MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

UW-Madison

Held in the 1820 Van Hise Hall

Friday, December 6, 2002

9:00 a.m.

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Held in the 1820 Van Hise Hall
Friday, December 6, 2002
9:00 a.m.

- President Gottschalk presiding -

PRESENT: Regents Axtell, Barry, Boyle, Brandes, Burmaster, Gottschalk, Gracz, Jones, Klauser, Krutsch, Marcovich, Mohs, Randall, Schneider and Smith

ABSENT: Regents DeSimone and Olivieri

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APPROVAL OF THE MINUTES

The minutes of the November 7th and 8th meetings stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the November 20th Meeting of the Wisconsin Technical College System Board

The Board received a written report on the November 20th meeting of the Wisconsin Technical College System Board.

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Report on the December 4th Meeting of the Hospital Authority Board

A written report on the December 4th meeting of the Hospital Authority Board was provided to the Regents.

Citizens for Higher Education

Regent President Gottschalk recalled that, when the UW faced a difficult budgetary challenge four years ago, a group of Regents formed and funded an organization called Friends of the University, which was helpful in the budget process. Noting that another group now has formed to support and advocate for public higher education, he stated that the UW will need the support of all those in the state who care about access and quality in meeting the difficult budget challenges that lie ahead.

To discuss this new organization, Citizens for Higher Education, Regent Gottschalk introduced Harry Peterson, a long-time administrator at UW-Madison and emeritus president of Western State College in Gunnison, Colorado, and Richard Carpenter, President of the WTC System.

In opening remarks, Mr. Peterson noted that public opinion polls show strong and consistent public support for public higher education. In Wisconsin, commitment to education has long been a hallmark of the state. Ways in which this support is demonstrated include impressive private financial contributions and the strong support of local governments for Technical College and UW College facilities.

In view of budget difficulties last spring, the founders of the new organization, Citizens for Higher Education, felt that a continuing advocacy effort is important. The group’s mission is to promote enrichment of the Wisconsin economic, social and cultural environment by ensuring the maintenance and enhancement of a strong system of public higher education, accomplished through an effective public information and education program and through advocacy.

The organization is seeking 1,000 people from across Wisconsin to make annual membership contribution of $100 each that will provide a base budget for the group to function on a continuing basis. The organization will have an executive director and activities will include newsletters to members, forums throughout the state, polling, and press releases on the contributions of higher education.

Observing that public higher education in Wisconsin historically has had bipartisan support, Mr. Peterson explained that the Board of Directors for the organization also is bi-partisan and from around the state. In addition to Mr. Peterson, members are: Former Regent President Tom Lyon, Jill Pelisek, President of the UW-Milwaukee Foundation, Brian Rude, former Republican State Senator from Coon Valley, and David Helbach, former Democratic State Senator from Stevens Point. Former Governors Tony Earl and Lee Dreyfus signed a letter of support, and a mailing was sent to 1,700 people around the state, seeking their membership in the organization.
Mr. Peterson expressed the board’s appreciation to Regent Mohs for donating office space at 20 North Carroll St., next to the Capitol.

The CHE’s efforts, he emphasized, are not intended to replace current activities taking place in the UW and WTCS; rather, they are intended to augment what already is being done.

In closing, he thanked President Lyall, the UW Chancellors, and President Carpenter for their support.

Dr. Carpenter began his remarks by thanking the Chancellors for their invitations to visit UW campuses in search of opportunities for greater collaboration. Yet another way of partnering, he noted, is through the CHE’s campaign for greater public awareness of what the UW and WTCS are doing and are willing to do to rebuild the state’s economy.

President Lyall observed that the CHE provides another means of linking arms and maximizing educational opportunities for the state’s students. Step by step, she indicated, joint efforts are creating a seamless higher education system.

**REPORT OF THE PRESIDENT OF THE SYSTEM**

**Income Distribution of UW Freshmen**

President Lyall referred to a document provided to the Regents on this subject, noting that the UW serves every income quintile, except the lowest, at or above its proportional share. It is those students from families with incomes of $30,750 or less who are not proportionally represented among UW freshmen, she indicated, suggesting the need for further examination of this group and efforts to reach them.

Other data show that students from the lowest income families receive their financial aid primarily in the form of need-based grants, loans and work-study, while students from families with incomes above $65,000 rely primarily on non-need-based forms of aid.

She then referred to a chart showing that income distribution of UW students varies significantly by institution. Over half of UW-Madison freshmen come from families with incomes above $65,000, and a third come from families with incomes over $92,000. At the UW Colleges, less than 30% are from families with incomes over $65,000. At other UW institutions, 58% come from medium or lower income families and 42% come from families with incomes over $65,000.
This information, she observed, indicates the following:

1) UW institutions are doing a remarkable job of serving students from across the income spectrum, except for the lowest quintile.

2) Financial aid, and the form of that aid, is essential to maintaining broad access to the UW. Last year, the Legislature linked the WHEG grant to tuition – a major gain for low-income students. This year, federal grant and loan programs will be re-examined as part of the Higher Education Reauthorization Bill. In that regard, she noted the importance of working with the Congressional Delegation to ensure that those programs grow with the needs of the student population.

3) Income distribution information will be helpful in working with elected leaders to balance access to and affordability of the university for the future.


**Good News**

**Congratulations to United Council**

President Lyall congratulated Jeff Pertl, President of Untied Council of UW Students, for the group’s successful get-out-the-vote campaign which registered 12,000 students that fall. Students, she added, also were active as volunteers in many campaigns in both parties, showing that every person who cares to can have an impact on the democratic process. She thanked United Council for leading the way.


**Study Abroad Opportunities**

President Lyall reported that three UW institutions rank among the top twenty in the nation in the number of students participating in study-abroad programs. UW-Madison is among the top 20 research institutions, with 1,250 students studying abroad, while UW-Eau Claire and UW-Stevens Point are in the top 20 masters’ institutions with 345 and 310 students, respectively, in study-abroad programs. Last year, a total of 3,200 UW students had this kind of valuable experience.


**Business Student Award Winner**

President Lyall congratulated a UW-Madison team of three business students, who beat five international teams to win a $20,000 prize in global business plan competition at Singapore University. A member of the team, Brad Krutsch, is the son of Regent Phyllis Krutsch.
UW-Milwaukee’s IMS Center Grant

It was reported by President Lyall that UW-Milwaukee’s Center for Intelligent Maintenance Systems has received a $250,000 grant for collaborative programs with universities in China, Japan, Korea, and Australia to enhance intelligent manufacturing technologies worldwide. Noting that the grant was awarded by the National Science Foundation’s East Asia Program, she added that the Center, jointly operated by UW-Milwaukee and the University of Michigan-Ann Arbor, conducts research in web-based technologies with e-factory applications.

Wisconsin Public Television Wins Midwest Emmys

President Lyall reported that Wisconsin Public Television received two Midwest Emmys for outstanding achievement in children’s programming, with a program called “Cultural Horizons of Wisconsin: Beyond Borders” and for the audio track of a program called “When Wisconsin Was New France”. These awards, she added, continue a long list of honors received by public television and radio in Wisconsin.

Regent Boyle Honored Among Founders of Local Government Center

President Lyall congratulated Regent Patrick Boyle who was honored at the 10th anniversary celebration of UW Extension’s Local Government Center. In addition to Regent Boyle, who was one of the Center’s founders, the event recognized and thanked the League of Wisconsin Municipalities, the Wisconsin Counties Association, and the Wisconsin Towns Association.

2002 Carnegie Teacher of the Year

It was announced by President Lyall that UW-Eau Claire Nursing Professor CeCelia Zorn has been named the 2002 Wisconsin Carnegie Foundation Teaching Professor of the Year. The foundation recognizes one Teacher of the Year in each state, selected from more than 420 nominations. Professor Zorn is the fourth UW-Eau Claire faculty member to receive this honor.
Grant for Training Hmong Teachers

President Lyall reported that UW-Stevens Point and UW-La Crosse have developed a joint program called Project Forward, designed to increase the number of Hmong teachers in Wisconsin. The project has received a grant of $185,000 from the U.S. Department of Education to serve 26 students enrolled in the program, four of whom graduated in May. Under the program, students take courses at UW-Stevens Point, UW-Oshkosh, UW-Marshfield, or UW-Marathon County and each also takes a minor in English as a Second Language.

Distance Learning Helps Access to AP Courses

Noting that the PK-16 Council is promoting efforts to create more seamless educational opportunities across Wisconsin, President Lyall indicated that one means of accomplishing that is to encourage promising high school students to take advanced placement courses which prepare them for the transition to college and afford them more curricular choices when they get there. Nearly three-fourth’s of this year’s freshman class at UW-Madison entered with advanced placement credits, but about one-fourth of state high schools cannot afford to offer those courses.

Therefore, she continued, UW-Madison’s Center on Education and Work, with federal and UW System financial support, organized a consortium that will use existing K-12 teleconference facilities to offer advanced placement courses in 12 subjects across the state beginning next fall, especially targeted to rural and low income school districts. It is hoped that this program will become a national model of smoothing the transition and expanding educational opportunity for students.

REPORT OF THE EDUCATION COMMITTEE

The report of the Education Committee was presented by Regent Patrick Boyle, Chair.

Report of the Senior Vice President

Wisconsin Advanced Placement Distance Learning Consortium

Senior Vice President of Academic Affairs, Cora Marrett, reported on the Advanced Placement Distance Learning Consortium. This unique opportunity and
development provides high school students in all school districts access to advanced courses.

In discussion, Regent Barry pointed out that a large proportion of K-12 schools do not have video teleconferencing capability. He added that cost efficiency is an important consideration.


2003-2004 Sabbaticals Report

Dr. Marrett reported on the Sabbatical Report for 2003-04. Regent Boyle noted the importance of sabbatical programs and how they augment the capacity of faculty members to provide quality education. There is a direct relationship, Regent Boyle continued, between topics faculty pursue and their responsibilities as a faculty member.


Annual Program Planning and Review Report

Vice President Ron Singer and Academic Planner Fran Garb presented a report on annual program planning and review activities of the System and the institutions. Regent Boyle noted that the institutions go through a vigorous process in terms of having new programs approved. Statistics indicate that the UW System offers 1,000 major degree programs and new programs which are approved are offset by those which are eliminated.

In terms of accreditation, Regent Boyle added, there currently are 234 UW System programs eligible for accreditation. In the past 3 years, 101 accreditation reviews have been competed, including institutional accreditations. There are 45 accreditation reviews scheduled for 2002-03.

Regent Boyle pointed out that the value of accreditation in terms of time and cost is a complex issue, due to state and federal laws and requirements of other associations and agencies.

In discussion, Regent Krutsch suggested that an alternative strategy is to have Boards of some of the country’s most prestigious universities take a position on accreditation. Regent Randall agreed that this strategy should be pursued, and suggested that other Big Ten universities be encouraged to re-examine their accreditation process.


Authorization to Reorganize the School of Education, UW-Stout

Chancellor Sorensen provided the committee with an overview of the rational for providing one central reporting point for the planning and future direction of the School
of Education. Regent Boyle emphasized that the faculty will continue to be very involved in students’ education.

Regent Boyle presented the following resolutions to the Board of Regents as consent agenda items. The motion was seconded by Regent Mohs and passed unanimously.

**UW-Milwaukee: Program Authorization (Implementation) M.S., Health Care Informatics**

Resolution 8627: That, upon recommendation of the Chancellor of the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Health Care Informatics.

**UW-Stout: Reorganize a School of Education**

Resolution 8628: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Chancellor be authorized to reorganize existing degree programs into a School of Education.

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**REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE**

Regent Gregory Gracz, Chair, presented the report of the Physical Planning and Funding Committee.

**Auxiliary Operations**

**Facilities Management and Financial Management**

The Physical Planning and Funding Committee met jointly with the Business and Finance Committee to discuss Financial Management and Facilities Planning for Auxiliary Operations.

Tom Bittner, UW System Planning & Systems Specialist, reported that similar maintenance issues and trends affect both GPR and PR facilities due to construction
chronologies. It is evident, he continued, that as the physical plant continues to age, funding demands to maintain the existing facilities will continue to increase. In addition, student needs have changed since most of these facilities were built.

Facilities planning for future major projects will focus on two main themes: (1) renovation and maintenance; and (2) replacement of some facilities that are no longer useful for programmatic purposes and have high maintenance needs to the extent that renovation is not economically viable. These are most evident in areas of housing, food service, and student union facilities.

Report of the Assistant Vice President

Nancy Ives, Assistant Vice President, reported that the Building Commission approved about $11M for various projects at their November meeting. Bids for three major projects have significantly exceeded their original budgets: a new residence hall at UW-River Falls, UW-Madison’s Chamberlin Hall and the new dairy facility at UW-River Falls.

UW-Oshkosh: Campus Development Plan Update

Chancellor Wells updated the Committee on the UW-Oshkosh Campus Development Plan. He reported that collaborations are being developed with the City of Oshkosh, other System institutions, local businesses, and the UW-Oshkosh Foundation and alumni to help address the needs of the institution, the System, and the community. As the campus has a significant shortage of building space, and minimal land available for expansion, lease arrangements for facilities and land will be developed until funding becomes available for their acquisition.

Generations of the Kellner Family have been loyal supporters of UW-Madison and have provided many generous gifts, including $6 million for the Camp Randall project. They have also provided funding for the Kohl Center, the Fluno Center, Grainger Hall, School of Business programs and a variety of other University endeavors. In recognition of the Kellner Family’s commitment to UW-Madison, and on behalf of the Physical Planning and Funding Committee, Regent Gracz moved adoption of Resolution 8629.
**Authority to Name Camp Randall Office Complex "Kellner Hall"**

Resolution 8629: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to name the future Administrative Office Complex at the Camp Randall Stadium “Kellner Hall.”

The following resolutions were presented to the Board of Regents as consent agenda items. Seconded by Regent Schneiders, the motion was passed unanimously.

**UW Colleges: Authority to Grant a Temporary Construction Easement at UW-Fox Valley**

Resolution 8630: That, upon the recommendation of the UW Colleges Chancellor and the President of the University of Wisconsin System, the officers of the Board of Regents be authorized to permit Winnebago County to grant a temporary construction easement on the site of UW-Fox Valley to allow for construction of space by UW-Fox Valley Foundation Inc. for the UW-Platteville collaborative engineering program.

**UW-Madison: Approval of the Design Report and Authority to Construct a Memorial Union Lakefront Cafeteria Renovation Project**

Resolution 8631: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct a Memorial Union Lakefront Cafeteria Renovation project, at an estimated total project cost of $2,497,400, using Program Revenue-Cash.

**UW-Madison: Authority to Construct a Medical Science Center Generic Research Lab Renovation Project**

Resolution 8632: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Medical Science Center Generic Research Lab Renovation project, at an estimated total project cost of $380,000, using Gift Funds (Medical School).
UW-Madison: Authority to Construct a Biotron Building Second Floor Renovation Project

Resolution 8633: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Biotron Building Second Floor Renovation project at an estimated total project cost of $646,800 Institutional Funds.

UW-Oshkosh: Authority to Accept a Gift of Land

Resolution 8634: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted to accept a gift of two parcels of land totaling 12.3 acres located at Sunset Point on the north shore of Lake Buttes des Mortes, City of Oshkosh, Winnebago County from the University of Wisconsin Oshkosh Foundation.

UW-Oshkosh: Authority to Execute an Easement

Resolution 8635: That, upon the recommendation of the UW-Oshkosh Chancellor and the President of the University of Wisconsin System, authority be granted for the officers of the Board of Regents to execute a 2-1/2 by 107-foot easement for purposes of a driveway for property at 819 John Street, City of Oshkosh, Winnebago County, Wisconsin.

UW-Stevens Point: Authority to Construct an Allen Center Renovation/Remodeling Project

Resolution 8636: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, authority be granted to construct an Allen Center Renovation/Remodeling project at an estimated total cost of $543,200 ($517,700 Program Revenue Supported Borrowing and $25,500 Program Revenue - Cash).
UW-Madison: Authority to Increase the Budget of the Chamberlin Hall Renovation Project

Resolution 8637: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to increase the budget of the Chamberlin Hall Renovation project by $1,444,100 ($944,000 GFSB to be transferred from unused balances in various projects in the UW System Classroom Renovation/Instructional Technology Improvements program and $500,100 Institutional Non-GPR funds) for a total revised budget of $22,394,100 ($21,739,000 GFSB, $155,000 Gift funds, $500,100 Institutional, Non-GPR Funds).

REPORT OF THE BUSINESS AND FINANCE COMMITTEE

The Business and Finance Committee was presented by Regent James Klauser, Chair.

Auxiliary Operations

The Business and Finance Committee met in the joint session with the Physical Planning and Funding Committee for a discussion on Auxiliary Operations. The Associate Vice President of Financial Administration, Doug Hendrix, gave an overview of the UW System policy for financial management of Auxiliaries (i.e. housing, food service, and parking operations).

The policy covers guidelines for pricing and cash management, policies pertaining to loans and transfers among operations and management expectations.

Vice President's Report

Impact of Nonresident Tuition Increase

Debbie Durcan, Vice President, reported on the impact of nonresident tuition increases. Frank Goldberg, Associate Vice President, Office of Policy Analysis and Research, noted that it is too early to know whether the increase in non-resident tuition has directly led to a reduction in non-resident enrollment, although there is a reduction of
the number of non-resident students on all campuses. If this trend continues, it would have a significant impact on the amount of subsidy that non-resident tuition provides.

**Quarterly Investment Review**

Doug Hoerr, Assistant Trust Officer, presented the UW System Trust Funds quarterly Investment Review for September 30, 2002.

On behalf of the Business and Finance Committee, Regent Klauser moved adoption by the Board of Regents of the following resolutions as consent agenda items. The motion was seconded by Regent Krutsch and passed unanimously.

**UW-Oshkosh: Undergraduate Differential Tuition**

Resolution 8638: That, upon the recommendation of the President of the University of Wisconsin System and the students and Chancellor of the University of Wisconsin-Oshkosh, the Board of Regents approves the differential tuition rates for undergraduate students at UW-Oshkosh beginning in the fall semester of 2003-04.

**2003-05 General Compensation Distribution Plan and Guidelines**

Resolution 8639: That upon the recommendation of the President of the University of Wisconsin System, the 2003-05 General Compensation Distribution Plan and Guidelines (Exhibit A) be approved. If changes are required as a result of actions by either the Joint Committee on Employment Relations or legislation, the Executive Committee, in consultation with the System President is authorized to act on these changes.

**University of Wisconsin System Trust Funds Principal Long-Term Fund: Recommendations on Asset Allocation, Spending Plan and Investment Guidelines**

Resolution 8640: That, upon recommendation of the Regent Business and Finance Committee, the Board of Regents adopts the following:
1) U.S. High Yield, Emerging Market Equities, and Hedge/Absolute Return Funds as approved asset classes;

2) Revision of the Statement of Investment Objectives and Guidelines to accommodate the addition of these approved asset classes as follows:

Under the section "Investment Guidelines & Restrictions" and "Approved Asset Classes,” add:
- U.S. High Yield (under "Fixed Income-Oriented Vehicles"),
- Emerging Market Equities (under "Equity-Oriented Vehicles"),
- Hedge/Absolute Return Funds (under new "Alternatives" category); and

3) Reduction of the small fraction spending plan rate from 5.0 percent to 4.5 percent.

**2001-02 UW System Report on State Imposed Costs Added to Resident Undergraduate Tuition**

Resolution 8641: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 2001-02 Report on State Imposed Costs Added to Resident Undergraduate Tuition for submission to the Secretary of the Department of Administration.

**2001-02 UW System Report on Continuing Appropriation Authority**

Resolution 8642: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the 2001-02 Continuing Appropriation Report for submission to the Legislature.

**UW-Madison: LTE Conversion Pilot**

Resolution 8643: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents approves the final quarterly report on the UW-Madison LTE Conversion Pilot.
UW-River Falls: Contract Extension with Chartwells

Resolution 8644: That, upon the recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-River Falls, the Board of Regents approves an extension of the contract with Chartwells to provide dining Services at the University of Wisconsin-River Falls.

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ADDITIONAL RESOLUTIONS

Regent President Gottschalk noted that the Board’s calendar provides for cancellation of the January 2003 meetings, circumstances permitting. Upon motion by Regent Gracz, seconded by Regent Jones, the following resolution was adopted unanimously.

Cancellation of January 2003 meetings

Resolution 8645: That the Board of Regents meetings scheduled for January 9 and 10, 2003 be cancelled.

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UNFINISHED AND ADDITIONAL BUSINESS

Supreme Court Case

Noting that the U.S. Supreme Court had agreed to take up challenges to University of Michigan’s admission decisions involving consideration of race, Regent Randall asked that the Board be provided with information on how the UW might participate in supporting the University of Michigan in its case, should the Board choose to do so.

Regent Klauser indicated that, if the Board were to consider this matter, he would wish to know how Michigan’s program compares to the UW’s.

Regent President Gottschalk indicated that he and President Lyall will ask General Counsel Brady to look into the matter and advise the Board.
Regent Krutsch pointed out that the matter before the court is complex and cautioned against taking a stand without a thorough understanding of all the issues involved.

The meeting was recessed at 10:05 a.m. and reconvened at 10:25 a.m., at which time the following resolution, moved by Regent Marcovich and seconded by Regent Krutsch was adopted unanimously on a roll-call vote, with Regents Axtell, Boyle, Brandes, Burmaster, Gottschalk, Gracz, Jones, Klauser, Krutsch, Marcovich, Mohs, Randall, Schneiders, and Smith (14) voting in the affirmative. There were no negative votes and no abstentions.

Resolution 8646: That, the Board of Regents recess into Closed Session, to consider an Honorary Degree nomination at UW-Stout, as permitted by s.19.85(1)(f), Wis. Stats., to confer with Legal Counsel, as permitted by s.19.85(1)(g), Wis. Stats., and to consider a leave of absence at UW-Madison, and to consider personnel matters, as permitted by s.19.85(1)(c), Wis. Stats.

The Board arose from closed session at 11:10 a.m., having adopted the following resolutions:

**UW-Stout: Honorary Degree**

Resolution 8647: That, upon the recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, approval be granted for UW-Stout to confer the following honorary degree, subject to acceptance by the nominee.

John W. Pearson: Doctor of Science

**UW-Madison: Leave of Absence**

Resolution 8648: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Board of Regents approves the two-year extension of Professor Richard Monette’s leave of absence, through Semester I, 2004-2005.
The following resolution was adopted on November 8, 2002, but not announced at that time pending acceptance by the nominee.

**UW-Oshkosh: Honorary Degree**

Resolution 8649: That, upon the recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, approval be granted for UW-Oshkosh to award the following degree:

Michael David Wachtel: Doctor of Humane Letters

The meeting was adjourned at 11:10 a.m.

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Judith A. Temby, Secretary