

MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

UW-Madison
Held in the 1820 Van Hise Hall
Friday, November 8, 2002
9:00 a.m.

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- President Gottschalk presiding -

PRESENT: Regents Axtell, Barry, Boyle, Brandes, Burmaster (participated by phone),
DeSimone, Gottschalk, Gracz, Jones, Klauser, Krutsch, Marcovich, Mohs,
Olivieri, Randall, Schneider and Smith

ABSENT: None

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APPROVAL OF THE MINUTES

The minutes of the October 10th and 11th meetings of the Board stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the October 18th Meeting of the Higher Education Aids Board

The Regents received a written report on the October 18th meeting of the Higher Education Aids Board.

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Report on the November 6th Meeting of the Hospital Authority Board

A written report on the November 6th meeting of the Hospital Authority Board was provided to the Regents.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

The committee's report was presented by Regent Schneiders, Vice Chair.

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Report of the Assistant Vice President

Building Commission Actions

Nancy Ives, Assistant Vice President reported that the Building Commission approved about \$6.5M for various projects at their October meeting, including construction of the Aquaculture Center that will be built at the Red Cliff Reservation.

Discussion of UW-Milwaukee Kenilworth RFP

UW-Milwaukee Assistant Chancellor Don Melkus, Dean of Architecture and Urban Planning Bob Greenstreet, and Director of Facilities Planning Claude Schuttey reported on the UW-Milwaukee Kenilworth building. This 5-story building is now owned by the Board of Regents, after having gained use of it through the Federal Surplus Property Program. The Request for Proposals (RFP) is soliciting proposals from developers for re-development of the building to meet university needs and community needs.

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UW-Madison: Facility Planning Update

Medical Facilities: Healthstar and University Hospitals

Dr. Philip Farrell, Dean of the UW Medical School provided an overview of the status and schedule of projects at UW-Madison. The Waisman Center addition and Rennebohm School of Pharmacy have been completed; and the Health Sciences Learning Center is under construction. Two forthcoming projects include an Interdisciplinary Research Complex and School of Nursing.

Donna Sollenberger, CEO of UW Hospital & Clinics, noted the developments that have been implemented since the Hospital Authority was established in 1996. These projects include a new Pediatric ICU, operating rooms, patient room remodeling, and Ambulatory Services. Upcoming projects include Med Flight relocation, emergency room expansion, and a new children's hospital tower. Ms. Sollenberger reported that the Hospital Authority has developed an aggressive off-site ambulatory strategy to better serve their clients, and proactive planning for land use on the west campus. Staffing, due to the nurse shortage, and the shortage of on-site parking are challenging issues which will be addressed.

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Real Estate Development Corporation

Mark Bugher, Director of UW Research Park, reported on the Real Estate Development Corporation, which is a subsidiary of the University Research Park. This corporation works with the university and private developers regarding joint development projects. The establishment of the Corporation was recommended by the Urban Land Institute upon completion of the Campus Master Plan a few years ago. Discussions are underway relative to redevelopment of two areas along University Avenue and one on Park Street. The goal is to meet University needs for various types of facilities, and also provide retail and other private developments.

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Regent Schneiders presented the following resolutions to the Board of Regents as consent agenda items. Regent De Simone seconded the motion and it carried unanimously.

Authority to Amend the Land and Facilities Lease Agreement for Site of UW-Waukesha, UW Colleges

Resolution 8608: That, upon the recommendation of the UW Colleges Chancellor and the President of the University of Wisconsin System, authority be granted for the officers of the Board of Regents to amend the land and facilities lease agreement between the Regents and Waukesha County for the site of UW-Waukesha. The amendment will permit Waukesha County to enter into a lease/easement agreement with TeleCorp Realty, LLC, for the specific purpose of erecting and operating a cellular tower on campus land.

UW-Eau Claire: Approval of the Design Report and Authority to Construct a Towers Residence Hall Fire Sprinkler System Project

Resolution 8609: That, upon the recommendation of the UW-Eau Claire Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Towers Residence Hall Fire Sprinkler System project at an estimated total project cost of \$1,971,000 Program Revenue Supported Borrowing.

UW-Madison: Approval of the Design Report and Authority to Construct a Crew House Expansion Project

Resolution 8610: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Crew House Expansion project at an estimated total project cost of \$8,350,000 (\$2,250,000 Gifts and \$6,100,000 Program Revenue Supported Borrowing).

UW-River Falls: Authority to Increase the Budget of the New Residence Hall Project

Resolution 8611: That, upon the recommendation of the UW-River Falls Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the New Residence Hall project by \$1,179,100 Program Revenue Housing - Cash, for a revised total budget of \$11,033,000 (\$9,180,000 Program Revenue Supported Borrowing and \$1,853,000 Program Revenue Housing – Cash).

UW-Platteville: Authority to Increase the Budget of the Living and Learning Center Project

Resolution 8612: That, upon the recommendation of the UW-Platteville Chancellor and the President of the University of Wisconsin System, authority be granted to increase the project budget for the Living and Learning Center project by \$158,500 for a revised total budget of \$1,110,500 Program Revenue Supported Borrowing.

Amendments to Regent Policy 96-4: Deputizing Police Officers, UW System

Resolution 8613: That, upon the recommendation of the President of the University of Wisconsin System, the Board of Regents amends *Regent Policy 96-4: Deputizing Police Officers* as follows:

- 1) authority for deputizing university police officers be delegated to the Chancellors or the Chancellors' designees; and
- 2) ~~names of newly deputized officers shall be reported to the Secretary of the Board of Regents~~

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

Regent Klauser, Chair of the Business and Finance Committee presented the report..

Overview of UW System Financial Management Structure

Doug Hendrix, Associate Vice President for Financial Administration, UW System, reported on fiscal controls. Mr. Hendrix pointed out the overarching controls in the organizational and fiscal environment and described the process for establishing control procedures for transaction processing.

Regent Krutsch noted the Board's independence from management and inquired whether Internal Audit should report directly to the Board. Vice President Durcan responded that, like the UW System, most Big 10 institutions' auditors go through the finance office and have a reporting relationship to the Board.

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Trust Fund Issues

UW Foundation Perspective on Hedge Funds

A report on the UW Foundation perspective on Hedge Funds was presented by John Feldt, Senior Vice President, UW Foundation. Mr. Feldt explained the process UW Foundation uses and recommended the UW System use a "fund to funds" approach which will be reviewed by the committee.

Review of Emerging Markets and High Yield Debt

Assistant Trust Officer Doug Hoerr reviewed emerging markets and high yield debt. The committee will be taking action on changes to asset allocation.

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Annual Sick Leave Report

George Brooks, Associate Vice President for Human Resources, UW System, presented the Annual Sick Leave Report. This is a statutorily required report on sick leave usage by faculty and academic staff. In response to a question regarding the value of the conversion of sick leave credits to purchase health insurance, Mr. Brooks stated the final value at retirement depends on several factors, including salary and years of service.

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Quarterly Gifts, Grants, and Contract Report

Vice President Durcan presented the first quarter gifts, grants, and contracts report for 2002-03, noting an increase of \$53.6 million over last year at this time. Ms. Durcan noted that UW-Madison received a \$32 million increase in federal funding for research.

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Annual Broadcast Report

The annual broadcast report was presented by Kerry Niemcek, Policy Analyst, UW System. Ms. Niemcek noted the addition of a new student radio station at UW-Madison. UW-Madison is the last Big 10 University to have a student radio station.

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Report of the Vice President

Status of Classified Represented Pay Plan

Associate VP Brooks reported on the status of the Classified Represented Pay Plan. He noted that the collective bargaining agreements for 2001-03 have still not been resolved. Although some bargaining units have reached tentative agreements the Legislature's Joint Committee on Employee Relations has ratified no contracts. 8,500 classified employees of the University System are affected, including UW System teaching assistants.

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Discussion of "Direct" Versus "Full" Cost Recovery Programs

Vice Chancellor John Torphy noted that the goals and terms of the various differential tuition programs throughout the UW System need to be better clarified between the institutions and Board. Regent Olivieri articulated his position on encouraging the institutions to use differential tuition to raise revenue and to continue access. Mr. Torphy also reported on the lost revenue impact due to the decline in the yield of nonresident students.

Regent Krutsch pointed out that the loss of nonresident tuition equals approximately \$350 per resident Wisconsin undergraduate at UW-Madison.

Regent Klauser noted that out-of-state students subsidize in-state students by paying tuition that is substantially greater than the cost of their instruction.

Regent Schneiders asked if the limit of 25% out-of-state undergraduate students had been reached, to which Chancellor Wiley replied that the current percentage at UW-Madison is 23.8%.

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Public Forum on Trust Funds Investments

The Committee outlined the Board's policy and fiscal responsibilities regarding the UW System's endowment. Speakers asked the Board to be more active in following and adhering to its guidelines. The speakers were supportive of the Board's increased activity in proxy voting as a positive first step but hoped the Board would take a more active role in divestiture of assets holdings in the future.

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On behalf of the Business and Finance Committee, Regent Klauser moved the adoption of the following resolutions. The motion was seconded by Regent Krutsch and it carried unanimously.

Principal Expenditure: UW System Trust Funds: Mary W. Enerson Bequest

Resolution 8614: That, upon recommendation of the President of the University of Wisconsin System and the Dean of the University of Wisconsin-Madison Medical School, the principal and income balance of the Mary W. Enerson bequest becomes available for spending.

UW System Trust Funds: Acceptance of the Robert Kuehneisen Bequest

Resolution 8615: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Milwaukee, the bequest of the late Robert Kuehneisen be accepted, and that the Trust Officer or Assistant Trust Officers be authorized to sign receipts and do all things necessary to effect the transfer for the benefit of the University of Wisconsin-Milwaukee.

Let it be herewith further resolved, that the President and Board of Regents of the University of Wisconsin System, and the Chancellor and Dean of the School of Education at the University of Wisconsin-Milwaukee express their deepest thanks and appreciation to the late Robert Kuehneisen for this exceptionally generous gift, which will be used as a memorial fund to sustain and further the quality of the School of Education.

(It is anticipated that the School of Education will receive a total of approximately \$1,250,000 from the Kuehneisen estate. It should be noted that the Swimming Program at UW-Milwaukee is potentially the beneficiary of Mr. Kuehneisen's IRA, with a value of some \$215,000.)

**Blue Cross/Blue Shield Acceptance of Funds Agreement Modification-
Technical Adjustments**

Resolution 8616: That upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents:

- Approves the “Agreement to Accept Gifts between the Wisconsin United for Health Foundation, Inc., the University of Wisconsin Foundation and the University of Wisconsin System Board of Regents” with technical adjustments made from the last agreement, which technical adjustments reorder information in the last agreement, incorporate other minor language changes which do not change the meaning, and establish the UW Medical School, not the UW Foundation, as the entity which will expend the funds in accordance with the Insurance Commissioner’s Order of March 28, 2000 and under Board of Regents oversight.

- Authorizes John Torphy, Vice Chancellor of Administration, University of Wisconsin-Madison to sign the Agreement on behalf of the Board.

PH.D. IN HISTORY, UW-MILWAUKEE

At this time, Regent Burmaster joined the meeting by telephone conference.

Noting that the Education Committee forwarded the matter on a proposed Ph.D. in History to the full Board of Regents without recommendation, Regent President Gottschalk made the following remarks to frame the debate on this matter. First, he noted that there were well-meaning men and women on both sides of the issue, and he thanked Senior Vice President Marrett and Provost Wanat for their thoughtful perspectives. Both perspectives, he said, deserve careful consideration as do the opinions of others who have commented about the matter.

What is before the Board, he remarked, is not a choice between individuals or campuses, but a choice of what is best for UW-Milwaukee, the community of Milwaukee, the UW System, and the citizens of Wisconsin. In closing, he noted that it is common practice for trustees and corporate boards to have vigorous debate and then to come together with one voice to support the majority decision. It was his expectation that the Board of Regents would abide by this process in this matter, as it has in others, and come together in a united manner to face the great challenges of the months ahead.

He then called on Senior Vice President Marrett and Chancellor Zimpher to make presentations about the proposed program.

Dr. Marrett began by noting that System Administration necessarily takes account of needs, impacts and resources beyond those associated with any one institution. For doctoral programming, she explained, this means examining the context across the nation because doctoral programs operate in a national environment.

In December 2001, she recalled, System Administration brought to the Board for a first reading UW-Milwaukee's proposed PhD in History. At that time, the plan had been to recommend implementation of the program at the February meeting. At the December meeting some questions arose, and between December and February the budgetary climate changed drastically. These circumstances caused the Office of Academic Affairs to alter the original plan in terms of timing and to undertake a study of the context and content of the proposed program. The results of this study led Dr. Marrett to conclude that it would not be consistent with her responsibility to the Board to endorse the proposed program.

Explaining the reasons for her conclusion, Dr. Marrett first described the proposed program as consisting of three sub-areas: Urban history, global history, and modern studies. Expected participants would come from three groups: K-12 teachers and administrators; individuals employed in museums, archives, and other sites for public history; and individuals interested in teaching history on the college level. The program would admit five to seven students a year and would produce one or two graduates

annually. The institution already offers through its master's program some of the graduate courses to be included in the PhD, and a faculty of more than 30 would direct the program.

Turning to context for the program, Dr. Marrett indicated that the PhD is considered a research degree, signaling that a recipient has mastered advanced concepts in an academic field and is able to make independent intellectual contributions to that field. Institutions investing in PhD education, she observed, generally do so for the benefits that will accrue to society from the research and scholarship that will emanate from such a program. While PhD degrees can advance careers and generate personal satisfaction, she said, justification for the program extends well beyond returns to the individual. Indeed, she added, studies of the effectiveness of PhD programs routinely attend to the outcomes of the programs, not simply the inputs.

With respect to the field of history, Dr. Marrett indicated that the President of the American Historical Association has presented a forceful case against the expansion of doctoral programs in history on the basis that there are not enough positions within or outside of the academy for people holding those degrees and that the proportion of new degree recipients reporting employment at the time of degree conferral has declined for the past 10 years. He noted a trend away from hiring professionally trained historians, with libraries and historical societies tending to seek librarians, curators, fund raisers and other professionals.

In view of these trends, Dr. Marrett noted, leading departments have tended to downsize their graduate programs and some have completely opted out of graduate training in history. Of institutions in the Urban 13, all offer a master's degree in history, but the majority do not offer a PhD in history. There is, she noted, no connection between quality of the institution and whether or not it confers doctoral degrees in history.

She cited two models as warranting notice: 1) The University of New Orleans has a PhD in urban studies with a concentration in history; and 2) at the University of Missouri-Kansas City, history faculty participate in an interdisciplinary PhD program. At UW-Milwaukee, she added, a PhD degree with an emphasis in history may be conferred through the interdisciplinary committee route.

With regard to resources, Dr. Marrett observed that numbers of history degrees at the master's level at UW-Milwaukee have remained stable over time, while the number of undergraduate degrees have trended downward, leaving a larger staff available for the doctoral program than might be the case at other institutions.

The study that was done on doctoral education in general at UW-Milwaukee, she continued, prompted these conclusions. First, a PhD degree with emphasis on research does not serve well those searching primarily for intellectual enrichment, nor does the quest for enrichment advance the research mission or standing of an institution. Second, downward trends of employment opportunities for PhDs in history suggest that investment in this degree will generate only modest return to the public. Third, the nontraditional population targeted by this program may be well served through other options such as the PhD in Urban Education and the PhD in Urban Studies. The latter

program includes a sizeable number of History Department faculty and seems to have the capacity to serve more students.

Expressing high regard for Dr. Marrett's analysis, Regent Klauser asked if faculty and institutions are enhanced by oversight of graduate students and Dr. Marrett replied in the affirmative.

Regent Klauser asked if Dr. Marrett would support a PhD in Urban History. In reply, Dr. Marrett indicated some concern for the viability of the Urban Studies PhD if the history faculty in that program were to leave; thus a PhD in Urban History seemed a possible strategy. The question of whether there is need for such a program has not been answered at this time.

In response to a question by Regent Klauser as to whether employability of graduates should be a standard for program approval, Dr. Marrett indicated that questions of employability arise more specifically for doctoral programs than for undergraduate programs.

Noting reference in Dr. Marrett's paper to availability of programs at other institutions within 100 miles, Regent Klauser asked if that is standard for program approval. Responding in the affirmative, Dr. Marrett noted that geographical location of other programs often is taken into account.

Regent Klauser viewed the proposed PhD program as a request from the Milwaukee community, not just from UW-Milwaukee, and as a proposal consistent with the Wisconsin Idea. He noted that there would be no benefit to the community if students went to a university located elsewhere and that faculty at that university would be enhanced, rather than local faculty.

Regent Brandes referred to the suggested option of expanding the PhD in Urban Studies to accommodate an Urban History emphasis. She asked why it would be better to reallocate for this program than to reallocate for the PhD in History.

In reply, Dr. Marrett indicated that, because the Urban Studies program already exists, expanding it would be less complex than implementing a new program. She saw no reason why a humanities orientation could not be added to the social science orientation of Urban Studies.

Regent Krutsch asked if it would be more cost effective to add an Urban History track to the Urban Studies program, rather than adding a PhD in History. Replying in the affirmative, Dr. Marrett indicated that would be a viable option to consider, given that such an emphasis exists at other universities.

In response to a further question by Regent Krutsch, Dr. Marrett indicated that larger investments generally are required for a doctoral student than for an undergraduate, due to the need for more extensive time commitments, research activities and library resources.

Regent Mohs noted that the UW-Madison History program has a faculty/undergraduate student ratio of 12.4 to 1, while UW-Milwaukee's is 3.2 to 1, and he asked for comments on that ratio. In response, Dr. Marrett indicated that other

universities have many more undergraduate majors than UW-Milwaukee. The low ratio would free faculty time for work with doctoral students.

Chancellor Zimpher began her presentation by noting that, with the strong support of the Board and President Lyall, UW-Milwaukee was moving toward the ambitious goal of becoming a premier urban research university, deeply committed to its students and community and to meeting the educational, economic, and environmental needs of its region and state.

After a 15-year hiatus in doctoral expansion, she pointed out, UW-Milwaukee had proposed the PhD in History. In the course of review, mounds of information had been provided, the entire doctoral array defended, and the support of prospective students, corporate partners and Regent Emeritus advisors had been demonstrated.

What is important, she stated, is not how many other urban universities offer a doctorate in History, but that the best and most productive urban peers do offer it. The program, she emphasized, is not a traditional PhD, but is an innovative program for already-employed professionals. Further, the proposed program is in keeping with UW-Milwaukee's select mission to develop a balanced array of high quality doctoral programs in basic disciplines and professional areas, to attract highly qualified students with potential for intellectual development, innovation and leadership for their communities, and to further academic and professional opportunities at all levels for women, minorities, part-time and financially and educationally disadvantaged students.

What is involved, she said in conclusion, is full realization of the Milwaukee Idea and UW-Milwaukee's ambition to become a premier urban research university through careful and limited expansion of doctoral array.

She then called on Dr. Jeffrey Merrick, Chair of the History Department, to discuss further the nature, need and resources for the proposed program. Emphasizing the point that this would not be a traditional program, he indicated that national leaders in the field have promoted change in the History PhD to involve more technological work, more connections with K-12 education, and globalization of the teaching of American History. These are innovations, he said, that UW-Milwaukee's program will undertake.

Stating that other options would not meet the needs of the students interested in the program, Dr. Merrick explained that surveys, along with many letters and e-mails demonstrated that these students are not interested in degrees in Urban Education or Urban Studies and that existing traditional PhD programs in History at UW-Madison and Marquette University are not realistic options for these nontraditional students.

Emphasizing that the program would not cost additional dollars, he said that the 32 current faculty in the History Department provide adequate staffing to mount a quality PhD program without neglecting students in the B.A and M.A. programs.

Regent Jones thanked the presenters for setting forth compelling points of view on both sides of the issue. In response to questions by Regent Jones, Dr. Merrick explained that the number of faculty in the department had increased from 27 to 32 and that

enrollments in the B.A. and M.A. programs also are increasing with 30 students admitted to the M.A. program this year and over 100 undergraduate majors.

Regent Krutsch asked if this exemplifies a model of program development in which the campus hires faculty for a proposed program and then is able to state that no new resources are needed when the time comes for program approval. She commented that the number of faculty in the department did not seem to be justified by the number of undergraduate and master's students. Dr. Merrick replied that the new faculty were not hired contingent on approval of the PhD program.

Regent Brandes observed that the faculty also served students not majoring in history, and Dr. Merrick added that student credit hours are very high and that most of those taking history courses are not majoring in history.

Provost Wanat explained that new funding was received for Milwaukee Idea initiatives and that faculty had been added in various areas, including the History Department. In addition, he noted that new faculty were needed in a number of areas in response to increasing enrollments at UW-Milwaukee.

Regent Barry asked what would happen to the doctoral program if budget cuts should force a reduction in faculty. Dr. Merrick did not believe that the difference would be so significant that the department could not mount the program.

Adoption of the following resolution was moved by Regent Krutsch and seconded by Regent Mohs:

UW-Milwaukee: Program Authorization (Implementation) Ph.D., History

Resolution: That, upon recommendation of the Office of the Senior Vice President, the University of Wisconsin-Milwaukee not be authorized to implement the Ph.D. in History.

Regent Klauser moved to amend the resolution by deleting the word "not", and the motion was seconded by Regent Jones. At the suggestion of Regent President Gottschalk, deletion of the words "upon the recommendation of the Office of the Senior Vice President" was added to the motion, so that the resolution would read: "That the Chancellor of the University of Wisconsin-Milwaukee be authorized to implement the Ph.D. in History."

Regent Klauser observed that the Board is custodian of the Wisconsin Idea, which means fulfilling the needs of the community and the state. He had no doubt that there is a need for the program in the Milwaukee area and southeastern part of the state. This area, he pointed out, has the greatest ethnic, racial, cultural and economic diversity in the state - - a multi-dimensional diversity that creates issues and problems that the community and UW-Milwaukee are attempting to address.

Noting that the Regents had received considerable correspondence identifying need for the program, he called attention in particular to a letter from the Metropolitan Milwaukee Association of Commerce, an organization that represents 2,500 businesses in

the Milwaukee area. Noting that these entities support the university through taxes and provide jobs as a critical component of the economy, he said that they support the program because there is a paucity of understanding of the world community in an increasingly global society – a problem that is particularly acute in the multi-dimensional Milwaukee area community. There is concern, he continued, that young people are not properly prepared for life in a global context, that teachers are not adequately prepared to educate them in that regard, and that curricular materials used in elementary and secondary schools are lacking in content necessary to understand contemporary world events.

Stating that UW-Milwaukee is poised to help in remedying this situation, he said the proposed program will enhance the community and the state and will improve understanding of the history of richly diverse communities such as Milwaukee. He observed that the study of history is a powerful building block of the local, national and world economies and that it plays an important part in solving problems on all of those levels.

Citing support for the program by former Regent Presidents from the Milwaukee area, he stated in conclusion that, as custodians of the Wisconsin Idea, the Board must be responsive to the need that has been identified.

Regent Axtell indicated that three key points to consider were cost, need/demand, and mission, noting first that the Board has been assured that there is no additional cost to mounting the program. As strong evidence of need and demand, he cited a survey of 800 teachers, 150 of whom expressed interest in the program, and support for the program by the Metropolitan Milwaukee Association of Commerce on behalf of its large membership.

With respect to mission, he noted that nontraditional students, like those who would be served by this program, are a high priority for the UW System. Because these students are already employed, the lack of employability for PhDs in history on a national level would not be a factor in this case. In addition, he noted that the program is consistent with UW-Milwaukee's mission and with the Milwaukee Ideas vision of UW-Milwaukee as a premier urban research university. Finally, he referred to a letter from three former Regent Presidents who pointed out that principles articulated when the UW System was created made clear that Wisconsin needed and intended to support two doctoral research universities.

In addition, he remarked that the degree complements the Bachelor of Global Studies Degree and a growing focus throughout the UW System on internationalizing curricula – a point emphasized by student comments to the Education Committee that international understanding should be taught throughout the curriculum.

In conclusion, Regent Axtell stated his strong support for the amendment on the basis of demonstrated need for the program and because the program supports the university's mission at little or no additional cost.

Stating her strong support for the program, Regent Brandes observed that it met the Board's criteria for approval. Referring first to mission, she noted that it is consistent with the mission of the university to offer a balanced array of high quality doctoral programs in basic disciplines.

Second, she pointed out that there is clear student demand for the program, as evidenced by the correspondence that had been received urging its approval. In addition, she cited the strong support for the program by the UW-Milwaukee faculty as a whole, not only faculty in the History Department. In addition, she noted strong support from the business community and former Regent Presidents.

Noting that no additional resources are being sought for the program, she commented that it is an efficient use of dollars to accommodate important student and community needs.

Further, she pointed out that all Regents from southeastern Wisconsin strongly supported the program. While representing the entire UW System, she noted that they have special knowledge of that part of the state and the needs of the people who live there.

With respect to the view that a job market is lacking for those with PhDs in history, Regent Brandes commented that, as a business leader, she often hires people with strong backgrounds in the liberal arts, rather than in business. Finally, she observed that offering a doctorate in history would enhance the competencies of the faculty and benefit students who take courses in history.

Expressing his strong support for the program, Regent Randall remarked that universities are responsible for promoting intellectual growth in the community, as well as providing practical education for the job market. In that regard, he pointed out that UW-Milwaukee is a critical contributor to making Milwaukee intellectually vibrant.

It is incumbent on the Board, he stated, to support the university so that it can continue to lead the renaissance of creativity, understanding and progress articulated by Chancellor Zimpher in the Milwaukee Idea. In conclusion, he expressed the view that the degree is important to fulfilling the campus' mission and should be approved by the Board.

Regent Marcovich began his remarks by indicating that the decision was very difficult for him, particularly in view of the Board's strong support for UW-Milwaukee and the Milwaukee Idea. He viewed the matter as an appeal to the Board from a decision made by the Office of Academic and Student Services on the basis of its judgment as to what is best for the UW System as a whole. Because few members of the Board are expert in matters of curriculum, he added, it is necessary to rely on professionals to make judgments in these matters.

He felt overwhelming evidence would be needed to cause him to support overruling that decision. Because he did not see that kind of evidence in this case, he intended to vote against the amendment.

Stating her support for the recommendation of the Senior Vice President, Regent Krutsch expressed the view that the manner in which this proposal was brought forward is unusual and approval would set an unfortunate precedent. A campus wanting a new program, she pointed out, will certainly be able to present a strong argument in favor of that program. One of the benefits of a university system, she observed, is that new program approvals are reviewed by experts at the System level and carry their positive recommendation when brought to the Board. She did not consider it good practice to have competition before the Board between campuses and the Office of Academic Affairs.

Noting her concurrence with what had been said about the Board's strong support for UW-Milwaukee and the vibrancy of that university, she emphasized that her concern was about the process and the precedent that would be set in this case. Observing that an important benefit of a university system is the discipline that it provides in terms of program expansion, she remarked that one of the reasons that the UW has been able to offer more cost-effective education for the citizens of Wisconsin is that the university system has been very effective in controlling the growth of expensive professional and doctoral programs. She expressed concern that, if numbers of supporters in a given area were to determine what programs were approved, there could be a loss of the kind of discipline needed to control program expansion in the future.

With regard to cost, Regent Krutsch pointed out that the proposed program would require additional resources in the sense that doctoral programs cost more than undergraduate programs. While adequate resources may be available at this time for the doctoral program, she observed that using resources in that way could adversely affect delivery of bottleneck undergraduate courses if a severe budget crunch were to occur.

She did not believe that need for the program had been compellingly demonstrated and cited the example of a master's program in American History that targeted teachers and was directed to areas where they needed additional understanding as a more cost effective manner of improving history education.

Regent Smith spoke about several matters that were of concern to him with regard to these issues. First, he noted some suggestions that it may be a Madison versus Milwaukee issue, which he considered incorrect because barriers between the two cities had been largely eliminated over the years. Second, the question had been raised as to the priority to be given to the humanities vis-à-vis more applied fields. In that regard, Regent Smith stated the Board's view that the humanities are of great importance in the UW's program array. Third, he emphasized that there is no doubt of the Board's support of UW-Milwaukee, its outstanding chancellor, and its PhD program as a whole.

Stating his intention to support the recommendation of the Senior Vice President, Regent Smith explained that his decision is based on the importance of adhering to the UW's program approval process. He commended Dr. Marrett for having presented a strong report and for facing an issue that had been awaiting resolution for 10 years. This, he commented, was too long a delay on a matter that should have been decided years ago. Noting that the issue had come before three senior vice presidents over that period, he believed that it had not received a positive recommendation from any of them because it

was not viewed as a high priority program. Although the process was flawed in this case by failure to make a more timely management decision, he said that he would need a very strong reason to vote against the decision now made and that a strong enough reason had not been presented.

At this point Regent Gracz made a call for the question, and the motion was seconded by Regent Axtell. Regent Barry stated his objection to calling the question.

Regent Klauser inquired about the Regent President's intent concerning debate if the motion did not pass, and Regent Gottschalk replied that he would let all Regents be heard once before calling the question.

Based on that intent, Regent Gracz withdrew his motion, and Regent Axtell withdrew his second.

Regent Krutsch stated her discomfort with a strict limit on discussion when further debate might be found desirable. She preferred relying on the judgment of the Regent President.

Regent Marcovich moved that each Regent who had not already spoken on this issue be given an opportunity to speak before calling the question, and the motion was seconded by Regent Gracz.

The question was put on the motion, and it was adopted on a voice vote.

Stating that he would vote for the proposed program, Regent Jones noted the strong support evidenced by the community and business leadership. He considered it appropriate for UW-Milwaukee to appeal the matter to the Regents as stewards and final decision makers of the UW System.

Regent Barry indicated his inclination to support the management team in making a difficult decision, as Dr. Marrett had done in this case. Such decisions, he predicted, will become more difficult as the state sails into a fiscal "perfect storm" and reductions in faculty and staff have to be made. With regard to cost, he expressed his view that the History Department hired staff in anticipation of program approval, and that there would be costs to the System when reductions in staff are required.

Regent Boyle concurred with Dr. Marrett's assessment of the proposed program as a traditional research degree, although it would be offered to nontraditional students. He believed the need in the Milwaukee area could be satisfied by using other program models. For example, he did not think the PhD in the History program would make a significant difference in improving teaching in K-12 education from a methodology or content standpoint. There are other models, he suggested, that could make a greater contribution to the community.

With regard to resources, Regent Boyle observed that offering a PhD program is likely to create gaps in service elsewhere, because teaching and advising at the PhD level is very time-consuming. In conclusion, he commented that the Board needs to make tough decisions in these difficult economic times.

Speaking in favor of the program, Regent Olivieri pointed out that a paper provided by the Office of Academic Affairs at the time of the program's first reading last December states that the program is in line with the core mission of the doctoral cluster and the select mission of UW-Milwaukee which includes offering high quality graduate programs appropriate to a major doctoral university. It was noted that the program would allow non-traditional students to continue their education and advance their careers by enrolling in a nontraditional program designed to meet their needs and that it would keep these and other well-educated graduates in Wisconsin to augment the quality of the work force. External consultants had described the program as excellent and exceptionally strong. They called it a forward-looking program consistent with the mission of UW-Milwaukee.

As anecdotal points, Regent Olivieri cited a phone message from an instructor at Milwaukee Area Technical College who called to say that he was one of the students interested in this program. In addition, he noted that teachers of advanced placement history courses at his daughter's high school have PhD degrees. He commented that the kind of vigorous, critical understanding of advanced concepts that a PhD provides should be available to enhance student learning at the high school level.

Regent Mohs stated that, while he respects the excellence of the Milwaukee History Department and is a strong supporter of the humanities in education, he would be unable to vote for the proposed program for reasons related to process and timing in the current fiscal environment. Stating that the Board will have to make more difficult decisions in the near future, he noted that any programs adversely affected have constituencies that will advocate for them and that the Board will need to back its courageous staff in making the difficult choices that lie ahead.

Speaking in support of the program, Regent Burmaster remarked that it is consistent with UW-Milwaukee's mission as a major urban doctoral university charged with providing a wide array of degree programs and that the program would be of high quality. Further, she noted that there is demand for the program by working adults and that it would not require new budgetary resources.

Regent DeSimone commented on a lack of knowledge of history among many young people. While he credited Dr. Marrett for her excellent work on this issue, he felt that UW-Milwaukee had demonstrated the ability to offer the program without new resources and should be permitted to deal with the matter as appropriate in future budget cuts.

Regent Schneiders concluded the discussion by noting the civil tenor of the debate and observing that it should not be divisive to the Board. With regard to process, she emphasized that the Board has the responsibility for serving as final decision makers, after hearing all sides of an issue.

The question was put on the amendment, and it was adopted on a roll-call vote, with Regents Axtell, Brandes, Burmaster, DeSimone, Gracz, Jones, Klauser, Olivieri, Randall and Schneiders (10) voting "Aye", and Regents Barry, Boyle, Krutsch, Marcovich, Mohs, and Smith (6) voting "No".

Program Authorization (Implementation) Ph.D., History

Resolution 8617: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee be authorized to implement the Ph.D. in History.

Thanking the Regents for their thoughtful debate and decision, President Lyall affirmed that the UW System will follow the Board's lead and join with UW-Milwaukee to make the program successful. She commented that the kind of soul-searching evidenced by this debate will take place many times over throughout the UW campuses as they decide how to manage the budget cuts that lie ahead.

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WISCONSIN ECONOMIC SUMMIT III

Regent President Gottschalk thanked Regent Smith and President Lyall for co-hosting another successful statewide Economic Summit. He also expressed gratitude to Dick Wegner and Laurie Dies, the Summit coordinators, for all their hard work.

Stating that the Summit was about results, action and implementation, he reported that more than 800 people attended the three-day event at the Midwest Express Center in Milwaukee. There were a number of distinguished speakers, including Governor McCallum, Governor-Elect Doyle, Milwaukee County Executive Scott Walker, Wall Street Journal Editorial Page Editor Paul Gigot, President of the Federal Reserve Bank Gary Stern, and William Daly, former Secretary of Commerce and current President of SBC Communications. Also included was a Fiscal Reform Panel that issued a bipartisan attempt to address the state's fiscal crisis.

A highlight of the Summit was formation of the Wisconsin Economic Collaboration Council, initiated by a group of business, government, education and non-profit leaders. The Council will provide a platform for conversations among the many statewide, local and regional organizations that are working on economic action plans. The UW will be an active member of the new Council, which plans to review economic development strategies and share best practices to help organizations avoid duplication. The Council also will explore taking on the responsibility of hosting future Economic Summits.

Regent Smith concluded Summit III by assuring the audience that there would be a fourth Summit next year and by announcing that Robert W. Baird and Company pledged substantial financial support for that effort. He urged lawmakers, state officials and business leaders to stay involved in collaborative economic development efforts.

In summary, Regent President Gottschalk observed that, with the continued leadership of Regent Smith and President Lyall, along with the hard work of UW System staff, the Wisconsin Economic Summit has become the focal point for assessing and promoting the state's economic development. It has been a remarkable success, he

indicated, and has resulted in closer collaboration by education, government and business on behalf of the state as a whole.

Regent Smith added his expression of appreciation to President Lyall, the Regents, Dick Wegner and Laurie Dies.

The objective of the Collaboration Council, he indicated, is to continue collaboration between Summits, so that there is ongoing communication between groups in the effort to move Wisconsin's economy forward.

Regent Smith was thanked for his leadership with a round of applause.

President Lyall emphasized that the co-sponsorship of the next Summit by Robert W. Baird and Company is a very positive step forward.

In addition to financial assistance, Regent Smith added, the company will provide excellent contacts in the business community that should broaden business involvement in future efforts.

Regent Axtell presented the following resolution and moved its adoption by the Board of Regents. The motion was seconded by Regent Randall and carried unanimously.

Wisconsin Economic Summit III

Resolution 8618: WHEREAS, more than 800 people attended the third Wisconsin Economic Summit held in Milwaukee, October 14-16 to help move Wisconsin's economy forward; and

 WHEREAS, more than 150 people contributed their ideas and expertise through outstanding presentations, workshops and panel discussions; and

 WHEREAS, one powerful development was the creation of the Wisconsin Economic Collaboration Council to serve as a non-partisan forum for public, private and nonprofit stakeholders interested in economic growth to better coordinate their efforts;

 THEREFORE BE IT RESOLVED, that the Board of Regents of the University of Wisconsin System thanks all who contributed to and helped organize this very successful event, especially members of the President's staff and the UW-Milwaukee School of Continuing Education; and

BE IT FURTHER RESOLVED, that the board endorses the creation of the Wisconsin Economic Collaboration Council and pledges the university to be a full partner in the important effort; and

BE IT FURTHER RESOLVED, that the Board especially thanks and commends Regent Jay L. Smith and UW System President Katharine C. Lyall for their continued leadership not only in convening and hosting the economic summit, but also in keeping the university focused on the future of Wisconsin's economy.

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REPORT OF THE PRESIDENT OF THE SYSTEM

New State Leadership

Noting that the new state leadership is facing the continuing challenge of developing a plan to provide a permanent solution to the budget deficit and a focus for growth in the future, President Lyall stated that the UW is a willing partner in those efforts and has much to offer – most importantly, educational opportunity for Wisconsin's next generation of citizens and workers.

With regard to the State Legislature, she reported that, of 17 new members, five are UW graduates and three hold degrees from other higher educational institutions. One of them, Curtis Gielow, is a former President of the UW-Milwaukee Foundation Board. Another, Thomas Lothian, is a retired chemistry professor from the University of Illinois in Chicago. In the entire Legislature, 83 of 132 members hold attended or hold degrees from institutions of higher education. Seventy-three of those hold at least one degree from a UW institution.

The UW, she said, looks forward to working with the new members and the entire state leadership to find the best solutions for Wisconsin in the challenging times ahead.

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November 18-22 is International Education Week

Noting that the upcoming observance of International Education Week, President Lyall remarked that, in the year after 9/11, there has been growing recognition of the importance for university graduates to be prepared to function in a global environment. She referred to a survey by the American Council on Education that showed 77% of Americans supporting international course requirements in the college curriculum; 79% agreeing that college students should have a study-abroad experience; 80% supporting a

high school foreign language requirement; and 80% believing that the presence of international students on American campuses enriches the learning experience for all students.

International Education Week, she said, provides the opportunity to celebrate the diversity that international students bring to the campus and to recognize the importance of helping American students look toward the rest of the world in very challenging times.

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30th Anniversary of Title IX

President Lyall reported that this fall marks the 30th anniversary of Title IX, the federal statute passed in 1972 that ensures equal access for women to all educational programs of colleges and universities that receive federal dollars. The amendment specifying that the law also pertains to athletics was added two years later. Although many today view Title IX solely in terms of athletics, she observed, the greatest impact of the law has been in overall access of women to higher education. In 1972, UW System enrollments were 119,000 FTE, of which about one-third were women. Today, enrollments are 135,000 FTE, of which 55% are women.

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Good News

Chancellor Sorensen receives Eagle Award

President Lyall congratulated UW-Stout Chancellor Charles Sorensen on being honored with Wisconsin Indianhead Technical College's Eagle Management Leadership Award. This award is made to individuals who have demonstrated leadership that has produced significant results for the Wisconsin Technical College System. Chancellor Sorensen has worked with the Technical Colleges to establish a statewide 2 + 2 program in Printing Graphics and is a leader in the Chippewa Valley computer industry initiative.

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UW System and Wisconsin Technical College System Co-Lab Award

Another example of successful collaboration with the WTC System, President Lyall reported, is the \$1 million grant to support the Wisconsin Co-Lab, which is included in a Defense bill to be signed by President Bush. The Co-Lab combines the forces of the WTCS and UW to establish standards for technology based training and education that will be used across the United States. The Wisconsin Co-Lab, which is one of only three in the country, is working on a global directory of learning materials to ensure that they are easily shared by more than 500 colleges and universities.

She expressed appreciation to Senator Herb Kohn and Representative Tammy Baldwin, who were instrumental in obtaining this funding.

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Regent Gerard Randall Top Innovator Award

Regent Randall was congratulated by President Lyall for being named the 2002 Top Innovator of the Year by the Daily Reporter Publishing Company. He was honored for starting REACH, a program to help those who have dropped out of high school to get their GED's while working a well-paying jobs.

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Canadian National Grant to UW-Superior

President Lyall reported that the Canadian National Railway made a \$150,000 grant to the Canadian National Transportation and Logistics Management Fund at UW-Superior to help develop programs and support scholarships. The fund also will support a student research project and field experiences. The grant, which marks the first-year anniversary of Wisconsin Central becoming part of the Canadian National rail network, helps to support UW-Superior's Transportation and Logistics program.

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On-Line Applications Up

It was reported by President Lyall that half of all applications for admission for next fall are being submitted online. The percentage of online applications is expected to grow further in the coming years.

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REPORT OF THE EDUCATION COMMITTEE

Report of the Senior Vice President for Academic Affairs

Race and Ethnic Diversity in the Curriculum – United Council Presentation

Dr. Marrett reported on the United Council presentation which was represented by five universities: UW-Stevens Point, UW-Waukesha, UW-Eau Claire and UW-Madison. Emphasizing the integration of diverse ideas and discussion of diversity within the classroom, Dr. Marrett continued, the students presented recommendation to the Board of Regents to address these issues. Plans are in progress for further implementation of their recommendations.

Discussion of Wisconsin Technical College System Presentation

Focusing on the collaboration between the WTC and the UW systems, Dr. Marrett noted the importance of better communicating the extensiveness and value of the collaborations that have already been developed between the two systems. Although it is a continuing challenge, she continued, tremendous progress has been made.

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Success and Pre-College Programming: Report of Pre-College Program Study

Dr. Marrett reported that the Education Committee had asked UW System staff to determine the effectiveness of pre-college program efforts as they contribute to retention and graduation rates. UW System representatives articulated the steps which have taken place to improve the program. Instituting a longitudinal study of various pre-college programs to determine their impact and focusing on outcomes rather than the process will be a model that will be implemented in the future. Other long term longitudinal studies will provide feedback on how to improve programs and how to effectively determine their value in terms of outcomes.

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Program Authorizations – First Reading

M.S. in Health Care Informatics, UW-Milwaukee

Regent Boyle reported on the first reading of the proposed M.S. in Health Care Informatics at UW-Milwaukee. This is a program designed for positions in the health care delivery system, system analysis and design, computer networking, and health care computer procurement and management.

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Regent Boyle moved adoption of the following resolutions to the Board of Regents as consent agenda items. The motion was seconded by Regent Mohs and carried unanimously.

UW-Milwaukee: Program Authorization (Implementation) B.S., Biochemistry

Resolution 8619: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Biochemistry.

**UW-La Crosse: Program Authorization (Implementation) B.S.,
Biochemistry**

Resolution 8620: That, upon recommendation of the Chancellor of the University of Wisconsin-La Crosse and the President of the University of Wisconsin System, the Chancellor be authorized to implement the B.S. in Biochemistry.

**UW-Madison: Program Authorization (Implementation) M.S.,
Biotechnology**

Resolution 8621: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Biotechnology.

UW-Platteville: Revised Mission Statement

Resolution 8622: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the University of Wisconsin-Platteville's revised mission statement.

UW-Eau Claire: Revised Mission Statement

Resolution 8623: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the University of Wisconsin-Eau Claire's revised mission statement.

Regent Olivieri asked if the Education Committee felt comfortable that the study of pre-college programs showed results that are worth the considerable investments being made.

Replying in the affirmative, Regent Boyle added the stipulation that it is difficult to make judgments at this time because the assessment was very preliminary and sampling improvements are needed. Further reports will be made as time goes on.

Concerning collaboration with the Technical Colleges, Regent Olivieri urged continued attention to facilitating credit transfer. A simplified transfer system, he observed, would benefit students and be more easily communicated to the public.

Regent Mohs noted that it was fundamental to Plan 2008 that pre-college programs are powerful means of bringing into the university experience those who have not participated fully. Noting that \$1.6 million is invested annually in these programs, he said there is interest in making sure that the programs are producing in a manner that warrants this investment of scarce resources. Stating his satisfaction with the preliminary

assessments, he said they showed that longer programs are more effective than shorter ones and that skill-building programs also are effective. Ongoing assessments will enable identification of weak programs that can be eliminated, strong programs to preserve and best practices that can be used to further improve the programs.

With respect to the discussion of diversity in the curriculum, Regent Krutsch noted the need for diversity of ideas in the classroom and cautioned that faculty should not feel pressured to teach in a given way by the point of view of a particular group of students.

Regent Boyle indicated that students were clear in noting that faculty make the decisions on what is included in any particular courses. They expressed a wish for faculty to recognize diversity where appropriate so that students could have the benefit of that broader perspective in preparing for life in a global society. They did not ask for any Regent mandates in this area, but indicated that they communicated these thoughts to professors who often ask for their ideas.

Regent Brandes agreed that the students were asking to be prepared for real-life experiences in a diverse world. They commented that students should not be expected to understand the real world just by taking a diversity class, but by learning about diversity in their other classes as well.

Regent Jones noted that campuses can consider student thoughts in this area as part of the second phase of Plan 2008. He commented that it is healthy for Regents to have discussion of such issues directly with students.

Regent Mohs added that students do not want diversity injected into courses in a surface manner; rather, they want deep infusion in the curriculum of worthy and important topics.

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UNFINISHED OR ADDITIONAL BUSINESS

Program Approval in Current Fiscal Environment

Regent Barry reported that he had discussed with President Lyall and Regent Boyle his suggestion for discussion in the Education Committee of suspending new doctoral program proposals for a defined period of time, pending consideration of how programs should be approved in the current fiscal environment and while the current budget is pending.

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CLOSED SESSION

The meeting was recessed at 12:15 p.m. and reconvened at 12:30 p.m., at which time the following resolution, moved by Regent Randall and seconded by Regent Schneiders, was adopted unanimously on a roll-call vote, with Regents Axtell, Barry, Boyle, Brandes, Jones, Klauser, Krutsch, Mohs, Olivieri, Randall, Schneiders, Smith and Gottschalk (13) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 8624: That, the Board of Regents recess into Closed Session, to confer with Legal Counsel, as permitted by s.19.85(1)(g), *Wis. Stats.*, to consider personal histories related to naming of a facility at UW-Madison, as permitted by s.19.85(1)(f), *Wis. Stats.*, to consider Honorary Degree Nominations at UW-Milwaukee and UW-Oshkosh, as permitted by s.19.85(1)(f), *Wis. Stats.*

The Board arose from closed session at 12:45 p.m., at which time the meeting was adjourned.

Judith A. Temby, Secretary