

## MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS  
Wisconsin Room, University of Wisconsin-Milwaukee Union  
Milwaukee, Wisconsin  
June 10, 2004

Regent Olivieri convened the meeting of the Education Committee at 3:00 p.m. Regents Olivieri, Axtell, Burmaster, Davis, Mohs, Pruitt, and Richlen were present.

1. Approval of the minutes of the May 6, 2004, meeting of the Education Committee.

It was moved by Regent Davis, seconded by Regent Axtell, that the minutes of the May 6, 2004, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Discussion: All-Regent Session on the 2004-05 Annual Operating Budget

The Education Committee returned to the all-Regent discussion of the 2004-05 Annual Operating Budget and the possible directive that the UW System, along with other state agencies, might have to decrease its administrative costs by 10 percent in the remaining year of the biennium. Regent Richlen commented that the 10 percent administrative cut would deeply impact students, no matter that it is called a cut to administrative expenses. The Committee agreed on the need to convey to its constituents and the public the damage that has been done to the UW System through budget cuts, yet to also focus collectively on effectively making the case for the future. Senior Vice President Marrett reminded the Committee of President Lyall's statement that the budget discussions are not about money but about students.

3. Report of the Senior Vice President

a. Announcement of the National Women's Studies Conference and Art Exhibition

Senior Vice President Marrett announced that the National Women's Studies Conference would be held at the University of Wisconsin-Milwaukee the following week. Hosted jointly by the UW-Milwaukee Center for Women's Studies and the UW System Women's Studies Consortium, over 1200 Women's Studies faculty, administrators and students from across the United States are expected to attend.

b. Enrollment Issues at UW-Milwaukee

UW-Milwaukee Provost John Wanat presented to the Committee a report on some of the enrollment issues facing the university. UW-Milwaukee has seen real enrollment growth in the last 5 years; applications have increased dramatically, as has UW-Milwaukee as a first-choice college for students. Were resources not an issue, Provost Wanat told the committee, UW-Milwaukee could conceivably grow by 1,800 students by the year 2010, given the current demand and assuming that current retention rates remained the same.

At the same time, Provost Wanat continued, such potential for growth raises a host of questions, including whether UW-Milwaukee can afford to accommodate these demographic and market pressures? Further, with increased retention—which the institution wants, needs, and is working on—how would retained students be accommodated and what would the composition of the

student body be? Most importantly, how can UW-M ensure diversity and the success of its students? Provost Wanat attended to some of the resource questions—financial, physical and human. He reviewed some projected costs based on increased enrollment, and addressed classroom space issues and staffing needs. Provost Wanat concluded that, without additional GPR, the increased demand could not be accommodated. Even as retention improves, existing resources would be stretched. Improving diversity remains a priority and a challenge for the university, as does increasing residence hall space. The University of Wisconsin-Milwaukee loses many admitted students each year because the institution cannot provide dormitory rooms for them. Current efforts to address these pressures include the continued work of the Black and Gold Committees in each of the university's colleges; program evaluation and planning efforts; and enrollment management efforts. The Committee noted that Provost Wanat's presentation proved an interesting modeling exercise, in which the institution's potential for growth was considered but also the very real barriers that exist to making that growth happen.

c. UW System Strategic Plan on International Education

The Committee next heard a presentation on International Education. Associate Vice President Ron Singer explained the strategic planning process underway for international education, which includes the development of a set of systemwide priorities and strategies for addressing them. The priorities include:

- The advocacy of international education as an integral part of liberal education and the preparation of UW System students for global citizenship;
- Professional and curricular development;
- Expanding inbound and outbound access opportunities for students; and
- Identification and assessment of desired international education learning outcomes.

Dr. Singer reminded the Committee of the UW System goal (stated each year in the Accountability Report) that 25 percent of bachelor degree recipients would participate in some kind of study abroad experience before graduation. While some UW institutions are closer to that goal than others, the actual percentage systemwide was 9.2 percent in 2002-3. Dr. Singer noted that while this figure is higher than average for public institutions, it does not approach 25 percent and the goal itself, as the Committee has discussed in the past, may be unrealistic. Regent Axtell suggested that a rate of 15-16 percent might be more appropriate. Dr. Singer concluded by noting that the percentage is going up, and that if shorter-duration study abroad programs were included, it would be even higher.

The Committee discussed what kinds of programs do and should constitute study abroad, and Regent Burmaster made a strong case for including not only academic experiences but also internships and service learning opportunities. The Committee was informed that there are indeed many such opportunities for international experiences, and they comprise more than just study programs. The Committee heard from Jeremy Irwin, a UW-Milwaukee alumnus, who spoke of his life-changing, career-altering study abroad experience in Japan. He noted that he had received scholarship money that enabled him to go. The Committee was told that money is a huge barrier preventing students from studying abroad, and that participation varies quite a bit by gender and race. Almost twice as many women as men participate in study abroad, and the proportion of study abroad participants who are students of color is smaller than their proportion in the overall student population.

Adrian Sherman, Director of International Education and Programs at UW-Whitewater, presented some preliminary research findings from a study he is undertaking on study abroad participation, barriers to it, and strategies for addressing those barriers. He presented the particularly sobering statistic that 2 percent or less of all U.S. students have study abroad experiences, which is the lowest

participation rate of all developed countries. His analysis reveals that, in general, Americans do not understand the value of language learning and hence languages are not taught well in this country. In fact, there is money available from the Federal Government for language learning, especially of less-commonly taught languages. Dr. Sherman mentioned other barriers. For example, there is a perception in many academic disciplines that study abroad is “unnecessary” or that there is no room in the curriculum for it (common among, e.g., engineering or biology majors). In response, Regent Burmaster strongly advocated internationalizing the curriculum, not only at the university but at the K-12 levels as well.

Luoluo Hong, Dean of Students at UW-Madison, discussed the integration of international students into the educational experience of all students at Madison, noting that their mere presence alone was not enough to ensure meaningful interaction between international and domestic students. She described some of the activities the Madison campus undertakes in the classroom and the residence halls, to provide more purposeful interaction for students. She also raised some of the policy challenges associated with international students coming to UW institutions, including the legislatively mandated housing policy giving preference to in-state residents, and the SEVIS fees imposed by the Federal Government.

The Committee expressed its appreciation for such a comprehensive presentation on international education and for all the work being done by the presenters and others at the institutions.

#### 4. Announcement of the Vilas Trust Proffer

Normally presented at the May meeting, the Vilas Trust Estate’s proffer for the academic year 2004-05 was presented at the June meeting of the Education Committee. For 2004-05, the Trust funded the entire amount requested by UW-Madison and UW-Milwaukee, for a total of \$5,351,390. The Committee expressed its appreciation to the Trust for its generosity to the university, and its funding of essential programs in the arts, humanities, social sciences and music. The Committee noted in particular the Trust’s funding of professors and their research, which plays an especially critical role in this era of bare-boned pay plans and faculty salaries that remain well below the peer institutions of both UW-Madison and UW-Milwaukee, respectively.

I.1.d.: It was moved by Regent Mohs, seconded by Regent David, that, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents accepts the proffer made by the Trustees of the William F. Vilas Trust Estate for fiscal year July 1, 2004 to June 30, 2005, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

The resolution PASSED unanimously.

#### 5. Report on Promotions and Tenure Designations

Every June, the UW System compiles data on tenure designations, new tenured appointments, and promotions made at each of the institutions. The names of those faculty members who have been newly tenured, promoted, and hired with tenure for 2004-2005 are presented to the Board of Regents for its approval. In response to Regent questions, Senior Vice President Marrett provided supplemental information to the Education Committee. She presented a breakdown by race and gender

of the faculty proposed for tenure in 2004-05: 56% were male; 44% were female; 87% were white; 13% were minority. The Committee was assured that the process for deciding tenure works well systemwide; there is clarity to the process at the institutions; and the process appropriately considers teaching. The Education Committee expressed interest in taking up a more nuanced discussion of faculty roles and rewards next year, including such topics as what tenure really means and how it is awarded.

I.1.e.: It was moved by Regent Richlen, seconded by Regent Mohs, that, upon recommendation of the respective Chancellors and the President of the University of Wisconsin System, the 2004-05 tenure designations and new tenured promotions be approved.

The resolution PASSED unanimously.

## 6. Program Authorization – First Reading

The Education Committee heard a first reading of the Ph.D. program in Medical Informatics, a collaborative Ph.D. program to be offered by UW-Milwaukee and the Medical College of Wisconsin. Dr. K. Vairavan, Professor of Electrical Engineering and Computer Science at UW-Milwaukee, and Dr. Charles Kahn, Professor of Radiology at the Medical College of Wisconsin, described the major features of the program and the collaborating departments from the two institutions joining forces to provide the curriculum and delivery. Medical Informatics is an emerging field concerned with the cognitive, information processing, and communication aspects of medicine, and placing emphasis on the information sciences and technology needed to support these areas. There is great demand for graduates, and rapidly growing employment opportunities in the operation of health care delivery systems. Focusing on sound practical application, the program will be housed in the Department of Electrical Engineering and Computer Science, and will involve the participation of the College of Health Sciences, the School of Business Administration, the School of Information Studies, and the College of Nursing from UW-Milwaukee. The Committee commended both UW-Milwaukee and the Medical College of Wisconsin for both the intra- and the inter-institutional collaboration necessary to develop the program and make it viable. The program will come back to the Committee for a second reading in September, 2004.

## 7. Program Authorizations – Second Readings

The Committee took action on the five degree programs that had received first readings in May. Regent Olivieri referred to a memo sent out by Senior Vice President Cora Marrett prior to the June Board meeting, and summarizing the program presentations for the benefit of those Regents who had to miss the May meeting. The memo contained additional information responding to questions posed by the Education Committee following the original program presentations. Prior to taking action, the Committee noted its satisfaction with the directions being taken by each of the five programs. Regent Olivieri encouraged the UW-Madison Occupational Therapy program to work hard at collaborating with other UW System O.T. programs, especially the UW-La Crosse Occupational Therapy program, as these two programs have the potential for rich collaboration. While noting that she had no reservations about approving the program, Regent Richlen did express concern about the expense of the UW-Stout M.S. in Manufacturing Engineering (and others like it). Acknowledging that the student demand is clearly there and can support the program, she observed that it is unfortunate that there is not more GPR funding for such programs.

a. UW-Parkside B.S. in Management Information Systems

I.1.g.(1): It was moved by Regent Davis, seconded by Regent Mohs, that, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Board of Regents approves the B.S. in Management Information Systems, UW-Parkside.

The resolution PASSED unanimously.

b. UW-Parkside B.A. in Digital Arts

I.1.g.(2): It was moved by Regent Richlen, seconded by Regent Davis, that, upon recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the Board of Regents approves the B.A. in Digital Arts, UW-Parkside.

The resolution PASSED unanimously.

c. UW-Madison M.S. in Occupational Therapy

I.1.g.(3): It was moved by Regent Richlen, seconded by Regent Axtell, that, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the M.S. in Occupational Therapy, UW-Madison.

The resolution PASSED unanimously.

d. UW-Milwaukee B.A. in Women's Studies

I.1.g.(4): It was moved by Regent Davis, seconded by Regent Mohs, that, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the B.A. in Women's Studies, UW-Milwaukee.

The resolution PASSED unanimously.

e. UW-Stout M.S. in Manufacturing Engineering

I.1.g.(5): It was moved by Regent Axtell, seconded by Regent Mohs, that, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Board of Regents approves the M.S. in Manufacturing Engineering, UW-Stout.

The resolution PASSED unanimously.

8. UW System Appointment to the Natural Areas Preservation Council

I.1.h.: It was moved by Regent Axtell, seconded by Regent Richlen, that, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the appointment of Dr. Dennis Yockers, Associate Professor of

Environmental Education at the University of Wisconsin-Stevens Point, as the fourth University of Wisconsin System representative to the Natural Areas Preservation Council.

The resolution PASSED unanimously.

Resolutions I.1.a, I.1.d., I.1.e., I.1.g.(1), I.1.g.(2), I.1.g.(3), I.1.g.(4), I.1.g.(5), and I.1.h. were referred as consent agenda items to the full session of the Board of Regents at its Friday, June 11, 2004 meeting.

Senior Vice President Marrett observed in closing that the June meeting was Regent Mohs's last and she thanked him for both his many contributions and his inimitable style. The meeting adjourned at 5:20 p.m.