MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in room 1820 Van Hise Hall Friday, February 8, 2002 9:00 a.m.

- President Smith presiding -

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	Regents Axtell, Barry, Boyle, Brandes, DeSimone, Gottschalk, Gracz, Jones, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Schneiders and Smith
ABSENT:	Regents Burmaster and Randall

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APPROVAL OF THE MINUTES

The minutes of the December 6th and 7th meetings stood approved as distributed.

REPORT OF THE PRESIDENT OF THE BOARD

Resolution of Appreciation: Elizabeth Rindskopf Parker

Regent Krutsch presented the following resolution of appreciation for Elizabeth Rindskopf Parker, and it was adopted by acclamation with a round of applause.

Resolution 8498: WHEREAS, Elizabeth Rindskopf Parker has served with distinction and the highest degree of professionalism in her nearly three years as general counsel of the University of Wisconsin System, and;

> WHEREAS, Elizabeth Rindskopf Parker has been named dean of the McGeorge School of Law at the University of the Pacific in northern California, and will begin her new duties later this spring, and;

WHEREAS, Elizabeth Rindskopf Parker led the effort to create WiSys, a subsidiary of the Wisconsin Alumni Research Foundation that provides technology transfer assistance to UW System institutions other than UW-Madison, and;

WHEREAS, Elizabeth Rindskopf Parker has served actively and effectively representing the UW System on the Wisconsin Technology Council, and;

WHEREAS, Elizabeth Rindskopf Parker spearheaded preventive law training efforts for UW System institutions using advanced technology, including a 35minute video her office created for all campuses to use during search-and-screen processes and an up-to-date website with video clips, and;

WHEREAS, Elizabeth Rindskopf Parker served on the new UW System Federal Relations Council, which is helping to identify additional opportunities to bring back increased federal dollars to Wisconsin and the UW System, and;

WHEREAS, during Elizabeth Rindskopf Parker's tenure the UW System General Counsel's Office was part of the legal team that prevailed before the United States Supreme Court in the segregated fees lawsuit known as the "Southworth" case, and;

WHEREAS, try as we might, we could not get Elizabeth to divulge the secret code name she used during her employment as general counsel with the Central Intelligence Agency; BE IT THEREFORE RESOLVED, the University of Wisconsin System Board of Regents congratulates Elizabeth Rindskopf Parker on her appointment as dean of the McGeorge School of Law, thanks her for her dedicated service to the UW System and wishes for her the very best success in her new position.

<u>Report of the December 14th Meeting of the Educational Communications</u> <u>Board</u>

The Board received a written report of the December 14th meeting of the Educational Communications Board.

<u>Report of the January 23rd Meeting of the Wisconsin Technical College</u> <u>System Board</u>

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A written report of the January 23rd meeting of the Wisconsin Technical College System Board was provided to the Board.

<u>Report of the February 6th Meeting of the Hospital Authority Board</u>

The Board received a written report of the February 6th meeting of the Hospital Authority Board.

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Report of Governmental Matters

A written report on governmental matters was provided to the Board.

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REPORT OF THE PRESIDENT OF THE SYSTEM

Introduction of Kristine Andrews

President Lyall introduced the new Federal Relations staff member, Kristine Andrews, noting that it would be her responsibility to focus on increasing the amount of federal dollars coming to Wisconsin and UW institutions.

Federal Budget Proposal and Impacts on Higher Education

Referring to a written summary provided by Ms. Andrews, President Lyall noted that, while the President's budget proposal forecasts deficits in 2002-03, it also includes at 15% increase in funding for the National Institutes of Health and a 55% increase in National Science Foundation funding, both sources from which Wisconsin traditionally competes very successfully for research funding. The President's proposal also seeks full funding for Pell grants at the previously established maximum of \$4,000, but does not provide for any increases as tuitions rise. Substantial increases also are proposed for international education and foreign language studies, including \$143 million for academic programs in the State Department budget and \$320 million for expanded Peace Corps programs.

Thanks to Elizabeth Rindskopf Parker

President Lyall stated her appreciation for Ms. Rindskopf Parker's service as General Counsel. Among other accomplishments, she helped to reorient central legal services towards increased entrepreneurial activity and to establish WiSys as an intellectual property resource for all UW Campuses. Over the past year, campuses other than UW-Madison made 40 disclosures to WiSys, 14 of which were accepted for patenting and licensing.

Good News

100th Anniversary of 4-H

Reporting that this year marks the 100th anniversary of the national 4-H program, President Lyall remarked that 4-H has deep roots in Wisconsin and has been sponsored by UW-Extension for its entire life. It serves approximately 46,000 youths statewide and operates in every one of Wisconsin's 72 counties. In many ways, she observed, 4-H is Wisconsin's original pre-college program, helping children prepare both for college and for life.

Wisconsin 4-H participants from across the state recently presented Senator Herb Kohl and former Congressman Steve Gunderson with a check, pledging 213,000 volunteer hours to the communities of Wisconsin in the coming year. This constitutes 25% of the entire 4-H volunteer hours pledged nationwide – from a state with 2% of the nation's population. The youth who participate in this volunteer 4-H service, she observed, are learning civic values that will continue for a lifetime.

In conclusion, she remarked that the UW and the state can take great pride in 4-H and UW-Extension as a great asset for the state.

UW-Platteville-China Initiative

Chancellor Markee marked the 50th anniversary of UW-Platteville's sister school in Wuhan, China with an address to an audience of 10,000 people. Platteville currently is working on a proposed Master's in English that will have an innovative format, with students studying for part of the time at each campus. There also are efforts to develop exchange agreements with Tonji University and Shanghai Teachers University. Relationships like these, President Lyall pointed out, make it easier for UW students to have the kind of international experience that will prepare them well for life after graduation.

Milwaukee Industrial Innovation Center

President Lyall announced that UW-Milwaukee hosted the opening of its Milwaukee Industrial Innovation Center at the Cozzens and Cudahy Research Center in December. The center, which is part of the College of Engineering and Applied Science, includes the Center for Intelligent Maintenance Systems, which is a National Science Foundation industry-university cooperative research center that also is supported by 40 areas companies, such as Rockwell Automation and Harley-Davidson.

Noting that this is just one of many economic development initiatives that have sprung from Economic Summit discussions, the President commended Chancellor Zimpher and her corporate partners for their leadership in the Metropolitan Milwaukee area.

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Marrett and Porter Named to National Academies

It was announced by President Lyall that the prestigious National Associates of the National Academies of Science, has conferred lifetime membership on two Wisconsin educators: Senior Vice President Cora Marrett, and UW-Madison Professor Andrew Porter. She congratulated the recipients on this high honor.

portalwisconsin.org

President Lyall announced that UW-Extension in partnership with the Corporation for Public Broadcasting and the National Endowment for the Humanities has launched a new website to help Wisconsin visitors and residents find historical information about Wisconsin and listings of cultural and artistic events taking place across the state. The website will be maintained by seven statewide cultural organizations, including the Wisconsin Academy of Sciences, Arts and Letters; the Historical Society; the Wisconsin Arts Board; the Wisconsin Humanities Council; and Wisconsin Public Radio and TV.

UW-Eau Claire Develops New Curriculum for Social Workers

President Lyall congratulated UW-Eau Claire upon receiving a \$213,000 grant from the US Departments of Labor and Health and Human Services to fund the development of a program that will train social workers to work with adults who struggle with alcohol and other drug addictions, cognitive and developmental disorders, physical disabilities, mental illness, and abuse or neglect.

Chancellor Sorensen Elected to Board of National Council for History Education

UW-Stout Chancellor Charles Sorensen, was congratulated by President Lyall on his election to the Board of the National Council for History Education. The Board, on which Regent Phyllis Krutsch also serves, includes K-12 teachers, noted historians, and authors. The mission of the National Council is to promote the importance of history in school and society. One of its most important contributions is a colloquium model for practicing teachers that includes a university historian, a master teacher, and a learning specialist.

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In Memorium: Chancellor Emeritus Bjarne Ullsvik and Regent Emeritus Gerard Veneman

President Lyall reported the recent passing of two long time friends and colleagues: Bjarne Ullsvik, who has served as UW-Platteville chancellor for many years and continued to attend campus events well into his 90's. The UW Platteville university's student center is named for this esteemed leader.

Gerard Veneman, a member of the Board of Regents from 1979-86 and President of Nekoosa Papers, offered calm and thoughtful counsel that was very much appreciated.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

The Business and Finance Committee report was presented by Regent Gottschalk, Chair.

<u>UW-Stevens Point – Intergovernmental Agreement with Mid-State Technical</u> <u>College</u>

Chancellor Tom George, UW-Stevens Point, reported on the new Wisconsin Learning Center, an intergovernmental agreement between UW-Stevens Point and the Mid-State Technical College. This agreement, Chancellor George continued, responds to the needs of the business community of Central Wisconsin. It is funded from a variety of sources including the federal government, Portage County, Mid-State Technical College, and \$350,000 from UW-Stevens Point.

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2000-01 Annual Financial Report

Douglas Hendrix, Associate Vice President for Financial Administration, presented the 2000-01 Annual Financial Report. He noted that a portion of the current fund expenditures funded by the state has decreased by 5.7% since 1990-91. There has been a corresponding increase in the share funded by gifts and tuition.

GASB Management Discussion and Analysis

Mr. Hendrix reported on the Governmental Accounting Standards Board Management Discussion and Analysis. He noted the reporting changes required by GASB in financial statements.

UW-Madison Annual Research Report

Martin Cadwallader, Interim Vice Chancellor for Research and Interim Dean of the UW-Madison Graduate School, reported that UW-Madison ranks second in the nation in research and development expenditures, at \$554 million in 2000-01. The university moved from third highest to second, overtaking Michigan this past year. Noting that the university received \$509 million in research awards, Mr. Cadwallader stated that this is an increase of \$64 million from the prior year 1999-2000.

Annual Broadcast Report

David Olien, Senior Vice President for Administration, presented the annual broadcast report. He noted that the System has 14 non-commercial educational broadcast stations located on UW campuses throughout the state. Stations are staffed by UW faculty, academic staff and students.

The Board of Regents is accountable for compliance with the Federal Communications Commission; the report assured the Committee of this.

Procedures for Meetings with Investment Managers

Assistant Trust Office, Douglas Hoerr reported on procedures for meetings with investment managers. Noting that in-house meetings will occur at least once per year for each manager, Mr. Hoerr stated that they will be longer and in greater depth than previously. A concise report highlighting key data, findings, and conclusions will be reported to the Committee on a quarterly basis.

Report of the Vice President

Debbie Durcan, Vice President, noted that the Accountability Report shows an administrative cost peer comparison between UW System which is less than 5% and peer systems which is greater than 10%. The university system's administrative costs are the lowest in the nation.

Ms. Durcan pointed out that the National Association of College and University Business Officers (NACUBO) College Cost Study concluded a 3-year effort to develop a uniform methodology to explain costs incurred in providing one year of undergraduate education and related service. Participating in the test were 150 institutions, including three UW System institutions. After the report is analyzed it will be brought back to the committee.

The American Council on Education (ACE) Biennial Survey "Attitudes Toward Public Higher Education" reported 77% believe college education is more important today than 10 years ago. 73% responded this way in 2000; and 77% expressed a great deal of concern that cuts in state funds for higher education could impair the quality of education in their state. Most Americans continue to grossly overestimate the cost of a college education, estimating it at 3 times the actual cost. In a recent survey, Wisconsin showed a difference of 4 times the cost of tuition.

In discussion, Regent Krutsch observed that a large portion of the public believe that the cost of tuition is 3 –4 times what it actually is and expressed the importance of correctly informing the public. President Lyall agreed that this is a public information challenge. Regent Schneiders suggested informing potential students of cost options by identifying the lowest cost and making it known that a UW education is available starting at that cost.

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REPORT OF THE EDUCATION COMMITTEE

Regent Boyle, Chair of the Education Committee, presented the report.

Quality: Achieving Excellence: The University of Wisconsin System Accountability Report 2001-2002

Associate Vice President Frank Goldberg presented the report on the National Center for Public Policy and Higher Education criteria that are recommended for use in accountability reports. The report focuses on learning outcomes as a result of the educational experience and stewardship responsibilities in terms of the institution, which results in improved criteria recommended by the national policy group.

Discussion on credit-to-degree reflects a need to balance credit-to-graduate and the quality of the education the student receives. Emphasizing a balance rather than overemphasizing a particular figure should be the focus.

UW-Green Bay Chancellor Bruce Shepard added that the individual campus institutional report is a mechanism that can be used for program improvement. However, he noted, in and of itself it is not sufficient in terms of what is needed to make the decisions for program improvement. An accountability report, he continued, needs to ensure continuous improvement on the campuses.

Chancellor Sorenson, UW-Stout, noted how valuable the Baldrige criteria is in terms of looking at accountability, in setting goals, and establishing objectives in achieving a higher quality education for students. The campus adopted the Baldrige

Model to measure quality in 1999 and it "changed Stout's culture", Chancellor Sorensen pointed out, as the campus became more proactive and more holistic in academic and budget planning.

Regent Boyle expressed pride in the excellent quality of the accountability report and indicated that it would be beneficial for the general public and political decision makers to review.

In discussion, Regent Olivieri reiterated the importance of credit-to-degree as one of the accountability factors for both proper use of resources and for access. He noted that this is not only an access issue, but also a money issue, and a teaching issue.

Regent Boyle added that this will be brought before the Committee and the Board in the future. He emphasized the need to consider the importance of quality in education.

Regent Mohs requested input from the Chancellors, faculty and staff.

United Council - Student Priorities

Regent Boyle thanked the students for their presentation which focused on a broad array of priorities that coincide well with the priorities articulated this year by the Board.

Report of the Senior Vice President for Academic Affairs

Cora Marrett, Senior Vice President for Academic Affairs, reported on Sabbatical Guidelines for 2003-2005. Dr. Marrett emphasized the revised guidelines include the Board's commitment of focusing sabbatical requests in terms of scholarship in teaching and learning.

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PK-16 Council Progress Report

Dr. Francine Tompkins, Director of the PK-16 Council, reported the council has established its mission and is setting priorities. The Council uses the expertise of the Department of Public Instruction, public and private universities and the technical colleges. Three critical areas will be addressed: early childhood development, the senior year of high school and transition to post secondary options, and the professional development of educators. One of the highest priorities will be to look at teacher preparation. A specific course of action aimed at building collaboration and enhancing learning opportunities will be the focus of the council. Resolutions 8499-8500 were unanimously approved by the Committee. Regent Boyle moved their adoption by the Board of Regents as consent agenda items. Regent Mohs seconded the motion and it carried unanimously.

UW-Extension: Revision to Faculty Personnel Policies

Resolution 8499: That, upon recommendation of the Chancellor of the University of Wisconsin-Extension and the President of the University of Wisconsin System, the revisions to the UW-Extension Faculty Personnel Policies and Procedures be approved.

<u>UW-Madison: New Program Authorization Implementation</u> Ph.D., Second Language Acquisition

Resolution 8500:	That, upon recommendation of the Chancellor of the
	University of Wisconsin-Madison and the President of
	the University of Wisconsin System, the Chancellor be
	authorized to implement the Ph.D. in Second Language
	Acquisition.

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REPORT OF PHYSICAL PLANNING AND FUNDING COMMITTEE

The Physical Planning and Funding Committee report was presented by Regent Gracz, Chair.

Report of the Assistant Vice President

Assistant Vice President Nancy Ives reported that the Building Commission approved about \$91M for various projects at their December and January meetings.

The criteria for ranking major projects in the 2003-05 Capital Budget were approved by the Committee, noted VP Ives. The criteria reflect current systemwide initiatives and priorities related to maintenance, quality of the learning environment, and the new Wisconsin economy. Using this criteria will result in a priority list that addresses the greatest needs, highest academic priorities and most cost-effective solutions to facility problems.

Resolution 8501 was unanimously approved by the Committee. Regent Gracz moved adoption by the Board of Regents. The motion was seconded by Regent DeSimone and carried unanimously.

<u>UW System Approval of GPR Ranking Criteria for the 2003-05 Capital</u> <u>Budget</u>

Resolution 8501:	That, upon the recommendation of the President of the University of Wisconsin System, emphasis of facilities maintenance, academic and strategic significance and operating efficiencies be adopted as the basis for prioritizing and categorizing GPR major projects for inclusion in the System's 2003-05 Capital Budget, as supported through the use of the ranking criteria attached as Appendix A;
	That, other factors may be considered by System Administration and the Board of Regents in ranking GPR major projects to address unique circumstances such as accreditation requirements, historic value of facilities, and outside funding opportunities;
	That, all GPR projects requiring enumeration must be supported by a completed Campus Space Use Plan;
	That, at all stages of the priority setting process, consideration be given to the institutional priority established by each Chancellor;
	That, projects supported by the Board of Regents for construction funding in the 2001-03 biennium but not funded by the legislature, will be given top priority for funding in 2003-05, unless institutional priorities have changed, or project scopes have significantly changed.
	That, additional guidelines which may be established by the Department of Administration will be addressed in the context of the foregoing framework.

Regent Gracz moved adoption of Resolutions 8502-8503, which had been unanimously approved by the Committee, for adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent DeSimone and approved unanimously.

<u>UW-Madison: Authority to Increase the Budget for the Southeast</u> <u>Recreational Facility Addition</u>

Resolution 8502: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget for the Southeast Recreational Facility Addition (SERF) by \$276,000 of Residual Program Revenue Supported Borrowing for a revised estimated total project cost of \$6,572,000 of Program Revenue Supported Borrowing.

<u>UW-Milwaukee: Approval of the Design Report and Authority to</u> <u>Construct the Klotsche Center Addition, Remodeling and Parking Project</u>

Resolution 8503: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct the Klotsche Center Addition, Remodeling and Parking project at an estimated total project cost of \$42,117,000 (\$16,290,000 General Fund Supported Borrowing; \$25,327,000 Program Revenue Supported Borrowing and \$500,000 Gifts, Grants, or other receipts).

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ADDITIONAL RESOLUTIONS

Upon motion by Regent Marcovich, seconded by Regent Brandes, Resolution 8504 was adopted unanimously.

Assistant Trust Officer

Resolution 8504:	That Patricia Brady be elected Assistant Trust Officer
	of the Board of Regents, effective March 1, 2002.

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CLOSED SESSION

The meeting was recessed at 9:55 a.m. and reconvened at 10:10 a.m., at which time the following resolution, moved by Regent Gottschalk, was adopted on a unanimous roll-call vote, with Regents Axtell, Barry, Boyle, Brandes, DeSimone, Gottschalk, Gracz, Jones, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Schneiders, and Smith (15) voting in the affirmative. There were no dissenting votes and no abstentions.

That, the Board of Regents recess into Closed Session,
to consider an Honorary Degree Nomination at UW-
Stout, as permitted by s.19.85(1)(f), Wis. Stats., and to
confer with Legal Counsel, as permitted by
s.19.85(1)(g), Wis. Stats.

The board arose from Closed Session at 10:30 a.m. having adopted the following resolutions. The meeting was adjourned at 10:30 a.m.

Resolutions 8506 - 8609, adopted at previous meetings, are reported following acceptance of nominations.

Resolution 8506:	That, upon the recommendation of the Chancellor of the University of Wisconsin-Parkside and the President of the University of Wisconsin System, the following honorary degree be conferred by UW-Parkside, pending acceptance by the nominee. Sra. Carmen, Vila, Doctor of Humane Letters
Resolution 8507:	That, upon the recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves awarding of the following honorary degrees by UW-Milwaukee, subject to acceptance by the nominees: Dr. Wallace McClain Cheatham, Doctor of Fine Arts Dr. R.A. Mashelkar, Doctor of Science

Resolution 8508:	That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the following honorary degrees be approved for awarding by UW- Madison, subject to acceptance by the nominees:
	Lewis Barness, M.D., Doctor of Science
	Ruth Gruber, Doctor of Humane Letters
	John Harbison, Doctor of Fine Arts
	Norman J. Latker, Doctor of Laws
	David Ruder, Doctor of Laws
Resolution 8509:	That, upon the recommendation of the University of Wisconsin-Stout Chancellor and the President of the University of Wisconsin System, approval be granted for awarding of the following honorary degree by UW- Stout, subject to acceptance by the nominee: Roy A. Bauer, Doctor of Science

Submitted by:

Judith A. Temby, Secretary