MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Madison, Wisconsin

Held in Room 1820 Van Hise Hall Friday, April 5, 2002 9:00 a.m.

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- President Smith presiding -

PRESENT:	Regen	ts Axt	ell, I	3arry, F	Boyle, I	Burma	ster, D	eSimone	e, Gottso	chalk, Jo	ones,
	Klause	er, Kru	ıtsch	, Marco	ovich, I	Mohs,	Olivie	ri, Schne	iders ar	nd Smith	h
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ABSENT: Regents Brandes, Gracz and Randall

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APPROVAL OF THE MINUTES

The minutes of the March 7 and 8 meetings stood approved as distributed.

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REPORT OF THE PRESIDENT OF THE BOARD

Report on the March 8th Meeting of the Higher Educational Aids Board

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The Regents received a written report on the March 8th meeting of the Higher Educational Aids Board.

<u>Report on the March 22nd Meeting of the Educational Communications</u> <u>Board</u>

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The Regents received a written report on the March 22nd meeting of the Educational Communications Board.

<u>Report of the March 27th Meeting of the Wisconsin Technical College System</u> <u>Board</u>

Regent Barry, President of the WTCS Board, called attention to two items in the written report of the March 27th meeting. First, he referred to state statutes that allow for creation of advanced technology centers without a referendum at the local level, where at least 30% of the capital costs are contributed by local business and industry. The Board had approved construction of a technology center at Gateway Technical College to provide customized training for industry, and a celebratory signing was planned for April 16th, with Governor McCallum in attendance.

Secondly, Regent Barry called attention to a meeting in Madison on April 29th and 30th concerning health care workforce solutions. The purpose is to bring together a partnership of health care industry, labor and education representatives to address serious workforce shortages in these fields. The UW is involved with the WTCS in this project.

Regent President Smith added that there has been discussion of the WTCS joining the UW in sponsoring the next Economic Summit.

Report of the April 3rd meeting of the Hospital Authority Board

A written report on the April 3rd meeting of the Hospital Authority Board was provided to the Regents.

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REPORT OF THE PRESIDENT OF THE SYSTEM

Report on Status of Fall 2002 Admissions Process

President Lyall reported that, following Executive Committee action in March, UW institutions have resumed regular admissions processes. To date, they had admitted about half of the additional 5,500 FTE students that had been authorized, and the remainder were expected to be admitted within the next week. When the final budget outcome is known, it will be possible to determine whether to go beyond that number.

Regent Emeritus Clusen Receives Award

It was reported by President Lyall that Regent Emeritus Ruth Clusen, who had served on the Board from 1983 to 1992, was to be inaugurated into the Wisconsin Conservation Hall of Fame on April 20th at Stevens Point's Schmeeckle Reserve. She is being honored for her efforts to blend environmental protection with energy conservation and development. In the Hall of Fame, the President noted, she will be in the distinguished company of Aldo Leopold, John Muir, Fred Schmeeckle, and Gaylord Nelson. Don and Ruth Clusen, who live in Green Bay, were among the founders of the Regents Teaching Excellence Awards and continue to support the UW in many ways.

UW-Milwaukee Studies Drinking Water

President Lyall reported that UW-Milwaukee hydrologists are helping state and local agencies figure out why water levels are dropping in many area wells and why increasing amounts of radium, arsenic and salinity are appearing in some Wisconsin well water. Seventy percent of the Wisconsin population obtains drinking water from ground water sources, she noted, adding that the hydrologists' findings will help plan for future population growth and development across the state.

Athletics Championships

President Lyall congratulated the following UW institutions and teams that captured four NCAA Division III national championships and one NCGA Division III championship: The UW-La Crosse men's cross country team, the UW-Stevens Point women's basketball team, the UW-La Crosse men's indoor track and field team, the UW-Superior men's ice hockey team, and the UW-La Crosse women's NCGA gymnastics team. Stating the UW's pride in all these teams, she noted that their wins are part of an extraordinary history of Division III athletics throughout the UW System.

She also congratulated the UW-Whitewater Warhawk Wheelchair Basketball team and the new Milwaukee Wheelchair Bucks for winning Division I and Division II National Wheelchair Basketball Association championships. The Bucks team is made up of UW-Whitewater alumni along with other players. Regent Axtell presented the following resolution and moved its adoption by the Board of Regents. The motion was seconded and carried unanimously.

WIAC National Champions and Other Athletics Honors

Resolution 8526:	Whereas, in the past decade, UW institutions in the Wisconsin Intercollegiate Athletic Conference have captured 40 NCAA Division III championships and five National Collegiate Gymnastics Association Champions; and
	Whereas, over the past six years, all 19 of the national championships that have been won by collegiate institutions (public and private in all NCAA divisions) in the State of Wisconsin have been won by WIAC institutions; and
	Whereas, the WIAC is recognized as the premier Division III conference in the nation; and
	Whereas, the 2001-2002 academic year has been a banner year for WIAC teams;
	Now Therefore, Be It Resolved:
	That the University of Wisconsin Board of Regents commends our student-athletes, coaches, staff and campus leaders at each of the nine WIAC institutions, and
	That the University of Wisconsin Board of Regents particularly recognizes and honors the outstanding accomplishments of the following teams, their coaches and support staff during the past year:
	 The Women's Basketball team at UW-Stevens Point for winning the 2002 Division III championship; The Men's Ice Hockey team at UW-Superior for winning the 2002 Division III championship and to Yellowjackets Coach Dan Stauber for being named the Division III national hockey coach of the year;

• The Men's Indoor Track and Field team at UW-La Crosse for winning the 2002 Division III championship;

- The Women's Gymnastics team at UW-La Crosse for winning the 2002 NCGA Division III championship; and
- The Men's Cross Country team at UW-La Crosse for winning the 2001 Division III championship.

UW-Oshkosh's Model UN

President Lyall congratulated the UW-Oshkosh Model UN Team on receiving the number one ranking as "Outstanding Delegation" for the 18th consecutive year at the National Model UN Conference in New York City. She expressed pride in UW-Oshkosh's long distinction in preparing its students for global leadership.

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Helen McPhee Dies

Noting that Helen Matson McPhee had long connections to the university, President Lyall indicated that she was a UW-Madison journalism major, reporter for the *Daily Cardinal*, and wife of Roy Matson, the editor of the *Wisconsin State Journal* for many years. Her second marriage was to Eugene McPhee, the secretary of the Board of Regents of the Wisconsin State University System. Mr. McPhee participated in merging of WSU and UW institutions into the UW System of today.

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REPORT OF THE EDUCATION COMMITTEE

The report of the Education Committee was presented by Regent Pat Boyle, Chair of the Committee.

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Milwaukee Partnership Academy

Commending Chancellor Nancy Zimpher for the leadership she has provided on the Milwaukee Partnership Academy, Regent Boyle remarked that it is because of her efforts that the goals of Plan 2008 will be achieved.

Quality: Issues Relating to the Future of Academic Libraries

Our academic libraries, Regent Boyle noted, are one of the greatest hidden secrets of the university. The libraries are open to all citizens of the State of Wisconsin. Mr. Ken Frazier, Director of the UW Madison Library System, will provide data on the number of people outside the University System that use the libraries on our campuses.

Report of the Senior Vice President for Academic Affairs

Cora Marrett, Senior Vice President for Academic Affairs, reported on Orientation Programs and Information Provided to Students on Sexual Assault and Sexual Harassment and the Minority and Disadvantaged Student Annual Report. These reports will be sent to the Legislature and the Governor by Legislative mandate.

<u>Report on Orientation Programs and Information Provided to Students on</u> <u>Sexual Assault and Sexual Harassment</u>

This very comprehensive report, Regent Boyle remarked, commended the institutions for their proactive stance and proactive efforts. At a later date, the committee will make a recommendation in the biennial budget regarding which reports might be eliminated from the mandated list required by the Legislature.

Minority and Disadvantaged Student Annual Report

The focus of the committee's discussion on minority and disadvantaged students was on retention, particularly retention of students of color. The question was raised as to how the Board of Regents might enhance not only the importance of retention, but also how the retention rate might be improved with students of color. The relationship between retention and effective advising will be an issue that will be considered at future meetings.

Program Authorizations: First Reading - Athletic Training Re-titling

Ron Singer, Associate Vice President, pointed out that effective January 1, 2004, athletic trainers must graduate from a university with a program accredited by a Committee on Accreditation of Allied Health Education Programs. The implication for

the UW System is a reduction in programs in our institutions. Even though there is much interest in this program there will probably be fewer graduates because of the accreditation requirement.

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B.S. in Athletic Training, UW-Eau Claire

Representatives from UW-Eau Claire gave an excellent presentation on the strong relationship this program has established in the Chippewa Valley, with hospitals, local high schools, and UW-Stout. This major will allow students to be in a better position to secure desirable positions.

UW-Milwaukee Doctoral Plan

The Committee expressed strong support for the Doctoral Plan. Regent Boyle noted that it was agreed that the System and the institution will decide what action needs to be taken to move ahead with this plan.

Having been unanimously approved by the Committee, Regent Boyle presented Resolutions 8527-8531 to the Board of Regents as consent agenda items. They were seconded by Regent Mohs and carried unanimously.

<u>Implementing s.36.11(22)(b), Wis. Stats., Relating to Sexual Assault and</u> <u>Sexual Harassment</u>

Resolution 8527: That, upon recommendation of the President of the University of Wisconsin System and pursuant to 1989 Wisconsin Act 177, s.36.11(22)(b), <u>Wis. Stats.</u>, the Board of Regents hereby accepts the report on implementation of the Act (the report on orientation programs and information provided to students on sexual assault and sexual harassment) and directs that the report be submitted to the chief clerk of each house of the legislature for distribution to the appropriate standing committees under s.13.172(3).

Minority and Disadvantaged Student Annual Report

Resolution 8528: That, upon recommendation of the President of the University of Wisconsin System, the Board of Regents accepts the 2000-2001 Minority and Disadvantaged Student Annual Report for submission to the governor and to the chief clerk of each house of the legislature, pursuant to s.36.25 (14m) (c), <u>Wisc. Stats.</u>, for distribution to the appropriate standing committee under s.13.172 (3) <u>Wisc. Stats.</u>

Requests to Trustees of the William F. Vilas Trust Estate

Resolution 8529: That, upon recommendation of the Chancellors of the University of Wisconsin-Madison and the University of Wisconsin-Milwaukee and the President of the University of Wisconsin System, the Board of Regents approves the request to the Trustees of the William F. Vilas Trust Estate for \$7,304,939 for fiscal year July 1, 2002 to June 30, 2003, subject to availability, as provided by the terms of the William F. Vilas Trust, for Support of Scholarships, Fellowships, Professorships, and Special Programs in Arts and Humanities, Social Sciences, Biological Sciences, Physical Sciences and Music.

<u>UW-Oshkosh: Program Authorization (Implementation) B.A./B.S.,Theatre</u> <u>Arts</u>

Resolution 8530: That, upon recommendation of the Chancellor of the University of Wisconsin-Oshkosh and the President of the University of Wisconsin System, the Chancellor be authorized to implement the re-titling of the Emphasis in Theatre Arts as a B.A./B.S. in Theatre Arts.

<u>UW-River Falls: Program Authorization (Implementation)</u> <u>B.A./B.S., Theatre Arts</u>

Resolution 8531: That, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the Chancellor be authorized to implement the re-titling of the Emphasis in Theatre Arts as a B.A./B.S. in Theatre Arts.

Discussion

In discussion, Regent Schneiders questioned whether the reports from each of the campuses on sexual assault and sexual harassment programs include statistics on the effectiveness of these programs. Dr. Marrett explained that these reports are a yearly mandate and the input received will allow a further look into what is happening on each campus and under what kinds of circumstances in terms of effectiveness.

Commenting on the program approval process, Regent Krutsch suggested the importance of communicating with Academic Affairs to clarify the criteria used for evaluating academic programs. In response, Regent Boyle added that the committee will look into this at future meetings.

Regarding the Minority Disadvantaged Annual Report, Regent Barry inquired how we serve students of color in pre-college programming; how we quantify whether service is actually resulting in increases in persons of color served by the university system; how we differentiate between targeted and non-targeted persons of color; and what is our goal.

In response, Tess Arenas, Assistant Vice President for Academic Affairs, reported that pre-college students of color participate in academic skill building, motivational, and career exploration. She added that faculty or academic instructional staff advise students. The Office of Multicultural Affairs and the Office of Policy Analysis and Research will be working with the campuses on learning outcomes, strengthening the assessment of the learning experience for students, and finding the best model which can then be replicated. President Lyall added that targeted persons are identified by state law. The goal, she said, is to make the best effort and continuously improve. There is no numeric target.

Regent Mohs added that the goal should be to treat all students equally in admissions without consideration of race. It is a goal, he stated, which needs to be continually inspected with the changes that are occurring in our society.

Chancellor Wiley indicated that he does not believe we will ever be able to stop paying attention to admissions and the complexion of the freshman class or other classes. He continued by stating that race will always be relevant.

Senior Vice President Marrett added that this report is a statutory requirement which includes pre-college participation, recruitment and retention plans. The statute defines the categories to be addressed. The targeted race ethnic categories designed by State Statues include: African Americans, American Indians, Hispanic, Latino Americans, and statutorily defined Southeast Asians.

Regent Krutsch suggested that the campuses that are most successful in adopting best practices inform other campuses about those best practices. Dr. Arenas added that this is what is being done during campus visits and on other occasions.

In conclusion, it was suggested by Regent Barry that a future discussion would be helpful to define what constitutes service, and how we are doing school by school in terms of what proportion of the students are being admitted to colleges across the state. He also urged strengthening assessment measures in terms of how our service is improving college admissions. Regent Barry pointed out that most associate degree students at the Milwaukee Area Technical College do not come from the Milwaukee Public Schools. He emphasized that this situation must be improved. Chancellor Zimpher added the importance of rebuilding in the early grades so that students are prepared to enter into a pre-technical or pre-college experience.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Regent Lolita Schneiders, Vice Chair, presented the report of the Physical Planning and Funding Committee.

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Report of the Assistant Vice President

Building Commission Actions

It was reported by Assistant Vice President Nancy Ives that the Building Commission approved about \$10 million for various projects at their February meeting. Of that amount, about \$4.5 million represents various maintenance and repair projects. Some of the classroom technology improvement projects submitted last month were deferred; however, they will be re-submitted for approval in April.

Discussion of Issues Relating to the Future of Academic Libraries

System Planning Coordinator Jim Albers pointed out that planning for library facilities is a greater challenge with the arrival of electronic media. The challenge, Mr. Albers noted, is to determine what kinds of facilities we will need in the future. Most of the libraries throughout the System are close to capacity. Regent Barry suggested the Committee receive an analysis of recommended priorities for future library improvements.

Resolutions 8532-8533 were unanimously approved by the Committee. Regent Schneiders moved their adoption by the Board of Regents as consent agenda items. The motion was seconded by Regent DeSimone and carried unanimously.

<u>UW-Madison: Authority to Construct a Memorial Union Elevators</u> <u>Repair/Replacement Project</u>

Resolution 8532: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, authority be granted to construct a Memorial Union Elevators Repair/ Replacement project, estimated at a total project cost of \$493,000, using Program Revenue–Cash.

UW-Stevens Point: Acceptance of Gift of Land and Buildings at Treehaven

Resolution 8533:	That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of
	Wisconsin System, authority be granted: (a) to accept a
	gift of approximately 12 acres of land, three existing
	buildings and one new 2-unit cabin from the UW-
	Stevens Point Foundation at the University owned
	Treehaven Field Station near Tomahawk, Wisconsin,
	Lincoln County; and (b) for the officers of the Board of
	Regents to enter into a land use agreement with the
	UW-Stevens Point Foundation to permit the Foundation
	to construct three additional 2-unit cabins at an
	estimated cost of \$180,000 each, gift funds.

In discussion, Regent Olivieri commended Mr. Ken Frazier, director of the UW-Madison General Library System, for his excellent presentation on Thursday, April 4th, and noted the tremendous progress the libraries have made in terms of collaboration within the System. He added that the next big step is how far we can take collaboration with municipalities, private colleges, the Technical College System and the private sector. Regent Olivier requested a review of what can be done for further collaboration when it comes to the physical development of libraries.

Chancellor Wells noted that the Northeast Wisconsin Education Resource Alliance was established over a year ago and includes UW-Green Bay, UW-Oshkosh, the UW Colleges and the WTCS Colleges in the northeast region. Libraries are charged with reducing costs and improving services.

Regent Mohs suggested that it would be very useful to the public, the taxpayer, and the Legislature if future reports demonstrate how efficiency is achieved with limited resources.

In conclusion, Regent Schneiders emphasized the need to look at many different viewpoints before taking any action regarding the collaboration of libraries and the physical needs of the libraries.

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BUSINESS AND FINANCE COMMITTEE

The Business and Finance Committee report was presented by Regent Guy Gottschalk, Chair.

Building our Resource Base

Associate Vice President Kathi Sell led a discussion on the First Reading on Building our Resource Base. The committee will review the final recommendations and bring them to the full Board at the May meeting.

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<u>UW-Stout: Using the Baldrige Criteria for Business Operations</u> <u>Improvement</u>

UW-Stout's Vice Chancellor, Diane Moen, presented information about how UW- Stout has used the Baldrige Criteria to improve business operation effectiveness. Two aspects which Ms. Moen focused on are: improving operations management by more effectively assessing market needs and expectations and the desires of students and other stakeholders; and secondly, strengthening fiscal management to ensure effective use of financial resources to meet the institution's market challenges and opportunities.

Meta-Data and Digital Asset Management

Byron Knight, Director of Broadcasting & Media Innovations, UW-Extension presented a video presentation showing how, with the conversion from analog to digital, broadcast information can be shared using digital asset management. With the aid of federal funding, UW-Extension is at the forefront of this effort to develop standards for data access and storage. This technology brings exciting innovations to the long tradition of public service media bringing information to K-12 schools, institutions, and the public.

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Report of the Vice President

Vice President Debbie Durcan reported on revisions to the UW System figures for the NACUBO Cost of College project. The revised data for Institutional and Community Costs put the UW System average at 6.7 percent rather than the 12.9 percent as reported previously versus the 7.5 percent in the NACUBO study.

Vice President Durcan commented on how the UW System fits into the National Center for Educational Statistics Study of College Costs and Prices. She noted that:

- Relative declining state GPR appropriations explains most of tuition increases over the 10-year period.
- UW System tuition increases have been less than the national average.
- State appropriations as a share of total revenue decreased in the study and were relatively flat for the UW System.
- The UW System has instituted travel restrictions to meet the assembly-proposed plan to cut GPR travel by 83 percent.
- The UW System has suspended system wide conferences that involve system staff only, and has replaced many of these with teleconferencing.

Resolution 8534 was unanimously approved by the Committee. Regent Gottschalk moved adoption by the Board of Regents as a consent agenda item. The motion was seconded by Regent Axtell and carried unanimously.

<u>University of Wisconsin System Trust Funds Revision of Procedures and</u> <u>Guidelines for Voting Proxies</u>

Resolution 8534: That, upon the recommendation of the Regent Business and Finance Committee, the attached revised University of Wisconsin Trust Funds Procedures and Guidelines for Voting Proxies be adopted.

Regent Axtell pointed out that the Business and Finance Committee had a long discussion on what comprises preventative maintenance and what comprises deferred maintenance. VP Ives reported that the University of Wisconsin System is \$800 million behind in deferred maintenance and in preventive maintenance \$33 million per year below peers in state support for preventive maintenance. Regent Axtell stated, "I don't think we as stewards are fulfilling our responsibility to manage and maintain this

University System and this is a point, in my opinion a great alarm...." Advising that this be a high priority, Regent Axtell continued, our resource base needs to be expanded to correct this problem.

Regent Barry suggested a list of priorities for targeted maintenance by each campus be submitted to the Legislature instead of one large dollar figure. Enlisting local support with legislative colleagues to address this problem is of utmost importance.

Regent Gottschalk asked that more detail be provided to the Business and Finance Committee and the Physical Planning and Funding Committee which would be helpful in advancing the most urgent projects.

Regent Barry explained that the FACMan process is supported by the Legislature and the Building Commission because it measures maintenance in the same basic way for all state buildings. The chancellors use this system to update their maintenance needs.

Regent Klauser pointed out the importance of understanding the FACMan program and suggested categorizing the types of buildings on the campuses (i.e. dormitories, athletic facilities) to get a better understanding on deferred maintenance so that priorities for building can be selected. It was emphasized that any matters dealing with safety have highest priority and that UW buildings are safe.

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ADJOURNMENT

Upon motion by Regent Axtell, seconded by Regent DeSimone, the meeting was adjourned at 10:50 a.m.

Judith A. Temby, Secretary