MINUTES OF THE REGULAR MEETING

of the

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Milwaukee, Wisconsin

UW-Milwaukee Held in Miller Park Friday, June 8, 2001 9:00 a.m.

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UW-Milwaukee Held in Miller Park Friday, June 8, 2001 9:00 a.m.

- President Smith presiding -

- PRESENT: Regents Alexander, Axtell, Barry, Benson, Boyle, Gottschalk, Gracz, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Randall, Smith and Schneiders
- ABSENT: Regents Brandes and DeSimone

APPROVAL OF THE MINUTES

There being no additions or corrections, the minutes of the June 7 and 8, 2001 meetings stood approved as distributed.

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ELECTION OF OFFICERS OF THE BOARD OF REGENTS

President of the Board

Nominating Regent Smith for re-election as President of the Board, Regent Boyle referred to Regent Smith's outstanding leadership during the past year and also noted his welcome humor. The nomination was seconded by Regent Mohs, and Regent Smith was re-elected unanimously.

Thanking the Board members for their confidence in him, Regent President Smith observed that the Board has accomplished a great deal in the past year and that he looks forward to more accomplishments in the year ahead.

Vice President of the Board

Regent Randall was nominated for re-election as Vice President of the Board by Regent Gottschalk. The nomination was seconded by Regent Marcovich, and Regent Randall was re-elected unanimously.

Secretary, Assistant Secretary, Trust Officer, Assistant Trust Officers

Regent Randall nominated the following persons and the nomination was seconded by Regent Boyle.

Judith Temby, for re-election as Secretary of the Board

Cheryle Goplin, for re-election as Assistant Secretary

Deborah Durcan, for re-election as Trust Officer

Elizabeth Rindskopf Parker, for re-election as Assistant Trust Office

Douglas Hoerr, for election as Assistant Trust Officer

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REPORT OF THE PRESIDENT OF THE BOARD

Regent Barry read the following resolution of commendation for Regent Benson. The resolution was adopted by acclamation and with a standing ovation for Regent Benson.

Resolution of Commendation: Regent John Benson

Resolution 8374:	WHEREAS, as State Superintendent of Public
	Instruction for the past eight years, John T. Benson has
	served the schoolchildren of the state of Wisconsin, as
	well as their parents, their teachers and the public, with
	a tenacious devotion to high standards, public
	accountability, and excellent outcomes; and

WHEREAS, during his tenure, Wisconsin schools and their students have consistently ranked high at the national level in every meaningful measurement of achievement and success; and WHEREAS, as superintendent he has pressed the state's schools to make major strides in Internet usage, distance education, youth apprenticeships, class-size reduction, and the connecting of local curriculum to state standards; and

WHEREAS, he has provided leadership for the systemic reform of teacher education, while emphasizing collaboration, inclusive processes, and open communication with UW System institutions; and

WHEREAS, as an ex officio member of the UW System Board of Regents, he has served with distinction as an active member of the Education Committee and the Committee on Student Discipline and Other Student Appeals; and

WHEREAS, along with President Lyall, he has led the formation of the state PK-16 Leadership Council and has worked to ensure the highest quality educational system for Wisconsin -- from kindergarten through college; and

WHEREAS, he began his career in Harmony (Minnesota!) and will end it in "harmony" with the land -- as a gentleman planter on his farm near Marshall -teaching crops to produce yields that will no doubt exceed the national average per acre (just as Wisconsin students beat the rest of the country in average ACT scores);

THEREFORE, BE IT RESOLVED, that the University of Wisconsin System Board of Regents thanks John T. Benson for his eight years of service to Wisconsin education -- as State Superintendent of Public Instruction and as a member of the Board of Regents -and extends best wishes to him and his wife, Debbie, as he completes his 40-year career as teacher, principal, local superintendent, and statewide advocate for Wisconsin's children. Expressing appreciation for the resolution, Regent Benson noted that he has been the beneficiary of many special blessings, the first of which is his wife of 40 years, Debbie, their three sons and daughters-in-law and their eight grandchildren. Second is the blessing of health and third is having had the privilege to serve as a principal and district administrator in Wisconsin Schools, and then as State Superintendent.

Other blessings, he continued, are the many colleagues and friends he has had over the years. High on his list have been those in the University of Wisconsin System, for whom he has great respect. He felt fortunate to have worked with President Lyall and expressed gratitude for her friendship and partnership and for her significant contributions to the betterment of society and the lives of children. He also expressed his gratitude and respect to the Regents, Chancellors, Vice Presidents and staff, past and present, with whom he had the pleasure of working.

Closing with the quotation: "Don't cry because it's over, smile because it happened", he noted that he could not possibly live long enough to finish all the smiling he could do, and that the people of the University of Wisconsin represent a large part of what he has to smile about.

Resolution of Commendation: Chancellor Mark Perkins

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Regent Boyle presented the following resolution of appreciation to Chancellor Mark Perkins. The resolution was adopted by acclamation with a standing ovation.

Resolution 8375:	Whereas, Mark L. Perkins has served with distinction as chancellor of the University of Wisconsin-Green Bay since February 1, 1994, giving him the second-longest tenure among current UW System chancellors; and
	Whereas, he has been an effective advocate for the needs of his students, encouraging and supporting efforts to make the campus community more diverse and always being ready to listen to student concerns; and
	Whereas, he has been a spirited cheerleader and energetic fundraiser for UW-Green Bay, helping elevate awareness of the campus at the state, regional and national levels as an institution that alumni and the community can take pride in; and
	Whereas, he sought and received approval for two key campus construction projects the \$20 million Mary

Ann Cofrin Hall and the \$17 million renovation of the

Laboratory Sciences Building -- both of which will benefit the university for decades to come; and

Whereas, he envisioned the UW-Green Bay Learning Experience, and has been a strong advocate for that initiative on campus, in the community, and among Regents and legislators; and

Whereas, throughout his sojourn north of the Mason-Dixon Line, he has remained true to his Virginia origins -- instructing us Yankees with Southern witticisms about dogs that won't hunt (whatever that means); and

Whereas, he came extremely well-prepared to be a chancellor in Wisconsin, having worked previously in his career as a bricklayer and a prison guard;

Therefore, be it resolved, that the University of Wisconsin System Board of Regents expresses appreciation to Mark L. Perkins for seven outstanding years as chancellor at UW-Green Bay, congratulates him on his appointment as president of Towson University, and extends best wishes to him and his family for a healthy and successful future.

Expressing his appreciation, Chancellor Perkins said that he was grateful for the opportunity to be in the State of Wisconsin and to work for something in which he believes strongly. Observing that life is really about people touching the lives of other people and caring deeply, he thanked the Regents, President Lyall, his Chancellor colleagues and staff and added that, "If there is the one thing that the students learn when they leave the University of Wisconsin-Green Bay, I'll be proud for a lifetime". In conclusion he expressed appreciation for the opportunity to serve and remarked that the people of the University of Wisconsin have touched his life in a major way.

Report on the May 23rd Meeting of the Wisconsin Technical College System Board

A written report of the May 23 meeting of the Wisconsin Technical College System Board was provided to the Regents.

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Report on the June 4th meeting of the Hospital Authority Board

A written report on the June 4 meeting of the Hospital Authority Board was provided to the Regents.

Report on Legislative Matters

A written report on legislative matters was provided to the Regents.

UW Contributions to Wisconsin Economic Development

Noting that economic development for the State of Wisconsin has been a top priority for the Board this year, Regent President Smith commented on how this priority pertains to the university's budget and the next economic summit.

Remarking that great progress has been made, he stated that the university and the campuses have stepped up to the plate and have done a lot to promote economic development. In that regard, the Wisconsin Economic Summit the preceding fall was an important first step in bringing together the business community, the university and the state government to address the need to grow the state's economy.

At the summit, the UW System pledged to:

- 1. Form a voluntary PK-16 council in partnership with the Department of Public Instruction, the Wisconsin Technical College System and Wisconsin's private colleges to promote seamless education.
- 2. Increase the percentage of college graduates in Wisconsin through improved graduation rates and job recruiting among Wisconsin alumni in other states.
- 3. Develop a strategy for bringing more federal dollars home to campuses in Wisconsin.
- 4. Enhance the role of UW campuses as regional economic catalysts.

Regent President Smith reported that progress continues to be made on all four fronts: The UW has formed new partnerships, stimulated regional activity and developed new programs to help the economy. He thanked President Lyall and the Chancellors for their hard work in those efforts.

Noting that another summit pledge was to come back together in a year and measure the progress that has been made, he announced that the Second Wisconsin Economic Summit will be convened on November 26 and 27, in Milwaukee and will include Governor McCallum.

Wisconsin's economy continues to suffer, he observed, with major businesses being bought out or leaving the state. Once a state of headquarters, Wisconsin is becoming a state of branches, particularly manufacturing branches. The projected skilled worker

shortage continues to grow, and the manufacturing sector – representing one-fourth of the state economy – continues to suffer layoffs.

President Smith then shared some projections for the Wisconsin economy done by former Senior Vice President David J. Ward, who is an expert on economic issues.

- In ten years, the number of workers retiring from the state's workforce will exceed the number of workers entering it.
- In 20 years, if per capita income grows as projected, it will fall 17 percent behind the national average.
- The state's revenue projections for the next two years assume lower income and corporate tax revenues. This means the state believes there will be fewer people in the workforce tomorrow than there are today.

Noting that these are alarming trends for Wisconsin, President Smith remarked that they will rob students of opportunities, rob the state of talent and high growth businesses, and will rob the government and university of resources. Without economic growth and the increased tax base it will bring, the UW cannot be kept excellent, accessible and affordable.

By contrast, he pointed out, the State of Minnesota has a structural surplus, and per capita income is well above the national average, while Wisconsin's is well below. The State of Illinois is investing in its future through Illinois First, a \$12 billion, four-year investment in transportation and telecommunication infrastructure. The State of Michigan has committed to developing high income jobs with a one billion dollar, 20year plan to invest in medical research and life science spin-offs.

Regent Smith indicated that, in meetings with legislative leaders, he and President Lyall had heard many expressions of strong support for the UW's economic stimulus package. The Joint finance Committee was helpful in providing some position flexibility with GPR funding and in approving Regent authority to set salaries for the President and Chancellors. He expressed gratitude to Senators Alberta Darling, Kevin Shibilski, and Brian Burke for their leadership in those areas.

However, he noted, there also had been some disappointments. First, the budget included no additional money toward stimulating the economy by providing for more graduates and new economy programs at UW institutions. Proposals calling on the UW to reallocate funding for the economic stimulus package were not feasible, he continued, adding that the Milwaukee initiative cannot be funded by taxing UW-Green Bay; the UW-Platteville/Fox Valley engineering proposal cannot be funded by cutting programs at UW-La Crosse; and adult access cannot be funded by reducing enrollments among traditional students. Such approaches, he remarked, will not close the labor shortage gap by increasing the total number of college graduates in Wisconsin. He expressed

optimism that the Senate and Assembly leadership will look for additional dollars to fund the stimulus package as they continue to work on the budget.

Regent Smith identified another disappointment as the singling out of System Administration for an additional \$300,000 cut in the Joint Finance budget proposal. Such a reduction would directly affect the work of the Board and progress on priorities it has set forth. While the UW can accept the \$6.435 million cut that has been imposed in the Governor's budget, allocation of those reductions should be left to the Board.

In conclusion, Regent President Smith stated that, while he is sympathetic with the Legislature's need to balance the budget, it also is important to take a longer-range view and invest for the future.

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REPORT OF THE PRESIDENT OF THE SYSTEM

Appreciation to Regent Benson, Chancellor Perkins and Dr. Kuepper

President Lyall expressed deep appreciation to Regent Benson for his contributions to Wisconsin and to educational excellence. During his term as State Superintendent, Wisconsin students have consistently ranked first in the nation in collegereadiness as measured by the ACT; Wisconsin has adopted new long-term K-12 standards for teaching and learning; and the new statewide PK-16 Council has been founded to help forge a seamless array of educational opportunities for Wisconsin citizens.

President Lyall thanked Chancellor Perkins for his seven years of enthusiastic and effective leadership at UW-Green Bay. Under his leadership, UW-Green Bay blazed an early trail in teacher training with the Green Bay Learning Initiative; the campus has been physically transformed by two major and much needed classroom buildings and by a new wing on the Weidner Center for the Performing Arts; and the faculty, students and community have engaged in the difficult task of reinventing UW-Green Bay as a public arts and sciences institution.

She also expressed appreciation to UW-Green Bay's former provost, William Kuepper, who agreed to serve as Interim Chancellor until the search for a new chancellor is completed. Dr. Kuepper served as provost for 13 years and as Vice President for Academic Affairs for two years. He is on leave from the Colorado Commission on Higher Education where he advises on policy matters.

Comments on Biennial Budget

President Lyall reported that Joint Finance Committee proposals for the budget included for the UW all but \$2 million of the amount provided in the Governor's budget. However, there was no additional money for the Economic Stimulus Package or for increase in the AOP/Lawton grants. Also disappointing was action by the Committee to cut the student advising money that the UW had requested.

The Committee provided important help in the areas of position flexibility and Regent authority over executive salaries, both of which are important management tools for the university that have been needed for a long time. Support for these flexibilities by Governor McCallum and the legislators is very much appreciated.

In other action by the Joint Finance Committee, President Lyall continued, \$79 million, or half of general fund borrowing in the all-agency funds, was cut from the State Building Commission package. If this cut stands, she noted, the university could lose more than \$40 million in funding for facility maintenance and repair, code compliance, health and safety improvements, minor remodeling and handicapped access. This is particularly problematic since no preventive maintenance funding was provided in the Governor's budget. She expressed the hope that the matter would be revisited and modified as legislative deliberations continue.

In another building matter, the Committee approved bonding for only the first four years of the UW-Madison Biostar program, an action that could hamper fundraising for the remaining projects. No bonding was provided for two other facilities – the veterinary diagnostic laboratory and the meat/muscle science laboratory.

The Committee voted to let stand the Governor's recommendation to restructure public broadcasting and transfer licenses from the Board of Regents and the Educational Communications Board to a private, nonprofit corporation. Noting that there is widespread opposition to this plan, the President indicated that it would place at risk millions of dollars in federal grants and private donations. It is expected that the provision will be removed as the budget goes forward.

The Committee voted to apportion WATF funds, should the foundation dissolve, in the way that Governor McCallum recommended, providing \$7 million much needed dollars for UW technology needs.

President Lyall said that work will continue with the Legislature to bring forth the best possible package for the state economy and for the university. She felt encouraged by the continuing strong support in both houses for the Economic Stimulus Package, and she remained optimistic that additional funding will be provided for these programs that are vital to the state and its future.

She thanked the Regents and Chancellors for their ongoing help with the budget and also recognized the excellent work of budget and university relations staff personnel in this effort. President Lyall reported that a survey of recent UW graduates (classes of 1996, 1997 and 1998) and their post baccalaureate experiences demonstrates unequivocally that the UW is a brain gain strategy for the state.

- Four out of five resident undergraduates stay and take jobs in Wisconsin.
- One out of five nonresident undergraduates stays in Wisconsin to work.
- More than 98 percent of UW graduates are currently employed, attending school or caring for family members.
- Based on the survey, it is estimated that each recent graduating class contributed \$210 million more in income to the state economy than it would have with high school diplomas alone.
- Graduates earning the highest wages are those in the "new economy" professions targeted by the UW's economic stimulus package, including engineering, business, and computer and information sciences.

Stating that she could think of no more compelling arguments for the UW economic stimulus package than those findings, President Lyall pointed out that it can only help the state's tax base to produce more university graduates and to train more graduates in high tech, high demand fields.

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CASE Award to UW-Madison

President Lyall reported that UW-Madison has been recognized by the Council for the Advancement and Support of Education (CASE) with an award for excellence in fundraising. UW-Madison joins other universities, including Duke, Harvard, Stanford, University of Michigan and the University of Washington in this elite group. Increasingly, the President noted, external fundraising is the margin that allows the university to move forward and create new initiatives. Remarking that UW-Madison's track record is exceptional, she said it is important to help all UW institutions to make a margin of excellence difference, and that the new federal relations efforts are designed to achieve that end.

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WebFair Higher Education Winners

President Lyall noted that Regent Benson recently announced 60 winners in the K-12 categories of the fifth annual WebFair competitions, a statewide on-line website design event co-sponsored by the Department of Public Instruction and UW-Stout. This year, a total of 349 students, including kindergarteners and graduate students, created 147 websites for judging. All of the high school and college participants qualified to attend the WebFair Summer Institute in August at UW-Stout.

The President announced the following three winners in the higher education category: Third place went to Ryan Anderson, of UW-Madison, a graduate student who teaches at Waunakee, for his entry "Websites for Educators". Second place went to David Kickel of Milwaukee Area Technical College, for his entry, "The Forgotten Heritage of Italians in Milwaukee, Wisconsin". First place went to Robert Newlin, of UW-Madison, for his entry, "Triangle Fraternity".

Noting that the prize money for these awards was provided by the Arthur Nakatana Endowed Technology Fund at the Stout University Foundation, she congratulated the winners and expressed appreciation to Chancellor Sorensen and Regent Benson for sponsoring WebFair for the fifth consecutive year.

UW-Stevens Point Receives \$1 Million Arts Grant

It was announced by President Lyall that UW-Stevens Point received a \$1 million grant from entrepreneurs John and Patty Noel for the renovation and expansion of the Fine arts Center at UW-Stevens Point. The Noels are UW-Stevens Point alumni who appreciate the importance of music, theater and other arts to the life of central Wisconsin. Their contribution matches state funding that will enable construction to begin in 2003.

UW System Evaluates "Weapons of Mass Instruction"

Noting that the UW System now has in excess of 100,000 students taking courses on-line, President Lyall reported that, as part of its national Co-Lab responsibilities, the UW last month hosted a national e-Valuation conference. Four vendors of courseware were invited to demonstrate their products by competing to produce course modules under tight time and resource limits. President Lyall and the UW provosts attended the presentation of the resulting course modules that presented complex material, incorporated self-testing and demonstrated the learning value of being able to repeat and review difficult concepts until they are mastered. The conference demonstrated that highquality content can be produced in a reasonable time by a team of faculty, graphic artists and programmers working together under both resource and time constraints. UW Learning Innovations, she noted, has these kinds of technical teams to work with faculty systemwide. It is expected that the number of on-line students will continue to grow substantially in the coming year.

Campus Design Solutions

Chancellor Zimpher introduced Bob Greenstreet, Dean of the School of Architecture and Urban Planning at UW-Milwaukee, who also recently served as Interim Dean of the Peck School of the Arts. In addition, he serves as the Chancellor's Deputy for Campus and Urban Design. Dean Greenstreet noted that Campus Design Solutions, one of the first ideas that evolved as part of the Milwaukee Idea, is an interdisciplinary statewide initiative that seeks to improve the quality of life on campus and in communities through physical change. It is an advantage, he felt, that this type of change is tangible and measurable, thus providing accountability.

Campus Design Solutions has a strong foundation in the School of Architecture and Urban Planning, which is regularly ranked in the top 20 schools of architecture in the country, and has a mission similar to that of the School. In addition to training students to work in the profession, the School has a mission to affect decision making in design and construction for the better and to improve the physical environment. The School's track record includes important roles in removal of downtown freeways, creation of a new downtown market, and construction of a lakefront plaza.

Campus Design Solutions has additional components to its mission. First, it seeks to be more interdisciplinary, in the belief that physical change has to be effected not just by architects but also through contributions by other disciplines. Second, Campus Design Solutions seeks to be a resource for the entire state. Third, it seeks to build consensus among groups, to create impetus for growth and for change, and to demonstrate alternative ways in which the physical environment can be improved and how people can be part of that process.

Campus Design Solutions stimulates the funding and construction process by providing ideas that can be used to gain funding necessary to create positive physical change. In doing so the group has worked with campus administration, local architects, development companies, and construction and business organizations. It has created partnerships with foundations, corporations, the City of Milwaukee, the Milwaukee Public Schools and with neighborhood groups.

Because of its close overlay with the School of Architecture and Urban Planning, Campus Design Solutions requires minimal administrative structure. In the first year, interdisciplinary teams have been created to focus on designs within eight different disciplines, engaging more than 30 faculty and 65 students in various projects.

Strategies are both long and short term, with long-term strategies including a recently completed planning project with UW-Stevens Point. Longer term projects are undertaken through a grant program, and there are about 18 in process at this time. One project, for example, concerns greater accessibility across campus for people with disabilities. It is hoped that the project will have an impact on long term planning both for the campus and for communities.

Short term projects often originate from contacts by campus or community groups who are looking for ideas. Campus Design Solutions then creates quick response teams composed of students and faculty to develop design ideas that can help the group move forward with a project. Contacts of this type have averaged one or two a week.

In its first year, Campus Design Solutions has undertaken 35 projects that are either completed or in process. Campus Design Solutions has a website, has done publications, and has made presentations of its work around the city. Its work has been presented at the Economic Summit and will appear at the UW System Undergraduate Research Council. The group has received favorable media attention, with about eight articles on its projects appearing in the local press. Fundraising has been encouraging, with gifts, grants and matching funds raising two dollars for every one dollar the university invests

Dean Greenstreet then gave examples of some of the group's projects. Some are small, like one involved with increasing legibility on signage in a campus building. A symbolically significant small project involved designing a plaque to mark the place on campus where Vietnam Veterans planted a tree right after the Vietnam War.

Larger projects include study of the UW-Milwaukee campus to find ways to better use spaces between buildings for learning, recreation, and to create a grater sense of identity for the campus. Another project involves thinking about future use of the Kenilworth Building, with the first step being development of a display of art along the side of the building to enliven its appearance prior to its renovation in a few years.

Campus Design Solutions worked with one of the best known architects in America to design a ramp to provide wheelchair access to the beautiful Greene Museum. A minimal intervention on this historic building, the ramp makes an artistic statement and also provides an avenue for raising money externally to renovate the building into a gallery for the Institute for Visual Arts.

To meet the need for ticket booths and concession stands at Engelmann Field, architecture students worked with a nationally known firm to design and construct the Engelmann Pavilions, with funding from Campus Design solutions, the state professional organization, and Wisconsin Energy.

Noting that part of the mission of Campus Design Solutions is to reach out beyond the boundaries of the campus, Dean Greenstreet said the group has worked with the Oakland Avenue business district to suggest a new commercial redevelopment plan of that area. They also were working with a group of neighbors south of the campus and with the City of Milwaukee to upgrade sidewalks, front yards and buildings. Farther from campus, they had worked with a number of community groups on area development plans. As a result, these people had specific ideas and drawings to take to city authorities. Campus Design Solutions effort was to act as a catalyst for change, building consensus among groups and showing them alternatives of what their future could be.

Campus Design Solutions' most ambitious project is the Milwaukee Idea House. Working in partnership with the City of Milwaukee, which has provided a site, and with funding from Wells Fargo and Wisconsin Energy, they were building a prototype of a low-cost, energy-efficient house. The goal is to finish the prototype this year, to have three in the ground by next year and an entire block built within five years.

Beyond the boundaries of the city, Campus Design Solutions has done designs for renovation of a park, in order to provide impetus for fund raising needed to carry the project forward. There are two projects with the Schlitz Audubon Center: One is a viewing platform to enhance the ability of visitors to experience the area, and another involves energy studies on a new building to be constructed in the next few years. In addition, work with UW-Stevens Point on a traffic master plan has just been completed.

Negotiations are being conducted with the City of Marinette to undertake master planning for the downtown. Once funds are raised, the hope is to send students to live there over the summer.

In conclusion, Dean Greenstreet noted that Campus Design Solutions is the only group of its kind in the state, located close to the only School of Architecture within the state. The goal is to engage in partnerships and to be a statewide resource, in accordance with the Milwaukee Idea.

Commending Campus Design Solutions for its work, Regent Schneiders asked if there is any concern by architectural firms about business being taken away from them by the group. Dean Greenstreet replied that they have been careful not to compete with the private sector, but instead to engage the profession in their activities. They do not undertake work that requires an architect's stamp, and they do work only in the realm of ideas where architectural fees would not be involved. The profession has been supportive and has helped to fund one of the group's projects. The intent is for Campus Design Solutions to stimulate construction and take projects to the point at which private architects are prepared to step in. The profession is represented on the Campus Design Solutions advisory committee to ensure smooth working relationships.

Regent Klauser commented that he can attest to the quality of what the group has done and the contribution they have made to the community on the Park East Freeway project. His assumption was that this practical experience is an important part of the educational process for students. Replying in the affirmative, Dean Greenstreet indicated that some students are on the payroll and more than 45 students receive credit for the hands-on work that they are doing.

Regent Olivieri commented that the work being done by Campus Design Solutions is very consistent with the philosophy of the Milwaukee Idea. Noting that academic excellence also is an important component of that Idea, he remarked that the high academic standing of the School of Architecture is very important and should be even further enhanced. He felt there should be close interaction between this group and the Board's Physical Planning and Funding Committee in order to facilitate expansion of these services to other campuses.

Regent Mohs pointed out that the Board has developed design standards to help to create a more coherent, balanced and beautiful campus setting.

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REPORT OF THE BUSINESS AND FINANCE COMMITTEE

The Chair of the Committee, Regent Marcovich, presented the report.

Approved unanimously by the Committee were Resolutions 8376-8378. Their adoption by the Board of Regents as consent agenda items was moved by Regent Marcovich and seconded by Regent Gottschalk. The motion was carried unanimously.

<u>University of Wisconsin System Trust Funds Revision of Investment</u> <u>Objectives and Guidelines</u>

Resolution 8376: That, upon the recommendation of the Regent Business and Finance Committee, the following additions to the Statement of Investment Objectives and Guidelines be approved.

- 1. Manager Performance & Risk Expectations Benchmarks – Portfolio Return: (Page 5)
 - <u>Equity Venture Capital</u> investment managers will be compared to the industry composite as calculated by Venture Economics plus 200 basis points (2%).
- 2. Investment Guidelines & Restrictions Approved Asset Classes (Page 7)
 - Private Capital (Equity)
- 3. Investment Guidelines & Restrictions Exceptions (Page 10)
 - <u>Limited Partnerships</u> To the extent that limited partnerships are utilized, the Committee accepts the provisions outlined in the limited partnership agreement. These provisions will govern the investment.

Sponsorship Agreement with Adidas Promotional Retail Operations, Inc.

Resolution 8377: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents accepts the Sponsorship Agreement with Adidas Promotional Retail Operations, Inc. which will provide, among other things, shoes, equipment and apparel to the University of Wisconsin-Madison intercollegiate athletic teams, certain cash compensation, and enhanced licensing opportunities. h.

Agency Agreement Between Collegiate Licensing Company and University of Wisconsin Madison

Resolution 8378: That, upon recommendation of the President of the University of Wisconsin System and the Chancellor of the University of Wisconsin-Madison, the Board of Regents formally accepts, prior to execution, the agency agreement between the Collegiate Licensing Company and the University of Wisconsin-Madison for the administration of its Trademark Licensing Program.

<u>UWM Presentation - UWM-MPS-MATC Working Successfully together to</u> <u>Shape Tomorrow's Technology Leaders</u>

Joe Douglas, Director of Information/Media Technologies at UW-Milwaukee, introduced a number of students who gave a presentation on the Student Technology Services program. An organization which is student employee managed and professional staff mentored, STS works to efficiently meet the technology needs of UW-Milwaukee.

The Student Technology Services has partnered with the Milwaukee Area Technical College and Milwaukee Public Schools to implement a variation of the STS model in charter schools. This program is designed to aid students in developing skills using work based learning to further their educational experience and to explore career options.

Mr. Douglas remarked that 500 students currently take part in the STS program and this number will increase as more high schools are added.

Follow-up on Chancellor Requested Flexibilities

Since the early 1980's, Assistant Vice President Harris noted, public universities nationwide have sought increased management flexibility to enable them to employ scarce resources more effectively. The UW System has continually pursued using its flexibility to improve services to students.

This report is the third of three reports presented to the Board of Regents concerning development of management flexibilities throughout the University of Wisconsin System. In November 2000, a report was presented which detailed the benefits of flexibilities granted to the UW System by the Governor and Legislature to that date. In December, 2000 a report was presented which focused on the flexibilities proposed by the Board in its 2001-03 Biennial Budget Requests, the flexibilities previously delegated from the Board and System Administration to the campuses, and additional flexibilities recommended by the chancellors at the request of the Board of Regents. Ms. Harris reported that four of the six flexibilities suggested for delegation by the Board of Regents or by System Administration have either been implemented or soon will be. A fifth flexibility, related to managing auxiliary operations on an enterprise-wide basis, will be reviewed by systemwide policy group. Four additional flexibilities will require state action

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Update on University Insurance for Students in International Programs

David Olien, Senior Vice President for Administration and Sheri Ackley, Director of the Office of Safety and Loss Prevention provided an update on the status of insurance coverage for study abroad. An insurance coverage plan will be in place for the coming fall semester. Negotiations are underway to finalize the cost and coverage of the program . Ms. Ackley is chairing a cross functional team consisting of campus representatives, System Legal, Academic Affairs and Procurement to review insurance recommendations.

Ms. Ackley further explained that coverage for University of Wisconsin System faculty and staff in international education programs is now in place. Faculty/staff who are injured while operating within the scope of their employment are covered through the State's worker's compensation self-insurance program. Additional coverage for medical evacuation/repatriation and emergency medical services is also available for faculty and staff who work abroad.

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Report of the Vice President

Douglas Hendrix, Associate Vice President, noted that the UW System is anticipating a utility shortfall, estimated at \$10.8 million. UW System is working with DOA to identify funding sources and will forward a request to the Legislature's Joint Finance Committee for action at its June 13 meeting.

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REPORT OF THE EDUCATION COMMITTEE

The Committee's report was presented by Regent Boyle, Vice Chair.

Resolutions 8379-8385 were unanimously approved by the Committee. Their adoption as consent agenda items was moved by Regent Boyle and seconded by Regent Mohs. The motion was carried unanimously.

Adoption of PK-16 Principles University of Wisconsin System

Resolution 8379: That the Board of Regents adopts the PK-16 Principles directing each UW System Chancellor to work collaboratively with PK-12 and other postsecondary education leaders to develop a well-articulated plan for achieving local quality PK-16 education; and to report plans, initiatives and achievements to the Board in June 2002.

2001-02 Tenure Designations and New Tenured Appointments

Resolution 8380: That, upon recommendation of the respective Chancellors and the President of the University of Wisconsin System, the 2001-02 tenure designations and new tenured appointments, reported in the attached materials by institutions, be approved.

<u>UW-Madison: Authorization to Recruit: Assistant, Associate or Full</u> <u>Professors, School of Business</u>

Resolution 8381: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for up to seven Assistant, Associate or Full Professors, School of Business, at salaries that may exceed 75% of the President's salary.

<u>UW-Extension: Authorization to Recruit: Dean of Outreach and E-</u> <u>Learning Extension and Director, UW Learning Innovations</u>

Resolution 8382: That, upon recommendation of the Chancellor of the University of Wisconsin-Extension and the President of the University of Wisconsin System, the Chancellor be authorized to recruit for a Dean of Outreach and E-Learning Extension and Director, UW Learning Innovations, at a salary that may exceed 75% of the President's salary.

<u>UW-Stout: New Program Authorization (Implementation): M.S., Mental</u> <u>Health Counseling</u>

Resolution 8383: That, upon recommendation of the Chancellor of the University of Wisconsin-Stout and the President of the University of Wisconsin System, the Chancellor be authorized to implement the M.S. in Mental Health Counseling.

<u>UW-Madison: New Program Authorization (Implementation):</u> Master of Fine Arts in Creative Writing

Resolution 8384: That, upon recommendation of the Chancellor of the University of Wisconsin-Madison and the President of the University of Wisconsin System, the Chancellor be authorized to implement the Master of Fine Arts in Creative Writing.

UW-River Falls: Renaming the College of Education and Graduate Studies

Resolution 8385: That, upon recommendation of the Chancellor of the University of Wisconsin-River Falls and the President of the University of Wisconsin System, the UW-River Falls College of Education and Graduate Studies be renamed the College of Education and Professional Studies.

Report of the Interim Senior Vice President for Academic Affairs

Senior Vice President for Academic Affairs, Al Beaver, introduced Ronald Singer who has accepted the position of Associate Vice President for Academic Affairs effective July 16, 2001. Dr. Singer presently serves as the UW-Parkside Associated Vice Chancellor for Planning, Budget and Resource Allocation, and as the Graduate Dean.

UW-Milwaukee Presentation

A presentation on *Meeting the Needs of the Community Through the Use of Technology* was introduced by Chancellor Zimpher.

Mohammed Aman, Dean of the School of Information Science and Interim Dean of the School of Education spoke on the Information Technology 2000 Computer Training Project (also referred to as IT 2000). UWM has a collaborative partnership with the Private Industry Council of Milwaukee and Milwaukee Area Technical College to help high school students become proficient in using technology.

Ann Hains, Associate Dean of the School of Education, focused on preparing teachers to integrate technology into teaching and learning process in partnership with the Milwaukee Public Schools.

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PK-16 Principles

The PK-16 Principles were reviewed by Interim Senior Vice President Beaver. UW System Administration will assist institutions by developing a framework which will explain the required elements for institutional and System administration plans. These include: 1) collaboration and partnerships; 2) teacher quality, supply and demand; and 3) curriculum alignment and accountability. Technology initiatives in teacher education will be reported as part of the UW System Information Technology Plan.

Instructional and Research Academic Staff Issues

Al Beaver, Interim Senior Vice President, reported that, following consultation with chancellors, provosts, faculty representatives and academic staff representatives, the working group's recommendations on the integration of instructional staff into institutional life have been accepted. Many of the recommendations have been implemented. The recommendation to develop systemwide instructional and research professor titles was not accepted. Interim Senior Vice President Beaver reminded institutions that existing personnel policy permits establishment of informal working titles for instructional and research academic staff.

System Initiatives to Coordinate International Education

A new organizational model for enhancing UW System international programs and services was proposed by Interim Vice President Beaver. This model would include: 1) a Director of International Education; 2) an Advisory Council consisting of representatives from existing international education groups, and from other appropriate campus and community-based program; and 3) an external group consisting of representatives from state government, business and other organizations in Wisconsin working on and/or in the interest of international and global issues.

New Program Authorizations

Two new programs were authorized for implementation: the M.S. in Mental Health Counseling at UW-Stout and the MFA in Creative Writing at UW-Madison.

The Committee also heard an initial presentation of a proposed Master of Software Engineering program at UW-La Crosse. Final review of this program will take place at the July meeting.

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REPORT OF THE PHYSICAL PLANNING AND FUNDING COMMITTEE

Regent Gracz, Vice Chair, presented the Committee's report.

Unanimously approved by the Committee were Resolutions 8386-8393. Regent Gracz moved their adoption as consent agenda items by the Board of Regents. The motion was seconded by Regent Schneiders and carried unanimously.

UW-Madison: Removal of Contingency and Authority to Acquire Land

Resolution 8386:	That, upon the recommendation of the UW-Madison
	Chancellor and the President of the University of
	Wisconsin System, the rezoning requirement be
	removed and authority be granted to acquire
	approximately 113 acres of land in the Town of
	Middleton, Dane County, as authorized by Regent
	action in December, 2000. The acquisition cost is
	\$4,416,500 Program Revenue Supported Borrowing
	plus closing costs and environmental abatement costs, if
	any (funded from University Research Park Revenues).
	Acquisition will remain contingent upon completion of
	a favorable environmental assessment.

<u>UW-Madison: Approval of the Design Report and Authority to Construct</u> the Southeast Recreational Facility Addition Project

Resolution 8387: That, upon the recommendation of the UW-Madison Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct the Southeast Recreational Facility Addition project at an estimated total project cost of \$6,296,000 (Program Revenue Supported Borrowing).

<u>UW-Milwaukee: Authority to Construct the Engelmann Field Lighting</u> <u>Project</u>

Resolution 8388: That, upon the recommendation of the UW-Milwaukee Chancellor and the President of the University of Wisconsin System, authority be granted to construct the Engelmann Field Lighting project at an estimated total project cost of \$334,000 Program Revenue-Cash.

UW-Parkside: Authority to Convey Land for Highway 31

Resolution 8389: That, upon the recommendation of the UW-Parkside Chancellor and the President of the University of Wisconsin System, authority be granted to convey a 1.42 acre parcel of land at the appraised value of \$10,000 on the south-west corner of the UW-Parkside campus to the Wisconsin Department of Transportation for dedication to the expansion of the State Highway 31 public right-of-way, and to adjust the campus boundary accordingly.

<u>UW-Superior: Approval of the Design Report and Authority to Construct</u> the Gates Physical Education Building Addition & Remodeling Project

Resolution 8390: That, upon the recommendation of the UW-Superior Chancellor and the President of the University of Wisconsin System, the Design Report be approved and authority be granted to construct the Gates Physical Education Building Addition & Remodeling project at an estimated total project cost of \$15,700,000 (\$13,350,000 General Fund Supported Borrowing and \$2,350,000 Program Revenue Supported Borrowing), contingent on passage of the 2001-03 Capital Budget Bill.

UW Colleges: Authority to Release Leased Property Rights

Resolution 8391: That, upon the recommendation of the UW Colleges Chancellor and the President of the University of Wisconsin System, authority be granted to release leased property rights for approximately two acres of the 43-acre UW-Fox Valley campus land back to Outagamie and Winnebago Counties to enable private development of housing facilities for UW-Fox Valley students.

UW-Stevens Point: Authority to Enter Into a Lease

Resolution 8392: That, upon the recommendation of the UW-Stevens Point Chancellor and the President of the University of Wisconsin System, authority be granted to enter into a ten-year lease with the Portage County Business Council Foundation for 50% of a new 5,000 square foot Business Education and Training Center.

<u>UW-Whitewater: Authority to Fund Construction of Parking Lot and</u> <u>Related Street Improvements</u>

Resolution 8393: That, upon the recommendation of the UW-Whitewater Chancellor and the President of the University of Wisconsin System, authority be granted to fund construction of a 186-stall parking area on Prairie Street and related street improvements at a cost of \$378,380; \$30,000 UW-Whitewater Parking Revenues – Cash, \$229,880 Program Revenue Bonding – Parking, \$118,500 UW System Assessable Improvement Funds.

Building Commission Report

Nancy Ives, Assistant Vice President, informed the committee that the UW-Platteville Greenhouse bids came in about \$190,000 over the original budget of approximately \$1.1 million. Vice President Ives is working with the Chancellor to identify funding and will seek Building Commission approval in June.

Capital Budget Update

Assistant Vice President Ives updated the Committee on the Joint Finance action on the Capital Budget. There is a great deal of concern regarding a potential reduction in maintenance funding.

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UW-Milwaukee Presentation: Current Campus Projects

Claude Schuttey, the Director of Campus Facility Planning at UW-Milwaukee, updated the Committee on current UW-Milwaukee projects which include the Sandburg Hall Addition, remodeling of Sabin Hall and Lapham Hall South Wing, and the conversion of the former Temple into the Zelazo Center for the Performing Arts.

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ADDITIONAL RESOLUTIONS

Regent Olivieri presented Resolution 8393 and moved its adoption by the Board. The motion was adopted by acclamation with a round of applause.

UW-Milwaukee: Resolution of Appreciation

Resolution 8394:	Whereas, the Board of Regents is very pleased to have been invited to UW-Milwaukee's "Field of Dreams" for our June 2001 meetings; and
	Whereas, these meetings have been held in conjunction with UW-Milwaukee's fourth annual Urban Initiatives Conference: "Making our Lives Count: Citizenship, Leadership, and the University; and
	Whereas, it has been a particular pleasure to be invited to meet at Miller Park, the wonderful new home of baseball in Milwaukee and site of a distinctive and creative partnership between UWM and the Milwaukee Brewers; and
	Whereas, our visit also has been enriched by interesting presentations on Meeting the Needs of the Community through Use of Technology, UW-Milwaukee's collaboration with MATC and MPS to Shape Tomorrow's Technology Leaders, current campus projects and Campus Design Solutions and
	Whereas, the special reception and dinner with university, community and state leaders, including Lieutenant Governor Margaret Farrow, and the gracious hospitality extended by Chancellor Zimpher and UW- Milwaukee are very much appreciated;

Now, therefore, be it resolved that the Board of Regents of the University of Wisconsin System hereby expresses its appreciation to the University of Wisconsin-Milwaukee for this especially interesting and enjoyable visit.

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UNFINISHED OR ADDITIONAL BUSINESS

Introduction of Governor's Policy Analyst for Education

Regent President Smith introduced and welcomed Bill Cosh, the Governor's new Policy Analyst for Education. He holds a degree from the LaFollette Institute and has worked for UW-Madison, the UW System, the Wisconsin School Boards Association and the Milwaukee Public Schools.

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CLOSED SESSION

The meeting was recessed at 10:35 a.m. and reconvened at 10:55 a.m., at which time the following resolution, moved by Regent Randall and seconded by Regent Axtell, was adopted on a unanimous roll-call vote, with Regent Alexander, Axtell, Barry, Boyle, Gottschalk, Gracz, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Randall, Schneiders, and Smith (14) voting in the affirmative. There were no dissenting votes and no abstentions.

Resolution 8395: Recess in closed session to consider personal histories related to naming a facility, and to consider appointments to the UW Colleges Board of Visitors, as permitted by s.19.85(1)(f), *Wis. Stats.*, to consider possible dismissal of a public employee, and to deliberate concerning the case, as permitted by s.19.85(1)(a), 19.85(1)(b), and 19185(1)(f), *Wis. Stats.*, to confer with legal counsel, as permitted by s.19.85(1)(g) *Wis. Stats.*, and for possible consideration of salary for Chief Academic Office, UW System and for Interim Chancellor, UW-Green Bay, to consider salary adjustment at UW-Madison, to consider appointment of dean, UW-Richland, and to consider annual evaluations, as permitted by s.19.85(1)(c), *Wis. Stats.*

The meeting was recessed at 1:35 p.m., and reconvened at 1:45 p.m.

Matter of Associate Professor John Marder, UW-Superior

At 2:30 p.m., the Board reconvened in open session to take final action in the matter of John Marder, who had elected to have the vote taken in open session.

Stating that this matter has been twice before the Board and is now ready for final decision, Regent President Smith observed that a recommendation to dismiss a tenured member of the faculty is always a serious matter, particularly when allegations of misconduct involving a student are involved. The Board considered very carefully the allegations involving Professor Marder and his responses to them, and had been concerned to follow all rules and procedures carefully. To that end, the Board returned the matter to the Personnel Matters Review Committee to ensure that an opportunity for oral argument had been offered to Professor Marder as contemplated by UWS 4.08. At the last meeting, the Board declined to take final action and asked the Personnel Matters Review Committee to prepare more detailed written findings for the Board's consideration. The Personnel Matters Review Committee satisfied these concerns, and the Board had at this time completed its deliberations on the matter.

Regent President Smith commended the Personnel Matters Review Committee and its Chair, Regent Barry, for the time they had taken in consideration of this matter. The Committee had expended a great amount of time and energy in carefully deliberating this difficult case and responding effectively to all requests of the board.

Remarking that this decision had been difficult for all members of the Board, Regent President Smith noted that many have written the Board and argued persuasively that Professor Marder's past conduct and current lack of collegiality with his campus colleagues more than justify his dismissal. Others urged that dismissal is inappropriate in light of the factual record before the Board.

In bringing this matter to conclusion, Regent president Smith expressed the hope that neither side will claim victory and that all will go forward in a collegial and supportive manner. It is important to ensure, he stated, that Professor Marder's misconduct with students, which has been established and punished previously, never occurs again on a UW campus. With regard to UW-Superior, all parties extend best efforts and go the extra mile to return the campus to the collegial environment that is required to meet the educational needs of students.

On behalf of the Board, Regent President Smith thanked Chancellor Erlenbach for his professional attention to the needs and concerns of his campus. Recognizing that there is no more difficult responsibility than disciplining a faculty member, Regent President Smith said that, no matter what anyone's view on the final decision, there should be complete agreement that chancellor Erlenbach has acted with only the best interest of his campus and students in mind. "The Board of Regents wants to reassure him and his colleagues that this sense of responsibility has been noted and appreciated. It is chancellors like Julius Erlenbach that make our System the best in the nation."

Regent Marcovich moved that the Board of Regents dismiss Professor John Marder and that counsel be instructed to prepare findings of fact and conclusions of law in support thereof. The motion was seconded by Regent Mohs and adopted on a roll-call vote, with Regents Alexander, Axtell, Gottschalk, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Randall, Schneider's and Smith (11) voting for the motion, and Regents Barry, Boyle, and Gracz (3) voting against it.

At 2:45 p.m., it was moved by Regent Axtell and seconded by Regent Gottschalk that the Board reconvene in closed session to consider annual evaluations, as permitted by s.19.85(1)(c), *Wis. Stats.*, and to confer with legal counsel, as permitted by s.19.85(1)(g), *Wis. Stats.*. The motion was adopted on a roll-call vote, with Regents Alexander, Axtell, Barry, Boyle, Gottschalk, Gracz, Klauser, Krutsch, Marcovich, Mohs, Olivieri, Randall, Schneiders, and Smith (14) voting in the affirmative. There were no dissenting votes and no abstentions.

The Board arose from closed session at 3:00 p.m., having adopted the following resolutions:

UW-Madison: Base Salary Adjustment

Resolution 8396:	That, upon recommendation of the Chancellor of the
	University of Wisconsin-Madison and the President of
	the University of Wisconsin System, the board approves
	a base salary adjustment for Paul Barrows, Vice
	Chancellor for Student Affairs, effective June 11, 2001
	and resulting in a salary of A\$175,000.

UW-Colleges: Board of Visitors

Resolution 8397: That, upon the recommendation of the Chancellor of the University of Wisconsin Colleges and the President of the University of Wisconsin System, the following

reappointments to the UW Colleges Board of Visitors be approved:

Alan Sykes, UW-Barron County, for a term ending in 2003

Louise Aderhold, UW-Baraboo/Sauk County, for a term ending in 2004

Russell Launder, UW-Waukesha, for a term ending in 2004

Karl Zimmermann, UW-Marshfield/Wood County, for a term ending in 2004

And the following new appointments be approved: Margaret Rhude, UW-Marinette, for a term ending in 2002 Dr. John Fink, UW-Washington County, for a term ending in 2002 Tom Davis, UW-Manitowoc, for a term ending in 2003 Kent Houck, UW-Richland, for a term ending in 2004

UW-Richland: Appointment of Campus Dean

Resolution 8398: That, upon recommendation of the Chancellor of the University of Wisconsin Colleges and the President of the University of Wisconsin System, the Chancellor be authorized to appoint M. Deborah B. Cureton as Dean, UW-Richland, at a salary of A\$90,000, effective July 1, 2001.

UW-Green Bay: Salary for Interim Chancellor

Resolution 8399: That, upon recommendation of the President of the University of Wisconsin System, William G. Kuepper be appointed Interim chancellor of the University of Wisconsin-Green Bay, effective July 1, 2001, at an annual salary of \$146,000.

UW System: Salary for Chief Academic Officer

Resolution 8400: That upon the recommendation of the President of the University of Wisconsin System, the President be authorized to negotiate a salary up to the mid-point of

the Board of Regents 2001-02 Senior Executive Salary Range for Cora Marrett as Chief Academic Officer, effective August 1, 2001.

UW-Superior: Resolution of Support for Chancellor Erlenbach

Resolution 8401:	Mindful that Chancellor Julius Erlenbach has at all times
	acted according to the highest professional standards, proceeding solely with the interests of his campus and its
	students in mind;
	And further, that he has acted with courage and personal responsibility, with appropriate consultation with legal counsel in all his actions involving the proposed discipline of a senior member of his faculty;
	Now therefore, the Board of Regents hereby expresses its respect and appreciation for Chancellor Erlenbach's willingness to forthrightly address this difficult issue in the matter of Professor John Marder.

The meeting was adjourned at 3:00 p.m.

Judith A. Temby, Secretary