

## MINUTES

EDUCATION COMMITTEE, BOARD OF REGENTS  
1820 Van Hise Hall  
Madison, Wisconsin  
April 4, 2002

Regent Boyle convened the meeting of the Education Committee at 1:50 p.m. Regents Boyle, Burmaster, Marcovich, Mohs, and Olivieri were present. Regent Smith joined the meeting in progress.

1. Approval of the minutes of the March 7, 2002, meeting of the Education Committee.

It was moved by Regent Olivieri, seconded by Regent Marcovich, that the minutes of the March 7, 2002, meeting of the Education Committee be approved.

The resolution PASSED unanimously.

2. Discussion Items.

Regent Boyle indicated that the discussion period would be open, with committee members addressing any of the all-Regent sessions. Regent Burmaster commented on the Milwaukee Partnership Academy (MPA) as an exciting vision of powerful collaboration under difficult circumstances, a model that would transcend the local situation. In answer to a question by Regent Marcovich, Chancellor Zimpher said that participants of UW System pre-college programs have a 95 percent high school graduation rate, so the MPA was designed to be similar to that successful approach. Increasing the high school graduation rate will help UW System institutions reach the goals of Plan 2008. In response to another question by Regent Marcovich, Chancellor Zimpher noted that the conditions for teaching careers must be upgraded and the value of the profession raised to get more students of color into teaching careers. Chancellor Wells added that as schools improve, they will attract teachers from a wider range of backgrounds.

In response to a question by Regent Boyle, Kenneth Frazier, Director of the General Library System at UW-Madison, indicated that specific information about the number of non-student users of the UW-System libraries was available and could be sent to the members of the Education Committee. UW-Madison has about 5000 community cardholders. Regent Boyle described the UW System libraries as another of the UW System's hidden secrets about which the general public should know more.

3. Report of the Senior Vice President for Academic Affairs.

Senior Vice President Cora Marrett began her report by articulating the linkages between the presentations heard earlier on UW System libraries, UW-Stout's Baldrige Award, and the Milwaukee Partnership Academy. They each reflected the Board's continuing efforts to understand quality and to find ways to measure it, and she commended the Board's continuing advocacy for quality and excellence, despite limited resources. She continued with a statement from *Plan 2008: Educational Quality through Racial and Ethnic Diversity*: "Increasingly, a college education is the bridge between economic prosperity and economic decline." Acknowledging that an educated populace serves as the connection to economic growth, Senior Vice President noted that the two reports under review today illustrate how the University of Wisconsin System strives to help students—and Wisconsin's economy—bridge potentially troubled waters.

She then presented an overview of the twelfth annual *Report on Orientation Programs and Information Provided to Students on Sexual Assault and Sexual Harassment*, required by Wisconsin Statutes to document the methods each UW System institution uses to disseminate oral and written information to students on sexual assault, sexual harassment, the rights of victims, and protective behaviors, including methods of recognizing and avoiding sexual assault and sexual harassment. In addition, each institution must supply annually to all enrolled students printed materials that include information on all of these topics.

Senior Vice President noted that the *Report on Orientation Programs* meets the legislative requirements, responds to the Board policy on sexual harassment, and highlights the determination of UW System institutions to provide safe academic and social environments for all students. Asserting that the institutions have addressed sensitive topics with imagination and decisiveness, she enumerated three examples—from UW-Superior, UW-River Falls, and UW-Platteville—to illustrate her point. She added that the report, while extensive, is but a composite and a sampling of the programs provided to students. Additionally she praised the remarkable collaboration demonstrated by the programs among all sectors of campus life, from the Dean of Students Office, to Residence Life personnel, to campus security, to student groups, to health services, and beyond. It takes an entire campus, she concluded, to help students bridge the troubled waters of dating violence and sexual assault.

Regent Boyle asked for a motion on the Resolution to approve the Report.

I.1.c.(1): It was moved by Regent Burmaster, seconded by Regent Marcovich, that, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s.36.11(22)(b), Wis. Stats., the board hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s.13.172(3).

Before the vote, Regent Mohs acknowledged the impressive efforts and amount of information contained in the report, but questioned why the legislature still required this report after twelve years of receiving the information. Senior Vice President Marrett emphasized the importance of the climate and safety issues contained in such reports and that the UW System would continue conducting and monitoring these activities. She agreed, however, that legislatively mandated reports take time away from other work and priorities, and that the timetable for presenting them does not generally coincide with the Board's agenda. Regent Boyle suggested a resolution that would request suspension of the legislative mandates that require such annual reports. In response to a question by Regent Burmaster, Senior Vice President Marrett said that the UW System would still collect all the data on these climate issues. She asked that the Board wait on such a resolution until the Office of Academic Affairs had determined which reports should be included.

The Education Committee then voted on Resolution I.1.c.(1).

The resolution PASSED unanimously.

Senior Vice President Marrett next presented an overview of the *Minority and Disadvantaged Student Annual Report*. She remarked that the wages of persons with college degrees tend to be at least 40% higher than the wages of the non-college educated. The ethnic and racial composition of Wisconsin's population is shifting, and an ever-larger share of the working age population will come

from persons of Hispanic, Asian, and African-American heritage. Wisconsin will need to engage these fast-growing groups if the state is to achieve the goal of becoming an “innovative learning state.”

Like the previous report, the *Minority and Disadvantaged Student Annual Report* fulfills the requirement in Chapter 36 of the Wisconsin Statutes that the Board of Regents document annually its pre-college, recruitment, and retention programs and its plans for multicultural and economically disadvantaged students. The Report contains information on UW System: pre-college initiatives and activities; enrollment of new undergraduate students of color; retention rates and degrees conferred for targeted race/ethnic groups; expenditures for students of color and disadvantaged student programs; and student financial assistance data. Senior Vice President Marrett highlighted several pieces of information from the Report: in 2000-2001, over ten thousand students participated in pre-college programs in UW System institutions; between 1991 and 2001, nine institutions experienced increases in their numbers of targeted undergraduate students; and in Fall 2001, 2,647 new targeted undergraduates of color enrolled in the UW System, an increase of 7.7 percent from the previous fall.

Turning to retention, Senior Vice President Marrett said the results were mixed, with improvements in rates for some groups, declines for others, and stagnation for yet others. She assured the Education Committee that they would return to the topic of retention in a subsequent meeting. She then emphasized how important financial assistance is to the recruitment, retention, and graduation of multicultural and disadvantaged students. In 2000-2001, UW System institutions expended approximately \$25.9 million from all funding sources for students of color and students from disadvantaged settings; approximately half of these funds were raised by UW System institutions from extramural and non-governmental sources. The funding the state provides, while indispensable, is not sufficient to support the range of initiatives that now exist. Senior Vice President Marrett acknowledged that UW System institutions have pieced together—through reallocations, grants and private funds—monies for scholarships, workshops, and other creative efforts known to affect recruitment, retention, and graduation rates for multicultural and economically disadvantaged students. This work symbolizes the UW System’s determination to help Wisconsin’s students and citizenry.

Regent Boyle asked for a motion on the Resolution to approve the Report.

I.1.c.(2): It was moved by Regent Mohs, seconded by Regent Marcovich, that, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 2000-2001 Minority and Disadvantaged Student Annual Report for submission to the governor and to the chief clerk of each house of the legislature, pursuant to s.36.25 (14m) (c), Wisc. Stats., for distribution to the appropriate standing committee under s.13.172 (3) Wisc. Stats.

Regent Mohs asked how we know if the money directed to minority programs is spent efficiently. Senior Vice President Marrett answered that the question needs to be addressed at the campus level; they would have the evidence on program impact. She added that the UW System’s emphasis should be on academic preparation, one example being the Milwaukee Partnership Academy. Regent Mohs noted that the programs clearly benefit society, even if the students attending UW System pre-college programs never attend UW institutions.

In response to a question about how broad the set of outcomes should be for these programs, Assistant Vice President Tess Arenas responded that UW System Administration and the campuses conduct both program and outcome assessment. She added that majority students as well as minority students attend the pre-college programs. In response to a question from Regent Mohs, she expressed

the need for more financial aid in order to be competitive in recruiting the best students. Associate Vice President Frank Goldberg referred to the multi-faceted goals of program evaluation, that both the programs and the outcomes must be assessed for continuous improvement. He informed the Committee that retention and pre-college program assessment were on the May agenda. In response to a question by Regent Smith, Assistant Vice President Arenas replied that “degrees conferred” is the Plan 2008 goal that needs the most attention and is least likely to be met. Senior Vice President Marrett reinforced the idea that everyone is responsible for achieving the goals of Plan 2008, not just campus Minority and Disadvantaged Coordinators.

Regent Mohs reported that UW-Madison has basically reached its Plan 2008 goals for admissions, but graduation rates remain disappointing, and he queried why this was so. Regent Smith emphasized that many factors intervene to prevent students from graduating. What specifically, he asked, could the Board do to move this work further? Chancellor Wells suggested that resources for campus support services, most notably student advising, were most sorely missed. Budget cuts have been massive, and this hurts all students. Referring to earlier presentations to the Board on retention, Regent Olivieri expressed his interest in a retention presentation from UW-Madison focused on students of color, similar to the admissions presentation given last September by Chancellor Wiley. He cautioned that the Board should not be sanguine about meeting admissions goals, that there was much progress to be made. Regent Marcovich also noted the lack of sufficient advising, a theme he encountered again and again on visits to campuses.

Senior Vice President Marrett alerted the Board to the *Undergraduate Imperative*, a biennial budget initiative in preparation, which folded advising into a larger umbrella of activities and programs designed to increase retention and engagement of all students. The challenge remains in how to fund these efforts. Regents Smith and Marcovich signaled the Board’s strong desire to take specific action in the area of retention of students of color and economically disadvantaged students. Senior Vice President Marrett suggested that specific strategies for improving advising and increasing retention could be introduced at the next meeting.

The Education Committee then voted on Resolution I.1.c.(2).

The resolution PASSED unanimously.

#### 4. Requests to the Trustees of the Vilas Trust Estate.

I.1.d.: It was moved by Regent Boyle, seconded by Regent Marcovich, that, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for \$7,304,939 for fiscal year July 1, 2002 to June 30, 2003, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

In response to a question from Regent Marcovich, UW-Madison Vice Chancellor for Administration John Torphy indicated that the size of the Vilas trust depended on the accounting rules used. Under standard accounting rules used today, the trust would be worth about \$100,000,000.

The resolution PASSED unanimously.

5. Program Authorizations in Athletic Training - Overview.

Associate Vice President Ron Singer described the current conditions under which program authorization proposals are brought before the committee; proposals cannot have resource implications until the state budget reduction process is completed. He indicated that the UW-Oshkosh Athletic Training proposal, similar to the UW-Eau Claire proposal under consideration today, would be postponed because it related to a facility renovation project.

Associate Vice President Singer continued by providing background information about the athletic training profession, information applicable to both the UW-Eau Claire and UW-Oshkosh proposals. He indicated the types of activities they perform (e.g., managing rehabilitation of athletic injuries), the settings in which they work (e.g., hospitals, industry, secondary schools), and the people with whom they work (e.g., nurses, coaches, physical therapists). Effective January 1, 2004, athletic trainers must graduate from a university with a program accredited by the Committee on Accreditation of Allied Health Education Program (CAAHEP). As a result, the number of UW System campuses with athletic training programs will decline from 13 to 6; the total number of athletic training programs in Wisconsin will decline from 20 to 11 or fewer. The market for athletic trainers is expected to remain strong, both nationally and in Wisconsin, and student interest is greater than can currently be accommodated at campuses with athletic training programs.

6. Program Authorization in Athletic Training, UW-Eau Claire, First Reading (Re-titling).

Associate Vice Chancellor Steve Tallant noted that UW-Eau Claire students, faculty members, and administration all support the re-titling of the Athletic Training Emphasis as a Major in Athletic Training. The program's structure is already the same as a major, and use of that title would be more informative to students and potential employers. Jeff Oliphant, Director of Athletic Training, indicated that the program had been in existence for over 20 years, has a curriculum based on accreditation standards, and employs significant clinical experiences. Student demand exceeds the availability of openings, and all former students have found employment or been accepted into graduate school. Director Oliphant said that 12 students would be admitted into the program per year. Program strengths include the use of collaborative partnerships with agencies throughout the Chippewa Valley, such as hospitals, local high schools, and UW-Stout. He continued by highlighting student volunteer work in programs such as Special Olympics and the Badger State Games.

In response to a question by Regent Marcovich, Director Oliphant said that total enrollment would begin at 20 and eventually rise to 40. In response to a question by Regent Boyle, Marilyn Skrivseth, Chair of the Department of Kinesiology and Athletics, emphasized that no new resources would be needed because the changes needed to upgrade to a major had already been implemented as a part of the move to meet accreditation requirements. Regent Boyle reminded the Committee that this was a first reading and that the program would come back for approval at the next meeting.

7. Program Authorization: B.A./B.S. in Theatre Arts, UW-Oshkosh - Second Reading.

I.1.g.(1): It was moved by Regent Marcovich, seconded by Regent Burmaster, that, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the Chancellor be authorized to implement the re-titling of the Emphasis in Theatre Arts as a B.A./B.S. in Theatre Arts.

The resolution PASSED unanimously.

8. New Program Authorization: B.A./B.S. in Theatre Arts, UW-River Falls - Second Reading.

I.1.g.(2): It was moved by Regent Mohs, seconded by Regent Burmaster, that, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor be authorized to implement the re-titling of the Emphasis in Theatre Arts as a B.A./B.S. in Theatre Arts.

The resolution PASSED unanimously.

9. UW-Milwaukee Doctoral Program Plan

Regent Boyle asked the Education Committee for further comments on the UW-Milwaukee Doctoral Program Plan, which was presented at the March 7, 2002, meeting. Regent Boyle began by saying that he appreciated the presentation; it helped him understand the overall plan much better. He added that Board of Regents' approval for doctoral programs is a complicated and difficult process due to the implications for faculty time, impact on the undergraduate program, relationship to campus focus, and need for external funding and other resource questions. Provost Wanat agreed, noting that no new programs would be brought forward without funding and quality assurances. He noted that 13 new professors had been hired in History in the last several years, showing the institutional commitment to ensuring adequate support for the proposed doctoral program. Regent Olivieri complimented the March presentation, emphasizing that it addressed resource and quality issues. He added that he would like to see the UW-Milwaukee History Ph.D. program come before the Education Committee promptly for approval, especially because of its potential contribution to the professional development of History teachers in the Milwaukee area.

Regent Burmaster commented that UW-Milwaukee has the highest percentage of students of color in graduate programs within the UW System. The urban base and a diverse graduate school create a good experience for all students in UW-Milwaukee graduate programs, including teachers in area school systems. Regent Boyle noted that a Ph.D. is a research degree, which might not be what some teachers need for their professional development.

Chancellor Zimpher asked what standards and information the Education Committee would want and use to determine approval for doctoral programs. Senior Vice President Marrett suggested this might be a good topic for a future meeting and that models, such as the National Research Council's quality indicators, could be provided. Chancellor Zimpher stated that urban research universities have additional indicators that are important, such as contributions to diversity and community partnerships. Provost Wanat added that new programs wouldn't have extensive data for review purposes, because they are new. In response to a second request from Regent Olivieri that UW-Milwaukee's History Ph.D. program come before the Board soon, Senior Vice President Marrett reminded the Committee that the budget situation has changed greatly since the program was presented in February, and that she would discuss the situation with Provost Wanat.

Resolutions I.1.c.(1)-(2), I.1.d., and I.1.g.(1)-(2) were referred as consent agenda items to the full session of the board at its Friday, April 5, 2002 meeting.

The meeting adjourned at 3:50 p.m.