total enrollment	83	90	98	107	112
Graduating students	22	24	26	29	30

Assessment and Program Evaluation

The assessment of learning outcomes is part of the assessment plan for the business department as a whole. Learning outcomes have been identified for all undergraduate business students in terms of general knowledge and skills, and also in terms of management-specific goals. The MIS major also has its own assessment based upon the specific learning outcomes associated with the major. The assessment plan will consider graded assignments, exams, questions, and projects. Records of these learning outcomes will be maintained separately from the final grades received in courses. In addition, there will be assessment of external sources of information including alumni surveys, annual surveys to internship site supervisors, and feedback from an MIS advisory board that is composed of faculty and regional business leaders. Faculty in the MIS program will review the internal and external assessment to identify strengths and weaknesses in the major, and to adjust learning outcomes, target measures, and the curriculum as appropriate for continuous improvement.

Evaluation from External Reviewers

The four external reviewers provided positive feedback on the need for the MIS major, the curriculum, the diversity of students and faculty, and the value of providing flexibility to students via the several tracks. In one reviewer's words, the "program builds on a solid foundation and requires minimal new courses." Comments and specific suggestions from two of the reviewers regarding the structure of the specialized tracks were taken into account in developing the final curriculum. All reviewers commented positively on the integrated assessment plan for the business program in general and the MIS major specifically.

Resource Needs

Since the proposed major builds upon an established concentration, current capital resources utilized by the current MIS concentration will be used to offer the MIS major. Most business department classrooms are already equipped with a networked computer and ceiling-mounted LCD projector. All MIS courses will be assigned to these classrooms. The MIS program will continue to use a dedicated lab and the Instructional Technology Practice Center. The ongoing need for hardware and software upgrades will be met by funds from the Dean's office, as well as departmental funds. These are estimated at \$10,000 for fiscal year 2004-05, with slight inflationary adjustments for ensuing years. Area businesses provide approximately \$17,000 annually for The IT Practice Center.

In order to expand the MIS concentration to a major, it was necessary to hire one additional faculty member. This hire has been made for fall 2004. With the new faculty member, there will be five faculty and one staff member whose expertise is directly within MIS. Including the contribution to the program from general business faculty, 6.21 FTE will be devoted to MIS.

RECOMMENDATION

The University of Wisconsin System recommends approval of Resolution I.1.g.(1), authorizing the implementation of the Bachelor of Science in Management Information Systems, UW-Parkside.

RELATED REGENT POLICIES

University of Wisconsin System Academic Planning and Program Review
(November 10, 1995), Academic Informational Series #1 (ACIS-1.0 revised)

BUDGET FORMAT
Major in Management Information Systems
Estimated Total Costs and Income

	2004-05		2005-06		2006-07	
CURRENT COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel						
Fac/Acad Staff	6.21	477,178	6.21	496,265	6.21	511,153
Grad Assistants						
Classified Staff	.70	19,600	.70	20,384	.70	20,996
Non-personnel						
S&E		30,000		30,450		31,364
Capital Equip.		10,000		10,150		10,455
Library						
Computing – Lab		24,383		24,749		25,491
Other (ITP Center*)		17,000		17,255		17,773
Subtotal		578,161		599,253		617,232
ADDITIONAL COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel	1.00	79,000	1.00	82,160	1.00	84,625
Non-personnel		4,800		4,872		5,018
Subtotal		83,800		87,032		89,643
TOTAL COSTS		661,961		686,285		706,875
CURRENT RESOURCES						
GPR		561,161		581,998		599,459
Gifts and Grants		17,000		17,255		17,773
Subtotal		578,161		599,253		617,232
ADDITIONAL RESOURCES						
GPR Reallocation		83,800 **		87,032		89,643
Subtotal		83,800		87,032		89,643
TOTAL RESOURCES		661,961		686,285		706,875

* Information Technology Practice Center

** One additional faculty member hired in 2004-05 funded from reallocation of GPR academic area resources due to retirements and other salary savings

Program Authorization (Implementation)
B.A. in Digital Arts
University of Wisconsin-Parkside

EDUCATION COMMITTEE

Resolution I.1.g.(2):

That, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.A. in Digital Arts.

NEW PROGRAM AUTHORIZATION
Bachelor of Arts in Digital Arts
University of Wisconsin-Parkside
(IMPLEMENTATION)

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedures outlined in Academic Planning and Program Review (ACIS-1.0 revised), the new program proposal for a Bachelor of Arts in Digital Arts is presented to the Board of Regents for implementation. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Parkside and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

The proposed program builds upon an existing Art Department Graphic Design Concentration. The program will provide two concentrations: graphic design and animation.

REQUESTED ACTION

Approval of Resolution I.1.g.(2), authorizing the implementation of the Bachelor of Arts in Digital Arts, UW-Parkside.

DISCUSSION

Program Description

The Bachelor of Arts in Digital Arts builds on an established concentration in graphic design and recent initiatives in animation. Students in this program will complete 59 credits in courses that provide general foundations, an introduction to traditional or fine arts, and art history, and an eighteen-credit concentration in either graphic design or animation, with the latter including an emphasis on either two- or three-dimensional animation. The program is designed to prepare graduates who combine technical and technological mastery with a strong creative, aesthetic sense, and who are able to assume a variety of positions in the regional economy.

Program Goals and Objectives

This program is designed to provide students with the education and training needed to:

- master the techniques and theories needed to create interactive digital media products;
- demonstrate an ability to integrate two- and three-dimensional arts;
- master advanced technology and use it to create a work that reflects a unique artistic vision;
- recognize the diversity of cultural forms, attitudes, and contexts in works of art;
- successfully apply compositional and color theory; and
- become skilled in drawing, design, and illustration.

Relation to Institutional Mission

The University of Wisconsin-Parkside's mission articulates a commitment "to high-quality educational programs, creative and scholarly activities, and services responsive to its diverse student population, and its local, national and global communities." As an engaged university that stresses access and diversity, UW-Parkside strives to "attract and retain diverse and multicultural populations of students, faculty and staff," and to meet the needs of its diverse student population and the region it serves. As a result of its active involvement in regional economic development efforts, the university understands the importance of producing graduates who can serve as leaders and workers in the knowledge economy. Digital technology has become the industrial norm for creating visual forms in the commercial realm; animation has become a leading-edge tool with applications to business, education, and entertainment.

The faculty and staff in all UW-Parkside academic departments are encouraged to review and revise their programs so that they remain abreast of new intellectual currents, new technology, and new societal needs. The proposed Digital Arts program represents the logical next step in what has been an ongoing process of first establishing, and then strengthening the digital emphasis of the department's program.

Diversity

As a universal medium of expression and communication, art inherently provides a platform for diversity. It accommodates different intelligences and learning styles. Its active, hands-on approach provides an accessible and democratic learning environment. The department attracts a diverse student body. Approximately 19 percent of the current majors are students of color. The Art Department has made strides in diversifying its faculty and staff. Of the department's three recent tenure-track hires, two are women, one of them Latina, and one is an African American male. Artists create diversity through their personal visions that emerge from their own cultures and backgrounds. The diversity among faculty, staff, and students ensures the presence of diverse perspectives.

In addition, one of the strategic goals of the art department is to provide programs that meet the cultural needs of, and provide a resource for the regional community. Educational and cultural outreach to the community is provided through studio course work, exhibitions, guest lectures, and art field trips locally, nationally, and internationally. An ongoing series of visits to museums and shows exposes students to the diverse, international world of art, as does the required sequence in art history.

Need

Faculty and administrators at UW-Parkside are keenly aware of the challenges faced by southeastern Wisconsin as major changes in manufacturing and business enterprise necessitate a differently skilled work force. There is a need for college graduates who can function as leaders and workers in the emerging knowledge economy. The proposed Digital Arts program directly addresses this concern. Graphic Design and Animation are growth areas at present. Digital technology is the industrial norm for creating visual form in the commercial realm. Animation has become a leading-edge tool, with a variety of business as well as educational and entertainment-based applications.

The UW System Market Research office has developed an *Outlook for Jobs for Digital Art Related Fields* for UW-Parkside. The data provided suggests that the job market is generally strong in Wisconsin, but especially so in Southeastern Wisconsin and Northern Illinois. The ten-year forecast (2000–2010) suggests growth rates in occupations related to graphic design/animation of approximately 33 percent in Lake County, Illinois, an area in which UW-Parkside has an established presence through its ties to Abbott Labs and its articulation agreement with the College of Lake County.

In fall 2003, the Art Department sent a survey to area high schools with art programs that assessed interest in possible changes in the program. The results indicated that offering a major in digital arts would lead an additional 8.6 percent of those surveyed to consider attending UW-Parkside. The faculty anticipates that enrollments in the Digital Arts will grow significantly over the next five years.

Comparable Programs

Though Graphic Design programs exist on almost every campus in the UW-System, there are no programs directly comparable to the proposed major in Digital Arts. UW-Stout, UW-Whitewater, UW-Madison, and UW-Milwaukee offer some instruction in animation. At UW-Stout the focus is directed towards the video gaming market. UW-Milwaukee offers animation courses in their film department.

Madison Area Technical College offers animation specialization and Milwaukee Area Technical College offers a two-year associate degree in animation. Both programs are technical and lack grounding in the fine arts.

Special schools have recently appeared around the country to satisfy the number of students who see animation and/or game design as a viable option for an occupation. Columbia College in Chicago offers an animation and film degree. The California School of the Arts and Sheridan College in Oakville, Ontario, each offer well-established animation degrees.

Collaboration

In December 2002, UW-Parkside implemented an articulation agreement with Gateway Technical College that allows students with two-year degrees in graphic arts to transfer into the art department to complete a four-year degree. It is anticipated that this new major will accelerate that flow. An articulation with Milwaukee Area Technical College is being explored.

Faculty from UW-Parkside have been in contact with colleagues at UW-Whitewater to investigate the possibility of sharing resources between the proposed program and a multimedia program which is being planned. Potential areas of collaboration include reciprocal summer use of labs, shared internships, and some sharing of multi-media courses over the internet. There have also been preliminary conversations with faculty from UW-Stout concerning the possibility of sharing some courses.

Use of Technology/Distance Education

Industry standard software is used in courses offered in the current UW-Parkside graphic and web design program. Ongoing professional development, through workshops, industry contacts, and professional organizations, ensures that department members remain abreast of the ever-changing needs of this expanding field. Both administration and faculty are committed to providing state-of-the-art hardware and up-to-date software so students are learning on the equipment and software they will find in the field. As noted above, UW-Parkside is exploring some collaboration via distance education. However, the intensely lab-based nature of Digital Arts instruction limits the courses that could be exchanged.

Academic and Career Advising

All faculty members of the Art Department act as advisors for declared majors. They also hold sessions for entering students who have identified art as an area of interest. The department's record in outreach to area schools, and its annual high school art show also provide early opportunities for academic and career advising. The Art Internship, jointly supervised by faculty members and organization representatives, provides practical experience in studio and curatorial situations in business, industry, and museums. Approximately 35 percent of all graduates have participated in an internship. The growing demand for graphic designers and animators suggests that an even greater percentage of students majoring in Digital Arts will complete an internship prior to graduation.

Projected Enrollment (5 years)

Year	Implementation year	2 nd year	3 rd year	4 th year	5 th year
New students admitted	15	15	20	20	25
Continuing students	50	55	55	60	60
Total enrollment	65	70	75	80	85
Graduating students	10-15	15-20	15-20	20-25	20-25

Assessment and Program Evaluation

Assessment of the Digital Arts major will focus on student learning outcomes and will be based on the processes developed in the March 2004 Art Department's Strategic Planning Update. Responsibility for assessment is assigned to the Assessment Officer and the department chair. Technical and creative skills, including creation of interactive digital media products, integration of two- and three-dimension arts, reflection of a unique artistic vision, application of composition and color theory, and skill in drawing, design and illustration, will be assessed through portfolio reviews that occur at several key stages in the program, including a final senior assessment review. The portfolio will include assignments in which students transform a work of art into the aesthetic tradition of other cultures. These will be used to assess the diversity objective. Portfolio reviews provide the basis for assessing individual students, and, through a collective review by all department faculty, for assessing the program as a whole. The department also makes use of periodic employer and alumni surveys to ensure that its programs are meeting regional needs. The results of these assessments will be reviewed by the department faculty and will provide the basis for curricular revision.

Evaluation from External Reviewers

The curriculum for the proposed program was reviewed by three external reviewers. In response to concerns raised about providing sufficient access to work stations, we will monitor the need for offering additional sections of courses. We will also monitor the need for additional work-stations as the program grows. Another external reviewer offered important insight into how we might structure the animation portion of the curriculum. In response, we are examining ways in which students might opt for training in both 2-D and 3-D animation.

Resource Needs

Since graphic design and animation have been taught for several years, the resource needs for the Digital Arts major can be managed within the current fiscal environment. The University maintains two Macintosh computer labs that are used by the existing graphics program. Each lab is equipped with 25 networked Macintosh computers, one or two flatbed scanners, a digital projector, and whiteboard for classroom use. A recent upgrade of the labs has resulted in all major software programs running current versions. No program is more than one version behind the current release. In spring 2004, the lab has been upgraded to new UN*X-based operating system, OS X. Also added, in fall 2003, is a small video editing lab consisting of two G5 Macs running OS X external DVD burners, and other equipment.

Meeting the new animation needs requires upgrading fifteen stations and creating an adjacent Drawing/Design Studio. Hardware needs for the lab would include fifteen additional 17" monitors, graphic tablets, an additional two GB of RAM for each computer, and one functioning whiteboard set-up. Enhancing the RAM capacity of an additional ten stations in the lab will provide the needed upgrade for graphic design use. The Drawing/Design Studio would require fifteen Animation Drawing tables, three TV/DVD players, and one whiteboard set up.

Additional capital costs for both the Mac Lab and Drawing/Design Studio will be needed for an adequate audio playback system. Ceiling speakers capable of stereo playback are required.

The estimated cost for the Drawing/Design Studio set-up and the Mac Lab upgrades is \$108,000. Approximately \$90,000 from FY 2003-04 funds in the Provost's Office have been earmarked for equipment costs. This money includes salary savings, laboratory modification, and other internal reallocations of funds in Instructional Technology Services.

The other major resource need is an additional faculty member. The department's request for a tenure-track faculty assistant professor, with a start date of fall 2005, and strength in the area of web design and three-dimensional modeling has received preliminary approval from the Committee on Academic Planning and the Dean of College of Arts and Sciences. Assuming the anticipated rise in enrollments, we would expect to add a 3-D animator by either fall 2006 or 2007. Given changing enrollment patterns in other disciplines and the expected number of retirements, reallocation of resources would be available for new faculty lines. The Provost's Office supports this program and is committed to providing the required resources. The attached budget envisions an additional faculty line in 2006-07.

RECOMMENDATION

The University of Wisconsin System recommends approval of Resolution I.1.g.(2), authorizing the implementation of the Bachelor of Arts in Digital Arts, UW-Parkside.

RELATED REGENT POLICIES

University of Wisconsin System Academic Planning and Program Review
(November 10, 1995), Academic Informational Series #1 (ACIS-1.0 revised)

BUDGET
B.A./ Digital Arts
Estimated Total Costs and Income

	2004-05**		2005-06		2006-07	
CURRENT COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel						
Fac/Acad Staff	5.38	267,246	5.50	284,542	5.74	306,689
Grad Assistants						
Classified Staff						
Non-personnel						
S&E		22,575		22,914		23,601
Capital Equip.						
Library						
Computing						
Other (Define)						
Subtotal		289,821		307,456		330,290
ADDITIONAL COSTS (Specify)	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel		15,000	1.00	45,400	2.00	93,610
Non-personnel		4,080		22,144		22,808
Other – construction		14,300				
Subtotal		33,380		67,544		116,418
TOTAL COSTS		323,201		375,000		446,708
CURRENT RESOURCES						
GPR		289,821		307,456		330,290
Gifts and Grants						
Fees						
Other (Define)						
Subtotal		289,821		307,456		330,290
ADDITIONAL RESOURCES						
GPR Reallocation (specify from where)		33,380*		67,544*		116,418*
Gifts and Grants						
Fees						
Other (Define)						
Subtotal		33,380		67,544		116,418
TOTAL RESOURCES		323,201		375,000		446,708

*Reallocation of regular tuition revenue and academic area resources due to retirements and other salary savings.

**Funds from fiscal year 2003-04, totaling \$90,000, have been earmarked for equipment cost for the Digital Arts Lab, hence they are not reflected in figures for 2004-05.

Program Authorization (Implementation)
M.S. in Occupational Therapy
University of Wisconsin-Madison

EDUCATION COMMITTEE

Resolution I.1.g.(3):

That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Occupational Therapy.

**NEW PROGRAM AUTHORIZATION
Master of Science in Occupational Therapy
University of Wisconsin - Madison
(IMPLEMENTATION)**

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedures outlined in Academic Planning and Program Review (ACIS-1.0 revised), the new program proposal for a Master of Science in Occupational Therapy (M.S.-O.T.) is presented to the Board of Regents for implementation. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Madison and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

Occupational therapists work with people of all ages who are challenged physically (from illness, accidents, or aging) or psychologically to help support meaningful participation in life's occupations, which include school, work, leisure activities, and self-care. The occupational therapists provide prevention, assessment, and intervention services. The increasing complexity of the profession of occupational therapy necessitates a higher level of professional preparation than is provided by the current bachelor's level program. Consequently, the O.T. program faculty have devised a new master's level curriculum that, if approved, will replace the current bachelor's level program.

In addition, all O.T. programs are required to prepare occupational therapists at the post-baccalaureate level as of 2007 to meet a mandate from the American Occupational Therapy Association.

REQUESTED ACTION

Approval of Resolution I.1.g.(3), authorizing implementation of the Master of Science in Occupational Therapy, UW-Madison.

DISCUSSION

Program Description

The M.S.-O.T. is a 61-credit, two-and-a-half-year program housed in the Department of Kinesiology, which is designed to prepare individuals with bachelor's degrees from a range of fields to be certified and licensed as occupational therapists. The M.S.-O.T. curriculum is sequenced to cover four strands of study: occupational behavior across the life span, therapeutic interventions to support occupational participation, professional skills and behaviors, and models of research and evidence-based practice. As the final component of this program, students will complete a six-month fieldwork experience in two different clinical settings under the supervision of clinical educators. This comprehensive curriculum will educate students to be skilled practitioners who will apply theory, core concepts, and ethics to professional practice.

Sixteen new graduate level courses, which were developed as a comprehensive package for this program, make up the course sequence.

The M.S.-O.T. program will be housed in a research-intensive environment and will have a strong research orientation. O.T. students will do research projects or papers with the Kinesiology Department faculty. In addition, M.S.-O.T. graduates will be prepared to transition into advanced O.T.-oriented research within the Ph.D program in Kinesiology without having to move to another institution. Preparation of M.S.-O.T./Ph.D graduates is an important contribution to the profession for two reasons. First, these scholars will be prepared to do research that will advance treatment options and success for those needing occupational therapy. Secondly, the preparation of M.S.-O.T./Ph.D graduates will address a long-standing shortage of appropriately qualified candidates to fill state and national faculty vacancies in occupational therapy programs.

Program Goals and Objectives

Upon completion of the M.S.-O.T. the graduate will be able to:

1. Demonstrate knowledge of the science of occupational therapy, including being able to: understand the history and philosophical basis of the profession; understand the motor, sensory, social, cognitive, and psychological underpinnings of human occupation; understand the effects of health status, disability, disease processes, and traumatic injury on occupational participation; understand the role of occupational participation on health promotion and well-being, and the prevention of disease and occupational dysfunction.
2. Provide services to support and enhance participation in daily-life tasks and occupations, including being able to: assess clients' participation in occupations (self-care, work, and leisure), and determine the clients' needs; assess factors within the environment that influence participation in the activities clients need to do; develop an occupation-based plan that is sensitive to the clients' skills and interests; demonstrate the ability to analyze, grade, and adapt tasks to create the "just right" challenge for the client; employ culturally relevant activities and occupations to support the intervention goals; refer to specialists for consultation and interventions when appropriate; terminate occupational therapy services when appropriate.
3. Demonstrate an understanding and appreciation of professional values and behaviors; understand the varied roles of the occupational therapist as practitioner, educator, researcher, and entrepreneur; demonstrate use of safety precautions with the client during the process of practice; demonstrate sensitivity to cultural diversity of potential clients and colleagues; demonstrate knowledge of legal and ethical issues relevant to O.T. practice; demonstrate fundamental skills of organization management, advocacy, and promotion of the profession.
4. Understand the principles and importance of research, scientific inquiry, and theory development for the advancement of the profession; articulate the importance of research for best practice and continued development of the profession; use professional literature to make informed practice decisions; understand and interpret basic descriptive, correlation, and inferential statistics; design, implement, and disseminate findings of beginning-level research studies.

Relation to Institutional Mission

The mission of the O.T. Program at the University of Wisconsin-Madison is to provide a learning environment in which students and faculty can discover, examine critically, preserve, and transmit the knowledge and values of occupational therapy. This is consistent with the mission of the UW-Madison to discover, examine critically, preserve, and transmit knowledge, wisdom, and values to improve the quality of life for all. The O.T. program is aligned with the institutional strategic priorities. For example, the program promotes research by emphasizing evidence-based approaches to practice and by developing the scholarship and research skills of the students. In addition, UW-Madison students can follow an M.S.-O.T. with a Ph.D and advance the scholarly foundations of the profession.

Diversity

The O.T. Program will recruit faculty and students from a broad range of cultural, ethnic, gender, and socioeconomic backgrounds, and will promote a multicultural approach to O.T. Given that the fastest growing segment of the population are persons from ethnic and racial minority groups, it is important that occupational therapists be prepared to practice with persons from all ethnic and racial backgrounds in schools, hospitals, and community-based settings. Recently, the O.T. program secured a UW System Institute on Race and Ethnicity grant for a faculty/graduate student reading seminar to explore cultural and racial issues in health care. Half of our current graduate students in the Therapeutic Science program are from ethnically diverse populations. Accommodations are made for students with specific learning disabilities and physical impairments. Every search for new staff and faculty is conducted in a manner designed to obtain a diverse pool of candidates. To prepare graduates with the commitment and competencies to serve a diverse population, the M.S.-O.T. program will: 1) embed multicultural material in the curriculum; 2) have an annual retreat to examine progress in multicultural teaching practices and to consider climate issues; 3) ask prospective students, faculty and staff to describe their interest, skill, and experience in working with diverse populations; 4) ask students to evaluate the extent to which multiculturalism has been addressed in their coursework.

Need

State of Wisconsin Department of Workforce Development projections indicate that, in Wisconsin, the number of jobs for occupational therapists will increase by at least 30 percent or 610 jobs between 1998 and 2008. These projections are likely to be exceeded given recent changes in health care, such as increases in Medicare spending for services to people with Alzheimer's disease, greater attention to safety issues related to older drivers, community-based service initiatives, and services to people with low vision. The aging of Wisconsin's population, which has the twin impacts of reducing the pool of young workers and increasing the pool of the aging who need O.T. services, is another contributing factor. According to the U.S. Bureau of Labor Statistics, employment of occupational therapists is expected to increase faster than the average (21-35 percent) for all occupations through 2010.

Comparable Programs

UW-La Crosse and UW-Milwaukee also have O.T. programs. These B.S. programs will convert to graduate programs to meet accreditation requirements to provide post-baccalaureate preparation for occupational therapists by 2007. Three out of four of the neighboring peer institutions (University of Minnesota, University of Illinois, and Ohio State University) already

provide post-baccalaureate preparation of occupational therapists. The M.S.-O.T. at UW-Madison is distinctive from most other O.T. programs in that these institutions offer the masters degree as their terminal degree, whereas UW-Madison students also have the option to transition into the companion Ph.D. program and advance the discipline, and be prepared to teach in O.T. programs.

Collaboration

The M.S.-O.T. program collaborates with other UW-Madison departments. For example, the Anatomy department will provide courses in Anatomy, Neuroanatomy, and Orthopedics. Elective courses are provided by Rehabilitation Psychology, Counseling Psychology, Special Education, Nursing, Human Development and Family Studies, Social Work, Communication Disorders, Sociology, Psychology, Population Health Sciences, or Biomedical Engineering. Similarly, the O.T. graduate program provides elective courses for students from other disciplines. Faculty members from related departments participate in the guidance of O.T. student research, and O.T. faculty have adjunct or joint positions in other departments.

The UW-Madison O.T. program also collaborates with other O.T. programs in Wisconsin. For example, in 2000 a grant from the Maternal and Child Health Bureau provided the resources for UW-Madison occupational therapy faculty to share a graduate course with UW-La Crosse through videoconferencing technology. The faculty and students at both institutions were able to participate together in real-time seminar discussions.

Use of Technology/Distance Education

An O.T. program classroom recently was upgraded to be a state-of-the-art distance education environment. This will enhance our ability to develop and offer distance education courses to both professional and student audiences. In addition, this will enhance future opportunities to collaborate on course-delivery with O.T. colleagues at UW-La Crosse and UW-Milwaukee.

Academic and Career Advising

The O.T. program faculty and staff will provide student academic and career advising. Students are required to complete 40 hours of volunteer work in an occupational therapy setting prior to admission to ensure that the profession is the right match for their values and aspirations. O.T. students will meet with faculty advisors early in their first semester, and throughout the program duration as necessary. Student progress will be closely monitored in bi-weekly faculty/staff meetings, and students who are having academic difficulty will be contacted. Advisors will work in collaboration with those students to offer support and guidance, and to devise strategies for improving their chances for success. Professional practice issues are embedded in the curriculum so students are acculturated into the values and ethics of O.T. Faculty and staff will learn about job vacancies, make that information available to students, and assist with career advising.

Assessment and Program Evaluation

The proposed M.S.-O.T. will employ a three-pronged strategy to assess how effectively the program meets the stated goals outlined above: an assessment of the needs for O.T. in Wisconsin and beyond; a process-oriented evaluation focused on in-course students; and a

summative evaluation of program effectiveness directed at graduates and those they encounter in their practice. Strategies for needs assessment, designed to ensure that the program is responsive to the documented needs of persons with disabilities and their families, will include evaluation by an advisory board, monitoring of employment trends, and results of an alumni survey. The strategy for evaluating program effectiveness for in-course students will include course evaluations, student performance ratings in field work, alumni survey results, and input from the advisory committee. Information sources for the summative evaluation of how well the program goals are achieved for graduates include student enrollment records, national certification examination scores, and rates of licensure. Analysis of outcome-oriented performance measures will enable the faculty and staff to evaluate if the goals and objectives of the program are being met. A key contributor to the assessment strategy is the advisory committee, a group of occupational therapy clinicians, O.T. employers, consumers of occupational therapy services, faculty, staff, former students, and current students.

Projected Enrollment (5 years)

Year	Implementation year (2005-06)	2nd year 2006-07	3rd year 2007-08	4th year 2008-09	5th year 2009-10
New students admitted	25	25	25	25	25
2 nd year students	--	23	23	23	23
3 rd year (field work)	--	--	22	22	22
Total enrollment	25	48	70	70	70
Graduating students	0	0	22	22	22

Evaluation from External Reviewers

The three external reviewers cited as strengths of the proposed program the quality of the faculty, who have strong research programs and records of success in obtaining extramural funding, an exemplary and innovative curriculum, and alignment with the mission and strategic plan of the University of Wisconsin-Madison. The reviewers noted that graduates of the program will help meet the needs of the Wisconsin health care system. In addition, graduates are positioned to complete the Ph.D. training at the UW-Madison and relieve the shortage of Ph.D.-prepared O.T.'s who are qualified to be faculty in O.T. programs.

Resource Needs

The resource needs of the program will be met by the reallocation of the resources associated with the B.S.-Occupational Therapy program, which will be discontinued, to the M.S.-O.T. program.

RECOMMENDATION

The University of Wisconsin System recommends approval of Resolution I.1.g.(3), authorizing the implementation of the Master of Science in Occupational Therapy, UW-Madison.

RELATED REGENT POLICIES

University of Wisconsin System Academic Planning and Program Review (November 10, 1995), Academic Informational Series #1 (ACIS-1.0 revised).

UW-Madison
Master of Science - Occupational Therapy Program Budget

	2003-04		2004-05		First Year 2005-06		Second Year 2006-07		Third Year 2007-08	
CURRENT COSTS	FTE	\$	FTE	\$	FTE	\$	FTE	\$	FTE	\$
Personnel										
Faculty (1)	5.0	339390	5.0	342784	5.0	353067	5.0	363659	5.0	374569
Academic Staff (2)	1.6	70683	1.6	71390	1.6	73532	1.6	75738	1.6	78010
Graduate Assistants (3)	1.0	22541	1.0	22766	1.0	23449	1.0	24153	1.0	24877
Classified Staff (4)	2.3	66336.6	2.3	67000	2.3	69010	2.3	71080	2.3	73213
ALL PERSONNEL		498951		503940		519059		534630		550669
Non-Personnel										
S&E (5)		29064		29936		30834		31759		32712
Capital Equipment		0		0		0		0		0
Library		0		0		0		0		0
Computing		0		0		0		0		0
CURRENT SUBTOTAL		528015		533876		549893		566389		583381
ADDITIONAL COSTS	FTE	\$	FTE	\$	FTE	\$	FTE	\$	FTE	\$
Personnel		0		0		0		0		0
Non-Personnel		0		0		0		0		0
S&E		0		0		0		0		0
Other		0		0		0		0		0
SUBTOTAL		0		0		0		0		0
TOTAL COSTS		528,015		533,876		549,893		566,389		583,381
CURRENT RESOURCES										
GPR Reallocation (6)		528,015		533,876		549,893		566,389		583,381
Gifts and Grants										
Fees										
Other										
SUBTOTAL										
ADDITIONAL RESOURCES										
GPR Reallocation										
Gifts and Grants										
Fees										
Other										
SUBTOTAL										
TOTAL RESOURCES		528,015		533,876		549,893		566,389		583,381

Notes: Faculty and academic staff salaries are adjusted 1% for 2004-05, and 3% annually thereafter to reflect possible increases. The base year for salary calculations is 2003-04. **Numbers have been rounded up.**

1. Faculty. The 2003-04 budget report for Kinesiology (A17600) shows an average salary of \$67,878. There are five OT faculty associated with the BS-OT program who will shift to the MS program.
2. Academic Staff. The effort of 4 academic staff members (1.4 FTE total) will shift from the BS-OT to the MS-OT program. The MS-OT program will also benefit from the work of Dept. of Kinesiology staff, and we assign 0.2 FTE to this effort. The average salary of academic staff Kinesiology is \$44,177 and the academic staff total is 1.6 FTE.
3. Graduate Assistants. The MS-OT program will have 1.0 FTE Teaching Assistantship, paid at an annual rate of \$22,541.
4. Classified Staff. Three classified staff members (2.0FTE) will shift their effort from the BS-OT to the MS-OT program. The MS-OT program will also benefit from the work of Dept. of Kinesiology staff, and we assign 0.3 FTE to this effort. The average salary of classified staff in Kinesiology is estimated at \$28,842.
5. S&E. The BS-OT S&E of \$29,064 will be reassigned to the MS-OT program.
6. The funds that currently support the BS-OT program will be reallocated to the MS-OT program.

Program Authorization (Implementation)
B.A. in Women's Studies
University of Wisconsin-Milwaukee

EDUCATION COMMITTEE

Resolution I.1.g.(4):

That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.A. in Women's Studies.

**NEW PROGRAM AUTHORIZATION
Bachelor of Arts in Women's Studies
University of Wisconsin-Milwaukee
(IMPLEMENTATION)**

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedures outlined in Academic Planning and Program Review (ACIS-1.0 revised), the new program proposal for a Bachelor of Arts in Women's Studies is presented to the Board of Regents for implementation. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Milwaukee and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

The UW-Milwaukee Center for Women's Studies, housed in the College of Letters and Science, has offered a major through the College's Committee Interdisciplinary Major (CIM) for more than 25 years. Currently, eighteen students are enrolled in the individualized Women's Studies undergraduate major. Because these students earn a degree through the CIM, there is no indication on their transcript that they are majoring in Women's Studies, which makes it difficult for students to present their background easily to employers or graduate schools. In addition, there is no way for the Center for Women's Studies to develop set requirements or a more structured curriculum for students choosing to major in Women's Studies. Therefore, the Center for Women's Studies is requesting an independent major, modeled on the Comparative Study of Religion major, which is a non-departmental, interdisciplinary major that has been offered in the College of Letters and Science at UW-Milwaukee for nearly thirty years.

REQUESTED ACTION

Approval of Resolution I.1.g.(4), authorizing implementation of the Bachelor of Arts in Women's Studies, UW-Milwaukee.

DISCUSSION

Program Description

The Women's Studies curriculum will draw from current course offerings in the Center for Women's Studies and selected cross-listed courses in other departments. The major will be interdisciplinary and consist of 30 credits, fifteen drawn from Women's Studies core courses, and fifteen from classes offered in different departments. Students will be required to complete six credits in Humanities and six credits in Social Science. It will be recommended, but not required, that students complete three credits in the Natural Sciences and three credits in the Fine Arts.

Students must complete at least fifteen of their credits in upper-division courses in residence at UW-Milwaukee.

Students in the Women's Studies program will begin with the Introduction to Women's Studies course in the freshman or sophomore year. In their sophomore year, they will choose from among the cross-listed courses. In the junior year, students will continue taking cross-listed courses and they will also take advanced courses offered through Women's Studies. These include required courses in Feminist Methods and Feminist Theory, as well as such elective courses as Global Feminism. In the senior year, students will take additional advanced courses and complete either an Internship in Women's Studies or the Advanced Seminar in Women's Studies, both of which are approved as meeting the UW-Milwaukee "capstone" requirement.

Program Goals and Objectives:

The B.A. in Women's Studies is an outgrowth of the university mission to provide innovative and comprehensive undergraduate education. This program integrates theoretical understanding and practical experience in an interdisciplinary manner, in the context of the opportunities offered by UW-Milwaukee's metropolitan setting. The goals for the Women's Studies programs are that students will be able to analyze competing perspectives and integrate various bodies of knowledge across traditional academic boundaries, paying particular attention to gender-based assumptions and their consequences on an individual, social, and cultural level. Additional goals are that students will develop critical thinking skills, becoming active learners and social change agents through discussion, written work, collaborative projects, and real world involvement. They will be prepared for graduate study in the humanities, social sciences, or professions, or for a variety of careers.

The age of information technology and international communication necessitates that urban citizens become global citizens. Community-specific and cross-cultural knowledge is no longer the province of one or several well-bounded disciplines. Programs such as Women's Studies, which both cross disciplinary boundaries and draw on the traditional disciplines, allow students to explore the global context. Finally, in the twenty-first century, educational and research programs must be tailored to explore and impart interdisciplinary knowledge in a manner that emphasizes the relationship between theoretical and practical learning. This is a clear goal of the Women's Studies Major.

Relation to Institutional Mission:

The initiatives and future plans of the Women's Studies program at UW-Milwaukee contribute to the goals of the College of Letters and Science and the University, particularly in the commitment to metropolitan diversity and the emphasis on internationalization.

According to UW-Milwaukee's Strategic Plan, in order to expand UW-Milwaukee's urban mission, the University should "intensify efforts to use the university's metropolitan location to expand the student educational experience by providing more internships, fieldwork, co-op programs, and other learning opportunities in the community." In spring 1999, Women's Studies began offering a seminar-grounded internship course entitled "Feminism in the City: Internship in

Women's Studies." This course has enabled Women's Studies students to apply their knowledge of Women's Studies scholarship to the practical experience of working in a local women's organization in the metropolitan area, such as the Milwaukee Women's Center, the YWCA, and the Women's Fund, among others. In spring 2002, the Center for Women's Studies began a collaboration with Women's Studies Programs throughout the UW System that permits undergraduates to participate in an Urban Semester at UW-Milwaukee. During the semester, they take courses at UW-Milwaukee, including the Internship in Women's Studies. Students from UW-Stevens Point enrolled in spring 2003, and students from UW-River Falls enrolled in spring 2004.

The Women's Studies program at UW-Milwaukee offers courses that address women, gender, and feminism in an international perspective. The new major in Women's Studies will have an area of emphasis entitled "The City and the World," which focuses on women and gender in a global perspective. Women's Studies scholars have been exploring new questions about the roles and experiences of women in a variety of cultural, political, and social settings across the globe. This research has translated into more courses specifically focused on women and/or feminism in an international perspective, women in world history, women's global political and social movements worldwide, and a variety of other courses with an international focus.

Diversity

UW-Milwaukee is the largest urban campus in the UW System and, as the Strategic Plan states, it has a "special opportunity and responsibility to provide postsecondary education to a diverse population." A recent Report of the Academic Planning Committee recommends that the University "increase the representation of diverse populations in its student body, faculty and staff." Women currently constitute more than half of the UW-Milwaukee and UW System student population. Women's Studies is built on a wide range of scholarship and instruction that addresses women in all their diversity, including race, class, sexuality, age, and ability. Women's Studies courses offer all students, particularly returning students, alternative curricular options that allow them to understand their diverse cultural experiences within an intellectual setting that supports their educational success and encourages them to complete their degrees. One section of the Introduction to Women's Studies and several upper-level and cross-listed courses are always offered in the evenings, making the program more accessible to working adults.

Need

An interdisciplinary program such as Women's Studies prepares students for a broad range of careers. It does not, therefore, lend itself to the same kind of market/need analysis as more discipline-specific programs of study. UW-Milwaukee has offered a B.A. in Women's Studies through the existing Committee Interdisciplinary Major (CIM) for some time. The post-baccalaureate experience of the graduates of this program provides some indication of marketability. Since December 1999, nineteen students have graduated with a CIM in Women's Studies, and twenty-two with an undergraduate certificate. In the summer of 2003, sixteen graduates of the program in the Milwaukee area were contacted. Of these, three are in graduate school, there are owners of small businesses, three work for non-profit groups, two work in government, three are teachers, and two are self-employed. In a few cases, students found their

jobs directly through their participation in the Internship in Women's Studies, which has been offered every spring semester since 1999.

Comparable Programs

In Wisconsin: Women's Studies has long been supported at the System level. In accordance with a Regents-level mandate, Women's Studies programs exist throughout the University of Wisconsin System. Each of the thirteen four-year schools in the UW System offers a minor or certificate in Women's Studies and two programs, UW-Madison and UW-Whitewater, offer a major in Women's Studies. In addition, UW-Milwaukee and UW-Platteville offer an individual, student-designed undergraduate major in Women's Studies. Many private colleges and universities in Wisconsin also have Women's Studies programs. Beloit College, Lawrence University, and Marquette University offer undergraduate majors in Women's/Gender Studies. Cardinal Stritch University, Carroll College, Viterbo College, Marian College of Fond du Lac, and Edgewood College offer undergraduate minors or certificates in Women's Studies.

Outside Wisconsin: The first Women's Studies program in the U.S. opened at San Diego State University in 1970. Since that time, the number of Women's Studies programs has grown to 611 nationwide. Of this number, 79 percent offer undergraduate minors, and 40 percent offer majors in Women's Studies. There are several Women's Studies programs in the neighboring state of Minnesota. The University of Minnesota has a major and minor in Women's Studies, as does Minnesota State University, Mankato. In addition, both Moorhead State University and St. Cloud University have minors in Women's Studies. Furthermore, the number of graduate programs in the U.S., as well as the number of Women's Studies programs internationally, has grown considerably over the last decade. Among UW-Milwaukee's 30 peer institutions, 18 offer undergraduate majors in Women's Studies, and 27 offer the undergraduate minor.

Collaboration

As noted above, in Spring 2002, the Center for Women's Studies implemented a program in collaboration with Women's Studies Programs throughout the UW System that permits undergraduates to participate in an Urban Semester at UW-Milwaukee during which they take courses at UW-Milwaukee, including the Internship in Women's Studies. It is anticipated that this program will grow in the future.

Use of Technology/Distance Education

Many undergraduate and graduate courses in Women's Studies use technology in a variety of ways, ranging from course assignments on the Web to PowerPoint presentations in the classroom. One section of the Introduction to Women's Studies will be taught online beginning in the fall of 2004. Currently several cross-listed courses, including Gender and the Media and Sociology of the Family, are taught online.

Academic and Career Advising

The Director and Assistant Director of the Center for Women's Studies advise undergraduate students enrolled in the Committee Interdisciplinary major and certificate program about employment opportunities and graduate school. They also provide individualized advice about their programs of study. It is anticipated that the amount of time taken by the latter type of advising will be reduced when the program requirements are spelled out explicitly.

Projected Enrollment (5 years)

Year	1 st year	2 nd year	3 rd year	4 th year	5 th year
New students admitted	10	12	12	14	16
Continuing students	18	18	20	20	22
Total enrollment	28	30	32	34	38
Graduating students	8	8	10	10	12

Assessment and Program Evaluation:

Ongoing assessment of the Women's Studies Committee Individualized major and certificate program is done by an advisory committee that includes the Director, Assistant Director, Women's Studies faculty, and representative faculty from other departments who regularly teach cross-listed courses. This committee reports annually and makes recommendations to the Women's Studies program. They use the following assessment and programs evaluation methods.

1. Each year all students in the Advanced Seminar and Internship course are surveyed about their experiences in the program. Based on the results of this survey, the advisory committee makes recommendations to the Women's Studies programs about modifications in the curriculum or the process that appear necessary.
2. A portfolio of sample syllabi, with examples of written and creative work from courses representing a range of disciplinary focus, is gathered and reviewed annually for consistency with stated program standards and guidelines.
3. The advisory committee considers each year's graduates in an overall evaluation of the quality and breadth of their course work. They determine if the majority of the graduates are proficient in critical thinking, analysis, and understanding of the field. This information will also allow the faculty to make adjustments to the program array to ensure continued quality and sufficient interdisciplinary breadth.
4. The committee will survey its graduates two to four years after graduation, to follow their careers and to obtain their reflections on the effectiveness of their Women's Studies B.A. program. The Center will maintain a database of graduates to keep track of their post-graduate activities.

Evaluation from External Reviewers

The program proposal was sent to two external reviewers. Both commented on the appropriateness of moving to a named major. They also commented on the flexibility available to students through the large number of cross-listed courses. Based on their assessment of the curriculum, additional courses were added to the core requirements.

Resource Needs

As this program is primarily a retitling of an existing B.A., all resource needs will be met by reallocation of existing funds.

RECOMMENDATION

The University of Wisconsin System recommends approval of Resolution I.1.g.(4), authorizing the implementation of the Bachelor of Arts in Women's Studies, UW-Milwaukee.

RELATED REGENT POLICIES

University of Wisconsin System Academic Planning and Program Review (November 10, 1995), Academic Informational Series #1 (ACIS-1.0 revised)

BUDGET

Estimated Total Costs and Income

	FIRST YEAR		SECOND YEAR		THIRD YEAR	
CURRENT COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel	3.5	\$214,278	3.5	\$184,367	3.5	\$184,367
Fac/Acad Staff	2.5	\$187,550	2.5	\$157,639	2.5	\$157,639
Student Help		\$2,000		\$2,000		\$2,000
Classified Staff	1	\$24,728	1	\$24,728	1	\$24,728
Non-personnel						
S&E	\$8,000		\$8,000		\$8,000	
Capital Equip.						
Library						
Computing						
Other (Define)						
Subtotal	\$222,278		\$192,367		\$192,367	
ADDITIONAL COSTS (Specify)	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel						
Non-personnel						
Other						
Subtotal						
TOTAL COSTS	\$222,278		\$192,367		\$192,367	
CURRENT RESOURCES						
GPR	\$222,278		\$192,367		\$192,367	
Gifts and Grants						
Fees						
Other (Define)						
Subtotal						
ADDITIONAL RESOURCES						
GPR Reallocation (specify from where)						
Gifts and Grants						
Fees						
Other (Define)						
Subtotal						
TOTAL RESOURCES	\$222,278		\$192,367		\$192,367	

Program Authorization (Implementation)
M.S. in Manufacturing Engineering
University of Wisconsin-Stout

EDUCATION COMMITTEE

Resolution I.1.g.(5):

That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Manufacturing Engineering.

**NEW PROGRAM AUTHORIZATION
Master of Science in Manufacturing Engineering
University of Wisconsin-Stout
(IMPLEMENTATION)**

EXECUTIVE SUMMARY

BACKGROUND

In accordance with the procedures outlined in Academic Planning and Program Review (ACIS-1.0 revised), the new program proposal for a Master of Science in Manufacturing Engineering is presented to the Board of Regents for implementation. If approved, the program will be subject to a regent-mandated review to begin five years after its implementation. The University of Wisconsin-Stout and System Administration will conduct that review jointly, and the results will be reported to the Board of Regents.

This Masters of Science in Manufacturing Engineering major has been planned and developed in response to the identification of the need for advanced training in manufacturing engineering. One of the recommendations offered by evaluators during the 1998 Accreditation Board for Engineering Technology (ABET) visit to UW-Stout's B.S. in Manufacturing Engineering program, was to develop an M.S. program in Manufacturing Engineering. This recommendation echoed similar requests the department had received from Wisconsin manufacturers.

REQUESTED ACTION

Approval of Resolution I.1.g.(5), authorizing implementation of the Master of Science in Manufacturing Engineering, UW-Stout.

DISCUSSION

Program Description

The results of surveys of regional manufacturers and feedback collected from industry focus groups constitute the basis for the curriculum, which emphasizes the following areas: project management; system design and integration; and automation and control. Within the 32 credit hours required by the curriculum, all three areas are addressed. Workshops presented by the Northwest Wisconsin Manufacturing Outreach Center (NWMOC) will be presented for graduate credit and integrated into the structure of the program. The Technology Department and the Industrial Management Department in the College of Technology, Engineering and Management will provide the majority of the courses in the program. Selected additional courses may be provided by other departments in the College of Technology, Engineering and Management, as well as departments in the College of Arts and Science.

The students who have identified the need for this program are working professionals. Courses will be scheduled evenings and weekends, and will be offered on-site at UW-Stout, Eau Claire and Oshkosh, using both live instruction and distance delivery technologies. All students in the program will enroll in on-campus courses as well as those taught by distance delivery. The program will use a differential tuition fee structure.

Program Goals and Objectives

The program's goal is to offer opportunities for further education in manufacturing engineering to engineers or those serving in engineering capacities in Chippewa and Fox Valley companies. Individuals who complete the program will be able to:

1. Apply mathematical models to the analysis of practical engineering problems.
2. Apply appropriate production operations management principles to the design and operation of manufacturing processes and systems.
3. Develop expertise in the areas of project management, automation and control, system design and integration, or other advanced manufacturing engineering topics.
4. Synthesize the knowledge gained in the first three objectives in solution of practical engineering projects.

Relation to Institutional Mission

The program is precisely aligned with UW-Stout's mission to offer undergraduate and graduate programs leading to professional careers in industry, commerce, education, and human services. The program is also aligned to UW-Stout's strategic plan, which focuses on promoting and maintaining active involvement with business, industry, education, community, and government.

Diversity

In recognition that women are under-represented in engineering fields, UW-Stout has several initiatives encouraging women to consider engineering as a career. Program faculty will work with these initiatives to encourage and identify undergraduate women who may have an interest in this program for graduate training. Required coursework for the major includes courses that integrate appreciation and understanding of American cultural groups into the curriculum. UW-Stout partners with companies that are interested in developing a diverse workforce.

Need

The Chippewa Valley and the local region in northwestern Wisconsin have experienced considerable growth in the number of high technology companies in the last decade. It is estimated that technology-related companies in northwestern Wisconsin employ more than 9,000 people in professional, technical, and production jobs. Manufacturers in both the Chippewa Valley and the Fox Valley are very concerned about their ability to attract and retain engineers because of the lack of graduate engineering opportunities in the immediate area. The proposed M.S. in Manufacturing Engineering will meet these regional needs for a graduate program.

UW-Stout conducted a needs survey regarding graduate level manufacturing engineering education of 450 manufacturing firms of all sizes in northwest and central Wisconsin and east central Minnesota during the summer of 1998. Based on a return rate of 38.4 percent (173 companies), the responses demonstrated a significant interest in and need for a Master of Science Program in Manufacturing Engineering. Thirty-eight companies expressed an immediate interest in enrolling as many as 68 employees in the program. Companies were also asked to rank their need in various topics of manufacturing education. These needs are well aligned with the staff expertise at UW-Stout and its technology transfer program.

In 2001, UW System Market Research completed a report of the need for engineers in the Chippewa Valley at the request of local educational institutions and economic development organizations. The report demonstrated a strong need for manufacturing engineers in the region, particularly at the Master's degree level. Of the 48 companies responding, 32 reported that manufacturing is their primary activity. If opportunities for local engineering education were available, the respondents predicted that 157 employees would enroll in a Master's program. Twenty-five companies ranked the need to hire manufacturing engineers as important and manufacturing was the most important hiring need of all the engineering disciplines surveyed. Sixteen of the companies indicated a willingness to make their industrial laboratories available for use as classrooms. Of the 987 engineers projected by the respondents to be hired in the next five years, 199 (20 percent) would be manufacturing engineers and 193 would have a Master's degree in engineering. Focus group meetings conducted in 2003 with manufacturers in the Fox Valley confirmed a similar need for access to a regional graduate program in Manufacturing Engineering.

Comparable Programs in Wisconsin

There are two other programs at the Master of Science level related to manufacturing engineering in Wisconsin, both at UW-System institutions. UW-Madison and UW-Milwaukee offer a M.S. in Manufacturing Systems Engineering. Since most of the target population for this proposed program is working professionals in northwestern and central Wisconsin, traveling to Madison or Milwaukee to attend school is not an option for them.

Comparable Programs outside Wisconsin

There are masters-level manufacturing engineering programs in every state in the nation. Because the target population for the UW-Stout program is place-bound, full-time professionals, programs beyond Wisconsin or eastern Minnesota are not a viable alternative to the proposed program. The University of St. Thomas in St. Paul, Minnesota offers a master's degree program in Manufacturing Systems. This program is small and costly for enrollees and the location does not address the needs of full-time industrial employees working in the Chippewa Valley and the local region.

Collaboration

The major will collaborate with other institutions using distance delivery and faculty traveling to sites to provide some of the coursework. Coursework will be offered in

collaboration with host sites, including UW-Eau Claire, UW-Oshkosh, Chippewa Valley Technical College, Fox Valley Technical College, and local industries. Coursework may also be completed via the National Technological University (NTU) at host sites that include the UW-Eau Claire. In addition, collaboration with the Dean of the College of Business Administration at UW-Oshkosh has resulted in the identification of business and management courses presently offered on that campus that will satisfy program requirements. Transfer of these credits will be negotiated on a case-by-case basis.

Use of Technology/Distance Education

All of the existing core courses are already in a format for distance delivery. Those that remain to be developed will be written for that format. Courses will be delivered in ways that best support the subject matter of the individual courses, while accommodating the needs of the students. The program will collaborate with UW-Madison and UW-Milwaukee to determine which of the courses supporting their manufacturing-related graduate programs are available by distance delivery and could be used in the proposed program.

Academic and Career Advising

Career advising and job placement services are available to students through the University Office of Placement and Co-op Services, the Career Exploration Center, and the University Counseling Center. At UW-Stout, academic advisement of distance education students is carried out by the program directors associated with the major. Program directors are integral to student success in distance education programs. Distance education students and adult learners need a lot of attention and assistance in the planning and fulfillment of the degree requirements. That attention and assistance will be provided by the program director for the major.

Projected Enrollment

Year	Implementation year	2 nd year	3 rd year	4 th year	5 th year
New students admitted	12	13	14	15	14
Continuing students	0	11	22	21	22
Total enrollment	12	24	36	36	36
Graduating students			12	12	12

Assessment and Program Evaluation

A capstone comprehensive industrial project will be the culmination of each student's program of study. This will provide individual program faculty the opportunity to assess each student's learning. In addition, a faculty committee will review the capstone projects as a whole to determine whether students in the program are learning what is intended and meeting program objectives. In particular, the program advisory committee will evaluate whether students are demonstrating the ability to use appropriate mathematical tools and to apply principles of the student's selected area of concentration. The committee will write a report with

recommendations for the continuous improvement of the major. These reviews will occur annually.

One year after graduation, and three years after graduation, the program will survey graduates to gather data to determine where they are employed and their salaries, in order to assess if the major is meeting the goal of retaining and offering advanced training to engineers employed in the Chippewa Valley and the Fox Valley. Employer follow-up surveys will be conducted every two years to assess employer satisfaction with graduates. Analysis of the results of the surveys will provide another basis for curriculum change by program directors and department chairs. Questions related to how well the program has met the identified learning outcomes will be included as a supplement to the standard survey.

Every degree program on the UW-Stout campus undergoes a program review by the campus Planning and Review Committee (PRC) every seven years. As part of this review, present and past students, faculty, and program advisory committee members are surveyed. The program director develops a self-assessment report which is reviewed in a formal hearing conducted by the PRC with final results presented to the Faculty Senate and the Provost.

Evaluation from External Reviewers

The reviewers agreed that there is need from both students and employers for a master's degree program in manufacturing engineering, especially in view of the well-respected undergraduate program that already exists at UW-Stout. Both reviewers commended the close association with the industrial constituency of the region. Based upon comments from the reviewers, the program clarified the learning outcomes for students and identified a process for the continuous improvement of the program through the evaluation of capstone projects, and periodic surveys to graduates and employers in the region.

Resource Needs

The proposed program will be offered using existing facilities and resources. Over the first three years of the program, faculty and employees will gradually shift their responsibilities to this program until there is an ongoing FTE commitment of a .25 FTE program director, 1.0 FTE faculty members, 1.0 FTE graduate assistants, and .25 FTE classified staff.

The proposed budget anticipates supplies and expense needs associated with distance education delivery such as line charges, site coordination, travel, and postage. These needs will increase during the first three years, until the program enrollment stabilizes at approximately thirty-six students. Anticipated laboratory supplies/expenses will be absorbed within the budget currently allocated to lab support.

Resource requirements will be satisfied by charging differential tuition at a rate adequate to sustain the program. UW-Stout currently offers a number of programs funded by means of differential tuition through customized instruction rates. The experience UW-Stout faculty gained in developing these programs has been used in costing this program. Fringe benefit costs

and a projected annual raise in salaries of 5.2 percent have been used in accordance with university policies.

Budget Format
Estimated Total Costs and Income

	FIRST YEAR		SECOND YEAR		THIRD YEAR	
CURRENT COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Personnel (w/fringe)						
Fac/Acad Staff	0.583	47,250	0.917	78,111	1.25	112,053
Grad Assistants	0.333	7,338	0.667	15,439	1.0	24,363
Classified Staff	0	0	0.25	11,138	0.25	11,717
Non-Personnel						
S&E		3,500		7,000		12,529
Capital Equipment		0		5,000		10,000
Computing		2,133		3,754		10,000
Other		0		0		0
Subtotal	0.916	60,221	1.834	120,442	2.5	180,662
ADDITIONAL COSTS	#FTE	Dollars	#FTE	Dollars	#FTE	Dollars
Other: 18% overhead		13,219		26,438		39,658
Subtotal		13,219		26,438		39,658
TOTAL COSTS		73,440		146,880		220,320
ADDITIONAL RESOURCES	Dollars		Dollars		Dollars	
Customized Tuition	12 students x 12 cr/yr x \$510/cr =	73,440	24 students X 12 cr/yr X \$510/cr =	146,880	36 students X 12 cr/yr X \$510/cr =	220,320
TOTAL RESOURCES		73,440		146,880		220,320

RECOMMENDATION

The University of Wisconsin System recommends approval of Resolution I.1.g.(5), authorizing the implementation of the Master of Science in Manufacturing Engineering, UW-Stout.

RELATED REGENT POLICIES

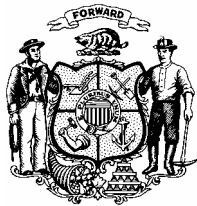
University of Wisconsin System Academic Planning and Program Review
(November 10, 1995), Academic Informational Series #1 (ACIS-1.0 revised)

Approval of Appointment to
Natural Areas Preservation Council

EDUCATION COMMITTEE

Resolution I.1.h.:

That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the appointment of Dr. Dennis Yockers, Associate Professor of Environmental Education at the University of Wisconsin-Stevens Point, as the fourth University of Wisconsin System representative to the Natural Areas Preservation Council.



State of Wisconsin

Natural Areas Preservation Council

BOX 7921 · MADISON · WISCONSIN · 53707

April 22, 2004

Dr. Cora B. Marrett
Senior Vice President for Academic Affairs
University of Wisconsin System
1620 Van Hise Hall
1220 Linden Drive
Madison, WI 53706

Dear Dr. Marrett:

The Natural Areas Preservation Council is a legislatively mandated advisory board to the Wisconsin Department of Natural Resources' State Natural Areas Program per §15.347 *Wis. Stats.* The Board of Regents appoints four representatives from the University of Wisconsin System to the 11-member council for three-year terms. The Regents recently acted to appoint/reappoint three of the four UW System's representatives. The Council is now forwarding the name of a fourth candidate for the Board's consideration.

The Council respectfully requests that the Board of Regents consider at its earliest convenience the appointment of Dr. Dennis Yockers, Associate Professor of Environmental Education at the University of Wisconsin-Stevens Point, to the Natural Areas Preservation Council for a term beginning April 30 and ending December 31, 2006. Dr. Yockers has broad knowledge of, and great interest in, Wisconsin's natural areas and has expressed a desire to serve on the Council. Dr. Yockers can be reached at the Wisconsin Center for Environmental Education, CNR 110E, UWSP, Stevens Point, WI 54481, (715)346-4943, dyockers@uwsp.edu.

Please convey the Board's decision, and direct any questions you have, to Mr. Thomas Meyer of the State Natural Areas Program staff at the address above, by phone at (608)266-0394, or by email at thomas.meyer@dnr.state.wi.us.

Sincerely,

Signe Holtz
Secretary

REVISED

I.2. Business and Finance Committee

Thursday, June 10, 2004
UW-Milwaukee
Union – E280

10:00 a.m. All Regents – Union Wisconsin Room

- 2005-07 Biennial Operating Budget
 - Priorities
 - Statutory Language
 - Cost-to-Continue
- 2005-07 Biennial Capital Budget
 - Funding Options
 - Program Revenue Priorities

11:00 a.m.

- Plan 2008 Phase II
[Resolution A]

12:00 p.m. Lunch

- UW-Milwaukee Presentation on Scholarships

1:00 p.m. All Regents

- 2004-2005 Annual Operating Budget
[Resolution I]
- Resident Tuition for Undocumented Students

1:45 p.m. Joint with Physical Planning and Funding

- a. Higher Education Capital Financing Options
(Presentation by John Augustine, Lehman Brothers)
- UWM Presentation: Exploring Columbia/St. Mary's Facility to meet University and Community Needs

2:00 p.m. Committee Business

- b. Approval of Minutes of May 6, 2004 meeting of the Business and Finance Committee Report
- c. Operations Review and Audit Update – Student Credit Card Debt and Policies on Credit Card Solicitation on UW Property

d. Committee Business

(1) Correction to the RPD 93-1 Authorization to Sign Contracts

[Resolution I.2.d.(1)]

(2) Correction to RPD 96-4 Delegation to Vice President for Finance

[Resolution I.2.d.(2)]

e. Trust Funds

(1) Change to Terms of Trust

[Resolution I.2.e.(1)]

f. Report of the Vice President

g. Additional items which may be presented to the Committee with its approval

OFFICE OF OPERATIONS REVIEW AND AUDIT
Student Credit Card Debt and UW Policies on Credit Card Solicitation

BACKGROUND

The Office of Operations Review and Audit reviewed the extent of credit card debt among UW students and UW institutions' policies on credit card solicitation on university property. Credit card debt among university students has received increased attention in recent years, and a number of organizations, including Nellie Mae, the U.S. General Accounting Office, the Public Interest Research Group, and the Education Resources Institute, have conducted studies on credit card usage among university students. Also, universities, including some UW institutions, have surveyed their students on credit card ownership and balances.

REQUESTED ACTION

For discussion purposes.

DISCUSSION

The review included an examination of national and UW studies on student credit card ownership and debt, UW policies on credit card companies' soliciting on campus, and UW institutions' efforts to provide education about credit card ownership.

Credit Card Ownership and Debt

Based on a review of the various studies, the report notes that at least two-thirds of university students have at least one credit card, and some have two or more cards. A significant number of students carry a balance from month to month; studies indicate that more than 40 percent of UW students with a balance owe \$1,000 or more. Studies have shown that credit card debt is associated with more hours spent working, lower academic performance, and medication for depression.

Credit Card Solicitation

The review found that three UW System institutions have adopted formal policies and others have adopted informal practices aimed at limiting credit card solicitation on campus. The policies and practices vary among and within UW institutions. While some administrators would prefer to prohibit credit card solicitation on campus, such an action could raise legal concerns. The report recommends UW institutions ensure their practices are consistent, both among different units of the institution and with federal and state laws.

A significant number of students obtain their credit cards through direct mailing. Credit card companies sometimes obtain student names and addresses from the UW institutions. While

Wisconsin Open Records Law and the Federal Educational Rights and Privacy Act (FERPA) allow UW institutions to provide directory information, institutions have made efforts to inform students about their rights under FERPA to withhold directory information.

Credit Card Education

The review found that UW System institutions have provided students with educational materials and opportunities related to credit cards. However, regular educational programming has not been possible due to a lack of resources. The report includes a recommendation that UW institutions provide credit card education that includes a discussion of alternatives to credit cards.

RELATED BOARD OF REGENTS POLICIES

Section UWS 18.16, Wis. Admin. Code, restricting selling, peddling or soliciting for the sale of goods and services on university lands, and Section UWS 21.01, Wis. Admin. Code, restricting use of university facilities primarily to teaching, research and public service.

Office of Operations Review and Audit



PROGRAM REVIEW

**STUDENT CREDIT CARD DEBT AND
POLICIES ON CREDIT CARD SOLICITATION ON
UNIVERSITY OF WISCONSIN PROPERTY**

May 2004

Table of Contents

	Page
Executive Summary	i
Scope	1
Background	1
Discussion	2
Credit Card Ownership and the Extent of Credit Card Debt	3
Prevalence of Credit Card Ownership	4
Credit Card Debt Among University Students	5
Effects of Credit Card Debt	8
UW Policies and Practices on Credit Card Solicitation	9
On-Campus Solicitation	9
Direct Mail Solicitation	13
Credit Card Education	13
Conclusion	15

EXECUTIVE SUMMARY

Credit card debt among university students has received increased attention in recent years. A number of organizations, including Nellie Mae, the U.S. General Accounting Office, the Public Interest Research Group, and the Education Resources Institute, have conducted studies on credit card usage among university students. In addition, some universities have surveyed their students on credit card ownership and balances. At the University of Wisconsin, the UW System Market Research Unit and UW-Eau Claire, Madison, and River Falls have conducted such surveys.

Credit Card Ownership and Debt

Our review of the various studies found that at least two-thirds of university students have at least one credit card, and some have two or more cards. The prevalence of credit card ownership among UW students is 62 to 71 percent, depending on the study. A significant number of students carry a balance from month to month; studies indicate that more than 40 percent of UW students with a balance owe \$1,000 or more. Other studies have shown that credit card debt is associated with more hours spent working, lower academic performance, and medication for depression.

Credit Card Solicitation

The review found that three UW System institutions have adopted formal policies and others have adopted informal practices aimed at limiting credit card solicitation on campus. The policies and practices vary among UW institutions and among various departments within an institution. While some UW institution administrators would prefer to bar credit card vendors from campus, such an action could raise legal concerns. The report recommends UW institutions ensure their practices are consistent among different units of the institution and that their policies are consistent with federal and state laws.

A significant number of students obtain their credit cards through direct mailing. Credit card companies sometimes obtain student names and addresses from the UW institutions. Providing directory information is allowed under Wisconsin Open Records Law and the Federal Educational Rights and Privacy Act (FERPA). UW System institutions have made efforts to inform students about their rights under FERPA to withhold all or any of the directory information deemed public information.

Credit Card Education

The review found that UW System institutions have provided students with educational materials and opportunities related to credit cards. However, regular educational programming has not been possible due to a lack of resources. The report recommends that UW institutions: 1) consider using revenue generated from institutions' Affinity card programs for credit card education, and 2) include discussions of alternatives to credit cards in their credit card education programs.

SCOPE

The University of Wisconsin System Office of Operations Review and Audit reviewed the extent of credit card debt among University of Wisconsin students and UW institutions' policies on credit card solicitation on UW property. In conducting the review, we examined: 1) national and UW studies and analyses of student credit card ownership and debt; 2) UW System institutions' policies on credit card solicitation; and 3) UW System institutions' efforts to help students manage their credit card debt.

During the review, we conducted telephone interviews with staff at UW-Eau Claire, Green Bay, La Crosse, Madison, Milwaukee, Oshkosh, Platteville, River Falls, Stevens Point, Stout, and UW Colleges. UW staff we interviewed included bookstore managers and directors or assistant directors of student services, financial aid, and alumni associations. We surveyed UW registrars about institution policies on disclosing certain public information about students to non-university organizations. We talked to a representative of the United Council of UW Students. We also reviewed results of studies on credit cards, credit card legislation from other states, and policies on solicitation from some higher education institutions. The review did not include other types of debt, apart from credit card debt, that students might have.

BACKGROUND

Credit card debt among college students has received increased attention in recent years. For instance:

- Between 1998 and 2001, a number of organizations have published results of studies and analyses of student credit card debt. These organizations include Nellie Mae, a leading national provider of higher education loans for students and parents; the Education Resources Institute, a national not-for-profit organization that guarantees student loans and performs education policy and research activities; the Student Monitor, a national syndicated market research firm; and the Public Interest Research Group, a national lobbying office for statewide, nonpartisan, nonprofit consumer and environmental watchdogs.
- At the request of some members of Congress, the U.S. General Accounting Office (GAO) in 2000 conducted a study to examine some issues related to college students and credit cards. GAO issued its report in 2001. The report describes the advantages and disadvantages of credit cards to college students, summarizes results from some key studies on how students acquire credit cards and how much credit card debt they owe, discusses the policies on credit card solicitation among universities the GAO visited for the study, and describes programs credit card issuers offer to educate students about credit cards and to counsel students who have had trouble making payments.¹
- A number of states have proposed or enacted legislation aimed at limiting credit card solicitation on university grounds or mandating credit card education. Some of these states

¹ U.S. General Accounting Office. *Consumer Finance: College Students and Credit Cards*. June 2001.

include Arkansas, California, Kansas, Louisiana, Massachusetts, New York, Pennsylvania, Virginia, and Washington.

- Various local and national news media and journals, including the *Chronicle of Higher Education*, *Wisconsin State Journal*, *Milwaukee Journal Sentinel*, *Houston Chronicle*, *Seattle Times*, and *New York Times*, have published articles about the rise of credit card debt among college students.

This review was prompted largely by the concerns raised in the various studies and analyses, publications, and news media. Coincidentally, UW System rolled out options that enable UW students to pay their tuition and fees with credit cards during the same time that this review was being conducted. While credit card debt among college students had been a concern long before the UW System began to implement a credit card payment option, the timing of the review offered an opportunity for the UW institutions to assess how UW System could better educate UW students on the use of credit cards.

DISCUSSION

According to the Federal Reserve Board, outstanding consumer credit, which includes short- and intermediate-term credit extended to individuals, except loans secured by real estate, totaled \$2,002 billion as of December 2003.² Consumer credit has edged up steadily since the Federal Reserve Board began tracking the statistic, but grew more rapidly beginning in the 1990s. An unknown, but increasingly significant, amount of the outstanding consumer credit was credit card debt.

Until recently, credit card lenders had generally avoided students because of their low income levels. However, strong competition among credit card lenders led them to offer credit to riskier consumers.³ Credit card lenders also soon discovered that, despite their lack of income, students made surprisingly good credit card customers. Knowing that students are hard-pressed for money, credit card lenders often placed minimum monthly payments on the students' bills, thus compelling the students to maintain monthly balances on their cards. Students tended to be loyal, in that they kept their first credit card for longer periods.⁴

Credit card debt among students became a concern to some university administrators when universities began to notice increased numbers of students dropping out of school because of credit card debt. As one University of Indiana administrator put it, "[T]his is a terrible thing, we lose more students to credit debt than academic failures."⁵ Student groups, university officials, consumer organizations, and economists also were increasingly concerned about the burden of

² The Federal Reserve System. *Federal Reserve Statistical Releases: Consumer Credit*. Retrieved March 5, 2004. <http://www.federalreserve.gov/releases/g19/hist/cc_hist_sa.html>.

³ Black, Sandra E. and Donald P. Morgan. 1999. "Meet the New Borrowers". *Current Issues in Economics and Finance*, Federal Reserve Bank of New York, February.

⁴ Michael Rabinowitz. *Credit Card Debt and the New Economy*. <<http://www.familyresource.com/finance/8/111/>>.

⁵ U.S. Public Interest Research Group. *The Credit Card Trap: How to Spot It, How to Avoid It*. <<http://www.truthaboutcredit.org/credittrap.pdf>>.

repaying student loans and the delay in the contribution students make to the economy, when many students have amassed a large amount of credit card and other consumer debt.

This report will describe: 1) credit card ownership and the extent of credit card debt among university students, especially UW students; 2) UW policies and practices on credit card solicitation that targets students; and 3) efforts by UW System institutions to educate students about the use of credit cards.

CREDIT CARD OWNERSHIP AND THE EXTENT OF CREDIT CARD DEBT

Several organizations have recently published studies on credit card ownership, credit card attainment, and the extent of credit card debt among university students. The organizations whose studies we examined included:

- *The U.S. Public Interest Research Group*: The U.S. Public Interest Research Group (PIRG) is a national lobbying office for the state Public Interest Research Groups. In October and November 2000 and February 2001 PIRG surveyed 460 college students at 40 university campuses across the United States.⁶
- *Nellie Mae*: Nellie Mae is a leading national provider of higher education loans. Nellie Mae has conducted three studies of credit card usage among college students since 1998. The most recent study was published in April 2002. In the study, Nellie Mae randomly selected data for 600 undergraduate students attending four-year public and private institutions who applied for a credit-based loan with Nellie Mae during the summer and fall of 2001.⁷
- *The Education Resources Institute*: The Education Resources Institute (TERI) is a national not-for-profit organization that guarantees student loans and performs education policy and research activities. TERI surveyed a random sample of 750 college students in 1998.⁸

A number of higher educational or higher education-related institutions have also conducted surveys or analyses of their own students on credit card usage. These institutions include Syracuse University; the University of South Carolina; the University of Minnesota-Twin Cities; Ohio State University; Pennsylvania State University; and EdFund, a leading provider of student loan services in California.

Information on credit card ownership and the extent of credit card debt among UW student populations was obtained from UW System Market Research's Student Spending and Employment Survey, the UW-Eau Claire On-line Survey of Credit Card Usage, UW-River Falls, and a UW-Madison 1995 Office of Student Financial Aid survey. We also collected some

⁶ See footnote 5.

⁷ Nellie Mae. *Undergraduate Students and Credit Cards: An Analysis of Usage Rates and Trends*. <http://www.nelliemae.com/library/ccstudy_2001.pdf>.

⁸ The Education Resources Institute. *Credit Risk or Credit Worthy? College Students and Credit Cards*. <<http://www.ihep.com/Pubs/PDF/Credit.pdf>>.

information from UW alumni associations and foundations, as well as collecting anecdotal information about the effects of credit card debt from UW staff we interviewed.

Prevalence of Credit Card Ownership

Owning a credit card has advantages for students. In addition to providing some financial security and convenience, having a credit card can help build students' credit history. We examined various studies to determine the prevalence of credit card ownership among university students in general and UW students in particular. The findings from some of the studies we examined indicate that between 64 and 83 percent of university students had at least one credit card.

We were able to obtain information on the prevalence of credit card ownership among UW students from a variety of sources. The studies we examined indicated that between 62 and 71 percent of UW students have credit cards:

Studies show that many UW students have credit cards.

- *Systemwide*: During the 2002-03 academic year, UW System Market Research surveyed UW students on student spending and employment, including credit card ownership and balances. More than 22,000 students responded to the question on credit card ownership. The responding students excluded students from UW-Madison and first-year students from all UW institutions. Of the number of UW students responding to the question, 29 percent did not have a credit card, 34 percent had one card, and 37 percent had more than one card.
- *UW-Eau Claire*: During the 2001-02 academic year, an interdisciplinary group consisting of UW-Eau Claire faculty and staff surveyed all freshmen and seniors in the fall and all sophomores and juniors in the spring. Over 1,800 students responded to the survey. The response rate was 31.2 percent among freshmen and seniors and 22 percent among sophomores and juniors. The survey found that the majority of students, except the freshmen, had one credit card, and a significant proportion had two or more cards, as shown in Table 1.

Table 1
Percentage of UW-Eau Claire Respondents with Credit Cards
and Average Number of Cards: 2001-02

CLASS	NUMBER OF RESPONDENTS	PERCENTAGE WITH ONE CARD	PERCENTAGE WITH TWO OR MORE CARDS	AVERAGE NUMBER OF CREDIT CARDS
Freshmen	437	42.8	11.2	0.67
Sophomores	332	63.1	31.9	2.14
Juniors	429	79.7	46.9	2.26
Seniors	637	88.2	53.0	2.08
TOTAL	1,835	----	----	----
AVERAGE	----	70.9	37.8	1.80

Source: UW-Eau Claire

- *UW-River Falls*: The American College Health Association National College Health Assessment was administered to a randomly selected sample of UW-River Falls students in the spring of 2000. One of the questions in the assessment was on credit cards. Of the 401 students responding to the question, 154 students (or 38 percent) indicated that they don't have credit cards or that they are not responsible for making credit card payments. The number of UW-River Falls students who did not actually have a credit card may be smaller, as a number of the 154 students may have credit cards for which they were not responsible for making the payments.

The prevalence of credit card ownership among UW students is comparable to that among students at some other higher education institutions that have conducted similar surveys. Seventy-seven percent of the students responding to a survey at Syracuse University had at least one credit card in their name.⁹ Fifty-seven percent of the students responding to the survey at Ohio State University reported having credit cards.¹⁰ A study conducted by Pennsylvania State University found that 71 percent of the students at three colleges in the northeast had a credit card.¹¹ EdFund found that 43 percent of the full-time undergraduates in California four-year schools had a MasterCard, Visa, or American Express card in their own name.¹² The California analysis involved a relatively small sample, however.

The prevalence of credit card ownership among UW students is comparable to that among students at other universities.

According to a National Restaurant Association analysis of a 2002 Gallup survey, 81 percent of Americans say they own a credit card.¹³ Since the Gallup survey might have included university students, a separate comparison between college students and the general population was not possible. Nonetheless, it appears that credit card ownership among UW students is almost as high as among the general U.S. population.

Credit Card Debt Among University Students

Having a credit card does not always lead to debt. However, the balance on the credit cards can easily build up. A number of studies indicated, and some UW bookstore managers we interviewed confirmed, that a credit card has become the payment method of choice for students. We examined the national studies and university-specific studies to gauge the extent of credit card debt among university students.

⁹ Sarah Young, Joshua McIntosh, and Frank Ridzi. *Financial Management Assessment Report – Spring 2000*. <<http://survey.syr.edu/reports/01-02/Financial%20Management-Final%20Report-Spring%202002.pdf>>.

¹⁰ Ohio State University. *Credit Card User of OSU Undergraduate Student*. Retrieved May 2003. <<http://studentaffairs.osu.edu/assessment/PDFs/spendinghabits/Use.PDF>>.

¹¹ "How Students Use Credit Cards Has Greater Impact Than Number of Cards." Penn State News, May 10, 2000. <<http://www.psu.edu/ur/2000/studentcreditcards.html>>.

¹² Lawrence E. Gladieux and John B. Lee. *Credit Card Use by Undergraduates: California and the Nation*. EdFund. <<http://www.edfund.org/pdfs/i-56.pdf>>.

¹³ "Credit-Card Ownership Increasing." Restaurants USA, July 2002. <<http://www.restaurant.org/rusa/magArticle.cfm?ArticleID=796>>.

The studies we examined provided evidence that university students did carry balances on their credit cards. For instance:

- Nellie Mae found that 83 percent of the college students having credit cards carried an average balance of \$2,327 on their credit cards, and 21 percent carried a balance of between \$3,000 and \$7,000.
- PIRG found that while 50 percent of the students with credit cards always paid their balances in full each month, students who were responsible for their own card had average unpaid balances of \$968.
- Syracuse University found that 22 percent of the respondents to its survey had more than \$500 on their credit cards.
- The University of South Carolina found that of the 392 students who responded to its survey, 51 percent reported a total average balance of \$1 to \$500; 20 percent reported an average balance of \$501 to \$1,000; and 16 percent reported a balance of \$1,001 to \$3,000.
- The University of Minnesota-Twin Cities found that 12 percent of the student population responding to a general health survey had \$3,000 or more in credit card debt.

UW studies we examined showed some consistencies on the extent of credit card debt among UW students. In the Student Spending and Employment Survey, the UW System Market Research Unit found that 40 percent of the 15,541 respondents indicated they were not able to pay off the total of their credit card each month. Of the approximately 5,000 UW students responding to the question on the estimated amount they carried on their credit cards, 30 percent owed \$1 to \$500; 20 percent owed \$501 to \$1,000; 40 percent owed \$1,001 to \$5,000; and 10 percent owed over \$5,000 on their credit cards.

The UW-Eau Claire Credit Card Use and Attitudes Survey showed that 14 percent of the freshmen, a quarter of the sophomores, and one-third of the juniors and seniors with a credit card carried a monthly balance on their cards. Overall, 48 percent of UW-Eau Claire students who reported carrying a monthly balance on their credit cards carried \$1,000 or more, as shown in Table 2.

UW studies and analyses indicate a significant proportion of UW students with credit cards carry monthly balances.

A total of 401 UW-River Falls students responded to the question on credit cards in the National College Health Assessment survey. Of this number, 117 students (or 29 percent) indicated they carried a monthly balance on their credit cards. Forty-five percent of the students carrying a monthly balance carried \$1,000 or more on their cards.

Table 2
Credit Card Balances as Reported by UW-Eau Claire Survey Respondents
2001-2002

CLASS	PERCENTAGE OF STUDENTS CARRYING A MONTHLY BALANCE ON THEIR CREDIT CARDS	PERCENTAGE OF STUDENTS WITH A BALANCE OF \$1,000 OR MORE	AVERAGE MONTHLY BALANCE
Freshmen	14.4	4.3	\$72
Sophomores	25.4	11.0	\$176
Juniors	34.9	18.8	\$467
Seniors	36.8	18.5	\$574
TOTAL	----	47.8	----
AVERAGE	29.0	----	\$421

Source: UW-Eau Claire

In 1995 the UW-Madison Office of Student Financial Services surveyed 80 upperclass students in a UW-Madison consumer science class. The survey results showed that 49 percent of the students with a credit card carried a balance. Of the students who carried a balance, 40 percent had a balance of over \$1,000.

The percentage of students carrying a monthly balance of \$1,000 or more on their credit cards is similar among the UW-Eau Claire survey, the National College Health Assessment at UW-River Falls, the UW-Madison survey, and the UW System Market Research Unit survey. Forty-eight percent of UW-Eau Claire students in the UW-Eau Claire survey, 46 percent of UW-River Falls students in the National College Health Assessment, 40 percent of the UW students in the UW System Market Research Unit survey, and 40 percent of the students in the UW-Madison survey who carried a monthly balance on their credit cards carried \$1,000 or more on their cards.

In addition to the studies we examined, we also sought information on the credit card balances of student accounts from UW alumni associations or university foundations. Almost all of the UW alumni associations or university foundations have contractual arrangements for an Affinity card – a credit card issued by a bank or credit card company but bearing the name or logo of the UW institutions. While the Affinity cards are offered primarily to UW alumni, UW students can apply for these Affinity cards, and some have. We obtained information from three UW institutions. At the time of our interviews in September and October 2002, one UW institution reported that about ten percent of its enrolled students were Affinity card holders, and their average balance was \$440. Another UW institution reported that about six percent of its enrolled students had an Affinity card, and half of those students carried a balance in their accounts. However, the average balance was less than half of the \$2,327 average as reported by Nellie Mae in 2001. A third UW institution reported that about ten percent of its enrolled students had the Affinity cards, and their average balance is about \$900.

It is difficult to compare the amount of credit card debt between UW students and university students in the nation, as the various surveys employed different methodologies. Nonetheless, the UW studies confirm that some UW students do carry balances on their credit cards. The monthly balance could be a source of concern when it is combined with the students' other loans,

such as student loans and personal loans. At UW-Madison, the average student loan debt for students who earned their degrees in the 2000-2001 academic year was \$15,140 for a Bachelor's degree, \$22,627 for a Master's degree, and \$30,305 for a Doctor of Philosophy degree. The UW-Eau Claire survey found that students with credit card debt are more likely to have education loans and car loans, and that students with lower incomes have a higher credit card balance.

Effects of Credit Card Debt

We attempted to examine the effects of credit card debt on students. We found that quantitative information on the effects of credit card debt on students was very limited. Most of the studies we examined did not look at this. However, when conducting this review, we heard or read stories of students who have dropped out of college, taken their own lives, or declared bankruptcy because of high credit card debt. Thus, while credit cards offer convenience, there can be negative consequences. Some studies we found show the following:

- *University of Minnesota*: In 1999 and then in 2001, the University of Minnesota-Twin Cities conducted a general health survey of its students. The survey found that higher credit card debt was associated with higher tobacco and alcohol use, more hours spent working, lower grade point average, academic probation, and medication for depression. These findings led the University of Minnesota to establish a credit counseling center for students.
- *Consumer Federation of American*: In 1999 the Consumer Federation of America released a study on student credit card debt by a Georgetown University sociologist. This study found some huge and varied costs to credit card debt imposed on students, such as being forced to cut back on their coursework and to increase time on paid jobs to pay off their debts, or to drop out of school.
- *Ohio State University*: In 2000 researchers at Ohio State University published a research study on measures of socio-economic status. The study surveyed a random sample of 900 adult Ohioans. The study found that people who reported higher levels of stress about their credit card debt showed higher levels of physical impairment and also reported worse health than those with lower levels of credit card debt.¹⁴

Credit card debt has effects on students' academic performance and on school retention.

UW institutions do not maintain statistics on credit-card-related problems. Through discussions with UW staff, however, we documented a number of instances where students have sought assistance with credit card problems or have dropped out of school because of credit card-related problems. Anecdotal information from our interviews includes reports of:

- several UW students who dropped out of school because they had to work more hours to pay off their consumer debts, including credit card debt;

¹⁴ Patricia Drenea and Paul J. Lavarkas. "Over the limit: the association among health, race and debt." *Social Science & Medicine* 50 (2000), 517-529.

- counseling and health center staff who heard students mention credit card problems;
- student employees with two to three credit cards who were not able to pay for small purchases or to fix their cars, because they had reached the credit limits on these cards;
- more students coming to the financial aid office in recent years with problems related to personal debt, including credit card debt.

A number of UW staff we interviewed agreed that they did not have full knowledge of the extent of the problems. Not many students have sought assistance from UW institutions. UW institutions also have not developed programs specifically to provide assistance to students with credit card problems.

UW POLICIES AND PRACTICES ON CREDIT CARD SOLICITATION

Credit card companies market their cards to students using a variety of means. According to Syracuse University and the University of South Carolina, most of their students obtained credit cards through on-campus solicitation and through the mail. PIRG found that one-third of students have applied for and obtained a credit card at an on-campus table. The EdFund analysis showed that most California students got their first credit card by the time they finished their freshmen year of college and that the largest share of undergraduate students reported they got their first card in response to a direct mail offer.

UW officials we interviewed generally wanted to limit credit card solicitation that targets students. However, a number of the same officials were also concerned about the university's effectiveness, especially when students would still be exposed to solicitation materials through other means. We reviewed UW policies and practices related to on-campus solicitation and the disclosure of student information to non-university organizations.

On-Campus Solicitation

The General Accounting Office (GAO) found that credit card companies often pay their vendors based on the number of completed applications secured from students. As a result, credit card vendors used high-pressure marketing tactics to get students to sign up for credit cards while on campus. Some UW institution officials we talked to confirmed similar instances of aggressive solicitation at their institutions. We reviewed laws and policies related to credit card solicitation on campus.

We found that Wisconsin does not currently have statutory law specific to credit card solicitation on UW property. However, at least two UW System administrative rules and policies provide guidelines to UW institutions on the use of university facilities:

- Restrictions on selling, peddling, and soliciting: Section UWS 18.16, Wis. Admin. Code, restricts a person from selling, peddling, or soliciting for the sale of goods and services on university lands unless authorized to do so by university officials.
- Restrictions on use of university facilities: Under ch. UWS 21, Wis. Admin. Code, university facilities “are to be used primarily for purposes of fulfilling the university’s missions of teaching, research and public service.”

Staff at all the UW institutions at which we conducted interviews indicated they relied on chapters UWS 18 and 21, and some have adopted institutional policies based on chapters UWS 18 and 21 to govern on-campus credit card solicitation.

Limiting Credit Card Solicitation

We reviewed UW institutional policies on credit card solicitation. Among the UW institutions whose staff we interviewed, UW-La Crosse, Parkside, Stevens Point, and Stout had adopted formal institutional policies banning or limiting on-campus credit card solicitation:

- UW-Parkside policy for campus sales, solicitation and fundraising: UW-Parkside requires all solicitation, distribution and/or fundraising activities held on UW-Parkside property to be sponsored and coordinated by a recognized student organization or university department and to be approved by the Student Activities Office. Spaces and/or tables must be reserved through Campus Reservations. Vendors are allowed on campus a maximum of two days each semester. Credit card, telecom and Internet services information cannot be distributed on campus, and representatives of these companies are not allowed to purchase space or a table for vending.
- UW-Stout university centers credit card policy: UW-Stout grants the UW-Stout Alumni Association and its Affinity card issuer exclusive rights to solicit in University Centers’ facilities. In exchange for the exclusive rights, the UW-Stout Alumni Association and its Affinity card issuer agree to provide professional training to solicitors, offer student workshops in money management and counseling seminars on budgeting for incoming freshmen, and make available five percent of the credit card revenue through competitive grants to recognized student organizations.
- UW-Stevens Point permit for on-campus sales: UW-Stevens Point’s Student Government Association adopted a policy for on-campus sales at university centers. Under the policy, a credit card vendor may only solicit on campus once a semester and may only spend a total of three days on campus.
- UW-La Crosse table reservation policy: UW-La Crosse Student Senate adopted a resolution on credit card solicitation on campus. The resolution: 1) disallows verbal soliciting; 2) disallows free gifts unless the gifts are given without need to sign up for a credit card; 3) requires sponsorship by a recognized student organization; 4) bans credit card tables from

Some UW institutions have adopted policies and practices on on-campus credit card solicitation.

academic buildings; and 5) requires vendors to give out printed materials on sound financial management and debt to students who sign up for credit cards.

While staff with whom we spoke at other UW institutions indicated they do not have formal policies specific to on-campus credit card solicitation, some have considered or adopted policies and practices that are aimed at limiting solicitation. For instance:

- UW-Green Bay recently issued new guidelines allowing credit card vendors to solicit on campus only once a year, and vendors are not allowed to offer free gifts.
- UW-Madison prohibits solicitation at student union facilities but allows sponsored vendors to solicit at athletic facilities.
- UW-Milwaukee and UW-Oshkosh bookstores used to place credit card materials in shopping bags but stopped the practice.
- UW-Eau Claire and UW-Milwaukee limit the number of times per year that credit card companies can solicit on campus and allow only the issuer of their institutions' Affinity card to solicit on campus.
- UW-Stevens Point prohibits credit card vendors from offering free gifts and requires the vendors to provide consumer credit information to applicants.

The policies and practices at UW institutions are not unique among some of the universities whose policies on credit card solicitation we have reviewed. (The universities whose policies we reviewed or about which we inquired include University of Minnesota, Ohio State University, University of California System, University of Massachusetts, University of Delaware, and University of Kansas.) We found that university systems generally do not adopt a systemwide policy to regulate on-campus solicitation. The decisions are left to the individual institutions. According to Consolidated Credit Counseling Services, a federally-approved non-profit credit counseling organization, 80 percent of colleges and universities permit some form of on-campus credit-card solicitation.

We also found that the practices on on-campus credit card solicitation seem to be different among different units on campus, such as the student union, bookstores, and university departments at some UW institutions. For instance, while the Wisconsin Union at UW-Madison and the student union at UW-Oshkosh do not permit credit

UW institutions generally restrict solicitations in locations where there is high student traffic.

card vendors in their facilities, other university units do not necessarily impose similar restrictions. UW-Stout's policy on credit card solicitation and the policy adopted by the UW-Stevens Point Student Government Association only apply to university centers. UW institutions generally restrict solicitations in locations where there is high student traffic. While it is appropriate to have different restrictions in different locations, the practices can lead to some confusion and inconsistency if not guided by a single institutional policy. *We recommend that*

UW institutions ensure that policies or practices of the various university units are consistent with the overall institutional policy.

Barring Credit Card Solicitation

Some UW officials would prefer to bar credit card vendors from soliciting on UW property. However, as much as many UW officials would like a complete ban, barring only credit card vendors from UW property raises some legal concerns.

Our review found at least 29 states that have proposed or enacted legislation aimed at limiting on-campus solicitation on university property. The summaries of legislation from these states show that only the states of Connecticut and Delaware have proposed completely barring credit card companies from soliciting on university campuses. UW System Office of General Counsel also indicates that barring only credit card vendors from UW campuses may not be legal. Officials from the State of Connecticut's Banking Department and Attorney General's Office indicated that such a prohibition could conflict with the free speech clause of the First Amendment. ***In light of these legal concerns, we recommend that UW institutions review their policies and practices with university legal counsel and UW System Office of General Counsel to ensure that the policies and practices are consistent with constitutional requirements.*** Alternatives to a complete ban may include:

Barring credit card lenders from soliciting on UW property may not be legal.

- *Limiting on-campus solicitation to certain times of the semester or year:* The Kansas Board of Regents bans all solicitors from university campuses during the first three weeks of the semester. The University of Massachusetts-Amherst limits on-campus credit card solicitation to the last two weeks of September and February.
- *Limiting the number of times per semester or year a vendor can solicit on campus:* The UW-Stevens Point Student Government Association adopted a policy to limit each vendor to solicit only once per semester.
- *Charging a fee that makes on-campus solicitation less appealing to vendors:* UW-Stevens Point charges credit card vendors \$100 per table per day and limits the vendors to the designated table area on campus. (A number of UW institutions charge anywhere between \$50 and \$80 per table per day.)

Unless state laws or university policies prohibit free gifts, credit card vendors often offer free gifts as marketing incentives to entice students to apply for a card when soliciting on campus. During their visits to universities in 2000, GAO staff found that a number of universities have changed their policies on credit card solicitation because of complaints associated with marketing incentives, such as free gifts. At these institutions, students were pressured to sign up for the free gifts without being informed about the terms and conditions of the cards for which they applied. A number of states, including California, Kentucky, Maryland, Pennsylvania, Rhode Island, and Washington, have proposed or enacted legislation to prohibit credit card marketers from offering free gifts while soliciting on university lands. ***We recommend that UW***

institutions prohibit credit card vendors from offering free gifts as marketing incentives when soliciting on UW property. Eliminating the free gifts would remove the incentive for students to obtain credit cards when they do not necessarily want a credit card but want only the gifts.

Direct Mail Solicitation

The Syracuse University and University of South Carolina student surveys and a number of national studies show that anywhere between 30 and 40 percent of the students who have a credit card got their cards through direct mail. The UW-Eau Claire survey also found that about 40 percent of students who had a credit card acquired their card through direct mail. There are a variety of sources from which credit card marketers could have obtained student names and addresses. We reviewed UW institutions' policies and practices on disclosing student information to non-university organizations.

Currently credit card marketers can legally obtain the names and mailing addresses of UW students through Wisconsin's Open Records Law. Chapter 19, Subchapter II, Wis. Stats., presumes that government records are public, with only a few exceptions. The Federal Educational Rights and Privacy Act (FERPA) affords students the right to consent to disclosures of certain personally identifiable information contained in their education records.

UW institutions reported they followed appropriate state and federal laws when disclosing student records.

However, directory information, including names, postal addresses, and telephone numbers, can be disclosed under FERPA without the students' prior consent. Students can elect to withhold all or any of the directory information; but a representative of the United Council of UW Students doubts if UW students are aware of this right. The procedures for students to withhold any of the public information granted under FERPA entail completing and signing a form. UW institutions have included FERPA regulations in student handbooks and on UW websites.

We contacted UW registrars about policies and procedures on providing student directory information. The registrars from ten UW institutions responded to our survey. These UW institutions charge \$45 to \$90 per request for directory information that is readily available. These institutions reported that they follow or have institution policies consistent with Wisconsin Open Records Law and FERPA.

CREDIT CARD EDUCATION

The various studies and university surveys we reviewed all suggest that more credit card and debt education needs to be made available to university students. We reviewed credit card education programs UW institutions offer to students. Based on our interviews, these programs consist of making printed materials available to students, posting or providing links to credit card educational materials on university websites, making presentations during freshman orientation, offering seminars, providing one-to-one counseling, and incorporating consumer education into the university curriculum:

- Printed materials: All UW institutions indicated they make some type of printed materials on general financial matters available to students. In addition to general information, we found that some UW institutions have made available credit-card-specific materials to the students. For instance, the UW-Madison Office of Student Financial Services developed a credit card brochure advising students about credit cards and pointing out warning signs of financial problems from credit cards.
- University web sites: UW-Green Bay posts on its Financial Aid and Student Employment Office web site information to give students a better understanding about credit cards, including warning about credit card offers they may receive from banks or department stores, advising careful consideration of the terms and conditions before accepting the cards, and suggesting students use credit cards only when absolutely necessary and pay off the balance before making additional purchases.
- Freshman orientation presentations: All UW institutions whose staff we talked to include some general consumer information during freshman orientation. However, institution officials we interviewed indicated that detailed discussions specific to credit cards are not possible due to time constraints.
- Workshops and seminars: A number of UW institutions, including UW-Milwaukee, Parkside, Stevens Point, and Stout, have offered workshops and seminars on financial management, including credit cards, for students.
- Counseling: UW officials with whom we spoke reported that their university counseling offices have had few students seeking counseling to address credit-card-specific problems. However, those students who seek services have received appropriate counseling or have been referred to credit card counseling services.
- University curriculum: UW-Parkside offers a two-credit university seminar which is required for graduation, unless the students have permission to opt out of the seminar. The university seminar covers a wide range of topics, including financial planning and credit-card related issues. UW-River Falls is developing an elective course that will cover money management topics.

UW institutions made a variety of educational materials on credit cards available to students.

While UW institutions appear to have offered a wide range of educational programming, a number of UW officials we interviewed indicated that the educational programming has not been as effective as it could have been. This is evidenced by the low attendance rate at workshops and seminars. Some officials also reported that regular programming was not possible due to inadequate resources. Since UW Affinity card issuers do market the cards to students and many UW students are cardholders, in order to ensure regular education programming ***we recommend that UW institutions consider using part of the revenue generated from the Affinity cards for credit card education programs.*** The UW-Stout Alumni Association uses five percent of the revenue from its contract with its Affinity card issuer for student organization activities, but the funds are not used exclusively on credit card-related activities. UW-Stevens Point and UW-

Stout University Centers currently require credit card marketers to provide consumer credit information to student applicants. The UW-Stout University Center also requires its alumni association credit card vendor to offer students workshops in money management and to provide counseling seminars on budgeting for incoming freshmen. A number of UW officials suggested that the education and workshops would be more effectively provided by the institutions or by entities other than the credit card marketers.

While it is difficult to change the behaviors of students, some financial aid directors indicated that even consumer loans are better than high-interest credit cards. The studies we examined revealed that personal expenses, such as food, clothing, and entertainment, account for most of the items students purchase with their credit cards. Tuition payments only accounted for little more than ten percent of the purchases. A number of UW financial aid directors with whom we talked doubted whether students have been adequately informed of alternatives to credit cards. Thus, ***we recommend that UW institutions include in their credit card education programming financial aid and other loan alternatives that may be available to students.*** The UW-Milwaukee Financial Aid Office has seen a marked increase in the number of students taking out alternative loans. While UW-Milwaukee officials are concerned about student debt in general, these alternative loans can be preferable to credit cards.

CONCLUSION

Our review confirms some findings from national and other university studies on credit card debt. Like university students in these studies, many UW students do have credit cards and most carry a monthly balance. While some UW institutions have adopted formal policies on on-campus credit card solicitation, all UW institutions whose staff we interviewed have adopted certain practices aimed at limiting on-campus solicitation. UW institutions reported that they have followed the appropriate state and federal laws when disclosing student records to credit card companies. UW institutions also offered a range of educational materials about credit cards to students. We have recommended that UW institutions:

- review their policies and practices on on-campus solicitation with university legal counsel and UW System Office of General Counsel to ensure that the policies and practices are consistent with constitutional requirements;
- prohibit credit card vendors from offering free gifts as marketing incentives when soliciting on UW lands;
- ensure that policies or practices of various university units are consistent with the institutional policy;
- consider using part of the revenue generated from Affinity cards for credit card education programs; and
- include in university credit card education programming financial aid and other loan alternatives that may be available to students.

Proposed Amendment to Policies
on Authorization to Sign Contracts

BUSINESS AND FINANCE COMMITTEE

Resolution 1.2.d.(1)

That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents amends Item 5 of Regent Policy Document 93-1: *Authorization to Sign Documents* to read:

5. Grants, contracts, leases except where paragraph 8 of this policy applies, and agreements with private-profit making organizations, with the understanding that those in excess of \$500,000 require formal acceptance by the Regents prior to execution.

Proposed Amendment to Policies on Authorization to Sign Contracts

Background

Contract signature authorization is addressed under Regent Policy 93-1: *Authorization to Sign Contracts*. That policy reads as follows:

That any of the following corporate or administrative officers of the University of Wisconsin System-Secretary, Assistant Secretary of the Board, the President, any Vice President, and any administrative officer or administrative assistant designated by the President of the University of Wisconsin System is authorized to sign:

1. Proposals, agreements, contracts, and contract supplements for research work or any other purposes upon approval of the project by the President or any Vice President of the University of Wisconsin System or the appropriate Chancellor or designee with the following extramural entities: United States government, any of its agencies or departments, any state or municipality or any agency or department thereof, or any nonprofit organization.
2. Certifications, releases, inventory reports, and other documents as required by the government in connection with the termination of the contracts with the federal government for research and educational services furnished by the University of Wisconsin System.
3. Applications, notices, bonds, and other instruments required by the federal government in connection with matters relating to federal laws and regulations for the purchase and use of tax-free alcohol in the laboratories of the University of Wisconsin System.
4. Purchase orders and other instruments required by the federal government for the procurement of narcotics for use in the laboratories of the University of Wisconsin System and in University Hospitals.
5. Grants, contracts, and agreements with private-profit making organizations, with the understanding that those in excess of \$500,000 require formal acceptance by the Regents prior to execution.
6. Royalty agreements with the University of Wisconsin Press.
7. Transactions of the University of Wisconsin System's employee savings bond accounts.
8. Leases require for acceptance of the Board of Regents prior to execution if:
(1) a proposed leased space is not available in an existing building and would require the construction of a new building to satisfy the space need; or (2) negotiations for a new lease would involve leased space in excess of 10,000

assignable square feet; or (3) the proposed initial term of a lease would exceed five years (excluding renewal options).

A summary of grants, contracts, leases, and agreements, including royalty agreements with the University of Wisconsin Press, will be reported quarterly to the Vice President for Finance.

Requested Action

Approve resolution 1.2.d.(1) amending section 5 of Regent Policy Document 93-1: *Authorization to Sign Documents* to clarify authority to sign leases with a value of less than \$500,000.

Discussion and Recommendation

This policy was last revised in February 2000.

The February 2000 revision to Regent Policy Document 93-1: *Authorization to sign Documents* reflected a desire to bring greater consistency between State Building Commission procedures and UW Board of Regent policies regarding the approval of leases. Regent policy at the time enabled corporate or administrative officers of the University of Wisconsin System to sign grants, contracts, leases, and agreements with private-profit making organizations, with the understanding that those in excess of \$500,000 require formal acceptance by the Regents. This differed from the State Building Commission policy wherein Building Commission approval was required only for leases when the construction of new space is involved, a new lease involves more than 10,000 assignable square feet, or the initial term (excluding renewal options) exceeds five years.

The inconsistencies between the Building Commission and Regent policies created some confusion for UW System institutions when determining what authorizations were required for proposed leases. The amended Regent policy approved at the February 2000 meeting made the requirements consistent between the two authorities. However, those revisions did not address authority to sign leases where value is below the \$500,000 threshold. The revisions requested will make that authority clear in Regent Policy Document 93-1.

Related Regent Policies

Regent Policy Document 93-1
Regent Policy Document 96-5

Proposed Amendment to Policies
on Delegation of Responsibilities
to the Vice President for Finance

BUSINESS AND FINANCE COMMITTEE

Resolution 1.2.d.(2)

That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents amends Item 2 of Regent Policy Document 96-5: *Delegation of Responsibilities to the Vice President for Finance* to read:

2. Authority to sign contracts and documents for University purposes with a value under \$500,000.

Proposed Amendment to Policies on Delegation of Responsibilities to the Vice President for Finance

Background

Specific signature authority has been delegated to the Vice President for Finance under Regent Policy 96-5: *Delegation of Responsibilities to the Vice President for Finance*. That policy reads as follows:

Upon recommendation of the President of the University of Wisconsin System, the following responsibilities have been delegated to the Vice President for Finance:

1. Land transactions within campus boundaries. This includes purchase, trade, gifts, and the sale of lands that have been declared surplus by the Board of Regents. An annual report is to be provided to the Business and Finance Committee regarding any changes that occurred with the holdings.
2. Authority to sign contracts and documents for University purposes with a value under \$200,000.
3. Authority to negotiate and pay all assessable improvements charges levied by municipalities.
4. Authority to sign easements which benefit the University.
5. Authority to undertake projects funded by the all agency appropriations.
6. Implementation of Environmental Policy Act.

Requested Action

Approve resolution 1.2.d.(2) amending Section 2 of Regent Policy Document 96-5: *Delegation of Responsibilities to the Vice President for Finance* to set authority to sign contracts and documents with a value of less than \$500,000.

Discussion and Recommendation

This policy was last revised in October 1996.

Section 2 of Regent Policy Document 96-5: *Delegation of Responsibilities to the Vice President for Finance* delegates to the Vice President for Finance the authority to sign contracts and documents for University purposes with a value under \$200,000. This

delegation is not consistent with Regent Policy Document 93-1: *Authorization to Sign Documents* which authorized the Vice President for Finance to sign grants, contracts, and agreements whose value is less than \$500,000. The revisions requested will bring these policies into agreement by eliminating this inconsistency

Related Regent Policies

Regent Policy Document 93-1

Regent Policy Document 96-5

UW System Trust Funds
Expansion of Terms: Sherman
Property Trust Fund

BUSINESS AND FINANCE COMMITTEE

Resolution:

That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin Colleges, the Board of Regents approves expanding the terms and conditions of the Sherman Property Trust Fund to permit the additional use of the principal and interest from the Fund for scholarships for students taking classes in the disciplines taught at the Biological Field Station.

UW SYSTEM TRUST FUNDS REQUEST FOR EXPANSION OF TERMS: SHERMAN PROPERTY TRUST FUND

EXECUTIVE SUMMARY

BACKGROUND

In September 1969, Gertrude Sherman (Class of 1900) gifted to the University approximately 98 acres of land, then known as the Thomas farm, located in Waterville, Waukesha County, Wisconsin. The gift-in-kind acceptance memo to the Regents at that time stated the following: "The property shall be retained in its natural state and used for field studies and research in botany, zoology, forestry, geology, geography, and other disciplines, and shall be used particularly for the benefit of the Waukesha County Campus and the University of Wisconsin-Milwaukee... The property will be administered by the Waukesha County Campus of the University Center System."

In 1978, presumably upon the death of Ms. Sherman, her home and home site were also gifted to the University. Then-Chancellor Edward Fort of the UW Center System recommended the following in a memo dated September 22, 1978 to then-President Edwin Young: "...I must nevertheless recommend that the property be sold ... [and] we would propose that all of the proceeds be held in trust for the Center System for the following purpose: *maintenance and improvements at the Biological Field Station which was given to the University by Miss Sherman.*"

The Board of Regents then adopted at its November 9, 1979 meeting, the following resolution: "That, upon recommendation of the President of the UW System and the Chancellor of the UW Center System, the Board of Regents approves the proceeds from the sale of a 5.49 acre parcel of land near Waterville, Wisconsin which was given to the UW Center-Waukesha County by Gertrude Sherman to develop an outdoor biological laboratory on an adjacent 98.12 acre tract of land also donated to the UW Center-Waukesha County by Gertrude Sherman."

Accordingly, the Sherman Property Trust Fund, created with the proceeds of this sale, has operated ever since under the following terms and conditions: "Principal and income to be used to develop, maintain, and improve the biological field station (UW Center System-Waukesha Campus) which was given to the University by Gertrude Sherman." The fund has been used for such purposes to date, and, in 1999-2000, it fully funded the construction of a classroom building on the site for use by various departments.

As there are no extant legal documents (e.g., will, trust document, etc.) related to this gift, other than a letter from Miss Sherman's attorney in 1966 expressing some of her desires but explicitly stating that "[t]hese expressions of her desire are not conditions of the gift...", the gift has always been categorized as an unrestricted quasi-endowment. The Sherman Property Trust Fund is now valued at approximately \$570,000. At this level, it generates roughly \$25,000 per year in income.

REQUESTED ACTION

UW Colleges is now requesting approval to expand the terms and conditions for the use of these funds, as described in resolution I.2.e.(1).

DISCUSSION

UW Colleges finds that the principal and income of the Sherman Property Trust Fund are now at a level which exceeds the amount required for support of the field station. As the use of the land as a biological field station apparently met with some of Miss Sherman's initial "desires," UW Colleges is requesting that the terms be expanded in a way that continues to honor the donor's apparent interest in such fields of study. At the same time, the suggested expansion will provide UW-Waukesha the flexibility to use funds for other worthwhile but related purposes.

Because the current terms and conditions for this unrestricted gift were established via Regent resolution in 1979, it is deemed appropriate to have the Regents approve any changes being recommended by the benefiting institution.

RELATED REGENT POLICIES

None.

R E V I S E D

I.3. Physical Planning and Funding Committee

Thursday, June 10, 2004
UW-Milwaukee
Union – E280

10:00 a.m. All Regents – Union Wisconsin Room

- 2005-07 Biennial Operating Budget
 - Priorities
 - Statutory Language
 - Cost-to-Continue
- 2005-07 Biennial Capital Budget
 - Funding Options
 - Program Revenue Priorities

11:00 a.m. All Regents

- Plan 2008 Phase II
[Resolution A]

12:00 p.m. Lunch

- UW-Milwaukee Presentation on Scholarships

1:00 p.m. All Regents

- 2004-2005 Annual Operating Budget
[Resolution I]
- Resident Tuition for Undocumented Students

1:45 p.m. Joint Meeting with Business and Finance Committee – Union – E280

- Higher Education Capital Financing Options
- a. UWM Presentation: Exploring Columbia/St. Mary's Facility to meet University and Community Needs

2:00 p.m. Physical Planning Committee – Union – E260

- b. Approval of the Minutes of the May 6, 2004 Meeting
- c. Report of the Assistant Vice President
 - Building Commission Actions
 - Other

- d. UW-Green Bay: Conveyance of Land
[Resolution I.3.d.]
- e. UW-Madison: Biochemistry NMR Suite Renovation
[Resolution I.3.e.]
- f. UW-Madison: North Park Street Development
[Resolution I.3.f.]
- g. UW-Oshkosh: Newman Center Lease
[Resolution I.3.g.]
- h. UW-Stout: Campus Boundary Expansion and Land Acquisition
[Resolution I.3.h.]
- i. UW System: Program Revenue Maintenance Projects
[Resolution I.3.i.]
- j. UW System: Classroom Renovation/IT Improvements
[Resolution I.3.j.]
- x. Additional items which may be presented to the Committee with its approval

Authority to Convey Land to the Wisconsin
Department of Transportation, UW-Green Bay

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the UW-Green Bay Chancellor and the President of the University of Wisconsin System, authority be granted to convey to the Wisconsin Department of Transportation (WisDOT) a .79-acre parcel of arboretum land located at the intersection of Highways 54/57 and Bay Settlement Road, Green Bay, Wisconsin, for \$19,800.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin–Green Bay
2. Request: Requests authority to convey to the Wisconsin Department of Transportation (WisDOT) a .79-acre parcel of arboretum land located at the intersection of Highways 54/57 and Bay Settlement Road, Green Bay, Wisconsin, for \$19,800.
3. Description and Scope of Project: This action will convey a .79-acre parcel of arboretum land to the WisDOT for highway reconstruction purposes. The WisDOT plans to begin reconstruction of the interchange at State Highway 54/57 and Bay Settlement Road in October 2004. The project will replace the existing at-grade intersection with a Hwy 54/57 overpass interchange and associated ramps. The intersection will be redesigned and reconstructed as will the existing southeast campus entrance on Bay Settlement Road. The land is needed to construct a signaled intersection with turning lanes at the campus entrance. An appraisal secured by WisDOT places the land value at \$19,800.

WisDOT will reimburse UW-Green Bay \$7,000 for costs the institution's physical plant will incur to relocate campus fencing, lighting and signs.

4. Justification of the Request: This WisDOT project has been in planning for more than twelve years with detailed plans developed over the past year. The completed project will improve safety at the intersection replacing it with a divided four lane highway overpass and associated on and off ramps. Because of the proximity of the UW-Green Bay southeast entrance, the project will improve the campus entrance by providing a signaled intersection and turning lanes. The new interchange will substantially improve access to the campus.
5. Previous Action: None.

Authority to Construct a Biochemistry
Spectrometer Laboratory Remodeling Project,
UW-Madison

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Biochemistry Spectrometer Laboratory Remodeling project at an estimated cost of \$213,000 Grants Funds.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin–Madison
2. Request: Requests authority to construct a Biochemistry Spectrometer Laboratory Remodeling project at an estimated cost of \$213,000 Grants Funds.
3. Description and Scope of Project: This project will remodel approximately 650 assignable square feet (ASF) of the basement of the Biochemistry Building Addition to accommodate three 600 MHZ spectrometers. The interior finishes, furnishings, and infrastructure systems will be renovated or replaced. Project work will include: new supply and return air ductwork; a new dedicated emergency exhaust system; connection to the building's chilled water loop; installation of 208 volt, three-phase power at each spectrometer location; installation of liquid nitrogen and helium recovery piping services; installation of room oxygen sensors and room temperature controls; and an ethernet telecommunication system extension. The remodeled space will house three small footprint nuclear magnetic resonance spectrometers that are necessary for three grant-funded projects.
4. Justification of the Request: The National Magnetic Resonance Facility at UW-Madison is a biomedical technology research resource center funded by the National Institute of Health and located in approximately 11,600 ASF in the Biochemistry Building Addition. Additional funding for the facility comes from the National Center for Research Resources and from user fees.

This facility provides state of the art spectrometer facilities to users both locally and nation wide. Nuclear magnetic resonance spectroscopy is a tool which provides scientists with detailed chemical and structural information at an atomic level about molecules in solution even when they are present in living cells or organisms.

Two new and one expanded project at the facility each require additional spectrometers, and there is no space available within the facility to locate them. These projects include: (1) a study of large fully deuterated proteins and paramagnetic proteins, which is a specialty of this facility, (2) a study of metabolomics, the comprehensive analysis of large numbers of metabolites, and (3) a second phase of the National Institute of General Medical Sciences Protein Structure Initiative.

The department proposes to remodel an existing unused surgical suite space within the current space. The projects that used this space have ended due to the retirement or relocation of the principal investigators, and there are no future plans to use the surgical suite for surgery.

5. Budget and Schedule:

Construction Cost		\$ 173,000	Approval	06/2004
Haz. Mats.		0	A/E Selection	07/2004
Total Construction		173,000	Bid Opening	07/2005
Contingency	11 %	18,500	Construction Start	10/2005
A/E Design Fees	8 %	13,800	Substantial Completion	04/2006
DSF Mgmt. Fees	4 %	7,700	Project Close Out	07/2006
Percent for Art	0 %	0		
Equipment/Other		0		
Total Project Cost		\$ 213,000		

6. Previous Action: None.

Authority to Enter Into Lease Agreements,
Connect Facilities to the Central Campus Utilities,
and Undertake Landscaping and Sitework,
UW-Madison

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to:

- (a) enter into a ground lease with Park Street Properties I, LLC (the owner/developer) to allow construction of:
 - a 139,000 gross square feet (GSF) office building and 335-stall parking ramp on UW-owned properties at 13-21 North Park Street and 8 North Murray Street (garage/fleet site), and
 - a 15,000 GSF garage facility on a portion of current Parking Lot 51, located at 27 North Charter Street.
- (b) enter into a lease agreement with the owner/developer with options to purchase beginning in 2006 for:
 - a newly constructed 425 bed residence hall located on properties at 29-41 North Park Street and 101-103 North Park Street,
 - the newly constructed office building and parking structure at 13-21 North Park Street and 8 North Murray Street, and
 - the newly constructed garage facility at 27 North Charter Street
- (c) enable Park Street Properties I, LLC to connect these facilities to the central campus utilities and undertake landscaping and site work on adjacent university property in Murray Street and Murray Mall.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin-Madison
2. Request: Requests authority to:
 - (a) enter into a ground lease with Park Street Properties I, LLC (the owner/developer) to allow construction of:
 - a 139,000 gross square feet (GSF) office building and 335-stall parking ramp on UW-owned properties at 13-21 North Park Street and 8 North Murray Street (garage/fleet site)
 - a 15,000 GSF garage facility on a portion of current Parking Lot 51, located at 27 North Charter Street.
 - (b) enter into a lease agreement with the owner/developer with options to purchase beginning in 2006 for:
 - a newly constructed 425 bed residence hall located on properties at 29-41 North Park Street and 101-103 North Park Street.
 - the newly constructed office building and parking structure at 13-21 North Park Street and 8 North Murray Street
 - the newly constructed garage facility at 27 North Charter Street
 - (c) enable Park Street Properties I, LLC to connect these facilities to the central campus utilities and undertake landscaping and site work on adjacent university property in Murray Street and Murray Mall.
3. Description and Justification: This request reflects a technical change in approvals received in May 2004 for this development. A summary of that request is attached for reference. In May, the Board of Regents authorized entering into a lease with University Research Park (URP) for these purposes. Costs presented at that time assumed that URP would secure double tax-exempt financing for the construction that would be undertaken by a developer. The State Department of Administration continued their review of that proposal, and has recommended that, instead of involving URP in this particular instance, the transaction be handled by leasing the facilities directly from the developer, including options to purchase. This change in how to handle the transaction could increase the approved annual lease costs of \$5,704,000 by up to \$546,000. Those higher costs will be prorated among the project programs of administration (45%), housing (44%) and transportation services (11%).

It is planned that purchase of the Program Revenue components of housing and transportation will be pursued as part of the 2005-07 Capital Budget. Purchase of the administrative portion will be sought when GPR funding is viable.

Timing of the project remains a critical issue. It is planned that relocation of the University Garage services will begin later in June. This will enable demolition and construction at the Park Street site to begin in early fall 2004. Overall, completion is targeted for summer of 2006. It is critical for student and fiscal planning that the housing become available at the beginning of the fall semester.

4. Previous Action by the Board of Regents

May 2004: Resolution 8839

Granted approval to undertake this transaction with University Research Park, as indicated in the attached document.

THE UNIVERSITY OF WISCONSIN SYSTEM

Summary of Request for UW-Madison North Park Street Development Board of Regents Action May 2004

1. Institution: The University of Wisconsin-Madison

May 2004 Resolution 8839 authorized:

- (a) to enter into a ground lease with University Research Park (URP) to allow construction of:
 - a 139,000 GSF office building and 330 stall parking ramp on UW owned properties at 13-21 North Park Street and 8 North Murray Street (garage/fleet site) and
 - a 15,000 GSF garage/fleet facility on a portion of current parking lot 51, located at 27 North Charter Street.
- (b) to enter into a lease agreement with University Research Park for:
 - the newly constructed office building and parking ramp at 13-21 North Park Street and 8 North Murray Street,
 - the newly constructed garage/fleet facility at 27 North Charter Street, and
 - a newly constructed 425 bed residence hall located on properties at 29-41 North Park Street and 101-103 North Park Street.
- (c) to grant easements as necessary for University Research Park to [1] connect these facilities to the central campus utilities and [2] undertake landscaping and sitework on adjacent University property in Murray Street and Murray Mall.

3. Description and Scope of Project: This is the next step in the East Campus Development Plan. This particular project will involve private construction and a lease to the university of a 330 stall parking ramp, 139,000 GSF office building and 162,000 GSF residence hall southeast of the Park Street overpass and north of Regent Street. In addition, this project will relocate the current garage/fleet facilities on that block to a site on North Charter Street.

The parking ramp will accommodate visitor and short term parking on the first level and include space at street level for a campus visitor and information center, and Transportation customer services. Permit and special event parking will be located on levels two, three and four. Access and egress will be provided from both North Park and Murray Streets with an enclosed loading dock and building services located on Murray Street.

A three story office building consisting of approximately 139,000 GSF will be constructed on top of the parking ramp. Administrative offices and support space for UW Business Services and Facilities Planning and Management will mainly be located on floors five, six, and seven of the structure. The office space will also contain space for shared conference, meeting room, computer lab and training space, and common break areas.

The 162,000 GSF residence hall will consist of six stories plus a partial basement. It will house approximately 425 residents. The standard living unit will provide private bedrooms, and common bathrooms shared by two to three rooms (four to five residents). The building will include a residence life apartment, staff offices and other management and operational support spaces. Other features include common areas on each floor (study room, social program space for floor residents and a small kitchen). The first floor will include academic and other residential learning community support spaces including a technology center, classroom, tutoring, advising and faculty offices; general program space for out of classroom learning activities and other student initiated programs; laundry, a study space, hall offices and a small food service market express and coffee house.

The project landscaping design will incorporate the adjacent East Campus Pedestrian Mall and city bike path; plans for drop-off/pick-up traffic and recreation and open space needs.

The 15,000 GSF garage/fleet facility on Charter Street will consist of 12 standard size vehicle bays, two oversized bays, and one oversized wash bay. There will be three enclosed offices, two open work areas, a customer waiting area, and a staff break room. There will be separate toilet facilities for customers and staff all of which will be ADA accessible.

The terms of the proposed lease are currently being negotiated with URP Development, LLC. It is anticipated that the base rental rate will fully amortize the long-term fixed rate double tax-exempt financing of the cost of construction of the office, parking, student residence hall, fleet buildings, utilities connections, pedestrian mall improvements, and the acquisition of the property related to the student housing. Discussions with potential bond underwriters have indicated that the interest rate on this project will be close to typical state rates and lower than conventional developer financing. The UW-Madison will be responsible for all building operation and maintenance costs. The rental rates will cover all initial and subsequent annual costs incurred by them in owning these buildings for the benefit of UW-Madison and originating and managing the financing for this project over the term of the tax-exempt bonds.

The base rental rate will be fixed for the entire project and will not exceed \$5,704,000 annually. The lease will be for a thirty-two year period and will be paid on a schedule over thirty years commencing with occupancy of the facilities. The exact amounts for each component of the project will be finalized when construction design and financing are complete. The proposed occupancy date for the garage is September 2004 and will cover 15,000 GSF with an estimated maximum annual rate of \$89,000; the occupancy date for the residence hall is anticipated to be in July 2006 and will cover 162,000 GSF with an estimated maximum annual rate of \$2,584,000; and, the occupancy date for the office/ramp building is anticipated to begin in September 2006 and will cover 139,000 GSF plus 330 parking stalls with an estimated maximum annual rate of \$3,031,000 (including \$775,000 Parking). The actual allocation of costs to each of the

components may vary but the \$5,704,000 total for all components will not be exceeded. Rental payments will be provided from a combination of program revenue and institutional funds available to UW-Madison.

The project will contract for completion of an Environmental Assessment of the site and the facilities to be demolished, including a plan for the remediation of any hazardous materials. Also, a complete Environmental Impact Statement has been contracted and will be completed by fall 2004.

4. Justification: The North Park Street site was identified in the 1996 Campus Master Plan as an area for possible joint public/private development, and as an area for creation of a visitor information gateway. Part of the site is vacant property, and part houses the University's fleet and garage operation. The University's East Campus Development Plan calls for the creation of a contemporary and technologically advanced arts and humanities district, consolidation of campus student services along a new pedestrian corridor and the construction of contemporary university residence halls to improve the undergraduate student living experience. This North Park Street Development project allows the campus to take the first step in achieving its vision for the redevelopment of the east campus area. Given this opportunity to creatively address strategic facilities issues, University Research Park Development, LLC has agreed to participate in the project with a private developer. Construction of the office building allows the vacation of the A.W. Peterson Building for the construction of the Elvehjem Museum Addition – a gift funded project slated to be enumerated in 2005-07, and a gift-funded Music Performance Building in a later biennium. It also provides the first of two new residence halls so that Ogg Hall can be demolished. Working through the URP Development, LLC allows the University to partner with a private developer to design and complete this project in the manner that provides the best price and timely completion.

The project will also address the need for a visitor information presence at a major gateway to the University and provide replacement parking for spaces lost in other campus developments. The office building component is the result of a planning process begun in 1999 to address the consolidated space needs of the University's business services and administrative units. In addition, Facilities Planning and Management will relocate their offices from the WARF building to the new office facility on Park Street, and release the existing WARF space for the Health Sciences' move to the west campus.

The University looked at alternate, privately owned, locations for relocating the garage/fleet facility. It was ultimately determined that the best solution would be to locate it on UW property, contiguous to a site already designated as a future physical plant service facility.

Authority to Enter Into a Lease Agreement,
UW-Oshkosh

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted to lease 27,360 square feet (SF) of office and support space at 717 W. Irving Street, Oshkosh, Wisconsin from the UW-Oshkosh Foundation.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin–Oshkosh
2. Request: Requests authority to lease 27,360 square feet (SF) of office and support space at 717 W. Irving Street, Oshkosh, Wisconsin from the UW-Oshkosh Foundation.
3. Lease Information: The lease covers 27,360 SF of space for the period beginning July 1, 2004, through June 30, 2007, at an annual rate of \$120,000 (\$4.39/SF). UW-Oshkosh will pay utilities, maintenance, and housekeeping costs estimated to be \$140,000 annually (\$5.12/SF) for a total annual lease cost of \$260,000 (\$9.51/SF). There are no renewal options, but the lease includes an option to purchase. Rental and operating costs will be paid by UW-Oshkosh institution funds.
4. Description and Scope of Project: UW-Oshkosh will consolidate in the facility, the Division of Academic Support Services consisting of the multicultural retention program, pre-college program, student support services, and the division's administrative staff. The facility will also house the Women's Center and will provide a large group gathering space. The foundation remodeled the facility to meet university needs.
5. Justification of the Request: The Foundation Center (formerly the Newman Center) is conveniently located adjacent to the campus in the area of several residence halls. It is an excellent location for the consolidation of the Division of Academic Support Services into one building.

The academic support programs are currently in various areas of Dempsey Hall and none of the spaces are large enough for efficient operations. The spaces vacated in Dempsey will permit decompression of groups occupying adjacent space. Space vacated by the multicultural retention program will be reallocated to registration and international programs. Graduate studies and the department of continuous learning will occupy space vacated by the pre-college program, and student advising will decompress into space vacated by student support services. The space vacated by the division's administrative staff will be reallocated to the admissions office.

The Women's Center currently has one small room in Gruenhagen residence hall. Relocation into the leased facility will provide space to develop a better Women's Center.

6. Previous Action: None.

0604FoundationLeaseBOR.doc

Authority to Expand the Campus Boundary and to
Acquire Land, UW-Stout

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the UW-Stout Chancellor and the President of the University of Wisconsin System, authority be granted to expand the campus boundary and to acquire a .87-acre vacant parcel of land to develop a parking lot at a cost of \$80,800 Program Revenue Cash - Parking. The total cost includes the land cost of \$78,900 plus \$1,900 appraisal and closing expenses in accordance with the provision of Section 20.914 of the Wisconsin Statutes.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin-Stout
2. Request: Requests authority expand the campus boundary and to acquire a .87-acre vacant parcel of land to develop a parking lot at a cost of \$80,800 Program Revenue Cash - Parking. The total cost includes the land cost of \$78,900 plus \$1,900 appraisal and closing expenses in accordance with the provision of Section 20.914 of the Wisconsin Statutes.
3. Description and Scope of Project: Approval of this request repositions the campus boundary west to include the property that is immediately adjacent to existing parking lot 17 boundary and to permit acquisition of the site (see map). The undeveloped steeply banked site is owned by the city of Menomonie. The city is filling the site with engineered fill under the supervision of a consulting engineering firm. The purchase price is the average of two appraisals for the filled site. The environmental audit indicates that the property is free of contaminants or hazardous materials. This acquisition provides a site for UW-Stout to increase lot 17 from 40 stalls to approximately 130 stalls.

The city is providing substantial grading and ground cover on slopes to prevent any future erosion from occurring on this filled parcel and adjacent property, and is planning to fund and develop detention ponds at the bottom of the ravine to limit and treat run-off into the Red Cedar River.

4. Justification of the Request: For more than a decade, UW-Stout's campus development plans have documented a shortage of adequate parking. Currently there is a 676-stall deficit based on 2,554 stalls available and a planning target of 3,230 stalls. The acquisition of this parcel and expansion of lot 17 will reduce the deficit by 90 stalls to 766. The city of Menomonie is trying to help the university reduce the number of university commuter vehicles currently parking on city streets in the nearby downtown and residential areas. The sale of this land by the city is one of several joint initiatives to reduce parking problems around the campus.

The city has been filling the site over the past year with material excavated from city construction projects. Only clean, compactable material has been allowed in the site, and compaction operations have been supervised by a consulting engineering firm. The city has permitted the university to dispose of excavation materials from the construction of its new athletic stadium and currently from the construction of the new suite style residence hall. Disposing of excavation materials from construction projects at this site saves considerable costs compared to trucking the material to more distant sites.

5. Budget and Schedule:

Budget: \$80,800 Program Revenue Cash - Parking

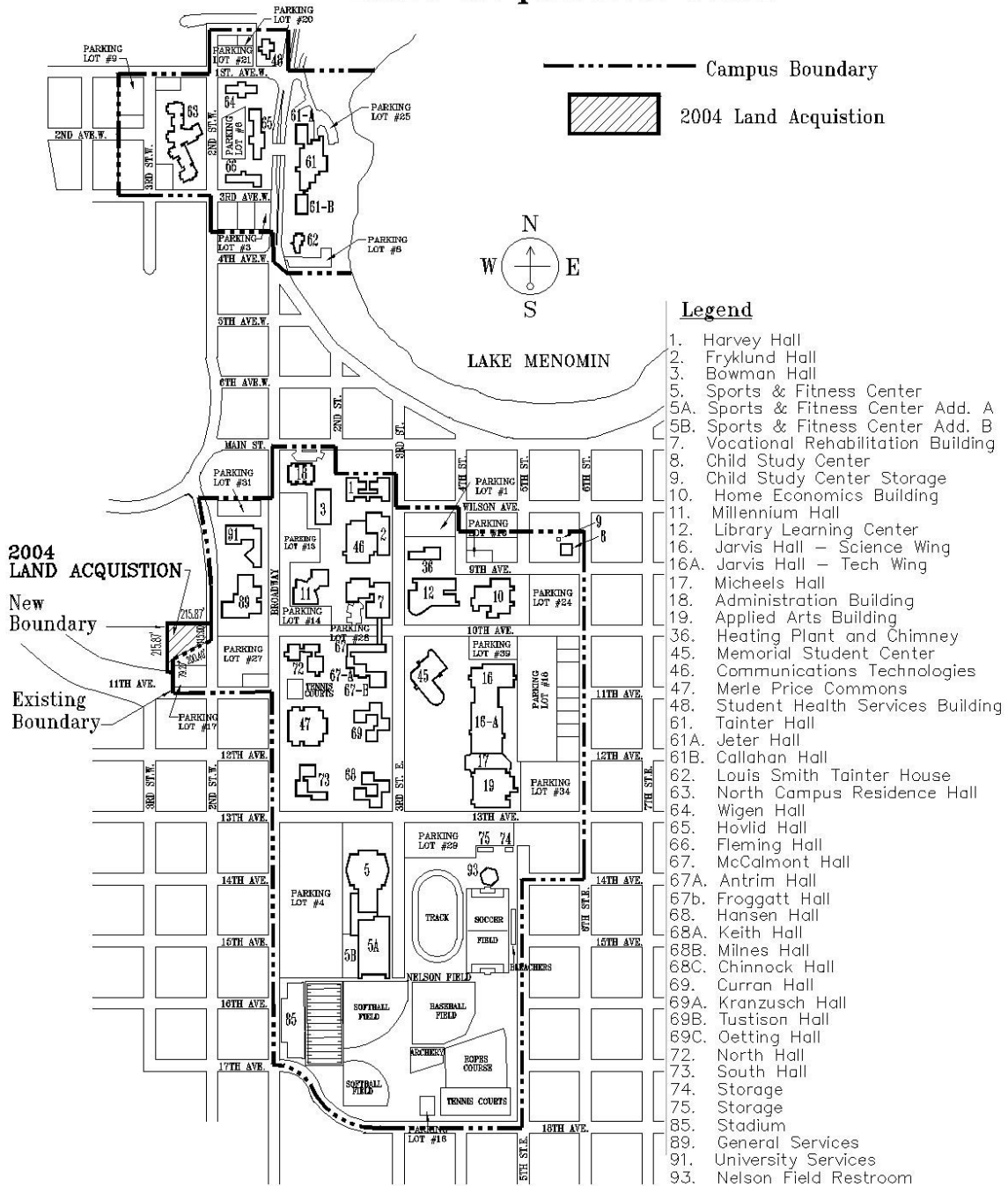
Schedule: n/a

6. Previous Action: None.

University Of Wisconsin–Stout

Menomonie, Wisconsin

Land Acquisition Plan



Authority to Construct Program Revenue
Maintenance Projects, UW System

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to construct various maintenance and repair projects at an estimated total cost of \$1,277,300 (\$97,000 Program Revenue Supported Borrowing (PRSB) – Facilities Maintenance and Repair, \$240,000 PRSB – Utilities Repair and Renovation, and \$940,300 Program Revenue Cash).

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin System
2. Request: Requests authority to construct various maintenance and repair projects at an estimated total cost of \$1,277,300 (\$97,000 Program Revenue Supported Borrowing (PRSB) – Facilities Maintenance and Repair, \$240,000 PRSB – Utilities Repair and Renovation, and \$940,300 Program Revenue Cash).

FACILITIES MAINTENANCE & REPAIR

INST	PROJ. NO.	PROJECT TITLE	GFSB	PRSB	PR CASH	GIFT/GRANT	BTF	TOTAL
STO	04D1R	Price Commons Roof Repl	\$ -	\$ 97,000	\$ 97,000	\$ -	\$ -	\$ 194,000
FM&R SUBTOTALS			\$ -	\$ 97,000	\$ 97,000	\$ -	\$ -	\$ 194,000

UTILITIES REPAIR & RENOVATION

INST	PROJ. NO.	PROJECT TITLE	GFSB	PRSB	PR CASH	GIFT/GRANT	BTF	TOTAL
LAX	04D1U	Cowley Lot Reconstruction	\$ -	\$ -	\$ 348,300	\$ -	\$ -	\$ 348,300
PKS	04D1T	CART Parking Lot	\$ -	\$ -	\$ 495,000	\$ -	\$ -	\$ 495,000
PLT	04D1Y	East Campus Parking Lot Const	\$ -	\$ 240,000	\$ -	\$ -	\$ -	\$ 240,000
UR&R SUBTOTALS			\$ -	\$ 240,000	\$ 843,300	\$ -	\$ -	\$ 1,083,300

	GFSB	PRSB	PR CASH	GIFT/GRANT	BTF	TOTAL
JUNE 2004 AGENDA TOTALS	\$ -	\$ 337,000	\$ 940,300	\$ -	\$ -	\$ 1,277,300

3. Description and Scope of Project: This request constructs various maintenance, repair, renovation, and upgrades through the All Agency Projects Program.

Facilities Maintenance and Repair Requests

STO – 04D1R – Price Commons Roof Replacement (\$194,000): This project replaces the existing built-up roof system of Price Commons with a new membrane roofing system. Construction areas include the valley equipment area of the roof, which houses the cooling towers for the building cooling system, and some small-sloped areas.

The Price Commons built-up roof, consisting mainly of asphalt felts with a gravel surface, was installed before 1980. This type of roof, as it ages, is prone to leaks, especially anywhere there is equipment attached to the roof. The valley equipment area, replaced twice since the original roofing installation, has recently developed another leak.

Utilities Repair and Renovation Requests

LAX – 04D1U – Cowley Hall Parking Lot Reconstruction (\$348,300): This project reconstructs and redesigns the 167-stall Cowley Hall parking lot. Project work includes removal of the existing asphalt parking surface and sub-base; excavation of abandoned residence foundations currently located below lot; re-fill of area back to grade; installation of new sub-base, asphalt pavement, and pavement striping. Project work also includes all survey and field data gathering, as necessary, and production of the necessary design documents for a total parking lot reconstruction. Since the existing stall sizes and aisle widths are substandard, the initial design phase will also include a redesign of the existing parking lot layout and feasibility study of marginally expanding the existing lot by utilizing portions of the adjacent vacated street boulevard areas.

Residential structures occupied this site prior to construction of the Cowley Hall parking lot. When these buildings were demolished, the basements were not excavated and some of the debris from the buildings was probably pushed down into the basement cavities and fill then placed on top of them. As a result, the surface of the parking lot is now sinking. This has caused the asphalt pavement to rapidly deteriorate and the elevation of the lot surface to become uneven. If the extreme settlement continues, the lot will eventually be unusable. The project will excavate the old residence foundations and fill the voids with engineered fill to provide a stable base, and then reconstruct the surface of the parking lot. This project will not result in a fee impact to students.

PKS – 04D1T – Communication Arts Parking Lot Repaving (\$495,000): This project reconstructs the 756-stall Communication Arts parking lot. Project work includes replacing the asphalt surface, repairing the concrete curb and gutter system, and installing a drainage system under the paved surface as required. The existing asphalt surfaces will be pulverized or removed. A drainage system will be installed in areas that have repeatedly developed water problems and subsequently led to base material loss and deterioration. Areas of bad base materials will be removed and replaced with appropriate granular fill. Surface alignment will be adjusted and the lot repaved.

The parking lot was constructed in 1975. In 1992, a surface overlay was installed. Annual maintenance including crack filling, infrared bituminous seamless heat patching, pavement striping, concrete curb repairs and replacement, catch basin repairs and replacement, and road shoulder grading were completed by facilities staff or by contract. Approximately 30 percent of the parking lot's curb is broken, settled, or completely gone, which allows water to readily penetrate and damage the asphalt base. This project will not result in a fee impact to students.

PLT – 04D1Y – East Campus Parking Lot Construction (\$240,000): This project constructs a new 130-stall bituminous parking lot and installs appropriate lighting on university-owned property, that is presently occupied by a residence on Hickory Street. The parking lot will be used to help satisfy the demand for staff and commuter parking. The project will raze and remove the existing house and foundation from the property and construct a new parking lot. All existing utilities serving the residence will be abandoned, removed from the parking lot project area, and capped off at the street.

This is the last phase of the East Campus Development Project. This phase will help satisfy the continuing demand for parking for staff and commuter students. The addition of a 130-stall parking lot on the east side of the campus is required for the Ullsvik Center change of use from a student center to an administrative building. The east side of campus is a very high profile area since it is a visitor's first point-of-contact with the university. The greatest shortage of parking spaces exists in this area on the east side of campus. This project will not result in a fee impact to students.

4. Justification of the Request: UW System Administration and Division of State Facilities continue to work with each institution to develop a comprehensive campus physical development plan, including infrastructure maintenance planning. After a thorough review of approximately 250 All Agency Project proposals and 520 infrastructure planning issues submitted by the institutions, and the UW System All Agency Projects Program funding targets set by the Division of State Facilities (DSF), this request represents high priority University of Wisconsin System infrastructure maintenance, repair, renovation, and upgrade needs. This request focuses on existing facilities and utilities, targets the known maintenance needs, and addresses outstanding health and safety issues. Whenever possible, similar work throughout a single facility or across multiple facilities has been combined into a single request to provide more efficient project management and execution.

5. Budget:

PRSB – Facilities Maintenance and Repair	\$	97,000
PRSB – Utilities Repair and Renovation		240,000
Program Revenue Cash..		<u>940,300</u>
Total Requested Budget	\$	1,277,300

6. Previous Action: None.

Authority to Construct Classroom
Renovation/Instructional Technology Improvement
Projects and Expand the Program Capacity,
UW System

PHYSICAL PLANNING AND FUNDING COMMITTEE

Resolution:

That, upon the recommendation of the President of the University of Wisconsin System, authority be granted to: (1) construct various Classroom Renovation/Instructional Technology Improvement projects for the University of Wisconsin System, at an estimated total cost of \$4,114,945 (\$4,000,000 2003-05 General Fund Supported Borrowing and \$114,945 Classroom Modernization/Institutional Funds) and (2) expand the capacity of this program by utilizing Institutional and non-GPR funding sources on an as-needed basis.

THE UNIVERSITY OF WISCONSIN SYSTEM

Request for Board of Regents Action June 2004

1. Institution: The University of Wisconsin System
2. Request: Requests authority to: (1) construct various Classroom Renovation/Instructional Technology Improvement projects for the University of Wisconsin System, at an estimated total cost of \$4,114,945 (\$4,000,000 2003-05 General Fund Supported Borrowing and \$114,945 Classroom Modernization/Institutional Funds) and (2) expand the capacity of this program by utilizing Institutional and non-GPR funding sources on an as-needed basis.
3. Description and Scope of Project: This request will provide funding to continue the UW System Classroom Renovation/Instructional Technology Improvement Program at all degree-granting institutions and UW-Extension. As in the past, funding will be used to update general assignment classrooms and acquire furnishings and equipment to improve instructional technology.

It is anticipated this funding will update about 60 renovated classrooms (51,000 assignable square feet) with appropriate technology. The scope of projects will vary from campus to campus. Instructional technology will include equipment such as video projectors, audio playback, multi-media computers, VCR's, laser disks, and AV controls. Various maintenance needs and improvements in the learning environment will be undertaken such as lighting, flooring, HVAC, acoustics, and seating. In some cases, work will include reconfiguration to improve student visibility, support a variety of teaching models, and/or modify the space to meet class size needs.

4. Justification of the Request: This project continues the Classroom Renovation/Instructional Technology Improvements Program, that began in the 1995-97 Capital Budget to complete in-building wiring at several institutions and provide classroom renovation, technology improvements, and teleconferencing upgrades. The Board of Regents recommended continuation of this program at \$15 million as part of the 2003-05 Capital Budget, and it was subsequently enumerated at \$5 million. Authorization was received to utilize \$1 million of the \$5 million enumerated for Classroom Renovation/Instructional Technology Improvements to install telecommunications cabling in approximately 27 buildings as part of the UW-Madison 21st Century Telecommunications Phase I project.

Over the past four biennia, approximately \$40 million has been authorized to implement projects under the Classroom Renovation/Instructional Technology Improvements Program. That figure includes approximately \$2.5 million in Gift, Grant, and Institutional Funds provided by the institutions to augment this essential program. Funding to date has provided a wide spectrum of

improvements in approximately 375 instructional environments. The overall magnitude of general assignment classroom deficiencies, however, still exceeds \$40 million.

General assignment classrooms serve the instructional needs of virtually every school and college in the UW System, especially undergraduate programs. Overall, the UW System, excluding UW Colleges, has more than 1,700 general assignment classrooms of varying sizes, encompassing over 1.4 million square feet of space. Almost half of those classrooms are 20 to 30 years old, and over 21 percent are more than 50 years old. The vast majority of these essential instructional spaces have not been updated since construction. Survey results tabulated in spring 2000 indicate that approximately 46 percent of the total number of general assignment classrooms require some degree of renovation and 84 percent are deficient in equipment.

The purpose of the Classroom Renovation/Instructional Technology Improvements Program is to create complete and appropriate environments to utilize contemporary learning and teaching methodologies. Similar to past practice, targeted allotments to the institutions are based upon each institution's percentage of the total assignable square feet of classroom space Systemwide where renovation work is estimated at \$5,000 or more. Adjustments in the targets were made when it was determined that a different level of classroom work would be more appropriate than the original allotment provided. Targets for 2003-05 Classroom Renovation/Instructional Technology Improvements are:

<u>Campus</u>	<u>2003-05 Clstrm/IT GPR</u>	<u>Other Funds</u>	<u>TOTAL</u>
UW-Eau Claire	\$ 448,000	\$ 47,945	\$ 495,945
UW-Extension	35,000		35,000
UW-Green Bay	70,000		70,000
UW-La Crosse	261,000		261,000
UW-Madison	1,126,000	25,000	1,151,000
UW-Milwaukee	580,000	42,000	622,000
UW-Oshkosh	350,000		350,000
UW-Parkside	213,000		213,000
UW-Platteville	174,000		174,000
UW-River Falls	86,000		86,000
UW-Stevens Point	162,000		162,000
UW-Stout	210,000		210,000
UW-Superior	106,000		106,000
UW-Whitewater	179,000		179,000
TOTAL:	\$4,000,000	\$114,945	\$4,114,945

The allotments enabled the institutions to submit high-priority projects proposed for implementation during the 2003-05 Biennium. A proposal for each project was submitted to the Division of State Facilities, outlining the purpose and scope, estimated budget, funding source(s) and anticipated construction timeline. Each submittal also includes movable and special equipment lists and a floor plan. Some institutions opted to provide supplemental funding to achieve maximum benefit and address additional unmet, high-priority classroom needs. At this point, the institutions have committed \$114,945 for that purpose, which is to be used as needed.

5. Previous Action:

March 5, 2004 Resolution #8803	Granted authority to construct a 21 st Century Telecommunications Phase I project at a total project cost of \$4,233,000 (\$1,000,000 General Fund Supported Borrowing - 2003-05 UW System Classroom Renovation & Instructional Technology Improvements, \$2,486,000 General Fund Supported Borrowing - Facility Maintenance and Repair, and \$747,000 General Fund Supported Borrowing – Utilities).
August 22, 2002 Resolution #8582	Recommended enumeration of the Classroom Renovation/ Instructional Technology Improvements Program at \$15 million General Fund Supported Borrowing, as part of the 2003-05 Capital Budget. The project was subsequently enumerated at \$5 million.

REVISED

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

June 11, 2004
8:00 a.m.
UW-Milwaukee Union
Wisconsin Room
Milwaukee, Wisconsin

AGENDA

1. Calling of the roll
2. Approval of the minutes of the May 6th and 7th meetings
3. Report of the President of the Board
 - Resolution of appreciation: Frederic Mohs
 - Resolution of appreciation: Robert Greenstreet
 - Resolution of appreciation: Virginia Helm
 - Resolution of appreciation: Virginia Coombs
 - Resolution of appreciation: Nancy Ives
 - Wisconsin Technical College System update
 - Report on the June 9th meeting of the Hospital Authority Board
 - Additional items that the President of the Board may report or present to the Board
4. Report of the President of the System
 - UW-Milwaukee presentation: Celebrating our Universe of Learning
 - Additional items that the President of the System may report or present to the Board
5. Review of and action on adoption of Charting a New Course for the UW System Report
[Resolution II.6.]
6. Report of the Education Committee
7. Report of the Physical Planning and Funding Committee
8. Report of the Business and Finance Committee
9. Additional resolutions
 - a. Salary adjustments above 75% of the president's salary and executive salary adjustments
[Resolution II.9.a.]

- b. Cancellation of July 8th and 9th meetings
[Resolution II.9.b.]
- c. Resolution of appreciation to UW-Milwaukee

10. Communications, petitions, memorials

11. Unfinished or additional business

12. Election of officers of the Board of Regents

13. Recess into closed session to consider annual personnel evaluations, as permitted by s.19.85(1)(c), *Wis. Stats.*, to confer with legal counsel regarding pending or potential litigation, as permitted by s.19.85(1)(g), *Wis. Stats.*, and to consider appointment of a Dean of UW-Marinette, as permitted by s.19.85(1)(c) & (f), *Wis. Stats.*

The closed session may be moved up for consideration during any recess called during the regular meeting agenda. The regular meeting will reconvene in open session following completion of the closed session.

Approval of 2004-05 Salaries:
Salary Adjustments for Senior Executives and
Salaries Above 75% of the President's Salary

BOARD OF REGENTS

Resolution:

That, upon the recommendation of the Regent President, 2003-04 base salaries for university senior executives and faculty and staff whose salaries will be above 75% of the UW System President's 2003-04 salary, excluding those employees whose employment contract holds to the contrary, be increased by 1% plus \$209 across-the-board effective July 1, 2004 or the appropriate contract effective date, to reflect the 2004-05 pay plan for university senior executives, faculty, and academic staff approved by the legislature's Joint Committee on Employment Relations.

Cancellation of
July 8th and 9th
Meetings

BOARD OF REGENTS

Resolution:

That the meetings scheduled for July 8 and July 9, 2004 be cancelled.

06/11/04

II.9.b.

**Board of Regents of
The University of Wisconsin System**

Meeting Schedule 2004-05

2004

January 8 and 9
(Cancelled, circumstances permitting)

February 5 and 6

March 4 and 5

April 1 and 2

May 6 and 7

June 10 and 11 (UW-Milwaukee)
(Annual meeting)

July 8 and 9 (cancelled, circumstances
permitting)

August 19 and 20

September 9 and 10

October 7 and 8 (UW-Superior)

November 4 and 5

December 9 and 10

2005

January 6 and 7 (cancelled, circumstances
permitting)

February 10 and 11

March 10 and 11

April 7 and 8

May 5 and 6

June 9 and 10 (UW-Milwaukee)
(Annual meeting)

July 7 and 8

August 18 and 19
(Cancelled, circumstances permitting)

September 8 and 9

October 6 and 7

November 10 and 11

December 8 and 9

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

President - Toby E. Marcovich
Vice President - David G. Walsh

STANDING COMMITTEES

Executive Committee

Toby E. Marcovich (Chair)
David G. Walsh (Vice Chair)
Mark J. Bradley
Elizabeth Burmaster
Guy A. Gottschalk
Gregory L. Gracz
Jose A. Olivieri

Business and Finance Committee

Mark J. Bradley (Chair)
Eileen Connolly-Keesler (Vice Chair)
Guy A. Gottschalk
Peggy Rosenzweig

Education Committee

Jose A. Olivieri (Chair)
Elizabeth Burmaster (Vice Chair)
Roger E. Axtell
Danae D. Davis
Frederic E. Mohs
Charles Pruitt
Beth Richlen

Physical Planning and Funding Committee

Gregory L. Gracz (Chair)
Jesus Salas (Vice Chair)
Nino Amato
Gerard A. Randall, Jr

Personnel Matters Review Committee

Gerard A. Randall, Jr. (Chair)
Roger E. Axtell
Mark J. Bradley
Jose A. Olivieri

Committee on Student Discipline and

Other Student Appeals

Charles Pruitt (Chair)
Frederic E. Mohs
Nino Amato
Beth Richlen

OTHER COMMITTEES

Liaison to Association of Governing Boards

Guy A. Gottschalk

Hospital Authority Board - Regent Members

Nino Amato
Roger E. Axtell (ex officio)
Frederic E. Mohs
Peggy Rosenzweig

Wisconsin Technical College System Board

Peggy Rosenzweig, Regent Member

Wisconsin Educational Communications Board

Eileen Connolly-Keesler, Regent Member

Higher Educational Aids Board

Gregory L. Gracz, Regent Member

Research Park Board

Frederic E. Mohs, Regent Member

Teaching Excellence Awards

Danae D. Davis (Chair)
Charles Pruitt
Beth Richlen
Jesus Salas

Public and Community Health Oversight and Advisory Committee

Patrick Boyle, Regent Liaison

Special Regent Committee for UW System President Search (Regent Members)

David G. Walsh (Chair)
Elizabeth Burmaster
Charles Pruitt
Beth Richlen
Peggy Rosenzweig
Jesus Salas

Special Regent Committee for UW System President Selection

Guy A. Gottschalk (Co-chair)
Toby E. Marcovich (Co-chair)
Roger E. Axtell
Mark J. Bradley
Danae D. Davis
David G. Walsh

Special Regent Committee for UW-River Falls

Chancellor Search

Charles Pruitt (Chair)
Nino Amato
Eileen Connolly-Keesler
Danae D. Davis
Jesus Salas

The Regents President and Vice President serve as ex-officio voting members of all Committees.